

ESTTA Tracking number: **ESTTA727904**

Filing date: **02/18/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92058893
Party	Plaintiff Mayweather Promotions, LLC
Correspondence Address	LAURI S THOMPSON GREENBERG TRAURIG LLP 3773 HOWARD HUGHES PARKWAY, SUITE 400N LAS VEGAS, NV 89169 UNITED STATES thompsonl@gtlaw.com, welshs@gtlaw.com, lvpto@gtlaw.com, lvlit-dock@gtlaw.com, ajemianp@gtlaw.com, neyc@gtlaw.com, nortons@gtlaw.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	Shauna L. Norton
Filer's e-mail	lvlitdock@gtlaw.com, thompsonl@gtlaw.com, neyc@gtlaw.com, nortons@gtlaw.com, delacruz@gtlaw.com
Signature	/s/ Shauna L. Norton
Date	02/18/2016
Attachments	Mayweather-Branch Notice of Reliance (Money Power Respect mark).pdf(946075 bytes)

LAURI S. THOMPSON (Nevada Bar No. 6846)
SHAUNA L. NORTON (Nevada Bar No. 11320)
GREENBERG TRAURIG, LLP
3773 Howard Hughes Parkway, Suite 400 North
Las Vegas, NV 89169
Telephone: 702-792-3773
Facsimile: 702-792-9002
Attorneys for Mayweather Promotions, LLC

In the matter of Trademark Registration No. 3565960
For the mark MONEY POWER RESPECT ENTERTAINMENT in Class 35
Registration Date: January 20, 2009

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

MAYWEATHER PROMOTIONS, LLC,

Petitioner,

v.

BRANCH, CAHLEB, JEREMIAH, LLC,

Registrant.

NOTICE OF RELIANCE

Cancellation No. 92058893

PETITIONER'S NOTICE OF RELIANCE

Petitioner Mayweather Promotions, LLC ("Petitioner") hereby files this Notice of Reliance in the above-captioned matter pursuant to TBMP § 704.03(b)(1)(A) and 37 C.F.R. § 2.122(d) and (e). In particular, Petitioner files this Notice of Reliance to place into the record the application file history of Petitioner's trademark application for its MONEY POWER RESPECT mark (U.S. Ser. No. 85/968,214) in International Class 25. Attached hereto as **Exhibit A** is a copy of the file history for this application obtained from the TSDR of the USPTO. The documents set forth in **Exhibit A** are relevant to show that Applicant owns the referenced

application for the MONEY POWER RESPECT mark and that Applicant's mark has been refused registration in International Class 25 based on a likelihood of confusion with Registrant's MONEY POWER RESPECT ENTERTAINMENT mark in International Class 35.

Respectfully submitted this 18th day of February, 2016.

GREENBERG TRAURIG, LLP

/s/ Shauna L. Norton

Lauri S. Thompson, Esq. (Nevada Bar No. 6846)
Shauna L. Norton, Esq. (Nevada Bar No. 11320)
3773 Howard Hughes Parkway, Suite 400 North
Las Vegas, NV 89169
Counsel for Petitioner

CERTIFICATE OF SERVICE

I hereby certify that on February 18, 2016, I served the foregoing PETITIONER'S
NOTICE OF RELIANCE on:

Frank G. Long
Dickinson Wright PLLC
1850 N. Central Avenue, Suite 1400
Phoenix, AZ 85004

Jenny T. Slocum
Dickinson Wright PLLC
1875 Eye Street, N.W., Suite 1200
Washington, DC 20006
Attorneys for Registrant

by causing a full, true, and correct copy thereof to be sent by first class United States mail,
postage prepaid.

/s/ Cynthia L. Ney

An employee of Greenberg Traurig, LLP

EXHIBIT A

Generated on:

This page was generated by TSDR on 2016-01-08 15:05:06 EST

Mark: MONEY POWER RESPECT

MONEY POWER RESPECT

US Serial Number: 85968214

Application Filing Date:

Jun. 24, 2013

Register:

Principal

Mark Type:

Trademark

Status:

Suspension check completed. Application remains suspended.

