

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Application Serial No. 85/406,394
Filed on August 24, 2011
For the mark **SEA BLEU**
Published in the *Official Gazette* on February 7, 2012

In the matter of Registration No. 4,132,997
Filed on March 16, 2011
For the mark **SEA CASHMERE**
Registered on April 24, 2012



08-03-2012

U.S. Patent & TM Office Mail Report Dt #72

Cashmere House, Inc.,

Plaintiff,

v.

360Sweater Company, LLC,

Defendant.

Opposition No. _____

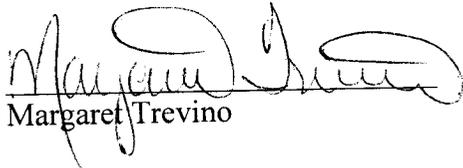
Cancellation No. _____

COMBINED COMPLAINT

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service on August 3, 2012 with sufficient postage as Express Mail #EG 801082515 US in an envelope addressed to:

ATTN: Trademark Trial and Appeal Board
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451


Margaret Trevino

COMBINED COMPLAINT

Plaintiff Cashmere House, Inc. (“Plaintiff” or “Cashmere House”), a corporation organized and existing under the laws of the State of California, with a principal place of business at 3001 S. Croddy Way, Santa Ana, CA 92704, believes that it will be damaged by

registration of the mark shown at Application Serial No. 85/406,394 and continued registration of the mark shown at Registration No. 4,132,997, and hereby submits this Combined Complaint to respectively oppose and petition to cancel the same, pursuant to 15 U.S.C. § 1051 *et seq.*, including specifically 15 U.S.C. §§ 1063, 1064, and TBMP § 305.02. As grounds for its complaint, Plaintiff alleges as follows:

1. This Combined Complaint has been timely filed.

2. Plaintiff has obtained the necessary extensions of time in which to oppose the challenged trademark shown at Application Serial No. 85/406,394 following its publication on February 7, 2012 in the *Official Gazette*.

3. Defendant 360Sweater Company, LLC (“Defendant” or “360Sweater”) is the owner of record for the trademarks shown at Application Serial No. 85/406,394 (“Subject Application”) and Registration No. 4,132,997 (“Subject Registration”) (collectively the “Subject Application and Registration”). The marks shown in the Subject Application and Registration are hereinafter referred to as “Defendant’s Marks.”

4. Plaintiff’s claims against Defendant’s Subject Application and Registration involve common questions of law and fact.

5. Upon information and belief, Defendant is a California limited liability company with a principal place of business at 1524C Cloverfield Blvd., Santa Monica, CA 90404.

6. As is evidenced by the publication of the SEA BLEU mark in the February 7, 2012 *Official Gazette*, Defendant seeks to register SEA BLEU as a trademark in International Class 25 for “dresses; gloves; headwear; jackets; scarves; tops.”

7. Defendant filed the Subject Application on an intent-to-use basis.

8. Defendant registered the SEA CASHMERE mark on April 24, 2012 in International Class 25 for “jackets; scarves; tops; all of the foregoing made in whole or substantial part of cashmere.”

9. Defendant’s Subject Registration claims a first use date and first use in commerce date of November 1, 2011.

10. Since at least as early as July 1988, and continuously since then, Plaintiff has used the TSE trademark in interstate commerce in connection with a wide variety of goods and services, including clothing for men, women and children, shirts, T-shirts, sweatshirts, sweatpants, leggings, blouses, jackets, coats, blazers, pants, skirts, suits, shorts, belts, scarves, bathrobes, nightgowns, lingerie, pajamas, and headwear. *See* chart in Paragraph 11, below.

11. Plaintiff’s rights in the TSE mark are further evidenced by its ownership of the following registrations as shown below:

Mark	Reg. No.	Goods/Services	First Use Date	Filing Date
TSE	3,368,658	18 - Handbags.	09/27/2004	05/7/2007
TSE	2,160,418	25 - Clothing for men, women and children, namely, shirts, T-shirts, sweatshirts, sweatpants, leggings, blouses, jackets, coats, blazers, pants, skirts, suits, shorts, belts, scarves, bathrobes, nightgowns, lingerie and pajamas.	07/1988	04/25/1997
TSE	2,098,123	20 - Pillows and cushions.	01/01/1995	10/12/1995
TSE	2,052,091	42 - Retail and wholesale clothing store services.	07/1988	10/12/1995
TSE	2,050,402	24 - Textile goods, namely, bed blankets, throw blankets and pillow cases and shams.	07/1988	10/12/1995
TSE	2,050,401	25 - Men’s, women’s and children’s clothing, namely, headwear, footwear, and hosiery.	07/1988	10/12/1995

True and correct copies of the Certificates of Registration for these registrations, along with TARR printouts for each registration, are attached hereto as **Exhibit A**.

12. Plaintiff also owns registrations and has rights in other TSE formative marks as shown below:

Mark	Reg. No.	Goods/Services	First Use Date	Filing Date
TSESAY	3,357,442	25 - Belts.	02/26/2007	10/24/2005
TSESAY	3,628,753	35 - Retail store services and online retail store services all featuring women's and children's clothing, clothing accessories, stationery items, leather accessories, textile goods, pillows, and cushions; issuing gift certificates which then may be redeemed for goods.	12/15/2000	09/24/2004
TSESAY	2,602,522	25 - Women's clothing; namely, head wear, footwear, and hosiery, shirts, t-shirts, sweatshirts, sweatpants, leggings, blouses, jackets, coats, blazers, pants, skirts, suits, shorts, scarves.	09/2000	11/22/2000

True and correct copies of the Certificates of Registration for these registrations, along with TARR printouts for each registration, are attached hereto as **Exhibit B**.

13. Collectively, all of the TSE and TSE formative marks that are the subject of the foregoing registrations and common law use are hereinafter referred to as the "TSE Marks," and the foregoing goods and services associated with such marks "the TSE Goods and Services."

14. Plaintiff's federal registrations for the TSE Marks are in full force and effect. Plaintiff's federal trademark registrations for the TSE Marks serve as prima facie evidence of: (a) the validity of the registered marks; (b) the registration of the mark; (c) Plaintiff's ownership of

the registered marks; and (c) Plaintiff's exclusive right to use the marks in commerce in connection with the goods or services specified in the registration pursuant to 15 U.S.C. § 1115(a).

15. Registrations Nos. 3,368,658; 2,160,418; 2,098,123; 2,052,091; 2,050,402; 2,050,401; and 2,602,522 are incontestable, and thus serve as conclusive evidence of: (a) the validity of the registered marks; (b) the registration of the mark; (c) Plaintiff's ownership of the registered marks; and (c) Plaintiff's exclusive right to use the marks in commerce in connection with the goods or services specified pursuant to 15 U.S.C. § 1115(b).

16. The TSE Marks have been advertised, promoted, marketed, offered, and rendered in connection with the TSE Goods and Services since at least as early as 1988, and have been in continuous, extensive, and uninterrupted interstate commercial use since then.

17. Plaintiff is a leader in the luxury clothing and goods industry, and has been particularly well-known for its clothing made in whole or in part of cashmere ever since it first began selling clothing under its TSE Marks in 1988. Plaintiff's prominence and recognition as a purveyor of high-end cashmere clothing is highlighted by the fact that its trade name is Cashmere House, Inc., and that it has registered, owned, and used the domain name located at <tsecashmere.com> since February 19, 1999. A true and correct copy of a website printout from WHOIS Results is attached hereto as **Exhibit C**.

18. The TSE Marks are famous and are recognized by virtually every consumer in the fashion industry in the United States. In fact, some of the most celebrated clothing designers of the modern era contribute to Plaintiff's TSE brand by designing clothing under the TSE Marks. Previous designers for Plaintiff's TSE brand include Jason Wu, Melanie Ward, Tess Giberson, Richard Chai, Hussein Chalayan, Victor Alfaro, and Narcisco Rodriguez. As a point of

reference, in 2008 Jason Wu designed First Lady Michelle Obama's inauguration gown to much critical acclaim. Plaintiff's TSE branded goods have also been featured in the editorial pages of such magazines as *Vogue*, *Lucky*, *Town & Country*, *Details*, *Men's Health*, *Elle*, *Gracia*, and *Teen Vogue*, to name a few. True and correct copies of news articles and website printouts are attached as **Exhibit D**. Notably, some of the goods sold under the TSE Marks are sold at some of the most exclusive retail shopping stores in the United States, including but not limited to Saks Fifth Avenue, Neiman Marcus, and online stores such as Gilt at <www.gilt.com>. True and correct copies of news articles and website printouts are attached as **Exhibit E**.

19. As a result of Plaintiff's efforts, the TSE Marks have attained widespread public recognition and renown, and have become identified in the minds of consumers exclusively with Plaintiff's high quality goods and services. Undoubtedly, the TSE Marks have become an asset of substantial value and a symbol of Plaintiff's goodwill.

20. Plaintiff has priority over Defendant's Marks. Plaintiff has used the TSE Marks for over twenty four years. On information and belief, Defendant only commenced commercial use of the SEA CASHMERE mark in November 2011, and of the SEA BLEU mark in or around 2012. On further information and belief, Plaintiff's first use date for the TSE Marks predates Defendant's filing dates of the Subject Application and Registration, and Defendant's first use dates of the marks shown therein, by nearly twenty three years.

21. Defendant's Marks are confusingly similar to Plaintiff's TSE Marks, particularly the TSE mark. The mark shown in the Subject Application is comprised of the words SEA and BLEU, while the mark shown in the Subject Registration is comprised of the words SEA and CASHMERE. Both marks share the prefatory word SEA, which is also the more prominent of the two words in each of Defendant's Marks. The sound of the dominant SEA portion of

Defendant's Marks is extremely close to the sound of the TSE mark, and therefore creates a confusingly similar commercial impression when used in connection with the goods identified in the Subject Application and Registration. A mark's sound also informs the way in which the mark appears to the average consumer. Here, the "ts" preface in the TSE Marks is pronounced with a soft "c" or "s" sound, much in the way the "s" in the SEA portion of Defendant's Marks is pronounced. As a result, when presented with the TSE Marks, consumers are likely to focus on the "SE" portion (as it is the key to the mark's pronunciation), such that the commercial impressions of the TSE in Plaintiff's Marks and the SEA in Defendant's Marks appear to be very close. Defendant's addition of the latter word BLEU in the Subject Application and CASHMERE in the Subject Registration does little to add any distinctive value to Defendant's Marks. In the former, BLEU is a misspelling of BLUE, which, as a color, is often considered merely descriptive in the fashion space. In the latter, CASHMERE is descriptive, if not generic, for clothing made of cashmere. In either case, the emphasis of the mark is on the prefatory word SEA. There can be no doubt that the TSE Marks and Defendant's Marks, when pronounced, sound very similar, appear to the average consumer as being very similar, and convey a very close commercial impression, particularly when one considers that the TSE Marks are nearly synonymous with luxury, cashmere clothing. When a consumer encounters SEA CASHMERE, they are likely to immediately think of the TSE Marks.

