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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	General Electric Company		
Entity	Corporation	Citizenship	New York
Address	1 River Road Schenectady, NY 12345 UNITED STATES		

Attorney information	Rodrick Enns 939 Burke Street Winston-Salem, NC 27101 UNITED STATES renns@ennsandarcher.com Phone:336-723-5180
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Registrations Subject to Cancellation

Registration No	4223341	Registration date	10/09/2012
Registrant	Great Eagle Lighting Corporation Attn: Johny Lau Oakland Gardens, NY 11364 UNITED STATES		

Goods/Services Subject to Cancellation

Class 011. First Use: 2012/02/09 First Use In Commerce: 2012/02/09 All goods and services in the class are cancelled, namely: Electric light bulbs; LED light bulbs; Vehicle turn-signal light bulbs
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Grounds for Cancellation

Priority and likelihood of confusion	Trademark Act section 2(d)		
Dilution	Trademark Act section 43(c)		
Registration No	4223355	Registration date	10/09/2012
Registrant	Great Eagle Lighting Corporation attn: Johny Lau Oakland Gardens, NY 11364 UNITED STATES		

Goods/Services Subject to Cancellation

Class 011. First Use: 2012/02/09 First Use In Commerce: 2012/02/09 All goods and services in the class are cancelled, namely: Electric bulbs; LED light bulbs; Vehicle turn-signal light bulbs
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Grounds for Cancellation

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Petitioner as Basis for Cancellation

U.S. Registration No.	35089	Application Date	07/24/1899
Registration Date	09/18/1900	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class U021 (International Class 007, 009, 011, 012, 015). First use: First Use: 1899/05/00 First Use In Commerce: 1899/05/00</p> <p>DYNAMO-ELECTRIC MACHINES, INDUCTION DEVICES, ELECTRIC TRANSLATING DEVICES, ELECTRIC REGULATING AND CONTROLLING DEVICES, ELECTRIC LAMPS, ELECTRIC MEASURING INSTRUMENTS, ELECTRIC PROTECTIVE DEVICES, SWITCHBOARDS, SWITCHBOARD APPLIANCES, WIRING DEVICES, AND SUPPLIES</p>		

U.S. Registration No.	281480	Application Date	11/21/1930
Registration Date	03/17/1931	Foreign Priority Date	NONE
Word Mark	GE		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 1899/05/00 First Use In Commerce: 1899/05/00 CLOCKS		

U.S. Registration No.	319639	Application Date	06/15/1934
Registration Date	12/04/1934	Foreign Priority Date	NONE

Word Mark	G.E. CO.		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U021 (International Class 009, 011). First use: First Use: 1903/00/00 First Use In Commerce: 1903/00/00 ELECTRIC LAMP SOCKETS, ELECTRIC SWITCHES, ELECTRIC CORD CONNECTORS, ELECTRIC FUSES, ELECTRIC WIRE CONNECTORS, AND ELECTRIC CONVENIENCE OUTLETS		

U.S. Registration No.	878049	Application Date	03/14/1969
Registration Date	10/07/1969	Foreign Priority Date	NONE
Word Mark	GE		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 006. First use: First Use: 1928/00/00 First Use In Commerce: 1928/00/00 METALS AND ALLOYS, IN RAW, SHEET, WIRE, PELLETS, ROD, FOIL, STRIP, LIQUID, CASTINGS, SINTERED, PRESSED, AND FABRICATED FORM		

U.S. Registration No.	892475	Application Date	09/19/1969
Registration Date	06/09/1970	Foreign Priority Date	NONE

Word Mark	GE		
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Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1930/00/00 First Use In Commerce: 1930/00/00 PHONOGRAPHS, [COMBINATION PHONOGRAPH AND FILE STRIP VIEWER; PHONOGRAPH RECORDS AND ASSOCIATED FILM STRIPS WITH ACCOMPANYING JACKETS;] TAPE RECORDERS, TAPE PLAYERS AND ACCESSORIES THEREFOR; MAGNETIC TAPE [AND PRE-RECORDED MAGNETIC TAPE; ELECTRIC GUITARS, AND ELECTRIC CHORD ORGANS]		

U.S. Registration No.	916982	Application Date	07/06/1970
Registration Date	07/27/1971	Foreign Priority Date	NONE

Word Mark	GE
Design Mark	
Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 1929/08/00 First Use In Commerce: 1929/08/00 CLEANING AND POLISHING PREPARATIONS FORMETALS, APPLIANCES AND TELEVISION SETS;[INDUSTRIAL DIAMONDS AND ARTIFICIAL AB-RASIVES]

U.S. Registration No.	983140	Application Date	04/27/1973
Registration Date	05/07/1974	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U012 (International Class 017, 019). First use: First Use: 1927/00/00 First Use In Commerce: 1927/00/00 SILICONE SEALANTS FOR A VARIETY OF USES SUCH AS FOR BATH TUB CAULKING, SEALING BOATS AND AUTOMOBILES; SILICONE TRAFFIC AND WEATHER TOPPING, SILICONE RUBBER ROOF COATING, PLASTIC PANELS FOR BUILDING CONSTRUCTION PURPOSES; AND PLASTIC GLAZING COMPOUND		

U.S. Registration No.	982792	Application Date	04/27/1973
Registration Date	04/30/1974	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of	NONE		

Mark	
Goods/Services	Class 004. First use: First Use: 1901/00/00 First Use In Commerce: 1901/00/00 LUBRICATING OILS AND GREASES

