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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92057092
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Cequent Performance Products, Inc., )  
 )  
Petitioner, )  
 )  
-v- )  
 )  
Bulldog Winch Co. LLC, )  
 )  
Respondent. )

Cancellation No.: 92057092

Registration No.: 3455827  
Word Mark: BULLDOG WINCH

Trademark Trial and Appeal Board  
Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

BRIEF IN OPPOSITION TO RESPONDENT'S  
MOTION FOR SUMMARY JUDGMENT

**CONTAINS CONFIDENTIAL INFORMATION  
FILED UNDER SEAL**

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**TABLE OF CONTENTS**

Table of Authorities ..... 3

I. Preliminary Statement ..... 5

II. Statement of the Facts ..... 6

    A. Petitioner, Cequent Performance Products, Inc. and the  
        BULLDOG Registration ..... 6

    B. Respondent, Bulldog Winch, and the BULLDOG WINCH Registration ..... 8

III. Argument ..... 9

    A. Laches ..... 9

    B. Respondent Cannot Meet Its Heavy Burden ..... 9

    C. There is a Material Issue of Fact as to Whether Cequent Has An  
        Adequate Excuse for Its Delay in Filing the Cancellation. .... 9

    D. There is a Material Issue of Fact as to Whether Respondent is Prejudiced  
        By Petitioner’s Delay in filing the Cancellation ..... 11

    E. There Is a Material Issue of Fact as to Whether Confusion Between  
        The Parties’ Marks Is Inevitable ..... 14

        1. BULLDOG WINCH is substantially similar to BULLDOG, both with and  
            without the bulldog design. .... 15

        2. The parties’ goods are substantially similar ..... 16

        3. The parties’ goods are sold the in similar channels of trade ..... 19

        4. There has been actual confusion ..... 21

IV. CONCLUSION ..... 23

Certificate of Service ..... 23

FILED UNDER SEAL

TABLE OF AUTHORITIES

Cases

*A.C. Aukerman Co. v. R.L. Chaides Constr. Co.*, 960 F.2d 1020, 22 USPQ2d 1321  
(Fed.Cir. 1992).....10

*Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242 (1986).....9

*AP Parts Corp. v. Auto. Prods. Associated*, 156 USPQ 254 (TTAB 1967).....18

*Appetito Provisions Co. Inc., In re*, 3 USPQ2d 1553 (TTAB 1987).....16

*Bridgestone/Firestone Research, Inc. v. Automobile Club De L'Quest De La France*,  
245 F.3d 1359, 58 USPQ2d 1460 (Fed.Cir. 2001).....11

*Century 21 Real Estate Corp. v. Century Life of Am.*, 970 F.2d 874, 23 USPQ2d 1698  
(Fed.Cir. 1992).....20

*Concordia Int'l Forwarding Corp., In re*, 222 USPQ 355 (TTAB 1983).....17

*Decombe, In re*, 9 USPQ2d 1812 (TTAB 1988).....16

*Delbar Prods., Inc., In re*, 217 USPQ 859 (TTAB 1981).....17

*Den-Mat Corp. v. Block Drug Co., Inc.*, 895 F.2d 1421, 17 USPQ2d 1318 (Fed.Cir. 1990) .15, 19

*E.I.DuPont DeNemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (CCPA 1973).....14

*Jansen Enters. Inc. v. Rind*, 85 USPQ2d 1104, 1110 (TTAB 2007).....9, 11

*Jeep Corp., In re*, 222 USPQ 333 (TTAB 1984).....17

*Jockey Int'l Inc. v. Butler*, 3 USPQ2d 1607 (TTAB 1987).....19

*Kysela Pere et Fils, In re, Ltd.* 98 USPQ2d 1261 (TTAB).....18

*Lloyd's Food Prods., Inc. v. Eli's, Inc.*, 987 F.2d 766, 25 USPQ2d 2027 (Fed.Cir. 1993).....9

*Magic Muffler Serv., Inc., In re*, 184 USPQ 125 (TTAB 1974).....17

*Mkt. Tire Co. of Md., Inc., In re*, 171 USPQ 636 (TTAB 1971).....18

*Majestic Distilling Co., In re*, 315 F.3d 1311, 65 USPQ2d 1201 (Fed.Cir. 2003).....22

*Martin's Famous Pastry Shoppe, Inc., In re*, 748 F.2d 1565, 223 USPQ 1289  
(Fed.Cir. 1984).....17

**FILED UNDER SEAL**

<i>Melville Corp., In re</i> , 18 USPQ2d 1386 (TTAB 1991) .....	15, 17
<i>Monarch Mufflers, Inc. v. Goerlick’s Inc.</i> , 148 USPQ 20 (TTAB 1965).....	18
<i>Mucky Duck Mustard Co., Inc., In re</i> , 6 USPQ2d 1467 (TTAB 1988).....	18
<i>National Data Corp., In re</i> , 753 F.2d 1056, 224 USPQ 749 (Fed.Cir. 1985). .....	15
<i>Red Diamond Battery Co., In re</i> , 203 USPQ 472 (TTAB 1979) .....	18
<i>Shell Oil, Co., In re</i> , 992 F.2d 1204, 26 USPQ2d 1687 (Fed.Cir. 1993).....	17
<i>Sieberling Rubber Co. v. Gen. Battery &amp; Ceramic Corp.</i> , 167 USPQ 766 (TTAB 1964) .....	18
<i>SquirtCo v. Tomy Corp.</i> , 697 F.2d 1038, 218 USPQ 390 (Fed.Cir. 1983).....	19
<i>Teledyne Techs., Inc. v. Western Skyways, Inc.</i> , 78 USPQ2d 1203 (TTAB 2006), <i>aff’d</i> <i>unpublished op.</i> , 208 Fed.Appx. 886 (Fed.Cir. Dec. 6, 2006). .....	10
<i>Trelleborgs Gummifabriks Aktiebolag, In re</i> , 189 USPQ 106 (TTAB 1975).....	18
<i>Turner v. Hops Grill &amp; Bar, Inc.</i> , 52 USPQ2d 1310 (TTAB 1999).....	14, 19
<i>Ultra-White Co., Inc. v. Johnson Chemical Industries, Inc.</i> , 465 F.2d 891, 175 USPQ 166 (CCPA 1972).....	14
<i>Uniroyal, Inc., In re</i> 177 USPQ 29 (TTAB 1973).....	18
Statutes	
15 USC §1065.....	8
Other Authorities	
6 J. Thomas McCarthy, <i>McCarthy on Trademarks and Unfair Competition</i> §31:37 (4 <sup>th</sup> ed. 2014).....	5
Fed.R.Civ.P. 56(c) .....	9
Fed.R.Evid. 803(3).....	22
TBMP §528.01 .....	16, 19, 21, 22

I. Preliminary Statement

*“In PTO administrative proceedings, as in court litigation, the issue of laches is hardly ever so clear that it can be disposed of on summary judgment.”<sup>1</sup>*

—Professor Thomas McCarthy

Three highly factual issues prevent the Board from finding the existence of laches on summary judgment. First, Cequent’s delay in filing its Cancellation is excused under the doctrine of progressive encroachment. Cequent sells trailer parts, including winches. Respondent initially sold only winches that were mounted on off-road vehicles for “self-recovery,” which did not overly concern Cequent. But unbeknownst to Cequent, Respondent later expanded that product line to include trailer winches. This Cancellation was filed within a matter of months, not years, after Cequent discovered that Respondent had encroached on Cequent’s product line.

Second, it is debatable whether Cequent’s delay prejudices Respondent. For example, Respondent states that its winches are not sold directly to consumers, but to professional buyers who then recommend a brand and model to the ultimate consumers. The statement suggests that it would be a simple matter for these buyers to recommend Respondent’s same winches under a new brand without affecting Respondent’s sales volume. Assuming Respondent’s statement is true, the buyer could simply explain at the point of sale that Respondent’s winches were formally known under another name but are otherwise the same.

Third, the Board does not apply the defense of laches where confusion between the parties’ marks is inevitable. Here, the parties marks are substantially similar, they are both now used on trailer parts, and Respondent has testified that a couple of times every year even his *existing* customers confuse Respondent and Cequent. Thus, the probability of confusion is in fact higher than the level of “inevitable” which is necessary to legally preclude the application of laches. Confusion is actually occurring.

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<sup>1</sup>6 J. Thomas McCarthy, *McCarthy on Trademarks and Unfair Competition* §31:37 (4<sup>th</sup> ed. 2014).

II. Statement of Facts

A. Petitioner, Cequent Performance Products, Inc. and the BULLDOG Registration.

Petitioner, Cequent Performance Products, is the industry's largest manufacturer of original equipment and aftermarket towing and trailer accessory products. Ex. A Walstrom Decl. ¶2. Cequent's products include vehicle-specific trailer hitches, electric trailer brake controls, trailer breakaway systems, fifth-wheel hitches, gooseneck hitches and couplers, trailer weight distribution systems, cargo management systems, custom designed and standard electrical harnesses, and trailer jacks. Ex. A Walstrom Decl. ¶3. Cequent also manufactures some of the finest trailer winches in the industry, which it offers under the brand FULTON. Ex. B Walstrom Dep. pp 8-9.

Cequent uses its mark BULLDOG in conjunction with jacks, couplers, gooseneck couplers, hitch balls, and related accessories such as locks. Ex. A Walstrom Decl. ¶4. Cequent acquired the BULLDOG brand in 2004, shortly after it acquired Fulton winches. Ex. B Walstrom Dep. p 18. The BULLDOG brand has been used continually since at least as early as 1932. (Doc. 1 Complaint Ex. A); Ex. B Walstrom Dep. p 21. The BULLDOG mark appears by itself, but often appears with the image of a bulldog. Ex. A Walstrom Decl. ¶5.



Prior to the distribution of the products into commerce, a label bearing the BULLDOG mark, usually with the image of a bulldog, is affixed to the product identifying Cequent as the source of the item. Ex. A Walstrom Decl. ¶6. The products are then typically contained in a box or clear

clamshell packaging with the BULLDOG mark. Ex. A Walstrom Decl. ¶7. The mark is further used on Cequent Performance Products's catalogs, advertisements, displayed at trade shows, and on an internet website, where Cequent promotes its jack and hitch products under the BULLDOG brand. Ex. A Walstrom Decl. ¶8.

[REDACTED]

[REDACTED] These catalogs are sent to existing and prospective customers and are available to anyone that requests them. Ex. A Walstrom Decl. ¶10. Cequent's master catalog can further be downloaded from Cequent Performance Products's website. Ex. A Walstrom Decl. ¶11. Cequent advertises the mark in trade magazines; trade shows, and in its electronic newsletters to its customers. Ex. B Walstrom Dep. pp 33, 46. Through Cequent's continuous and widespread use of the BULLDOG mark, consumers have come to associate the BULLDOG mark on truck and trailer parts with Cequent Performance Products's high quality trailer accessory products.

Cequent sells its trailer accessory products under the BULLDOG mark to trailer builders, agricultural equipment builders, and industrial equipment builders. Ex. B Walstrom Dep. pp 13-14. These sales are either direct or through a distributor. Ex. B Walstrom Dep. p 27. Cequent's distributors also sell Cequent's products to the aftermarket such as a trailer repair shop or a trailer dealer that requires or resells spare parts. Ex. B Walstrom Dep. p 27. [REDACTED]

[REDACTED]

Cequent's federal registration for the mark BULLDOG issued under Registration No. 2,394,523 on October 17, 2000 for use on "manually-operated jacks for land vehicles, and parts therefore" in International Class 8 and "trailer hitch balls and trailer hitch couplers, having a detachment rating value of 30,000 pounds or less, for use with land vehicles, and parts

therefore” in International Class 12. (Doc. 1 Complaint Ex. A) Cequent made timely filings of the Section 8 and 15 affidavits for the BULLDOG Registration and it is now incontestable pursuant to 15 USC §1065.

The above facts are not contested.

B. Respondent, Bulldog Winch, and the BULLDOG WINCH Registration

Respondent, Bulldog Winch, has been selling winches, under the mark BULLDOG WINCH, allegedly since August of 2006. (Doc. 1 Complaint Ex. C)

Respondent filed an intent-to-use trademark application on August 29, 2006 for the mark BULLDOG WINCH plus design as shown below:



The registration issued June 24, 2008 under Reg. No. 3,455,827 for “winches” in Class 7. (Doc. 1 Complaint Ex. C) As can be seen, a dominant component of the registered mark is the term “bulldog.”

Respondent initially sold “self-recovery”<sup>2</sup> winches for jeeps, trucks, and all-terrain vehicles. Ex. C Horn Dep. pp 9, 31-32, 38; Ex. D 2007 catalog, Ex. E 2008 catalog. Today, Respondent also sells winches as a trailer part. Ex. I Wiles Decl. ¶2 and Ex. J. Bulldog Winch affixes a label that bears the BULLDOG WINCH mark to each winch in order to identify the source of goods. See Exs. D and E. The winches offered under the BULLDOG WINCH mark are promoted and

<sup>2</sup> [REDACTED]

[REDACTED] Ex. Horn Dep. p 9.

sold through dealers, catalogs, and an internet web site. Ex. C Horn Dep. pp 31-32, 34, 38-41; Exs. D-H; and Ex. I Wiles Decl. ¶2 and Ex. J.

### III. Argument

#### A. Laches

Respondent has moved for summary judgment on the affirmative defense of laches. In order to prevail, “respondent is required to establish that there was undue or unreasonable delay by petitioner in asserting its rights, and prejudice to respondent resulting from the delay.” *Jansen Enters. Inc. v. Rind*, 85 USPQ2d 1104, 1110 (TTAB 2007).

#### B. Respondent Cannot Meet Its Heavy Burden.

Summary judgment is a pre-trial device to dispose of cases in which there is no genuine issue of material fact. Fed.R.Civ.P. 56(c). It is not intended as a procedure to decide the issues in avoidance of a full trial or to authorize the Board to weigh evidence in advance of its being presented. *Lloyd’s Food Products, Inc. v. Eli’s, Inc.*, 987 F.2d 766, 766, 25 USPQ2d 2027, 2029 (Fed.Cir. 1993). A material fact is one that may affect the decision, whereby the finding of that fact is relevant and necessary to the proceedings. *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 248 (1986). A genuine dispute is shown to exist if sufficient evidence is presented such that a reasonable fact finder could decide the question in favor of the non-moving party. *Id.* The evidence submitted by the non-movant, in opposition to a motion for summary judgment, “is to be believed, and all justifiable inferences are to be drawn in [its] favor.” *Id.* at 255.

#### C. There Is A Material Issue Of Fact As To Whether Cequent Has An Adequate Excuse For Its Delay In Filing The Cancellation.

A petitioner must be shown to have had actual knowledge or constructive notice of a registrant’s trademark use to establish a date of notice from which a delay for purposes of laches can be measured. Contrary to Respondent’s argument that Cequent had constructive notice of Respondent’s “registration” when its underlying application was published for

opposition, (Doc. 6 p 6), publication of a mark in the *Official Gazette* does not provide constructive notice. The Board has ruled that, in the absence of actual notice prior to the close of the opposition period, the date of registration is the operating date for calculating laches. *Teledyne Techs., Inc. v. Western Skyways, Inc.*, 78 USPQ2d 1203, 1210 (TTAB 2006), *aff'd unpublished op.*, 208 Fed.Appx. 886 (Fed.Cir. Dec. 6, 2006). The operating date of Respondent's motion is no earlier than the registration of date of Respondent's mark, June 24, 2008.

This case, however, involves extenuating circumstances that significantly impact the equities in considering laches, namely, Respondent expanded its product offerings from winches that are designed for the "self-recovery" of off-road vehicles to include winches that are designed as a trailer part. Cequent promptly filed its petition to cancel upon discovering the expanded product line. Thus, even if the Board finds undue delay, and prejudice to Respondent resulting from the delay, the Board cannot determine that Respondent has established the defense of laches until it examines whether Cequent has an adequate excuse for the delay. *A.C. Aukerman Co. v. R.L. Chaides Constr. Co.*, 960 F.2d 1020, 1033, 22 USPQ2d 1321, 1329 (Fed.Cir. 1992).

Cequent is justified in its delay to file its Cancellation proceeding because it filed its petition within only a few months of discovering that Respondent began offering winches as a trailer part. Cequent's Vice President and General Manager of its Trailer Products Division states:

[REDACTED]

Mr. Walstrom's statements are supported by Respondent's product catalogs. Respondent's

initial product offerings consisted of self-recovery winches for jeeps, trucks, and all-terrain vehicles. Ex. C Horn Dep. pp 9, 31-32, 38; Ex. D 2007 catalog, and Ex. E 2008 catalog.

Respondent offered one model of a trailer winch from 2009 to 2012. Ex. C Horn Dep. pp 39-41, Exs. F, G, and H; respectively '09, '11, and '12 catalog excerpts. And, today, has increased its product line in this market by offering four models of trailer winches. Ex. I Wiles Decl. ¶2, Ex. J.

Cequent's delay is excused under the doctrine of "progressive encroachment." Under the doctrine of progressive encroachment, a trademark owner is not forced by the rule of laches to take legal action until the likelihood of confusion presents a significant danger. *Jansen Enters.*, 85 USPQ2d at 1116. The Board writes, "[t]he defense of laches is not determined by adherence to rigid legal rules; rather, we analyze laches by a consideration of specific facts and balancing of the respective interests and equities of the parties, as well as of the general public." *Jansen Enters.*, 85 USPQ at 1117.

Respondent's motion for summary judgment must be denied. There are material issues of fact as to whether Cequent's delay in filing its Cancellation should be excused. Cequent had no reason to take legal action against Respondent until Cequent discovered that Respondent was selling winches under the BULLDOG WINCH mark as trailer accessories. Mr. Walstrom statements and Respondent's sales catalogs reasonably suggest that Cequent did not discover that expansion until early 2013, just months before its Cancellation was filed. To the extent that Respondent argues otherwise, the issue has to be resolved at trial.

- D. There is a material issue of fact as to whether Respondent is Prejudiced by Petitioner's Delay in filing the Cancellation.

Prejudice to the registrant as a result of petitioner's delay in filing the petition is an essential part of the laches defense. As the Federal Circuit has observed: "Mere delay in asserting trademark related rights does not necessarily result in changed conditions sufficient to support the defense of laches. There must be some detriment to the delay." *Bridgestone/Firestone Research, Inc. v. Automobile Club De L'Quest De La France*, 245 F.3d 1359, 1362, 58 USPQ2d

1460, 1463 (Fed.Cir. 2001).

Respondent offers the Board several items that allegedly suggest that Cequent's delay is detrimental to Respondent's business. (Doc. 6 pp 9-11) Many, however, have countervailing facts, which make it disputable as to whether they support the existence of any prejudice:

(1) Respondent states that [REDACTED] in 2006-2008. But Respondent's registration did not issue until June 24, 2008, (Doc. 1 Complaint, Ex. C), which means Respondent would have attended these shows anyway, regardless of whether Cequent had filed its Cancellation earlier.

(2) Respondent states that it has been in the directory of the Performance Warehouse Association since 2008. But that directory is sent to Respondent's distributors, not to the people who actually purchase, install, or use Respondent's winches, Ex. C Horn Dep. pp 42-44, which means the directory does little to enhance the goodwill of Respondent's mark.

(3) Respondent states [REDACTED]. [REDACTED], Ex. A Walstrom Decl. ¶13, which means Respondent would have paid these commissions anyway regardless of whether Cequent had filed its Cancellation earlier.

(4) Respondent states [REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

(5) Respondent states [REDACTED]. But Respondent also sales private-branded winches, Ex. C Horn Dep. pp 12-14, as well as products under the BRONC mark, Ex. C Horn Dep. p 28, making it unclear [REDACTED] is the BULLDOG WINCH brand. Only cross-examination would appear to resolve the issue.

(6) Respondent states his business has grown [REDACTED]



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As a result, Respondent's motion for summary judgment must be denied. There are conflicting facts as to whether Cequent's delay in filing the Cancellation actually prejudices Respondent. The issue has to be resolved at trial.

E. There Is A Material Issue Of Fact As To Whether Confusion Between The Parties' Marks Is Inevitable.

The Board does not apply the defense of laches where the competing marks are closely similar and used on closely related goods. "[E]ven though proven, laches will not prevent cancellation of a registration where the marks and goods or services of the parties are substantially similar and it is determined that confusion is inevitable." *Turner v. Hops Grill & Bar, Inc.*, 52 USPQ2d 1310, 1313 (TTAB 1999); and *Ultra-White Co., Inc. v. Johnson Chemical Industries, Inc.*, 465 F.2d 891, 894-5 175 USPQ 166, 167 (CCPA 1972). "This is so because any injury to respondent caused by petitioner's delay is outweighed by the public's interest in preventing confusion in the marketplace." *Turner* 52 USPQ2d at 1313. "But to determine whether confusion is inevitable, we must use the multifactor analysis<sup>3</sup> required by *E.I. DuPont DeNemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (CCPA 1973)." *Turner* 52 USPQ2d at 1313.

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<sup>3</sup> The DuPont factors are: the (1) similarity of the marks;(2) similarity of the good and services on which the marks are in use; (3) similarity of established and likely-to-be-established trade channels; (4) conditions under which purchasers are made; (5) fame of the prior mark; (6) similar marks in use on similar goods; (7) actual confusion; (8) length of time of concurrent use without evidence of actual confusion;(9) variety of goods on which the marks are used; (10) any market interface between applicant and owner of prior marks; (11) extent to which applicant has right to exclude others; (12) extent of potential confusion; (13) any other established fact probative of effect of use.

1. First DuPont Factor: BULLDOG WINCH is substantially similar to BULLDOG, both with and without the bulldog design.

Respondent does not deny that the parties' marks are substantially similar. (Doc. 6 p 17) Respondent's BULLDOG WINCH mark contains the entirety of Cequent's BULLDOG mark as a primary element. BULLDOG is the first word and creates the first visual and mental impression of Respondent's mark. Any customer seeing both parties' marks on trailer accessories would naturally think that there is a relationship between them.

Cequent's registered trademark consists of the word mark BULLDOG, alone. Word marks registered in typed form are "strong" and may be used in any format or stylization because registrant's rights reside in the term rather than in any particular depiction of the term. *In re Melville Corp.*, 18 USPQ2d 1386, 1388 (TTAB 1991). In fact, Cequent is free to use the same stylized lettering depicted in Bulldog Winch's registration.

The Board must further determine the similarity between Cequent's BULLDOG and Design mark with Respondent's BULLDOG WINCH and Design mark. In determining the similarity or dissimilarity between two marks, the marks must be examined in their entireties in terms of appearance, sound, and connotation. See *Den-Mat Corp. v. Block Drug Co., Inc.*, 895 F.2d 1421, 17 USPQ2d 1318, 1319 (Fed.Cir. 1990). Nevertheless, one feature of a mark may be recognized as more significant in creating a commercial impression. Greater weight is given to that dominant feature in determining whether there is a likelihood of confusion. *In re National Data Corp.*, 753 F.2d 1056, 1058, 224 USPQ 749, 751 (Fed.Cir. 1985).

The most dominant portion of the BULLDOG WINCH mark is the term "bulldog." It is the first term that is impressed upon consumers when viewing the BULLDOG WINCH mark. The presence in Respondent's mark of the generic, disclaimed word WINCH does not distinguish the marks. Purchasers are likely to view that word as identifying Respondent's goods themselves, rather than in any trademark sense as a means of distinguishing between different

sources of BULLDOG products.

The remaining portion of the BULLDOG WINCH mark consists of the design element. When a mark consists of a word portion and a design portion, the word portion is more likely to be impressed upon a purchaser's memory and to be used in calling for the goods or services. *In re Appetito Provisions Co. Inc.*, 3 USPQ2d 1553, 1554 (TTAB 1987). Consumers use words to remember marks and to call for the associated goods or services; they tend to forget simple designs. *In re Decombe*, 9 USPQ2d 1812, 1814 (TTAB 1988). The stylization of the words and the accompanying design depicted in the BULLDOG WINCH mark are therefore insignificant differences in view of the fact that purchasers are unlikely to recall these simple distinctions. For these reasons, greater weight must be given to the most dominant and significant feature of the marks, i.e., the identical term BULLDOG, in determining likelihood of confusion. Be that as it may, both Cequent and Bulldog Winch incorporate the image of a bulldog in their respective use of the mark making it even less unlikely that Bulldog Winch's design obviates the similarity of the marks.

A reasonable fact finder could thusly decide that Respondent's registered mark is substantially similar to Cequent's BULLDOG Mark. Given that all reasonable inferences have to be drawn in favor of Cequent, TBMP §528.01, the Board must find that this factor suggests that confusion between the parties marks is inevitable and Respondent's motion for summary judgment should be denied. To the extent Respondent argues otherwise, there is a material issue of fact for trial.

2. Second DuPont Factor: The parties' goods are substantially similar.

Cequent turns next to the second Du Pont factor, i.e., the similarity or dissimilarity of the parties' respective goods. It is not necessary that these respective goods be identical or even competitive in order to support a finding of likelihood of confusion. Rather, it is sufficient that the goods are related in some manner, or that the circumstances surrounding their marketing are such, that they would be likely to be encountered by the same persons in situations that would

give rise, because of the marks used thereon, to a mistaken belief that they originate from or are in some way associated with the same source or that there is an association or connection between the sources of the respective goods. *In re Martin's Famous Pastry Shoppe, Inc.*, 748 F.2d 1565, 1567, 223 USPQ 1289, 1290 (Fed.Cir. 1984); *Melville Corp.*, 18 USPQ2d at 1388. Moreover, the greater the degree of similarity between the Respondent's mark and the Petitioner's mark, the lesser degree of similarity between the parties' goods that is required to support a finding of likelihood of confusion. *In re Shell Oil, Co.*, 992 F.2d 1204, 1207, 26 USPQ2d 1687, 1689 (Fed.Cir. 1993); *In re Concordia Int'l Forwarding Corp.*, 222 USPQ 355, 356 (TTAB 1983).

