

ESTTA Tracking number: **ESTTA481239**

Filing date: **07/02/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	City of New York, by and through its Department of Parks and Recreati		
Entity	Municipal Corporation	Citizenship	New York
Address	The Arsenal, Central Park New york, NY 10021 UNITED STATES		

Attorney information	Gerald E. Singleton NYC Department of Law 100 Church Street Room 20-093 New York, NY 10007 UNITED STATES gsinglet@law.nyc.gov, kwinning@law.nyc.gov, ssantani@law.nyc.gov Phone:212-788-0760		
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Registration Subject to Cancellation

Registration No	4022850	Registration date	09/06/2011
Registrant	SUSOIX LLC 85 8th Avenue Apt. # 5B New York, NY 10011 UNITED STATES		

Goods/Services Subject to Cancellation

Class 035. First Use: 2011/03/01 First Use In Commerce: 2011/03/01 All goods and services in the class are cancelled, namely: On-line wholesale and retail store services featuring apparel and sports equipment related to skateboarding, longboarding, cycling, and other endurance sports
Class 041. First Use: 2011/03/01 First Use In Commerce: 2011/03/01 All goods and services in the class are cancelled, namely: Personal coaching services in the field of skateboarding, longboarding, cycling, and other endurance sports

Grounds for Cancellation

False suggestion of a connection	Trademark Act section 2(a)
<i>Torres v. Cantine Torresella S.r.l.Fraud</i>	808 F.2d 46, 1 USPQ2d 1483 (Fed. Cir. 1986)
Priority and likelihood of confusion	Trademark Act section 2(d)
The mark is primarily geographically descriptive	Trademark Act section 2(e)(2)
The mark is primarily geographically deceptively misdescriptive	Trademark Act section 2(e)(3)
Other	No use in commerce

Mark Cited by Petitioner as Basis for Cancellation

U.S. Registration No.	3221347	Application Date	02/07/2005
Registration Date	03/27/2007	Foreign Priority Date	NONE
Word Mark	CENTRAL PARK		
Design Mark			
Description of Mark	The mark consists of the words "Central Park" above a London plane tree leaf surrounded by a circle.		
Goods/Services	Class 019. First use: First Use: 1983/00/00 First Use In Commerce: 2004/08/18 Non-luminous, non-mechanical signs made out of laminated plastic		

Attachments	78561655#TMSN.jpeg (1 page)(bytes) Cancellation-4022850.pdf (28 pages)(1615700 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/geraldsingleton/
Name	Gerald E. Singleton
Date	07/02/2012

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

CITY OF NEW YORK, BY AND THROUGH
ITS DEPARTMENT OF PARKS &
RECREATION,

Petitioner,

v.

SUSOIX LLC,

Registrant.

Cancellation No. _____

Registration No. : 4022850
Filing Date : March 1, 2011
Mark : **CENTRAL PARK
SKATEBOARDER**
Classes : 035,041
Registration Date : September 6, 2011

Attention: TTAB FEE
Commissioner for Trademarks
P.O. Box 1451
Arlington, Virginia 22313-1451

PETITION FOR CANCELLATION

The City of New York, a municipal corporation formed under the laws of the State of New York (the "City"), with offices located at 100 Church Street, New York, New York 10007, by and through its Department of Parks and Recreation (the "Parks Department") (collectively referred to hereinafter as "Petitioner"), believes that it will be damaged by the above-identified Registration and hereby petitions to cancel same.

The name and address of the Registrant are Susoix, LLC, 85 8th Avenue, Apt. 5B, New York, New York 10011 (hereafter, the "Registrant").

As grounds for cancellation, Petitioner alleges as follows:

CENTRAL PARK IS A FAMOUS INSTITUTION

1. CENTRAL PARK is an institution within the meaning of Section 2(a) of the Trademark Act, 15 U.S.C. § 1052(a), and it is one of the most popular and frequented tourist attractions in the world, with over 35 million visitors annually. CENTRAL PARK has the distinction of being the first public park built in America and it has been designated as a National Historic Landmark. CENTRAL PARK is also listed in the U.S. National Register of Historic Places and it was the first site to be named a scenic landmark by the New York City Landmarks Preservation Commission.

