

ESTTA Tracking number: **ESTTA699065**

Filing date: **09/29/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	Advertising Specialty Institute, Inc.		
Entity	Corporation	Citizenship	Pennsylvania
Address	4800 Street Road Trevose, PA 19053 UNITED STATES		

Attorney information	Roberta Jacobs-Meadway Eckert Seamans Cherin & Mellott, LLC 50 South 16th Street Two Liberty Place, 22nd Floor Philadelphia, PA 19102 UNITED STATES rjacobsmeadway@eckertseamans.com, ipdocket@eckertseamans.com Phone:215-851-8522		
----------------------	---	--	--

Registration Subject to Cancellation

Registration No	4476721	Registration date	02/04/2014
International Registration No.	NONE	International Registration Date	NONE
Registrant	DUQUE LOPEZ, ADRIANA MARIA Centro Comercial Hollywood MedellÃ-n, COLOMBIA		

Goods/Services Subject to Cancellation

Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are cancelled, namely: Footwear; Headgear, namely, hats and caps; Jeans; Shorts; Skirts

Grounds for Cancellation

Priority and likelihood of confusion	Trademark Act section 2(d)
--------------------------------------	----------------------------

Marks Cited by Petitioner as Basis for Cancellation

U.S. Registration No.	1176093	Application Date	07/02/1979
Registration Date	11/03/1981	Foreign Priority Date	NONE
Word Mark	ASI		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 016. First use: First Use: 1950/09/00 First Use In Commerce: 1950/09/00 Printed Material-Namely, Reports, Directories, Indices, Newsletters, Magazines, Catalogues and Brochures Class 035. First use: First Use: 1950/09/00 First Use In Commerce: 1950/09/00 Preparing Specialty Advertising for Others; Rental of Mailing Lists to Others; and Business Consultation for Others in Connection with Advertising

U.S. Registration No.	1729220	Application Date	05/07/1990
Registration Date	11/03/1992	Foreign Priority Date	NONE
Word Mark	ASI QUARTERLY REGISTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1990/04/00 First Use In Commerce: 1990/04/00 printed directories comprising information about specialty advertising companies		

U.S. Registration No.	2160263	Application Date	03/14/1997
Registration Date	05/26/1998	Foreign Priority Date	NONE
Word Mark	ASI CENTRAL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1996/07/00 First Use In Commerce: 1996/07/00 computer services, namely, providing anon-line bulletin board in the field of the promotion products industry and providing on-line facilities for real-time interaction with other computer users concerning the promotional products industry, including scheduled discussions featuring prominent people in the promotional-products industry		

U.S. Registration No.	4193073	Application Date	06/29/2011
Registration Date	08/21/2012	Foreign Priority Date	NONE
Word Mark	ASI		
Design Mark			
Description of	NONE		

Mark	
Goods/Services	<p>Class 035. First use: First Use: 1995/11/00 First Use In Commerce: 1995/11/00 Marketing services, namely, providing on-line non-downloadable software that permits distributors to locate products and suppliers, program providing supplier data over a wireless device, creating and maintaining Internet sites for suppliers and distributors; Publishing of magazines and catalogs for the advertising specialty/promotional products industry; Promoting, advertising and marketing the on-line electronic publications of others; Membership club services, namely, providing training to members in the field of advertising/promotional products industry; Advertising, promotion and marketing services based on consumer credit reports and scores of others</p> <p>Class 036. First use: First Use: 1995/11/00 First Use In Commerce: 1995/11/00 On-line financial credit scoring services that report on the paying habits of distributors</p> <p>Class 041. First use: First Use: 1997/10/00 First Use In Commerce: 1997/10/00 Publishing of magazines and catalogs for the advertising specialty/promotional products industry; Non-downloadable electronic publications in the nature of promotional products distributorship in the field of advertising specialty/promotional products; Membership club services, namely, providing training to members in the field of business and professional development; Conducting, arranging, and organizing trade shows for commercial and advertising purposes; Educational services, namely, providing on-line classes, seminars, workshops in the field of advertising specialty/promotional products</p> <p>Class 042. First use: First Use: 1995/11/00 First Use In Commerce: 1995/11/00 Providing a website featuring non-downloadable software that permits distributors to locate products and suppliers, program providing supplier data over a wireless device, creating and maintaining Internet sites for suppliers and distributors; Providing temporary use of on-line non-downloadable software development tools for advertising specialty/promotional products industry for use in the field of advertising specialty/promotional products</p>

Attachments	<p>85359112#TMSN.png(bytes) PETITION TO CANCEL REGISTRATION NO. 4,476,721 (M1426056).pdf(230029 bytes) EXHIBIT 1 TO PETITION TO CANCEL (M1426057).pdf(4007280 bytes) EXHIBIT 2 TO PETITION TO CANCEL (M1426058).pdf(1234744 bytes)</p>
-------------	---

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Roberta Jacobs-Meadway/
Name	Roberta Jacobs-Meadway
Date	09/29/2015

2. The services rendered by Petitioner include preparation of custom advertising and publicizing the availability, use and sourcing of promotional products for others, including in particular, clothing items such as caps and shirts, and also hats and footwear, jeans, and shorts. A significant aspect of Petitioner's business is connecting its clients with apparel manufacturers to provide those clients with articles of apparel and other items bearing the clients' names and trademarks for promotional purposes.

3. Petitioner has, since at least as early as September 1950, used "ASI" as a mark and name, and as the dominant component of marks and names, in connection with its services and goods and business, including providing catalogues in print and on-line form featuring articles of apparel and other goods available for production and distribution as promotional products.

4. The nature and extent of Petitioner's business conducted under its ASI marks and names may be seen at ASI's website, www.asicentral.com. Exemplary uses of the ASI marks in connection with articles of apparel are attached as Exhibit 1.

5. Petitioner's ASI marks and names are inherently distinctive as applied to Petitioner's services and goods and business.

6. By virtue of Petitioner's continuous use in commerce of its ASI marks and names in connection with such services and goods and business, such services and goods and business have become well and favorably known to the relevant trade and public under such marks.

7. Petitioner has secured and owns the following U.S. trademark registrations, *inter alia*, all of which are valid and subsisting: Registrations No. 1,176,093 for ASI issued November 3, 1982; No. 1,729,220 for ASI QUARTERLY REGISTER issued November 3, 1992; No. 2,160,263 for ASI CENTRAL issued May 26, 1998; and No. 4,193,073 for ASI issued August 21, 2012 (collectively, the "ASI marks"). All but one of these registrations are

incontestable. Printouts from the USPTO records showing the status and title of each of these registrations are attached as Exhibit 2.

8. Registrant is an individual citizen of Colombia with an address listed as Centro Comercial Hollywood, Cr 52 no. 46-68BG 1704, Medellín, Colombia.

9. Registrant has secured a registration for “ASI SEA & Design” as a mark for footwear; headgear, namely, hats and caps; jeans; shorts; and skirts.

10. In Registration No. 4,476,721 (“the ‘721 registration”), which is the subject of this Petition, there are no restrictions on trade channels, so it must be presumed that the goods identified in the ‘721 registration will be promoted and sold through all trade channels appropriate for goods of that type to all classes of purchasers appropriate for goods of that type. This includes persons who purchase and distribute apparel as and for promotional products.

11. Registrant filed the application which matured to the challenged registration and secured such registration on the basis of ownership of a foreign registration in Registrant’s country of origin under Trademark Act §44(e), namely Colombia registration number 360,688. Registrant can claim no date for purposes of priority earlier than December 22, 2011, which is the application filing date for the U.S. registration which is the subject of this Petition.

12. Registrant’s mark, ASI SEA, is confusingly similar to Petitioner’s ASI marks and names in sound, appearance and overall commercial impression. Each of the marks and names has as its first and dominant element “ASI”. Registrant’s mark incorporates the entirety of Petitioner’s ASI mark and name.

13. The services and goods of Petitioner and the goods of Registrant as identified in the ‘721 registration, which is the subject of this Petition, are closely related because Petitioner, through its promotional products services, makes available and promotes the sale of articles of

apparel, including articles of apparel identified in the registration which is the subject of this Petition.

14. The goods identified in the '721 registration, which is the subject of this Petition, are such as are promoted and marketed and sold to classes of customers which overlap with those of Petitioner.

15. Granted the similarities between Petitioner's ASI marks and names and Registrant's ASI SEA mark, and the similarities between the goods and services and the overlapping trade channels, members of the relevant public and trade on encountering Registrant's mark on the goods identified in the registration which is the subject of this proceeding are likely to believe in error that Petitioner and Registrant are related, or that Registrant's goods originate with Petitioner or are produced under license from or in association or affiliation with Petitioner.

16. If Registrant is permitted to maintain the '721 registration, which is the subject of this Petition, the likely confusion of the relevant public and trade is a source of damage and injury to Petitioner, as it deprives Petitioner of control of its own reputation and impacts adversely on the strength of Petitioner's rights in its ASI marks and names, which Petitioner has used continuously since 1950 in connection with its services.

17. If Registrant is allowed to maintain its registration for the mark ASI SEA as shown in U.S. Registration No. 4,476,721, Registrant will retain at least a *prima facie* claim to the exclusive right to use such mark, which claim of right is a cloud on Petitioner's right to continue to use its ASI marks for its services and goods and business.

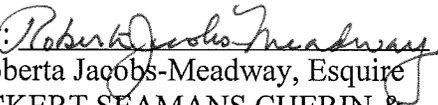
18. Such registration would further be a source of damage and injury to Petitioner because ASI members who manufacture apparel for use as promotional products will likely form

the erroneous belief that Petitioner has become a direct competitor, resulting in an adverse impact on such members' willingness to engage in business with Petitioner.

WHEREFORE, Petitioner, Advertising Specialty Institute, Inc., prays that this petition for cancellation be granted and that U.S. Registration No. 4,476,721 be cancelled pursuant to Section 2(d) of the Act.

Respectfully Submitted,

Dated: September 29, 2015

By: 
Roberta Jacobs-Meadway, Esquire
ECKERT SEAMANS CHERIN &
MELLOTT
50 South 16th Street, 22nd Floor
Philadelphia, PA 19102
215-851-8400
rjacobsmeadway@eckertseamans.com

ATTORNEY FOR PETITIONER

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the attached Petition to Cancel was served on Registrant and Correspondent for Registrant on the date and at the addresses listed below *via* U.S. mail, international mail and email:

Adriana Maria Duque Lopez
Centro Comercial Hollywood
Cr 52 no. 46-68BG 1704
Medellín
COLOMBIA

Arturo Perez-Guerrero
Law Offices of Arturo Perez-Guerrero
P.O. Box 9024163
San Juan, Puerto Rico 00902-4163
arturo@perezguerrero.com; serviciosmarcaros@yahoo.com

Dated: September 29, 2015

By: _____

A handwritten signature in black ink, appearing to read 'Arturo Perez-Guerrero', is written over a horizontal line. The signature is cursive and stylized.

EXHIBIT 1



Advertising
Specialty
Institute®



- NEWS
- EDUCATION
- RESEARCH
- EVENTS
- STORE
- STARTUP
- FIND A SUPPLIER
- MEMBER BENEFITS
- JOIN
- ESP

HERE'S HOW JOINING ASI HELPS YOU MAKE MORE MONEY

We've been serving the advertising specialty industry and helping companies like yours for more than 60 years. Our member benefits provide you and your business with the support, marketing, technology, networking, education, resources and ideas you need to grow in the ad specialty industry. What benefits come with an ASI Membership?

