ESTTA Tracking number:

ESTTA1058717

Filing date:

05/29/2020

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party has filed a petition to cancel the registration indicated below.

Petitioner Information

Name	Paris Banh Mi & Tea Cafe Franchising, LLC				
Entity	Limited Liability Company	Limited Liability Company Citizenship Delaware			
Address	12286 E. COLONIAL DR., SU Orlando, FL 32828 UNITED STATES	IITE 105			

Attorney informa-	Philip K. Calandrino
tion	Forward Law Firm, P.A. 175 Lookout Place, Suite 100 Maitland, FL 32751 UNITED STATES
	phil@forwardlawfirm.com (407) 621-4200

Registration Subject to Cancellation

Registration No.	5948392	Registration date	12/31/2019
Registrants	Hien Duy Tran 1021 E. Colonial drive Orlando, FL 32803 UNITED STATES Email: tm@bkipgroup.com Doan Thi Chau Nguyen 1021 E. Colonial drive Orlando, FL 32803 UNITED STATES Email: tm@bkipgroup.com		

Goods/Services Subject to Cancellation

Class 030. First Use: 2019/04/20 First Use In Commerce: 2019/04/20

All goods and services in the class are subject to cancellation, namely: Bakery desserts; Bakery goods; Bakery goods and dessert items, namely, cakes, cookies, pastries, candies, and frozen confections for retail and wholesale distribution and consumption on or off the premises; Bakery goods and dessert items, namely, cheesecakes for retail and wholesale distribution and consumption on or off the premises; Bakery products; Bakery products, namely, sweet bakery goods; Bases for bakery goods; Cakes; Cocoa; Croissants; Espresso drinks; Frozen flour-free foods, namely, waffles, pancakes, crepes, sandwich wraps, muffins and griddle cake sandwiches which are protein-enriched; Ice cream drinks; Mixes for bakery goods; Sandwich wraps; Semi-frozen coffee drinks; Wrap sandwiches; Frozen flour-free foods, namely, pancakes, crepes, sandwich wraps, muffins and griddle cakesandwiches which are protein-enriched

Grounds for Cancellation

Date

05/29/2020

Priority and likelihood of confusion	Trademark Act Sections 14(1) and 2(d)	
Fraud on the USPTO	Trademark Act Section 14(3); In re Bose Corp., 580 F.3d 1240, 91 USPQ2d 1938 (Fed. Cir. 2009)	

Mark Cited by Petitioner as Basis for Cancellation

U.S. Application No.	88554656	Application Date	07/31/2019	
Registration Date	NONE	Foreign Priority Date	NONE	
Word Mark	PARIS BANH MI & TEA CAFI			
Design Mark	Paris Banh Mi & Tea Cafe			
Description of Mark	NONE			
Goods/Services	Class 035. First use: First Use	e: 2019/05/01 First U	se In Commerce: 2019/05/01	
	Franchise services, namely, offering business management assistance in the establishment and operation of restaurant franchises.; Franchising, namely, consultation and assistance in business management, organization and promotion; Restaurant franchising, namely, offering business management assistance in the establishment and/or operation of restaurants; Advice in the running of establishments asfranchises; Business management advisory services relating to franchising; Franchising, namely, offering business management assistance in the establishment and/or operation of restaurants Class 043. First use: First Use: 2018/10/01 First Use In Commerce: 2018/10/01 Restaurant and café services; Restaurant and catering services; Restaurant services; Restaurant services; Restaurant services featuring authentic French breads, pastries, desserts, coffee and Boba drinks as well as related food and drink items; Restaurant services, including sit-down service of foodand take-out restaurant services; Restaurant services, namely, providing of food and beverages for consumption on and off the premises; Restaurants; Café-restaurants; Fast-food restaurant services			

Attachments	88554656#TMSN.png(bytes) Petition for Cancellation.pdf(2166343 bytes)
Cianatura	/Dhilip // Calandring/
Signature	/Philip K. Calandrino/
Name	Philip K. Calandrino

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

PETITION FOR CANCELLATION

Petitioner, Paris Banh Mi & Tea Cafe Franchising, LLC, a limited liability company organized and existing under the laws of Delaware with its principal place of business in Orange County, Florida believes that it will be damaged by the continued registration of U.S. Trademark Registration No. 5948392 for the mark Paris Bánh Mi Boba, Coffee & Bakery by Respondents, Doan Thi Chau Nguyen and Hien Duy Tran, on December 31, 2019, in connection with various goods and services in International Class 030 (the "Respondent Registration"), and hereby petitions for cancellation of the Mark under Section 14 of the Lanham Trademark Act of 1946 ("Lanham Act"), 15 U.S.C. § 1064.

As grounds for cancellation, Petitioner alleges as follows:

FACTS

1. Bruce Tung Tran ("Bruce Tran") is an individual residing in the State of Florida.

- 2. Parish Banh Mi & Tea Cafe Franchising, LLC ("PBM Franchising") is a limited liability company organized and existing under the laws of the State of Delaware.
- 3. Bruce Tran formed PBM Franchising on May 1, 2019 and was the sole promoter of the company for approximately two years beforehand.
- 4. In furtherance thereof, Bruce Tran conceived of the trade name "Paris Banh Mi & Tea Cafe" for the restaurant chain he envisioned developing and which eventually became PBM Franchising.
- 5. Bruce Tran engaged a vendor on or about November 10, 2017 to help him with graphic design of a logo for the trade name.
- 6. As part of this engagement, Bruce Tran sent the vendor an email stating the trade name, "Paris Banh Mi & Tea Cafe." (Exhibit A).
- 7. On November 12, 2017, the vendor delivered a "Paris Banh Mi & Tea Cafe" logo to Bruce Tran via email. (Exhibit B).
- 8. On or about November 13, 2017, Bruce Tran discussed with Respondents, Doan Thi Chau Nguyen and Hien Duy Tran, an offer for them to acquire a stake in what was to eventually become the first restaurant in the PBM Franchising system.
- 9. On or about November 13, 2017, and in furtherance of this offer to them to acquire a stake in the first restaurant, Bruce Tran disclosed the Paris Banh Mi & Tea Café trade name to the Respondents.
- 10. On or about November 13, 2017, and in furtherance of this offer to acquire a stake in the first restaurant, Bruce Tran disclosed his business plans for the use of the trade name to the Respondents.

