

ESTTA Tracking number: **ESTTA640645**

Filing date: **11/21/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Petition for Cancellation**

Notice is hereby given that the following party requests to cancel indicated registration.

**Petitioner Information**

Name	Panasonic Corporation		
Entity	Corporation	Citizenship	Japan
Address	1006 Oaza Kadoma Kadoma-shi, Osaka, 571-8501 JAPAN		

Attorney information	James R. Cady and Raymond A. Kurz Hogan Lovells US LLP 4085 Campbell Ave., Suite 100 Menlo Park, CA 94025 UNITED STATES James.Cady@hoganlovells.com, Raymond.Kurz@hoganlovells.com, Rosario.Re nojo@hoganlovells.com, DCDocketing@hoganlovells.com Phone:650-463-4000		
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**Registration Subject to Cancellation**

Registration No	4481925	Registration date	02/11/2014
Registrant	Odasso, Victor Hugo Montero 10 M Bal Harbour, FL 33154 UNITED STATES		

**Goods/Services Subject to Cancellation**

Class 009. First Use: 2013/09/05 First Use In Commerce: 2013/10/02 All goods and services in the class are cancelled, namely: Tablet computer
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**Grounds for Cancellation**

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Related Proceedings	Panasonic Corporation v. V. H. Montero Odasso and Amelia World Corporation, United States District Court for the District of New Jersey Case 2:33-av-00001 Trademark Trial and Appeal Board Opposition No. 91219434
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**Marks Cited by Petitioner as Basis for Cancellation**

U.S. Registration No.	1487415	Application Date	10/28/1986
Registration Date	05/10/1988	Foreign Priority Date	NONE
Word Mark	TECHNICS		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 1972/04/00 First Use In Commerce: 1972/07/00 [ RADIO RECEIVERS, AMPLIFIERS, TUNERS, ] RECORD PLAYERS, [ GRAPHIC EQUALIZERS, INDOOR ANTENNAS, ] TURNTABLE UNITS, COMPACT DISC PLAYERS, SPEAKER SYSTEMS, [ TAPE PLAYERS, TAPE RECORDERS, SPEAKER SYSTEMS WITH AMPLIFIERS AND AUDIO COMPONENT RACKS ] Class 015. First use: First Use: 1983/00/00 First Use In Commerce: 1983/00/00 [ ELECTRONIC ORGANS, ELECTRONIC KEYBOARDS, ELECTRONIC PIANOS AND ELECTRONIC RHYTHM SYNTHESIZERS ]

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	TECHNICS		
Goods/Services	Record players, turntable units, compact disc players, speaker systems including headphones		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Design Mark			
Goods/Services	Record players, turntable units, compact disc players, speaker systems including headphones		

Attachments	TECHNICS (Stylized) - TTAB specs.jpg
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	TECHNICS - 2014 11 21 Petition for Cancellation + Exhibits.pdf(477106 bytes )
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## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/JRCady/
Name	James R. Cady and Raymond A. Kurz
Date	11/21/2014

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Panasonic Corporation,	§
	§
Petitioner,	§ Cancellation No. _____
	§
v.	§ Registration No.: 4,481,925
	§
Odasso, Victor Hugo Montero,	§ Date of Issue: February 11, 2014
	§
Registrant.	§ Subject Mark: TECHNICS
	§

**PETITION FOR CANCELLATION**

Petitioner, Panasonic Corporation, a Japanese corporation with a place of business at 1006, Oaza Kadoma, Kadoma-shi Osaka 571-8501, Japan, (“Petitioner” or “Panasonic”) believes that it is and will be damaged by the continued existence on the Principal Register of Registration No. 4,481,925 registered to Victor Hugo Montero Odasso, with an address at 9801 Collins Avenue, 10 M, Bal Harbour, Florida 33154 (“Registrant”), and hereby petitions to cancel this registration under the provisions of 15 U.S.C. § 1064 (as amended).

The Commissioner for Trademarks is hereby authorized to draw on the deposit account No. 501349, Ref. 088570.000025/Cady for any necessary fees.

As grounds for the Petition, it is alleged that:

**PETITIONER’S BUSINESS AND MARKS**

1. Since at least as early as 1965, Panasonic has held significant common law and statutory rights in United States for the word mark TECHNICS (“TECHNICS Word Mark”) in connection with a variety of high end audio products, including but not limited to turntables, CD players and speakers (“TECHNICS Goods”), by virtue of long and extensive use and registration with the Patent and Trademark Office.