Status Date:

Dec. 02, 2015

Mark Information

Mark Literal Elements:

MONEY POWER RESPECT

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For:

T-shirts and hats

International Class(es): 025 - Primary Class

U.S Class(es):

022, 039

Class Status:

ACTIVE

Basis:

1(a)

First Use: May 05, 2012

Use in Commerce:

May 05, 2012

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name:

Mayweather Promotions LLC

MAY-B000179

Owner Address:

4616 W. Sahara Ave.
 Suite 412
 Las Vegas, NEVADA 89102
 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY**State or Country Where Organized:**

NEVADA

Attorney/Correspondence Information**Attorney of Record****Attorney Name:** Lauri S. Thompson**Docket Number:**

124667.01110

Attorney Primary Email Address: lvpto@qtlaw.com**Attorney Email Authorized:**

Yes

Correspondent**Correspondent Name/Address:**

LAURI S. THOMPSON
 GREENBERG TRAUERIG
 3773 HOWARD HUGHES PKWY STE 400N
 LAS VEGAS, NEVADA 89169-5956
 UNITED STATES

Phone: 702-792-3773**Fax:**

702-792-9002

Correspondent e-mail: lvpto@qtlaw.com**Correspondent e-mail Authorized:**

Yes

Domestic Representative - Not Found**Prosecution History**

Date	Description	Proceeding Number
Dec. 02, 2015	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Dec. 02, 2015	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Apr. 28, 2015	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Oct. 01, 2014	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Oct. 01, 2014	LIE CHECKED SUSP - TO ATTY FOR ACTION	74221
Sep. 29, 2014	ASSIGNED TO LIE	74221
Mar. 28, 2014	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Mar. 28, 2014	LETTER OF SUSPENSION E-MAILED	6332
Mar. 28, 2014	SUSPENSION LETTER WRITTEN	81840
Mar. 27, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 26, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 26, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 02, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 02, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 02, 2013	NON-FINAL ACTION WRITTEN	81840
Oct. 01, 2013	ASSIGNED TO EXAMINER	81840
Jul. 16, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 16, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 05, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 27, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information**TM Staff Information****TM Attorney:** HETZEL, DANNEAN**Law Office Assigned:**

LAW OFFICE 106

File Location**Current Location:** TMEG LAW OFFICE 106**Date in Location:****MAY-B000180**

Proceedings

Summary

Number of Proceedings:

1

Type of Proceeding: Cancellation

Proceeding Number: [92058893](#)

Filing Date:

Mar 18, 2014

Status: Pending

Status Date:

Mar 18, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name:

Branch, Cahleb, Jeremiah LLC

Correspondent Address:

FRANK G LONG
DICKINSON WRIGHT PLLC
1850 N CENTRAL AVENUE, SUITE 1400
PHOENIX AZ , 85004
UNITED STATES

Correspondent e-mail:

trademark@dickinsonwright.com , flong@dickinsonwright.com , jslocum@dickinsonwright.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MONEY POWER RESPECT ENTERTAINMENT	Cancellation Pending	78788752	3565960

Plaintiff(s)

Name:

Mayweather Promotions, LLC

Correspondent Address:

LAURI S THOMPSON
GREENBERG TRAURIG LLP
3773 HOWARD HUGHES PARKWAY, SUITE 400N
LAS VEGAS NV , 89169
UNITED STATES

Correspondent e-mail:

thompsonl@gtlaw.com , welshs@gtlaw.com , lvpto@gtlaw.com , lvitdock@gtlaw.com , ajemianp@gtlaw.com , nevc@gtlaw.com , nortons@gtlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MONEY POWER RESPECT	Report Completed Suspension Check - Case Still Suspended	85968214	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 18, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 24, 2014	May 03, 2014
3	PENDING, INSTITUTED	Mar 24, 2014	
4	UNDELIVERABLE MAIL	Apr 07, 2014	
5	INSTITUTION ORDER REMAILED TRIAL DATES RESET	Apr 29, 2014	
6	UNDELIVERABLE MAIL	May 07, 2014	
7	CHANGE OF CORRESP ADDRESS	May 20, 2014	
8	STIP FOR EXT	May 23, 2014	
9	EXTENSION OF TIME GRANTED	May 23, 2014	
10	STIP FOR EXT	Jul 03, 2014	
11	EXTENSION OF TIME GRANTED	Jul 03, 2014	
12	D MOT TO DISMISS: FRCP 12(B)	Aug 07, 2014	
13	P OPP/RESP TO MOTION	Aug 22, 2014	
14	D REPLY IN SUPPORT OF MOTION	Sep 11, 2014	
15	SUSP PEND DISP OF OUTSTNDNG MOT	Oct 03, 2014	

