

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

Order

In re Registration Nos. 3573896
issued February 10, 2009

American Residential Services, LLC (assignee of 24/7 Service Corporation)

The Trademark Trial and Appeal Board has found in Concurrent Use Proceeding No. 94002382 that applicant therein, Yes Yes, Inc., is entitled to a concurrent use registration of the mark Yes Yes for "air conditioning apparatus" for the area consisting of "the states or territories east of the Mississippi River, excluding Florida, namely, Alabama, Connecticut, Delaware, Georgia, Illinois, Indiana, Kentucky, Maine, Maryland, Massachusetts, Michigan, Mississippi, New Hampshire, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Rhode Island, South

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Carolina, Tennessee, Vermont, Virginia, Washington D.C.,
West Virginia and Wisconsin."

The registration of American Residential Services, LLC
(Registration No. 3573896) for the mark Yes!, is restricted
to the area consisting of "Florida and states or territories
West of the Mississippi River, namely, Alaska, Arizona,
Arkansas, California, Colorado, Hawaii, Idaho, Iowa, Kansas,
Louisiana, Minnesota, Missouri, Montana, Nebraska, Nevada,
New Mexico, North Dakota, Oklahoma, Oregon, South Dakota,
Texas, Utah, Washington and Wyoming."



Deborah S. Cohn
Commissioner for Trademarks