2. The City has provided park and recreation services at and under the name CENTRAL PARK since 1857, when a public competition was launched to solicit designs for a park to serve the growing city. The concept of a large public park originated with William Cullen Bryant, who in 1844 called for its creation and sought to have public land set aside for that purpose. Between 1853 and 1856, property was acquired by public commissioners to provide space for the new park and in 1857, a design competition was launched. From 33 entries, the commissioners selected the Greensward plan (a geographical map of the original design) prepared by Frederick Law Olmstead, which depicts CENTRAL PARK largely as it still exists today. A copy of the original Greensward plan prepared by Olmstead can be viewed at <http://www.nycgovparks.org/about/history/olmsted-parks>.

3. CENTRAL PARK is the most famous urban park in the United States, and is situated on 843 acres of land in the heart of New York City, extending northerly from 59th Street to 110th Street and cross-town from Fifth Avenue to Eight Avenue. CENTRAL PARK offers visitors a pastoral, naturalistic environment with picturesque gardens, rock formations, lakes, bridges, promenades, fountains, monuments and historic structures

4. CENTRAL PARK also has a wide range of facilities and year round recreational activities, including 21 official playgrounds, ball fields, tennis courts, two ice-skating rinks, a swimming pool, tennis courts and lawn bowling.

5. CENTRAL PARK has many famous attractions and points of interests, well-known to hundreds of millions of prior visitors, including the Park Drive, the Lake, the Loeb Boathouse, the Carousel, the Central Park Zoo, the Great Lawn, Tavern on the Green, the Sheep Meadow, Strawberry Fields, Cleopatra's Needle, Bethesda Fountain, the Reservoir, the Arsenal, the Blockhouse, Belvedere Castle, the Delacorte Theatre, the Wollman Rink and the Lasker Rink and Pool.

6. CENTRAL PARK hosts numerous concerts, festivals and world-class events throughout the year, including, among others, SummerStage® concerts, the New York City Marathon, the Central Park Conservancy Film Festival and the famous "Shakespeare in the Park" live stage productions at the Delacorte Theatre.

PETITIONER'S COMMON LAW RIGHTS

7. The City widely advertises and promotes the attractions, facilities and events at CENTRAL PARK directly and through various partnerships and it maintains a website to provide tourist and event information.

8. CENTRAL PARK is the most filmed location in the world, with footage for over 300 theatrical motion pictures and television shows having been shot in the Park, and it is the subject of many books and artistic works, adding and attesting to its fame, popularity and name recognition with consumers.

9. By reason of the City's longstanding prior use and promotional efforts, CENTRAL PARK is known to millions of people and singularly associated with the City as an iconic park offering outstanding recreational services and activities.

PARTNERSHIP WITH THE CENTRAL PARK CONSERVANCY

10. Since 1980, the Parks Department has worked in partnership with the Central Park Conservancy (the "Conservancy"), a not-for-profit corporation, to ensure the continued maintenance and beauty of Central Park for the millions of tourists and City residents it serves. The Parks Commissioner has the duty to manage and care for CENTRAL PARK, and, in conjunction with the Conservancy, works to preserve the Park's iconic status.

11. Pursuant to agreements between the City and the Conservancy, the Conservancy has been designated as the official manager of CENTRAL PARK with responsibility for the day-to-day maintenance and operation of the Park. Presently, 90 percent of the Park's maintenance operations staff is employed by the Conservancy, which provides 85 percent of CENTRAL PARK's \$42.4 million annual parkwide expense budget through its fundraising and investment revenue. The Parks Department retains policy control and has discretion over all user permits and events in the Park.

PRIOR OWNERSHIP OF CENTRAL PARK MARK

12. In 2005, Petitioner filed an application with the U.S. Patent and Trademark Office to register its distinctive CENTRAL PARK signage (the "CENTRAL PARK Mark") in International Class 19 (non-luminous, non-mechanical signs made out of laminated plastic) based on first use in 1983 and first actual use in commerce in 2004. The CENTRAL PARK Mark was registered on the Principal Register on March 27, 2007 and issued Registration No.

3,221,347, which the City owns. A photocopy of Petitioner's certificate of registration for the CENTRAL PARK Mark is attached as Exhibit A.