- [View Distributor Memberships](#)
Am I a Distributor?
- [View Supplier Memberships](#)
Am I a Supplier?
- [View Decorator Memberships](#)
Am I a Decorator?



Learn More about ASI

Send us your email, and we'll respond within one business day.

Already a member?

[Request More Information](#)

[Log in to get a better experience](#)



Exclusive: Power 50 Podcast Series Launches

In this series of podcasts, Counselor talks to some of the most influential people in the...



Best Places to Work: The countdown



Power 50 Podcast series launches



Cintas reports strong sales



Marketers: Mixed success with video

STRATEGIES

Tips & tactics for increasing your sales and running a better business.

Safety Programs Secure Sales

Sales
Safety programs are lucrative and renewable. Show your clients how "playing it safe" is a sm...

Q&A: Leeward Bean, Big Frog Custom T-Shirts and More

Marketing

MORE NEWS

[Pope Promos Take Over Philly](#)

[Selfies And Cereal Combine](#)

[Counselor To Unveil Best Places To Work List](#)

[Innovation Line Continues Recovery From Fire](#)

[CPSC Recalls Water Bottles](#)

[Bangladesh Claims U.S. Safety Conditions Met](#)

[Counselor Commentary: Say Yes To Video Resumes](#)

[Social Media and the Yogi Berra Obit Boo-Boo Lesson](#)

[Activate Names New Regional Presidents Ahead Of Rebranding](#)

[Innovation Line Recovering From Building Fire](#)

Sponsored By:



Most Popular

Case Studies

- Hot Opportunities: Here are five hot markets that should be on every distributors' radar
- "How I Started My Own \$2 Million Business From Home"
- Apple Claims Patent Infringement On Charger Products
- Frustrations Mount Amid Port Slowdowns
- Hot Business Ideas: The Best Ways to Get More Referrals
- Golf Market: Par for the Promo Course
- Court Approves Standard Register Sale To Taylor Corp.

FEATURED VIDEOS



ASI Radio Show
ASI's weekly Internet radi show features...



The Stitch Report
Editor Nicole Rollender goes in search of latest tips, ideas, strategies...



Wearables
Editor C.J. Mittica breaks down some of the biggest trends in ad specialty...

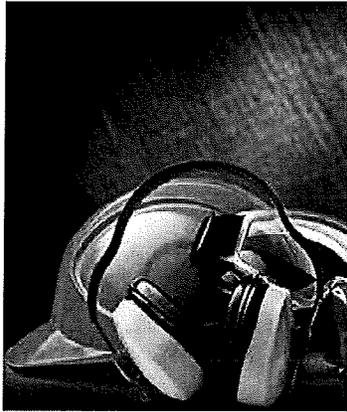


Counselor Product Close-Up
Editors of *Counselor* pick product category...

The who, what and wear of industry experts

Training The Next Generation of Printers Human Resources
Finding tomorrow's top printers requires your help.

[See More Strategies](#)



PRODUCTS

Promotional product trends & new items to promote to clients.



Selling Via Social Media Jewelry & Lanyards

When it comes to using social media for business, the oft-repeated advice of experts is to ...

How To Sell: Fleece Jackets Outerwear

Fall is the season for layering. This is where fleece jackets come in handy because they are...

Factory Fire Kills 72 Apparel
A footwear factory fire in the Philippines in May killed 72 workers, many of whom were trap...

[See More Products](#)

Small-Business Owners Focus On Growth

Dorcy Exits Industry, Signs Deal With Aprinta

The Power of the Pen, 'King of Queens' Style

Innovation Line Suffers Building Fire

Promo Products Make Sweet Music in NC

Papal Visit Inspires Promo Gear

Counselor Commentary: The Need For Speed

Pro Towels To Expand Production Facility

LEARN MORE ABOUT ASI

Send us your email, and we'll respond within one business day.

[Request More Information](#)

SUBSCRIBE TO NEWSLETTERS

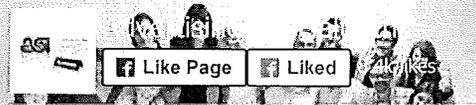
- Counselor PromoGram**
News updates from the industry's premier email newsletter.
- Counselor PromoGram Canadian**

[Sign Up](#)

You may unsubscribe at any time.

SOCIAL MEDIA

facebook



News Feed

 **Advertising Specialty Institute**
2 hrs

And the 2015 Counselor Best Places to Work countdown continues!
<http://bit.ly/1YCI9I>

twitter



Instagram



MARKETS

Case studies of promotions in specific client sectors.

Google Expands Appeal of Wearable Technology Apparel
With two new announcements, Google is looking to expand the

LATEST BLOG

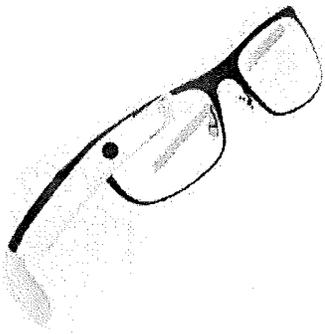
Fall Fashion: Can You Dig It?

The Best of the Best: SGR's Supplier Sales Rep & CSR of the Year!

TAKE OUR POLL

How closely do you follow retail trends when updating your product line?

Very closely



appeal of the wearable tech sector.

Decorator Rescues Landfill-Bound Textiles Pet Market

When Florence Mano learned that designers routinely discard end-run and sample fabrics, she...

Ask an Expert: Run Metallic Thread Correctly in Fashion Designs Apparel

Q I try to stay on top of trends and offer my customers fashion-forward embroidery that w...

See More Markets

An Editorial Intern's Summer at ASI

- I keep up but am not obsessed
- Not closely, trends are overrated
- We set trends, we don't follow them

Vote View Results

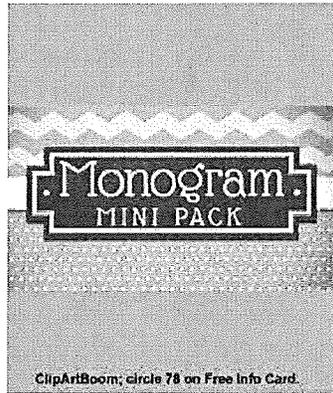
WEARABLES & DECORATION

Trends in promotional apparel and the imprints used.



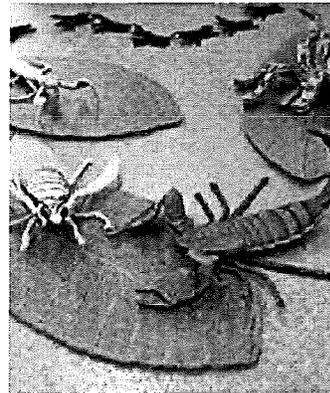
Fair Winds for Nautical-Themed Apparel Line

Embroidery
Mudhook Clothing offers simple, nautical-themed apparel. Kyle Saylor recently made the ...



More Monogramming

Embroidery
In the summer, Trend Finder from Accessoriesmagazine.com highlighted monograms as a stron...



Embroidered Insects a Hit for Japanese Firm

Embroidery
Takahiro Harada, president of Harada Embroidery in Japan, turned his childhood love of inse...

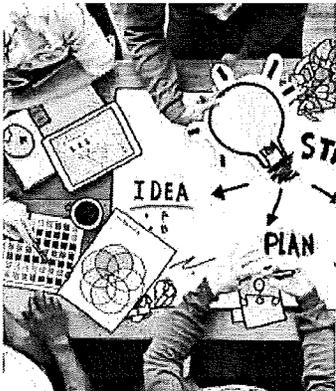


Easier Online Design for American Apparel Screen

Printing
American Apparel (asi/35297) has collaborated with InkSoft to make garment selection and ...

STARTUP

Successful strategies & tactics for entrepreneurs and new businesses.



"How I Started My Own \$2 Million Business From Home"

Getting Started



Fresh Off the Farm

Opportunities
Farmer Tom Mertz stumbled



A Fresh Start Getting Started
After dealing with life-or-death situations, Abby Clark was



Soaring Sales Opportunities
A latex allergy derailed Lori Garofalo's career as a balloon

Scott Mollahan started his business and quickly racked up more than \$2 million in revenues. ...

upon an ingenious business-to-business marketing idea: putting adv...

searching for a fun business opp...

decorator. After considering a ...

[Join](#) [About ASI](#) [ASI Careers](#) [Industry Jobs](#) [Press](#) [Support](#) [ASI Canada](#) [MembresiaVASI](#) [Terms of Use](#) [Privacy Policy](#) [Sitemap](#)

Making You Money: What ASI is all about.

Promotional products, also known as ad specialties, make up a \$20.5 billion dollars industry and are used by virtually every business in America. Why? Items like mugs, pens and t-shirts are memorable and provide a better cost per impression for advertisers than almost every major marketing effort like prime time TV, magazines and radio.

With so many businesses buying ad specialties there is a huge opportunity for professionals looking to make great money running a promotional products distributorship. It's easy and inexpensive to get started and you can work from home.

- A business opportunity to reinvent your career in an exciting field
- Work at home - for yourself - not by yourself
- Make money selling ad specialties
- Partner with a time-tested industry leader
- Get started instantly with all the tools you need

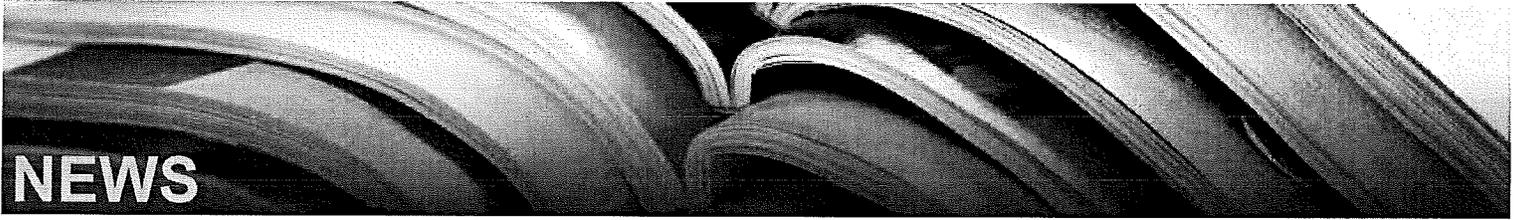
© 2015, The Advertising Specialty Institute®. All Rights Reserved.



Advertising
Specialty
Institute®

Join ASI | MembresiaVASI | Log In | Pay My Bill | Chat | Contact Us | Advertise

NEWS | EDUCATION | RESEARCH | EVENTS | STORE | STARTUP | FIND A SUPPLIER | MEMBER BENEFITS | JOIN | ESP



NEWS

Home / News / Magazines / Wearables / September 2015 / Wearables Trendsetters

NEWS

Sponsored By:



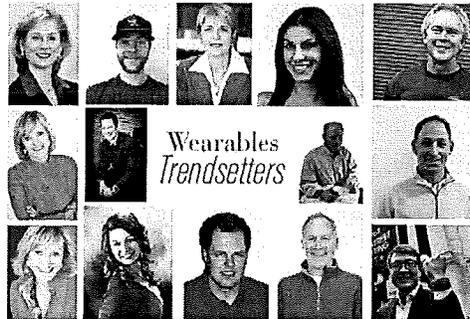
Wearables Trendsetters

Published in Wearables
September 2015

RELATED ARTICLES

Share

Wowing clients to changing the very nature of their industries, these gurus set the bar for apparel.



Wearables
Trendsetters



Distributor Thrives on Fun & Games
This Illinois distributor is growing thanks to its wacky, collegial and high-performing cult...



Supplier Celebrates 30 Years of Success
This family-owned supplier celebrates an impressive number of industry awards.