U.S. Registration No.	986786	Application Date	04/27/1973
Registration Date	06/25/1974	Foreign Priority Date	NONE

Word Mark	GE
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 002. First use: First Use: 1918/00/00 First Use In Commerce: 1918/00/00 PAINTS, VARNISHES, ENAMELS, LACQUERS AND THINNERS, AND ADDITIVES AND INGREDIENTS FOR THE FOREGOING
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U.S. Registration No.	986362	Application Date	04/27/1973
Registration Date	06/18/1974	Foreign Priority Date	NONE

Word Mark	GE
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class U021 (International Class 007, 009). First use: First Use: 1899/00/00 First Use In Commerce: 1899/00/00 COMPLETE LINE OF MATERIALS, APPLIANCES, MACHINERY, COMPONENTS, PARTS, SYSTEMS AND PLANTS FOR THE GENERATION, TRANSFORMATION, CONVERSION, TRANSMISSION, DISTRIBUTION, CONTROL AND UTILIZATION OF ELECTRICITY
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U.S. Registration No.	983013	Application Date	04/27/1973
Registration Date	04/30/1974	Foreign Priority Date	NONE

Word Mark	GE
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class U100 (International Class 035, 036, 037, 038, 039, 040, 041, 042). First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 COMPUTER TIME SHARING SERVICES; RESEARCH, CONSULTATION AND
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	ADVISORY SERVICES RELATING TO ENGINEERING, DESIGN AND DEVELOPMENT PROBLEMS ENCOUNTERED BY UTILITY, INDUSTRIAL AND COMMERCIAL COMPANIES, GOVERNMENTS AND INDIVIDUALS		
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U.S. Registration No.	995765	Application Date	04/27/1973
Registration Date	10/15/1974	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 006. First use: First Use: 1928/00/00 First Use In Commerce: 1928/00/00 METALS AND ALLOYS IN RAW SHEET, WIRE PELLETS, ROD, FOIL, STRIP, LIQUID, CASTINGS, SINTERED, AND PRESSED FORM		

U.S. Registration No.	878494	Application Date	03/14/1969
Registration Date	10/14/1969	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	The mark consists of stylized letters "GE" inside a circle with four curlicues.		
Goods/Services	Class U012 (International Class 006, 017, 019). First use: First Use: 1927/00/00 First Use In Commerce: 1927/00/00 SILICONE SEALANTS FOR A VARIETY OF USES SUCH AS FOR BATH TUB CAULKING, SEALING BOATS AND AUTOMOBILES; SILICONE TRAFFIC AND WEATHER TOPPING, SILICONE RUBBER ROOF COATING; [PLASTIC PANELS FOR BUILDING CONSTRUCTION PURPOSES;] AND PLASTIC GLAZING COMPOUND		

U.S. Registration No.	929056	Application Date	07/06/1971
Registration Date	02/15/1972	Foreign Priority Date	NONE
Word Mark	GE		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class U021 (International Class 007, 009, 011, 017). First use: First Use: 1899/00/00 First Use In Commerce: 1899/00/00 COMPLETE LINE OF MATERIALS, APPLIANCES, MACHINERY, COMPONENTS, PARTS, SYSTEMS AND PLANTS FOR THE GENERATION, TRANSFORMATION, CONVERSION, TRANSMISSION, DISTRIBUTION, CONTROL AND UTILIZATION OF ELECTRICITY		
U.S. Registration No.	947395	Application Date	10/01/1971
Registration Date	11/14/1972	Foreign Priority Date	NONE
Word Mark	GE		

Design Mark	
Description of Mark	The mark consists of stylized letters "GE" inside a circle with four curlicues.
Goods/Services	Class 037. First use: First Use: 1912/00/00 First Use In Commerce: 1912/00/00 SERVICES RENDERED IN THE REPAIR AND MAINTENANCE OF MACHINERY, [MACHINE TOOLS,] INSTRUMENTS, ELECTRICAL EQUIPMENT AND APPLIANCES

U.S. Registration No.	1015032	Application Date	07/17/1974
Registration Date	07/08/1975	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 002. First use: First Use: 1918/00/00 First Use In Commerce: 1918/00/00 COATING MATERIALS, PAINTS, [VARNISHES, ENAMELS, LACQUERS AND THINNERS AND] ADDITIVES [AND INGREDIENTS FOR THE FOREGOING; ETCHING FLUIDS]		

U.S. Registration No.	1027955	Application Date	07/17/1974
Registration Date	12/23/1975	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 017. First use: First Use: 1918/00/00 First Use In Commerce: 1918/00/00 PLASTIC IN THE FORM OF SHEETS, PLATES, FOILS, BLOCKS, [FILA- MENTS, RODS, TUBES, PIPES, STAMPINGS STRIPS AND SHAPED SEC- TIONS,] ALL FOR USE IN MANUFACTURES; [ADHESIVE AND OTHER TAPE FOR INSULATION,] ELECTRIC INSULATION MATERIAL, ELECTRIC INSULATORS SUCH AS [HIGH VOLTAGE SWITCH AND BUS INSULATORS, LOW VOLTAGE INSULATORS,] INSULATING VARNISH, [ENAMEL AND PAINT, INSULATING PAINT FOR CABLES;] SILICONE RUBBER COM- POUNDS; THERMAL INSULATING MATERIAL [, MICACEOUS AND RECON- STITUTED MICACEOUS MATERIALS]</p>		