22. Plaintiff had a long history of common law use of the mark TSE CASHMERE dating back to as early as 1989 and currently continues to have consumer recognition in the TSE CASHMERE brand, which is near identical to Defendant's SEA CASHMERE mark in sight, sound, and commercial impression.

23. Defendant's listed goods in the Subject Application and Registration overlap with and/or are highly related to the TSE Goods and Services. For example, Defendant's intended use and/or use of the marks shown in the Subject Application and Registration for dresses, gloves, headwear, jackets, scarves, and tops is near identical, if not identical, to Plaintiff's goods as shown in Plaintiff's Registration No. 2,160,418 for TSE covering, among other things, shirts, t-shirts, sweatshirts, sweatpants, leggings, blouses, jackets, coats, blazers, pants, skirts, suits, and shorts; and Registration No. 2,050,401 for TSE covering, among other things, headwear – the foregoing many of which are made in whole or in part of cashmere.

24. Moreover, Defendant's targeted consumer base likely overlaps with Plaintiff's consumer base. On information and belief, Defendant distributes its goods through similar online stores as Plaintiff, including but not limited to Gilt.com, as well as similar physical retail stores as Plaintiff and its distributors, such as Neiman Marcus and Saks Fifth Avenue. A true and correct copy of website printouts is attached as **Exhibit F**. On further information and belief, Defendant's goods bearing the marks shown in the Subject Application and Registration will be purchased by individual consumers at various luxury retail stores that are the very same consumers who comprise Plaintiff's luxury goods customer base.

25. Defendant's use of the marks shown in the Subject Application and Registration is likely to cause confusion, mistake, or deception as to the affiliation, connection, or association of Defendant with Plaintiff, or as to the origin, sponsorship, or approval of Defendant's goods or commercial activities by Plaintiff, thereby causing loss, damage and injury to Plaintiff. The extent of potential confusion among consumers between Defendant's Marks and the TSE Marks is substantial.

26. Defendant's use and registration of the marks shown in the Subject Application and Registration will also cause dilution by tarnishment and dilution by blurring of Plaintiff's famous TSE Marks, and loss, damage and injury to Plaintiff, as prohibited by 15 U.S.C. §§ 1052(f), 1063(a) and 1125(c).

27. Defendant applied for registration of the marks shown in the Subject Application and Registration without the consent or agreement of Plaintiff.

28. Plaintiff's TSE Marks are famous and inherently distinctive, and are widely recognized by the general consuming public of the United States as designating Plaintiff's goods and services.

29. The TSE Marks became famous prior to Defendant's filing of the application for the marks shown in the Subject Application and Registration. On information and belief, the TSE Marks became famous prior to Defendant's adoption and first commercial use in interstate commerce of the marks shown in the Subject Application and Registration.

30. The association arising from the similarity between Defendant's Marks and the famous TSE Marks diminishes and otherwise impairs the distinctiveness of Plaintiff's famous TSE Marks.

31. Such association will also harm the reputation of the famous TSE Marks. For example, differences in product styles, inferior quality, deficiencies, or other faults in Defendant's goods are likely to reflect negatively upon, tarnish, and seriously injure the reputation which Plaintiff has established for the goods marketed under the TSE Marks. This will likely result in a loss of revenues to Plaintiff and damage to Plaintiff's reputation and goodwill.

32. Such use constitutes tarnishment, blurring, and disparagement of the TSE Marks and will diminish the value of the marks in violation of 15 U.S.C. §§ 1052(f), 1063(a) and 1125(c).

33. For the foregoing reasons, registration of the Subject Application and continued registration of the Subject Registration are contrary to the provisions of the Lanham Act, 15 U.S.C. §§ 1052(d), 1052(f), and 1064, and Plaintiff would be damaged thereby.

34. In order to protect the public against confusion and deceit, and to protect Plaintiff's famous TSE Marks from infringement, dilution by blurring, tarnishment, and unfair competition, registration of the Subject Application should be refused and the Subject Registration should be cancelled under the Lanham Act, 15 U.S.C. §§ 1052(d), 1052(f), 1063(a), 1064, 1125(a), and 1125(c).

WHEREFORE, Plaintiff respectfully prays for the following:

a. a finding that Plaintiff Cashmere House has priority as to Defendant's Subject Application to register the SEA BLEU mark in connection with the goods listed in Application Serial No. 85/406,394;

b. a finding that Plaintiff Cashmere House has priority as to Defendant's Subject Registration for SEA CASHMERE mark as used in connection with the goods listed in Registration No. 4,132,997;

c. a finding that Defendant's SEA BLEU mark as shown in Application Serial No. 85/406,394 is likely to cause confusion with Plaintiff's TSE Marks as prohibited by 15 U.S.C. § 1052(d);

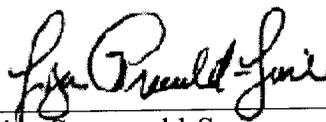
d. a finding that Defendant's SEA CASHMERE mark as shown in Registration No. 4,132,997 is likely to cause confusion with Plaintiff's TSE Marks as prohibited by 15 U.S.C. § 1064;

e. a finding that the registration of the marks shown in the Subject Application and Registration will cause dilution by blurring and dilution by tarnishment of Plaintiff's famous TSE Marks as prohibited by 15 U.S.C. § 1052(f) and 1125(c); and

f. pursuant to Section 13 of the Lanham Act, 15 U.S.C. § 1063, that the relief requested in this Combined Complaint be granted and that Application Serial No. 85/406,394 and the mark therein sought, for the goods identified therein, be denied and refused, and Registration No. 4,132,997 and the mark therein, for the goods identified therein, be cancelled and refused.

This Combined Complaint and Exhibits are submitted via U.S. Mail. Please apply the fee, believed to be \$600 in this matter, to Deposit Account No. 06-1050, making reference to 24239-0035PP1 and 24239-0035PP2.

Respectfully Submitted,



Lisa Greenwald-Swire
Kathy Tsai
FISH & RICHARDSON P.C.
Fish & Richardson P.C.
P.O. Box 1022
Minneapolis, MN 55440-1022
tmdoctc@fr.com

Attorneys for Plaintiff
Cashmere House, Inc.

Date: August 3, 3012

CERTIFICATE OF SERVICE

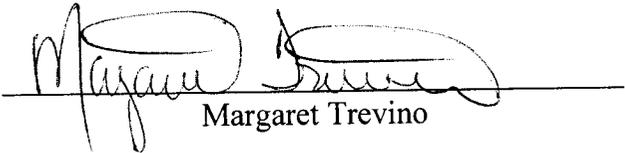
The undersigned hereby certifies that a true and complete copy of the foregoing Combined Complaint has been served this 3rd day of August 2012, by mailing said copy via First Class Mail, postage prepaid, to the below-identified Defendant/Attorney at his/her place of business:

360Sweater Company, LLC
1524C Cloverfield Blvd.
Santa Monica, CA 90404

Defendant

Annie L. Albertson
Buchalter Nemer
1000 Wilshire Blvd., Ste. 1500
Los Angeles, CA 90017-1730

Attorney of Record for Defendant



Margaret Trevino

Opposition No. _____
Cancellation No. _____
Cashmere House, Inc. v. 360Sweater Company, LLC
Plaintiff's Exhibit in Support of Combined Complaint

EXHIBIT A

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 3,368,658

Registered Jan. 15, 2008

**TRADEMARK
PRINCIPAL REGISTER**

TSE

CASHMERE HOUSE, INC. (CALIFORNIA CORPORATION)
3001 S. CRODDY WAY
SANTA ANA, CA 94025

OWNER OF U.S. REG. NOS. 2,050,401, 2,050,402,
AND 2,160,418.

FOR: HANDBAGS, IN CLASS 18 (U.S. CLS. 1, 2, 3,
22 AND 41).

SEC. 2(F).

FIRST USE 9-27-2004; IN COMMERCE 9-27-2004.

SER. NO. 77-174,825, FILED 5-7-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

REBECCA EISINGER, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-07-26 13:42:22 ET

Serial Number: 77174825 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3368658

Mark

TSE

(words only): TSE

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2008-01-15

Filing Date: 2007-05-07

Transformed into a National Application: No

Registration Date: 2008-01-15

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-01-15

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Cashmere House, Inc.

Address:

Cashmere House, Inc.
3001 S. Croddy Way
Santa Ana, CA 94025
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 018

Class Status: Active

handbags

Basis: 1(a)

First Use Date: 2004-09-27

First Use in Commerce Date: 2004-09-27

ADDITIONAL INFORMATION

Section 2(f)

Prior Registration Number(s):

2050401

2050402

2160418

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-16 - Attorney Revoked And/Or Appointed

2009-03-16 - TEAS Revoke/Appoint Attorney Received

2008-01-15 - Registered - Principal Register

2007-10-30 - Published for opposition

2007-10-10 - Notice of publication
2007-09-26 - Law Office Publication Review Completed
2007-09-25 - Assigned To LIE
2007-08-23 - Approved for Pub - Principal Register (Initial exam)
2007-08-22 - Examiner's Amendment Entered
2007-08-22 - Notification Of Examiners Amendment E-Mailed
2007-08-22 - Examiners amendment e-mailed
2007-08-22 - Examiners Amendment -Written
2007-08-20 - Assigned To Examiner
2007-05-10 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Lisa Greenwald-Swire

Correspondent

Lisa Greenwald-Swire
Fish & Richardson P.C.
P.O. Box 1022
Minneapolis MN 55440-1022
Phone Number: 650-839-5070
Fax Number: 877-769-7945

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,160,418

United States Patent and Trademark Office

Registered May 26, 1998

**TRADEMARK
PRINCIPAL REGISTER**

TSE

CASHMERE HOUSE, INC. (CALIFORNIA CORPORATION)
3001 S. CRODDY WAY
SANTA ANA, CA 92704

FOR: CLOTHING FOR MEN, WOMEN AND CHILDREN, NAMELY, SHIRTS, T-SHIRTS, SWEATSHIRTS, SWEATPANTS, LEGGINGS, BLOUSES, JACKETS, COATS, BLAZERS, PANTS, SKIRTS, SUITS, SHORTS, BELTS, SCARVES, BATHROBES, NIGHTGOWNS, LIN-

GERIE AND PAJAMAS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-0-1988; IN COMMERCE 7-0-1988.

OWNER OF U.S. REG. NOS. 1,630,934 AND 2,050,401.

SER. NO. 75-281,099, FILED 4-25-1997.

ELLIOTT ROBINSON, EXAMINING ATTORNEY

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Serial Number: 75281099 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2160418

Mark (words only): TSE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2008-06-28

Filing Date: 1997-04-25

Transformed into a National Application: No

Registration Date: 1998-05-26

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2008-06-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. CASHMERE HOUSE, INC.

Address:

CASHMERE HOUSE, INC.

