

ESTTA Tracking number: **ESTTA612961**

Filing date: **06/30/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	PRL USA Holdings, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	625 Madison Avenue New York, NY 10022 UNITED STATES		

Attorney information	Andrea L. Calvaruso Kelley, Drye & Warren LLP 101 Park Avenue New York, NY 10178 UNITED STATES acalvaruso@kelleydrye.com, agaven@kelleydrye.com, trademarks@kelleydrye.com Phone:212-808-7853		
----------------------	--	--	--

Registration Subject to Cancellation

Registration No	4042469	Registration date	10/18/2011
Registrant	OLEMBERG, FABIAN CLAUDIO La Pampa 2326, Piso 2, Of. 2005 Captial Federal, 1428 ARGENTINA		

Goods/Services Subject to Cancellation

Class 025. First Use: 2008/09/17 First Use In Commerce: 2011/04/07 All goods and services in the class are cancelled, namely: [Coats; Footwear for men; Hats; Jackets; Men's suits; Pants; Rain coats;] shirts * and * [; Shorts; Socks;] sport shirts [; Sweat shirts; Sweaters; T-shirts; Ties; Trousers; Vests]

Grounds for Cancellation

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Petitioner as Basis for Cancellation

U.S. Registration No.	1212060	Application Date	06/01/1978
Registration Date	10/12/1982	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 1978/02/08 First Use In Commerce: 1978/02/08 Cologne, Aftershave, Aftershave Balm, Antiperspirant, [Toilet Soap,] [Talcum Powder], Toilet Water, [Body Lotion, BathOil, Body Powder and Perfume]

U.S. Registration No.	1448580	Application Date	12/04/1986
Registration Date	07/21/1987	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 024. First use: First Use: 1983/10/01 First Use In Commerce: 1983/10/01 TOWELS, SHEETS, PILLOW CASES, PILLOW SHAMS, BED SKIRTS, COMFORTERS, BLANKETS, COMFORTER AND BLANKET COVERS, SHOWER CURTAINS, TABLECLOTHS, NAPKINS, TEXTILE PLACEMATS AND FABRICS FOR HOUSEWARES		

U.S. Registration No.	1485359	Application Date	08/03/1987
Registration Date	04/19/1988	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1977/00/00 First Use In Commerce: 1977/00/00 MENS', WOMENS', CHILDRENS' AND ATHLETICSHOES

U.S. Registration No.	2013947	Application Date	01/05/1996
Registration Date	11/05/1996	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1994/12/06 First Use In Commerce: 1994/12/06 infants and childrens clothing, namely, layettes, cloth bibs, slippers, sleepwear, underwear, rompers, shorts, shirts, coveralls, pants, socks, booties		

U.S. Registration No.	2052315	Application Date	02/13/1996
Registration Date	04/15/1997	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 018. First use: First Use: 1975/12/30 First Use In Commerce: 1975/12/30 clutches, shoulder bags, cosmetic bags sold empty, tote bags, saddle bags, backpacks, gym bags, duffle bags, travel bags, roll bags, sling bags, grooming kits sold empty, suit bags, tie cases, satchels, pole bags, garment bags for travel, coin purses, drawstring pouches, overnight bags, wallets and key cases

U.S. Registration No.	2085471	Application Date	02/20/1996
Registration Date	08/05/1997	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1995/11/01 First Use In Commerce: 1995/11/01 providing information in the field of fashion, fragrance, lifestyle and other topics of general interest by means of a global computer network		

U.S. Registration No.	2823094	Application Date	09/03/2002
Registration Date	03/16/2004	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
Description of Mark	The mark consists of a polo player symbol in the color of pink.
Goods/Services	Class 018. First use: First Use: 2000/09/01 First Use In Commerce: 2000/09/01 TOTE BAGS Class 025. First use: First Use: 2000/09/01 First Use In Commerce: 2000/09/01 WEARING APPAREL, NAMELY, SWEATERS AND T-SHIRTS