U.S. Registration No.	1078109	Application Date	10/12/1976
Registration Date	11/22/1977	Foreign Priority Date	NONE
Word Mark	GE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 1970/10/30 First Use In Commerce: 1970/10/30 CONDUCTING STUDY COURSES IN MANAGEMENT

U.S. Registration No.	1110019	Application Date	02/13/1978
Registration Date	12/26/1978	Foreign Priority Date	NONE

Word Mark	GE
Design Mark	
Description of	NONE

Mark	
Goods/Services	Class 016. First use: First Use: 1924/00/00 First Use In Commerce: 1924/00/00 HOUSE ORGANS, TRADE MAGAZINES, BOOKS OF GENERAL INTEREST, REPORTS, PENCILS, PENS, CALENDARS AND NOTEBOOKS

U.S. Registration No.	1110020	Application Date	02/13/1978
Registration Date	12/26/1978	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1924/00/00 First Use In Commerce: 1924/00/00 HOUSE ORGANS, [TRADE MAGAZINES,] BOOKS OF GENERAL INTEREST, REPORTS, PENCILS, PENS, CALENDARS AND NOTEBOOKS		

U.S. Registration No.	1111065	Application Date	03/16/1978
Registration Date	01/09/1979	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1948/00/00 First Use In Commerce: 1948/00/00 EXTENSION OF CREDIT TO OTHERS		

U.S. Registration No.	1188448	Application Date	03/17/1980
Registration Date	02/02/1982	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1909/00/00 First Use In Commerce: 1909/00/00 Electronic, Nuclear, Industrial and Laboratory Testing, Measuring, Computing and Control Instruments, Apparatus and Parts Thereof; Radios; Mobile Radios; Transceivers; Walkie-Talkies; Antennas; Tape Recorders, Tape Players and Recording Tape; Videotape Recorders; Television Transmitting and Receiving Sets, Electronic Communication Apparatus; Electric Curling Irons, Electric Flatirons, Electric Kettles for Domestic Use, Electric Smoke Alarms, Electric Door Chimes; Batteries, Battery Chargers; Fuel Cells for Converting Chemical Energy into Electrical Energy, Electrochemical Gas Generating and Sensing Apparatus; Flash Lamps for Photographic Purposes; Electrical Wires, Cables and Conductors; Electrical Wiring Fixtures and Fittings; Lightning Arrestors; Electrical Resistors, Capacitors, Rectifiers, Transformers, Vacuum Tubes, Diodes, Condensers, Connectors; Radar and Acoustic Apparatus; Computer Terminals and Printers; and Parts Thereof		

U.S. Registration	1197111	Application Date	03/17/1980
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No.			
Registration Date	06/08/1982	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 007. First use: First Use: 1915/00/00 First Use In Commerce: 1915/00/00 ELECTRIC MOTORS OF ALL KINDS, STEAM AND GAS TURBINES AND PARTS THEREOF, ELECTRIC GENERATORS AND THEIR PARTS, AIR-CRAFT ENGINES, ELECTRIC ALTERNATORS, GAS COMPRESSORS, AIR-CONDITIONING COMPRESSORS, WASHING MACHINES, GAS AND ELECTRIC CLOTHES DRYING MACHINES, DISHWASHERS [, GARBAGE DISPOSERS AND COMPACTORS, ELECTRIC MIXERS, ELECTRIC KNIVES, AND ELECTRIC CAN OPENERS]		

U.S. Registration No.	1173260	Application Date	06/06/1980
Registration Date	10/13/1981	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 019. First use: First Use: 1971/03/00 First Use In Commerce: 1971/03/00 Plastic Sheeting and Glazing for Buildings, Windows and as Safety Glass		

U.S. Registration No.	1183817	Application Date	06/06/1980
Registration Date	12/29/1981	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 021. First use: First Use: 1932/00/00 First Use In Commerce: 1932/00/00 Electric Toothbrushes; Electric Combs and Brushes for the Hair; Baby Dishes; Pressed Glass, Glass Bulbs without Filaments, Glass Tubes, Fused Quartz and QuartzTubes		
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U.S. Registration No.	1183818	Application Date	06/06/1980
Registration Date	12/29/1981	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 1932/00/00 First Use In Commerce: 1932/00/00 Electric Toothbrushes; Electric Combs and Brushes for the Hair; Baby Dishes; Pressed Glass, Glass Bulbs without Filaments, Glass Tubes, Fused Quartz and QuartzTubes		

U.S. Registration No.	1203475	Application Date	06/06/1980
Registration Date	08/03/1982	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 1899/00/00 First Use In Commerce: 1899/00/00 Electric Lamps of All Kinds and Their Parts; Electric Lighting Fixtures and Their Parts; Electric Refrigerators and Freezers, Air Conditioners, Humidifiers andDe- humidifiers, Electric Heaters, Heat Pumps, Gas and Oil Burning Furnaces, Gas and Liquid Coolers for Use in Industry; and Air Condensers and Electric Ovens, and Ranges, Electric Cooking Utensils-Namely, Toasters, Skillets, Coffee Makers, Griddles		

