

ESTTA Tracking number: **ESTTA604770**

Filing date: **05/16/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92058839
Party	Defendant Wine Dive, LLC
Correspondence Address	CARL J SPAGNUOLO MCHALE & SLAVIN PA 2855 PGA BOULEVARD PALM BEACH GARDENS, FL 33410 UNITED STATES cspagnuolo@mchaleslavin.com
Submission	Answer
Filer's Name	Carl J. Spagnuolo
Filer's e-mail	ustrademarks@mchaleslavin.com
Signature	/Carl J. Spagnuolo/
Date	05/16/2014
Attachments	4618U.001 ANSWER_PetitionCanc_FILED 05162014.doc.pdf(980687 bytes)

U.S. Trademark Application Serial Number 86/112,718 but Registrant is without knowledge as to the validity of that information.

7. Registrant admits that the ownership information and filing particulars asserted in Paragraph 7 of the Petition for Cancellation reflects that which is disclosed on U.S. Trademark Application Serial Number 85/164,124. but Registrant is without knowledge as to the validity of that information.
8. Registrant is without knowledge as to Petitioner's endorsements or sponsorships and Registrant denies that any authorization was required for Registrant to use Registrant's mark, "SNOOTY'S WINE DIVE."
9. DENIED.
10. DENIED.
11. DENIED. Petitioner is damaged, (if at all), by its own overreaching in attempting to register as a trademark, a "subset" portion, ("WINE DIVE"), of its full registered trademark, ("MAX'S WINE DIVE").
12. DENIED
13. ADMITTED.

REGISTRANT'S AFFIRMATIVE DEFENSES

14. Petitioner is not entitled to the relief sought in the Petition for Cancellation because it has filed this action (and the trademark application, Serial No. 85/164,124), in bad faith.

a). Firstly, the Petitioner operates a business under the full name "MAX'S WINE DIVE." There is no evidence provided in the record to the contrary. In fact, supporting Registrant's claim of bad faith is Petitioner's own specimen of record, purported to demonstrate

actual use of Petitioner's applied-for mark in issue, "WINE DIVE." (See attached as Exhibit "A"). The specimen of record on Petitioner's '124 application is apparently Petitioner's menu, which clearly emphasizes the "MAX'S" portion of the Petitioner's business name, and de-emphasizes the "WINE DIVE" portion of the mark. Note on the specimen identified as Exhibit "A" that each of the specialty categories is referred to as "MAX'S." (i.e. "Max's Meal Deals"; "Max's Classics"; even the curb marker for take-out food is marked "MAX'S 15 minute parking"). It demonstrates Petitioner's bad faith that it would claim priority in rights over "WINE DIVE" as a stand-alone trademark, having fraudulently claimed to the Trademark Office actual use of "WINE DIVE" as a stand-alone trademark, when factually that is not the case.

b). Petitioner apparently operates 8 restaurants throughout Texas; in Houston, Ft. Worth, Dallas, and in San Antonio; Austin; and one in Atlanta and one in Chicago. All 8 restaurants operate under the full name "MAX'S WINE DIVE." Successfully operating 8 restaurants indicates a fairly large enterprise which would require a degree of uniformity in policy. If Petitioner factually operates these facilities under the stand-alone mark "WINE DIVE" as it claimed in its statement of actual use in the '124 trademark application record, one could logically conclude that its employees and staff would be uniformly alerted at each facility to use the "WINE DIVE" name at one each of the restaurants. However this is apparently not the case. When answering the telephone at one of the facilities, the receptionist or employee authorized to answer the phone at each simply says "MAX'S" to the caller, never even mentioning the phrase "WINE DIVE." Others announce "Max's Wine Dive." Indeed, even the pre-recorded outgoing greeting on the answering machines at several of the locations identify the establishment as, "The Original Max's Wine Dive." (See Sworn Affidavit of Abby Cox attached as Exhibit "B"). It demonstrates Petitioner's bad faith that it would claim priority in rights over "WINE DIVE" as

a stand-alone trademark, having fraudulently claimed to the Trademark Office actual use of "WINE DIVE" as a stand-alone trademark, when factually that is not the case.

