

ESTTA Tracking number: **ESTTA774177**

Filing date: **10/03/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	Bridgestone Brands, LLC		
Entity	Limited Liability Company	Citizenship	Delaware
Address	535 Marriott Drive Nashville, TN 37214 UNITED STATES		

Attorney information	Danny M. Awdeh Finnegan Henderson Farabow Garrett & Dunner, LLP 901 New York Avenue, NW Washington, DC 20001 UNITED STATES docketing@finnegan.com, danny.awdeh@finnegan.com, doug.rettew@finnegan.com, morgan.smith@finnegan.com, TTAB-Legal-Assistants@finnegan.com Phone:202-408-4000		
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Registration Subject to Cancellation

Registration No	4958600	Registration date	05/17/2016
Registrant	Fillo Painting Contractor Inc. 225 Foothill Drive Woodstock, GA 30188 UNITED STATES		

Goods/Services Subject to Cancellation

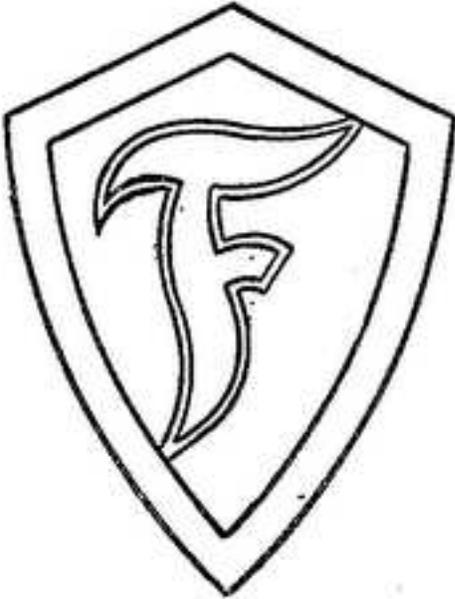
Class 037. First Use: 2009/10/09 First Use In Commerce: 2009/10/09 All goods and services in the class are cancelled, namely: Building construction, remodeling and repair; Drywall and painting contractor services; General contractor services, namely, plumbing, heating and air conditioning, carpentry, drywall, painting, electrical, building and framing contractor services; House painting; Painting; Painting and applying coatings to building interiors and building exteriors; Painting contractor services

Grounds for Cancellation

Priority and likelihood of confusion	Trademark Act Sections 14(1) and 2(d)
Dilution by blurring	Trademark Act Sections 14(1) and 43(c)
Dilution by tarnishment	Trademark Act Sections 14(1) and 43(c)

Marks Cited by Petitioner as Basis for Cancellation

U.S. Registration No.	201751	Application Date	12/05/1922
Registration Date	08/04/1925	Foreign Priority	NONE

		Date	
Word Mark	F		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class U035 (International Class 007, 012, 017). First use: First Use: 1922/06/27 First Use In Commerce: 1922/06/27</p> <p>RUBBER TIRES[, PNEUMATIC [AND SOLID;]INNER TUBES, RUBBER-IMPREGNATED TIRE BUILDING AND REBUILDING FABRICS; [TIRE ACCESSORIES-NAMELY, HOOK ON BOOTS, LACE ON BOOTS, FLAPS, AND TIRE REPAIR AIR BAGS, FABRIC AND RUBBER REPAIR PATCHES, TUBE PATCHES IN SHEET AND PATCH FORM, AND RELINERS, AND] TIRE-REPAIR GUM MATERIALS INSHEET FORM-NAMELY, TREAD GUMS, CUSHION GUMS, [TUBE GUMS,] CAMEL-BACK-TREAD GUMS, AND COMBINATION GUMS]</p>		
U.S. Registration No.	1170711	Application Date	02/15/1980
Registration Date	09/22/1981	Foreign Priority Date	NONE
Word Mark	F		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 042. First use: First Use: 1927/04/03 First Use In Commerce: 1927/04/03 Retail Tire and Automotive Store Services

U.S. Registration No.	3364716	Application Date	04/05/2007
Registration Date	01/08/2008	Foreign Priority Date	NONE

Word Mark	F
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Design Mark	
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Description of Mark	The mark consists of the letter F within a shield.
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Goods/Services	Class 019. First use: First Use: 2006/01/01 First Use In Commerce: 2006/01/01 thermoplastic roofing membrane
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U.S. Registration No.	4328247	Application Date	09/11/2012
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Registration Date	04/30/2013	Foreign Priority Date	NONE
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Word Mark	F
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Design Mark	
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Description of Mark	The mark consists of a red letter "F" within a white shield having a red outline.
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Goods/Services	Class 012. First use: First Use: 1971/10/31 First Use In Commerce: 1971/10/31 Tires
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Attachments	71172937#TMSN.png(bytes) 73250428#TMSN.png(bytes) 77149967#TMSN.png(bytes) 85725600#TMSN.png(bytes) 10-3-16 FINAL Petition for Cancellation 4958600 F FILLO PAINT-ING.pdf(1110654 bytes) Exhibit A - Petition for Cancellation 4958600.pdf(401789 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Danny M. Awdeh/
Name	Danny M. Awdeh
Date	10/03/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>BRIDGESTONE BRANDS, LLC,</p> <p style="text-align: center;">Petitioner,</p> <p style="text-align: center;">v.</p> <p>FILLO PAINTING CONTRACTOR INC.,</p> <p style="text-align: center;">Registrant.</p>	<p>Cancellation No. _____</p> <p>Reg. No.: 4958600</p> <div style="text-align: center;"></div> <p>Mark:</p> <p>Registration Date: May 17, 2016</p>
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PETITION FOR CANCELLATION

Petitioner Bridgestone Brands, LLC (“Firestone”) believes that it is being and will be damaged by the continued registration of Fillo Painting Contractor Inc.’s (“Registrant”) Registration No. 4958600 for the mark



for “building construction, remodeling and repair; drywall and painting contractor services; general contractor services, namely, plumbing, heating and air conditioning, carpentry, drywall, painting, electrical, building and framing contractor services; house painting; painting; painting and applying coatings to building interiors and building exteriors; painting contractor services” in Class 37 and petitions to cancel the same. As grounds for its petition, Firestone alleges the

following, upon actual knowledge with respect to itself and its own acts, and upon information and belief as to other matters:

Firestone's Rich History and Famous F-Shield Mark

1. Firestone is a Delaware limited liability company with a business address at 535 Marriott Drive, Nashville, Tennessee 37214.