U.S. Registration No.	3199839	Application Date	09/06/2002
Registration Date	01/16/2007	Foreign Priority Date	NONE

Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of a polo player symbol in the color of pink.		
Goods/Services	Class 025. First use: First Use: 2001/03/01 First Use In Commerce: 2001/03/01 WEARING APPAREL, NAMELY, JACKETS, SWEATSHIRTS, SWEAT PANTS, HATS, SCARVES, JERSEYS, JEANS, TURTLENECKS AND BIKINIS		

U.S. Registration No.	3470318	Application Date	04/11/2007
Registration Date	07/22/2008	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2007/01/00 First Use In Commerce: 2007/01/00 Knit shirts, rugby shirts not specifically adapted to be worn while playing rugby, jackets

U.S. Registration No.	1363459	Application Date	10/19/1981
Registration Date	10/01/1985	Foreign Priority Date	NONE
Word Mark	POLO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1967/05/00 First Use In Commerce: 1967/05/00 Clothing-Namely, Suits, Slacks, Trousers, Shorts, Wind Resistant Jackets, Jackets, Blazers, Dress Shirts, Sweatshirts, Sweaters, Hats, Belts, Socks, Blouses, Skirts, Coats, and Dresses		

U.S. Registration No.	1446173	Application Date	11/14/1986
Registration Date	07/07/1987	Foreign Priority Date	NONE
Word Mark	POLO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1972/09/00 First Use In Commerce: 1972/09/00 FRAMES FOR PRESCRIPTION AND NON-PRESCRIPTION LENSES AND COMPLETE SUNGLASSES		

U.S. Registration No.	1468420	Application Date	04/13/1987
Registration Date	12/08/1987	Foreign Priority Date	NONE
Word Mark	POLO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1971/00/00 First Use In Commerce: 1971/00/00		

MEN'S, WOMEN'S, CHILDREN'S AND ATHLETICSHOES			
U.S. Registration No.	1532557	Application Date	03/14/1988
Registration Date	04/04/1989	Foreign Priority Date	NONE
Word Mark	POLO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1974/07/19 First Use In Commerce: 1974/07/19 [NON-MEDICATED TOILET PREPARATIONS, NAMELY, [BATH SALTS,] TALCUM POWDER, [FACE POWDER,] FACE CREAM, [SCALP STIMULATING PREPARATIONS,] AND] LOTIONS FOR USE AFTER SHAVING; [COSMETIC PREPARATIONS, NAMELY, LIPSTICK; BRILLIANTINE, HAIRLOTION, SHAMPOOS, DENTIFRICES,] [SOAPS,] PERFUMES [, AND ESSENTIAL OILS]		
U.S. Registration No.	2083276	Application Date	02/20/1996
Registration Date	07/29/1997	Foreign Priority Date	NONE
Word Mark	POLO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1995/11/01 First Use In Commerce: 1995/11/01 providing information in the field of fashion, fragrance, lifestyle and other topics of general interest by means of a global computer network		
U.S. Registration No.	3684457	Application Date	12/07/2004
Registration Date	09/15/2009	Foreign Priority Date	NONE
Word Mark	POLO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 026. First use: First Use: 1989/07/00 First Use In Commerce: 1989/07/00 Metal belt buckles not of precious metal		

U.S. Registration No.	3306101	Application Date	01/25/2007
Registration Date	10/09/2007	Foreign Priority Date	NONE
Word Mark	POLO RALPH LAUREN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1967/12/00 First Use In Commerce: 1967/12/00 Clothing, namely, knit shirts, polo shirts, sweaters, shirts, t-shirts, hats, swimwear, pants, jackets, belts, ties, footwear, socks; outerwear, namely, coats, sport coats, raincoats		

