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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92064069
Party	Defendant United Realty, Inc.
Correspondence Address	UNITED REALTY INC 2240-C GALLOWS ROAD VIENNA, VA 22182 UNITED STATES
Submission	Answer
Filer's Name	Erik M. Pelton
Filer's e-mail	uspto@tm4smallbiz.com
Signature	/ErikMPelton/
Date	08/25/2016
Attachments	2016-08-25 UNITED REALTY Answer FINAL w exhibits_opt.pdf(2563647 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

United Country Real Estate, LLC.
Petitioner,

v.

United Realty, Inc.
Registrant.

Cancellation No. 92064069

Registration No. 4,776,243

Mark:

UNITED REALTY, INC.

ANSWER

The following is the Answer of United Realty, Inc. (hereinafter “Registrant”), owner of Federal Trademark Registration No. 4776243 for the mark UNITED, by and through Counsel, Erik M. Pelton & Associates, PLLC, to the Petition for Cancellation filed on July 18, 2016, by United Country Real Estate, LLC. (hereinafter “Petitioner”), and assigned Cancellation No. 92064069.

Registrant hereby responds, solely for the purpose of this proceeding, to each of the grounds set forth in the Petition for Cancellation, as follows:

1. Registrant is without knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 1 of the Petition for Cancellation and therefore denies them.

2. Registrant is without knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 2 of the Petition for Cancellation and therefore denies them.

3. Registrant is without knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 3 of the Petition for Cancellation and therefore denies them.

4. Registrant is without knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 4 of the Petition for Cancellation and therefore denies them.

5. Registrant is without knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 5 of the Petition for Cancellation and therefore denies them.

6. Registrant is without knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 6 of the Petition for Cancellation and therefore denies them.

7. Admitted.

8. Admitted.

9. Denied.

10. Paragraph 10 of the Petition for Cancellation does not call for an admission or denial.

11. Registrant is without knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 11 of the Petition for Cancellation and therefore denies them.

12. Denied.

13. Registrant is without knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 13 of the Petition for Cancellation and therefore denies them.

14. Registrant is without knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 14 of the Petition for Cancellation and therefore denies them.

15. Denied.

16. Denied.

17. Paragraph 17 of the Petition for Cancellation does not call for admission or denial.

18. Denied.

19. Admitted, to the extent that Registrant received a demand letter from Petitioner on or about August 14, 2014. Otherwise, Paragraph 19 is denied.

20. Admitted.

21. Admitted to the extent Registrant received Petitioner's response. However, Registrant denies Petitioner's characterizations in the remainder of Paragraph 21.

22. Admitted.

23. Admitted, to the extent Registrant declared to the USPTO that, to the best of its knowledge and belief, no other person had the exclusive right to use the mark in commerce and that the mark was not likely to cause confusion. Registrant further admits that it still holds this belief in good faith. Registrant denies any allegations and assertions that Registrant made false representations to the USPTO.

24. Denied.

25. Denied.

26. Registrant admits that it has used the trademark UNITED REALTY, INC.® since 1988. Registrant denies the remaining allegations set forth by Petitioner in Paragraph 26 and objects to the implications made by the assertions.

- 27. Denied.
- 28. Denied.
- 29. Denied.
- 30. Denied.

AFFIRMATIVE DEFENSES & AMPLIFICATIONS

FURTHERMORE, Registrant sets forth the following in support of his defense:

- 31. Petitioner’s UNITED mark is conceptually weak and diluted.
- 32. Petitioner’s marks are commercially weak and diluted.
- 33. There are numerous third-party registrations for marks including the term

UNITED used in connection with realty services and related goods and services on the Principal Register, including but not limited to those listed in the table below:

Trademark	Reg. No.	Good and/or Services include:
UNITED PROPERTIES	4090982	REAL ESTATE INVESTMENT SERVICES; REAL ESTATE DEVELOPMENT SERVICES
UNITED BROKERS GROUP	4259991	Real Estate Brokerage
UNITED AMERICAN MORTGAGE	2954693	MORTGAGE BANKING SERVICES ON RESIDENTIAL REAL ESTATE
UNITED COMMERCIAL REALTY	3067628	Real estate agency services; real estate brokerage; real estate leasing; real estate investment; real estate acquisition; real estate consulting services
UNITED TITLE	4268472	Real estate title insurance agency services; Title searching and research services.
UNITED WHOLESALE MORTGAGE	2805556	Mortgage banking services, namely funding of wholesale, residential real estate loans.

UNITED MULTI FAMILY	2741649	real estate brokerage services
UNITED STATES POST OFFICE	4475354	Leasing of real property; Real estate services, namely, rental, leasing, management, brokerage and acquisition of commercial real property
UNITED FIRE GROUP	4346374	Insurance administration and insurance underwriting services in the fields of multi-line property and casualty insurance and life insurance.
VETERANS UNITED	4131122	Providing a variety of insurance, real estate, and financial services to active duty military personnel and veterans, namely, real estate agencies, real estate brokerage, real estate consultation, mortgage lending, insurance agencies, insurance brokerage, and insurance consultation
UNITED OVERSEAS BANK	4166626	Banking, financial, investment, credit and insurance services; credit card services; debit card services; real estate affairs; brokerage services; factoring; internet banking services; phone banking services
 GEORGIAUNITED <small>CREDIT UNION</small>	4059396	real estate and mortgage brokerage and lending services; estate trust and financial trust consultation; fiduciary services, namely, fiduciary representative services; consulting services in the field of retirement plan administration; investment consulting services; investment brokerage and investment management services; providing secure financial transactions in the nature of electronic cash transactions, electronic credit card transactions, electronic debit transactions, electronic check processing transactions, and electronic transmission of bill payment via a global computer network; insurance services, namely, underwriting and brokerage of property, casualty, and life insurance policies and annuity contracts
MILITARY UNITED	4011593	Providing a variety of financial services to active duty military personnel and veterans, namely, real estate agencies, real estate brokerage, real estate consultation, mortgage lending, insurance agencies, insurance brokerage, and insurance consultancy

