ESTTA Tracking number:

ESTTA806536

Filing date:

03/10/2017

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92063668
Party	Plaintiff Barrio Fiesta Manufacturing Corporation
Correspondence Address	MELVIN N A AVANZADO THE AVANZADO LAW FIRM 1880 CENTURY PARK EAST, SUITE 1100 LOS ANGELES, CA 90067 UNITED STATES mel@avanzadolaw.com, elaine@avanzadolaw.com
Submission	Other Motions/Papers
Filer's Name	Melvin N.A. Avanzado
Filer's e-mail	mel@avanzadolaw.com
Signature	/Melvin N.A. Avanzado/
Date	03/10/2017
Attachments	2017-03-11 Exh 3 II-MM to Avanzado Decl - BFMC.pdf(3562373 bytes)

IN THE UNITED STATES PATENT AND TRADE MARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BARRIO FIESTA MANUFACTURING CORPORATION,

Petitioner,

v.

JUNE FRANCIS RONO, ASHLEY KIRSTEN C. RONO AND JUSTIN CHRISTIAN C. RONO,

Registrants.

Cancellation No. 92063668

In the Matter of Registration No. 4,034,365 Mark: BARRIO FIESTA EXPRESS Date Issued: October 4, 2011

[Motion for Summary Judgment; Separate Statement of Undisputed facts; Request for Judicial Notice; Declaration of Melvin N.A. Avanzado filed concurrently herewith]

EXHIBITS II THROUGH MM OF EXHIBIT 3 TO DECLARATION OF MELVIN N.A. AVANZADO

EXHIBIT "II"

Trademark Trial and Appeal Board Electronic Filing System. http://estta.uspto.gov

ESTTA Tracking number:

ESTTA547484

Filing date:

07/09/2013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	Consuelo Ongpauco Cauto	on	
Entity	Individual	Citizenship	PHILIPPINES
Address	10252 Hadley Avenue Northridge, CA 91324 UNITED STATES		

Attorney	Thomas T. Chan
information	Fox Rothschild LLP
	1055 West 7th Street Suite 1880
	Los Angeles, CA 90017
	UNITED STATES
	ipdocket@foxrothschild.com,tchan@foxrothschild.com Phone:2136246560

Registration Subject to Cancellation

Registration No	1712454	Registration date	09/01/1992	
Registrant	Barrio Fiesta International, Ir PO Box 30159 WALNUT CREEK, CA 94598 UNITED STATES			

Goods/Services Subject to Cancellation

Class 042. First Use: 1990/08/01 First Use In Commerce: 1990/08/01
All goods and services in the class are cancelled, namely: restaurant services

Grounds for Cancellation

Torres v. Cantine Torresella S.r.l.Fraud	808 F.2d 46, 1 USPQ2d 1483 (Fed. Cir. 1986)
Abandonment	Trademark Act section 14
The registration is being used by, or with the permission of, the registrant so as to misrepresent the source of the goods or services on or in connection with which the mark is used.	Trademark Act section 14

Attachments	Petition to Cancel.pdf(391575 bytes)	
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

EXHIBIT 55
WIT: Cant m
DATE: 4-20-16
Jeanine Curcione, CSR, RPR

NF000039



Signature	/Tina Wang/	
Name	Tina Wang	
Date	07/09/2013	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

For the mark BF THE OF Date Registered: Septem		FIESTA OF MANILA and Design
CONSUELO ONGPAUC	CO CAUTON))
Pet	itioner,)
v.) Cancellation No.
BARRIO FIESTA INTE)
INO	J.))
Re	gistrant.)

In the Matter of Trademark Registration No. 1.712.454

PETITION TO CANCEL

CONSUELO ONGPAUCO CAUTON ("Petitioner") is an individual having an address at 10252 Hadley Avenue, Northridge, California 91324. To the best of Petitioner's knowledge, BARRIO FIESTA INTERNATIONAL, INC. ("Registrant") is the current owner of Registration No. 1,712,454 for BF THE ORIGINAL BARRIO FIESTA OF MANILA and Design. Registrant is listed in the United States Patent and Trademark Office ("USPTO") Trademark Electronic Search System as a California corporation having its business address at P.O. Box 30159, Walnut Creek, California 94598.

Petitioner believes that it is and/or will be damaged by the above-identified registration, and hereby petitions to cancel same.

The grounds for cancellation are as follows:

1. Registrant obtained a registration for BF THE ORIGINAL BARRIO FIESTA OF MANILA and Design for "restaurant services[,]" in International Class 042. The registration

was obtained pursuant to Section 1(a) of the Trademark Act with a first use in commerce date of August 1, 1990. The mark was registered on the Principal Register on September 1, 1992 under Registration No. 1,712,454.

- 2. Petitioner uses the mark THE ORIGINAL BARRIO FIESTA OF MANILA and Design for "Restaurant services[,]" in International Class 043. Petitioner has used this mark continuously since at least as early as August 15, 1987. An application for the registration of this mark was filed with the USPTO on June 5, 2013 under Application Serial No. 85/951,658. A printout of the status information for this application, downloaded from the USPTO Trademark Status and Document Retrieval system, is attached hereto as **Exhibit A**.
- 3. Petitioner uses the mark THE ORIGINAL BARRIO FIESTA OF MANILA for "Restaurant" services in International Class 042. Petitioner has used this mark continuously since at least as early as 1987 in California. This mark was registered with the State of California Secretary of State on October 3, 2001 under Registration No. 55,400. A copy of the State of California registration with the Secretary of State is attached hereto as Exhibit B.
- 4. Petitioner's marks are symbolic of the good will and consumer recognition built up by Petitioner through time and effort in advertising and promotion.
- 5. Petitioner is the owner of the foregoing application and registered mark for THE ORIGINAL BARRIO FIESTA OF MANILA, Application Serial No. 85/951,658 and State Registration No. 55,400, respectively.
 - 6. Petitioner has developed extensive goodwill with respect to Petitioner's Marks.
- 7. Petitioner has spent significant sums in the advertisment and promotion of the services sold in connection with Petitioner's Marks.

- 8. As a result of the advertisement and promotion of Petitioner's Marks, along with the high quality of the services sold in connection with Petitioner's Marks, Petitioner has acquired a valuable reputation for Petitioner's Marks.
- 9. Petitioner has been and will continue to be damaged by the issuance and existence of Registration No. 1,712,454 in that such registration is being used by, or with the permission of, the Registrant so as to misrepresent the source of the services on or in connection with which the mark is used.
- 10. Upon information and belief, Registrant has abandoned use of the BF THE ORIGINAL BARRIO FIESTA OF MANILA and Design mark in association with restaurant services by failing to use said mark for a period of three or more consecutive years, and/or by failing to use said mark for a period of less than three years coupled with an intent not to resume use of said mark in association with said services.
- 11. Upon information and belief, Registrant's BF THE ORIGINAL BARRIO FIESTA OF MANILA and Design mark has lost all capacity as a source indicator for Registrant's services.
- 12. On February 16, 2012, Petitioner's counsel mailed a letter to Registrant's counsel in response to the latter's January 13, 2012 cease and desist letter to Petitioner over the Barrio Fiesta Restaurant. The letter requested in pertinent part that Registrant provide credible evidence that it had used the BF THE ORIGINAL BARRIO FIESTA OF MANILA and Design mark continuously for the past five years. Petitioner's counsel, however, has not received a response from Registrant's counsel to date as to Registrant's continuous use of the BF THE ORIGINAL BARRIO FIESTA OF MANILA and Design mark.

