

ESTTA Tracking number: **ESTTA639403**

Filing date: **11/17/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Petition for Cancellation**

Notice is hereby given that the following party requests to cancel indicated registration.

**Petitioner Information**

|         |   |             |          |
|---------|---|-------------|----------|
| Name    | PRL USA HOLDINGS, INC.                                    |             |          |
| Entity  | Corporation   | Citizenship | Delaware |
| Address | 625 Madison Avenue<br>New York, NY 10022<br>UNITED STATES |             |          |

|                      |   |
|----------------------|---|
| Attorney information | Andrea L. Calvaruso<br>Kelley, Drye & Warren LLP<br>101 Park Avenue<br>New York, NY 10178<br>UNITED STATES<br>agaven@kelleydrye.com, trademarks@kelleydrye.com Phone:212-808-7853 |
|----------------------|---|

**Registration Subject to Cancellation**

|                 |   |                   |            |
|-----------------|---|-------------------|------------|
| Registration No | 4589994   | Registration date | 08/19/2014 |
| Registrant      | Olemborg, Fabian Claudio<br>San Martin<br>Pcia. de Buenos Aires,<br>ARGENTINA |                   |            |

**Goods/Services Subject to Cancellation**

|   |
|---|
| Class 025. First Use: 2013/09/17 First Use In Commerce: 2013/09/17<br>All goods and services in the class are cancelled, namely: Men's and boys' apparel, namely, polo shirts, shirts, sport shirts; Men's and boys' apparel, namely, T-shirts, sweatshirts, sweaters, shorts, tops |
|---|

**Grounds for Cancellation**

|                                      |                             |
|--------------------------------------|-----------------------------|
| Priority and likelihood of confusion | Trademark Act section 2(d)  |
| Dilution                             | Trademark Act section 43(c) |

|                     |                           |
|---------------------|---------------------------|
| Related Proceedings | Cancellation No. 92059632 |
|---------------------|---------------------------|

**Marks Cited by Petitioner as Basis for Cancellation**

|                       |            |                       |            |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 1212060    | Application Date      | 06/01/1978 |
| Registration Date     | 10/12/1982 | Foreign Priority Date | NONE       |
| Word Mark             | NONE       |                       |            |

|                     |   |
|---------------------|---|
| Design Mark         |    |
| Description of Mark | NONE  |
| Goods/Services      | Class 003. First use: First Use: 1978/02/08 First Use In Commerce: 1978/02/08 Cologne, Aftershave, Aftershave Balm, Antiperspirant, [Toilet Soap,] [Talcum Powder ], Toilet Water, [Body Lotion, BathOil, Body Powder and Perfume ] |

|                       |            |                       |            |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 1448580    | Application Date      | 12/04/1986 |
| Registration Date     | 07/21/1987 | Foreign Priority Date | NONE       |

|           |      |
|-----------|------|
| Word Mark | NONE |
|-----------|------|

|             |  |
|-------------|--|
| Design Mark |  |
|-------------|--|

|                     |   |
|---------------------|---|
| Description of Mark | NONE  |
| Goods/Services      | Class 024. First use: First Use: 1983/10/01 First Use In Commerce: 1983/10/01 TOWELS, SHEETS, PILLOW CASES, PILLOW SHAMS, BED SKIRTS, COMFORTERS, BLANKETS, COMFORTER AND BLANKET COVERS, SHOWER CURTAINS, TABLECLOTHS, NAPKINS, TEXTILE PLACEMATS AND FABRICS FOR HOUSEWARES |

|                       |            |                       |            |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 1485359    | Application Date      | 08/03/1987 |
| Registration Date     | 04/19/1988 | Foreign Priority Date | NONE       |

|             |  |
|-------------|--|
| Word Mark   | NONE   |
| Design Mark |  |

|                     |  |
|---------------------|--|
| Description of Mark | NONE   |
| Goods/Services      | Class 025. First use: First Use: 1977/00/00 First Use In Commerce: 1977/00/00 MENS', WOMENS', CHILDRENS' AND ATHLETICSHOES |