2. Firestone traces its roots back over a century to when entrepreneur and innovator Harvey S. Firestone founded Firestone's predecessor-in-interest, The Firestone Tire and Rubber Company. In 1900, with 12 employees and a single production facility in Akron, Ohio, The Firestone Tire and Rubber Company produced its first tire. FIRESTONE tires quickly gained a reputation for quality and performance; they were chosen by Henry Ford for the first mass-produced cars in America and, shortly thereafter, drove to victory in the very first Indy 500 car race.

3. Firestone, by and through its related companies, is one of the world's leading manufacturers of tires and vehicle-related products and services. Firestone also manufactures and sells an array of industrial and other products, including building, roofing, industrial, and specialty products; polymers; and fibers and textiles.

4. Beginning at least as early as 1922, Firestone's predecessor company adopted and used a stylized design of the letter "F" in Old English font, alone and/or within a shield, as a trademark and corporate logo (the "F-Shield"):



5. Following Firestone’s initial adoption of the F-Shield mark, and throughout the company’s storied history, Firestone has used the F-Shield as a trademark and corporate logo in connection with virtually all of its products and services, including roofing and building products and services, industrial products, tires, tire-related services, and other products and services.

6. Firestone has also used the F-Shield mark on a wide array of products and services through its related companies and licensees, including apparel (e.g., t-shirts, sweatshirts, polo shirts, jackets); footwear; drinkware; backpacks; and an array of other products to promote its business, name, and reputation, including calendars, toys, stools, chairs, tools, flashlights, coasters, key chains, lanyards, and mugs.

7. Since its introduction, Firestone has used versions of the F-Shield that have incorporated minor stylistic changes, while retaining the same uniform overall commercial impression, for example:



8. Firestone owns, among others, the following valid and subsisting U.S. trademark registrations for its F-Shield mark:

Mark	Reg. No. Reg. Date	Goods/Services First Use in Commerce/Filing Basis
	0201751 08-04-1925	Rubber tires in Class 35 First Use in Commerce: 06-27-1922

Mark	Reg. No. Reg. Date	Goods/Services First Use in Commerce/Filing Basis
	1170711 09-22-1981	Retail tire and automotive store services in Class 42 First Use in Commerce: 04-03-1927
	3364716 01-08-2008	Thermoplastic roofing membrane in Class 19 First Use in Commerce: 01-01-2006
	4328247 04-30-2013	Tires in Class 12 First Use in Commerce: 10-31-1971

9. Printouts from the U.S. Patent and Trademark Office’s TESS and TSDR databases, including assignment information, for the registrations listed in Paragraph 8 above are attached as Exhibit A.

10. Firestone’s related companies and licensees use the F-Shield mark with its authorization.

Firestone Building Products

11. In addition to its success in the tire and rubber industry, Firestone is also well known in the building products and services industry. Among other things, Firestone has long been a leading manufacturer of high-quality roofing, lining, insulation, coatings, and wall products and accessories.

12. Firestone began its journey to become a global leader in the building-products industry in 1980 with the installation of its first warranted ethylene propylene diene terpolymer (EPDM) roof in West Bend, Wisconsin. Since that time, approximately 6.5 billion square feet of Firestone’s RubberGuard EPDM have been installed around the world.

13. Today, Firestone is internationally known for its quality building products, innovation, and leadership. Its manufacturing plant, which opened in 1983 in Prescott, Arkansas, is the largest EPDM manufacturing facility in the world.

14. In June 2016, Firestone celebrated the 20th anniversary of its UltraPly™ TPO thermoplastic polyolefin roofing system, which has earned its place as a mainstay among the company's innovative roofing solutions. Since its debut in 1996, contractors, architects, building owners, and facility managers have installed nearly 4 billion square feet of UltraPly™ TPO.

15. Firestone also offers metal and asphalt roofing systems, roofing insulation, modular roofing systems, vegetative roofing systems, and roof coatings.

16. In addition to roofing, Firestone's diversified "Roots to Rooftops" product line extends to walling systems (panels, barriers, flashing, insulation), lining systems for residential and commercial water features, and accessories.

17. In addition to its extensive product offerings, there are over 3,000 Firestone Building Products licensed contractors throughout the country.

Sale and Promotion of F-Shield-Branded Products and Services

18. In recent years, Firestone has sold over one-billion dollars in goods and services under the F-Shield mark.

19. Firestone has spent many millions of dollars advertising, marketing, and promoting the F-Shield mark in connection with its products and services through a variety of media, including television advertisements, print advertisements, the Internet, and an array of sponsorships, product placements, promotions, and promotional materials. Among other things, Firestone's television advertisements have been broadcast nationally through major network and

cable-television programming. And its print advertisements have regularly appeared in major national publications such as the *Wall Street Journal*, *USA Today*, *Sports Illustrated*, *Road and Track*, and *Car and Driver*. The F-Shield mark was also featured in promotions for the Dream Works' movie *Turbo*:



20. Among its many other advertisements, in 2012 Firestone launched a nationwide television ad campaign (excerpt shown below) featuring the F-Shield mark and the voice of well-known country music star Trace Adkins. This campaign has reached hundreds of millions of viewers nationwide.



21. Additionally, Firestone has for many years sponsored numerous high-profile national and regional events, leagues, and venues through which the F-Shield mark has received considerable exposure, media coverage, and recognition. For example, Firestone is (and/or has

been) the Official Tire of Major League Baseball, and Official Tire of the Indy Racing League, Indy Car, and the Indianapolis 500.

