

ESTTA Tracking number: **ESTTA415869**

Filing date: **06/22/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|---------------------------|---|
| Proceeding | 94002494 |
| Party | Registrant Sports Entertainment, Inc. d/b/a Ivar's Sports Bar and Grill |
| Correspondence Address | RAYMOND R FERRERA ADAMS AND REESE LLP 1221 MCKINNEY, STE 4400 HOUSTON, TX 77010 UNITED STATES trademarks@arlaw.com |
| Submission | Stipulated/Consent Motion to Extend |
| Filer's Name | Stephen R. Lewis |
| Filer's e-mail | Stephen.Lewis@arlaw.com, trademarks@arlaw.com |
| Signature | /Stephen R. Lewis/ |
| Date | 06/22/2011 |
| Attachments | SEI - Motion for Suspension.pdf (3 pages)(27319 bytes) |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of: Trademark Application Serial No. 76/644,412
Filing Date: August 8, 2005
Mark: WHERE THE BEAUTIFUL PEOPLE COME TO GET UGLY
Applicant: The Dream Team, LLC

THE DREAM TEAM, LLC
Applicant

V.

SPORTS ENTERTAINMENT, INC.
D/B/A
IVAR'S SPORTS BAR AND GRILL
Defendant



CONCURRENT USE NO.: 94002494

CONSENTED MOTION FOR SUSPENSION OF PROCEEDINGS

Pursuant to 37 C.F.R. §2.117(c) and Trademark Trial and Appeal Board Manual of Procedure (“TMBP”) Section 510.03(a), Defendant, Sports Entertainment, Inc., through its counsel, hereby requests an order suspending proceedings in this Concurrent Use Proceeding for 90 days. In support of this Motion, Defendant sets forth the following:

The parties are actively engaged in negotiations for the settlement of the issues raised in this Concurrent Use Proceeding. Accordingly, Defendant hereby respectfully requests that these proceedings be suspended for 90 days to allow the parties to continue their settlement efforts. Defendant has secured the express consent of the Applicant, The Dream Team, LLC, through its counsel, for the suspension and resetting of dates. Defendant proposes the resetting of dates in accordance with the following schedule:

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|------------------------------------|------------|
| Time to Answer: | CLOSED |
| Deadline for Discovery Conference: | 08/19/2011 |
| Discovery Opens: | 08/19/2011 |
| Initial Disclosures Due: | 09/18/2011 |

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| Expert Disclosures Due: | 01/16/2012 |
| Discovery Period to Close: | 02/15/2012 |
| Plaintiff Pretrial Disclosures: | 04/01/2012 |
| Plaintiff's 30-day Trial Period Ends: | 05/16/2012 |
| Defendant's Pretrial Disclosures: | 05/30/2012 |
| Defendant's 30-day Trial Period Ends: | 07/14/2012 |
| Plaintiff's Rebuttal Disclosures: | 07/29/2012 |
| Plaintiff's 15-day Rebuttal Period Ends: | 08/28/2012 |

If the Board desires to send to the parties any order on this motion *via* electronic means, it may do so at the following E-mail addresses: (i) for Defendant: trademarks@arlaw.com, Stephen.Lewis@arlaw.com; and (ii) for the Applicant: bjc@tripscott.com.

Defendant has reason to believe that the parties will reach a settlement in this Concurrent Use Proceeding and, therefore, hereby respectfully requests and prays, pursuant to 37 C.F.R. §2.117(c) and TBMP § 510.03(a), that the Board suspend further action with respect to these proceedings for 90 days to allow the parties to continue their settlement efforts.

Respectfully submitted,

ADAMS AND REESE, LLP

Date: June 22, 2011

/Stephen R. Lewis/

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Attorneys for Defendant

CERTIFICATE OF SERVICE (pursuant to 37 C.F.R § 2.119)

I hereby certify that a copy of the foregoing CONSENTED MOTION FOR SUSPENSION was transmitted by U. S. Postal service first-class mail, postage prepaid, on this 22ND day of June, 2011 to Applicant at the following addresses:

The Dream Team, LLC
1216 Washington Avenue
Miami Beach, Florida 33139

Brady Cobb
110 SE Sixth Street, Suite 1500
Fort Lauderdale, FL 33301
E-Mail: bjc@trippscott.com

/Stephen R. Lewis/
Stephen R. Lewis