- 13. Upon information and belief, Registrant does not have a website showing use of BF THE ORIGINAL BARRIO FIESTA OF MANILA and Design mark in association with restaurant services, as a result of Petitioner's counsel's exhaustive Internet search of Registrant and its mark conducted through Google on or about July 5, 2013.
- 14. Upon information and belief, Registrant committed fraud in connection with its renewal of Registration No. 1,712,454 in 2011 with the USPTO.
- Lyon information and belief, Registrant's counsel on behalf of Registrant knowingly made a false, material representation with the intent to deceive the USPTO in the renewal of Registration No. 1,712,454 on or about September 9, 2011 when Registrant's counsel signed Registrant's "Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9" under oath that Registrant's mark is in use in commerce on or in connection with all goods or services listed in the existing registration for this specific class (restaurant services), when said mark is not in such use with the listed services.
- 16. Upon information and belief, Registrant does not have a website showing use of BF THE ORIGINAL BARRIO FIESTA OF MANILA and Design mark in association with restaurant services, as a result of Petitioner's counsel's exhaustive Internet search of Registrant and its mark conducted through Google on or about July 5, 2013.
- 17. If Registrant is permitted to retain the registration sought to be cancelled, a cloud will be placed on Petitioner's title in and to Petitioner's Marks, and on its right to enjoy the free and exclusive use thereof in connection with the sale of its services, all to the great injury of Petitioner.

WHEREFORE, Petitioner prays that said Registration No. 1,712,454 be cancelled and that this Petition to Cancel be sustained in favor of Petitioner.

Petitioner hereby appoints Thomas T. Chan, Lisa A. Karczewski (Reg. No. 53,096), and Lena Bacani, attorneys of Fox Rothschild Llp, with offices at 1055 W. 7th Street, Suite 1880, Los Angeles, California 90017, as its attorneys to prosecute this cancellation proceeding and to transact all business in and before the United States Patent and Trademark Office in connection herewith.

Respectfully submitted,

FOX ROTHSCHILD LLP

Dated: July 9, 2013

By:

Thomas T. Chan Lisa A. Karczewski Attorneys for Petitioner

O. Pe-

CONSUELO ONGPAUCO CAUTON

FOX ROTHSCHILD LLP 1055 W. 7th Street, Suite 1880 Los Angeles, CA 90017

Tel: (213) 624-6560 Fax: (310) 556-9828

E-mail: IPDocket@FoxRothschild.com

CERTIFICATE OF SERVICE

I hereby certify that on July 9, 2013, I served a true copy of the foregoing **PETITION TO CANCEL** upon Registrant via U.S. First Class mail, addressed as follows:

Barrio Fiesta International, Inc. P.O. Box 30159 Walnut Creek, CA 94598

/Tina Wang/

Tina Wang
FOX ROTHSCHILD LLP
1055 W. Seventh Street, Suite 1880
Los Angeles, CA 90017

Tel: (213) 624-6560 Fax: (310) 556-9828

Email: twang@foxrothschild.com

EXHIBIT A

Generated on: This page was generated by TSDR on 2013-07-05 16:13:08 EDT

Mark: THE ORIGINAL BARRIO FIESTA OF MANILA



US Serial Number: 85951658

Application Filing Date: Jun. 05, 2013

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: New application will be assigned to an examining attorney approximately 3 months after filing date.

Status Date: Jun. 14, 2013

Mark Information

Mark Literal Elements: THE ORIGINAL BARRIO FIESTA OF MANILA

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a design of a pot, with a lid, over flames and the stylized words The Original Barrio Fiesta of Manila.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Translation: The English translation of Barrio Fiesta in the mark is Village Feast.

Design Search Code(s): 01.01.05 - Stars - one or more stars with seven or more points

11.03.13 - Frying pans, non-electric; Pans, frying, non-electric; Pots, cooking; Sauce pans (non-electric); Skillets, non-electric;

Cookers, pressure; Pressure cookers

27.03.05 - Objects forming letters or numerals

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of

Asterisks *..* identify additional (new) wording in the goods/services.

For: Restaurant services

International Class(es): 043 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

Filed No Basis: No

First Use: Aug. 15, 1987

Use in Commerce: Aug. 15, 1987

Basis Information (Case Level)

 Filed Use:
 Yes
 Amended Use:
 No

 Filed ITU:
 No
 Currently ITU:
 No
 Amended ITU:
 No

 Filed 44D:
 No
 Currently 44D:
 No
 Amended 44D:
 No

 Filed 44E:
 No
 Currently 44E:
 No
 Amended 44E:
 No

 Filed 66A:
 No
 Currently 66A:
 No

Currently No Basis: No

Current Owner(s) Information

Owner Name: CONSUELO ONGPAUCO CAUTON

Owner Address: 10252 HADLEY AVENUE

NORTHRIDGE, CALIFORNIA 91324

UNITED STATES

Legal Entity Type: INDIVIDUAL Citizenship: PHILIPPINES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Thomas T. Chan

Attorney Primary Email | IPdocket@foxrothschild.com

Address:

Correspondent

Correspondent THOMAS T. CHAN
Name/Address: FOX ROTHSCHILD LLP
1055 W 7TH ST STE 1880
LOS ANGELES, CALIFORNIA 90017-2529

UNITED STATES

Phone: 213,624,6560

Fax: 310.556.9828

Correspondent e-mail Yes

Docket Number: 105624.00002

Attorney Email Yes

Authorized:

Correspondent e-mail: IPdocket@foxrothschild.com tchan@foxrothschild. com [karczewski@foxrothschild.com jlubensky@f

Authorized:

oxrothschild.com

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 15, 2013	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jun. 14, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 08, 2013	NEW APPLICATION ENTERED IN TRAM	
	TOTAL CLASS OF THE ASSESSMENT	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: NEW APPLICATION PROCESSING

Date in Location: Jun. 14, 2013

EXHIBIT B

State of California

Secretary of State

CERTIFICATE OF RENEWAL OF SERVICE MARK

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

Service Mark Reg. No.:

55400

Renewal No.:

8869

Name of Registrant:

Consuelo Ongpauco Cauton

Business Address:

818 N. Pacific Ave. #KLM, Glendale, Ca 91203

Date First Used in California:

1987

Date First Used Anywhere:

1959

Description of Service Mark:

THE ORIGINAL BARRIO FIESTA OF MANILA

Description of Services with

which the Service Mark is Used: Restaurant

11031

Class Number(s): Date of Registration:

October 3, 2001

Term of Registration Extends

to and Includes:

October 2, 2016

In accordance with the application for renewal filed in this office, the Service Mark described above has been duly renewed.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this 26th day of May 2011



Jehn Bowen

DEBRA BOWEN Secretary of State



State of California **Secretary of State**

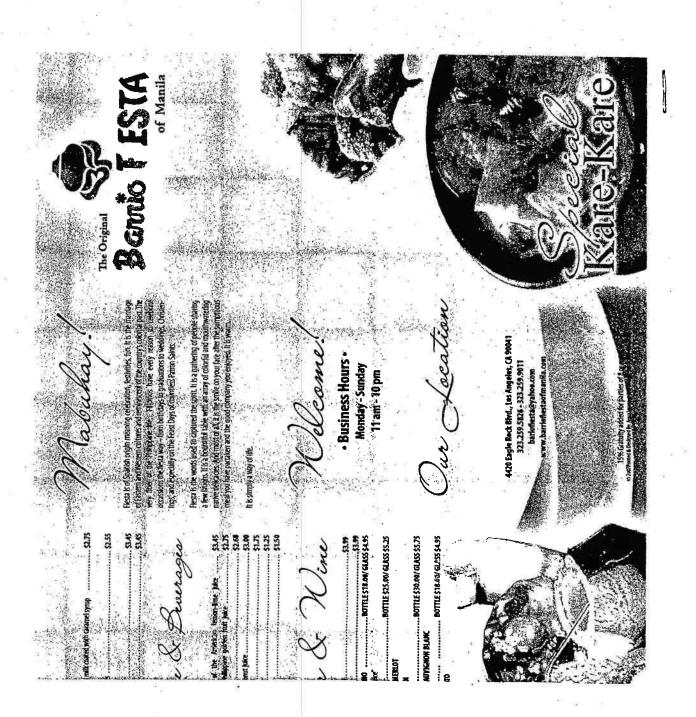
RENEWAL OF TRADEMARK OR SERVICE MARK

Pursuant to Business and Professions Code section 14217

IMPORTANT - Read	instructions before completing this form.
1. NAME OF OWNER OF MARK (REGISTRANT) CONSUE!	o Onapauco Cauton
2. BUSINESS ADDRESS OF REGISTRANT 77 11	acific Ave. # KLM
Glendale glendale	STATE CA ZIP CODE 9/203
3. BUSINESS STRUCTURE OF REGISTRANT (Check One and C	
CORPORATION (State of Incorporation)	SOLE PROPRIETOR
LIMITED LIABILITY COMPANY (State of Organization)	SPOUSES, AS COMMUNITY PROPERTY
LIMITED PARTNERSHIP (State of Organization)	DOMESTIC PARTNERS, AS COMMUNITY PROPERTY
GENERAL PARTNERSHIP (State of Organization)	OTHER [(Describe)
4. NAMES OF GENERAL PARTNERS, IF REGISTRANT IS A PA	Z 2 2
5. NAME AND/OR DESCRIPTION OF TRADEMARK OR SERVICE THE Original Barrio Fiesta of	Manila (The English translation of
the words "Barrio Fiesta" is	town festival.)
6. TRADEMARK OR SERVICE MARK REGISTRATION NUMBER 055400	7. DATE OF REGISTRATION DC+0bcr 3, 2001
registration. I certify under penalty of perjury under the I	California by the registrant in the form and manner specified in the present laws of the state of California that the foregoing statement is true and correct.
SIGNATURE OF AUTHORIZED PERSON	Consueld Ongpauco Cauton - Dwner Type or Print Name and Title
9. RETURN ACKNOWLEDGMENT TO; (Type or Print)	THIS SPACE FOR FILING OFFICER USE TRADEMARK OR SERVICE MARK REG. NO. 55400
NAME [Consuelo Ongpauco	
NAME [Consuelo Ongpaulo ADDRESS 10252 Hadley Avec CITY/STATE/ZIP LNOVTHY dge, CA 9/31	in the office of the Secretary of State of the State of California
CITY/STATE/ZIP LIVER ITHE PUIC , OF THE	MAY 2 6 2011
	*

NF000052

____TM \sm reg. no. 55400 renewal no. 8866



UNITED STATES PATENT AND TRADEMARK OFFICE Trademark Trial and Appeal Board P.O. Box 1451

Alexandria, VA 22313-1451

General Contact Number: 571-272-8500

DUNN

Mailed: April 12, 2015

Cancellation No. 92057510

Consuelo Ongpauco Cauton

v.

Barrio Fiesta International, Inc.

Before Bucher, Zervas, and Hightower, Administrative Trademark Judges: By the Board:

This case comes up on Petitioner's motion, filed October 21, 2014, for judgment as a discovery sanction. The motion has been fully briefed.

On September 1, 1992, Reg. No. 1712454 issued to Barrio Fiesta International, Inc. for the mark for the mark shown at right

for restaurant services.



On July 9, 2013, Consuelo Ongpauco Cauton filed a petition to cancel Registration No. 1712454 on the ground that the mark was abandoned, and Respondent committed fraud in its 2011 trademark maintenance filing with its averment of continued use. On August 26, 2013, Respondent filed an answer

denying the salient allegations of the petition to cancel and pleading various affirmative defenses.

On February 7, 2014, Petitioner served discovery requests. On March 10, 2014, Respondent served objections to the number of interrogatories, and responses to the document requests and requests for admission, but produced no responsive documents. On March 21, 2014, Petitioner sent a discovery deficiencies letter to Respondent in which Petitioner withdrew a number of its interrogatories to meet Respondent's objection, and requested supplemental responses and document production. On March 28, 2014, Respondent stated the requested documents would be produced in the next few weeks. Thereafter, no documents having been received, Petitioner filed a motion to compel.

On August 25, 2014, the Board granted Petitioner's motion to compel, and ordered Respondent, within thirty days, to serve (i) written responses to Interrogatory Nos. 1-14, without objection; (ii) responsive documents or to provide supplemental written responses indicating no responsive documents exist pursuant to Request for Production Nos. 1-2, 6-11, 13, 15, 17- 23, 25-89, and 91-93; and (iii) responsive documents or to provide supplemental written responses indicating no responsive documents exist "to the extent that Petitioner seeks documents sufficient to show Reynaldo Ongpauco's, Cecilia Ongpauco's and Nelson Reyes' interest to registrant or companies related to registrant," pursuant to Request for Production Nos. 3-5. The order reset discovery to close December 19, 2014, and advised

Respondent that the failure to comply with the order could result in discovery sanctions.