U.S. Registration No.	1201681	Application Date	08/28/1980
Registration Date	07/20/1982	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 001. First use: First Use: 1947/00/00 First Use In Commerce: 1947/00/00 Synthetic Resins; Thermoplastic and Thermosetting Synthetic Resins; Organic Molding Compositions, for General Use in the Industrial Arts; Chemical Interme- diates; Organosilicone Compounds-Namely, Polysiloxanes and Silanes in the Form of Resins, Pastes, Fluids, Elastomers, Vulcanizing Preparations and Ac- celerators; Antifoaming Agents; Catalysts for Paints; Chemicals for Developing and Fixing X-Ray Films and Other Chemicals Associated with the Development of Said Films; Inorganic and Organic Phosphor Materials, for Use in Lamps, Electronic and Cathode Ray Tubes, X-Ray Image Converters and for Identifica- tion Tagging; Moderating Materials in Nuclear Reactors Such as but Not Limited		

	to Hydrogen and Carbon Compounds; Nuclear Fissionable Material Such as Uranium, Plutonium and Thorium Compounds; Fuel for Nuclear Reactors
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U.S. Registration No.	1283076	Application Date	09/29/1982
Registration Date	06/26/1984	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 008. First use: First Use: 1967/04/00 First Use In Commerce: 1967/04/00 [Windshield Scrapers, Scissors,] Utility Knives and Pocket Knives		

U.S. Registration No.	1250353	Application Date	09/29/1982
Registration Date	09/06/1983	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1973/03/00 First Use In Commerce: 1973/03/00 [Road Atlases,] Playing Cards, Paperweights, Letter Openers, [Pencil Cups, Book Ends,] and Desk Organizers		

U.S. Registration No.	1259944	Application Date	09/29/1982
Registration Date	12/06/1983	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 1930/00/00 First Use In Commerce: 1930/00/00 Scarf Pins, Stick Pins, Tie Pins, Tie Bars, Cuff Links, Tie Slides, Pendants, Charms, Brooches and Clocks		

U.S. Registration No.	1265733	Application Date	09/29/1982
Registration Date	01/31/1984	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 1959/06/00 First Use In Commerce: 1959/06/00 BUSINESS CARD CASES, UMBRELLAS, BRIEFCASE-TYPE PORTFOLIOS [, TOILETRY CASES SOLD EMPTY] AND LUGGAGE TAGS		

U.S. Registration No.	1272822	Application Date	09/29/1982
Registration Date	04/03/1984	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1970/08/00 First Use In Commerce: 1970/08/00 Neckties, Scarves, Jackets and Caps		

U.S. Registration No.	1317546	Application Date	11/04/1983
Registration Date	02/05/1985	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1929/08/00 First Use In Commerce: 1929/08/00 Cleaning and Polishing Preparations forMetals, Appliances and Television Sets;Abrasive Preparations		

U.S. Registration No.	1017393	Application Date	11/12/1974
Registration Date	08/05/1975	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	The mark consists of stylized letters "GE" inside a circle with four curlicues.		
Goods/Services	Class 012. First use: First Use: 1900/00/00 First Use In Commerce: 1900/00/00 [LOCOMOTIVES, RAPID TRANSIT AND RAILWAY CARS,] ELECTRIC MOTORS AND DIESEL ENGINES FOR LAND VEHICLES		

U.S. Registration No.	1045777	Application Date	12/08/1975
Registration Date	08/10/1976	Foreign Priority Date	NONE

Word Mark	GE		
Design Mark			
Description of Mark	The mark consists of stylized letters "GE" inside a circle with four curlicues.		
Goods/Services	Class 007. First use: First Use: 1915/00/00 First Use In Commerce: 1915/00/00 ELECTRIC MOTORS OF ALL KINDS, STEAM AND GAS TURBINES AND PARTS THEREOF, ELECTRIC GENERATORS AND THEIR PARTS, AIR-CRAFT ENGINES, [ELECTRIC ALTERNATORS,] COMPRESSORS; WASHING MACHINES, DRYERS, DISHWASHERS, GARBAGE DISPOSERS AND COMPACTORS, ELECTRIC MIXERS, ELECTRIC KNIVES, AND ELECTRIC CAN OPENERS		
U.S. Registration No.	1051200	Application Date	03/30/1976
Registration Date	10/26/1976	Foreign Priority Date	NONE
Word Mark	GE		

Design Mark			
Description of Mark	The mark consists of stylized letters "GE" inside a circle with four curlicues.		
Goods/Services	Class 011. First use: First Use: 1899/00/00 First Use In Commerce: 1899/00/00 ELECTRIC LAMPS OF ALL KINDS AND THEIR PARTS; ELECTRIC LIGHTING FIXTURES AND THEIR PARTS; ELECTRIC REFRIGERATORS, FREEZERS, [AND WATER COOLERS,] AIR CONDITIONING APPARATUS, [HUMIDIFIERS] AND DEHUMIDIFIERS; [ELECTRIC HEATERS, HEAT PUMPS, ELECTRIC BASEBOARD HEATERS, AND FAN HEATERS, GAS AND OIL BURNING FURNACES, GASAND LIQUID COOLERS FOR USE IN INDUSTRY,AND AIR CONDENSERS] AND ELECTRIC OVENS, RANGES [AND COOKING UTENSILS]		
U.S. Registration No.	1111110	Application Date	03/16/1978
Registration Date	01/09/1979	Foreign Priority Date	NONE
Word Mark	GE		

