

ESTTA Tracking number: **ESTTA724716**

Filing date: **02/03/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	The Private Plane Holdings, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	8565 S. Eastern Ave., Suite 150 Las Vegas, NV 89123 UNITED STATES		

Attorney information	Candice E. Kim Greenberg Traurig, LLP 1840 Century Park East Suite 1900 Los Angeles, CA 90067 UNITED STATES gtipmail@gtlaw.com, kimce@gtlaw.com, joynerj@gtlaw.com Phone:3105863867		
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Registration Subject to Cancellation

Registration No	4276599	Registration date	01/15/2013
Registrant	Austin Cox 27655 Selfridge In. Carmel, CA 93923 UNITED STATES		

Goods/Services Subject to Cancellation

Class 025. First Use: 2012/07/01 First Use In Commerce: 2012/07/01 All goods and services in the class are cancelled, namely: Button down shirts; Collared shirts; Dress shirts; T-shirts
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Grounds for Cancellation

Abandonment	Trademark Act section 14
Priority and likelihood of confusion	Trademark Act section 2(d)
Other	Lack of bona fide intent at time application was filed under 15 USC 1051(b).

Marks Cited by Petitioner as Basis for Cancellation

U.S. Application No.	86606853	Application Date	04/22/2015
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	PP		

Design Mark			
Description of Mark	The mark consists of two stylized "P"s back-to-back and intertwined within a circle, all on a shaded background.		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Musical sound recordings; computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing, and organizing text, data, graphics, images, audio, video, electronic publications, and other multimedia content; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text, data, audio files, video files and electronic games in connection with computers, televisions, television set-top boxes, audio players, video players, media players, telephones, and handheld digital electronic devices; computer software to enable users to program and distribute text, data, graphics, images, audio, video, and other multimedia content via global communication networks and other computer, electronic and communications networks; downloadable pre-recorded audio, video, and multimedia content, information, and commentary in the field of music, culture, film, television, games, sports, current events, and entertainment news; data synchronization software; computer software for accessing, browsing, and searching online databases; computer software for streaming, broadcasting, transmitting, sharing, and reproducing music and video; downloadable software for streaming, broadcasting, transmitting, sharing, and reproducing music and video; electronic downloadable publications, namely, user manuals in electronically readable digital form for use with, and sold as a unit with musical sound recordings and computer software; sunglasses</p>		
U.S. Application No.	86606855	Application Date	04/22/2015
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	PP		

Design Mark			
Description of Mark	The mark consists of two stylized P's intertwined on a circle.		
Goods/Services	Class 025. First use: First Use: 0 First Use In Commerce: 0 Clothing, headwear and footwear		

U.S. Application No.	86606856	Application Date	04/22/2015
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	PP
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Design Mark			
Description of	The mark consists of two stylized P's intertwined on a circle.		

Mark	
Goods/Services	Class 035. First use: First Use: 0 First Use In Commerce: 0 On-line ordering services and on-line retail store services, electronic retailing services via computers, and retail store services available through computer communications, all of the aforesaid featuring recorded product, music related items, clothing and accessories therefor, printed promotional matter such as posters, books and publications, novelty items and ornaments

U.S. Application No.	86606857	Application Date	04/22/2015
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	PP
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Description of Mark	The mark consists of two stylized P's intertwined on a circle.
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Goods/Services	Class 041. First use: First Use: 0 First Use In Commerce: 0 Entertainment services, including, musical performances, providing information in the fields of entertainment, current events, sports, games, and cultural events, distribution of audio programs, video programs, motion pictures, and television programs; providing online computer games; electronic publishing services; providing non-downloadable pre-recorded audio, video, and multimedia content via wired and wireless networks in the field of music, culture, film, television, games, sports, current events, and entertainment news; entertainment and educational services, namely, providing a web site and online database featuring non-downloadable entertainment-related and educational electronic publications in the nature of books, newsletters, magazines, and periodicals, non-downloadable audio content, video content, and other non-downloadable multimedia content, all in the fields of music, culture, film, television, games, sports, current events and entertainment news; entertainment and educational services, namely, providing a web site and online database featuring online non-downloadable computer game software and computer games; organizing and conducting live performances by musical artists, sporting events
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U.S. Application	86606858	Application Date	04/22/2015
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No.			
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	PP		
Design Mark			
Description of Mark	The mark consists of two stylized "P"s back-to-back and intertwined within a circle, all on a shaded background.		
Goods/Services	<p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Application service provider (ASP) services featuring hosting computer software-applications of others; providing a social networking website which features technology that enables users to upload and share images, audio, video and other multimedia content; information, advisory, and consultancy services in the field of hosting computer software applications of others and providing a social networking website which features technology that enables users to upload and share images, audio, video and other multimedia content; providing a website featuring technology that allows users to be matched with each other for the transfer of music, video, and audio recordings via communication networks; providing a web site featuring temporary use of online non-downloadable computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing, and organizing text, graphics, images, audio video, and multimedia content</p>		

Attachments	86606853#TMSN.png(bytes) 86606855#TMSN.png(bytes) 86606856#TMSN.png(bytes) 86606857#TMSN.png(bytes) 86606858#TMSN.png(bytes) 132290882_1.pdf(175617 bytes) Exhibit A for Reg No. 4,276,599.pdf(724940 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/cek/
Name	Candice E. Kim
Date	02/03/2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Registration No. 4,276,599



For the mark
Registered January 15, 2013

THE PRIVATE PLANE HOLDINGS, INC., a)
Delaware corporation,)
)
Petitioner,)
)
vs.)
)
AUSTIN COX, an individual,)
)
Respondent.)
_____)

Cancellation No. _____

PETITION FOR CANCELLATION

Petitioner THE PRIVATE PLANE HOLDINGS, INC. (“Petitioner” or “Private Plane”), a Delaware corporation with a business address of 8565 S. Eastern Ave., Suite 150, Las Vegas, Nevada 89123, believes that it has been and will continue to be damaged by the continued registration of the mark that is the subject of Registration No. 4,276,599 and hereby petitions for cancellation of the same.