- 11. Bruce Tran sent one or both Respondents a text message with the Paris Banh Mi & Tea Café trade name and logo on November 14, 2017. (Exhibit C).
- 12. Respondents knew or should have known that Bruce Tran had the exclusive right to the trade name and logo upon receipt of this text message.
- 13. Bruce Tran eventually decided against selling a franchise to Respondents but uninterruptedly continued to promote and further his business plans to open the restaurant chain with the Paris Banh Mi & Tea Cafe trade name and logo.
- 14. After the franchise offer was rescinded, Respondents requested permission from Bruce Tran to use the Paris Banh Mi trade name for a restaurant outside of his system.
- 15. Bruce Tran orally granted a license for Respondents to use Paris Banh Mi as their trade name for a single restaurant location on Colonial Drive in Orlando, Florida.
- 16. Respondents formed Paris Banh Mi, LLC on December 6, 2017 in furtherance of their plans to open the non-franchised restaurant.
- 17. Bruce Tran formed Paris Banh Mi & Tea Cafe, LLC on October 1, 2018 in furtherance of his business plans to create the franchise system and own and operate its first location and contributed or assigned all intellectual property rights in the trade name Paris Banh Mi & Tea Cafe and its related logo to the company upon its formation.
- 18. Bruce Tran formed PBM Franchising on May 1, 2019 to distinguish the franchise business from the first restaurant location at which time Paris Banh Mi & Tea Cafe, LLC transferred all rights in the Paris Banh Mi & Tea Cafe trade name and logo to PBM Franchising.
- 19. On May 22, 2019, without Bruce Trans or PBM Franchising's knowledge or consent, Respondents filed an application, serial number 88442440, (the "Respondent's Application")

with the United States Patent and Trademark Office to register the "Paris Banh Mi boba, coffee & bakery" mark in connection with food products; to wit:

Bakery desserts; Bakery goods; Bakery goods and dessert items, namely, cakes, cookies, pastries, candies, and frozen confections for retail and wholesale distribution and consumption on or off the premises; Bakery goods and dessert items, namely, cheesecakes for retail and wholesale distribution and consumption on or off the premises; Bakery products; Bakery products, namely, sweet bakery goods; Bases for bakery goods; Cakes; Cocoa; Croissants; Espresso drinks; Frozen flour-free foods, namely, waffles, pancakes, crepes, sandwich wraps, muffins and griddle cake sandwiches which are protein-enriched; Ice cream drinks; Mixes for bakery goods; Sandwich wraps; Semi-frozen coffee drinks; Wrap sandwiches; Frozen flour-free foods, namely, pancakes, crepes, sandwich wraps, muffins and griddle cake sandwiches which are protein-enriched.

- 20. Respondents filed the Respondents' Application representing and stating, pursuant to Lanham Act, 15 U.S.C. § 1051(a)(3)(D), that no other party had a right to use the applied-for mark or a similar mark in a manner that is likely to cause confusion (the "Exclusivity Representation").
- 21. As part of its business operations since its formation, PBM Franchising has promoted and continues to promote the sale of restaurant franchise locations that are required to serve food and beverage items branded with the Paris Banh Mi & Tea Cafe trade name and logo.
- 22. PBM Franchising's food and beverage items include, but are not limited to, many of those identified in the description of goods or services identified in the Respondent Registration, in broad categorial terms, to wit: sandwiches; baked goods; desserts; and coffee, espresso, and cocoa beverages; via wholesale and retail distribution channels.
- 23. The Respondents' mark was registered on December 31, 2019. Respondents are the current listed owners of the Registration, with an address of 1021 E. Colonial drive, Orlando, Florida 32803. Respondents' listed attorney Yasmeen Quraishi, BKIP Intellectual Property, has an address at 6701 Koll Center Parkway, Ste. 250, Rm. 259, Bernal Corporate Park, Pleasanton, California 94566, and an email address of tm@bkipgroup.com and tm@bkipgroup.com.

- 24. Petitioner filed the Paris Banh Mi & Tea Cafe mark with the United States Patent and Trademark Office ("USPTO") on July 31, 2019, Application No. 88554656. The Petitioner's Application is pending. Attached hereto as <u>Exhibit D</u> is a true and correct printout from the USPTO electronic database reflecting the pending Petitioner's Application.
- 25. In an office action dated October 29, 2019 (the "Office Action"), the USPTO cited the Respondents Registration against the Petitioner's Application, asserting its position that registration of the Petitioner's Paris Banh Mi & Tea Cafe mark is likely to cause confusion with the Respondents' Paris Bánh Mi Boba, Coffee & Bakery mark, thereby interfering with the Petitioner's Application and causing harm to the Petitioner. Petitioner therefore has a real interest in seeking cancellation of the Respondents Registration and standing to bring this action.

 Attached hereto as Exhibit E is a true and correct printout from the USPTO electronic database reflecting the Office Action.

