

ESTTA Tracking number: **ESTTA533849**

Filing date: **04/23/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Petition for Cancellation**

Notice is hereby given that the following party requests to cancel indicated registration.

**Petitioner Information**

Name	Cequent Performance Products, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	47774 Anchor Court West Plymouth, MI 48170 UNITED STATES		

Attorney information	Kurt N. Jones Woodard, Emhardt, Moriarty, McNett & Henry LLP 111 Monument Circle Suite 3700 Indianapolis, IN 46204 UNITED STATES knj@uspatent.com, cwiles@uspatent.com, docketdept@uspatent.com		
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**Registration Subject to Cancellation**

Registration No	3455827	Registration date	06/24/2008
Registrant	Bulldog Winch Co., LLC Ste#46 1725 W Williams Dr. Phoenix, AZ 85027 UNITED STATES		

**Goods/Services Subject to Cancellation**

Class 007. First Use: 2006/08/00 First Use In Commerce: 2006/11/00 All goods and services in the class are cancelled, namely: Winches
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**Grounds for Cancellation**

Priority and likelihood of confusion	Trademark Act section 2(d)
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**Mark Cited by Petitioner as Basis for Cancellation**

U.S. Registration No.	2394523	Application Date	03/27/1997
Registration Date	10/17/2000	Foreign Priority Date	NONE
Word Mark	BULLDOG		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 008. First use: First Use: 1932/01/23 First Use In Commerce: 1932/01/23 manually-operated jacks for land vehicles, and parts therefor		

	Class 012. First use: First Use: 1932/01/23 First Use In Commerce: 1932/01/23 trailer hitch balls and trailer hitch couplers, having a detachment rating value of 30,000 pounds or less, for use with land vehicles, and parts therefor
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Attachments	Petition_to_Cancel.pdf ( 18 pages )(478337 bytes )
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### **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Kurt N Jones/
Name	Kurt N. Jones
Date	04/23/2013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

_____	)
Cequent Performance Products, Inc.,	)
	)
Petitioner,	)
	)
-v-	)
	)
Bulldog Winch Co. LLC,	)
	)
Respondent.	)
_____	)

Cancellation No.: \_\_\_\_\_

Registration No.: 3455827  
Word Mark: BULLDOG WINCH

Trademark Trial and Appeal Board  
Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**PETITION FOR CANCELLATION**

Petitioner Cequent Performance Products is a Delaware corporation having its principal place of business at 47774 Anchor Court West, Plymouth Michigan 48170.

To the best of Petitioner's knowledge, the name and address of the current owner of U.S. Registration No. 3455827 for BULLDOG WINCH is Bulldog Winch Co. LLC, an Arizona Limited Liability Company located at 1725 W. Williams Dr. STE 46, Phoenix, Arizona 85027-1344.

Petitioner believes that it will be damaged by Registration No. 3455827 and petitions to cancel the registration.

The grounds for cancellation are as follows:

1. Petitioner Cequent Performance Products, Inc. is the industry's largest manufacturer of aftermarket/original equipment towing and trailer accessory products.
2. Petitioner's products are engineered and tested to meet and frequently exceed the industry's highest standards.
3. Petitioner's product focuses include vehicle specific trailer hitches, electric trailer brake controls, trailer breakaway systems, fifth wheel hitches, gooseneck hitches & couplers, trailer

weight distribution systems, cargo management, custom designed and standard electrical harnesses, trailer jacks, couplers and more.

4. Petitioner has proprietary rights in the mark BULLDOG.

5. Petitioner's use of the mark BULLDOG is distinctive in conjunction with jacks, couplers, gooseneck couplers, hitch balls and accessories.

6. Petitioner and predecessors-in-interest have continually used the mark BULLDOG in conjunction with jacks, couplers, gooseneck couplers, or hitch balls and accessories since as early as 1932 in the United States, and Petitioner's sales and advertising in the United States have been substantial.

7. Petitioner also owns Registration No. 2394523 for BULLDOG for "manually operated jacks for land vehicles, and parts therefore" in International Class 8, and "trailer hitch balls and trailer hitch couplers, having a detachment rating value of 30,000 pounds or less, for use with land vehicles, and parts therefore" in International Class 12. A copy of the registration is appended to this petition as Exhibit A. And a printout from the electronic records of the United States Patent and Trademark Office that shows the current status of the title of the registration is appended as Exhibit B.