The grounds for cancellation are as follows:

1. Petitioner is an arts and entertainment agency that provides luxury goods and services and develops and promotes high-end lifestyle brands.
2. Since at least as early as November 2010, Petitioner has used a Double P Design (“Petitioner’s Mark”) in connection with clothing, namely shirts. Petitioner’s Mark is shown immediately below:



3. Petitioner owns both common law rights, since at least as early as November 2010, to Petitioner's Mark and the following pending U.S. trademark applications for Petitioner's Mark:

SER. NO.	FILING DATE/ FIRST USE DATE	CLASS: GOODS/SERVICES
86606853	4/22/2015	Class 9: Musical sound recordings; computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing, and organizing text, data, graphics, images, audio, video, electronic publications, and other multimedia content; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text, data, audio files, video files and electronic games in connection with computers, televisions, television set-top boxes, audio players, video players, media players, telephones, and handheld digital electronic devices; computer software to enable users to program and distribute text, data, graphics, images, audio, video, and other multimedia content via global communication networks and other computer, electronic and communications networks; downloadable pre-recorded audio, video, and multimedia content, information, and commentary in the field of music, culture, film, television, games, sports, current events, and entertainment news; data synchronization software; computer software for accessing, browsing, and searching online databases; computer software for streaming, broadcasting, transmitting, sharing, and reproducing music and video; downloadable software for streaming, broadcasting, transmitting, sharing, and reproducing music and video; electronic downloadable publications, namely, user manuals in electronically readable digital form for use with, and sold as a unit with musical sound recordings and computer software; sunglasses
86606855	4/22/2015	Class 25: Clothing, headwear and footwear
86606856	4/22/2015	Class 35: On-line ordering services and on-line retail store services, electronic retailing services via computers, and retail store services available through computer communications, all of the aforesaid featuring recorded product, music related items, clothing and accessories therefor, printed promotional matter such as posters, books and publications, novelty items and ornaments
86606857	4/22/2015	Class 41: Entertainment services, including, musical performances, providing information in the fields of entertainment, current events,

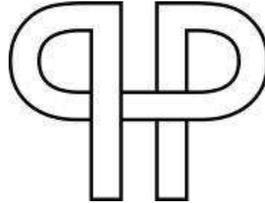
SER. NO.	FILING DATE/ FIRST USE DATE	CLASS: GOODS/SERVICES
		sports, games, and cultural events, distribution of audio programs, video programs, motion pictures, and television programs; providing online computer games; electronic publishing services; providing non-downloadable pre-recorded audio, video, and multimedia content via wired and wireless networks in the field of music, culture, film, television, games, sports, current events, and entertainment news; entertainment and educational services, namely, providing a web site and online database featuring non-downloadable entertainment-related and educational electronic publications in the nature of books, newsletters, magazines, and periodicals, non-downloadable audio content, video content, and other non-downloadable multimedia content, all in the fields of music, culture, film, television, games, sports, current events and entertainment news; entertainment and educational services, namely, providing a web site and online database featuring online non-downloadable computer game software and computer games; organizing and conducting live performances by musical artists, sporting events
86606858	4/22/2015	Class 42: Application service provider (ASP) services featuring hosting computer software applications of others; providing a social networking website which features technology that enables users to upload and share images, audio, video and other multimedia content; information, advisory, and consultancy services in the field of hosting computer software applications of others and providing a social networking website which features technology that enables users to upload and share images, audio, video and other multimedia content; providing a website featuring technology that allows users to be matched with each other for the transfer of music, video, and audio recordings via communication networks; providing a web site featuring temporary use of online non-downloadable computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing, and organizing text, graphics, images, audio video, and multimedia content

Copies of the pending applications and corresponding TSDR status reports are attached hereto as Exhibit A and are made part of the record in these proceedings.

4. Through extensive use and sales and significant promotion and advertising, consumers have come to recognize Petitioner’s Mark, the Double P Design, to stand for Petitioner, The Private Plane Holdings, Inc., and the goods and services exclusively provided by the Petitioner.

5. Upon information and belief, Respondent AUSTIN COX is an individual residing at 27655 Selfridge Ln., Carmel, California 93923 (the “Respondent”).

6. On July 26, 2011, Respondent filed a trademark application, on an intent-to-use basis, in the U.S. for a Double P Design as shown immediately below:

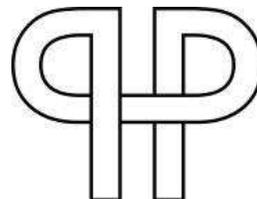


(the “Respondent’s Mark”) for use in connection with “Button down shirts; Collared shirts; Dress shirts; T-shirts” in Class 25. The mark registered on January 15, 2013 as Registration No. 4,276,599 (the “Registration”) and is the subject of this Petition for Cancellation.

7. Respondent’s Mark is so highly similar to Petitioner’s Mark, that it is likely to cause consumer confusion in the marketplace as to Respondent’s association with Petitioner or otherwise cause consumers to mistakenly believe that Respondent is sponsored by or affiliated with Petitioner in some manner. Both marks contain stylized P’s back-to-back and intertwined. The Respondent’s Mark directly evokes the distinctive commercial impression exclusively associated with Petitioner. While the test for confusing similarity is not a side by side comparison, in viewing the marks together, the similarities are striking and undeniable.



Petitioner’s Mark



Respondent’s Mark

8. Even the Examining Attorney at the U.S. Patent and Trademark Office concluded that the two marks were confusingly similar and denied Petitioner’s Application to register Petitioner’s Mark. See Office Action issued for Petitioner’s Application Ser. No. 86/606,855.

9. Petitioner is the prior user and owner of the Double P Design Mark. Petitioner's first use date of November 2010 precedes the Respondent's constructive first use and filing date of July 26, 2011. Accordingly, Petitioner has priority over Respondent.

10. The goods identified in Respondent's Registration, namely, clothing, are identical to the goods that Petitioner offers under Petitioner's Mark, also clothing.

11. The channels of trade for Respondent's goods and Petitioner's goods are identical and there are no limitations contained in the Registration to suggest otherwise.

12. Due to the identical and/or near-identical nature of the parties' marks and underlying goods, it is highly likely that consumers will view the Respondent's Mark as a mere extension of Petitioner's Mark. As such, consumers will erroneously believe that the Respondent's Mark is connected to or otherwise associated with Petitioner, or that Petitioner has, to some degree, sponsored or endorsed Respondent's products. Accordingly, the Respondent's Mark is likely to cause confusion, mistake and/or deception among the consuming public regarding the source, affiliation and/or sponsorship between Petitioner and its goods, and Respondent and its goods, all to the irreparable harm of Petitioner.

13. The continued registration of the Registered Mark for the goods identified therein is inconsistent with Petitioner's superior rights in Petitioner's Mark, and has caused and will continue to cause damage to Petitioner and Petitioner's rights in the same.

14. On information and belief, Respondent did not have a *bona fide* intent to use the mark in commerce prior to filing its application on July 26, 2011 under 15 U.S.C. § 1051(b).

15. On information and belief, Respondent has abandoned Respondent's Mark due to nonuse with intent not to resume use. Respondent does not appear to have used the mark for at least the last three (3) consecutive years.

16. The continued registration of the Registered Mark for the goods identified in Respondent's Registration is likely to cause confusion, mistake or deception by having the public erroneously assume or believe that such goods emanate from the same source or origin as Petitioner, or are in some other way associated, endorsed, licensed, authorized, sponsored by, or, connected with

Petitioner, all to Petitioner's irreparable damage in violation of Section 2(d) of the Trademark Act of 1946, 15 U.S.C. § 1052(d).