|                       |            |                       |            |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 2013947    | Application Date      | 01/05/1996 |
| Registration Date     | 11/05/1996 | Foreign Priority Date | NONE       |
| Word Mark             | NONE       |                       |            |

|                     |   |
|---------------------|---|
| Design Mark         |    |
| Description of Mark | NONE  |
| Goods/Services      | Class 025. First use: First Use: 1994/12/06 First Use In Commerce: 1994/12/06 infants and childrens clothing, namely, layettes, cloth bibs, slippers, sleepwear, underwear, rompers, shorts, shirts, coveralls, pants, socks, booties |

|                       |            |                       |            |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 2052315    | Application Date      | 02/13/1996 |
| Registration Date     | 04/15/1997 | Foreign Priority Date | NONE       |

|           |      |
|-----------|------|
| Word Mark | NONE |
|-----------|------|

|             |   |
|-------------|---|
| Design Mark |  |
|-------------|---|

|                     |  |
|---------------------|--|
| Description of Mark | NONE   |
| Goods/Services      | Class 018. First use: First Use: 1975/12/30 First Use In Commerce: 1975/12/30<br>clutches, shoulder bags, cosmetic bags sold empty, tote bags, saddle bags, backpacks, gym bags, duffle bags, travel bags, roll bags, sling bags, grooming kits sold empty, suit bags, tie cases, satchels, pole bags, garment bags for travel, coin purses, drawstring pouches, overnight bags, wallets and key cases |

|                       |            |                       |            |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 2085471    | Application Date      | 02/20/1996 |
| Registration Date     | 08/05/1997 | Foreign Priority Date | NONE       |

|             |  |
|-------------|--|
| Word Mark   | NONE   |
| Design Mark |  |

|                     |   |
|---------------------|---|
| Description of Mark | NONE  |
| Goods/Services      | Class 042. First use: First Use: 1995/11/01 First Use In Commerce: 1995/11/01<br>providing information in the field of fashion, fragrance, lifestyle and other topics of general interest by means of a global computer network |

|                       |            |                       |            |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 2823094    | Application Date      | 09/03/2002 |
| Registration Date     | 03/16/2004 | Foreign Priority Date | NONE       |

|           |      |
|-----------|------|
| Word Mark | NONE |
|-----------|------|

|                       |   |                       |            |
|-----------------------|---|-----------------------|------------|
| Design Mark           |    |                       |            |
| Description of Mark   | The mark consists of a polo player symbol in the color of pink.   |                       |            |
| Goods/Services        | Class 018. First use: First Use: 2000/09/01 First Use In Commerce: 2000/09/01<br>TOTE BAGS<br>Class 025. First use: First Use: 2000/09/01 First Use In Commerce: 2000/09/01<br>WEARING APPAREL, NAMELY, SWEATERS AND T-SHIRTS |                       |            |
| U.S. Registration No. | 3199839   | Application Date      | 09/06/2002 |
| Registration Date     | 01/16/2007  | Foreign Priority Date | NONE       |
| Word Mark             | NONE  |                       |            |

|                     |  |
|---------------------|--|
| Design Mark         |   |
| Description of Mark | The mark consists of a polo player symbol in the color of pink.  |
| Goods/Services      | Class 025. First use: First Use: 2001/03/01 First Use In Commerce: 2001/03/01 WEARING APPAREL, NAMELY, JACKETS, SWEATSHIRTS, SWEAT PANTS, HATS, SCARVES, JERSEYS, JEANS, TURTLENECKS AND BIKINIS |

|                       |            |                       |            |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 3470318    | Application Date      | 04/11/2007 |
| Registration Date     | 07/22/2008 | Foreign Priority Date | NONE       |

|           |      |
|-----------|------|
| Word Mark | NONE |
|-----------|------|