8. On information and belief, Respondent owns Registration No. 3455827 for "Winches" in International Class 7. A copy of the registration is appended to this petition as Exhibit C.

9. Petitioner's use of BULLDOG has priority over Respondent's use of BULLDOG WINCH in that Petitioner's use predates Respondent's use.

10. Petitioner petitions to cancel Registration 3455827 under section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d). The Respondent's mark BULLDOG WINCH, as applied to Respondent's goods or services is likely to cause confusion, mistake, or deception with either Petitioner's prior registered mark BULLDOG or with Petitioner's prior common law mark BULLDOG.

Respondent's use of the mark BULLDOG WINCH is likely to cause consumers of the parties'

respective goods and services, as well as others, to mistakenly believe that Respondent or its goods or services are in some way affiliated with, sponsored by, or approved by Petitioner.

11. Both Petitioner's mark and Respondent's mark have the same appearance, sound, connotation, and commercial impression because, for example, both contain the same dominant term—BULLDOG.

12. The nature of Respondent's goods is similar to the nature of Petitioner's goods because, for example, both use the term BULLDOG in conjunction with truck and trailer accessories.

13. Petitioner's goods and Respondent's goods move in similar and likely-to-continue channels of trade because, for example, both provide their products to consumers through independent dealers of aftermarket auto and truck accessories.

14. Petitioner's BULLDOG mark is famous because, for example, it has been continuously used by Petitioner or a predecessor-in-interest since at least as early as 1932, and there are comparatively few, if any, similar marks in use on similar goods.

15. Petitioner uses the BULLDOG mark in conjunction with a variety of truck and trailer accessories, which make it more likely that a consumer would readily believe in error that Respondent's goods are made by Petitioner.

16. Concurrent use of the mark by the Respondent and the Petitioner may result in irreparable damage to Petitioner's reputation and goodwill if the goods sold by the Respondent are inferior, since purchasers are likely to attribute the source of the Respondent's goods to the Petitioner.

17. If the Respondent is permitted to retain the registration sought to be cancelled, a cloud will be placed on Petitioner's title in and to its trademark, BULLDOG, and on its right to enjoy the free and exclusive use thereof in connection with the sale of its goods, all to the great injury of Petitioner.

WHEREFORE, Petitioner deems that it is or will be damaged by Registration No. 3455827 and requests that it be cancelled.

Respectfully submitted,

Dated: April 23, 2013

/Kurt N. Jones/

Kurt N. Jones

Woodard, Emhardt, Moriarty,

McNett & Henry LLP

111 Mon. Cir., Suite 3700

Indianapolis, IN 46204-5137

(317)634-3456

[kjones@uspatent.com](mailto:kjones@uspatent.com)

USPTO Reg. 37996

Ind. Bar 16760-49

Cal. Bar 214649

N.Y. Bar 574016

*Attorney for Petitioner*

Certificate of Service

I hereby certify that a true copy of the foregoing Petition to Cancel as well as attached Exhibits A, B, and C were served, via overnight courier, on Registrant Bulldog Winch Co. LLC at 1725 W. Williams Dr., STE 46, Phoenix, Arizona 85027-1344 this 23<sup>rd</sup> day of April 2013.

/Kurt N. Jones/  
Kurt N. Jones

#914329

# **EXHIBIT A**

Int. Cls.: 8 and 12

Prior U.S. Cls.: 19, 21, 23, 28, 31, 35 and 44

Reg. No. 2,394,523

**United States Patent and Trademark Office**

Registered Oct. 17, 2000

**TRADEMARK  
PRINCIPAL REGISTER**

**BULLDOG**

HAMMERBLOW CORPORATION, THE (WISCONSIN CORPORATION)  
1000 FIRST STREET  
WAUSAU, WI 54403

FOR: MANUALLY-OPERATED JACKS FOR LAND VEHICLES, AND PARTS THEREFOR, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 1-23-1932; IN COMMERCE 1-23-1932.  
FOR: TRAILER HITCH BALLS AND TRAILER HITCH COUPLERS, HAVING A DETACHMENT RAT-

ING VALUE OF 30,000 POUNDS OR LESS, FOR USE WITH LAND VEHICLES, AND PARTS THEREFOR, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 1-23-1932; IN COMMERCE 1-23-1932.

