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Filing date: **06/30/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92053166
Party	Plaintiff Hat World, Inc.
Correspondence Address	DAVID L MAY NIXON PEABODY LLP 401 9TH STREET NW, SUITE 900 WASHINGTON, DC 20004 UNITED STATES nptm@nixonpeabody.com, was.managing.clerk@nixonpeabody.com, dmay@nixonpeabody.com, lgolden@nixonpeabody.com, gmccreadie@nixonpeabody.com
Submission	Motion to Suspend for Civil Action
Filer's Name	Jeffrey S. Molinoff
Filer's e-mail	was.managing.clerk@nixonpeabody.com,dmay@nixonpeabody.com,jmolinoff@nixonpeabody.com
Signature	/JSM/
Date	06/30/2011
Attachments	FIRM_DM-#13530471-v1-Motion_to_Suspend_for_Civil_Action with attachments opti.pdf (63 pages)(1583038 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Matter of:

_____)	
Hat World, Inc.)	
)	
)	Petitioner,
v.)	
)	Cancellation Proceeding No. 92053166
)	
Leigh A. Gayden)	
)	
Respondent)	
_____)	

Registration No.: 3,852,561
Mark: HANDLE THE ROCK
Filed: October 20, 2009
Registered: September 28, 2010

MOTION TO SUSPEND FOR CIVIL ACTION

Opposer, Hat World, Inc. (“Petitioner” or “Hat World”), hereby moves the Board to suspend the proceedings until the conclusion of a civil action pending in the Eastern District of Virginia, Civil Action No. 1:11-cv-00705-LMB -TCBVAED. A copy of the complaint, as filed, is attached as Exhibit A. This civil action, alleging both statutory and common law trademark infringement, statutory and common law unfair competition, and cybersquatting, was brought by Petitioner Hat World against Respondent Leigh A. Gayden (“Respondent” or “Gayden”) relative to the same Mark at issue in the present proceeding, HANDLE THE ROCK.

Petitioner herein moves the Board to reset the deadline for filing Initial Disclosures in this case and that the subsequent scheduled dates in the proceeding be reset accordingly. In the event Petitioner's Motion to Suspend is not granted, Petitioner respectfully requests that the Board issue a new scheduling order, including a new deadline for filing Initial Disclosures.

Petitioner will advise the Board upon the conclusion of the case in Eastern District of Virginia.

Date: June 30, 2011

Respectfully submitted,

HAT WORLD, INC.

/david l. may/

David L. May, Esq.
Jeffrey S. Molinoff

Attorneys for Petitioner

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CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Motion to Suspend for Civil Action has been served via Federal Express, postage prepaid, on June 30, 2011, on:

Leigh A. Gayden
8599 Burlington Court
Manassas, VA 20110

/Sheryl S. Harris/
Sheryl Harris

EXHIBIT A

FILED

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF VIRGINIA
(Alexandria Division)

2011 JUN 20 P 11:22
CLERK OF DISTRICT COURT
ALEXANDRIA, VIRGINIA

HAT WORLD, INC.,
a Minnesota corporation,
7555 Woodland Drive
Indianapolis, Indiana 46278

Plaintiff,

v.

LEIGH GAYDEN,
a natural person and resident
of the Commonwealth of Virginia,
8599 Burlington Court,
Manassas, Virginia 20110

Defendant.

Case No.

1:11CV705
(LMB/TCB)

Jury Trial Demanded

COMPLAINT

NOW COMES Plaintiff, Hat World, Inc. ("Hat World"), through counsel, and for its Complaint against Defendant, Leigh Gayden, states and avers as follows:

INTRODUCTION

1. This is an action by an athletic equipment company and trademark holder against an individual for both statutory and common law trademark infringement, statutory and common law unfair competition, and cybersquatting.

THE PARTIES

2. Hat World is a Minnesota corporation that maintains its principal place of business at 7555 Woodland Drive, Indianapolis, Indiana 46278.

3. Defendant Leigh Gayden (“Gayden”) is a natural person who maintains an address for service of process, according to the records of the United States Patent and Trademark Office, at 8599 Burlington Court, Manassas, Virginia 20110.

JURISDICTION AND VENUE

4. This court possesses personal jurisdiction over Leigh Gayden, and venue is proper in this court, because he maintains a physical address and/or residence in the Commonwealth of Virginia for, but not limited to, service of process.

5. This Court has subject matter jurisdiction pursuant to the Lanham Act, as amended, 15 U.S.C. §§ 1051 et seq., including 15 U.S.C. §§ 1121 and 1125, under 28 U.S.C. §§ 1331 and 1338, and based on principles of supplemental jurisdiction pursuant to 28 U.S.C. § 1367.

6. Venue is proper in this judicial district pursuant to 28 U.S.C. § 1391(b) and (c).

FACTS COMMON TO ALL CLAIMS FOR RELIEF Hat World

7. Hat World, a privately-held athletic equipment manufacturing company, manufactures and sells athletic equipment for many sports, including basketball.

8. Hat World is the exclusive owner of the entire right, title, and interest in and to the following United States Trademark Registrations, which it acquired by way of assignment from Anaconda Sports, Inc. on or about August 25, 2010. Copies of the corresponding registration certificates and United States Patent and Trademark Office (“USPTO”) Trademark Assignment Abstract of Title pages are attached hereto as **Exhibit 1**:

Mark	Reg. No.	Goods and Services
THE ROCK (Incontestable)	1,951,224 Filed: 2/27/1995	<i>basketballs and basketball equipment, namely basketball backboards, basketball rims, and inflatable game</i>

Mark	Reg. No.	Goods and Services
<p>THE ROCK (Incontestable)</p>	<p>2,719,009 Filed: 6/6/2002</p>	<p><i>balls, in Class 28</i> <i>athletic sporting goods, namely, softballs and baseballs, in Class 28</i></p>
<p>THE ROCK and Design</p> 	<p>3,254,394 Filed: 6/21/2004</p>	<p><i>sport whistles, in Class 9</i> <i>stationery-type portfolios, scoring books, and clipboards, in Class 16</i> <i>bags, namely, travel bags, attache bags, duffel bags, tote bags, carry-all bags, and athletic bags, in Class 18</i> <i>lanyards for holding keys and whistles, in Class 22</i> <i>clothing, namely, jackets, sweaters, shirts, t-shirts, sweatshirts, sport shirts, shorts, sweat shorts, sport shorts, pants, sweat pants, sport pants, hats, caps, sweaters, and athletic uniforms, in Class 25</i> <i>athletic equipment, namely, ball racks, basketballs, basketball rims, and bags for carrying sport balls, in Class 28</i></p>
<p>THE ROCK and Design</p> 	<p>3,333,365 Filed: 10/3/2006</p>	<p><i>Basketballs, in Class 28</i></p>
<p>CITY ROCK (Incontestable)</p>	<p>1,534,487 Filed: 9/1/1988</p>	<p><i>Basketballs, in Class 28</i></p>
<p>CITY ROCK and Design</p>  <p>(Incontestable)</p>	<p>2,049,744 Filed: 5/12/1995</p>	<p><i>athletic clothing, namely, shirts, including T-shirts, golf shirts, sweat shirts and sport shirts; shorts; including cycling shorts, running shorts, and sweat shorts; pants, including sweat pants; swim suits; jackets; parkas; ponchos; sweaters; vests; hats; caps; headbands; warm-up suits; shoes; socks; gloves; belts; and team uniforms, in Class 25</i></p>

Mark	Reg. No.	Goods and Services
<p>CITY ROCK</p> <p>(Incontestable)</p>	<p>2,804,533</p> <p>Filed: 2/27/2003</p>	<p><i>Athletic Clothing, Namely, Shirts, Including T-Shirts, Golf Shirts, Sweat Shirts and Sport Shirts; Shorts, Including Cycling Shorts, Running Shorts, and Sweat Shorts; Pants, Including Sweat Pants; Swim Suits; Jackets; Parkas; Ponchos; Sweaters; Vests; Hats; Caps; Headbands; Warm-Up Suits; Athletic Shoes; Socks; Gloves; Belts; and Team Uniforms, in Class 25</i></p>
<p>THE BIG ROCK and Design</p> 	<p>3,333,366</p> <p>Filed: 10/3/2006</p>	<p><i>Basketballs, in Class 28</i></p>
<p>THE ROCK</p>	<p>3,876,315</p> <p>Filed: 9/28/2005</p>	<p><i>Sport whistles, in Class 9</i></p> <p><i>Jewelry watches, in Class 14</i></p> <p><i>Stationery-type portfolios; scoring books; and clipboards, in Class 16</i></p> <p><i>Bags, namely, travel bags, attache bags, duffel bags, tote bags, carry-all bags, and athletic bags, in Class 18</i></p> <p><i>Lanyards for holding keys and whistles, in Class 22</i></p> <p><i>Athletic equipment, namely, ball racks, and bags for carrying sport balls; footballs, in Class 28</i></p> <p><i>Mail order catalog services and mail order services featuring sporting equipment, sports memorabilia, athletic equipment, athletic and sports uniforms and shoes, clothing, luggage and carrying bags; and wholesale distributorship services featuring sporting equipment, sports memorabilia, athletic equipment,</i></p>