13. Based on its prior, continuous use of the CENTRAL PARK Mark to identify the Parks Department's goods and services, Petitioner has acquired prior trademark rights in the CENTRAL PARK Mark.

14. Petitioner's registered mark is valid and subsisting and constitutes *prima facie* evidence of Petitioner's exclusive rights to use the CENTRAL PARK Mark in commerce. Petitioner has used the mark continuously for items identified in the registration annexed as Exhibit A.

15. Petitioner's use of the CENTRAL PARK Mark has been continuous since the dates of first use and has not been abandoned.

16. The CENTRAL PARK Mark is widely associated with the Petitioner, has been prominently featured in media coverage, promotional activities and national distribution of licensed goods carrying the design.

17. The CENTRAL PARK Mark and its associated goodwill are valuable assets of the City and the Parks Department.

18. Through many years of use by Petitioner, the CENTRAL PARK Mark has come to represent the highest standards of public service, recreational and parks services, programming and free concert events as well as the highest quality of goods such as caps, t-shirts and other apparel items with which the Mark is associated.

19. As a result of Petitioner's exceptional reputation and the media attention and other publicity that CENTRAL PARK have received over many years, the CENTRAL PARK Mark

has acquired tremendous goodwill and value, and is recognized as uniquely designating Petitioner and its goods, services, events, venues and apparel.

20. Petitioner adopted and used the CENTRAL PARK Mark well prior to any use of the opposed mark by the Registrant.

THE REGISTRATION HEREIN PETITIONED FOR CANCELLATION

21. Notwithstanding CENTRAL PARK's status as an institution and Petitioner's longstanding prior established rights in and to the CENTRAL PARK Mark, Registrant filed an application on March 1, 2011, to register the CENTRAL PARK SKATEBOARDER and design (the "CENTRAL PARK SKATEBOARDER Mark") in International Classes 35 for "on-line wholesale and retail store services featuring products related to skateboarding, longboarding, cycling, and other endurance sports" and 41 for "personal coaching services in the field of skateboarding, longboarding, cycling, and other endurance sports" (hereinafter, the "Application"), claiming a date of first use of the mark in both classes of March 1, 2011.

22. The Application was assigned Serial No. 85/255,147, and the mark was published for opposition in the Official Gazette of the U.S. Patent and Trademark Office on June 21, 2011, 2012. A copy of the Application as depicted on the U.S. Patent and Trademark Office website is annexed as Exhibit B.

23. Registrant obtained a registration for the CENTRAL PARK SKATEBOARDER Mark on September 6, 2011 under Registration Number 4022850.

24. The CENTRAL PARK SKATEBOARDER Mark is a composite mark that incorporates a map of CENTRAL PARK as a material design element of the mark.

25. Registrant is not associated with Petitioner or its programs or services. Registrant filed the Application almost six years after the well-known CENTRAL PARK Mark was registered and over 150 years after the opening of CENTRAL PARK.

**FIRST GROUND FOR CANCELLATION –
FALSE SUGGESTION OF CONNECTION WITH AN INSTITUTION**

26. Petitioner repeats and realleges the facts set forth in Paragraphs 1 through 25 as though fully set forth herein.

27. The CENTRAL PARK SKATEBOARDER Mark, viewed as a whole and in the context of Registrant's use, points uniquely and unmistakably to CENTRAL PARK as an institution and would be so understood by consumers.

28. Petitioner will suffer damages by reason of the false connection between Registrant's services and CENTRAL PARK.

29. Accordingly, the CENTRAL PARK SKATEBOARDER Mark is not registrable as a service mark under Section 2(a) of the Trademark Act, 15 U.S.C. § 1052(a).

**SECOND GROUND FOR CANCELLATION –
FRAUDULENT STATEMENTS IN APPLICATION**

30. Petitioner repeats and realleges the facts set forth in Paragraphs 1 through 29 as though fully set forth herein.

31. Upon information and belief, Registrant falsely stated in the Application that "to the best of [Registrant's] knowledge and belief no other person, firm, corporation or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive."

32. Upon information and belief, prior to registering his Mark, Registrant had visited CENTRAL PARK on numerous occasions.