SER. NO. 75-264,844, FILED 3-27-1997.

RICHARD A. STRASER, EXAMINING ATTORNEY

# **EXHIBIT B**



## United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

## Trademark Assignment Abstract of Title

## Total Assignments: 12

Serial #: 75264844

Filing Dt: 03/27/1997

Reg #: 2394523

Reg. Dt: 10/17/2000

Registrant: HammerBlow Corporation, The

Mark: BULLDOG

## Assignment: 1

Reel/Frame: 2132/0164

Received: 09/12/2000

Recorded: 08/17/2000

Pages: 7

Conveyance: SECURITY AGREEMENT

Assignor: HAMMERBLOW CORPORATION, THE

Exec Dt: 08/14/2000

Entity Type: CORPORATION

Citizenship: WISCONSIN

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: HELLER FINANCIAL, INC.500 WEST MONROE  
CHICAGO, ILLINOIS 60661

Correspondent: REBECCA L. FOLEY

KATTEN MUCHIN ZAVIS  
525 W. MONROE, 16TH FLOOR  
CHICAGO, ILLINOIS 60661

## Assignment: 2

Reel/Frame: 2664/0579

Received: 02/05/2003

Recorded: 02/05/2003

Pages: 5

Conveyance: RELEASE OF SECURITY INTEREST

Assignor: HELLER FINANCIAL, INC., AS AGENT

Exec Dt: 01/30/2003

Entity Type: CORPORATION

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: NONE

Assignee: HAMMERBLOW CORPORATION, THE1000 FIRST STRET  
WAUSAU, WISCONSIN 54403

Correspondent: C/O CSC

TONYA CHAPPLE  
80 STATE ST.  
ALBANY, NY 12207

## Assignment: 3

Reel/Frame: 2719/0689

Received: 04/29/2003

Recorded: 04/29/2003

Pages: 11

Conveyance: SUPPLEMENT TO SECURITY AGREEMENT

Assignor: HAMMERBLOW ACQUISTION CORP

Exec Dt: 02/28/2003

Entity Type: CORPORATION

Citizenship: MICHIGAN

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: JPMORGAN CHASE BANK, AS COLLATERAL AGENT270 PARK AVENUE  
NEW YORK, NEW YORK 10017

Correspondent: FEDERAL RESEARCH CORPORATION

PENELOPE AGODOA  
1030 15TH STREET NW SUITE 920  
WASHINGTON, DC 20005

## Assignment: 4

**Reel/Frame:** 3409/0702      **Received:** 10/16/2006**Recorded:** 10/16/2006**Pages:** 9**Conveyance:** CONVERSION**Assignor:** THE HAMMERBLOW CORPORATION**Exec Dt:** 12/27/2004**Entity Type:** CORPORATION**Citizenship:** WISCONSIN**Assignee:** THE HAMMERBLOW COMPANY, LLC8025 EXCELSIOR DRIVE  
SUITE 200  
MADISON, WISCONSIN 53717**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** WISCONSIN**Correspondent:** GRANT A. MONACHINO  
600 SUPERIOR AVENUE, EAST  
SUITE 2100  
CLEVELAND, OH 44114**Assignment: 5****Reel/Frame:** 3622/0846      **Received:** 09/18/2007**Recorded:** 09/18/2007**Pages:** 10**Conveyance:** CHANGE OF NAME**Assignor:** THE HAMMERBLOW CORPORATION**Exec Dt:** 12/27/2004**Entity Type:** CORPORATION**Citizenship:** WISCONSIN**Assignee:** THE HAMMERBLOW COMPANY, LLC1050 INDIANHEAD DRIVE  
MOSINEE, WISCONSIN 54455**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** WISCONSIN**Correspondent:** JAMES M. DURLACHER  
111 MONUMENT CIRCLE  
SUITE 3700  
INDIANAPOLIS, IN 46204**Assignment: 6****Reel/Frame:** 3626/0485      **Received:** 09/24/2007**Recorded:** 09/24/2007**Pages:** 4**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** THE HAMMERBLOW COMPANY, LLC**Exec Dt:** 09/21/2007**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** WISCONSIN**Assignee:** CEQUENT TRAILER PRODUCTS, INC.1050 INDIANHEAD DRIVE  
MOSINEE, WISCONSIN 54455**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** JAMES M. DURLACHER  
111 MONUMENT CIRCLE  
SUITE 3700  
INDIANAPOLIS, IN 46204**Assignment: 7****Reel/Frame:** 3982/0618      **Received:** 05/06/2009**Recorded:** 05/06/2009**Pages:** 4**Conveyance:** MERGER EFFECTIVE 12312008**Assignor:** CEQUENT TRAILER PRODUCTS, INC.**Exec Dt:** 12/19/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** CEQUENT TOWING PRODUCTS, INC.47774 ANCHOR COURT WEST  
PLYMOUTH, MICHIGAN 48170**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** JAMES M. DURLACHER  
111 MONUMENT CIRCLE  
SUITE 3700