Attachments	73172604#TMSN.gif(bytes) 73633668#TMSN.gif(bytes) 73676457#TMSN.gif(bytes) 75042406#TMSN.gif(bytes) 75057170#TMSN.gif(bytes) 75060269#TMSN.gif(bytes) 78160200#TMSN.gif(bytes) 78977703#TMSN.gif(bytes) 77154087#TMSN.jpeg(bytes) 78528483#TMSN.jpeg(bytes) 77090713#TMSN.jpeg(bytes) Petition for Cancellation.pdf(166110 bytes)
-------------	---

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Andrea L. Calvaruso/
Name	Andrea L. Calvaruso
Date	06/30/2014

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re: Registration No. 4,042,469



Mark:

Registered: October 18, 2011

PRL USA HOLDINGS, INC.,)
)
Petitioner,)
)
-against-)
)
FABIAN CLAUDIO OLEMBERG,)
)
Registrant.)

PETITION FOR CANCELLATION

Petitioner PRL USA HOLDINGS, INC. is a corporation organized and existing under the laws of the state of Delaware, having a place of business at 625 Madison Avenue, New York, NY 10022. Petitioner is a wholly-owned subsidiary of Ralph Lauren Corporation (collectively hereinafter referred to as “PRL”). PRL believes that it is and will be damaged by Reg. No.

4,042,469 (the “Registration”) issued on October 18, 2011 for  covering “shirts and sports shirts” in Class 25 (the “Registered Mark”) in the name of Fabian Claudio Olemborg (“Registrant”) and hereby petitions for cancellation of the same.

As grounds for cancellation, it is alleged that:

1. In 1967, Ralph Lauren, the iconic and award winning designer, founded the company that has come to be known amongst the public simply as, “Polo.” Mr. Lauren started Polo by designing and selling a line of ties under the now world renowned trademarks POLO and the following fanciful representation of a polo player mounted on a pony engaged in playing the



sport of polo, (the “Polo Player Mark”).

2. Today, PRL is a leader in the design, marketing and distribution of premium lifestyle products, *inter alia*, a full range of men’s, women’s and children’s fashions, including but not limited to shirts, polo shirts, t-shirts, sweatshirts, sweaters, shorts, tops and sports shirts, eyewear, footwear, jewelry, luxury watches, handbags, fragrances, and home goods (“PRL’s Goods”). Since 1967, PRL, and its affiliated companies and predecessors-in-interest has been using the mark POLO and the Polo Player Mark in connection with the promotion and sale of PRL’s Goods.

3. PRL’s Goods are sold under a family of marks that feature, connote, embody, and/or represent its famous POLO mark and the Polo Player Mark, including, but not limited to, the marks depicted in the chart attached hereto as Exhibit A (collectively the “POLO Marks”), all of which are subject to numerous valid and subsisting United States registrations on the Principal Register, and many of which are incontestable.

4. For more than forty years, PRL’s reputation and distinctive image have been consistently developed across an expanding number of products and international markets. In fact, PRL has become one of the top ten largest and most successful clothing companies in the United States.

5. The Polo Player Mark is universally recognized and associated with distinct design, luxury and quality, drawing an immediate association with PRL in the minds of consumers. For example, a 2007 article from *The New York Times Style Magazine* emphasizes the lasting impression that PRL's advertising and promotional campaign has had on the American public, stating that "[Polo's] logo, a jaunty equestrian with a cocked polo mallet, is almost as recognizable in certain places as the American Flag."

6. PRL markets and sells goods bearing its POLO Marks from approximately 433 directly-operated freestanding stores worldwide and more than 500 concession shop locations as well as most major department and fine retail stores, including Bloomingdale's, Saks Fifth Avenue, Nordstrom, Bergdorf Goodman, Macy's, Lord & Taylor, Dillard's, and Neiman Marcus.

7. PRL also sells its goods on its eight e-commerce sites, including www.ralphlauren.com, and through other online retailers, including, but not limited to, Nordstrom.com, Macys.com and Bloomingdales.com.