Case Study: Rum Marketers Embrace Promo Items
Rum marketers embrace promo items.



How To Expand Your Business With Big Data
The goal is finding customer preferences.



Kara Ward

Corporate Image Consultant, City Apparel

When reflecting on her recent sales success, Kara Ward cites a bit of wisdom gleaned from her grandfather: "Why play a game if you're not playing to win?" After several years of impressive numbers at City Apparel in Findlay, OH, it's obvious Ward has taken his words to heart. Today, she's a corporate image consultant and a newly elected board member of the Ohio Promotional Professionals Association. And in three of her five years at City Apparel, she's reached over a million dollars in sales. But it wasn't an easy road. Just a couple years into her

promotional career, Ward was diagnosed with breast cancer. "It was a hard year," says Ward, who is currently in remission, "but I already had my goals set, so nothing was going to stop me. The team had my back 100% and helped me live my life normally. When I wanted to go visit eight clients at a time, they never said, 'No, you're not up to it.' They'd say, 'Ok, let's go,' and they'd drive me." At the end of that year, Ward reached more than \$1 million in sales for the first time. "I very much have my eye on the prize," she says.

Fun Fact: Ward teaches lyrical and jazz dance four nights a week.

BROWSE BY KEYWORD

Profiles



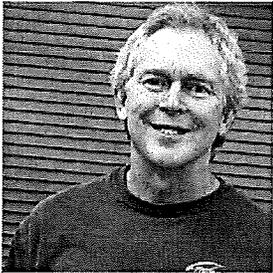
Cary Heller

Vice President of Sales, All USA Clothing

For Cary Heller, every sale is the best one of his life. "I know it sounds corny, but it's true," says the vice president of sales at Keego Harbor, MI-based All USA Clothing. A people person who emphasizes the business value of "being nice," Heller loves connecting with customers, counting them as friends rather than just clients. He also carries a torch for made-in-America clothing and winning high-profile converts, including the White House.

"The textile and garment industry was a thriving American industry for decades," Heller says. "We are bringing American-made clothing and uniforms back." When he's not working, Heller is likely to be volunteering at The Friendship Circle, a charity which pairs typical teens with children with special needs. For the last decade, Heller has spent 20 to 30 hours a week mentoring a boy with extreme autism and cerebral palsy. "He has really become like my adopted child, and I cannot express the depth of my relationship with him," Heller says. "I have learned that when you help someone else, the person who is really being helped is you."

Fun Fact: An accomplished trumpet player, Heller's band had a number-one record on NPR and college stations nationwide, and was Ray Charles' opening act.



Andy Anderson

Owner, Anderson Studio Inc. (asi/121990)

Andy Anderson, owner of Anderson Studio Inc. in Nashville, provides contract screen-printing work for some of music's biggest stars. But after printing his first shirt in 1971, he almost never did it again. "I hated it," he says. "We didn't have the same educational resources. You basically asked a friend how they did it." His first "machine" was a wooden Coke case, and his assistant was his 8-year-old sister. He stretched the shirt over the case, used super-sticky flock adhesive in only one color, and knew nothing about meshes. His primitive equipment and

methods made the process frustrating, so Anderson gave it up. Then in 1975, he ran into art school friends who introduced him to actual machines and quality inks. He opened Anderson Studio the next year. The company's location in Music City boded well for a future in entertainment merchandise. Since the early 1980s, Anderson and his team have won almost 90 awards for their full-color prints. "Quality work is how we built our reputation," he says. "I care about what goes out the door, and my staff makes it all possible. I appreciate each and every one of them, and they all contribute to our success."

Fun Fact: Since the age of 14, Anderson has built and painted motorcycles, building up an international fan base. One of his bikes was exhibited at the London Museum of Art.



Doug Jackson

President, Storm Creek (asi/89879)

This tailored "kirigami" vegan leather trench by Byron Lars stands out with its laser-cut, lace-like pattern and bold metallic belt buckle.

Decoration Tip: Sometimes good design is about taking something away, rather than adding on. With a sharp pair of scissors and a creative plan, a decorator can manipulate even the most mundane T-shirt into something unique.



James Park

CEO and Co-Founder, Fitbit

James Park was an out-of-shape gamer when he came up with the idea for the Fitbit. One of the first in line to buy the popular Nintendo Wii nearly a decade ago, Park saw the potential of combining motion sensors and software, with a focus on better health. In 2007, the serial entrepreneur and former cross-country runner started the ubiquitous fitness tracking company with business partner Eric Friedman as part of his own efforts to get fit. When the product launched two years later, it already had drawn huge consumer interest, generating more than 25,000

initial orders. "It was the right product at the right time at the right price point," Park told Forbes. The interest has continued to grow, with much-hyped products like the Apple Watch unable to make much of a dent in the company's market prominence. With more than 20.8 million devices sold, Fitbit accounts for 85% of tracker sales, according to The NPD Group. The publicly traded company is worth more than \$8 billion, and it's clear that no one is doing more than Park and Fitbit to legitimize wearable technology in the minds of consumers.

Fun Fact: Park dropped out of Harvard before finishing a degree in computer science.



Marci Kinter

Vice President of Government & Business Information, SGIA

When Marci Kinter first started with SGIA in 1989, she had her work cut out for her since no one had stepped in front of regulators to represent the printing industry. "It was really critical that we were in there talking to them about the differences in the industry," says Kinter, who remembers the difficulty of regulators to simply distinguish between graphical and textile printing. The vice president of government & business information for SGIA quickly became one of the most important assets for the printing industry, cutting her teeth on clean air legislation in the early

years, and leading the charge on a number of key issues today: safety and health, environmental regulations, product safety and sustainability. Equally important, she is a fount of knowledge, endlessly fielding questions from members who can't be bothered or can't grasp the wealth of byzantine regulations. She revels in the complexity of it. "You have to look at it in terms of a domino game," she says. "If I push this piece down here, what do I think will be the final outcome?"

Fun Fact: Kinter is a "closet environmentalist" who likes to garden and do her own canning, and lives in a passive solar house.



Jay Feinberg

Owner, FPS Apparel (asi/53475)

The next step in Jay Feinberg's career didn't exist after he left Richard A. Leslie Co. after seven years as a national sales manager. So Feinberg created it. "When I left them, I couldn't find a job that would take advantage of my knowledge and capabilities, so I started my own company," Feinberg says. Thus, FPS Apparel was born 15 years ago, with a desire to be different and innovative – to "offer unique, desirable apparel that customers cannot find elsewhere." Based in Florida, NY, Feinberg has created an entire apparel line with custom accents

– sublimated hoods, sleeves, pockets and more. In addition, the decorator has greatly expanded

its roster of techniques while making a push toward PVC-free inks. Feinberg's passion is geared toward building trust with his customers, keeping the quality of FPS's goods top-notch and innovative, and building a solid team with all parts working together. He's proud of "growing from a one-person startup to a business serving customers that are nationally recognized household names – while maintaining our headquarters on Main Street in a small town."

Fun Fact: To keep the presses humming during a blackout, Feinberg once chased down a utility truck, begging them to fix FPS' electricity.



Jennifer Grigorian

Vice President of Marketing, Hit Promotional Products (asi/61125)

There might not be anyone more passionate about the promotional product industry than Jennifer Grigorian, who has always felt this industry was right for her. She stumbled upon this path by accident, answering phones as a temp for a distributor when she was in college majoring in psychology. "I really could not see myself in any other industry, I truly love what I do," says Grigorian. The VP of marketing for Hit Promotional Products has been in the industry 19 years, and juggles a

number of roles for the fast-growing supplier, including overseeing the product selections and strategies with Hit's recent move into apparel – a key development as more suppliers move into wearables and offer one-stop shopping. Grigorian is driven to stay current ("You need to constantly evolve and change," she says) and continues to enjoy the opportunity to be creative and innovative with fun products every day. "This is the greatest industry in the world," she says.

Fun Fact: Grigorian grew up in Southern California and has never seen snow before.



Danny Gruninger

CEO, Image West Signature Apparel

For Danny Gruninger, life in the fast lane used to mean drag racing. But the industry wasn't a mystery to Gruninger, whose parents ran a small trophy and awards business. He eventually gave up his professional racing career, but is finding success as CEO of Image West Signature Apparel, a Lakewood, CO, decorator. Gruninger and his brother Brandon started the company (formerly known as US Recognition Apparel Division) in 2006 with just one manual press, but have ushered the company through tremendous growth, due in part to the

company's amazing artistic prints. "We have the best art team in the world, and our passion is to bring their designs to life on the garments we embellish," says Gruninger, whose company has won multiple decoration awards. Image West continues to push forward: adding a state-of-the-art dye house, working closely with Roq International to optimize its equipment and relentlessly tweaking to maintain its top-notch print and garment quality. Says Gruninger: "Lots of long sleepless hours testing new techniques and dialing in our process is certainly one aspect that separates us from the average printing shop."

Fun Fact: Clips of Gruninger's drag races can be found on YouTube.

Rich Medcraft Owner, StitchWise

Owner, StitchWise Embroidery Design



StitchWise Embroidery Design is literally a one-man show. Owner/sole proprietor Rich Medcraft makes sales calls, quotes jobs, purchases inventory, creates logos, runs the machines, ships orders and keeps the books, all while producing exceptionally detailed embroidery work for discerning clients. "I'm constantly driven to perfect embroidery as an art form," he says. "I learn something new every day with every design I create. I pay attention to every detail. I'm not afraid to try different digitizing techniques to see what the results are."

Medcraft, who hails from Eagle Point, OR, likes to make designs using specialty threads, including the finer 60 weight. "They make my designs look sharper," he says. "I can create smaller detail, and allow my work to stand apart from my competition." Recently, he demonstrated his expertise by digitizing the logo for the Ladies Professional Golf Association's Solheim Cup tournament. "It was complicated and had to be super tiny," says Medcraft. "They also wanted the cup to look like crystal. So I made it out of metallic threads and used special blends. It's in production now for the 2015 Solheim Cup."

Fun Fact: Medcraft restores old British sports cars and taught himself all aspects of automobile restoration. He still has his father's beloved 1957 MGA.



Kay Koplovitz and Maria Gotsch

Co-Founders, New York Fashion Tech Lab

Demand for wearable technology is surging, yet the quest for fashionable devices has been mostly fruitless. One of the entities trying to right that wrong is the New York Fashion Tech Lab. The brainchild of Kay Koplovitz (founder of USA Network and innumerable other business ventures) and Maria Gotsch (president and CEO of the Partnership for New York City), the lab is an accelerator program dedicated to mentoring and growing fashion technology startups. "The tech companies get unbelievable access to top-ranked retail and fashion companies

– the right people inside the company," says Koplovitz, the founder of Springboard Enterprises, which has created multiple accelerator programs. "... The whole purpose is to see if what these technology companies are building is really valuable to the market they're selling into." In the 12-week course, wearable technology companies and others receive unvarnished feedback and practical advice to build their business. The Lab creates connections that will bring the latest technology to retail shelves. "The tail of this program is very long," says Gotsch, who runs the investment arm of the Partnership, which strives to foster business in New York City. "... We say you're adopted by the retailers, so to speak. These relationships play out over a couple of years."

Fun Fact: Koplovitz served on the board of Kate Spade and recently curated a book of business strategies titled *Been There, Run That*.

Trend Watch

What goes into becoming a Wearables Trendsetter? Great work, of course. We showcase their exceptional garments and decoration and dive into the design inspiration that informs their efforts. Here, master decorator Andy Anderson of Anderson Studio Inc. (asi/121990) talks about one of his signature music tees. Visit Wearablesmag.com to see more examples from our Trendsetters.