3001 S. CRODDY WAY

SANTA ANA, CA 92704

United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

clothing for men, women and children, namely, shirts, T-shirts, sweatshirts, sweatpants, leggings, blouses, jackets, coats, blazers, pants, skirts, suits, shorts, belts, scarves, bathrobes, nightgowns, lingerie and pajamas

Basis: 1(a)

First Use Date: 1988-07-00

First Use in Commerce Date: 1988-07-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

1630934

2050401

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-06-28 - First renewal 10 year

2008-06-28 - Section 8 (10-year) accepted/ Section 9 granted

2008-06-11 - Assigned To Paralegal

2008-05-27 - TEAS Section 8 & 9 Received

2007-08-16 - Case File In TICRS

2004-01-09 - Section 8 (6-year) accepted & Section 15 acknowledged

2003-06-10 - Section 8 (6-year) and Section 15 Filed

2003-06-10 - TEAS Section 8 & 15 Received

1998-05-26 - Registered - Principal Register

1998-03-03 - Published for opposition

1998-01-30 - Notice of publication

1997-12-29 - Approved for Pub - Principal Register (Initial exam)

1997-12-19 - Examiner's amendment mailed

1997-12-15 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Lisa Greenwald-Swire

Correspondent

Lisa Greenwald-Swire

Fish & Richardson P.C.

P.O. Box 1022

Minneapolis MN 55440-1022

Phone Number: 650-839-5070

Fax Number: 877-769-7945

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32, and 50

Reg. No. 2,098,123

United States Patent and Trademark Office

Registered Sep. 16, 1997

**TRADEMARK
PRINCIPAL REGISTER**

TSE

CASHMERE HOUSE, INC. (CALIFORNIA CORPORATION)
3001 S. CRODDY WAY
SANTA ANA, CA 92704

FIRST USE 1-1-1995; IN COMMERCE 1-1-1995.
OWNER OF U.S. REG. NO. 1,630,934.
SEC. 2(F).

SN 75-004,984, FILED 10-12-1995.

FOR: PICTURE FRAMES, PILLOWS AND CUSHIONS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

ANDREW A. ROPPEL, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-07-26 13:42:25 ET

Serial Number: 75004984 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2098123

Mark (words only): TSE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2007-09-21

Filing Date: 1995-10-12

Transformed into a National Application: No

Registration Date: 1997-09-16

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-09-21

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Cashmere House, Inc.

Address:

Cashmere House, Inc.
3001 S. Croddy Way
Santa Ana, CA 92704
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 020

Class Status: Active

pillows and cushions

Basis: 1(a)

First Use Date: 1995-01-01

First Use in Commerce Date: 1995-01-01

ADDITIONAL INFORMATION

Section 2(f)

Prior Registration Number(s):

1630934

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-16 - Attorney Revoked And/Or Appointed

2009-03-16 - TEAS Revoke/Appoint Attorney Received

2007-09-21 - First renewal 10 year

2007-09-21 - Section 8 (10-year) accepted/ Section 9 granted

2007-09-20 - Assigned To Paralegal

2007-09-13 - Combined Section 8 (10-year)/Section 9 filed

2007-09-13 - TEAS Section 8 & 9 Received

2007-03-01 - Case File In TICRS

2003-07-12 - Section 8 (6-year) accepted & Section 15 acknowledged

2003-04-18 - Section 8 (6-year) and Section 15 Filed

2003-04-18 - PAPER RECEIVED

1997-09-16 - Registered - Principal Register

1997-07-29 - Allowed for Registration - Principal Register (SOU accepted)

1997-07-14 - Communication received from applicant

1997-06-11 - Non-final action mailed

1997-05-25 - Statement Of Use Processing Complete

1997-05-07 - Use Amendment Filed

1997-04-15 - NOA Mailed - SOU Required From Applicant

1997-01-21 - Published for opposition

1996-12-20 - Notice of publication

1996-10-28 - Approved For Pub - Principal Register

1996-09-26 - Communication received from applicant

1996-03-27 - Non-final action mailed

1996-03-15 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Lisa Greenwald-Swire

Correspondent

Lisa Greenwald-Swire

Fish & Richardson P.C.

P.O. Box 1022

Minneapolis MN 55440-1022

Phone Number: 650-839-5070

Fax Number: 877-769-7945

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,052,091

United States Patent and Trademark Office

Registered Apr. 15, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

TSE

CASHMERE HOUSE, INC. (CALIFORNIA COR-
PORATION)
3001 S. CRODDY WAY
SANTA ANA, CA 92704

FIRST USE 7-0-1988; IN COMMERCE
7-0-1988.
OWNER OF U.S. REG. NO. 1,630,934.
SEC. 2(F).

SER. NO. 75-004,977, FILED 10-12-1995.

FOR: RETAIL AND WHOLESALE CLOTH-
ING STORE SERVICES, IN CLASS 42 (U.S. CLS.
100 AND 101).

ANDREW A. ROPPEL, EXAMINING ATTOR-
NEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-07-26 13:42:26 ET

Serial Number: 75004977 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2052091

Mark (words only): TSE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2007-05-12

Filing Date: 1995-10-12

Transformed into a National Application: No

Registration Date: 1997-04-15

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-05-12

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Cashmere House, Inc.

Address:

Cashmere House, Inc.
3001 S. Croddy Way
Santa Ana, CA 92704
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 042

Class Status: Active

retail and wholesale clothing store services

Basis: 1(a)

First Use Date: 1988-07-00

First Use in Commerce Date: 1988-07-00

ADDITIONAL INFORMATION

Section 2(f)

Prior Registration Number(s):

1630934

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-02-20 - TEAS Change Of Correspondence Received

2007-05-12 - First renewal 10 year

2007-05-12 - Section 8 (10-year) accepted/ Section 9 granted

2007-05-08 - Assigned To Paralegal

2007-04-06 - Combined Section 8 (10-year)/Section 9 filed

2007-04-06 - TEAS Section 8 & 9 Received

2006-12-14 - Case File In TICRS

2003-07-22 - Section 8 (6-year) accepted & Section 15 acknowledged

2003-05-02 - Section 8 (6-year) and Section 15 Filed

2003-05-02 - PAPER RECEIVED

1997-04-15 - Registered - Principal Register
1997-01-21 - Published for opposition
1996-12-20 - Notice of publication
1996-10-28 - Approved for Pub - Principal Register (Initial exam)
1996-09-26 - Communication received from applicant
1996-04-08 - Non-final action mailed
1996-04-02 - Assigned To Examiner
1996-03-30 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Lisa Greenwald-Swire

Correspondent

Lisa Greenwald-Swire
Fish & Richardson P.C.
P.O. Box 1022
Minneapolis MN 55440-1022
Phone Number: 650-839-5070
Fax Number: 877-769-7945

Int. Cl.: 24

Prior U.S. Cls.: 42 and 50

Reg. No. 2,050,402

United States Patent and Trademark Office

Registered Apr. 8, 1997

**TRADEMARK
PRINCIPAL REGISTER**

TSE

CASHMERE HOUSE, INC. (CALIFORNIA CORPORATION)
3001 S. CRODDY WAY
SANTA ANA, CA 92704

FOR: TEXTILE GOODS, NAMELY, BED
BLANKETS, THROW BLANKETS AND
PILLOW CASES AND SHAMS, IN CLASS 24
(U.S. CLS. 42 AND 50).

FIRST USE 7-0-1988; IN COMMERCE
7-0-1988.
OWNER OF U.S. REG. NO. 1,630,934.
SEC. 2(F).

SER. NO. 75-004,976, FILED 10-12-1995.

ANDREW A. ROPPEL, EXAMINING ATTOR-
NEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-07-26 13:42:27 ET

Serial Number: 75004976 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2050402

Mark (words only): TSE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2007-05-10

Filing Date: 1995-10-12

Transformed into a National Application: No

Registration Date: 1997-04-08

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-05-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Cashmere House, Inc.

Address:

Cashmere House, Inc.
3001 S. Croddy Way
Santa Ana, CA 92704
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 024

Class Status: Active

textile goods, namely, bed blankets, throw blankets and pillow cases and shams

Basis: 1(a)

First Use Date: 1988-07-00

First Use in Commerce Date: 1988-07-00

ADDITIONAL INFORMATION

Section 2(f)**Prior Registration Number(s):**

1630934

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-16 - Attorney Revoked And/Or Appointed

2009-03-16 - TEAS Revoke/Appoint Attorney Received

2007-05-10 - First renewal 10 year

2007-05-10 - Section 8 (10-year) accepted/ Section 9 granted

2007-05-10 - Assigned To Paralegal

2007-04-05 - Combined Section 8 (10-year)/Section 9 filed

2007-04-05 - TEAS Section 8 & 9 Received

2006-12-12 - Case File In TICRS

2003-07-12 - Section 8 (6-year) accepted & Section 15 acknowledged

2003-04-18 - Section 8 (6-year) and Section 15 Filed

2003-04-18 - PAPER RECEIVED

1997-04-08 - Registered - Principal Register

1997-01-14 - Published for opposition

1996-12-13 - Notice of publication

1996-10-28 - Approved for Pub - Principal Register (Initial exam)

1996-09-26 - Communication received from applicant

1996-03-27 - Non-final action mailed

1996-03-15 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Lisa Greenwald-Swire

Correspondent

Lisa Greenwald-Swire

Fish & Richardson P.C.

P.O. Box 1022

Minneapolis MN 55440-1022

Phone Number: 650-839-5070

Fax Number: 877-769-7945

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,050,401

United States Patent and Trademark Office Registered Apr. 8, 1997

**TRADEMARK
PRINCIPAL REGISTER**

TSE

CASHMERE HOUSE, INC. (CALIFORNIA CORPORATION)
3001 S. CRODDY WAY
SANTA ANA, CA 92704

FOR: MEN'S, WOMEN'S AND CHILDREN'S CLOTHING, NAMELY, HEADWEAR, FOOTWEAR, AND HOSIERY, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-0-1988; IN COMMERCE 7-0-1988.
OWNER OF U.S. REG. NO. 1,630,934.
SEC. 2(F).

SER. NO. 75-004,975, FILED 10-12-1995.

ANDREW A. ROPPEL, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-07-26 13:42:29 ET

Serial Number: 75004975 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2050401

Mark (words only): TSE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2007-06-04

Filing Date: 1995-10-12

Transformed into a National Application: No

Registration Date: 1997-04-08

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-06-04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Cashmere House, Inc.