|             |   |
|-------------|---|
| Design Mark |  |
|-------------|---|

|                     |   |
|---------------------|---|
| Description of Mark | NONE  |
| Goods/Services      | Class 025. First use: First Use: 2007/01/00 First Use In Commerce: 2007/01/00<br>Knit shirts, rugby shirts not specifically adapted to be worn while playing rugby, jackets |

|                       |   |                       |            |
|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 1363459   | Application Date      | 10/19/1981 |
| Registration Date     | 10/01/1985  | Foreign Priority Date | NONE       |
| Word Mark             | POLO  |                       |            |
| Design Mark           |   |                       |            |
| Description of Mark   | NONE  |                       |            |
| Goods/Services        | Class 025. First use: First Use: 1967/05/00 First Use In Commerce: 1967/05/00<br>Clothing-Namely, Suits, Slacks, Trousers, Shorts, Wind Resistant Jackets, Jackets, Blazers, Dress Shirts, Sweatshirts, Sweaters, Hats, Belts, Socks, Blouses, Skirts, Coats, and Dresses |                       |            |

|                       |  |                       |            |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 1446173  | Application Date      | 11/14/1986 |
| Registration Date     | 07/07/1987   | Foreign Priority Date | NONE       |
| Word Mark             | POLO   |                       |            |
| Design Mark           |  |                       |            |
| Description of Mark   | NONE   |                       |            |
| Goods/Services        | Class 009. First use: First Use: 1972/09/00 First Use In Commerce: 1972/09/00<br>FRAMES FOR PRESCRIPTION AND NON-PRESCRIPTION LENSES AND COMPLETE SUNGLASSES |                       |            |

|                       |   |                       |            |
|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 1468420   | Application Date      | 04/13/1987 |
| Registration Date     | 12/08/1987  | Foreign Priority Date | NONE       |
| Word Mark             | POLO  |                       |            |
| Design Mark           |   |                       |            |
| Description of Mark   | NONE  |                       |            |
| Goods/Services        | Class 025. First use: First Use: 1971/00/00 First Use In Commerce: 1971/00/00<br>MEN'S, WOMEN'S, CHILDREN'S AND ATHLETICSHOES |                       |            |

|                       |            |                       |            |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 1532557    | Application Date      | 03/14/1988 |
| Registration Date     | 04/04/1989 | Foreign Priority Date | NONE       |
| Word Mark             | POLO       |                       |            |
| Design Mark           |            |                       |            |
| Description of Mark   | NONE       |                       |            |

|                |   |  |  |
|----------------|---|--|--|
| Goods/Services | Class 003. First use: First Use: 1974/07/19 First Use In Commerce: 1974/07/19 [ NON-MEDICATED TOILET PREPARATIONS, NAMELY, [ BATH SALTS, ] TALCUM POWDER, [ FACE POWDER, ] FACE CREAM, [ SCALP STIMULATING PREPARATIONS, ] AND ] LOTIONS FOR USE AFTER SHAVING; [ COSMETIC PREPARATIONS, NAMELY, LIPSTICK; BRILLIANTINE, HAIRLOTION, SHAMPOOS, DENTIFRICES, ] [ SOAPS, ] PERFUMES [, AND ESSENTIAL OILS ] |  |  |
|----------------|---|--|--|

|                       |  |                       |            |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 2083276  | Application Date      | 02/20/1996 |
| Registration Date     | 07/29/1997   | Foreign Priority Date | NONE       |
| Word Mark             | POLO   |                       |            |
| Design Mark           |  |                       |            |
| Description of Mark   | NONE   |                       |            |
| Goods/Services        | Class 042. First use: First Use: 1995/11/01 First Use In Commerce: 1995/11/01 providing information in the field of fashion, fragrance, lifestyle and other topics of general interest by means of a global computer network |                       |            |

|                       |  |                       |            |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 3684457  | Application Date      | 12/07/2004 |
| Registration Date     | 09/15/2009   | Foreign Priority Date | NONE       |
| Word Mark             | POLO   |                       |            |
| Design Mark           |                                     |                       |            |
| Description of Mark   | NONE   |                       |            |
| Goods/Services        | Class 026. First use: First Use: 1989/07/00 First Use In Commerce: 1989/07/00 Metal belt buckles not of precious metal |                       |            |