Mark	Reg. No.	Goods and Services
		<i>athletic and sports uniforms and shoes, clothing, luggage and carrying bags; retail store services featuring sporting equipment, sports memorabilia, athletic equipment, athletic and sports uniforms and shoes, clothing, luggage and carrying bags; Online retail store services in the field of sports and sports equipment; Retail store services in the field of sports and sports equipment, in Class 35</i>

9. Hat World is the exclusive licensee of the following valid and incontestable U.S. Trademark Registrations with respect to the noted goods and services. Copies of the corresponding registration certificates and USPTO Trademark Assignment Abstract of Title pages are attached hereto as **Exhibit 2:**

Mark	Reg. No.	Goods and Services
THE ROCK (Incontestable)	1,353,316 Filed: 4/18/1983	<i>Entertainment Services Namely, Athletic Exhibitions, Intramural, Club and Inter-Collegiate Athletic Contests, in Class 41</i>
THE ROCK (Incontestable)	1,328,626 Filed: 4/18/1983	<i>Clothing-Namely, T-Shirts, Sweat Shirts, Football Shirts, Baseball Shirts, Sweat Pants, Shorts, Sweaters, Jackets, Hats, Golf Shirts, Scarves, Robes and Nightshirts, in Class 25</i>

10. The foregoing federal trademark registrations are in full force and effect, unrevoked, and subsisting. U.S. Registration Nos. 1,951,224; 2,719,009; 1,534,487; 2,049,744; 2,804,533; 1,353,316; and 1,328.626 have become incontestable pursuant to 15 U.S.C. § 1065.

11. The marks identified in Paragraphs 8 and 9 above shall hereinafter be referred to, collectively, as the "THE ROCK Marks."

12. These federal registrations indicate there is a presumption that Hat World is the owner of these marks with the right to use them nationally.

13. In order to identify its products, Hat World and its predecessor, Anaconda Sports, Inc., have extensively used, advertised, and publicized the THE ROCK Marks. In doing so, Hat World has earned significant revenue from the sale of products and services related to the THE ROCK Marks, and has incurred substantial expense in advertising and promotions, using the THE ROCK Marks in conjunction with its products and services for more than fifteen years. As a consequence, Hat World has established and developed significant goodwill associated with the THE ROCK Marks.

Leigh Gayden

14. On October 20, 2009, Gayden filed, under Trademark Act § 1(a) and claiming a first use date of September 1, 2006, U.S. Trademark Application No. 77/853,386 for the mark HANDLE THE ROCK, for use with “*Providing a website featuring basketball instruction and information,*” in Class 41 (“the Subject Mark” or the “HANDLE THE ROCK mark”). The application matured into U.S. Registration No. 3,852,561.

15. On October 21, 2010, Hat World filed with the USPTO Trademark Trial and Appeal Board a proceeding challenging the Subject Mark, specifically, Cancellation No. 92053166, to cancel the registration of the mark HANDLE THE ROCK.

16. On December 16, 2010, a notice of default was entered against Gayden.

17. On January 31, 2011, Defendant Gayden filed his request to change address, and on February 3, 2011, Plaintiff served its Petition to Cancel on Defendant at his new address.

18. On February 14, 2011, the Trademark Trial and Appeal Board reinstated the Cancellation proceeding and reset the trial and discovery dates.

19. On May 25, 2011, Defendant Gayden filed his Answer to Plaintiff's Petition to Cancel.

20. Gayden, acting under the name of his cancelled Maryland limited liability company, Handle the Rock, LLC, registered the domain name www.handletherock.com on January 6, 2009 and continues to control that domain name.

21. The address listed for Handle the Rock, LLC is the same address used by Gayden in his initial federal trademark application to register the mark HANDLE THE ROCK. A printout of the WHOIS documentation for the domain <handletherock.com> is attached hereto as **Exhibit 3** and Gayden's federal trademark application is attached as **Exhibit 4**.

22. Handle the Rock, LLC, the entity that registered the domain <handletherock.com>, is in reality Defendant Gayden, because there is no such entity and because Gayden controlled the entity when it existed. Dun & Bradstreet records show the registered agent for Handle the Rock, LLC, when it existed, was Defendant Leigh Gayden. See **Exhibit 5**, attached hereto.

23. In registering the domain <handletherock.com>, which is confusingly similar to Plaintiff's THE ROCK Marks, Defendant demonstrated a bad faith intent to profit from Plaintiff's THE ROCK Marks.

24. Defendant's bad faith in registering the domain <handletherock.com> is evident through, among other circumstances, (1) Defendant having no trademark or other intellectual property rights in the domain name, (2) the domain name not consisting of Defendant's name or a name by which he is commonly identified, (3) Defendant having made no prior use of the domain name in connection with the bona fide offering of goods or services, (4) Defendant failing to make a bona fide noncommercial or fair use of Plaintiff's THE ROCK Marks in a site

accessible under the domain name. (5) Defendant intending to divert consumers from Plaintiff's online location to a site accessible under the domain name for commercial gain by creating a likelihood of confusion. (6) the domain name currently being inactive and offered for sale, (7) the registration of the domain name under the name of Gayden's defunct company being material and misleading false contact information, and (8) Plaintiff's THE ROCK Marks being highly distinctive and famous.

25. Hat World has established rights in the THE ROCK Marks in connection with at least the goods and services set forth within its aforementioned federal registrations prior to any date upon which Gayden can rely for his use of the HANDLE THE ROCK mark.

26. Defendant Gayden's use and registration of the HANDLE THE ROCK mark will create a likelihood of confusion, mistake and/or deception among consumers, within the meaning of § 2(d) of the Lanham Act, all to the detriment of Plaintiff Hat World.

27. Defendant's HANDLE THE ROCK mark consists of or comprises deceptive matter, or matter which may falsely suggest a connection with Hat World, within the meaning of Trademark Act § 2(a).

28. In view of the foregoing, Plaintiff has been damaged and will continue to be damaged by virtue of Defendant's continued use of the HANDLE THE ROCK mark.

29. Upon information and belief, the continued use of the HANDLE THE ROCK mark by Gayden is likely to cause mistake and/or deception among consumers in the marketplace.

CLAIMS FOR RELIEF

**COUNT I
(Statutory Trademark Infringement)**

30. Hat World hereby incorporates by reference the allegations contained in the foregoing paragraphs as if fully set forth herein.

31. Gayden has been and is currently engaged in trademark infringement in violation of Section 32(1) of the Lanham Act, 15 U.S.C. § 1114(1), by adopting and using a mark containing the term THE ROCK in conjunction with his (and/or his company's) website, goods, and services.

32. Gayden's use of the aforementioned mark is likely to cause consumer confusion, mistake, or deception in the relevant market(s). Gayden has infringed the THE ROCK Marks, as alleged herein, with an intent to deceive the public into believing that the products and services he offers are approved or sponsored by, or affiliated with, Hat World.

33. Hat World has been seriously and irreparably damaged by Gayden's continued use of the HANDLE THE ROCK mark.

34. Hat World possesses no adequate remedy at law to address the damage caused by Gayden's continued use of the HANDLE THE ROCK mark.

**COUNT II
(Statutory Unfair Competition)**

35. Hat World hereby incorporates by reference the allegations contained in the foregoing paragraphs as if fully set forth herein.

36. Gayden's use of marks containing the term "THE ROCK" in connection with his goods and services constitutes false advertising, false designation of origin, and false descriptions and representations of Gayden's business activities, goods, and/or services as being

associated with, sponsored by, or originating or connected with, Hat World, and amounts to using a false description or designation in commerce.

37. Gayden's acts constitute unfair competition by false advertising, false descriptions, and false designations of the origin of its goods and services, and have affected interstate commerce in violation of Section 43(a) of the Lanham Act, as amended, 15 U.S.C. § 1125(a).

38. Hat World has been seriously and irreparably damaged by Gayden's continued use of the HANDLE THE ROCK mark.

39. Hat World possesses no adequate remedy at law to address the damage caused by Gayden's continued use of the HANDLE THE ROCK mark.