16	PROCEEDINGS RESUMED	Dec 01, 2014
17	ANSWER	Dec 19, 2014
18	CONFIDENTIAL P NOTICE OF RELIANCE	Oct 15, 2015
19	P NOTICE OF RELIANCE	Oct 15, 2015
20	P NOTICE OF RELIANCE	Oct 15, 2015
21	P NOTICE OF RELIANCE	Oct 15, 2015
22	STIP FOR EXT	Dec 04, 2015
23	EXTENSION OF TIME GRANTED	Dec 04, 2015

To: Mayweather Promotions LLC (lvpto@gtlaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85968214 - MONEY POWER RESPECT - 124667.01110
Sent: 3/28/2014 7:40:14 AM
Sent As: ECOM106@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

U.S. APPLICATION SERIAL NO. 85968214

MARK: MONEY POWER RESPECT

85968214

CORRESPONDENT ADDRESS:

LAURI S. THOMPSON

GREENBERG TRAUERIG

3773 HOWARD HUGHES PKWY STE 400N

LAS VEGAS, NV 89169-5956

GENERAL TRADEMARK IN
<http://www.uspto.gov/trademark>

APPLICANT: Mayweather Promotions LLC

CORRESPONDENT'S REFERENCE/DOCKET NO :

124667.01110

CORRESPONDENT E-MAIL ADDRESS:

lvpto@gtlaw.com

SUSPENSION NOTICE: NO RESPONSE NEEDED

ISSUE/MAILING DATE: 3/28/2014

MAY-B000183

The trademark examining attorney is suspending action on the application for the reason(s) stated below. *See* 37 C.F.R. §2.67; TMEP §§716 *et seq.*

The USPTO will periodically conduct a status check of the application to determine whether suspension remains appropriate, and the trademark examining attorney will issue as needed an inquiry letter to applicant regarding the status of the matter on which suspension is based. TMEP §§716.04, 716.05. Applicant will be notified when suspension is no longer appropriate. *See* TMEP §716.04.

No response to this notice is necessary; however, if applicant wants to respond, applicant should use the “Response to Suspension Inquiry or Letter of Suspension” form online at <http://teasroa.uspto.gov/rsi/rsi>.

PENDING CIVIL PROCEEDING(S): The pending civil proceeding(s) below pertains to (1) a registered mark that conflicts with applicant’s mark under Trademark Act Section 2(d), (2) a mark in a pending application(s) that could conflict with applicant’s mark under Section 2(d) if it registers, and/or (3) the registrability of applicant’s mark. *See* 15 U.S.C. §1052; 37 C.F.R. §2.83; TMEP §§716.02(a), (c)-(d), 1208 *et seq.* Because the civil proceeding(s) pertains to an issue that could directly affect whether applicant’s mark can be registered, action on this application is suspended pending termination of the civil proceeding(s). *See* 37 C.F.R. §2.67; TMEP §§716.02(a), (c)-(d).

- Cancellation No(s). 92058893

/Dannean J Hetzel/

Trademark Examining Attorney

Law Office 106

P: 571-272-8858; F: 571-273-9106

dannean.hetzel@uspto.gov

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months

MAY-B000184

using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the Trademark Electronic Application System (TEAS) form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

To: Mayweather Promotions LLC (lvpto@gtlaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85968214 - MONEY POWER RESPECT - 124667.01110
Sent: 3/28/2014 7:40:14 AM
Sent As: ECOM106@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **3/28/2014** FOR U.S. APPLICATION SERIAL NO.85968214

Please follow the instructions below:

(1) **TO READ THE LETTER:** Click on this [link](#) or go to <http://tsdr.uspto.gov/>, enter the U.S. application serial number, and click on “Documents.”

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) **QUESTIONS:** For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

MAY-B000186

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay “fees.”