22. The F-Shield mark has also been promoted through Firestone's rich history in automotive racing and has been featured in various highly followed and publicized racing events for over a century, including the famous Indy 500 race (example shown below). From 1920 through 1966, Firestone won every Indy 500 race—a record unmatched by any other tire manufacturer.



23. With its signature flaming 'F', the F Shield mark has survived with very few modifications for over nearly 100 years. The logotype is one of the most durable identities in America.



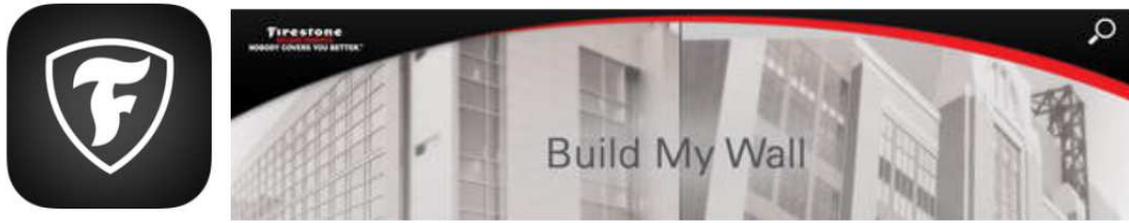


Firestone factory in Cleveland, Ohio circa 2008

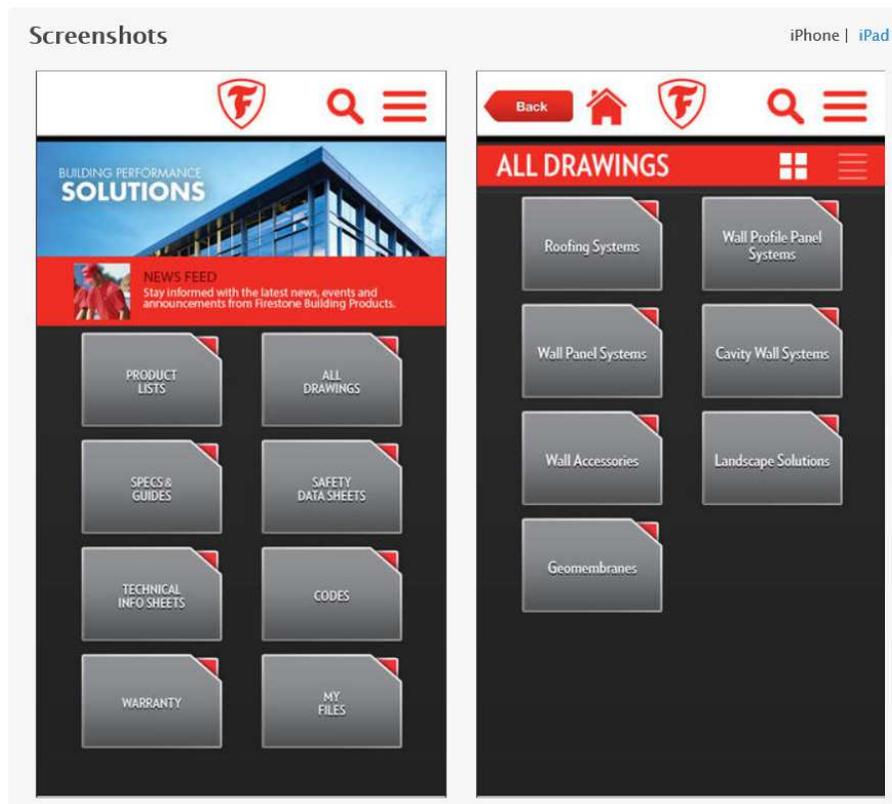
24. In addition, the F-Shield mark is promoted and displayed in a variety of ways through Firestone's approximately 2,000 company-owned stores and over 8,000 retail points of sale by authorized independent dealers that use signage and/or other materials bearing the F-Shield mark displayed in and outside of their stores.



25. For building products, last year Firestone launched a “Build My Wall” application for iPad® and Android™ tablets, which is a comprehensive, searchable database of Firestone wall panels and systems where users can view 3-D renderings and obtain technical, installation, and fastening details. The F-Shield mark is prominently featured in the app icon and throughout the app.



26. Information about Firestone’s building products is also available through the Firestone Building Products Technical Application, which also prominently features the F-Shield mark:



27. As a result of extensive use, sales, advertising, promotion, commercial success, and third-party recognition, the F-Shield mark is strong, well-known, and famous.

Registrant and Its Mark

28. Registrant Fillo Painting Contractor Inc. is a Georgia corporation with an address of 225 Foothill Drive, Woodstock, Georgia 30188.

29. On May 21, 2015, Registrant filed a trademark application for the mark



(“Registrant’s mark”) which, as amended, covers “building construction, remodeling and repair; drywall and painting contractor services; general contractor services, namely, plumbing, heating and air conditioning, carpentry, drywall, painting, electrical, building and framing contractor services; house painting; painting; painting and applying coatings to building interiors and building exteriors; painting contractor services” alleging a date of first use, and of first use in commerce, of October 9, 2009. That application was assigned Serial No. 86633509 and registered on May 17, 2016 under Registration No. 4958600.

Count One
Likelihood of Confusion, 15 U.S.C. § 1052(d)

30. Firestone repeats and realleges each and every allegation set forth in each of the preceding paragraphs.

31. Firestone has used in commerce, registered, and/or applied to register its F-Shield mark well before Registrant's May 18, 2015 filing date and the October 9, 2009 first-use date alleged by Registrant.