COUNT III
(Common Law Trademark Infringement and Unfair Competition)

40. Hat World hereby incorporates by reference the allegations contained in the foregoing paragraphs as if fully set forth herein.

41. Gayden's continued use of marks containing the term "THE ROCK" in connection with his goods and/or services constitutes common law trademark infringement and unfair competition.

42. Gayden has infringed upon the THE ROCK Marks, as alleged herein, with the intent to deceive the public into believing that the goods and/or services he offers are approved or sponsored by, or affiliated with, Hat World. Gayden's acts, as alleged herein, were committed with an intent to deceive and defraud the public.

43. Hat World has been seriously and irreparably damaged by Gayden's continued use of marks employing the term THE ROCK.

44. Hat World possesses no adequate remedy at law to address the damage caused by Gayden's continued use of marks employing the term THE ROCK.

**COUNT IV
(Cybersquatting – Leigh Gayden)**

45. Hat World hereby incorporates by reference the allegations contained in the foregoing paragraphs as if fully set forth herein.

46. Gayden, through his now defunct Maryland limited liability company, Handle the Rock, LLC, is the registrant of the <handletherock.com> domain name.

47. The < handletherock.com> domain name is confusingly similar to Hat World's THE ROCK Marks.

48. Gayden has possessed, and does continue to possess, a bad faith intent to profit from using the THE ROCK Marks.

49. Gayden has been, and currently is, engaged in cybersquatting in violation of Section 43(d)(1)(A) of the Lanham Act, 15 U.S.C. § 1125(d)(1)(A), by registering, trafficking in, and/or using a domain name that is confusingly similar to the THE ROCK Marks with the bad faith intent to profit from use of the HANDLE THE ROCK mark.

50. Hat World has been seriously and irreparably injured by Gayden's continued use of the THE ROCK Marks, and, unless he is restrained therefrom, Hat World will continue to suffer damages.

WHEREFORE, Hat World respectfully prays that this court enter judgment against Gayden as follows by:

- a. Entering an order permanently restraining and enjoining Gayden and all persons acting in concert with Gayden or purporting to act on his behalf or in active concert or in participation therewith--including, but not limited to, his parents, agents,

servants, employees, and successors or assigns--from infringing the trademarks of Hat World identified herein, from falsely designating the origin, sponsorship, or affiliation of Gayden's business and services with those of Hat World, from diluting the distinctive quality of Hat World's trade name, trademarks, and service marks, and from unfairly competing with Hat World in any manner whatsoever;

b. Entering an order, pursuant to 15 U.S.C. § 1116, directing Gayden to file with the court and to serve on Hat World's counsel within thirty (30) days after service of any final injunction order issued herein, or within such reasonable time as the court may direct, a report in writing and signed under oath, setting forth in detail the manner and form by which Gayden has complied with the injunction order;

c. Entering an order, pursuant to 15 U.S.C. § 1125(d), transferring the domain name www.handletherock.com to Plaintiff Hat World, Inc.

d. Awarding compensatory damages in favor of Hat World and against Gayden arising out of the alleged wrongful acts of infringement and unfair competition, in an amount to be determined at trial, and that said award be trebled;

e. Awarding an accounting and disgorgement of Gayden's profits, in favor of Hat World and against Gayden, as a consequence of Gayden's acts of trademark infringement;

f. Awarding Hat World both its costs and its reasonable attorneys' fees incurred in association with bringing this action;

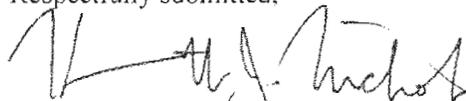
g. Awarding any such other and further relief as the court deems just and proper.

JURY DEMAND

Hat World hereby demands a trial by jury for all issues so triable, pursuant to Federal Rule of Civil Procedure 38.

Dated: June 30, 2011

Respectfully submitted,



Kenneth J. Nichols (Va. Bar No. 71320)

Counsel for Plaintiff

Hat World, Inc.

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EXHIBIT 1

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office **Reg. No. 1,951,224**
Registered Jan. 23, 1996

**TRADEMARK
PRINCIPAL REGISTER**

THE ROCK

ANACONDA SPORTS, INC. (NEW YORK COR-
PORATION)
1 ANACONDA DRIVE
LAKE KATRINE, NY 12449

FOR: BASKETBALLS AND BASKETBALL
EQUIPMENT, NAMELY BASKETBALL BACK-
BOARDS, BASKETBALL RIMS, AND INFLAT-

ADLE GAME BALLS, IN CLASS 28 (U.S. CLS.
22, 23, 38 AND 50).
FIRST USE 6-1-1986; IN COMMERCE
6-1-1986.
OWNER OF U.S. REG. NO. 1,534,487.

SER. NO. 74-638,668, FILED 2-27-1995.
PAULA MAYS, EXAMINING ATTORNEY



United States Patent and Trademark Office

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INDIANAPOLIS, INDIANA 46278**Correspondent:** DAVID L. MAY
401 9TH STREET NW, SUITE 900
WASHINGTON, DC 20004**Assignment: 2****Reel/Frame:** [4461/0818](#) **Received:** 01/27/2011 **Recorded:** 01/27/2011 **Pages:** 14**Conveyance:** SECURITY INTEREST**Assignor:** [HAT WORLD, INC.](#)**Exec Dt:** 01/21/2011**Entity Type:** CORPORATION**Citizenship:** MINNESOTA**Entity Type:** ASSOCIATION**Citizenship:** UNITED STATES**Assignee:** [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)100 FEDERAL STREET, 9TH FLOOR
BOSTON, MASSACHUSETTS 02110**Correspondent:** JEAN PATTERSON
1090 VERMONT AVENUE, NW
SUITE 430
WASHINGTON, DC 20005Search Results as of: 06/30/2011 12:22 PM
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Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,719,009

Registered May 27, 2003

**TRADEMARK
PRINCIPAL REGISTER**

THE ROCK

ANACONDA SPORTS, INC. (NEW YORK COR-
PORATION)
1 ANACONDA DRIVE
LAKE KATRINE, NY 12449

FIRST USE 3-0-1998; IN COMMERCE 3-0-1998.

SER. NO. 76-418,496, FILED 6-6-2002.

FOR: ATHLETIC SPORTING GOODS, NAMELY,
SOFTBALLS AND BASEBALLS, IN CLASS 28 (U.S.
CLS. 22, 23, 38 AND 50).

JEAN IM, EXAMINING ATTORNEY



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INDIANAPOLIS, INDIANA 46278**Correspondent:** DAVID L. MAY
401 9TH STREET NW, SUITE 900
WASHINGTON, DC 20004**Assignment: 2****Reel/Frame:** [4461/0818](#) **Received:** 01/27/2011 **Recorded:** 01/27/2011 **Pages:** 14**Conveyance:** SECURITY INTEREST**Assignor:** [HAT WORLD, INC.](#)**Exec Dt:** 01/21/2011**Entity Type:** CORPORATION**Citizenship:** MINNESOTA**Entity Type:** ASSOCIATION**Citizenship:** UNITED STATES**Assignee:** [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)100 FEDERAL STREET, 9TH FLOOR
BOSTON, MASSACHUSETTS 02110**Correspondent:** JEAN PATTERSON
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WASHINGTON, DC 20005

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Int. Cls.: 9, 16, 18, 22 and 28

Prior U.S. Cls.: 1, 2, 3, 5, 7, 19, 21, 22, 23, 26, 29, 36,
37, 38, 41, 42 and 50

Reg. No. 3,254,394

United States Patent and Trademark Office

Registered June 26, 2007

TRADEMARK
PRINCIPAL REGISTER



ANACONDA SPORTS, INC. (NEW YORK COR-
PORATION)
1 ANACONDA DRIVE
LAKE KATRINE, NY 12449

FOR: SPORT WHISTLES, IN CLASS 9 (U.S. CLS. 21,
23, 26, 36 AND 38).

FIRST USE 3-15-2002; IN COMMERCE 3-15-2002.

FOR: STATIONERY-TYPE PORTFOLIOS, SCOR-
ING BOOKS, AND CLIPBOARDS, IN CLASS 16 (U.S.
CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 3-15-2002; IN COMMERCE 3-15-2002.

FOR: BAGS, NAMELY, TRAVEL BAGS, AT-
TACHE BAGS, DUFFEL BAGS, TOTE BAGS, CAR-
RY-ALL BAGS, AND ATHLETIC BAGS, IN CLASS 18
(U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 3-15-2002; IN COMMERCE 3-15-2002.

FOR: LANYARDS FOR HOLDING KEYS AND
WHISTLES, IN CLASS 22 (U.S. CLS. 1, 2, 7, 19, 22, 42
AND 50).