33. Upon information and belief, prior to registering his Mark, Registrant was aware of Petitioner's interests and rights in and to the use of the CENTRAL PARK Mark.

34. Upon information and belief, prior to registering his Mark, Registrant knew that CENTRAL PARK was an institution.

35. Registrant's use of the words "Central Park" and its use of a CENTRAL PARK map is plainly intended to cause consumers to falsely associate Registrant's services with CENTRAL PARK as an institution and take advantage of Petitioner's goodwill and reputation.

36. Registrant's use of the words "Central Park" and its use of a Central Park map is plainly designed to lead consumers to believe that Registrant's retail and online store services are endorsed, approved or otherwise affiliated with Petitioner.

37. Registrant's use of the words "Central Park" and a map of CENTRAL PARK is plainly designed to lead consumers to believe that Registrant's personal coaching services are endorsed, approved or otherwise affiliated with Petitioner.

38. Upon information and belief, Registrant also falsely and fraudulently claimed in its Application that the CENTRAL PARK SKATEBOARDER Mark "was first used at least as early as March 1, 2011, and first used in commerce at least as early as March 1, 2011."

39. The date of first use anywhere is the date the goods were first sold or transported, or the services were first rendered under the mark, if such use is bona fide and in the ordinary course of trade. TMEP § 903.01. The date of first use in commerce is the date when the goods were first sold or the services were first rendered under the mark in a type of commerce that may be lawfully regulated by Congress. TMEP § 903.02.

40. Upon information and belief, Registrant had not rendered any meaningful services using the CENTRAL PARK SKATEBOARDER Mark as of the date of the Application.

41. At the time of the Application, Registrant had not sold any of the products listed in the Application through an on-line wholesale and retail store using the CENTRAL PARK SKATEBOARDER Mark, nor had Registrant provided any personal coaching services.

42. Based on the foregoing, the CENTRAL PARK SKATEBOARDER Mark may not be registered as a service mark in either International Class 035 or International Class 041.

**THIRD GROUND FOR CANCELLATION –
GEOGRAPHICALLY DESCRIPTIVE**

43. Petitioner repeats and realleges the facts set forth in Paragraphs 1 through 42 as though fully set forth herein.

44. The primary significance of the CENTRAL PARK SKATEBOARDER Mark is to establish a connection between Registrant's store and coaching services and CENTRAL PARK, a well known geographic location.

45. The public, when encountering the Registrant's mark for services identified in the Application, would logically assume that such services will be offered and provided in CENTRAL PARK.

46. If Registrant's services are provided only in CENTRAL PARK, then the mark is primarily geographically descriptive and may not be registered as a service mark under Section 2(e)(2) of the Trademark Act, 15 U.S.C. § 1052(e)(2).

**FOURTH GROUND FOR CANCELLATION –
GEOGRAPHICALLY DECEPTIVELY MISDESCRIPTIVE**

47. Petitioner repeats and realleges the facts set forth in Paragraphs 1 through 37 as though fully set forth herein.

48. Registrant's use of the words "Central Park" and a map of CENTRAL PARK is likely to lead consumers to falsely believe that Registrant's coaching services will be provided in the Park.

49. The public, when encountering the Registrant's mark for services identified in the Application, would logically assume that such services are provided in CENTRAL PARK.

50. The perception that the services will be provided by Registrant in CENTRAL PARK is likely to materially affect a consumer's decision to purchase or use Registrant's services.

51. To the extent that Registrant provides store or coaching services in locations other than CENTRAL PARK, the CENTRAL PARK SKATEBOARDER Mark is geographically deceptively misdescriptive under Section 2(e)(3) of the Trademark, 15 U.S.C. § 1052(e)(3), and may not be registered as a service mark.

**FIFTH GROUND FOR CANCELLATION –
LIKELIHOOD OF CONFUSION**

52. Petitioner repeats and realleges the facts set forth in Paragraphs 1 through 51 as though fully set forth herein.

53. Registrant's services are offered in the same channels of trade as services provided by Petitioner.

54. The potential consumers for the services of Registrant are the same as or similar to those of Petitioner.

55. Consumers seeing the CENTRAL PARK SKATEBOARDER Mark would reasonably conclude that the Registrant's store services are connected, endorsed, approved, licensed, or otherwise affiliated with Petitioner.