INDIANAPOLIS, IN 46204

**Assignment: 8**

**Reel/Frame:** 3984/0009

**Received:** 05/08/2009

**Recorded:** 05/08/2009

**Pages:** 8

**Conveyance:** CHANGE OF NAME

**Assignor:** CEQUENT TOWING PRODUCTS, INC.

**Exec Dt:** 12/19/2008

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** CEQUENT PERFORMANCE PRODUCTS, INC.

47774 ANCHOR COURT WEST  
PLYMOUTH, MICHIGAN 48170

**Correspondent:** JAMES M. DURLACHER  
111 MONUMENT CIRCLE  
SUITE 3700  
INDIANAPOLIS, IN 46204

**Assignment: 9**

**Reel/Frame:** 4171/0622

**Received:** 03/22/2010

**Recorded:** 03/22/2010

**Pages:** 17

**Conveyance:** SECURITY INTEREST

**Assignors:** TRIMAS CORPORATION

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** OHIO

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** OHIO

**Exec Dt:** 03/18/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** MICHIGAN

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** OHIO

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

TRIMAS COMPANY LLC

ARROW ENGINE COMPANY

CEQUENT PERFORMANCE PRODUCTS, INC

CEQUENT CONSUMER PRODUCTS, INC.

COMPAC CORPORATION

DEW TECHNOLOGIES, INC.

HI-VOL PRODUCTS LLC

KEO CUTTERS, INC.

LAKE ERIE PRODUCTS CORPORATION

MONOGRAM AEROSPACE FASTENERS, INC.

NI INDUSTRIES, INC.

NORRIS CYLINDER COMPANY

RICHARDS MICRO-TOOL, INC.

RIEKE CORPORATION

RIEKE LEASING CO., INCORPORATED

RIEKE OF MEXICO, INC.

THE HAMMERBLOW COMPANY, LLC

TRIMAS INTERNATIONAL HOLDINGS LLC

LAMONS GASKET COMPANY

TOWING HOLDING LLC

**Assignee:** THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A., AS SECOND LIEN AGENT

2 NORTH LASALLE STREET  
CHICAGO, ILLINOIS 60606

**Correspondent:** CORPORATION SERVICE COMPANY  
1090 VERMONT AVENUE NW, SUITE 430  
WASHINGTON, DC 20005

**Assignment: 10**

**Reel/Frame:** 4598/0127

**Received:** 08/05/2011

**Recorded:** 08/05/2011

**Pages:** 256

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** JPMORGAN CHASE BANK, N.A., AS COLLATERAL AGENT

**Assignees:** TRIMAS CORPORATION

39400 WOODWARD AVENUE, SUITE 130  
BLOOMFIELD HILLS, MICHIGAN 48304

ARROW ENGINE COMPANY

2301 E. INDEPENDENCE  
TULSA, OKLAHOMA 74110

BEAUMONT BOLT & GASKET, INC.