17. By virtue of the foregoing, Respondent's Registration is subject to cancellation and should be cancelled.

* * * *

WHEREFORE, Petitioner prays that U.S. Trademark Registration No. 4,276,599 be cancelled and that this Petition for Cancellation be sustained in favor of Petitioner.

Respectfully submitted,

Dated: February 3, 2016

By: 

Candice E. Kim
Jeff K. Joyner
GREENBERG TRAUIG, LLP
1840 Century Park East, Suite 1900
Los Angeles, California 90067
Tel: (310) 586-3867
Fax: (310) 586-0567
Email: kimce@gtlaw.com, joynerj@gtlaw.com,
GTIPMAIL@gtlaw.com

Attorneys for Petitioner

CERTIFICATE OF SERVICE

I hereby certify that I served a copy of the foregoing **PETITION FOR CANCELLATION** upon Respondent by depositing one copy thereof in the U.S. Mail, First-Class, postage prepaid, on February 3, 2016, addressed as follows:

Austin Cox
27655 Selfridge Ln.
Carmel, California 93923-8532



EXHIBIT A



[Patents](#) [Trademarks](#) [Learning and Resources](#)

[USPTO](#) > [Trademark](#) > [TSDR](#) > [Trademark Search](#)

[? TSDR FAQ'S](#)

Trademark Status & Document Retrieval (TSDR) ?

SEARCH MULTI-SEARCH ?

US Serial, Registration, or Reference No. [Status](#) [Documents](#)

Status results found

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Generated on: This page was generated by TSDR on 2016-02-02 20:47:09 EST

Mark: PP



US Serial Number: 86606853	Application Filing Date: Apr. 22, 2015
Filed as TEAS RF: Yes	Currently TEAS RF: Yes
Register: Principal	
Mark Type: Trademark	
Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.	
Status Date: Nov. 24, 2015	
Publication Date: Sep. 29, 2015	Notice of Allowance Date: Nov. 24, 2015

- ▲ [Mark Information](#) [Expand All](#)
- ▲ [Goods and Services](#)
- ▲ [Basis Information \(Case Level\)](#)
- ▲ [Current Owner\(s\) Information](#)
- ▲ [Attorney/Correspondence Information](#)
- ▲ [Prosecution History](#)
- ▲ [TM Staff and Location Information](#)
- ▲ [Assignment Abstract Of Title Information - Click to Load](#)
- ▲ [Proceedings - Click to Load](#)

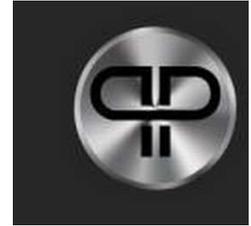
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If you are the applicant or the applicant's attorney and have questions about this file, please contact the [Trademark Assistance Center](#)

Generated on:

This page was generated by TSDR on 2016-02-02 20:54:42 EST

Mark: PP



US Serial Number: 86606853

Application Filing Date:

Apr. 22, 2015

Filed as TEAS RF: Yes

Currently TEAS RF:

Yes

Register:

Principal

Mark Type:

Trademark

Status:

Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date:

Nov. 24, 2015

Publication Date: Sep. 29, 2015

Notice of Allowance Date:

Nov. 24, 2015

Mark Information

Mark Literal Elements:

PP

Standard Character Claim:

No

Mark Drawing Type:

3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark:

The mark consists of two stylized "P"s back-to-back and intertwined within a circle, all on a shaded background.

Color(s) Claimed:

Color is not claimed as a feature of the mark.

Design Search Code(s):

26.01.21 - Circles that are totally or partially shaded.

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Musical sound recordings; computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing, and organizing text, data, graphics, images, audio, video, electronic publications, and other multimedia content; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text, data, audio files, video files and electronic games in connection with computers, televisions, television set-top boxes, audio players, video players, media players, telephones, and handheld digital electronic devices; computer software to enable users to program and distribute text, data, graphics, images, audio, video, and other multimedia content via global communication networks and other computer, electronic and communications networks; downloadable pre-recorded audio, video, and multimedia content, information, and commentary in the field of music, culture, film, television, games, sports, current events, and entertainment news; data synchronization software; computer software for accessing, browsing, and searching online databases; computer software for streaming, broadcasting, transmitting, sharing, and reproducing music and video; downloadable software for streaming, broadcasting, transmitting, sharing, and reproducing music and video; electronic downloadable publications, namely, user manuals in electronically readable digital form for use

with, and sold as a unit with musical sound recordings and computer software; sunglasses

International Class(es): 009 - Primary Class

U.S Class(es):

021, 023, 026, 036, 038

Class Status:

ACTIVE

Basis:

1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name:

The Private Plane Holdings, Inc.

Owner Address:

8565 S. Eastern Ave., Suite 150
Las Vegas, NEVADA UNITED STATES 89123

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jeffrey K. Joyner

Docket Number:

153255-01050

**Attorney Primary Email
Address:** qtipmail@gtlaw.com

**Attorney Email
Authorized:**

Yes

Correspondent

**Correspondent
Name/Address:**

JEFFREY K. JOYNER
Greenberg Traurig LLP
1840 Century Park E Ste 1900
Los Angeles, CALIFORNIA UNITED STATES 90067-2121

Phone: 3105867700

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3105860564

Correspondent e-mail: qtipmail@gtlaw.com joynerj@gtlaw.com linkerg@gtlaw.com

**Correspondent e-mail
Authorized:**

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 24, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 29, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 29, 2015	PUBLISHED FOR OPPOSITION	
Sep. 09, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 26, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Aug. 24, 2015	ASSIGNED TO LIE	77312
Aug. 05, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 04, 2015	EXAMINER'S AMENDMENT ENTERED	88888

Aug. 04, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Aug. 04, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Aug. 04, 2015	EXAMINERS AMENDMENT -WRITTEN	92464
Jul. 30, 2015	ASSIGNED TO EXAMINER	92464
May 02, 2015	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	
May 01, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 25, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: WILLIAMS, KRISTIN MARI

Law Office Assigned:

LAW OFFICE 105

File Location

Current Location: INTENT TO USE SECTION

Date in Location:

Nov. 24, 2015

Trademark/Service Mark Application, Principal Register

Serial Number: 86606853

Filing Date: 04/22/2015

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86606853
MARK INFORMATION	
*MARK	\\TICRS\EXPORT16\IMAGEOUT 16\866\068\86606853\xml1\RFA0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of two stylized P's intertwined on a circle.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	133 x 123
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	The Private Plane Holdings, Inc.
*STREET	8565 S. Eastern Ave., Suite 150
*CITY	Las Vegas
*STATE (Required for U.S. applicants)	Nevada
*COUNTRY	United States
*ZIP/POSTAL	