|                       |         |                  |            |
|-----------------------|---------|------------------|------------|
| U.S. Registration No. | 3306101 | Application Date | 01/25/2007 |
|-----------------------|---------|------------------|------------|

|                     |  |                       |      |
|---------------------|--|-----------------------|------|
| Registration Date   | 10/09/2007   | Foreign Priority Date | NONE |
| Word Mark           | POLO RALPH LAUREN  |                       |      |
| Design Mark         |    |                       |      |
| Description of Mark | NONE   |                       |      |
| Goods/Services      | Class 025. First use: First Use: 1967/12/00 First Use In Commerce: 1967/12/00 Clothing, namely, knit shirts, polo shirts, sweaters, shirts, t-shirts, hats, swim-wear, pants, jackets, belts, ties, footwear, socks; outerwear, namely, coats,sport coats, raincoats |                       |      |

|             |   |
|-------------|---|
| Attachments | 73172604#TMSN.png( bytes )<br>73633668#TMSN.png( bytes )<br>73676457#TMSN.png( bytes )<br>75042406#TMSN.png( bytes )<br>75057170#TMSN.png( bytes )<br>75060269#TMSN.png( bytes )<br>78160200#TMSN.png( bytes )<br>78977703#TMSN.png( bytes )<br>77154087#TMSN.png( bytes )<br>78528483#TMSN.png( bytes )<br>77090713#TMSN.png( bytes )<br>2014-11-17_Petition for Cancellation.pdf(175588 bytes ) |
|-------------|---|

### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

|           |                       |
|-----------|-----------------------|
| Signature | /Andrea L/ Calvaruso/ |
| Name      | Andrea L. Calvaruso   |
| Date      | 11/17/2014            |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re: Registration No. 4,589,994



Mark:

Registered: August 19, 2014

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PRL USA HOLDINGS, INC.,

Petitioner,

PETITION FOR CANCELLATION

-against-

FABIAN CLAUDIO OLEMBERG,

Registrant.

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Petitioner PRL USA HOLDINGS, INC. is a corporation organized and existing under the laws of the state of Delaware, having a place of business at 625 Madison Avenue, New York, NY 10022. Petitioner is a wholly-owned subsidiary of Ralph Lauren Corporation (collectively hereinafter referred to as “PRL”). PRL believes that it is and will be damaged by Reg. No.



4,589,994 (the “Registration”) issued on August 19, 2014 for covering “Men’s and boys’ apparel, namely, polo shirts, shirts, sport shirts; Men’s and boys’ apparel, namely, T-shirts, sweatshirts, sweaters, shorts, tops” in Class 25 (the “Registered Mark”) in the name of Fabian Claudio Olemborg (“Registrant”) and hereby petitions for cancellation of the same.

As grounds for cancellation, it is alleged that:

1. In 1967, Ralph Lauren, the iconic and award winning designer, founded the company that has come to be known amongst the public simply as, “Polo.” Mr. Lauren started Polo by designing and selling a line of ties under the now world renowned trademarks POLO and the following fanciful representation of a polo player mounted on a pony engaged in playing the

sport of polo,  (the “Polo Player Mark”).

2. Today, PRL is a leader in the design, marketing and distribution of premium lifestyle products, *inter alia*, a full range of men’s, women’s and children’s fashions, including but not limited to shirts, polo shirts, t-shirts, sweatshirts, sweaters, shorts, tops and sports shirts, eyewear, footwear, jewelry, luxury watches, handbags, fragrances, and home goods (“PRL’s Goods”). Since 1967, PRL and its affiliated companies and predecessors-in-interest have been using the mark POLO and the Polo Player Mark in connection with the promotion and sale of PRL’s Goods.