c). Petitioner filed this Petition in bad faith solely because it was refused a registration for a mark it is neither using in the manner applied-for, nor for which it has priority in right to use, despite its claim to the contrary. It is noteworthy that Petitioner holds several federal registrations for the mark it does indeed use, "MAX'S WINE DIVE." Accordingly, Petitioner is not harmed in any manner, contrary to its claim otherwise in the Petition, and Petitioner is not being deprived of the ability to protect the trademark under which it operates its business – "MAX'S WINE DIVE."

d). Petitioner filed the applied-for '124 trademark "WINE DIVE" in bad faith as a pseudo "ghost mark." The sole purpose Petitioner filed to register "WINE DIVE", having already used and registered "MAX'S WINE DIVE" for a reported approximate 14 years, was solely because Registrant's "SNOOTY'S WINE DIVE" was allowed to register.¹ Petitioner knew, or should have known that the phrase "WINE DIVE" was, and is increasingly being used as names for numerous restaurants (see attached composite Exhibit "C"), and Petitioner desired in bad faith to prevent third parties and competitors from using the phrase, despite the fact that Petitioner does not use the stand-alone phrase "WINE DIVE" as a trademark.

e). Petitioner filed the applied-for '124 trademark "WINE DIVE" in bad faith in an attempt to inappropriately prevent various third-parties from using the suffix "WINE DIVE" despite the fact that various third-parties have already established rights in marks using that same

¹ There is no explanation as to the reason why, and it is puzzling that the Petitioner elected not to file an Opposition against Registrant when the mark sought to be cancelled in these proceedings was published for opposition. Registrant views the failure of Petitioner to not oppose the mark when it was eligible to do so as further evidence of its bad faith. Petitioner's objection to Registrant's mark is merely a "25th hour," ad hoc objection based solely on Petitioner's inability to register a mark it has no real intention to use commercially as a trademark but rather is designed only to prevent third parties and competitors from using it.

suffix. "LOUIE'S WINE DIVE" has establishments in Des Moines, Iowa; Kansas City, Missouri; Minneapolis, Minnesota; Omaha, Nebraska; Waukee, Iowa. In Wichita, Kansas, there exists "MIKE'S WINE DIVE." (See, again, attached composite Exhibit "C"). Upon learning of Registrant's mark, "SNOOTY'S WINE DIVE" being approved for registration by the Trademark Office, Petitioner realized that there are many uses of the common "_____ WINE DIVE" trademark configuration in the United States, and then set about attempting to misuse the trademark cancellation process in a bad faith attempt to secure rights in an abbreviation of its own registered mark, in which it truly can claim no rights. Petitioner's mark is merely the Registrant's mark, (and all of the other third-party unregistered marks), with the prefix name deleted. The mere deletion of wording from an existing mark is not sufficient to create a new dissimilar mark. Petitioner's mark does not create a distinct commercial impression because it contains the same common wording as Registrant's mark, (and the same common wording as the various third-party unregistered marks), without the necessary added wording which would distinguish it from other marks. See In re Mighty Leaf Tea, 601 F.3d 1342, 94 USPQ2d 1257 (Fed. Cir. 2010); In re Optica Int'l, 196 USPQ 775, 778 (TTAB 1977); TMEP §1207.01(b)(ii)-(iii). Accordingly, Petitioner is attempting to abuse the trademark cancellation process in order to gain rights to which it is not entitled under the Lanham Act.

15. Petitioner is not entitled to the relief sought in the Petition for Cancellation because it comes before the Board with unclean hands.

a). Paragraph 4 of the Petition states,

"Continuously and without interruption since long prior to any date upon which Registrant can rely, Petitioner has used the marks WINE DIVE and MAX'S WINE DIVE for restaurant services."