BULLDOG and BULLDOG WINCH are both used on trailer parts. The identification of goods in Cequent's Registration No. 2394523, of the mark BULLDOG in typed form, includes "manually operated jacks for land vehicles" and "trailer hitch balls and trailer hitch couplers...for use with land vehicles." Cequent is the market leader in heavy duty jacks and couplers which it offers under the brand BULLDOG and which are commonly used on trailers. Ex. A Walstrom Decl. ¶14. Respondent's goods are identified in its registration as "Winches." Respondent uses BULLDOG WINCH on winches that are mounted on off-road vehicles and trailers. (Doc. 6 or 7 Ex. 1 ¶6 Horn Decl., filed with Respondent's motion) Consumers are likely to mistakenly believe that a single party would make both types of vehicle parts, particularly when as here, [REDACTED], Ex. Horn Dep. pp 18-19, and Cequent is known to sell winches. Ex. B Walstrom Dep. pp 8-9.

The TTAB has generally held that marketing by different parties of different types of automotive parts and accessories under the same or similar marks is likely to cause confusion. *In re Jeep Corp.*, 222 USPQ 333, 334 (TTAB 1984); see *In re Magic Muffler Serv., Inc.*, 184 USPQ 125, 126 (TTAB 1974) (holding MAGIC for vehicle parts, namely mufflers, likely to be confused with MAGIC for motors for motor vehicles); *In re Delbar Prods., Inc.*, 217 USPQ 859, 861 (TTAB 1981) (holding ULTRA for outside mounted vehicle mirrors likely to be confused with

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ULTRA and design for automobile parts, namely pistons and pins, valves, water pumps, oil pumps, universal joints, gears, axle shafts, hydraulic brake parts, automatic transmission repair kits and parts, engine bearings and jacks); *In re Red Diamond Battery Co.*, 203 USPQ 472, 472-3 (TTAB 1979) (holding RED DIAMOND for storage batteries likely to be confused with DIAMOND for pneumatic rubber automobile and vehicle tires); *In re Trelleborgs Gummifabriks Aktiebolag*, 189 USPQ 106, 107-8 (TTAB 1975) (holding T and design for, inter alia, hoses, namely rubber hoses and inner tubes for tires and pneumatic, semisolid and solid tires likely to be confused with T and design for, inter alia, motor oil, oil additives and fuel additives); *In re Uniroyal, Inc.*, 177 USPQ 29, 30-31 (TTAB 1973)(holding KODIAK for vehicle tires likely to be confused with KODIAK and design for antifreeze and KODIAK for automobile heaters); *In re Mkt. Tire Co. of Md., Inc.*, 171 USPQ 636, 636 (TTAB 1971) (holding ADMIRAL for vehicle tires likely to be confused with ADMIRAL for radiator antifreeze); *AP Parts Corp. v. Auto. Prods. Associated*, 156 USPQ 254, 255 (TTAB 1967)(holding AP for clutches, brakes, steering joints, tie-rod joints, and suspension joints for land vehicles, aircraft or watercraft likely to be confused with AP for mufflers for explosive engines); *Monarch Mufflers, Inc. v. Goerlick's Inc.*, 148 USPQ 20, 21 (TTAB 1965) (holding MONARCH for brake linings for automotive use likely to be confused with MONARCH for exhaust mufflers for motor vehicles); *Sieberling Rubber Co. v. Gen. Battery & Ceramic Corp.*, 167 USPQ 766, 766-7 (TTAB 1964) (holding HOLIDAY for storage batteries likely to be confused with HOLIDAY for pneumatic rubber tires and automobile floor mats).

The specific connection between winches and jacks at issue here is further supported by evidence submitted as Exhibit K. The exhibit contains a sampling of live registrations showing multiple third parties selling both “winches” in class 7 and jacks in class 8 under the same mark. This is probative evidence that purchasers are likely to assume a source connection between winches and jacks which are sold under the same or similar marks. *See In re Kysela Pere et Fils, Ltd.* 98 USPQ2d 1261, 1266 (TTAB); and *In re Mucky Duck Mustard Co., Inc.*, 6 USPQ2d

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1467, 1467-8 (TTAB 1988). The following table summarizes the relevant information.

<u>registration</u>	<u>mark</u>	<u>owner</u>	<u>description</u>
4,451,804	ITOW	Joint Resources	“winches” cl. 7, “manually operated jacks” cl. 8
4,150,605	SHORELINE MARINE	Maurice Sporting Goods	“boat trailer winches” cl. 7; “non-hydraulic jacks” cl. 8
2,579,009	LIFTMASTER	Chicago Jack Services	“winches” cl. 7; “manually controlled jacks in cl. 8
4,317,555	BIG RED	Ji Jun	“powered winches” in cl. 7; “hand jacks” in cl. 8
4,114,568	LOADGUARD	Lift Turn Move Ltd.	“winches” in cl. 7; “manual lifting jacks” in cl. 8

Respondent’s brief fails to address the fact that both parties’ products are trailer accessories. Rather, Respondent makes the simplistic statement that it uses BULLDOG WINCH on winches; that Cequent uses BULLDOG on “various trailer accessories,” and that Cequent has never used BULLDOG on winches. (Doc. 6 p 14) But that is not the test. The test is whether the products are used on closely related goods in a manner where the public would inevitably have the mistaken belief they originate from the same source. *Turner* 52 USPQ2d at 1313.

In view of the undisputable evidence that both parties’ marks are found on trailer accessories, a reasonable fact finder could decide that the parties’ products are substantially similar. Given that all reasonable inferences have to be drawn in favor of Cequent, TBMP §528.01, the Board must find that this factor suggests that confusion between the parties marks is inevitable and Respondent’s motion for summary judgment should be denied. Only a trial would appear to resolve the controversy.

3. Third Du Pont Factor: The parties’ goods are sold in similar channels of trade.

“ [i]n the absence of specific limitations...’ the [Board] assumes use of the mark will include ‘all normal and usual channels of trade and distribution.’ ” *Den-Mat Corp.* 895 F.2d at 1421, 17 USPQ2d at 1321 (quoting *SquirtCo v. Tomy Corp.*, 697 F.2d 1038, 1042-43, 218 USPQ 390, 395 (Fed.Cir. 1983)); *Jockey Int’l Inc. v. Butler*, 3 USPQ2d 1607, 1610 (TTAB 1987). Neither

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Cequent's BULLDOG Registration, nor the BULLDOG WINCH Registration, contains any limitations as to channels of trade and distribution (Doc. 1 Petition, Exs. A and C); thus, for purposes of this Cancellation, the Board should assume that the parties' goods move in all the usual channels of trade for such goods.

However, even if the Board considers the parties' channels of trade in the present commercial context, they overlap significantly. See *Century 21 Real Estate Corp. v. Century Life of Am.*, 970 F.2d 874, 877, 23 USPQ2d 1698, 1701 (Fed.Cir. 1992) ("An opposer does not have the burden of showing sales of an infringing product by a specific [channel of trade]. Rather to invoke this DuPont factor, an opposer must show the sale of an infringing product in a [channel of trade] in general, i.e., in similar trade channels.")

For instance, both Cequent and Respondent advertise their products via the Internet. Cequent advertises and promotes its BULLDOG brand trailer products by posting its catalogs on the company's Web site. Ex. A Walstrom Decl. ¶¶8-11. On Cequent's Web site, the BULLDOG mark is prominently displayed. Ex. A Walstrom Decl. ¶8. BULLDOG WINCH also advertises its winches via its own Internet Web site. Ex. I Wiles Decl. ¶2, Ex. J. The term BULLDOG WINCH is displayed throughout the Bulldog Winch's Web site. Id.

Both Cequent and Bulldog Winch advertise their products through catalogs. Ex. A Walstrom Decl. ¶¶8-11; Ex. C Horn Dep. pp 31-32, 34, 38-41; Exs. D-H. In both parties' catalogs, the term BULLDOG is displayed throughout the catalog. Both parties participate also participate in trade shows, Ex. B Walstrom Dep. p 46 and Ex. C Horn Dep. p 23, where their marks are displayed in connection with their respective trailer accessories. Moreover, both Cequent's BULLDOG brand of products and Respondent's BULLDOG WINCH brand of products are offered by at least one common Distributor. Ex. B Walstrom Dep. pp 30-31; and Ex. C Horn Dep. pp 15-16.

Based on the lack of limitation in the parties' respective identification of goods, and the above-described evidence, a reasonable fact finder could decide that the parties' products are sold in similar channels of trade. Given that all reasonable inferences have to be drawn in favor

of Cequent, TBMP §528.01, the Board must find that this factor suggests that confusion between the parties marks is inevitable and Respondent's motion for summary judgment should be denied. Only a trial would appear to resolve the controversy.

4. Seventh DuPont Factor: There has been actual confusion.

Respondent argues that there is no actual confusion between the parties and that the actual confusion Respondent experienced was de minimis. (Doc. 6 or 7 pp 3, 12, 13, 15, 17)

Respondent's arguments are not supported by the facts.

Respondent admits that a couple of times every year, even his *existing* customers associate Respondent with Cequent. Respondent testified as follows:

[REDACTED]

[REDACTED].

Since Bulldog Winch has started to supply its own winches to the trailer market, Cequent has also experienced actual confusion with Respondent. The most recent of which occurred on

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]. The statement is admissible

under Fed.R.Evid. 803(3), the state of mind exception to otherwise inadmissible hearsay.

The Federal Circuit has been unambiguous on the value of actual confusion. "A showing of actual confusion would of course be highly probative, if not conclusive, of a high likelihood of confusion. The opposite is not true, however. The lack of evidence of actual confusion carries little weight." *In re Majestic Distilling Co.*, 315 F.3d 1311, 1317; 65 USPQ2d 1201, 1205 (Fed.Cir. 2003).

It view of Respondent's testimony and Mr. Walstrom's declaration, a reasonable fact finder could decide that the public has actually been confused by the simultaneous use of the parties' marks in the marketplace. Given that all reasonable inferences have to be drawn in favor of Cequent, TBMP §528.01, the Board must find that this factor suggests that confusion between the parties marks is inevitable and Respondent's motion for summary judgment should be denied. To the extent Respondent argues otherwise, there is an issue of fact for trial.

V. Conclusion

Respondent's motion for summary judgment must be denied. There are material issues of fact as to whether Respondent can successfully establish the affirmative defense of laches.

Respectfully submitted,

Dated: April 3, 2014

/Kurt N. Jones/  
Kurt N. Jones  
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Cal. Bar 214649  
N.Y. Bar 574016

*Attorney for Petitioner*

Certificate of Service

I hereby certify that a true copy and complete copy of the foregoing BRIEF IN OPPOSITION TO RESPONDENT'S MOTION FOR SUMMARY JUDGMENT as well as attached Exhibits A through K have been served on opposing counsel via email to David E. Rogers, SNELL & SNELL, One Arizona Center, 400 East Van Buren Street, Phoenix, AZ 8004-2202, drogers@swlaw.com this 3rd day of April 2014.

/Kurt N. Jones/  
Kurt N. Jones

#1032664

Attorney Docket No.: 8363-74

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Cequent Performance Products, Inc.,	)	
	)	
Petitioner,	)	Cancellation No.: 92057092
	)	
-v-	)	Registration No.: 3455827
	)	Word Mark: BULLDOG WINCH
Bulldog Winch Co. LLC,	)	
	)	
Respondent.	)	

## Exhibit A

Filed by Cequent Performance Products  
In Opposition to Respondent's  
Motion for Summary Judgment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Cequent Performance Products, Inc.,	)	
	)	
Petitioner,	)	Cancellation No.: 92057092
	)	
-v-	)	Registration No.: 3455827
	)	Word Mark: BULLDOG WINCH
Bulldog Winch Co. LLC,	)	
	)	
Respondent.	)	

DECLARATION OF TODD WALSTROM

Todd Walstrom, being sworn, says:

1. I am the Vice-President and General Manager of the Trailer Products Division of Cequent Performance Products, Inc. I make this declaration in opposition to Respondent's motion for summary judgment. I am familiar with the facts stated in this declaration and, if sworn as a witness, I am competent to testify to them.

2. Cequent Performance Products is the industry's largest manufacturer of original equipment and aftermarket towing and trailer accessory products.

3. Cequent's products include vehicle-specific trailer hitches, electric trailer brake controls, trailer breakaway systems, fifth-wheel hitches, gooseneck hitches and couplers, trailer weight distribution systems, cargo management systems, custom designed and standard electrical harnesses, and trailer jacks.

4. Cequent uses the mark BULLDOG in conjunction with jacks, couplers, gooseneck couplers, hitch balls, and related accessories such as locks.

5. A sample of the BULLDOG mark is reproduced below. It appears by itself, but also routinely appears with the image of a bulldog:



6. Prior to the distribution of the products into commerce, a label bearing the BULLDOG mark, usually with the image of a bulldog, is affixed to the product identifying Cequent as the source of the item.

7. In addition, each product manufactured by Cequent is contained in a box or clear clamshell packaging with the BULLDOG mark, again typically with the image of a bulldog.

8. The mark is also used on Cequent Performance Products catalogs, advertisements, displayed at trade shows, and on an Internet website, where Cequent promotes its jack and hitch products under the BULLDOG brand.

10. These catalogs are sent to existing and prospective customers and are available to anyone that requests them.

11. Cequent's master catalog can also be downloaded from Cequent Performance Product website.

14. Cequent is the market leader in heavy duty jacks and couplers which it offers under the brand BULLDOG and which are commonly used on trailers.

Dated: April 1<sup>st</sup>, 2014

  
\_\_\_\_\_  
Todd Walstrom

1036876

**REDACTED**

**REDACTED**

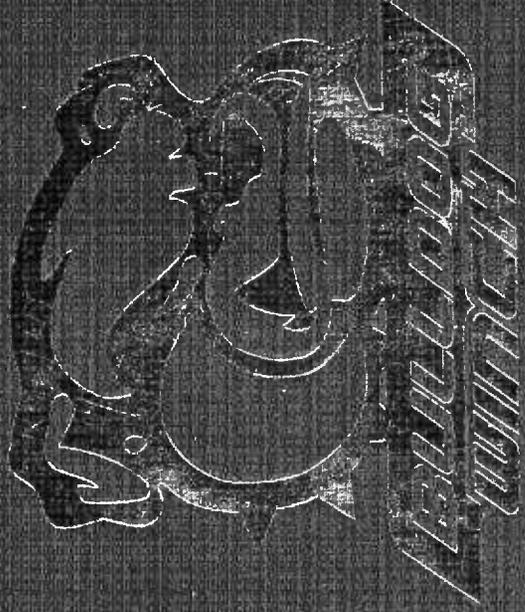
Attorney Docket No.: 8363-74

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Cequent Performance Products, Inc.,	)	
	)	
Petitioner,	)	Cancellation No.: 92057092
	)	
-v-	)	Registration No.: 3455827
	)	Word Mark: BULLDOG WINCH
Bulldog Winch Co. LLC,	)	
	)	
Respondent.	)	

## Exhibit D

Filed by Cequent Performance Products  
In Opposition to Respondent's  
Motion for Summary Judgment



**WINCHES RIGGING MOUNTS BUMPERS**  
**2007**



**BULLDOG** was founded on the principles of:

- Quality
- Innovation
- Value
- Superior Customer Service

**BULLDOG** offers an extensive line of Truck and ATV winches with a broad assortment of accessories designed for the off-road enthusiast.

We believe that our customers deserve the best quality product at the best price. That's what we deliver!

If you believe in pushing your vehicle to the limit, then you need **BULLDOG** along for the ride.

For Superior Customer Service:

623-581-0121 phone  
623-581-0131 fax  
customer@bulldogwinch.com  
www.bulldogwinch.com

CONTENTS	PAGE
Truck Winches	2 to 5
6000lb Winch	6
ATV Winches	7 to 8
Straps	9
Rigging Equipment	10 to 11
Portable Mount and Wiring	12
Replacement Fairleads	13
Universal Mounts	13
Jeep Mounts	14
Jeep Bumper	14



# 12,000 lb SELF-RECOVERY WINCH

- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- PREMIUM SERIES WOUND 6.0HP(4.5KW) MOTOR FOR MAXIMUM PERFORMANCE
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT

**PART#10003**

## SPECIFICATIONS :

**Rated Line Pull:** 12,000lbs  
(5443kgs)

**Motor:** 12V DC 6.0hp(4.5kW)  
Series Wound

**Control:** Remote hand held with  
12' (3.7m) lead

**Gear Train:** 3 stage planetary

**Gear Ratio:** 265:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 3/8" x 90'  
(9.5mm x 27.4m)

**Drum Dia x L:** 2.5" x 8.8"  
(63.5mm x 223.5mm)

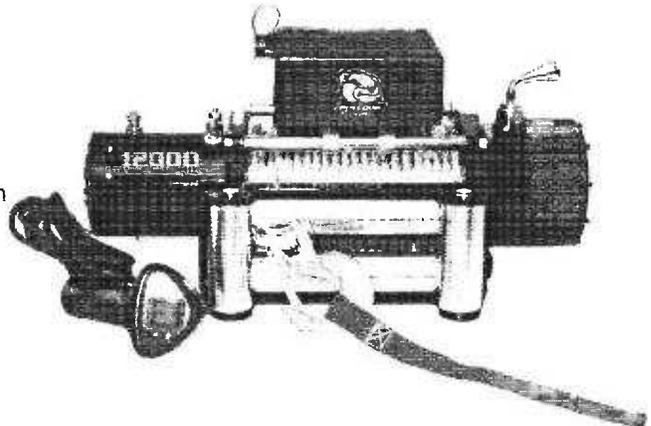
**Battery Leads:**  
1ga x 6' (8mm x 1.83m)

**Overall Dimensions(L x W x H):**  
21.7" x 6.3" x 8.6"  
(551.2 x 160 x 218.4mm)

**Mounting Bolt Pattern:**  
10" x 4.5" (254 x 114.3mm)

**Weight:** N.W. 90lbs (41kgs)

**1 Year Limited Warranty**



### Pull, Speed, Amps

Line Pull lbs (kgs)	Line Speed ft/min (m/min)	Current A
0	21.3 (6.5)	66
2000 (907)	11.5 (3.5)	126
4000 (1814)	9.4 (2.9)	175
6000 (2722)	7.6 (2.4)	230
8000 (3629)	6.5 (2)	280
10000 (4536)	5.8 (1.8)	355
12000 (5443)	4.4 (1.3)	400

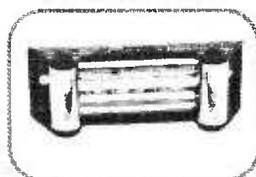
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs (kgs)	Total Rope on Drum (ft(m))
1	12000 (5443)	17 (5.2)
2	9210 (4178)	41 (12.5)
3	8030 (3642)	71 (21.6)
4	6894 (3127)	90 (27.4)

### Recommended for Maximum Performance:

- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 5000lbs

#### ROLLER FAIRLEAD



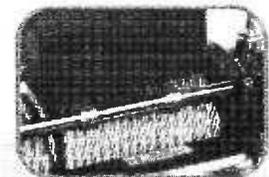
Heavy Duty construction reduces wear on wire rope and helps with angled pulls

#### REMOTE CONTROL



With 12'(3.7m) lead and quick connect for easy storage

#### WIRE ROPE

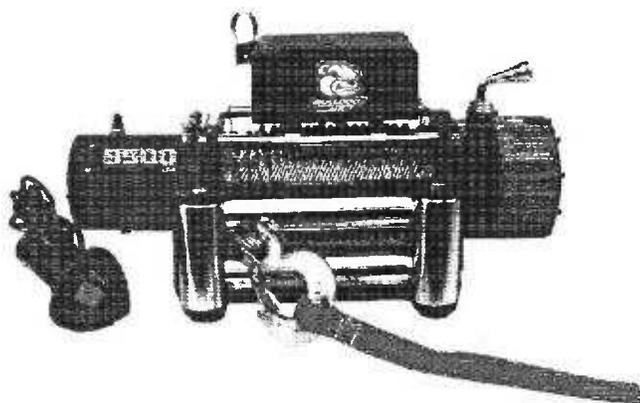


Heavy Duty galvanized steel aircraft cable 3/8" x 90'(9.5m x 27.4m) with clevis hook

# 9,500 lb SELF-RECOVERY WINCH



- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- PREMIUM SERIES WOUND 5.5HP(4.0KW) MOTOR FOR MAXIMUM PERFORMANCE
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT



## PART#10002 SPECIFICATIONS:

**Rated Line Pull:** 9,500lbs  
(4309kgs)

**Motor:** 12V DC 5.5hp(4.0kW)  
Series Wound

**Control:** Remote hand held with  
12'(3.7m) lead

**Gear Train:** 3 stage planetary

**Gear Ratio:** 265:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 21/64" x100'  
(8.3mm x 30.48m)

**Drum Dia x L:** 2.5" x 8.8"  
(63.5mm x 223.5mm)

**Battery Leads:**  
1ga x 6' (7.5mm x 1.83m)

**Overall Dimensions(L x W x H):**  
21.7" x 6.3" x 8.6"  
(551.2 x 160 x 218.4mm)

**Mounting Bolt Pattern:**  
10" x 4.5" (254 x 114.3mm)

**Weight:** N.W. 84lbs (38kgs)

**1 Year Limited Warranty**

### Pull, Speed, Amps

Line Pull lbs(kgs)	Line Speed ft/min(m/min)	Current A
0	24.6(7.5)	80
2000(907)	14.4(4.4)	180
4000(1814)	10.6(3.2)	240
6000(2722)	8.5(2.6)	280
8000(3629)	7.0(2.1)	330
9500(4309)	6.4(2)	380

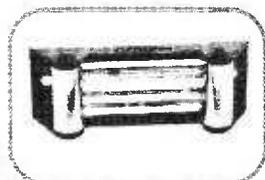
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs(kgs)	Total Rope on Drum (ft(m))
1	9500(4309)	16.2(4.9)
2	7700(3493)	39(11.9)
3	6500(2948)	68.2(21)
4	5700(2585)	100(30.48)

### Recommended for Maximum Performance:

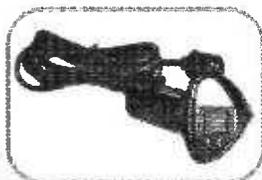
- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 5000lbs

#### ROLLER FAIRLEAD



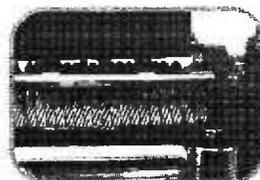
Heavy Duty construction reduces wear on wire rope and heps with angled pulfs

#### REMOTE CONTROL



With 12'(3.7m) lead and quick connect for easy storage

#### WIRE ROPE



Heavy Duty galvanized steel aircraft cable 21/64" x 100'(8.3mm x 30.48m) with clavis hook



# 8,000 lb SELF-RECOVERY WINCH

- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- PREMIUM SERIES WOUND 5.2HP(3.8KW) MOTOR FOR MAXIMUM PERFORMANCE
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT

**PART#10001**

## SPECIFICATIONS:

**Rated Line Pull:** 8,000lbs  
(3629kgs)

**Motor:** 12V DC 5.2hp(3.8kW)  
Series Wound

**Control:** Remote hand held with  
12'(3.7m) lead

**Gear Train:** 3 stage planetary

**Gear Ratio:** 235:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 5/16" x 100'  
(8.1mm x 30.48m)

**Drum Dia x L:** 2.5" x 8.8"  
(63.5mm x 223.5mm)

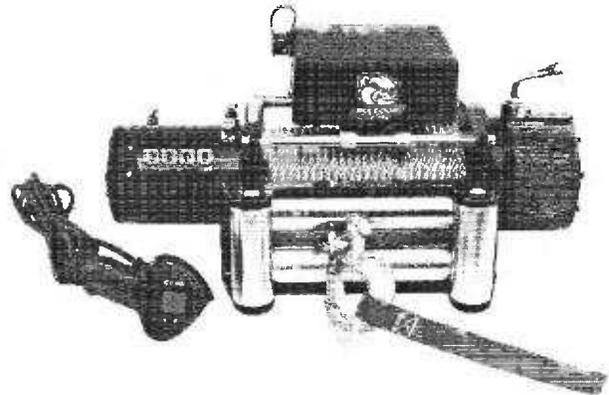
**Battery Leads:**  
1ga x 6' (7.5mm x 1.83m)

**Overall Dimensions(L x W x H):**  
21" x 6.3" x 8.6"  
(533.4 x 160 x 218.4mm)

**Mounting Bolt Pattern:**  
10" x 4.5" (254 x 114.3mm)

**Weight:** N.W. 80lbs (36kgs)

**1 Year Limited Warranty**



### Pull, Speed, Amps

Line Pull lbs (kgs)	Line Speed ft/min (m/min)	Current A
0	22 (6.7)	80
4000 (1814)	12 (3.7)	200
6000 (2722)	9 (2.7)	270
8000 (3629)	6.5 (2)	330

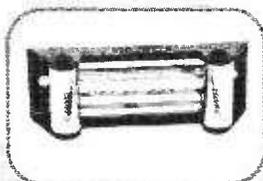
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs (kgs)	Total Rope on Drum ft (m)
1	8000 (3629)	19.6 (6.0)
2	6540 (2966)	42.6 (13.0)
3	5500 (2495)	72 (22)
4	4750 (2155)	100 (30.48)

Recommended for Maximum Performance:

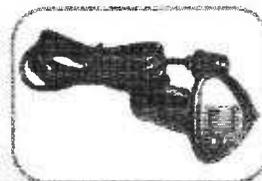
- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 5000lbs

ROLLER FAIRLEAD



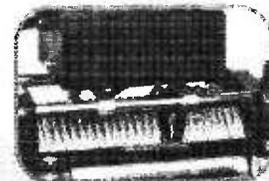
Heavy Duty construction reduces wear on wire rope and helps with angled pulls