FIRST USE 3-15-2002; IN COMMERCE 3-15-2002.

FOR: ATHLETIC EQUIPMENT, NAMELY, BALL
RACKS, BASKETBALLS, BASKETBALL RIMS, AND
BAGS FOR CARRYING SPORT BALLS, IN CLASS 28
(U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 3-15-2002; IN COMMERCE 3-15-2002.

OWNER OF U.S. REG. NOS. 1,534,487, 2,804,533
AND OTHERS.

SER. NO. 76-598,447, FILED 6-21-2004.

ALICE SUE CARRUTHERS, EXAMINING ATTOR-
NEY



United States Patent and Trademark Office

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Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 76598447 Filing Dt: 06/21/2004 Reg #: 3254394 Reg. Dt: 06/26/2007

Registrant: Anaconda Sports, Inc.

Mark: THE ROCK

Assignment: 1

Reel/Frame: 4289/0475 Received: 10/04/2010 Recorded: 10/04/2010 Pages: 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: ANACONDA SPORTS, INC.

Exec Dt: 08/25/2010

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: MINNESOTA

Assignee: HAT WORLD, INC.
7555 WOODLAND DRIVE
INDIANAPOLIS, INDIANA 46278

Correspondent: DAVID L. MAY
401 9TH STREET NW, SUITE 900
WASHINGTON, DC 20004

Assignment: 2

Reel/Frame: 4461/0818 Received: 01/27/2011 Recorded: 01/27/2011 Pages: 14

Conveyance: SECURITY INTEREST

Assignor: HAT WORLD, INC.

Exec Dt: 01/21/2011

Entity Type: CORPORATION

Citizenship: MINNESOTA

Entity Type: ASSOCIATION

Citizenship: UNITED STATES

Assignee: BANK OF AMERICA, N.A., AS COLLATERAL AGENT
100 FEDERAL STREET, 9TH FLOOR
BOSTON, MASSACHUSETTS 02110

Correspondent: JEAN PATTERSON
1090 VERMONT AVENUE, NW
SUITE 430
WASHINGTON, DC 20005

Search Results as of: 06/30/2011 12:24 PM
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Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 3,333,365

United States Patent and Trademark Office

Registered Nov. 13, 2007

**TRADEMARK
PRINCIPAL REGISTER**



ANACONDA SPORTS, INC. (NEW YORK COR-
PORATION)
ONE ANACONDA DRIVE
LAKE KATRINE, NY 12447

OWNER OF U.S. REG. NOS. 1,951,224 AND
2,719,009.

FOR: BASKETBALLS, IN CLASS 28 (U.S. CLS. 22,
23, 38 AND 50).

SER. NO. 77-012,684, FILED 10-3-2006.

FIRST USE 0-0-1986; IN COMMERCE 0-0-1986.

KHANH LE, EXAMINING ATTORNEY



United States Patent and Trademark Office

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INDIANAPOLIS, INDIANA 46278**Correspondent:** DAVID L. MAY401 9TH STREET NW, SUITE 900
WASHINGTON, DC 20004**Assignment: 2****Reel/Frame:** [4461/0818](#) **Received:** 01/27/2011 **Recorded:** 01/27/2011 **Pages:** 14**Conveyance:** SECURITY INTEREST**Assignor:** [HAT WORLD, INC.](#)**Exec Dt:** 01/21/2011**Entity Type:** CORPORATION**Citizenship:** MINNESOTA**Entity Type:** ASSOCIATION**Citizenship:** UNITED STATES**Assignee:** [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)100 FEDERAL STREET, 9TH FLOOR
BOSTON, MASSACHUSETTS 02110**Correspondent:** JEAN PATTERSON1090 VERMONT AVENUE, NW
SUITE 430
WASHINGTON, DC 20005

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Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office **Reg. No. 1,534,487**
Registered Apr. 11, 1989

**TRADEMARK
PRINCIPAL REGISTER**

CITY ROCK

ANACONDA KAYE SPORTS, INC. (NEW YORK
CORPORATION)
1221 ULSTER AVENUE
KINGSTON, NY 12401

FIRST USE 8-0-1984; IN COMMERCE
8-0-1984.

SER. NO. 749,592, FILED 9-1-1988.

FOR: BASKETBALLS, IN CLASS 28 (U.S. CL.
22).

RICHARD CHOVANEC, EXAMINING ATTOR-
NEY



United States Patent and Trademark Office

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Registrant: ANACONDA KAYE SPORTS, INC.

Mark: CITY ROCK

Assignment: 1Reel/Frame: [1227/0284](#) Received: Recorded: 10/05/1994 Pages: 11

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: [ANACONDA-KAYE SPORTS, INC.](#)

Exec Dt: 12/20/1991

Entity Type: CORPORATION

Citizenship: NONE

Assignee: [ANACONDA SPORTS INC.](#)
1 ANACONDA DRIVE LAKE KATRINE, NY 12449Entity Type: RESTATE CERTIFICATE OF
ANACONDA-KAYE SPORTS,
INC. WITH AMENDMENTS

Citizenship: NONE

Correspondent: SIXBEY, FRIEDMAN, LEEDOM & FERGUSON
P.C., JOAN K. LAWRENCE
2010 CORPORATE RIDGE
SUITE 600
MCLEAN, VA 22102**Assignment: 2**Reel/Frame: [4289/0475](#) Received: 10/04/2010 Recorded: 10/04/2010 Pages: 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ANACONDA SPORTS, INC.](#)

Exec Dt: 08/25/2010

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: [HAT WORLD, INC.](#)
7555 WOODLAND DRIVE
INDIANAPOLIS, INDIANA 46278

Entity Type: CORPORATION

Citizenship: MINNESOTA

Correspondent: DAVID L. MAY
401 9TH STREET NW, SUITE 900
WASHINGTON, DC 20004**Assignment: 3**Reel/Frame: [4461/0818](#) Received: 01/27/2011 Recorded: 01/27/2011 Pages: 14

Conveyance: SECURITY INTEREST

Assignor: [HAT WORLD, INC.](#)

Exec Dt: 01/21/2011

Entity Type: CORPORATION

Citizenship: MINNESOTA

Assignee: [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)
100 FEDERAL STREET, 9TH FLOOR
BOSTON, MASSACHUSETTS 02110

Entity Type: ASSOCIATION

Citizenship: UNITED STATES

Correspondent: JEAN PATTERSON
1090 VERMONT AVENUE, NW
SUITE 430
WASHINGTON, DC 20005

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Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,049,744

United States Patent and Trademark Office

Registered Apr. 1, 1997

TRADEMARK
PRINCIPAL REGISTER



ANACONDA SPORTS, INC. (NEW YORK CORPORATION)
1 ANACONDA DRIVE
LAKE KATRINE, NY 12449

FOR: ATHLETIC CLOTHING, NAMELY, SHIRTS, INCLUDING T-SHIRTS, GOLF SHIRTS, SWEAT SHIRTS AND SPORT SHIRTS; SHORTS; INCLUDING CYCLING SHORTS, RUNNING SHORTS, AND SWEAT SHORTS; PANTS, INCLUDING SWEAT PANTS; SWIM SUITS; JACKETS; PARKAS; PONCHOS;

SWEATERS; VESTS; HATS; CAPS; HEAD-BANDS; WARM-UP SUITS; SHOES; SOCKS; GLOVES; BELTS; AND TEAM UNIFORMS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-1-1996; IN COMMERCE 8-1-1996.

OWNER OF U.S. REG. NO. 1,534,487.

SN 74-675,270, FILED 5-12-1995.

ODETTE BONNET, EXAMINING ATTORNEY



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Trademark Assignment Abstract of Title

Total Assignments: 2Serial #: [74675270](#)

Filing Dt: 05/12/1995

Reg #: [2049744](#)

Reg. Dt: 04/01/1997

Registrant: Anaconda Sports, Inc.