That is factually an untrue statement. The only mark that Petitioner apparently uses, (and has apparently used), is MAX'S WINE DIVE. Petitioner's false statements to this Board in the Petition and to the Trademark Office in the '124 application demonstrate that Petitioner comes before this Board with unclean hands.

b). Petitioner committed fraud on the Trademark Office by claiming use of the phrase "WINE DIVE" and disclosing a date of first use of 12-15-2006, the same date it claimed as a date of first use of "MAX'S WINE DIVE" and used an improper specimen promoting only the full phrase "MAX'S WINE DIVE" (not just "WINE DIVE"), although it has factually never used the applied for "WINE DIVE" as a stand alone trademark.

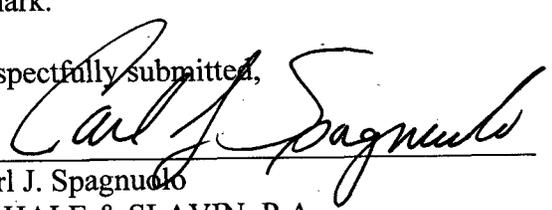
c). Petitioner has engaged in trademark marking misuse under 15 U.S.C. § 1111. In the specimen submitted in support of the '124 application for "WINE DIVE", Petitioner displays "WINE DIVE" with the ® symbol in commercial advertising or promotion. Petitioner does nothing to differentiate between its registered mark "MAX'S WINE DIVE" and the unregistered term it seeks to register, "WINE DIVE." Therefore, Petitioner has falsely misrepresented the nature, characteristics or qualities of its goods, services or commercial activities in violation of 15 U.S.C. § 1111. Petitioner's actions in this regard demonstrates its intention to deceive the purchasing public into believing that the term "WINE DIVE" is a registered trademark, which materially affects the Registrant's goodwill associated with Registrant's "SNOOTY'S WINE DIVE" trademark and restaurant establishment.

d). Petitioner obtained its "MAX'S WINE DIVE" trademark registration fraudulently, (the '972 Registration), and Petitioner committed fraud on the Trademark Office in its application to register "WINE DIVE" (the '124 application), insofar as it lacked actual use of the applied-for trademark in interstate commerce at the time it obtained its registration and at the

time it filed the '124 application. Presently, and at the time of application for the "MAX'S WINE DIVE" and the "WINE DIVE" marks, Petitioner operated restaurants only within the state of Texas. (Petitioner's proposed Chicago and Atlanta locations are not yet open). Insofar as it is logistically and practically impossible to provide restaurant services either by mail-order or through the internet, Petitioner lacked the required "interstate commerce" necessary to support a federal trademark registration at the time it alleged it did. Petitioner's restaurants are "land-locked" in the state of Texas and those geographic areas are not highly transient resort destinations. Therefore, Petitioner likely cannot demonstrate that a sufficient portion of its clientele are from out of state as would be required. (See Harmon Pictures Corp v. Williams Restaurant Corp, 929 F.2d 662; (Fed. Cir. 1991)).

e). Petitioner obtained its "MAX'S WINE DIVE" trademark registration fraudulently, (the '972 Registration), and Petitioner committed fraud on the Trademark Office in its application to register "WINE DIVE" (the '124 application), insofar as it submitted with its trademark applications a declaration in which the Petitioner declared that it believed itself to be entitled to use the mark in commerce and to the best of its knowledge and belief no other person, firm, corporation or association has the right to use the mark in commerce. Petitioner submitted this declaration to the U.S. Trademark Office despite its knowledge of other persons entitled to use the suffix "WINE DIVE" as part of a trademark.