56. Registrant's services are not licensed, sponsored, approved, or endorsed by Petitioner.

57. Based on the foregoing, Registrant's use of the CENTRAL PARK SKATEBOARDER Mark for the services listed in the Application is likely to cause confusion, deception and mistake under Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d), and may not be registered as a service mark.

**SIXTH GROUND FOR CANCELLATION –
NO USE IN COMMERCE**

58. Petitioner repeats and realleges the facts set forth in Paragraphs 1 through 59 as though fully set forth herein.

59. Registrant's personal coaching services are local in nature and fail to meet the requirements for use in commerce under the Trademark Act. TMEP § 901.03.

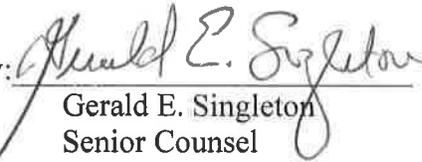
60. Based on the foregoing, the CENTRAL PARK SKATEBOARDER Mark may not be registered as a service mark in International Class 041.

61. The fee in the amount of \$300.00 for each class being opposed is being filed herewith. This pleading is being filed electronically.

WHEREFORE, Petitioner prays that this Petition for Cancellation be sustained and granted in favor of Petitioner and that Registration 4022850 be cancelled and removed from the Principal Register.

Dated: New York, New York
July 2, 2012

MICHAEL A. CARDOZO
Corporation Counsel of the City of New York
Attorney for Petitioner
100 Church Street, Room 20-093
New York, New York 10007
(212) 788-0760

By: 
Gerald E. Singleton
Senior Counsel

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

CITY OF NEW YORK, BY AND THROUGH
ITS DEPARTMENT OF PARKS &
RECREATION,

Petitioner,

v.

SUSOIX LLC,

Registrant.

Cancellation No. _____

Registration No. : 4022850
Filing Date : March 1, 2011
Mark : **CENTRAL PARK
SKATEBOARDER**
Classes : 035, 041
Registration Date : September 6, 2011

EXHIBIT A

Int. Cl.: 19

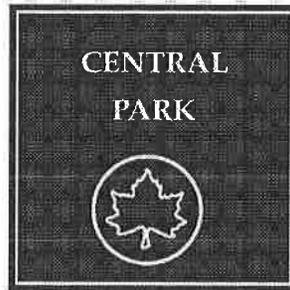
Prior U.S. Cls.: 1, 12, 33 and 50

United States Patent and Trademark Office

Reg. No. 3,221,347

Registered Mar. 27, 2007

TRADEMARK
PRINCIPAL REGISTER



CITY OF NEW YORK, BY AND THROUGH ITS
DEPARTMENT OF PARKS & RECREATION
(NEW YORK MUNICIPAL CORPORATION)

THE ARSENAL, CENTRAL PARK
NEW YORK, NY 10021

FOR: NON-LUMINOUS, NON-MECHANICAL
SIGNS MADE OUT OF LAMINATED PLASTIC, IN
CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 0-0-1983; IN COMMERCE 8-18-2004.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "CENTRAL PARK", APART FROM
THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "CENTRAL
PARK" ABOVE A LONDON PLANE TREE
LEAF SURROUNDED BY A CIRCLE.

SEC. 2(F) AS TO THE ENCIRCLED LEAF DESIGN.

SER. NO. 78-561,655, FILED 2-7-2005.

JASON BLAIR, EXAMINING ATTORNEY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

CITY OF NEW YORK, BY AND THROUGH
ITS DEPARTMENT OF PARKS &
RECREATION,

Petitioner,

v.

SUSOIX LLC,

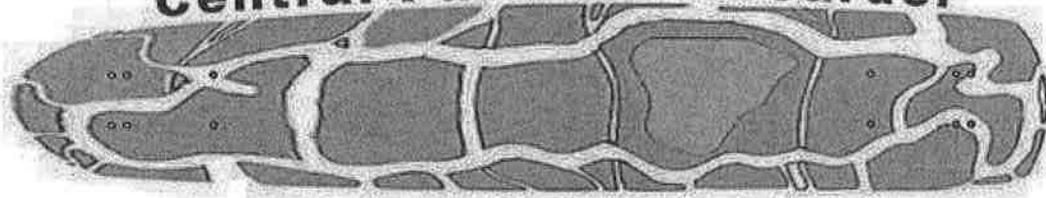
Registrant.

