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Filing date: **12/03/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92055558
Party	Defendant Emmmanouil Kokologiannis and Sons, Societe Anonyme of Trade, Hotels And Tourism S.A. "with the business title "Scala" "Pangosmio"
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Signature	/s/ Peter S. Sloane
Date	12/03/2015
Attachments	Notice of Filing Trial Testimony of Yorgos Kokologiannis.pdf(188616 bytes) Yorgos Kokologiannis Trial Testimony Transcript (Redacted Version).pdf(912038 bytes) KOKOLOGIANNIS.YORGOS EXHIBIT 1.PDF(477007 bytes) KOKOLOGIANNIS.YORGOS EXHIBIT 1A.PDF(471601 bytes) KOKOLOGIANNIS.YORGOS EXHIBIT 2.PDF(1112443 bytes) KOKOLOGIANNIS.YORGOS EXHIBIT 3A.PDF(545231 bytes) KOKOLOGIANNIS.YORGOS EXHIBIT 3B.PDF(1153478 bytes) KOKOLOGIANNIS.YORGOS EXHIBIT 4.PDF(1271827 bytes) KOKOLOGIANNIS.YORGOS EXHIBIT 5.PDF(720433 bytes) KOKOLOGIANNIS.YORGOS EXHIBIT 6.PDF(2230678 bytes) KOKOLOGIANNIS.YORGOS EXHIBIT 7.PDF(1651233 bytes) KOKOLOGIANNIS.YORGOS EXHIBITS 8-24 REDACTED.pdf(19974 bytes) KOKOLOGIANNIS.YORGOS EXHIBIT 25.PDF(416444 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

ECONOMY RENT-A-CAR INC.,

Petitioner,

v.

EMMANOUIL KOKOLOGIANIS AND SONS,
SOCIETE ANONYME OF TRADE,
HOTELS AND TOURISM S.A.,

Respondent.

Cancellation No. 92055558

Registration No. 3256667

To: Samuel Littlepage, Esq.
Dickinson Wright PLC
1875 Eye St. N.W., Suite 1200
Washington, D.C. 20006-5420

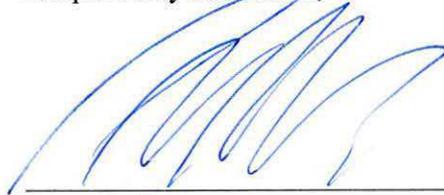
NOTICE OF FILING OF TESTIMONY OF YORGOS KOKOLOGIANIS

Respondent, Emmanouil Kokologiannis and Sons, Societe Anonyme of Trade, Hotels and Tourism S.A., by its attorneys Leason Ellis LLP, pursuant to Rule 2.123 of the Trademark Rules of Practice, hereby files the enclosed transcript of the trial testimony deposition of Yorgos Kokologiannis, together with Exhibits 1 through 25 offered therein, and errata sheets. Pursuant to

the Protective Order in this cancellation, Exhibits 8 through 24 have been deemed confidential and are to be filed under seal.

Date: December 3, 2015
White Plains, New York

Respectfully submitted,

A handwritten signature in blue ink, consisting of several overlapping, fluid strokes that form a cursive name, likely Peter S. Sloane.

Peter S. Sloane
Cameron S. Reuber

LEASON ELLIS LLP
One Barker Avenue, Fifth Floor
White Plains, New York 10601
Tel: (914) 288-0022

Attorneys for Respondent

CERTIFICATE OF SERVICE

It is hereby certified that a true and correct copy of the **NOTICE OF FILING OF TESTIMONY OF YORGOS KOKOLOGIANIS**, with its identified enclosures, was served by First-Class mail, postage prepaid, upon the attorney for Petitioner, this 3rd day of December, 2015, addressed as follows:

Samuel Littlepage, Esq.
DICKINSON WRIGHT PLLC
1875 Eye St. N.W., Suite 1200
Washington, D.C. 20006-5420



Peter S. Sloane

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IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

-----X

ECONOMY RENT-A-CAR INC.,

Petitioner,

vs.

Cancellation No.
92055558

EMMANOUIL KOKOLOGIANIS AND
SONS, SOCIETE ANONYME OF
TRADE, HOTELS AND TOURISM
S.A.,

Registration No.
3256667

Respondent.

-----X

EXAMINATION OF AORGIOS KOKOLOGIANIS

White Plains, New York

Thursday, May 14, 2015

Reported by:
ANGELA GRANT, RPR
JOB NO. 330494

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May 14, 2015
10:41 a.m.

Examination of AORGIOS
KOKOLOGIANIS, held at the offices of
Leason Ellis, One Barker Avenue, White
Plains, New York, pursuant to Notice,
before Angela Grant, a Registered
Professional Reporter and Notary Public
of the State of New York.

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A P P E A R A N C E S :

DICKINSON WRIGHT, PLLC

Attorneys for Petitioner

1875 Eye Street, NW, Suite 1200

Washington, DC 20006

BY: SAMUEL D. LITTLEPAGE, ESQ.

LEASON ELLIS, LLP

Attorneys for Respondent

One Barker Avenue, 5th floor

White Plains, New York 10601

BY: VICTORIA T. POLIDORO, ESQ.

ALSO PRESENT:

ELLIE KOTEAS, Greek Interpreter

ANTONIS KOKOLOGIANIS

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E L L I E K O T E A S, was duly sworn to interpret the questions from English into Greek, and the answers from Greek into English.

A O R G I O S K O K O L O G I A N N I S, called as a witness, having been duly sworn by a Notary Public, was examined and testified as follows:

DIRECT EXAMINATION BY

MS. POLIDORO:

Q. Please state your name.

A. Aorgios Kokologiannis.

Q. Good morning, Mr. Kokologiannis.

A. Good morning.

Q. My name is Victoria Polidoro. As you know, I'm your attorney and I'm representing you in this TTBA action, Economy Rent-A-Car, Emmanouil Kokologiannis and Sons, Societe Anonyme of Trade, Hotels and Tourism.

I just wanted to give you a few brief instructions before we start. Today is a trial deposition. It is not in court, but it is a formal legal proceeding and you are under an obligation to tell the truth. If you

1 Kokologiannis
2 don't understand any question that I ask you,
3 please just ask me to rephrase the question.

4 As you know, there is a Greek
5 translator seated next to you and she is here
6 to assist you if you need any interpretation
7 of the English language. We know that you do
8 speak English, but if we get into any trouble
9 in understanding, the interpreter is here to
10 assist you.

11 A. Okay.

12 Q. If you need to take a break at any
13 time, you're free to ask us to pause. I just
14 ask that you wait until I have asked a
15 question and you have answered the question
16 before we break.

17 A. Okay.

18 Q. So we don't want to take a break
19 while there's a question pending on the
20 record. And these instructions go the same
21 for Mr. Littlepage's cross examination after I
22 finish.

23 And the last thing is just as I ask
24 questions, please wait until I've finished the
25 entire question before you answer.

1 Kokologianis

2 A. Okay.

3 Q. Even if you can anticipate the rest
4 of the question, just wait until I've finished
5 because everything we say is being taken down
6 by a court reporter and it's hard for her to
7 take down what two people are saying at the
8 same time.

9 A. Okay.

10 Q. And I'll do the same. As you
11 answer, I'll make sure to wait until you have
12 finished your answer until I ask the next
13 question.

14 A. Okay.

15 Q. Please state your full name for the
16 record.

17 A. Aorgios Kokologianis.

18 Q. Have you ever been known by any
19 other name?

20 A. No.

21 Q. What is your date and place of
22 birth?

23 A. September 12, 1965. Heraklion,
24 Crete.

25 Q. Are you currently employed?

1 Kokologianis

2 A. Yes.

3 Q. Who are you currently employed with?

4 A. Excuse me?

5 Q. What company are you employed with?

6 A. (Through the Interpreter) Emmanouil
7 Kokologianis and Sons.

8 Q. Just for ease, the court reporter is
9 taking down a transcript. We can abbreviate
10 Emmanouil Kokologianis and Sons to EKS, if
11 that's okay.

12 A. No problem.

13 Q. What business is EKS involved in?

14 A. EKS makes hotel business, has car
15 rental business and that's it.

16 Q. What is your --

17 A. Car rental, sorry. Car rental
18 business physical and through Internet. A car
19 rental search engine, car rental search
20 engine.

21 Q. And what is the difference between
22 the physical car rental business and the
23 search engine car rental business?

24 A. The difference, the physical is we
25 own -- we own some cars in our location in

1 Kokologiannis
2 Heraklion, Crete. The car rental search
3 engine is we are -- we own every page because
4 Economy Car Rentals and through this web page
5 a user can find a car rental services
6 worldwide, but we are not physical -- I mean,
7 the user will not take the car from us
8 physical, but it will take it through our car
9 rental subcontractors.

10 Q. Is it fair to say that one branch of
11 the business actually rents physical vehicles
12 to renters?

13 A. Correct.

14 Q. And the other branch of the business
15 acts as an agent between the physical car
16 renter and the customer?

17 A. Yeah.

18 MR. LITTLEPAGE: I'm going to
19 object to the form of the question. I
20 recognize that we've -- that the witness
21 has difficulty with the -- speaking
22 English as fluent as you or I, but I
23 can't allow leading questions like this.

24 MS. POLIDORO: I was just trying to
25 summarize what he had said just in the

1 Kokologiannis

2 two separate branches. I can rephrase.

3 Q. Is it fair to say there are two
4 separate companies owned by EKS that are both
5 involved in the car rental business?

6 A. That's correct. The one is physical
7 in our location in Heraklion, Crete and only
8 and nowhere else. And the other, the other
9 Economy Car Rentals is a car rental search
10 engine offering car rental services almost
11 worldwide, 120 countries including USA.

12 Q. Who are the owners of EKS?

13 A. It's me, Aorgios Kokologiannis, and
14 my brother, Anthony Kokologiannis.

15 Q. What is your title at EKS?

16 A. I'm a director manager.

17 Q. What are your duties and
18 responsibilities as the director manager?

19 A. I am responsible for our affiliation
20 network, resellers. I mean, it's private
21 agencies that sales our products and we pay
22 them. I'm responsible for car rental
23 subcontractors to make deals by going to
24 different exhibitions and, actually, I'm
25 pushing sales more. Is this more?

1 Kokologianis

2 Q. If that describes all of your duties
3 and responsibilities.

4 A. More or less, yes.

5 Q. How long have you been employed with
6 EKS?

7 A. Since EKS, since 1994.

8 Q. Are you appearing today on behalf of
9 EKS?

10 (The Interpreter translates.)

11 A. Yes.

12 MS. POLIDORO: Will you please mark
13 this as Exhibit 1.

14 (Respondent's Exhibit 1, Notice of
15 Taking of Trial Testimony Deposition of
16 Yorgos Kokologianis, marked for
17 identification, as of this date.)

18 Q. I've handed you a document marked as
19 Respondent's Exhibit 1.

20 Are you appearing today to give
21 testimony for this deposition based on what
22 has been marked Respondent's Number 1?

23 A. Yes.

24 Q. And is EKS the named Respondent in
25 the action that is captioned on Exhibit

1 Kokologianis

2 Number 1?

3 (The Interpreter translates.)

4 A. Yes.

5 MR. LITTLEPAGE: If I may, is this
6 caption correct? I don't think it is.

7 MS. POLIDORO: Oh, I'm sorry. I
8 have the one that we just -- yeah. This
9 is an incorrect caption.

10 Do you want us to --

11 MR. LITTLEPAGE: I don't care one
12 way or the other. I just thought I
13 would clarify the record that the title
14 of the case has got the parties
15 reversed.

16 MS. POLIDORO: I'm just going to
17 ask my paralegal to bring in the correct
18 caption and then we can come back to
19 this question.

20 Is that okay?

21 MR. LITTLEPAGE: That's fine.

22 MS. POLIDORO: So we'll mark it
23 correctly to make sure. There are two
24 actions that involve the same parties.
25 I'm just going to make sure the correct

1 Kokologiannis

2 caption is brought in.

3 THE INTERPRETER: He's just saying
4 who goes -- like the one, who does the
5 suing is the top one.

6 MS. POLIDORO: Yes. So this is
7 backwards.

8 THE INTERPRETER: This is
9 backwards.

10 MS. POLIDORO: Yes. This is an
11 incorrect caption so we are going to
12 bring in --

13 THE INTERPRETER: But in this case
14 he's the defendant.

15 MS. POLIDORO: Right. So we are
16 not going to use this one.

17 THE INTERPRETER: Okay.

18 MR. LITTLEPAGE: Just for point of
19 clarification, when you speak to the
20 witness then I would like you to advise
21 the court reporter what you have said
22 and what he has said. I think we need
23 to have --

24 THE INTERPRETER: I thought it was
25 off the record that he asked me. I

1 Kokologianis
2 don't think he knows he's not supposed
3 to ask me questions. Not that I mind,
4 but, you know, I just answered to be
5 nice. But I know. What I just said was
6 what was said.

7 MR. LITTLEPAGE: That's fine.
8 That's fine.

9 THE INTERPRETER: He wasn't sure
10 which role he's in and who goes like the
11 top portion. And I said usually the
12 plaintiff on top, the defendant or the
13 petitioner and the respondent, you know.

14 MR. LITTLEPAGE: That's fine.

15 THE INTERPRETER: Should I tell him
16 we are not supposed to talk freely?

17 MS. POLIDORO: He understands
18 English. It's okay.

19 I do apologize for that, but we
20 will get that corrected on the record.

21 THE WITNESS: No problem.

22 Q. Are you familiar with the nature of
23 EKS's business?

24 A. Yes.

25 Q. Are you a corporate officer of EKS?

1 Kokologianis

2 (The Interpreter translates.)

3 A. Yes.

4 Q. Can you describe the nature of EKS's
5 business -- I'm sorry.

6 MS. POLIDORO: Withdrawn.

7 Q. Can you describe the nature of EKS's
8 business with relation to the car search
9 engine function. So not the hotel and not the
10 physical car rental.

11 A. You want me to say all the story
12 from the beginning how it was or?

13 Q. No. I just want you to tell me in a
14 summary what the business model is for the EKS
15 search engine business.

16 A. Okay. The idea was to generate a
17 kind of online search engine platform for
18 users so to be possible for user to put one
19 request. And our platform, I mean our web
20 page to find for him the best possible deal
21 and economy-wise deal for his car rental. Not
22 necessary for a small or a cheap car. The
23 idea for Economy Car Rentals was even to find
24 a good deal or a luxury and prestige car. And
25 the idea was to put as more, as more possible

1 Kokologianis
2 car rental partners, subcontractors in the
3 platform so when the user puts one request to
4 find in this specific time for this specific
5 request the best possible deal with little
6 puts. I mean, that was the general idea.

7 Q. Does EKS own any trademark
8 registrations that relate to its search engine
9 company?

10 A. Yes.

11 Q. In which country has EKS registered
12 its trademark?

13 A. We have a trademark in Europe;
14 United States; Greece, of course; Canada;
15 Australia; New Zealand; Switzerland. I
16 think -- I don't remember, but many other
17 countries -- Japan. Since 2006.

18 MS. POLIDORO: I'm going to mark as
19 Respondent's Exhibit Number 2.

20 (Respondent's Exhibit 2, Service
21 Mark Principal Register, marked for
22 identification, as of this date.)

23 Q. You've just been handed a document
24 marked as Respondent's Number 2. Do you
25 recognize this document?

1 Kokologianis

2 A. Yes.

3 Q. What do you recognize it to be?

4 A. It's our official registered
5 trademark since 2006.

6 Q. Is this the trademark registration
7 for the United States?

8 A. Yes.

9 Q. And does this accurately depict the
10 trademark that EKS owns?

11 A. Correct. Yes.

12 Q. Are you familiar with the use of the
13 EKS trademark?

14 A. Yes.

15 Q. Where is the EKS trademark used?
16 (The Interpreter translates.)

17 A. In which countries you are speaking
18 about, for which countries or for in which?

19 Q. I'm sorry.

20 How is the EKS trademark used?

21 (The Interpreter translates.)

22 A. We are using this trademark in many
23 places, in our social media, in our web page
24 and to check out we have a place where we
25 speak about it. In a lot of resellers

1 Kokologianis
2 affiliation pages where they like to make some
3 business from United States to Germany
4 bookings or German from United States
5 bookings.

6 Should I specify Facebook, Twitter,
7 Google Plus?

8 Q. Is the trademark used in those
9 places?

10 A. Yes.

11 MS. POLIDORO: I'd like to mark as
12 Respondent's Number 3.

13 (Respondent's Exhibit 3A, Document
14 written in Greek, marked for
15 identification, as of this date.)

16 MS. POLIDORO: Can you mark that 3A
17 and we'll mark that as 3B. This is the
18 translation.

19 (Respondent's Exhibit 3B, document
20 titled Official Translation From
21 Original Document, marked for
22 identification, as of this date.)

23 Q. You've just been handed two
24 documents marked as Respondent's 3A and 3B.

25 Do you recognize these documents?

1 Kokologianis

2 A. Yes.

3 Q. What do you recognize them to be?

4 A. It is our trademark English. We
5 have start from Greece when we make this
6 application for trademark, we have it to start
7 from Greece because we have been based in
8 Greece. And this was the start.

9 Q. And is the trademark registered in
10 Greece the same as the trademark that's
11 registered in the United States?

12 A. That's correct, yes.

13 Q. When did you register the trademark
14 in Greece?

15 A. 2005. August 2005.

16 Q. When did you register the trademark
17 in the United States?

18 A. I think after this was --

19 THE INTERPRETER: It was approved.

20 A. After this was approved immediately
21 we have make appeal for Europe, and I think it
22 was in Wipo (phonetic.) How do you call this?
23 Wipo. How do you call this?

24 Q. You can just spell the letters.

25 A. W-i-p-o -- p-o. Where it has

1 Kokologianis

2 include in the United States. I'm not a
3 lawyer, but it was after this approved of
4 this -- of the Greek one.

5 Q. So after the Greek one was approved
6 you applied for the United States
7 registration?

8 A. Correct. Not only for United
9 States. It was many other countries including
10 Europe, United States, Canada.

11 Q. And the trademark that is depicted
12 on the -- referred to Exhibit Number 2, the
13 U.S. --

14 A. Yes.

15 Q. -- which is in color, the trademark
16 that is depicted on the U.S. application you
17 had said was used in several different places.

18 A. Yes.

19 Q. Are there any other versions of this
20 trademark or is this trademark used in any
21 other ways aside from what is depicted on the
22 registration?

23 A. We use a simplified version of the
24 trademark because the web designers, he's had
25 some problems especially with the web page.

1 Kokologianis

2 The web designer has had some problems to fit,
3 space problems. So we have start to use a
4 simplified version of the trademark.

5 Q. Can you describe what the simplified
6 version looks like.

7 A. The simplified version of the
8 trademark is this funny cartoon, small car
9 plus our trade name Economy Car Rentals.
10 Economy is written with dark blue colors, Car
11 is yellow and Rentals, again, in blue. Like
12 the trademark is --

13 THE INTERPRETER: Similar.

14 Similar. Not exactly.

15 Q. Are you familiar with how the
16 trademark as its depicted came to be?

17 (The Interpreter translates.)

18 A. I am familiar, yes.

19 Q. How?

20 A. You mean how with this come to be
21 simplified?

22 Q. No. I'm sorry. That was the
23 confusing question.

24 How did Economy Car Rentals decide
25 to use this trademark?

1 Kokologianis

2 A. This is a big story now. I have to
3 speak about why, how we have decide to use
4 Economy Car Rentals as a trade name.