Respectfully submitted,

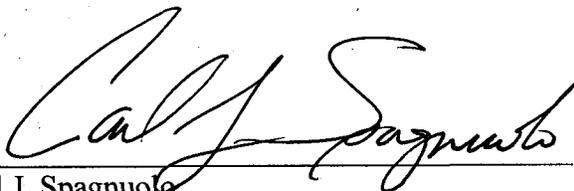


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Attorneys for Registrant

CERTIFICATE OF FILING AND SERVICE

I HEREBY CERTIFY that the foregoing Response to Petition for Cancellation was filed electronically with the Trademark Trial and Appeal Board using the ESTTA filing system, on May 16, 2014. Notice of this filing will be sent to counsel for all parties by email and U.S. Mail to the following Address:

Sheila Fox Morrison
Davis, Wright, Tremaine, LLP
1300 SW Fifth Avenue, Suite 2400
Portland, Oregon 97201
sheilafoxmorrison@dwt.com



Carl J. Spagnuolo

EXHIBIT "A"

MAX'S WINE DIVE^o

"Fried chicken and Champagne? ... Why the hell not?!" It's not just a slogan - it's what defines us. MAX's Wine Dive features incredible "gourmet comfort food" and spectacular wines from around the world. Inspired by dive bars we love, MAX's provides a unique, "wine dive" atmosphere where you can try hand-picked wines at midnight and rock out to killer tunes on the jukebox. Experience it once and you'll understand...

"The ensuing food orgy will be something you remember for the rest of your life." -- TEXAS MONTHLY, Aug. 2009



{HOUSTON} TX

Max's Wine Dive Houston 4720 Washington Avenue.
Houston, TX 77007
Phone: 713-880-8737

Site design and development by e-works.media,inc

{SAN ANTONIO} TX

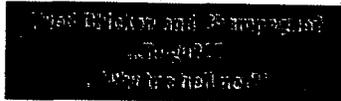
Max's Wine Dive San Antonio
340 East Basse Rd., Suite 101
San Antonio, Texas, 78209

Max's Wine Div
Phone

MAX'S WINE DIVE

MAX'S meets The Black Door To-Go Menu & Wine List

Friendliest food & wine staff in town. ✓
Quality wines by the bottle. ✓
Most delicious gourmet comfort food. ✓



4720 Washington Ave
Houston, 77007
(713) 880-8737

Open late into the night:
Mon. 4pm-11pm
Tues./Wed. 4pm-12am
Thurs. 4pm-2am
Fri./Sat. 10am-2am
Sun. 10am-11pm

www.MaxsWineDive.com
www.TheBlackDoor.com



Over 40 for under \$30



More than 40 choices of quality wine to take home for less than \$30 each through The Black Door!

LaMarca Prosecco	20	Dynamite Red Blend	18
Pecora Cava	18*	Acacia Beer Blanc	15*
Chapoutier Rosé	18*	Resurrection PN Zinfandel	20*
Riber Rosé	20	Acacia "W" Syrah	15*
New Harbor Sauv Blanc	18*	Agulanda Riesling	17*
Lava Degustation	28	Artesa Elements Blend	28
Glass Half Empty	24	Monero Malbec	18
Basque Hill Easy Blanc	18	Monero 'Magoria' Malbec	28
Petite Petit	22	Artesa Cabernet	28
Station of Maps Pinot Grigio	17*	Artesa Cabernet Classics	30
Pelago Pinot Grigio	25	Olvera Cabernet	22
Martha Cabot Albarino	17*	Olvera Temp/Cabernet	20
Yerlida Cynah Pinot Noir	28	Barro Estate of Carmignano	18
Finca la Encantada Torrontes	18*	Finca la Encantada Shiraz	15*
Martin Pierre White	16*	Martin Pierre Red	18*
Jade Mountain Chardonnay	20	Jade Mountain Cabernet	20
Wily Jack Chardonnay	18*	Casato Moscato	28
Sopwith Chardonnay	18	Say Creek Cabernet Blanc	14*
Kosmos Amalico Chardonnay	20	Barfeger Chardonnay	21
Copa Realista Chardonnay	23	Quench Bone Market	30
Agulanda Riesling	27	Olvera Chardonnay	20
Martin Heffer Riesling	21	Pelle a Doni Merlot	18