There is no dispute that, as of the October 21, 2014 filing date of the motion for sanctions, almost four weeks after the Board's deadline for serving the compelled discovery responses, Respondent had not complied with the Board order. Respondent served neither the compelled responses, nor the compelled responsive documents. Petitioner contends that entry of judgment is appropriate because Respondent has delayed this proceeding, and has made Petitioner's attempts to obtain discovery "an expensive, damaging, and futile exercise," and Respondent's deleterious actions are now compounded by Respondent's deliberate disregard for the Board's order.

Respondent opposes entry of judgment, and submits the November 10, 2014 sworn statement of attorney Christopher Shiplett averring that, in the good faith belief that an imminent change of Respondent's ownership would change the discovery responses, and to avoid later supplementation of discovery responses, Attorney Shiplett withheld responses to the discovery requests until the change of Respondent's ownership was completed on November 7, 2014; that Respondent "was acting on the good faith advice of counsel," and that Respondent "is providing a full set of discovery responses, including prior and current ownership documents today, and is withholding no documents on grounds of objections." Respondent contends

¹ Respondent's opposition uses a case title for this proceeding which lists Respondent as "101 Domain, Inc." in lieu of "Barrio Fiesta International, Inc." This is improper, as only the Board can order the substitution or joinder of parties to its proceedings. See Life Zone Inc. v. Middleman Group Inc., 87 USPQ2d 1953, 1955 n.1 (TTAB 2008) (Board will not add or

that any prejudice to Petitioner caused by the delay could be remedied by an extension of discovery.

Petitioner filed a reply brief on its motion, including the November 24, 2014 declaration of attorney Albert Wu. The Wu declaration denies that Petitioner was served with any responses. More specifically, attorney Wu avers that as of November 24, 2014, the date the reply brief was filed, two months after the Board's deadline for serving compelled discovery responses and documents, Petitioner has yet to receive any documents or supplementary responses from Respondent.

Petitioner also argues that, despite the averment of "good faith" by counsel for Respondent, Respondent provides no explanation how the failure to produce responses to avoid later supplementation was permissible; how any necessary supplementation regarding the change in ownership would alter the necessity of providing the responses already ordered; or why, if Respondent believed supplementation would be burdensome and its alleged postponement was warranted by the change in ownership, it did not seek an extension or communicate with Petitioner in any way.

Finally, Petitioner submits website printouts indicating that the purported new owner of the subject registration is not a restaurant, but a business for registering

substitute an applicant as party to an opposition without motion and submission of either proof of name change or assignment, or proof of recordation of same with the USPTO). Notwithstanding counsel's statement that ownership of the subject registration has changed, no proof of assignment was submitted with the opposition or recorded with the USPTO Assignment Branch. Absent proof of the change, the owner of the mark at the time the petition to cancel was filed remains party defendant. Moreover, if proof of the ownership change had been submitted or recorded, the Board's general practice would be to join (and not substitute) the new owner of the mark, to facilitate discovery. See Trademark Trial and Appeal Board Manual of Procedure (TBMP) § 512 (2014).

domain names, and contends that Respondent's unilateral attempt to substitute the purported new owner of the registration as a party is a plain effort to avoid producing discovery entirely, and Respondent's prolonged waste of the time of Petitioner and the Board should end with entry of judgment as a discovery sanction.

Trademark Rule 2.120(g)(1) permits sanctions provided under Fed. R. Civ. P. 37(b)(2). Rule 37(b)(2) allows entry of a variety of sanctions including "dismissing the action or proceeding in whole or in part." Fed. R. Civ. P. 37(b)(2)(A)(v). "Moreover, the Board has the authority to control the disposition of cases, which necessarily includes the inherent power to enter sanctions." Patagonia, Inc. v. Azzolini, 109 USPQ2d 1859, 1861 n.8 (TTAB 2014) (citing Carrini Inc. v. Carla Carini S.R.L., 57 USPQ2d 1067, 1071 (TTAB 2000)). Client and counsel share the duty to advance prosecution of the case before the Board, and counsel's failures are imputed to the party which counsel represents. See CTRL Systems, Inc. v. Ultraphonics of North America, 52 USPQ2d 1300, 1302 (TTAB 1999) (citing Pioneer Inv. Servs. v. Brunswick Assocs. Ltd. Partnership, 507 U.S. 380, 392 (1993) ("clients must be held accountable for the acts and omissions of their attorneys")). See also Caymus Vineyards v. Caymus Medical Inc., 107 USPQ2d 1519, 1523 n. 5 (TTAB 2013); DeLorme Publishing Co. v. Eartha's Inc., 60 USPQ2d 1222, 1223 n.3. (TTAB 2000); and Gaylord Entertainment Co. v. Calvin Gilmore Productions Inc., 59 USPQ2d 1369, 1372 (TTAB 2000).

After careful consideration of the parties' arguments and explanations, and in light of Respondent's admission that it did not comply with the Board's September

deadline to produce the compelled discovery responses and documents; the paucity of convincing detail or corroborating evidence for Respondent's explanation for its failure to timely comply with the Board's order; Petitioner's sworn statement that Respondent has never complied with the Board's order; and the absence of any evidence that Respondent ever served Petitioner with any compelled responses, we conclude Respondent's conduct deserves sanction. Any sanction short of judgment would be futile and unfair to Petitioner. See Benedict v. Super Bakery Inc., 665 F.3d 1263, 101 USPQ2d 1089, 1093 (Fed. Cir. 2011) ("The possession of a trademark registration places a routine obligation on the possessor to participate in reasonable procedures concerning rights or interests affected by that registration. ... The remedy of default judgment was within the Board's discretion in view of Mr. Benedict's repeated failures to comply with established and reasonable procedures orders."); Patagonia, Inc., 109 USPQ2d at 1862 ("[G]iven the continuing nature of respondent's violations despite multiple prior admonitions from the Board, we conclude that any sanction short of judgment would be futile and unfair to petitioner, which brought this case well over a year ago and has been unable. despite diligent efforts, to move it forward, due to respondent's intransigence."): MySpace Inc. v. Mitchell, 91 USPQ2d 1060, 1061-62 (TTAB 2009) ("In view of our previous warning that we would enter judgment unless he complied with our order and his continued blatant non-compliance, the sanction of entry of judgment is now warranted.").

We have previously warned Respondent that it would be subject to sanctions if it did not comply with our order granting Petitioner's motion to compel. Therefore, and in view of the foregoing, Petitioner's motion for judgment as a discovery sanction is GRANTED.

Accordingly, judgment is entered against Respondent, the petition to cancel is granted, and Registration No. 1712454 will be cancelled in due course by the Commissioner for Trademarks.