3. PRL’s Goods are sold under a family of marks that feature, connote, embody, and/or represent its famous POLO mark and the Polo Player Mark, including, but not limited to, the marks depicted in the chart attached hereto as Exhibit A (collectively the “POLO Marks”), all of which are subject to numerous valid and subsisting United States registrations on the Principal Register, and many of which are incontestable.

4. For more than forty years, PRL’s reputation and distinctive image have been consistently developed across an expanding number of products and international markets. In

fact, PRL has become one of the top ten largest and most successful clothing companies in the United States.

5. The Polo Player Mark is universally recognized and associated with distinct design, luxury and quality, drawing an immediate association with PRL in the minds of consumers. For example, a 2007 article from *The New York Times Style Magazine* emphasizes the lasting impression that PRL's advertising and promotional campaign has had on the American public, stating that "[Polo's] logo, a jaunty equestrian with a cocked polo mallet, is almost as recognizable in certain places as the American Flag."

6. PRL markets and sells goods bearing its POLO Marks from approximately 433 directly-operated freestanding stores worldwide and more than 500 concession shop locations as well as most major department and fine retail stores, including Bloomingdale's, Saks Fifth Avenue, Nordstrom, Bergdorf Goodman, Macy's, Lord & Taylor, Dillard's, and Neiman Marcus.

7. PRL also sells its goods on its eight e-commerce sites, including [www.ralphlauren.com](http://www.ralphlauren.com), and through other online retailers, including, but not limited to, Nordstrom.com, Macys.com and Bloomingdales.com.

8. Based on its longstanding use and widespread success, PRL and the POLO Marks have become an American phenomenon. PRL has made a substantial investment in solidifying its reputation by ensuring that goods bearing the POLO Marks are of the highest quality.

9. In the course of becoming one of the most recognized brands in the United States, PRL has expended significant time, effort and money in advertising and promoting the goods and services sold under the POLO Marks in trade publications, magazines of general circulation,

television ads, billboards, and the Internet, as well as through sponsoring sporting and cultural events.

10. PRL's goods and services marketed under the POLO Marks have enjoyed widespread and unsolicited media coverage, in print, on television and the Internet. PRL and its founder, Ralph Lauren, have received consistent recognition for the exceptional quality and design of the goods that bear the POLO Marks-- which has heightened consumer of awareness of PRL's Goods and their quality.

11. On information and belief, Registrant is an individual residing in Argentina.



Registrant filed its application for the mark , in International Class 25, on December 4, 2012, long after PRL commenced use of its POLO Marks.

12. Registrant's use of the Registered Mark in the United States commenced long after PRL's first use of its POLO Marks.

13. As set forth above, PRL has used its POLO Marks in the United States in connection with PRL's Goods for many decades, and as such has priority of use over any use Registrant may claim in the Registered Mark.

14. The goods which are the subject of the Registration are identical or similar to PRL's Goods, and upon information and belief, are offered for sale in the same or similar channels of trade.

15. The Registered Mark is confusingly similar in appearance, sound and meaning, to PRL's POLO Marks inasmuch as the dominant word in each mark is "POLO", the marks are used on the same or substantially similar goods and services, and upon information and belief, are marketed through the same or similar channels of trade. The close resemblance of the

Registered Mark to the POLO Marks is likely to cause confusion or cause consumers to falsely believe that PRL has authorized, sponsored or is otherwise associated with Registrant pursuant to 15 U.S.C. §1125(a)(1)(a). Such confusion would irreparably harm and damage PRL since PRL has no control over the nature or quality of the goods or services provided or produced by Registrant.

16. Further, the appearance of the Registered Mark is identical and/or confusingly similar to PRL's Polo Player Mark, in that the dominant portion of each mark is the silhouette design of a polo player riding a horse and holding a mallet. Consequently, the Registered Mark makes the same or similar overall commercial impression as the POLO Marks, particularly the Polo Player Mark. The Registered Mark is so similar to the famous POLO Marks that consumers will immediately be reminded of the POLO Marks.

17. PRL's POLO Marks are famous, in that they are widely recognized by the general consuming public, and acquired such fame long before Registrant's adoption and use of the Registered Mark in the United States.