Address:
Cashmere House, Inc.
3001 S. Croddy Way
Santa Ana, CA 92704
United States

Legal Entity Type: Corporation
State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

men's, women's and children's clothing, namely, headwear, footwear, and hosiery

Basis: 1(a)

First Use Date: 1988-07-00

First Use in Commerce Date: 1988-07-00

ADDITIONAL INFORMATION

Section 2(f)

Prior Registration Number(s):

1630934

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-16 - Attorney Revoked And/Or Appointed

2009-03-16 - TEAS Revoke/Appoint Attorney Received

2007-06-04 - First renewal 10 year

2007-06-04 - Section 8 (10-year) accepted/ Section 9 granted

2007-05-08 - Assigned To Paralegal

2007-04-05 - Combined Section 8 (10-year)/Section 9 filed

2007-04-05 - TEAS Section 8 & 9 Received

2006-12-12 - Case File In TICRS

2003-07-12 - Section 8 (6-year) accepted & Section 15 acknowledged

2003-04-18 - Section 8 (6-year) and Section 15 Filed

2003-04-18 - PAPER RECEIVED

1997-04-08 - Registered - Principal Register

1997-01-14 - Published for opposition

1996-12-13 - Notice of publication

1996-10-28 - Approved for Pub - Principal Register (Initial exam)

1996-09-26 - Communication received from applicant

1996-03-27 - Non-final action mailed

1996-03-15 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Lisa Greenwald-Swire

Correspondent

Lisa Greenwald-Swire

Fish & Richardson P.C.

P.O. Box 1022

Minneapolis MN 55440-1022

Phone Number: 650-839-5070

Fax Number: 877-769-7945

Opposition No. _____
Cancellation No. _____
Cashmere House, Inc. v. 360Sweater Company, LLC
Plaintiff's Exhibit in Support of Combined Complaint

EXHIBIT B

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 3,357,442

United States Patent and Trademark Office

Registered Dec. 18, 2007

**TRADEMARK
PRINCIPAL REGISTER**

TSESAY

CASHMERE HOUSE, INC. (CALIFORNIA COR-
PORATION)
3001 S. CRODDY WAY
SANTA ANA, CA 92704

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,602,522.

FOR: BELTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

SN 78-739,160, FILED 10-24-2005.

FIRST USE 2-26-2007; IN COMMERCE 2-26-2007.

LESLEY LAMOTHE, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-07-26 13:42:30 ET

Serial Number: 78739160 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3357442

Mark

TSESAY

(words only): TSESAY

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2007-12-18

Filing Date: 2005-10-24

Transformed into a National Application: No

Registration Date: 2007-12-18

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-11-14

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Cashmere House, Inc.

Address:

Cashmere House, Inc.
3001 S. Croddy Way
Santa Ana, CA 92704
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Belts

Basis: 1(a)

First Use Date: 2007-02-26

First Use in Commerce Date: 2007-02-26

ADDITIONAL INFORMATION

Prior Registration Number(s):

2602522

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-16 - Attorney Revoked And/Or Appointed

2009-03-16 - TEAS Revoke/Appoint Attorney Received

2007-12-18 - Registered - Principal Register

2007-11-14 - Law Office Registration Review Completed

2007-11-14 - Assigned To LIE

2007-10-11 - Allowed for Registration - Principal Register (SOU accepted)

2007-09-25 - Statement Of Use Processing Complete
2007-09-11 - Use Amendment Filed
2007-09-25 - Extension 2 granted
2007-09-11 - Extension 2 filed
2007-09-11 - TEAS Extension Received
2007-09-11 - TEAS Statement of Use Received
2007-03-12 - Extension 1 granted
2007-03-12 - Extension 1 filed
2007-03-12 - TEAS Extension Received
2006-09-12 - NOA Mailed - SOU Required From Applicant
2006-06-20 - Published for opposition
2006-05-31 - Notice of publication
2006-05-02 - Law Office Publication Review Completed
2006-04-28 - Assigned To LIE
2006-04-26 - Approved For Pub - Principal Register
2006-04-26 - Assigned To Examiner
2005-10-27 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Lisa Greenwald-Swire

Correspondent

Lisa Greenwald-Swire
Fish & Richardson P.C.
P.O. Box 1022
Minneapolis MN 55440-1022
Phone Number: 650-839-5070
Fax Number: 877-769-7945

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 3,628,753

United States Patent and Trademark Office

Registered May 26, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

TSESAY

CASHMERE HOUSE, INC. (CALIFORNIA CORPORATION)
3001 S. CRODDY WAY
SANTA ANA, CA 92704

FOR: RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES ALL FEATURING WOMEN'S AND CHILDREN'S CLOTHING, CLOTHING ACCESSORIES, STATIONERY ITEMS, LEATHER ACCESSORIES, TEXTILE GOODS, PILLOWS, AND CUSHIONS; ISSUING GIFT CERTIFICATES WHICH THEN MAY BE REDEEMED FOR GOODS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-15-2000; IN COMMERCE 12-15-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,602,522.

SN 78-489,501, FILED 9-24-2004.

JOHN KELLY, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-07-26 13:42:32 ET

Serial Number: 78489501 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3628753

Mark

TSESAY

(words only): TSESAY

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2009-05-26

Filing Date: 2004-09-24

Transformed into a National Application: No

Registration Date: 2009-05-26

Register: Principal

Law Office Assigned: LAW OFFICE 117

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-04-22

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Cashmere House, Inc.

Address:

Cashmere House, Inc.
3001 S. Croddy Way
Santa Ana, CA 92704
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Retail store services and online retail store services all featuring women's and children's clothing, clothing accessories, stationery items, leather accessories, textile goods, pillows, and cushions; issuing gift certificates which then may be redeemed for goods

Basis: 1(a)

First Use Date: 2000-12-15

First Use in Commerce Date: 2000-12-15

ADDITIONAL INFORMATION

Prior Registration Number(s):

2602522

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-05-26 - Registered - Principal Register

2009-04-22 - Law Office Registration Review Completed

2009-04-22 - Assigned To LIE

2009-04-22 - Allowed for Registration - Principal Register (SOU accepted)

2009-04-06 - Statement Of Use Processing Complete

2009-03-14 - Use Amendment Filed

2009-04-03 - Case Assigned To Intent To Use Paralegal

2009-03-16 - TEAS Statement of Use Received

2008-09-12 - Extension 5 granted

2008-09-12 - Extension 5 filed

2008-09-12 - TEAS Extension Received

2008-05-29 - TEAS Change Of Correspondence Received

2008-02-22 - Extension 4 granted

2008-02-22 - Extension 4 filed

2008-02-22 - TEAS Extension Received

2007-09-13 - Extension 3 granted

2007-09-13 - Extension 3 filed

2007-09-13 - TEAS Extension Received

2007-03-13 - Extension 2 granted

2007-03-13 - Extension 2 filed

2007-03-13 - TEAS Extension Received

2006-09-12 - Extension 1 granted

2006-09-12 - Extension 1 filed

2006-09-12 - TEAS Extension Received

2006-03-14 - NOA Mailed - SOU Required From Applicant

2005-12-20 - Published for opposition

2005-11-30 - Notice of publication

2005-10-26 - Law Office Publication Review Completed

2005-10-26 - Assigned To LIE

2005-10-15 - Approved For Pub - Principal Register
2005-10-05 - Teas/Email Correspondence Entered
2005-09-19 - Communication received from applicant
2005-09-19 - TEAS Response to Office Action Received
2005-03-28 - Non-final action e-mailed
2005-03-28 - Non-Final Action Written
2005-03-28 - Assigned To Examiner
2004-10-01 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Lisa Greenwald-Swire

Correspondent

Lisa Greenwald-Swire
Fish & Richardson P.C.
P.O. Box 1022
Minneapolis MN 55440-1022
Phone Number: (650) 839-5070
Fax Number: (877) 769-7945

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,602,522

United States Patent and Trademark Office

Registered July 30, 2002

**TRADEMARK
PRINCIPAL REGISTER**

TSESAY

CASHMERE HOUSE, INC. (CALIFORNIA COR-
PORATION)
3001 S. CRODDY WAY
SANTA ANA, CA 92704

SHORTS, SCARVES, BATHROBES, NIGHTGOWNS,
LINGERIE, PAJAMAS, IN CLASS 25 (U.S. CLS. 22
AND 39).

FOR: MEN'S AND WOMEN'S AND CHILDREN'S
CLOTHING; NAMELY, HEAD WEAR, FOOTWEAR,
AND HOSIERY, SHIRTS, T-SHIRTS, SWEATSHIRTS,
SWEATPANTS, LEGGINGS, BLOUSES, JACKETS,
COATS, BLAZERS, PANTS, SKIRTS, SUITS,

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

SN 76-170,234, FILED 11-22-2000.

MARC LEIPZIG, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-07-26 13:42:33 ET

Serial Number: 76170234 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2602522

Mark (words only): TSESAY

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2008-08-07

Filing Date: 2000-11-22

Transformed into a National Application: No

Registration Date: 2002-07-30

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2008-08-07

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Cashmere House, Inc.

Address:

Cashmere House, Inc.
3001 S. Croddy Way
Santa Ana, CA 92704
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 025**Class Status:** Active

women's clothing; namely, head wear, footwear, and hosiery, shirts, t-shirts, sweatshirts, sweatpants, leggings, blouses, jackets, coats, blazers, pants, skirts, suits, shorts, scarves

Basis: 1(a)**First Use Date:** 2000-09-00**First Use in Commerce Date:** 2000-09-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2012-07-23 - TEAS Section 8 & 9 Received

2008-08-07 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-08-07 - Assigned To Paralegal

2008-07-28 - TEAS Section 8 & 15 Received

2007-11-07 - Case File In TICRS

2002-07-30 - Registered - Principal Register

2002-04-24 - Allowed for Registration - Principal Register (SOU accepted)

2002-04-23 - Assigned To Examiner

2002-04-22 - Statement Of Use Processing Complete

2002-04-01 - Use Amendment Filed

2002-04-05 - PAPER RECEIVED

2001-10-09 - NOA Mailed - SOU Required From Applicant
2001-07-17 - Published for opposition
2001-07-04 - Notice of publication
2001-02-14 - Approved For Pub - Principal Register
2001-02-07 - Examiner's amendment mailed
2001-02-06 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Lisa Greenwald-Swire

Correspondent

Lisa Greenwald-Swire
Fish & Richardson P.C.
P.O. Box 1022
Minneapolis MN 55440-1022
Phone Number: 650-839-5070
Fax Number: 877-769-7945

Opposition No. _____
Cancellation No. _____
Cashmere House, Inc. v. 360Sweater Company, LLC
Plaintiff's Exhibit in Support of Combined Complaint

EXHIBIT C

[Network Solutions](#) >> [Whois](#) >> [Results](#)

[Log In](#)



- [Search](#)
- [Renew](#)
- [Transfer](#)
- [Features](#)
- [Private Registration](#)
- [Protect](#)
- [Forward](#)

WHOIS Results for tsecashmere.com

Available domain names similar to tsecashmere.com

Available Extensions

- [tsecashmere.us](#)
- [tsecashmere.us.com](#)
- [tsecashmere.mobi](#)
- [tsecashmere.biz](#)

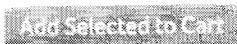
Available Domains

- [tse-cashmere.com](#)
- [tsecashmereweb.com](#)
- [tsecashmereland.com](#)
- [tsecashmereplanet.com](#)