EXHIBIT "JJ"

PTO Form 1478 (Rev 9/2006) OMB No. 0651-0009 (Exp 12/31/2011)

Trademark/Service Mark Application, Principal Register TEAS Plus Application

Serial Number: 85243004 Filing Date: 02/15/2011

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered	
TEAS Plus	YES	
MARK INFORMAT	rion	
*MARK	Barrio Fiesta Express	
*STANDARD CHARACTERS	YES	
USPTO-GENERATED IMAGE	YES	
LITERAL ELEMENT	Barrio Fiesta Express	
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.	
REGISTER	Principal	
APPLICANT INFO	RMATION	
*OWNER OF MARK	Rono, Justin Christian C.	
*STREET	1629 Wharton Road	
*CITY	San Jose	
*STATE (Required for U.S. applicants)	California	
*COUNTRY	United States	
*ZIP/POSTAL CODE (Required for U.S. applicants only)	95132	π exhibit
		0

PHONE	408-300-6630
FAX	888-887-4977
EMAIL ADDRESS	jfrono@gmail.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
LEGAL ENTITY IN	NFORMATION
*TYPE	INDIVIDUAL
* COUNTRY OF CITIZENSHIP	Armenia
APPLICANT INFO	RMATION
*OWNER OF MARK	Rono, Ashley Kirsten C.
*STREET	1629 Wharton Road
*CITY	San Jose
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	95132
PHONE	408-300-6630
FAX	888-887-4977
EMAIL ADDRESS	jfrono@gmail.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
LEGAL ENTITY IN	NFORMATION
*TYPE	INDIVIDUAL
* COUNTRY OF CITIZENSHIP	United States
GOODS AND/OR S	ERVICES AND BASIS INFORMATION
*INTERNATIONAL CLASS	043
IDENTIFICATION	Fast-food restaurants
*FILING BASIS	SECTION 1(a)
FIRST USE	

ANYWHERE DATE	At least as early as 01/03/2011
FIRST USE IN COMMERCE DATE	At least as early as 01/03/2011
SPECIMEN FILE N	AME(S)
ORIGINAL PDF FILE	spec-1709154-173031025 . Menu PDF - Barrio Fiesta Express.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT11\IMAGEOUT11\852\430\85243004\xml1\FTK0003.JPG
	\\TICRS\EXPORT11\IMAGEOUT11\852\430\85243004\xml1\FTK0004.JPG
SPECIMEN DESCRIPTION	PDF version of Barrio Fiesta Express Food Menu for customers.
ADDITIONAL STA	TEMENTS SECTION
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
MISCELLANEOUS STATEMENT	The nature of the relationship of the applicants is that of Joint Applicants.
CORRESPONDENC	CE INFORMATION
*NAME	Rono, Justin Christian C.
*STREET	1629 Wharton Road
*CITY	San Jose
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE	95132
PHONE	408-300-6630
FAX	888-887-4977

*EMAIL ADDRESS	jfrono@gmail.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATIO	ON
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE PAID	275
SIGNATURE INFO	RMATION
* SIGNATURE	/Justin Christian C. Rono/
* SIGNATORY'S NAME	Justin Christian C. Rono
* SIGNATORY'S POSITION	Owner
* DATE SIGNED	02/15/2011
* SIGNATURE	/Ashley Kirsten C. Rono/
* SIGNATORY'S NAME	Ashley Kirsten C. Rono
* SIGNATORY'S POSITION	Owner
* DATE SIGNED	02/15/2011

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2011)

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 85243004 Filing Date: 02/15/2011

To the Commissioner for Trademarks:

MARK: Barrio Fiesta Express (Standard Characters, see <u>mark</u>)

The literal element of the mark consists of Barrio Fiesta Express.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicants, Justin Christian C. Rono, a citizen of Armenia, having an address of 1629 Wharton Road
San Jose, California 95132
United States Ashley Kirsten C. Rono, a citizen of United States, having an address of 1629 Wharton Road
San Jose, California 95132
United States

request registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 043: Fast-food restaurants

In International Class 043, the mark was first used at least as early as 01/03/2011, and first used in commerce at least as early as 01/03/2011, and is now in use in such commerce. The applicants are submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) PDF version of Barrio Fiesta Express Food Menu for customers..

Original PDF file:

spec-1709154-173031025 . Menu PDF - Barrio Fiesta Express.pdf
Converted PDF file(s) (2 pages)
Specimen File1
Specimen File2

The nature of the relationship of the applicants is that of Joint Applicants.

The applicant's current Correspondence Information:

Rono, Justin Christian C.
1629 Wharton Road
San Jose, California 95132
408-300-6630(phone)
888-887-4977(fax)
jfrono@gmail.com (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Justin Christian C. Rono/ Date Signed: 02/15/2011

Signatory's Name: Justin Christian C. Rono

Signatory's Position: Owner

Signature: /Ashley Kirsten C. Rono/ Date Signed: 02/15/2011

Signatory's Name: Ashley Kirsten C. Rono

Signatory's Position: Owner

RAM Sale Number: 4611

RAM Accounting Date: 02/16/2011

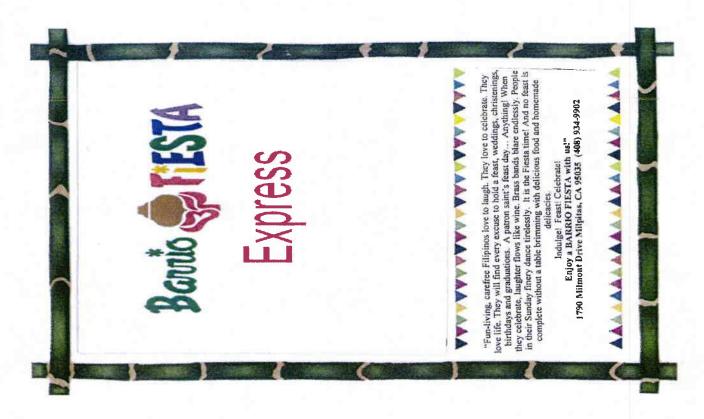
Serial Number: 85243004

Internet Transmission Date: Tue Feb 15 17:54:39 EST 2011 TEAS Stamp: USPTO/FTK-170.91.5.4-2011021517543923321

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cc5c-CC-4611-20110215173031025683

Barrio Fiesta Express



Nitaga BABOY (BIAS ON MANOKA WEGETON ON WANOKA WEGETON ON WORLINAT GUINAT ADOBO RICE FIRE CRAB F SINANG BUKO S LECHE COKE, D BUKO S BU		BABOY(Pork)		MIKE GUISADO	ADOBO RICE	HALO-HALO (Regular)
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APPETIZERS

CRISPED CHICKEN	CRISPED CHICKEN 6.95 CRISPY PUSIT (Calamari) 6.95 LUMPIA SHANGHAI	6.95 6.95 8.95
DANED I ATONO I ALADA 0.537/9.39 SILSARON BOLLA Mussels, oysters topped with cheese, garlic Crispy port Natural TAPA TAPA	Crispy pork ruffles TAPA TAPA	6.95
CRISPY CHICKEN WINGS 8.9	8.95 Broiled marinated beef with spices	

HOUSE SPECIALTIES CRISPY PATA – The famous, the original Barno Fiesta recipe: selected pig's knuckle seasoned and deep fried into a crisp golden-brown Extra Large – 17.95 Large – 14.95 Medium – 12.95 Small – 11.95

|--|

	. 29.95	4.95	13.95 13.95	
NIHAW (CHARCOAL BROILED)	f seafood, pork, chicken ar broiled to perfection.	PORK BARBEQUETwo pieces per order.		FROM THE SEA
2	14.95	8.95	12.95 ffed	FRO
	BULALO STEAK	INIHAW NA BABOY Broiled pork chops.	INIMAW NA BANGUS12.95 PUSIT(Broiled Squid) Milkfish broiled to perfection, stuffed LECHON MANOK with selected spices. Broiled whole chicken.	

