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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92057294
Party	Defendant Sunpoint International Group USA Corp.
Correspondence Address	SUNPOINT INTERNATIONAL GROUP USA CORP 2380 SW 80 CT MIAMI, FL 33155 UNITED STATES
Submission	Answer
Filer's Name	Jeffrey M. Furr, Esq.
Filer's e-mail	jeffmfurr@aol.com, trademark@furrllawfirm.com
Signature	/jmf/
Date	07/03/2013
Attachments	maxvolineanswer.pdf(66982 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Registration Numbers 3450454 & 3454800

ASHLAND LICENSING & INTELLECTUAL PROPERTY LLC

Petitioner,

v.

Cancellation No. 92057294

SUNPOINT INTERNATIONAL GROUP USA CORP.

Registrant.

UNITED STATES PATENT AND
TRADEMARK TRIAL AND APPEAL BOARD
PO BOX 1451
ALEXANDRIA VA 22313-1451

REGISTRANT'S ANSWER TO PETITION FOR CANCELLATION

Registrant, Sunpoint International Group USA Corp. ("Registrant"), for its answer to the Petition for Cancellation filed by Ashland Licensing & Intellectual Property LLC against Registrant's trademarks MAXVOLINE & MAXVOLINE & design, Registration Numbers 3450454 & 3454800, pleads and alleges as follows:

1. Registrant lacks knowledge or information sufficient to form a belief as to the truth of the allegations stated in paragraph 1 and on that basis denies same.
2. Registrant lacks knowledge or information sufficient to form a belief as to the truth of the allegations stated in paragraph 2 and on that basis denies same.

3. Registrant lacks knowledge or information sufficient to form a belief as to the truth of the allegations stated in paragraph 3 and on that basis denies same.
4. Registrant lacks knowledge or information sufficient to form a belief as to the truth of the allegations stated in paragraph 4 and on that basis denies same.
5. Registrant lacks knowledge or information sufficient to form a belief as to the truth of the allegations stated in paragraph 5 and on that basis denies same.
6. Registrant admits the allegations stated in paragraph 6
7. Registrant admits the allegations stated in paragraph 7.
8. Registrant admits the allegations stated in paragraph 8.
9. Registrant lacks knowledge or information sufficient to form a belief as to the truth of the allegations stated in paragraph 9 and on that basis denies same.
10. Registrant denies the allegations stated in paragraph 10.
11. Registrant lacks knowledge or information sufficient to form a belief as to the truth of the allegations stated in paragraph 11 and on that basis denies same.
12. Registrant denies the allegations stated in paragraph 12.
13. Registrant denies the allegations stated in paragraph 13.
14. Registrant denies the allegations stated in paragraph 14.
15. Registrant denies the allegations stated in paragraph 15.
16. Registrant denies the allegations stated in paragraph 16.
17. Registrant denies the allegations stated in paragraph 17.
18. Registrant denies the allegations stated in paragraph 18.

Affirmative Defenses

19. Petitioner's claims for relief are barred by laches, estoppel, unclean hands and acquiescence.

WHEREFORE, Registrant prays that the Petition for Cancellation be dismissed in its entirety, and that the registrations remain in full force and effect.

Respectfully Submitted,

/jmf/
Jeffrey M. Furr 38,146
Attorney for Registrant
Sunpoint International Group USA Corp.
2622 Debolt Road
Utica, Ohio 43080
740-892-2118 (telephone)
740-892-3860 (fax)
JeffMFurr@FurrLawFirm.com

CERTIFICATE OF FILING

I hereby certify that this answer is being electronically filed with the United States Patent and Trademark Trial and Appeal Board on the 3rd day of July, 2013.

/jmf/
Jeffrey M. Furr, Esquire

CERTIFICATE OF SERVICE

I hereby certify that this paper is being deposited on the 3rd day of July, 2013 with the United States Postal Service in an enveloped addressed to:

Ashland Licensing & Intellectual Property LLC, 2380 SW 80 Ct., Miami, Florida 33155

/jmf/
Jeffrey M. Furr, Esquire