Design Mark	
Description of Mark	The mark consists of stylized letters "GE" inside a circle with four curlicues.
Goods/Services	Class 042. First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 [COMPUTER TIME SHARING SERVICES], RESEARCH, CONSULTATION, AND ADVISORY SERVICES RELATING TO ENGINEERING, DESIGN, AND DEVELOPMENT PROBLEMS ENCOUNTERED BY UTILITY, INDUSTRIAL, AND COMMERCIAL COMPANIES, GOVERNMENTS, AND INDIVIDUALS

U.S. Registration No.	1263388	Application Date	09/29/1982
Registration Date	01/10/1984	Foreign Priority Date	NONE

Word Mark	GE
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Design Mark	
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Description of Mark	NONE
Goods/Services	Class 006. First use: First Use: 1962/10/17 First Use In Commerce: 1962/10/17 Key Chains and Key Rings

U.S. Registration No.	2804187	Application Date	07/01/2002
Registration Date	01/13/2004	Foreign Priority Date	NONE

Word Mark	GE
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Description of Mark	The mark consists of stylized letters "GE" inside a circle with four curlicues.
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Goods/Services	Class 009. First use: First Use: 1899/00/00 First Use In Commerce: 1899/00/00 Electronic, nuclear, industrial and laboratory testing, measuring, computing and control instruments and apparatus, telephones; caller ID boxes; telephone answering machines; cordless telephones, cordless headset telephones; digital messaging systems, [radios, two-way radios, radios incorporating clocks, audio and video cassette players and recorders;] televisions, television remote controls, VCR players; VCR remote controls; DVD players; DVD remote controls; [combinationradio and audio cassette players; combination radio and CD players;] combination TV and VCR sets; batteries; electrical goods, electrical power generation anddistribution products and electrical voltage and overvoltage surge products, namely, arresters, busways, capacitors, lighting contactors, controllers and input/output devices, fuses, lighting controllers, switch boxes, LEDs, namely, light emitting diodes, voltage regulators for electric power, voltage surge protectors, voltage surge suppressors, voltmeters,electrical circuit boards, relays and timers, solenoids and limit switches, full-voltage manual starters, reduced voltage starters, electrical switches and disconnects, circuit board terminal blocks and pumping panels, circuit breakers anddisconnects, transformers, electrical lighting and power circuit boards, electrical wires, cables, cords, and conductors, electrical wiring and fixtures, lightning arrestors, electricity meters, power meters, grounding resistors, humidity and temperature sensors; building and wood sensors; industrial calibration sensors, push buttons, motor control centers,electrical resistance heating wires andelectrical controllers therefore and
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	voltage regulators		
U.S. Registration No.	2890028	Application Date	06/04/2001
Registration Date	09/28/2004	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 1912/12/31 First Use In Commerce: 1912/12/31 electric luminaries</p> <p>Class 011. First use: First Use: 1912/12/31 First Use In Commerce: 1912/12/31 Microwave ovens for cooking; wall cooking ovens; food warming drawers; convection ovens, electric and gas cook tops; electric and gas cooking ovens and ranges;ventilation hoods for stoves; and ventilating exhaust fans; water filters; water softening units; clothes dryers; electric fans, [ceiling fans,] flash-lights;lamps and lights for vehicle; electric lights for Christmas trees</p>		
U.S. Registration No.	2877396	Application Date	06/03/2003
Registration Date	08/24/2004	Foreign Priority Date	NONE
Word Mark	GE SOFT WHITE LIGHT BULBS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 1992/05/22 First Use In Commerce: 1992/05/22 Electric Light Bulbs		
U.S. Registration No.	2663243	Application Date	06/04/2001

Registration Date	12/17/2002	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	The mark consists of stylized letters "GE" inside a circle with four curlicues.		
Goods/Services	Class 011. First use: First Use: 1912/12/31 First Use In Commerce: 1912/12/31 Microwave ovens for cooking; wall cooking ovens for domestic use; food warming drawers; convection ovens, electric and gas cook tops; electric and gas cooking ovens and ranges; ventilation hoods for stoves; and ventilating exhaust fans; water filters; water softening units, clothes dryers; electric fans, ceiling fans, flashlights; lamps and lights for vehicle; electric lights for Christmas trees		

U.S. Registration No.	4176229	Application Date	08/09/2010
Registration Date	07/17/2012	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2011/04/30 First Use In Commerce: 2011/04/30 Avionic sensor systems, namely, navigation systems; Computer hardware and software, for use with medical patient monitoring equipment, for receiving, processing, transmitting and displaying data; Computer software for accessing in-		

	formation directories that may be downloaded from the global computer network; Computer software for controlling and managing patient medical information; Electric control devices for heating and energy management; Electrical apparatus, namely, charging stations for charging electric vehicles; Electrical power distribution units; Electronic signaling mechanism, namely, a train control system used in the railway industry for detecting and controlling trains, ground faults, broken rails, power failures, track switches and lights
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U.S. Registration No.	4482157	Application Date	10/05/2012
Registration Date	02/11/2014	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 2012/10/05 First Use In Commerce: 2012/10/05 Convection ovens; Cooking rings; Domestic cooking ovens; Domestic electric appliances, namely, frypans; Electric cooking pots; Electric cooktops; Electric deep fryers; Electric hot plates; Electric kettles; Electric roasters; Electric rotisseries; Electric slow cookers; Electric stoves; Electric tea pots; Electric toaster ovens; Electric toasters; Electric waffle irons; Gas cooktops; Gas stoves; LED and HID light fixtures; LED luminaires; Solar collectors; Solar heat collection panels; Solar light fixtures, namely, indoor and outdoor solar powered lighting units and fixtures; Solar thermal installations, namely, solar thermal modules		