Print and Release

This T-shirt was for Keith Urban's Fuse album release. The image "was his album cover, so we had to hit it pretty close to keep them happy," Anderson says.

Under the Skin

"This was a particularly hard print because the photo of Keith was so small," says Anderson. "Then we had to capture the delicate background hues and skin tones, as well as the blurred type."

Trust the Process

For Anderson's signature photorealistic prints, simulated process is his go-to technique. This Keith Urban shirt features a 12-color simulated process print, with color separation done by the shop's in-house artist.



[Join](#) [About ASI](#) [ASI Careers](#) [Industry Jobs](#) [Press](#) [Support](#) [ASI Canada](#) [MembresiaVASI](#) [Terms of Use](#) [Privacy Policy](#) [Sitemap](#)

Making You Money: What ASI is all about.

Promotional products, also known as ad specialties, make up a \$20.5 billion dollars industry and are used by virtually every business in America. Why? Items like mugs, pens and t-shirts are memorable and provide a better cost per impression for advertisers than almost every major marketing effort like prime time TV, magazines and radio.

With so many businesses buying ad specialties there is a huge opportunity for professionals looking to make great money running a promotional products distributorship. It's easy and inexpensive to get started and you can work from home.

- A business opportunity to reinvent your career in an exciting field
- Work at home - for yourself - not by yourself
- Make money selling ad specialties
- Partner with a time-tested industry leader
- Get started instantly with all the tools you need

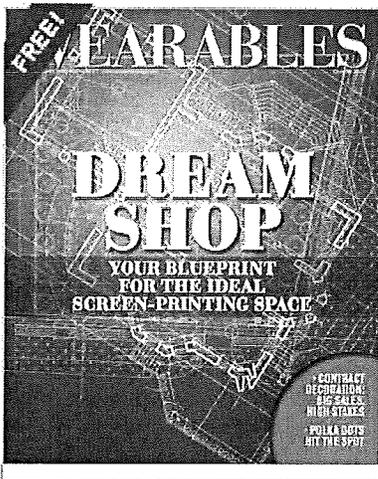
© 2015, The Advertising Specialty Institute®. All Rights Reserved.

User Name: Password:

You are visiting the ASI Supplier Store. ASI Distributor Store - ASI Decorator Store - ASI Equipment Store

Supplier Membership | Magazine Subscriptions | Advertising | Connect | ESP Websites | Email Marketing | Decorator Membership

Wearables



- Published 10x per year.
- Named Top 10 magazine of the year by the American Society of Business Publications in 2013, alongside winners like Inc. and ComputerWorld.
- Reader's rank Wearables magazine the #1 most useful publication compared to PPB, Impressions, and Printwear.
- Special screen-printing section every issue for decorators.
- Wearables provides industry tips and tools from the leaders in the field.
- Subscriptions are available to qualified subscribers only; visit www.wearablesmag.com for more information.

Price: *Free for Qualified Subscribers*

[Customize & Buy](#)

[Product Details](#) | [Customize & Buy](#)

Notable issues:

- February's Apparel Design Awards
- July's Source Book
- September's Fall Fashion Preview
- November/December's Sneak Peek: Trends for the Upcoming Year

In every issue:

- **Trends:** Hot apparel, style how-tos and need-to-know trends
- **Education:** The source for wearables knowledge
- **Business:** How to run your company even better
- **Screen-Printing Success:** Decoration techniques, product announcements and latest trends

Customer Testimonials

"The articles have much meat on the bone as well – sharing many how-tos and industry trends that we consider must-reads for all of our sales and customer service associates..."

-Mary Ellen P.

"I enjoy reading Wearables. We receive several trade magazines and I consider Wearables among the best for education and product offerings. The articles aren't too lengthy, yet they're informative. I appreciate that you keep our sales team aware of the coming trends. Keep up the good work!"

-Dai P.

"Daring and provocative – makes us sit up and take notice – bravo!"

-Sheila Z.

"Outstanding – and very well done – with the simple things. But they do have to be informative and done just right. This is highly readable, interesting and provides a ton of information within a small number of pages. I actually read it all."

-Mike L.



Advertising
Specialty
Institute®

Promoting Success®

Would you like to speak with an ASI representative? Call us at 800-646-1350 (215-953-4000) and select option 0.

Si desea comunicarse con un representante ASI en Español? Llame al 800-646-1350 ó 215-953-4000 y seleccione la opción 0.

Visit ASI Central at www.asicentral.com for industry news and information about ASI.

© 2015, The Advertising Specialty Institute®. All Rights Reserved. ASI Privacy Policy



ASI(R) Acquires Modern Uniforms, Stitches and Wearables Business Magazines, Providing ASI Members with New Education, Sales Opportunities

September 22, 2006 01:45 PM Eastern Daylight Time

TREVOSE, Pa.--(BUSINESS WIRE)--Sept. 22, 2006--Advertising Specialty Institute(R), the largest media and marketing organization serving the advertising specialty industry, announced today that it acquired Modern Uniforms, Stitches and Wearables Business magazines, websites and other assets from Prism Business Media Inc.

Wearables Business and Modern Uniforms principally serve the advertising specialty industry, while Stitches magazine serves contract embroidery professionals. Subscribers to Stitches often work with ASI distributors and suppliers to decorate promotional items.

"The uniforms, embroidery, and general wearables marketplaces are playing larger and more important roles in the advertising specialty industry," said Timothy M. Andrews, president of ASI. "By bringing these publications into ASI, we are ensuring that we will be able to help ASI suppliers and distributors reach more buyers, and we can reinforce with readers the quality and integrity provided by the traditional supplier-distributor model."

"The uniforms, embroidery, and general wearables marketplaces are playing larger and more important roles in the advertising specialty industry"

Andrews said that there are important benefits for both ASI suppliers and distributors from the acquisition.

"We plan to dramatically improve these magazines and their related information products," Andrews said. "We will make them more compelling for readers and, therefore, more effective tools through which advertisers can deliver their messages. We have learned with our existing magazines - Counselor(R), Advantages(TM), Successful Promotions(TM) and Supplier Global Resource(R) - that if you create outstanding products for subscribers, they will increase the amount of time they invest reading the editorial and the ads.

"In addition, the 18,000 subscribers of Stitches magazine are a new potential market to which ASI suppliers and distributors will be able to increase sales of advertising specialties," Andrews noted. "We intend to help readers of Stitches understand the efficiencies of buying ad specialties through the ASI supplier-distributor network."

Wearables, Uniforms Markets Growing

"The overall wearables segment in our industry is growing dramatically, and Wearables Business will help ASI serve that category more effectively, through education, news and product information," he explained. "Uniforms is another growing segment, and one we think is expanding at several times the rate of the overall ad specialty industry. By having a magazine dedicated to explaining uniform trends and new products, ASI distributors will be more effective in building their uniforms business."

The 2006 Counselor magazine State of the Industry report indicated that wearables was the top category of advertising specialties sold for the last five years. Uniforms continue to be an important segment, and 41% of respondents to the latest Counselor Wearables Watch(R) survey indicated an increase in sales of uniforms.

Several resources will be developed to assist both the ASI distributor and the embroidery firm to connect and do business, by allowing distributors to quickly find qualified contract embroiderers anywhere in the country from among the 18,000 subscribers to Stitches.

Joining the three magazines are related websites and e-mail newsletters, and ASI is considering the launch of several new products in markets served by these brands.

"These three magazines are very familiar to me, and were among those I managed while I was chief executive of their prior owner, Primedia Business Magazines," Andrews commented. "We look forward to integrating them further to provide more resources for the ad specialty industry."

"This development is exciting, because it broadens the scope of our publications," said Rich Fairfield, publisher and senior vice president for ASI. "These magazines will provide our readers with the latest developments in these industries, and advertisers will discover more possibilities to achieve success with their marketing efforts." Fairfield's responsibilities will expand and he will become publisher of the new magazines.

ASI suppliers who have questions about the acquisition can contact Rich Fairfield, at rfairfield@asicentral.com. ASI distributors who have questions about the acquisition can contact Dan O'Halloran, senior vice president of distributor services, at dohalloran@asicentral.com.

About ASI

Advertising Specialty Institute is the largest media and marketing organization serving the advertising specialty industry, with a membership of 22,000 distributor firms (sellers) and supplier firms (manufacturers) of advertising specialties. Supplier firms use ASI print and electronic resources to market products to more than 19,000 ASI distributor firms. Distributor firms use ASI print and electronic resources, which contain more than 750,000 ad specialties, to locate supplier firms and to market services to buyers. ASI provides catalogs, informational directories, newsletters, magazines, websites and databases, and offers interactive e-commerce, marketing and selling tools. Visit www.asicentral.com.

Contacts

Advertising Specialty Institute (ASI)

Scott Fuhr, 800-546-1487

sfuhr@asicentral.com

Company Information

ADVERTISING SPECIALTY INSTITUTE (ASI)



More from Business Wire: [Blog](#) [Apps](#) [UK/Ireland](#) [Deutschland](#) [France](#) [Hong Kong](#) [Italy](#)
[Japan](#) [EON: Enhanced Online News](#) [Tradeshownews.com](#) [PYMNTS.com](#)

[Contact Us](#) [Privacy Statement](#) [Terms of Use](#) ©2015 Business Wire

EXHIBIT 2

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Roberta Jacobs-Meadway
Attorney Primary Email Address: rjacobsmeadway@eckertseamans.com

Docket Number: 297860.00001
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Roberta Jacobs-Meadway
Eckert Seamans Cherin & Mellott, LLC
50 S. 16th Street
PHILADELPHIA, PENNSYLVANIA 19102-2516
UNITED STATES
Phone: 215-851-8522
Correspondent e-mail: rjacobsmeadway@eckertseamans.com lpdocket@eckertseamans.com lmcguinness@eckertseamans.com

Fax: 215-851-8383
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 15, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 14, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 16, 2011	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	64591
Aug. 16, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Aug. 15, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Jun. 24, 2011	TEAS SECTION 8 & 9 RECEIVED	
Mar. 24, 2008	CASE FILE IN TICRS	
Mar. 13, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 13, 2001	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Dec. 13, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Sep. 26, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Oct. 27, 1987	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Mar. 30, 1987	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 03, 1981	REGISTERED-PRINCIPAL REGISTER	
Aug. 11, 1981	PUBLISHED FOR OPPOSITION	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Nov. 03, 2011

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 16, 2011

Assignment Abstract Of Title Information

Summary

Total Assignments: 11

Registrant: National Business Services, Inc.

Assignment 1 of 11

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK SUBJECT TO AGREEMENT RECITED, (SEE RECORD FOR DETAILS)

Reel/Frame: 0470/0022

Pages: 8

Date Recorded: Jun. 29, 1984

Supporting Documents: No Supporting Documents Available

Assignor

Name: NATIONAL BUSINESS SERVICES, INC.

Execution Date: Jun. 26, 1984

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

DBA, AKA, TA, Formerly: DBA ADVERTISING SPECIALTY INSTITUTE

Assignee

Name: INDUSTRIAL VALLEY BANK AND TRUST COMPANY

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: IVB BUILDING, 1700 MARKET ST.
PHILADELPHIA, PENNSYLVANIA 19103

Correspondent

Correspondent Name: SCHNADER, HARRISON, ET AL.