Premium Resale Domains

- | | |
|---|-----------------|
| <input type="checkbox"/> cashmereuk.com | \$6,000 |
| <input type="checkbox"/> cashmereloungewear.com | \$1,088 |
| <input type="checkbox"/> tsefamily.com | \$159 |
| <input type="checkbox"/> cashmereisland.com | \$1,395 |
| <input type="checkbox"/> tsecashmere.pro | |
| <input type="checkbox"/> tsecashmere.de | |
| <input type="checkbox"/> tsecashmere.im | |
| <input type="checkbox"/> tsecashmere.asia | |
| <input type="checkbox"/> tsecashmere.xxx | |
| <input type="checkbox"/> tsecashmere.ca | |
| <input type="checkbox"/> tsecashmereonline.com | |
| <input type="checkbox"/> tsecashmerefamily.com | |
| <input type="checkbox"/> tsecashmereworld.com | |
| <input type="checkbox"/> tsecashmereblog.com | |
| <input type="checkbox"/> tsecashmerehome.com | |
| <input type="checkbox"/> tsecashmereuss.com | |
| <input type="checkbox"/> cashmerekids.com | \$875 |
| <input type="checkbox"/> cashmereovercoat.net | \$749 |
| <input type="checkbox"/> cashmerethrows.com | \$24,000 |

[View more](#)



tsecashmere.com

Is this your domain name? [Renew it now.](#)



BOOKMARK

Current Registrar: NETWORK SOLUTIONS, LLC.
IP Address: [64.207.182.163](#) (ARIN & RIPE IP search)
Record Type: Domain Name
Server Type: Apache
Lock Status: clientTransferProhibited
WebSite Status: Active

Visit [AboutUs.org](#) for more information about TSECASHMERE.COM
[AboutUs: TSECASHMERE.COM](#)

Registrant: [Make this info private](#)
CASHMERE HOUSE, INC.
3001 SOUTH CRODDY WAY
SANTA ANA, CA 92704-6304
US

Domain Name: TSECASHMERE.COM

Promote your business to millions of viewers for only \$1.25 a month!
Learn how you can get an Enhanced Business Listing here for your domain name. [Learn More](#)

Administrative Contact :
CASHMERE HOUSE, INC.
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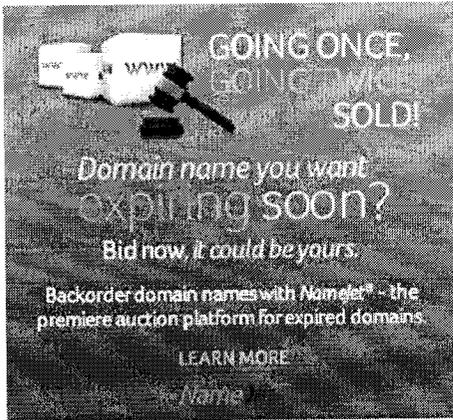
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TSE

Label Overview

Latest Shows



Resort 2013 Womenswear



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Spring 2012 RTW



Resort 2012 Womenswear

Collections by Season

Label Overview

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TSE

DESIGNED BY Dushane Noble, Spring 2009 - Present
Julian Louie, Spring 2009 - Present
Tess Giberson, Fall 2006 - Fall 2008
Richard Chai, Fall 2002 - Fall 2004
Hussein Chalayan, Fall 2000 - Fall 2002
Victor Alfaro, 1997 - 1998
Narciso Rodriguez, 1995 - 1996
Christina Peng, 1989 - 1994
COLLECTION TYPES RTW
SIMILAR CLIENTELE Loro Piana
STYLES & TAGS American, Casual, Commercial Success

TSE Men

DESIGNED BY Dushane Noble, Spring 2009 - Present
Julian Louie, Spring 2009 - Present
Tess Giberson, Fall 2006 - Fall 2008
Richard Chai, Fall 2002 - Fall 2004
Hussein Chalayan, Fall 2001 - Fall 2002
COLLECTION TYPES Menswear
SIMILAR CLIENTELE Vince
STYLES & TAGS American, Casual, Commercial Success, Sporty

TSE Say

DESIGNED BY Dushane Noble, Spring 2009 - Present
Julian Louie, Spring 2009 - Present
Tess Giberson, Fall 2006 - Fall 2008
Ana Lerario, 2003 - 2004
Richard Chai, Fall 2002 - Fall 2004
Susie Cho, 1999 - 2002
STYLES & TAGS American, Casual, Commercial Success, Sporty, Lower Priced

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What's Been Said

“When you think about TSE, you probably think about a sweater, but of course we are so much more.”

—Tess Giberson *Style.com*

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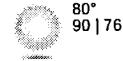
TSE & JASON WU

Jason Wu designed a limited-edition capsule for the Fall 2010 season. The "Jason Wu for Tse Collection" debuted to press and buyers alongside the Tse Women's Collection during New York Fashion Week in February 2010.

Tse CEO Christina Peng-Gerschultz says of the initiative, "The Tse customer has always looked to us for the finest basics, but she also is extremely fashion-oriented and she respects our long-standing commitment to working with some of the most creative emerging talents in the industry. Jason Wu for Tse represents the evolution of that concept. We are thrilled to work with a supremely talented designer whose work is beloved by the fashion community and chic, modern women alike. Jason's complete understanding of the timeless luxury and craftsmanship that is in Tse's DNA rendered him the perfect partner."

Jason Wu says "working with Tse on a capsule felt like a natural choice because we share so many of the same ideals: elegance, refinement, sophistication. I offer this collection not merely as a counterpart to my own, but for the opportunity to contribute to Tse's compelling design heritage and its innovative approach to cashmere."

The capsule contained approximately 15 women's looks and consist of both knit and woven pieces. The collection was in stores beginning in July 2010 and available in Tse boutiques, on www.tsecashmere.com and at select retail partners worldwide.



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THE INSIDE LINE ON NEW YORK FASHION

JASON WU

Jason Wu for TSE: Minimalist Dressing Extending Beyond Sweater Sets

By Laura Neilson | Wednesday, Sep 15, 2010 | Updated 9:15 AM EDT

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It's hard to look at Jason Wu's designs without considering a certain Mrs. O. Indeed, that's the blessing and the consequence awarded from the First Lady's choice to wear one of the young designer's gowns to her husband's Inaugural Ball in early 2009. But should Wu find himself in an artistic struggle between embracing a winning "Obama-ready" look and breaking free from those constraints, then perhaps his second collaborative effort with TSE is all the more fitting.

Despite the brand's signature for cashmere and silk knits, Wu's 12-piece capsule collection underscored the fact that that TSE is capable of more than just sweater sets. Linen wide-leg trousers played to an uptowner's sensibility, while loosely-pleated gray pull-on bottoms will easily find their place in a downtowner's uniform. A defining piece in the lineup was a chunky-knit sweater ingeniously constructed from a stitched silk chiffon "yarn," which again,

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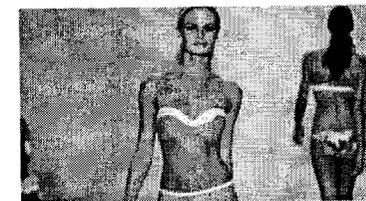
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took any preconceived notions of the heritage brand and turned them on their heads.



Print also made its way into the collection, in the form of a twill sheath dress screenprinted in latex to add a dose of edge to what otherwise might have been an all-too-predictable staple for the [First] lady who lunches.



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The Internet Newspaper: News, Blogs, Video, Community**JASON WU: Michelle Obama's Inaugural Gown Designer
(PHOTOS, POLL, VIDEO)****The Huffington Post** First Posted: 02/20/09 05:12 AM ET Updated: 05/25/11 02:00 PM ET**UPDATE 1.26**

"Milk" actress [Alison Pill wore an emerald Jason Wu gown](#) to the SAG Awards on Sunday night.

UPDATE 1.25

In their profile of Jason Wu, [the New York Times](#) painted a rather domestic picture of what the designer was doing on inauguration night:

Minutes before Jason Wu was to become famous as the 26-year-old designer of Michelle Obama's inaugural gown, he ordered a pepperoni and mushroom pizza from Domino's at his apartment in Midtown, then sat down with his boyfriend, Gustavo Rangel, and a neighbor to watch the festivities on television.

Like the rest of the world, Mr. Wu had no idea what the new first lady would wear on Tuesday night. He had never met her, nor did he know that the design he had submitted to Mrs. Obama, last November, was being seriously considered. At first he wasn't even positive that the white chiffon dress she wore, which went by in a blur, was his until the phone began ringing and ringing and ringing.

"It's difficult to describe," Mr. Wu said the next afternoon, after appearing on the morning shows and talking endlessly about the symbolism of the dress, the color and the selection of a designer barely known outside the fashion beltway. "I was over the moon. I know I am an unusual choice for a first lady. I didn't think it was my turn yet."

UPDATE 1.23

Taiwan has Jason Wu fever, [reports WWD](#):

Taiwan's largest circulation newspaper, the Liberty Times, ran a banner head reading "Michelle's Evening Gown designed by Taiwanese." The China Times declared in large-print type: "Michelle's Beauty makes Jason Wu an Overnight Sensation." Until now, the designer was relatively unknown in Taiwanese fashion circles but clearly that has changed. "Taiwan's fashion colleges turn out lots of talent every year, and very few have the chance to leave the island," said Taiwan designer Sophie Hong, who read about Wu for the first time in Thursday's United Daily News."

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UPDATE 1.21

MSNBC's Norah O'Donnell landed an interview with the designer, who spoke about the dress he designed specifically with Obama in mind.

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Teen Vogue caught up with the man of the moment in the fashion world, [Jason Wu](#), to talk more about the silk chiffon one-shoulder, floor-length gown.

In terms of design, my only instruction was that the dress needed to sparkle, which I hope it did. It had about a million Swarovski crystals on it! I know it sounds corny, but I had this vision of the dress immediately. I knew it had to be white. I wanted it to be romantic, strong, energetic--everything Michelle Obama stands for.