-	FROM T	FROM THE SEA
-	ADOBO - Seafoods sautéed in soy sauce \$IZZLERS - Individually served on a hot and vinegar with your choice of: platter with gravy sauce and your choice of:	\$1221.ERS – Individually served on a hot platter with gravy sauce and your choice of
-	HITO (Catfish) 10.95/lb. KABUTE (Mushroom) 7.95	KABUTE (Mushroom) 7.95
	PUSIT(Squid) 9.95 PUSIT(Squid) 9.95	PUSIT(Squid) 9.95
	TAHONG(Mussels)10.95 TAHONG(Mussels)10.95	TAHONG(Mussels)10.95
	TALABA(Oyster) 12.95 TALABA(Oyster) 12.95	TALABA(Oyster) 12.95
-	CAMARON REBOSADO 9.95 SWEET-SOUR FISH 13.95/lb. Breaded fried shrimps. Fried rock cod, served in sweet-sour sat	SWEET-SOUR FISH 13.95/lb. Fried rock cod, served in sweet-sour sauce
-	HALABOS NA HIPON 10.95 Steamed Shrimp	10.95 TORTANG ALIMANGO 10.95 Crab Omelet.
	SHRIMP WITH GREEN PEAS 11.95 DAING NA BANGUS 12.95 Shrimp sauteed in creamy white sauce, Dried and safted milkfish, topped with greenpeas and cashew nuts.	DAING NA BANGUS 12.95 Dried and safted milkfish,

THE GRILL

LAPU-LAPU.	3.95/Ib SISIC	SISIG
Whole rock cod with lemon butter sauce.		Grilled & chopped, served sizzling hat
SUGPO (Prawns)	13.95	13.95 BANGUS(Milkfish)12.95/lb.

OLD TIME FAVORITES

ADDBO — Choice of fine in marinated special sauve BABOY(Pork) MANOK(Chicken) HALO(Mixed) HALO	oral	KEN ASPARAGUS	5.95 3ls, 3n.		Caffish and shrimps in coconut milk with native CHISKY SPARE RIBS GARLIC CHICKEN 12.95/fb. SHRIMP GUMBAS. 12.95/fb. SHRIMP GUMBAS. SHRIMP GURRY SHRIMP CURRY 8.95 PRAWN CURRY 8.95	ALIMANGO SA boked in coconut m	ALIGUE MANGO	MAMO CHIT SPECIAL	Inforts of pork in a dark-chocolate like gravy. Filippino styre sausage. KILAWIN TOKWA AT BABO. Bean curd and silose of pork in a special sauce. Thin silosed beef with special seasonings. MGA BAGONG PAGKAIN (NEW MENU)	MENUDO	6.95	MANOK(Chicken) 9.95 BEEFSTEAK TAGALOG		ADOBO - Choice of fine selected meats served KALDERETA. A spicy Filipino delicacy in marinated special sauce of gardic and vinegar, herbs and spices with your choice of	
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EXHIBIT "KK"

PTO Form 1478 (Rev 9/2006) OMB No. 0651-0009 (Exp 12/31/2014)

Trademark/Service Mark Application, Principal Register

Serial Number: 86490510 Filing Date: 12/24/2014

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86490510
MARK INFORMATION	
*MARK	Barrio Fiesta Express
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Barrio Fiesta Express
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	June F. Rono
*STREET	1629 Wharton Road
*CITY	San Jose
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	95132
LEGAL ENTITY INFORMATION	
ТУРЕ	individual
COUNTRY OF CITIZENSHIP	United States
APPLICANT INFORMATION	
*OWNER OF MARK	Ashley K. Rono
*STREET	1629 Wharton Road ΔπΕ

*CITY	San Jose
*STATE	
(Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	95132
LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY OF CITIZENSHIP	United States
APPLICANT INFORMATION	
*OWNER OF MARK	Justin C. Rono
*STREET	1629 Wharton Road
*CITY	San Jose
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	95132
LEGAL ENTITY INFORMATION	
ТҮРЕ	individual
COUNTRY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BA	ASIS INFORMATION
INTERNATIONAL CLASS	029
*IDENTIFICATION	Frozen meat, deserts, cooked packaged food, mixes for marinades, candies, frozen vegetables, frozen cooked vegetables, preserved and dried fruits,
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/06/2014
FIRST USE IN COMMERCE DATE	At least as early as 12/06/2014
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\864\905\86490510\xm11\ APP0003.JPG
SPECIMEN DESCRIPTION	Frozen meat bearing trademark
INTERNATIONAL CLASS	030

*IDENTIFICATION	beverage, bread, pastry, sauces, spices.
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	James Cai
ATTORNEY DOCKET NUMBER	RONO-05-2014
FIRM NAME	SAC Attorneys LLP
INTERNAL ADDRESS	111 N. Market Street Suite 1020
STREET	111
CITY	San Jose
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	95113
PHONE	4082109634
EMAIL ADDRESS	jcai@sacattorneys.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	James Cai
FIRM NAME	SAC Attorneys LLP
INTERNAL ADDRESS	111 N. Market Street Suite 1020
STREET	111
CITY	San Jose
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	95113
PHONE	4082109634
EMAIL ADDRESS	jcai@sacattorneys.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	2
FEE PER CLASS	325

*TOTAL FEE DUE	650
*TOTAL FEE PAID	650
SIGNATURE INFORMATION	
SIGNATURE	/James Cai/
SIGNATORY'S NAME	James Cai
SIGNATORY'S POSITION	Attorney
DATE SIGNED	12/24/2014
SIGNATURE	/James Cai/
SIGNATORY'S NAME	James Cai
SIGNATORY'S POSITION	Attorney
DATE SIGNED	12/24/2014
SIGNATURE	/James Cai/
SIGNATORY'S NAME	James Cai
SIGNATORY'S POSITION	Attorney
DATE SIGNED	12/24/2014

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2014)

Trademark/Service Mark Application, Principal Register

Serial Number: 86490510 Filing Date: 12/24/2014

To the Commissioner for Trademarks:

MARK: Barrio Fiesta Express (Standard Characters, see <u>mark</u>)
The literal element of the mark consists of Barrio Fiesta Express.
The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicants, June F. Rono, a citizen of United States, having an address of 1629 Wharton Road
San Jose, California 95132
United States

Ashley K. Rono, a citizen of United States, having an address of 1629 Wharton Road San Jose, California 95132 United States

Justin C. Rono, a citizen of United States, having an address of 1629 Wharton Road San Jose, California 95132 United States

request registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 029: Frozen meat, deserts, cooked packaged food, mixes for marinades, candies, frozen vegetables, frozen cooked vegetables, preserved and dried fruits,

In International Class 029, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 12/06/2014, and first used in commerce at least as early as 12/06/2014, and is now in use in such commerce. The applicants are submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Frozen meat bearing trademark.