I. FRAUD ON THE USPTO

- 26. Petitioner hereby incorporates and re-alleges paragraphs 1 through 25 above into this count of the petition by reference.
- 27. The Exclusivity Representation -- that no other party had a right to use the applied-for mark or a similar mark in a manner that is likely to cause confusion -- was false at the time Doan Thi Chau Nguyen and Hien Duy Tran made it because:
 - a. the Petitioner or its predecessors in interest, Bruce Tran and Paris Banh Mi & Tea Cafe, LLC ("Predecessors") were using the same or a confusingly similar mark to the Respondents' mark before and at the time the Respondents made the Exclusivity Representation;

- b. the Petitioner or its Predecessors had superior rights to the mark since they created the mark, used it in commerce years before Respondents filed their mark, and Petitioner now holds all rights to the mark, subject to the aforementioned nonexclusive licenses granted;
- c. the Respondents knew that the Petitioners or its Predecessors had a right to use the applied-for mark or similar mark because they knew that Petitioner or its Predecessors had created the mark and that the Petitioner or its Predecessors had been using the mark, and Bruce Tran had even provided the Respondents a copy of the mark;
- d. the Respondents knew that their use of the mark would surely cause confusion as
 the two marks (Paris Banh Mi & Tea Cafe and Paris Bánh Mi Boba, Coffee &
 Bakery) are similar; and
- e. the Respondents did not disclose the third-party use to the USPTO because they intended to deceive the USPTO and obtain a registration to which they were not entitled.
- 28. As evidenced by the above, the only reasonable inference from the foregoing is that the Respondents made the Exclusivity Representation to mislead the USPTO and to cause the USPTO to issue the Respondents Registration.
- 29. The false Exclusivity Representation was material because, while Respondents were giving a nonexclusive license to use the mark, only the Petitioner and its Predecessors, had an ownership interest in the Paris Banh Mi trade name and logo and the right to register those marks in connection with the Respondents' application description of goods or services, and the

USPTO relied on the false Exclusivity Representation in that but for the false Exclusivity Representation, the USPTO would not have granted the Respondents Registration.

- 30. Petitioner has been and will continue to be harmed by the issuance of the Respondents Registration because it is preventing Petitioner from obtaining a registration for their mark and Respondents could rely on the Respondents Registration to assert alleged rights against the Petitioner.
- 31. Based on the foregoing, Respondents obtained the Respondents Registration fraudulently, which is grounds for cancellation of the Respondents Registration in its entirety.
- 32. WHEREFORE, Petitioner respectfully requests that its cancellation be sustained, and that Respondents' Registration No. 5948392 be cancelled in its entirety.

II. LIKELIHOOD OF CONFUSION

- 33. Petitioner hereby incorporates and re-alleges paragraphs 1 through 25 above into this count of the petition by reference.
- 34. Respondents' registration should be cancelled because it consists of or comprises a mark which so resembles Petitioner's previously used mark as to likely, when used in connection with Respondents' goods and services, cause confusion, mistake, or deception within the meaning of 15 U.S.C. § 1052(d), and to cause damage to Petitioner thereby.
- 35. Petitioner has prior rights in the Paris Banh Mi mark because it or its predecessors in interest, Paris Banh Mi & Tea Cafe, LLC and Bruce Tran used the mark in the United States before the Respondents first use of the mark on April 20, 2019.
- 36. The USPTO in its Office Action, attached as <u>Exhibit E</u>, has asserted its position that registration of the Petitioner's Paris Banh Mi & Tea Cafe mark is likely to cause confusion with the Respondents' Paris Bánh Mi Boba, Coffee & Bakery mark.

37. The Respondents mark is interfering with the Petitioners' Application and causing harm to the Petitioner.

WHEREFORE, Petitioner respectfully requests that its cancellation be sustained, and that Respondents' Registration No. 5948392 be cancelled in its entirety.

Dated May 29, 2020.

s/Philip K. Calandrino
Philip K. Calandrino
Philip K. Calandrino
phil@forwardlawfirm.com
litigation@forwardlawfirm.com
Florida Bar No. 143730
Forward Law Firm, P.A.
175 Lookout Place
Maitland, Florida 32751
(407) 621-4200

Attorney for Petitioner

Exhibit A

From: Tony Ramey < tonyrameygraphics@gmail.com >

Subject: Re: Logo

Date: November 10, 2017 7:00:26 PM EST

To: Bruce Tran < CEO@asianainvestmentgroup.com>

Thank you sir that would be great just sent it to you

Tony Ramey Graphics LLC 215-617-4543

On Nov 10, 2017, at 6:40 PM, Bruce Tran < CEO@asianainvestmentgroup.com > wrote:

Tony, I just left a meeting. Yes, I can answer any questionnaire you may have.

On Nov 10, 2017, at 6:06 PM, Tony Ramey wrote:

Sounds Great Bruce, would you mind filing out the questionnaire for me

Tony Ramey Graphics LLC 215-617-4543

On Nov 10, 2017, at 4:49 PM, Bruce Tran < CEO@asianainvestmentgroup.com > wrote:

Hello Tony,

Thank you for a great conversation! My new company name will be "Paris Banh Mi

& Tea Cafe." Please make it a very memorable and beauteous logo! I'm thinking maybe have a Paris, Eiffel Tower, or a Boba Tea drink, or a French Bread Sandwich. You are a professional and have a much better vision of how the logo should look, so I'll let you make that call.

When using the words "Banh Mi," please use the actually writing from Vietnam.

Reminder: I need this logo ASAP to begin as I have mentioned in our conversation.

Thank you, Tony, in advance for the great work that you do! Remember, anytime you are in town, you let me know, and I will take care of your meal as a friend.

Bruce Tran, CEO
Asiana Investment Group,LLC
Corporate Office:

3100 Saba Ln

Port Neches, TX 77651 Office: (713) 855-2557 Fax: (409) 853-1148 Cell: (713) 826-5005

Email: ceo@asianainvestmentgroup.com
Web: www.asianainvestmentgroup.com

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The information contained in this e-mail may be confidential and is intended solely for the use of the named addressee.