Selection of above listed wines under \$30 changes frequently due to product availability. Please check back often for current offerings.

on our wine list is available for retail sale. And most of the wines can be purchased periodically "on deal" through The Black Door. Ask your server/wine broker about our current Black Door "deal" and find out how you can sign up TODAY or online at www.theblackdoor.com

MAX'S WINE DIVE

Just To-Go:
"Just Fried Chicken"
5 pieces \$15, 10 pieces \$28, 15 pieces \$40

"Family Sized Sides"
Mashed Potatoes, Collard Greens or Seasonal Veggies \$5/Pint, \$9/Quart

MAX's Meal Deals - with Wine!

#1 "Fried Chicken for Two"
MAX's Cornbread
5 pieces of Fried Chicken
Pint of Mashed Potatoes
Pint of Collard Greens
Any (*) bottle from our "Over 40 for under \$30" list
\$48 Value = \$40 out the door!

#2 "Burger & a Dog"
Kobe Burger w/Frites
Texas "Hautu" Dog w/Frites
Any (*) bottle from our "Over 40 for under \$30" list
\$47 Value = \$40 out the door!

#3 "Big Game, Small Plates"
Duck Taquitos, Buffalo Sliders, Baby Back Ribs
Any (*) bottle from our "Over 40 for under \$30" list
\$93 Value = \$45 out the door!

#4 "Super Sack O' Sliders"
Mix-n-match Buffalo or Fried Chicken Sliders by the Dozen
Any (*) bottle from our "Over 40 for under \$30" list
\$59 Value = \$50 out the door!

#5 "Sandwich Night"
Caesar Salad
Fried Egg Sandwich
Grilled Cheese Sandwich
Any (*) bottle from our "Over 40 for under \$30" list
\$52 Value = \$48 out the door!

Small Plates - Salads

MAX 'n Cheese \$10
Cavatappi pasta tossed in truffle cream w/fresh mozzarella, Gruyere, white cheddar, and Grana Padano cheeses

MAX's Sliders \$11
Three bison sliders with house-made pickles, ketchup & grilled onions OR Fried chicken sliders with lettuce, tomato, house-made pickles & chipotle honey

Pan Borrhao (MAX's famous "drunk bread") \$11
Tom sourdough baguette, prosciutto and fresh thyme soaked in a savory white wine custard and baked with Gruyere, mozzarella, provolone and Grana Padano cheeses

Artisan Cheese Board \$14
A showcase of Houston-based Pula Artisanal Cheeses served with seasonal accompaniments

Caesar Salad \$9
Crisp romaine lettuce with white anchovies and garlic croutons tossed in a classic creamy Caesar dressing and topped with parmesan cheese
- Add chicken \$5

Arugula Salad w/Watermelon Croutons \$9
Baby arugula, roasted pistachios, cotija cheese, shaved red onion and fresh watermelon cubes tossed in a lemon-ginger vinaigrette

Heirloom Tomato Salad \$11
Texas Heirloom tomatoes, pickled red onion and English cucumber tossed in gremolata vinaigrette with applewood smoked bacon & Bosque Bleu cheese from Dublin, TX

Fried Chicken & Champagne Salad \$15
Romaine lettuce with fried chicken, avocado, Bosque Bleu cheese, grape tomatoes, applewood smoked bacon and hardboiled egg in a creamy chipotle Champagne vinaigrette

*We pride ourselves on bringing you gourmet comfort food made from the highest-quality local ingredients. Please call-ahead to verify availability of any item listed.