	4139917	loan financing and real estate investment; Loan financing for owner-occupied, second home, and investment property;
<p>INVESTORS UNITED</p>	3173308	Real estate investment education, namely, education services in the nature of real estate investment schools, education services in the nature of conducting classes, field training, seminars and conferences in the field of real estate investment.
<p>AIR, LAND & SEA. UNITED.</p>	3947458	Real estate development.
<p>UNITED WE SAVE</p>	3996401	Providing referrals in the field of personal finance, business management, insurance, real estate, consumer mortgages, consumer savings plans, personal tax preparation, consumer legal issues, consumer credit repair; Consulting and advisory services for the aforesaid services
	3811105	financial information and evaluations, namely, financial evaluations relating to insurance, banking, and real estate
<p>MANCHESTER UNITED</p>	3297200	Insurance underwriting services for all types of insurance; provision of financial services, namely financial management, financial sponsorship of sporting events, competitions, athletes, and charity events, financial information processing, providing financial information in the nature of rates of exchange, providing financial information by electronic means, financial analysis and consultation, and financial evaluation for insurance, banking, or real estate purposes; monetary services, namely monetary exchange, issuing credit cards, debit card services, loan financing, and mortgage banking; real estate services, namely real estate acquisition services, real estate agencies, real estate appraisal, real estate brokerage, real estate consultation, real estate consultancy, realestate escrow services, real estate investment, real estate listing, real estate management, real estate procurement for others, real estate syndication, real estate time-sharing, real estate trustee services and real estate equity sharing, namely, managing and arranging for co-ownership of real estate;

	3774380	Mortgage banking services, namely, funding of wholesale, residential real estate loans
	4110562	Assessment and management of real estate; Financial investment in the field of real estate; Land acquisition, namely, real estate brokerage; Leasing of real estate; Real estate acquisition services; Real estate agencies; Real estate brokerage; Real estate consultancy; Real estate consultation; Real estate equity sharing, namely, managing and arranging for co-ownership of real estate; Real estate investment; Real estate management; Real estate procurement for others; Real estate syndication; Real estate development; Real estate site selection
<p>BANKUNITED</p>	2939448	loan financing and real estate investment
<p>UNITED STATES REAL ESTATE</p>	2702006	REAL ESTATE ACQUISITION, BROKERAGE, LEASING, APPRAISAL, AND MORTGAGE BROKERAGE SERVICES. FIRST USE
	2415369	Real estate appraisal, title insurance, individual and business credit reporting, consumer credit pre-screening reporting, mortgage credit reporting, and credit portfolio management; Title searching and public record information searching and reporting services

Registration certificates attached as Exhibit A.

34. Petitioner has failed to effectively exercise control over the term UNITED.

35. Petitioner's Mark is entitled to a narrow scope of protection from subsequent users of other marks that include the term "UNITED" in connection with realty services and related goods and services.

36. Registrant has continually used its mark in commerce since 1988.

37. Registrant's mark has gained significant commercial significance as an indicator of its services.

38. Registrant is recognized in the realty community through active membership in regional and national realty organizations.

39. Registrant is well-known for its involvement with the Chinese-American Chamber of Commerce of Virginia and other Chinese-American civic organizations.

40. Registrant's annual sales regularly amount to tens of millions of dollars.

41. Registrant is recognized by the realty community for its success as a realtor and has received numerous awards.

42. Petitioner and its representatives have corresponded with Registrant numerous times about Registrant's business, dating at least as early as 2014.

43. Petitioner never opposed or objected to Registrant's registration of Registrant's mark, despite having previously sent correspondence demanding Registrant cease using Registrant's mark, until after Registrant's mark became registered.

44. Petitioner's marks are not the same as or confusingly similar to Registrant's mark.

45. Petitioner's marks and Registrant's mark have different appearances

46. Petitioner's marks and Registrant's mark sound different.

47. Petitioner's marks and Registrant's mark have different connotations and meanings.

48. Petitioner's marks and Registrant's mark have different overall commercial impressions.

49. Registrant's mark and the pleaded marks of Petitioner are not likely to cause confusion, mistake or deception among purchasers as to the source of Petitioner's and Registrant's respective services.

50. Petitioner is not likely to be damaged by registration and use of Registrant's mark.

51. Petitioner's claims are barred by the defense of laches.

52. Petitioner's claims are barred by the defense of acquiescence.

Applicant hereby appoints Erik M. Pelton, a member of the Bars of the State of New Jersey and the District of Columbia, and John C. Heinbockel, a member of the Bar of the State of New York, at the firm of:

Erik M. Pelton & Associates, PLLC
PO Box 100637
Arlington, Virginia 22210
TEL: (703) 525-8009
uspto@tm4smallbiz.com

to act as attorneys in the matter of the cancellation identified above, to prosecute said cancellation, to transact all business in the Patent and Trademark Office connected with the cancellation, to sign its name to all papers which are hereinafter to be filed in connection therewith, and to receive all communications relating to the same.

WHEREFORE, Registrant United Realty, Inc. prays that the Trademark Trial and Appeal Board deny the Petition for Cancellation.

Dated this 25th day of August, 2016.

Respectfully Submitted,



Erik M. Pelton
ERIK M. PELTON & ASSOCIATES, PLLC
PO Box 100637
Arlington, Virginia 22210
TEL: (703) 525-8009
FAX: (703) 525-8089

Attorney for Registrant

CERTIFICATE OF SERVICE

I hereby certify that a true and accurate copy of Registrant's Answer has been served on the following by delivering said copy on August 25, 2016, via First Class Mail, to counsel for Petitioner at the following address:

DANIEL A CROWE
BRYAN CAVE LLP
One Metropolitan Square
211 North Broadway, Suite 3600
St. Louis, Missouri 63021

By:



Erik M. Pelton, Esq.

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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United Country Real Estate, LLC.
Petitioner,

v.

United Realty, Inc.
Registrant.

Cancellation No. 92064069

Registration No. 4,776,243

Mark:

UNITED REALTY, INC.

EXHIBIT A

Int. Cls.: 36 and 42

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,415,369

United States Patent and Trademark Office

Registered Dec. 26, 2000

**SERVICE MARK
PRINCIPAL REGISTER**

UNITED ONE RESOURCES

UNITED ONE RESOURCES, INC. (PENNSYLVANIA
CORPORATION)
270 NORTH SHERMAN STREET
WILKES-BARRE, PA 18702

FOR: REAL ESTATE APPRAISAL, TITLE INSUR-
ANCE, INDIVIDUAL AND BUSINESS CREDIT RE-
PORTING, CONSUMER CREDIT PRE-SCREENING
REPORTING, MORTGAGE CREDIT REPORTING,
AND CREDIT PORTFOLIO MANAGEMENT, IN
CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997.

FOR: TITLE SEARCHING AND PUBLIC RECORD
INFORMATION SEARCHING AND REPORTING
SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT
TO USE "RESOURCES", APART FROM THE MARK
AS SHOWN.

SER. NO. 75-747,613, FILED 7-6-1999.

PRISCILLA MILTON, EXAMINING ATTORNEY

Int. Cls.: 36 and 42

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,415,369

United States Patent and Trademark Office

Registered Dec. 26, 2000

**SERVICE MARK
PRINCIPAL REGISTER**

UNITED ONE RESOURCES

UNITED ONE RESOURCES, INC. (PENNSYLVANIA
CORPORATION)
270 NORTH SHERMAN STREET
WILKES-BARRE, PA 18702

FOR: REAL ESTATE APPRAISAL, TITLE INSURANCE, INDIVIDUAL AND BUSINESS CREDIT REPORTING, CONSUMER CREDIT PRE-SCREENING REPORTING, MORTGAGE CREDIT REPORTING, AND CREDIT PORTFOLIO MANAGEMENT, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997.