Specimen File1

International Class 030: beverage, bread, pastry, sauces, spices.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

James Cai of SAC Attorneys LLP

111 N. Market Street Suite 1020

111

San Jose, California 95113

United States

The attorney docket/reference number is RONO-05-2014.

The applicant's current Correspondence Information:

James Cai

SAC Attorneys LLP

111 N. Market Street Suite 1020

111

San Jose, California 95113

4082109634(phone)

jcai@sacattorneys.com (authorized)

A fee payment in the amount of \$650 has been submitted with the application, representing payment for 2 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /James Cai/ Date: 12/24/2014

Signatory's Name: James Cai Signatory's Position: Attorney

Signature: /James Cai/ Date: 12/24/2014

Signatory's Name: James Cai

Signatory's Position: Attorney

Signature: /James Cai/ Date: 12/24/2014

Signatory's Name: James Cai Signatory's Position: Attorney RAM Sale Number: 86490510 RAM Accounting Date: 12/29/2014

Serial Number: 86490510

Internet Transmission Date: Wed Dec 24 21:46:53 EST 2014 TEAS Stamp: USPTO/BAS-107.3.161.179-2014122421465309

2998-86490510-500380362dc615ee487b5f14d3 657db81dd5ee3d036c6760594ed69044366593-C

C-10799-20141224213040421617

Barrio Fiesta Express



EXHIBIT "LL"