CODE (Required for U.S. applicants)	89123
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
* IDENTIFICATION	Musical sound recordings; computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing, and organizing text, data, graphics, images, audio, video, and other multimedia content, electronic publications,; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text, data, audio files, video files and electronic games in connection with computers, televisions, television set-top boxes, audio players, video players, media players, telephones, and handheld digital electronic devices; computer software to enable users to program and distribute text, data, graphics, images, audio, video, and other multimedia content via global communication networks and other computer, electronic and communications networks. downloadable pre-recorded audio, video, and multimedia content, information, and commentary in the field of music, culture, film, television, games, sports, current events, and entertainment news; data synchronization software; computer software for accessing, browsing, and searching online databases; computer software for streaming, broadcasting, transmitting, sharing, and reproducing music and video; downloadable software for streaming, broadcasting, transmitting, sharing, and reproducing music and video; user manuals in electronically readable, machine readable or computer readable form for use with, and sold as a unit with, all of the aforementioned goods; sunglasses
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Jeffrey K. Joyner
ATTORNEY DOCKET NUMBER	153255-010500
FIRM NAME	Greenberg Traurig, LLP
STREET	1840 Century Park E,#1900
CITY	Los Angeles
STATE	California

COUNTRY	United States
ZIP/POSTAL CODE	90067
PHONE	3105867700
FAX	3105860564
EMAIL ADDRESS	gtipmail@gtlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Jeffrey K. Joyner
FIRM NAME	Greenberg Traurig, LLP
STREET	1840 Century Park E,#1900
CITY	Los Angeles
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	90067
PHONE	3105867700
FAX	3105860564
*EMAIL ADDRESS	gtipmail@gtlaw.com;joynerj@gtlaw.com; linkerg@gtlaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
ORIGINAL	

PDF FILE	hw_387523106-211408881_.DECL.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT16\IMAGEOUT16\866\068\86606853\xml1\RFA0003.JPG
SIGNATORY'S NAME	Burundi Partlow
SIGNATORY'S POSITION	Secretary

Trademark/Service Mark Application, Principal Register

Serial Number: 86606853

Filing Date: 04/22/2015

To the Commissioner for Trademarks:

MARK: (Stylized and/or Design, see [mark](#))

The applicant is not claiming color as a feature of the mark. The mark consists of two stylized P's intertwined on a circle.

The applicant, The Private Plane Holdings, Inc., a corporation of Delaware, having an address of
8565 S. Eastern Ave., Suite 150
Las Vegas, Nevada 89123
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Musical sound recordings; computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing, and organizing text, data, graphics, images, audio, video, and other multimedia content, electronic publications,; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text, data, audio files, video files and electronic games in connection with computers, televisions, television set-top boxes, audio players, video players, media players, telephones, and handheld digital electronic devices; computer software to enable users to program and distribute text, data, graphics, images, audio, video, and other multimedia content via global communication networks and other computer, electronic and communications networks. downloadable pre-recorded audio, video, and multimedia content, information, and commentary in the field of music, culture, film, television, games, sports, current events, and entertainment news; data synchronization software; computer software for accessing, browsing, and searching online databases; computer software for streaming, broadcasting, transmitting, sharing, and reproducing music and video; downloadable software for streaming, broadcasting, transmitting, sharing, and reproducing music and video; user manuals in electronically readable, machine readable or computer readable form for use with, and sold as a unit with, all of the aforementioned goods; sunglasses

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Jeffrey K. Joyner of Greenberg Traurig, LLP
1840 Century Park E,#1900

Los Angeles, California 90067

United States

The attorney docket/reference number is 153255-010500.

The applicant's current Correspondence Information:

Jeffrey K. Joyner

Greenberg Traurig, LLP

1840 Century Park E,#1900

Los Angeles, California 90067

3105867700(phone)

3105860564(fax)

gtipmail@gtlaw.com;joynerj@gtlaw.com; linkerg@gtlaw.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: Not Provided Date: Not Provided

Signatory's Name: Burundi Partlow

Signatory's Position: Secretary

RAM Sale Number: 86606853

RAM Accounting Date: 04/23/2015

Serial Number: 86606853

Internet Transmission Date: Wed Apr 22 21:46:35 EDT 2015

TEAS Stamp: USPTO/BAS-XX.XX.XX.XXX-20150422214635115

906-86606853-530f67ca8222bff6a6e0fdf3b24

9733dfdea514c294e8cec375419bd8cabec95a-D

A-8760-20150422214458507847



DECLARATION

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

THE PRIVATE PLANE HOLDINGS, INC.

Dated: April 24, 2015

Signature: Burundi Partlow

Name: Burundi Partlow

Title: Secretary



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Trademark Status & Document Retrieval (TSDR) ?

SEARCH MULTI-SEARCH ?

US_APPLICATION 86606853 **Status** **Documents**

Status results found

STATUS **DOCUMENTS** ? [Download](#) [Print Preview](#)

Generated on: This page was generated by TSDR on 2016-02-02 20:55:13 EST

Mark: PP



US Serial Number: 86606855

Application Filing Date: Apr. 22, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Aug. 03, 2015

- ▲ [Mark Information](#)
 - ▲ [Goods and Services](#)
 - ▲ [Basis Information \(Case Level\)](#)
 - ▲ [Current Owner\(s\) Information](#)
 - ▲ [Attorney/Correspondence Information](#)
 - ▲ [Prosecution History](#)
 - ▲ [TM Staff and Location Information](#)
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Trademark/Service Mark Application, Principal Register

Serial Number: 86606855

Filing Date: 04/22/2015

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86606855
MARK INFORMATION	
*MARK	\\TICRS\EXPORT16\IMAGEOUT 16\866\068\86606855\xml1\RFA0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of two stylized P's intertwined on a circle.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	133 x 123
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	The Private Plane Holdings, Inc.
*STREET	8565 S. Eastern Ave., Suite 150
*CITY	Las Vegas
*STATE (Required for U.S. applicants)	Nevada
*COUNTRY	United States
*ZIP/POSTAL	

CODE (Required for U.S. applicants)	89123
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	025
* IDENTIFICATION	Clothing, headwear and footwear
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Jeffrey K. Joyner
ATTORNEY DOCKET NUMBER	153255-010500
FIRM NAME	Greenberg Traurig, LLP
STREET	1840 Century Park E,#1900
CITY	Los Angeles
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	90067
PHONE	3105867700
FAX	3105860564
EMAIL ADDRESS	gtipmail@gtlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Jeffrey K. Joyner
FIRM NAME	Greenberg Traurig, LLP
STREET	1840 Century Park E,#1900

CITY	Los Angeles
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	90067
PHONE	3105867700
FAX	3105860564
*EMAIL ADDRESS	gtipmail@gtlaw.com;joynerj@gtlaw.com; linkerg@gtlaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
ORIGINAL PDF FILE	hw_387523106-211408881_.DECL.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT16\IMAGEOUT16\866\068\86606855\xml1\RFA0003.JPG
SIGNATORY'S NAME	Burundi Partlow
SIGNATORY'S POSITION	Secretary

Trademark/Service Mark Application, Principal Register

Serial Number: 86606855

Filing Date: 04/22/2015

To the Commissioner for Trademarks:

MARK: (Stylized and/or Design, see [mark](#))

The applicant is not claiming color as a feature of the mark. The mark consists of two stylized P's intertwined on a circle.