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Exhibit B

From: Tony Ramey monito:sogmail.com Subject: Revisions Paris Banh Cafe Logo and Mockup Date: November 12, 2017 10:23:33 PM EST
To: Bruce Tran <a href="mailto:sogma

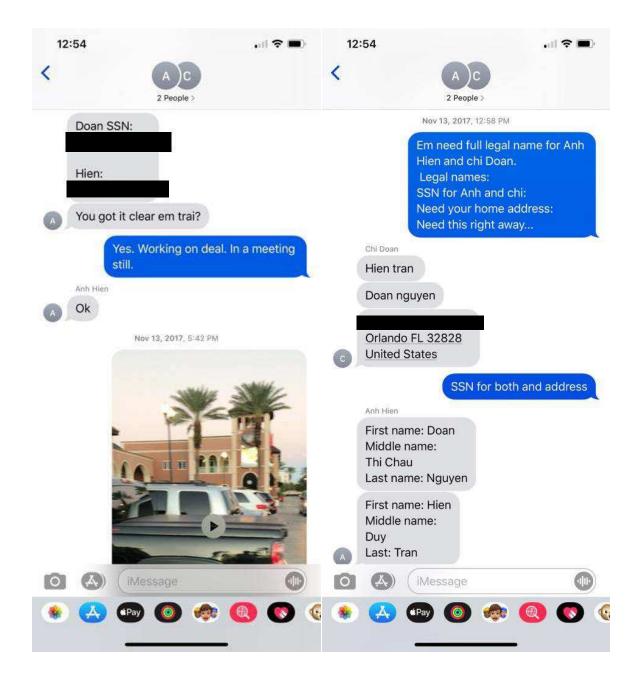
See Attached Thanks







Exhibit C



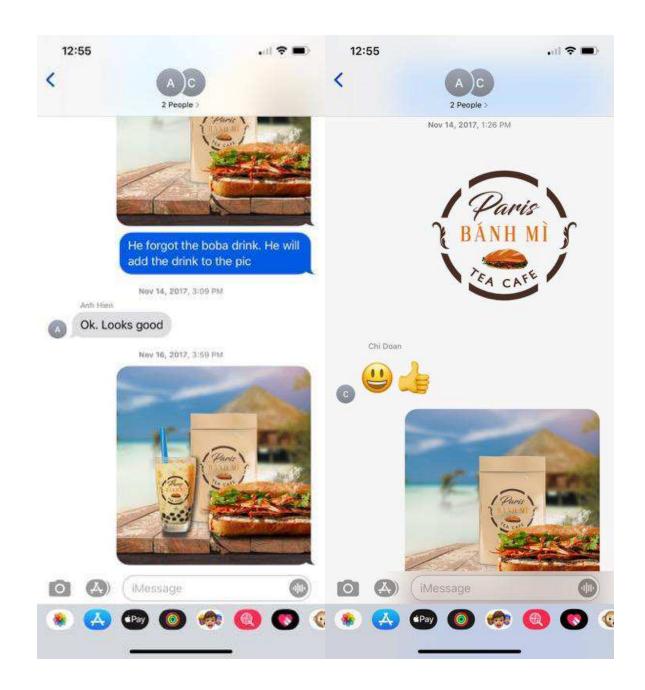


Exhibit D

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

OMB No. 0651-0009 (Exp 02/28/2021)

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 88554656 Filing Date: 07/31/2019

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	Paris Banh Mi & Tea Cafe
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Paris Banh Mi & Tea Cafe
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Paris Banh Mi & Tea Cafe Franchising, LLC
DBA/AKA/TA/FORMERLY	AKA Paris Banh Mi & Tea Cafe
*STREET	12286 E. Colonial Dr. Suite 100A
*CITY	Orlando
*STATE (Required for U.S. applicants)	Florida
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	32826
PHONE	713-826-5005
WEBSITE ADDRESS	http://www.parisbanhmiteacafe.com/
LEGAL ENTITY INFORMATION	
*TYPE	LIMITED LIABILITY COMPANY
* STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES AND BASIS IN	NFORMATION
*INTERNATIONAL CLASS	035
	Franchise services, namely, offering business management assistance in the

*IDENTIFICATION	establishment and operation of restaurant franchises. ; Franchising, namely, consultation and assistance in business management, organization and promotion; Restaurant franchising, namely, offering business management assistance in the establishment and/or operation of restaurants; Advice in the running of establishments as franchises; Business management advisory services relating to franchising; Franchising, namely, offering business management assistance in the establishment and/or operation of restaurants.
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/01/2019
FIRST USE IN COMMERCE DATE	At least as early as 05/01/2019
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	<u>SPE0-7143169146-20190731132522249736</u> . <u>Website - Franchise.pdf</u>
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT17\IMAGEOUT17\885\546\88554656\xml1\FTK0003.JPG
	\\TICRS\EXPORT17\IMAGEOUT17\885\546\88554656\xml1\FTK0004.JPG
SPECIMEN DESCRIPTION	Website
*INTERNATIONAL CLASS	043
*IDENTIFICATION	Restaurant and café services; Restaurant and catering services; Restaurant services; Restaurant services featuring authentic French breads, pastries, desserts, coffee and Boba drinks as well as related food and drink items; Restaurant services, including sit-down service of food and take-out restaurant services; Restaurant services, namely, providing of food and beverages for consumption on and off the premises; Restaurants; Café-restaurants; Fast-food restaurant services
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 10/01/2018
FIRST USE IN COMMERCE DATE	At least as early as 10/01/2018
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	<u>SPE0-7143169146-20190731132522249736</u> . <u>Website - Restaurant.pdf</u>
CONVERTED PDF FILE(S) (4 pages)	\\TICRS\EXPORT17\IMAGEOUT17\885\546\88554656\xml1\FTK0005.JPG
	\\TICRS\EXPORT17\IMAGEOUT17\885\546\88554656\xml1\FTK0006.JPG
	\\TICRS\EXPORT17\IMAGEOUT17\885\546\88554656\xml1\FTK0007.JPG
	\\TICRS\EXPORT17\IMAGEOUT17\885\546\88554656\xml1\FTK0008.JPG
SPECIMEN DESCRIPTION	Website
ADDITIONAL STATEMENTS INFORMAT	TION
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	