REMOTE CONTROL



With 12' (3.7m) lead and quick connect for easy storage

WIRE ROPE

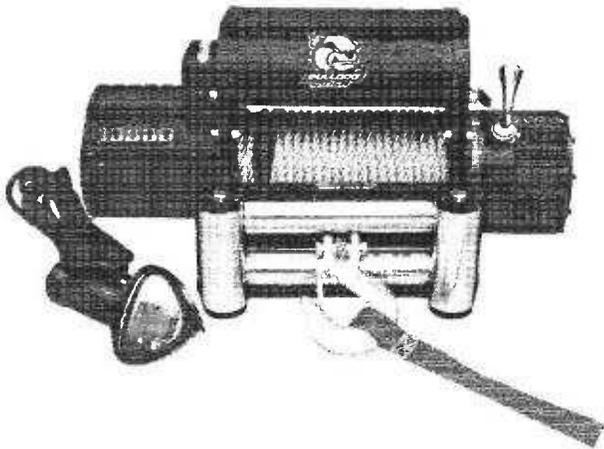


Heavy Duty galvanized steel aircraft cable 5/16" x 100'(8.1mm x 30.48m) with devis hook

# 10,000 lb SELF-RECOVERY WINCH



- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- PREMIUM SERIES WOUND 5.8HP(4.2KW) MOTOR FOR MAXIMUM PERFORMANCE
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT



**PART#10005**

## SPECIFICATIONS:

**Rated Line Pull:** 10,000lbs  
(4536kgs)

**Motor:** 12V DC 5.8hp(4.2kw)  
Series Wound

**Control:** Remote hand held with  
12' (3.7m) lead

**Gear Train:** 3 stage planetary

**Gear Ratio:** 265:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia. x L:** 9/25" x 87'  
(9.2mm x 26.5m)

**Drum Dia. X L:** 2.52" x 8.82"  
(64mm x 224mm)

**Battery Leads:**  
2ga x 6' (1.83mm x 1.8m)

**Overall Dimensions (L x W x H):**  
21.3" x 6.3" x 8.6"  
(541 x 160 x 218.4mm)

**Mounting Bolt Pattern:**  
10" x 4.5" (254 x 114.3mm)

**Weight:** N.W. 88 lbs(40kgs)

### Pull, Speed, Amps

Line Pull lbs (kgs)	Line Speed ft/min (m/min)	Current A
0	25.5 (7.8)	70
2000(907)	14.9 (4.5)	120
4000(1814)	11.1 (3.4)	180
6000(2722)	8.6 (2.7)	250
8000(3629)	7.0 (2.1)	310
10000(4536)	5.9 (1.8)	380

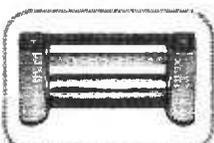
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs(kgs)	Total Rope on Drum ft(m)
1	10000(4536)	16 (4.9)
2	7964(3612)	42 (12.8)
3	6591(2990)	72 (22)
4	5632(2555)	87 (26.5)

### Recommended for Maximum Performance:

- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 5000lbs

#### ROLLER FAIRLEAD



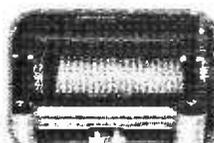
Heavy Duty construction reduces wear on wire rope and helps with angled pulls

#### REMOTE CONTROL



With 12' (3.7m) lead and quick connect for easy storage

#### WIRE ROPE



Heavy Duty galvanized steel aircraft cable 9/25" x 87' (9.2mm x 26.5m) with clavis block

#### SEALED POWER



Sealed power unit for maximum performance in adverse conditions



# 6,000 lb SELF-RECOVERY WINCH

- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- 1.87HP (1.4KW) PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE

PART#10004

## SPECIFICATIONS:

**Rated Line Pull:** 6,000lbs (2722kgs)

**Motor:** 12V DC 1.87hp (1.4kW) Permanent Magnet

**Control:** Remote hand held with 12'(3.7m) lead

**Gear Train:** 3 stage planetary

**Gear Ratio:** 307:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 9/32" x 85' (7.2mm x 25.9m)

**Drum Dia x L:** 2.5" x 5.26" (63.5mm x 134mm)

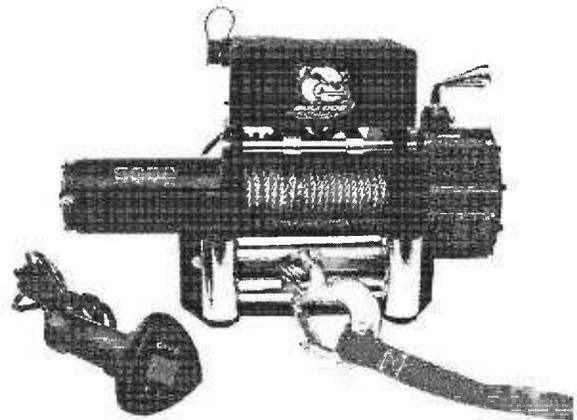
**Battery Leads:** 2ga x 6' (6.5mm x 1.83m)

**Overall Dimensions(L x W x H):** 16.9" x 6.3" x 8.6" (429 x 160 x 218mm)

**Mounting Bolt Pattern:** 6.5" x 4.5" (165 x 114.3mm)

**Weight:** N.W. 52.8lbs (24kgs)

**1 Year Limited Warranty**



### Pull, Speed, Amps

Line Pull lbs (kgs)	Line Speed ft/min (m/min)	Current A
0	10 (3)	30
2000 (907)	7.5 (2.3)	120
4000 (1814)	4.9 (1.5)	210
6000 (2722)	2.9 (0.9)	320

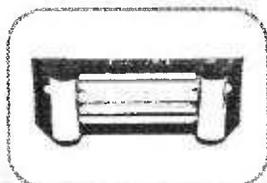
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs (kgs)	Total Rope on Drum ft (m)
1	6000 (2722)	13 (3.9)
2	4990 (2263)	29 (8.8)
3	4280 (1941)	46 (14.6)
4	3730 (1692)	69 (21)
5	3310 (1501)	85 (25.9)

Recommended for Maximum Performance:

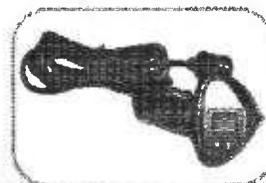
- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 3000lbs

ROLLER FAIRLEAD



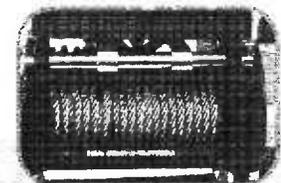
Heavy Duty construction reduces wear on wire rope and helps with angled pulls

REMOTE CONTROL



With 12'(3.7m) lead and quick connect for easy storage

WIRE ROPE

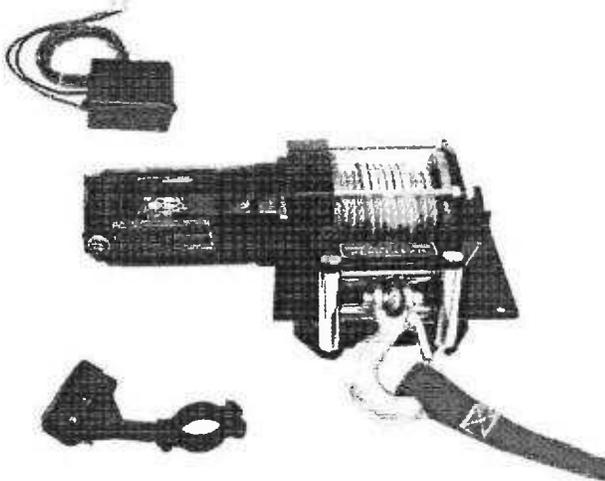


Heavy Duty galvanized steel aircraft cable 9/32" x 86' (7.2mm x 25.9m) with clevis hook

# 3,000 lb ATV WINCH



- POWERS LOAD IN AND OUT
- FREESPPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- AUTOMATIC LOAD HOLDING BRAKE
  - 1.2HP PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE



PART#15002

## SPECIFICATIONS:

**Rated Line Pull:** 3,000lbs (1361kgs)

**Motor:** 12V DC 1.2hp(0.9kW)  
Permanent Magnet

**Control:** Handlebar mounted mini-rocker switch

**Gear Train:** Planetary

**Gear Ratio:** 153:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 3/16" x 40' (5mm x 12.2m)

**Drum Dia x L:** 1.25" x 2.83" (31.75mm x 71.88mm)

**Battery Leads:** 8ga x 6' (3.2mm x 1.83m)

**Overall Dimensions(L x W x H):** 11.8" x 4.3" x 4.1" (299.7 x 109.2 x 104.1mm)

**Mounting Bolt Pattern:** 3.15" (80mm) on center

**Weight:** N.W. 20.2lbs (9.2kgs)

**1 Year Limited Warranty**

### Pull, Speed, Amps

Line Pull lbs(kgs)	Line Speed ft/min(m/min)	Current A
0	19.5(3.2)	12
1000(454)	7.9(2.4)	60
2000(907)	3.6(1.1)	100
3000(1361)	2.6(0.8)	130

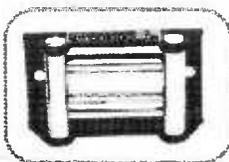
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs(kgs)	Total Rope on Drum ft(m)
1	3000(1361)	5.2(1.6)
2	2320(1052)	12(3.6)
3	1890(857)	19.6(6.0)
4	1590(721)	29.5(9.0)
5	1380(626)	40(12.2)

Recommended for Maximum Performance:

- snatch block/pulley block to double line for loads over 1500lbs

ROLLER FAIRLEAD



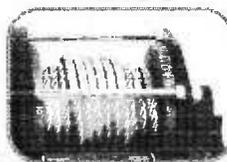
Heavy Duty construction reduces wear on wire rope and helps with angled pulls

HANDLEBAR MOUNTED MINI-ROCKER SWITCH



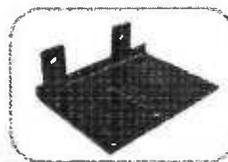
Weather resistant and universal fit

WIRE ROPE



Heavy Duty galvanized steel aircraft cable 3/16" x 40' (5mm x 12.2m) with safety hook

UNIVERSAL MOUNTING CHANNEL





# 2,000 lb ATV WINCH

- POWERS LOAD IN AND OUT
- FREESPPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- AUTOMATIC LOAD HOLDING BRAKE
- 1.0HP PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE

PART#15001

## SPECIFICATIONS:

**Rated Line Pull:** 2,000lbs  
(907kgs)

**Motor:** 12V DC1.0hp (0.75kW)  
Permanent Magnet

**Control:** Handlebar mounted  
mini-rocker switch

**Gear Train:** Planetary

**Gear Ratio:** 153:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 5/32" x 50'  
(4mm x 15.2m)

**Drum Dia x L:** 1.25" x 2.83"  
(31.75mm x 71.88mm)

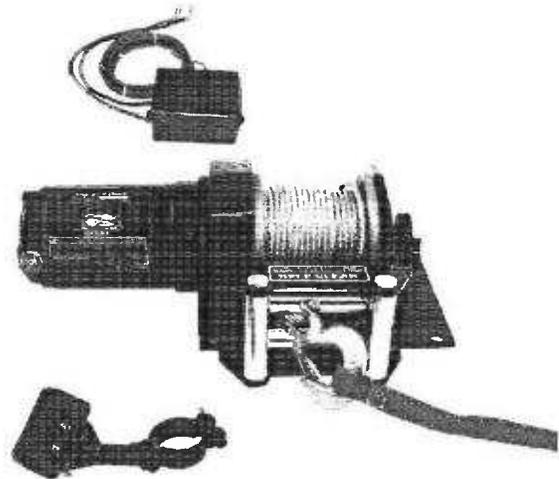
**Battery Leads:**  
8ga x 6' (3.2mm x 1.83m)

**Overall Dimensions(L x W x H):**  
11.2" x 4.1" x 4.1"  
(284.5 x 104.1 x 104.1mm)

**Mounting Bolt Pattern:**  
3.15" (80mm) on center

**Weight:** N.W. 19.4lbs (8.8kgs)

1 Year Limited Warranty



### Pull, Speed, Amps

Line Pull lbs (kgs)	Line Speed ft. min (m. min)	Current A
0	10.5 (3.2)	8
500 (227)	9.2 (2.8)	30
1000 (454)	7.2 (2.2)	60
1500 (680)	5.2 (1.6)	90
2000 (907)	2.9 (0.9)	120

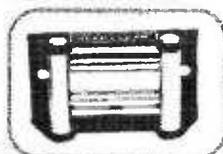
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs (kgs)	Total Rope on Drum ft (m)
1	2000 (907)	6.6 (2.0)
2	1630 (739)	14 (4.3)
3	1380 (626)	23.5 (7.2)
4	1190 (540)	35 (10.7)
5	1050 (476)	47 (14.3)
6	940 (426)	50 (15.2)

Recommended for Maximum Performance:

- snatch block/pulley block to double line for loads over 1000lbs

ROLLER FAIRLEAD



Heavy Duty construction reduces wear on wire rope and helps with angled pulls

HANDLEBAR MOUNTED  
MINI-ROCKER SWITCH



Weather resistant and universal fit

WIRE ROPE



Heavy Duty galvanized steel aircraft cable  
5/32" x 50' (4mm x 15.2m) with clevis hook

UNIVERSAL MOUNTING  
CHANNEL





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- Value
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CONTENTS	PAGE
Truck Winches	2 to 5
6000lb Winch	6
ATV Winches	7 to 8
Straps	9
Rigging Equipment	10 to 11
Portable Mount and Wiring	12
Replacement Fairleads	13
Universal Mounts	13
Jeep Mounts	14
Jeep Bumper	14



# 12,000 lb SELF-RECOVERY WINCH

- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- PREMIUM SERIES WOUND 6.0HP(4.5KW) MOTOR FOR MAXIMUM PERFORMANCE
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT

**PART#10003**

## SPECIFICATIONS:

**Rated Line Pull:** 12,000lbs  
(5443kgs)

**Motor:** 12V DC 6.0hp(4.5kW)  
Series Wound

**Control:** Remote hand held with  
12' (3.7m) lead

**Gear Train:** 3 stage planetary

**Gear Ratio:** 265:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 3/8" x 90'  
(9.5mm x 27.4m)

**Drum Dia x L:** 2.5" x 8.8"  
(63.5mm x 223.5mm)

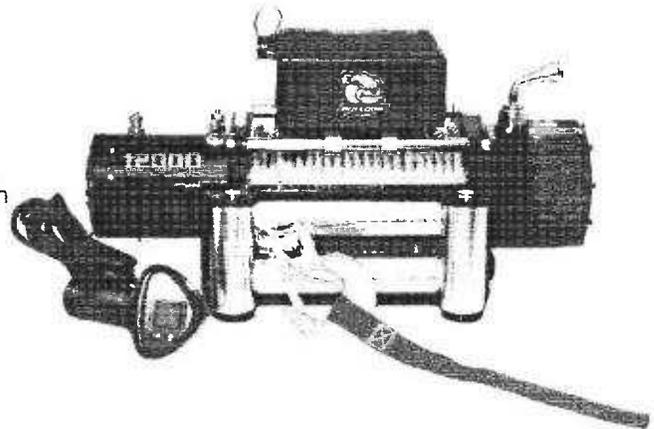
**Battery Leads:**  
1ga x 6' (8mm x 1.83m)

**Overall Dimensions(L x W x H):**  
21.7" x 6.3" x 8.6"  
(551.2 x 160 x 218.4mm)

**Mounting Bolt Pattern:**  
10" x 4.5" (254 x 114.3mm)

**Weight:** N.W. 90lbs (41kgs)

**1 Year Limited Warranty**



### Pull, Speed, Amps

Line Pull lbs (kgs)	Line Speed ft/min (m/min)	Current A
0	21.3 (6.5)	95
2000 (907)	11.5 (3.5)	126
4000 (1814)	9.4 (2.9)	175
6000 (2722)	7.9 (2.4)	230
8000 (3629)	6.5 (2)	280
10000 (4535)	5.8 (1.8)	355
12000 (5443)	4.4 (1.3)	400

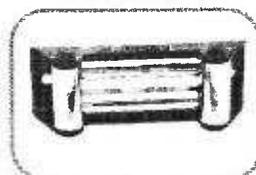
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs (kgs)	Total Rope on Drum ft (m)
1	12000 (5443)	17 (5.2)
2	9210 (4178)	41 (12.5)
3	8030 (3642)	71 (21.6)
4	6894 (3127)	90 (27.4)

### Recommended for Maximum Performance:

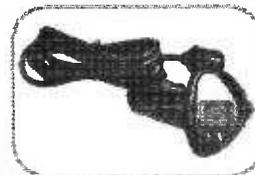
- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 5000lbs

ROLLER FAIRLEAD



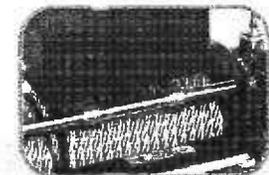
Heavy Duty construction reduces wear on wire rope and helps with angled pulls

REMOTE CONTROL



With 12'(3.7m) lead and quick connect for easy storage

WIRE ROPE

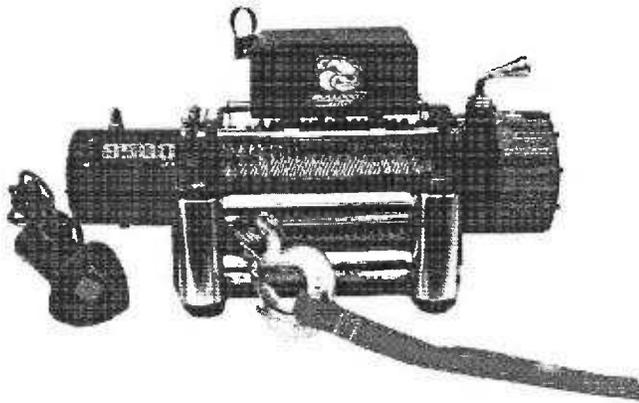


Heavy Duty galvanized steel aircraft cable 3/8" x 90'(9.5m x 27.4m) with devis hook

# 9,500 lb SELF-RECOVERY WINCH



- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- PREMIUM SERIES WOUND 5.5HP(4.0KW) MOTOR FOR MAXIMUM PERFORMANCE
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT



## PART#10002 SPECIFICATIONS:

**Rated Line Pull:** 9,500lbs  
(4309kgs)

**Motor:** 12V DC 5.5hp(4.0kW)  
Series Wound

**Control:** Remote hand held with  
12'(3.7m) lead

**Gear Train:** 3 stage planetary

**Gear Ratio:** 265:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 21/64" x100'  
(8.3mm x 30.48m)

**Drum Dia x L:** 2.5" x 8.8"  
(63.5mm x 223.5mm)

**Battery Leads:**  
1ga x 6' (7.5mm x 1.83m)

**Overall Dimensions(L x W x H):**  
21.7" x 6.3" x 8.6"  
(551.2 x 160 x 218.4mm)

**Mounting Bolt Pattern:**  
10" x 4.5" (254 x 114.3mm)

**Weight:** N.W. 84lbs (38kgs)

**1 Year Limited Warranty**

### Pull, Speed, Amps

Line Pull lbs (kgs):	Line Speed ft. min (m/min):	Current A
0	24.6 (7.5)	80
2000 (907)	14.4 (4.4)	180
4000 (1814)	10.6 (3.2)	240
6000 (2722)	8.5 (2.6)	280
8000 (3629)	7.0 (2.1)	330
9500 (4309)	6.4 (2)	380

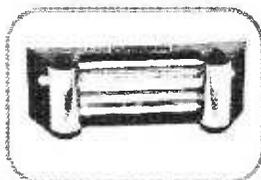
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs (kgs)	Total Rope on Drum (ft/m)
1	9500 (4309)	16.2 (4.9)
2	7700 (3493)	39 (11.9)
3	6500 (2948)	68.2 (21)
4	5700 (2585)	100 (30.48)

### Recommended for Maximum Performance:

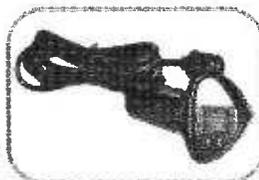
- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 5000lbs

#### ROLLER FAIRLEAD



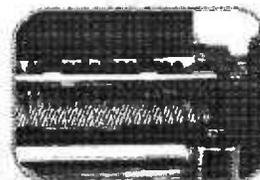
Heavy Duty construction reduces wear on wire rope and helps with angled pulls

#### REMOTE CONTROL



With 12 (3.7m) lead and quick connect for easy storage

#### WIRE ROPE



Heavy Duty galvanized steel aircraft cable 21/64" x 100' (8.3mm x 30.48m) with clavis hook



# 8,000 lb SELF-RECOVERY WINCH

- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- PREMIUM SERIES WOUND 5.2HP(3.8KW) MOTOR FOR MAXIMUM PERFORMANCE
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT

**PART#10001**

## SPECIFICATIONS:

**Rated Line Pull:** 8,000lbs  
(3629kgs)

**Motor:** 12V DC 5.2hp(3.8kW)  
Series Wound

**Control:** Remote hand held with  
12' (3.7m) lead

**Gear Train:** 3 stage planetary

**Gear Ratio:** 235:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 5/16" x 100'  
(8.1mm x 30.48m)

**Drum Dia x L:** 2.5" x 8.8"  
(63.5mm x 223.5mm)

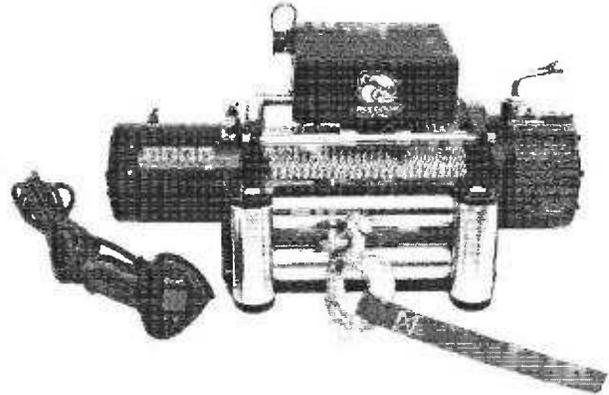
**Battery Leads:**  
1ga x 6' (7.5mm x 1.83m)

**Overall Dimensions(L x W x H):**  
21" x 6.3" x 8.6"  
(533.4 x 160 x 218.4mm)

**Mounting Bolt Pattern:**  
10" x 4.5" (254 x 114.3mm)

**Weight:** N.W. 80lbs (36kgs)

**1 Year Limited Warranty**



### Pull, Speed, Amps

Line Pull lbs(kgs)	Line Speed ft/min(m/min)	Current A
0	22(6.7)	80
4000(1814)	12(3.7)	200
6000(2722)	9(2.7)	270
8000(3629)	6.5(2)	330

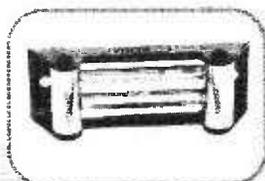
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs(kgs)	Total Rope on Drum ft(m)
1	8000(3629)	19.6(6.0)
2	6540(2966)	42.6(13.0)
3	5500(2495)	72(22)
4	4750(2155)	100(30.48)

Recommended for Maximum Performance:

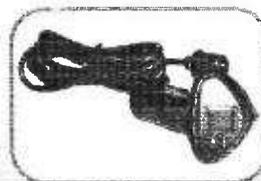
- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 5000lbs

#### ROLLER FAIRLEAD



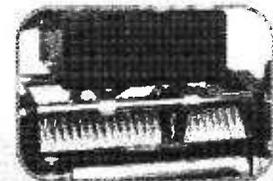
Heavy Duty construction reduces wear on wire rope and helps with angled pulls

#### REMOTE CONTROL



With 12' (3.7m) lead and quick connect for easy storage

#### WIRE ROPE

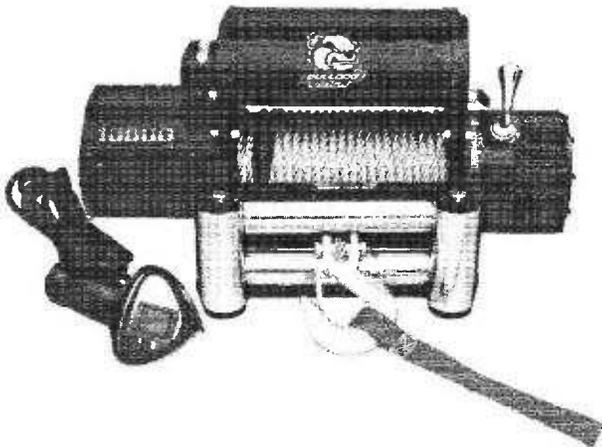


Heavy Duty galvanized steel aircraft cable 5/16" x 100' (8.1mm x 30.48m) with devis hook

# 10,000 lb SELF-RECOVERY WINCH



- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- PREMIUM SERIES WOUND 5.8HP(4.2KW) MOTOR FOR MAXIMUM PERFORMANCE
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT



**PART#10005**

## SPECIFICATIONS:

**Rated Line Pull:** 10,000lbs  
(4536kgs)

**Motor:** 12V DC 5.8hp(4.2kw)  
Series Wound

**Control:** Remote hand held with  
12' (3.7m) lead

**Gear Train:** 3 stage planetary

**Gear Ratio:** 265:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia. x L:** 9/25" x 87'  
(9.2mm x 26.5m)

**Drum Dia. X L:** 2.52" x 8.82"  
(64mm x 224mm)

**Battery Leads:**  
2ga x 6' (1.83mm x 1.8m)

**Overall Dimensions (L x W x H):**  
21.3" x 6.3" x 8.6"  
(541 x 160 x 218.4mm)

**Mounting Bolt Pattern:**  
10" x 4.5" (254 x 114.3mm)

**Weight:** N.W. 88 lbs(40kgs)

### Pull, Speed, Amps

Line Pull lbs (kgs)	Line Speed ft/min(m/min)	Current A
0	25.5 (7.8)	70
2000(907)	14.9 (4.5)	120
4000(1814)	11.1 (3.4)	180
6000(2722)	6.8 (2.1)	250
8000(3629)	7.0 (2.1)	310
10000(4536)	5.9 (1.8)	380