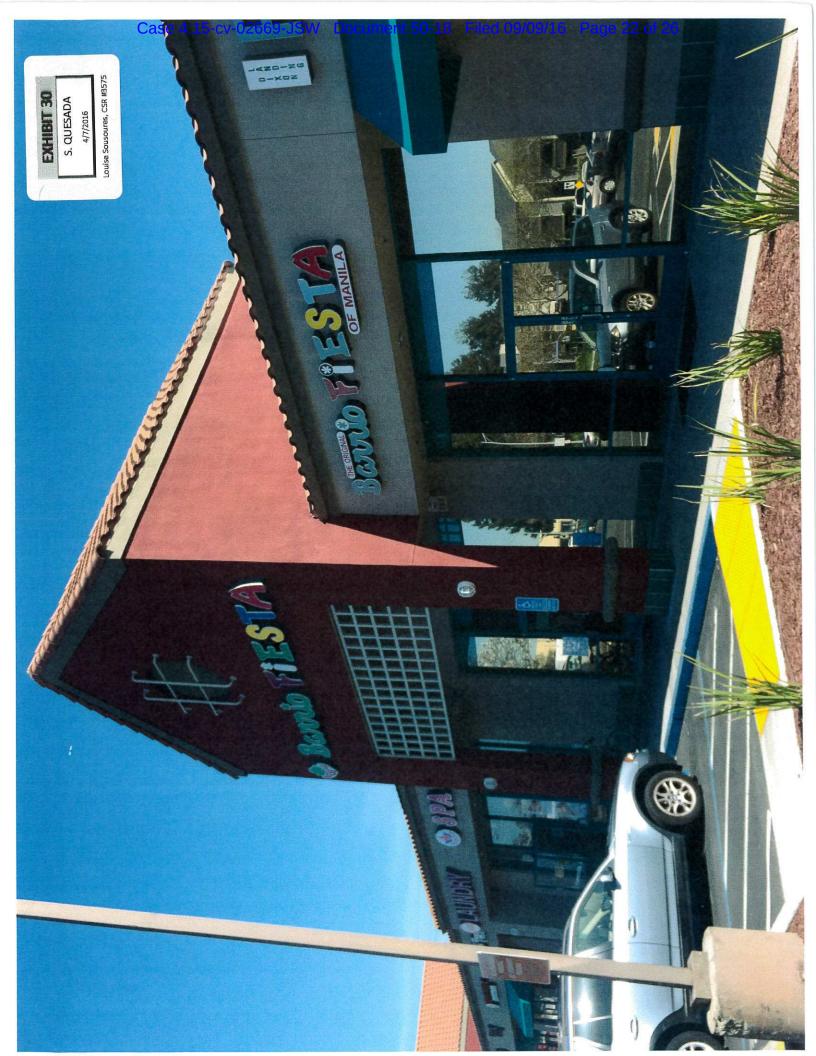
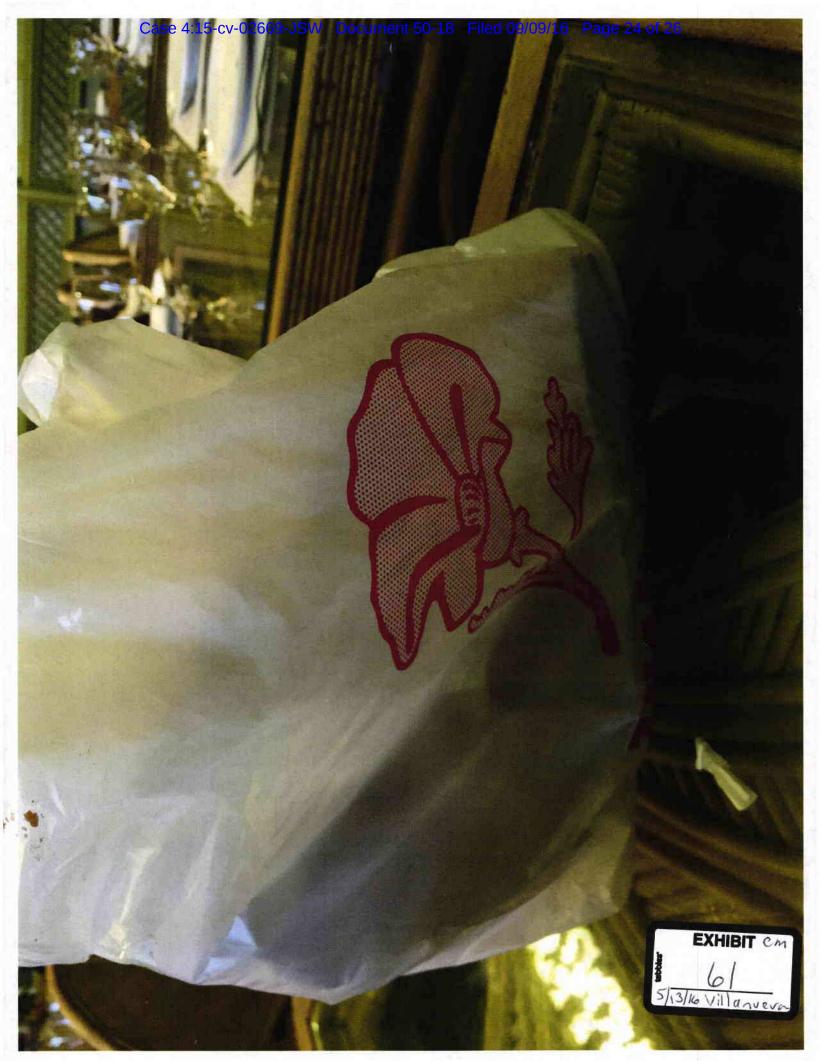
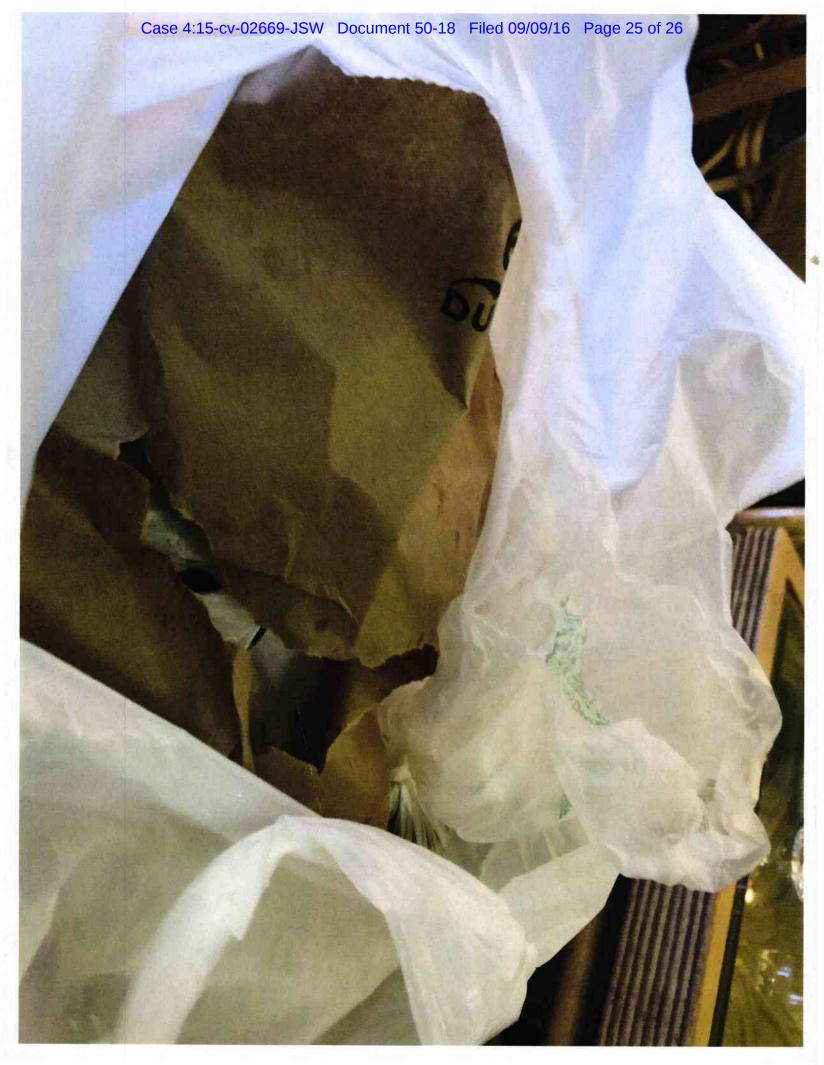
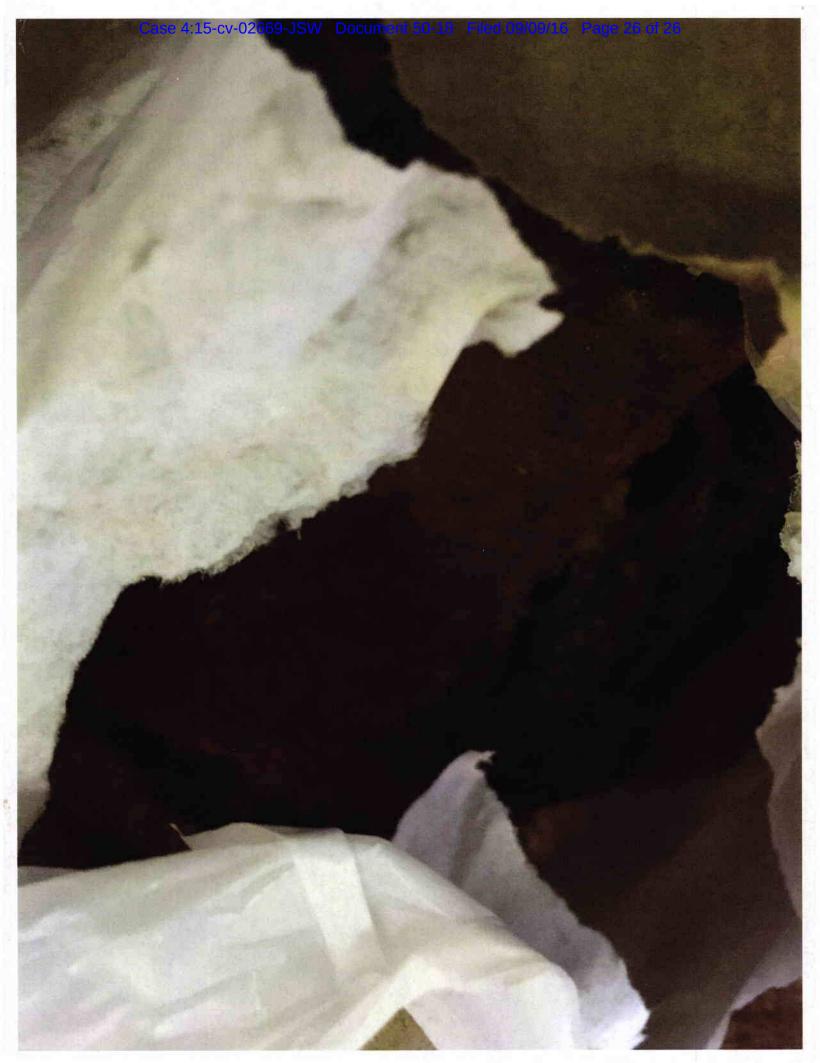


EXHIBIT "MM"







PROOF OF SERVICE

I hereby certify that a true and complete copy of the foregoing document:

EXHIBITS II THROUGH MM OF EXHIBIT 3 TO DECLARATION OF MELVIN N.A. AVANZADO

has been served on Registrants by mailing said copy on date set forth below via priority United States Mail, postage prepaid, to:

James Cai, Esq. SAC Attorneys LLP 111 North Market Street, Suite 1020 San Jose, California 95113

Executed on March 10, 2017 at Los Angeles, California.

Keiko Kawana