The applicant, The Private Plane Holdings, Inc., a corporation of Delaware, having an address of
8565 S. Eastern Ave., Suite 150
Las Vegas, Nevada 89123
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 025: Clothing, headwear and footwear

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Jeffrey K. Joyner of Greenberg Traurig, LLP
1840 Century Park E,#1900
Los Angeles, California 90067
United States

The attorney docket/reference number is 153255-010500.

The applicant's current Correspondence Information:

Jeffrey K. Joyner
Greenberg Traurig, LLP
1840 Century Park E,#1900
Los Angeles, California 90067
3105867700(phone)
3105860564(fax)

gtipmail@gtlaw.com;joynerj@gtlaw.com; linkerg@gtlaw.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-

mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: Not Provided Date: Not Provided

Signatory's Name: Burundi Partlow

Signatory's Position: Secretary

RAM Sale Number: 86606855

RAM Accounting Date: 04/23/2015

Serial Number: 86606855

Internet Transmission Date: Wed Apr 22 21:47:44 EDT 2015

TEAS Stamp: USPTO/BAS-XX.XX.XX.XXX-20150422214744737

720-86606855-5305867990d493fe209b66adb17

1c34a882d02ed4c3859699f78d2c4720c9b429-D

A-8762-20150422214654667055



DECLARATION

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

THE PRIVATE PLANE HOLDINGS, INC.

Dated: April 24, 2015

Signature: Burundi Partlow

Name: Burundi Partlow

Title: Secretary



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- [Trademarks](#)
- [Learning and Resources](#)

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Mark: PP



US Serial Number: 86606856	Application Filing Date: Apr. 22, 2015
Filed as TEAS RF: Yes	Currently TEAS RF: Yes
Register: Principal	
Mark Type: Service Mark	
Status: A Priority Action has been sent (issued) to the applicant. The applicant must respond to this Priority Action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page	
Status Date: Aug. 06, 2015	

- ▲ [Mark Information](#) [▼ Expand All](#)
- ▲ [Goods and Services](#)
- ▲ [Basis Information \(Case Level\)](#)
- ▲ [Current Owner\(s\) Information](#)
- ▲ [Attorney/Correspondence Information](#)
- ▲ [Prosecution History](#)
- ▲ [TM Staff and Location Information](#)
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This page was generated by TSDR on 2016-02-02 20:56:25 EST

Mark: PP



US Serial Number: 86606856

Application Filing Date:

Apr. 22, 2015

Filed as TEAS RF: Yes

Currently TEAS RF:

Yes

Register:

Principal

Mark Type:

Service Mark

Status:

A Priority Action has been sent (issued) to the applicant. The applicant must respond to this Priority Action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page

Status Date:

Aug. 06, 2015

Mark Information

Mark Literal Elements:

PP

Standard Character Claim:

No

Mark Drawing Type:

3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark:

The mark consists of two stylized P's intertwined on a circle.

Color(s) Claimed:

Color is not claimed as a feature of the mark.

Design Search Code(s):

26.01.21 - Circles that are totally or partially shaded.

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For:

On-line ordering services and on-line retail store services, electronic retailing services via computers, and retail store services available through computer communications, all of the aforesaid featuring recorded product, music related items, clothing and accessories therefor, printed promotional matter such as posters, books and publications, novelty items and ornaments

International Class(es): 035 - Primary Class

U.S Class(es):

100, 101, 102

Class Status:

ACTIVE

Basis:

1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name:

The Private Plane Holdings, Inc.

Owner Address:

8565 S. Eastern Ave., Suite 150
Las Vegas, NEVADA 89123
UNITED STATES

Legal Entity Type: CORPORATION**State or Country Where
Organized:**

DELAWARE

Attorney/Correspondence Information

Attorney of Record**Attorney Name:** Jeffrey K. Joyner**Docket Number:**

153255-01050

**Attorney Primary Email
Address:** gtipmail@gtlaw.com**Attorney Email
Authorized:**

Yes

Correspondent**Correspondent
Name/Address:**

JEFFREY K. JOYNER
Greenberg Traurig Llp
1840 Century Park E Ste 1900
Los Angeles, CALIFORNIA 90067-2121
UNITED STATES

Phone: 3105867700**Fax:**

3105860564

Correspondent e-mail: gtipmail@gtlaw.com joyneri@gtlaw.com linkerg@gtlaw.com**Correspondent e-mail
Authorized:**

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 06, 2015	NOTIFICATION OF PRIORITY ACTION E-MAILED	6326
Aug. 06, 2015	PRIORITY ACTION E-MAILED	6326
Aug. 06, 2015	PRIORITY ACTION WRITTEN	92464
Jul. 30, 2015	ASSIGNED TO EXAMINER	92464
May 02, 2015	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	
May 01, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 25, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information**TM Attorney:** WILLIAMS, KRISTIN MARI**Law Office Assigned:**

LAW OFFICE 105

File Location**Current Location:** TMEG LAW OFFICE 105 - EXAMINING**Date in Location:**

ATTORNEY ASSIGNED

Aug. 06, 2015

Trademark/Service Mark Application, Principal Register

Serial Number: 86606856

Filing Date: 04/22/2015

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86606856
MARK INFORMATION	
*MARK	\\TICRS\EXPORT16\IMAGEOUT 16\866\068\86606856\xml1\RFA0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of two stylized P's intertwined on a circle.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	133 x 123
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	The Private Plane Holdings, Inc.
*STREET	8565 S. Eastern Ave., Suite 150
*CITY	Las Vegas
*STATE (Required for U.S. applicants)	Nevada
*COUNTRY	United States
*ZIP/POSTAL	

CODE (Required for U.S. applicants)	89123
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	035
* IDENTIFICATION	On-line ordering services and on-line retail store services, electronic retailing services via computers, and retail store services available through computer communications, all of the aforesaid featuring recorded product, music related items, clothing and accessories therefor, printed promotional matter such as posters, books and publications, novelty items and ornaments.
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Jeffrey K. Joyner
ATTORNEY DOCKET NUMBER	153255-010500
FIRM NAME	Greenberg Traurig, LLP
STREET	1840 Century Park E,#1900
CITY	Los Angeles
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	90067
PHONE	3105867700
FAX	3105860564
EMAIL ADDRESS	gtipmail@gtlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Jeffrey K. Joyner

FIRM NAME	Greenberg Traurig, LLP
STREET	1840 Century Park E,#1900
CITY	Los Angeles
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	90067
PHONE	3105867700
FAX	3105860564
*EMAIL ADDRESS	gtipmail@gtlaw.com;joynerj@gtlaw.com; linkerg@gtlaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
ORIGINAL PDF FILE	hw_387523106-211408881_.DECL.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT16\IMAGEOUT16\866\068\86606856\xml1\RFA0003.JPG
SIGNATORY'S NAME	Burundi Partlow
SIGNATORY'S POSITION	Secretary

Trademark/Service Mark Application, Principal Register

Serial Number: 86606856

Filing Date: 04/22/2015

To the Commissioner for Trademarks:

MARK: (Stylized and/or Design, see [mark](#))

The applicant is not claiming color as a feature of the mark. The mark consists of two stylized P's intertwined on a circle.