Mark: CITY ROCK

Assignment: 1Reel/Frame: [4289/0475](#)

Received: 10/04/2010

Recorded: 10/04/2010

Pages: 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ANACONDA SPORTS, INC.](#)

Exec Dt: 08/25/2010

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: MINNESOTA

Assignee: [HAT WORLD, INC.](#)7555 WOODLAND DRIVE
INDIANAPOLIS, INDIANA 46278

Correspondent: DAVID L. MAY

401 9TH STREET NW, SUITE 900
WASHINGTON, DC 20004**Assignment: 2**Reel/Frame: [4461/0818](#)

Received: 01/27/2011

Recorded: 01/27/2011

Pages: 14

Conveyance: SECURITY INTEREST

Assignor: [HAT WORLD, INC.](#)

Exec Dt: 01/21/2011

Entity Type: CORPORATION

Citizenship: MINNESOTA

Entity Type: ASSOCIATION

Citizenship: UNITED STATES

Assignee: [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)100 FEDERAL STREET, 9TH FLOOR
BOSTON, MASSACHUSETTS 02110

Correspondent: JEAN PATTERSON

1090 VERMONT AVENUE, NW
SUITE 430
WASHINGTON, DC 20005

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Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,804,533

United States Patent and Trademark Office

Registered Jan. 13, 2004

TRADEMARK
PRINCIPAL REGISTER

CITY ROCK

ANACONDA SPORTS, INC. (NEW YORK CORPORATION)
1 ANACONDA DRIVE
LAKE KATRINE, NY 12449

FOR: ATHLETIC CLOTHING, NAMELY, SHIRTS, INCLUDING T-SHIRTS, GOLF SHIRTS, SWEAT SHIRTS AND SPORT SHIRTS; SHORTS, INCLUDING CYCLING SHORTS, RUNNING SHORTS, AND SWEAT SHORTS; PANTS, INCLUDING SWEAT PANTS; SWIM SUITS; JACKETS; PARKAS; PONCHOS; SWEATERS; VESTS; HATS; CAPS; HEADBANDS; WARM-UP SUITS; ATHLETIC

SHOES; SOCKS; GLOVES; BELTS; AND TEAM UNIFORMS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-1-1996; IN COMMERCE 8-1-1996.

OWNER OF U.S. REG. NOS. 1,534,487 AND 2,049,744.

SER. NO. 76-493,263, FILED 2-27-2003.

AMY HELLA, EXAMINING ATTORNEY



United States Patent and Trademark Office

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INDIANAPOLIS, INDIANA 46278**Correspondent:** DAVID L. MAY401 9TH STREET NW, SUITE 900
WASHINGTON, DC 20004**Assignment: 2****Reel/Frame:** [4451/0818](#)**Received:** 01/27/2011**Recorded:** 01/27/2011**Pages:** 14**Conveyance:** SECURITY INTEREST**Assignor:** [HAT WORLD, INC.](#)**Exec Dt:** 01/21/2011**Entity Type:** CORPORATION**Citizenship:** MINNESOTA**Entity Type:** ASSOCIATION**Citizenship:** UNITED STATES**Assignee:** [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)100 FEDERAL STREET, 9TH FLOOR
BOSTON, MASSACHUSETTS 02110**Correspondent:** JEAN PATTERSON1090 VERMONT AVENUE, NW
SUITE 430
WASHINGTON, DC 20005

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Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 3,333,366

United States Patent and Trademark Office

Registered Nov. 13, 2007

**TRADEMARK
PRINCIPAL REGISTER**



ANACONDA SPORTS, INC. (NEW YORK COR-
PORATION)
ONE ANACONDA DRIVE
LAKE KATRINE, NY 12447

OWNER OF U.S. REG. NOS. 1,951,224 AND
2,719,009.

FOR: BASKETBALLS, IN CLASS 28 (U.S. CLS. 22,
23, 38 AND 50).

SER. NO. 77-012,706, FILED 10-3-2006.

FIRST USE 0-0-1986; IN COMMERCE 0-0-1986.

KHANH LE, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Filing Dt: 10/03/2006

Reg #: [3333366](#)

Reg. Dt: 11/13/2007

Registrant: Anaconda Sports, Inc.

Mark: THE BIG ROCK

Assignment: 1Reel/Frame: [4289/0475](#)

Received: 10/04/2010

Recorded: 10/04/2010

Pages: 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ANACONDA SPORTS, INC.](#)

Exec Dt: 08/25/2010

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: MINNESOTA

Assignee: [HAT WORLD, INC.](#)7555 WOODLAND DRIVE
INDIANAPOLIS, INDIANA 46278

Correspondent: DAVID L. MAY

401 9TH STREET NW, SUITE 900
WASHINGTON, DC 20004**Assignment: 2**Reel/Frame: [4461/0818](#)

Received: 01/27/2011

Recorded: 01/27/2011

Pages: 14

Conveyance: SECURITY INTEREST

Assignor: [HAT WORLD, INC.](#)

Exec Dt: 01/21/2011

Entity Type: CORPORATION

Citizenship: MINNESOTA

Entity Type: ASSOCIATION

Citizenship: UNITED STATES

Assignee: [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)100 FEDERAL STREET, 9TH FLOOR
BOSTON, MASSACHUSETTS 02110

Correspondent: JEAN PATTERSON

1090 VERMONT AVENUE, NW
SUITE 430
WASHINGTON, DC 20005

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United States of America
United States Patent and Trademark Office

THE ROCK

Reg. No. 3,876,315

Registered Nov. 16, 2010

Int. Cls.: 9, 14, 16, 18, 22,
28 and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

ANACONDA SPORTS, INC. (NEW YORK CORPORATION)
ONE ANACONDA DRIVE
LAKE KATRINA, NY 12447

FOR: SPORT WHISTLES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 0-0-1986; IN COMMERCE 0-0-1986.

FOR: JEWELRY WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 0-0-1986; IN COMMERCE 0-0-1986.

FOR: STATIONERY-TYPE PORTFOLIOS, SCORING BOOKS, AND CLIPBOARDS, IN CLASS
16 (U.S. CLS. 2, 3, 22, 23, 29, 37, 38 AND 50).

FIRST USE 0-0-1986; IN COMMERCE 0-0-1986.

FOR: BAGS, NAMELY, TRAVEL BAGS, ATTACHE BAGS, DUFFEL BAGS, TOTE BAGS,
CARRY-ALL BAGS, AND ATHLETIC BAGS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 0-0-1986; IN COMMERCE 0-0-1986.

FOR: LANYARDS FOR HOLDING KEYS AND WHISTLES, IN CLASS 22 (U.S. CLS. 3, 2, 7,
19, 22, 42 AND 50).

FIRST USE 0-0-1986; IN COMMERCE 0-0-1986.

FOR: ATHLETIC EQUIPMENT, NAMELY, BALL RACKS, AND BAGS FOR CARRYING
SPORT BALLS, FOOTBALLS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 6-1-1998; IN COMMERCE 6-1-1998.

FOR: MAIL ORDER CATALOG SERVICES AND MAIL ORDER SERVICES FEATURING
SPORTING EQUIPMENT, SPORTS MEMORABILIA, ATHLETIC EQUIPMENT, ATHLETIC
AND SPORTS UNIFORMS AND SHOES, CLOTHING, LUGGAGE AND CARRYING BAGS,
AND WHOLESALE DISTRIBUTORSHIP SERVICES FEATURING SPORTING EQUIPMENT,
SPORTS MEMORABILIA, ATHLETIC EQUIPMENT, ATHLETIC AND SPORTS UNIFORMS
AND SHOES, CLOTHING, LUGGAGE AND CARRYING BAGS; RETAIL STORE SERVICES
FEATURING SPORTING EQUIPMENT, SPORTS MEMORABILIA, ATHLETIC EQUIPMENT,
ATHLETIC AND SPORTS UNIFORMS AND SHOES, CLOTHING, LUGGAGE AND CARRY-
ING BAGS; ONLINE RETAIL STORE SERVICES IN THE FIELD OF SPORTS AND SPORTS
EQUIPMENT; RETAIL STORE SERVICES IN THE FIELD OF SPORTS AND SPORTS
EQUIPMENT, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).



David J. Kypas

Director of the United States Patent and Trademark Office

Reg. No. 3,876,315 FIRST USE 3-15-2002, IN COMMERCE 3-15-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,951,224 AND 2,719,009.

SER. NO. 78-722,281, FILED 9-28-2005.

BRIDGETT SMITH, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: [78722281](#) **Filing Dt:** 09/28/2005 **Reg #:** [3876315](#) **Reg. Dt:** 11/16/2010

Registrant: Anaconda Sports, Inc.