2. Panasonic is the owner of U.S. Registration No. 1,487,415 on the Principal Register for the TECHNICS Word Mark for record players, turntable units, compact disc players, and speaker systems in International Class 09. Such registration was issued on May 10, 1988 and has achieved incontestable status. A copy of the registration is attached as Exhibit A.

3. Since Panasonic began use of the trademark TECHNICS in 1965, it has displayed the TECHNICS mark in a distinctive bold font, as illustrated in Exhibit B (“TECHNICS Stylized Mark”) in connection with the electronic goods it has advertised, promoted and sold in the United States.

4. As a result of its longstanding and continuous use of the TECHNICS Word Mark and TECHNICS Stylized Mark (collectively, the “TECHNICS Marks” or “Petitioner’s Marks”), Panasonic owns common law rights in the TECHNICS Marks for use on a wide variety of products including but not limited to record players, turntables, compact disc players and speaker systems, including stereo headphones.

5. The turntables offered under the TECHNICS Marks, namely, the TECHNICS SL-1200 series which hit the market in 1972, quickly became and remain the industry standard for analogue turntables among radio and club disc jockeys and audiophiles.

6. For decades, significant resources were expended by Panasonic in building the TECHNICS brand and as a result the TECHNICS brand acquired significant goodwill and the TECHNICS Marks were omnipresent in the audio field and throughout the disc jockey and audiophile communities, both in the United States and globally. The TECHNICS Marks and the TECHNICS Goods became so well-known that the TECHNICS brand name peppers song lyrics from the 80s and 90s and even as recently 2010, a clear indication of the recognition of the fame and goodwill associated with the TECHNICS brand. The TECHNICS turntable was mentioned in songs such as “Unite” by the Beastie Boys (1988), “Too Damn Hype” by DJ Jazzy Jeff (1989),

“Clap Your Hands” by A Tribe Called Quest (1993), “Rag and Bones” by the White Stripes (2007), “In Tha Park” by Ghost Face Killah (2010) and even in the song “Microphone Murder” on the demo that got the now legendary Notorious B.I.G. signed by Sean Combs.

7. In 1989, the TECHNICS brand became a major sponsor of the Disco Mix Club (“DMC”) U.S. and World DJ Championships and remained the primary sponsor until 2010. During this timeframe the TECHNICS brand was ubiquitous at the DMC DJ battles since the exclusive turntable used in the competition, the Technics SL-1200, bore the TECHNICS Marks and TECHNICS promotional material was present throughout the battle venues. The TECHNICS Marks and TECHNICS Goods were so entrenched in the disc jockey culture that gold TECHNICS turntables were awarded to the DMC DJ World Champion from 1989 until 2010. Moreover, the battle videotapes distributed among hop-hop DJs prominently featured TECHNICS branding. Evidence of the prominence of the TECHNICS Marks in the DMC Championships remains visible on the DMC Facebook page even today.

8. As a result of Panasonic’s widespread use of the TECHNICS Marks in the United States and around the world, their extensive advertising and promotion, continuous and unsolicited media coverage, the high degree of consumer recognition of the TECHNICS Marks, Panasonic’s customer base, and the uniqueness of the TECHNICS Marks in the field, among other factors, the TECHNICS Marks are famous within the meaning of Section 43(c) of the United States Trademark Act, 15 U.S.C. 1125(c).

9. Turntables bearing the TECHNICS Marks are even displayed in the London Museum of Science and Technology as an innovation in the music industry and the Technics SL-1200M2K turntable offered under the TECHNICS Marks is iconic among disc jockeys. The TECHNICS Marks are well-known among disc jockeys, audiophiles and the public generally, and people recognize the distinctive TECHNICS Marks and associate such marks with the goods

that Panasonic offers. The TECHNICS Marks therefore, are symbolic of the extensive goodwill and consumer recognition built up by Panasonic through its sales, advertising and promotional efforts.

10. In late 2010, Panasonic decided that it would cease production of turntables under the TECHNICS Marks due to a shift from analog to digital in the audio market, which made it difficult to obtain spare parts and maintain production capacity. After news got out, social media sprang to life as Facebook pages were created mourning the loss of the gold standard among turntables and petitioning Panasonic to keep the TECHNICS turntables alive.