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the “United States Patent and Trademark Office” in Alexandria, VA; or sent by e-mail from the domain “@uspto.gov.” For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

Trademark Snap Shot Amendment & Mail Processing Stylesheet
(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	85968214	FILING DATE	06/24/2013
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	HETZEL, DANNEAN	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	03/28/2014		
PUB DATE	N/A		
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED		
STATUS DATE	03/27/2014		
LITERAL MARK ELEMENT	MONEY POWER RESPECT		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	RE PUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	YES	1 (a)	YES	1 (a)	NO
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	MONEY POWER RESPECT

MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Mayweather Promotions LLC
ADDRESS	4616 W. Sahara Ave. Suite 412 Las Vegas, NV 89102
ENTITY	16-LTD LIAB CO
CITIZENSHIP	Nevada

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	T-shirts and hats

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	05/05/2012	FIRST USE IN COMMERCE DATE	05/05/2012	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
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PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/27/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	011
03/26/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	010
03/26/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	009
10/02/2013	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	008
10/02/2013	GNRT	F	NON-FINAL ACTION E-MAILED	007
10/02/2013	CNRT	R	NON-FINAL ACTION WRITTEN	006
10/01/2013	DOCK	D	ASSIGNED TO EXAMINER	005
07/16/2013	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	004
07/16/2013	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED	003
07/05/2013	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	002

			IN TRAM	
06/27/2013	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauri S. Thompson
CORRESPONDENCE ADDRESS	LAURI S. THOMPSON GREENBERG TRAUIG 3773 HOWARD HUGHES PKWY STE 400N LAS VEGAS, NV 89169-5956
DOMESTIC REPRESENTATIVE	NONE

MONEY POWER RESPECT

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85968214
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	http://tsdr.uspto.gov/img/85968214/large
LITERAL ELEMENT	MONEY POWER RESPECT
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
ARGUMENT(S)	
<p>The Examiner has cited prior Reg. No. 3565960 as the basis of a 2(d) refusal. Applicant has filed a partial non-use cancellation against the cited registration, with the TTAB. The proceeding is Cancellation No. 92058893. Applicant requests that its application be suspended pending the outcome of the TTAB cancellation.</p>	
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Lauri S. Thompson/
SIGNATORY'S NAME	Lauri S. Thompson
SIGNATORY'S POSITION	Attorney of record, NV bar member
SIGNATORY'S PHONE NUMBER	702-938-6886
DATE SIGNED	03/26/2014
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Mar 26 16:25:06 EDT 2014
TEAS STAMP	USPTO/ROA-XX.XX.XX.XXX-20 140326162506568483-859682 14-500162eafe9d3aa3389fe6 1c91aa07ecd65c9987b3ef293

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **85968214** MONEY POWER RESPECT(Standard Characters, see <http://tsdr.uspto.gov/img/85968214/large>) has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

The Examiner has cited prior Reg. No. 3565960 as the basis of a 2(d) refusal. Applicant has filed a partial non-use cancellation against the cited registration, with the TTAB. The proceeding is Cancellation No. 92058893. Applicant requests that its application be suspended pending the outcome of the TTAB cancellation.

SIGNATURE(S)

Response Signature

Signature: /Lauri S. Thompson/ Date: 03/26/2014

Signatory's Name: Lauri S. Thompson

Signatory's Position: Attorney of record, NV bar member

Signatory's Phone Number: 702-938-6886

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 85968214

Internet Transmission Date: Wed Mar 26 16:25:06 EDT 2014

TEAS Stamp: USPTO/ROA-XX.XX.XX.XXX-20140326162506568

483-85968214-500162eafe9d3aa3389fe61c91a

a07ecd65c9987b3ef293f4b8778b16853c3c9ddf

-N/A-N/A-20140326161836345509

To: Mayweather Promotions LLC (lvpto@gtlaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85968214 - MONEY POWER RESPECT - 124667.01110
Sent: 10/2/2013 12:58:57 PM
Sent As: ECOM106@USPTO.GOV
Attachments: [Attachment - 1](#)
[Attachment - 2](#)

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

U.S. APPLICATION SERIAL NO. 85968214

MARK: MONEY POWER RESPECT

85968214

CORRESPONDENT ADDRESS:

LAURI S. THOMPSON

GREENBERG TRAURIG

3773 HOWARD HUGHES PKWY STE 400N

LAS VEGAS, NV 89169-5956

CLICK HERE TO RESPOND TO THIS LETTER

http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: Mayweather Promotions LLC

**CORRESPONDENT'S REFERENCE/DOCKET
NO:**

124667.01110

CORRESPONDENT E-MAIL ADDRESS:

lvpto@gtlaw.com

OFFICE ACTION

MAY-B000195

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 10/2/2013

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

Summary of Issues that Applicant Must Address

- Section 2(d) Refusal

Section 2(d) Refusal: Likelihood of Confusion

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 3565960. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the enclosed registration.

