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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	94002102
Party	Applicant Easy Cash, Inc.
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Date	07/25/2007
Attachments	Resp072507.pdf (8 pages)(415337 bytes)

UNITED STATES DEPARTMENT OF
COMMERCE
Patent and Trademark Office
Trademark Trial and Appeal Board
2900 Crystal Drive
Arlington, Virginia 22202-3513

Concurrent Use No. 94002102

Easy Cash, Inc.

v.

Advantage Rent-A-Car, Inc.

v.

American International Investment

RESPONSE AND MOTION TO AMEND

The action forwarded by email by David Mermelstein, Administrative Trademark Judge, on July 2, 2007, has been received. Responsive to that communication, Applicant states the following:

After extensive research and investigation, which effort was repeated after receipt of the July 2nd email, Applicant has still been unable to determine a Geographic Area of Use for Registration No. 2,356,604, issued to American International Investment Corporation. The second effort confirmed the initial investigation as follows:

An online search was conducted at the site for the Thomas Register in an effort to locate a company in California known as American International Investment Corporation. Attached hereto as Exhibit A is a copy of the results of that search and there is no company listed by that name.

In yet another effort to obtain information on the subject corporation, a search was made at the office of the California Secretary of State. Records for two corporations were displayed, namely American International Investment, Inc. and American International Investment Corporation. Copies of the results of that search are attached hereto as Exhibit B. The printouts for both of these corporations show that one, American International Investment, Inc., has been "suspended" by the State of California, and the second, American International Investment Corporation, shows that it has been "forfeited" by the State of California. The suspension of one corporation and the forfeiture of its status by the other, indicates they are no longer capable of doing business and, thus, no longer have a right to the use of the mark.

On the basis of the two investigations by Applicant, it is clear that the owner of Registration No. 2,346,604 is no longer a viable corporation. A search on the TARR web server indicates that the subject registration has been cancelled for failure to file the required Section 8 documentation. In all candor, it is not known what further investigation would be reasonable or appropriate, particularly in light of the failure to file the Section 8 Affidavits.

In view of this revelation, Applicant requests that its concurrent use application be amended to remove the concurrent use restrictions regarding American International Investment.

It is respectfully that Applicant's Motion to Amend its concurrent use application be granted and that the proceedings in this matter be resumed.

Dated: July 25, 2007

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Dennis B. Haase", written in a cursive style.

Dennis B. Haase
Registration No. 22,037

Attorney for Easy Cash, Inc.

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- 1. American International - Beverly Hills, CA**
Distributor
[Company Profile](#): Telephone service
- 2. Baoan International Investment Co. Ltd. - City of Industry, CA**
Distributor
[Company Profile](#): Distributor Of Nails, Scaffolds, Steel Wire
- 3. American Airless International Inc. - Paramount, CA**
Manufacturer
[Company Profile](#): Wheelchair Tires
- 4. American International Data - Los Angeles, CA**
Service Company
[Company Profile](#): Data entry service
- 5. American International Electric - Whittier, CA**
Distributor, Manufacturer
[Company Profile](#): Heat Sealing Machinery
- 6. American International Inspections - Los Angeles, CA**
Service Company
[Company Profile](#): Inspection Service
- 7. American International Marketing - Anaheim, CA**
Service Company
[Company Profile](#): Marketing consulting service
- 8. American International Registrars - Ventura, CA**
Service Company
[Company Profile](#): ISO Registrars
- 9. American Suntek International Corp. - Rowland Heights, CA**
Manufacturer
[Company Profile](#): Manufacturer Of Ind. Computers
- 10. American International Business Technologies, Inc. - Los Angeles, CA**
Distributor, Manufacturer
[Company Profile](#): Distributor Of Computer Peripherals
- 11. American International Engineering & Manufacturing - San Fernando, CA**
Manufacturer
[Company Profile](#): Aluminum Sand Casting. Green & Dry Sand Molding, Loose Pattern Molding, Vacuum Form Blow Mold Tooling & Special Applications In Dealing With Thin Walls Or Specialized In Thin Heat Treatments For...
- 12. American International Engineering & Manufacturing, Inc. - San Fernando, CA**
Manufacturer
[Company Profile](#): Manufacturer Of Precision Aluminum Sand Castings, Lost Foam Prototypes To Match Plate Production Patterns & Machining From Same CNC Program
- 13. American International Pacific Industries - Camarillo, CA**
Manufacturer
[Company Profile](#): Car Stereo Installation Kits & Accessories

EXHIBIT A

14. American International Metals, Div. of American Aerospace Inc. - Anaheim, CA - [E-mail this company](#)

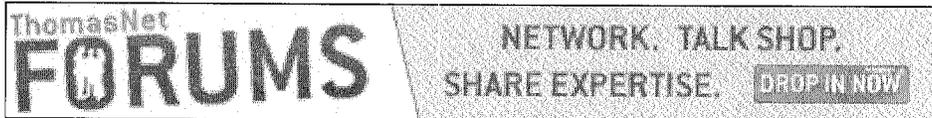
Distributor, Service Company

[Company Profile](#): Distributor of metals & alloys including exotic alloys, titanium, nickel, stainless steel, aircraft alloy, brass, copper, bronze, aluminum & steel. Metals & alloys are available in different forms...
<http://www.americaninternationalmetals.com>

15. Rockwell International Corp., Aerospace & Defense, North American Aircraft Modification Div. - Anaheim, CA

Service Company

[Company Profile](#)



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California Business Portal

Secretary of State DEBRA BOWEN

DISCLAIMER: The information displayed here is current as of JUN 29, 2007 and is updated weekly. It is not a complete or certified record of the Corporation.

Corporation		
AMERICAN INTERNATIONAL INVESTMENT, INC.		
Number: C2029105	Date Filed: 3/24/1998	Status: suspended
Jurisdiction: California		
Address		
271 FAIRVIEW ROAD		
OJAI, CA 93023		
Agent for Service of Process		
THAYNE WHIPPLE		
271 FAIRVIEW ROAD		
OJAI, CA 93023		

Blank fields indicate the information is not contained in the computer file.

If the status of the corporation is "Surrender", the agent for service of process is automatically revoked. Please refer to California Corporations Code Section 2114 for information relating to service upon corporations that have surrendered.

EXHIBIT B

California Business Portal

Secretary of State DEBRA BOWEN

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Corporation		
AMERICAN INTERNATIONAL INVESTMENT CORPORATION		
Number: C0392146	Date Filed: 3/4/1960	Status: forfeited
Jurisdiction: DELAWARE		
Address		
*112 W. 9TH ST., SUITE 215		
LOS ANGELES, CA 90015		
Agent for Service of Process		
HERBERT SALINGER		
300 MONTGOMERY ST STE 1030		
SAN FRANCISCO, CA 94104		

Blank fields indicate the information is not contained in the computer file.

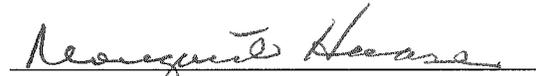
If the status of the corporation is "Surrender", the agent for service of process is automatically revoked. Please refer to California Corporations Code Section 2114 for information relating to service upon corporations that have surrendered.

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to:

William D. Raman, Esq.
Wong, Cabello, Lutsch, Rutherford & Brucculeri, LLP
Post Office Box 685108
Austin, Texas 78768

and by email to William D. Raman, Esq. at wctrademarkaustin@counselip.com
on July 25, 2007.


Margaret Haase