The applicant, The Private Plane Holdings, Inc., a corporation of Delaware, having an address of
8565 S. Eastern Ave., Suite 150
Las Vegas, Nevada 89123
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 035: On-line ordering services and on-line retail store services, electronic retailing services via computers, and retail store services available through computer communications, all of the aforesaid featuring recorded product, music related items, clothing and accessories therefor, printed promotional matter such as posters, books and publications, novelty items and ornaments.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Jeffrey K. Joyner of Greenberg Traurig, LLP
1840 Century Park E,#1900
Los Angeles, California 90067
United States

The attorney docket/reference number is 153255-010500.

The applicant's current Correspondence Information:

Jeffrey K. Joyner
Greenberg Traurig, LLP
1840 Century Park E,#1900
Los Angeles, California 90067
3105867700(phone)
3105860564(fax)

gtipmail@gtlaw.com;joynerj@gtlaw.com; linkerg@gtlaw.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: Not Provided Date: Not Provided

Signatory's Name: Burundi Partlow

Signatory's Position: Secretary

RAM Sale Number: 86606856

RAM Accounting Date: 04/23/2015

Serial Number: 86606856

Internet Transmission Date: Wed Apr 22 21:48:49 EDT 2015

TEAS Stamp: USPTO/BAS-XX.XX.XX.XXX-20150422214849897

129-86606856-530d646e4b25c289ae7b6bb98f6

83463598d2c2b2cace270cf1bbb219c85c8dcc2-

DA-8766-20150422214758817032



DECLARATION

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

THE PRIVATE PLANE HOLDINGS, INC.

Dated: April 24, 2015

Signature: Burundi Partlow
Name: Burundi Partlow
Title: Secretary



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- [Trademarks](#)
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Trademark Status & Document Retrieval (TSDR) ?

SEARCH MULTI-SEARCH ?

US_APPLICATION 86606853 **Status** **Documents**

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Mark: PP



US Serial Number: 86606857

Application Filing Date: Apr. 22, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: A Priority Action has been sent (issued) to the applicant. The applicant must respond to this Priority Action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page

Status Date: Aug. 06, 2015

- ▲ [Mark Information](#)
 - ▲ [Goods and Services](#)
 - ▲ [Basis Information \(Case Level\)](#)
 - ▲ [Current Owner\(s\) Information](#)
 - ▲ [Attorney/Correspondence Information](#)
 - ▲ [Prosecution History](#)
 - ▲ [TM Staff and Location Information](#)
 - ▲ [Assignment Abstract Of Title Information - Click to Load](#)
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If you are the applicant or the applicant's attorney and have questions about this file, please contact the [Trademark Assistance Center](#)

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This page was generated by TSDR on 2016-02-02 20:57:03 EST

Mark: PP



US Serial Number: 86606857

Application Filing Date:

Apr. 22, 2015

Filed as TEAS RF: Yes

Currently TEAS RF:

Yes

Register:

Principal

Mark Type:

Service Mark

Status:

A Priority Action has been sent (issued) to the applicant. The applicant must respond to this Priority Action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page

Status Date:

Aug. 06, 2015

Mark Information

Mark Literal Elements:

PP

Standard Character Claim:

No

Mark Drawing Type:

3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark:

The mark consists of two stylized P's intertwined on a circle.

Color(s) Claimed:

Color is not claimed as a feature of the mark.

Design Search Code(s):

26.01.21 - Circles that are totally or partially shaded.

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Entertainment services, including, musical performances, providing information in the fields of entertainment, current events, sports, games, and cultural events, distribution of audio programs, video programs, motion pictures, and television programs; providing online computer games; electronic publishing services; providing non-downloadable pre-recorded audio, video, and multimedia content via wired and wireless networks in the field of music, culture, film, television, games, sports, current events, and entertainment news; entertainment and educational services, namely, providing a web site and online database featuring non-downloadable entertainment-related and educational electronic publications in the nature of books, newsletters, magazines, and periodicals, non-downloadable audio content, video content, and other non-downloadable multimedia content, all in the fields of music, culture, film, television, games, sports, current events and entertainment news; entertainment and educational services, namely, providing a web site and online database featuring online non-downloadable computer game software and computer games; organizing and conducting live performances by musical artists, sporting events

International Class(es): 041 - Primary Class

U.S Class(es):

100, 101, 107

Class Status:

ACTIVE

Basis:

1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name:

The Private Plane Holdings, Inc.

Owner Address:

8565 S. Eastern Ave., Suite 150
Las Vegas, NEVADA 89123
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where
Organized:

DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jeffrey K. Joyner

Docket Number:

153255-01050

Attorney Primary Email Address: gtipmail@gtlaw.com

Attorney Email Authorized:

Yes

Correspondent

Correspondent Name/Address:

JEFFREY K. JOYNER
Greenberg Traurig LLP
1840 Century Park E Ste 1900
Los Angeles, CALIFORNIA 90067-2121
UNITED STATES

Phone: 3105867700

Fax:

3105860564

Correspondent e-mail: gtipmail@gtlaw.com joynerj@gtlaw.com linkerg@gtlaw.com

Correspondent e-mail Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 06, 2015	NOTIFICATION OF PRIORITY ACTION E-MAILED	6326
Aug. 06, 2015	PRIORITY ACTION E-MAILED	6326
Aug. 06, 2015	PRIORITY ACTION WRITTEN	92464
Jul. 30, 2015	ASSIGNED TO EXAMINER	92464
May 02, 2015	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	
May 01, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 25, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: WILLIAMS, KRISTIN MARI

Law Office Assigned:

LAW OFFICE 105

File Location

Current Location: TMEG LAW OFFICE 105 - EXAMINING
ATTORNEY ASSIGNED

Date in Location:

