

ESTTA Tracking number: **ESTTA710043**

Filing date: **11/20/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92061031
Party	Plaintiff Jeffrey Schermerhorn
Correspondence Address	JEFFREY SCHERMERHORN 7070 CURTISS AVENUE SARASOTA, FL 34231 UNITED STATES jsny72@gmail.com
Submission	Opposition/Response to Motion
Filer's Name	Jeffrey Schermerhorn
Filer's e-mail	jsny72@gmail.com
Signature	/Jeffrey Schermerhorn/
Date	11/20/2015
Attachments	Exhibit b.pdf(5417918 bytes)

EXHIBIT B



Jeff Schermerhorn <jeffsrq@gmail.com>

FW: SAR Agent Does Not Belong to a Realtor Assoc Action Oct 25

Fred Beles <Fred@fredbeles.com>
To: Jeff Schermerhorn <jeffsrq@gmail.com>
Cc: Alkhl <alkhl@comcast.net>

Fri, Oct 11, 2013 at 2:49 PM

Jeff,

You will either need to join the board or switch to the Florida Referral Group as a real estate agent. See the note below from SAR

Fred Beles

Capital Real Estate Enterprises Inc.

3212 Gulf Gate Drive, Suite B * Sarasota, Florida 34231

Fred@FredBeles.com * 941.921-4555 * Fax: 800-690-1788

Direct: 941.921-1000



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From: Dan Andrews [mailto:dan@sarasotarealtors.com]
Sent: Friday, October 11, 2013 2:43 PM

To: fred@fredbeles.com

Subject: SAR Agent Does Not Belong to a Realtor Assoc Action Oct 25



Friday, October 11, 2013

Name: **Capital Real Estate Enterprise**

Address: **3212 Gulf Gate Drive Ste B**

Sarasota FL 34231

281521151

License: **1038318**

Broker Name: **BELES, FRED**

Re: **Action on new licensees needed by October 25th, 2013**

Dear Designated Realtor:

According to FAR, you have one or more licensees affiliated with your firm

Licensee Name License DBPR Type Effective Business Date

SCHERMERHORN, JEFFREY PA 3278327 SL 9/4/2013 12:00:00AM

that does not hold membership in a Realtor Association at this time. To avoid being billed an assessment, you will want to take action by **October 25th, 2013**

The list comes from the Florida Association of Realtors, who regularly compares their membership database to the records of licensees in the State of Florida to identify licensees who are in a firm where the broker is a Realtor member.

According to the bylaws, the licensee must apply for membership within 30 days and remit payment, or we will be required to assess you for each licensee who is with your firm and has not joined. In order to avoid the assessment, please ensure that the licensee submits an application (copy enclosed) and payment according to the enclosed dues schedule. If you wish to avoid this assessment, have the licensee apply immediately or submit a DBPR RE-11 to the State and a copy to SAR (SAR FAX # 941-952-3418).

If we do not receive an application with payment on or before **October 25th, 2013**, then you will be billed an assessment for additional dues under NAR's mandated Realtor Dues Formula. If the licensee chooses to join another Association, please notify us which one so we do not charge you.

If you have questions, please contact me at 941-952-3408.

Sincerely,

Daniel Andrews

Director of Membership Services

Encl.: Application with Dues Schedule

SAR HAS MOVED!!

2320 Cattlemen Road

Sarasota, FL 34232

941-952-3400 (Main)

941-952-3401 (Fax Main)

(NW Corner of Cattlemen and Colonial Oaks Blvd)

*.08 miles North of Bee Ridge-Between Webber and Bahia Vista

West Side of the Street

Daniel Andrews

Director of Membership &

Administrative Services

Sarasota Association of Realtors, Inc.

2320 Cattlemen Road

Sarasota FL 34232

941-952-3408 (direct line)

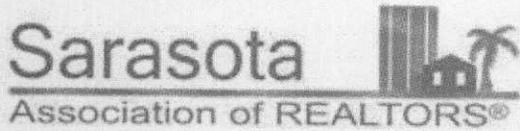
941-952-3418 (direct fax)

941-952-3400 x 3408 (main number)

941-952-3401 (main fax)

www.sarasotarealtors.com

dan@sarasotarealtors.com



How are we doing? Please [\(Click Here\)](#) to take our short Customer Service Survey

2 attachments

 **RE-11 Form DBPR NEW APRIL 2012.pdf**
27K

 **2013 Agent MFRMLS Application.doc**
118K