Mark: THE ROCK

Assignment: 1

Reel/Frame: [4289/0475](#) **Received:** 10/04/2010 **Recorded:** 10/04/2010 **Pages:** 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ANACONDA SPORTS, INC.](#)

Exec Dt: 08/25/2010

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: MINNESOTA

Assignee: [HAT WORLD, INC.](#)

7555 WOODLAND DRIVE
INDIANAPOLIS, INDIANA 46278

Correspondent: DAVID L. MAY

401 9TH STREET NW, SUITE 900
WASHINGTON, DC 20004

Assignment: 2

Reel/Frame: [4461/0818](#) **Received:** 01/27/2011 **Recorded:** 01/27/2011 **Pages:** 14

Conveyance: SECURITY INTEREST

Assignor: [HAT WORLD, INC.](#)

Exec Dt: 01/21/2011

Entity Type: CORPORATION

Citizenship: MINNESOTA

Entity Type: ASSOCIATION

Citizenship: UNITED STATES

Assignee: [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)

100 FEDERAL STREET, 9TH FLOOR
BOSTON, MASSACHUSETTS 02110

Correspondent: JEAN PATTERSON

1090 VERMONT AVENUE, NW
SUITE 430
WASHINGTON, DC 20005

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EXHIBIT 2

Int. Cl.: 41

Prior U.S. Cl.: 107

United States Patent and Trademark Office

Reg. No. 1,353,316

Registered Aug. 6, 1985

**SERVICE MARK
PRINCIPAL REGISTER**

THE ROCK

SLIPPERY ROCK UNIVERSITY OF PENNSYLVANIA OF THE STATE SYSTEM OF HIGHER EDUCATION (PENNSYLVANIA CORPORATION)
SLIPPERY STATE COLLEGE
SLIPPERY ROCK, PA 16057, BY CHANGE OF NAME FROM SLIPPERY ROCK STATE COLLEGE (PENNSYLVANIA CORPORATION)
SLIPPERY ROCK, PA 16057

GRADUATE, GRADUATE AND CONTINUING EDUCATION SERVICES, AND ENTERTAINMENT SERVICES NAMELY, THEATRICAL PRODUCTIONS, MUSICAL PERFORMANCES, ATHLETIC EXHIBITIONS, INTRAMURAL, CLUB AND INTER-COLLEGIATE ATHLETIC CONTESTS, IN CLASS 41 (U.S. CL. 107).
FIRST USE 12-15-1960; IN COMMERCE 12-15-1960.

FOR: EDUCATIONAL SERVICES AT THE COLLEGIATE LEVEL NAMELY UNDER-

SER. NO. 421,976, FILED 4-18-1983.
WILBUR C. DAVIS, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: 73421976

Filing Dt: 04/18/1983

Reg #: 1353316

Reg. Dt: 08/06/1985

Registrant: SLIPPERY ROCK UNIVERSITY OF PENNSYLVANIA

Mark: THE ROCK

Assignment: 1

Reel/Frame: 0466/0072

Received:

Recorded: 05/03/1984

Pages: 2

Conveyance: CHANGE OF NAME

Assignor: SLIPPERY ROCK STATE COLLEGE

Exec Dt: 07/01/1983

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: SLIPPERY ROCK UNIVERSITY OF PENNSYLVANIA OF THE STATE SYSTEM OF HIGHER EDUCATION

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BUELL, BLENKO, ET AL.
322 BLVD. OF THE ALLIES
PITTSBURGH, PA 15222

Search Results as of: 06/30/2011 12:51 PM

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Web interface last modified: Apr 30, 2009 v2.1

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Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,328,626

Registered Apr. 2, 1985

**TRADEMARK
PRINCIPAL REGISTER**

THE ROCK

SLIPPERY ROCK UNIVERSITY OF PENNSYLVANIA OF THE STATE SYSTEM OF HIGHER EDUCATION (PENNSYLVANIA UNIT OF THE DEPARTMENT OF EDUCATION)

SLIPPERY ROCK STATE COLLEGE

SLIPPERY ROCK, PA 16057, BY CHANGE OF NAME FROM SLIPPERY ROCK STATE COLLEGE (PENNSYLVANIA UNIT OF THE DEPARTMENT OF EDUCATION) SLIPPERY ROCK, PA

FOR: CLOTHING—NAMESLY, T-SHIRTS, SWEAT SHIRTS, FOOTBALL SHIRTS, BASEBALL SHIRTS, SWEAT PANTS, SHORTS, SWEATERS, JACKETS, HATS, GOLF SHIRTS, SCARVES, ROBES AND NIGHTSHIRTS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 12-1-1980; IN COMMERCE 12-1-1980.

SER. NO. 421,912, FILED 4-18-1983.

WILBUR C. DAVIS, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: [73421912](#) **Filing Dt:** 04/18/1983 **Reg #:** [1328626](#) **Reg. Dt:** 04/02/1985
Registrant: Slippery Rock University of Pennsylvania
Mark: THE ROCK

Assignment: 1

Reel/Frame: [0466/0072](#) **Received:** **Recorded:** 05/03/1984 **Pages:** 2

Conveyance: CHANGE OF NAME

Assignor: [SLIPPERY ROCK STATE COLLEGE](#)

Exec Dt: 07/01/1983

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [SLIPPERY ROCK UNIVERSITY OF PENNSYLVANIA OF THE STATE SYSTEM OF HIGHER EDUCATION](#)

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BUELL, BLENKO, ET AL.
322 BLVD. OF THE ALLIES
PITTSBURGH, PA 15222

Search Results as of: 06/30/2011 12:52 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350, v2.1
Web interface last modified: Apr 30, 2009 v2.1

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EXHIBIT 3

Username / Customer# Password Forgot Password? | Create Account USD empty
 Deals of the Day 24/7 Sales & Support (480) 505-8877
 Hablamos Español
 Our Commercials Bob's Video Blog Help & Forums WHOIS Domain Check

Domains Hosting Email Websites Search Engines SSL & Security Resellers Affiliates Auctions My Account

WHOIS search results for:
HANDLETHEROCK.COM
 (Registered)

Is this your domain?
 Add hosting, email and more.

Want to buy this domain?
 Get it with our Domain Buy service.

The data contained in GoDaddy.com, Inc.'s WHOIS database, while believed by the company to be reliable, is provided "as is" with no guarantee or warranties regarding its accuracy. This information is provided for the sole purpose of assisting you in obtaining information about domain name registration records. Any use of this data for any other purpose is expressly forbidden without the prior written permission of GoDaddy.com, Inc. By submitting an inquiry, you agree to these terms of usage and limitations of warranty. In particular, you agree not to use this data to allow, enable, or otherwise make possible, dissemination or collection of this data, in part or in its entirety, for any purpose, such as the transmission of unsolicited advertising and solicitations of any kind, including spam. You further agree not to use this data to enable high volume, automated or robotic electronic processes designed to collect or compile this data for any purpose, including mining this data for your own personal or commercial purposes.

Please note: the registrant of the domain name is specified in the "registrant" field. In most cases, GoDaddy.com, Inc. is not the registrant of domain names listed in this database.

Registrant:
 Handle the Rock, LLC

PO Box 231861
 Centreville, Virginia 20111
 United States

Registered through: GoDaddy.com, Inc. (http://www.godaddy.com)
 Domain Name: HANDLETHEROCK.COM
 Created on: 09-Jan-06
 Expires on: 09-Jan-12
 Last Updated on: 30-Dec-10

Administrative Contact:
 Rock.com, Handle the info@handletherock.com
 Handle the Rock, LLC
 PO Box 231861
 Centreville, Virginia 20111
 United States
 +1.0000000000

Technical Contact:
 Rock.com, Handle the info@handletherock.com
 Handle the Rock, LLC
 PO Box 231861
 Centreville, Virginia 20111
 United States
 +1.0000000000

Domain servers in listed order:
 NS51.DOMAINCONTROL.COM
 NS52.DOMAINCONTROL.COM

Registry Status: clientDeleteProhibited
 Registry Status: clientRenewProhibited
 Registry Status: clientTransferProhibited
 Registry Status: clientUpdateProhibited

See Underlying Registry Data
 Report Invalid Whois

NameMatch Recommendations

GoDaddy.com NameMatch has found similar domain names related to your search. Registering multiple domain names may help protect your online brand against internet squatters who could try to buy up these names in the hopes of selling them to you at an inflated price. It also enables you to capture more Web traffic, which you can then direct to your primary domain.