18. Pursuant to 15 U.S.C. §1125 (c), Registrant's registration and use of the Registered Mark is likely to dilute and impair the distinctiveness of PRL's famous marks as a source designation for PRL's Goods by creating a likelihood of association with PRL's famous POLO and Polo Player Marks arising from the Registered Mark's similarity to PRL's famous marks.

19. As set forth above, PRL's Goods are identical or related to the goods which are the subject of the Registration.

20. By reason of the foregoing, PRL believes that the continuance of the Registration for the Registered Mark is a source of injury and damage to PRL's present rights in the POLO Marks and therefore respectfully requests that the Registration be cancelled.

WHEREFORE, PRL respectfully requests that the Board sustain the proceedings and cancel the Registration.

Respectfully submitted,  
KELLEY DRYE & WARREN LLP  
Attorneys for PRL USA Holdings, Inc.

Dated: November 17, 2014  
New York, New York



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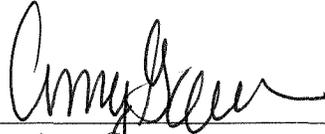
Andrea L. Calvaruso  
Amy Gaven  
101 Park Avenue  
New York, NY 10178  
(212) 808-7800

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a true and correct copy of the foregoing PETITION FOR CANCELLATION has been served upon Registrant and Registrant's counsel at the following addresses of record by first class mail, postage prepaid, this 17<sup>th</sup> day of November 2014:

Fabian Claudio Olemberg  
San Martin  
Yapeyu 1777 (B1650BHC)  
Pcia. de Buenos Aires  
Argentina

Perla M. Kuhn, Esq.  
Fox Rothschild LLP  
Princeton Pike Corporate Center  
997 Lenox Drive, Bldg. 3  
Lawrenceville, NJ 08648

  
\_\_\_\_\_  
Amy Gaven

## EXHIBIT A

| TM/SN/RN/Disclaimer  | Status/Key Dates   | Full Goods/Services  | Owner                             |
|--|--|--|-----------------------------------|
|  <p>SN:73-172604<br/>RN:1,212,060</p>   | <p>Renewed<br/>October 12, 2012</p> <p>Int'l Class: 3<br/>First Use:<br/>February 8, 1978<br/>Filed:<br/>June 1, 1978<br/>Published:<br/>January 13, 1981<br/>Registered:<br/>October 12, 1982</p> | <p>(Int'l Class: 3)<br/>Cologne, aftershave,<br/>aftershave balm,<br/>antiperspirant, toilet<br/>water</p> | <p>Pri Usa Holdings,<br/>Inc.</p> |
|  <p>SN:73-633668<br/>RN:1,448,580</p>   | <p>Renewed<br/>July 21, 2007</p> <p>Int'l Class: 24<br/>First Use:<br/>October 1, 1983<br/>Filed:<br/>December 4, 1986<br/>Published:<br/>April 28, 1987<br/>Registered:<br/>July 21, 1987</p>     | <p>(Int'l Class: 24)<br/>Towels, blankets</p>  | <p>Pri Usa Holdings,<br/>Inc.</p> |
|  <p>SN:73-676457<br/>RN:1,485,359</p> | <p>Renewed<br/>April 19, 2008</p> <p>Int'l Class: 25<br/>First Use:<br/>1977<br/>Filed:<br/>August 3, 1987<br/>Published:<br/>January 26, 1988<br/>Registered:<br/>April 19, 1988</p>              | <p>(Int'l Class: 25)<br/>Mens', womens',<br/>childrens' and<br/>athletic shoes</p>                         | <p>Pri Usa Holdings,<br/>Inc.</p> |