FOR: TITLE SEARCHING AND PUBLIC RECORD INFORMATION SEARCHING AND REPORTING SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RESOURCES", APART FROM THE MARK AS SHOWN.

SER. NO. 75-747,613, FILED 7-6-1999.

PRISCILLA MILTON, EXAMINING ATTORNEY

Int. Cls.: 36 and 37

Prior U.S. Cls.: 100, 101, 102, 103 and 106

Reg. No. 2,702,006

United States Patent and Trademark Office

Registered Apr. 1, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

**UNITED STATES
REAL ESTATE**

UNITED STATES REAL ESTATE CORPORATION
(ILLINOIS CORPORATION)
P. O. BOX 227
FARMERS CITY, IL 61842

FOR: REAL ESTATE ACQUISITION, BROKER-
AGE, LEASING, APPRAISAL, AND MORTGAGE
BROKERAGE SERVICES, IN CLASS 36 (U.S. CLS.
100, 101 AND 102).

FIRST USE 7-1-1986; IN COMMERCE 7-1-1986.

FOR: DEVELOPMENT, NAMELY, PLANNING
AND LAYING OUT OF RESIDENTIAL COMMU-
NITIES AND RESIDENTIAL AND COMMERCIAL
BUILDING CONSTRUCTION, AND BUILDING RE-
NOVATION SERVICES, IN CLASS 37 (U.S. CLS. 100,
103 AND 106).

FIRST USE 7-1-1986; IN COMMERCE 7-1-1986.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "REAL ESTATE", APART FROM
THE MARK AS SHOWN.

THE LINING SHOWN IN THE DRAWING IS A
FEATURE OF THE MARK AND NOT INTENDED
TO INDICATE COLOR.

SEC. 2(F).

SER. NO. 76-349,496, FILED 12-17-2001.

G. MAYERSCHOFF, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 2,805,556

United States Patent and Trademark Office

Registered Jan. 13, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

UNITED WHOLESALE MORTGAGE

SHORE FINANCIAL SERVICES, INC. (MICHIGAN CORPORATION)
251 MERRILL STREET
SECOND FLOOR
BIRMINGHAM, MI 480121899

FOR: MORTGAGE BANKING SERVICES, NAME-
LY FUNDING OF WHOLESALE, RESIDENTIAL
REAL ESTATE LOANS, IN CLASS 36 (U.S. CLS. 100,
101 AND 102).

FIRST USE 3-26-2002; IN COMMERCE 3-26-2002.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "WHOLESALE MORTGAGE",
APART FROM THE MARK AS SHOWN.

SN 76-402,503, FILED 4-26-2002.

TERESA M. RUPP, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,741,649

United States Patent and Trademark Office

Registered July 29, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

UNITED MULTI FAMILY

UNITED MULTI FAMILY CORPORATION (MAS-
SACHUSETTS CORPORATION)
178 FORBES ROAD
SUITE 219
BRAintree, MA 02184

FOR: REAL ESTATE BROKERAGE SERVICES, IN
CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-0-2002; IN COMMERCE 5-0-2002.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "MULTI FAMILY", APART FROM
THE MARK AS SHOWN.

SER. NO. 76-456,461, FILED 10-7-2002.

MICHAEL KEATING, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,939,448

United States Patent and Trademark Office

Registered Apr. 12, 2005

Corrected

OG Date Nov. 20, 2007

SERVICE MARK
PRINCIPAL REGISTER

BANKUNITED

BANKUNITED, FSB (UNITED STATES
FEDERALLY CHARTED SAVINGS
BANK).

255 ALHAMBRA CIRCLE
CORAL GABLES, FL 33134

THE MARK CONSISTS OF STAN-
DARD CHARACTERS WITHOUT CLAIM
TO ANY PARTICULAR FONT, STYLE,
SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,143,771,
2,627,143 AND OTHERS.

FOR: BANKING SERVICES, NAMELY,
PERSONAL AND BUSINESS CHECKING
ACCOUNTS, SAVINGS ACCOUNTS, DI-

RECT DEPOSIT, SAFE DEPOSIT BOXES,
NIGHT DEPOSIT, ELECTRONIC FUNDS
TRANSFERS, AUTOMATED TELLER
MACHINE SERVICES, TRAVELERS'
CHECK ISSUANCE, CREDIT CARDS,
ON-LINE, TELEPHONE AND BY-MAIL
BANKING SERVICES; RESIDENTIAL,
CONSUMER AND COMMERCIAL
LOANS; REFINANCING OF LOANS;
LOAN FINANCING AND REAL ESTATE
INVESTMENT, IN CLASS 36 (U.S. CLS.
100, 101 AND 102).

FIRST USE 8-15-1992; IN COMMERCE
8-15-1992.

SER. NO. 76-582,735, FILED 3-22-2004.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Nov. 20, 2007.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

United States of America

United States Patent and Trademark Office



UNITED PROPERTIES
SOUTHWEST

Reg. No. 4,110,562

Registered Mar. 13, 2012

Int. Cls.: 36 and 37

SERVICE MARK

PRINCIPAL REGISTER

UNITED PROPERTIES SOUTHWEST L.L.C. (TEXAS LIMITED LIABILITY COMPANY)
5310 HARVEST HILL ROAD, SUITE 288 L.B. 108
DALLAS, TX 752305895

FOR: ASSESSMENT AND MANAGEMENT OF REAL ESTATE; FINANCIAL INVESTMENT IN THE FIELD OF REAL ESTATE; LAND ACQUISITION, NAMELY, REAL ESTATE BROKERAGE; LEASING OF REAL ESTATE; REAL ESTATE ACQUISITION SERVICES; REAL ESTATE AGENCIES; REAL ESTATE BROKERAGE; REAL ESTATE CONSULTANCY; REAL ESTATE CONSULTATION; REAL ESTATE EQUITY SHARING, NAMELY, MANAGING AND ARRANGING FOR CO-OWNERSHIP OF REAL ESTATE; REAL ESTATE INVESTMENT; REAL ESTATE MANAGEMENT; REAL ESTATE PROCUREMENT FOR OTHERS; REAL ESTATE SYNDICATION, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-14-1996; IN COMMERCE 5-14-1996.

FOR: REAL ESTATE DEVELOPMENT; REAL ESTATE SITE SELECTION, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 5-14-1996; IN COMMERCE 5-14-1996.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PROPERTIES SOUTHWEST", APART FROM THE MARK AS SHOWN.