ATTORNEY INFORMATION		
NAME	Jared A Mangum	
FIRM NAME	Forward Law Firm	
STREET	214 South Park Avenue, Suite B	
CITY	Winter Park	
STATE	Florida	
COUNTRY	United States	
ZIP/POSTAL CODE	32789	
PHONE	407-621-4200	
FAX	407-621-4210	
EMAIL ADDRESS	corporations@forwardlawfirm.com	
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes	
OTHER APPOINTED ATTORNEY	Philip K. Calandrino	
CORRESPONDENCE INFORMATION		
*NAME	Jared A Mangum	
FIRM NAME	Forward Law Firm	
*STREET	214 South Park Avenue, Suite B	
*CITY	Winter Park	
*STATE (Required for U.S. addresses)	Florida	
*COUNTRY	United States	
*ZIP/POSTAL CODE	32789	
PHONE	407-621-4200	
FAX	407-621-4210	
*EMAIL ADDRESS	corporations@forwardlawfirm.com; jared@forwardlawfirm.com	
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes	
FEE INFORMATION		
APPLICATION FILING OPTION	TEAS Plus	
NUMBER OF CLASSES	2	
FEE PER CLASS	225	
*TOTAL FEE PAID	450	
SIGNATURE INFORMATION		
* SIGNATURE	/Jared A Mangum/	
* SIGNATORY'S NAME	Jared A Mangum	
* SIGNATORY'S POSITION	Attorney of record	
SIGNATORY'S PHONE NUMBER	407-621-4200	
* DATE SIGNED	07/31/2019	

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OMB No. 0651-0009 (Exp 02/28/2021)

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 88554656 Filing Date: 07/31/2019

To the Commissioner for Trademarks:

MARK: Paris Banh Mi & Tea Cafe (Standard Characters, see <u>mark</u>) The mark in your application is Paris Banh Mi & Tea Cafe.

The applicant, Paris Banh Mi & Tea Cafe Franchising, LLC, AKA Paris Banh Mi & Tea Cafe, a limited liability company legally organized under the laws of Delaware, having an address of

12286 E. Colonial Dr. Suite 100A Orlando, Florida 32826 United States 713-826-5005(phone)

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: Franchise services, namely, offering business management assistance in the establishment and operation of restaurant franchises.; Franchising, namely, consultation and assistance in business management, organization and promotion; Restaurant franchising, namely, offering business management assistance in the establishment and/or operation of restaurants; Advice in the running of establishments as franchises; Business management advisory services relating to franchising; Franchising, namely, offering business management assistance in the establishment and/or operation of restaurants.

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 05/01/2019, and first used in commerce at least as early as 05/01/2019, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Website.

Original PDF file:

SPE0-7143169146-20190731132522249736 ._Website_- Franchise.pdf

Converted PDF file(s) (2 pages)

Specimen File1
Specimen File2

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 043: Restaurant and café services; Restaurant and catering services; Restaurant services; Restaurant services featuring authentic French breads, pastries, desserts, coffee and Boba drinks as well as related food and drink items; Restaurant services, including sitdown service of food and take-out restaurant services; Restaurant services, namely, providing of food and beverages for consumption on and off the premises; Restaurants; Fast-food restaurant services

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 043, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 10/01/2018, and first used in commerce at least as early as 10/01/2018, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Website.

Original PDF file:

SPE0-7143169146-20190731132522249736 . Website - Restaurant.pdf

Converted PDF file(s) (4 pages)

Specimen File1

Specimen File2

Specimen File3

Specimen File4

For informational purposes only, applicant's website address is: http://www.parisbanhmiteacafe.com/ The applicant's current Attorney Information:

Jared A Mangum and Philip K. Calandrino of Forward Law Firm 214 South Park Avenue, Suite B

Winter Park, Florida 32789

United States

407-621-4200(phone)

407-621-4210(fax)

corporations@forwardlawfirm.com (authorized)

The applicant's current Correspondence Information:

Jared A Mangum

Forward Law Firm

214 South Park Avenue, Suite B

Winter Park, Florida 32789

407-621-4200(phone)

407-621-4210(fax)

corporations@forwardlawfirm.com;jared@forwardlawfirm.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Plus status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$450 has been submitted with the application, representing payment for 2 class(es).

Declaration

Basis

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

AND/OR

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☑ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the

mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☑ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Jared A Mangum/ Date: 07/31/2019

Signatory's Name: Jared A Mangum Signatory's Position: Attorney of record Signatory's Phone Number: 407-621-4200

Payment Sale Number: 88554656 Payment Accounting Date: 07/31/2019

Serial Number: 88554656

Internet Transmission Date: Wed Jul 31 14:04:31 EDT 2019

TEAS Stamp: USPTO/FTK-XX.XX.XXX.XXX-2019073114043138

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Paris Banh Mi & Tea Cafe



FRANCHISE WITH US...

3 STEP GUIDE TO BUSINESS OPPORTUNITIES WITH PARIS BANH MI & TEA CAFE IN THE UNITED STATE

ibanhmiteacafe.com. A sales act you via email or phone.

2.

Schedule an interview to go over the details and the Franchise Disclosure Documents (FDD). If all goes well, sign Franchise Agreement. 3

Look for best possible store lo Begin renovation. Store setup Grand Opening.

YOU JUST RELAX AND LEAV TO US!

CORPORATE LOCATION 12286 E. Colonial Dr. Suite 100A, Orlando, FL 32826

FRANCHISING OFFICE 12286 E. Colonial Dr. Suite 100B, Orlando, FL 32826

FUTURE FRANCHISE LOCATIONS

se #1 - Windermere, FL

713-826-5005





Paris Banh Mi & Tea Cafe

Friendly. Fresh. Fabuleux.

Gainesville, FL

- Tampa, FL

se #7 - West Palm Beach, FL

se #8 - Fort Lauderdale

se # 9 - St. Petersburg, FL

se #10 - Miami, FL

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f

7/31/2019 Welcome



7/31/2019 Welcome

713-826-5005



Info@p

Paris Banh Mi & Tea Cafe

Friendly, Fresh, Fabuleux.