11. Despite being discontinued, the turntables offered under the TECHNICS Marks remain available at retail and continue to be the industry standard among disc jockeys and the audiophile community, and Panasonic has continued to offer headphones under the TECHNICS Marks. However, for numerous reasons, including the rise in demand among audiophile fans for high quality analog sound reproduction such as that produced by its turntables, by 2013 Panasonic began strategizing a plan to resume production of its famous TECHNICS branded turntables and other hi-fi audio components as well as expand its use of the TECHNICS Marks to serve as an expansive corporate brand.

### **REGISTRANT'S MARK**

12. Registrant is the owner of US Registration No. 4,481,925, issued on February 11, 2014 (filed on August 2, 2012) for TECHNICS (“Registrant’s Mark”) for goods identified as “tablet computer,” with an alleged first date of use of September 5, 2013, and an alleged first date of use in commerce of October 2, 2013 (“Registrant’s Registration”).

13. Registrant’s Mark is identical to the TECHNICS Marks in terms of appearance, sound, meaning and commercial impression.

14. Registrant's Registration is for tablet computers, which are similar to the consumer electronics provided by Panasonic, specifically, record players, turntables, compact disc players and speaker systems, including stereo headphones. As a result, Registrant's Mark emulates and calls to mind Panasonic.

15. Registrant's goods and the TECHNICS Goods are sold to the same classes of customers through the same channels of trade.

16. Upon information and belief, Registrant selected Registrant's Mark with knowledge of and intent to cause confusion with Petitioner's Marks.

17. Panasonic is not affiliated or connected with Registrant or Registrant's goods; nor has Petitioner endorsed or sponsored Registrant or Registrant's goods.

18. Petitioner's TECHNICS Word Mark registered prior to the filing date of the application for Registrant's Registration (August 2, 2012), and Panasonic began using the TECHNICS Marks in connection with the TECHNICS Goods well prior to the filing date of the application for Registrant's Registration and well prior to the alleged first date of use on September 5, 2013, and the alleged first date of use in commerce on October 2, 2013.

19. Petitioner enjoys priority as a result.

**FIRST GROUND FOR PETITION TO CANCEL:**

**LIKELIHOOD OF CONFUSION**

20. Petitioner hereby incorporates by reference paragraphs 1 through 19 inclusive, as if fully set forth here.

21. The continued registration of Registrant's Mark will continue to injure Panasonic by causing the purchasing public to be confused, deceived or mistaken into believing

that the goods provided by Registrant originate from, or are endorsed, licensed, or sponsored by Petitioner, or that Registrant is affiliated with Petitioner, where that is not the case.

22. Petitioner has no control over the nature and quality of the goods offered by Registrant under Registrant's confusingly similar Mark, and any defect, objection or fault found with Registrant's goods marketed under Registrant's Mark would necessarily reflect upon and seriously injure the reputation and goodwill that Petitioner has established for the TECHNICS Goods and Marks, and jeopardize the value of the TECHNICS Marks, all to Petitioner's detriment.

23. Accordingly, continued registration of Registrant's Mark will continue to injure Panasonic because Registrant's Mark is likely, when used on or in connection with the goods described in Registrant's Registration, to cause confusion, or to cause mistake or to deceive.

24. For the foregoing reasons, Petitioner will continue to be damaged by the continued registration of Registrant's Mark, and the Registration should therefore be cancelled.

## **SECOND GROUND FOR PETITION TO CANCEL:**

### **DILUTION OF A FAMOUS MARK**

25. Petitioner hereby incorporates by reference paragraphs 1 through 24 inclusive, as if fully set forth here.

26. The TECHNICS Marks are highly distinctive of the TECHNICS Goods.

27. Panasonic has used the TECHNICS Marks since at least 1965 for a variety of electronic products, as alleged. Petitioner has used the TECHNICS Marks throughout the United States and around the world.

28. Petitioner has advertised and promoted the TECHNICS Marks through extensive advertising and promotion. Panasonic and the TECHNICS Marks have enjoyed

extensive media attention. As a result of the considerable publicity afforded the TECHNICS Marks, and the strong and loyal base of customers that Petitioner enjoys for the TECHNICS Goods, the TECHNICS Marks have a high degree of consumer recognition.

29. Apart from unauthorized infringing uses of such marks, which Petitioner actively and diligently polices, there is no material use of any highly similar mark by others.

30. Accordingly, when the public encounters the term TECHNICS, it immediately associates the term with Panasonic, and thus the TECHNICS Marks are famous.

31. Upon information and belief, Petitioner's Marks became famous before Registrant filed its application to register Registrant's Mark on August 2, 2012, and before Registrant allegedly commenced use on September 5, 2013, and use in commerce on October 2, 2013.