Trademark Act Section 2(d) bars registration of an applied-for mark that so resembles a registered mark that it is likely that a potential consumer would be confused, mistaken, or deceived as to the source of the goods and/or services of the applicant and registrant. *See* 15 U.S.C. §1052(d). In the seminal decision *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973), the court listed the principal factors to be considered when determining whether there is a likelihood of confusion under Section 2(d). *See* TMEP §1207.01. However, not all the factors are necessarily relevant or of equal weight, and any one of the factors may control in a given case, depending upon the evidence of record. *Citigroup Inc. v. Capital City Bank Grp., Inc.*, 637 F.3d 1344, 1355, 98 USPQ2d 1253, 1260 (Fed. Cir. 2011); *In re Majestic Distilling Co.*, 315 F.3d 1311, 1315, 65 USPQ2d 1201, 1204 (Fed. Cir. 2003); *see In re E. I. du Pont de Nemours & Co.*, 476 F.2d at 1361-62, 177 USPQ at 567.

Similarities of the Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973)); TMEP §1207.01(b)-(b)(v). Similarity in any one of these elements may be sufficient to find the marks confusingly similar. *In re White Swan Ltd.*, 8 USPQ2d 1534, 1535 (TTAB 1988); *see In re Ist USA*

MAY-B000196

Realty Prof'ls, Inc., 84 USPQ2d 1581, 1586 (TTAB 2007); TMEP §1207.01(b).

Applicant seeks registration for MONEY POWER RESPECT. Registrant's mark is MONEY POWER RESPECT ENTERTAINMENT with the word ENTERTAINMENT disclaimed. The marks are similar in sound, appearance and meaning because they share the identical phrase MONEY POWER RESPECT. This shared identical phrase creates an identical commercial impression.

Similarities of the Goods and Services

The goods and/or services of the parties need not be identical or even competitive to find a likelihood of confusion. See *On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000) (“[E]ven if the goods in question are different from, and thus not related to, one another in kind, the same goods can be related in the mind of the consuming public as to the origin of the goods.”); TMEP §1207.01(a)(i).

The respective goods and/or services need only be related in some manner or the conditions surrounding their marketing be such that they will be encountered by the same consumers under circumstances that would lead to the mistaken belief that the goods and/or services originate from the same source. *Gen. Mills Inc. v. Fage Dairy Processing Indus.*, 100 USPQ2d 1584, 1597 (TTAB 2012); TMEP §1207.01(a)(i); see *On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d at 1086, 56 USPQ2d at 1475; *In re Martin's Famous Pastry Shoppe, Inc.*, 748 F.2d 1565, 1566-68, 223 USPQ 1289, 1290 (Fed. Cir. 1984).

Applicant seeks registration for t-shirts and hats. Registrant's services include retail stores featuring clothing. The goods are related because they are used together and share identical channels of trade. The goods are used together because registrant's store services features clothing, which could include applicant's goods.

The use of similar marks on or in connection with both products and retail-store services has been held likely to cause confusion where the evidence showed that the retail-store services featured the same type of products. See *In re Thomas*, 79 USPQ2d 1021, 1023 (TTAB 2006) (holding the use of similar marks both for jewelry and for retail-jewelry and mineral-store services was likely to cause confusion); *In re Peebles Inc.*, 23 USPQ2d 1795, 1796 (TTAB 1992) (holding the use of nearly identical marks both for coats and for retail outlets featuring camping and mountain climbing equipment, including coats, was likely to cause confusion, noting that “there is no question that store services and the goods which may be sold in that store are related goods and services for the purpose of determining likelihood of confusion”); *In re U.S. Shoe Corp.*, 8 USPQ2d 1938, 1939 (TTAB 1988) (holding the use of nearly identical marks both for leather cowboy boots and for retail western-, outdoor-, and leisure-clothing-store services featuring boots was likely to cause confusion); TMEP §1207.01(a)(ii).

In the present case, there are identical marks used with retail services that feature applicant's goods. The

likelihood of confusion by the use of identical marks used with goods featured in registrant's services is very high, thus registration must be refused under Section 2(d).