Correspondent Address: SUITE 3600
1600 MARKET ST.
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 2 of 11

Conveyance: ASSIGNOR HEREBY GRANTS AN EXCLUSIVE NON-TRANSFERABLE RIGHT AND LICENSE TO USE UNDER SAID MARK (SEE RECORD FOR DETAILS RECITED)

Reel/Frame: 0537/0476

Pages: 8

Date Recorded: Sep. 08, 1986

Supporting Documents: No Supporting Documents Available

Assignor

Name: FIDELITY BANK NATIONAL ASSOCIATION

Execution Date: Aug. 14, 1986

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: NATIONAL BUSINESS SERVICES, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 1120 WHEELER WAY
PHILADELPHIA, PENNSYLVANIA 19047

DBA, AKA, TA, Formerly: DBA ADVERTISING SPECIALTY INSTITUTE

Correspondent

Correspondent Name: SCHNADER, HARRISON, ET AL.

Correspondent Address: SUITE 3600
1600 MARKET ST.
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 3 of 11

Conveyance: ASSIGNOR HEREBY TERMINATES AND RELEASES ITS INTEREST AND RIGHTS UNDER A COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT DATED JUNE 26, 1984, RECORDED JUNE 29, 1984 REEL 0470 FRAME 022, (SEE RECORD FOR DETAILS RECITED)

Reel/Frame: 0537/0600

Pages: 3

Date Recorded: Sep. 09, 1986

Supporting Documents: No Supporting Documents Available

Assignor

Name: INDUSTRIAL VALLEY BANK AND TRUST COMPANY

Execution Date: Aug. 14, 1986

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: NATIONAL BUSINESS SERVICES, INC.

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

DBA, AKA, TA, Formerly: DBA ADVERTISING SPECIALTY INSTITUTE

Correspondent

Correspondent Name: SCHNADER, HARRISON, ET AL.
Correspondent Address: SUITE 3600
1600 MARKET ST.
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 4 of 11

Conveyance: SECURITY INTEREST
Reel/Frame: 0766/0224 Pages: 17
Date Recorded: Feb. 11, 1991
Supporting Documents: No Supporting Documents Available

Assignor

Name: NATIONAL BUSINESS SERVICES, INC. Execution Date: Dec. 31, 1990
Legal Entity Type: CORPORATION State or Country Where Organized: PENNSYLVANIA

DBA, AKA, TA, Formerly: DBA ADVERTISING SPECIALTY INSTITUTE

Assignee

Name: FIDELITY BANK, NATIONAL ASSOCIATION
Legal Entity Type: UNKNOWN State or Country Where Organized: No Place Where Organized Found

Address: BROAD & WALNUT STREETS
PHILADELPHIA, PENNSYLVANIA 19109

Correspondent

Correspondent Name: JUDITH K. WEISS, ESQUIRE
Correspondent Address: 1600 MARKET STREET - SUITE 3600
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 5 of 11

Conveyance: SECURITY INTEREST
Reel/Frame: 0814/0459 Pages: 17
Date Recorded: Sep. 23, 1991
Supporting Documents: No Supporting Documents Available

Assignor

Name: NATIONAL BUSINESS SERVICES, INC. Execution Date: Sep. 13, 1991
Legal Entity Type: CORPORATION State or Country Where Organized: PENNSYLVANIA

DBA, AKA, TA, Formerly: DBA ADVERTISING SPECIALTY INSTITUTE

Assignee

Name: FIDELITY BANK, NATIONAL ASSOCIATION
Legal Entity Type: UNKNOWN State or Country Where Organized: No Place Where Organized Found

Address: BROAD AND WALNUT STREETS
PHILADELPHIA, PENNSYLVANIA 19109

Correspondent

Correspondent Name: JUDITH K. WEISS, ESQUIRE
Correspondent Address: 1600 MARKET STREET
SUITE 3600
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 6 of 11

Conveyance: SECURITY INTEREST
Reel/Frame: 0887/0988 Pages: 13
Date Recorded: Jul. 02, 1992
Supporting Documents: No Supporting Documents Available

Assignor

Name: FIDELITY BANK, NATIONAL ASSOCIATION Execution Date: Feb. 18, 1992
Legal Entity Type: SEE DOCUMENT FOR DETAILS State or Country Where Organized: No Place Where Organized Found

Assignee

Name: NATIONAL BUSINESS SERVICES, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 1120 WHELLER WAY,
LANGHORNE, PENNSYLVANIA 19047

Correspondent

Correspondent Name: STUART E. BECK, P.C.

Correspondent Address: STUART E. BECK, ESQUIRE
ELEVEN PENN CENTER SUITE 1200
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 7 of 11

Conveyance: CHANGE OF NAME

Reel/Frame: 2216/0377

Pages: 17

Date Recorded: Jan. 22, 2001

Supporting Documents: assignment-tm-2216-0377.pdf

Assignor

Name: NATIONAL BUSINESS SERVICES, INC.

Execution Date: Sep. 13, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: ADVERTISING SPECIALTY INSTITUTE INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 4800 STREET ROAD
TREVOSE, PENNSYLVANIA 19047

Correspondent

Correspondent Name: STUART E. BECK

Correspondent Address: 1617 JFK BOULEVARD
SUITE 601
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 8 of 11

Conveyance: SECURITY INTEREST

Reel/Frame: 4571/0880

Pages: 13

Date Recorded: Jun. 29, 2011

Supporting Documents: assignment-tm-4571-0880.pdf

Assignor

Name: ADVERTISING SPECIALTY INSTITUTE, INC.

Execution Date: Jun. 27, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: THE BANCORP BANK

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 1818 MARKET STREET
28TH FLOOR
PHILADELPHIA, PENNSYLVANIA 19103

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 9 of 11

Conveyance: SECURITY INTEREST

Reel/Frame: 4907/0181

Pages: 11

Date Recorded: Nov. 27, 2012

Supporting Documents: assignment-tm-4907-0181.pdf

Assignor

Name: ADVERTISING SPECIALTY INSTITUTE, INC.

Execution Date: Nov. 06, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Organized:

Assignee

Name: THE BANCORP BANK
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1818 MARKET STREET, 28TH FLOOR
PHILADELPHIA, PENNSYLVANIA 19103

Correspondent

Correspondent Name: TIMOTHY D. PECSENYE
Correspondent Address: ONE LOGAN SQUARE
8TH FLOOR
PHILADELPHIA, PA 19103-6998

Domestic Representative - Not Found

Assignment 10 of 11

Conveyance: SECURITY INTEREST

Reel/Frame: 5490/0115

Pages: 20

Date Recorded: Apr. 01, 2015

Supporting Documents: [assignment-tm-5490-0115.pdf](#)

Assignor

Name: ADVERTISING SPECIALTY INSTITUTE, INC.
Legal Entity Type: CORPORATION

Execution Date: Apr. 01, 2015
State or Country Where Organized: PENNSYLVANIA

Assignee

Name: M&T BANK
Legal Entity Type: CHARTERED BANK AND TRUST COMPANY

State or Country Where Organized: NEW YORK

Address: 2003 SOUTH EASTON ROAD SUITE 204
DOYLESTOWN, PENNSYLVANIA 18901

Correspondent

Correspondent Name: RYAN J. UDELL
Correspondent Address: 1650 MARKET STREET
ONE LIBERTY PLACE, SUITE 1800
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 11 of 11

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: 5494/0216

Pages: 7

Date Recorded: Apr. 08, 2015

Supporting Documents: [assignment-tm-5494-0216.pdf](#)

Assignor

Name: THE BANCORP BANK
Legal Entity Type: CORPORATION

Execution Date: Apr. 01, 2015
State or Country Where Organized: DELAWARE

Assignee

Name: ADVERTISING SPECIALTY INSTITUTE, INC.
Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 4800 STREET ROAD
TREVOSE, PENNSYLVANIA 19103

Correspondent

Correspondent Name: RYAN J. UDELL
Correspondent Address: 1650 MARKET STREET
ONE LIBERTY PLACE, SUITE 1800
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 11

Type of Proceeding: Opposition

Proceeding Number: 91195745

Filing Date: Jul 21, 2010

Status: Terminated

Status Date: Aug 19, 2010

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: ASI Apparel, Inc.

Correspondent Address: ROBERT M DYER
DYER & RUSBRIDGE, PC
291 EAST MAIN STREET
CANTON GA , 30114-2710
UNITED STATES

Correspondent e-mail: rmd@dyruslaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI APPAREL	Abandoned - After Inter-Partes Decision	<u>77785870</u>	

Plaintiff(s)

Name: Advertising Specialty Institute, Inc.

Correspondent Address: ROBERTA JACOBS-MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT, LLC
TWO LIBERTY PLACE, 50 S 16TH ST, 22ND FL
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com , jhoynoski@eckertseamans.com , jmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>
ASI QUARTERLY REGISTER	Renewed	<u>74056110</u>	<u>1729220</u>
ASI SECURE	Renewed	<u>75138851</u>	<u>2102337</u>
ASI CENTRAL	Renewed	<u>75257262</u>	<u>2160263</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 21, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 21, 2010	Aug 30, 2010
3	PENDING, INSTITUTED	Jul 21, 2010	
4	P'S MOTION TO REFUND DUPLICATE NOTICE OF OPPOSITION	Aug 11, 2010	
5	BOARD'S DECISION: DISMISSED	Aug 19, 2010	
6	TERMINATED	Aug 19, 2010	

Type of Proceeding: Opposition

Proceeding Number: 91195742

Filing Date: Jul 20, 2010

Status: Terminated

Status Date: Dec 14, 2010

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: ASI Apparel, Inc.

Correspondent Address: BRADLEY D CROSE
CROSE LAW LLC
112 NORTHBROOKE TRACE
WOODSTOCK GA , 30188
UNITED STATES

Correspondent e-mail: brad@croselaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI APPAREL	Abandoned - After Inter-Partes Decision	<u>77785870</u>	

Plaintiff(s)

Name: Advertising Specialty Institute, Inc.

Correspondent Address: ROBERTA JACOBS-MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT, LLC
50 SOUTH 16th STREET 22nd FLOOR, TWO LIBERTY PLACE
PHILADELPHIA PA , 19102

UNITED STATES

Correspondent e-mail: riacobsmeadway@eckertseamans.com , jhoynoski@eckertseamans.com , jmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>
ASI QUARTERLY REGISTER	Renewed	<u>74056110</u>	<u>1729220</u>
ASI SECURE	Renewed	<u>75138851</u>	<u>2102337</u>
ASI CENTRAL	Renewed	<u>75257262</u>	<u>2160263</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 20, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 21, 2010	Aug 30, 2010
3	PENDING, INSTITUTED	Jul 21, 2010	
4	OPP'S MOTION TO REFUND FEE	Aug 11, 2010	
5	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Aug 30, 2010	
6	CHANGE OF CORRESPONDENCE ADDRESS	Aug 30, 2010	
7	ANSWER	Aug 30, 2010	
8	WITHDRAWAL OF APPLICATION WITH CONSENT	Dec 06, 2010	
9	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 14, 2010	
10	TERMINATED	Dec 14, 2010	

Type of Proceeding: Opposition

Proceeding Number: 91167585

Filing Date: Oct 28, 2005

Status: Terminated

Status Date: Jan 27, 2007

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: Ballesteros, Maria

Correspondent Address: Robert A. Rosenbloum, Esq.
Greenberg Traurig
Suite 400 3290 Northside Parkway
Atlanta GA , 30327
UNITED STATES

Correspondent e-mail: ailtrademark@gtlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI MUSIC	Cancelled - Section 8	<u>78356930</u>	<u>3366578</u>

Plaintiff(s)

Name: Advertising Specialty Institute Inc.