[Read more from the interview.](#)

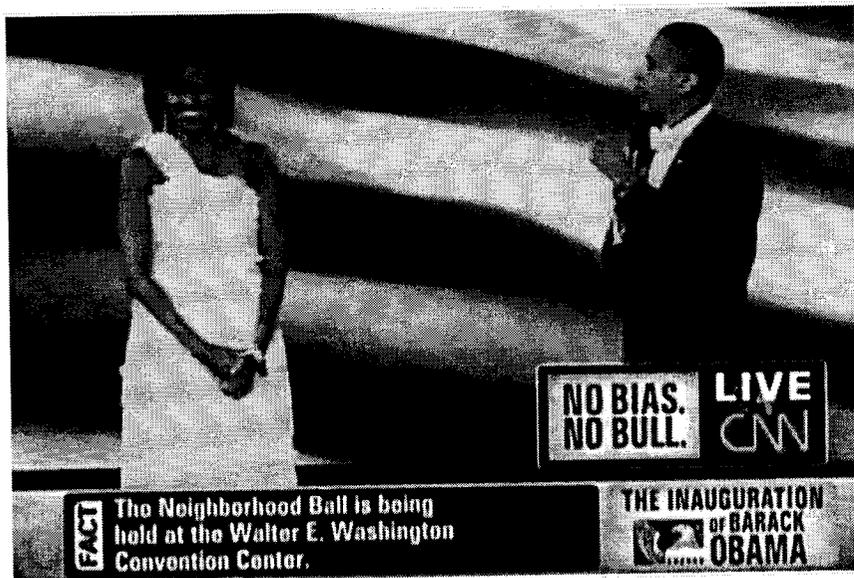
W magazine has details on [Jason Wu's](#) career, as well as photos of him from a shoot last July:

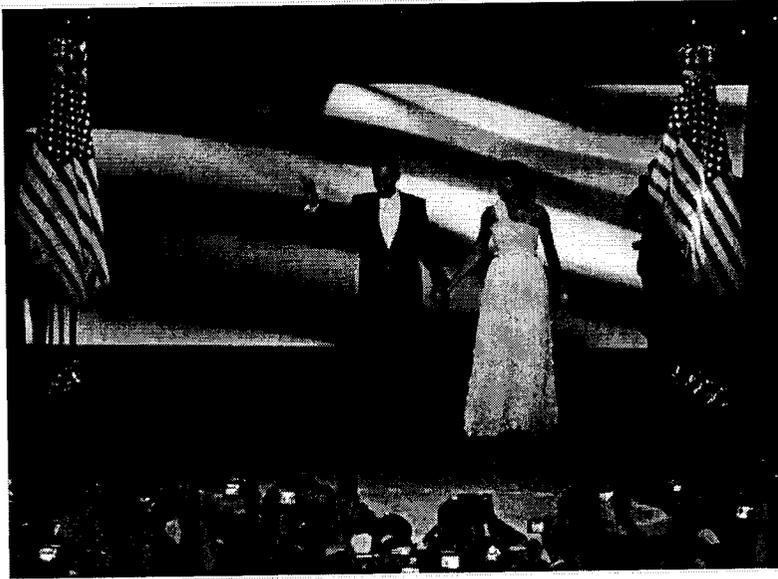
While Wu's designs may be bold, the designer himself is known to be rather shy. "Working with dolls, you know, they don't have a personality; they don't talk," Wu told W's Venessa Lau last year. "Meeting the girls who wear my clothes helps."

At last: it wasn't just the song Beyonce serenaded the Obamas with for their first dance as first couple...it was also the sentiment felt by a world that has spent months wondering which designer Michelle Obama would wear to the inaugural balls.

And the answer is 26-year-old Jason Wu.

Scroll down for pictures, video and information on Jason Wu. Also tell us what you thought of the dress in our poll.





.....
Arriving at the Neighborhood Ball

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From [Jason Wu's website](#):

Although only 26, the Taipei native has already achieved many accomplishments. His family moved to Vancouver when Wu was 9 where he began learning how to sew, draft patterns, and sketch in fashion proportions by using dolls as mannequins. At the age of 14, he went to study sculpture in Tokyo and then spent his senior year of high school in Paris, where he decided to become a fashion designer. Wu then enrolled in the prestigious Parsons School of Design and interned with Narciso Rodriguez.

In February 2006 he debuted his collection, emerging as one of the leading new American talents. The Jason Wu collection is carried at Bergdorf Goodman, Saks Fifth Avenue, Neiman Marcus, Ikram, Nordstrom, Susan of Burlingame and Louis Boston. The fashion star is a favorite among press, stylists and celebrities including Amber Valetta, Leighton Meester, Joy Bryant, Gretchen Mol and Kerry Washington.

Jason continues to receive accolades including Fashion Group International's Rising Star Award for Women's Ready-to-Wear in January 2008 and in July 2008 he was named one of the finalists in the CFDA/Vogue Fashion Fund

Quick Poll

Michelle Obama's gown: love it or leave it?

Love it

Leave it

VOTE

Michelle Obama's diamond bangles, ring, and chandelier earrings were designed by jeweler Loree Rodkin. From [Loree Rodkin's website](#):

Loree Rodkin, known for her nonconformist visionary approach to jewelry making, blurs the distinction between modern and medieval. Old world artisans engrave and embellish each platinum or gold piece by hand. Loree has designed jewelry for most of Hollywood's brightest stars...Madonna and Mary J Blige for the Grammys...Virginia Madsen's jewelry for the Academy Awards and Golden Globes...Cher's Believe and Farewell tours...Aerosmith...

Loree's collections are showcased in the Neiman Marcus Precious jewelry salons throughout the United States.

RELATED NEWS:

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[Jason Wu's Spring 2009 collection at Style.com](#)

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Michelle Obama Fashion Icon



Michelle Obama's 5 Best Fashion Moments



Designers Weigh In: Michelle Obama, or Carla Bruni?



VIEW

EDITOR: SALLY SINGER

Having His TSE

With a capsule collection, Jason Wu gives the famed knitwear company a new voice.

SOFT TOUCH
THE DESIGNER, WITH A MODEL IN ONE OF HIS LOOKS FOR TSE. JASON WU FOR TSE: BACK AN TOP (\$395) AND PANTS (\$480); TSE, NYC

CHRISTOPHER STURM/ON SPINCE; DUSTY NISHYU/REX USA; SHANE PETERSON FOR SHERRILL; THE WALL GROUP; ANDREW SHER/REX USA; SHANE PETERSON FOR SHERRILL; DETAILS: VAN DYKE BROS.

My world is all about details, exuberant colors," says Jason Wu. "I'm the least minimal designer ever. So this might seem an unlikely partnership." True, with its streamlined coats and quiet colors (save for a splash of vivid red), Wu's fall capsule collection for cashmere pros TSE is a bit more subdued than his usual fare—pink feathers! Billowing ball skirts! Polka dots! But actually, Wu's TSE pieces aren't so out of line with his sensibilities; for example, a gray dress with a "delineated body" shows traces of the icon who inspired him when Wu was just starting out: Geoffrey Beene. And there are references—canvas-colored separates speckled with paint—to

minimalist painter Robert Ryman, whose work Wu has long admired. Plus he's done pleated chiffon pieces (pure Wu) but "distressed to get that TSE look. I imagined a girl washing them to get some of the pleats out."

TSE has been helmed by its share of fashion wunderkinds—Narciso Rodriguez, Tess Giberson, Richard Chai, Hussein Chalayan—but this is the first time they've brought on a guest designer. The company had been making all the knits for Wu's own collection anyway, so it was only natural to ask him. "I finally felt clear on the Wu aesthetic," says the 27-year-old, who now has eight seasons under his belt, "so I felt comfortable trying something else." No doubt the women who love Wu will feel comfortable (not to mention cozy) trying it, too. —FLORENCE KANE [view >134](#)

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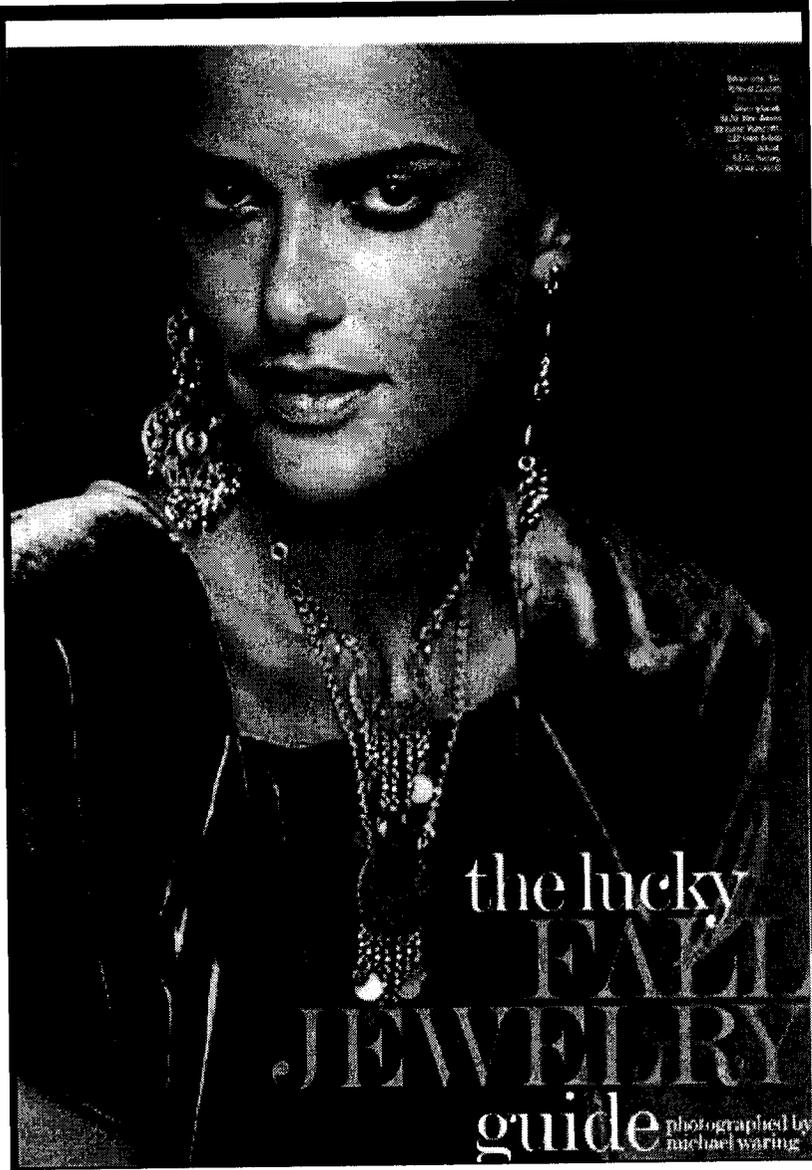
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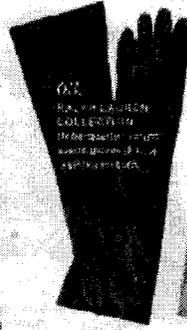
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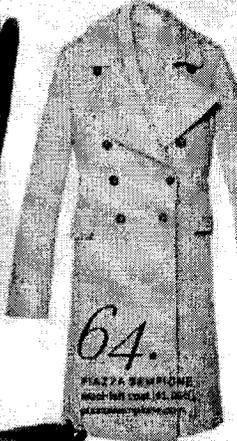
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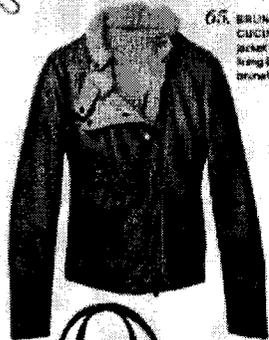
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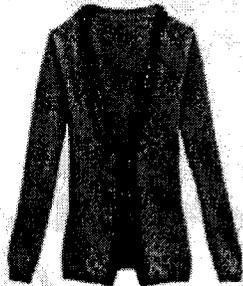
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The Best Suits for Summer.