32. Registrant's mark is so similar to Firestone's prior used and/or registered F-Shield mark, and the goods and services covered by Firestone's used/registered F-Shield mark and Registrant's mark are overlapping and related such that a potential consumer would likely be confused, mistaken, or deceived as to the source of the parties' respective goods and services under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

Count Two
Dilution, 15 U.S.C. § 1125(c)

33. Firestone repeats and realleges each and every allegation set forth in each of the preceding paragraphs.

34. Through extensive use and promotion, Firestone's distinctive F-Shield mark and has become famous as defined under Section 43(c)(1) of the Lanham Act, as amended, 15 U.S.C. § 1125(c)(1).

35. Firestone's mark became famous well before Registrant's May 18, 2015 filing date and the October 9, 2009 first-use date alleged by Registrant.

36. The mark shown in Registration No. 4958600 is likely to dilute the distinctiveness of Firestone's famous F-Shield mark under Section 43(c) of the Lanham Act, as amended, 15 U.S.C. § 1125(c).

WHEREFORE, Firestone believes that it is and will continue to be damaged by the registration of the mark shown in Registration No. 4958600 and respectfully requests that this petition for cancellation be granted and that Registration No. 4958600 be cancelled.

A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to Deposit Account No. 06-0916.

Respectfully submitted,

Dated: October 3, 2016

By: /Danny M. Awdeh/
Douglas A. Rettew
Danny M. Awdeh
FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.
901 New York Avenue, N.W.
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Morgan E. Smith
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3300 Hillview Avenue
Palo Alto, CA 94304-1203
Telephone: (650) 849-6600

Attorneys for Petitioner
Bridgestone Brands, LLC

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing PETITION FOR CANCELLATION was served by first class-mail, postage prepaid, on this 3rd day of October 2016, on Registrant at the following correspondence address of record:

Jose F. Blanco
FILLO PAINTING CONTRACTOR INC.
225 Foothill Drive
Woodstock, GA 30188

/Judy Valusek/
Trademark Legal Assistant

Petition for Cancellation
Registration No. 4958600

Exhibit A



United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Sep 30 03:21:49 EDT 2016

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Please logout when you are done to release system resources allocated for you.

List **At:** **OR** **to** **record:** **Record 16 out of 20**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *(Use the "Back" button of the Internet Browser to return to TESS)*



Word Mark F
Goods and Services IC 007 012 017. US 035. G & S: RUBBER TIRES[, PNEUMATIC [AND SOLID;] INNER TUBES, RUBBER-IMPREGNATED TIRE BUILDING AND REBUILDING FABRICS; [TIRE ACCESSORIES-NAMELY, HOOK ON BOOTS, LACE ON BOOTS, FLAPS, AND TIRE REPAIR AIR BAGS, FABRIC AND RUBBER REPAIR PATCHES, TUBE PATCHES IN SHEET AND PATCH FORM, AND RELINERS, AND] TIRE-REPAIR GUM MATERIALS IN SHEET FORM-NAMELY, TREAD GUMS, CUSHION GUMS, [TUBE GUMS,] CAMEL-BACK-TREAD GUMS, AND COMBINATION GUMS]. FIRST USE: 19220627. FIRST USE IN COMMERCE: 19220627

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained
Search Code therein or superimposed thereon
Serial Number 71172937
Filing Date December 5, 1922
Current Basis 1A
Original Filing Basis 1A
Change In Registration CHANGE IN REGISTRATION HAS OCCURRED
Registration Number **0201751**
Registration Date August 4, 1925
Owner (REGISTRANT) FIRESTONE TIRE & RUBBER COMPANY, THE CORPORATION OHIO MAIN STREET AND COLE AVE. AKRON OHIO

(LAST LISTED OWNER) BRIDGESTONE BRANDS, LLC LIMITED LIABILITY COMPANY DELAWARE 535 MARRIOTT DRIVE NASHVILLE TENNESSEE 37214

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Thomas R. Kingsbury
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECTION 8(10-YR) 20140824.
Renewal 5TH RENEWAL 20140824
Live/Dead Indicator LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#)
[NEXT LIST](#) [FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)

[.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.
2. The Trademark organization is beta testing a next generation examination system. As a result, there may be instances where Office actions have unexpected formatting or spacing issues. The Office is working on improvements to resolve these issues and appreciates your patience. Please contact us at [TMFeedback](#)

STATUS **DOCUMENTS**

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Print

Generated on: This page was generated by TSDR on 2016-09-30 18:36:37 EDT

Mark: F



US Serial Number: 71172937

Application Filing Date: Dec. 05, 1922

US Registration Number: 201751

Registration Date: Aug. 04, 1925

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Aug. 24, 2014

Mark Information

Mark Literal Elements: F

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: RUBBER TIRES[, PNEUMATIC [AND SOLID;] INNER TUBES, RUBBER-IMPREGNATED TIRE BUILDING AND REBUILDING FABRICS; [TIRE ACCESSORIES-NAMELY, HOOK ON BOOTS, LACE ON BOOTS, FLAPS, AND TIRE REPAIR AIR BAGS, FABRIC AND RUBBER REPAIR PATCHES, TUBE PATCHES IN SHEET AND PATCH FORM, AND RELINERS, AND] TIRE-REPAIR GUM MATERIALS IN SHEET FORM-NAMELY, TREAD GUMS, CUSHION GUMS, [TUBE GUMS,] CAMEL-BACK-TREAD GUMS, AND COMBINATION GUMS]

International Class(es): 007, 012, 017

U.S Class(es): 035 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 27, 1922

Use in Commerce: Jun. 27, 1922

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BRIDGESTONE BRANDS, LLC

Owner Address: 535 MARRIOTT DRIVE
NASHVILLE, TENNESSEE UNITED STATES 37214

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Thomas R. Kingsbury

Attorney Primary Email: iplaw@bfusa.com **Attorney Email Authorized:** Yes

Address:

Correspondent

Correspondent Name/Address: Thomas R. Kingsbury
BRIDGESTONE AMERICAS, INC.
10 East Firestone Blvd.
AKRON, OHIO UNITED STATES 44317-0001