Domains available for new registration:

Alternate TLDs		
<input type="checkbox"/>	handletherock.co	SAVE! \$11.99/yr
<input type="checkbox"/>	handletherock.info	SAVE! \$1.99*/yr
<input type="checkbox"/>	handletherock.net	SAVE! \$9.99*/yr
<input type="checkbox"/>	handletherock.org	SAVE! \$9.99*/yr
<input type="checkbox"/>	handletherock.us	SAVE! \$4.99/yr
<input type="checkbox"/>	handletherock.ca	\$12.99/yr
<input type="checkbox"/>	handletherock.mobi	SAVE! \$6.99*/yr
<input type="checkbox"/>	handletherock.biz	SAVE! \$5.99*/yr
Similar Premium Domains		
<input type="checkbox"/>	BreakRock.com	\$849.00*
<input type="checkbox"/>	RockEdging.com	\$500.00*
<input type="checkbox"/>	Mock-Rock.com	\$499.00*
<input type="checkbox"/>	TheWorkAtHand.com	\$1,355.00*
<input type="checkbox"/>	TheRockIts.com	\$1,188.00*
<input type="checkbox"/>	TheRockDoc.com	\$2,488.00*
Similar Domains		
<input type="checkbox"/>	handletherocks.com	\$11.99*/yr
<input type="checkbox"/>	thehandletherock.com	\$11.99*/yr
<input type="checkbox"/>	handletherocksite.com	\$11.99*/yr
<input type="checkbox"/>	myhandletherock.com	\$11.99*/yr
<input type="checkbox"/>	handletherockonline.com	\$11.99*/yr
<input type="checkbox"/>	newhandletherock.com	\$11.99*/yr
<input type="checkbox"/>	handletherockstore.com	\$11.99*/yr
<input type="checkbox"/>	freehandletherock.com	\$11.99*/yr

Domains available at Go Daddy Auctions®:

<input type="checkbox"/>	handledebt.com	Ends on: 9/7/2011 12:00:00 AM PDT	\$4,000.00*
<input type="checkbox"/>	handletaxes.com	Ends on: 8/17/2011 12:00:00 AM PDT	\$169.00*
<input type="checkbox"/>	nightontherock.com	Ends on: 7/23/2011 12:47:00 PM PDT	\$560.00*
<input type="checkbox"/>	therockstage.com	Ends on: 7/23/2011 11:19:00 AM PDT	\$1,395.00*
<input type="checkbox"/>	singlehandlefaucets.com	Ends on: 7/18/2011 11:52:00 AM PDT	\$800.00*
<input type="checkbox"/>	purse-handle.com	Ends on: 7/14/2011 9:03:00 AM PDT	\$449.00*

Learn more about

Private Registration Deluxe Registration

Business Registration

Protected Registration

*Plus ICANN fee of \$0.18 per domain name year.
**CA domain names will be registered through Go Daddy Domains Canada, Inc., a CIRA certified registrar

Enter a domain name to search .com

- | | | | | | |
|--------------------------------------|---------------------------------|-------------------------------------|---|---|---|
| My Account | Domain Search | Webmail | Telephone Support & Sales | Careers | |
| My Renewals | Product Catalog | WHOIS search | Go Daddy Community | Security Center | YourEmail@YourWebsite.com |
| My Upgrades | Product Advisor | ICANN Confirmation | Discussion Forums | Company Info | |
| Account Settings | Go Daddy Gear | Affiliates | Help and Guides | News Center | |
| Customer Information | Gift Cards | Follow & Fan Us | User Groups | Customer Testimonials | |
| Order History | Go Daddy Mobile | Legal | Submit Support Ticket | Marketing Opportunities | |
| Create Account | Today's Offers | Commercial Contests | Site Suggestions | .ME Scholarship | |
| | | Site Map | Report Spam | Round Up for Charity | |
| | | | Go Daddy Scoop | | |

Use of this Site is subject to express Terms of Use. By using this Site, you signify that you agree to be bound by these [Terms of Use](#), which were last revised on January 13, 2011.
[Legal](#) [Privacy Policy](#)
GoDaddy.com is the world's No. 1 ICANN-accredited domain name registrar for .COM, .NET, .ORG, .INFO, .BIZ and .US domain extensions. Source: RegistrarStats.com

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Although it often appears "WHOIS" or "Whois", the term is not an acronym. It means literally "Who is", referring to the searchable database that stores domain information for every URL currently registered on the Internet. Think of the WHOIS database as the "white pages" of the Internet neighborhood.

Search the GoDaddy.com WHOIS database whenever you want to know who a particular Web site belongs to. You may even be able to find the name and contact information of the business or individual who holds the registration on that domain. If the registration is private, specific information such as the holder's name, address, phone number and email address will be hidden from public view.

There are a number of reasons why you might want to use the GoDaddy.com WHOIS database:

- If you're a domainer, you might have your eye on a particular domain name(s) and want to know when it expires in the hopes of registering it yourself. You might also wish to approach the registrant with a private purchase offer.
- If you are the legal owner of a copyrighted name and you find someone else has registered a domain with that name in it, you'll want to take legal action against whoever's infringing on your rights by "cyber-squatting" on your Internet territory.
- If you come across your own original content reproduced without permission on another Web site, you may want to look up the name of the domain registrant in order to file a DMCA complaint against him or her. This federal act makes it illegal for anyone to produce or distribute another's original material on the Internet.

Law enforcement agencies use the WHOIS database to support national and international efforts including copyright protection and anti-terrorism laws. They're able to identify the registrant - or at least the host or registrar - of every domain name registered today. Legal infractions that can't be traced to an individual or business can certainly be traced to a registrar. Depending on the offense, the registrar may warn the site owner or shut down the Web site altogether.

GoDaddy.com has been active in combating Internet crime and abuse. GoDaddy.com lawyers have testified before the U.S. House Judiciary Subcommittee on Crime, Terrorism and Homeland Security about the rapid proliferation of illegitimate pharmacies and child pornography on the Internet. In fact, the company had a hand in the 2008 passage of the Ryan Haight Online Pharmacy Consumer Protection Act, named after a California teenager who died from an overdose of a drug he bought online.

EXHIBIT 4

Trademark/Service Mark Application, Principal Register

Serial Number: 77853386

Filing Date: 10/20/2009

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77853386
MARK INFORMATION	
*MARK	<u>HANDLE THE ROCK</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	HANDLE THE ROCK
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Gayden, Leigh A
*STREET	P.O. Box 231861
*CITY	Centreville
*STATE (Required for U.S. applicants)	Virginia
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	20120
EMAIL ADDRESS	leighgayden@yahoo.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	

INTERNATIONAL CLASS

***IDENTIFICATION**

Basketball instruction services; providing a website featuring basketball instruction and information

FILING BASIS

SECTION 1(a)

FIRST USE ANYWHERE DATE

At least as early as 09/01/2006

FIRST USE IN COMMERCE DATE

At least as early as 06/01/2008

**SPECIMEN
FILE NAME(S)**

\\TICRS\EXPORTS\IMAGEOUT8
\\778\533\77853386\xml\AP P0003.JPG

\\TICRS\EXPORTS\IMAGEOUT8
\\778\533\77853386\xml\AP P0004.JPG

SPECIMEN DESCRIPTION

DVD label and DVD cover

CORRESPONDENCE INFORMATION

NAME Gayden, Leigh A
STREET P.O. Box 231861
CITY Centreville
STATE Virginia
COUNTRY United States
ZIP/POSTAL CODE 20120
EMAIL ADDRESS leighgayden@yahoo.com
AUTHORIZED TO COMMUNICATE VIA EMAIL Yes

FEE INFORMATION

NUMBER OF CLASSES 1
FEE PER CLASS 325
***TOTAL FEE DUE** 325
***TOTAL FEE PAID** 325

SIGNATURE INFORMATION

SIGNATURE /Leigh Gayden/
SIGNATORY'S NAME Leigh Gayden
SIGNATORY'S POSITION Owner
DATE SIGNED 10/20/2009

Trademark/Service Mark Application, Principal Register

Serial Number: 77853386

Filing Date: 10/20/2009

To the Commissioner for Trademarks:

MARK: HANDLE THE ROCK (Standard Characters, see mark)

The literal element of the mark consists of HANDLE THE ROCK.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Leigh A Gayden, a citizen of United States, having an address of

P.O. Box 231861

Centreville, Virginia 20120

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class _____: Basketball instruction services; providing a website featuring basketball instruction and information

In International Class _____, the mark was first used at least as early as 09/01/2006, and first used in commerce at least as early as 06/01/2008, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) DVD label and DVD cover.

[Specimen File 1](#)

[Specimen File 2](#)

The applicant's current Correspondence Information:

Gayden, Leigh A

P.O. Box 231861

Centreville, Virginia 20120

leighgayden@yahoo.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to

be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Leigh Gayden/ Date Signed: 10/20/2009

Signatory's Name: Leigh Gayden

Signatory's Position: Owner

RAM Sale Number: 6485

RAM Accounting Date: 10/21/2009

Serial Number: 77853386

Internet Transmission Date: Tue Oct 20 22:21:59 EDT 2009

TEAS Stamp: USPTO/BAS-98.218.165.239-200910202221599

86249-77853386-460f45aebb7b3d3c23dce1985

f4e83245ae-CC-6485-20091020220035305488

HANDLE THE ROCK

HANDLE THE ROCK

FULL SCREEN

Leigh Gayden demonstrates the most useful, unique, and unguardable ball-handling fundamentals

"Moves on the Moves!"