The overriding concern is not only to prevent buyer confusion as to the source of the goods and/or services, but to protect the registrant from adverse commercial impact due to use of a similar mark by a newcomer. *See In re Shell Oil Co.*, 992 F.2d 1204, 1208, 26 USPQ2d 1687, 1690 (Fed. Cir. 1993). Therefore, any doubt regarding a likelihood of confusion determination is resolved in favor of the registrant. TMEP §1207.01(d)(i); *see Hewlett-Packard Co. v. Packard Press, Inc.*, 281 F.3d 1261, 1265, 62 USPQ2d 1001, 1003 (Fed. Cir. 2002); *In re Hyper Shoppes (Ohio), Inc.*, 837 F.2d 463, 464-65, 6 USPQ2d 1025, 1025 (Fed. Cir. 1988).

Although applicant's mark has been refused registration, applicant may respond to the refusal by submitting evidence and arguments in support of registration.

Response Guidelines

For this application to proceed toward registration, applicant must explicitly address each refusal and/or requirement raised in this Office action. If the action includes a refusal, applicant may provide arguments and/or evidence as to why the refusal should be withdrawn and the mark should register. Applicant may also have other options for responding to a refusal and should consider such options carefully. To respond to requirements and certain refusal response options, applicant should set forth in writing the required changes or statements.

If applicant does not respond to this Office action within six months of the issue/ mailing date, or responds by expressly abandoning the application, the application process will end, the trademark will fail to register, and the application fee will not be refunded. *See* 15 U.S.C. §1062(b); 37 C.F.R. §§2.65(a), 2.68(a), 2.209(a); TMEP §§405.04, 718.01, 718.02. Where the application has been abandoned for failure to respond to an Office action, applicant's only option would be to file a timely petition to revive the application, which, if granted, would allow the application to return to live status. *See* 37 C.F.R. §2.66; TMEP §1714. There is a \$100 fee for such petitions. *See* 37 C.F.R. §§2.6, 2.66(b)(1).

The USPTO applies the following legal authorities when processing a trademark and/or service mark application:

- The Trademark Act of 1946, as amended
- The Trademark Rules of Practice, as amended
- Precedential court and Trademark Trial and Appeal Board decisions
- The USPTO's *Trademark Manual of Examining Procedure* (TMEP), as periodically updated
- The USPTO's *Trademark Trial and Appeal Board Manual of Procedure* (TBMP), as periodically updated

See 15 U.S.C. §§1051 *et seq.*; 37 C.F.R. pts. 2, 3, 6, 7, 10, 11; TMEP intro., §§101, 107, 110.

Official USPTO letters and notices sent to applicants generally refer to one or more of these legal resources. Both the Trademark Act and Trademark Rules of Practice can be viewed online at <http://www.uspto.gov/trademarks/law/index.jsp>. The TMEP is available online at <http://www.uspto.gov/trademarks/resources/index.jsp> and the TBMP and Trademark Trial and Appeal Board decisions are available online at <http://www.uspto.gov/trademarks/process/appeal/index.jsp>.

- The Trademark Act of 1946
- The Trademark Rules of Practice
- Precedential court and Trademark Trial and Appeal Board decisions
- USPTO's *Trademark Manual of Examining Procedure* (TMEP) (8th ed. Oct. 2011)
- USPTO's *Trademark Trial and Appeal Board Manual of Procedure* (TBMP) (3d ed. May 2011)

15 U.S.C. §§1051 *et seq.*; 37 C.F.R. pts. 2, 3, 6, 7, 10, 11; *see* TMEP intro., §§101, 107, 110.

Official USPTO letters and notices sent to applicants generally refer to one or more of these legal resources. Both the Trademark Act and the Trademark Rules of Practice can be viewed online at the Trademarks' Home Page at <http://www.uspto.gov/trademarks/index.jsp> by clicking on "Laws & Regulations" on the left side of the screen. The TMEP is also available via the Home Page by clicking on "Manuals, Guides, Official Gazette" on the left side of the screen. Trademark Trial and Appeal Board decisions and the TBMP can be found at their website located at <http://www.uspto.gov/trademarks/process/appeal/index.jsp>.

The acronym "TMEP" used in official USPTO letters and notices refers to the USPTO's *Trademark Manual of Examining Procedure*, a manual written by USPTO staff attorneys that explains the laws and procedures governing the trademark application, registration, and post-registration processes. The USPTO updates the TMEP periodically to reflect changes in law, policy, and procedure and notes each new version by the month and year it issues. The current version of the TMEP is available online at <http://www.uspto.gov/trademarks/resources/index.jsp>.

