

ESTTA Tracking number: **ESTTA703451**

Filing date: **10/20/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92062223
Party	Defendant NuGene Inc.
Correspondence Address	NUGENE INC 720 PAULARINO AVE , SUITE 260 COSTA MESA, CA 92626 UNITED STATES
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Michael Bell
Filer's e-mail	mlbell58288@gmail.com, Asaltzman@og-law.com, Dpardue@og-law.com, jill@doctorslawgroup.com
Signature	/Michael Bell/
Date	10/20/2015
Attachments	NuEYE-Cancel POWER OF ATTORNEY.pdf(80635 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NSE PRODUCTS, INC., Opposer, v. NUGENE, INC., Respondent.	Cancellation No.: 92062223 Trademark: NUEYE Reg. No.: 4656152
---	---

POWER OF ATTORNEY AND DESIGNATION OF COUNSEL

NuGene hereby designates David L. Pardue and Aaron I. Saltzman, members in good standing of the Bar of the State of Georgia, practicing with the firm:

OWEN, GLEATON, EGAN, JONES & SWEENEY, LLP
1180 Peachtree Street, N.E.
Suite 3000
Atlanta, Georgia 30309
Telephone: 404.688.2600
Fax: 404.525.4347
dpardue@og-law.com
asaltzman@og-law.com

to serve as its attorneys with respect to the above-styled cancellation proceeding.

This 16th day of October, 2015.

FOR: NUGENE, INC.



Name: ALI KHARAZMI

Title: CEO

CERTIFICATE OF SERVICE

I certify that a true and complete copy of the foregoing POWER OF ATTORNEY AND DESIGNATION OF COUNSEL has been served on counsel of record for all parties by mailing said copy, today, via First Class Mail, postage prepaid, to:

Hope Hamilton
H Matthew Horlacher
Holland & Hart LLP
PO Box 11583
Salt Lake City, UT 84110

hihamilton@hollandhart.com
mhorlacher@hollandhart.com

This 20th day of October, 2015.

/Michael Bell/

Michael Bell
California Bar No. 273676
Counsel for Defendant NUGENE, Inc.

2931 Hickory Place
Fullerton, CA 92835
(714) 488-7119
mlbell58288@gmail.com