| TM/SN/RN/Disclaimer  | Status/Key Dates  | Full Goods/Services  | Owner                         |
|--|---|--|-------------------------------|
|  <p>SN:75-042406<br/>RN:2,013,947</p>   | <p>Renewed<br/>November 5, 2006</p> <p>Int'l Class: 25<br/>First Use:<br/>December 6, 1994<br/>Filed:<br/>January 5, 1996<br/>Published:<br/>August 13, 1996<br/>Registered:<br/>November 5, 1996</p> | <p>(Int'l Class: 25)<br/>Infants and childrens clothing, namely, layettes, cloth bibs, slippers, sleepwear, underwear, rompers, shorts, shirts, coveralls, pants, socks, booties</p>   | <p>Pri Usa Holdings, Inc.</p> |
|  <p>SN:75-057170<br/>RN:2,052,315</p>   | <p>Renewed<br/>April 15, 2007</p> <p>Int'l Class: 18<br/>First Use:<br/>December 30, 1975<br/>Filed:<br/>February 13, 1996<br/>Published:<br/>January 21, 1997<br/>Registered:<br/>April 15, 1997</p> | <p>(Int'l Class: 18)<br/>Clutches, shoulder bags, cosmetic bags sold empty, tote bags, saddle bags, backpacks, gym bags, duffle bags, travel bags, roll bags, sling bags, grooming kits sold empty, suit bags, tie cases, satchels, pole bags, garment bags for travel, coin purses, drawstring pouches, overnight bags, wallets and key cases</p> | <p>Pri Usa Holdings, Inc.</p> |
|  <p>SN:75-060269<br/>RN:2,085,471</p> | <p>Renewed<br/>August 5, 2007</p> <p>Int'l Class: 42<br/>First Use:<br/>November 1, 1995<br/>Filed:<br/>February 20, 1996<br/>Published:<br/>May 13, 1997<br/>Registered:<br/>August 5, 1997</p>      | <p>(Int'l Class: 42)<br/>Providing information in the field of fashion, fragrance, lifestyle and other topics of general interest by means of a global computer network</p>  | <p>Pri Usa Holdings, Inc.</p> |

| TM/SN/RN/Disclaimer  | Status/Key Dates   | Full Goods/Services   | Owner                         |
|--|--|---|-------------------------------|
|  <p>SN:78-160200<br/>RN:2,823,094</p>   | <p>Renewed<br/>March 16, 2014</p> <p>Int'l Class: 18, 25<br/>First Use:<br/>September 1, 2000<br/>Filed:<br/>September 3, 2002<br/>Published:<br/>December 23, 2003<br/>Registered:<br/>March 16, 2004</p>         | <p>(Int'l Class: 18) Tote bags<br/>(Int'l Class: 25)<br/>Wearing apparel, namely, sweaters and t-shirts</p>                                     | <p>Pri Usa Holdings, Inc.</p> |
|  <p>SN:78-977703<br/>RN:3,199,839</p>   | <p>Registered 8 &amp; 15<br/>January 29, 2013</p> <p>Int'l Class: 25<br/>First Use:<br/>March 1, 2001<br/>Filed:<br/>September 6, 2002<br/>Published:<br/>January 6, 2004<br/>Registered:<br/>January 16, 2007</p> | <p>(Int'l Class: 25)<br/>Wearing apparel, namely, jackets, sweatshirts, sweat pants, hats, scarves, jerseys, jeans, turtlenecks and bikinis</p> | <p>Pri Usa Holdings, Inc.</p> |
|  <p>SN:77-154087<br/>RN:3,470,318</p> | <p>Registered<br/>July 22, 2008</p> <p>Int'l Class: 25<br/>First Use:<br/>January, 2007<br/>Filed:<br/>April 11, 2007<br/>Published:<br/>May 6, 2008</p>   | <p>(Int'l Class: 25) Knit shirts, rugby shirts not specifically adapted to be worn while playing rugby, jackets</p>                             | <p>Pri Usa Holdings, Inc.</p> |