Cancellation No. _____

Registration No. : 4022850
Filing Date : March 1, 2011
Mark : **CENTRAL PARK
SKATEBOARDER**
Classes : 035, 041
Registration Date : September 6, 2011

EXHIBIT B

Central Park Skateboarder





LEARN How to LONGBOARD in New York : Health Wellness Fitness Coaching For Skateboarding And Longboarding + Endurance Skateboard Racing

WEDNESDAY, FEBRUARY 7, 2013

LongBoard Commuting On a Rolls Rolls Woody : Best NYC LONGBOARD Commuting Gear



Rolls Rolls Longboards may be ordered complete anytime. They are the absolute safest and simplest decks to ride on a daily basis in the city. Being the lowest deck with the biggest wheels makes them super sturdy, ultra stable and comfortable. They pay for themselves over time in literal, taxi-subway expenses saved, as well as providing a massive mental and spiritual wellness that is associated with rolling on them. Big wheels roll over urban obstacles best. Commuting is all about comfort and safety. Leave your speed in Central Park! Ride a Rolls Rolls Woody today. Longboard Trailers also available.

Take a Rolls Rolls Woody on a demo ride today. CALL 646 765 4295.

Central Park Longboarder will provide a no cost 20 minute beginner session as well and show you how easy a Trader Joe's, one week supply run can be. Shopping just got fun again.

Ride Hard; Then, Ride Often!

Central Park Longboarder™ and Central Park Skateboarder™ are registered trademarks of Susoiz LLC. My name is Enrique Cubillo.

BLOG ABOVE

▼ 2011 (2)

▼ February (2)

Find Your Endurance Fitness on A Longboard Today ...

LongBoard Commuting On a Rolls Rolls Woody : Best ...



GLOBAL ROLLING.

LEARN How to LONGBOARD in New York : Health Wellness Fitness Coaching For Skateboarding And Longboarding + Endurance Skateboard Racing

TUESDAY, FEBRUARY 8, 2011

Find Your Endurance Fitness on A LongBoard Today : Learn how to Longboard in New York

BLOG ARCHIVE

▼ 2011 (2)

▼ February (2)

Find Your Endurance Fitness on A Longboard Today...

Longboard Commuting On a...

Roddy : Bert...



Central Park is a perfect place for endurance longboarding in New York City. A perfect 6.3 mile loop with just enough climbing to maintain Global Rolling™ fitness.

Groups-Youth-Endurance Athletes are all welcome to join the fun. Learn to switch kick and stay fit while increasing balance, strength and commuting skills. Downhill is a thrill, being fit when you downhill is three times as thrilling. Ride Hard Ride Often™

Call 949 765 4395 for coaching, mentoring rates and a proper introduction to the

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 85255147
Filing Date: 03/01/2011

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	<u>\\TICRS\EXPORT11\IMAGEOUT 11\852\551\85255147\xml1\FTK0002.JPG</u>
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	Central Park Skateboarder
*COLOR MARK	YES
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the literal element "Central Park Skateboarder" under which there is a skateboard shaped map of central park that is predominantly green but includes a blue lake, a variety of white lines roughly corresponding to the roads and paths in Central Park, and six holes at each side of the image that correspond with the screw holes for the trucks on a typical skateboard.
*COLOR(S) CLAIMED (If applicable)	The color(s) green and blue is/are claimed as a feature of the mark.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	640 x 342
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	SUSOIX LLC