1060 FANNIN STREET  
BEAUMONT, TEXAS 77704

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** INDIANA

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** WISCONSIN

**Exec Dt:** 03/18/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 03/18/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** NATIONAL ASSOCIATION

**Citizenship:** UNITED STATES

**Exec Dt:** 06/21/2011

**Entity Type:** ASSOCIATION

**Citizenship:** UNITED STATES

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** OKLAHOMA

**Entity Type:** CORPORATION

**Citizenship:** TEXAS

CEQUENT CONSUMER PRODUCTS, INC.

29000-2 AURORA RD.  
 SOLON, OHIO 44139

**Entity Type:** CORPORATION  
**Citizenship:** OHIO

CEQUENT PERFORMANCE PRODUCTS, INC.

47912 HALYARD DRIVE, SUITE 100  
 PLYMOUTH, MICHIGAN 48170

**Entity Type:** CORPORATION  
**Citizenship:** MICHIGAN

CEQUENT TOWING PRODUCTS, INC.

47912 HALYARD DRIVE, SUITE 100  
 PLYMOUTH, MICHIGAN 48170

**Entity Type:** CORPORATION  
**Citizenship:** MICHIGAN

COMPAC CORPORATION

103 BILBY RD.  
 HACKETTSTOWN, NEW JERSEY 07840

**Entity Type:** CORPORATION  
**Citizenship:** NEW JERSEY

CONSUMER PRODUCTS, INC.

4201 CTY. HWY., P.O. BOX 577  
 WEST BEND, WISCONSIN 53095

**Entity Type:** CORPORATION  
**Citizenship:** WISCONSIN

CUYAM CORPORATION

5200 HARVARD AVENUE  
 CLEVELAND, OHIO 44105

**Entity Type:** CORPORATION  
**Citizenship:** OHIO

DEW TECHNOLOGIES, INC.

39400 WOODWARD AVENUE, SUITE 130  
 BLOOMFIELD HILLS, MICHIGAN 48304

**Entity Type:** CORPORATION  
**Citizenship:** OHIO

DI-RITE COMPANY

13001 ATHENS AVE.  
 LAKEWOOD, OHIO 44107

**Entity Type:** CORPORATION  
**Citizenship:** OHIO

DRAW-TITE, INC.

40500 VAN BORN ROAD  
 CANTON, MICHIGAN 48188

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

ENTEGRA FASTENER CORPORATION

321 FOSTER AVE.  
 WOOD DALE, ILLINOIS 60191

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

FULTON PERFORMANCE PRODUCTS, INC.

P.O. BOX 8, 50 INDIANHEAD DRIVE  
 MOSINEE, WISCONSIN 54455

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

HAMMERBLOW ACQUISITION CORP.

1050 INDIANHEAD DR.  
 MOSINEE, WISCONSIN 54455

**Entity Type:** CORPORATION  
**Citizenship:** WISCONSIN

THE HAMMERBLOW COMPANY, LLC

1050 INDIANHEAD DR.  
 MOSINEE, WISCONSIN 54455

**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** WISCONSIN

HI-VOL PRODUCTS LLC

36975 SCHOOLCRAFT RD.  
 LIVONIA, MICHIGAN 48150

**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** MICHIGAN

INDUSTRIAL BOLT & GASKET, INC.

109 DENNIS ROAD  
 WESTLAKE, LOUISIANA 70669

**Entity Type:** CORPORATION  
**Citizenship:** LOUISIANA

KEO CUTTERS, INC.