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. *See* 37 C.F.R. §2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. *See* TMEP §§705.02, 709.06.

Please note that informal email communication with the Office is not confidential and will be made part of the public record. TMEP §709.04.

MAY-B000199

USPTO

/Dannean J Hetzel/

Trademark Examining Attorney, Law Office 106

P: 571-272-8858; F: 571-273-9106

dannean.hetzel@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/ mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

MAY-B000200

DESIGN MARK

Serial Number

78788752

Status

REGISTERED

Word Mark

MONEY POWER RESPECT ENTERTAINMENT

Standard Character Mark

Yes

Registration Number

3565960

Date Registered

2009/01/20

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Branch, Cahleb, Jeremiah LIMITED LIABILITY COMPANY ARIZONA P.O. Box
54986 Phoenix ARIZONA 85032

Goods/Services

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: Management
of performing artists and entertainers; Advertising, marketing and
promotion services; Online retail store services in the field of
clothing. First Use: 2008/06/02. First Use In Commerce: 2008/06/02.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTERTAINMENT" APART
FROM THE MARK AS SHOWN.

Filing Date

2006/01/10

Examining Attorney

DE JONGE, KATHY

Money Power Respect Entertainment

To: Mayweather Promotions LLC (lvpto@gtlaw.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85968214 - MONEY POWER RESPECT - 124667.01110
Sent: 10/2/2013 12:58:57 PM
Sent As: ECOM106@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **10/2/2013** FOR U.S. APPLICATION SERIAL NO. 85968214

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on “Documents.”

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) TIMELY RESPONSE IS REQUIRED: Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **10/2/2013** (*or sooner if specified in the Office action*). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

Do NOT hit “Reply” to this e-mail notification, or otherwise e-mail your response because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at

MAY-B000203

http://www.uspto.gov/trademarks/teas/response_forms.jsp.

(3) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application. For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay “fees.”

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the “United States Patent and Trademark Office” in Alexandria, VA; or sent by e-mail from the domain “@uspto.gov.” For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

*** User:dhetzel ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	67877	N/A	0	0	0:02	*m{v}n{"iye"}*[bi,ti]
02	43995	N/A	0	0	0:02	*p{v}w\$1r*[bi,ti]
03	4247	N/A	0	0	0:03	*r{v}sp\$1{"ckqx"}*[bi,ti]
04	12	7	5	5	0:01	1 and 2 and 3
05	141	82	24	24	0:01	3 and (1 or 2)
06	556	N/A	0	0	0:01	1 and 2
07	221	0	64	62	0:01	6 not dead

Session started 10/2/2013 12:24:02 PM

Session finished 10/2/2013 12:50:21 PM

Total search duration 0 minutes 11 seconds

Session duration 26 minutes 19 seconds

Default NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 85968214

Change Of Owner's Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85968214
MARK SECTION	
MARK	MONEY POWER RESPECT
OWNER SECTION (current)	
NAME	Mayweather Promotions LLC
STREET	Suite 380
CITY	Encino
STATE	California
ZIP/POSTAL CODE	91436
COUNTRY	US
NEW OWNER ADDRESS	
INTERNAL ADDRESS	Suite 412
STREET	4616 W. Sahara Ave.
CITY	Las Vegas
STATE	Nevada
ZIP/POSTAL CODE	89102
COUNTRY	United States
SIGNATURE SECTION	
SIGNATURE	/Lauri S. Thompson/
SIGNATORY NAME	Lauri S. Thompson
SIGNATORY DATE	07/16/2013
SIGNATORY POSITION	Attorney of record
SIGNATORY PHONE NUMBER	702-792-3773
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Jul 16 20:05:07 EDT 2013

TEAS STAMP

USPTO/COA-XX.XX.XXX.XX-20
130716200507345645-859682
41-500a92bc842b62bdef877a
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5d59aed76a726c223b-N/A-N/
A-20130716195044721244

MAY-B000207

Trademark/Service Mark Application, Principal Register

Serial Number: 85968214

Filing Date: 06/24/2013

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85968214
MARK INFORMATION	
*MARK	MONEY POWER RESPECT
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	MONEY POWER RESPECT
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Mayweather Promotions LLC
INTERNAL ADDRESS	Suite 380
*STREET	16030 Ventura Blvd.
*CITY	Encino
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	91436
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Nevada
GOODS AND/OR SERVICES AND BASIS INFORMATION	