Phone: 1-330-379-6178

Correspondent e-mail: iplaw@bfusa.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 20, 2016	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 20, 2016	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Aug. 24, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 24, 2014	REGISTERED AND RENEWED (FIFTH RENEWAL - 10 YRS)	68973
Aug. 24, 2014	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68973
Aug. 24, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Aug. 08, 2014	TEAS SECTION 8 & 9 RECEIVED	
Aug. 03, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 21, 2009	CASE FILE IN TICRS	
Feb. 19, 2007	REVIEW OF CORRESPONDENCE COMPLETE	67657
Sep. 28, 2006	PAPER RECEIVED	
Oct. 03, 2005	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
Oct. 03, 2005	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 03, 2005	ASSIGNED TO PARALEGAL	75461
Sep. 14, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Sep. 14, 2005	TEAS SECTION 8 & 9 RECEIVED	
Aug. 04, 1985	REGISTERED AND RENEWED (THIRD RENEWAL - 20 YRS)	

Aug. 01, 1985 REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC.
8

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Renewal Date: Aug. 04, 2015
Change in Registration: Yes

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE **Date in Location:** Aug. 24, 2014

Assignment Abstract Of Title Information

Summary

[Conveyance Filter](#)

Total Assignments: 7 **Registrant:** FIRESTONE TIRE & RUBBER COMPANY, THE

Assignment 1 of 7

Conveyance: CHANGE OF NAME 19890801
Reel/Frame: [0668/0219](#) **Pages:** 0
Date Recorded: Aug. 31, 1989

Supporting Documents: No Supporting Documents Available

Assignor

Name: [FIRESTONE TIRE & RUBBER COMPANY](#) **Execution Date:** Jul. 31, 1989
Legal Entity Type: CORPORATION **State or Country Where Organized:** OHIO

Assignee

Name: [BRIDGESTONE/FIRESTONE, INC.](#)
Legal Entity Type: CORPORATION **State or Country Where Organized:** OHIO
Address: No Assignee Address Found

Correspondent

Correspondent Name: D.A. THOMAS
Correspondent Address: C/O THE FIRESTONE TIRE & RUBBER COMPANY
 1200 FIRESTONE PARKWAY
 AKRON, OH 44317

Domestic Representative - Not Found

Assignment 2 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST
Reel/Frame: [1772/0758](#) **Pages:** 15
Date Recorded: Aug. 04, 1998

Supporting Documents: [assignment-tm-1772-0758.pdf](#)

Assignor

Name: [BRIDGESTONE/FIRESTONE, INC.](#) **Execution Date:** Jun. 01, 1998
Legal Entity Type: CORPORATION **State or Country Where Organized:** OHIO

Assignee

Name: [BRIDGESTONE/FIRESTONE RESEARCH, INC.](#)
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

State or Country Where Organized: _____

Address: 1659 SOUTH MAIN STREET
AKRON, OHIO 44301

Correspondent

Correspondent Name: BRIDGESTONE/FIRESTONE, INC.

Correspondent Address: D. A. THOMAS
1200 FIRESTONE PARKWAY
AKRON, OHIO 44317-0001

Domestic Representative - Not Found

Assignment 3 of 7

Conveyance: ACKNOWLEDGEMENT OF CONVERSION

Reel/Frame: [2401/0692](#) **Pages:** 17

Date Recorded: Dec. 11, 2001

Supporting Documents: [assignment-tm-2401-0692.pdf](#)

Assignor

Name: [BRIDGESTONE/FIRESTONE RESEARCH, INC.](#) **Execution Date:** Nov. 28, 2001

Legal Entity Type: CORPORATION **State or Country Where Organized:** No Place Where Organized Found

Assignee

Name: [BRIDGESTONE/FIRESTONE RESEARCH, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY - STATE **State or Country Where Organized:** No Place Where Organized Found

Address: 1659 SOUTH MAIN STREET
AKRON, OHIO 44301

Correspondent

Correspondent Name: BRIDGESTONE/FIRESTONE AMERICAS

Correspondent Address: HOLDING, INC.
JOHN H. HORNICKEL
1200 FIRESTONE PARKWAY
AKRON, OH 44317-0001

Domestic Representative - Not Found

Assignment 4 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2405/0314](#) **Pages:** 14

Date Recorded: Dec. 13, 2001

Supporting Documents: [assignment-tm-2405-0314.pdf](#)

Assignor

Name: [BRIDGESTONE/FIRESTONE RESEARCH, LLC](#) **Execution Date:** Nov. 30, 2001

Legal Entity Type: LIMITED LIABILITY COMPANY - STATE **State or Country Where Organized:** No Place Where Organized Found

Assignee

Name: [BRIDGESTONE/FIRESTONE NORTH AMERICAN TIRE, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY - STATE **State or Country Where Organized:** No Place Where Organized Found

Address: 50 CENTURY BOULEVARD
NASHVILLE, TENNESSEE 37214

Correspondent

Correspondent Name: BRIDGESTONE/FIRESTONE AMERICAS

Correspondent Address: HOLDING, INC. - JOHN H. HORNICKEL
1200 FIRESTONE PARKWAY

AKRON, OH 44317-0001

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: MERGER

Reel/Frame: [2407/0040](#)

Pages: 10

Date Recorded: Dec. 17, 2001

Supporting Documents: [assignment-tm-2407-0040.pdf](#)

Assignor

Name: [BRIDGESTONE/FIRESTONE NORTH AMERICAN TIRE, LLC](#)

Execution Date: Nov. 30, 2001

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BFS BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Address: 50 CENTURY BOULEVARD
NASHVILLE, TENNESSEE 37214

Correspondent

Correspondent Name: BRIDGESTONE/FIRESTONE AMERICAS

Correspondent Address: HOLDING, INC.
JOHN H. HORNICKEL
1200 FIRESTONE PARKWAY
AKRON, OH 44317-0001

Domestic Representative - Not Found

Assignment 6 of 7

Conveyance: RE-RECORD TO CORRECT THE NATURE OF CONVEYANCE TO READ "ASSIGNMENT", PREVIOUSLY RECORDED ON REEL 002407 FRAME 0040.