THE COLOR(S) GOLD, WHITE, BLUE AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF TWO GOLD LINES CROSSING EACH OTHER TO MAKE A CROSS. THE COLOR BLUE APPEARS IN THE SQUARES ON THE UPPER LEFT AND RIGHT AND BOTTOM RIGHT QUADRANTS OF THE CROSS, THE COLOR WHITE APPEARS IN THE LETTERS "U", "P", AND "S" IN THE BLUE SQUARES, THE COLOR GOLD ALSO APPEARS IN THE SQUARE IN THE BOTTOM LEFT QUADRANT OF THE CROSS, AND THE COLOR BLACK APPEARS IN THE WORDS "UNITED PROPERTIES SOUTHWEST". THE COLOR WHITE APPEARING BETWEEN THE GOLD LINES OF THE CROSS INDICATES TRANSPARENT AREAS AND IS NOT CLAIMED AS A FEATURE OF THE MARK.



David J. Kyros

Director of the United States Patent and Trademark Office

SER. NO. 77-495,171, FILED 6-10-2008.

Reg. No. 4,110,562 ALEX KEAM, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

UNITED TITLE

Reg. No. 4,268,472

Registered Jan. 1, 2013

Int. Cls.: 36 and 45

SERVICE MARK

PRINCIPAL REGISTER

BROKERPLUS, L.L.C. (TEXAS LIMITED LIABILITY COMPANY)
1215 EAST VILLA MARIA ROAD
BRYAN, TX 77802

FOR: REAL ESTATE TITLE INSURANCE AGENCY SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-12-2012; IN COMMERCE 10-12-2012.

FOR: TITLE SEARCHING AND RESEARCH SERVICES, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 10-12-2012; IN COMMERCE 10-12-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TITLE" (AS TO "TITLE SEARCHING AND RESEARCH SERVICES" IN CLASS 45), APART FROM THE MARK AS SHOWN.

SN 77-565,405, FILED 9-9-2008.

JILL PRATER, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,774,380

Registered Apr. 13, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

SHORE FINANCIAL SERVICES, INC. (MICHIGAN CORPORATION), AKA UNITED
WHOLESALE MORTGAGE

SECOND FLOOR
251 MERRILL STREET
BIRMINGHAM, MI 480121899

FOR: MORTGAGE BANKING SERVICES, NAMELY, FUNDING OF WHOLESALE, RESID-
ENTIAL REAL ESTATE LOANS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-2-2009; IN COMMERCIAL 6-2-2009.

OWNER OF U.S. REG. NOS. 2,805,556 AND 2,805,564.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WHOLESALE MORTGAGE",
APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE LETTERS "U", "W", "M" WITH ELLIPSE FROM LETTER
"M" WITH THE FOLLOWING WORDS UNDERNEATH THE LETTERS AND UNDERLINED
"UNITED WHOLESALE MORTGAGE".

SER. NO. 77-787,772, FILED 7-23-2009.

RAUL CORDOVA, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,954,693

Registered May 24, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

UNITED AMERICAN MORTGAGE

UNITED AMERICAN MORTGAGE CORPORATION (CALIFORNIA CORPORATION)

19782 MACARTHUR BLVD., SUITE 250

IRVINE, CA 926122415

FOR: MORTGAGE BANKING SERVICES ON RESIDENTIAL REAL ESTATE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-2-1993; IN COMMERCE 2-2-1993.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MORTGAGE", APART FROM THE MARK AS SHOWN.

SEC. 2(F) AS TO "AMERICAN MORTGAGE".

SER. NO. 78-232,898, FILED 4-2-2003.

KARANENDRA S. CHHINA, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,067,628

Registered Mar. 14, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

**United Commercial
Realty**

UNITED COMMERCIAL RETAIL SERVICES,
INC. (TEXAS CORPORATION)

SUITE 222

7001 PRESTON ROAD

DALLAS, TX 75205

FOR: REAL ESTATE AGENCY SERVICES; REAL
ESTATE BROKERAGE; REAL ESTATE LEASING;
REAL ESTATE INVESTMENT; REAL ESTATE AC-
QUISITION; REAL ESTATE CONSULTING SERVI-
CES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-26-1988; IN COMMERCE 4-26-1988.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "REALTY", APART FROM THE
MARK AS SHOWN.

SEC. 2(F).

SER. NO. 78-479,945, FILED 9-8-2004.

LINDA MICKLEBURGH, EXAMINING ATTORNEY

Int. Cls.: 36, 38 and 41

Prior U.S. Cls.: 100, 101, 102, 104 and 107

Reg. No. 3,297,200

United States Patent and Trademark Office

Registered Sep. 25, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

MANCHESTER UNITED

MANCHESTER UNITED LIMITED (UNITED KINGDOM CORPORATION)
SIR MATT BUSBY WAY
OLD TRAFFORD MANCHESTER, UNITED KINGDOM

FOR: INSURANCE UNDERWRITING SERVICES FOR ALL TYPES OF INSURANCE; PROVISION OF FINANCIAL SERVICES, NAMELY FINANCIAL MANAGEMENT, FINANCIAL SPONSORSHIP OF SPORTING EVENTS, COMPETITIONS, ATHLETES, AND CHARITY EVENTS, FINANCIAL INFORMATION PROCESSING, PROVIDING FINANCIAL INFORMATION IN THE NATURE OF RATES OF EXCHANGE, PROVIDING FINANCIAL INFORMATION BY ELECTRONIC MEANS, FINANCIAL ANALYSIS AND CONSULTATION, AND FINANCIAL EVALUATION FOR INSURANCE, BANKING, OR REAL ESTATE PURPOSES; MONETARY SERVICES, NAMELY MONETARY EXCHANGE, ISSUING CREDIT CARDS, DEBIT CARD SERVICES, LOAN FINANCING, AND MORTGAGE BANKING; REAL ESTATE SERVICES, NAMELY REAL ESTATE ACQUISITION SERVICES, REAL ESTATE AGENCIES, REAL ESTATE APPRAISAL, REAL ESTATE BROKERAGE, REAL ESTATE CONSULTATION, REAL ESTATE CONSULTANCY, REAL ESTATE ESCROW SERVICES, REAL ESTATE INVESTMENT, REAL ESTATE LISTING, REAL ESTATE MANAGEMENT, REAL ESTATE PROCUREMENT FOR OTHERS, REAL ESTATE SYNDICATION, REAL ESTATE TIME-SHARING, REAL ESTATE TRUSTEE SERVICES AND REAL ESTATE EQUITY SHARING, NAMELY, MANAGING AND ARRANGING FOR CO-OWNERSHIP OF REAL ESTATE; CREDIT CARD SERVICES; CHARITABLE FUND RAISING SERVICES; INSURANCE BROKERAGE IN THE FIELD OF LIFE, HEALTH, HOME, ACCIDENT, AND PENSION FUND INSURANCE; ANNUITY UNDERWRITING; MORTGAGE LENDING; MORTGAGE BROKERAGE; MORTGAGE PROCUREMENT FOR OTHERS; MORTGAGES SERVICES, NAMELY, BUYER PRE-QUALIFICATION OF