32. Registrant's Mark is identical to the TECHNICS Marks, and if Registrant and others are permitted to register marks or maintain registrations or use marks identical or similar to the TECHNICS Marks, the proliferation of such marks will blur and weaken the connection in consumers' minds between the TECHNICS Marks and the TECHNICS Goods.

33. Upon information and belief, Registrant intended to create an association between Registrant's Mark and the TECHNICS Marks.

34. Upon information and belief, Registrant intended to create the impression that there is an association between Registrant's Mark and Petitioner's Marks.

35. Accordingly, continued registration of Registrant's Mark is likely to dilute the distinctive quality of Petitioner's famous TECHNICS Marks, and damage Petitioner. Thus Registrant's Registration should be cancelled pursuant to 15 U.S.C. §§1052, 1064, 1125.

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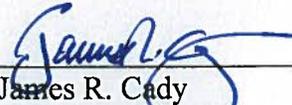
WHEREFORE, Petitioner respectfully requests that Registration No. 4,481,925 be cancelled.

Respectfully submitted,

**Panasonic Corporation**

Date: November 21, 2014

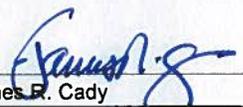
By:

  
James R. Cady  
Raymond A. Kurz  
Hogan Lovells US LLP  
4085 Campbell Avenue, Suite 100  
Menlo Park, CA 94025  
(650) 463-4000  
Attorneys for Petitioner

CERTIFICATE OF ELECTRONIC TRANSMISSION

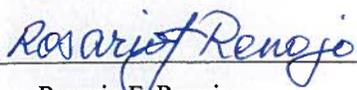
DATE OF DEPOSIT November 21, 2014

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office Trademark Trial and Appeal Board using the Electronic System for Trademark Trials and Appeals (ESTTA) on the date indicated above. This submission is meant to replace the original transmission of the Petition for Cancellation, dated November 20, 2014, as that was erroneously submitted as a Notice of Opposition.

  
James R. Cady

CERTIFICATE OF SERVICE VIA OVERNIGHT COURIER

I, Rosario F. Renojo, secretary to James R. Cady, of Hogan Lovells US LLP, attorneys for Petitioner Panasonic Corporation, hereby certify that a true and complete copy of the foregoing PETITION FOR CANCELLATION was served on Registrant, Victor Hugo Montero Odasso, at 9801 Collins Avenue, Unit 10 M, Bal Harbour, Florida 33154 via overnight courier on November 20, 2014.

  
Rosario F. Renojo

# **Exhibit A**

Int. Cls.: 9 and 15

Prior U.S. Cls.: 21, 26 and 36

**United States Patent and Trademark Office** **Reg. No. 1,487,415**  
**Registered May 10, 1988**

**TRADEMARK  
PRINCIPAL REGISTER**

**TECHNICS**

MATSUSHITA ELECTRIC INDUSTRIAL CO.,  
LTD. (JAPAN CORPORATION)  
1006, OAZA KADOMA  
KADOMA-SHI, OSAKA PREFECTURE, JAPAN

FOR: RADIO RECEIVERS, AMPLIFIERS,  
TUNERS, RECORD PLAYERS, GRAPHIC  
EQUALIZERS, INDOOR ANTENNAS, TURN-  
TABLE UNITS, COMPACT DISC PLAYERS,  
SPEAKER SYSTEMS, TAPE PLAYERS, TAPE  
RECORDERS, SPEAKER SYSTEMS WITH AM-  
PLIFIERS AND AUDIO COMPONENT RACKS,  
IN CLASS 9 (U.S. CLS. 21 AND 26).

FIRST USE 4-0-1972; IN COMMERCE  
7-0-1972.

FOR: ELECTRONIC ORGANS, ELECTRONIC  
KEYBOARDS, ELECTRONIC PIANOS AND  
ELECTRONIC RHYTHM SYNTHESIZERS, IN  
CLASS 15 (U.S. CL. 36).

FIRST USE 0-0-1983; IN COMMERCE  
0-0-1983.

SER. NO. 627,284, FILED 10-28-1986.