& Tea Cafe will be one of the fastest-growing Franchise in Flori









Mini Patisserie and More...

Delightful French Gourmet desserts. Our selections are made daily from scratch. Our products are made from the best ingredients, and no artificial ingredients EVER. You will never eat just one...Try all of our French Pastries selections and more...très délicieux!



Snow Ice

Snow Ice is a Taiwanese dessert that's been gaining

Franchise Opportu

If you're still waiting for your great should consider a franchise investm Franchise Opportunity to learn hov Paris Banh Mi & Tea Cafe.

Charitable Donatic

Our Owners and Executives are ger benefactors. We support two signi Foundations, local shelters, First Re our Veterans.

Click on "Charitable" to read more..

Eriandly Sancian





Popping Boba

What is Popping Boba? It is smaller than a regular tapioca boba, each popping boba is filled with a delightful fruit juice that bursts in your mouth with flavor. Because of their fun colors and flavors, Popping Boba is quickly rising in popularity and demand.



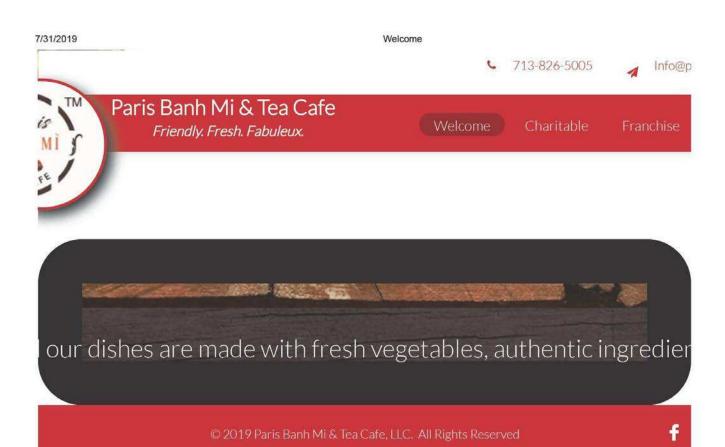
Jelly Toppings

Jellies are a great way to change the flavor of your favorite drink and create a different element. Jellies are high in fiber and low in fat with zero cholesterol content. Jellies are also a great healthy toppings for Boba Tea and Snow Ice.



Concentrated Fruit Juice

We have many flavors of Concentrated Fruit Juice.



www.parisbanhmiteacafe.com 4/4

Exhibit E

To: Paris Banh Mi & Tea Cafe Franchising, LL ETC. (corporations@forwardlawfirm.com)

Subject: U.S. Trademark Application Serial No. 88554656 - PARIS BANH MI & TEA CAFE - N/A

Sent: October 29, 2019 10:13:36 AM

Sent As: ecom124@uspto.gov

Attachments: <u>Attachment - 1</u>

Attachment - 2
Attachment - 3
Attachment - 4
Attachment - 5
Attachment - 6
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Attachment - 14

Attachment - 15

United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No.

88554656

Mark: PARIS BANH MI &

TEA CAFE

Correspondence Address:

JARED A MANGUM FORWARD LAW FIRM 214 SOUTH PARK AVENUE, SUITE B

WINTER PARK, FL 32789

Applicant: Paris Banh Mi & Tea Cafe Franchising, LL ETC.

Reference/Docket No. N/A

Correspondence Email

Address:

corporations @forward law firm.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within <u>six months</u> of the issue date below or the application will be <u>abandoned</u>. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: October 29, 2019

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

Search Results: Potentially Conflicting Applications Found

The trademark examining attorney has searched the USPTO's database of registered and pending marks and has found no similar registered marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d). However, marks in prior-filed pending applications may present a bar to registration of applicant's mark.

The filing date of pending U.S. Application Serial No. 88442440 (PARIS BÁNH MI BOBA, COFFEE & BAKERY) precedes applicant's filing date. See attached referenced application. If the mark in the referenced application registers, applicant's mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion between the two marks. *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §§1208 *et seq.* Therefore, upon receipt of applicant's response to this Office action, action on this application may be suspended pending final disposition of the earlier-filed referenced application.

In response to this Office action, applicant may present arguments in support of registration by addressing the issue of the potential conflict between applicant's mark and the mark in the referenced application. Applicant's election not to submit arguments at this time in no way limits applicant's right to address this issue later if a refusal under Section 2(d) issues.

Summary of Issues

In response to this Office action, applicant must address the following issues:

- Disclaimer requirement;
- · Significance inquiry as to "PARIS."

Disclaimer Requirement

Applicant seeks to register PARIS BANH MI & TEA CAFE for use with franchising and restaurant services in International Classes 35 and 43, respectively.

Applicant must provide a disclaimer of the unregistrable part(s) of the applied-for mark even though the mark as a whole appears to be registrable. *See* 15 U.S.C. §1056(a); TMEP §§1213, 1213.03(a). A disclaimer of an unregistrable part of a mark will not affect the mark's appearance. *See Schwarzkopf v. John H. Breck, Inc.*, 340 F.2d 978, 979-80, 144 USPQ 433, 433 (C.C.P.A. 1965).

In this case, applicant must disclaim the wording "BANH MI & TEA CAFE" because it is not inherently distinctive. These unregistrable term(s) at best are merely descriptive of an ingredient, quality, characteristic, function, feature, purpose, or use of applicant's goods and/or services. *See* 15 U.S.C. §1052(e)(1); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012); TMEP §§1213, 1213.03(a).

The attached dictionary entries show that "BANH MI" is a type of Vietnamese sandwich; "TEA" is an infused hot beverage; and "CAFE" means a small restaurant. Thus, the wording "BANH MI & TEA" merely describes the food and beverages served in applicant's restaurants and in the restaurants that are the subject of the franchising services; and the word and "CAFE" simply names the type of restaurant.

Applicant may respond to this issue by submitting a disclaimer in the following format:

No claim is made to the exclusive right to use "BANH MI & TEA CAFE" apart from the mark as shown.