Large Plates

The Fried Egg Sandwich \$14
Three pan-fried eggs drizzled with truffle oil and Maldon sea salt, topped with applewood smoked bacon, Gruyere, hydroponic bibb lettuce, tomatoes & black truffle aioli sandwiched between two pieces of ciabatta pugliese and served with MAX's chipts

Grilled Cheese with Tomato Soup \$14
Texas toast with Gruyere, provolone and roasted red bell pepper "pimento and cheese" served with a steaming cup of tomato soup

The Texas "Hautu" Dog \$14
Suncho Ranch Wagyu beef hot dog on a Slow Dough Bread Co. baguette served with fried onion strings and MAX's famous fries in your choice of style: Texas Style - chili, jalapenos and Cotija cheese NY Style - beer-braised sauerkraut, Dijon mustard & pickles

Southern Fried Chicken \$15
House-made jalapeno and buttermilk-marinated chicken, deep fried slow and low, served with chipotle honey, mashed potatoes, collard greens and Texas toast
- Add additional piece \$3

Strube Ranch Kobe Beef Burger \$18
8oz. Strube Ranch Texas Wagyu beef patty with Bellefleur triple-cream brie, house-made pickled jalapenos, local hot-house tomatoes & organic bibb lettuce with MAX's fries:
- Add Texas Bosque Bleu cheese and applewood smoked bacon \$4
- Add shitake mushrooms, caramelized onions & Gruyere \$4
- Add fresh avocado, cotija & habanero salsa \$5
- Add fried egg \$1

MAX'S Wine Dive Sides

- Collard Greens \$3
- MAX's Homemade Chips \$3
- Pettie House Salad \$4
- Texas Prairie Fire Chili \$9

Small Plates

Duck Taquitos \$14
Duck confit, pecans slow and avocado crème fraiche on mini tortillas with cilantro pesto

Mediterranean Mussolis \$14
Mediterranean mussolis and baby heirloom tomatoes in a light fennel and saffron broth

Southern Cornbread \$6
Shillet cornbread with jalapeno, bell peppers, Gruyere, white cheddar and wildflower honey

Baby Back Ribs \$13
Asian-inspired all-natural Berkshire pork baby back ribs with hoisin glaze and sambal

Large Plates

Sunchoke Gnocchi with Smoked Texas Tomato Vinaigrette \$18
House-made sunchoke gnocchi w/Cheesy Grit goat cheese and Texas pecans served with a smoked Texas tomato vinaigrette, lime-tossed arugula and a touch of jalapeno oil

Cracklin' Chicken with Spring Mushroom Risotto \$23
1/2 pan-roasted chicken breast served with spring mushroom risotto, chives and truffle oil

Chicken Fried Prime NY Strip & Eggs \$24
House-made jalapeno and buttermilk-marinated 6 oz. Prime NY Strip steak smothered in spring mushroom gravy with two sunny-side up eggs and bliss potato hash

Alaskan Halibut with Sweet Corn Succotash \$25
Pan-seared Alaskan halibut with tr-potato hash, sweet corn succotash with hints of jalapeno, Brussels sprout petals and sweet corn cream

The Hungry MAX SMkt.
Chef Pellegrino's gourmet interpretation of a classic TV Dinner - presented on an old-school TV tray. Changes daily - see server for details

EXHIBIT "B"

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

LE REVE VENTURES, LLC, a Texas limited liability company,	:	
	:	
Petitioner	:	Cancellation No. 920528839
	:	
v.	:	Registration No. 4,283,391
	:	
WINE DIVE, LLC, a Florida limited liability	:	
	:	
Registrant.	:	

SWORN AFFIDAVIT OF ABBY COX

I, ABBY A. COX, swear and affirm as follows:

1. That I am a Legal Assistant at the firm of McHale & Slavin, P.A. The firm is counsel for Registrant, WINE DIVE, LLC in the above-styled action. I make this Declaration in connection with the above-styled cancellation action filed by Petitioner, LE REVE VENTURES, LLC.
2. I am a citizen of the State of Florida, residing and domiciled in Palm Beach County, Florida. I am over the age of 18 years.
3. On May 14, 2014, I telephoned each of the eight (8) locations of Max's Wine Dive listed on the company's website at www.maxswinedive.com.
4. Due to the time difference, two of the six locations, the Washington Street location in Houston, Texas, and the McKinney Avenue location in Dallas, Texas were closed and I received a recorded message stating that I had reached "Max's Wine Dive".
5. Two of the locations, one in Chicago, Illinois and one in Atlanta, Georgia, have apparently not yet opened, however, a telephone call to the telephone numbers listed for each of those locations is answered by a recording that states I had reached "Max's Wine Dive".

6. When I telephoned the E. Basse Road location in San Antonio, Texas, the person who answered the telephone stated "Max's Wine Dive".

7. When I telephoned the Fairview Street location in Houston, Texas, the person who answered the telephone stated "Max's and Munchies".

8. When I telephoned the W. 7th Street location in Fort Worth, Texas, the person who answered the telephone stated "Max's Wine Dive".

9. When I telephoned the San Jacinto Blvd. location in Austin, Texas, the person who answered the telephone stated "Max's".

I swear or affirm that the above and foregoing representations are true and correct to the best of my information, knowledge and belief.

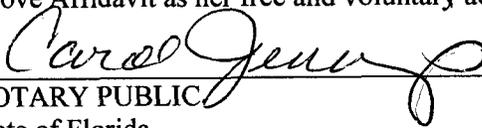
Dated: May 16, 2014



ABBY A. COX

STATE OF FLORIDA)
) ss
COUNTY OF PALM BEACH)

I, the undersigned Notary Public, do hereby affirm that Abby A. Cox personally appeared before me on this 16th day of May, 2014, and signed the above Affidavit as her free and voluntary act and deed.



NOTARY PUBLIC
State of Florida

My Commission Expires:



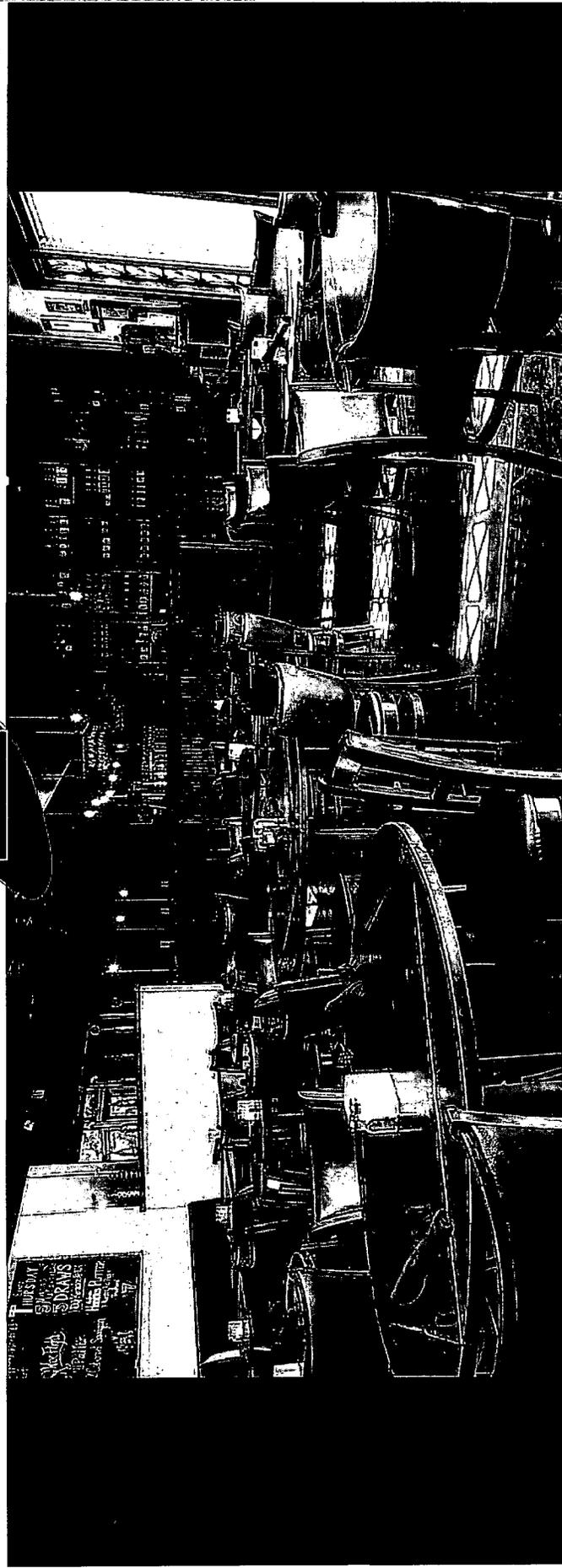
CAROL JENNINGS
MY COMMISSION # EE 207350
EXPIRES: July 7, 2016
Bonded Thru Budget Notary Services