INTERNATIONAL CLASS	025
*IDENTIFICATION	T-shirts and hats
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/05/2012
FIRST USE IN COMMERCE DATE	At least as early as 05/05/2012
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT16\859\682\85968214\xml1\ APP0003.JPG
SPECIMEN DESCRIPTION	Client's webpage
ATTORNEY INFORMATION	
NAME	Lauri S. Thompson
ATTORNEY DOCKET NUMBER	124667.011100
FIRM NAME	Greenberg Traurig
INTERNAL ADDRESS	Suite 400-N
STREET	3773 Howard Hughes Parkway
CITY	Las Vegas
STATE	Nevada
COUNTRY	United States
ZIP/POSTAL CODE	89169
PHONE	702-792-3773
FAX	702-792-9002
EMAIL ADDRESS	lvpto@gtlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Others of 502466
CORRESPONDENCE INFORMATION	
NAME	Lauri S. Thompson
FIRM NAME	Greenberg Traurig
INTERNAL ADDRESS	Suite 400-N
STREET	3773 Howard Hughes Parkway
CITY	Las Vegas
STATE	Nevada
COUNTRY	United States

ZIP/POSTAL CODE	89169
PHONE	702-792-3773
FAX	702-792-9002
EMAIL ADDRESS	lvpto@gtlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
*TOTAL FEE DUE	325
*TOTAL FEE PAID	325
SIGNATURE INFORMATION	
SIGNATURE	/Lauri S. Thompson/
SIGNATORY'S NAME	Lauri S. Thompson
SIGNATORY'S POSITION	Attorney of Record, NV Bar # 6846
DATE SIGNED	06/24/2013

Trademark/Service Mark Application, Principal Register

Serial Number: 85968214

Filing Date: 06/24/2013

To the Commissioner for Trademarks:

MARK: MONEY POWER RESPECT (Standard Characters, see [mark](#))

The literal element of the mark consists of MONEY POWER RESPECT.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Mayweather Promotions LLC, a limited liability company legally organized under the laws of Nevada, having an address of

Suite 380,
16030 Ventura Blvd.
Encino, California 91436
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 025: T-shirts and hats

In International Class 025, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 05/05/2012, and first used in commerce at least as early as 05/05/2012, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Client's webpage.

[Specimen File 1](#)

The applicant's current Attorney Information:

Lauri S. Thompson and Others of 502466 of Greenberg Traurig

Suite 400-N
3773 Howard Hughes Parkway
Las Vegas, Nevada 89169
United States

The attorney docket/reference number is 124667.011100.

The applicant's current Correspondence Information:

Lauri S. Thompson
Greenberg Traurig
Suite 400-N

MAY-B000211

3773 Howard Hughes Parkway
Las Vegas, Nevada 89169
702-792-3773(phone)
702-792-9002(fax)
lvpto@gtlaw.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Lauri S. Thompson/ Date: 06/24/2013
Signatory's Name: Lauri S. Thompson
Signatory's Position: Attorney of Record, NV Bar # 6846
RAM Sale Number: 85968214
RAM Accounting Date: 06/25/2013

Serial Number: 85968214
Internet Transmission Date: Mon Jun 24 16:14:03 EDT 2013
TEAS Stamp: USPTO/BAS-XX.XXX.XX.XX-20130624161403595
728-85968214-500515961fbc27faef7aedaf3af
6ae7f0ad5c70757d9f62d8baedf652756aca35b-
DA-5564-20130624154929814190

MONEY POWER RESPECT



"Tough Times Don't Last, Tough People Do."

HOME BLOG SHOP GALLERY FAQ

[← Back To ALL](#)



MONEY POWER RESPECT

\$45.00

DESCRIPTION

This trifecta comes to you on a classy cream color hat with MONEY POWER RESPECT in red, black, and blue respectively. The 3D detail on the front side is a work of art and on the back side you will find the TMT Crown.

PRODUCT INFORMATION

Our hats are designed and embroidered in the USA on premium quality one-size-fits-all snapbacks.

Quantity:

ADD TO CART

MONEY POWER RESPECT

[← Back To ALL](#)



MONEY POWER RESPECT

\$45.00

DESCRIPTION

This trifecta comes to you on a classy cream color hat with MONEY POWER RESPECT in red, black, and blue respectively. The 3D detail on the front side is a work of art and on the back side you will find the TMT Crown.

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ADD TO CART