

ESTTA Tracking number: **ESTTA392138**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92053451
Party	Defendant Rosenthal Heavy Industries
Correspondence Address	ROSENTHAL HEAVY INDUSTRIES 444 CENTRAL PARK WEST, APT # 14A NEW YORK, NY 10025 UNITED STATES robert.rosenthal@tbwachiat.com
Submission	Answer
Filer's Name	Robert S, Rosenthal
Filer's e-mail	rosenthalheavy ltd@gmail.com
Signature	/Robert S. Rosenthal/
Date	02/07/2011
Attachments	Response to Petition of Cancellation.pdf (1 page)(50967 bytes)

**ROSENTHAL HEAVY INDUSTRIES
STAND-UP COOKING®**

Mailed: February 7, 2011

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Re: Response to Petition of Cancellation

Tara Gentile

v.

Rosenthal Heavy Industries

Cancellation No. 92053451
Registration No. 3157396
ESSTA Tracking number: ESSTA385952

RESPONSE TO PETITION FOR CANCELLATION

| Defendant, Rosenthal Heavy Industries, is a corporation
| registered in New York State, with an address of 444
| Central Park West, Suite 14A, NYC, NY 10025.

| Defendant is the owner of United States Trademark
| Registration No. 3157396, for the mark "STAND-UP
| COOKING," for "Entertainment in the nature of on-going
| television programs in the field of cooking, food and
| comedy; entertainment services, namely providing
| television and radio programs in the field of cooking,
| food and comedy via television, radio and the global
| computer network, mobile phones, personal digital
| assistants, and portable, handheld digital electronic
| devices for recording, playing and receiving music and
| other data broadcasts; and providing live appearances by
| a professional entertainer," filed in Class 41.

| Defendant is currently using the STAND-UP COOKING mark,
| has used it since its registration, and intends to
| continue its use for its designated commercial purposes.

Submitted by Robert Rosenthal, President & Founder of Rosenthal Heavy
Industries Ltd., as correspondent for defendant, on Feb. 7, 2011

**ROSENTHAL HEAVY INDUSTRIES
444 CENTRAL PARK WEST, SUITE 14A
NEW YORK, NEW YORK 10025**