5 Q. Yes. And why this trademark as
6 well. We can just start with why is Economy
7 Rentals the trade name?

8 A. When we have start this physical car
9 rental business back in 1992 with my brother
10 we have noticed that many customers were have
11 searched for a car rental, they have come to
12 us face-to-face and they have spoken about
13 economy rental car deal. So when they have
14 speak about economy, they didn't really mean a
15 cheap. They could mean a good deal even for a
16 prestige or a luxury car. So we have put idea
17 that the term "economy" combination with car
18 rental services it might be a good name for
19 car rental business. So we have got the idea
20 to use this Economy Car Rentals.

21 Q. Okay.

22 A. More or.

23 Q. Okay. So the idea for the name
24 Economy Car Rentals --

25 MS. POLIDORO: Withdrawn.

1 Kokologiannis

2 Q. Does the name "Economy Car Rentals"
3 apply to one or both of EKS's car rental
4 businesses?

5 A. One.

6 Q. Which one?

7 A. To Economy Car Rentals. Also the
8 term "Economy" it is in globally. Sorry, no.
9 Our physical car rental in Crete where we have
10 start 1992 has a trade name Pan Gosmio
11 Rent-A-Car.

12 Q. Do you mind spelling that for the
13 court reporter.

14 A. P-a-n G-o-s-m-i-o.

15 This physical car rental is still
16 today under operation. And on the first years
17 when we have start this physical car rental
18 business in Crete and after our experience
19 from users why customers coming to us with
20 searching for economy car rental, we have used
21 the term in our prospects for Pan Gosmio and
22 we have let out the term "economy." So we
23 have use the name "Pan Gosmio Rent-A-Car
24 Economy."

25 Q. What does the trade name "Economy

1 Kokologianis

2 Car Rentals" apply to, what business?

3 A. This is for our online web search
4 engine for car rental services where we are
5 not physical, the car rental. I mean, it's
6 what I have explained before, that the user
7 can find economy-wise car rental deal
8 worldwide through our car rental partner's
9 subcontractor.

10 Q. Is the search engine company called
11 Economy Car Rentals?

12 A. Yes.

13 MS. POLIDORO: Please mark this as
14 Exhibit 4.

15 (Respondent's Exhibit 4, two-page
16 document titled Exhibit 1, marked for
17 identification, as of this date.)

18 Q. I'm showing you a document that's
19 been marked as Respondent's 4. Do you
20 recognize this document?

21 A. Yes.

22 Q. What do you recognize it to be?

23 A. This is one of our prospectus in
24 1994 actually we have done this. 1992 we have
25 start this Pan Gosmio rental business in

1 Kokologianis
2 Crete. This is in the -- about middle of
3 1990s. And this is our prospect advertising
4 our cars, and here is we have start to use the
5 term "economy."

6 Q. When you say "prospectus," what do
7 you mean? What is the prospectus for Pan
8 Gosmio?

9 A. This is now the cover of the
10 prospectus. I mean, the back -- this is the
11 back, the last page, and this is the front
12 page.

13 Q. You're indicating the left side of
14 the picture is the back and the right side is
15 the front?

16 A. Inside was, you know, advertising
17 our cars. Many cars, small cars and luxury
18 cars, sue we -- SUV, sorry.

19 THE INTERPRETER: I just asked what
20 he was trying to say. Sorry.

21 A. Yeah, SUV. Prestige cars, mini
22 buses. But outside you can see that we use
23 the term "Economy" and before Internet period.
24 I mean, during this -- I don't know about
25 Internet when we have start to use this term

1 Kokologiannis

2 "Economy."

3 Q. Is this prospectus something that
4 was used as advertising for Pan Gosmio?

5 A. Correct. I mean, during this period
6 and during Internet period all the travel
7 agencies was force to have printed material
8 and we have had printed material. I mean,
9 that's one of advertising methods for our
10 customers to give.

11 Q. You stated earlier that the cars
12 that are rented and owned by Pan Gosmio are
13 located in Greece?

14 A. Correct.

15 Q. Where are the customers who rent the
16 cars -- I'm sorry.

17 In the 1990s when you used this
18 brochure, where were the customers who rented
19 Pan Gosmio's cars typically from?

20 A. Worldwide including United States,
21 U.K., Germany, but from everywhere. Also
22 Greece.

23 Q. What percentage of your business
24 would you say was local Greek and what
25 percentage was foreigner?

1 Kokologianis

2 A. 5 percent was more or less Greek.
3 Not so much. The most of them was travelers,
4 tourists or for business purposes, but in
5 general holiday. I mean, it was holiday
6 customers.

7 Q. Did Pan Gosmio have cars anywhere
8 other than on Greece for rent?

9 A. Only in Crete. Not in Greece.

10 Q. When a customer would come -- I'm
11 sorry.

12 MS. POLIDORO: Withdrawn.

13 Q. Was there a storefront where
14 customers who wanted to rent cars would go?

15 A. Yes, we have had physical offices in
16 some places where it was -- had traffic, you
17 know, it was busy places. And we have start
18 from here, both of us. I mean face-to-face.
19 It could be car rental agents.

20 Q. When you're saying both of us, are
21 you referring to a partner?

22 A. My brother Anthony, sorry.

23 Q. Was Anthony your partner in the
24 1990s?

25 A. Yes. Yes. We are always together.

1 Kokologianis

2 Q. When customers would come to the
3 physical location of Pan Gosmio to rent a car,
4 would they be given your prospectus?

5 A. Yes.

6 Q. Whose idea was it to use the word
7 "Economy" on the front of the brochure?

8 A. As I have told you before, no matter
9 from which country the customer has come from,
10 France, United States, U.K., Russia, Germany,
11 they have come and a lot of them have used the
12 term "Economy." I mean, the idea actually we
13 have got from the customers because they, when
14 they have say economy car rental, they don't
15 have -- really mean a cheap car, they could
16 mean a good deal, economy deal.

17 Q. Did there come a time that Pan
18 Gosmio had a website?

19 A. Early in 1990s, no. Later, yes.
20 Before 2000 where the Internet has come we
21 have get a web page for Pan Gosmio.

22 MS. POLIDORO: Can you please mark
23 this as Exhibit 5.

24 (Respondent's Exhibit 5, three-page
25 document, first page titled Pan Gosmio

1 Kokologianis

2 Rent-A-Car Economy, marked for
3 identification, as of this date.)

4 Q. You've been handed a document marked
5 Respondent's Number 5.

6 A. Yes.

7 Q. Do you recognize this document?

8 A. Yes.

9 Q. What do you recognize it to be?

10 A. Our Pan Gosmio car rental physical
11 web page when we have started. It looks still
12 today more or less like this, but.

13 Q. Is this the website that a customer
14 would see if they went online today or is it
15 slightly different than it looks in this
16 picture?

17 A. It's slightly different, but more or
18 less it's the same. Even I'm just see now but
19 we don't had a good email in this period. It
20 was a trade name. I notice it now. We don't
21 have even Pan Gosmio email. It was a free
22 mail.

23 Q. I just note that Respondent's Number
24 5 is a screen shot of the Pan Gosmio website
25 as it appeared in 1999 --

1 Kokologiannis

2 A. Correct.

3 Q. -- using a web archive service.

4 A. Yes.

5 Also, you can see here the -- that
6 term "Economy" is quite strong. We start to
7 use it more and more.

8 Q. Did Pan Gosmio ever do business
9 under the name "Economy" as well as Pan
10 Gosmio?

11 A. We have been quite well known in --
12 for this physical car rental with the term
13 "Pan Gosmio Economy Rent A Car". We have
14 been -- we have start to build already trade
15 name under this combination.

16 Q. And does Pan Gosmio still do
17 business using the name "Economy" or the word
18 "Economy"?

19 A. Yes.

20 May I say something?

21 Q. Yes.

22 A. During this start was also the start
23 that we have start to have a presence because
24 Internet doesn't have any limits. We have
25 start to have a presence with this web page

1 Kokologianis
2 worldwide including USA, and we have start to
3 receive a lot of customers from the U.S.A.
4 serving them for -- in physical on Crete.

5 MR. LITTLEPAGE: I'll just object
6 to that, that testimony as not being
7 responsive to any question posed to the
8 witness.

9 Q. So leaving Pan Gosmio aside for a
10 moment, did there come a time that EKS
11 registered the domain name
12 "EconomyCarRentals.com"?

13 A. Correct.

14 Q. Do you recall when that was
15 approximately?

16 A. 2000, 2001.

17 MS. POLIDORO: Can you mark this as
18 Respondent's Number 6.

19 (Respondent's Exhibit 6, multi-page
20 document, first page titled Economy Car
21 Rentals, marked for identification, as
22 of this date.)

23 Q. You've been handed a document marked
24 Exhibit 6. Do you recognize this document?

25 A. Yes. It's -- yes.

1 Kokologianis

2 Q. What does this document represent?

3 A. I think 2001 we have book the domain
4 EconomyCarRentals.com, and here is one of the
5 first, first versions of Economy Car Rental's
6 web page. During this time we have start to
7 build with some programmers the idea that we
8 have had with my brother to generate this car
9 rental search engine platform.

10 Q. And just --

11 A. And this is a caption, the first
12 version of it.

13 Q. And I -- just let the record reflect
14 the witness is referring to page 1 of Exhibit
15 6.

16 A. Yes. Yes.

17 Q. I know you spoke briefly about the
18 business model for Economy Car Rentals. Just
19 to clarify, does Economy Car Rentals own any
20 cars?

21 A. No.

22 Q. Does Economy Car Rentals own a
23 physical location where it rents cars?

24 A. No.

25 Q. Who provides the cars that are

1 Kokologianis
2 rented by people who visit the Economy Car
3 Rental's website?

4 A. The subcontractors. I mean, should
5 I explain it with detail?

6 Q. Yes. And if you could also just
7 give some examples of who the subcontractors
8 are.

9 A. Okay. For example, here in the
10 United States, 2007, 2008 we have come in
11 contact with many big brands like National,
12 like Thrifty, like Hertz, like Alamo,
13 Vanguard, and we have start dealing with them.

14 So late of 2008 we have had already
15 some deals. I mean, we have had deals with
16 them, contracts and we have had the right
17 start offer to our customers car rental
18 services through our car rental network in the
19 United States including 50 states and total
20 cities almost in the U.S.

21 Q. So that describes the subcontractors
22 of -- just to let the records flow a little
23 bit easier, instead of saying Economy Car
24 Rentals, is it okay if we say ECR?

25 A. I do not mind.

1 Kokologianis

2 MS. POLIDORO: Is that okay with
3 you, just an abbreviation? Okay.

4 Q. In addition to the subcontractors,
5 does ECR have any partnerships or affiliations
6 with any other types of businesses?

7 A. Yes.

8 Q. Please describe.

9 A. This is now -- our business has two
10 parts; one part is our sell network, I mean
11 travel agencies or travel organizations or
12 general others that sells our product and
13 that's also key seeker in our business.

14 From the first moment, I mean, this
15 was when we have start Economy -- ECR, the
16 idea was that we wrote the car rental
17 suppliers contracts in the database and then
18 we generate affiliation network that sells our
19 products and we share, you know, the profit.
20 So we have thousands of affiliates that sell
21 our product. I mean, they use our web search
22 engine, find car rental services worldwide and
23 after we forward the reservations to the car
24 rental subcontractors where his physical cars
25 in the location.

1 Kokologianis

2 Q. What is an example of an affiliate
3 of ECR?

4 A. We have lot of travel agencies. I
5 mean, most is travel agencies, big hotels, air
6 companies, you know, small air companies that
7 sells our product. And also in the United
8 States we have quite many of them since the
9 start almost -- since 2004, 2005.

10 Q. And who are the typical customers of
11 ECR?

12 A. Worldwide. I mean, we do not have
13 any borders. And say if you come from United
14 States, you are not welcome or you are more
15 welcome if you come from the U.K. Everybody,
16 we have from all the countries, 255 countries,
17 including United States.

18 Q. Are the customers able to book a car
19 in any country where you have an Internet
20 presence?

21 A. Of course, they are more than
22 welcome to do this.

23 Q. If you turn to page 2 of Exhibit 6.

24 A. Yes.

25 Q. Do you recognize this --

1 Kokologianis

2 A. Yes.

3 Q. -- this document?

4 A. It is the first version where we
5 have been online starting offering our
6 products. And as you see, it's just the Greek
7 locations here. I mean, we have start our
8 first country where we have wrote in 2003,
9 2004 was Greece, sorry. Greece.

10 Q. So in 2003 and 2004 was ECR
11 operating only in Greece?

12 A. Only -- it is operating worldwide.
13 I mean, everybody from all the world including
14 United States was welcome to come to make the
15 car rental booking for Greek locations. But
16 it has come from everywhere. I mean, also
17 United States citizens.

18 Q. Were the customers of Economy Car
19 Rentals in 2003 or 2004 when this website was
20 active typically Greek people or foreigners?

21 A. Foreigners and Greek. Everybody.
22 As I have say before, it was 200 -- from all
23 the countries.

24 Q. What percentage would you say
25 were -- of the customers in 2003 or 2004, what

1 Kokologianis
2 percentage were Greek and what percentage were
3 foreign?

4 MR. LITTLEPAGE: Object. That
5 question asks for speculation on the
6 part of the witness.

7 A. Should I answer or no?

8 Q. Just to let you know, if opposing
9 counsel objects to questions, he's making a
10 record that he's objected to this question and
11 he may later, we will discuss if the testimony
12 is able to be used. But if he objects, you
13 may still answer unless you're instructed not
14 to answer.

15 A. Okay. The percentage is 3 percent
16 Greeks and 97 percent foreigners.

17 Q. Is that an approximate?

18 A. Approximately, yes.

19 Q. So is it fair to say that the car,
20 the cars that were available for rent would be
21 rented in Greece in approximately 2003 and
22 2004?

23 A. Yes.

24 Q. But the users of the website could
25 come from anywhere?

1 Kokologianis

2 A. Correct.

3 Q. And do you recall if you had any
4 customers from the U.S. renting cars in 2003
5 or 2004?

6 A. Many. For rentals in the U.S.

7 Q. Rentals in Greece?

8 A. Correct, sorry. Rentals in Greece
9 for customers coming from the U.S.,
10 especially U.S. America and Greek Americans
11 during this period, because Greece was quite
12 very popular for Greek immigrants that have
13 moved to the United States and used to come
14 for holidays in Greece.

15 Q. If you turn to page 3 of Exhibit 6.
16 Do you recognize this --

17 A. Yes.

18 Q. -- screen shot?

19 What do you recognize this to be?

20 A. It is a second version more or less.

21 Q. What is different about the second
22 version of the website, the ECR website?

23 A. Can I have a look? Yes.

24 Here now as I have told you before
25 we have start slowly, slowly. We have make a

1 Kokologianis

2 start with Greek -- with Greece because we
3 have been more familiar with this because we
4 come from Greece.

5 Here when you go in the highlights
6 you see some Spain locations as well. You see
7 Spain, Malaga, for example. We advertise
8 Spain locations meaning that we have a second
9 country, Spain, in the system.

10 Q. Just to clarify for the court
11 reporter, Malaga is spelled M-a-l-a-g-a.

12 A. It's a town in Spain. I just see
13 the -- here, the highlight.

14 Q. Did ECR have --

15 A. Sorry. Also here in the search
16 engine because now I can see it, you can see
17 Greece-islands, Greece-mainland,
18 Spain/Mainland, three countries in total here.

19 Q. When ECR started the website in 2004
20 did it have an intention to expand to other
21 countries outside of Greece for the cars to
22 be --

23 A. Yes.

24 Q. -- physically rented?

25 A. Yes. I mean, yes.

1 Kokologianis

2 Q. Where were the expansion plans from
3 the beginning?

4 A. Our, our, our target is to all the
5 countries. I mean, all 255 countries I think
6 is in the total countries worldwide. Now we
7 have reach about 110 or 120 something.

8 Q. What year would you say the second
9 version of the website is from?

10 A. You mean when we have load --

11 Q. When you added Spain.

12 A. Spain, it was one year after, I
13 think.

14 Q. If you turn to the next page can you
15 tell me what is different about this screen
16 shot of the ECR website.

17 A. Now, we start to load many
18 countries. I mean, we are familiar with this
19 business. We go in exhibitions. We have
20 contact with different car rental
21 subcontractors in different countries. We
22 focus a bit more in Mediterranean because it's
23 a start, but you can see that we start, we
24 load Cyprus, we load Italy, Malta, Portugal
25 and Turkey.

1 Kokologianis

2 Q. And if you turn to the next page,
3 what is different about this next screen shot
4 of the ECR website?

5 MR. LITTLEPAGE: I'll object.

6 Q. What is different about the next
7 page that you see?

8 A. More countries loaded.

9 Q. Which countries were added at this
10 point?

11 A. I see Slovenia, I see Azores, I see
12 Madeira. I mean, you will see more and more
13 countries going on now.

14 Q. And if you turn to the last page of
15 Exhibit 6.

16 A. Just keep this.

17 Q. Yes.

18 A. Okay. Yes.

19 Q. The screen shot on the last page of
20 Exhibit 6, can you tell me what, if anything,
21 is different about this page?

22 A. Excuse me. You're speaking about
23 this page?

24 Q. Yes, the last page. Yep.

25 A. We have lot more or less quite many

1 Kokologianis

2 countries here, I think.

3 Q. Which additional countries were
4 added by --

5 A. We have United Kingdom, Sweden,
6 Serbia. I don't see United States here
7 either. Germany -- United States come later.
8 Germany, France, Estonia, Costa Rica,
9 Australia, Austria, Russia, Serbia.

10 Q. What year does the screen shot on
11 the last page of Exhibit 6 reflect?

12 MR. LITTLEPAGE: Again, I'm going
13 to object to the use of the term "screen
14 shot" in the question.

15 A. 2008.

16 Q. For each year following 2004 when
17 additional countries were added to the
18 website, did the customer base of ECR grow?

19 A. Yes, a lot. Because we have been --
20 because of our experience in the physical car
21 rental business, we have served customers
22 always in the -- in a very high service level.
23 The engine was quite smart so we have built
24 all during this time a very good reputation.
25 And still today we have a big success with

1 Kokologianis

2 this project.

3 Q. And as each country was added to the
4 website over the course of ECR's growth, were
5 different languages added to the website?

6 A. Yes. Because of -- we have grow, we
7 have lot more languages. I mean, we have
8 start with English and Swedish I think, and we
9 have German, Spanish, French, Russian,
10 Italian. And we still till today we are
11 working to add more countries. And this one
12 is supporting -- sorry -- languages. Until
13 today we are supporting ten languages, but we
14 will add more and more.

15 Q. With the growth into each different
16 country, were new domain names also added to
17 the ECR website?

18 A. Yes. We have noticed because of the
19 success of the business after 2005, 2006, that
20 many opportunists has tried to copy our
21 business model and actually quite many of them
22 have go and have book a similar domain name
23 like EconomyCarRentals.net or I don't know
24 what. This has force us to go and book all
25 possible free domain names that have --

1 Kokologianis
2 include the term "economy" it was relative
3 with car rental services. So in this moment
4 we own hundreds of this domains. But we --
5 all of them, just relate to
6 EconomyCarRentals.com. I mean, we do not use
7 any other except this. We are just the direct
8 through here.