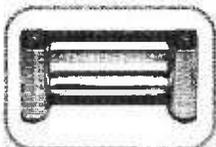
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs(kgs)	Total Rope on Drum ft(m)
1	10000(4536)	16 (4.9)
2	7964(3612)	42 (12.8)
3	6591(2990)	72 (22)
4	5632(2555)	87 (26.5)

### Recommended for Maximum Performance:

- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 5000lbs

#### ROLLER FAIRLEAD



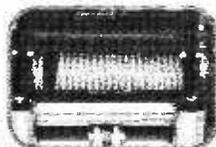
Heavy Duty construction reduces wear on wire rope and helps with angled pulls

#### REMOTE CONTROL



With 12' (3.7m) lead and quick connect for easy storage

#### WIRE ROPE



Heavy Duty galvanized steel aircraft cable 9/25" x 87" (9.2mm x 26.5m) with clevis hook

#### SEALED POWER



Sealed power unit for maximum performance in adverse conditions



# 6,000 lb SELF-RECOVERY WINCH

- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- 1.87HP (1.4KW) PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE

**PART#10004**

## SPECIFICATIONS:

**Rated Line Pull:** 6,000lbs  
(2722kgs)

**Motor:** 12V DC 1.87hp(1.4kW)  
Permanent Magnet

**Control:** Remote hand held with  
12'(3.7m) lead

**Gear Train:** 3 stage planetary

**Gear Ratio:** 307:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 9/32" x 85'  
(7.2mm x 25.9m)

**Drum Dia x L:** 2.5" x 5.26"  
(63.5mm x 134mm)

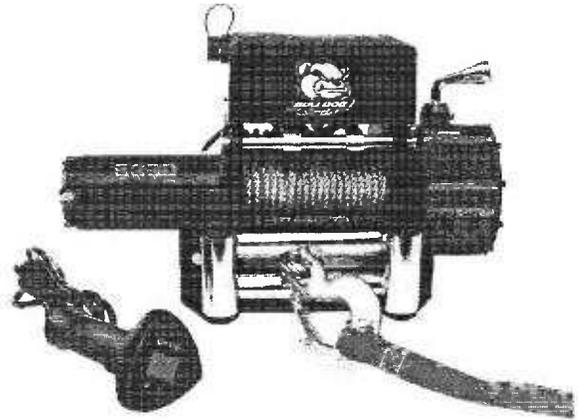
**Battery Leads:**  
2ga x 6' (6.5mm x 1.83m)

**Overall Dimensions(L x W x H):**  
16.9" x 6.3" x 8.6"  
(429 x 160 x 218mm)

**Mounting Bolt Pattern:**  
6.5" x 4.5" (165 x 114.3mm)

**Weight:** N.W. 52.8lbs (24kgs)

**1 Year Limited Warranty**



### Pull, Speed, Amps

Line Pull lbs (kgs)	Line Speed ft/min (m/min)	Current A
0	10 (3)	30
2000 (907)	7.5 (2.3)	120
4000 (1814)	4.9 (1.5)	210
6000 (2722)	2.9 (0.9)	320

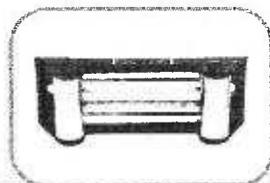
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs (kgs)	Total Rope on Drum ft (m)
1	6000 (2722)	13 (3.9)
2	4990 (2263)	29 (8.6)
3	4280 (1941)	48 (14.6)
4	3730 (1692)	69 (21)
5	3310 (1501)	85 (25.9)

Recommended for Maximum Performance:

- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 3000lbs

ROLLER FAIRLEAD



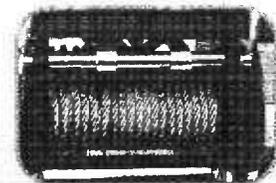
Heavy Duty construction reduces wear on wire rope and helps with angled pulls

REMOTE CONTROL



With 12 (3.7m) lead and quick connect for easy storage

WIRE ROPE

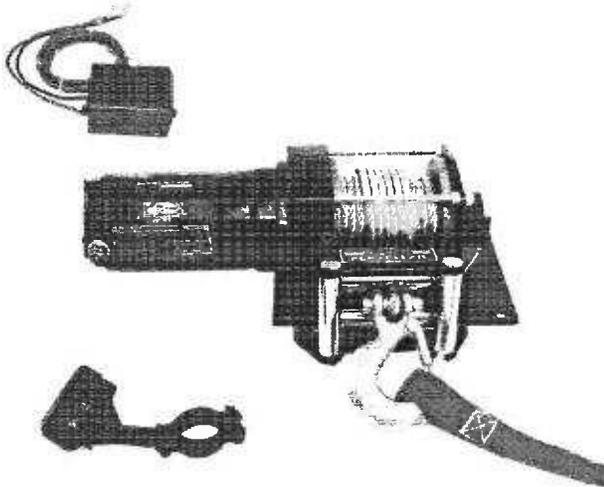


Heavy Duty galvanized steel aircraft cable 9/32" x 86' (7.2mm x 25.9m) with clevis hook

# 3,000 lb ATV WINCH



- POWERS LOAD IN AND OUT
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- AUTOMATIC LOAD HOLDING BRAKE
  - 1.2HP PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE



## PART#15002 SPECIFICATIONS:

**Rated Line Pull:** 3,000lbs  
(1361kgs)

**Motor:** 12V DC 1.2hp(0.9kW)  
Permanent Magnet

**Control:** Handlebar mounted  
mini-rocker switch

**Gear Train:** Planetary

**Gear Ratio:** 153:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 3/16" x 40'  
(5mm x 12.2m)

**Drum Dia x L:** 1.25" x 2.83"  
(31.75mm x 71.88mm)

**Battery Leads:**  
8ga x 6' (3.2mm x 1.83m)

**Overall Dimensions(L x W x H):**  
11.8" x 4.3" x 4.1"  
(299.7 x 109.2 x 104.1mm)

**Mounting Bolt Pattern:**  
3.15" (80mm) on center

**Weight:** N.W. 20.2lbs (9.2kgs)

**1 Year Limited Warranty**

### Pull, Speed, Amps

Line Pull lbs(kgs)	Line Speed ft/min(m/min)	Current A
0	19.5(3.2)	12
1000(454)	7.9(2.4)	63
2000(907)	3.6(1.1)	130
3000(1361)	2.6(0.8)	130

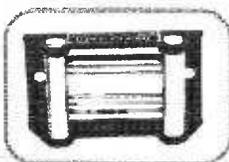
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs(kgs)	Total Rope on Drum ft(m)
1	3000(1361)	5.2(1.6)
2	2320(1052)	12(3.6)
3	1890(857)	19.6(6.0)
4	1590(721)	29.5(9.0)
5	1350(626)	40(12.2)

Recommended for Maximum Performance:

- snatch block/pulley block to double line for loads over 1500lbs

ROLLER FAIRLEAD



Heavy Duty construction reduces wear on wire rope and helps with angled pulls

HANDLEBAR MOUNTED  
MINI-ROCKER SWITCH



Weather resistant and universal fit

WIRE ROPE



Heavy Duty galvanized steel aircraft cable 3/16" x 40'(5mm x 12.2m) with clevis hook

UNIVERSAL MOUNTING  
CHANNEL





# 2,000 lb ATV WINCH

- POWERS LOAD IN AND OUT
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- AUTOMATIC LOAD HOLDING BRAKE
- 1.0HP PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE

**PART#15001**

## SPECIFICATIONS:

**Rated Line Pull:** 2,000lbs (907kgs)

**Motor:** 12V DC1.0hp (0.75kW)  
Permanent Magnet

**Control:** Handlebar mounted mini-rocker switch

**Gear Train:** Planetary

**Gear Ratio:** 153:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 5/32" x 50' (4mm x 15.2m)

**Drum Dia x L:** 1.25" x 2.83" (31.75mm x 71.88mm)

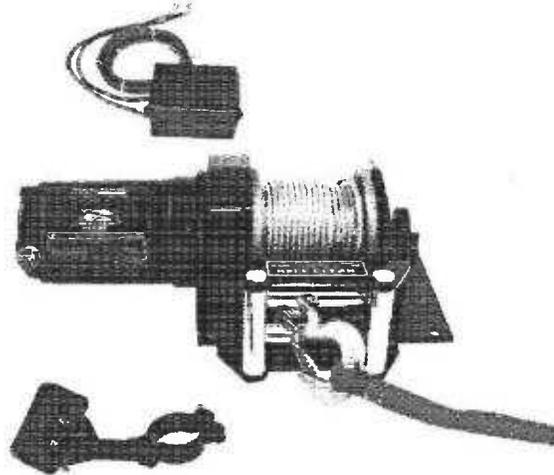
**Battery Leads:**  
8ga x 6' (3.2mm x 1.83m)

**Overall Dimensions(L x W x H):**  
11.2" x 4.1" x 4.1"  
(284.5 x 104.1 x 104.1mm)

**Mounting Bolt Pattern:**  
3.15" (80mm) on center

**Weight:** N.W. 19.4lbs (8.8kgs)

**1 Year Limited Warranty**



### Pull, Speed, Amps

Line Pull lbs (kgs)	Line Speed ft/min (m/min)	Current A
0	10.5 (3.2)	8
500 (227)	9.2 (2.8)	30
1000 (454)	7.2 (2.2)	60
1500 (680)	5.2 (1.6)	90
2000 (907)	2.9 (0.9)	120

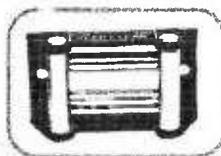
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs (kgs)	Total Rope on Drum ft (m)
1	2000 (907)	6.6 (2.0)
2	1630 (739)	14 (4.3)
3	1380 (626)	23 (7.2)
4	1190 (540)	35 (10.7)
5	1050 (476)	47 (14.3)
6	940 (426)	50 (15.2)

Recommended for Maximum Performance:

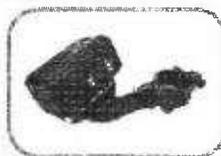
- snatch block/pulley block to double line for loads over 1000lbs

ROLLER FAIRLEAD



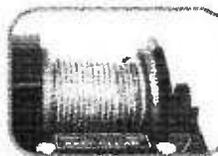
Heavy Duty construction reduces wear on wire rope and helps with angled pulls

HANDLEBAR MOUNTED MINI-ROCKER SWITCH



Weather resistant and universal fit

WIRE ROPE



Heavy Duty galvanized steel aircraft cable 5/32" x 50 (4mm x 15.2m) with clevis hook

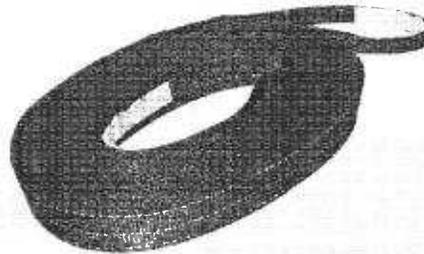
UNIVERSAL MOUNTING CHANNEL



# Rigging Mounts Bumpers

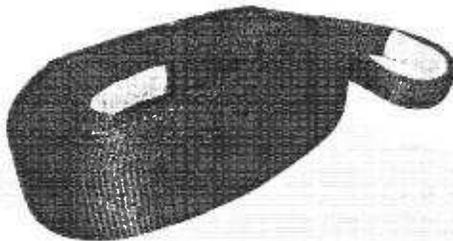


Most models include  
sewn-in tie cord.



20029 Tow Strap 2" x 20' (20,000lb.)

- High quality, high capacity, heavy-duty nylon strap.
- Includes sewn-in tie cord and sealable bag for storage.



20014 Tow Strap 2" x 30' (20,000lb.)

- High quality, high capacity, heavy-duty nylon strap.
- Includes sewn-in tie cord and sealable bag for storage.



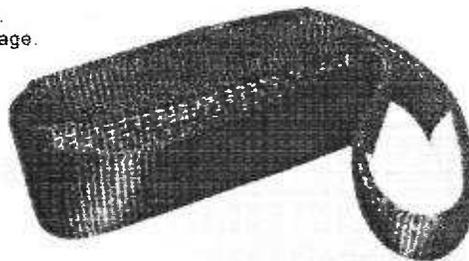
20015 Tree Saver 3" x 10' (30,000lb.)

- High quality, high capacity, heavy-duty nylon strap.
- Protects tree while providing a strong anchor point.
- Includes sewn-in tie cord and sealable bag for storage.



20030 Tow Strap 3" x 30' (30,000lb.)

- High quality, high capacity, heavy-duty nylon strap.
- Includes sewn-in tie cord and sealable bag for storage.



20033 Tree Saver 3" x 6' (30,000lb.)

- High quality, high capacity, heavy-duty nylon strap.
- Protects tree while providing a strong anchor point.
- Includes sewn-in tie cord and sealable bag for storage.



# Rigging Mounts Bumpers

## Pulley Blocks/Snatch Blocks

- Increases your winch's pulling power.
- Changes direction of your pull without damaging the wire rope.
- A must for any winching job!

Part#	Description
20004	4000lb capacity and up to 7/32" (5.5mm) dia. wire rope
20023	8000lb capacity and up to 5/16" (8mm) dia wire rope
20005	17000lb capacity and up to 3/8" (9.5mm) dia. wire rope
20027	Heavy-duty pulley block (24,000lb.)
20028	Heavy-duty pulley block (30,000lb.)



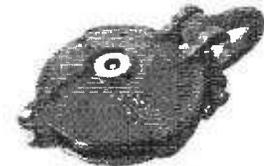
20004



20023



20005



20027/20028

## Bow Shackles

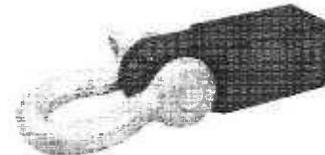
- Safely connects the looped ends of cables, chains, snatch blocks, and straps.
- Threaded pin for easy removal and securing.

Part#	Description
20006	5/8" for up to 5000lbs
20020	3/4" for up to 10000lbs
20021	7/8" for up to 13000lbs



- Fits all 2x2" receivers.
- Provides a good attachment point.
- Hitch pin not included.

Part#	Description
20037	3/4" receiver mount bow shackle



## Hooks

- Great anchor points to add to the vehicle.

Part#	Description
20016	Tow hook includes two 12mm x45mm bolts & 12mm nuts. Mounting holes are 35mm OC. 10,000lb (4535kg) capacity
20017	2" hitch receiver mount recovery hook, 10,000lb (4535kg) capacity



20016



20017

## Chain

- Used to hook to another vehicle or sharp objects to create an anchor point.
- NEVER use a chain on a tree.
- Chains can severely damage or kill trees!

Part#	Description
20013	5/16" x 16.4'(8mm x 5m), 6000lb(2721kgs) capacity
20024	10mm x 16.4'(5m), 12000lb(5443kgs) capacity



# Rigging Mounts Bumpers



7PC

Truck Rigging Kit

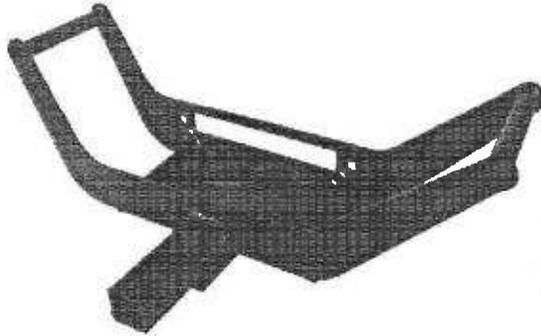


20035

- Includes Rock Bag for wire rope breaks
- Very complete kit. A must have on the trail
- Bonus rock bag absorbs wire rope energy in the event wire rope breaks.
- Includes:
  1. 3"x10' tree saver
  2. 5/16"x10' chain
  3. Snatch Block
  4. Bow Shackle
  5. Heavy-Duty Leather Palm Gloves
  6. Storage Bag
  7. Rock Bag



# Rigging Mounts Bumpers

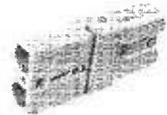


- Provides portable and flexible mounting solution.
- Fits any standard 2 x 2" Receiver.
- Used for 8000 to 12000 lb winches with standard 10 x 4.5" bolt pattern.
- Includes receiver securing pin.

Part#	Description
20011	2x2" Hitch Receiver Winch Mount

- Allows quick convenient connect/disconnect power source.
- Provides safe source of power for portable winches.
- Fits most winch wiring up to 2 gauge.

Part#	Description
20018	Quick Connector



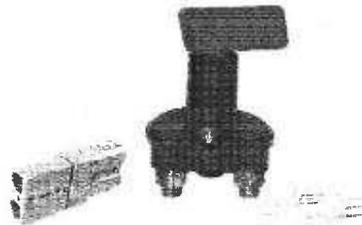
20025 Wiring Kit 7.5'

- Provides power connection to the front of the vehicle.
- Includes: 7.5ft of double power/ground wire with looped ends, complete quick connector, and 12pc cable ties to secure the wires.



20026 Wiring Kit 24'

- Provides power connection to the rear of the vehicle.
- Includes: 24ft of double power/ground wire with looped ends, complete quick connector, and 6pc cable ties to secure the wires.
- Universal fit cut-to-length.



20039 Universal Master Shut-Off Switch

- Allows interruption of the main power cable for effective protection against unauthorized use of accessories.
- Removable key for extra security.

# Rigging Mounts Bumpers



## Hawse Fairlead

- Guides and protects the wire rope onto the drum.
- Reduces wear on wire rope.

Part#	Description
20003	Hawse fairlead for 8000 to 12000lb winches

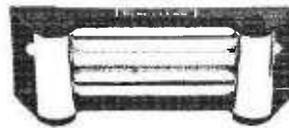


20003

## Roller Fairleads

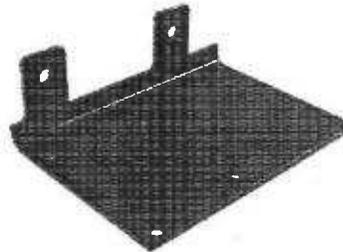
- Guides and protects the wire rope onto the drum.
- Reduces wear on the wire rope.
- Great for angled pulls.

Part#	Description
20001	Roller fairlead for 2000 to 3000lb winches
20022	Roller fairlead for 6000lb winch
20002	Roller fairlead for 8000 to 12000lb winches



- Provides a mounting surface for the winch and roller fairlead.
- Fits winches with two bolt pattern 3.15" (80mm) OC.

Part#	Description
20007	Universal Mounting Plate for 2000 to 3000-lb Winches



- Provides a mounting surface for the winch and roller fairlead.
- Used for 8000 to 12000lb winches with standard 10 x 4.5" bolt pattern.

Part#	Description
20008	Universal mounting plate for 8000 to 12000lb winches

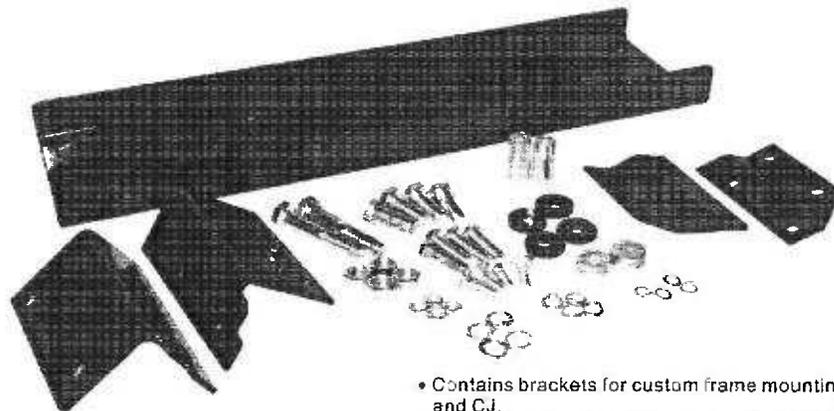


- Provides a mounting surface for the winch and roller fairlead.
- Used for 6000lb and other winches with standard 6.5 x 4.5" bolt pattern.

Part#	Description
20019	Universal mounting plate for 6000lb winch

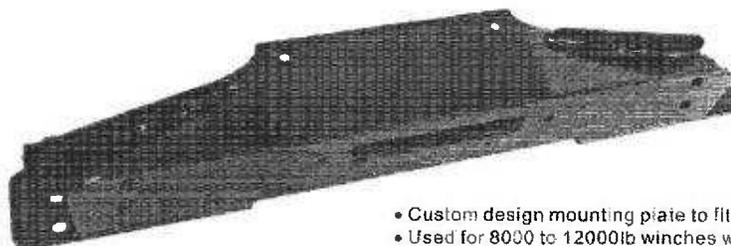


# Rigging Mounts Bumpers



- Contains brackets for custom frame mounting to Jeep YJ and CJ.
- Used for 8000 to 12000lb winches with standard 10 x 4.5" bolt pattern.

Part#	Description
20009	Mounting plate kit for Jeep CJ and YJ



- Custom design mounting plate to fit Jeep TJ.
- Used for 8000 to 12000lb winches with standard 10 x 4.5" bolt pattern.

Part#	Description
20010	Mounting plate for Jeep TJ



- 54" heavy-duty construction.
- Tapered ends for improved approach angles.
- Solid steel tow/accessory pegs.
- 2x2" Receiver for accessory mounting.
- Fits TJ, YJ, CJ.

Part#	Description
20012	Front Bumper with 2x2" Receiver



BULLDOG Winch Co., LLC  
1725 W Williams Dr., Ste 46  
Phoenix, AZ 85027-1344  
623-581-0121 tel  
623-581-0131 fax  
customer@bulldogwinch.com  
www.bulldogwinch.com



Attorney Docket No.: 8363-74

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Cequent Performance Products, Inc.,	)	
	)	
Petitioner,	)	Cancellation No.: 92057092
	)	
-v-	)	Registration No.: 3455827
	)	Word Mark: BULLDOG WINCH
Bulldog Winch Co. LLC,	)	
	)	
Respondent.	)	

## Exhibit E

Filed by Cequent Performance Products  
In Opposition to Respondent's  
Motion for Summary Judgment



2008



Winches=Rigging=Mounts=Bumpers



For Superior Customer Service

823-581-0121 phone

823-581-0131 fax

customer@bulldogwinch.com

www.bulldogwinch.com

**BULLDOG** was founded on the principles of:

Quality

Innovation

Value

Superior Customer Service

**BULLDOG** offers an extensive line of Truck and ATV winches with a broad assortment of accessories designed for the off-road enthusiast.

We believe that our customers deserve the best quality product at the best price. That's what we deliver!

If you believe in pushing your vehicle to the limit, then you need **BULLDOG** along for the ride.

	TRUCK	ATV/UTV
Winches	2 to 6	17 to 21
Winch Cover	14	—
Mounts	7 to 9	22 to 24
Fairleads	9	22
Rigging	10 to 12	25 to 26
Electrical	8 + 15	25
Bumpers	16	—



# 12,000 lb SELF RECOVERY WINCH

PART#10003

## SPECIFICATIONS:

**Rated Line Pull:** 12,000lbs  
(5443kgs)

**Motor:** 12V DC 6.0hp(4.5kW)  
Series Wound

**Control:** Remote hand held with  
12' (3.7m) lead

**Gear Train:** 3 stage planetary

**Gear Ratio:** 265:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 3/8" x 90'  
(9.5mm x 27.4m)

**Drum Dia x L:** 2.5" x 8.8"  
(63.5mm x 223.5mm)

**Battery Leads:**  
1ga x 6' (8mm x 1.83m)

**Overall Dimensions(L x W x H):**  
21.7" x 6.3" x 8.6"  
(551.2 x 160 x 218.4mm)

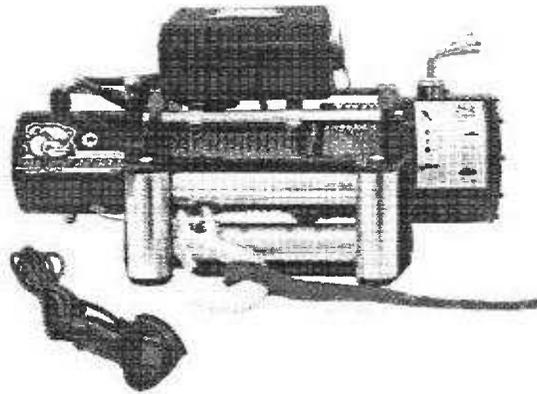
**Mounting Bolt Pattern:**  
10" x 4.5" (254 x 114.3mm)

**Weight:** N.W. 90lbs (41kgs)

2 Year Limited Warranty

KIT INCLUDES :

- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- PREMIUM SERIES WOUND 6.0HP(4.5KW) MOTOR FOR MAXIMUM PERFORMANCE
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT



### Pull, Speed, Amps

Line Pull lbs(kgs)	Line Speed ft (m) / min	Current A
0	21.3(6.5)	65
2000(907)	11.5(3.6)	126
4000(1814)	8.4(2.6)	175
6000(2722)	7.9(2.4)	230
8000(3629)	6.5(2)	290
10000(4536)	5.8(1.8)	355
12000(5443)	4.4(1.3)	400

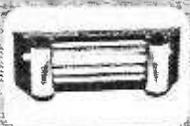
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs (kgs)	Total Rope on Drum ft(m)
1	12000(5443)	17(5.2)
2	9210(4178)	41(12.5)
3	8030(3642)	71(21.6)
4	6894(3127)	90(27.4)

Recommended for Maximum Performance:

- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 5000lbs

Roller Fairlead



Heavy duty roller fairlead to prevent rope from fraying and to reduce wear on the rope.

Remote Control



With 12' (3.7m) lead and a 12' (3.7m) battery cable, it's easy to use.

Sealed Power



Heavy duty sealed power motor with planetary gear train for maximum performance.