Reel/Frame: [2558/0047](#)

Pages: 12

Date Recorded: Jul. 17, 2002

Supporting Documents: [assignment-tm-2558-0047.pdf](#)

Assignor

Name: [BRIDGESTONE/FIRESTONE NORTH AMERICAN TIRE, LLC](#)

Execution Date: Nov. 30, 2001

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BFS BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 50 CENTURY BOULEVARD
NASHVILLE, TENNESSEE 37214

Correspondent

Correspondent Name: BRIDGESTONE/FIRESTONE AMERICA HOLDING

Correspondent Address: INC. - MEREDITH E. PALMER
1200 FIRESTONE PARKWAY
AKRON, OHIO 44317-0001

Domestic Representative - Not Found

Assignment 7 of 7

Conveyance: CHANGE OF NAME

Reel/Frame: [4593/0648](#)

Pages: 5

Date Recorded: Jul. 29, 2011

Supporting Documents: [assignment-tm-4593-0648.pdf](#)

Assignor

Name: [BFS BRANDS, LLC](#)

Execution Date: Dec. 18, 2008

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BRIDGESTONE BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 535 MARRIOTT DRIVE
NASHVILLE, TENNESSEE 37214

Correspondent

Correspondent Name: THOMAS R. KINGSBURY

Correspondent Address: 1200 FIRESTONE PARKWAY
AKRON, OH 44317

Domestic Representative - Not Found

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Record 19 out of 20

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *(Use the "Back" button of the Internet Browser to return to TESS)*



Word Mark	F
Goods and Services	IC 042. US 101. G & S: Retail Tire and Automotive Store Services. FIRST USE: 19270403. FIRST USE IN COMMERCE: 19270403
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon 26.05.02 - Plain single line triangles; Triangles, plain single line 26.05.25 - Triangles with one or more curved sides
Serial Number	73250428
Filing Date	February 15, 1980

Current Basis 1A
Original Filing Basis 1A
Published for Opposition June 30, 1981
Registration Number 1170711
Registration Date September 22, 1981
Owner (REGISTRANT) Firestone Tire & Rubber Company, The
CORPORATION OHIO 1200 Firestone Pkwy. Akron OHIO 44317

(LAST LISTED OWNER) BRIDGESTONE BRANDS, LLC LIMITED
LIABILITY COMPANY DELAWARE 535 MARRIOTT DRIVE
NASHVILLE TENNESSEE 37214

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Thomas R. Kingsbury
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110924.
Renewal 2ND RENEWAL 20110924
Live/Dead Indicator LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#)
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Generated on: This page was generated by TSDR on 2016-09-30 18:38:46 EDT

Mark: F



US Serial Number: 73250428

Application Filing Date: Feb. 15, 1980

US Registration Number: 1170711

Registration Date: Sep. 22, 1981

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Sep. 24, 2011

Publication Date: Jun. 30, 1981

Mark Information

Mark Literal Elements: F

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon
 26.05.02 - Plain single line triangles; Triangles, plain single line
 26.05.25 - Triangles with one or more curved sides

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Retail Tire and Automotive Store Services

International Class(es): 042 - Primary Class

U.S Class(es): 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 03, 1927

Use in Commerce: Apr. 03, 1927

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BRIDGESTONE BRANDS, LLC

Owner Address: 535 MARRIOTT DRIVE
NASHVILLE, TENNESSEE UNITED STATES 37214

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Thomas R. Kingsbury

Attorney Primary Email: iplaw@bfusa.com **Attorney Email Authorized:** Yes

Address:

Correspondent

Correspondent Name/Address: Thomas R. Kingsbury
BRIDGESTONE AMERICAS, INC.
10 East Firestone Blvd.
AKRON, OHIO UNITED STATES 44317-0001

Phone: 1-330-379-6178

Correspondent e-mail: iplaw@bfusa.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 20, 2016	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 20, 2016	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 24, 2011	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	68335
Sep. 24, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68335
Sep. 22, 2011	TEAS SECTION 8 & 9 RECEIVED	
Aug. 03, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 29, 2008	CASE FILE IN TICRS	
Apr. 12, 2002	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Apr. 12, 2002	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 30, 2002	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jan. 30, 2002	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jan. 30, 2002	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Mar. 22, 1988	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Sep. 10, 1987	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	

Sep. 22, 1981 REGISTERED-PRINCIPAL REGISTER

Jun. 30, 1981 PUBLISHED FOR OPPOSITION

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Sep. 22, 2011

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Sep. 24, 2011

Assignment Abstract Of Title Information

Summary

[Conveyance Filter](#)

Total Assignments: 7

Registrant: Firestone Tire & Rubber Company, The

Assignment 1 of 7

Conveyance: CHANGE OF NAME 19890801

Reel/Frame: [0668/0219](#)

Pages: 0

Date Recorded: Aug. 31, 1989

Supporting Documents: No Supporting Documents Available

Assignor

Name: [FIRESTONE TIRE & RUBBER COMPANY](#)

Execution Date: Jul. 31, 1989

Legal Entity Type: CORPORATION

State or Country Where Organized: OHIO

Assignee

Name: [BRIDGESTONE/FIRESTONE, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OHIO

Address: No Assignee Address Found

Correspondent

Correspondent Name: D.A. THOMAS

Correspondent Address: C/O THE FIRESTONE TIRE & RUBBER COMPANY
1200 FIRESTONE PARKWAY
AKRON, OH 44317

Domestic Representative - Not Found

Assignment 2 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [1772/0758](#)

Pages: 15

Date Recorded: Aug. 04, 1998

Supporting Documents: [assignment-tm-1772-0758.pdf](#)

Assignor

Name: [BRIDGESTONE/FIRESTONE, INC.](#)

Execution Date: Jun. 01, 1998

Legal Entity Type: CORPORATION

State or Country Where Organized: OHIO

Assignee

Name: [BRIDGESTONE/FIRESTONE RESEARCH, INC.](#)

Legal Entity Type: CORPORATION

DELAWARE

State or Country Where Organized: _____

Address: 1659 SOUTH MAIN STREET
AKRON, OHIO 44301

Correspondent

Correspondent Name: BRIDGESTONE/FIRESTONE, INC.

