

ESTTA Tracking number: **ESTTA475971**

Filing date: **06/04/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92053355
Party	Plaintiff Strike King Lure Company
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Submission	Other Motions/Papers
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Date	06/04/2012
Attachments	99059B_Notice_of_Settlement.pdf ( 2 pages )(89781 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

*In re:* Trademark Registration of Wyman von Mohr & Associates  
For the Mark: ROCKET FISHING ROD  
Registration No.: 3,500,147  
Registered: September 9, 2008  
Int'l Class(es): 28

Strike King Lure Company	)	Attorney Docket No. 99,059B
(a Tennessee corporation),	)	
	)	
Petitioner,	)	
	)	
v.	)	TTAB Cancellation No. 92053355
	)	
Wyman von Mohr & Associates,	)	Attorney Docket No. 5369-92
	)	
Registrant.	)	

**NOTICE OF SETTLEMENT**

1           Petitioner Strike King Lure Company, Inc., by and through its undersigned attorney,  
2 hereby notifies the Trademark Trial and Appeal Board that a settlement has been reached in this  
3 case and that a mutually-agreed Settlement Agreement is being exchanged between the parties  
4 for execution. Petitioner has been notified by Registrant's attorney that the mutually-negotiated  
5 terms of the Settlement Agreement are acceptable to Registrant, and Petitioner is waiting for  
6 Registrant's attorney to provide an executed Settlement Agreement to Petitioner's Attorney.

7           Subsequent to receipt by Petitioner's undersigned attorney of the Settlement Agreement  
8 executed by Registrant, Petitioner will execute the Settlement Agreement and will file a Notice  
9 of Withdrawal of its Petition to Cancel in accordance with the terms of said Settlement  
10 Agreement.

Respectfully submitted,

STRIKE KING LURE COMPANY,  
Petitioner

Date: June 4, 2012

By: /Russell H. Walker/

COUNSEL FOR PETITIONER:

Russell H. Walker

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Attorney for Petitioner

***Certificate of Mailing and of Electronic Filing  
under 37 C.F.R. § 2.197 (formerly 37 C.F.R. § 1.8)***

I hereby certify that the foregoing **Notice of Settlement** is being electronically submitted by me via the Internet to the Trademark Trial and Appeal Board of the U.S. Patent and Trademark Office using the ESTTA Electronic Filing System on June 4, 2012, and that a copy of the foregoing **Notice of Settlement** is being deposited with the United States Postal Service as U.S. Priority First Class Mail, postage prepaid, on June 4, 2012 in an envelope addressed to the attorneys of record for Registrant:

Edward M. Weisz, Esq. and Lisa A. Ferrari, Esq.  
Cohen, Pontani, Lieberman & Pavane, LLP  
277 Park Avenue  
New York, NY 10172-0003

and that a copy of the foregoing **Notice of Settlement** is also being emailed to Edward M. Weisz, Esq. ("[EWeisz@cplplaw.com](mailto:EWeisz@cplplaw.com)") and to Lisa A. Ferrari, Esq. ("[LFerrari@cplplaw.com](mailto:LFerrari@cplplaw.com)") on June 4, 2012.

Electronic Signature of Person Transmitting: /Russell H. Walker/  
Typed Name of Person Transmitting: Russell H. Walker  
U.S.P.T.O. Registration No. 35,401

Electronic Signature of Person Mailing: /Russell H. Walker/  
Typed Name of Person Mailing: Russell H. Walker  
U.S.P.T.O. Registration No. 35,401

Electronic Signature of Person emailing: /Russell H. Walker/  
Typed Name of Person Mailing: Russell H. Walker  
U.S.P.T.O. Registration No. 35,401