9 Q. Did ECR have intentions to expand
10 its business into the United States during its
11 period of growth --

12 A. From?

13 Q. -- from 2003, 2004 when the website
14 started?

15 A. From the first beginning we did not
16 have any exclusions. I mean, United States is
17 a huge market. We have had a lot of
18 expectations for customers origin from United
19 States plus also we have like to -- we have
20 wanted to have United States as car rental
21 locations as well. But, of course, yes, we
22 have focused a lot on United States.

23 Q. Did ECR take steps to prepare to
24 enter the U.S. market?

25 A. Yes.

1 Kokologianis

2 Q. When did those steps begin?

3 A. From the first beginning, as I have
4 told you before, we have spoken with a web
5 master about this and we have had some
6 problems with the database. I mean, you can
7 say United States is huge, many locations. We
8 have to develop our database. So from the
9 first beginning we have work to increase and
10 develop the database so to be ready so that it
11 was possible to load the United States
12 locations later.

13 Q. In addition to the database, what
14 other steps were taken to prepare to enter the
15 U.S. market?

16 A. We have hired a lot of personnel who
17 is English speaking.

18 THE INTERPRETER: English speaking.
19 Speaking good English.

20 THE WITNESS: Personal.

21 Q. I think he means personnel.

22 THE INTERPRETER: Oh, personnel.
23 Good English speaking personnel.

24 A. We have developed a lot of travel
25 pages for United States, states, country,

1 Kokologianis
2 locations, cities with a lot of information
3 where the text was unique with pictures with a
4 lot of help for customers traveling in the
5 United States. In all languages as well.

6 Q. What do the travel pages show or
7 what is their function?

8 A. The idea was to give somebody -- if
9 somebody would have liked to visit Miami or
10 New York, to have a full, full help what he's
11 going to face at JFK Airport, for example.
12 What would happens if he lost his luggage. A
13 lot of useful information about the airport, a
14 lot of useful information about the weather in
15 New York, a lot of useful information about
16 what points of interest for travel page, some
17 videos, news. I mean, we have generate in
18 total for each city times eight different type
19 of travel pages times all the languages.
20 Meaning it's about, I don't know, 25,
21 30,000 pages, unique pages generate one by one
22 by hand. So it's a very, very big project and
23 still today it goes on.

24 Q. And why were the pages translated
25 into so many different languages?

1 Kokologianis

2 A. It was transferred because it -- the
3 main scope was to help people foreign, but
4 coming to the United States. Also Internet,
5 because a lot of United States citizens rent
6 cars in the United States and it was to help
7 the people that make them, you know, to serve
8 them better with some information so that they
9 feel more comfortable to generate the booking
10 with us.

11 THE WITNESS: Can we make a break?

12 MS. POLIDORO: Of course, yes.

13 Absolutely.

14 (Recess taken.)

15 Q. Before we went on break -- I'm
16 sorry.

17 MS. POLIDORO: Withdrawn.

18 Just before we get started again
19 from where we left off before break, I
20 would just like to make a record that
21 the Notice of Deposition that was served
22 in this case had a typographical error
23 and the caption was incorrect so I have
24 re-served Mr. Littlepage with the new
25 Notice, and I'm just going to mark as

1 Kokologianis

2 Exhibit 1A the correct Notice of
3 Deposition.

4 (Respondent's Exhibit 1-A, Notice
5 of Taking of Trial Testimony Deposition
6 of Yorgos Kokologianis, marked for
7 identification, as of this date.)

8 Q. Before we went to break we were
9 talking about ECR's steps to prepare for
10 business in the United States. In preparing
11 for business did ECR seek any subcontractors
12 located in the U.S.?

13 A. Yes. We have start looking for this
14 and making deals with them since 2006, 2007.

15 Q. What about affiliates, did ECR seek
16 any U.S. affiliates in preparation?

17 A. Affiliates, on this point I have to
18 explain something. We have two kind of
19 relationship with U.S. Since the start 2004
20 we have affiliates and sellers, travel
21 agencies, small hotels that sells our products
22 and we pay them. For rentals I don't know
23 where, anywhere in the world.

24 Since 2009 now we offer early
25 January, I think 2009 and after the

1 Kokologiannis
2 preparation of the database from the web
3 master to welcome locations in the United
4 States. And the rental stations in all the
5 states, making the thing since 2006, 2007,
6 preparing all these travel pages from the
7 special personnel that we have kept and we
8 have make around 24,000 travel guide pages in
9 eight different languages just for United
10 States rental locations. We have been -- this
11 is very early in 2009 we have start to offer
12 to our network and to all our clients rentals
13 to the U.S.

14 Q. So did there come a time -- and was
15 it approximately 2009 that ECR started doing
16 business? And by doing business I mean
17 working with subcontractors to actually rent
18 cars located in the United States?

19 A. Correct. We have subcontract that
20 was prepared from early 2006 as I have said
21 before with Vanguard.

22 Q. If you can spell it for the court
23 reporter.

24 A. Vanguard is the name of the company.

25 Q. Is the spelling that's accurate

1 Kokologianis

2 would be V-a-n-g-u-a-r-d?

3 A. Correct.

4 This is a huge U.S. company where
5 they belong Enterprise Car Rental, National
6 Car Rental, Alamo Car Rental. So we have make
7 a contract with this company. We have make a
8 contract with Dollar, we have make a contract
9 with Thrifty, we have make a contract with
10 Europe Car, we have make a contract with
11 Advantage, we have make a contract with Six --
12 all this companies that I am saying now are
13 physical located in the 50 United States, the
14 50 states of United States. And many smaller
15 ones like Miami Cars is located just in Miami.
16 Green Motion and many others. I don't
17 remember now. I mean, there are many. Must
18 be about 20.

19 Q. Prior to 2009 were your services to
20 U.S. customers limited to providing cars in
21 other countries?

22 A. Correct.

23 Q. After 2009 you were also able to
24 provide cars to U.S. customers or worldwide
25 customers in the U.S.; is that correct?

1 Kokologianis

2 A. Very correct, yes.

3 Q. When did the ECR website go live or
4 was it active in the United States?

5 A. I didn't have understood the
6 question.

7 Q. Okay.

8 Do you recall when the ECR website
9 was able to be used by U.S. customers or
10 worldwide customers to book cars in the U.S.?

11 A. From early -- from January, early
12 January 2009.

13 MS. POLIDORO: Please mark that
14 Respondent's 7.

15 (Respondent's Exhibit 7, two-page
16 document titled Exhibit 6, marked for
17 identification, as of this date.)

18 THE WITNESS: May I say something
19 more here or not?

20 Q. Are you adding to the question that
21 I just asked?

22 A. Yes.

23 Q. Okay.

24 A. That means that we have not had
25 relationships with United States before this.

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Kokologiannis

We have had relationships by making business since the first moment, since 2004. And we have advertise a lot for reaching U.S. customers for rentals every, I mean worldwide. Greece, Europe, Germany, everywhere, Australia. Plus, the relationship that we have with a lot of resellers that are located in the United States, U.S. companies.

Q. I'm going to hand you a document that's marked Respondent's Number 7.

Do you recognize this document?

A. Yes.

Q. What do you recognize it to be?

A. I see here in the highlights, for example, that it is Los Angeles included. We offer here rentals in Los Angeles. Meaning that I don't know where is the snapshot, but I see that here we have already started with rental locations in the United States.

Q. Does Exhibit 7 accurately reflect the Economy Car Rental's website as it appears today?

A. Not really. Slight difference. We are working in the web page every day, you

1 Kokologianis
2 know, so it looks like, but not exact like.

3 Q. Does the Economy Car Rental
4 trademark appear on the website?

5 A. Yes. I mean, it is a simplified
6 version because as I have told you, the web
7 designer has had some problems and he has make
8 a simplified version of our, of our official
9 registered trademark, and that's what we used
10 here.

11 Q. When you first started the business,
12 ECR, was the trademark displayed on the
13 website?

14 A. On the first beginning you mean?

15 Q. Yes.

16 A. Because of this space problems that
17 the web designer has had, in many places we
18 have used the simplified version, but in
19 other -- in a lot of other places we have used
20 the trademark, the full trademark.

21 MR. LITTLEPAGE: I'm going to
22 object to that, the question and the
23 answer. I think to the extent that
24 you're asking the witness to testify as
25 to a particular document, I think the

1 Kokologianis

2 document is the best evidence there.

3 MS. POLIDORO: Okay. Objection is
4 noted.

5 Q. When you first started the website
6 in 2004, was the simplified version or --

7 A. The simplified version because of
8 the web designer has had problems, space
9 problems to fit the full paper, we have used a
10 simplified versions. But in many affiliation
11 sites, in our all media sites, in some
12 vouchers we have used the full version.

13 Q. And we're just speaking about the
14 websites now.

15 A. Yeah.

16 Q. So just I'm going to refer you to
17 Exhibit Number 6.

18 A. Yes.

19 Q. Which is the one before this?

20 A. Yes.

21 Q. So number 6 and page 1, the first
22 page.

23 A. Yes.

24 Q. Exhibit Number 6, page 1 depicts the
25 Economy car website in 2004.

1 Kokologianis

2 A. Yes.

3 Q. And exhibit -- when it was only
4 renting cars that were physically located in
5 Greece?

6 A. Yes. Correct.

7 Q. And Exhibit Number 7 depicts the
8 website when its renting cars that are
9 depicted in the United States?

10 A. Yes.

11 Q. Is the Economy Rental Cars trademark
12 displayed the same way?

13 A. Not really. I mean, when you check
14 the car, for example, it looks from the left,
15 here we did not get the trademark, but more or
16 less we are still using the same cartoon of
17 the car, the same letters, the same colors.
18 And on the -- on this, on this exhibit it's
19 the same only difference is the car is looking
20 from the right.

21 Q. So there are some slight differences
22 to the trademark?

23 A. Yes.

24 Q. In 2004 you had -- when you referred
25 to Exhibit 6, you had said at that time that

1 Kokologiannis

2 you did not have a trademark.

3 When did you decide to register your
4 trademark?

5 A. Because this idea that we have had
6 with this car rental search engine was going
7 very well. We have faced problems with
8 opportunities that they have tried to get
9 advantage of similar idea of this, as I have
10 told you before. So we have feel very unsafe
11 and we have ask a Greek counsel --

12 THE INTERPRETER: Attorney.

13 Advisor.

14 A. Attorney, advisor when we have been
15 there speaking about the problems and she has
16 advised that the solution --

17 Q. I'm just going to caution you when
18 you speak about your conversations with an
19 attorney, please do not tell me what you said
20 or what advice your attorney gave you because
21 that is privileged information.

22 A. Okay. Sorry.

23 Q. So you can tell me that you spoke
24 with an attorney and actions you may have
25 taken after, but just don't tell me the

1 Kokologiannis

2 substance.

3 A. Okay. We have spoken. We have
4 found one attorney. We have spoken with her
5 and we have decided to go for a trademark in
6 Europe, in Greece, worldwide and including
7 United States.

8 Q. And do you remember what the
9 attorney's name was who you spoke with?

10 A. Mrs. Nandia Kaprulli.

11 Q. Is Ms. Kaprulli a Greek attorney or
12 a United States attorney?

13 A. A Greek.

14 Q. Do you know if Ms. Kaprulli
15 specializes in United States trademark law?

16 A. No, she does not.

17 Q. I'm just going to refresh your
18 recollection with Exhibit Number 2, 2-A, which
19 is the trademark registration. It's in the
20 beginning of your pile.

21 A. Yes.

22 Q. Exhibit 2-A depicts the trademark in
23 its entirety and how it's registered in the
24 United States.

25 A. Correct.

1 Kokologianis

2 MR. LITTLEPAGE: Object to that.

3 I'm objecting to the testimony by
4 counsel with regard to Exhibit 2.

5 Q. Exhibit 2-A depicts your trademark
6 as it's registered.

7 A. You're speaking about this?

8 Q. Yes, that one.

9 A. Yes.

10 Q. Where it shows the picture of your
11 trademark --

12 A. Yes.

13 Q. -- there are two lines underneath
14 the blue car and the words "Economy Car
15 Rentals" that appear on your website?

16 A. Yes.

17 Q. Were those two lines added when the
18 trademark was registered?

19 A. After we have spoken with attorney
20 we have decide to add them because I have had
21 problems, we have find out that opportunities
22 has bit in these terms by advertising online,
23 and they have tried to steal our customers.
24 So that's why we have thought it was a good
25 idea to add this additionally wording.

1 Kokologianis

2 Q. What do you mean when you say
3 opportunists have advertised online?

4 A. We have had big success. I mean,
5 this success was quite well-known to some
6 opportunists, so they have tried to make a
7 similar business model.

8 Q. And what did you intend to prevent
9 by adding the two lines underneath the mark as
10 it appears on your website?

11 A. The idea was to make official
12 trademark with all this like it was today
13 going to Google and say something please
14 protect us because they've bitten our trade
15 name.

16 Q. The first word or line underneath
17 the trademark, can you please read the first
18 line underneath the trademark as it's used on
19 your website?

20 A. "Economy Car Rentals."

21 Q. What does the next line say?

22 A. "Rental-Hire-Rent A Car."

23 Q. What does Rental-Hire-Rent A Car add
24 to your trademark?

25 A. Excuse me?

1 Kokologianis

2 Q. What does the line Rental Car Rent A
3 Car add to the trademark in terms of
4 protection, in your opinion?

5 A. The idea was if somebody was going
6 to Economy Car Rental or Rental, Hire Rent or
7 Rent A Car, to be protected from Google or
8 from other search engines when they have used
9 the term "Economy" in combination with this
10 additional wording.

11 Q. What about the last line, what does
12 the last line say?

13 A. The same. I mean, this is -- it's
14 the same word. I mean, it's
15 Autovermietung-Mietwagen.

16 Q. And in terms of protection, in your
17 opinion what does the last line of the
18 trademark add?

19 A. It is a German words for car rental,
20 Autovermietung-Mietwagen.

21 Q. When you say you're seeking
22 protection from Google, what do you mean?

23 A. I mean that, you know, some
24 competitors or opportunists, they have put key
25 words like "Economy Autovermietung" or Economy

1 Kokologianis
2 car rentals or Economy Rentals, et cetera, and
3 they have mislead customers. I mean,
4 customers have looked to book with us because
5 we have been quite well-known all these years.
6 We have generate millions of bookings and we
7 have spent millions of U.S. dollars for
8 advertising online, and that for somebody who
9 has come to bid for this specific terms where
10 it was more or less our trade name.

11 Q. Did there --

12 MS. POLIDORO: Withdrawn.

13 Q. We looked at a couple of examples of
14 the website where the abbreviated version of
15 the trademark is used, just the portion with
16 the blue car and the words "Economy Car
17 Rentals"?

18 A. Yes.

19 Q. On your website are there any
20 instances where the full trademark is used?

21 A. I mean, they check out when you go,
22 they speak about Economy Car Rentals'
23 copyrights and trademarks. I mean, there's a
24 link. If they use the clicks, we have the
25 full version of the trademarks and we are

1 Kokologianis

2 explaining there some things as well in all
3 the media, Facebook, Twitter, Google Plus.

4 Q. Is Economy Car Rentals currently a
5 party to any agreement with U.S. companies to
6 provide vehicles that customers rent in the
7 U.S.? So are there agreements with its
8 subcontractors?

9 A. There are many agreements.

10 Q. And what is the nature of the
11 relationship between ECR and the
12 subcontracting companies who provide the
13 actual vehicles in the United States?

14 A. We make a deal, for example, with
15 Thrifty. We signed a contract. The next
16 thing is we offer, we load all the stations of
17 Thrifty Car Rental, the U.S. locations in our
18 database, we click one button and immediately
19 all these locations are online and everybody
20 can book through our website for a car rental
21 in the United States. The idea, the general
22 idea of this set car rental search engine was
23 to put more -- not only Thrifty. We have
24 Alamo, we have National, we have Six. It's
25 about 20, 25 I think in total.

1 Kokologianis

2 Q. When you say 20 or 25, do you mean
3 you have 20 or 25 subcontractors?

4 A. Subcontractors.

5 Q. In the United States?

6 A. Correct. Yes.

7 Q. And how does ECR form its
8 relationship with the subcontractors?

9 A. We find each other. We speak
10 face-to-face. We keep some notes. We make a
11 deal. And the next step is they send us a
12 contract or we send them a contract. And we
13 sign this contract, and this contract is with
14 detail written all our relationship.

15 Q. How often is the contract negotiated
16 or renegotiated?

17 A. Actually, the contract is not --
18 it's just one time on the begin. We negotiate
19 about rating, about terms, but the contract is
20 just on the one time. We do not negotiate the
21 contract, but we negotiate sometimes terms,
22 prices, et cetera.

23 Q. Do you recall when you first entered
24 into a contract with a U.S. subcontractor?

25 A. It was 2008 we have signed the

1 Kokologianis

2 contract, I think.

3 Q. Is that an approximate time?

4 A. Yes. I don't remember now, but I
5 think 2008, 2009.

6 Q. And is ECR still negotiating
7 contracts with U.S. subcontractors?

8 A. Yes, yes, we are. We have start
9 with two and until this moment we have about
10 20, more or less. But we are on this moment
11 under negotiation with another 20.

12 (The following portion has been
13 deemed confidential and bound under
14 separate cover.)

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AORGIOS KOKOLOGIANIS

18

19 Subscribed and sworn to before me

20 this ___ day of _____, 2015.

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C E R T I F I C A T E

STATE OF NEW YORK)
 : SS.
COUNTY OF DUTCHESS)

I, ANGELA GRANT, a Notary Public
within and for the State of New York, do
hereby certify:

That AORGIOS KOKOLOGIANIS, the
witness whose deposition is hereinbefore
set forth, was duly sworn by me and that
such deposition is a true record of the
testimony given by the witness.

I further certify that I am not
related to any of the parties to this
action by blood or marriage, and that I
am in no way interested in the outcome
of this matter.

IN WITNESS WHEREOF, I have hereunto
set my hand this 26th day of May, 2015.



ANGELA GRANT, RPR

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Car Rentals,
Respondent's Exhibit 1-A, Notice of 47
Taking of Trial Testimony Deposition
of Yorgos Kokologiannis,
Respondent's Exhibit 7, two-page 50
document titled Exhibit 6,

(Exhibits retained by the Court Reporter.)

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DEPOSITION ERRATA SHEET

Assignment No. 330494

Case Caption: Economy Rent-A-Car, Inc. vs.
Emmanouil Kokologianis and Sons, et al.

DECLARATION UNDER PENALTY OF PERJURY

I declare under penalty of perjury
that I have read the entire transcript of
my Deposition taken in the captioned matter or
the same has been read to me, and the same is
true and accurate, save and except for changes
and/or corrections, if any, as indicated by me
on the DEPOSITION ERRATA SHEET hereof, with
the understanding that I offer these changes
as if still under oath.

Signed on the _____ day of
_____, 2015.