Aug. 06, 2015

Trademark/Service Mark Application, Principal Register

Serial Number: 86606857

Filing Date: 04/22/2015

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86606857
MARK INFORMATION	
*MARK	\\TICRS\EXPORT16\IMAGEOUT 16\866\068\86606857\xml1\RFA0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of two stylized P's intertwined on a circle.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	133 x 123
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	The Private Plane Holdings, Inc.
*STREET	8565 S. Eastern Ave., Suite 150
*CITY	Las Vegas
*STATE (Required for U.S. applicants)	Nevada
*COUNTRY	United States
*ZIP/POSTAL	

CODE (Required for U.S. applicants)	89123
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	041
* IDENTIFICATION	Entertainment services, including, musical performances, providing information in the fields of entertainment, current events, sports, games, and cultural events, distribution of audio programs, video programs, motion pictures, and television programs; providing online computer games; electronic publishing services; providing non-downloadable pre-recorded audio, video, and multimedia content via wired and wireless networks in the field of music, culture, film, television, games, sports, current events, and entertainment news; entertainment and educational services, namely, providing a web site and online database featuring non-downloadable entertainment-related and educational electronic publications in the nature of books, newsletters, magazines, and periodicals, non-downloadable audio content, video content, and other non-downloadable multimedia content, all in the fields of music, culture, film, television, games, sports, current events and entertainment news; entertainment and educational services, namely, providing a web site and online database featuring online non-downloadable computer game software and computer games; organizing and conducting live performances by musical artists, sporting events.
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Jeffrey K. Joyner
ATTORNEY DOCKET NUMBER	153255-010500
FIRM NAME	Greenberg Traurig, LLP
STREET	1840 Century Park E,#1900
CITY	Los Angeles
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	90067

PHONE	3105867700
FAX	3105860564
EMAIL ADDRESS	gtipmail@gtlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Jeffrey K. Joyner
FIRM NAME	Greenberg Traurig, LLP
STREET	1840 Century Park E,#1900
CITY	Los Angeles
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	90067
PHONE	3105867700
FAX	3105860564
*EMAIL ADDRESS	gtipmail@gtlaw.com;joynerj@gtlaw.com; linkerg@gtlaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
ORIGINAL PDF FILE	hw_387523106-211408881_ . DECL.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT16\IMAGEOUT16\866\068\86606857\xml1\RFA0003.JPG

SIGNATORY'S NAME	Burundi Partlow
SIGNATORY'S POSITION	Secretary

Trademark/Service Mark Application, Principal Register

Serial Number: 86606857

Filing Date: 04/22/2015

To the Commissioner for Trademarks:

MARK: (Stylized and/or Design, see [mark](#))

The applicant is not claiming color as a feature of the mark. The mark consists of two stylized P's intertwined on a circle.

The applicant, The Private Plane Holdings, Inc., a corporation of Delaware, having an address of
8565 S. Eastern Ave., Suite 150
Las Vegas, Nevada 89123
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 041: Entertainment services, including, musical performances, providing information in the fields of entertainment, current events, sports, games, and cultural events, distribution of audio programs, video programs, motion pictures, and television programs; providing online computer games; electronic publishing services; providing non-downloadable pre-recorded audio, video, and multimedia content via wired and wireless networks in the field of music, culture, film, television, games, sports, current events, and entertainment news; entertainment and educational services, namely, providing a web site and online database featuring non-downloadable entertainment-related and educational electronic publications in the nature of books, newsletters, magazines, and periodicals, non-downloadable audio content, video content, and other non-downloadable multimedia content, all in the fields of music, culture, film, television, games, sports, current events and entertainment news; entertainment and educational services, namely, providing a web site and online database featuring online non-downloadable computer game software and computer games; organizing and conducting live performances by musical artists, sporting events.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Jeffrey K. Joyner of Greenberg Traurig, LLP
1840 Century Park E,#1900
Los Angeles, California 90067
United States

The attorney docket/reference number is 153255-010500.

The applicant's current Correspondence Information:

Jeffrey K. Joyner

Greenberg Traurig, LLP

1840 Century Park E,#1900

Los Angeles, California 90067

3105867700(phone)

3105860564(fax)

gtipmail@gtlaw.com;joynerj@gtlaw.com; linkerg@gtlaw.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: Not Provided Date: Not Provided

Signatory's Name: Burundi Partlow

Signatory's Position: Secretary

RAM Sale Number: 86606857

RAM Accounting Date: 04/23/2015

Serial Number: 86606857

Internet Transmission Date: Wed Apr 22 21:50:03 EDT 2015

TEAS Stamp: USPTO/BAS-XX.XX.XX.XXX-20150422215003130

360-86606857-530a08966b65fb6a173566fc3eb

dfd1453a9e71e9e2264c854182e27cd5982-DA-8
769-20150422214905025852



DECLARATION

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

THE PRIVATE PLANE HOLDINGS, INC.

Dated: April 24, 2015

Signature: Burundi Partlow
Name: Burundi Partlow
Title: Secretary



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Trademark Status & Document Retrieval (TSDR) ?

SEARCH MULTI-SEARCH ?

US_APPLICATION 86606853 **Status** **Documents**

Status results found

STATUS **DOCUMENTS** ? [Download](#) [Print Preview](#)

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Mark: PP



US Serial Number: 86606858	Application Filing Date: Apr. 22, 2015
Filed as TEAS RF: Yes	Currently TEAS RF: Yes
Register: Principal	
Mark Type: Service Mark	
Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.	
Status Date: Nov. 24, 2015	
Publication Date: Sep. 29, 2015	Notice of Allowance Date: Nov. 24, 2015

- ▲ [Mark Information](#) [▼ Expand All](#)
- ▲ [Goods and Services](#)
- ▲ [Basis Information \(Case Level\)](#)
- ▲ [Current Owner\(s\) Information](#)
- ▲ [Attorney/Correspondence Information](#)
- ▲ [Prosecution History](#)
- ▲ [TM Staff and Location Information](#)
- ▲ [Assignment Abstract Of Title Information - Click to Load](#)
- ▲ [Proceedings - Click to Load](#)

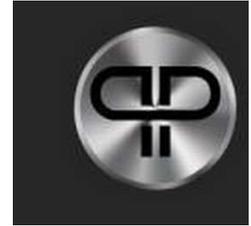
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If you are the applicant or the applicant's attorney and have questions about this file, please contact the [Trademark Assistance Center](#)

Generated on:

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Mark: PP



US Serial Number: 86606858

Application Filing Date:

Apr. 22, 2015

Filed as TEAS RF: Yes

Currently TEAS RF:

Yes

Register:

Principal

Mark Type:

Service Mark

Status:

Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date:

Nov. 24, 2015

Publication Date: Sep. 29, 2015

Notice of Allowance Date:

Nov. 24, 2015

Mark Information

Mark Literal Elements:

PP

Standard Character Claim:

No

Mark Drawing Type:

3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark:

The mark consists of two stylized "P"s back-to-back and intertwined within a circle, all on a shaded background.

Color(s) Claimed:

Color is not claimed as a feature of the mark.

Design Search Code(s):

26.01.21 - Circles that are totally or partially shaded.