25040 EASY STREET  
 WARREN, MICHIGAN 48089

**Entity Type:** CORPORATION  
**Citizenship:** MICHIGAN

LAKE ERIE PRODUCTS CORPORATION

39400 WOODWARD AVENUE, SUITE 130  
 BLOOMFIELD HILLS, MICHIGAN 48304

**Entity Type:** CORPORATION  
**Citizenship:** MICHIGAN

LAMONS GASKET COMPANY

7300 AIRPORT BOULEVARD  
HOUSTON, TEXAS 77061

**Entity Type:** CORPORATION**Citizenship:** TEXASLAMONS METAL GASKET CO.

7300 AIRPORT BOULEVARD  
HOUSTON, TEXAS 77061

**Entity Type:** CORPORATION**Citizenship:** DELAWARELOUISIANA HOSE & RUBBER CO.

11730 AIRLINE HWY.  
BATON ROUGE, LOUISIANA 70895

**Entity Type:** CORPORATION**Citizenship:** LOUISIANAMONOGRAM AEROSPACE FASTENERS, INC.

3423 S. GARFIELD AVE.  
CITY OF COMMERCE, CALIFORNIA 90040

**Entity Type:** CORPORATION**Citizenship:** CALIFORNIANETCONG INVESTMENTS, INC.

45 FLANDERS RD.  
NETCONG, NEW JERSEY 07857

**Entity Type:** CORPORATION**Citizenship:** NEW JERSEYNI INDUSTRIES, INC.

PO BOX 3790  
ROCK ISLAND, ILLINOIS 61204

**Entity Type:** CORPORATION**Citizenship:** ILLINOISNI WEST, INC.

47603 HALYARD DRIVE  
PLYMOUTH, MICHIGAN 48170

**Entity Type:** CORPORATION**Citizenship:** CALIFORNIANORRIS CYLINDER COMPANY

4818 W. LOOP 281  
LONGVIEW, TEXAS 75603

**Entity Type:** CORPORATION**Citizenship:** TEXASNORRIS ENVIRONMENTAL SERVICES, INC.

47603 HALYARD DRIVE  
PLYMOUTH, MICHIGAN 48170

**Entity Type:** CORPORATION**Citizenship:** CALIFORNIANORRIS INDUSTRIES, INC.

5300 CLAUS ROAD  
RIVERBANK, CALIFORNIA 95367

**Entity Type:** CORPORATION**Citizenship:** CALIFORNIAPLASTIC FORM, INC.

53893 NORTH PARK AVE., NORTH JOHNSON PARK  
ELKHART, INDIANA 46514

**Entity Type:** CORPORATION**Citizenship:** DELAWAREREESE PRODUCTS, INC.

81671 STATE RD. 19 NORTH,  
ELKHART, INDIANA 46514

**Entity Type:** CORPORATION**Citizenship:** INDIANARESKA SPLINE PRODUCTS, INC.

25225 EAST ST.  
WARREN, MICHIGAN 48089

**Entity Type:** CORPORATION**Citizenship:** MICHIGANRICHARDS MICRO-TOOL, INC.

250 CHERRY STREET  
PLYMOUTH, MASSACHUSETTS 02360

**Entity Type:** CORPORATION**Citizenship:** MASSACHUSETTSRIEKE CORPORATION

500 W. SEVENTH ST.  
AUBURN, INDIANA 46706

**Entity Type:** CORPORATION**Citizenship:** INDIANARIEKE OF INDIANA, INC.

500 W. SEVENTH ST.  
AUBURN, INDIANA 46706

**Entity Type:** CORPORATION**Citizenship:** INDIANARIEKE LEASING CO., INCORPORATED

500 W. SEVENTH ST.  
AUBURN, INDIANA 46706

**Entity Type:** CORPORATION**Citizenship:** INDIANA

RIEKE OF MEXICO, INC.