Correspondent Address: Roberta Jacobs-Meadway, Esq.
Ballard Spahr Andrews & Ingersoll, L.L.P.
1735 Market Street, 51st Floor
Philadelphia PA , 19312
UNITED STATES

Correspondent e-mail: JacobsmeadwayR@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>
ASINTERNET	Renewed	<u>75071554</u>	<u>2165025</u>
ASI VEGAS SHOW	Cancelled - Section 8	<u>78198194</u>	<u>2949820</u>
ASI DIGITAL PHOTO LIBRARY	Cancelled - Section 8	<u>75639204</u>	<u>2605162</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 28, 2005	

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 16, 2005	Dec 26, 2005
3	PENDING, INSTITUTED	Nov 16, 2005	
4	STIPULATION FOR AN EXTENSION OF TIME	Dec 14, 2005	
5	EXTENSION OF TIME GRANTED	Dec 14, 2005	
6	STIPULATION FOR AN EXTENSION OF TIME	Jan 17, 2006	
7	EXTENSION OF TIME GRANTED	Jan 17, 2006	
8	STIPULATION FOR AN EXTENSION OF TIME	Feb 13, 2006	
9	EXTENSION OF TIME GRANTED	Feb 13, 2006	
10	P'S MOTION TO CONSOLIDATE	Apr 03, 2006	
11	PROC CONSOLIDATED;TRIAL DATES RESET	Apr 26, 2006	
12	D'S MOTION TO AMEND APPLICATION	Nov 20, 2006	
13	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 04, 2006	Jan 03, 2007
14	BD'S DECISION: DISMISSED W/O PREJUDICE	Jan 27, 2007	
15	TERMINATED	Jan 27, 2007	

Type of Proceeding: Opposition

Proceeding Number: 91167517

Filing Date: Oct 21, 2005

Status: Terminated

Status Date: Jan 27, 2007

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: Ballesteros, Maria

Correspondent Address: Robert A. Rosenbloum
Greenberg Traurig
3290 Northside Parkway, Suite 400
Atlanta GA , 30327
UNITED STATES

Correspondent e-mail: alltrademark@gtlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI MUSIC	Cancelled - Section 8 Plaintiff(s)	<u>78356934</u>	<u>3366579</u>

Name: Advertising Specialty Institute Inc.

Correspondent Address: Roberta Jacobs-Meadway, Esq.
Ballard Spahr Andrews & Ingersoll, L.L.P.
1735 Market Street, 51st Floor
Philadelphia PA , 19103
UNITED STATES

Correspondent e-mail: JacobsmeadwayR@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 21, 2005	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 12, 2005	Dec 22, 2005
3	PENDING, INSTITUTED	Nov 12, 2005	
4	STIPULATION FOR AN EXTENSION OF TIME	Dec 14, 2005	
5	EXTENSION OF TIME GRANTED	Dec 14, 2005	
6	STIPULATION FOR AN EXTENSION OF TIME	Jan 17, 2006	
7	EXTENSION OF TIME GRANTED	Jan 17, 2006	
8	STIPULATION FOR AN EXTENSION OF TIME	Feb 13, 2006	
9	EXTENSION OF TIME GRANTED	Feb 13, 2006	
10	P'S CONSENTED MOTION TO CONSOLIDATE	Apr 06, 2006	
11	PROC CONSOLIDATED;TRIAL DATES RESET	Apr 26, 2006	

12	D'S MOTION TO AMEND APPLICATION	Nov 17, 2006	
13	D'S AMENDMENT TO APPLICATION	Dec 04, 2006	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 07, 2006	Jan 29, 2007
15	BD'S DECISION: DISMISSED W/O PREJUDICE	Jan 27, 2007	
16	TERMINATED	Jan 27, 2007	

Type of Proceeding: Extension of Time

Proceeding Number: 78356934 Filing Date: Jul 12, 2005
 Status: Terminated Status Date: Nov 19, 2005

Interlocutory Attorney:

Defendant

Name: Ballesteros, Maria

Correspondent Address: Robert A. Rosenbloum, Esq.
 Greenberg Traurig
 Suite 400 3290 Northside Parkway
 Atlanta GA , 30327
 UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI MUSIC	Cancelled - Section 8	<u>78356934</u>	<u>3366579</u>

Potential Opposer(s)

Name: Advertising Specialty Institute Inc.

Correspondent Address: Roberta Jacobs-Meadway, Esq.
 Ballard Spahr Andrews & Ingersoll, L.L.P.
 1735 Market Street, 51st Floor
 Philadelphia PA , 19103
 UNITED STATES

Correspondent e-mail: jacobsmeadwayr@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Jul 12, 2005	
2	EXTENSION OF TIME GRANTED	Jul 12, 2005	

Type of Proceeding: Opposition

Proceeding Number: 91158116 Filing Date: Oct 03, 2003
 Status: Terminated Status Date: Dec 22, 2003

Interlocutory Attorney:

Defendant

Name: Advertising Specialties, Inc.

Correspondent Address: Advertising Specialties, Inc.
 160 W CAMINO REAL # 245
 BOCA RATON FL , 33432-5993
 UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI ADVERTISING SPECIALTIES, INC.	Abandoned - After Inter-Partes Decision	<u>78188892</u>	

Plaintiff(s)

Name: ADVERTISING SPECIALTY INSTITUTE, INC.

Correspondent Address: ROBERTA JACOBS-MEADWAY
 BALLARD SPAHR ANDREWS & INGERSOLL, LLP
 1735 MARKET STREET - 51ST FLOOR
 PHILADELPHIA PA , 19103
 UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 03, 2003	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 16, 2003	Nov 25, 2003
3	PENDING, INSTITUTED	Oct 16, 2003	
4	STIP NOTICE OF WITHDRAWAL	Nov 24, 2003	
5	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 22, 2003	
6	TERMINATED	Dec 22, 2003	

Type of Proceeding: Extension of Time

Proceeding Number: 78188892 Filing Date: Oct 02, 2003
 Status: Terminated Status Date: Oct 23, 2003

Interlocutory Attorney:

Defendant

Name: Advertising Specialties, Inc.

Correspondent Address: ADVERTISING SPECIALTIES, INC.
 160 W CAMINO REAL # 245
 BOCA RATON FL , 33432-5993
 UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI ADVERTISING SPECIALTIES, INC.	Abandoned - After Inter-Partes Decision	<u>78188892</u>	

Potential Opposer(s)

Name: ADVERTISING SPECIALTY INSTITUTE

Correspondent Address: ROBERTA JACOBS-MEADWAY
 BALLARD SPAHR ANDREWS & INGERSOLL, LLP
 1735 MARKET STREET - 51 ST. FLOOR
 PHILADELPHIA PA , 19103-7599
 UNITED STATES

Name: ADVERTISING SPECIALTY INSTITUTE, INC.

Correspondent Address: ROBERTA JACOBS-MEADWAY
 BALLARD SPAHR ANDREWS & INGERSOLL, LLP
 1735 MARKET STREET - 51ST FLOOR
 PHILADELPHIA PA , 19103
 UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Oct 02, 2003	
2	EXTENSION OF TIME GRANTED	Oct 23, 2003	

Type of Proceeding: Opposition

Proceeding Number: 91111133 Filing Date: Jul 06, 1998
 Status: Terminated Status Date: Oct 15, 1999

Interlocutory Attorney: GERARD F ROGERS

Defendant

Name: ALANIZ AND SONS, INC.

Correspondent Address: STEVEN B. SMITH
 HOLME ROBERTS & OWEN LLP
 90 S. CASCADE AVE., STE. 1300
 COLORADO SPRINGS CO , 80903
 UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI ALANIZ AND SONS, INC. INNOVATIVE DIRECT MARKET	Abandoned - No Statement Of Use Filed	<u>75290508</u>	

Plaintiff(s)

Name: NATIONAL BUSINESS SERVICES, INC.

Correspondent Address: STUART E. BECK
 STUART E. BECK, P.C.
 SUITE 601, ONE PENN CENTER 1617 MARKET STREET
 PHILADELPHIA PA , 19103
 UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 06, 1998	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Jul 31, 1998	Sep 09, 1998
3	PENDING, INSTITUTED	Jul 31, 1998	
4	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Aug 07, 1998	
5	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Sep 14, 1998	
6	SUSPENDED	Oct 08, 1998	
7	DEF'S MOT TO EXT W/CON	Oct 01, 1998	
8	D'S ALL. 20 DAYS TO SERVE COPIES; PROC. REMAIN SUSPEND	Nov 04, 1998	
9	P'S MOT TO RESUME & ENTRY OF DEFAULT	Oct 23, 1998	
10	D'S RESPONSE TO P'S MOT TO RESUME & ENTR Y OF DEFAULT	Nov 06, 1998	
11	D'S PROOF OF SERVICE OF COPIES OF MOTS. TO EXT.	Nov 16, 1998	
12	D'S ORDERED TO PROVIDE PROOF OF P'S CONSENT TO MOT TO EXT.	Jan 28, 1999	
13	P'S RESPONSE TO BOARD'S REQUEST	Feb 25, 1999	
14	D'S AMDT OF SN 75/290,508	Mar 02, 1999	
15	AMDT APPROVED; PL ALLOWED 30 DAYS TO FILE W/D OF OPP	Jul 27, 1999	
16	P'S WITHDRAWAL OF OPP W/PREJUDICE	Sep 29, 1999	
17	BD'S DECISION: DISMISSED W/ PREJUDICE	Oct 15, 1999	
18	TERMINATED	Oct 15, 1999	

Type of Proceeding: Opposition

Proceeding Number: 91096671

Filing Date: Apr 06, 1995

Status: Terminated

Status Date: Feb 28, 1996

Interlocutory Attorney:

Defendant

Name: NFO RESEARCH, INC.

Correspondent Address: RICHARD D. EMCH
 EMCH SCHAFFER SCHAUB & PORCELLO CO.
 ONE SEAGATE, SUITE 1980
 TOLEDO OH , 43697-0916
 UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
NFO/ASI TARGETED COPY TESTING	Abandoned - After Inter-Partes Decision	<u>74496441</u>	
NFO/ASI TARGETED PRINT TESTING	Abandoned - After Inter-Partes Decision	<u>74496442</u>	

Plaintiff(s)

Name: NATIONAL BUSINESS SERVICES, INC.

Correspondent Address: STUART E. BECK
 STUART E. BECK, P.C.
 SUITE 1200 ELEVEN PENN CENTER
 PHILADELPHIA PA , 19103
 UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 06, 1995	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	May 03, 1995	Jun 12, 1995
3	PENDING, INSTITUTED	May 03, 1995	
4	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jun 12, 1995	
5	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Aug 14, 1995	
6	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 13, 1995	
7	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Dec 12, 1995	
8	STIP TO DISMISS W/O PREJ.	Dec 18, 1995	
9	ABANDONS APPL 74/496,442	Dec 18, 1995	
10	BD'S DECISION: DISMISSED W/O PREJUDICE	Feb 28, 1996	
11	TERMINATED	Feb 28, 1996	

Type of Proceeding: Opposition

Proceeding Number: 91094371

Filing Date: Apr 18, 1994

Status: Terminated

Status Date: Jun 15, 1995

Interlocutory Attorney: PAULA T HAIRSTON

Defendant

Name: MARKETING SUPPORT, INCORPORATED

Correspondent Address: LARRY L. SARET
LAFF WHITESEL CONTE & SARET
SUITE 1700 401 NORTH MICHIGAN AVENUE
CHICAGO IL , 60611
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
MSI	Renewed	<u>74429925</u>	<u>1922343</u>

Plaintiff(s)

Name: NATIONAL BUSINESS SERVICES, INC.