Wire Rope

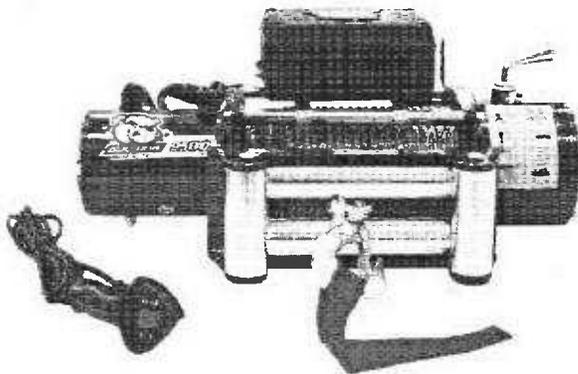


Heavy duty wire rope spool with 3/8" (9.5mm) diameter and 90' (27.4m) length.

# 9,500 lb SELF-RECOVERY WINCH



- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH DURABILITY AND RELIABILITY
- PREMIUM SERIES WOUND 5.5HP(4.0KW) MOTOR FOR MAXIMUM PERFORMANCE
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT



### Pull, Speed, Amps

Line Pull lbs(kgs)	Line Speed ft. (m) / min	Current A
0	24.6(7.5)	80
2000(907)	14.4(4.4)	180
4000(1814)	10.6(3.2)	240
5000(2272)	8.5(2.6)	280
8000(3629)	7.0(2.1)	330
9500(4309)	6.4(2)	380

### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs(kgs)	Total Rope on Drum (ft)
1	9500(4309)	162(49)
2	7700(3493)	39(11.9)
3	6500(2948)	68(21)
4	5700(2585)	100(30.48)

### Recommended for Maximum Performance:

- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 5000lbs

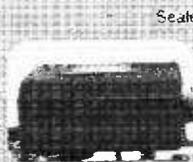
### KIT INCLUDES :



Heavy Duty roller fairlead allows easy cable reverse and retrieval.



Waterproof remote control allows operation from all angles.



Waterproof sealed power source for maximum performance.



Heavy Duty galvanized steel alloyed cable 21/64" x 100' (8.3mm x 30.48m) with clevis hook.



Heavy Duty galvanized steel alloyed cable 21/64" x 100' (8.3mm x 30.48m) with clevis hook.

PART#10002

### SPECIFICATIONS :

**Rated Line Pull:** 9,500lbs (4309kgs)

**Motor:** 12V DC 5.5hp(4.0kW) Series Wound

**Control:** Remote hand held with 12'(3.7m) lead

**Gear Train:** 3 stage planetary

**Gear Ratio:** 265:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 21/64" x 100' (8.3mm x 30.48m)

**Drum Dia x L:** 2.5" x 8.8" (63.5mm x 223.5mm)

**Battery Leads:** 1ga x 6' (7.5mm x 1.83m)

**Overall Dimensions(L x W x H):** 21.7" x 6.3" x 8.6" (551.2 x 160 x 218.4mm)

**Mounting Bolt Pattern:** 10" x 4.5" (254 x 114.3mm)

**Weight:** N.W. 84lbs (38kgs)

**2 Year Limited Warranty**



# 8,000 lb SELF RECOVERY WINCH

PART#10001

## SPECIFICATIONS:

Rated Line Pull: 8,000lbs  
(3629kgs)

Motor: 12V DC 5.2hp(3.8kW)  
Series Wound

Control: Remote hand held with  
12'(3.7m) lead

Gear Train: 3 stage planetary

Gear Ratio: 235:1

Clutch: Freespooling

Brake: Automatic Load Hold

Wire Rope Dia x L: 5/16" x 100'  
(8.1mm x 30.48m)

Drum Dia x L: 2.5" x 8.8"  
(63.5mm x 223.5mm)

Battery Leads:  
1ga x 6' (7.5mm x 1.83m)

Overall Dimensions(L x W x H):  
21" x 6.3" x 8.6"  
(533.4 x 160 x 218.4mm)

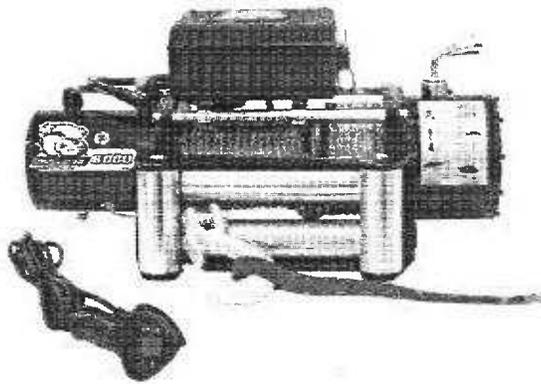
Mounting Bolt Pattern:  
10" x 4.5" (254 x 114.3mm)

Weight: N.W. 80lbs (36kgs)

2 Year Limited Warranty

KIT INCLUDES :

- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- PREMIUM SERIES WOUND 5.2HP(3.8KW) MOTOR FOR MAXIMUM PERFORMANCE
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT



### Pull, Speed, Amps

Line Pull (lbs+kgs)	Line Speed (ft/min m/min)	Current A
0	22(6.7)	80
4000(1814)	12(3.7)	200
6000(2722)	9(2.7)	270
8000(3629)	6.5(2)	330

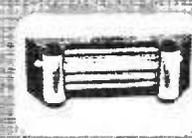
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull (lbs+kgs)	Total Rope on Drum (ft/m)
1	8000(3629)	19(6.09)
2	6540(2966)	42(13.0)
3	5500(2495)	72(22)
4	4750(2155)	100(30.48)

Recommended for Maximum Performance:

- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 5000lbs

Roller Fairlead



Heavy Duty roller fairlead  
allows for smooth and easy  
wire rope handling

Remote Control



With 52' (16m) lead 3rd class  
copper lead wire strength

Sealed Power



Whole assembly for maximum  
durability and reliability

Wire Rope

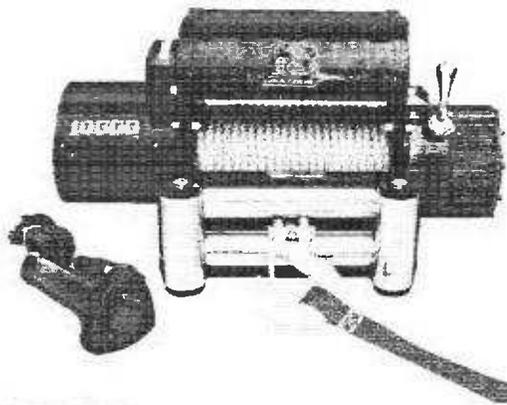


Heavy Duty galvanized heavy wire rope  
table 5.16 x 1000 ft (1.5m) 30400  
recommended

# 10,000 lb SELF-RECOVERY WINCH



- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- PREMIUM SERIES WOUND 5.8HP(4.2KW) MOTOR FOR MAXIMUM PERFORMANCE
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT



### Pull, Speed, Amps

Line Pull lbs(kgs)	Line Speed ft/min(m/min)	Current A
0	25.5 (7.8)	70
2000(907)	14.9 (4.5)	120
4000(1814)	11.3 (3.4)	180
6000(2722)	8.8 (2.7)	250
8000(3629)	7.0 (2.1)	310
10000(4535)	5.9 (1.8)	380

### Line Pull and Rope Capacity in Layer

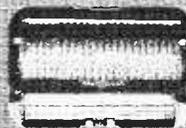
Layer	Rated Line Pull lbs(kgs)	Total Rope on Drum (ft/m)
1	10000(4536)	16 (4.9)
2	7964(3612)	42 (12.8)
3	6591(2990)	72 (22)
4	5632(2555)	87 (26.5)

### Recommended for Maximum Performance:

- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 5000lbs

### KIT INCLUDES :

Wire Rope



Heavy duty galvanized steel wire rope, 9/25" x 26.5mm x 26.5mm with shank hook

Sealed Motor



Sealed motor with maximum performance in all weather conditions

Roller Fairlead



Heavy duty construction and easy winch or wire rope end hook attachment

Remote Control



With 120' 7' lead and quick connect for easy storage. 12' x 6" x 1.8mm size 26mm, 64' out

PART#10005

### SPECIFICATIONS :

Rated Line Pull: 10,000lbs  
(4536kgs)

Motor: 12V DC 5.8hp(4.2kW)  
Series Wound

Control: Remote hand held with  
12'(3.7m) lead

Gear Train: 3 stage planetary

Gear Ratio: 265:1

Clutch: Freespooling

Brake: Automatic Load Hold

Wire Rope Dia x L: 9/25" x 87'  
(9.2mm x 26.5m)

Drum Dia x L: 2.52" x 8.82"  
(64mm x 224mm)

Battery Leads:  
2ga x 6' (1.83mm x 1.8m)

Overall Dimensions(L x W x H):  
21.3' x 6.3' x 8.6"  
(541 x 160 x 218.4mm)

Mounting Bolt Pattern:  
10" x 4.5" (254 x 114.3mm)

Weight: N.W. 88 lbs (40kgs)

2 Year Limited Warranty



# 6,000 lb SELF-RECOVERY WINCH

PART#10004

## SPECIFICATIONS:

**Rated Line Pull:** 6,000lbs  
(2722kgs)

**Motor:** 12V DC 1.87hp(1.4kW)  
Permanent Magnet

**Control:** Remote hand held with  
12'(3.7m) lead

**Gear Train:** 3 stage planetary

**Gear Ratio:** 307:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 9/32" x 85'  
(7.2mm x 25.9m)

**Drum Dia x L:** 2.5" x 5.26"  
(63.5mm x 134mm)

**Battery Leads:**  
2ga x 6' (6.5mm x 1.83m)

**Overall Dimensions(L x W x H):**  
16.9" x 6.3" x 8.6"  
(429 x 160 x 218mm)

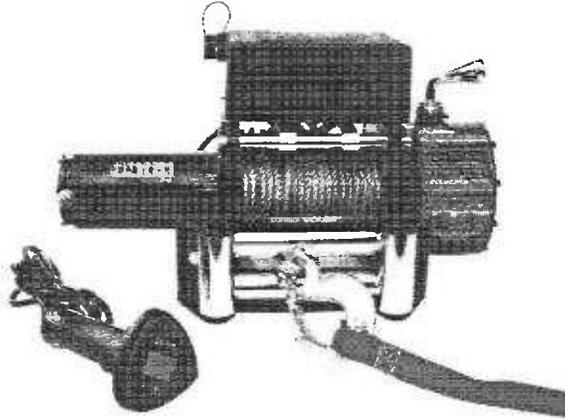
**Mounting Bolt Pattern:**  
6.5" x 4.5" (165 x 114.3mm)

**Weight:** N.W. 52.8lbs (24kgs)

2 Year Limited Warranty

## KIT INCLUDES:

- HEAVY DUTY STEEL HOUSING AND FRAME COMPONENTS FOR MAXIMUM STRENGTH, DURABILITY AND RELIABILITY
- POWERS LOAD IN AND OUT
- AUTOMATIC LOAD HOLDING BRAKE
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- 1.87HP(1.4KW) PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE



## Pull, Speed, Amps

Line Pull lbs / kgs	Line Speed ft / min / m / min	Current A
0	10 / 3	30
2000 / 907	7.5 / 2.3	120
4000 / 1814	4.9 / 1.5	210
6000 / 2722	2.9 / 0.9	320

## Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs / kgs	Total Rope on Drum ft / m
1	6000 / 2722	13 / 3.9
2	4990 / 2263	29 / 8.8
3	4280 / 1941	48 / 14.6
4	3730 / 1692	69 / 21
5	3310 / 1501	85 / 25.9

## Recommended for Maximum Performance:

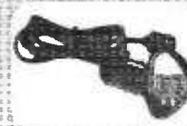
- 650CCA Battery for maximum power
- snatch block/pulley block to double line for loads over 3000lbs

Roller Fairlead



Heavy Duty roller fairlead provides wear on wire rope, preventing wire rope damage.

Remote Control



Wireless remote control allows for easy, safe operation.

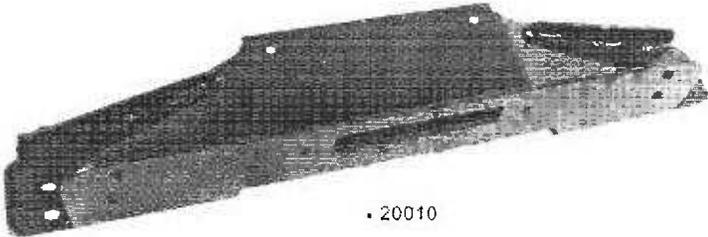
Wire Rope



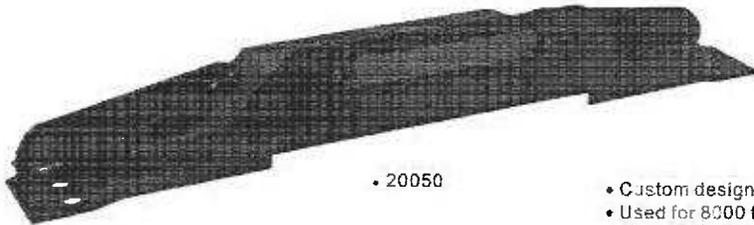
Heavy Duty galvanized steel alloy steel cable 9/32" x 85' (23mm x 25.9m) with 16-strand twist.



# MOUNTS



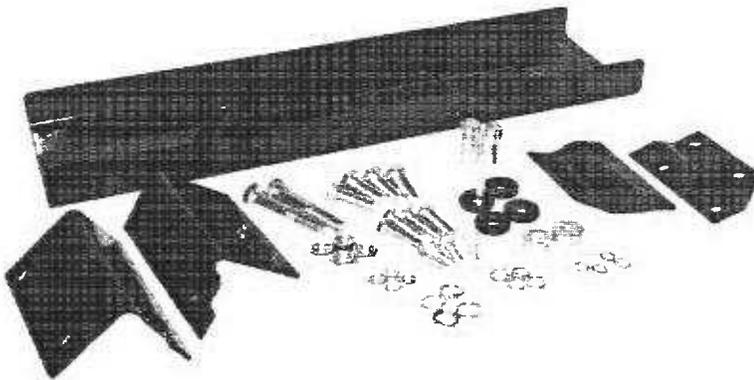
• 20010



• 20050

- Custom design mounting plate to fit Jeep TJ.
- Used for 8000 to 12000lb winches with standard 10 x 4.5" bolt pattern.

Part#	Description
20010	Mounting plate for jeep TJ
20050	Heavy duty mounting plate for jeep TJ



- Contains brackets for custom frame mounting to Jeep YJ and CJ.
- Used for 8000 to 12000lb winches with standard 10 x 4.5" bolt pattern.

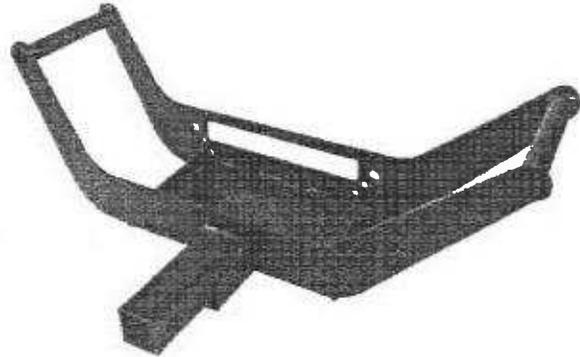
Part#	Description
20009	Mounting plate kit for jeep CJ and YJ

# MOUNTS



- Provides portable and flexible mounting solution.
- Fits any standard 2 x 2" receiver.
- Used for 8000 to 12000lb winches with standard 10 x 4.5" bolt pattern.
- Includes receiver securing pin.

Part#	Description
20011	2x2" Hitch receiver winch mount



- Provides power connection to the front of the vehicle.
- Includes: 7.5ft of double power/ground wire with looped ends, complete quick connector, and 12pc cable ties to secure the wires.

Part#	Description
20025	Wiring kit: 7.5'



- Provides power connection to the rear of the vehicle.
- Includes: 24ft of double power/ground wire with looped ends, complete quick connector, dust cover, and 6pc cable ties to secure the wires.
- Universal fit cut-to-length.

Part#	Description
20026	Wiring kit 24'



- Provides power connection for trailers and other applications.
- Universal fit cut-to-length.
- Includes: 18ft of double power/ground wire, quick connector, dust cover, 6pc cable ties to secure wires.

Part#	Description
20043	Wiring Kit 18'



- Provides extra safety to cut off power to winch power wire when not in use.
- Switch is mounted inside vehicle for in-cab control.

Part#	Description
20036	Power Interrupt Kit



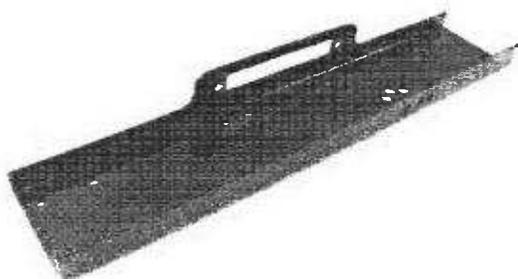


# MOUNTS



- Provides a mounting surface for the winch and roller fairlead.
- Used for 8000 to 12000lb winches with standard 10 x 4.5" bolt pattern.

Part#	Description
20002	Universal mounting plate for 8000 to 12000lb winches



- Provides a mounting surface for the winch and roller fairlead.
- Used for 6000 lb and other winches with standard 6.5 x 4.5" bolt pattern.

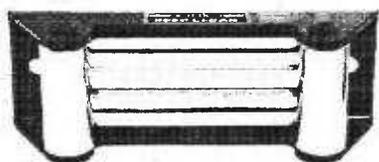
Part#	Description
20019	Universal mounting plate for 6000lb winch



## » Hawse Fairlead

- Guides and protects the wire rope onto the drum.
- Reduces wear on wire rope

Part#	Description
20003	Hawse fairlead for 8000 to 12000-lb winches



## » Roller Fairleads

- Guides and protects the wire rope onto the drum.
- Reduces wear on the wire rope.
- Great for angled pulls.

Part#	Description
20022	Roller fairlead for 6000lb winch
20002	Roller fairlead for 8000 to 12000-lb winches

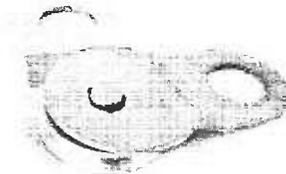
# RIGGING



## Snatch Blocks

- Increases your winch's pulling power.
- Changes direction of your pull without damaging the wire rope.
- A must for any winching job!

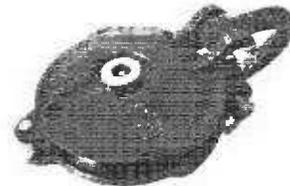
Snatch Blocks	Max Load/ Breaking Capacity	Working Load Limit	Max Wire Rope Dia		Wheel Dia in	Grease Port
			in	mm		
20005	17K	7K	3/8"	9.5	4	Y
20049	19K	8K	3/8"	9.5	4	Y
20027	24K	9K	7/16"	12	5	Y
20028	30K	12K	1/2"	14	6	Y



• 20005



• 20049



• 20027 20028

## Shackles - Screw Pin Type

- Safely connects the looped ends of cables, chains, snatch blocks, and straps.
- Threaded pin for easy removal and securing.

Shackles	Body Size	Pin Dia	Working Load Limit
20020	3/4"	7/8"	9.5K
20021	7/8"	1"	13K



• 20020 20021



# RIGGING



• 20015

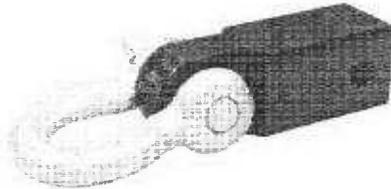


• 20017

## Hooks

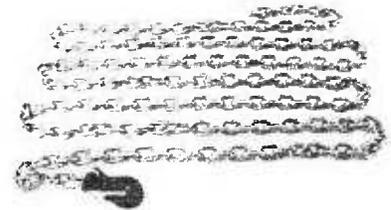
- Great anchor points to add to the vehicle.

Part#	Description
20016	Tow hook includes two 12mm x45mm bolts and 12mm nuts. Mounting holes are 35mm OC, 10,000lb (4535kg) capacity
20017	2" hitch receiver mount recovery hook, 10,000lb (4535kg) capacity



- Fits all 2x2" receivers
- Provides a good attachment point.
- Hitch pin not included

Part#	Description
20037	3/4" receiver mount bow shackle

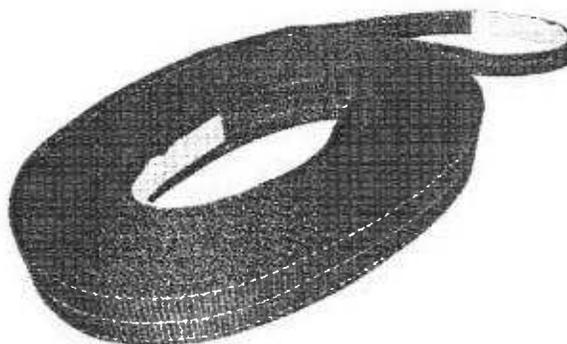


## Chain

- Used to hook to another vehicle or sharp objects to create an anchor point.
- Never use a chain on a tree.
- Chains can severely damage or kill trees!

Part#	Description
20013	5/16" x 16.4 (8mm x 5m), 6000lb(2721kgs) capacity
20024	10mm x 16.4' (5m), 12000lb(5443kgs) capacity

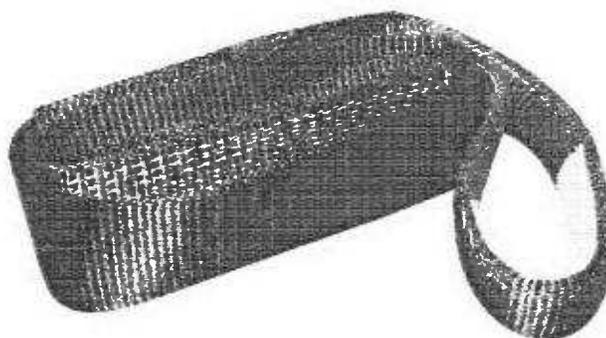
# RIGGING



## Straps

- High quality, high capacity, heavy-duty polyester strap.
- Includes sewn-in tie cord and sealable bag for storage.
- Very low stretch.
- End loops are reinforced.

Part#	Description
20029	Tow Strap 2" x 20' (20,000lb.)
20014	Tow Strap 2" x 30' (20,000lb.)
20030	Tow Strap 3" x 30' (30,000lb.)



## Tree Savers

- High quality, high capacity, heavy-duty polyester strap.
- Protects tree while providing a strong anchor point.
- Includes sewn-in tie cord and sealable bag for storage.
- Very low stretch.
- End loops are reinforced.

Part#	Description
20015	Tree Saver 3" x 10' (30,000lb.)
20033	Tree Saver 3" x 6' (30,000lb.)



# RIGGING

## 7PC Truck Rigging Kit

Part#	Description
20035	Includes Rock Bag for wire rope safety.

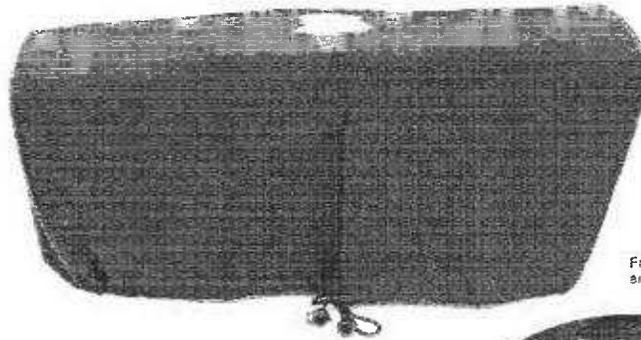
- Very complete kit. A must have on the trail!
- Bonus rock bag absorbs wire rope energy in the event wire rope breaks.

• Includes:

1. 3"x10' tree saver
2. 5/16"x10' chain
3. Snatch block
4. Bow shackle
5. Heavy-duty leather palm gloves
6. Storage bag
7. Rock bag



# ACCESSORIES

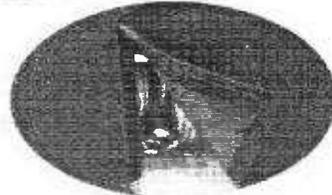


## Soft Winch Cover

Part# 20046

- Keeps winch protected from the elements.
- Durable long lasting polyester material.
- Polyurethane interior coating for improved water resistance and superior cold weather characteristics.
- Tie cord secures cover under motor and gear housings.

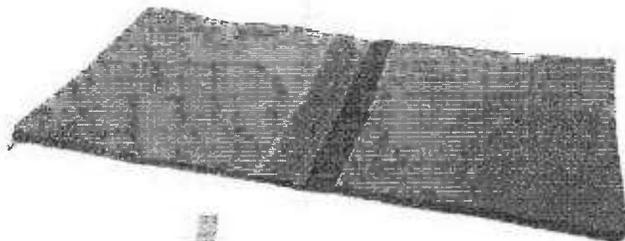
Front rope slot with hook and loop closure



## Rock Bag

Part#	Description
20048	Winch rope dampener

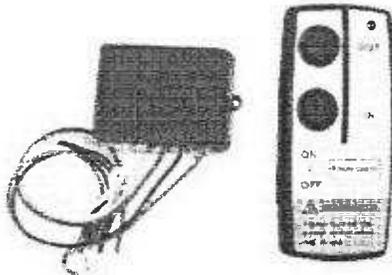
- Helps absorb energy from wire rope failure.
- Easy to use : fill with rocks and zip up.
- Easy to store : empty and fold flat.
- Heavy duty abrasion and tear resistant material.