MORTGAGES FOR MORTGAGE BROKERS AND BANKS; INVESTMENT CONSULTATION AND INVESTMENT MANAGEMENT SERVICES; BROKERAGE OF SHARES AND OTHER SECURITIES; BROKERAGE IN THE FIELD OF ART, INSURANCE, STOCKS, COMMODITIES; PROVIDING INFORMATION IN INSURANCE MATTERS; INSURANCE CONSULTATION; DEBT COLLECTION AGENCIES; SAFE DEPOSIT SERVICES; TRUSTEESHIP REPRESENTATIVES; FINANCIAL GUARANTEE AND SURETY; FUND INVESTMENTS; PENSION, INSURANCE AND MORTGAGE INVESTMENTS; LOANS AND FINANCING SERVICES; TRUST SERVICES, NAMELY, INVESTMENT AND TRUST COMPANY SERVICES; TRUST MANAGEMENT ACCOUNTS; ESTATE TRUST MANAGEMENT; FINANCIAL TRUST OPERATIONS; SAVINGS ACCOUNT SERVICES; ISSUING OF TRAVELERS CHECKS; INFORMATION, ADVISORY AND CONSULTANCY SERVICES RELATING TO THE AFORESAID SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FOR: BROADCASTING AND TRANSMISSION OF RADIO AND TELEVISION PROGRAMS; CELLULAR TELEPHONE COMMUNICATION SERVICES; BROADCASTING SERVICES AND PROVISION OF TELECOMMUNICATION ACCESS THERETO; AUDIO BROADCASTING; VIDEO BROADCASTING; COMMUNICATIONS BY FIBER OPTIC NETWORKS; BROADCASTING PROGRAMS VIA THE WORLD WIDE WEB; BROADCASTING AND TRANSMISSION OF TEXT, MESSAGES, INFORMATION, SOUND, IMAGES, AND DATA; TRANSMISSION OF RADIO AND TELEVISION PROGRAMS, TEXT, MESSAGES, INFORMATION, SOUND AND IMAGES VIA COMMUNICATION AND COMPUTER NETWORKS; COMPUTER AIDED TRANSMISSION OF INFORMATION, TEXTS, SOUNDS, MESSAGES, IMAGES, DATA AND RADIO TELEVISION PROGRAMS; BROADCASTING AND TRANSMISSION OF DIGITAL INFORMATION BY MEANS OF CABLE, WIRE AND FIBER; RECEIVING AND

EXCHANGING OF INFORMATION, TEXT, SOUNDS, IMAGES, DATA AND MESSAGES; ELECTRONIC MAIL SERVICES; VIDEOTEXT SERVICES; ELECTRONIC MESSAGE SENDING; COMMUNICATIONS BY COMPUTER TERMINALS; COMMUNICATION SERVICES, NAMELY ELECTRONIC TRANSMISSION OF DATA AND DOCUMENTS AMONG USERS OF COMPUTERS; TELECOMMUNICATIONS GATEWAY SERVICES, NAMELY COMMUNICATIONS FOR ACCESS TO DATABASES AND COMPUTER NETWORKS, COMMUNICATION SERVICES FOR ACCESS TO INFORMATION, SOUND, IMAGES, TEXT AND DATA VIA COMMUNICATION AND COMPUTER NETWORKS, AND FOR ACCESS TO A COMMUNICATIONS OR COMPUTER NETWORK; ELECTRONIC EXCHANGE OF DATA STORED IN DATABASES ACCESSIBLE VIA TELECOMMUNICATION NETWORKS; ELECTRONIC, ELECTRIC AND DIGITAL TRANSMISSION OF VOICE, DATA, IMAGES, SIGNALS AND MESSAGES; ON-LINE SERVICES, NAMELY PROVIDING MULTIPLE USER DIAL-UP AND DEDICATED ACCESS TO THE INTERNET; INFORMATION, CONSULTANCY AND ADVISORY SERVICES IN RELATION TO THE AFORESAID SERVICES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FOR: LOTTERY SERVICES; SOCCER COACHING; EDUCATIONAL SERVICES, NAMELY SOCCER SCHOOLS AND SCHOOLING IN THE NATURE OF CONDUCTING CLASSES, SEMINARS, CONFERENCES, AND WORKSHOPS IN THE FIELD OF SOCCER; TRAINING IN THE FIELD OF SOCCER; ENTERTAINMENT IN THE NATURE OF SOCCER GAMES AND COMPETITIONS; PHYSICAL EDUCATION; FITNESS TRAINING SERVICES; PROVISION OF PRACTICAL TRAINING AND DEMONSTRATIONS IN THE FIELD OF SOCCER; PROVIDING FACILITIES FOR SOCCER AND RECREATIONAL ACTIVITIES; PROVIDING INFORMATION IN THE FIELD OF SPORTS,

ENTERTAINMENT, RECREATION, AND SPORTS TRAINING PROVIDED ON COMPUTER NETWORKS AND BY TELEPHONE; SPORT AND HOLIDAY CAMP SERVICES; PROVIDING RECOGNITION AND INCENTIVES BY THE WAY OF AWARDS TO DEMONSTRATE EXCELLENCE IN THE FIELD OF SOCCER; PUBLICATION OF BOOKS AND TEXT BOOKS; HEALTH CLUB SERVICES, NAMELY PROVIDING FITNESS AND EXERCISE FACILITIES AND PROVIDING INSTRUCTION AND EQUIPMENT IN THE FIELD OF PHYSICAL EXERCISE; FAN CLUB SERVICES; SOCCER CLUBS; ORGANIZING SPORTING EXHIBITIONS RELATED TO SOCCER; PROVIDING SPORTS INFORMATION RELATING TO MANCHESTER UNITED FOOTBALL CLUB; MOTION PICTURE FILM PRODUCTION; VIDEO TAPE FILM PRODUCTION; PRODUCTION OF RADIO AND TELEVISION PROGRAMS; INFORMATION, ADVISORY AND CONSULTANCY SERVICES RELATING TO ALL THE FOREGOING; NEWS INFORMATION AND NEWS AGENCIES, NAMELY, GATHERING AND DISSEMINATION OF NEWS; RENTAL OF SPORTING EQUIPMENT, NAMELY, SOCCER EQUIPMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF UNITED KINGDOM REG. NO. 004057667, DATED 1-25-2006, EXPIRES 10-1-2014.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE MANCHESTER, APART FROM THE MARK AS SHOWN.