EXHIBIT "C"

WINE DIVE

◆◆◆◆◆◆◆◆◆◆◆◆◆◆◆◆ **FOOD MENU** | **DRINK MENU**

NEWS & EVENTS | **CONTACT** ◆◆◆◆◆◆◆◆◆◆◆◆◆◆◆◆



WINE DIVE SPECIAL > \$5 martinis and cocktails every Thursday along with \$8 import draws!



LOUIE'S WINE DIVE

Where Foodies Meet Winos!



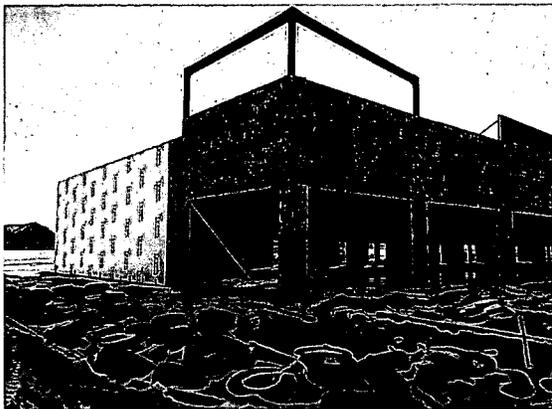
Media Contact:
Corey Gonzalez
cgonzalez@louieswinedive.com
913-940-6212



LOUIE'S WINE DIVE PRESS RELEASE

#Louie's Coming to Waukee!

Waukee, IA (March 5th, 2014) - Louie is at it again, however this time, the homegrown award winning restaurant Louie's Wine Dive will be opening in Waukee this spring! Louie's Wine Dive is under construction at William's Point, a new upscale lifestyle center being marketed by Ferguson Commercial Real Estate Services. Louie's Wine Dive owners Whitney VinZant and Chef Co-Founder Jason Kapela, and LWD Fore Right L.C. have created a joint venture to serve the people of Waukee. In a statement from VinZant, "We are very excited about the opportunity to serve the people in and around Waukee, an area which is already home to many of our most loyal guests who unfortunately live too far from our location in Des Moines. We want to provide these guests our unique product closer to their home." Updates of progress will be regularly provided on www.louieswinedive.com and twitter via **#louiescoming**



Louie's Wine Dive Waukee Construction - Address 1352 E. Hickman Rd. Waukee, IA

For more information on Louie's Wine Dive.....

Louie's Wine Dive was first launched in May 2012 in Des Moines, IA. The inspiration behind the restaurant is to provide a unique dining experience for our guests that centers upon providing honest, made from scratch food paired with an award winning wine menu served in an energetic atmosphere. Un-Screw it, Lets Drink! Louie's Wine Dive is taking the all too common pompous, la-di-da perception of wine and replacing it with a fun and refreshingly down to earth approach.