Aorgios Kokologianis

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DEPOSITION ERRATA SHEET

Page No. many Line No. _____ Change to: _____

All appearances of AORGIOS - change to YORGOS

Reason for change: correct the witness's first name

Page No. 3 Line No. 22 Change to: ANTHONY

KOKOLOGIANIS (from ANTONIS) - correct person's name

Reason for change: correct person's name

Page No. 14 Line No. 22 Change to: _____

Change "necessary" to "necessarily"

Reason for change: correct transcription error

Page No. 14 Line No. 24 Change to: _____

change "or" to "for"

Reason for change: correct transcription error

Page No. 15 Line No. 6 Change to: _____

change "puts" to "input"

Reason for change: clarify testimony

Page No. 16 Line No. 24 Change to: "and on

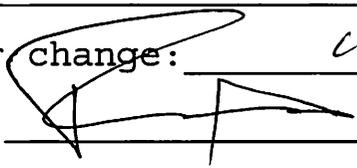
our check out page we have a place where we"

Reason for change: clarify testimony

Page No. 17 Line No. 4-5 Change to: "bookings

or Germany ~~from~~ bookings from United States"

Reason for change: clarify testimony

SIGNATURE:  DATE: 12/10/2015

Aorgios Kokologiannis

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DEPOSITION ERRATA SHEET

Page No. 22 Line No. 7 Change to: A. To
Economy Car Rentals - the search engine business.

Reason for change: clarify testimony

Page No. 22 Line No. 21 Change to: _____
change "prospects" to "prospectus"

Reason for change: transcription error

Page No. 22 Line No. 22 Change to: _____
change "let out" to "advertised"

Reason for change: clarify testimony

Page No. 24 Line No. 3 Change to: _____
change "prospect" to "prospectus"

Reason for change: transcription error

Page No. 26 Line No. 19 Change to: _____
change "It could be" to "we were"

Reason for change: clarify testimony

Page No. 30 Line No. 4 Change to: "serving
them for physical car rental on Crete."

Reason for change: _____

Page No. 31 Line No. 11 Change to: _____
change "caption" to "capture"

Reason for change: transcription error

SIGNATURE: _____ DATE: 12 Oct 2015

Aorgios Kokologianis

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DEPOSITION ERRATA SHEET

Page No. 32 Line No. 17 Change to: "start to offer to our customers car rental"

Reason for change: transcription error

Page No. 32 Line No. 18 Change to: "services through our car rental subcontractor network in the"

Reason for change: clarify testimony

Page No. 32 Line No. 19 Change to: change "total" to "all"

Reason for change: transcription error

Page No. 33 Line No. 10 Change to: change "sell" to "reseller"

Reason for change: clarify testimony

Page No. 33 Line No. 13 Change to: change "seeker" to "secret"

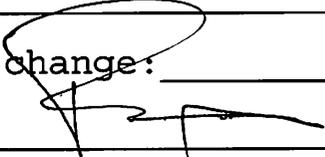
Reason for change: transcription error

Page No. 33 Line No. 24 Change to: change "where his" to "who has"

Reason for change: transcription error

Page No. 34 Line No. 5 Change to: change "most is" to "mostly it is"

Reason for change: transcription error

SIGNATURE:  DATE: 12 Oct 2015

Aorgios Kokologiannis

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DEPOSITION ERRATA SHEET

Page No. 34 Line No. 13 Change to: _____
change "And say" to "And we do not say"

Reason for change: clarify testimony

Page No. 35 Line No. 12 Change to: _____
change "Only" to "Not only Greece"

Reason for change: clarify testimony

Page No. 39 Line No. 4 Change to: "Our target
is to add all the"

Reason for change: clarify testimony

Page No. 41 Line No. 8 Change to: _____
change "Astonia" to "Estonia"

Reason for change: transcription error

Page No. 43 Line No. 2 Change to: "include
the term "economy" and it was relative"

Reason for change: clarify testimony

Page No. 46 Line No. 2 Change to: _____
changed "transferred" to "translated"

Reason for change: clarify testimony

Page No. 47 Line No. 20 Change to: _____
change "sellers" to "resellers"

Reason for change: transcription error

SIGNATURE: _____ DATE: 12 Oct 2015

Aorgios Kokologianis

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DEPOSITION ERRATA SHEET

Page No. 48 Line No. 5 Change to: _____
change "the thing" to "I think"

Reason for change: transcription error

Page No. 49 Line No. 10 Change to: _____
change "Europe Car" to "EuropCar"

Reason for change: transcription error

Page No. 49 Line No. 11 Change to: _____
change "Six" to "Sixt"

Reason for change: transcription error

Page No. 53 Line No. 11 Change to: _____
change "all" to "social"

Reason for change: transcription error

Page No. 55 Line No. 8 Change to: _____
change "opportunities" to "opportunists"

Reason for change: transcription error

Page No. 56 Line No. 10 Change to: _____
change "Nandia Kaprulli" to "Nadia Kaprouli"

Reason for change: correct person's name

Page No. 56 Line No. 14 Change to: _____
change "Kaprulli" to "Kaprouli"

Reason for change: correct person's name

SIGNATURE: _____ DATE: 12 Oct 2015

Aorgios Kokologianis



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DEPOSITION ERRATA SHEET

Page No. 57 Line No. 21-22 Change to: _____

change "opportunities has bit in" to "opportunists have bid on"

Reason for change: transcription error

Page No. 58 Line No. 14 Change to: _____

change "bitten" to "bid on"

Reason for change: transcription error

Page No. 60 Line No. 21 Change to: _____

change "they" to "the"

Reason for change: transcription error

Page No. 60 Line No. 22 Change to: _____

change "they" to "we"

Reason for change: clarify testimony

Page No. 60 Line No. 24 Change to: _____

change "they use the dicks" to "you use the link"

Reason for change: clarify testimony

Page No. 61 Line No. 22 Change to: _____

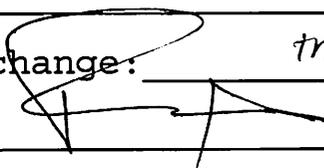
delete "set"

Reason for change: clarify testimony

Page No. 61 Line No. 24 Change to: _____

change "Six" to "Sixt"

Reason for change: transcription error

SIGNATURE:  DATE: 12 Oct 2015

Aorgios Kokologiannis



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DEPOSITION ERRATA SHEET

Page No. 62 Line No. 18 Change to: _____

change "negotiate" to "renegotiate"

Reason for change: clarify testimony

Page No. 63 Line No. 17 Change to: _____

change "AORGIOS" to "YORGOS"

Reason for change: correct witness' name

Page No. 65 Line No. 4 Change to: _____

change "AORGIOS" to "YORGOS"

Reason for change: correct witness' name

Page No. 67 Line No. 22 Change to: _____

change "Aorgios" to "Yorgos"

Reason for change: correct witness' name

Page No. 68 Line No. 25 Change to: _____

change "Aorgios" to "Yorgos"

Reason for change: correct witness' name

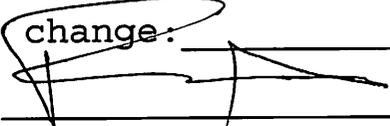
Page No. 69 Line No. 25 Change to: _____

change "Aorgios" to "Yorgos"

Reason for change: correct witness' name

Page No. _____ Line No. _____ Change to: _____

Reason for change: _____

SIGNATURE:  DATE: 12 Oct 2015

Aorgios Kokologianis

Yorgos Kokologiannis Transcript

Pages 70-160

REDACTED

Highly Confidential

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IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

-----X

ECONOMY RENT-A-CAR INC.,

Petitioner,

vs.

Cancellation No.
92055558

EMMANOUIL KOKOLOGIANIS AND
SONS, SOCIETE ANONYME OF
TRADE, HOTELS AND TOURISM
S.A.,

Registration No.
3256667

Respondent.

-----X

EXAMINATION OF AORGIOS KOKOLOGIANIS

White Plains, New York

Thursday, May 14, 2015

Reported by:
ANGELA GRANT, RPR
JOB NO. 330494

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May 14, 2015
10:41 a.m.

Examination of AORGIOS
KOKOLOGIANIS, held at the offices of
Leason Ellis, One Barker Avenue, White
Plains, New York, pursuant to Notice,
before Angela Grant, a Registered
Professional Reporter and Notary Public
of the State of New York.

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A P P E A R A N C E S :

DICKINSON WRIGHT, PLLC

Attorneys for Petitioner

1875 Eye Street, NW, Suite 1200

Washington, DC 20006

BY: SAMUEL D. LITTLEPAGE, ESQ.

LEASON ELLIS, LLP

Attorneys for Respondent

One Barker Avenue, 5th floor

White Plains, New York 10601

BY: VICTORIA T. POLIDORO, ESQ.

ALSO PRESENT:

ELLIE KOTEAS, Greek Interpreter

ANTONIS KOKOLOGIANIS

1 Kokologianis

2 MR. LITTLEPAGE: Initially I object
3 to the introduction of Exhibit 5 and the
4 testimony relating to Exhibit 5 because
5 it does not contain or display a URL or
6 printout date which is required by the
7 Trademark Trial Appeal Board under the
8 Safer Rule, S-a-f-e-r.

9 I object to Exhibit 6 which dealt
10 with domain name registrations
11 apparently obtained from the Wayback
12 Machine because that, too, contains no
13 URL or printout dates. So, again, I
14 object to it under the Safer Rule. I
15 also object to it because it was not
16 produced during the course of discovery,
17 yet it was requested.

18 THE WITNESS: Excuse me?

19 MR. LITTLEPAGE: No. You cannot --

20 THE WITNESS: I didn't understand.

21 THE INTERPRETER: I'm asking him if
22 he's understanding what he's saying to
23 make sure you can --

24 MS. POLIDORO: I'm sorry. Just to
25 take a quick break.

1 Kokologianis

2 (Discussion off the record.)

3 MR. LITTLEPAGE: I object to
4 Exhibit 6 which purports to be a series
5 of screen shots, none of them containing
6 a URL or printout date as required by
7 the Safer decision. Also, to the extent
8 that they were not produced in
9 discovery, it was objected to on that
10 basis. The text of each page above the
11 purported screen shots is objected to on
12 the basis of hearsay.

13 MS. POLIDORO: Objections are noted
14 and --

15 MR. LITTLEPAGE: I'm not done.

16 MS. POLIDORO: Oh, okay.

17 MR. LITTLEPAGE: I object to
18 Exhibit 7 only to the extent that the
19 format was not produced in discovery.

20 I object to Exhibit 12 because it
21 did not -- that document does not
22 contain a URL or printout date, and so I
23 object to not only the document but the
24 testimony concerning that document.

25 With regard to Exhibit 14, which,

1 Kokologianis
2 apparently, is an affiliate website, I
3 object to both the exhibit and the
4 testimony concerning that exhibit. The
5 exhibit itself does not contain a URL or
6 printout date as required by Safer for
7 any screen shots.

8 I object to Exhibit 15 on the basis
9 that it constitutes written hearsay.

10 I object to Exhibit 18. Exhibit 18
11 is a chart that was specifically and
12 expressly withdrawn by former counsel,
13 and upon withdrawing that exhibit
14 counsel for the registrant refused to
15 answer any questions as to how it was
16 prepared or any of the data upon which
17 it was based. Having withdrawn that
18 document, it constitutes an improper
19 summary.

20 THE WITNESS: I don't understand.

21 MS. POLIDORO: Mr. Littlepage, did
22 you want to reserve your objections for
23 the trial briefs? I know you said you
24 were in a rush to leave and the witness
25 is here to be cross-examined. And I

1 Kokologianis
2 don't know if this is really the proper
3 method.

4 MR. LITTLEPAGE: Well, it's
5 required by the rules, objections at the
6 close of direct examination.

7 MS. POLIDORO: Okay. You did make
8 objections while the testimony was being
9 taken.

10 MR. LITTLEPAGE: Not to all -- no,
11 I didn't. Not to all these other
12 exhibits.

13 THE WITNESS: This is lawyer --

14 MR. LITTLEPAGE: Just lawyer stuff.

15 THE WITNESS: I don't understand
16 anything. I don't know if it matters.

17 MS. POLIDORO: Mr. Littlepage isn't
18 asking questions. He's making his
19 objections to your testimony on the
20 record. So this isn't something you
21 need to respond to.

22 THE WITNESS: I need to respond?

23 MS. POLIDORO: You do not need to
24 respond. If you would like to know what
25 he's saying, you may just ask the

1 Kokologianis

2 translator to repeat it.

3 THE INTERPRETER: I didn't get a
4 chance to tell him because I was going
5 to wait.

6 MS. POLIDORO: If Mr. Littlepage
7 finishes his statement and you are going
8 to translate, please just indicate and
9 say I'm going to translate now and we'll
10 pause.

11 THE INTERPRETER: I think, right,
12 that's what I was just going to say.
13 Starting with chart 18 is when he wasn't
14 understanding to my understanding, but I
15 have to wait until he finishes because I
16 don't want to talk at the same time.
17 But if it's too long I'm not going to
18 remember everything to say either.

19 MS. POLIDORO: So we'll ask you
20 just to speak slowly and let the
21 translator translate.

22 THE WITNESS: If you speak a bit
23 slowly.

24 THE INTERPRETER: I remember the
25 content of chart 18 but --

1 Kokologianis

2 THE WITNESS: If you talk slowly.

3 MR. LITTLEPAGE: I usually talk
4 pretty slow.

5 Exhibit 19 I object to on the
6 basis --

7 MS. POLIDORO: If you can just
8 repeat Exhibit 18. The witness would
9 like to know what the objection is and
10 he did not understand.

11 MR. LITTLEPAGE: Exhibit 18 is a
12 line graph.

13 THE WITNESS: Yes, correct. This I
14 understand, yes.

15 MR. LITTLEPAGE: That document we
16 asked questions of your former counsel,
17 Sharon Gobatt.

18 THE WITNESS: Yes. Yes.

19 MR. LITTLEPAGE: I asked questions
20 concerning how that document was
21 prepared, what information was used to
22 prepare that type of document. She did
23 not answer any of my requests, and
24 instead said that she was withdrawing,
25 withdrawing that document.

1 Kokologianis

2 THE WITNESS: Okay. But now I come
3 because I have produced this document.

4 MS. POLIDORO: There's no -- you
5 just listen to what he's saying. This
6 is not calling for any testimony.

7 THE WITNESS: Okay. Okay.

8 MR. LITTLEPAGE: The withdrawal was
9 made initially in a letter from counsel,
10 Ms. Gobatt. On June 1, 2013 it was
11 confirmed in the answer to document
12 request 92 and 93.

13 We object also to Exhibit 19 as an
14 improper summary. No underlying
15 documents or data were ever produced
16 despite counsel's request.

17 We object to Exhibit 20 which
18 pertained to the travel video website as
19 not being -- not having been produced
20 during the course of discovery. It was
21 certainly a document that had been
22 requested I know offhand in requests 45
23 and 62.

24 Also, admission number 98 confirms
25 that only Exhibit 30 showed use of the

1 Kokologianis
2 mark in its full manner as opposed to
3 what the witness called a simplified or
4 simple manner or abridged manner. So we
5 object to Exhibit 20 including the
6 testimony about Exhibit 20.

7 We object to Exhibit 22, the
8 declaration on the basis of hearsay
9 which I had mentioned during the course
10 of the witness' testimony.

11 We object to Exhibit 23 on the
12 basis that it does not contain a URL or
13 a printout date as required by the board
14 under Safer. We object to Exhibit 24 on
15 the basis of hearsay.

16 Okay. That's -- that will be my
17 objections.

18 MS. POLIDORO: And Respondent
19 states with regard to the objections the
20 documents that were used during the
21 testimony today were all produced,
22 specifically with regard to Exhibit 20
23 the links that make up the exhibits that
24 were used in the deposition today were
25 produced in discovery. However, instead

1 Kokologianis
2 of speaking to simply links we printed
3 out the actual pages. That is how I
4 respond.

5 MR. LITTLEPAGE: In rebuttal,
6 that's not a permissible approach under
7 the Safer decision.

8 MS. POLIDORO: And Respondent will
9 add as an additional exhibit the actual
10 pages that were produced in discovery
11 containing the links.

12 Just mark this as Respondent's --

13 MR. LITTLEPAGE: Well, you can do
14 that, I guess, in your rebuttal. I
15 mean, it's now my turn to cross examine
16 the witness.

17 MS. POLIDORO: Okay. At the end
18 I'll go back and I'll revisit this.
19 Sure. Okay.

20 MR. LITTLEPAGE: Okay. That's
21 fine.

22 CROSS EXAMINATION BY

23 MR. LITTLEPAGE:

24 Q. Sir, now, during the course of your
25 testimony you discussed the voucher contracts

1 Kokologianis

2 that are provided to your customers.

3 A. Correct.

4 Q. In no voucher -- on no voucher
5 contract is the full trademark displayed,
6 correct?

7 A. No, that's wrong. In some, in some
8 vouchers it is.

9 Q. Do you recall, sitting here today,
10 having produced any voucher contract in this
11 case that showed --

12 A. In some vouchers it is. I mean, the
13 web page automatically in some cases it gives
14 the full version of the trademark.

15 Q. Well, for the record, I'll state
16 that no voucher contract that we received from
17 your counsel showed the trademark in its full
18 sentence including the German wording.

19 A. It is some. I mean, if it is, if
20 there is somehow related with German rentals
21 or a German customer to United States, will be
22 there. The system is smart. If you like I
23 can pass you some.

24 Q. Well, I'm not going to respond to
25 that.

1 Kokologianis

2 Again, why did -- why did your
3 company remove the German wording from the
4 trademark as it was registered in the U.S.?

5 A. Mr. Littlepage, we didn't have
6 remove this. I have say before for space
7 problem, the web designer, he has designed
8 different pages. We have miss some space. He
9 have slightly simplify the trademark and in a
10 lot of cases we are using it.

11 The simplified version, because of
12 web design space problems.

13 Q. And how did you simplify the
14 trademark?

15 A. We -- not. It wasn't not me that I
16 have done this. The web designer have because
17 our trade name is Economy Car Rentals. We are
18 well-known to all our customers, to all our
19 partners with the name "Economy Car Rentals."
20 That's our trade name. So he has removed this
21 additional wording.

22 Q. Did you agree to the web designer's
23 removal --

24 A. Look now for design, design reasons,
25 for marketing reasons, for consuming reasons

1 Kokologianis

2 and because it have -- looks better, actually
3 I didn't have agree, but I didn't have
4 disagree as well.

5 Q. Did you --

6 A. But didn't thought that it was
7 mistake by doing this in some kind of -- in
8 some pages, not in all pages.

9 Q. Did you tell him to stop removing
10 the German wording?

11 A. We have spoken about this, and he
12 have say we can make the system smart. When I
13 have space, it becomes the full trademark.
14 When we do not have space, it becomes the
15 simple version, simplified version.

16 Q. Who's responsible for inputting the
17 revenue information into your company's
18 database?

19 A. Comes automatically. The system
20 is the database has all the records.

21 Q. But someone has to input the data
22 into the database?

23 A. The customer. If the customer
24 generate one booking immediately it comes in.
25 So if you like I can generate you this diagram

1 Kokologianis
2 report that shows the increase of sales. If I
3 have one computer, I can go in my back end and
4 you can make picture how you like how I do it.

5 Not when he's doing it minorly
6 (sic). When you make a booking now, the
7 system will automatically credit plus one
8 booking, plus how much money, et cetera. And
9 so immediately I have fresh data. Not always
10 putting this. I mean, there's millions of
11 booking. We cannot put manual the revenues
12 you say.

13 Q. So you have no employee --

14 A. No.

15 Q. -- who manually inputs the data --

16 A. No.

17 Q. Let me finish.

18 You have no employee that manually
19 enters the information in your database?

20 A. Correct. No.

21 I have a bookkeeper who enters
22 manually the figures in they booking system,
23 tax booking system, but that's another story.
24 You speak about database.