- Reinforced saddle to reduce abrasion/wear
- Hook & loop closure to secure position on rope

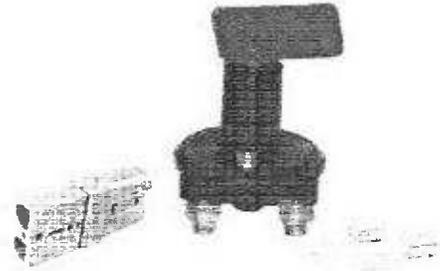


# ELECTRICAL



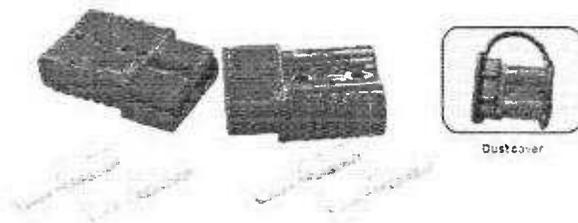
Part#	Description
20045	Wireless control for truck winch

- Convenient power in/power out control from any position within a 45 ft radius.
- Allows operator to keep clear from dangerous rigging.
- Operator can monitor winching from different positions.
- Eliminates running hand control cable over vehicle.
- Extends operating distance.



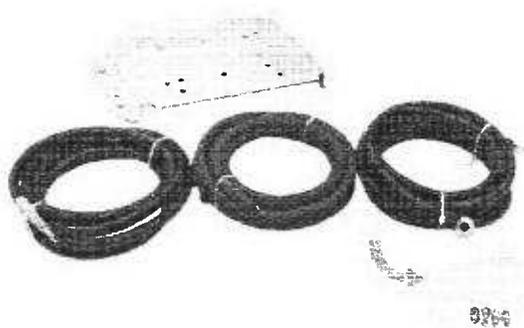
Part#	Description
20039	Universal master shut-off switch

- Allows interruption of the main power cable for effective protection against unauthorized use of accessories.
- Removable key for extra security.



Quick Connector 2 to 4 gauge

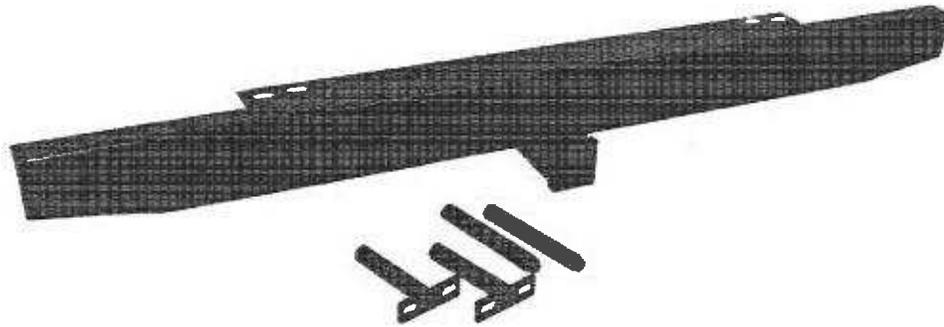
Part#	Description
20018	Quick connector for double 2 to 4 gauge wires. Fits most truck winch wiring.



Part#	Description
20044	Power unit remote mount kit

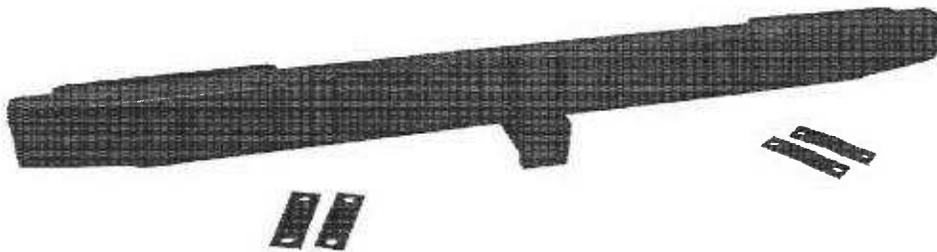
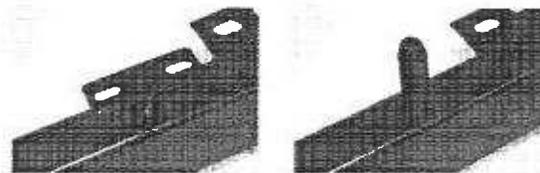
- Allows power unit to be mounted under hood, within 7.5ft of winch and 6ft from battery
- Includes mounting plate that works with all models of **Bulldog** power units
- Three 7.5ft cables from power unit to winch motor
- Includes mounting screws and 12pcs cable ties

# BUMPERS



- 54" heavy-duty construction.
- Tapered ends for improved approach angles.
- Solid steel accessory pegs.
- 2x2" Receiver for accessory mounting.
- Fits TJ, YJ, CJ.

Part#	Description
20012	Front bumper with 2x2" accessory mount



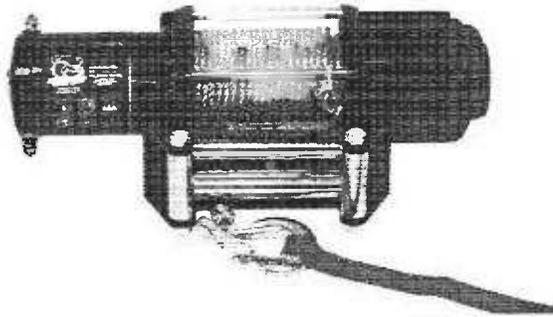
- 54" heavy-duty construction.
- Tapered ends for improved departure angles.
- Fits TJ, YJ, CJ.

Part#	Description
20057	Rear bumper with 2x2" accessory mount

# 4,000 lb UTV WINCH



- CENTER MOUNT DRUM
- POWERS LOAD IN AND OUT
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- AUTOMATIC LOAD HOLDING BRAKE
- 1.8HP PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE



PART#15004

## SPECIFICATIONS :

**Rated Line Pull:** 4000lbs  
(1814kgs)

**Motor:** 12V DC 1.8hp(1.35kW)  
Permanent Magnet

**Control:** (1) Handlebar Mounted  
Mini-rocker switch  
(2) Hand held remote

**Gear Train:** 3 stage planetary

**Gear Ratio:** 136:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 7/32" x55'  
(5.5mm x 16.8m)

**Drum Dia x L:** 2" x 4.8"  
(51mm x 122mm)

**Battery Leads:** 6 gauge

**Overall Dimensions(L x W x H):**  
16.3" x 4.6" x 4.6"  
(415 x 117 x 117mm)

**Mounting Bolt Pattern:**  
6.6" x 3.0" (168 x 76mm)

**Weight :** 28.6lbs (13kg)

**2 Year Limited Warranty**

### Pull, Speed, Amps

Line Pull lbs·kgs)	Line Speed ft/min (m·min)	Current A
0	19.8(6.0)	11
1000(454)	10.9(3.3)	40
2000(907)	7.6(2.3)	70
3000(1361)	5.9(1.8)	95
4000(1814)	3.6(1.1)	310

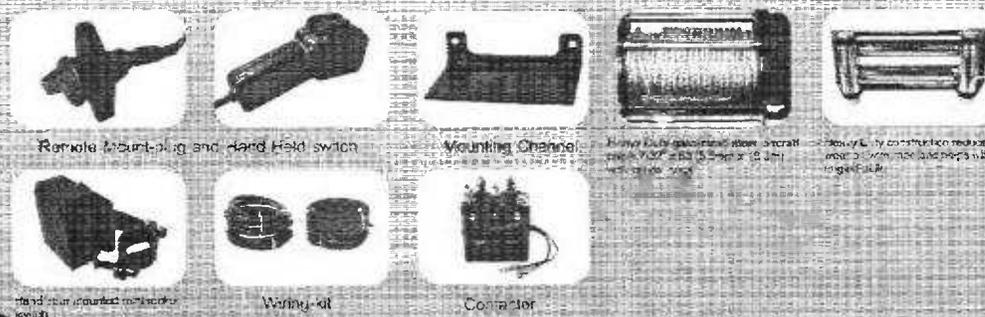
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs·kgs)	Total Rope on Drum ft·m)
1	4000(1814)	13.1(4m)
2	3520(1597)	28.2(8.6m)
3	3098(1405)	45.9(14m)
4	2726(1236)	60(18.3m)

Recommended for Maximum Performance:

- snatch block/pulley block to double line for loads over 2000lbs

### KIT INCLUDES :





# 3,500 lb ATV WINCH

**PART#15005**

**SPECIFICATIONS:**

**Rated Line Pull:** 3,500lbs  
(1587kgs)

**Motor:** Permanent Magnet DC  
12V motor with 1.6hp (1.2kw)

**Control:** (1) Handlebar mounted  
mini-rocker switch  
(2) Hand held remote

**Gear Train:** 3 stage planetary

**Gear Ratio:** 136:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 7/32" x 50'  
(5.5mm x 15.2m)

**Drum Dia x L:** 2.0" x 2.9"  
(51mm x 73.7mm)

**Battery Leads:** 6 gauge

**Overall Dimensions(L x W x H):**  
13.6" x 4.5" x 4.8"  
(345 x 114 x 114mm)

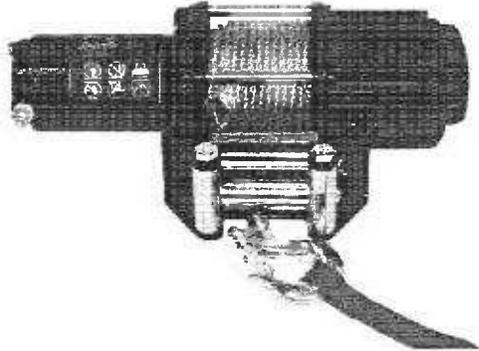
**Mounting Bolt Pattern:**  
4.9" x 3.0" (124x76mm)

**Weight :** 25.4lbs (11.5kg)

**2 Year Limited Warranty**

**KIT INCLUDES :**

- CENTER MOUNT DRUM
- POWERS LOAD IN AND OUT
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- AUTOMATIC LOAD HOLDING BRAKE
- 1.6HP PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE



**Pull, Speed, Amps**

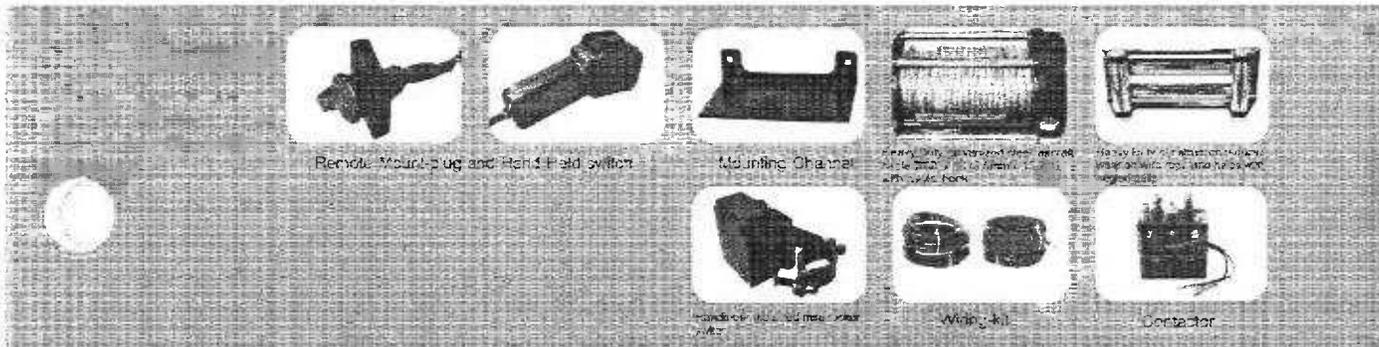
Line Pull lbs (kgs)	Line Speed f/min (m/min)	Current A
0	9.5 (2.9)	11
1000 (454)	8.5 (2.6)	40
2000 (907)	7.2 (2.2)	70
3000 (1360)	5.2 (1.6)	95
3500 (1587)	4.6 (1.4)	180

**Line Pull and Rope Capacity in Layer**

Layer	Rated Line Pull lbs (kgs)	Total Rope on Drum f (m)
1	3500 (1587)	8.2 (2.5m)
2	3080 (1400)	18 (5.5m)
3	2710 (1232)	29.5 (9m)
4	2385 (1084)	42.7 (13m)
5	2100 (954)	50 (15.2m)

Recommended for Maximum Performance:

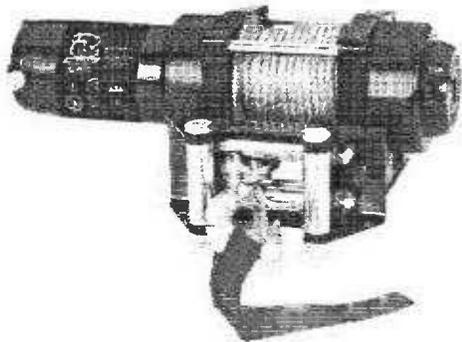
- Snatch block/pulley block to double line for loads over 2000lbs



# 2,500 lb ATV WINCH



- CENTER MOUNT DRUM
- POWERS LOAD IN AND OUT
- FREESPPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- AUTOMATIC LOAD HOLDING BRAKE
- 1.0HP PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE



### Pull, Speed, Amps

Line Pull lbs (kgs)	Line Speed ft/min (m/min)	Current A
0	21.7 (3)	12
500 (227)	19.5 (8)	51
1000 (454)	15.4 (6)	88
1500 (680)	14.4 (3)	125
2000 (907)	11.3 (3)	155
2500 (1134)	9.2 (3)	204

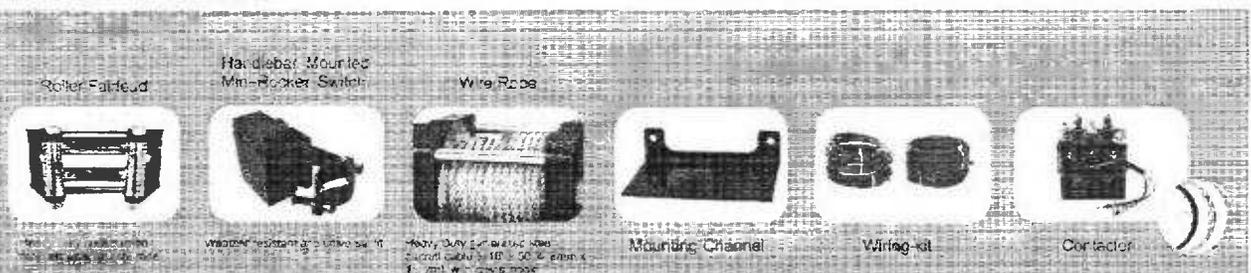
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull (lb/kgs)	Total Rope on Drum (ft/m)
1	2500 (1134)	8.2' (2.5m)
2	2200 (998)	17.4' (5.3m)
3	1930 (875)	27.2' (8.3m)
4	1700 (771)	37.7' (11.5m)
5	1480 (673)	50' (15.2m)

Recommended for Maximum Performance:

- snatch block/pulley block to double line for loads over 1200lbs

### KIT INCLUDES :



PART#15006

### SPECIFICATIONS:

**Rated Line Pull:** 2500lbs  
(1134kgs)

**Motor:** 12V DC 1.0hp (0.75kW)  
Permanent Magnet

**Control:** Handlebar Mounted  
Mini-rocker switch

**Gear Train:** 3 stage planetary

**Gear Ratio:** 136:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 3/16" x 50'  
(4.8mm x 15.2m)

**Drum Dia x L:** 2.0" x 2.9"  
(51mm x 73mm)

**Battery Leads:**  
6 gauge

**Overall Dimensions(L x W x H):**  
13.5" x 4.3" x 4.5"  
(343 x 110 x 115mm)

**Mounting Bolt Pattern:**  
4.9" x 3.0" (124 x 76mm)

**Weight :** 20.9lbs (9.5kg)

**2 Year Limited Warranty**



# 3,000 lb ATV WINCH

- POWERS LOAD IN AND OUT
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- AUTOMATIC LOAD HOLDING BRAKE
- 1.2HP PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE

**PART#15002**

**SPECIFICATIONS:**

**Rated Line Pull:** 3,000lbs  
(1361kgs)

**Motor:** 12V DC 1.2hp (0.9kW)  
Permanent Magnet

**Control:** Handlebar Mounted  
Mini-rocker switch

**Gear Train:** Planetary

**Gear Ratio:** 153:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 3/16" x 40'  
(5mm x 12.2m)

**Drum Dia x L:** 1.25" x 2.83"  
(31.75mm x 71.88mm)

**Battery Leads:**  
8ga x 6' (3.2mm x 1.83m)

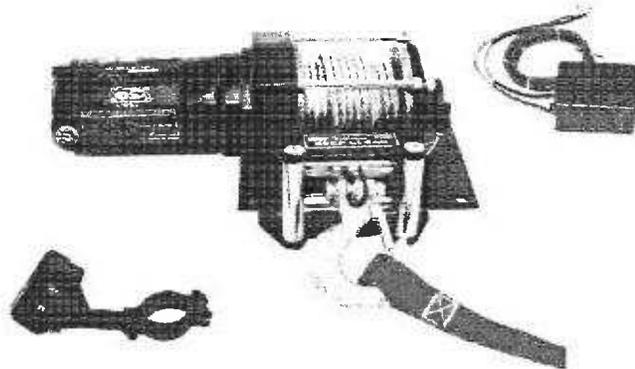
**Overall Dimensions(L x W x H):**  
11.8" x 4.3" x 4.1"  
(299.7 x 109.2 x 104.1mm)

**Mounting Bolt Pattern:**  
3.15" (80mm) on center

**Weight:** N.W. 20.2lbs (9.2kgs)

**2 Year Limited Warranty**

**KIT INCLUDES :**



**Pull, Speed, Amps**

Line Pull lbs(kgs):	Line Speed ft/min(m/min)	Current A
0	10.5(3.2)	12
1000(.454)	7.9(2.4)	90
2000(.907)	3.6(1.1)	100
3000(1361)	2.6(0.8)	130

**Line Pull and Rope Capacity in Layer**

Layer	Rated Line Pull lbs(kgs):	Total Rops on Drum (ft/m)
1	3000(1361)	5.2(1.6)
2	2320(1052)	12(3.6)
3	1890(857)	19.8(6.0)
4	1590(721)	29.5(9.0)
5	1380(626)	40(12.2)

Recommended for Maximum Performance:

- Snatch block/pulley block to double line for loads over 1500lbs

Power Package

12V DC 1.2hp Permanent Magnet Motor  
1.83m (6ft) 8ga Battery Leads

Handlebar Mounted Mini-Rocker Switch

Handlebar Mounted Mini-Rocker Switch

Wire Rope

40ft (12.2m) 3/16\"/>

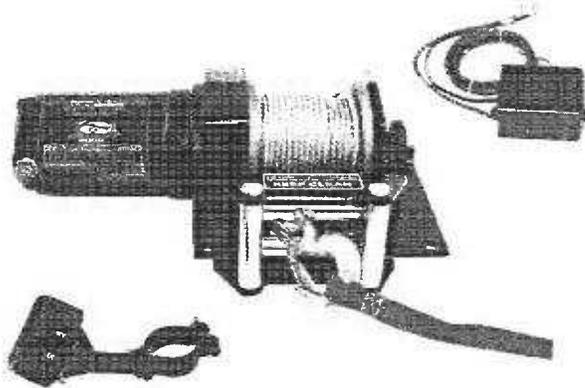
Universal Mounting Bracket

Universal Mounting Bracket

# 2,000 lb ATV WINCH



- POWERS LOAD IN AND OUT
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- AUTOMATIC LOAD HOLDING BRAKE
- 1.0-HP PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE



### Pull, Speed, Amps

Line Pull lbs./kgs.	Line Speed ft./m. / min.	Current A
0	10.5 (3.2)	8
500 (227)	9.2 (2.8)	30
1000 (454)	7.2 (2.2)	60
1500 (680)	5.2 (1.6)	90
2000 (907)	2.9 (0.9)	120

### Line Pull and Rope Capacity In Layer

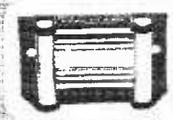
Layer	Rated Line Pull lbs./kgs.	Total Rope on Drum (ft./m.)
1	2000 (907)	6.6 (2.0)
2	1630 (733)	14 (4.3)
3	1360 (626)	23.5 (7.2)
4	1130 (510)	35 (10.7)
5	1050 (476)	47 (14.3)
6	940 (426)	50 (15.2)

### Recommended for Maximum Performance:

- snatch block/pulley block to double line for loads over 1000lbs

### KIT INCLUDES :

Roller Fairlead



Heavy Duty construction features  
welded on wire rope and built with  
1/2" steel plate

Handlebar Mounted  
Mini-Rocker Switch



Weather resistant and waterproof

Wire Rope



1/4" Diameter galvanized steel coated  
5/32" x 5/32" x 50' (4mm x 15.2m) with  
drylin track

Universal Mounting  
Channel



PART#15001

### SPECIFICATIONS :

**Rated Line Pull:** 2,000lbs  
(907kgs)

**Motor:** 12V DC 1.0hp (0.75kW)  
Permanent Magnet

**Control:** Handlebar mounted  
Mini-rocker switch

**Gear Train:** Planetary

**Gear Ratio:** 153:1

**Clutch:** Freespooling

**Brake:** Automatic Load Hold

**Wire Rope Dia x L:** 5/32" x 50'  
(4mm x 15.2m)

**Drum Dia x L:** 1.25" x 2.83"  
(31.75mm x 71.88mm)

**Battery Leads:**  
8ga x 6' (3.2mm x 1.83m)

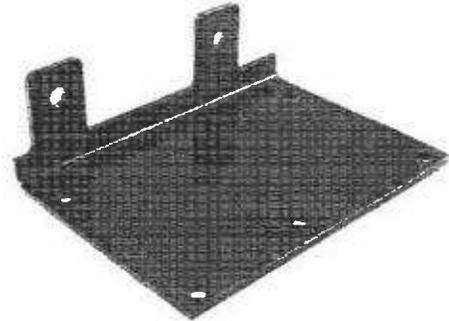
**Overall Dimensions(L x W x H):**  
11.2" x 4.1" x 4.1"  
(284.5 x 104.1 x 104.1mm)

**Mounting Bolt Pattern:**  
3.15" (80mm) on center

**Weight:** N.W. 19.4lbs (8.8kgs)

2 Year Limited Warranty

# FAIRLEAD/CHANNELS



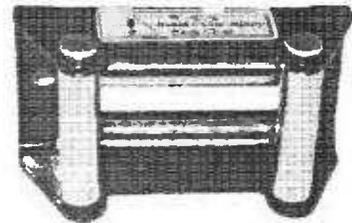
- Provides a mounting surface for the winch and roller fairlead.

Mounting Channels	Winch Mounting Pattern	2nd Mounting Pattern	Fairlead Mount	Fits Winch Models
20007	80mm 2-Bolt center mount	162x93mm 4-Bolt	109mm	15001, 15002 early production
20056	80mm 2-Bolt center mount	162x93mm 4-Bolt	122.5mm	15001, 15002 current
20063	124x76mm 4-Bolt	80mm 2-Bolt center mount	122.5mm	15005, 15006
20060	168x76mm 4-Bolt	80mm 2-Bolt center mount	165mm	15004

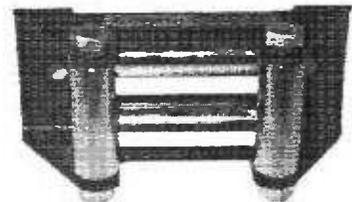
## Roller Fairleads

- Guides and protects the wire rope onto the drum.
- Reduces wear on the wire rope.
- Great for angled pulls.

Roller Fairleads	Mount	Fits Winch Models
20001	109mm	15001, 15002 early production
20055	122.5mm	15001, 15002, 15005, 15006 current
20059	165mm	15004



• 20001

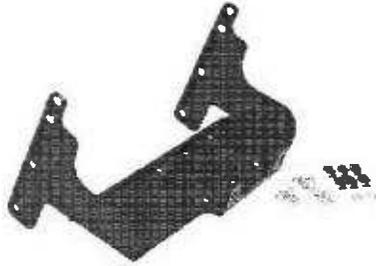


• 20055

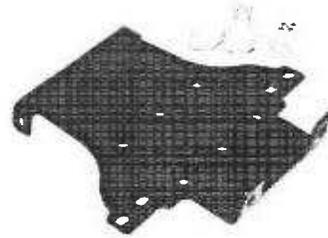


# MOUNTS

## >> CUSTOM MOUNTING PLATES



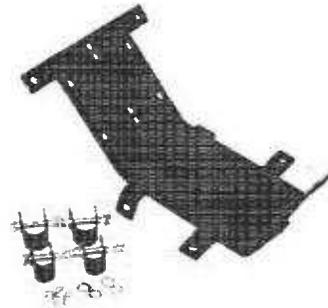
Part#	Description
15102	Fits most 1996-01 Polaris Explorer, Magnum 1997-99 Polaris Xpress 2004-05 Polaris ATP



Part#	Description
15103	Fits 2005-6 Honda Foreman Rubicon



Part#	Description
15104	Fits 2002-06 Polaris Sportsman with winch pocket in bumper



Part#	Description
15105	Fits 1995-2001 Honda Foreman TRX 1998-2004 Honda Foreman S/ES TRX450

Part#	Description
15107	Fits 2000-06 Honda Rancher

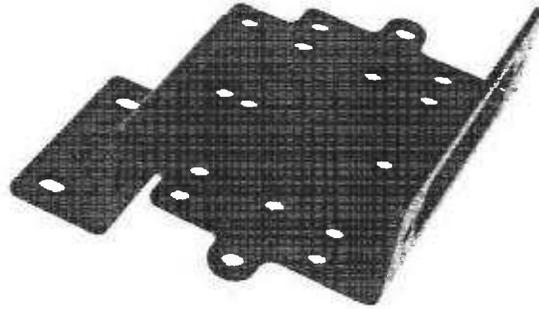


# MOUNTS



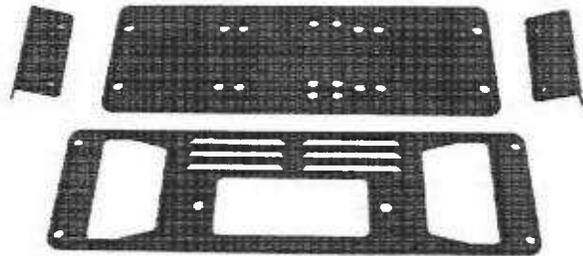
YAMAHA RHINO

Part# 15110



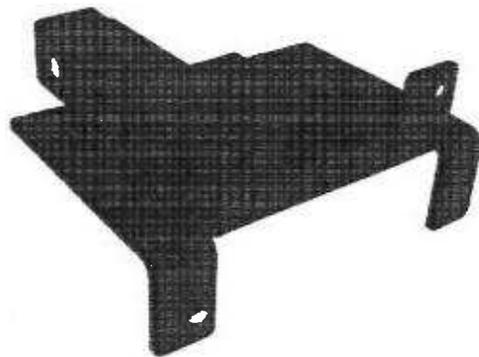
POLARIS <sup>RANGER</sup> RANCHER

Part# 15111



Part#	Description
20061	2x2" receiver mount ATV and UTV winch

- Works with Bulldog Winch # 15001, 15002, 15004, 15005, 15006.





