

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

Mailed: August 7, 2015

Cancellation No. 92061715

B.C. Marketing Concepts, Inc., DBA Full Sail
Brewing Company

v.

Speakeasy Ales & Lagers, Inc.

Victoria von Vistauxx, Paralegal Specialist:

On July 16, 2015, Respondent filed an answer to the petition to cancel and a counterclaim to cancel petitioner's pleaded registrations. Respondent submitted the required fee.

Petitioner and counterclaim defendant, B.C. Marketing Concepts, Inc., DBA Full sail Brewing Company, is allowed until **THIRTY DAYS** from the mailing date of this order to file an answer to the counterclaim. *See* Trademark Rules 2.114(b)(2)(iii).

In accordance with the Trademark Rules of Practice, conferencing, disclosure, discovery and testimony periods are reset as indicated below. *See* Trademark Rule 2.121(b)(2).

Deadline for Discovery Conference
Discovery Opens
Initial Disclosures Due
Expert Disclosures Due

October 6, 2015
October 6, 2015
November 5, 2015
March 4, 2016

Discovery Closes	April 3, 2016
Plaintiff's Pretrial Disclosures	May 18, 2016
30-day testimony period for plaintiff's testimony to close	July 2, 2016
Defendant/Counterclaim Plaintiff's Pretrial Disclosures	July 17, 2016
30-day testimony period for defendant and plaintiff in the counterclaim to close	August 31, 2016
Counterclaim Defendant's and Plaintiff's Rebuttal Disclosures Due	September 15, 2016
30-day testimony period for defendant in the counterclaim and rebuttal testimony for plaintiff to close	October 30, 2016
Counterclaim Plaintiff's Rebuttal Disclosures Due	November 14, 2016
15-day rebuttal period for plaintiff in the counterclaim to close	December 14, 2016
Brief for plaintiff due	February 12, 2017
Brief for defendant and plaintiff in the counterclaim due	March 14, 2017
Brief for defendant in the counterclaim and reply brief, if any, for plaintiff due	April 13, 2017
Reply brief, if any, for plaintiff in the counterclaim due	April 28, 2017

In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

If the parties file a motion to suspend or extend these dates, the motion should set forth the proposed dates in the format shown in this order. *See* Trademark Rule 2.121(d).

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.