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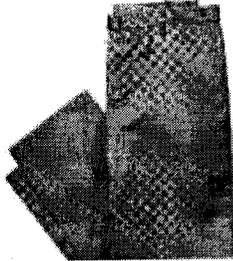
Rumpled Trench

It's not every day you see a rumpled black trench coat. The coat should fit well, and it should show the body and character.

The Benchmark

Not are you have benchmarked in your wardrobe? Here are the benchmark pieces with a price tag of \$200.

	20s	30s	40s
COAT	Black wool, quilted, double-breasted	Black wool, double-breasted, over-collared, knee-length	Black wool, double-breasted, over-collared
SHIRT	Black, white, or gray, with buttoned placket	Black, white, or gray, with buttoned placket	Black, white, or gray, with buttoned placket
TIE	Black, white, or gray, with buttoned placket	Black, white, or gray, with buttoned placket	Black, white, or gray, with buttoned placket
WATCH	Black, white, or gray, with buttoned placket	Black, white, or gray, with buttoned placket	Black, white, or gray, with buttoned placket
SHOE	Black, white, or gray, with buttoned placket	Black, white, or gray, with buttoned placket	Black, white, or gray, with buttoned placket



Trim Khakis

Black, white, or gray, with buttoned placket, pre-tapered, and all-weather.

Desert Boots

The ability to walk barefoot has given us a new breed of boot: the desert boot. It's a simple, sturdy, and comfortable boot. It's a boot that's built to last. It's a boot that's built to last.

Tipped Cardigan

A well-made, elegant, and comfortable cardigan. It's a cardigan that's built to last. It's a cardigan that's built to last.



Soft Briefcase

After a full workweek, a soft briefcase with leather trim can still be a daily necessity.

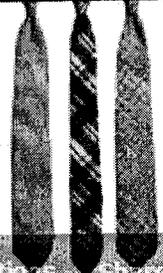


Two-Tone Polo
They are called the two-tone polo shirts for a reason—over many years. The polo shirt is an essential piece of a man's wardrobe. It's a shirt that's built to last. It's a shirt that's built to last.



Cotton Tie

The ease of care and the fact that it's built to last. It's a tie that's built to last. It's a tie that's built to last.



SHOCKING TRUTH
Anti-depressants
& Pregnancy

VOGUE

MAY

You're
Fired!

Surviving
and Thriving
After the
Pink Slip

EXCLUSIVE
SEX AND THE
MUCH-MARRIED
WOMAN

A Sneak Peek at Britain's
Sensational Best Seller



THE
REAL
LIVES
OF
MODELS

Boyfriends, Babies,
Closets, Catwalks,
Diets, Dramas
AND THE MAN WHO
MADE THEM STARS

+

SUMMER FASHION TIPS
FROM GISELE, NAOMI & KAREN



Six models—with
their style-minded
beaux—wear
menswear from
separate lines
the tailored
jacket
loafers
Photo: [unreadable]
Patrick Demerouti

meet the boyfriends

70 INSTANT FASHION UPGRADES

SPRING '09
GUIDE to STYLE

MensHealth

THE
BEST
CLOTHES
IN THE
WORLD!

**GREAT
LOOK**
For Your 20s,
30s, 40s
& Beyond



**WEAR THIS,
NOT THAT!**
USE COLOR TO
CATCH HER EYE

**LOOK
SMART
EVERY
TIME**

**14
ESSENTIAL
LOOKS FOR
SPRING**

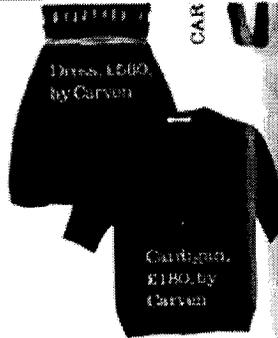
BY
REYNOLD



...n London in a five-floor
wayfair townhouse.
As well as clothing, it
features furniture and
other cool pieces from
the Swedish creatives.
Enq aonestudios.com

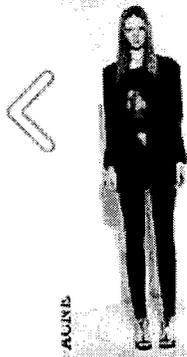
august.10 FASHION NOTES

*Flagships, collaborations and
autumn/winter WHITES*



Dress, £500,
by Carven

Cardigan,
£180, by
Carven



AGNES

Skirt, £785,
by Jason
Wu for TSE



Dress,
£1,645, by
Jason Wu
for TSE

NEW WU

*We heart
JASON WU's
cashmere collection
for TSE (left) — it
SHOWCASES
a/w's minimalism
and texture trends.
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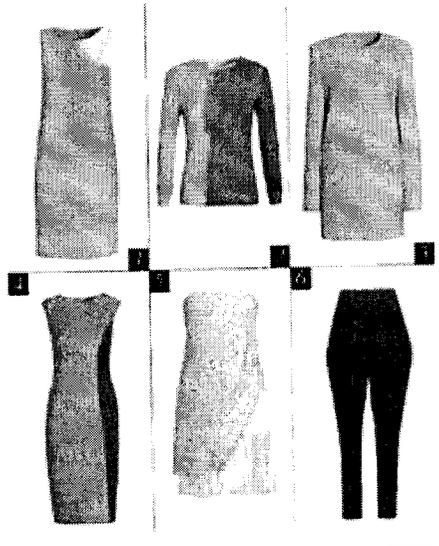
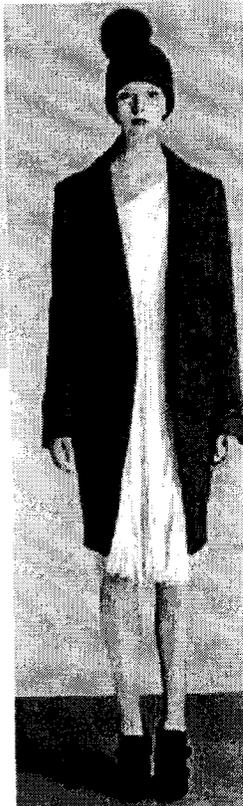
10 HOT STORIES

Wu hits pastures new!

10 For most people, about Wu came from nowhere. After all, he had only been designing cashmere for two years before Mercedes Obama wore one of his dresses to the inaugural Ball and - boom! - a fashion star was born. Now the young New York-based designer has teamed up with customer brand TSE (pronounced "tee") to create a collection of 10 facts featuring technology in the real this week.

Inspired by minimalist artist Robert Rauschenberg and his monochromatic colors, Jason has brought his futuristic edge to

the TSE. Unlike that, he's pushed it further. "I love minimalist art and my comfort zone," he told GQ.com. "I'm not a traditional designer, but I wanted to be seen in a different way. So I was going to be able to bring it back, not just every 100 years, but also not just every 100 years of top-to-top price. The resulting pieces are soft, smooth, textured, draped, cashmere knit, stretchy, breathable and designed for every one. It's a new way of thinking. It's not just about the clothes, it's about the people who wear them. And while these are something of modern art pieces, they are cashmere classics."



10 facts about Wu: He has created a million facts of 10 facts for TSE, including the new fabric, which he calls it "new fabric" (1) "10" (2) "10" (3) "10" (4) "10" (5) "10" (6) "10" (7) "10" (8) "10" (9) "10" (10)

THE MAGAZINE ABOUT SHOPPING AND STYLE

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PAGE 22

**THE BEST
WEB SHOPPING**
landlady should know

**JESSICA
Simpson**
The strong
and sexy type





TSE

Gorgeous Selena Gomez in a TSE Mens sweater in the September issue of Teen Vogue!

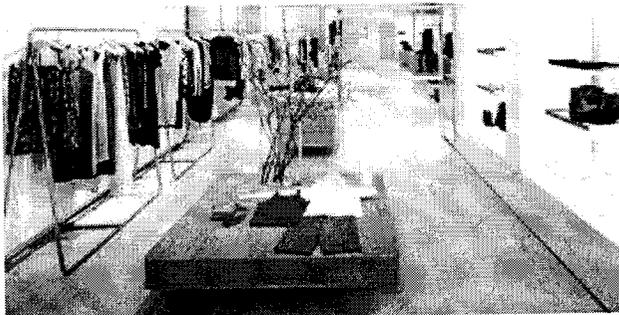


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Cancellation No. _____
Cashmere House, Inc. v. 360Sweater Company, LLC
Plaintiff's Exhibit in Support of Combined Complaint

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60 MAIDEN LANE, SAN FRANCISCO, CA, 94108
(415) 391-1112 MON-SAT: 10AM-6PM, SUN: CLOSED

NEW YORK
120 WOOSTER STREET, NEW YORK, NY, 10012
(212) 925-2520 MON-SAT: 11AM-7PM, SUN: 12PM-6PM

LAKE FOREST
252 MARKET SQUARE, LAKE FOREST , IL, 60045
(847)295-9005 MON-FRI: 9:30AM-5:30PM, SAT: 10AM-6PM, SUN:
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2446 EAST CAMELBACK ROAD, PHOENIX , AZ, 85016
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SAKS BEVERLY HILLS
9600 WILSHIRE BOULEVARD, BEVERLY HILLS, CA, 90212
(310) 275-4211 MON-WED: 10AM-6PM, THU: 10AM-8PM,
FRI-SAT: 10AM-7PM, SUN: 12PM-6PM

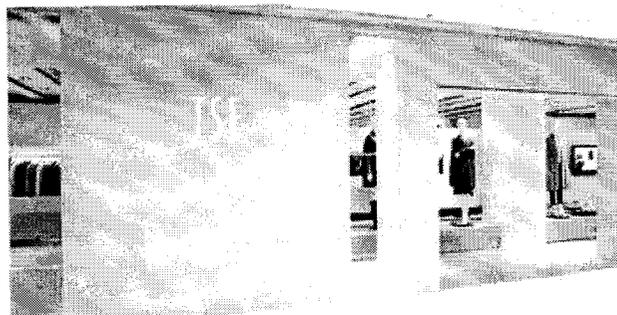
SAKS SAN FRANCISCO
384 POST STREET, SAN FRANCISCO, CA, 94108
(415) 986-4300 MON-SAT: 10AM-7PM, SUN: 11AM-7PM

SAKS GREENWICH
205 GREENWICH AVENUE, GREENWICH , CT, 06830
(203) 862-5300 MON-SAT: 10AM-6PM, SUN: 12PM-5PM

SAKS BAL HARBOUR
9700 COLLINS AVENUE, BAL HARBOUR , FL, 33154
(305) 862-5300 MON-SAT: 10AM-9PM, SUN: 12PM-7PM

SAKS BOCA RATON
5800 GLADES ROAD, BOCA RATON, FL, 33431

ASIA



HONG KONG
SHOP 2116 - 2118 ELEMENTS, TSIM SHA TSUI, KOWLOON
852 2724 6303 MON-SUN: 10AM-9PM

HONG KONG
SHOP 304 -305 THE LANDMARK, CENTRAL, HONG KONG
852 2147 3033 MON-SUN: 10AM-7:30PM

MACAU
SHOP 2832 THE SHOPS AT FOUR SEASONS, COTAI STRIP,
MACAU 853 2724 6303 MON-SUN: 11AM-11PM

DAIMARU KYOTO
2ND FLOOR, SIJO TAKAKURA, SHIMOGYO-KU, KYOTO,
600-8511, JAPAN
075 241 6677 MON-SUN: 10AM-8PM

JR OSAKA MITSUKOSHI ISETAN
3RD FL, 3-1-3, UMEDA, KITA-KU, OSAKA, 530-8558, JAPAN
81-6-6-6341-4441 MON-SUN: 10AM-8PM

ODAKYU DEPARTMENT STORE
5TH FLOOR, 1-1-3 NISHI-SHINJUKU, SHINJUKU-KU, TOKYO,
160-8001, JAPAN
03 3344 0667 MON-SUN: 10AM-8PM