# RIGGING



• 20004



• 20023

## W Pulley Blocks/Snatch Blocks

- Increases your winch's pulling power.
- Changes direction of your pull without damaging the wire rope.
- A must for any winching job!

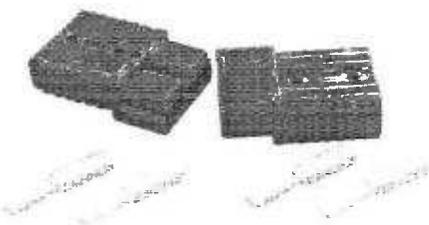
Snatch Blocks	Max Load/ Breaking Capacity	Working Load Limit	Max Wire Rope Dia		Wheel Dia
			in	mm	in
20004	4K	1.6K	7/32"	5.5	1.75
20023	8K	3.2K	5/16"	8	2.5

## X Bow Shackles

- Safely connects the looped ends of cables, chains, snatch blocks, and straps.
- Threaded pin for easy removal and securing.



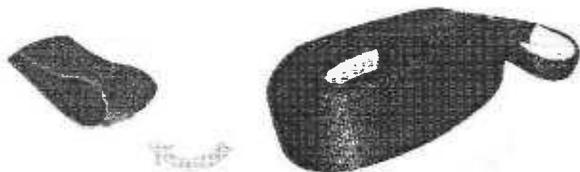
Shackles	Body Size	Pin Dia	Working Load Limit
20006	5/8"	3/4"	6.5K



Dust cover

- Quick connector for double 4 to 6 gauge wires.
- Fits most ATV winch wiring.

Part#	Description
20047	Quick connector 4 to 6 ga



- Heavy-duty woven poly material.
- Provides anchor point around tree while protecting tree from damage.
- Sewn in tie cord for easy storage.
- Very low stretch.
- Reinforced end loops.

Tree Savers	Size	Breaking Capacity	Working Load Limit
20051	1' x 8'	8k	2.7k

# RIGGING



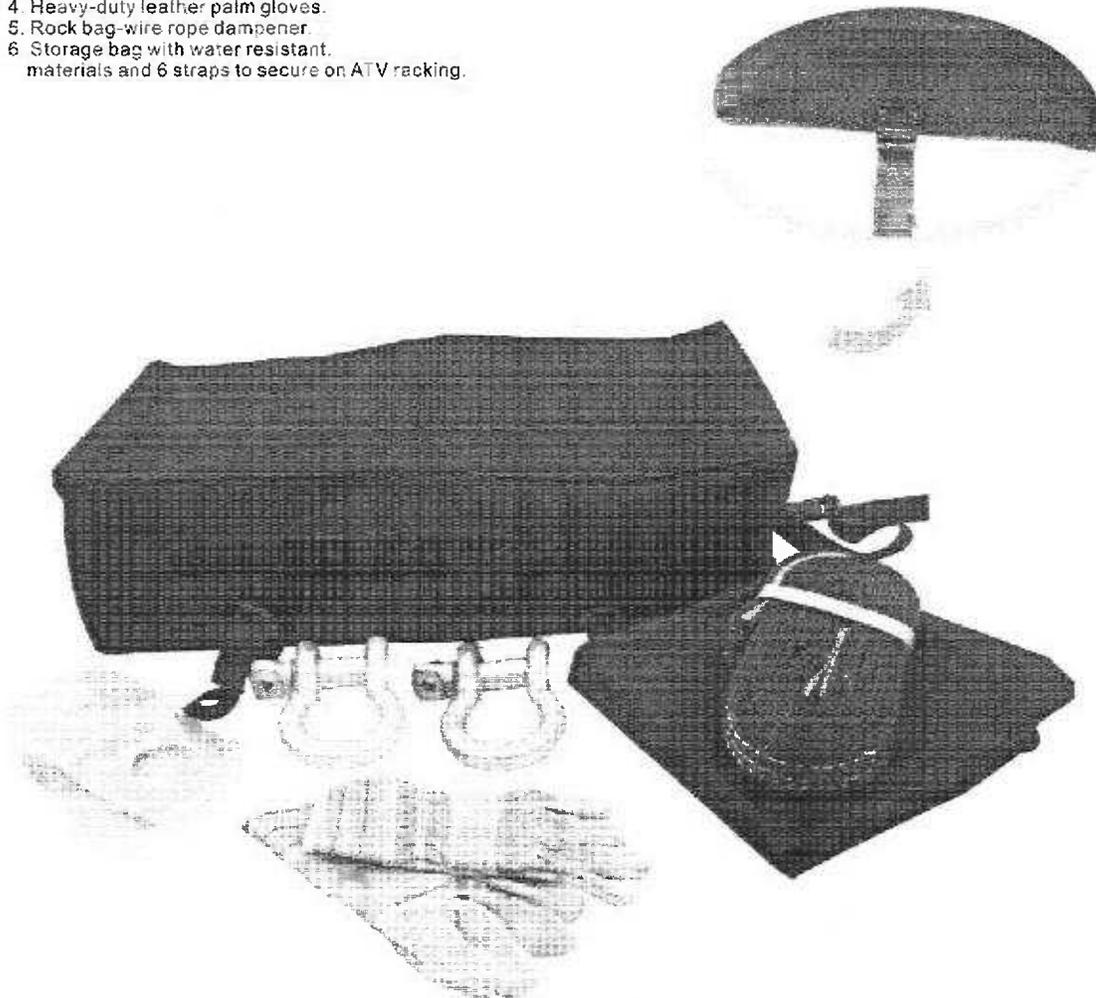
## 7pc ATV Rigging Kit

Part# 20034

- Weather resistant storage bag attaches to ATV rack.

### Includes:

1. 1" x 8' tree saver strap.
2. Snatch block 8k.
3. 2pc 5/8" bow shackles.
4. Heavy-duty leather palm gloves.
5. Rock bag-wire rope dampener.
6. Storage bag with water resistant materials and 6 straps to secure on ATV racking.



# SAFETY FIRST !

## WARNING

**Breaking Capacity:** or Maximum Load is generally considered to be the breaking load of a component. Breaking Capacity is an average figure at which samples have been found to break under laboratory conditions. These conditions are rarely duplicated in actual use. Breaking Capacity or Maximum Load should not be used as a criteria for service, design or rating purposes. Use Working Load Limit (WLL).

**Working Load Limit (WLL):** the maximum mass or force which a product is authorized to support in general service when pull is applied in-line with respect to the centerline of the product. Avoid side loading.

**Shock Loads:** Loads which exceed the static load caused by rapid change of movement, such as jerking, impacting, or swinging of loads. Avoid Shock Loads! Rigging equipment should be replaced after being subjected to shock loads!

**Matching Components:** All attachments used with wire rope and chain must be of suitable material and WLL. The assembly WLL will be equal to the WLL of the lowest rated part of the assembly. Use common sense! "A chain is only as strong as its weakest link!"  
(For example: If you use a 10k WLL strap with a 9.5k WLL shackle and a 8k WLL snatch block the Rigging Assembly WLL is equal to 8k)

**Inspection:** No product can operate indefinitely at its rated capacity or WLL. Wire rope, chain, shackles, snatch blocks, straps etc must all be inspected regularly for visible damage, distortion, elongation, corrosion, cracks, nicks, or abrasion which may cause failure or reduce the strength or ability of the products to perform safely.

If any of these conditions exist the product should be removed from service and replaced! Safety First!



BULLDOG Winch Co.,LLC  
1725 W Williams Dr, Ste 46  
Phoenix, AZ 85027-1344  
623-581-0121 tel  
623-581-0131 fax  
customer@bulldogwinch.com  
www.bulldogwinch.com



Attorney Docket No.: 8363-74

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

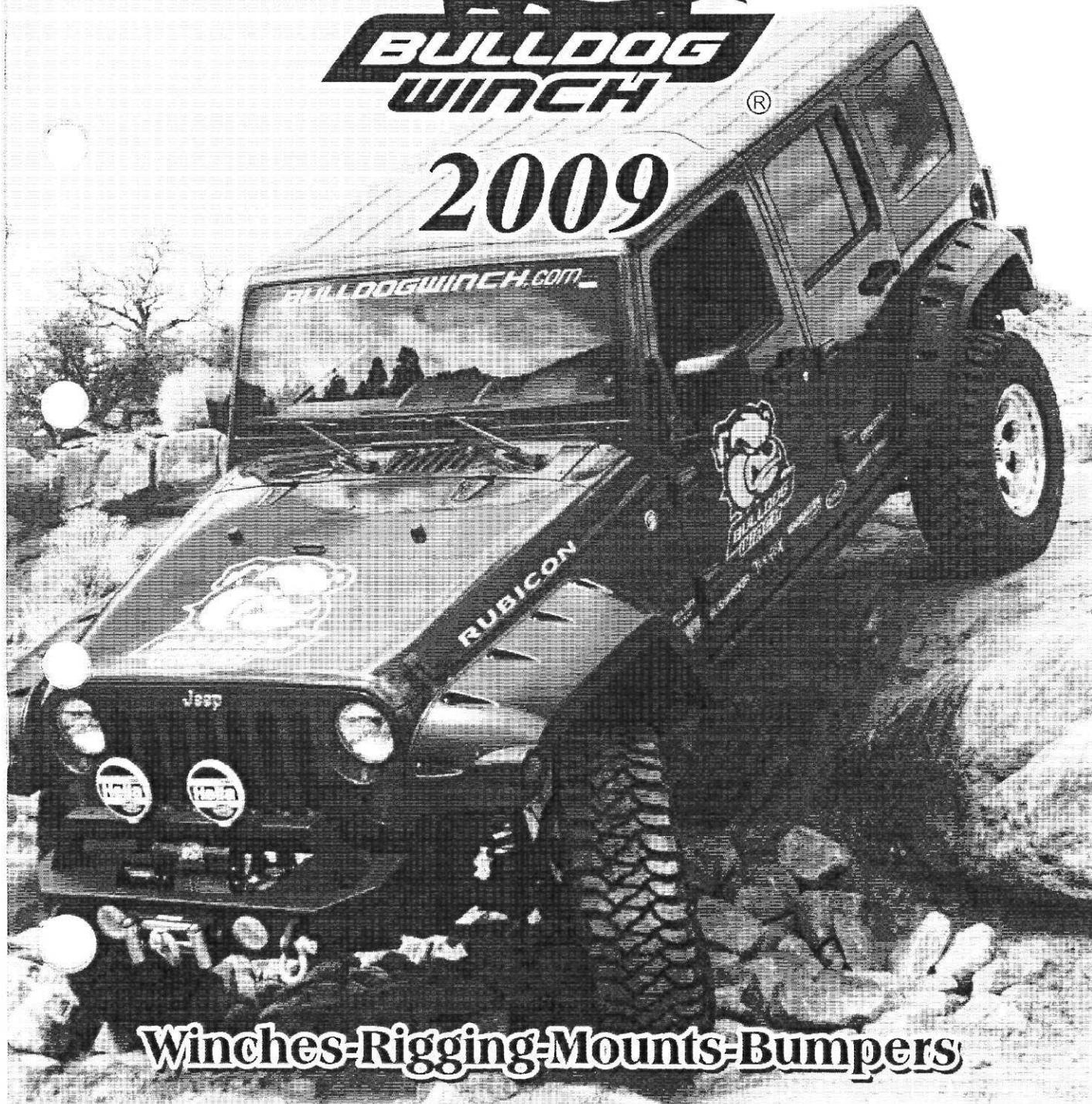
Cequent Performance Products, Inc.,	)	
	)	
Petitioner,	)	Cancellation No.: 92057092
	)	
-v-	)	Registration No.: 3455827
	)	Word Mark: BULLDOG WINCH
Bulldog Winch Co. LLC,	)	
	)	
Respondent.	)	

## Exhibit F

Filed by Cequent Performance Products  
In Opposition to Respondent's  
Motion for Summary Judgment



**2009**



**Winches-Rigging-Mounts-Bumpers**

# 4,500lb TRAILER WINCH



PART #15007

## SPECIFICATIONS:

**Rated Line Pull:** 4,500lbs  
(2040kgs)

**Motor:** permanent magnet DC  
12V motor with 1.7hp(1.3kw)

**Control:** Hand held with 30' cable

**Gear Train:** 3 stage planetary

**Gear Ratio:** 189:1

**Clutch:** Freespooling

**Brake:** Automatic load hold

**Wire Rope Dia x L:** 1/4" x 50'  
(6.4mm x 15.2m)

**Drum Dia x L:** 1.625" x 3"  
(41.3mm x 76.2mm)

**Battery Leads:**  
6 gauge x 4ft

**Overall Dimensions(L x W x H):**  
15.2" x 8.7" x 6.5"  
(385 x 220 x 165mm)

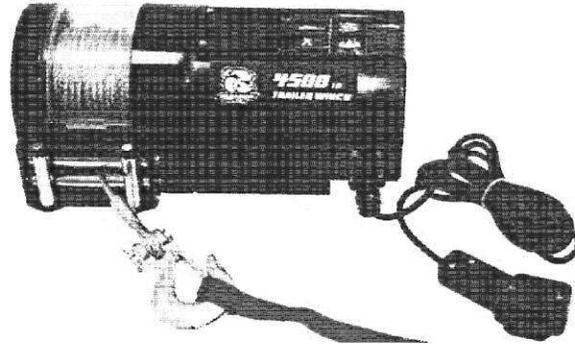
**Mounting Bolt Pattern:**  
10CM

**Weight:** N.W. 39.6lbs (18kgs)

2 Year Limited Warranty

KIT INCLUDES :

- POWERS LOAD IN AND OUT
- FREESPPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- AUTOMATIC LOAD HOLDING BRAKE
- 1.7 HP PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE
- EASY TO MOUNT ALL-IN-ONE DESIGN WITH FAIRLEAD & POWER UNIT PRE-MOUNTED TO BASE
- 2-BOLT MOUNTING ON FLAT SURFACE



### Pull, Speed, Amps

Line Pull lbs(kgs)	Line Speed ft/min(m/min)	Current A
0	22.0(6.8)	20
1500(680)	13.0(4.0)	160
2500(1133)	9.15(2.8)	270
3500(1587)	5.8(1.7)	360
4500(2040)	3.0(0.9)	430

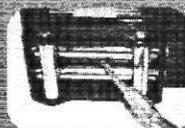
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs(kgs)	Total Rope on Drum ft(m)
1	4500(2040)	5.9(1.8)
2	3550(1609)	13.0(4.0)
3	2940(1333)	22.0(6.8)
4	2500(1133)	32.5(10.0)
5	2180(988)	44.8(13.8)
6	1930(875)	49.4(15.2)

Recommended for Maximum Performance:

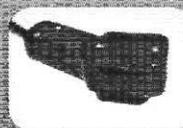
- snatch block/pulley block to double line for loads over 2200lbs
- additional wiring kit if mounted more than 4ft from battery

Roller Fairlead



Replaces wire on winches

Rearote Control



Hand held control with 30' lead for operating 4,500 lb winch

Wire Rope



Always use approved shackles and links  
1/4" x 50' 1/4" diameter wire rope with 1/4" x 50' 1/4" diameter wire rope  
• Do not use wire rope for other applications  
• Observe correct wire rope safety

Attorney Docket No.: 8363-74

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Cequent Performance Products, Inc.,	)	
	)	
Petitioner,	)	Cancellation No.: 92057092
	)	
-v-	)	Registration No.: 3455827
	)	Word Mark: BULLDOG WINCH
Bulldog Winch Co. LLC,	)	
	)	
Respondent.	)	

## Exhibit G

Filed by Cequent Performance Products  
In Opposition to Respondent's  
Motion for Summary Judgment

2011



*Winches-Rigging-Mounts-Bumpers*



**TAKE THE LEAD**

BD000149

# 4,500 lb TRAILER WINCH



PART #15007

## SPECIFICATIONS:

**Rated Line Pull:** 4,500lbs  
(2040kgs)

**Motor:** permanent magnet DC  
12V motor with 1.7hp(1.3kw)

**Control:** Hand held with 30' cable

**Gear Train:** 3 stage planetary

**Gear Ratio:** 189:1

**Clutch:** Freespooling

**Brake:** Automatic load hold

**Wire Rope Dia x L:** 1/4"x50'  
(6.4mmx15.2m)

**Drum Dia x L:** 1.625"x3"  
(41.3mmx76.2mm)

**Battery Leads:**  
6 gaugex4ft

**Overall Dimensions(L x W x H):**  
15.2"x8.7"x6.5"  
(385x220x165mm)

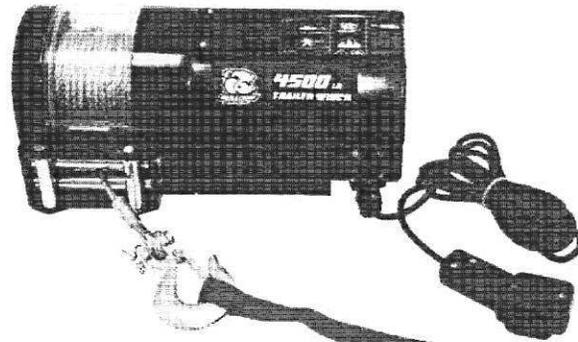
**Mounting Bolt Pattern:**  
10CM

**Weight:** N.W. 39.6lbs (18kgs)

2 Year Limited Warranty

KIT INCLUDES :

- POWERS LOAD IN AND CUT
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- AUTOMATIC LOAD HOLDING BRAKE
- 1.7 HP PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE
- EASY TO MOUNT ALL-IN-ONE DESIGN WITH FAIRLEAD & POWER UNIT PRE-MOUNTED TO BASE
- 2-BOLT MOUNTING ON FLAT SURFACE



### Pull, Speed, Amps

Line Pull lbs(kgs)	Line Speed ft/min(m/min)	Current A
0	22.0(6.8)	20
1500(680)	13.0(4.0)	160
2500(1133)	9.15(2.8)	270
3500(1587)	5.6(1.7)	360
4500(2040)	3.0(0.9)	430

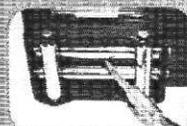
### Line Pull and Rope Capacity in Layer

Layer	Rated Line Pull lbs (kgs)	Total Rope on Drum ft(m)
1	4500(2040)	5.9(1.8)
2	3550(1609)	13.0(4.0)
3	2940(1333)	22.1(6.8)
4	2500(1133)	32.5(10.0)
5	2180(988)	44.8(13.8)
6	1930(875)	49.4(15.2)

Recommended for Maximum Performance:

- snatch block/pulley block to double line for loads over 2200lbs
- additional wiring kit if mounted more than 4ft from battery

Roller Fairlead



Reduces wear on wire rope

Remote Control



Hand-held control with 30' cord for operating at rear of trailer

Wire Rope



Heavy duty galvanized steel wire rope  
1/4" x 50' (6.4mm x 15.2m) with electric brake  
• Deep groove flutes for easier self-spooling  
• Covered inside for added safety

Attorney Docket No.: 8363-74

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

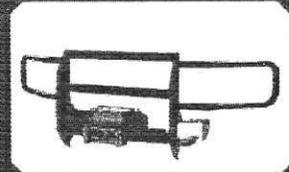
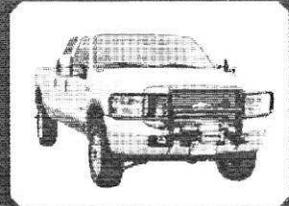
Cequent Performance Products, Inc.,	)	
	)	
Petitioner,	)	Cancellation No.: 92057092
	)	
-v-	)	Registration No.: 3455827
	)	Word Mark: BULLDOG WINCH
Bulldog Winch Co. LLC,	)	
	)	
Respondent.	)	

## Exhibit H

Filed by Cequent Performance Products  
In Opposition to Respondent's  
Motion for Summary Judgment



**-Winches**  
**-Rigging**  
**-Mounts**  
**-Bumpers**



**TAKE THE LEAD**

# 4,500lb TRAILER WINCH



**PART #15007**

## SPECIFICATIONS:

**Rated Line Pull:** 4,500lbs  
(2040kgs)

**Motor:** permanent magnet DC  
12V motor with 1.7hp(1.3kw)

**Control:** Hand held with 30' cable

**Gear Train:** 3 stage planetary

**Gear Ratio:** 189:1

**Clutch:** Freespooling

**Brake:** Automatic load hold

**Wire Rope Dia x L:** 1/4"x50'  
(6.4mmx15.2m)

**Drum Dia x L:** 1.625"x3"  
(41.3mmx76.2mm)

**Battery Leads:**  
6 gaugex4ft

**Overall Dimensions(L x W x H):**  
15.2"x8.7"x6.5"  
(385x220x165mm)

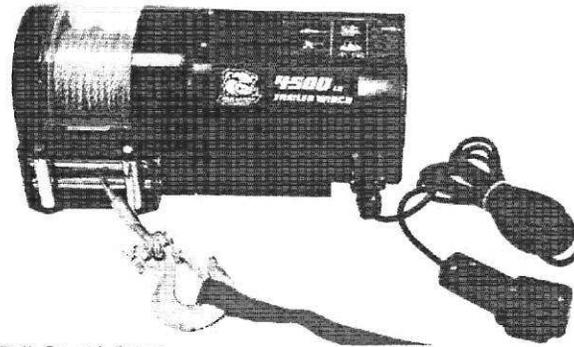
**Mounting Bolt Pattern:**  
10CM

**Weight:** N.W. 39.6lbs (18kgs)

**2 Year Limited Warranty**

**KIT INCLUDES :**

- POWERS LOAD IN AND OUT
- FREESPOOLING CLUTCH FOR QUICK WIRE ROPE DEPLOYMENT
- AUTOMATIC LOAD HOLDING BRAKE
- 1.7 HP PERMANENT MAGNET MOTOR FOR MAXIMUM PERFORMANCE
- EASY TO MOUNT ALL-IN-ONE DESIGN WITH FAIRLEAD & POWER UNIT PRE-MOUNTED TO BASE
- 2-BOLT MOUNTING ON FLAT SURFACE



### Pull, Speed, Amps

Line Pull lbs(kgs)	Line Speed f/min(m/min)	Current A
0	22.0(6.8)	20
1500(680)	13.0(4.0)	160
2500(1133)	9.15(2.8)	270
3500(1587)	5.6(1.7)	360
4500(2040)	3.0(0.9)	430

### Line Pull and Rope Capacity in Layer

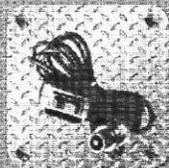
Layer	Rated Line Pull lbs(kgs)	Total Rope on Drum (ft(m))
1	4500(2040)	5.9(1.8)
2	3650(1609)	13.0(4.0)
3	2940(1333)	22.1(6.8)
4	2500(1133)	32.5(10.0)
5	2180(988)	44.8(13.8)
6	1930(875)	49.4(15.2)

Recommended for Maximum Performance:

- snatch block/pulley block to double line for loads over 2200lbs
- additional wiring kit if mounted more than 4ft from battery

NOTE: Trailer mounted winches must be connected to vehicle charging system!

**OPTIONAL ACCESSORIES:**



30ft Battery Lead



20' x 1/4" Wire Rope



Contact Truck  
Replacement for 20078



Wireless

Attorney Docket No.: 8363-74

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Cequent Performance Products, Inc.,	)	
	)	
Petitioner,	)	Cancellation No.: 92057092
	)	
-v-	)	Registration No.: 3455827
	)	Word Mark: BULLDOG WINCH
Bulldog Winch Co. LLC,	)	
	)	
Respondent.	)	

## Exhibit I

Filed by Cequent Performance Products  
In Opposition to Respondent's  
Motion for Summary Judgment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Cequent Performance Products, Inc., )  
 )  
Petitioner, )  
 )  
-v- )  
 )  
Bulldog Winch Co. LLC, )  
 )  
Respondent. )

Cancellation No.: 92057092  
Registration No.: 3455827  
Word Mark: BULLDOG WINCH

DECLARATION OF CINDY WILES

Cindy Wiles, being sworn, says:

1. I am the administrative assistant for Petitioner's counsel, Kurt N. Jones. I make this declaration in opposition to Respondent's motion for summary judgment. I am familiar with the facts stated in this declaration and, if sworn as a witness, I am competent to testify to them.

2. I got on the website located at [www.bulldogwinch.com](http://www.bulldogwinch.com) and printed off the pages contained in Ex. J, simultaneously submitted with this declaration.

Dated: April 3, 2014

  
Cindy Wiles

Attorney Docket No.: 8363-74

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Cequent Performance Products, Inc.,	)	
	)	
Petitioner,	)	Cancellation No.: 92057092
	)	
-v-	)	Registration No.: 3455827
	)	Word Mark: BULLDOG WINCH
Bulldog Winch Co. LLC,	)	
	)	
Respondent.	)	

## Exhibit J

Filed by Cequent Performance Products  
In Opposition to Respondent's  
Motion for Summary Judgment



**Quality, Innovation and Value.**

- Home
- Site Map
- Shop by Type

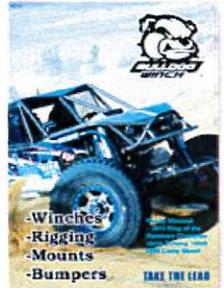
**Shopping List**

- New Items
- Related Links

**WELCOME TO OUR NEW SITE!!**

This is a work in progress so if you don't see what you're looking for please give us a call **855-327-1835**.

