

ESTTA Tracking number: **ESTTA1452**

Filing date: **06/12/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92057058
Party	Defendant Mormax, Inc.
Correspondence Address	ELIZABETH T RUSSELL LAW OFFICE OF ELIZABETH T RUSSELL LLC 49 KESSEL COURT, SUITE 200 MADISON, WI 53711 UNITED STATES beth@erklaw.com
Submission	Motion to Join/Substitute Party
Filer's Name	Elizabeth T Russell
Filer's e-mail	beth@erklaw.com
Signature	/elizabeth russell/
Date	06/12/2013
Attachments	motion to substitute party.pdf(50223 bytes )

Attorney Docket No.: 90656-001

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Fifty-Six Hope Road Music Limited,  Petitioner,  v.  Mormax, Inc.,  Registrant.	Cancellation No.: 92057058  Registration No.: 3225517
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Commissioner for Trademarks  
ATTN: Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

**MOTION TO SUBSTITUTE PARTY**

1. The instant proceeding was commenced on April 8, 2013.
2. Named Registrant, Mormax, Inc., notes the recorded assignment of the challenged registration.
3. Although recordation of the assignment occurred subsequent to the commencement of this proceeding, the assignment itself is effective as of April 25, 2012.
4. In accordance with TBMP section 512.01, Mormax, Inc. respectfully requests substitution of the assignee, Island Food & Fun, Inc., as Registrant in this proceeding.

Respectfully submitted,

/elizabeth t russell/

Attorney for Mormax, Inc. and for Island Food & Fun, Inc.

Dated: June 12, 2013

The above is my electronic signature, personally entered by me in accordance with the requirements of 37 C.F.R. §2.193(c)

Elizabeth T Russell  
49 Kessel Court, Suite 200

Madison, WI 53711  
Telephone: 608-285-5007

**CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing MOTION TO SUBSTITUTE PARTY was served on Petitioner by mailing a copy by First Class Mail, postage prepaid, to Petitioner's counsel at the following address on this 12th day of June, 2013:

Jill M. Pietrini  
SHEPPARD MULLEN RICHTER & HAMPTON LLP  
1901 Avenue of the Stars, Suite 1600  
Los Angeles, CA 90067-6017

/elizabeth t russell/

The above is my electronic signature, personally entered by me in accordance with the requirements of 37 C.F.R. §2.193(c)

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