EDWARD NELSON, EXAMINING ATTORNEY

## Combined Declaration of Use In Commerce & Application For Renewal of Registration of A Mark Under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	1487415
<b>REGISTRATION DATE</b>	05/10/1988
<b>SERIAL NUMBER</b>	73627284
<b>MARK SECTION</b>	
<b>MARK</b>	TECHNICS
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD.
<b>STREET</b>	1006, OAZA KADOMA
<b>CITY</b>	KADOMA-SHI, OSAKA PREFECTURE
<b>COUNTRY</b>	Japan
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD.
<b>STREET</b>	1006, OAZA KADOMA
<b>CITY</b>	KADOMA-SHI, OSAKA 571-8501
<b>COUNTRY</b>	Japan
<b>ATTORNEY SECTION (current)</b>	
<b>NAME</b>	CAROL L.B. MATTHEWS
<b>FIRM NAME</b>	Oblon, Spivak, McClelland, Maier & Neust
<b>STREET</b>	1940 Duke Street
<b>CITY</b>	Alexandria
<b>STATE</b>	Virginia
<b>POSTAL CODE</b>	22314

<b>COUNTRY</b>	United States
<b>PHONE</b>	703 413-3000
<b>FAX</b>	703 413-2220
<b>EMAIL</b>	tmdocket@oblon.com
<b>ATTORNEY SECTION (proposed)</b>	
<b>NAME</b>	Ronald E. Shapiro
<b>FIRM NAME</b>	Miles & Stockbridge P.C.
<b>INTERNAL ADDRESS</b>	Suite 500
<b>STREET</b>	1751 Pinnacle Drive
<b>CITY</b>	McLean
<b>STATE</b>	Virginia
<b>POSTAL CODE</b>	22102-3833
<b>COUNTRY</b>	United States
<b>PHONE</b>	703.610.8694
<b>FAX</b>	703.610.8686
<b>EMAIL</b>	IPDocketing@MilesStockbridge.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>ATTORNEY DOCKET NUMBER</b>	CPA5997 (T3341-14662US01)
<b>DOMESTIC REPRESENTATIVE SECTION (new)</b>	
<b>NAME</b>	Gadsby & Hannah
<b>STREET</b>	225 Franklin Street
<b>CITY</b>	Boston
<b>STATE</b>	Massachusetts
<b>POSTAL CODE</b>	02110
<b>COUNTRY</b>	United States
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	009
<b>GOODS OR SERVICES TO BE DELETED</b>	RADIO RECEIVERS, AMPLIFIERS, TUNERS, GRAPHIC EQUALIZERS, INDOOR ANTENNAS, TAPE PLAYERS, TAPE RECORDERS, SPEAKER SYSTEMS WITH AMPLIFIERS AND AUDIO

	<b>COMPONENT RACKS</b>
<b>GOODS OR SERVICES IN USE IN COMMERCE OR FOR WHICH OWNER CLAIMS EXCUSABLE NONUSE</b>	RECORD PLAYERS, TURNTABLE UNITS, COMPACT DISC PLAYERS, AND SPEAKER SYSTEMS
<b>SPECIMEN FILE NAME(S)</b>	<a href="\\TICRS2\EXPORT15\736\272\73627284.xml1\S890002.JPG">\\TICRS2\EXPORT15\736\272\73627284.xml1\S890002.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	photograph showing the mark on the goods
<b>INTERNATIONAL CLASS</b>	015
<b>GOODS OR SERVICES</b>	DELETE ENTIRE CLASS
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	2
<b>NUMBER OF CLASSES PAID</b>	1
<b>SUBTOTAL AMOUNT</b>	500
<b>TOTAL FEE PAID</b>	500
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/Ronald E. Shapiro/
<b>SIGNATORY'S NAME</b>	Ronald E. Shapiro
<b>SIGNATORY'S POSITION</b>	Attorney of Record
<b>DATE SIGNED</b>	04/10/2008
<b>PAYMENT METHOD</b>	DA
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Thu Apr 10 16:16:51 EDT 2008
<b>TEAS STAMP</b>	USPTO/S08N09-70.166.46.17 9-20080410161651460095-14 87415-400a9576f4ee29e5ae1 2c9535e2cf227f8-DA-1441-2 0080410161039573755

**Combined Declaration of Use In Commerce & Application For Renewal of  
Registration of A Mark Under Sections 8 & 9  
To the Commissioner for Trademarks:**

**REGISTRATION NUMBER:** 1487415

**REGISTRATION DATE:** 05/10/1988

**MARK:** TECHNICS

The owner, MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD., having an address of  
1006, OAZA KADOMA  
KADOMA-SHI, OSAKA 571-8501,  
Japan

is filing a Combined Declaration of Use In Commerce & Application For Renewal of Registration of A Mark Under Sections 8 & 9.