U.S. Registration No.	4179979	Application Date	08/09/2010
Registration Date	07/24/2012	Foreign Priority Date	NONE
Word Mark	GE		

Design Mark			
Description of Mark	The mark consists of the stylized letters "G E" in a circle with 4 curlicues.		
Goods/Services	<p>Class 009. First use: First Use: 2011/04/30 First Use In Commerce: 2011/04/30 Avionic sensor systems, namely, navigation systems; Battery chargers; Computer hardware and software, for use with medical patient monitoring equipment, for receiving, processing, transmitting and displaying data; Computer software for accessing information directories that may be downloaded from the global computer network; Computer software for controlling and managing patient medical information; Electric control devices for heating and energy management; Electrical apparatus, namely, charging stations for charging electric vehicles; Electronic signaling mechanism, namely, a train control system used in the railway industry for detecting and controlling trains, groundfaults, broken rails, power failures, track switches and lights</p>		
U.S. Registration No.	4482167	Application Date	10/05/2012
Registration Date	02/11/2014	Foreign Priority Date	NONE
Word Mark	GE		

Design Mark	
Description of Mark	The mark consists of stylized letters "GE" inside a circle with four curlicues.
Goods/Services	Class 011. First use: First Use: 2012/10/05 First Use In Commerce: 2012/10/05 Electric radiant heaters; Gas water heaters; Humidifiers; Hybrid water heater; LED and HID light fixtures; LED luminaires; Solar collectors; Solar heat collection panels; Solar light fixtures, namely, indoor and outdoor solar powered lighting units and fixtures; Solar thermal installations, namely, solar thermal modules; Water heaters

Attachments	70035089#TMSN.png(bytes) 71308161#TMSN.png(bytes) 71352727#TMSN.png(bytes) 72321790#TMSN.png(bytes) 72338388#TMSN.png(bytes) 72364418#TMSN.png(bytes) 72455732#TMSN.png(bytes) 72321791#TMSN.png(bytes) 72396531#TMSN.png(bytes) 72404063#TMSN.png(bytes) 73027011#TMSN.png(bytes) 73027012#TMSN.png(bytes) 73102821#TMSN.png(bytes) 73158497#TMSN.png(bytes) 73265227#TMSN.png(bytes) 73036924#TMSN.png(bytes) 73071173#TMSN.png(bytes) 73082141#TMSN.png(bytes) 73162520#TMSN.png(bytes) 73392923#TMSN.png(bytes) 76426504#TMSN.png(bytes) 78257724#TMSN.png(bytes) 78067111#TMSN.png(bytes) 85103320#TMSN.png(bytes) 85746799#TMSN.png(bytes) 85103339#TMSN.png(bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Rodrick J. Enns/
Name	Rodrick J. Enns
Date	07/30/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

GENERAL ELECTRIC COMPANY,

Petitioner,

v.

**GREAT EAGLE LIGHTING
CORPORATION,**

Registrant.

Cancellation No. _____

**Registration No. 4223341, registered
October 9, 2012**

**Registration No. 4223355, registered
October 9, 2012**

PETITION FOR CANCELLATION

Petitioner General Electric Company, a New York corporation with places of business in Schenectady, New York, and Fairfield, Connecticut (“Petitioner”), believes that it is being and will be damaged by the above-identified registrations, and hereby petitions to cancel the same.

FACTS COMMON TO ALL GROUNDS FOR CANCELLATION

1. Thomas Alva Edison founded the Edison Electric Light Company in 1878. In 1879 Edison Electric Light Company introduced the first commercially practical incandescent light bulb, an immensely successful and transformative invention that for the first time made safe and affordable artificial lighting available to consumers, businesses, and industry.

2. During the same era Edison formed separate companies to develop other products and technologies related to the generation, transmission, and utilization of electric power. In 1890 Edison combined Edison Electric Light Company and these other companies under the name Edison General Electric Company, which then merged with the Thomson-Houston Company in 1892 to form Petitioner General Electric Company. Petitioner and its predecessors-

in-interest, successors-in-interest, affiliated entities, and authorized licensees are collectively referred to hereinafter as “GE.”

3. For over one hundred years, and since long before Registrant’s actual or constructive first use of Registrant’s marks that are the subject of the registrations herein sought to be cancelled, GE has used, and continues to use, various trademarks and service marks incorporating the inherently distinctive designation “GE,” standing alone or in the form of the



following “Monogram” design mark: (collectively the “GE Marks”), in interstate commerce throughout the United States in connection with the sale of light bulbs, lighting products, and a vast array of other goods and services in fields that include lighting, electrical components, appliances, power generation and transmission, health care, transportation, and many others.

4. GE has long been one of the best known and most highly-regarded companies in the world. For example:

- GE is consistently ranked on *Fortune* magazine’s list of the World’s Most Admired Companies, compiled based on interviews with more than 3,000 business executives and stock analysts;
- GE is consistently ranked on Bloomberg BusinessWeek/Boston Consulting Group’s annual listing of the World’s Most Innovative Companies, based on a survey of 1,000 global senior executives;
- GE is consistently ranked on *Barron’s* magazine’s list of the World’s Most Respected Companies;
- GE was named as one of the World’s 10 Most Enduring Institutions of the last 100 years in a 2004 study conducted by the global strategy and technology consulting firm Booz Allen Hamilton, putting GE in the company of the U.S. Constitution, Oxford University, the Olympic Games and the Rolling Stones; and

- GE is the only company that has been included in the Dow Jones Industrial Average, representing the largest and most widely held public companies in the United States, continuously since it was first published more than 100 years ago.