*STREET	85 8th Avenue Apt. # 5B
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	10011
PHONE	347-409-4311
EMAIL ADDRESS	stugillespiel@gmail.com
LEGAL ENTITY INFORMATION	
*TYPE	LIMITED LIABILITY COMPANY
* STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	035
IDENTIFICATION	On-line wholesale and retail store services featuring products related to skateboarding, longboarding, cycling, and other endurance sports.
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 03/01/2011
FIRST USE IN COMMERCE DATE	At least as early as 03/01/2011
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	<u>spec-65101217177-205020711 . CPLB Use in commerce sample.pdf</u>
CONVERTED PDF FILE(S) (1 page)	<u>\\TICRS\EXPORT11\IMAGEOUT11\852\551\85255147\xml1\FTK0003.JPG</u>
SPECIMEN DESCRIPTION	The specimen is a screen shot of our official website and blog (available at http://centralparkskateboarder.blogspot.com/) where we sell skateboards, including the Rolls Rolls Woody -- a \$250 skateboard -- featured on this page.
*INTERNATIONAL CLASS	041
IDENTIFICATION	Personal coaching services in the field of skateboarding, longboarding, cycling, and other endurance sports.

*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 03/01/2011
FIRST USE IN COMMERCE DATE	At least as early as 03/01/2011
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	<u>spec-65101217177-205020711 . CPLB Use in Commerce Coaching.pdf</u>
CONVERTED PDF FILE(S) (1 page)	<u>\\TICRS\EXPORT11\IMAGEOUT11\852\551\85255147\xml1\FTK0004.JPG</u>
SPECIMEN DESCRIPTION	This specimen is a screen shot of our official website where we offer coaching services to individuals in the area of endurance sports, and in particular, endurance skateboarding. As you will see on our website, http://centralparkskateboarder.blogspot.com/ , we have already received numerous requests for our coaching services.
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	Stuart C. Gillespie
STREET	1804 Pine Street, Apt. #1
CITY	Boulder
STATE	Colorado
COUNTRY	United States
ZIP/POSTAL CODE	80302
PHONE	347-409-4311
EMAIL ADDRESS	stugillespie1@gmail.com

AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
*NAME	Stuart C. Gillespie
*STREET	1804 Pine Street, Apt. #1
*CITY	Boulder
*STATE (Required for U.S. applicants)	Colorado
*COUNTRY	United States
*ZIP/POSTAL CODE	80302
PHONE	347-409-4311
*EMAIL ADDRESS	stugillespie1@gmail.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	2
FEE PER CLASS	275
*TOTAL FEE PAID	550
SIGNATURE INFORMATION	
* SIGNATURE	/Stu Gillespie/
* SIGNATORY'S NAME	Stuart C. Gillespie
* SIGNATORY'S POSITION	Attorney of record, Colorado bar member
* DATE SIGNED	03/01/2011

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 85255147

Filing Date: 03/01/2011

To the Commissioner for Trademarks:

MARK: Central Park Skateboarder (stylized and/or with design, see mark)

The literal element of the mark consists of Central Park Skateboarder.

The color(s) green and blue is/are claimed as a feature of the mark. The mark consists of the literal element "Central Park Skateboarder" under which there is a skateboard shaped map of central park that is predominantly green but includes a blue lake, a variety of white lines roughly corresponding to the roads and paths in Central Park, and six holes at each side of the image that correspond with the screw holes for the trucks on a typical skateboard.

The applicant, SUSOIX LLC, a limited liability company legally organized under the laws of Delaware, having an address of

85 8th Avenue Apt. # 5B
New York, New York 10011
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: On-line wholesale and retail store services featuring products related to skateboarding, longboarding, cycling, and other endurance sports.

In International Class 035, the mark was first used at least as early as 03/01/2011, and first used in commerce at least as early as 03/01/2011, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) The specimen is a screen shot of our official website and blog (available at <http://centralparkskateboarder.blogspot.com/>) where we sell skateboards, including the Rolls Rolls Woody -- a \$250 skateboard -- featured on this page..

Original PDF file:

[spec-65101217177-205020711 . CPLB Use in commerce sample.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 041: Personal coaching services in the field of skateboarding, longboarding, cycling, and other endurance sports.

In International Class 041, the mark was first used at least as early as 03/01/2011, and first used in commerce at least as early as 03/01/2011, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) This specimen is a screen shot of our official website where we offer coaching services to individuals in the area of endurance sports, and in particular, endurance skateboarding. As you will see on our website, <http://centralparkskateboarder.blogspot.com/>, we have already received numerous requests for our coaching services..