For an overview of disclaimers and instructions on how to satisfy this issue using the Trademark Electronic Application System (TEAS), see the Disclaimer webpage.

Significance Inquiry

Applicant must explain whether the services or any aspect of the services is rendered in, or has any other connection with PARIS. *See* 37 C.F.R. §2.61(b); TMEP §§814, 1210.03. Failure to comply with a request for information is grounds for refusing registration. *In re Harley*, 119 USPQ2d 1755, 1757-58 (TTAB 2016); TMEP §814.

Response Guidelines

For this application to proceed further, applicant must explicitly address each refusal and/or requirement in this Office action. For a refusal, applicant may provide written arguments and evidence against the refusal, and may have other response options if specified above. For a requirement, applicant should set forth the changes or statements. In addition, because applicant filed a TEAS Plus application, applicant must respond online using the Trademark Electronic Application System (TEAS) to avoid incurring an additional fee. *See* 37 C.F.R. §2.22(b)(1), (c).

Please see "Responding to Office Actions" and the informational video "Response to Office Action" for more information and tips on responding.

TEAS PLUS OR TEAS REDUCED FEE (TEAS RF) APPLICANTS - TO MAINTAIN LOWER FEE, ADDITIONAL

REQUIREMENTS MUST BE MET, INCLUDING SUBMITTING DOCUMENTS ONLINE: Applicants who filed their application online using the lower-fee TEAS Plus or TEAS RF application form must (1) file certain documents online using TEAS, including responses to Office actions (see TMEP §§819.02(b), 820.02(b) for a complete list of these documents); (2) maintain a valid e-mail correspondence address; and (3) agree to receive correspondence from the USPTO by e-mail throughout the prosecution of the application. *See* 37 C.F.R. §§2.22(b), 2.23(b); TMEP §§819, 820. TEAS Plus or TEAS RF applicants who do not meet these requirements must submit an additional processing fee of \$125 per class of goods and/or services. 37 C.F.R. §§2.6(a)(1)(v), 2.22(c), 2.23(c); TMEP §§819.04, 820.04. However, in certain situations, TEAS Plus or TEAS RF applicants may respond to an Office action by authorizing an examiner's amendment by telephone or e-mail without incurring this additional fee.

How to respond. Click to file a response to this nonfinal Office action

/April A. Hesik/ Examining Attorney Law Office 124 (571) 272-4735 april.hesik@uspto.gov

RESPONSE GUIDANCE

- Missing the response deadline to this letter will cause the application to <u>abandon</u>. A response or notice of appeal must be received by the USPTO before midnight Eastern Time of the last day of the response period. TEAS and ESTTA maintenance or <u>unforeseen</u> circumstances could affect an applicant's ability to timely respond.
- Responses signed by an unauthorized party are not accepted and can cause the application to abandon. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If applicant has an attorney, the response must be signed by the attorney.
- If needed, find contact information for the supervisor of the office or unit listed in the signature block.

DESIGN MARK

Serial Number

88442440

Status

PUBLISHED FOR OPPOSITION

Word Mark

PARIS BÁNH MI BOBA, COFFEE & BAKERY

Standard Character Mark

No

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Hien Duy Tran INDIVIDUAL UNITED STATES 1021 E. Colonial drive Orlando FLORIDA 32803

Owner

Doan Thi Chau Nguyen INDIVIDUAL VIETNAM 1021 E. Colonial drive Orlando FLORIDA 32803

Goods/Services

Class Status -- ACTIVE. IC 030. US 046. G & S: Bakery desserts; Bakery goods; Bakery goods and dessert items, namely, cakes, cookies, pastries, candies, and frozen confections for retail and wholesale distribution and consumption on or off the premises; Bakery goods and dessert items, namely, cheesecakes for retail and wholesale distribution and consumption on or off the premises; Bakery products; Bakery products, namely, sweet bakery goods; Bases for bakery goods; Cakes; Cocoa; Croissants; Espresso drinks; Frozen flour-free foods, namely, waffles, pancakes, crepes, sandwich wraps, muffins and griddle cake sandwiches which are protein-enriched; Ice cream drinks; Mixes for bakery goods; Sandwich wraps; Semi-frozen coffee drinks; Wrap sandwiches; Frozen flour-free foods, namely, pancakes, crepes, sandwich wraps, muffins and griddle cake sandwiches which are protein-enriched. First Use: 2019/04/20. First Use In Commerce: 2019/04/20.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANH MI BOBA, COFFEE AND BAKERY" APART FROM THE MARK AS SHOWN.

Description of Mark

The mark consists of stylized wording "PARIS BANH MI BOBA, COFFEE & BAKERY" in orange, inside of a brown circle. White concentric circles formed by dots and a white broken circle appear inside of the brown circle surrounding the wording.

Colors Claimed

The color(s) white, brown, and orange is/are claimed as a feature of the mark.

