

“applicant [did] not indicate its intentions for the disposition of concurrent use application Serial No. 75460711, acquired from excepted user by assignment,” and that “applicant is allowed thirty days from the mailing date hereof in which to either abandon application Serial No. 75460711 or file a motion to seek a geographically unrestricted registration thereof.” *See* Letter at pages 2-3.

Sisters of Saint Francis Health Services, Inc. (“Sisters of St. Francis”) hereby moves to abandon Application Serial No. 75/460,711, and to terminate the pending concurrent use proceeding. As set forth in Sisters of Saint Francis’ previous Motion filed on March 26, 2003,

- (1) Prime Advantage, Inc. (“Prime Advantage”) sold, assigned and transferred to Sisters of St. Francis the service mark PRIME ADVANTAGE EXPERIENCE HAS ITS REWARDS and Application Serial No. 75/460,711, and all rights, title and interest in and to that mark, together with all goodwill associated therewith, all rights title and interest in and to Application Serial No. 75/460,711, and any and all registration(s) that may issue therefrom; and
- (2) Sisters of St. Francis and Prime Advantage (the “Parties”) entered into a Settlement Agreement, a copy of which is enclosed herewith, which fully and finally resolves the present concurrent use proceeding.

As noted above, Sisters of Saint Francis owns Application Serial No. 75/460,711 due to the assignment from Prime Advantage. As such, Sisters of Saint Francis expressly abandons Application Serial No. 75/460,711. Sisters of Saint Francis notes that it previously moved to amend its Application Serial No. 75/803,859 to seek a geographically unrestricted registration and to terminate the pending concurrent use proceeding. Thus, in conjunction with its Motion filed on March 26, 2003, Sisters of Saint Francis respectfully moves to: (1) abandon Application

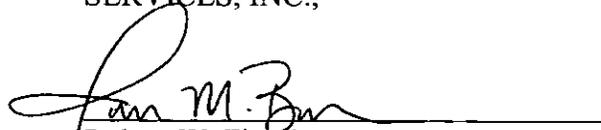
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Serial No. 75/460,711; (2) terminate the pending concurrent use proceeding; and (3) amend its Application Serial No. 75/803,859 to seek a geographically unrestricted registration.

Respectfully submitted,

SISTERS OF SAINT FRANCIS HEALTH
SERVICES, INC.,

Dated: April 27, 2004



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CERTIFICATE OF EXPRESS MAILING

Express Mail No.: EL 849 002 057 US

I hereby certify that this **SISTERS OF SAINT FRANCIS' MOTION TO ABANDON APPLICATION SERIAL NO. 75/460,711 AND TO TERMINATE CONCURRENT USE PROCEEDINGS** is being deposited with the United States Postal Service's "EXPRESS MAIL POST OFFICE TO ADDRESSEE" service in an envelope addressed to BOX TTAB, NO FEE, Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513 on April 27, 2004.



Signature

Joseph M. Butscher

Name

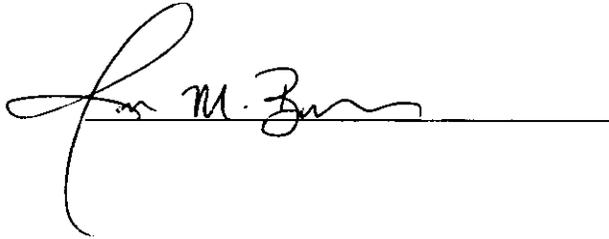
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CERTIFICATE OF SERVICE

I hereby certify that a copy of **SISTERS OF SAINT FRANCIS' MOTION TO TO ABANDON APPLICATION SERIAL NO. 75/460,711 AND TO TERMINATE CONCURRENT USE PROCEEDINGS** was served on

B. Hume Morris II, Esq.
Attorney at Law
1387 South 4th Street
Louisville, Kentucky 40208

by first class mail on April 27, 2004.

A handwritten signature in cursive script, appearing to read "B. Hume Morris II", is written over a horizontal line.