Correspondent Address: STUART E. BECK
SUITE 1200
ELEVEN PENN CENTER 1835 MARKET STREET
PHILADELPHIA PA , 19103
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 18, 1994	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	May 27, 1994	Jul 11, 1994
3	PENDING, INSTITUTED	May 27, 1994	
4	ANSWER	Jul 11, 1994	
5	TRIAL DATES SET	Aug 01, 1994	
6	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 11, 1994	
7	AMMENDMENT OF 74/429,925	Mar 30, 1995	
8	AMMEND IS GRANTED; PROC SUSP	May 15, 1995	
9	WITHDRAWAL OF OPP.	May 24, 1995	
10	BD'S DECISION: DISMISSED W/ PREJUDICE	Jun 15, 1995	
11	TERMINATED	Jun 15, 1995	

Type of Proceeding: Opposition

Proceeding Number: 91084079

Filing Date: Dec 12, 1990

Status: Terminated

Status Date: Aug 28, 1992

Interlocutory Attorney: MARC BERGSMAN

Defendant

Name: ASI MARKET RESEARCH, INC.

Correspondent Address: MARTIN A. LEVITIN
BRYAN, LEVITIN, FRANZIO & ROSENBERG
330 MADISON AVENUE
NEW YORK NY , 10017
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73792430</u>	<u>1746006</u>
ASI	Cancelled - Section 8	<u>73792431</u>	<u>1746007</u>

Plaintiff(s)

Name: NATIONAL BUSINESS SERVICES, INC.

Correspondent Address: STUART E. BECK
2410 TWO MELLON BANK CENTER 1400 SOUTH PENN SQUARE
PHILADELPHIA PA , 19102
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED & FEE	Dec 12, 1990	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Mar 11, 1991	Apr 22, 1991
3	PENDING, INSTITUTED	Mar 11, 1991	
4	DEF'S MOT TO REOPEN & EXT TIME TO ANSWER	May 01, 1991	
5	PL BRIEF IN OPP TO MOT TO EXT TIME	May 24, 1991	
6	TRIAL DATES SET	Aug 08, 1991	
7	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 15, 1991	
8	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 28, 1991	
9	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Nov 04, 1991	
10	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Nov 13, 1991	
11	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Dec 30, 1991	
12	DEF'S AMENDMENT TO SN 73/792,430	Mar 11, 1992	
13	DEF'S AMENDMENT TO SN 73/792,431	Mar 11, 1992	
14	AMENDMENT APP; TRIAL DATES REMAIN AS SET	Apr 23, 1992	
15	STIP TO DISMISS	Jun 01, 1992	
16	BD'S DECISION: DISMISSED W/ PREJUDICE	Jul 09, 1992	
17	TERMINATED	Aug 28, 1992	

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jay K. Meadway **Docket Number:** 297860-00001
Attorney Primary Email Address: jmeadway@eckertseamans.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Jay K. Meadway
Eckert Seamans Cherin & Mellott, LLC
50 S. 16th Street
PHILADELPHIA, PENNSYLVANIA 19102-2516
UNITED STATES
Phone: 215-851-8522 **Fax:** 215-851-8383
Correspondent e-mail: rjacobsmeadway@eckertseamans.com lpdocket@eckertseamans.com lmcguinness@eckertseamans.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 15, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 14, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 20, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 20, 2012	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	75461
Oct. 20, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75461
Oct. 20, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Oct. 03, 2012	TEAS SECTION 8 & 9 RECEIVED	
Mar. 21, 2008	CASE FILE IN TICRS	
Mar. 13, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 10, 2002	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Aug. 10, 2002	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 28, 2002	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Feb. 24, 1998	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 22, 1998	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 03, 1992	REGISTERED-PRINCIPAL REGISTER	
Aug. 11, 1992	PUBLISHED FOR OPPOSITION	
Jul. 10, 1992	NOTICE OF PUBLICATION	
May 15, 1992	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 30, 1992	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Apr. 17, 1992	LETTER OF SUSPENSION MAILED	
Sep. 24, 1991	LETTER OF SUSPENSION MAILED	
Nov. 21, 1990	LETTER OF SUSPENSION MAILED	
Nov. 10, 1990	EXAMINER'S AMENDMENT MAILED	
Oct. 17, 1990	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 04, 1990	NON-FINAL ACTION MAILED	
Sep. 24, 1990	ASSIGNED TO EXAMINER	66384

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Nov. 03, 2012

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Oct. 20, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 7

Registrant: National Business Services, Inc.

Assignment 1 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: 0814/0459

Pages: 17

Date Recorded: Sep. 23, 1991

Supporting Documents: No Supporting Documents Available

Assignor

Name: NATIONAL BUSINESS SERVICES, INC.

Execution Date: Sep. 13, 1991

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

DBA, AKA, TA, Formerly: DBA ADVERTISING SPECIALTY INSTITUTE

Assignee

Name: FIDELITY BANK, NATIONAL ASSOCIATION

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: BROAD AND WALNUT STREETS
PHILADELPHIA, PENNSYLVANIA 19109

Correspondent

Correspondent Name: JUDITH K. WEISS, ESQUIRE

Correspondent Address: 1600 MARKET STREET
SUITE 3600
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 2 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: 0887/0988

Pages: 13

Date Recorded: Jul. 02, 1992

Supporting Documents: No Supporting Documents Available

Assignor

Name: FIDELITY BANK, NATIONAL ASSOCIATION

Execution Date: Feb. 18, 1992

Legal Entity Type: SEE DOCUMENT FOR DETAILS

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: NATIONAL BUSINESS SERVICES, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 1120 WHELLER WAY,
LANGHORNE, PENNSYLVANIA 19047

Correspondent

Correspondent Name: STUART E. BECK, P.C.

Correspondent Address: STUART E. BECK, ESQUIRE
ELEVEN PENN CENTER SUITE 1200
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 3 of 7

Conveyance: CHANGE OF NAME

Reel/Frame: 2216/0377

Pages: 17

Date Recorded: Jan. 22, 2001

Supporting Documents: assignment-tm-2216-0377.pdf

Assignor

Name: NATIONAL BUSINESS SERVICES, INC.

Execution Date: Sep. 13, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: ADVERTISING SPECIALTY INSTITUTE INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 4800 STREET ROAD
TREVOSE, PENNSYLVANIA 19047

Correspondent

Correspondent Name: STUART E. BECK

Correspondent Address: 1617 JFK BOULEVARD
SUITE 601
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 4 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: 4571/0880

Pages: 13

Date Recorded: Jun. 29, 2011

Supporting Documents: assignment-tm-4571-0880.pdf

Assignor

Name: ADVERTISING SPECIALTY INSTITUTE, INC.

Execution Date: Jun. 27, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: THE BANCORP BANK

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 1818 MARKET STREET
28TH FLOOR
PHILADELPHIA, PENNSYLVANIA 19103

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: 4907/0181

Pages: 11

Date Recorded: Nov. 27, 2012

Supporting Documents: assignment-tm-4907-0181.pdf

Assignor

Name: ADVERTISING SPECIALTY INSTITUTE, INC.

Execution Date: Nov. 06, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: THE BANCORP BANK

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1818 MARKET STREET, 28TH FLOOR
PHILADELPHIA, PENNSYLVANIA 19103

Correspondent

Correspondent Name: TIMOTHY D. PECSENYE

Correspondent Address: ONE LOGAN SQUARE
8TH FLOOR
PHILADELPHIA, PA 19103-6998

Domestic Representative - Not Found

Assignment 6 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: 5490/0115

Pages: 20

Date Recorded: Apr. 01, 2015

Supporting Documents: assignment-tm-5490-0115.pdf

Assignor
Name: ADVERTISING SPECIALTY INSTITUTE, INC. Execution Date: Apr. 01, 2015
Legal Entity Type: CORPORATION State or Country Where Organized: PENNSYLVANIA

Assignee
Name: M&T BANK
Legal Entity Type: CHARTERED BANK AND TRUST COMPANY State or Country Where Organized: NEW YORK

Address: 2003 SOUTH EASTON ROAD SUITE 204
DOYLESTOWN, PENNSYLVANIA 18901

Correspondent

Correspondent Name: RYAN J. UDELL
Correspondent Address: 1650 MARKET STREET
ONE LIBERTY PLACE, SUITE 1800
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 7 of 7

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: 5494/0216

Pages: 7

Date Recorded: Apr. 08, 2015

Supporting Documents: assignment-tm-5494-0216.pdf

Assignor
Name: THE BANCORP BANK Execution Date: Apr. 01, 2015
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee
Name: ADVERTISING SPECIALTY INSTITUTE, INC.
Legal Entity Type: CORPORATION State or Country Where Organized: PENNSYLVANIA

Address: 4800 STREET ROAD
TREVOSE, PENNSYLVANIA 19103

Correspondent

Correspondent Name: RYAN J. UDELL
Correspondent Address: 1650 MARKET STREET
ONE LIBERTY PLACE, SUITE 1800
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91195745 Filing Date: Jul 21, 2010
Status: Terminated Status Date: Aug 19, 2010
Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: ASI Apparel, Inc.
Correspondent Address: ROBERT M DYER
DYER & RUSBRIDGE, PC
291 EAST MAIN STREET
CANTON GA , 30114-2710
UNITED STATES
Correspondent e-mail: rm@dyruslaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI APPAREL	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>77785870</u>	

Name: Advertising Specialty Institute, Inc.
Correspondent Address: ROBERTA JACOBS-MEADWAY
ECKERT SEAMANS CHERIN & MELLOR, LLC

TWO LIBERTY PLACE, 50 S 16TH ST, 22ND FL
PHILADELPHIA PA, 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com, jhoynoski@eckertseamans.com, jmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>
ASI QUARTERLY REGISTER	Renewed	<u>74056110</u>	<u>1729220</u>
ASI SECURE	Renewed	<u>75138851</u>	<u>2102337</u>
ASI CENTRAL	Renewed	<u>75257262</u>	<u>2160263</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 21, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 21, 2010	Aug 30, 2010
3	PENDING, INSTITUTED	Jul 21, 2010	
4	P'S MOTION TO REFUND DUPLICATE NOTICE OF OPPOSITION	Aug 11, 2010	
5	BOARD'S DECISION: DISMISSED	Aug 19, 2010	
6	TERMINATED	Aug 19, 2010	

Type of Proceeding: Opposition

Proceeding Number: 91195742

Filing Date: Jul 20, 2010

Status: Terminated

Status Date: Dec 14, 2010

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: ASI Apparel, Inc.

Correspondent Address: BRADLEY D CROSE
CROSE LAW LLC
112 NORTHBROOKE TRACE
WOODSTOCK GA, 30188
UNITED STATES

Correspondent e-mail: brad@croselaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI APPAREL	Abandoned - After Inter-Partes Decision	<u>77785870</u>	

Plaintiff(s)

Name: Advertising Specialty Institute, Inc.

