

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Registration No. 3,763,625
For the mark THE SIMPLE KITCHEN
Date registered: 03/23/2010

Wise Company, Inc,
Petitioner

v.

Cancellation No. 92061627 -77120138

The Simple Kitchen, LLC,
Registrant

Trademark Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1451
Alexandria, Virginia 22313-1451

ANSWER IN RESPONSE TO PETITION FOR CANCELLATION

The Simple Kitchen, LLC (“The Simple Kitchen”), by counsel, hereby submits the following Answer in Response to the Petition for Cancellation:.

1. Admitted.
2. Admitted.
3. The Simple Kitchen lacks sufficient knowledge or information to form a belief as to the truth or falsity of the allegations of Paragraph 3 and therefore denies them.
4. The Simple Kitchen lacks sufficient knowledge or information to form a belief as to the truth or falsity of the allegations of Paragraph 4 and therefore denies them.



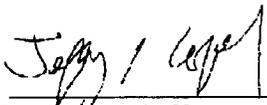
5. The Simple Kitchen lacks sufficient knowledge or information to form a belief as to the truth or falsity of the allegations of Paragraph 5 and therefore denies them.
6. The Simple Kitchen lacks sufficient knowledge or information to form a belief as to the truth or falsity of the allegations of Paragraph 6 and therefore denies them.
7. Denied.
8. Admitted but denies that mark has been abandoned.
9. Denied.
10. Denied.
11. The Simple Kitchen lacks sufficient knowledge or information to form a belief as to the truth or falsity of the allegations of Paragraph 11 and therefore denies them.
12. Denied.

WHEREFORE, the Simple Kitchen prays that the Board enter judgment in its favor and that the Petition for Cancellation be denied.

Dated: July 15, 2015

Respectfully Submitted,

THE SIMPLE KITCHEN, LLC

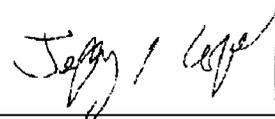
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*Attorney for The Simple Kitchen,
LLC*

CERTIFICATE OF SERVICE

I hereby certify that on the 15th day of July, 2015, the foregoing was served by depositing a true and correct copy thereof in the U. S. mail, postage prepaid, to:

Casey W. Jones
Strong & Hanni
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Salt Lake City, UTL 84111
Attorney for Petitioner



Jeffrey L. Coploff