25 Q. Did there come a time when you

1 Kokologianis

2 learned of the trademark Economy Rent-A-Car
3 in the Los Angeles area?

4 A. Never.

5 Q. And sitting here today you're not --
6 you're unaware of --

7 A. No, now I am aware. Sorry. Before.
8 Before.

9 Q. When did you become aware?

10 A. After your client and you come after
11 me.

12 Q. So after the petition for
13 cancellation was filed you learned of the use
14 of Economy Rent-A-Car in the Los Angeles area?

15 A. You are speaking about the old
16 company where it was located and nobody have
17 know about this company, and your customer is
18 make a kind of deal that nobody knows what's
19 going on there?

20 MR. LITTLEPAGE: Well, I'll move to
21 strike the question back to counsel from
22 the witness.

23 Q. I'm asking you after the petition
24 for cancellation was filed you learned of the
25 trademark Economy Rent-A-Car in its use --

1 Kokologianis

2 A. Correct.

3 Q. -- in the Los Angeles area?

4 A. After. Because when I have go with
5 my counsel, she has -- we have make a kind of
6 investigation and it was not any official
7 trademark registered in the United States
8 under this name.

9 Q. Did you investigate any use of
10 Economy Rent-A-Car in the Los Angeles area?

11 MS. POLIDORO: And I just caution
12 the witness when you speak about any
13 conversations you had with an
14 attorney --

15 THE WITNESS: Yes.

16 MS. POLIDORO: -- please be sure
17 you do not disclose the conversation you
18 had.

19 You may speak about actions you
20 took after your conversation.

21 A. Can you repeat the question, please?

22 Q. Did you investigate any third party
23 using Economy Rent-A-Car in the Los Angeles
24 area?

25 A. We have investigating in all United

1 Kokologianis

2 States.

3 Q. When did that investigation take
4 place?

5 A. 2004, 2005.

6 Q. Now, your company offers rental car
7 services in the Los Angeles area, right?

8 A. Since 2009, correct. But we have
9 customers from Los Angeles since 1992.

10 Q. Your company made no rental of a car
11 in California before 2009, correct?

12 A. Excuse me? We have, as I have say
13 before, we have two kind of relationship with
14 United States. One kind is customers that are
15 residents in the United States, and with this
16 kind of customers we built relationship
17 business since 1992 including Los Angeles.

18 Q. That wasn't my question, sir.

19 A. Can you repeat the question.

20 Q. Yes. Your company made no rental of
21 a car in California before 2009?

22 A. Physical car rental that the
23 customer goes and pick up a car rental in Los
24 Angeles?

25 Q. Or in California.

1 Kokologianis

2 A. That's correct.

3 But the residents from California
4 and Los Angeles have booked through our web
5 page many rentals.

6 MR. LITTLEPAGE: Move to strike the
7 second part of that answer as
8 nonresponsive to the question.

9 THE WITNESS: Why to strike,
10 Mr. Littlepage? It's true. Why to
11 strike it?

12 Q. Your company made no rental of a car
13 to any person located in Los Angeles before
14 2009, correct?

15 A. That's wrong.

16 MS. POLIDORO: Objection to form.

17 A. Repeat again.

18 I mean, we have many customers that
19 lives in Los Angeles that have booked through
20 our web page since 1992.

21 Q. Have you produced -- do you recall
22 producing any document in this case that
23 shows --

24 A. 1992.

25 Q. -- that shows the rental of a car

1 Kokologianis
2 under your trademark in California before
3 2009?

4 A. Under my trade -- under our
5 trademark is since 2005, '6 where we have
6 trademark.

7 Q. Do you see -- is there any document
8 that's been produced today that shows that?

9 MS. POLIDORO: Objection.

10 A. To shows, excuse me. I didn't
11 have --

12 (The Interpreter translates.)

13 A. The trademark was using all in the
14 United States. Why you speaking specifically
15 about California? It have been with this
16 trademark in all United States. In all the
17 customers, even from California and Los
18 Angeles was welcome to book through our web
19 page using our trademark.

20 MR. LITTLEPAGE: Okay. I move to
21 strike that answer from the witness as
22 being nonresponsive to the question.

23 A. Why, Mr. Littlepage? I don't
24 understand. You have to tell me. You are
25 putting the question wrong. You have to tell

1 Kokologianis
2 me rentals to the U.S. or rentals from the
3 U.S. citizens. I mean, I have two kind, two
4 type of relationship with U.S., you
5 understand.

6 Q. Sir, I understand that. But that
7 wasn't my question. I'm entitled to ask you
8 the question I want, not the question you
9 want.

10 A. No. Sorry. I agree, but put the
11 question in the right way.

12 Q. It was in the right way.

13 A. To pick up a car, say to pick up a
14 car from California, and I will understand
15 this. But the way where you put the question,
16 I answer --

17 Q. I'm discussing the physical location
18 of where the rental occurs.

19 A. To pick up the car?

20 Q. I'm not discussing whether --

21 MS. POLIDORO: To clarify the
22 record, the rental and many -- the
23 rental occurs in many circumstances
24 wherever the user of the website is
25 located.

1 Kokologiannis

2 THE WITNESS: Victoria, this is
3 the --

4 MS. POLIDORO: I'm just going to
5 clarify.

6 If you'd like to -- if you'd like
7 to speak to where the physical car is
8 located, it might be easier for the
9 witness to understand if you say where
10 the car was picked up, where the car was
11 rented.

12 THE WITNESS: Thank you.

13 MR. LITTLEPAGE: I think the
14 witness knows exactly what I'm saying.

15 THE WITNESS: For pickup I have say
16 by myself we have start after 2009.

17 MS. POLIDORO: Yes. He
18 understands.

19 THE WITNESS: Then why he ask me
20 then the question before?

21 MR. LITTLEPAGE: Move to strike the
22 testimony from the -- from the witness
23 as not being subject of any question
24 being posed to him.

25 Q. Could you look at -- it's

1 Kokologianis

2 Exhibit 14.

3 A. Yes.

4 Q. Do you see the text at the top of
5 that page beginning with the words "document
6 request"?

7 A. Yes.

8 Q. Who typed that text?

9 A. I don't remember.

10 Q. Do you think it was your legal
11 counsel?

12 A. I don't remember. I don't know.

13 Q. You didn't type it, right?

14 A. I don't remember.

15 Q. Do you think anyone in your employ
16 typed it?

17 A. Possibly. I don't remember. I
18 mean, its some years ago, Mr. Littlepage. How
19 you want me to remember it?

20 Q. Okay.

21 Could you look at exhibit -- it's
22 15.

23 A. Yes.

24 Q. This document shows some dates
25 followed by, I mean, cities followed by dates,

1 Kokologianis

2 correct? For example, just look at the very
3 first line item. It has Avalene.

4 Do you see that, sir?

5 A. I see that, but I'm not sure if it's
6 a date or what it is.

7 Q. So the dates that appear after the
8 cities you're uncertain as to what that is?

9 A. Probably.

10 Q. I'm not asking you to guess either.
11 If you don't know, you don't know.

12 A. Really, I don't know, but I'm
13 thinking because this pages where we have for
14 these locations is a huge data. We are paying
15 special company in the United States that
16 called Akamii.

17 Q. Can you spell that for the reporter.

18 A. A-k-a-m-i-i. With 5,000 U.S. dollar
19 per month to precache these pages. So if a
20 user wants to see it to come faster and
21 probably it's the date of the last time that
22 this Akamii organization has captured the
23 page, but I'm not sure.

24 Q. So this document wasn't created by
25 your company?

1 Kokologianis

2 A. No, this not my company. But we
3 have a kind of report that generates this.
4 But really these dates probably it must be
5 this. When it was last come from Akamii.
6 This cost us 5,000 U.S. dollar per month.

7 Q. And you're just not certain when
8 your company received this document, correct?

9 A. This one?

10 Q. Yeah.

11 A. This all now we have much older. I
12 don't know.

13 Q. Could you look at -- it's
14 Exhibit 19.

15 A. Yes.

16 Q. Who typed -- at the very top of the
17 page it says Exhibit 31, part 1. Then it says
18 voucher contracts, 2004, 2006 data. U.S.
19 Residents to Non-U.S. destinations.

20 Who typed that in?

21 A. I think it was us.

22 Q. When you say "us," you mean your
23 lawyer or you?

24 A. No. Me and my assistant.

25 Q. What's your assistant's name?

1 Kokologianis

2 A. It's a boy, actually. Yorgos
3 Kokolikis (phonetic). Would have put together
4 this information if I remember correctly.

5 Q. You put this together for the
6 purpose of this case?

7 A. This was prepared by -- long time
8 ago. We have spoken with our lawyers and our
9 lawyers have say to us what kind of evidence
10 you can put -- use. Then we have say in our
11 database I can produce the same like, you now.
12 If you bring me a computer I can produce
13 exactly the same.

14 MS. POLIDORO: Objection as this
15 line of questioning as these exhibits
16 that were used today have all been
17 produced already. These were produced a
18 few years ago in this case, and if there
19 were questions about the authenticity of
20 the documents, they probably should have
21 been raised during the discovery period.
22 The witness has simply testified to
23 documents that are in -- admitted in
24 this case already.

25 THE WITNESS: I can reproduce them

1 Kokologianis

2 any minute if you like.

3 Q. But this was produced for the
4 purposes of this case, correct?

5 A. I think, yes.

6 Q. Okay.

7 A. It was to show some examples how the
8 records looks like.

9 I can reproduce all of this evidence
10 when you like from our database. You can do
11 it together with me.

12 MR. LITTLEPAGE: Move to strike
13 that testimony as being not responsive
14 to any question asked.

15 Q. If you look at Exhibit 34 -- I'm
16 sorry. It's 24.

17 A. Yes.

18 Q. Who prepared this document?

19 A. Me and my assistant.

20 Q. When did you prepare it?

21 A. I don't remember. It was some time
22 ago.

23 Q. Why did you prepare it?

24 A. Why? We have like to prove how big
25 investment we have done according the U.S.

1 Kokologianis
2 locations. It is all the destinations in ten
3 different languages, in eight different
4 categories for U.S. country, 50 states -- in
5 the 50 states plus all the cities that we have
6 presence in and we rent cars.

7 Q. Did you prepare this at the -- in
8 response to a request from counsel from your
9 attorney?

10 A. My attorney has told me to find as
11 much as possible more evidence and what we
12 have done, yes.

13 Q. Have you prepared other reports like
14 this on a periodic basis?

15 A. Many.

16 Q. But this was the only report you
17 produced in this case, correct?

18 A. No. I have produced many reports.
19 Also this report I have produced.

20 Q. No. I'm talking about a report that
21 shows the URL web pages.

22 A. Yes, this I have produced.

23 Q. Have you produced any other document
24 other than this showing the URL, all your URL
25 web pages? Have you produced any other

1 Kokologianis
2 document in this case other than this one?

3 A. I don't remember now. Probably yes.

4 Q. Have you prepared many other
5 documents the same as this?

6 MS. POLIDORO: Objection as to
7 form.

8 A. You are speaking with destination,
9 city and category and et cetera?

10 Q. Yes.

11 A. Probably, yes. I don't remember
12 now. I mean here I don't see it.

13 Q. Okay.

14 A. I don't understand the question
15 really.

16 MR. LITTLEPAGE: Nothing further.

17 MS. POLIDORO: Just a quick
18 redirect.

19 Respondent would like to enter as
20 Respondent's Number 25 an additional
21 document.

22 (Respondent's Exhibit 25, one-page
23 document titled "Economy Car Rentals,
24 Links To Internet Promotions Using
25 Registrant's Mark," marked for

1 Kokologianis

2 identification, as of this date.)

3 MS. POLIDORO: Respondent's number

4 25 relates to the testimony that was

5 given in response to Respondent's

6 Exhibit Number 20 which were web pages

7 that showed various social media sites

8 that are used by ECR. Respondent's

9 Number 25 is the actual list of the web

10 pages that were produced in discovery in

11 this matter.

12 MR. LITTLEPAGE: Okay. Well, I'll

13 object to the testimony of counsel.

14 MS. POLIDORO: Well, the exhibit

15 speaks for itself. There's really

16 nothing more to say.

17 MR. LITTLEPAGE: All right.

18 How do you want to handle

19 signature? I would stipulate that your

20 client could execute it in the presence

21 of any notary.

22 MS. POLIDORO: I don't know if the

23 notary process is the same in Greece,

24 but as long as it is, he does have Greek

25 counsel who I believe counsel is

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Kokologiannis
actually a notary in foreign countries.

MR. LITTLEPAGE: That's fine. It
was only for your benefit.

MS. POLIDORO: Yeah.

MR. LITTLEPAGE: As opposed to
coming back and having the court
reporter sign.

MS. POLIDORO: Yeah. But we will
find a legal equivalent to a U.S. notary
in Greece.

THE INTERPRETER: He can find a
notary he's saying.

(Time noted: 3:42 p.m.)

AORGIOS KOKOLOGIANIS

Subscribed and sworn to before me
this ___ day of _____, 2015.

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C E R T I F I C A T E

STATE OF NEW YORK)
 : SS.
COUNTY OF DUTCHESS)

I, ANGELA GRANT, a Notary Public
within and for the State of New York, do
hereby certify:

That AORGIOS KOKOLOGIANIS, the
witness whose deposition is hereinbefore
set forth, was duly sworn by me and that
such deposition is a true record of the
testimony given by the witness.

I further certify that I am not
related to any of the parties to this
action by blood or marriage, and that I
am in no way interested in the outcome
of this matter.

IN WITNESS WHEREOF, I have hereunto
set my hand this 26th day of May, 2015.



ANGELA GRANT, RPR

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----- I N D E X -----

WITNESS CROSS EXAMINATION

AORGIOS

KOKOLOGIANIS 172

----- EXHIBITS -----

RESPONDENT'S EXHIBITS FOR ID.

Respondent's Exhibit 25, one-page 190
document titled "Economy Car
Rentals, Links To Internet
Promotions Using Registrant's Mark,"

(Exhibits retained by the Court Reporter.)

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DEPOSITION ERRATA SHEET

Assignment No. 330494

Case Caption: Economy Rent-A-Car, Inc. vs.
Emmanouil Kokologiannis and Sons, et al.

DECLARATION UNDER PENALTY OF PERJURY

I declare under penalty of perjury
that I have read the entire transcript of
my Deposition taken in the captioned matter or
the same has been read to me, and the same is
true and accurate, save and except for changes
and/or corrections, if any, as indicated by me
on the DEPOSITION ERRATA SHEET hereof, with
the understanding that I offer these changes
as if still under oath.

Signed on the _____ day of
_____, 2015.

Aorgios Kokologiannis

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DEPOSITION ERRATA SHEET

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Aorgios Kokologianis

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DEPOSITION ERRATA SHEET

Page No. 161 Line No. 16 Change to: _____

change "AORGIOS" to "YORGIOS"

Reason for change: correct name of witness

Page No. 162 Line No. 5 Change to: _____

change "AORGIOS" to "YORGIOS"

Reason for change: correct name of witness

Page No. 163 Line No. 22 Change to: _____

change "ANTONIS" to "ANTHONY"

Reason for change: correct person's name

Page No. 170 Line No. 10 Change to: _____

change "Gobatt" to "Gobat"

Reason for change: correct person's name

Page No. 176 Line No. 5 Change to: _____

change "minorly" to "manually"

Reason for change: transcription error

Page No. 176 Line No. 6 Change to: _____

delete (sic)

Reason for change: no longer necessary after line 5 correction.

Page No. 176 Line No. 4 Change to: _____

change "how you like" to "if you like"

Reason for change: clarify testimony

SIGNATURE: _____ DATE: 12 Oct 2015

Aorgios Kokologiannis

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DEPOSITION ERRATA SHEET

Page No. 176 Line No. 22 Change to: _____

change "they booking" to "the bookkeeping"

Reason for change: clarify testimony

Page No. 185 Line No. 16 Change to: _____

change "Akamii" to "Akamai"

Reason for change: transcription error

Page No. 185 Line No. 18 Change to: _____

change "A-k-a-m-i-i" to "A-k-a-m-a-i"

Reason for change: clarify testimony

Page No. 186 Line No. 5 Change to: _____

change "Akamii" to "Akamai"

Reason for change: transcription error (proper name)

Page No. 187 Line No. 3 Change to: _____

change "Kokolikis" to "Kokolakis" and delete "(phonetic)"

Reason for change: correct spelling of person's name

Page No. 187 Line No. 10 Change to: _____

change "--" to "to"

Reason for change: clarify testimony

Page No. 187 Line No. 10 Change to: _____

change "say" to "asked"

Reason for change: clarify testimony

SIGNATURE: _____ DATE: 12 Oct 2015

Aorgios Kokologiannis

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DEPOSITION ERRATA SHEET

Page No. 187 Line No. 11 Change to: _____

change "same like, you now." to "same for you now."

Reason for change: clarify testimony

Page No. 189 Line No. 11 Change to: _____

change "what" to "that"

Reason for change: clarify testimony

Page No. 192 Line No. 16 Change to: _____

change "ADRGIOS" to "YORGOS"

Reason for change: correct witness' name

Page No. 193 Line No. 10 Change to: _____

change "ADRGIOS" to "YORGOS"

Reason for change: correct witness' name

Page No. 194 Line No. 4 Change to: _____

change "ADRGIOS" to "YORGOS"

Reason for change: correct witness' name

Page No. 195 Line No. 22 Change to: _____

change "Aorgios" to "Yorgos"

Reason for change: correct witness' name

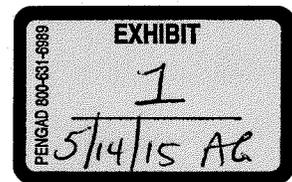
Page No. 196 Line No. 25 Change to: _____

change "Aorgios" to "Yorgos"

Reason for change: correct witness' name

SIGNATURE: _____ DATE: _____

Aorgios Kokologiannis



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Registration No. 3,256,667
Registered June 26, 2007

-----X	
EMM. KOKOLOGIANIS AND SONS,	:
SOCIETE ANONYME OF TRADE,	:
HOTELS AND TUORISM S.A.,	:
	:
Petitioner,	:
	:
v.	:
	:
PROVEEDORES Y SOLUCIONES,	:
DAC S.A.,	:
	:
Respondent.	:
-----X	

Cancellation No. 92055558

TO: Samuel D. Littlepage, Esquire
Melissa Alcantara, Esquire
DICKINSON WRIGHT PLLC
International Square Building
1875 Eye Street, N.W., Suite 1200
Washington, D.C. 20006-5420

**NOTICE OF TAKING OF TRIAL TESTIMONY
DEPOSITION OF YORGOS KOKOLOGIANIS**

Pursuant to Rule 2.123 of the Trademark Rules of Practice, Petitioner will take the testimony deposition of Yorgos Kokologiannis of Emmmanouil Kokologiannis and Sons, Societe Anonyme of Trade, Hotels and Tourism S.A., on May 14, 2015 at 10:00 a.m. at the offices of Leason Ellis LLP, One Barker Avenue, Fifth Floor, White Plains, New York 10601. The testimony deposition will be taken upon oral examination pursuant to the Trademark Rules of Practice and the Federal Rules of Civil Procedure before a Notary Public or before some other officer authorized by law to take such depositions.

You are invited to attend and cross-examine.