8. Based on its longstanding use and widespread success, PRL and the POLO Marks have become an American phenomenon. PRL has made a substantial investment in solidifying its reputation by ensuring that goods bearing the POLO Marks are of the highest quality.

9. In the course of becoming one of the most recognized brands in the United States, PRL has expended significant time, effort and money in advertising and promoting the goods and services sold under the POLO Marks in trade publications, magazines of general circulation, television ads, billboards, and the Internet, as well as through sponsoring sporting and cultural events.

10. PRL's goods and services marketed under the POLO Marks have enjoyed widespread and unsolicited media coverage, in print, on television and the Internet. PRL and its founder, Ralph Lauren, have received consistent recognition for the exceptional quality and design of the goods that bear the POLO Marks— which has heightened consumer awareness of PRL's Goods and their quality.

11. On information and belief, Registrant is an individual residing in Argentina.



Registrant filed its application for the mark , which now covers shirts and sports shirts in International Class 25, on February 2, 2009, long after PRL commenced use of its POLO Marks.

12. Registrant's use of the Registered Mark in the United States commenced long after PRL's first use of its POLO Marks.

13. As set forth above, PRL has used its POLO Marks in the United States in connection with PRL's Goods for many decades, and as such has priority of use over any use Registrant may claim in the Registered Mark.

14. The goods which are the subject of the Registration are identical or similar to PRL's Goods, and upon information and belief, are offered for sale in the same or similar channels of trade.

15. The Registered Mark is confusingly similar in appearance, sound and meaning, to PRL's POLO Marks inasmuch as the dominant word in each mark is "POLO", the marks are used on the same or substantially similar goods and services, and upon information and belief, are marketed through the same or similar channels of trade. The close resemblance of the Registered Mark to the POLO Marks is likely to cause confusion or cause consumers to falsely

believe that PRL has authorized, sponsored or is otherwise associated with Registrant pursuant to 15 U.S.C. §1125(a)(1)(a). Such confusion would irreparably harm and damage PRL since PRL has no control over the nature or quality of the goods or services provided or produced by Registrant.

16. Further, the appearance of the Registered Mark is identical and/or confusingly similar to PRL's Polo Player Mark, in that the dominant portion of each mark is the silhouette design of a polo player riding a horse and holding a mallet. Consequently, the Registered Mark makes the same or similar overall commercial impression as the POLO Marks, particularly the Polo Player Mark. The Registered Mark is so similar to the famous POLO Marks that consumers will immediately be reminded of the POLO Marks.

17. PRL's POLO Marks are famous, in that they are widely recognized by the general consuming public, and acquired such fame long before Registrant's adoption and use of the Registered Mark in the United States.

18. Pursuant to 15 U.S.C. §1125 (c), Registrant's registration and use of the Registered Mark is likely to dilute and impair the distinctiveness of PRL's famous marks as a source designation for PRL's Goods by creating a likelihood of association with PRL's famous POLO and Polo Player Marks arising from the Registered Mark's similarity to PRL's famous marks.

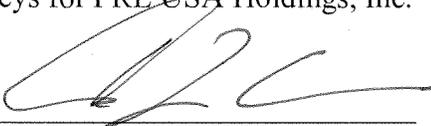
19. As set forth above, PRL's Goods are identical or related to the goods which are the subject of the Registration.

20. By reason of the foregoing, PRL believes that the continuance of the Registration for the Registered Mark is a source of injury and damage to PRL's present rights in the POLO Marks and therefore respectfully requests that the Registration be cancelled.

WHEREFORE, PRL respectfully requests that the Board sustain the proceedings and cancel the Registration.

Respectfully submitted,
KELLEY DRYE & WARREN LLP
Attorneys for PRL USA Holdings, Inc.