For International Class 009, this filing does **NOT** cover the following goods or services for this specific class listed in the registration, and these goods or services are to be permanently **deleted** from the registration: RADIO RECEIVERS, AMPLIFIERS, TUNERS, GRAPHIC EQUALIZERS, INDOOR ANTENNAS, TAPE PLAYERS, TAPE RECORDERS, SPEAKER SYSTEMS WITH AMPLIFIERS AND AUDIO COMPONENT RACKS

The mark is in use in commerce on or in connection with the following goods or services listed in the existing registration for this specific class; or, the owner is making the listed excusable nonuse claim: RECORD PLAYERS, TURNTABLE UNITS, COMPACT DISC PLAYERS, AND SPEAKER SYSTEMS

The owner is submitting one specimen showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) photograph showing the mark on the goods.

[Specimen File 1](#)

For International Class 015, this filing does **not** cover this specific class. This entire class is to be permanently **deleted** from the registration.

The registrant hereby appoints Ronald E. Shapiro of Miles & Stockbridge P.C.  
Suite 500  
1751 Pinnacle Drive  
McLean, Virginia 22102-3833  
United States

to file this Combined Declaration of Use In Commerce & Application For Renewal of Registration of A Mark Under Sections 8 & 9 on behalf of the registrant. The attorney docket/reference number is CPA5997 (T3341-14662US01).

The registrant hereby appoints Gadsby & Hannah, having an address of

225 Franklin Street  
Boston, Massachusetts 02110  
United States

as registrant's representative upon whom notice or process in the proceedings affecting the mark may be served.

A fee payment in the amount of \$500 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

### **Declaration**

#### **Section 8: Declaration of Use in Commerce**

*Unless the owner has specifically claimed excusable non-use, the owner, or its related company, is using the mark in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.*

#### **Section 9: Application for Renewal**

*The registrant requests that the registration be renewed for the goods and/or services identified above.*

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /Ronald E. Shapiro/     Date: 04/10/2008

Signatory's Name: Ronald E. Shapiro

Signatory's Position: Attorney of Record

#### **Mailing Address (current):**

Oblon, Spivak, McClelland, Maier & Neust  
1940 Duke Street  
Alexandria, Virginia 22314

#### **Mailing Address (proposed):**

Miles & Stockbridge P.C.  
1751 Pinnacle Drive  
McLean, Virginia 22102-3833

Serial Number: 73627284

Internet Transmission Date: Thu Apr 10 16:16:51 EDT 2008

TEAS Stamp: USPTO/S08N09-70.166.46.179-2008041016165

1460095-1487415-400a9576f4ee29e5ae12c953

5e2cf227f8-DA-1441-20080410161039573755



**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 1487415



**Serial Number:** 73627284



**RAM Sale Number:** 1441

**RAM Accounting Date:** 20080411

**Total Fees:** \$500

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20080410	\$100	2	1	\$100
Application for Renewal (§9)	7201	20080410	\$400	2	1	\$400

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): False

**Transaction Date:** 20080410





UNITED STATES PATENT AND TRADEMARK OFFICE

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Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

REGISTRATION NO: 1487415 SERIAL NO: 73/627284 MAILING DATE: 06/15/2008  
REGISTRATION DATE: 05/10/1988  
MARK: TECHNICS  
REGISTRATION OWNER: MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD.

**CORRESPONDENCE ADDRESS:**

Ronald E. Shapiro  
Miles & Stockbridge P.C.  
Suite 500  
1751 Pinnacle Drive  
McLean VA 22102-3833

## NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

**ACCORDINGLY, THE REGISTRATION IS RENEWED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
009.

MA, MACY L  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**

ORIGINAL

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## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**



UNITED STATES AND TRADEMARK OFFICE

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Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

REGISTRATION NO: 1487415 SERIAL NO: 73/627284 MAILING DATE: 06/15/2008  
REGISTRATION DATE: 05/10/1988  
MARK: TECHNICS  
REGISTRATION OWNER: MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD.

**CORRESPONDENCE ADDRESS:**

Ronald E. Shapiro  
Miles & Stockbridge P.C.  
Suite 500  
1751 Pinnacle Drive  
McLean VA 22102-3833

**NOTICE OF ACCEPTANCE**

15 U.S.C. Sec. 1058(a)(3)

THE AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
009.

MA, MACY L  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

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# **Exhibit B**