5. GE owns Registration No. 35,089, issued September 18, 1900, with a date of first use in May 1899, for use of the GE Monogram design mark in connection with electric lamps and various other electrical devices in International Class 7, and at least 134 other active registrations for the GE Marks on the Principal Register of the United States Patent and Trademark Office for the respective goods and services claimed by each (collectively the “GE Registrations”). The GE Registrations evidence use of the GE Marks on and in connection with a vast array of goods and services including lighting, consumer appliances, aircraft engines, locomotives, financial services, energy generation and storage, transportation, health care products, computer software, information technology consulting and design services, and many others.

6. The GE Registrations are valid, subsisting and uncancelled, and at least 112 of the GE Registrations have become incontestable pursuant to 15 U.S.C. § 1065 by virtue of long and continuous use by GE.

7. Since its adoption and use of the GE Marks beginning at least as early as 1899, GE has extensively advertised, distributed and sold goods and services bearing the GE Marks on and in connection with the various goods and services claimed in the GE Registrations. In addition, GE uses the designation GE as its house-mark for the extensive, numerous, and varied lines of goods and services that GE advertises, distributes and sells. As a consequence, the consuming public and the trade have come to recognize, and do recognize, the GE Marks as being used by GE or by a single source, and to associate and identify goods and services sold under the GE Marks with GE or with a single source.

8. GE has offered and sold light bulbs under the GE Marks throughout the United States since its founding, and light bulbs bearing the GE Marks have consistently been the highest-selling brand in the nation. Included in GE's light bulb offerings are a full range of automotive lighting solutions, including headlamps, tail lamps, turn-signal lamps, and interior lights. In addition to the GE mark, GE also sells light bulbs under the marks GE ENERGY SMART, GE REVEAL, and GE SOFT WHITE.

9. In 2010, GE was among the first to introduce LED lamps to the U.S. consumer market. It sells many different styles of LED lamps under the GE mark, as well as LED modules under the mark GE INFUSION.

10. In 2011, immediately prior to Registrant's claimed first adoption and use of the marks that are the subject of the registrations herein sought to be cancelled, GE sold hundreds of millions of dollars worth of light bulbs bearing the GE Marks in the U.S., more than four times the sales volume of the next-largest brand.

11. For more than one hundred years, GE has widely advertised and promoted its goods under the GE Marks, including but not limited to light bulbs and related goods. Such advertising has appeared prominently in, at relevant times and as such media have become available, nationally-distributed print magazines, newspapers, broadcast radio and television, and advertising and promotion over the internet, including through GE's web sites accessed at www.ge.com, www.gelighting.com, and other URLs incorporating the GE name and mark.

12. In addition to the widespread trademark use described above, GE also uses GE as a trade name to designate and identify itself in connection with lines of business in which it, or companies in which it owns a direct or indirect interest, are engaged. GE has named and promoted a number of its business units using the GE name in combination with another term or

terms. For instance, GE operates business units under the names GE LIGHTING, GE APPLIANCES, GE ENERGY MANAGEMENT, GE CAPITAL, GE HEALTHCARE, GE HOME & BUSINESS SOLUTIONS, GE AVIATION, GE TRANSPORTATION, GE OIL AND GAS, and GE POWER AND WATER. The GE trade name is therefore widely recognized by purchasers and the trade as referring to GE.

13. The GE Marks have recently been ranked by Interbrand, a prominent brand valuation and management firm, as the sixth most valuable brand in the world, with a value in excess of \$45,000,000,000.00 (Forty-five Billion Dollars). GE consequently derives an invaluable goodwill and value from the high level of identification and fame of the GE Marks.

14. By virtue of all the foregoing, the GE Marks are widely recognized by the general consuming public of the United States as a designation of source of the goods or services of GE, and came to be so recognized long before Registrant's actual or constructive first use of Registrant's marks that are the subject of the registrations herein sought to be cancelled. The GE Marks therefore have been and are famous in the United States, and in fact are among the most famous marks in the world.

15. On October 9, 2012, Registrant obtained U.S. Trademark Registration No. 4223355 for use of a design consisting of the stylized letters GE:



on or in connection with "Electric light bulbs; LED light bulbs; Vehicle turn-signal light bulbs" in International Class 11, based on a claimed date of first use of February 9, 2012 ("Registrant's GE Mark").

16. Also on October 9, 2012, Registrant obtained U.S. Trademark Registration No. 4223341 for use of a design consisting of the stylized letters GE and the words GREAT EAGLE:



on or in connection with “Electric light bulbs; LED light bulbs; Vehicle turn-signal light bulbs” in International Class 11, based on a claimed date of first use of February 9, 2012 (“Registrant’s GE GREAT EAGLE Mark”).

17. Registrant’s GE Mark and Registrant’s GE GREAT EAGLE Mark are hereinafter collectively referred to as “Registrant’s Marks”.

COUNT I – Likelihood of Confusion
Lanham Act § 2(d), 15 U.S.C. § 1052(d)

18. The allegations of Paragraphs 1 through 17, above, are incorporated by this reference.

19. Registrant’s Marks each incorporate the entirety of GE’s previously used, registered, incontestable, and famous mark GE, and each is confusingly similar in sight, sound and meaning to the previously used, registered, incontestable and famous GE Marks. Additional facts, set out below, exacerbate the likelihood of confusion presented by this similarity.