Dated: June 30, 2014
New York, New York



Andrea L. Calvaruso
Amy Gaven
101 Park Avenue
New York, NY 10178
(212) 808-7800

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the foregoing PETITION FOR CANCELLATION has been served upon Registrant and Registrant's counsel at the following addresses of record by first class mail, postage prepaid, this 30th day of June 2014:

Fabian Claudio Olemberg
La Pampa 2326, Piso 2, Of. 2005
Capital Federal 1428
Argentina

Perla M Kuhn, Esq.
Edwards Wildman Palmer LLP
750 Lexington Avenue
New York, NY 10022



Amy Gaven

EXHIBIT A

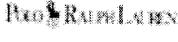
TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner
 <p>SN:73-172604 RN:1,212,060</p>	<p>Renewed October 12, 2012</p> <p>Int'l Class: 3 First Use: February 8, 1978 Filed: June 1, 1978 Published: January 13, 1981 Registered: October 12, 1982</p>	<p>(Int'l Class: 3) Cologne, aftershave, aftershave balm, antiperspirant, toilet water</p>	<p>Pri Usa Holdings, Inc.</p>
 <p>SN:73-633668 RN:1,448,580</p>	<p>Renewed July 21, 2007</p> <p>Int'l Class: 24 First Use: October 1, 1983 Filed: December 4, 1986 Published: April 28, 1987 Registered: July 21, 1987</p>	<p>(Int'l Class: 24) Towels, blankets</p>	<p>Pri Usa Holdings, Inc.</p>
 <p>SN:73-676457 RN:1,485,359</p>	<p>Renewed April 19, 2008</p> <p>Int'l Class: 25 First Use: 1977 Filed: August 3, 1987 Published: January 26, 1988 Registered: April 19, 1988</p>	<p>(Int'l Class: 25) Mens', womens', childrens' and athletic shoes</p>	<p>Pri Usa Holdings, Inc.</p>

TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner
 <p>SN:75-042406 RN:2,013,947</p>	<p>Renewed November 5, 2006</p> <p>Int'l Class: 25 First Use: December 6, 1994 Filed: January 5, 1996 Published: August 13, 1996 Registered: November 5, 1996</p>	<p>(Int'l Class: 25) Infants and childrens clothing, namely, layettes, cloth bibs, slippers, sleepwear, underwear, rompers, shorts, shirts, coveralls, pants, socks, booties</p>	<p>Pri Usa Holdings, Inc.</p>
 <p>SN:75-057170 RN:2,052,315</p>	<p>Renewed April 15, 2007</p> <p>Int'l Class: 18 First Use: December 30, 1975 Filed: February 13, 1996 Published: January 21, 1997 Registered: April 15, 1997</p>	<p>(Int'l Class: 18) Clutches, shoulder bags, cosmetic bags sold empty, tote bags, saddle bags, backpacks, gym bags, duffle bags, travel bags, roll bags, sling bags, grooming kits sold empty, suit bags, tie cases, satchels, pole bags, garment bags for travel, coin purses, drawstring pouches, overnight bags, wallets and key cases</p>	<p>Pri Usa Holdings, Inc.</p>
 <p>SN:75-060269 RN:2,085,471</p>	<p>Renewed August 5, 2007</p> <p>Int'l Class: 42 First Use: November 1, 1995 Filed: February 20, 1996 Published: May 13, 1997 Registered: August 5, 1997</p>	<p>(Int'l Class: 42) Providing information in the field of fashion, fragrance, lifestyle and other topics of general interest by means of a global computer network</p>	<p>Pri Usa Holdings, Inc.</p>

TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner
 <p>SN:78-160200 RN:2,823,094</p>	<p>Renewed March 16, 2014</p> <p>Int'l Class: 18, 25 First Use: September 1, 2000 Filed: September 3, 2002 Published: December 23, 2003 Registered: March 16, 2004</p>	<p>(Int'l Class: 18) Tote bags (Int'l Class: 25) Wearing apparel, namely, sweaters and t-shirts</p>	<p>Pri Usa Holdings, Inc.</p>
 <p>SN:78-977703 RN:3,199,839</p>	<p>Registered 8 & 15 January 29, 2013</p> <p>Int'l Class: 25 First Use: March 1, 2001 Filed: September 6, 2002 Published: January 6, 2004 Registered: January 16, 2007</p>	<p>(Int'l Class: 25) Wearing apparel, namely, jackets, sweatshirts, sweat pants, hats, scarves, jerseys, jeans, turtlenecks and bikinis</p>	<p>Pri Usa Holdings, Inc.</p>
 <p>SN:77-154087 RN:3,470,318</p>	<p>Registered July 22, 2008</p> <p>Int'l Class: 25 First Use: January, 2007 Filed: April 11, 2007 Published: May 6, 2008</p>	<p>(Int'l Class: 25) Knit shirts, rugby shirts not specifically adapted to be worn while playing rugby, jackets</p>	<p>Pri Usa Holdings, Inc.</p>

TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner
POLO SN:73-333206 RN:1,363,459	Renewed Principal Register - Sec. 2(F) October 1, 2005 Int'l Class: 25 First Use: May, 1967 Filed: October 19, 1981 Published: November 15, 1983 Registered: October 1, 1985	(Int'l Class: 25) Clothing-namely, suits, slacks, trousers, shorts, wind resistant jackets, jackets, blazers, dress shirts, sweatshirts, sweaters, hats, belts, socks, blouses, skirts, coats, and dresses	Pri Usa Holdings, Inc.
POLO SN:73-630297 RN:1,446,173	Renewed July 7, 2007 Int'l Class: 9 First Use: September, 1972 Filed: November 14, 1986 Published: April 14, 1987 Registered: July 7, 1987	(Int'l Class: 9) Frames for prescription and non-prescription lenses and complete sunglasses	Pri Usa Holdings, Inc.
POLO SN:73-655027 RN:1,468,420	Renewed December 8, 2007 Int'l Class: 25 First Use: 1971 Filed: April 13, 1987 Published: September 15, 1987 Registered: December 8, 1987	(Int'l Class: 25) Men's, women's, children's and athletic shoes	Pri Usa Holdings, Inc.

TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner
POLO SN:73-716257 RN:1,532,557	Renewed April 4, 2009 Int'l Class: 3 First Use: July 19, 1974 Filed: March 14, 1988 Published: January 10, 1989 Registered: April 4, 1989	(Int'l Class: 3) Non-medicated toilet preparations, namely, talcum powder, lotions for use after shaving	Pri Usa Holdings, Inc.
POLO SN:75-060273 RN:2,083,276	Renewed July 29, 2007 Int'l Class: 42 First Use: November 1, 1995 Filed: February 20, 1996 Published: May 6, 1997 Registered: July 29, 1997	(Int'l Class: 42) Providing information in the field of fashion, fragrance, lifestyle and other topics of general interest by means of a global computer network	Pri Usa Holdings, Inc.
POLO SN:78-528483 RN:3,684,457	Registered September 15, 2009 Int'l Class: 26 First Use: July, 1989 Filed: December 7, 2004 Published: October 25, 2005 Allowed: January 17, 2006	(Int'l Class: 26) Metal belt buckles not of precious metal	Pri Usa Holdings, Inc.

TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner
POLO RALPH LAUREN and Design  SN:77-090713 RN:3,306,101	Registered 8 & 15 October 19, 2013 Int'l Class: 25 First Use: December, 1967 Filed: January 25, 2007 Published: July 24, 2007 Registered: October 9, 2007	(Int'l Class: 25) Clothing, namely, knit shirts, polo shirts, sweaters, shirts, t-shirts, hats, swimwear, pants, jackets, belts, ties, footwear, socks; outerwear, namely, coats, sport coats, raincoats	Pri Usa Holdings, Inc.