TOKYO DEPARTMENT STORE
4TH FLOOR, 24-1, DOUGENNZAKA, SHIBUYA-KU, TOKYO,
150-8019, JAPAN
81-3-3477-3831 MON-SUN: 10AM-7PM

TOKU IKEBUKURO
4TH FLOOR, 1-1-25, NISHI-IKEBUKURO, TOSHIMA-KU, TOKYO,
171-8512, JAPAN
81-3-5954-6607 MON-SUN: 10AM-8PM

(561) 393-9100 MON-SAT: 10AM-9PM, SUN: 12PM-6PM

SAKS NAPLES

5395 TAMiami TRAIL NORTH, NAPLES, FL, 34108
(239) 592-5900 MON-SAT: 10AM-7PM, SUN: 12PM-6PM

SAKS PALM BEACH

172 WORTH AVENUE, PALM BEACH, FL, 33480
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SAKS PALM BEACH GARDENS

3109 PGA BOULEVARD, PALM BEACH GARDENS , FL , 33410
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SAKS ATLANTA

3440 PEACHTREE ROAD NE, ATLANTA, GA, 30326
(404) 261-7234 MON-SAT: 10AM-8PM, SUN: 12PM-6PM

SAKS CHICAGO

700 NORTH MICHIGAN AVENUE, CHICAGO, IL, 60611
(312) 944-6500 MON-WED: 10AM-7PM, THU-SAT: 10AM-8PM,
SUN: 12PM-6PM

SAKS HIGHLAND PARL

1849 GREEN BAY ROAD, HIGHLAND PARL, IL, 60035
(847) 681-5100 MON-SAT: 10AM-6PM, SUN: 12PM-5PM

SAKS CHEVY CHASE

5555 WISCONSIN AVENUE, CHEVY CHASE , MD, 20815
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SAKS BOSTON

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SAKS BEACHWOOD

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(216) 292-5500 MON-SAT: 10AM-9PM, SUN: 12PM-6PM

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101 WEST 5TH STREET, CINCINNATI, OH, 45202
(513) 421-6800 MON-WED: 10AM-6PM, THU: 10AM-8PM,
FRI-SAT:10AM-9PM, SUN: 12PM-5PM

SAKS BALA CYNWYD

2 BALA PLAZA, BALA CYNWYD, PA, 19004
(610) 667-1500 MON-TUE, THU-SAT: 10AM-6PM, WED:
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SAKS AUSTIN
9722 GREAT HILLS TRAIL, AUSTIN, TX, 78759
(512) 231-3700 MON-WED: 10AM-6PM, THU-SAT:10AM-7PM,
SUN: 12PM-6PM

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SAKS DALLAS
13550 DALLAS PARKWAY, DALLAS, TX, 75240
(972) 458-7000 MON-SAT: 10AM-9PM, SUN: 12PM-6PM

SAKS HOUSTON
5115 WESTHEIMER ROAD, HOUSTON, TX, 75240
(713) 627-0500 MON-SAT: 10AM-9PM, SUN: 12PM-7PM

SAKS SAN ANTONIO
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(210) 341-4111 MON-SAT: 10AM-9PM, SUN: 12PM-7PM

NEIMAN MARCUS NEWPORT BEACH
601 NEWPORT CENTER DRIVE, NEWPORT BEACH, CA, 92660
(949) 759-1900 MON-SAT: 10AM-8PM, SUN: 12PM-6PM

NEIMAN MARCUS DENVER "CHERRY CREEK MALL
3000 EAST FIRST AVENUE, DENVER, CO, 80206"
(303) 329-2600 MON-FRI: 10AM-8PM, SAT: 10AM-6PM, SUN:
12PM-6PM

NEIMAN MARCUS NORTHBROOK
5000 NORTHBROOK COURT, NORTHBROOK, IL, 60062
(847) 564-0300 MON-FRI: 10AM-8PM, SAT: 10AM-6PM, SUN:
12PM-6PM

NEIMAN MARCUS KING OF PRUSSIA
THE PLAZA AT KING OF PRUSSIA, KING OF PRUSSIA, PA,
19406
(610) 3540-0500 MON-SAT: 10AM-9PM, SUN: 12PM-6PM

NEIMAN MARCUS DALLAS
1618 MAIN STREET, DALLAS, TX, 75201
(214) 741-6911 MON-SAT: 10AM-6PM, SUN: CLOSED

NEIMAN MARCUS DALLAS
400 NORTH PARK CENTER, DALLAS, TX, 75225
(214) 363-8311 MON-SAT: 10AM-9PM, SUN: 12PM-6PM

NEIMAN MARCUS HOUSTON
2600 POST OAK BOULEVARD, HOUSTON, TX, 77056
(713) 621-7100 MON-SAT: 10AM-8:30PM, SUN: 12PM-6PM

LES POMMETTES
158 N ROBERTSON BLVD, LOS ANGELES, CA, 90048
(310) 289-9202 MON-SAT: 11AM-7PM, SUN: 12PM-6PM

L'ARMOIRE
102 PARK ST, NEW CANAAN, CT, 60840
(203) 966-1764 TUE-SAT: 9:30AM-5PM, SUN-MON: CLOSED

PANACHE
3 MALL LANE, SUN VALLEY, ID, 83353
(208) 622-4228 MON-SUN: 10AM-6PM

NEWS BRAND STORES SERVICE
LYNDONS
2000 NORTH ROCK ROAD, SUITE #130, WICHITA, KS, 67206
(316) 636-9020 MON-SAT: 10AM-5PM, SUN: CLOSED

THE KIMBALL SHOP
135 MAIN STREET, NORTHEAST HARBOUR, ME, 04662
(207) 276-3300 MON-SAT: 9:30AM-5:30PM, SUN: CLOSED

TESS & CARLOS
1241 CENTER ST, NEWTON CENTER, MA, 02459
(617) 965-8377 MON-SUN: 10AM-8PM

FAHRENHEIT
451 105 MAIN STREET, WEST HAMPTON BEACH, NY, 11978
(631) 288-5724 MON-SAT: 10AM-6PM, SUN: 12PM-6PM

STANLEY KORSHAK
500 CRESCENT CT, SUITE 100, DALLAS, TX, 75201
(214) 871-3655 MON-SAT: 10AM-6PM, SUN: CLOSED

SHARI'S PLACE
8 HICKS LANE, KINGSPPOINT, NY, 11024
(516) 829-6166 MON,TUE,FRI: 10AM-6PM, WED: 10AM-6PM,
THU: 10AM-7PM, SUN: CLOSED

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5510 WISCONSIN AVE, CHEVY CHASE, MD, 20815
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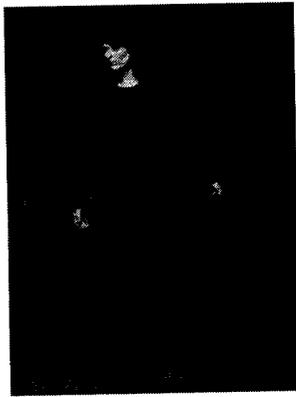
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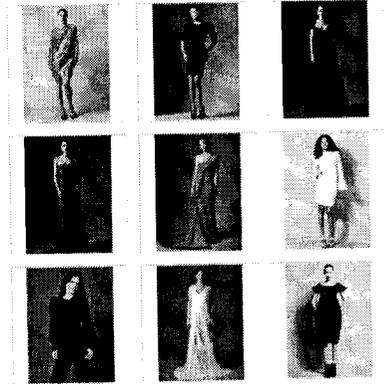
Knit long sleeve dress with round neckline. Metallic lurex detail, seaming detail at front, ribbed panel waistband and sleeve cuff. Unlined with a finished hemline. 32 inches in circumference at bust and 24 inches in circumference at waist. 62 inches from shoulder to hemline. Measurements were taken from a size XS. Model's height is 5 feet 9 inches; bust 34 inches; waist 23 inches; hips 34 inches. Color: Black Material: 58% cashmere, 38% rayon and 4% polyester shell Fit: This style fits true to size Origin: Imported * ESTIMATED DELIVERY: Wed 11/25/09 to Fri 11/27/09 [See less](#)

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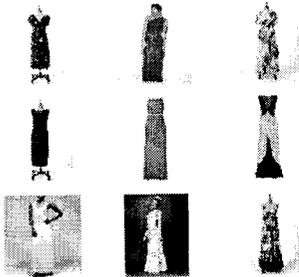
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Cashmere House, Inc. v. 360Sweater Company, LLC

Plaintiff's Exhibit in Support of Combined Complaint

EXHIBIT F

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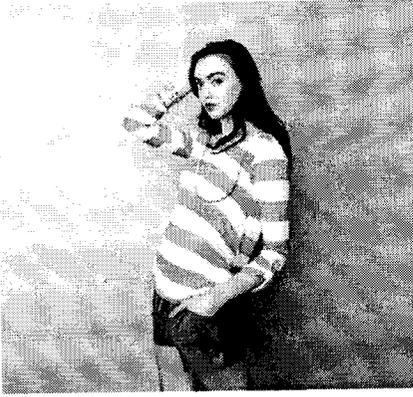
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Sea Bleu

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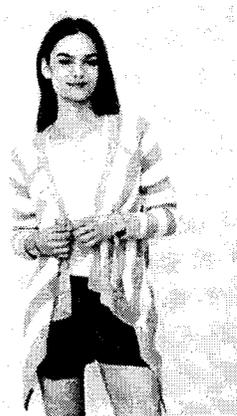
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Past Sales Featuring Sea Bleu



SALE ENDED ON: June 26, 2012

Beach Bonfire Essentials

What's better than spending a day at the beach? Spending a night at the beach — and we've got just the right wardrobe for the occasion. Our bonfire-inspired picks include cozy cashmere ponchos and cool striped cardigans, gorgeous knit sweaters, and superchic sweatpants. Add a fire and some marshmallows, and you're all set!



SALE ENDED ON: May 30, 2012

Sea Cashmere

We're here to bust the myth that sweaters are for winter only. This easy-breezy collection of mix-and-match styles by Sea, the brand that epitomizes beachy California cool, is the perfect antidote to those chilly summer nights. Looking for neutral cardigans, chic funnel-neck styles, and borrowed-from-him crewnecks in trendy nautical stripes? We've got you covered.

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