SER. NO. 78-493,169, FILED 10-1-2004.

CHRIS WELLS, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 3,173,308

United States Patent and Trademark Office

Registered Nov. 21, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

INVESTORS UNITED

INVESTORS UNITED REAL ESTATE SCHOOL,
LTD. (MARYLAND CORPORATION)
P.O. BOX 247
GLEN ARM, MD 21057

FOR: REAL ESTATE INVESTMENT EDUCATION, NAMELY, EDUCATION SERVICES IN THE NATURE OF REAL ESTATE INVESTMENT SCHOOLS, EDUCATION SERVICES IN THE NATURE OF CONDUCTING CLASSES, FIELD TRAINING, SEMINARS AND CONFERENCES IN THE FIELD OF REAL ESTATE INVESTMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-31-1998; IN COMMERCE 12-31-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INVESTORS", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 78-621,677, FILED 5-3-2005.

ALLISON SCHRODY, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

cashunited
international

Reg. No. 3,811,105

Registered June 29, 2010

Int. Cls.: 35, 36 and 38

SERVICE MARK

PRINCIPAL REGISTER

MONSIEUR PHILIPPE DAGHER (FRANCE INDIVIDUAL)
BADARO 2000 BLDG
PARC-BEIRUT 2058 9107
LEBANON

FOR: ADVERTISING SERVICES; BUSINESS MANAGEMENT; BUSINESS ADMINISTRATION; PROVIDING OFFICE FUNCTIONS; DISSEMINATION OF ADVERTISING MATERIAL FOR OTHERS IN THE NATURE OF LEAFLETS, PROSPECTUSES, PRINTED MATTER AND PRODUCT SAMPLES; ARRANGING OF NEWSPAPER SUBSCRIPTIONS FOR OTHERS; BUSINESS ORGANIZATION AND MANAGEMENT CONSULTING; ACCOUNTING SERVICES; DOCUMENT REPRODUCTION; EMPLOYMENT AGENCIES; DATABASE MANAGEMENT, NAMELY, COMPUTER FILE MANAGEMENT; ORGANIZATION OF EXHIBITIONS FOR COMMERCIAL OR ADVERTISING PURPOSES; ONLINE ADVERTISING FOR OTHERS ON A COMPUTER NETWORK; ADVERTISING AND ADVERTISEMENT SERVICES, NAMELY, RENTAL OF ADVERTISING TIME ON ANY MEDIA; PUBLISHING OF ADVERTISING TEXTS; RENTAL OF ADVERTISING SPACE; DISSEMINATION OF ADVERTISING MATTER; PUBLIC RELATIONS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FOR: INSURANCE, NAMELY, PROVISION OF TRAVEL INSURANCE TO OTHERS; FINANCIAL AFFAIRS, NAMELY, PROVIDING PREPAID DEBIT CARD SERVICES, INTERNATIONAL MONEY TRANSFERS, AND ELECTRONIC BILL PAYMENTS, BANKING SERVICES, AND CREDIT UNION SERVICES; MONETARY AFFAIRS, NAMELY, MONETARY AND CURRENCY EXCHANGE; SAVINGS BANKS; HOME BANKING; ISSUING OF TRAVELLERS' CHEQUES AND CREDIT CARDS; FINANCING SERVICES; FINANCIAL PORTFOLIO ANALYSIS; MUTUAL FUNDS AND CAPITAL INVESTMENTS; FINANCIAL CONSULTING; FINANCIAL INFORMATION AND EVALUATIONS, NAMELY, FINANCIAL EVALUATIONS RELATING TO INSURANCE, BANKING, AND REAL ESTATE; FUNDS INVESTMENT, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).



David J. Kyros

Director of the United States Patent and Trademark Office

FOR: TELECOMMUNICATIONS, NAMELY, TELECOMMUNICATIONS CONSULTATION, TRANSFER OF DATA BY TELECOMMUNICATIONS; PROVIDING INFORMATION ON TELECOMMUNICATIONS, INFORMATION TRANSMISSION VIA ELECTRONIC COMMUNICATIONS NETWORKS, NAMELY, COMMUNICATIONS VIA COMPUTER TERMINALS OR VIA FIBER-OPTIC NETWORKS; DATA TRANSMISSION AND RECEPTION SERVICES VIA TELECOMMUNICATION MEANS, NAMELY, RADIO AND TELEPHONE COMMUNICATION; MOBILE RADIOTELEPHONY SERVICES, NAMELY, MOBILE RADIO TELEPHONE SERVICES; PROVISION OF ACCESS TO A GLOBAL COMPUTER NETWORK; TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC DISPLAY SERVICES IN THE NATURE OF ELECTRONIC DATA TRANSMISSION; PROVIDING TELECOMMUNICATIONS CONNECTIONS TO A GLOBAL COMPUTER NETWORK; PRESS AND/OR NEWS INFORMATION AGENCIES, NAMELY, THE TRANSMISSION OF NEWS ITEMS TO NEWS REPORTING ORGANIZATIONS; RENTAL OF TELECOMMUNICATION APPARATUS; RADIO AND

Reg. No. 3,811,105 TELEVISION BROADCASTING SERVICES; ELECTRONIC MESSAGING SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF MESSAGES AND DATA; RENTAL OF ACCESS TIME TO GLOBAL COMPUTER NETWORKS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INTERNATIONAL", APART FROM THE MARK AS SHOWN.

PRIORITY DATE OF 10-21-2008 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1008941 DATED 3-27-2009, EXPIRES 3-27-2019.

THE COLOR(S) RED, YELLOW AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORDING "CASHUNITED INTERNATIONAL" IN THE COLOR WHITE AND APPEARING ON A RED RECTANGULAR BACKGROUND HAVING A YELLOW BORDER.

SER. NO. 79-071,366, FILED 3-27-2009.

KEVIN CORWIN, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

United We Save

Reg. No. 3,996,401

BORIC, BOGDAN (UNITED STATES INDIVIDUAL)

Registered July 19, 2011

7224 SHORELINE DR. # 175

SAN DIEGO, CA 92122

Int. Cl.: 35

FOR: ADMINISTRATION OF A DISCOUNT PROGRAM FOR ENABLING PARTICIPANTS TO OBTAIN DISCOUNTS ON PRODUCTS AND SERVICES THROUGH USE OF A DISCOUNT MEMBERSHIP CARD; PROMOTING ONLINE SALE OF GOODS AND SERVICES OF OTHERS THROUGH ELECTRONIC COUPONING, PROMOTIONS, REWARDS AND DISCOUNTS; PROVIDING REFERRALS IN THE FIELD OF PERSONAL FINANCE, BUSINESS MANAGEMENT, INSURANCE, REAL ESTATE, CONSUMER MORTGAGES, CONSUMER SAVINGS PLANS, PERSONAL TAX PREPARATION, CONSUMER LEGAL ISSUES, CONSUMER CREDIT REPAIR; CONSULTING AND ADVISORY SERVICES FOR THE AFORESAID SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK

PRINCIPAL REGISTER

FIRST USE 5-4-2006; IN COMMERCE 5-4-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-085,342, FILED 7-15-2010.

