

United States Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

Mailed: October 17, 2016

Concurrent Use No. 94002706

Chalon Adventures Inc.

v.

Mocore, LLC

ALEX PATEL
PATEL & ALMEIDA PC
16830 VENTURA BLVD
SUITE 360
ENCINO, CA 91436
UNITED STATES

SHEILA FOX MORRISON
DAVIS WRIGHT TREMAINE LLP
1300 SW 5TH AVE STE 2400
PORTLAND, OR 97201
UNITED STATES

Re: Defendant's Registration No. 3939399, 3943437, 3953015

Denise M. DelGizzi,
Chief Clerk of the Board:

Important! Effective June 24, 2016, a revised Standard Protective Order will be applicable to all TTAB proceedings with certain exceptions. See the TTAB home page for more information:

<http://www.uspto.gov/trademarks-application-process/trademark-trial-and-appeal-board-ttab>

The Applicant in application Serial No. 85084569, has applied for a concurrent use registration for the trademark or service mark set forth below.

Concurrent Use No. 94002706

Name of applicant :Chalon Adventures, Inc.
Applicant's address :1768 Newport Blvd.
Costa Mesa, CA 92627
Applicant's mark :EL MATADOR
Goods or services :Cocktail; Restaurant services
Filing date :7/14/2010
Territory of use :The area comprising the state of California.
Attorney :ALEX PATEL
PATEL & ALMEIDA PC
16830 VENTURA BLVD
SUITE 360
ENCINO, CA 91436

In its application, the Applicant (plaintiff in this proceeding) has recited as an exception to its allegation of exclusive use of said mark, use by you of an identical or very similar mark.

Your mark, goods or services, and territory of use, *as acknowledged in* the referenced application, are set out below in a summary of details of the application.

Your Registration No. :3939399
Your Mark :The Matador
Your goods or services :Restaurant and bar services and take-out restaurant services, namely, serving Tex-Mex foods and beverages for consumption on or off the premises
Your Registration No. :3943437
Your Mark :CASA DEL MATADOR
Your goods or services :Restaurant and bar services

Your Registration No. :3953015



Your Mark :

Your goods or services :Restaurant and bar services and take-out restaurant services, namely, serving Tex-Mex foods and beverages for consumption on or off the premises

Your territory of use :The area comprising the entire United States except the state of California.

Since the Office has determined that Applicant's mark appears entitled to registration, subject to a concurrent use proceeding with you (as defendant in this proceeding) and, if applicable, any other party listed in the caption of this order, a concurrent use proceeding is hereby instituted under the provisions of Section 2(d) of the Trademark Act of 1946, and suspended pending consideration of the parties' concurrent use agreement submitted during the prosecution of applicant's application..

You must advise the Trademark Trial and Appeal Board of any relevant applications or registrations, other than those already referenced herein, which should be included in this concurrent use proceeding. Your response, if any, should be in writing and should accompany your answer.

ESTTA NOTE: For faster handling of all papers the parties need to file with the Board, the Board strongly encourages use of electronic filing through the Electronic System for Trademark Trials and Appeals (ESTTA).

If the parties to this proceeding are (or during the pendency of this proceeding become) parties in another Board proceeding or a civil action involving related marks or other issues of law or fact which overlap with this case, they shall notify the Board immediately, so that the Board can consider whether consolidation or suspension of proceedings is appropriate.