Filing Date

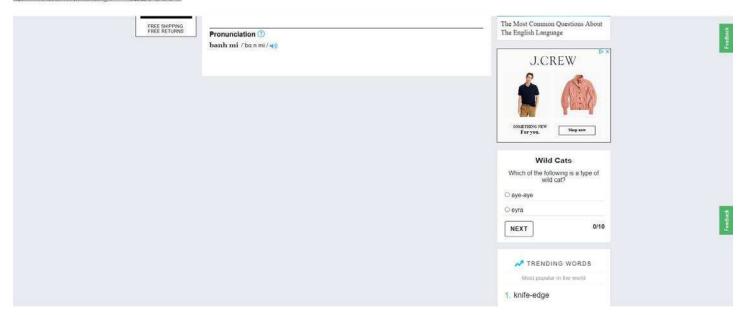
2019/05/22

Examining Attorney

BROWNING, LUKE C







- 2. Santiago
- 3, cardiology
- 4. last name
- 5. G spot

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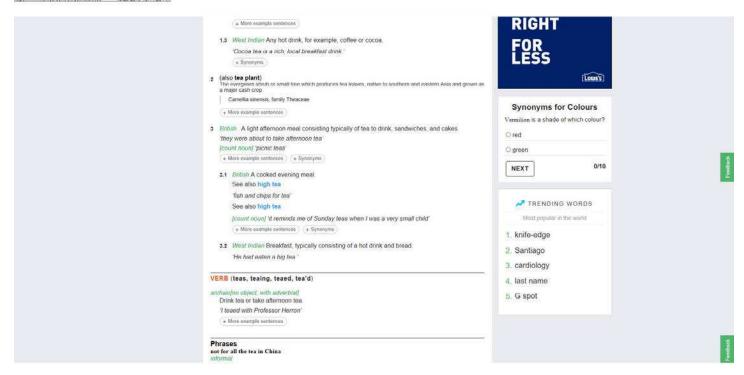
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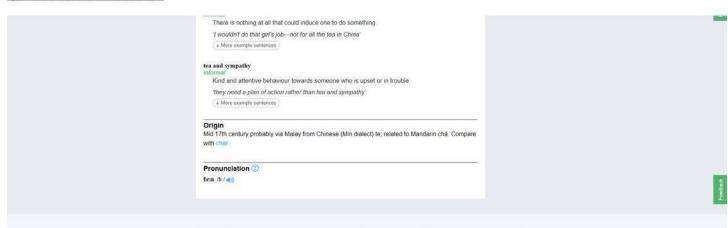
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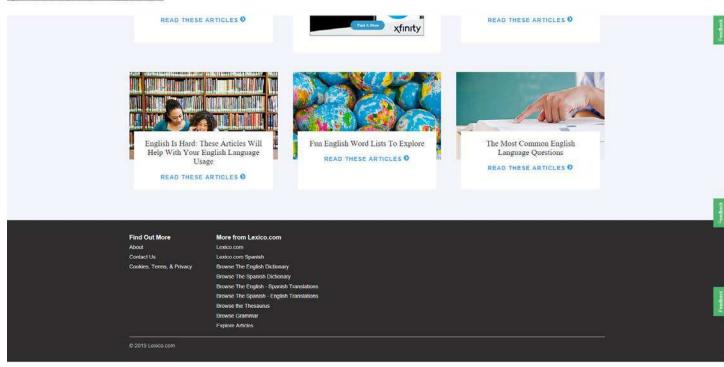


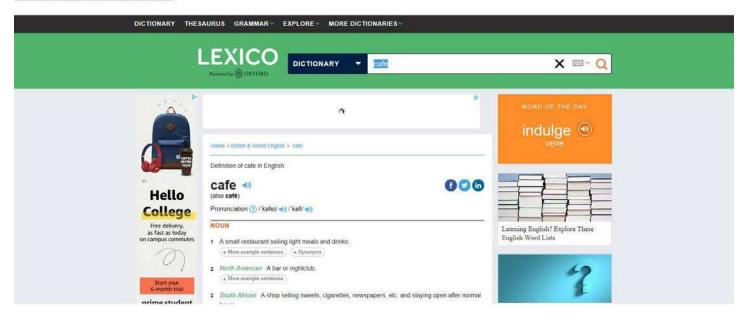
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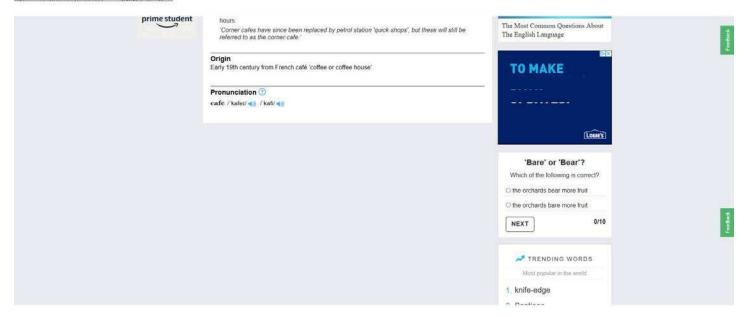












- 2. Santiago
- 3. cardiology
- 4, last name
- 5. G spot

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Pandent

To: Paris Banh Mi & Tea Cafe Franchising, LL ETC. (corporations@forwardlawfirm.com)

Subject: U.S. Trademark Application Serial No. 88554656 - PARIS BANH MI & TEA CAFE - N/A

Sent: October 29, 2019 10:13:39 AM

Sent As: ecom124@uspto.gov

Attachments:

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued on October 29, 2019 for

U.S. Trademark Application Serial No. 88554656

Your trademark application has been reviewed by a trademark examining attorney. As part of that review, the assigned attorney has issued an official letter that you must respond to by the specified deadline or your application will be <u>abandoned</u>. Please follow the steps below.

- (1) Read the official letter.
- (2) Direct questions about the contents of the Office action to the assigned attorney below.

/April A. Hesik/ Examining Attorney Law Office 124 (571) 272-4735 april.hesik@uspto.gov

Direct questions about navigating USPTO electronic forms, the USPTO website, the application process, the status of your application, and/or whether there are outstanding deadlines or documents related to your file to the <u>Trademark Assistance Center (TAC)</u>.

(3) **Respond within 6 months** (or earlier, if required in the Office action) from October 29, 2019, using the Trademark Electronic Application System (TEAS). The response must be received by the USPTO before midnight Eastern Time of the last day of the response period. See the Office action for more information about how to respond.

GENERAL GUIDANCE

- <u>Check the status</u> of your application periodically in the <u>Trademark Status & Document Retrieval (TSDR)</u> database to avoid missing critical deadlines.
- · <u>Update your correspondence email address</u>, if needed, to ensure you receive important USPTO notices about your application.
- Beware of misleading notices sent by private companies about your application. Private companies not associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices most of which require fees. All official USPTO correspondence will only be emailed from the domain "@uspto.gov."