Original PDF file:

[spec-65101217177-205020711 . CPLB Use in Commerce Coaching.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

The applicant's current Attorney Information:

Stuart C. Gillespie

1804 Pine Street, Apt. #1
Boulder, Colorado 80302
United States

The applicant's current Correspondence Information:

Stuart C. Gillespie

1804 Pine Street, Apt. #1
Boulder, Colorado 80302
347-409-4311(phone)
stugillespie1@gmail.com (authorized)

A fee payment in the amount of \$550 has been submitted with the application, representing payment for 2 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce;

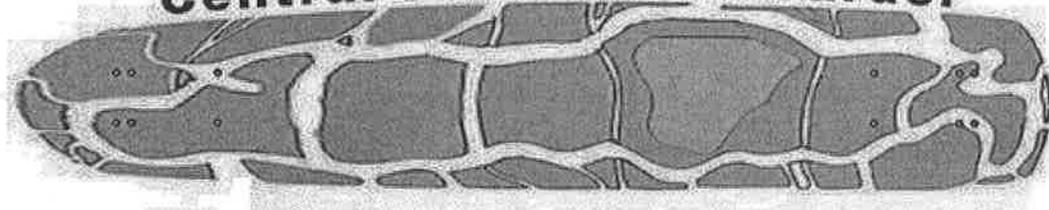
to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Stu Gillespie/ Date Signed: 03/01/2011
Signatory's Name: Stuart C. Gillespie
Signatory's Position: Attorney of record, Colorado bar member

RAM Sale Number: 7562
RAM Accounting Date: 03/02/2011

Serial Number: 85255147
Internet Transmission Date: Tue Mar 01 21:16:53 EST 2011
TEAS Stamp: USPTO/FTK-65.101.217.177-201103012116536
39136-85255147-480614a9edb445d3e22516ad1
cdd362fd-CC-7562-20110301205020711620

Central Park Skateboarder





LEARN How to **LONGBOARD** in New York : Health Wellness Fitness Coaching For Skateboarding And Longboarding + Endurance Skateboard Racing

WEDNESDAY, FEBRUARY 9, 2011

LongBoard Commuting On a Rolls Rolls Woody : Best NYC LONGBOARD Commuting Gear



Rolls Rolls Longboards may be ordered complete anytime. They are the absolute safest and simplest decks to ride on a daily basis in the city. Being the lowest deck with the biggest wheels makes them super sturdy, ultra stable and comfortable. They pay for themselves over time in literal, taxi-subway expenses saved, as well as providing a massive mental and spiritual wellness that is associated with rolling on them. Big wheels roll over urban obstacles best. Commuting is all about comfort and safety. Leave your speed in Central Park! Ride a Rolls Rolls Woody today. Longboard Trailers also available.

Take a Rolls Rolls Woody on a demo ride today. CALL 646 765 4295

Central Park Longboarder will provide a no cost 20 minute beginner session as well and show you how easy a Trader Joe's, one week supply run can be. Shopping just got fun again.

Ride Hard, Then, Ride Often

Central Park Longboarder™ and Central Park Skateboarder™ are registered trademarks of Susola LLC. My name is Enrique Cubillo.

BLOG ARCHIVE

▼ 2011 (2)

▼ February (2)

Find Your Endurance Fitness on A Longboard Today...

Longboard Commuting On a Rolls Rolls Woody : Best ...



LEARN How to LONGBOARD in New York : Health Wellness Fitness Coaching For Skateboarding And Longboarding + Endurance Skateboard Racing

TUESDAY, FEBRUARY 8, 2011

Find Your Endurance Fitness on A LongBoard Today : Learn how to Longboard in New York

BLOG ARCHIVE

▼ 2011 (2)

▼ February (1)

Find Your Endurance Fitness on A Longboard Today...

Longboard Commuting On a...

woody 1:00:00



Central Park is a perfect place for endurance longboarding in New York City. A perfect 6.3 mile loop with just enough climbing to maintain Global Rolling™ fitness.

Groups-Youth-Endurance Athletes are all welcome to join the fun. Learn to switch kick and stay fit while increasing balance, strength and commuting skills. Downhill is a thrill, being fit when you downhill is three times as thrilling. Ride Hard Ride Often™

Call 646-265-4395 for coaching, mentoring rates and a proper introduction to the