Correspondent Address: ROBERTA JACOBS-MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT, LLC
50 SOUTH 16th STREET 22nd FLOOR, TWO LIBERTY PLACE
PHILADELPHIA PA, 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com, jhoynoski@eckertseamans.com, jmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>
ASI QUARTERLY REGISTER	Renewed	<u>74056110</u>	<u>1729220</u>
ASI SECURE	Renewed	<u>75138851</u>	<u>2102337</u>
ASI CENTRAL	Renewed	<u>75257262</u>	<u>2160263</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 20, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 21, 2010	Aug 30, 2010
3	PENDING, INSTITUTED	Jul 21, 2010	
4	OPP'S MOTION TO REFUND FEE	Aug 11, 2010	

5	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Aug 30, 2010
6	CHANGE OF CORRESPONDENCE ADDRESS	Aug 30, 2010
7	ANSWER	Aug 30, 2010
8	WITHDRAWAL OF APPLICATION WITH CONSENT	Dec 06, 2010
9	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 14, 2010
10	TERMINATED	Dec 14, 2010

Generated on: This page was generated by TSDR on 2015-09-29 15:10:45 EDT

Mark: ASI CENTRAL

US Serial Number: 75257262
US Registration Number: 2160263
Register: Principal
Mark Type: Service Mark
Status: The registration has been renewed.
Status Date: Jun. 21, 2008
Publication Date: Mar. 03, 1998

Application Filing Date: Mar. 14, 1997
Registration Date: May 26, 1998

Mark Information

Mark Literal Elements: ASI CENTRAL
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1135751, 1174138, 1174139, 1174140, 1176093, 1244410, 1729220, 1896142, 1932477 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: computer services, namely, providing an on-line bulletin board in the field of the promotion products industry and providing on-line facilities for real-time interaction with other computer users concerning the promotional products industry, including scheduled discussions featuring prominent people in the promotional products industry

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 1996

Use in Commerce: Jul. 1996

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: ADVERTISING SPECIALTY INSTITUTE INC.
Owner Address: 4800 STREET ROAD
TREVOSE, PENNSYLVANIA 19047
UNITED STATES

Legal Entity Type: CORPORATION
State or Country Where Organized: PENNSYLVANIA

Total Assignments: 5

Registrant: National Business Services, Inc.

Assignment 1 of 5

Conveyance: CHANGE OF NAME

Reel/Frame: 2216/0377

Pages: 17

Date Recorded: Jan. 22, 2001

Supporting Documents: [assignment-tm-2216-0377.pdf](#)

Assignor

Name: NATIONAL BUSINESS SERVICES, INC.

Execution Date: Sep. 13, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: ADVERTISING SPECIALTY INSTITUTE INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 4800 STREET ROAD
TREVOSE, PENNSYLVANIA 19047

Correspondent

Correspondent Name: STUART E. BECK

Correspondent Address: 1617 JFK BOULEVARD
SUITE 601
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 2 of 5

Conveyance: SECURITY INTEREST

Reel/Frame: 4571/0880

Pages: 13

Date Recorded: Jun. 29, 2011

Supporting Documents: [assignment-tm-4571-0880.pdf](#)

Assignor

Name: ADVERTISING SPECIALTY INSTITUTE, INC.

Execution Date: Jun. 27, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: THE BANCORP BANK

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 1818 MARKET STREET
28TH FLOOR
PHILADELPHIA, PENNSYLVANIA 19103

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 3 of 5

Conveyance: SECURITY INTEREST

Reel/Frame: 4907/0181

Pages: 11

Date Recorded: Nov. 27, 2012

Supporting Documents: [assignment-tm-4907-0181.pdf](#)

Assignor

Name: ADVERTISING SPECIALTY INSTITUTE, INC.

Execution Date: Nov. 06, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: THE BANCORP BANK

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1818 MARKET STREET, 28TH FLOOR
PHILADELPHIA, PENNSYLVANIA 19103

Correspondent

Correspondent Name: TIMOTHY D. PECSENYE

Correspondent Address: ONE LOGAN SQUARE
8TH FLOOR
PHILADELPHIA, PA 19103-6998

Domestic Representative - Not Found

Assignment 4 of 5

Conveyance: SECURITY INTEREST

Reel/Frame: 5490/0115

Pages: 20

Date Recorded: Apr. 01, 2015

Supporting Documents: assignment-tm-5490-0115.pdf

Assignor

Name: ADVERTISING SPECIALTY INSTITUTE, INC.

Execution Date: Apr. 01, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: M&T BANK

Legal Entity Type: CHARTERED BANK AND TRUST COMPANY

State or Country Where Organized: NEW YORK

Address: 2003 SOUTH EASTON ROAD SUITE 204
DOYLESTOWN, PENNSYLVANIA 18901

Correspondent

Correspondent Name: RYAN J. UDELL

Correspondent Address: 1650 MARKET STREET
ONE LIBERTY PLACE, SUITE 1800
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 5 of 5

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: 5494/0216

Pages: 7

Date Recorded: Apr. 08, 2015

Supporting Documents: assignment-tm-5494-0216.pdf

Assignor

Name: THE BANCORP BANK

Execution Date: Apr. 01, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: ADVERTISING SPECIALTY INSTITUTE, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 4800 STREET ROAD
TREVOSE, PENNSYLVANIA 19103

Correspondent

Correspondent Name: RYAN J. UDELL

Correspondent Address: 1650 MARKET STREET
ONE LIBERTY PLACE, SUITE 1800
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91195745

Filing Date: Jul 21, 2010

Status: Terminated

Status Date: Aug 19, 2010

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: ASI Apparel, Inc.

Correspondent Address: ROBERT M DYER
DYER & RUSBRIDGE, PC
291 EAST MAIN STREET
CANTON GA , 30114-2710
UNITED STATES

Correspondent e-mail: rmd@dyruslaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI APPAREL	Abandoned - After Inter-Partes Decision	<u>77785870</u>	

Plaintiff(s)

Name: Advertising Specialty Institute, Inc.

Correspondent Address: ROBERTA JACOBS-MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT, LLC
TWO LIBERTY PLACE, 50 S 16TH ST, 22ND FL
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com , jhoynoski@eckertseamans.com , jmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>
ASI QUARTERLY REGISTER	Renewed	<u>74056110</u>	<u>1729220</u>
ASI SECURE	Renewed	<u>75138851</u>	<u>2102337</u>
ASI CENTRAL	Renewed	<u>75257262</u>	<u>2160263</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 21, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 21, 2010	Aug 30, 2010
3	PENDING, INSTITUTED	Jul 21, 2010	
4	P'S MOTION TO REFUND DUPLICATE NOTICE OF OPPOSITION	Aug 11, 2010	
5	BOARD'S DECISION: DISMISSED	Aug 19, 2010	
6	TERMINATED	Aug 19, 2010	

Type of Proceeding: Opposition

Proceeding Number: 91195742

Filing Date: Jul 20, 2010

Status: Terminated

Status Date: Dec 14, 2010

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: ASI Apparel, Inc.

Correspondent Address: BRADLEY D CROSE
CROSE LAW LLC
112 NORTHBROOKE TRACE
WOODSTOCK GA , 30188
UNITED STATES

Correspondent e-mail: brad@croselaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI APPAREL	Abandoned - After Inter-Partes Decision	<u>77785870</u>	

Plaintiff(s)

Name: Advertising Specialty Institute, Inc.

Correspondent Address: ROBERTA JACOBS-MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT, LLC
50 SOUTH 16th STREET 22nd FLOOR, TWO LIBERTY PLACE
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com , jhoynoski@eckertseamans.com , jmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASI	Renewed	<u>73222039</u>	<u>1176093</u>
ASI QUARTERLY REGISTER	Renewed	<u>74056110</u>	<u>1729220</u>
ASI SECURE	Renewed	<u>75138851</u>	<u>2102337</u>

ASI CENTRAL

Renewed

75257262

2160263

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 20, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 21, 2010	Aug 30, 2010
3	PENDING, INSTITUTED	Jul 21, 2010	
4	OPP'S MOTION TO REFUND FEE	Aug 11, 2010	
5	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Aug 30, 2010	
6	CHANGE OF CORRESPONDENCE ADDRESS	Aug 30, 2010	
7	ANSWER	Aug 30, 2010	
8	WITHDRAWAL OF APPLICATION WITH CONSENT	Dec 06, 2010	
9	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 14, 2010	
10	TERMINATED	Dec 14, 2010	

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Advertising Specialty Institute, Inc.
Owner Address: Bucks County Technology Park
4800 Street Road
Trevose, PENNSYLVANIA 19053
UNITED STATES

Legal Entity Type: CORPORATION
State or Country Where Organized: PENNSYLVANIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Roberta Jacobs-Meadway
Attorney Primary Email Address: rjacobsmeadway@eckertseamans.com
Docket Number: 297860.00059
Attorney Email No Authorized:

Correspondent

Correspondent Name/Address: ROBERTA JACOBS-MEADWAY
Eckert Seamans Cherin & Mellott, LLC
50 S. 16th Street
PHILADELPHIA, PENNSYLVANIA 19102-2516
UNITED STATES

Phone: 215-851-8522
Fax: 215-851-8383

Correspondent e-mail: rjacobsmeadway@eckertseamans.com lpdocket@eckertseamans.com lmcguinness@eckertseamans.com
Correspondent e-mail Yes Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 15, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 14, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 21, 2012	REGISTERED-PRINCIPAL REGISTER	
Jun. 05, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 05, 2012	PUBLISHED FOR OPPOSITION	
May 16, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 01, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
May 01, 2012	ASSIGNED TO LIE	66213
Apr. 11, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 22, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 21, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 21, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 21, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 21, 2011	NON-FINAL ACTION E-MAILED	6325
Sep. 21, 2011	NON-FINAL ACTION WRITTEN	68788
Sep. 15, 2011	ASSIGNED TO EXAMINER	68788
Jul. 07, 2011	NOTICE OF PSEUDO MARK MAILED	
Jul. 06, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

Jul. 02, 2011

NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 21, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: Advertising Specialty Institute, Inc.

Assignment 1 of 3

Conveyance: SECURITY INTEREST

Reel/Frame: 4907/0181

Pages: 11

Date Recorded: Nov. 27, 2012

Supporting Documents: assignment-tm-4907-0181.pdf

Assignor

Name: ADVERTISING SPECIALTY INSTITUTE, INC.

Execution Date: Nov. 06, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: THE BANCORP BANK

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1818 MARKET STREET, 28TH FLOOR
PHILADELPHIA, PENNSYLVANIA 19103

Correspondent

Correspondent Name: TIMOTHY D. PECSENYE

Correspondent Address: ONE LOGAN SQUARE
8TH FLOOR
PHILADELPHIA, PA 19103-6998

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: SECURITY INTEREST

Reel/Frame: 5490/0115

Pages: 20

Date Recorded: Apr. 01, 2015

Supporting Documents: assignment-tm-5490-0115.pdf

Assignor

Name: ADVERTISING SPECIALTY INSTITUTE, INC.

Execution Date: Apr. 01, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: M&T BANK

Legal Entity Type: CHARTERED BANK AND TRUST COMPANY

State or Country Where Organized: NEW YORK

Address: 2003 SOUTH EASTON ROAD SUITE 204
DOYLESTOWN, PENNSYLVANIA 18901

Correspondent

Correspondent Name: RYAN J. UDELL

Correspondent Address: 1650 MARKET STREET
ONE LIBERTY PLACE, SUITE 1800
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: 5494/0216

Pages: 7

Date Recorded: Apr. 08, 2015

Supporting Documents: assignment-tm-5494-0216.pdf

Assignor

Name: THE BANCORP BANK

Execution Date: Apr. 01, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: ADVERTISING SPECIALTY INSTITUTE, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Address: 4800 STREET ROAD
TREVOSE, PENNSYLVANIA 19103

Correspondent

Correspondent Name: RYAN J. UDELL

Correspondent Address: 1650 MARKET STREET
ONE LIBERTY PLACE, SUITE 1800
PHILADELPHIA, PA 19103

Domestic Representative - Not Found