| TM/SN/RN/Disclaimer                  | Status/Key Dates   | Full Goods/Services   | Owner                     |
|--------------------------------------|--|---|---------------------------|
| POLO<br>SN:73-333206<br>RN:1,363,459 | Renewed Principal Register - Sec. 2(F)<br>October 1, 2005<br><br>Int'l Class: 25<br>First Use:<br>May, 1967<br>Filed:<br>October 19, 1981<br>Published:<br>November 15, 1983<br>Registered:<br>October 1, 1985 | (Int'l Class: 25)<br>Clothing-namely,<br>suits, slacks,<br>trousers, shorts,<br>wind resistant<br>jackets, jackets,<br>blazers, dress shirts,<br>sweatshirts,<br>sweaters, hats,<br>belts, socks,<br>blouses, skirts,<br>coats, and dresses | Pri Usa Holdings,<br>Inc. |
| POLO<br>SN:73-630297<br>RN:1,446,173 | Renewed<br>July 7, 2007<br><br>Int'l Class: 9<br>First Use:<br>September, 1972<br>Filed:<br>November 14, 1986<br>Published:<br>April 14, 1987<br>Registered:<br>July 7, 1987                                   | (Int'l Class: 9)<br>Frames for<br>prescription and<br>non-prescription<br>lenses and complete<br>sunglasses   | Pri Usa Holdings,<br>Inc. |
| POLO<br>SN:73-655027<br>RN:1,468,420 | Renewed<br>December 8, 2007<br><br>Int'l Class: 25<br>First Use:<br>1971<br>Filed:<br>April 13, 1987<br>Published:<br>September 15, 1987<br>Registered:<br>December 8, 1987                                    | (Int'l Class: 25)<br>Men's, women's,<br>children's and<br>athletic shoes  | Pri Usa Holdings,<br>Inc. |

| TM/SN/RN/Disclaimer                  | Status/Key Dates  | Full Goods/Services  | Owner                  |
|--------------------------------------|---|--|------------------------|
| POLO<br>SN:73-716257<br>RN:1,532,557 | Renewed<br>April 4, 2009<br><br>Int'l Class: 3<br>First Use:<br>July 19, 1974<br>Filed:<br>March 14, 1988<br>Published:<br>January 10, 1989<br>Registered:<br>April 4, 1989         | (Int'l Class: 3) Non-medicated toilet preparations, namely, talcum powder, lotions for use after shaving   | Pri Usa Holdings, Inc. |
| POLO<br>SN:75-060273<br>RN:2,083,276 | Renewed<br>July 29, 2007<br><br>Int'l Class: 42<br>First Use:<br>November 1, 1995<br>Filed:<br>February 20, 1996<br>Published:<br>May 6, 1997<br>Registered:<br>July 29, 1997       | (Int'l Class: 42) Providing information in the field of fashion, fragrance, lifestyle and other topics of general interest by means of a global computer network | Pri Usa Holdings, Inc. |
| POLO<br>SN:78-528483<br>RN:3,684,457 | Registered<br>September 15, 2009<br><br>Int'l Class: 26<br>First Use:<br>July, 1989<br>Filed:<br>December 7, 2004<br>Published:<br>October 25, 2005<br>Allowed:<br>January 17, 2006 | (Int'l Class: 26) Metal belt buckles not of precious metal   | Pri Usa Holdings, Inc. |

| TM/SN/RN/Disclaimer   | Status/Key Dates  | Full Goods/Services  | Owner                     |
|---|---|--|---------------------------|
| POLO RALPH<br>LAUREN and<br>Design<br><br>SN:77-090713<br>RN:3,306,101 | Registered 8 & 15<br>October 19, 2013<br>Int'l Class: 25<br>First Use:<br>December, 1967<br>Filed:<br>January 25, 2007<br>Published:<br>July 24, 2007<br>Registered:<br>October 9, 2007 | (Int'l Class: 25)<br>Clothing, namely,<br>knit shirts, polo<br>shirts, sweaters,<br>shirts, t-shirts, hats,<br>swimwear, pants,<br>jackets, belts, ties,<br>footwear, socks;<br>outerwear, namely,<br>coats, sport coats,<br>raincoats | Pri Usa Holdings,<br>Inc. |