TIMOTHY FINNEGAN, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

AIR, LAND & SEA. UNITED.

Reg. No. 3,947,458

Registered Apr. 19, 2011

Int. Cl.: 37

SERVICE MARK

PRINCIPAL REGISTER

THE ST. JOE COMPANY (FLORIDA CORPORATION)
133 SOUTH WATERSOUND PARKWAY
WATERSOUND, FL 32413

FOR: REAL ESTATE DEVELOPMENT, IN CLASS 37 (U.S. CLS. 100, 103 AND 106)

FIRST USE 4-12-2010; IN COMMERCE 4-12-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-108,398, FILED 8-16-2010.

SHAUNIA CARLYLE, EXAMINING ATTORNEY

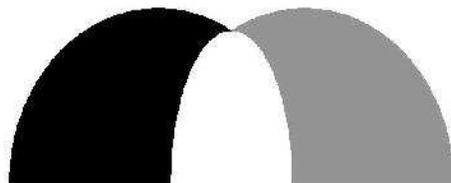


David J. Kyjse

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



BankUnited

Reg. No. 4,139,917

Registered May 8, 2012

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

BANKUNITED, INC. (DELAWARE CORPORATION)
7815 NW 148TH STREET
MIAMI LAKES, FL 33016

FOR: FINANCING SERVICES, NAMELY, PROVIDING TAX EXEMPT FINANCING TO MUNICIPALITIES AND GOVERNMENTAL ENTITIES FOR ASSETS SUCH AS COMPUTER HARDWARE AND SOFTWARE, TELECOMMUNICATION SYSTEMS, ENERGY MANAGEMENT SYSTEMS AND MUNICIPAL VEHICLE FLEETS; FINANCIAL PLANNING AND INVESTMENT ADVISORY SERVICES; FINANCING AND LOAN SERVICES, NAMELY, LOANS AND LEASE FINANCING TO SMALL BUSINESSES; FINANCING SERVICES FOR EQUIPMENT PURCHASES, BUSINESS ACQUISITIONS, EXPANSION AND REFINANCING EXISTING DEBT; FINANCING SERVICES FOR UPPER TIER FRANCHISE OPERATORS REQUIRING FINANCING FOR NEW LOCATIONS, RENOVATIONS AND ACQUISITIONS; BANKING SERVICES; COMPUTERIZED BANKING SERVICES, NAMELY, ON-LINE CASH MANAGEMENT SERVICES FOR BANK CUSTOMERS; CREDIT CARD SERVICES, NAMELY, PROCESSING, UNDERWRITING, ISSUING, SERVICING, AND ADMINISTERING CREDIT CARDS; FINANCIAL AND INVESTMENT CONSULTATION SERVICES; INVESTMENT BROKERAGE SERVICES; FIDUCIARY SERVICES; AND FINANCIAL PLANNING SERVICES; BANKING SERVICES, NAMELY, PERSONAL AND BUSINESS CHECKING ACCOUNTS, SAVINGS ACCOUNTS, DIRECT DEPOSIT, SAFE DEPOSIT BOXES, NIGHT DEPOSIT, ELECTRONIC FUNDS TRANSFERS, AUTOMATED TELLER MACHINE SERVICES, TRAVELLERS' CHECK ISSUANCE, CREDIT CARDS, ON-LINE, TELEPHONE AND BY-MAIL BANKING SERVICES; RESIDENTIAL, CONSUMER AND COMMERCIAL LOANS; REFINANCING OF LOANS; LOAN FINANCING AND REAL ESTATE INVESTMENT; LOAN FINANCING FOR OWNER-OCCUPIED, SECOND HOME, AND INVESTMENT PROPERTY; BANKING; MORTGAGE LENDING; MORTGAGE BROKERAGE; MORTGAGE BANKING SERVICES, NAMELY, ORIGINATION, ACQUISITION, SERVICING, SECURITIZATION AND BROKERAGE OF MORTGAGE LOANS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).



FIRST USE 12-16-2010; IN COMMERCE 12-16-2010.

OWNER OF U.S. REG. NOS. 2,144,351, 2,939,449, AND OTHERS.

David J. Kyros

Director of the United States Patent and Trademark Office

THE MARK CONSISTS OF TWO JOINED ARCHES WITH WORDS "BANKUNITED" UNDERNEATH JOINED ARCHES.

SN 85-191,008, FILED 12-6-2010.

Reg. No. 4,139,917 KAREN SEVERSON, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

MILITARY UNITED

Reg. No. 4,011,593

Registered Aug. 16, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

MORTGAGE RESEARCH CENTER, LLC (MISSOURI LIMITED LIABILITY COMPANY),
DBA MILITARY UNITED
2011 CHAPEL PLAZA CT., STE. 109
COLUMBIA, MO 65203

FOR: PROVIDING A VARIETY OF FINANCIAL SERVICES TO ACTIVE DUTY MILITARY PERSONNEL AND VETERANS, NAMELY, REAL ESTATE AGENCIES, REAL ESTATE BROKERAGE, REAL ESTATE CONSULTATION, MORTGAGE LENDING, INSURANCE AGENCIES, INSURANCE BROKERAGE, AND INSURANCE CONSULTANCY, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-4-2009; IN COMMERCE 7-20-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MILITARY", APART FROM THE MARK AS SHOWN.

SER. NO. 85-198,710, FILED 12-15-2010.