We offer an extensive line of high quality winches and accessories and are adding new items every day!



**DOWNLOAD OUR CATALOG**

**FAST-FIND**

Enter the Part Number

GO



WINCHES



MOUNTS



ELECTRICAL



RIGGING

**Join Our Mailing List**

Join

Enter your email address above to join our mailing list!



ROPES / HOOKS / FAIRLEADS



COVERS



BUMPERS



PARTS

Call Toll Free  
**155-327-1835**





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**Bulldog Winch Co.**

www.bulldogwinch.com

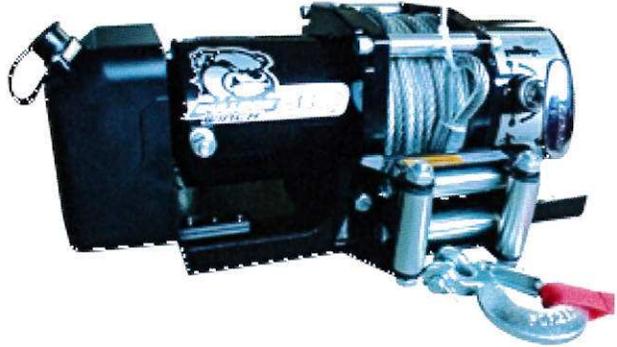
PRINT 

## Trailer Winches

Bulldog Winch is excited to introduce this brand new line of trailer winches tailored to the car hauler trailer customer needs!

These winches feature:

- All-in-one design including the mounting plate for easy deck mounting
- low profile & compact design - even the largest size will fit into a 20" box/cabinet
- premium 250A & 450A sealed contactors for dependable service
- 20ft wired controller for use at the back of the trailer & optional wireless available
- Shorter 45 to 55ft ropes on narrow drums with rope tensioner for easy spooling and rope management



These are very unique trailer winch designs....only available from Bulldog Winch!

Click image or text to view details



**3400lb Trailer / Utility Winch**



**4400lb Trailer / Utility Winch**



**5800lb Trailer Winch**



**7800lb Trailer Winch**

# Bulldog Winch Co.

www.bulldogwinch.com



## 3400lb Trailer / Utility Winch

From BULLDOG Winch Co.

**NEW!**



### FEATURES / SPECS

FEATURES / SPECS	
RATED LINE PULL	3400 LB
MOTOR	1.5HP 12vDC PERMANENT MAGNET
SWITCH	250A SEALED CONTACTOR
CONTROLLER	WIRED: HAND HELD WITH 20FT LEAD WIRELESS: OPTIONAL 20212
BATTERY LEADS	6'
GEAR TRAIN	3-STAGE PLANETARY
GEAR RATIO	166:1
CLUTCH	FREESPOOLING
BRAKE	AUTOMATIC LOAD HOLD IN DRUM
DRUM DIA X L	2" X 3.15"
WIRE ROPE	3/16" X 45FT
WINCH MOUNTING BOLT PATTERN	4.88" X 3" (124 X 76mm)
PLATE MOUNTING BOLT PATTERN	1.96" X 3.74" (50 X 95mm)
WEIGHT	18.7 LBS
WARRANTY	2 YEAR LIMITED

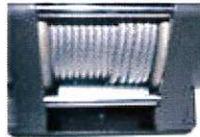
### PULL, SPEED, AMPS

LINE PULL LBS	LINE SPEED FT/MIN	CURRENT A
0	15	30
1000	13	70
2000	10	125
3000	6	184
3400	5	240

### LINE PULL AND ROPE CAPACITY IN LAYER

LAYER	RATED LINE PULL LBS	TOTAL ROPE ON DRUM FT
1	3400	7.6
2	2978	16.6
3	2591	26.9
4	2293	38.6

LAYER	RATED LINE PULL LBS	TOTAL ROPE ON DRUM FT
5	2057	45



[Play](#) | [Stop](#) | [Next](#) | [Previous](#)

15017

3400lb Trailer Winch

[Add to Saved Shopping List](#)

Quantity:

Only \$297.71

# Bulldog Winch Co.

www.bulldogwinch.com



## 4400lb Trailer / Utility Winch

From BULLDOG Winch Co.

**NEW!**



### FEATURES / SPECS

FEATURES / SPECS	
RATED LINE PULL	4400 LB
MOTOR	1.8 HP 12vDC PERMANENT MAGNET
SWITCH	250A SEALED CONTACTOR
CONTROLLER	WIRED: HAND HELD WITH 20FT LEAD WIRELESS: OPTIONAL 20212
BATTERY LEADS	6'
GEAR TRAIN	3-STAGE PLANETARY
GEAR RATIO	136:1
CLUTCH	FREESPOOLING
BRAKE	AUTOMATIC LOAD HOLD IN DRUM
DRUM DIA X L	2" X 4.8"
WIRE ROPE	7/32" X 55.7'
WINCH MOUNTING BOLT PATTERN	6.6 X 3"
PLATE MOUNTING BOLT PATTERN	3.15 X 4.13"
WEIGHT	26.5 LBS
WARRANTY	2 YEAR LIMITED

### PULL, SPEED, AMPS

LINE PULL LBS	LINE SPEED FT/MIN	CURRENT A
0	19.1	28
1000	16	95
2000	10.6	175
3000	8.3	210
4400	4.6	340

### LINE PULL & ROPE CAPACITY IN LAYER

LAYER	RATED LINE PULL LBS	TOTAL ROPE ON DRUM FT
1	4400	12.6
2	3686	27.7
3	3168	45.3
4	2784	55.7



[Play](#) | [Stop](#) | [Next](#) | [Previous](#)

15019

4400lb Trailer Winch with 55.7ft wire rope

[Add to Saved Shopping List](#)

Quantity:

Only \$336.73

# Bulldog Winch Co.

www.bulldogwinch.com



## 5800lb Trailer Winch

From BULLDOG Winch Co.

**NEW!**



FEATURES / SPECS	
RATED LINE PULL	5800 LB
MOTOR	PERMANENT MAGNET 1.87 HP 12vDC
SWITCH	450A SEALED CONTACTOR
CONTROLLER	WIRED: HAND HELD WITH 20FT LEAD WIRELESS: OPTIONAL 20156
BATTERY LEADS	6'
BATTERY RECOMMENDATION	650CCA
GEAR TRAIN	3-STAGE PLANETARY
GEAR RATIO	218:1
CLUTCH	FREESPOOLING
BRAKE	AUTOMATIC LOAD HOLDING IN DRUM
DRUM DIA X L	2.5" x 2.7" (63.5 X 70mm)
WIRE ROPE	9/32" X 55'
WINCH MOUNTING BOLT PATTERN	4.5x4"
PLATE MOUNTING BOLT PATTERN	12x5.8"
WEIGHT	57LBS
WARRANTY	2 YEAR LIMITED

PULL, SPEED, AMPS

LINE PULL LBS	LINE SPEED FT/MIN	CURRENT A
0	10	15
2000	7.5	120
4000	4.9	210
5800	2.9	310

LINE PULL & ROPE CAPACITY IN LAYER

LAYER	RATED LINE PULL LBS	TOTAL ROPE ON DRUM FT
1	5800	5.9
2	4990	13.1
3	4280	21
4	3730	29.8
5	3310	40

LAYER	RATED LINE PULL LBS	TOTAL ROPE ON DRUM FT
6	2961	52
7	2659	55

10029

5800 LB TRAILER WINCH W/55FT WIRE ROPE

[Add to Saved Shopping List](#)

Quantity:

**Only \$713.41**

# Bulldog Winch Co.

www.bulldogwinch.com



## 7800lb Trailer Winch

From BULLDOG Winch Co.

**NEW!**



### FEATURES / SPECS

FEATURES / SPECS	
RATED LINE PULL	7800 LB
MOTOR	5.2 HP 12vDC SERIES WOUND
SWITCH	450A SEALED CONTACTOR
CONTROLLER	WIRED: HAND HELD WITH 20FT LEAD WIRELESS: OPTIONAL 20156
BATTERY LEADS	6'
BATTERY RECOMMENDATION	650CCA
GEAR TRAIN	3-STAGE PLANETARY
GEAR RATIO	218:1
CLUTCH:	FREESPOOLING
BRAKE	AUTOMATIC LOAD HOLDING IN DRUM
DRUM DIA X L	2.5" X 2.7" (63.5 X 70mm)
WIRE ROPE	8.1mm X 47.5'
WINCH MOUNTING BOLT PATTERN	4.5 X 4"
PLATE MOUNTING BOLT PATTERN	12 X 5.8"
WEIGHT	61 LBS
WARRANTY	2 YEAR LIMITED

### PULL, SPEED, AMPS

LINE PULL LBS	LINE SPEED FT/MIN	CURRENT A
0	10	80
2000	10	140
4000	7	200
6000	5	270
7800	4	330

### LINE PULL & ROPE CAPACITY IN LAYER

LAYER	RATED LINE PULL LBS	TOTAL ROPE ON DRUM FT
1	7800	5.9
2	6540	13.1
3	5500	21.6

LAYER	RATED LINE PULL LBS	TOTAL ROPE ON DRUM FT
4	4750	31.5
5	4120	40.6
6	3730	47.5

10031

7800lb Trailer Winch with 47.5' wire rope

[Add to Saved Shopping List](#)

Quantity:

Only \$768.27

Attorney Docket No.: 8363-74

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Cequent Performance Products, Inc.,	)	
	)	
Petitioner,	)	Cancellation No.: 92057092
	)	
-v-	)	Registration No.: 3455827
	)	Word Mark: BULLDOG WINCH
Bulldog Winch Co. LLC,	)	
	)	
Respondent.	)	

## Exhibit K

Filed by Cequent Performance Products  
In Opposition to Respondent's  
Motion for Summary Judgment

# United States of America

United States Patent and Trademark Office

## LOADGUARD

Reg. No. 4,092,930

Registered Jan. 31, 2012

Int. Cls.: 6, 7, 8, 9 and 37

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

LIFT TURN MOVE LIMITED (UNITED KINGDOM CORPORATION)  
ARGYLE INDUSTRIAL ESTATE  
UNIT 6, APPIN ROAD  
BIRKENHEAD, MERSEYSIDE, UNITED KINGDOM CH419HH

FOR: HOISTING APPARATUS, NAMELY, CHAIN HOISTS FOR LIFTING AND RIGGING; HOISTING SLINGS OF METAL FOR THE HANDLING GOODS; SUSPENSION CLAMPS OF METAL; BEAM CLAMPS OF METAL; WINCH TENSIONERS OF METAL, NAMELY, METAL PLATES THAT ARE PARTS OF A CHAIN HOISTS; PARTS AND FITTINGS FOR THE AFORESAID GOODS, NAMELY, PARTS AND FITTINGS FOR CHAIN HOISTS FOR LIFTING AND RIGGING, HOISTING SLINGS OF METAL, SUSPENSION CLAMPS OF METAL, BEAM CLAMPS OF METAL AND METAL PLATES THAT ARE PARTS OF A CHAIN HOISTS, NAMELY, CORROSION-RESISTANT METAL OVERLAYS AND ALLOYS FOR FITTINGS, METAL JOINERY FITTINGS, RING-SHAPED FITTINGS OF METAL, WIRE ROPE FITTINGS OF METAL, NAMELY, SOCKETS, THREADED STUDS, BUTTONS, IRON AND STEEL FOR USE AS RAW MATERIALS FOR HOISTING APPARATUS PARTS; LIFTING GEAR FOR THE HANDLING OF GOODS, NAMELY, CHAIN BLOCKS AND HOISTS FOR LIFTING AND RIGGING, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FOR: HOISTS; WINCHES; HOISTING APPARATUS, NAMELY, ELECTRICAL AND PNEUMATIC HOISTS; WINCH TENSIONERS OF METAL, NAMELY, PARTS OF HOISTING MACHINERY; ELECTRICAL CHAIN HOISTS; WINCHING MACHINES; ELECTRICALLY POWERED WINCHES; WINCHES INCORPORATING A LOCK; MECHANICAL CONTROL DEVICES FOR LIFTING APPARATUS, NAMELY, HYDRAULIC CONTROLS FOR LIFTING MACHINES; LIFTING ATTACHMENTS INCORPORATING MECHANISMS FOR THE HANDLING OF GOODS, NAMELY, ELEVATORS; LIFTING GEAR FOR THE HANDLING OF GOODS, NAMELY, ELEVATING AND LIFTING WORK PLATFORMS; PARTS AND FITTINGS FOR THE AFORESAID GOODS, NAMELY, STRUCTURAL AND REPLACEMENT PARTS FOR THE AFORESAID GOODS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FOR: LIFTING GEAR FOR THE HANDLING OF GOODS, NAMELY, MANUALLY OPERATED LIFTING JACKS; HOISTING APPARATUS, NAMELY, MANUALLY OPERATED HOISTS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).



*David J. Kappas*

Director of the United States Patent and Trademark Office

**Reg. No. 4,092,930** FOR: MECHANICAL CONTROL DEVICES FOR LIFTING APPARATUS, NAMELY, ELECTRIC CONTROLLING DEVICES FOR LIFTING MACHINES AND CHAIN HOIST SYSTEMS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: INSTALLATION, MAINTENANCE AND REPAIR OF MACHINERY, HOISTS, WINCHES, LIFTING APPARATUS, HANDLING APPARATUS AND PARTS AND FITTINGS FOR THE AFORESAID GOODS, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF ERPN CMNTY TM OFC REG. NO. 008173296, DATED 12-1-2009, EXPIRES 3-23-2019.

SER. NO. 85-029,385, FILED 5-4-2010.

APRIL ROACH, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

# BIG RED

Reg. No. 4,317,555

Registered Apr. 9, 2013

Int. Cls.: 6, 7, 8, 9, 12,  
and 20

TRADEMARK

PRINCIPAL REGISTER

JI, JUN (UNITED STATES INDIVIDUAL)  
4355 E. BRICKELL STREET  
ONTARIO, CA 91761

FOR: METAL TOOL BOXES; METAL TOOL CHESTS; MANUAL CHAIN HOISTS; METAL OIL DRAINS AND OIL DRAIN PANS; CHAIN BLOCKS; METAL CHAIN HOISTS; METAL ENGINE STANDS; METAL PARTS WASHERS; METAL WHEEL CHOCKS; METAL STORAGE SHEDS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-1-2013; IN COMMERCE 1-1-2013.

FOR: CHAIN BLOCKS USED FOR LIFTING AND RIGGING; CAR LIFTS; HYDRAULIC LIFTS; POWER-OPERATED LIFTS FOR MOVING, PARKING AND STORING LAND VEHICLES; STORAGE SYSTEM LIFTS, NAMELY, MOTORIZED LIFTS COMPRISING A STORAGE PLATFORM AND MEANS FOR LIFTING FOR LIFTING AND STORING ITEMS AT HOME OR AT THE WORKPLACE; POWERED TIRE CHANGERS; POWERED LUG WRENCHES; POWERED ENGINE HOISTS; MECHANICAL TIRE SPREADERS; POWER TOOLS, NAMELY, HAMMER DRILLS, GRINDERS AND BUFFERS; AIR-OPERATED POWER TOOLS, NAMELY, IMPACT WRENCHES, DRILLS, GRINDERS AND ORBITAL SANDERS; AIR COMPRESSORS; ELECTRIC GENERATORS; HYDRAULIC JACK STANDS; PRESSURE WASHERS; POWERED WINCHES; SHOP PRESSES, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 1-1-2013; IN COMMERCE 1-1-2013.

FOR: HAND WRENCHES; JACK STANDS FOR HAND JACKS; HAND JACKS; HAND TOOLS, NAMELY, HAMMERS, WRENCHES, PLIERS, CRIMPERS, SOCKET SETS, PRY BARS, RATCHETS, MALLETS, BOLT CUTTERS AND DENT PULLERS; CABLE-PULLERS, NAMELY, COME-ALONGS BEING HAND TOOLS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 1-1-2013; IN COMMERCE 1-1-2013.

FOR: WHEEL BALANCERS; TIRE PRESSURE GAUGES; BATTERY CHARGERS; BOOSTER CABLES; PORTABLE JUMP STARTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-1-2013; IN COMMERCE 1-1-2013.



*Lisa Street Ku*  
Acting Director of the United States Patent and Trademark Office

**Reg. No. 4,317,555** FOR: WORK CARTS, NAMELY, CARTS FOR STORING AND TRANSPORTING TOOLS; BRAKE ROTORS FOR LAND VEHICLES; DISC BRAKES FOR LAND VEHICLES; BRAKE CALIPERS FOR LAND VEHICLES; BRAKE PADS FOR VEHICLES; DUST SHIELDS; BRAKE CYLINDERS; SUSPENSION SYSTEMS FOR LAND AUTOMOBILES, LEAF SPRINGS AND SWAY BARS; CREEPERS AND SEATS; WHEEL HANDLERS IN THE NATURE OF DOLLIES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 1-1-2013; IN COMMERCE 1-1-2013.

FOR: NON-METAL TOOL CHESTS; WORK BENCHES; NON-METAL TOOL STORAGE DEVICES; STORAGE AND ORGANIZATION SYSTEMS COMPRISING SHELVES AND DRAWERS, SOLD AS A UNIT; SHELIVING; METAL AND NON-METAL STORAGE CABINETS; NON-METAL BINS AND RACKS; BOOSTER SEATS; FLAGS MADE OF PLASTIC; NON-METAL ENGINE STANDS; METAL TOOL CABINETS; NON-METAL TOOL BOXES; TOOL CARTS AND WORK STATIONS; AND PLASTIC WHEEL CHOCKS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-2013; IN COMMERCE 1-1-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,334,139, 3,355,880, AND 3,681,960.

SN 85-169,194, FILED 11-4-2010.

PATRICIA EVANKO, EXAMINING ATTORNEY

Int. Cls.: 6, 7, 8, 22, and 37

Prior U.S. Cls.: 1, 2, 7, 12, 13, 14, 19, 21, 22, 23, 25, 28,  
31, 34, 35, 42, 44, 50, 100, 103, and 106

Reg. No. 2,579,009

**United States Patent and Trademark Office**

Registered June 11, 2002

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**LIFTMASTER**

CHICAGO JACK SERVICES, INC. (ILLINOIS  
CORPORATION)  
8346 W. 47TH STREET  
LYONS, IL 60534

FOR: LIFTING EQUIPMENT, NAMELY, SLINGS,  
CABLE WIRES, CHAINS, CLAMPS, HOOKS, LINKS,  
SWIVELS, AND WIRE, ALL MADE OF METAL, IN  
CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 4-10-2000; IN COMMERCE 4-10-2000.

FOR: MECHANICAL HOISTS, MECHANICAL  
WINCHES, AND HYDRAULIC JACKS, IN CLASS 7  
(U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 4-10-2000; IN COMMERCE 4-10-2000.

FOR: MANUALLY CONTROLLED HOISTS,  
MANUALLY CONTROLLED WINCHES, AND

MANUALLY CONTROLLED JACKS, IN CLASS 8  
(U.S. CLS. 23, 28 AND 44).

FIRST USE 4-10-2000; IN COMMERCE 4-10-2000.

FOR: SLINGS MADE OF FABRIC, IN CLASS 22  
(U.S. CLS. 1, 2, 7, 19, 22, 42 AND 50).

FIRST USE 4-10-2000; IN COMMERCE 4-10-2000.

FOR: REPAIR, MODIFICATION, AND REBUILD-  
ING OF LIFTING EQUIPMENT, IN CLASS 37 (U.S.  
CLS. 100, 103 AND 106).

FIRST USE 4-10-2000; IN COMMERCE 4-10-2000.

SN 75-405,944, FILED 12-16-1997.

RICHARD A. STRASER, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## SHORELINE MARINE

**Reg. No. 4,150,605**

MAURICE SPORTING GOODS, INC. (DELAWARE CORPORATION)

**Registered May 29, 2012**

1910 TECHNY ROAD  
NORTHBROOK, IL 600653059

**Int. Cls.: 3, 6, 7, 8, 9, 11,  
12, 21, and 22**

FOR: CHEMICAL CLEANING PREPARATIONS FOR BOATS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

**TRADEMARK**

FIRST USE 1-0-2012; IN COMMERCE 1-0-2012.

**PRINCIPAL REGISTER**

FOR: METAL BOAT ANCHORS, ANCHOR CHAINS AND ANCHOR SHACKLES FOR BOATS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 11-15-2010; IN COMMERCE 11-15-2010.

FOR: BOAT TRAILER WINCHES, FUEL FILTERS FOR BOATS, BILGE PUMPS, BOAT AERATORS, AND MARINE ENGINE FLUSHER USED FOR OPERATING MARINE ENGINE WHILE NOT IN THE WATER, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 11-15-2010; IN COMMERCE 11-15-2010.

FOR: BOAT TRAILER-MOUNTED NON-HYDRAULIC JACKS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 11-15-2010; IN COMMERCE 11-15-2010.

FOR: BOAT TRAILER ELECTRICAL CONNECTORS, MARINE BATTERY TERMINALS, MARINE BATTERY CABLES, MARINE BATTERY BOXES, MARINE BATTERY CONNECTORS, MARINE ELECTRICAL PARTS, NAMELY, ELECTRIC SWITCHES, ELECTRICAL FUSE HOLDERS, AND BATTERY TERMINAL CONNECTOR CLAMPS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-15-2010; IN COMMERCE 11-15-2010.

FOR: LIGHTING PRODUCTS, NAMELY, BOAT LIGHTING LAMPS, BOAT TRAILER LIGHTING LAMPS, SPOTLIGHTS, FLASHLIGHTS, INTERIOR AND EXTERIOR MARINE LIGHTING; BOAT LIGHTING KITS COMPRISED PRIMARILY OF LAMPS AND ALSO INCLUDING LAMP LENS COVERS, WIRING HARNESSSES AND MOUNTING HARDWARE;



*David J. Kappas*

Director of the United States Patent and Trademark Office

**Reg. No. 4,150,605** BOAT TRAILER LIGHTING KITS COMPRISED PRIMARILY OF LAMPS AND ALSO INCLUDING LAMP LENS COVERS, WIRING HARNESES AND MOUNTING HARDWARE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 11-15-2010; IN COMMERCE 11-15-2010.

FOR: BOAT CLEATS, BOAT PADDLES AND OARS, OARLOCKS, BOAT DRAIN PLUGS, BOAT HORNS, FUEL LINES FOR BOATS, BOAT HOOKS, BOAT FENDERS, BOAT FENDER LINES, BOAT DOCK LINES, BOAT SEATS, BOAT SEAT SWIVELS, BOAT SEAT CLAMPS AND FITTED COVERS FOR BOATS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-15-2010; IN COMMERCE 11-15-2010.

FOR: BOAT CLEANING BRUSHES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 1-5-2012; IN COMMERCE 1-5-2012.

FOR: ROPE AND CORD FOR MARINE USE, BOAT TIE DOWNS AND STRAPS AND ANCHORS LINES OF ROPE, IN CLASS 22 (U.S. CLS. 1, 2, 7, 19, 22, 42 AND 50).

FIRST USE 11-15-2010; IN COMMERCE 11-15-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MARINE", APART FROM THE MARK AS SHOWN.

SN 77-939,755, FILED 2-19-2010.

EDWARD NELSON, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

# ITOW

**Reg. No. 4,451,804**

JOINT RESOURCES INC. (ILLINOIS CORPORATION)  
3668 SWENSON AVENUE  
ST. CHARLES, IL 60174

**Registered Dec. 17, 2013**

**Int. Cls.: 6, 7, 8, 11, 12,  
17, and 22**

FOR: METAL RAMPS FOR USE WITH VEHICLES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 6-3-2012; IN COMMERCE 7-5-2013.

**TRADEMARK**

FOR: WINCHES, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

**PRINCIPAL REGISTER**

FIRST USE 6-3-2012; IN COMMERCE 7-5-2013.

FOR: MANUALLY OPERATED WINCHES FOR TRAILERS, MANUALLY OPERATED JACKS FOR TRAILERS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 6-3-2012; IN COMMERCE 7-5-2013.

FOR: TRAILER TOW LIGHTS AND STRUCTURAL PARTS, NAMELY, TRAILER LIGHTS, CONNECTORS AND WIRING, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 6-3-2012; IN COMMERCE 7-5-2013.



FOR: VEHICLE TOWING AND TRAILER PARTS AND ACCESSORIES, NAMELY, HITCH BALL, BALL MOUNT, COMBO BALL MOUNT, COUPLER, TOW BAR, HITCH ADAPTER, HITCH, RECEIVER TUBE, HITCH PIN, HITCH LOCK, JACK CASTER, BUMPER STEP, PINTLE HOOK, PINTLE MOUNTING PLATE, TOW HOOK, CARGO CARRIER FOR VEHICLES AND TRAILERS, LUGGAGE CARRIERS FOR VEHICLES, ROOF RACKS, TRAILERS, CARGO NET AND BAG, BIKE CARRIER FOR VEHICLES, BIKE RACK FOR VEHICLES, SAFETY CHAIN AND CABLE, AXLE, HUB, FENDER, RAMP, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 6-3-2012; IN COMMERCE 7-5-2013.

*Deborah S. Cohn*

Commissioner for Trademarks of the  
United States Patent and Trademark Office

FOR: RUBBER CORD, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

FIRST USE 6-3-2012; IN COMMERCE 7-5-2013.

**Reg. No. 4,451,804** FOR: TOWING STRAPS, RATCHET TIE-DOWN STRAPS, TOW ROPES FOR AUTOMOBILES,  
CARGO NETS AND MESH BAGS, IN CLASS 22 (U.S. CLS. 1, 2, 7, 19, 22, 42 AND 50).

FIRST USE 6-3-2012; IN COMMERCE 7-5-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-448,523, FILED 10-17-2011.

FONG HSU, EXAMINING ATTORNEY