500 W. SEVENTH ST.  
AUBURN, INDIANA 46706

**Entity Type:** CORPORATION

**Citizenship:** INDIANA

TOWING HOLDING LLC

39400 WOODWARD AVENUE, SUITE 130  
BLOOMFIELD HILLS, MICHIGAN 48304

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** MICHIGAN

TRIMAS INTERNATIONAL HOLDINGS LLC

39400 WOODWARD AVENUE, SUITE 130  
BLOOMFIELD HILLS, MICHIGAN 48304

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** MICHIGAN

TRIMAS COMPANY LLC

39400 WOODWARD AVENUE, SUITE 130  
BLOOMFIELD HILLS, MICHIGAN 48304

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** MICHIGAN

WESBAR CORPORATION

4201 COUNTY HWY., P.O. BOX 577  
WEST BEND, WISCONSIN 53095

**Entity Type:** CORPORATION

**Citizenship:** WISCONSIN

**Correspondent:** IP RESEARCH PLUS, INC.  
21 TADCASTER CIRCLE  
ATTN: PENELOPE J.A. AGODOA  
WALDORF, MD 20602

**Assignment: 11**

**Reel/Frame:** 4931/0577      **Received:** 12/28/2012

**Recorded:** 12/28/2012

**Pages:** 11

**Conveyance:** TRADEMARK SECURITY AGREEMENT

**Assignors:** TRIMAS CORPORATION

**Exec Dt:** 10/11/2012

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 10/11/2012

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Exec Dt:** 10/11/2012

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Exec Dt:** 10/11/2012

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 10/11/2012

**Entity Type:** CORPORATION

**Citizenship:** OHIO

**Exec Dt:** 10/11/2012

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 10/11/2012

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 10/11/2012

**Entity Type:** CORPORATION

**Citizenship:** CALIFORNIA

**Exec Dt:** 10/11/2012

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 10/11/2012

**Entity Type:** CORPORATION

TRIMAS COMPANY LLC

ARMINAK & ASSOCIATES LLC

ARROW ENGINE COMPANY

CEQUENT CONSUMER PRODUCTS, INC. (SUCCESSOR TO CEQUENT TRAILER PRODUCTS, INC.)

CEQUENT PERFORMANCE PRODUCTS, INC.

COMPAC CORPORATION

INNOVATIVE MOLDING

LAMONS GASKET COMPANY

MONOGRAM AEROSPACE FASTENERS, INC.

NI INDUSTRIES, INC.

**Citizenship:** DELAWARE

**Exec Dt:** 10/11/2012

**Entity Type:** CORPORATION

**Citizenship:** INDIANA

**Exec Dt:** 10/11/2012

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Exec Dt:** 10/11/2012

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** NATIONAL BANKING ASSOCIATION

**Citizenship:** UNITED STATES

NORRIS CYLINDER COMPANY

RIEKE-ARMINAK CORP.

RIEKE CORPORATION

RIEKE LEASING CO., INCORPORATED

TRIMAS INTERNATIONAL HOLDINGS LLC

**Assignee:** JPMORGAN CHASE BANK, N.A., AS COLLATERAL AGENT

1111 FANNIN STREET  
FLOOR 10  
HOUSTON, TEXAS 77002

**Correspondent:** GENEVIEVE DORMENT  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Assignment: 12**

**Reel/Frame:** 4898/0480

**Received:** 11/13/2012

**Recorded:** 11/13/2012

**Pages:** 16

**Conveyance:** RELEASE OF SECURITY INTEREST

**Assignor:** THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A.

**Exec Dt:** 11/07/2012

**Entity Type:** NATIONAL ASSOCIATION

**Citizenship:** UNITED STATES

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** TRIMAS CORPORATION

39400 WOODWARD AVE., SUITE 130  
BLOOMFIELD HILLS, MICHIGAN 48304

**Correspondent:** CORPORATION SERVICE COMPANY  
1090 VERMONT AVENUE NW, SUITE 430  
WASHINGTON, DC 20005

Search Results as of: 04/23/2013 01:51 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v2.3.2  
Web interface last modified: July 10, 2012 v2.3.2

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# **EXHIBIT C**

Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34, and 35

Reg. No. 3,455,827

**United States Patent and Trademark Office**

Registered June 24, 2008

**TRADEMARK  
PRINCIPAL REGISTER**



BULLDOG WINCH CO., LLC (ARIZONA LTD  
LIAB CO)  
STE#46  
1725 W WILLIAMS DR.  
PHOENIX, AZ 85027

FOR: WINCHES, IN CLASS 7 (U.S. CLS. 13, 19, 21,  
23, 31, 34 AND 35).

FIRST USE 8-0-2006; IN COMMERCE 11-0-2006.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "WINCH", APART FROM THE  
MARK AS SHOWN.

THE MARK CONSISTS OF A BULLDOG'S FACE;  
WITH THE STYLIZED TEXT OF THE WORDING  
"BULLDOG" WITHIN A RECTANGLE WITH TWO  
CURVED EDGES, BELOW THE FACE; WITH THE  
STYLIZED TEXT OF THE WORD, "WINCH" BELOW  
THE RECTANGLE CONTAINING "BULLDOG".

SN 78-963,365, FILED 8-29-2006.

ODESSA BIBBINS, EXAMINING ATTORNEY