Date: May 1, 2015
White Plains, New York

Respectfully submitted,



Peter S. Sloane
Cameron S. Reuber

LEASON ELLIS LLP
One Barker Avenue, Fifth Floor
White Plains, New York 10601
Tel.: (914) 288-0022

Attorneys for Petitioner

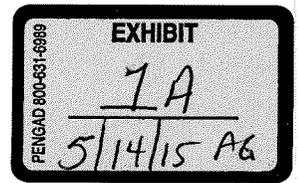
CERTIFICATE OF SERVICE

It is hereby certified that a true and correct copy of the foregoing **NOTICE OF TAKING OF TRIAL TESTIMONY DEPOSITION OF YORGOS KOKOLOGIANIS** was served by First-Class mail, postage prepaid, upon the attorney for Respondent, this 1st day of May, 2015, addressed as follows:

Samuel D. Littlepage, Esquire
Melissa Alcantara, Esquire
DICKINSON WRIGHT PLLC
International Square Building
1875 Eye Street, N.W., Suite 1200
Washington, D.C. 20006-5420



Cameron S. Reuber



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

ECONOMY RENT-A-CAR INC.,

Petitioner,

v.

EMMANOUIL KOKOLOGIANNIS AND SONS,
SOCIETE ANONYME OF TRADE,
HOTELS AND TOURISM S.A.,

Respondent.

Cancellation No. 92055558

Registration No. 3256667

TO: Samuel D. Littlepage, Esquire
Melissa Alcantara, Esquire
DICKINSON WRIGHT PLLC
International Square Building
1875 Eye Street, N.W., Suite 1200
Washington, D.C. 20006-5420

**NOTICE OF TAKING OF TRIAL TESTIMONY
DEPOSITION OF YORGOS KOKOLOGIANNIS**

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You are invited to attend and cross-examine.

Date: May 14, 2015
White Plains, New York

Respectfully submitted,



Peter S. Sloane
Cameron S. Reuber

LEASON ELLIS LLP
One Barker Avenue, Fifth Floor
White Plains, New York 10601
Tel.: (914) 288-0022

Attorneys for Petitioner

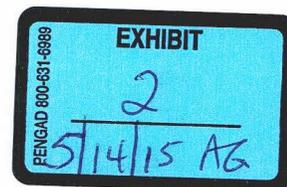
CERTIFICATE OF SERVICE

It is hereby certified that a true and correct copy of the foregoing **NOTICE OF TAKING OF TRIAL TESTIMONY DEPOSITION OF YORGOS KOKOLOGIANNIS** was served by hand upon the attorney for Respondent, this 14th day of May, 2015, addressed as follows:

Samuel D. Littlepage, Esquire
Melissa Alcantara, Esquire
DICKINSON WRIGHT PLLC
International Square Building
1875 Eye Street, N.W., Suite 1200
Washington, D.C. 20006-5420



Cameron S. Reuber



Int. Cl.: 39

Prior U.S. Cls.: 100 and 105

Reg. No. 3,256,667

United States Patent and Trademark Office

Registered June 26, 2007

SERVICE MARK
PRINCIPAL REGISTER



ECONOMY CAR RENTALS

RENTAL-HIRE-RENT A CAR-
AUTOVERMIETUNG-MIETWAGEN

"EMMANOUIL KOKOLOGIANNIS AND;
SONS, SOCIETE ANONYME OF TRADE,; HO-
TELS AND TOURISM S.A."; WITH THE BUSI-
NESS TITLE "SCALA" "PANGOSMIO"
(GREECE SOCIETE ANONYME)

AGIA PELAGIA
HERAKLION P.C. 7150; CRETE
GREECE

FOR: TRANSPORT BY CAR, ORGANIZATION OF
TRAVEL AND ARRANGING TRAVEL TOURS, CAR
RENTAL SERVICES, IN CLASS 39 (U.S. CLS. 100
AND 105).

PRIORITY DATE OF 8-11-2005 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION
0884096 DATED 11-29-2005, EXPIRES 11-29-2015.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE ECONOMY CAR RENTALS REN-
TAL-HIRE-RENT A CAR AUTOVERMIETUNG-
MIETWAGEN, APART FROM THE MARK AS
SHOWN.

THE COLOR(S) BLUE, BLACK, WHITE AND
YELLOW ARE CLAIMED AS A FEATURE OF THE
MARK.

THE COLOR YELLOW APPEARS IN THE WORD
CAR AND IN THE DESIGN ELEMENT ON TOP OF
THE CAR. THE COLOR BLUE APPEARS IN THE
WORDS ECONOMY AND RENTALS AND IN THE
CAR FIGURE. THE COLORS BLACK AND WHITE
APPEAR IN THE CAR'S TIRES AND EYES. THE
COLOR BLACK APPEARS IN THE WORDS REN-
TAL-HIRE-RENT A CAR-AUTOVERMIETUNG-
MIETWAGEN.

THE ENGLISH TRANSLATION OF THE WORD
"AUTOVERMIETUNG" IS "CAR HIRE". THE ENG-
LISH TRANSLATION OF THE WORD "MIETWA-
GEN" IS "RENTED CAR"

SER. NO. 79-023,559, FILED 11-29-2005.

ERNEST SHOSHO, EXAMINING ATTORNEY

EXHIBIT
3A
5/14/15 AG
FENGAD 800-831-6989

Τόμος 1094

ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
ΥΠΟΥΡΓΕΙΟ ΑΝΑΠΤΥΞΗΣ
ΤΜΗΜΑ ΚΑΤΑΘΕΣΗΣ ΣΗΜΑΤΩΝ

ΕΠΙΧΕΙΡΗΣΙΑΚΗ
ΑΡΧΗ 806

ΔΗΛΩΣΗ ΗΜΕΔΑΠΟΥ ΣΗΜΑΤΟΣ

130714

Αριθμός Σήματος _____

Ημερομηνία 11 Αυγούστου 2005 ώρα 11.00

Δικαιούχος (ονοματεπώνυμο ή επωνυμία) "ΕΜΜΑΝΟΥΗΛ ΚΟΚΟΛΟΓΙΑΝΝΗΣ ΚΑΙ ΥΙΟΙ
ΑΝΟΝΥΜΗ ΕΜΠΟΡΙΚΗ ΕΠΙΧΕΙΡΗΣΙΑΚΗ ΤΟΥΡΙΣΤΙΚΗ ΕΤΑΙΡΙΑ Α.Ε.Ε.Τ.Ε"
και διακριτικό τίτλο "SCALA" "ΠΑΓΚΟΣΜΙΟ"

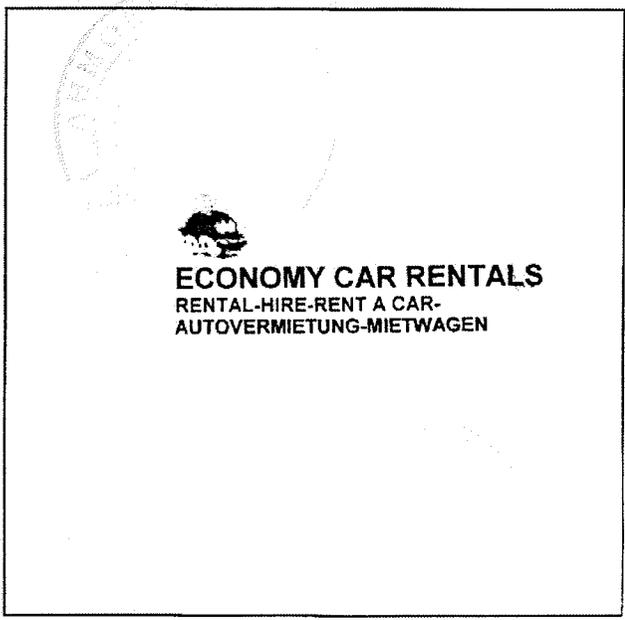
Κατοικία ή έδρα (οδός, αριθμός, πόλη, Τ.Κ.) ΑΡΙΑ ΠΕΛΑΓΙΑ ΚΡΗΤΗΣ

Πληρεξούσιος Δικηγόρος Κωνσταντία Π. Κυρούλη
Πανεπιστημίου 42, 106 79 Αθήνα

Αντίκλητος Κωνσταντία Π. Κυρούλη, Πανεπιστημίου 42, 106 79 Αθήνα

Ημερομηνία δικασίμου Διοικητικής Επιτροπής Σημάτων 3ης Σεπτεμβρίου 2006

- λεκτικό
- απεικόνιση
- αριθμός
- ηχητικό
- συσκευασία ή σχήμα
- με ορισμένη έγχρωμη σύνθεση
- συλλογικό



Προϊόντα και Υπηρεσίες (ταξινομημένα κατά κλάση με αναγραφή της οικείας κλάσης)
Κλάση 39: Μεταφορές, οργάνωση ταξιδιών, υπηρεσίες που αφορούν
στην εκμίσθωση οχημάτων

Κλάσεις: 39

Αριθμός παραβόλου Δημοσίου Ταμείου 979090, 1983891

Αριθμός Απόφασης Διοικητικής Επιτροπής Σημάτων Δ.Ε.Α.Ε. 4867/2006

Ο Πληρεξούσιος Δικηγόρος
ΚΩΝΣΤΑΝΤΙΑ Π. ΚΥΠΡΟΥΔΗ
ΔΙΚΗΓΟΡΟΣ ΠΑΝ. ΑΡΧ. ΠΑΓΩ
Α.Μ. Δ.Ε.Α. 48451
ΠΑΝΕΠΙΣΤΗΜΙΟΥ 42 - ΑΘΗΝΑ 106 79
ΤΗΛ: 210-3639575 - ΦΑΞ: 210-3639247
Κ.Μ.Α. 051387054 - ΔΟΥ Α' ΑΘΗΝΩΝ

Ο Προϊστάμενος

Γ. Μπαλασιώσης

Η Πρακτική 21/11/06 Αριθμός Σήματος 189714

ΔΗΜΟΣΙΕΥΣΗ 20/10/06

ΔΕΣΣ 8/06

ΠΑΡΕΜΒΑΣΕΙΣ, ΕΝΔΙΚΑ ΜΕΣΑ

ΑΠΟΦΑΣΕΙΣ

~~Blank lined area for interventions and measures.~~

~~Blank lined area for decisions.~~

ΚΑΤΑΧΩΡΗΘΗΚΕ την

17/4/2007

Προϊστάμενος
30/5/07

Z. ΔΗΜΟΥΛΑ

Λήξη προσασίας

11/8/2015

ΑΙΤΗΣΕΙΣ

ΑΠΟΦΑΣΕΙΣ

Blank lined area for requests.

Blank lined area for decisions.

ΜΕΤΑΒΟΛΕΣ ΚΑΙ ΠΑΡΑΤΑΣΕΙΣ ΠΡΟΣΤΑΣΙΑΣ

13/2/15.

[Handwritten signature]

ΠΑΡΑΤΗΡΗΣΕΙΣ



OFFICIAL TRANSLATION FROM ORIGINAL DOCUMENT

Art. 53 of Legal Decree 3026/1954 & art. 36§2(c) of Law 4194/2013

Volume: 1094

Publication stamp
DEBI 8/06

HELLENIC REPUBLIC
MINISTRY OF DEVELOPMENT
DEPARTMENT FOR TRADEMARK APPLICATION
NATIONAL TRADEMARK APPLICATION

No. of Trademark 180714

Date: August 11, 2005 Time: 11:00

Applicant's Information: **EMMANOUIL KOKOLOGIANIS AND SONS**
SOCIETE ANONYME OF COMMERCE, HOTELS AND TOURISM S.A. with
distinctive mark "SCALA" "PANGOSMIO"

Address/HQ: Agia Pelagia, Crete

Applicant's Attorney-at-Law:

KONSTANTIA P. KYPROULIS

Address: 42 Panepistimiou Ave., Athens 10679, Greece

Attorney-in-Fact: P. Kyproulis, 42 Panepistimiou Ave., Athens 10679, Greece

Hearing Date in front of Administrative Committee for Trademarks: February 9,
2006.

<input checked="" type="checkbox"/>	Word
<input checked="" type="checkbox"/>	Drawing
<input type="checkbox"/>	Number
<input type="checkbox"/>	Sound
<input type="checkbox"/>	Package or Shape
<input checked="" type="checkbox"/>	With certain color shades
<input type="checkbox"/>	Collective
<input type="checkbox"/>	



Products and Services (listed per class and report of relevant class)

Class 39: Transport, travel arrangement, car rental services

Classes: 39

No. of Fee of Public Treasury: 979090, 1283891

No. of Decision of Administrative Committee for Trademarks Accepted, 4867/2006

The applicant's Attorney-at-Law
(Signature & Stamp of Konstantia P. Kyproulis)

Signed by the Supervisor
(Signature & Stamp of G. Mentzelopoulos)

Amendments and Extension of protection

Notices:

Certified Copy of the Original
Date: 13/2/2015
Signed and Stamped by M. Nikolopoulos

The translator:



ΜΑΡΙΝΟΣ Θ. ΠΑΠΑΔΟΠΟΥΛΟΣ
ΔΙΚΗΓΟΡΟΣ J.D., M.Sc., Ph.D./J.S.D.
ΒΑΣ. ΣΟΦΙΑΣ 122 ΑΘΗΝΑ 115 26 ΕΛΛΑΔΑ
ΑΦΜ: 073711761 -ΔΟΥ: ΙΒ' ΑΘΗΝΩΝ
Τ/Φ: 210 778 1045 (ΑΣΑ: 19661)

Dr. Marinos Papadopoulos
Attorney-at-Law J.D., M.Sc., Ph.D./J.S.D.
122 Vas. Sofias Ave., Athens 11526, Greece
Tax Reg: 073711761 IB' Athens
T/F: 2107781045 (ABA: 19661)

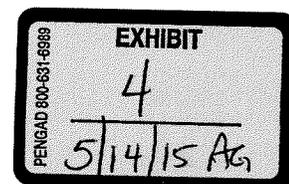


Exhibit 1

Brochure used by Registrant in 1990's

NATIONAL RESERVATIONS CENTRE:
For all Greece Mainland, Islands and Cyprus
 TEL.: +30(0)81-0811402 · FAX: +30(0)81-0811424
 e-mail: info@pangosmio.gr
www.pangosmio.gr · www.pangosmio.gr/top-cars

HEAD OFFICE: *Agia Pelagia, Gazi*
 Heraklion Crete
 Tel.: +30(0)81-0811402
 Fax: +30(0)81-0811424

STATIONS in CRETE:

<p>Heraklion: Amoudara : 245, A. Papandreou str. Airport Service Nikos Kazantzakis Down Town : Bibia 31, Heraklion Agia Pelagia : Main Road : Scala Hotel Chersonissos : Port of Chersonissos</p> <p>Chania: Chania Town : Port of Chania Airport Service Daskalogiannis</p> <p>Rethymno: Down Town : Port of Rethymno</p> <p>Ag. Nikolaos: Down Town : Port of Agios Nikolaos</p>	<p>Tel.: +30(0)81-0224925, Fax: +30(0)81-0250888 Tel.: +30(0)81-0311402 Tel.: +30(0)81-0811150 Tel.: +30(0)81-0811402, Fax: +30(0)81-0811424 Tel.: +30(0)81-0811333, Fax: +30(0)81-0811650 Tel.: +30(0)944-315500 Tel.: +30(0)942-877923 Tel.: +30(0)81-0811150 Tel.: +30(0)944-02484 Tel.: +30(0)944-909940</p>
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C. O. STATIONS For GREECE, ISLANDS & CYPRUS:

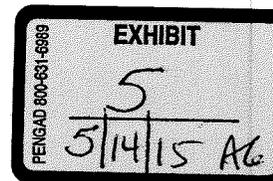
<p>Athens: DT : 4, Syngrou Avenue Glyfada : 98 A.Papandreou str. Alexandropolis: DT : El. Venizelos, Spata 84, Dimokratias Avenue Patra: DT : 6, Agou Andrea str. : Saliada Evia: Eretria : 70, Ar. Theatrou str. Zakynthos: DT : 74, Limnion str. Thessalon: Limenas : 9, M. Alexandrou str. : Port Thessaloniki: DT : 5, C. Papandreou str. Airport : Macedonia Ioannina: Airport of Ioannina Kavala: DT : 20D, Venizelou str. Airport of Kavala Kalamata: DT : 146, Alekta str. Korinthos: DT : Korinthos Town Corfu: DT : 32, El. Venizelou str. Airport of Corfu Achrafia Kefalonia: Morsika Cy: Airport of Kefalonia 24, M. Alexandrou str. Airport of Giza Kazemba : Lagos Village Hotel Iraklio: DT : 33, Papadimitri str. Katerini : 50, Olimpou str. Leros: Airport of Mikini Molivos</p>	<p>Lafion: DT : 6, Panagou str. Nisiri : Sp. Livadi str. Parga : Sp. Livadi str. Igoumenitsa : 25B, Eft. Anaktoras str. Mykonos: DT : Port of Mykonos Ovidedits : (150m. from Mykonos Apt) Milos: DT : Chora Agia: DT : Parikia Rhodes: DT : 250, Alex. Diakou str. Airport of Rhodes Samos: Lindsa : Sunize Hotel Vathy : 5, Safouli str. Airport of Samos Santorini: Pythagorio Votralakia Kajakas Santorini: DT : Fira Airport of Santorini Oia Skiathos: Port - Athinae Skopelos: DT : 8, Beach str. Syros: DT : Beach of Skopelos Chios: DT : 2 A. Panagouli str. Chios: Kassandra : Kalithea Sifonia Membras Chios: Duranopoulos Chios: DT : 7, Polytechnou str. Karfas Cyprus: LARNAKA : 25, Makarios Ave.</p>
---	---

EMM KOKOLOGIANNIS & SONS S.A.
 PANGOSMIO RENT A CAR
 PO BOX 2018-710 02 NEO STADIO, IRAKLIO CRETE

B&B KARYOTIS & ASSOCIATES



AGIA PELAGIA 71500
HERAKLION - CRETE - GREECE
TEL.: 003 (081) 811402
FAX: 003 (081) 811424
E-mail : pangosmio@freemail.gr



RENT A CAR: PANGOSMIO ECONOMY

WELCOME TO Car Rental PANGOSMIO SA

For the most memorable stay in Crete you make the right decision by choosing our company. We tell you where to find:

- the famous tourist attractions
 - the small typical villages
 - the most beautiful views
 - the quiet beaches
 - the hottest nightlife
 - the good food
 - the nicest walks
- or whatever your wishes are.

Special rates for car rental - all over Crete.
If you want to visit Crete we have some very good car rental offers for you.

Manual cars

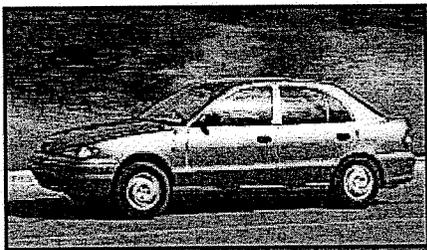
- Group: A
- Type of car: Fiat Cinquecento
- Seats: 4-5
- Doors: 3
- CC 900
- Luggage: 2



- Group: B
- Type of car: Suzuki Alto
- Seats: 4-5
- Doors: 3
- CC 1000
- Luggage: 2

- Group: C
- Type of car: Citroen Saxo

- Seats: 4
- Doors: 5
- CC 1100
- Air condition
- Air- bag



- Group: D
- Type of car: Hyundai Accent
- Seats: 4-5
- Doors: 5
- CC 1400
- Luggage: 3
- Air condition
- Air bag
- Power steering

Mini Bus

- Group: F
- Type of car: Fiat Scudo
- Seats: 9-10
- Air condition
- Power steering
- CC 1600
- Doors: 4



Jeep



- Group: G1
- Type of car: Land Rover
- Seats: 5
- Doors: 3
- CC 2000
- Air Condition
- Seats: 5
- Power steering
- Air bag

Cabrio

- Group: E1
- Type of car: Fiat Punto
- Seats: 4
- Doors: 2
- CC 1300
- Luggage: 2



Please select an area from the list below and ask for our special prices & rental offers.

