

ESTTA Tracking number: **ESTTA495766**

Filing date: **09/21/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92056089
Party	Defendant Penzeys, Ltd.
Correspondence Address	PENZEYS LTD 19300 WEST JANACEK COURT BROOKFIELD, WI 53045 UNITED STATES
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Charles S. Blumenfield
Filer's e-mail	blumenfield@cbcslaw.com, shereff@cbcslaw.com
Signature	/Charles S. Blumenfield/
Date	09/21/2012
Attachments	Notice of Appearance.pdf (2 pages)(72066 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Registration No. 3,285,051
Registered: 08/08/2007
For the Mark: PENZEYS

PENDERY'S, INC.)	
)	
Petitioner,)	
)	
v.)	
)	
PENZEYS, LTD.,)	Cancellation No. 92056089
)	
Applicant.)	

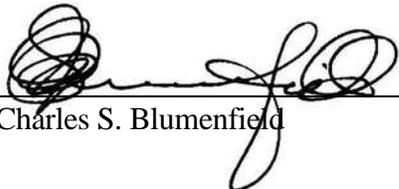
NOTICE OF APPEARANCE

Please take notice Attorney Charles S. Blumenfield and Attorney Cobby J. Shereff, and the law firm of Blumenfield & Shereff, LLP, hereby enter an appearance in the above-captioned matter on behalf of Penzeys, Ltd., and request that copies of all notices and pleadings in this matter be sent to the following address:

Attorney Charles S. Blumenfield
Attorney Cobby J. Shereff
Blumenfield & Shereff, LLP
1001 West Glen Oaks Lane Suite 110
Mequon, WI 53092
Phone: (262) 241-3400
Facsimile: (262) 241-3403
E-mail: blumenfield@cbcslaw.com, shereff@cbcslaw.com

Dated this 21st day of September, 2012.

BLUMENFIELD & SHEREFF, LLP

By: 
Charles S. Blumenfield

Mailing Address:

1001 West Glen Oaks Lane Suite 110
Mequon, WI 53092
Phone: (262) 241-3400
Facsimile: (262) 241-3403
E-mail: blumenfield@cbcslaw.com

CERTIFICATE OF SERVICE

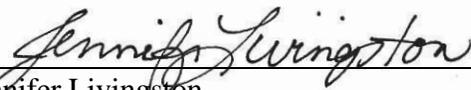
This is to certify I have this day served a true and correct copy of the foregoing NOTICE OF APPEARANCE on counsel for Applicant by electronic mail as follows:

deborah.lively@tklaw.com

and by placing a true and correct copy of same in the First Class U.S. Mail with proper postage prepaid and addressed to:

Deborah L. Lively
Thompson & Knight LLP
1722 Routh Street, Suite 1500
Dallas, TX 75201

Dated this 21st day of September, 2012.



Jennifer Livingston