

**UNITED STATES PATENT AND TRADEMARK OFFICE**  
**Trademark Trial and Appeal Board**  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: April 2, 2012

Cancellation No. 92055094

Swig, Inc.

v.

Temperance Distilling Company, Inc.

**Millicent Canady, Paralegal Specialist:**

On March 6, 2012, respondent filed an answer to the petition to cancel and a counterclaim to cancel petitioner's pleaded registration(s). Respondent filed the proper fee.

Petitioner and counterclaim defendant, Swig, Inc., is allowed until **THIRTY DAYS** from the mailing date of this order to file an answer to the counterclaim. See Trademark Rules 2.114(b)(2)(iii) and 2.121(b)(2).

In accordance with the Trademark Rules of Practice, conferencing, disclosure, discovery and testimony period dates are reset as indicated below. In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Answer to Counterclaim Due	5/2/2012
Deadline for Discovery Conference	6/1/2012
Discovery Opens	6/1/2012
Initial Disclosures Due	7/1/2012
Expert Disclosures Due	10/29/2012
Discovery Closes	11/28/2012
Plaintiff's Pretrial Disclosures	1/12/2013
30-day testimony period for plaintiff's testimony to close	2/26/2013
Defendant/Counterclaim Plaintiff's Pretrial Disclosures	3/13/2013
30-day testimony period for defendant and plaintiff in the counterclaim to close	4/27/2013
Counterclaim Defendant's and Plaintiff's Rebuttal Disclosures Due	5/12/2013
30-day testimony period for defendant in the counterclaim and rebuttal testimony for plaintiff to close	6/26/2013
Counterclaim Plaintiff's Rebuttal Disclosures Due	7/11/2013
15-day rebuttal period for plaintiff in the counterclaim to close	8/10/2013
Brief for plaintiff due	10/9/2013
Brief for defendant and plaintiff in the counterclaim due	11/8/2013
Brief for defendant in the counterclaim and reply brief, if any, for plaintiff due	12/8/2013
Reply brief, if any, for plaintiff in the counterclaim due	12/23/2013

If the parties stipulate to any extension of these dates, the

filing should set forth the dates in the format shown in this order.

See Trademark Rule 2.121(d).

An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.