MANUAL CARS

Group	Type of car	Seats
A	Fiat Panda / Fiat Cinquecento / Daihatsu Cuore	4
B	Suzuki Alto	4-5
C	Opel Corsa 1.2 / Renault Clio 1.2 / Volkswagen polo / Citroen Saxo air-cond. / Hyundai Atos air-cond.	4-5
D	Hyundai Accent 1.4 air-cond. / Ford Escort 1.4 / Opel Astra 1.4	4-5

Mini Bus

E	Daihatsu Hijet	6-7
F	FIAT SCUDO	9-10

Open Top

A1	Fiat Panda / Fiat Cinquecento / Daihatsu Cuore	4-5
B1	Renault Twingo 1.3 / Volkswagen polo	4-5

Jeep

C1	Suzuki Samurai 1.3	4
D1	Suzuki Vitara 1.6	4
G1	Land Rover 2.0 Freelander	5

Automatic

F1	Hyundai Accent 1.5	4-5
----	--------------------	-----

Cabrio

E1	Fiat Punto	4-5
----	------------	-----

Pangosmio Economy offers to the renters

- a car that suits your needs
 - 24 hour road service
 - complete insurance
 - baby seat
 - free kilometers
 - delivery where you like on the island
- a very attractive price which is always TOTAL - no unpleasant surprises at delivery
- road map including a personal travel plan

The only thing you have to do is drive.

Your satisfaction - Our aim.

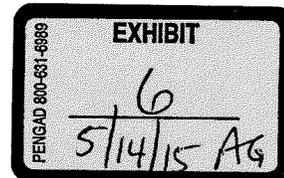
FOR YOUR STAYING IN CRETE,
PANGOSMIO ECONOMY RENT A CAR SUGGESTS:



ECONOMY CAR RENTALS

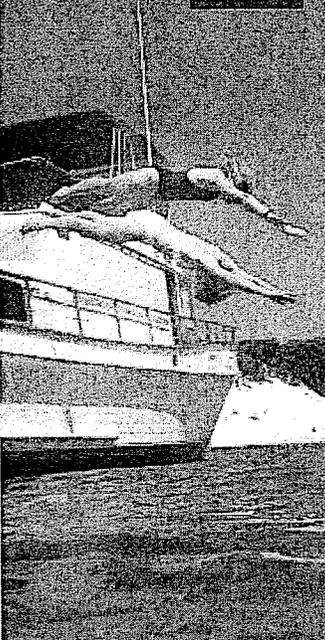


Welcome to the future site of economycarrental.com....





- HOME
- BOOK A CAR
- ADVISE FOR RENTERS
- F.A.Q
- TERMS AND CONDITIONS
- CONTACTS
- BOOKING-LOW LOGIN
- CUSTOMER LOGIN
- PARTNER
- JUST WITH NO HIDDEN extras!!!



Economy Car Rentals.com is able to keep the costs down because you make the booking job yourself. Please be patient when we ask for a lot of information during the booking procedure. In the end you save money!!!

Select your destination Country :

TOTAL PRICES
-You will get a total price for your car rental with no hidden extras!

All Economy Car Rentals.com rates include:

- Unlimited mileage
- Third party insurance
- Collision damage waiver
- Theft waiver
- Fire insurance
- Airport surcharges
- VAT and all local taxes
- One child / baby seat if needed

HIGH SERVICE LEVEL!
AIRPORT/PORT/HOTEL DELIVERY SERVICE

Start your booking from **BOOK A CAR** or from the HighLights list.



Rent a car to a low cost by using Economy Car Rentals.com!!!



High Lights

Current offers in selected areas

Destination	1 Week From
Athens	€129
Cephalonia Airport	€129
Chios/Chios airport	€129
Corfu Airport	€129
Crete/Chania	€150
Crete/Ieraklion	€150
Peloponese/Kalamata	€129
Preveza	€129
Rhodes Airport	€129
Samos Airport	€129
Skopelos	€129
Thessaloniki	€129
Zakynthos Airport	€129

If you don't find your destination, [CLICK HERE!](#)

In this screenshot the date of screen capture is shown in the browser bar at the top of the window: 20040924, or September 24, 2004.

Destinations served are in Greece and Spain.

web.archive.org/web/20040924204156/http://www.economycarrentals.com/



ECONOMY CAR RENTALS



HOME	BOOK A CAR	ADVISE FOR RENTERS	F.A.Q	TERMS AND CONDITIONS	CONTACTS	CUSTOMER LOGIN	PARTNER
-------------	-------------------	---------------------------	--------------	-----------------------------	-----------------	-----------------------	----------------

HIDDEN extras!!!
 Economy Car Rentals.com is able to keep the costs down because you make the booking job yourself. Please be patient when we ask for a lot of information during the booking procedure. In the end you save money!!!

Select your destination Country : Greece-Islands Greece-mainland Spain/Mainland

TOTAL PRICES
 -You will get a total price for your car with no hidden extras!

All Economy Car Rentals.com rates include:

- Unlimited mileage
- Third party insurance
- Collision damage waiver
- Theft waiver
- Fire insurance
- Airport surcharges
- VAT and all local taxes
- One child / baby seat if needed

HIGH SERVICE LEVEL!
AIRPORT/PORT/HOTEL DELIVERY SERVICE

Start your booking from **BOOK A CAR** or from the HighLights list.

high Lights

Current offers in selected areas

Destination	1 Week From
Athens	C129
Cephalonia Airport	C148
Chios/Chios Airport	C142
Crete/Chania	C166
Crete/Ieraklio	C166
Mycenae/Airport	C142
Rexos Airport	C142
Rafos Airport	C142
Poloponnos/Kalamata	C142
Preveza	C142
Rhodes Airport	C129
Samos Airport	C142
Samos/Chance	C142
Sivota	C142
Spoty/Managi	C112
Thessaloniki	C129
Thessaloniki Airport	C142

If you don't find your destination, [CLICK HERE](#)

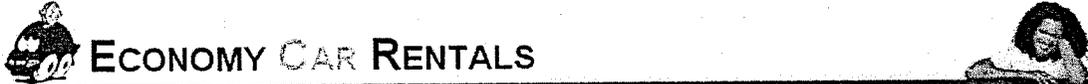
 Rent a car to a low cost by using Economy Car Rentals.com!!!



In this screenshot the date of screen capture is shown in the browser bar at the top of the window: 20041126, or November 26, 2004.

Destinations served are in Greece, Cyprus, Italy, Malta, Portugal, Spain, and Turkey.

web.archive.org/web/20041126094257/http://www.economycarrentals.com/



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Address to renter?

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[Book a Car](#)
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[Terms and Conditions](#)
[Contacts](#)
[Customer with Online Login](#)
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LOW CAR HIRE COST with NO HIDDEN extras!!!
Economy Car Rentals.com is able to keep the costs down because you make the booking job yourself.
Please be patient when we ask for a lot of information during the booking procedure.
In the end you save money!!!

Select your destination Country : -

- Cyprus
- Greece-islands
- Greece-mainland
- Italy-Islands
- Italy-Mainland
- Malta
- Portugal
- Spain/ Islands
- Spain/Mainland
- Turkey

TOTAL PRICES
-You will get a total price for your car hidden extras!

All Economy Car Rentals.com

- Unlimited mileage
- Third party insurance
- Collision damage waiver
- Theft waiver
- Fire insurance
- Airport surcharges
- VAT and all local taxes
- One child / baby seat if needed (in most locations)

HIGH SERVICE LEVEL!
AIRPORT/PORT/HOTEL DELIVERY SERVICE

Start your booking from **BOOK A CAR** or from the HighLights list.



Rent a car to a low cost by using Economy Car Rentals.com!!!

High Lights

Current offers in selected areas

Destination	1 Week From
Athens	€113
Athens	€117
Cephalonia/Airport	€135
Costa del Sol/ Malaga	€113
Crete/ Chania	€140
Crete/ Heraklion	€138
Cyprus/Larnaca	€132
Larnaca	€101
Lux Patmos	€132
Malta/Mostar	€105
Patmos de Patmos	€113
Patmos	€101
Rhodes Airport	€117
Tenerife South	€132
Tripoli/ Tripoli	€117

If you don't find your destination, [click here](#)

In this screenshot the date of screen capture is shown in the browser bar at the top of the window: 20050602, or June 6, 2005.

Destinations served are in Greece, Croatia, Cyprus, Italy, Malta, Portugal, Slovenia, Spain, and Turkey.

web.archive.org/web/20050602073926/http://www.economycarrentals.com/



ECONOMY CAR RENTALS



- HOME
- BOOK A CAR FOR RENTERS
- ADVISE FOR RENTERS
- F.A.Q
- TERMS AND CONDITIONS
- CONTACTS
- CUSTOMER LOGIN
- PARTNER



LOW CAR HIRE COST with NO HIDDEN extras!!!
 Economy Car Rentals.com is able to keep the costs down because you make the booking job yourself.
 Please be patient when we ask for a lot of information during the booking procedure.
 In the end you save money!!!

Select your destination Country :

-
- Azores
- Croatia
- Cyprus
- Greece-Islands
- Greece-mainland
- Italy-Islands
- Italy-Mainland
- Madeira
- Malta
- Portugal
- Slovenia
- Spain/ Islands
- Spain/Mainland
- Turkey

TOTAL PRICES

-You will get a total price for your car hidden extras!

All Economy Car Rentals.com

- Unlimited mileage
- Third party insurance
- Collision damage waiver
- Theft waiver
- Fire insurance
- Airport surcharges
- VAT and all local taxes

One child / baby seat if needed (in most locations)

HIGH SERVICE LEVEL!
AIRPORT/PORT/HOTEL DELIVERY SERVICE

Start your booking from **BOOK A CAR** or from the HighLights list.

Rent a car to a low cost by using Economy Car Rentals.com!!!



HighLights

Current offers in selected areas

Destinations	1 Week From
Azores	€108
Antalya	€232
Athens	€138
Batumi	€173
Chania	€173
Corfu Airport	€145
Des Airport	€141
Costa del Sol/Málaga	€108
Crete/Chania	€154
Crete/Hersilion	€146
Ros	€116
Larnaca	€134
Las Palmas	€119
Lisbon	€116
Ljubljana Airport	€215
Malta airport	€122
Opole (Port)	€116
Paphos	€134
Rhodes Airport	€145
Santorini South	€119
Thessaloniki	€145

If you don't find your destination, click here!

Advice to renter(s)

RENTAL LINKS

See more from page

SEND THIS PAGE TO A FRIEND

Your Name :

E-mail of your friend :

In this screenshot the date of screen capture is shown in the browser bar at the top of the window: 20051230, or December 30, 2005.

Destinations served are in Greece, Bulgaria, Croatia, Cyprus, Italy, Malta, Portugal, Slovenia, Spain, and Turkey.

Note that although Sweden is not yet listed as a destination served, the Swedish flag icon has been added next to the German and British flags, at the upper right corner of the web page, indicating that the website is available in German, English and Swedish languages.

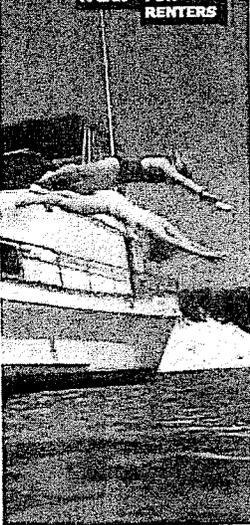
← ↻ 📄 web.archive.org/web/20051230081540/http://www.economy-carrentals.com/



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WITH ONLINE BOOKING

LOW CAR HIRE COST with NO HIDDEN extras!!!
Economy Car Rentals.com is able to keep the costs down because you make the booking job yourself.
Please be patient when we ask for a lot of information during the booking procedure.
In the end you save money!!!

Select your destination Country :

- Bulgaria
- Croatia
- Cyprus
- Greece-islands
- Greece-mainland
- Italy-Islands
- Italy-Mainland
- Madeira-Portugal
- Malta
- Portugal
- Slovenia
- Spain/ Islands
- Spain/Mainland
- Turkey

High Lights

Current offers in selected areas

All prices is for current week

Destinations	1 Week From
Alexandria	€ 100
Antalya	€ 205
Athens	€ 112
Batumi	€ 175
Berlin	€ 173
Calabria	€ 175
Costa Airport	€ 112
Costa Cat	€ 100
Costa/Porto	€ 134
Crete/Chania	€ 133
Crete/Heraklion	€ 137
Dublin	€ 91
Edinburgh	€ 95
Las Palmas	€ 119
Lisbon	€ 91
Ljubljana Airport	€ 188
Madeira Airport	€ 145
Malaga Airport	€ 122
Palma de Majorca	€ 175
Rapallo	€ 95
Rimini Airport	€ 112
Sofia	€ 173
Taranto South	€ 119
Thessaloniki	€ 112

If you don't find your destination, check here:

TOTAL PRICES
-You will get a total price for your car hidden extras!

All Economy Car Rentals.com r

- Unlimited mileage
- Third party insurance
- Collision damage waiver
- Theft waiver
- Fire insurance
- Airport surcharges
- VAT and all local taxes
- One child / baby seat if needed (in most locations)

HIGH SERVICE LEVEL!
AIRPORT/PORT/HOTEL DELIVERY SERVICE

Start your booking from **BOOK A CAR** or from the HighLights list.

Rent a car to a low cost by using Economy Car Rentals.com!!!



Address for member of

E-MAIL LINKS

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Your Name :

E-mail of your friend :

In this screenshot the date of screen capture is shown in the browser bar at the top of the window: 20060117, or January 17, 2006.

Destinations served are in Greece, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Italy, Malta, Portugal, Slovenia, Spain, and Turkey.

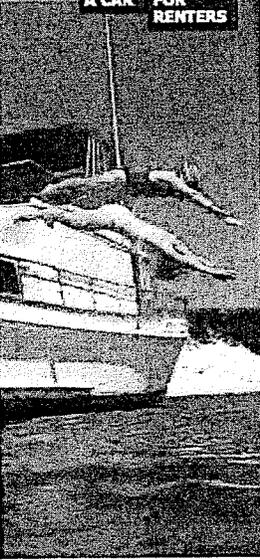
←  web.archive.org/web/20060117062211/http://www.economycarrentals.com/



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Advice to renters!

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SEND THIS PAGE TO A FRIEND

Your Name:

E-mail of your friend:

RENTAL THROUGH ONLINE BOOKING

LOW COST CAR HIRE ALL INCLUSIVE-FULL INSURANCE-NO EXCESS!!!
Economy Car Rentals.com is able to keep the costs down because you make the booking job yourself. Please be patient when we ask for a lot of information during the booking procedure. In the end you save money!!!

Select your destination Country : - Bulgaria
 Croatia
 Cyprus
 Czech Republic
 Denmark
 Greece-islands
 Greece-mainland
 Hungary
 Italy-islands
 Italy-Mainland
 Madeira-Portugal
 Malta
 Portugal
 Slovenia
 Spain/ Islands
 Spain/Mainland
 Turkey

TOTAL PRICES
 You will get a total price for your car hidden extras!

Economycarrentals rates include

- Unlimited mileage
- Third party insurance
- Collision damage waiver
- Theft waiver
- Fire insurance
- Airport surcharges
- VAT and all local taxes

One child / baby seat if needed (in most locations)

HIGH SERVICE LEVEL!
AIRPORT/PORT/HOTEL DELIVERY SERVICE

Start your booking from **BOOK A CAR** or from the HighLights list.

Rent a car to a low cost by using Economy Car Rentals.com!!!



High Lights

Current offers in selected areas

All prices is for current week

Destinations:	1 Week From:
Athens	€ 112
Budapest	€ 193
Copenhagen	€ 231
Corfu Airport	€ 112
Crete/Heraklion	€ 133
Dubrovnik	€ 152
Faro	€ 91
Istanbul	€ 166
Larnaca	€ 103
Las Palmas	€ 119
Lisbon	€ 91
Ljubljana	€ 188
Madeira Airport	€ 138
Malaga	€ 105
Milano	€ 177
Palermo	€ 177
Palma de Mallor	€ 95
Paphos	€ 103
Sofia	€ 178
Thessaloniki	€ 112

If you don't find your destination, [CLICK HERE!](#)

In this screenshot the date of screen capture is shown in the browser bar at the top of the window: 20060301, or March 1, 2006.

Destinations served are in Greece, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Hungary, Italy, Malta, Portugal, Slovenia, Spain, Sweden, and Turkey.

← → C web.archive.org/web/20060301095802/http://www.economycarrentals.com/



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Advice to renters!

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Your Name:

E-mail of your friend:

RENTAL THROUGH ONLINE BOOKING

LOW COST CAR HIRE ALL INCLUSIVE-FULL INSURANCE-NO EXCESS!!!
EconomyCarRentals.com is able to keep the costs down because you make the booking job yourself. Please be patient when we ask for a lot of information during the booking procedure. In the end you save money!!!

Select your destination Country .

- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Greece-islands
- Greece-mainland
- Hungary
- Italy-Islands
- Italy-Mainland
- Madeira-Portugal
- Malta
- Portugal
- Slovenia
- Spain/ Islands
- Spain/Mainland
- Sweden
- Turkey

TOTAL PRICES
You will get a total price for your car rental extras!

Economycarrentals rates include

- Unlimited mileage
- Third party insurance
- Collision damage waiver
- Theft waiver
- Fire insurance
- Airport surcharges
- VAT and all local taxes

One child / baby seat if needed (in most locations)

HIGH SERVICE LEVEL!
AIRPORT/PORT/HOTEL DELIVERY SERVICE

Start your booking from **BOOK A CAR** or from the HighLights list.

Rent a car to a low cost by using EconomyCarRentals.com!!!



High Lights

Current offers in selected areas

All prices is for current week

Destinations: 1 Week From:

Athens	€ 112
Budapest	€ 193
Copenhagen	€ 241
Corfu Airport	€ 112
Crete/Heraklion	€ 133
Dubrovnik	€ 133
Faro	€ 91
Istanbul	€ 166
Larnaca	€ 97
Las Palmas	€ 119
Lisbon	€ 91
Ljubljana	€ 188
Madeira Airport	€ 138
Malaga	€ 105
Milano	€ 177
Palermo	€ 177
Palma de Mallor	€ 95
Paphos	€ 97
Prague	€ 134
Sofia	€ 169
Stockholm	€ 276
Thessaloniki	€ 112

If you don't find your destination, [CLICK HERE!](#)

In this screenshot the date of screen capture is shown in the browser bar at the top of the window: 20060514, or May 14, 2006.

Destinations served are in Greece, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Hungary, Italy, Malta, Portugal, Slovenia, Spain, Sweden, and Turkey. These are unchanged from the prior screenshot of March 1, 2006. However, a new section of the page appears in the center of the screen for "Club Economy Members".

