

ESTTA Tracking number: **ESTTA1313786**
Filing date: **10/03/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Black Rose LLC
Application serial no.	97648708
Application filing date	10/26/2022
Mark	ESPORTS CELEBRITY SMACK DOWN WORLD CHAMPION VIDEO GAME
Date of publication	09/19/2023
Potential opposer's Correspondence information	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, LLC 1241 EAST MAIN STREET STAMFORD, CT 06902 UNITED STATES Primary email: lauren.middlen@wwecorp.com No phone number provided

**First 90 Day Request for Extension of Time to Oppose for Good
Cause**

Pursuant to 37 C.F.R. Section 2.102, World Wrestling Entertainment, LLC, 1241 East Main Street, Stamford, CT 06902, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/19/2023. World Wrestling Entertainment, LLC respectfully requests that the time period within which to file an opposition be extended until 01/17/2024.

Respectfully submitted,
/LADM/
Lauren A. Dienes-Middlen
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10/03/2023