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07-03-2003

U.S. Patent & TMO/TM Mail Rcpt Dt. #71

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
2900 Crystal Drive
Arlington, Virginia 22202-3513

TO: [Faint recipient information]

Mark E. Brown
Litman, McMahon & Brown, L.L.C
4700 BELLEVIEW, SUITE 200
Kansas City, MO 64112

Mailed: June 23, 2003

Serial No.: 74614716

Kimberly Linton, Legal Assistant:

The request to extend time to oppose is granted until
7/6/03 on behalf of potential opposer **St. Louis National
Baseball Club Limited.**

Please do not hesitate to contact the Trademark Trial and
Appeal Board for any questions relating to this extension.

03 JUL 15 11 33 AM '03

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Attorney Ref.: 21307-21

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Published: Official Gazette June 11, 1996 Page TM 125



06-05-2003

U.S. Patent & TMO/TM Mail Rcpt Dt. #22

In re Application of :
Negro Leagues Baseball Museum, Inc. :
Serial No.: 74/614,716 :
Filed: December 23, 1994 :
For Trademark: :
STL and Design :

BOX TTAB - NO FEE
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513
Attention: Trademark Trial and Appeal Board

03 JUN 10 AM 9:31

TR/SECTION TRIAL AND APPEAL BOARD

REQUEST UNDER RULE 2.102(C)(2) TO EXTEND
TIME FOR FILING NOTICE OF OPPOSITION

Sir:

St. Louis Cardinals L.P., by assignment from St. Louis National Baseball Club as
shown by the records of the United States Patent and Trademark Office at Reel/Frame

"Express Mail" Mailing Label Number EV 325 628 072 US

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3514 on

June 5, 2003 Antoinette Jorg

(Date of Deposit)

(Typed or printed name of person mailing paper or fee)

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(Signature)

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Attorney Ref. No. 21307. 21

Trademark: STL and Design
Serial No. 74/614,716

1461/0314 ("Potential Opposer"), a Missouri limited partnership, located at 250 Stadium Plaza, St. Louis, Missouri 63102, by and through its attorneys undersigned, hereby requests that the time for filing a Notice of Opposition to the above identified application be extended for a period of thirty (30) days up to and including **July 6, 2003**.

The parties request this additional extension as the parties are continuously and vigorously engaged in productive negotiations in an effort to reach a worldwide settlement of this matter, which the parties believe will be achieved with further negotiation. The proposed settlement involves a license of this and other marks which are also the subject of potential oppositions. Due to the complexity of the issues involved in the proposed settlement, negotiations have been protracted though all parties are committed to reaching a settlement. Potential opposer is currently reviewing applicant's redraft of the proposed settlement agreement. Since the last extension, a threshold issue in the negotiations has arisen and potential opposer has had discussions at a high level to determine how this issue may be resolved.

Pursuant to Trademark Rule 2.102(c)(2), Applicant's counsel, Michael Elbein, consented to this request in a telephone conference.

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Attorney Ref. No. 21307. 21

Trademark: STL and Design
Serial No. 74/614,716

It is submitted that Potential Opposer has shown good cause for this request and respectfully requests that the extension be granted.

This Request is submitted in triplicate, as required by 37 C.F.R. § 2.102(d).

Dated: June 5, 2003

Respectfully submitted,

COWAN LIEBOWITZ & LATMAN
Attorneys for Potential Opposer

By Mary L. Kevlin

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New York, New York 10036
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Attorney Ref. No. 21307.21

Trademark: STL and Design
Serial No. 74/614,716

CERTIFICATE OF SERVICE

The undersigned hereby certifies that the foregoing Request on Consent for Extension of Time for Filing Opposition was served on applicant by sending a copy first class, postage prepaid, to applicant's counsel Michael Elbein, Esq., Hovey Williams LLP, 2405 Grand Boulevard, Suite 400, Kansas City, Missouri 64108 on June 5, 2003.


Mary L. Kevlin

AFTER 10 DAYS RETURN TO:
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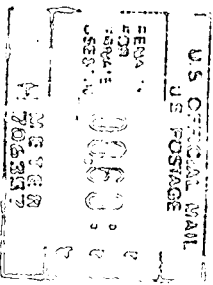
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