Correspondent Address: D. A. THOMAS
1200 FIRESTONE PARKWAY
AKRON, OHIO 44317-0001

Domestic Representative - Not Found

Assignment 3 of 7

Conveyance: ACKNOWLEDGEMENT OF CONVERSION

Reel/Frame: [2401/0692](#) **Pages:** 17

Date Recorded: Dec. 11, 2001

Supporting Documents: [assignment-tm-2401-0692.pdf](#)

Assignor

Name: [BRIDGESTONE/FIRESTONE RESEARCH, INC.](#) **Execution Date:** Nov. 28, 2001

Legal Entity Type: CORPORATION **State or Country Where Organized:** No Place Where Organized Found

Assignee

Name: [BRIDGESTONE/FIRESTONE RESEARCH, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY - STATE **State or Country Where Organized:** No Place Where Organized Found

Address: 1659 SOUTH MAIN STREET
AKRON, OHIO 44301

Correspondent

Correspondent Name: BRIDGESTONE/FIRESTONE AMERICAS

Correspondent Address: HOLDING, INC.
JOHN H. HORNICKEL
1200 FIRESTONE PARKWAY
AKRON, OH 44317-0001

Domestic Representative - Not Found

Assignment 4 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2405/0314](#) **Pages:** 14

Date Recorded: Dec. 13, 2001

Supporting Documents: [assignment-tm-2405-0314.pdf](#)

Assignor

Name: [BRIDGESTONE/FIRESTONE RESEARCH, LLC](#) **Execution Date:** Nov. 30, 2001

Legal Entity Type: LIMITED LIABILITY COMPANY - STATE **State or Country Where Organized:** No Place Where Organized Found

Assignee

Name: [BRIDGESTONE/FIRESTONE NORTH AMERICAN TIRE, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY - STATE **State or Country Where Organized:** No Place Where Organized Found

Address: 50 CENTURY BOULEVARD
NASHVILLE, TENNESSEE 37214

Correspondent

Correspondent Name: BRIDGESTONE/FIRESTONE AMERICAS

Correspondent Address: HOLDING, INC. - JOHN H. HORNICKEL
1200 FIRESTONE PARKWAY

AKRON, OH 44317-0001

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: MERGER

Reel/Frame: [2407/0040](#)

Pages: 10

Date Recorded: Dec. 17, 2001

Supporting Documents: [assignment-tm-2407-0040.pdf](#)

Assignor

Name: [BRIDGESTONE/FIRESTONE NORTH AMERICAN TIRE, LLC](#)

Execution Date: Nov. 30, 2001

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BFS BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Address: 50 CENTURY BOULEVARD
NASHVILLE, TENNESSEE 37214

Correspondent

Correspondent Name: BRIDGESTONE/FIRESTONE AMERICAS

Correspondent Address: HOLDING, INC.
JOHN H. HORNICKEL
1200 FIRESTONE PARKWAY
AKRON, OH 44317-0001

Domestic Representative - Not Found

Assignment 6 of 7

Conveyance: RE-RECORD TO CORRECT THE NATURE OF CONVEYANCE TO READ "ASSIGNMENT", PREVIOUSLY RECORDED ON REEL 002407 FRAME 0040.

Reel/Frame: [2558/0047](#)

Pages: 12

Date Recorded: Jul. 17, 2002

Supporting Documents: [assignment-tm-2558-0047.pdf](#)

Assignor

Name: [BRIDGESTONE/FIRESTONE NORTH AMERICAN TIRE, LLC](#)

Execution Date: Nov. 30, 2001

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BFS BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 50 CENTURY BOULEVARD
NASHVILLE, TENNESSEE 37214

Correspondent

Correspondent Name: BRIDGESTONE/FIRESTONE AMERICA HOLDING

Correspondent Address: INC. - MEREDITH E. PALMER
1200 FIRESTONE PARKWAY
AKRON, OHIO 44317-0001

Domestic Representative - Not Found

Assignment 7 of 7

Conveyance: CHANGE OF NAME

Reel/Frame: [4593/0648](#)

Pages: 5

Date Recorded: Jul. 29, 2011

Supporting Documents: [assignment-tm-4593-0648.pdf](#)

Assignor

Name: [BFS BRANDS, LLC](#)

Execution Date: Dec. 18, 2008

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Organized:

Assignee

Name: [BRIDGESTONE BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Organized:

Address: 535 MARRIOTT DRIVE
NASHVILLE, TENNESSEE 37214

Correspondent

Correspondent Name: THOMAS R. KINGSBURY

Correspondent Address: 1200 FIRESTONE PARKWAY
AKRON, OH 44317

Domestic Representative - Not Found

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Word Mark F
Goods and Services IC 019. US 001 012 033 050. G & S: thermoplastic roofing membrane. FIRST USE: 20060101. FIRST USE IN COMMERCE: 20060101
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon
Trademark Search Facility LETS-1 F A single letter, multiples of a single letter or in combination with a design
 SHAPES-HERALDRY Marks with shields, crests, emblems, insignias,

Classification and crowns
Code SHAPES-TRIANGLES Triangular shaped designs and marks including incomplete triangles

Serial Number 77149967

Filing Date April 5, 2007

Current Basis 1A

Original Filing Basis 1A

Published for Opposition October 23, 2007

Registration Number 3364716

Registration Date January 8, 2008

Owner (REGISTRANT) BFS Brands, LLC LIMITED LIABILITY COMPANY
 DELAWARE 535 Marriott Drive Nashville TENNESSEE 37214

(LAST LISTED OWNER) BRIDGESTONE BRANDS, LLC LIMITED LIABILITY COMPANY DELAWARE 535 MARRIOTT DRIVE
 NASHVILLE TENNESSEE 37214

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Thomas R. Kingsbury

Prior Registrations 0201751;1170711

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the letter F within a shield.