LURIE KAUFMAN, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



GEORGIAUNITED
CREDIT UNION

Reg. No. 4,059,396

GEORGIA UNITED CREDIT UNION (GEORGIA CREDIT UNION)
6705 SUGARLOAF PARKWAY
DULUTH, GA 30097

Registered Nov. 22, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

FOR: BANKING; FINANCIAL SERVICES, NAMELY, CREDIT UNION SERVICES; COMMERCIAL AND CONSUMER LENDING AND FINANCING; CREDIT CARD, DEBIT CARD, AND ELECTRONIC CHECK TRANSACTION SERVICES; REAL ESTATE AND MORTGAGE BROKERAGE AND LENDING SERVICES; ESTATE TRUST AND FINANCIAL TRUST CONSULTATION; FIDUCIARY SERVICES, NAMELY, FIDUCIARY REPRESENTATIVE SERVICES; CONSULTING SERVICES IN THE FIELD OF RETIREMENT PLAN ADMINISTRATION; INVESTMENT CONSULTING SERVICES; INVESTMENT BROKERAGE AND INVESTMENT MANAGEMENT SERVICES; PROVIDING SECURE FINANCIAL TRANSACTIONS IN THE NATURE OF ELECTRONIC CASH TRANSACTIONS, ELECTRONIC CREDIT CARD TRANSACTIONS, ELECTRONIC DEBIT TRANSACTIONS, ELECTRONIC CHECK PROCESSING TRANSACTIONS, AND ELECTRONIC TRANSMISSION OF BILL PAYMENT VIA A GLOBAL COMPUTER NETWORK; INSURANCE SERVICES, NAMELY, UNDERWRITING AND BROKERAGE OF PROPERTY, CASUALTY, AND LIFE INSURANCE POLICIES AND ANNUITY CONTRACTS; PROVIDING FINANCIAL NEWS AND INFORMATION VIA WEBSITES ON A GLOBAL COMPUTER NETWORK; STUDENT LOAN SERVICES; PROVIDING STUDENT LOAN INFORMATION; CONSULTING IN THE FIELD OF EDUCATIONAL FINANCIAL ASSISTANCE; ONLINE BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-10-2010; IN COMMERCE 12-10-2010.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CREDIT UNION", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A STYLIZED LETTER "G" WITH THE STYLIZED WORDING "GEORGIAUNITED" UNDER THE "G" AND A HORIZONTAL LINE UNDER "GEORGIAUNITED" AND THE STYLIZED WORDING "CREDIT UNION" UNDER THE HORIZONTAL LINE.



David J. Kyros

Director of the United States Patent and Trademark Office

SER. NO. 85-279,511, FILED 3-29-2011.

KELLEY WELLS, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

UNITED BROKERS GROUP

Reg. No. 4,259,991

QUIGLEY FINE HOMES & ESTATES, INC. (ARIZONA CORPORATION)
106 S. KYRENE ROAD, SUITE #2
CHANDLER, AZ 85226

Registered Dec. 18, 2012

Int. Cl.: 36

FOR: REAL ESTATE BROKERAGE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK

FIRST USE 4-27-2009; IN COMMERCE 4-27-2009.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROKERS GROUP", APART FROM THE MARK AS SHOWN.

SER. NO. 85-301,643, FILED 4-21-2011.

MARK T. MULLEN, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

UNITED OVERSEAS BANK

Reg. No. 4,166,626

Registered July 3, 2012

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

UNITED OVERSEAS BANK LIMITED (SINGAPORE CORPORATION)
80 RAFFLES PLACE
UOB PLAZA
SINGAPORE, SINGAPORE 048624

FOR: BANKING, FINANCIAL, INVESTMENT, CREDIT AND INSURANCE SERVICES; CREDIT CARD SERVICES; DEBIT CARD SERVICES; REAL ESTATE AFFAIRS; BROKERAGE SERVICES; FACTORING; INTERNET BANKING SERVICES; PHONE BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1965; IN COMMERCE 9-8-1976.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "OVERSEAS BANK", APART FROM THE MARK AS SHOWN.

SER. NO. 85-304,900, FILED 4-26-2011.

DAVID HOFFMAN, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

UNITED PROPERTIES

Reg. No. 4,090,982

Registered Jan. 24, 2012

Int. Cls.: 36 and 37

SERVICE MARK

PRINCIPAL REGISTER

UNITED PROPERTIES INVESTMENT LLC (MINNESOTA LIMITED LIABILITY COMPANY)
3500 AMERICAN BOULEVARD WEST, #200
BLOOMINGTON, MN 55431

FOR: REAL ESTATE INVESTMENT SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-31-1916; IN COMMERCE 12-31-1916.

FOR: REAL ESTATE DEVELOPMENT SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 12-31-1975; IN COMMERCE 12-31-1975.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PROPERTIES", APART FROM THE MARK AS SHOWN.

SER. NO. 85-353,008, FILED 6-22-2011.

KAREN K. BUSH, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

VETERANS UNITED

Reg. No. 4,131,122

Registered Apr. 24, 2012

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

MORTGAGE RESEARCH CENTER, LLC (MISSOURI LIMITED LIABILITY COMPANY),
DBA VETERANS UNITED
2101 CHAPEL PLAZA CT., SUITE 107
COLUMBIA, MO 65203

FOR: PROVIDING A VARIETY OF INSURANCE, REAL ESTATE, AND FINANCIAL SERVICES TO ACTIVE DUTY MILITARY PERSONNEL AND VETERANS, NAMELY, REAL ESTATE AGENCIES, REAL ESTATE BROKERAGE, REAL ESTATE CONSULTATION, MORTGAGE LENDING, INSURANCE AGENCIES, INSURANCE BROKERAGE, AND INSURANCE CONSULTATION, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-15-2011; IN COMMERCE 4-19-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "VETERANS", APART FROM THE MARK AS SHOWN.

SER. NO. 85-386,836, FILED 8-2-2011.

BARBARA A. GOLD, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

United Fire Group

Reg. No. 4,346,374

UNITED FIRE & CASUALTY COMPANY (IOWA CORPORATION)
118 SECOND AVENUE SE
CEDAR RAPIDS, IA 52401

Registered June 4, 2013

Int. Cl.: 36

FOR: INSURANCE ADMINISTRATION AND INSURANCE UNDERWRITING SERVICES IN THE FIELDS OF MULTI-LINE PROPERTY AND CASUALTY INSURANCE AND LIFE INSURANCE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK

FIRST USE 4-19-1993; IN COMMERCE 4-19-1993.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FIRE GROUP", APART FROM THE MARK AS SHOWN.

SER. NO. 85-743,814, FILED 10-2-2012.

BARNEY CHARLON, EXAMINING ATTORNEY



Sean Street Lee

Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

UNITED STATES POST OFFICE

Reg. No. 4,475,354

Registered Jan. 28, 2014

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

UNITED STATES POSTAL SERVICE (UNITED STATES INDEPENDENT ESTABLISHMENT OF THE EXECUTIVE BRANCH OF THE GOVERNMENT OF THE UNITED STATES OF AMERICA)

475 L'ENFANT PLAZA, SW
WASHINGTON, DC 202601136

FOR: LEASING OF REAL PROPERTY; REAL ESTATE SERVICES, NAMELY, RENTAL, LEASING, MANAGEMENT, BROKERAGE AND ACQUISITION OF COMMERCIAL REAL PROPERTY, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1937; IN COMMERCE 0-0-1937.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,295,192, 2,295,478 AND OTHERS.

SEC. 2(F) AS TO "UNITED STATES".

SER. NO. 86-023,168, FILED 7-30-2013.

JEFFERY COWARD, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office