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Application service provider (ASP) services featuring hosting computer software applications of others; providing a social networking website which features technology that enables users to upload and share images, audio, video and other multimedia content; information, advisory, and consultancy services in the field of hosting computer software applications of others and providing a social networking website which features technology that enables users to upload and share images, audio, video and other multimedia content; providing a website featuring technology that allows users to be matched with each other for the transfer of music, video, and audio recordings via communication networks; providing a web site featuring temporary use of online non-downloadable computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing, and organizing text, graphics, images, audio video, and multimedia content

International Class(es): 042 - Primary Class

U.S Class(es):

100, 101

Class Status:

ACTIVE

Basis:

1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information**Owner Name:**

The Private Plane Holdings, Inc.

Owner Address:8565 S. Eastern Ave., Suite 150
Las Vegas, NEVADA UNITED STATES 89123**Legal Entity Type:** CORPORATION**State or Country Where
Organized:**

DELAWARE

Attorney/Correspondence Information**Attorney of Record****Attorney Name:** Jeffrey K. Joyner**Docket Number:**

153255-01050

**Attorney Primary Email
Address:** gtipmail@gtlaw.com**Attorney Email
Authorized:**

Yes

Correspondent**Correspondent
Name/Address:**JEFFREY K. JOYNER
Greenberg Traurig Llp
1840 Century Park E Ste 1900
Los Angeles, CALIFORNIA UNITED STATES 90067-2121**Phone:** 3105867700**Fax:**

3105860564

Correspondent e-mail: gtipmail@gtlaw.com joyneri@gtlaw.com linkerg@gtlaw.com**Correspondent e-mail
Authorized:**

Yes

Domestic Representative - Not Found**Prosecution History**

Date	Description	Proceeding Number
Nov. 24, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 29, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 29, 2015	PUBLISHED FOR OPPOSITION	
Sep. 09, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 26, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Aug. 24, 2015	ASSIGNED TO LIE	77312
Aug. 05, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 04, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Aug. 04, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Aug. 04, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Aug. 04, 2015	EXAMINERS AMENDMENT -WRITTEN	92464

Jul. 30, 2015 ASSIGNED TO EXAMINER
May 02, 2015 NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED
May 01, 2015 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
Apr. 25, 2015 NEW APPLICATION ENTERED IN TRAM

92464

TM Staff and Location Information

TM Staff Information

TM Attorney: WILLIAMS, KRISTIN MARI

Law Office Assigned:

LAW OFFICE 105

File Location

Current Location: INTENT TO USE SECTION

Date in Location:

Nov. 24, 2015

Trademark/Service Mark Application, Principal Register

Serial Number: 86606858

Filing Date: 04/22/2015

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86606858
MARK INFORMATION	
*MARK	\\TICRS\EXPORT16\IMAGEOUT 16\866\068\86606858\xml1\RFA0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of two stylized P's intertwined on a circle.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	133 x 123
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	The Private Plane Holdings, Inc.
*STREET	8565 S. Eastern Ave., Suite 150
*CITY	Las Vegas
*STATE (Required for U.S. applicants)	Nevada
*COUNTRY	United States
*ZIP/POSTAL	

CODE (Required for U.S. applicants)	89123
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	042
* IDENTIFICATION	Application service provider (ASP) services featuring hosting computer software applications of others; providing a social networking website which features technology that enables users to upload and share images, audio, video and other multimedia content; information, advisory, and consultancy services relating to all of the aforesaid; providing a website featuring technology that allows users to be matched with each other for the transfer of music, video, and audio recordings via communication networks; providing a web site featuring temporary use of online non-downloadable computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing, and organizing text, graphics, images, audio video, and multimedia content.
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Jeffrey K. Joyner
ATTORNEY DOCKET NUMBER	153255-010500
FIRM NAME	Greenberg Traurig, LLP
STREET	1840 Century Park E,#1900
CITY	Los Angeles
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	90067
PHONE	3105867700
FAX	3105860564
EMAIL ADDRESS	gtipmail@gtlaw.com
AUTHORIZED TO	

COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Jeffrey K. Joyner
FIRM NAME	Greenberg Traurig, LLP
STREET	1840 Century Park E,#1900
CITY	Los Angeles
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	90067
PHONE	3105867700
FAX	3105860564
*EMAIL ADDRESS	gtipmail@gtlaw.com;joynerj@gtlaw.com; linkerg@gtlaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
ORIGINAL PDF FILE	hw_387523106-211408881_._DECL.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT16\IMAGEOUT16\866\068\86606858\xml1\RFA0003.JPG
SIGNATORY'S NAME	Burundi Partlow
SIGNATORY'S POSITION	Secretary

Trademark/Service Mark Application, Principal Register

Serial Number: 86606858

Filing Date: 04/22/2015

To the Commissioner for Trademarks:

MARK: (Stylized and/or Design, see [mark](#))

The applicant is not claiming color as a feature of the mark. The mark consists of two stylized P's intertwined on a circle.

The applicant, The Private Plane Holdings, Inc., a corporation of Delaware, having an address of
8565 S. Eastern Ave., Suite 150
Las Vegas, Nevada 89123
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 042: Application service provider (ASP) services featuring hosting computer software applications of others; providing a social networking website which features technology that enables users to upload and share images, audio, video and other multimedia content; information, advisory, and consultancy services relating to all of the aforesaid; providing a website featuring technology that allows users to be matched with each other for the transfer of music, video, and audio recordings via communication networks; providing a web site featuring temporary use of online non-downloadable computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing, and organizing text, graphics, images, audio video, and multimedia content.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Jeffrey K. Joyner of Greenberg Traurig, LLP
1840 Century Park E,#1900
Los Angeles, California 90067
United States

The attorney docket/reference number is 153255-010500.

The applicant's current Correspondence Information:

Jeffrey K. Joyner
Greenberg Traurig, LLP

1840 Century Park E,#1900
Los Angeles, California 90067
3105867700(phone)
3105860564(fax)

gtipmail@gtlaw.com;joynerj@gtlaw.com; linkerg@gtlaw.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: Not Provided Date: Not Provided

Signatory's Name: Burundi Partlow

Signatory's Position: Secretary

RAM Sale Number: 86606858

RAM Accounting Date: 04/23/2015

Serial Number: 86606858

Internet Transmission Date: Wed Apr 22 21:51:17 EDT 2015

TEAS Stamp: USPTO/BAS-XX.XX.XX.XXX-20150422215117453

889-86606858-530502fff1d27e254c236add68

2bd19f40b0bacf614ef62a4ab0169344bfde991c

-DA-8773-20150422215015532292



DECLARATION

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

THE PRIVATE PLANE HOLDINGS, INC.

Dated: April 24, 2015

Signature: Burundi Partlow

Name: Burundi Partlow

Title: Secretary