20. Registrant’s GE Mark presents the letters GE in the form of a circle design in which the letters G and E, though stylized, are immediately recognizable and are the sole elements. The circle motif invokes the circular shape of the famous GE Monogram design, which has been in use by GE for more than a century. Consumers are likely to assume that Registrant’s GE Mark is a modernization, update, or variant of the GE Monogram design.

21. Registrant's GE GREAT EAGLE Mark features as its first and most prominent element the same confusing design consisting of the letters G and E in a circle configuration. To the extent the words GREAT EAGLE below that design are noticed by consumers, they are likely to be regarded as indicating a subsidiary brand or line extension under the famous GE mark, similar to the GE ENERGY SMART, GE REVEAL, GE SOFT WHITE, and GE INFUSION marks previously adopted and used by GE on light bulbs and LED modules.

22. Both of Registrant's Marks are registered for use on "Electric light bulbs; LED light bulbs; Vehicle turn-signal light bulbs" in International Class 11 ("Registrant's Goods"). These are identical goods to those on which GE has previously used the GE Marks, and in fact are among the core goods for which the GE Marks are most famous.

23. Based on the descriptions in each of the registrations, both of Registrant's Marks are being or may be offered to identical purchasers through identical channels of trade as the goods of GE offered under the GE Marks.

24. Under all the circumstances, Registrant's Marks, when used in connection with Registrant's Goods as identified in the subject registrations, each so resemble GE's previously registered and used GE Marks as to be likely to cause confusion, to cause mistake, and/or to deceive members of the public concerning an affiliation, connection, association or sponsorship with the source of goods and services sold under the GE Marks, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), with consequent injury to GE, the public, and the trade.

25. Pursuant to Section 14 of the Lanham Act, 15 U.S.C. § 1064, GE believes it is being and will be damaged by the continued registrations of Registrant's Marks, in that such registrations support and assist Registrant in the confusing and misleading use of Registrant's

Marks, and give color of exclusive statutory right to Registrant in violation and derogation of prior and superior rights of GE.

COUNT II – Likelihood of Dilution
Lanham Act § 43(c), 15 U.S.C. § 1125(c)

26. GE hereby incorporates by reference the allegations of Paragraphs 1 through 25 hereof as if fully set forth herein.

27. Because of the high degree of inherent and acquired distinctiveness of the GE Marks, the length of time and extent to which GE has used the GE Marks, the vast advertising and publicity the GE Marks have received, the national trading area in which the GE Marks are used, the high degree of consumer recognition of the GE Marks, and the numerous registrations on the Principal Register for the GE Marks as shown in the GE Registrations, the GE Marks are widely recognized by the general public of the United States as designations of the source of the goods and services of GE. The GE Marks are therefore famous marks within the meaning of Section 43(c)(1) of the Lanham Act, 15 U.S.C. § 1125(c)(1), and became famous marks long before Registrant's first use, actual or constructive, of Registrant's Marks.

28. Use in commerce by Registrant of Registrant's Marks in connection with Registrant's Goods is creating and is likely to create an association among relevant purchasers and the consuming public generally arising from the similarity between Registrant's Marks and the GE Marks that will impair the distinctiveness of the famous GE Marks. Additionally, if the goods offered under Registrant's Marks are of poor quality, any use by Registrant of Registrant's Marks would likely tarnish the invaluable goodwill and reputation symbolized by the GE Marks. Thus, use by Registrant of Registrant's Marks is causing and is likely to cause dilution of the famous GE Marks, in violation of Sections 2 and 43(c) of the Lanham Act, 15 U.S.C. §§ 1052 and 1125(c).

29. Pursuant to Section 14 of the Lanham Act, 15 U.S.C. § 1064, GE believes it is being and will be damaged by the continued registrations of Registrant's Marks, in that such registrations support and assist Registrant in its diluting use of Registrant's Marks, and give color of exclusive statutory right to Registrant, in violation and derogation of prior and superior rights of GE.

WHEREFORE, Petitioner GE prays that Registration Nos. 4223341 and 4223355 be cancelled and that this Petition for Cancellation be sustained in favor of Petitioner.

This Petition is being filed through the ESTTA system and the fee in the amount of \$600 (\$300 per registration) is being charged to Deposit Account No. 501779. Please recognize the undersigned Rodrick J. Enns as attorney for Petitioner in connection with this opposition proceeding, and address all correspondence regarding this proceeding as shown below.

Respectfully submitted,

Dated: July 30, 2015

/ Rodrick J. Enns/

Rodrick J. Enns
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Attorney for Petitioner General Electric Company

CERTIFICATE OF SERVICE

I hereby certify that on this date I served the foregoing PETITION FOR CANCELLATION upon Registrant by depositing a copy thereof with the United States Postal Service, first-class postage prepaid, and addressed to Registrant at its correspondence address and owner address of record in the U.S. Trademark Office:

Great Eagle Lighting Corporation
PO Box 640351
Oakland Gardens, New York 11364-0351

Great Eagle Lighting Corporation
Attn: Johny Lau
56-35 207 Street
Oakland Gardens, New York 11364

This the 30th day of July, 2015.

/ Rodrick J. Enns/
Rodrick J. Enns

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