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

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Mark: F



US Serial Number: 77149967

Application Filing Date: Apr. 05, 2007

US Registration Number: 3364716

Registration Date: Jan. 08, 2008

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jan. 26, 2013

Publication Date: Oct. 23, 2007

Mark Information

Mark Literal Elements: F

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the letter F within a shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon

Related Properties Information

Claimed Ownership of US [0201751](#), [1170711](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: thermoplastic roofing membrane

International Class(es): 019 - Primary Class

U.S Class(es): 001, 012, 033, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2006

Use in Commerce: Jan. 01, 2006

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BRIDGESTONE BRANDS, LLC

Owner Address: 535 MARRIOTT DRIVE
NASHVILLE, TENNESSEE UNITED STATES 37214

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Thomas R. Kingsbury

Attorney Primary Email Address: iplaw@bfusa.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Thomas R. Kingsbury
BRIDGESTONE AMERICAS, INC.
10 East Firestone Blvd.
AKRON, OHIO UNITED STATES 44317-0001

Phone: 1-330-379-6178

Correspondent e-mail: iplaw@bfusa.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 20, 2016	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 20, 2016	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jan. 26, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 26, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76533
Jan. 26, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Jan. 10, 2013	TEAS SECTION 8 & 15 RECEIVED	
Aug. 03, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 08, 2008	REGISTERED-PRINCIPAL REGISTER	
Oct. 23, 2007	PUBLISHED FOR OPPOSITION	
Oct. 03, 2007	NOTICE OF PUBLICATION	
Sep. 17, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	76539
Sep. 17, 2007	ASSIGNED TO LIE	76539
Aug. 08, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 17, 2007	ASSIGNED TO EXAMINER	83172
Apr. 11, 2007	NOTICE OF DESIGN SEARCH CODE MAILED	
Apr. 10, 2007	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 107

Date in Location: Jan. 26, 2013

Assignment Abstract Of Title Information

Summary

[Conveyance Filter](#)

Total Assignments: 1

Registrant: BFS Brands, LLC

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [4593/0648](#)

Pages: 5

Date Recorded: Jul. 29, 2011

Supporting Documents: [assignment-tm-4593-0648.pdf](#)

Assignor

Name: [BFS BRANDS, LLC](#)

Execution Date: Dec. 18, 2008

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BRIDGESTONE BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 535 MARRIOTT DRIVE
NASHVILLE, TENNESSEE 37214

Correspondent

Correspondent Name: THOMAS R. KINGSBURY

Correspondent Address: 1200 FIRESTONE PARKWAY
AKRON, OH 44317

Domestic Representative - Not Found

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[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *(Use the "Back" button of the Internet Browser to return to TESS)*



Word Mark	F
Goods and Services	IC 012. US 019 021 023 031 035 044. G & S: Tires. FIRST USE: 19711031. FIRST USE IN COMMERCE: 19711031
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon
Serial Number	85725600
Filing Date	September 11, 2012
Current Basis	1A 1A

Original Filing Basis

Published for Opposition February 12, 2013

Registration Number 4328247

Registration Date April 30, 2013

Owner (REGISTRANT) Bridgestone Brands, LLC LIMITED LIABILITY COMPANY TENNESSEE 535 Marriott Drive Nashville TENNESSEE 37214

Attorney of Record Thomas R. Kingsbury

Prior Registrations 1170711;3364716;3966303;AND OTHERS

Description of Mark The color(s) red and white is/are claimed as a feature of the mark. The mark consists of a red letter "F" within a white shield having a red outline.

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
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1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. The Trademark organization is beta testing a next generation examination system. As a result, there may be instances where Office actions have unexpected formatting or spacing issues. The Office is working on improvements to resolve these issues and appreciates your patience. Please contact us at [TMFeedback](#)

STATUS DOCUMENTS

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Mark: F



US Serial Number: 85725600

Application Filing Date: Sep. 11, 2012

US Registration Number: 4328247

Registration Date: Apr. 30, 2013

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 30, 2013

Publication Date: Feb. 12, 2013

Mark Information

Mark Literal Elements: F

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a red letter "F" within a white shield having a red outline.

Color Drawing: Yes

Color(s) Claimed: The color(s) red and white is/are claimed as a feature of the mark.

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon

Related Properties Information

Claimed Ownership of US [1170711](#), [3364716](#), [3966303](#) and others Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Tires

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 31, 1971

Use in Commerce: Oct. 31, 1971

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Bridgestone Brands, LLC	
Owner Address: 535 Marriott Drive Nashville, TENNESSEE UNITED STATES 37214	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: TENNESSEE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Thomas R. Kingsbury	
Attorney Primary Email iplaw@bfusa.com	Attorney Email Authorized: Yes
Address:	

Correspondent

Correspondent Name/Address: Thomas R. Kingsbury BRIDGESTONE AMERICAS, INC. 10 East Firestone Blvd. AKRON, OHIO UNITED STATES 44317-0001	
Phone: 1-330-379-6178	
Correspondent e-mail: iplaw@bfusa.com	Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 20, 2016	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 20, 2016	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 30, 2013	REGISTERED-PRINCIPAL REGISTER	
Feb. 12, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 12, 2013	PUBLISHED FOR OPPOSITION	
Jan. 23, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 04, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 04, 2013	ASSIGNED TO EXAMINER	83706
Sep. 18, 2012	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Sep. 17, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 14, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION	Date in Location: Apr. 30, 2013
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Assignment Abstract Of Title Information - None recorded

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