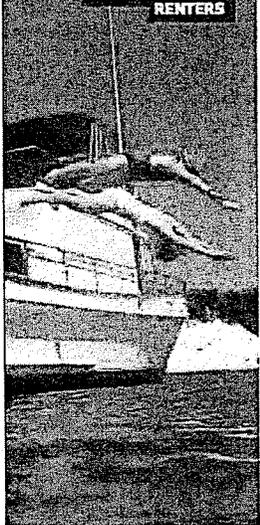
← ↻ web.archive.org/web/20060514042003/http://www.economycarrentals.com/



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Advice to renters!

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SEND THIS PAGE TO A FRIEND

Your Name:

E-mail of your friend:

Car Rental with full insurance and NO excess!

EconomyCarRentals.com offers you the best deals on car hire on the Internet. We have selected the best car rental companies around the world, and then negotiated the lowest possible rates from them. We check the market continuously to be sure that you get the best prices.

Select your destination Country: -
or type the location.

- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Germany
- Greece-islands
- Greece-mainland
- Hungary
- Italy-Islands
- Italy-Mainland
- Madeira-Portugal
- Malta
- Portugal
- Slovenia
- Spain/ Islands
- Spain/Mainland
- Sweden
- Turkey

Club Economy Members

Join Club Economy today and save up to 5% on future car rentals. Get up to 5% discount on future car rentals.

Read more about Club Economy Members

Our customer rating is 4.6 out of 5.0 based on 123 reviews. Service all the time. **Check out what our customers says!**

- Unlimited mileage
- Fire Insurance with NO excess
- ASC-Airport Service Charge where applicable

- Third party insurance
- CDW-Collision Damage Waiver with NO excess
- VAT All local taxes

Destinations:	1 Week From:
Athens	€ 141
Budapest	€ 193
Copenhagen	€ 226
Corfu Airport	€ 141
Crete/Heraklion	€ 154
Dubrovnik	€ 158
Faro	€ 123
Frankfurt	€ 181
Istanbul	€ 192
Larnaca	€ 137
Las Palmas	€ 119
Lisbon	€ 123
Ljubljana	€ 203
Madeira Airport	€ 138
Malaga	€ 115
Milano	€ 190
Palermo	€ 190
Palma de Mallorca	€ 123
Paphos	€ 137
Prague	€ 134
Sofia	€ 184
Thessaloniki	€ 141

If you don't find your destination, **CLICK HERE!**

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In this screenshot the date of screen capture is shown in the browser bar at the top of the window: 20060514, or May 14, 2006.

The drop-down list of destinations served is closed in order to show the appearance of the new section in the center of the page, promoting "Club ECONOMY".

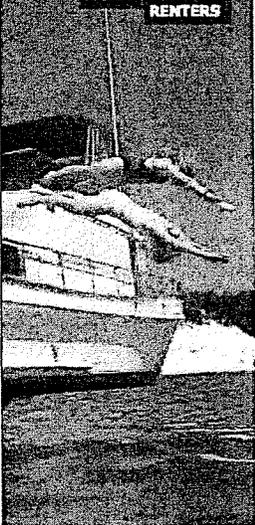
← web.archive.org/web/20060514042003/http://www.economycarrentals.com/



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Advice to renters!

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SEND THIS PAGE TO A FRIEND

Your Name:

E-mail of your friend:

Car Rental with full insurance and NO excess!

EconomyCarRentals.com offers you the best deals on car hire on the Internet. We have selected the best car rental companies around the world, and then negotiated the lowest possible rates from them. We check the market continuously to be sure that you get the best prices.

Select your destination Country

or type the location.

Club Economy Members

Join Club Economy today and start earning points. Get up to 5 % discount on your future car rentals.
Read more about Club Economy



Our customer rating is 4.6 out of 5.0! We evaluate our service all the time. Check out what our customers says!

Unlimited mileage

Fire Insurance with NO excess

ASC-Airport Service Charge where applicable

Third party insurance

CDW-Collision Damage Waiver with NO excess

VAT All local taxes

Destinations:

	1 Week From:
Athens	C 141
Budapest	C 193
Copenhagen	C 226
Corfu Airport	C 141
Crete/Heraklion	C 154
Dubrovnik	C 158
Faro	C 123
Frankfurt	C 181
Istanbul	C 192
Larnaca	C 137
Las Palmas	C 119
Lisbon	C 123
Ljubljana	C 203
Madeira Airport	C 138
Malaga	C 115
Milano	C 190
Palermo	C 190
Palma de Mallorca	C 123
Paphos	C 137
Prague	C 134
Sofia	C 184
Thessaloniki	C 141

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In this screenshot the date of screen capture is shown in the browser bar at the top of the window: 20061223, or December 23, 2006.

Destinations served are in Greece, Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Germany, Hungary, Italy, Malta, Portugal, Slovenia, Spain, Sweden, and Turkey.

← web.archive.org/web/20061223111843/http://www.economycarrentals.com/



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Advice to renters!

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SEND THIS PAGE TO A FRIEND

Your Name:

E-mail of your friend:

Car Rental with full insurance and NO excess!

EconomyCarRentals.com offers you the best deals on car hire on the Internet. We have selected the best car rental companies around the world, and then negotiated the lowest possible rates from them. We check the market continuously to be sure that you get the best prices.

Select your destination Country: -
or type the location.

- Austria
- Azores
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Germany
- Greece-Islands
- Greece-mainland
- Hungary
- Italy-Islands
- Italy-Mainland
- Madeira-Portugal
- Malta
- Portugal
- Slovenia
- Spain/ Islands
- Spain/Mainland
- Sweden
- Turkey

Club Economy Members

Join Club Economy today and save points. Get up to 5 % discount on future car rentals.

Read more about Club Economy

Our customer rating is 4.6 out of 5 all the time. **Check out why**

Unlimited mileage

Third party insurance

Fire Insurance with NO excess

CDW-Collision Damage Waiver with NO excess

ASC-Airport Service Charge where applicable

VAT All local taxes

Destinations:

Destinations:	1 Week From:
Alicante	€ 104
Athens	€ 110
Brussels	€ 197
Budapest	€ 177
Copenhagen	€ 245
Corfu Airport	€ 116
Crete/Heraklion	€ 117
Dubrovnik	€ 132
Faro	€ 86
Frankfurt	€ 171
Graz	€ 206
Istanbul	€ 166
Larnaca	€ 88
Las Palmas	€ 119
Lisbon	€ 88
Ljubljana	€ 182
Madeira Airport	€ 184
Malaga	€ 104
Milano	€ 168
Munich	€ 171
Palma de Mallorca	€ 102
Paphos	€ 88
Ponta Delgada	Pricelist missing
Prague	€ 129
Sofia	€ 172
Thessaloniki	€ 110
Vienna	€ 206

If you don't find your destination, [CLICK HERE!](#)

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In this screenshot the date of screen capture is shown in the browser bar at the top of the window: 20070313, or March 13, 2007.

Destinations served are in Greece, Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Germany, Hungary, Italy, Malta, Netherlands, Portugal, Slovenia, Spain, Sweden, Turkey, and the United Kingdom.

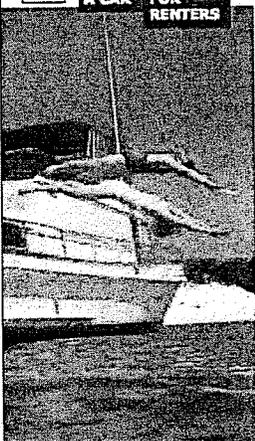
← ↻ web.archive.org/web/20070313233005/http://www.economycarrentals.com/



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Advice to renters!

Bookmark this page

SEND THIS PAGE TO A FRIEND

Your Name :

E-mail of your friend :

Car Rental with full insurance and NO excess!

EconomyCarRentals.com offers you the best deals on car hire on the Internet. We have selected the best car rental companies around the world, and then negotiated the lowest possible rates from them. We check the market continuously to be sure that you get the best prices.

Select your destination Country or type the location.

- Austria
- Azores
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Germany
- Greece-islands
- Greece-mainland
- Hungary
- Italy-Islands
- Italy-Mainland
- Madeira-Portugal
- Malta
- Netherlands/Holland
- Portugal
- Slovenia
- Spain/ Islands
- Spain/Mainland
- Sweden
- Turkey
- United Kingdom

Club Economy Members

Join Club Economy today and save up to 5% discount on future car rentals. [Read more about Club Economy](#)

Unlimited mileage

Fire Insurance with NO excess

ASC-Airport Service Charge where applicable

CDW-Collision Damage Waiver with NO excess

VAT All local taxes

Destinations: 1 Week From:

Alicante	€ 95
Amsterdam	€ 206
Athens	€ 111
Brussels	€ 190
Budapest	€ 173
Copenhagen	€ 212
Corfu Airport	€ 110
Crete/Heraklion	€ 137
Dubrovnik	€ 132
Faro	€ 87
Frankfurt	€ 168
Graz	€ 219
Istanbul	€ 171
Larnaca	€ 81
Las Palmas	€ 125
Lisbon	€ 85
Ljubljana	€ 165
Madeira Airport	€ 119
Mataga	€ 95
Milano	€ 180
Munich	€ 168
Palma de Mallorca	€ 92
Paphos	€ 81
Ponta Delgada	€ 201
Prague	€ 128
Sofia	€ 172
Thessaloniki	€ 111
Vienna	€ 219

If you don't find your destination, [CLICK HERE!](#)

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In this screenshot the date of screen capture is shown in the browser bar at the top of the window: 20071229, or December 29, 2007.

Destinations served are in Greece, Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Germany, Hungary, Ireland, Italy, Latvia, Lithuania, Malta, Netherlands, Portugal, Slovenia, Spain, Sweden, Turkey, and the United Kingdom.

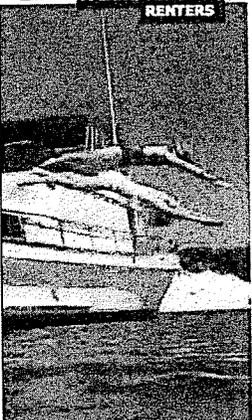
← web.archive.org/web/20071229200400/http://www.economycarrentals.com/



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Advice to renters!

Bookmark this page

SEND THIS PAGE TO A FRIEND

Your Name:

E-mail of your friend:

Car Rental with full insurance and NO excess!

EconomyCarRentals.com offers you the best deals on car hire. We have selected the best car rental companies and negotiated the lowest rates. We check the market continuously to be sure that you get the best prices.

Select your destination Country or type the location.

- Austria
- Azores
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Estonia
- Germany
- Greece-islands
- Greece-mainland
- Hungary
- Ireland
- Italy
- Latvia
- Lithuania
- Malta
- Netherlands/Holland
- Portugal
- Slovenia
- Spain/ Islands
- Spain/Mainland
- Sweden
- Turkey
- United Kingdom

Make changes/ amendments:
Please visit our customer page

Club Economy Members
Join Club Economy today and start earning points. Get up to 5 % discount on future car rentals.
[Read more about Club Economy](#)

CUSTOMER SATISFACTION
Our customer rating is 4.6 out of 5.
Check out what our customers think!

Unlimited mileage

Fire Insurance with NO excess

ASC-Airport Service Charge where applicable

Third party insurance

CDW-Collision Damage Waiver with NO excess

VAT All local taxes

Destinations:

Destinations:	1 Week From:
Athens	€ 108
Budapest	€ 163
Crete/Heraklion	€ 116
Dublin	€ 224
Faro	€ 81
Frankfurt	€ 182
Gran Canary airport	€ 136
Ibiza airport	€ 95
Istanbul	€ 168
Larnaca	€ 74
Lisbon.	€ 95
Madeira Airport	€ 139
Malaga	€ 81
Milano	€ 147
Munich	€ 182
Oporto (Porto)	€ 95
Palma de Mallorca	€ 79
Paphos	€ 74
Prague	€ 129
Rome.	€ 147
Sardinia Olbia	€ 147
Tenerife South airp	€ 136
Thessaloniki	€ 108

If you don't find your destination, [CLICK HERE!](#)

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Travelguide
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In this screenshot the date of screen capture is shown in the browser bar at the top of the window: 20080305, or March 5, 2008.

Destinations served are in Greece, Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, France, Germany, Hungary, Ireland, Italy, Latvia, Lithuania, Malta, Netherlands, Portugal, Slovenia, Spain, Sweden, Turkey, and the United Kingdom. Thus there are now destinations in 23 EU countries served.

← ↻ web.archive.org/web/20080305163337/http://www.economycarrentals.com/



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TERMS
CONTACTS
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TRAVELGUIDE
PARTNERS



Advice to renters!

Bookmark this page

SEND THIS PAGE TO A FRIEND

Your Name :

E-mail of your friend :

Car Rental with full insurance and NO excess!

EconomyCarRentals.com offers you the best deals on car hire. We have selected the best car rental companies and negotiated the lowest rates. We check the market continuously to be sure that you get the best prices.

Destination Country or type the location.

- Austria
- Azores
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Estonia
- France
- Germany
- Greece-Islands
- Greece-mainland
- Hungary
- Ireland
- Italy
- Latvia
- Lithuania
- Madeira-Portugal
- Malta
- Netherlands/Holland
- Portugal
- Slovenia
- Spain/ Islands
- Spain/Mainland
- Sweden
- Turkey
- United Kingdom

Make changes/ amend

Please visit our custome

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Read more about Club

CUSTOMER SATISFACIO

Our customer rating is 4.6

Check out what our

Destinations:	1 Week From:
Athens	€ 109
Crete/Heraklion	€ 117
Faro	€ 76
Frankfurt	€ 186
Gran Canary airport	€ 123
Ibiza airport	€ 102
Istanbul	€ 161
Larnaca	€ 70
Lisbon.	€ 76
Madeira Airport	€ 124
Malaga	€ 92
Milano	€ 147
Munich	€ 186
Oporto (Porto)	€ 76
Palma de Mallorca	€ 98
Paphos	€ 70
Paris	€ 183
Prague	€ 129
Rome.	€ 147
Sardinia Olbia	€ 147
Thessaloniki	€ 109

If you don't find your destination, [CLICK HERE!](#)

Unlimited mileage Third party insurance

Fire Insurance with NO excess CDW-Collision Damage Waiver with NO excess

ASC-Airport Service VAT All local taxes

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Car hire Austria Car hire Azores Car hire Belgium Car hire Bulgaria Car hire Croatia Car hire Cyprus Car hire Czech Republic Car hire Denmark Car hire Estonia Car hire France Car hire Germany Car hire Greece-Islands Car hire Greece-mainland Car hire Hungary Car hire Ireland Car hire Italy Car hire Latvia Car hire Lithuania Car hire Madeira-Portugal Car hire Malta Car hire Netherlands/Holland Car hire Portugal Car hire Slovenia Car hire Spain/ Islands Car hire Spain/Mainland Car hire Sweden Car hire Turkey Car hire United Kingdom

In this screenshot the date of screen capture is shown in the browser bar at the top of the window: 20081026, or October 26, 2008.

Destinations served are in Greece, Australia, Austria, Belgium, Bulgaria, Costa Rica, Croatia, Cyprus, Czech Republic, Denmark, Estonia, France, Germany, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Russia, Serbia, Slovenia, Slovakia, Spain, Sweden, Turkey, Ukraine, and the United Kingdom. The number of EU countries listed is now 27. All current EU countries are listed except Finland.

web.archive.org/web/20081026223208/https://www.economycarrentals.com/

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Car Rental with full insurance and NO excess!

Step 1 2 3 4

Your destination Country Select country

- Australia
- Austria
- Azores
- Belgium
- Bulgaria
- Costa Rica
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Estonia
- France
- Germany
- Greece-islands
- Greece-mainland
- Hungary
- Ireland
- Italy
- Latvia
- Lithuania
- Luxembourg
- Madeira-Islands
- Malta
- Mauritius
- Netherlands/Holland
- Poland
- Portugal
- Romania
- Russia
- Serbia
- Slovakia
- Slovenia
- Spain/ Islands
- Spain/Mainland
- Sweden
- Turkey
- Ukraine
- United Kingdom

Region

Pick Up Location

Drop off location

Rental Start

Rental End

Time :
Time :

Customer zone

E-mail:

Booking number:

- Print voucher
- Amend your booking
- Cancellations

Full insurance



Välkommen till den goda fri!
Cypern från € 11 / Dag

15% Rabatt. Erbjudanden i Italien från € 22 / Dag

Highlights

Daily rates for current week (7 day rental)

Athens	€ 16
Barcelona	€ 18
Faro	€ 14
Gran Canary airport	€ 14
Heraklion	€ 17
Larnaca	€ 21
Lisbon	€ 14
Milan	€ 23
Munich	€ 26
Palma de Mallorca	€ 11
Paphos	€ 21
Prague	€ 18
Rome	€ 23

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Join Club Economy today and start earning points. Get up to 5 % discount on your future car rentals.

ECONOMY

[Member login »](#)



Economy Car Rentals



Exhibit 6

Book your Car Rental here

Type in your Destination City

Different Drop Off Location?

Rental Start
dd-mm-yyyy (12:00)

Rental End
dd-mm-yyyy (12:00)

Driver Age Car category
 (Small)

Search!

Great Car Rental Offers!! Save 20%

Secure Payment

Athens

Car Deals From **CHF 30**



Continue

Faro

Car Deals From **CHF 18**



Continue

London Gatwick

Car Deals From **CHF 18**



Continue

Los Angeles

Car Deals From **CHF 26**



Continue

*Daily rates for current week (7 day rental)

Fascinating Greece!!
30 CHF

Amazing prices in Portugal!
18 CHF

Explore Cyprus! 30 CHF



Customer zone

View voucher, modify or cancel a booking.
[Customer Login](#)

- ✔ Drive as much as you wish (Unlimited mileage)
- ✔ No surprises at delivery (No hidden extras)
- ✔ For peace of mind (All inclusive*)

*all inclusive offer does not apply to CA/US residents booking within the US.



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[Car rental green tips](#)



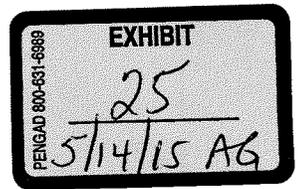
Mobile | [car rental Crete](#) | [car rental Germany](#) | [car rental Italy](#) | [car rental Greece](#) | [car rental United Kingdom](#) | [car rental Croatia](#) | [car rental Europe](#) | [car rental Portugal](#) | [car rental Istanbul](#) | [car rental Spain](#) | [car rental Australia](#) | [car rental Athens](#) | [car rental Cyprus](#) | [car rental France](#) | [car rental Milan](#) | [car rental Edinburgh](#) | [car rental USA](#) | [car rental Rome](#) | [car rental London Gatwick](#) | [car rental Townsville](#) | [car rental Frankfurt](#) | [car rental Paris](#) | [car rental Stockholm](#) | [car rental Cairns](#) | [car rental Amsterdam](#) | [car rental Munich](#) | [Car Rental Blog](#) | [General Terms](#) | [Sitemap](#)

Yorgos Kokologiannis Transcript

Exhibits 8-24

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ECONOMY CAR RENTALS

Links to internet promotions using Registrant's Mark

- A. Since 2009 Registrant has started preparing video advertisement campaigns which have been used on Registrant's domains advertising countries and specifically USA (<http://www.economycarrentals.com/go/video/usa/>), around the world with Registrant's presence and service reach. Since late 2010 the above video is also hosted in a YouTube Channel. <http://www.youtube.com/watch?v=e3gKCgl5arY>
- B. <http://blog.economycarrentals.com/>
- C. <http://www.facebook.com/EcrCarCom>
- D. <http://twitter.com/ecrcarcom>