Leigh does an excellent job demonstrating each move, and sharing when to use them.



More importantly for players and coaches, Leigh demonstrates:

- straight-line moves
- change-of-direction moves
- combo moves
- using these moves to beat a second defender

Learn how to beat defensive pressure and create better scoring opportunities when being intensely guarded by utilizing any of these moves.

This is an outstanding video for coaches with players dedicated to enhancing individual improvement in the areas of ball-handling and breaking people down off



Copyright © 2008, Handle the Rock, LLC

Moves on the MOVE

Moves on the MOVE



Moves on the MOVE



Hosted by Leigh Gayden



Moves
on the MOVE

HANDLE
THE ROCK

Copyright © 2008, Handle the Rock, LLC

EXHIBIT 5



ATTN: Beverly Miller
Report Printed: June 24, 2011

Live Report : HANDLE THE ROCK, LLC

D-U-N-S® Number: 02-668-7730
Endorsement/Billing Reference: brmiller@nixonpeabody.com

D&B Address		Location Type
Address	8599 Burlington Ct Manassas, VA - 20110	Single Location
Phone	UNKNOWN	Web
Fax		

Endorsement : brmiller@nixonpeabody.com

Company Summary

Currency: Shown in USD unless otherwise indicated

Score Bar

PAYDEX®	NA
Commercial Credit Score Class	4
Financial Stress Class	4
Credit Limit - D&B Conservative	1,000.00
D&B Rating	DS

Company News

Today: Friday, June 24, 2011

This company is not currently tracked for Company News.

Powered by FirstRain

D&B Company Overview

This is a single location	
Year Started	2009
Employees	UNDETERMINED
SIC	2499
Line of business	Mfg wood products
NAICS	321999

Public Filings

The following data includes both open and closed filings found in D&B's database on this company.

Record Type	Number of Records	Most Recent Filing Date
Bankruptcies	0	-
Judgments	0	-
Liens	0	-
Suits	0	-
UCCs	0	-

The public record items contained herein may have been paid, terminated, vacated or released prior to today's date.

Detailed Trade Risk Insight™

Days Beyond Terms Past 3 Months
There is not sufficient reporting trading activity to generate 3 months Days Beyond Terms (a minimum of 3 trade experiences from at least 2 suppliers)

Recent Derogatory Events

02/11/2011 Feb-11

Placed for Collection - - - -

Bad Debt Written Off - - - -

Predictive Scores

Currency: Shown in USD unless otherwise indicated 

Credit Capacity Summary

This credit rating was assigned because of D&B's assessment of the company's creditworthiness. For more information, see the D&B Rating Key

D&B Rating : **DS**

The DS rating indicates that the information available does not permit D&B to classify the company within our rating key.

Number of Employees
Total: UNDETERMINED

Payment Activity: (based on 1 experiences)
Highest Credit: 100
Total Highest Credit: 100

D&B Credit Limit Recommendation

Conservative credit Limit: 1,000
Aggressive credit Limit: 7,500

Risk category for this business : **MODERATE**

This recommended Credit Limit is based on the company profile and on profiles of other companies with similarities in size, industry, and credit usage.

Risk is assessed using D&B's scoring methodology and is one factor used to create the recommended limits. See Help for details.

Financial Stress Class Summary

The Financial Stress Score predicts the likelihood of a firm ceasing business without paying all creditors in full, or reorganization or obtaining relief from creditors under state/federal law over the next 12 months. Scores were calculated using a statistically valid model derived from D&B's extensive data files.

The Financial Stress Class of 4 for this company shows that firms with this class had a failure rate of 0.84% (84 per 10,000), which is 1.75 times higher than the average of businesses in D & B's database.

Financial Stress Class : 4

(Lowest Risk:1; Highest Risk:5)

Moderate to high risk of severe financial stress, such as a bankruptcy, over the next 12 months.

Probability of Failure:

- Among Businesses with this Class: **0.84 %** (84 per 10,000)
- Financial Stress National Percentile : **33** (Highest Risk: 1; Lowest Risk: 100)
-

- Financial Stress Score : **1449** (Highest Risk: 1,001; Lowest Risk: 1,875)
- Average of Businesses in D&Bs database: **0.48 %** (48 per 10,000)

The **Financial Stress Class** of this business is based on the following factors:

- Low proportion of satisfactory payment experiences to total payment experiences.
- Limited time in business.

Notes:

- The Financial Stress Class indicates that this firm shares some of the same business and financial characteristics of other companies with this classification. It does not mean the firm will necessarily experience financial stress.
- The Probability of Failure shows the percentage of firms in a given Class that discontinued operations over the past year with loss to creditors. The Probability of Failure - National Average represents the national failure rate and is provided for comparative purposes.
- The Financial Stress National Percentile reflects the relative ranking of a company among all scorable companies in D&Bs file.
- The Financial Stress Score offers a more precise measure of the level of risk than the Class and Percentile. It is especially helpful to customers using a scorecard approach to determining overall business performance.

Norms	National %
This Business	33
Region: SOUTH ATLANTIC	48
Industry: MANUFACTURING	52
Employee range:	UN
Years in Business: 2-3	33

This Business has a Financial Stress Percentile that shows:

Higher risk than other companies in the same region.

Higher risk than other companies in the same industry.

Similar risk compared to other companies with a comparable number of years in business.

Credit Score Summary

The Commercial Credit Score predicts the likelihood that a company will pay its bills in a severely delinquent manner (90 days or more past terms), obtain legal relief from creditors or cease operations without paying all creditors in full over the next 12 months. Scores are calculated using a statistically valid model derived from D&B's extensive data files. The Credit Score class of 4 for this company shows that 31.5% of firms with this class paid one or more bills severely delinquent, which is 1.34 times higher than the average of businesses in D & B's database.

Credit Score Class : 4

Lowest Risk:1;Highest Risk :5
Incidence of Delinquent Payment

- Among Companies with this Classification: **31.50 %**
- Average compared to businesses in D&Bs database: **23.50 %**
- Credit Score Percentile : **25** (Highest Risk: 1; Lowest Risk: 100)
- Credit Score : **396** (Highest Risk: 101; Lowest Risk:670)

The **Credit Score Class** of this business is based on the following factors:

- Low number of satisfactory payments.
- Low proportion of satisfactory payment experiences to total payment experiences.

Notes:

- The Commercial Credit Score Risk Class indicates that this firm shares some of the same business and financial characteristics of other companies with this classification. It does not mean the firm will necessarily experience severe delinquency.
- The incidence of delinquency shows the percentage of firms in a given percentile that are likely to pay creditors in a severely delinquent manner. The average incidence of delinquency is based on businesses in D&B's database and is provided for comparative purposes.
- The Commercial Credit Score percentile reflects the relative ranking of a firm among all scorable companies in D&B's file.
- The Commercial Credit Score offers a more precise measure of the level of risk than the Risk Class and Percentile. It is especially helpful to customers using a scorecard approach to determining overall business performance.

Norms	National %
This Business	25

Region: SOUTH ATLANTIC 41
 Industry: MANUFACTURING 60
 Employee range: UN
 Years in Business: 2-3 37

This business has a Credit Score Percentile that shows:

- Higher risk than other companies in the same region.
- Higher risk than other companies in the same industry.
- Higher risk than other companies with a comparable number of years in business.

Trade Payments

Currency: Shown in USD unless otherwise indicated

D&B PAYDEX®

Timeliness of historical payments for this company.

Current PAYDEX is Unavailable
 Industry Median is 79 Equal to 2 days beyond terms
 Payment Trend currently is Unavailable, compared to payments three months ago

Indications of slowness can be the result of dispute over merchandise, skipped invoices etc. Accounts are sometimes placed for collection even though the existence or amount of the debt is disputed.

Total payment Experiences in D&Bs File (HQ)	1
Payments Within Terms (not weighted)	N/A
Trade Experiences with Slow or Negative Payments(%)	0.00%
Total Placed For Collection	0
High Credit Average	N/A
Largest High Credit	100
Highest Now Owning	0
Highest Past Due	0

D&B has not received a sufficient sample of payment experiences to establish a PAYDEX score. D&B receives nearly 400 million payment experiences each year. We enter these new and updated experiences into D&B Reports as this information is received. At this time, none of those experiences relate to this company.

Payment Habits

For all payment experiences within a given amount of credit extended, shows the percent that this Business paid within terms. Provides number of experiences to calculate the percentage, and the total credit value of the credit extended.

\$ Credit Extended	# Payment Experiences	Total Amount	% of Payments Within Terms
Over 100,000	0	0	0%
50,000-100,000	0	0	0%
15,000-49,999	0	0	0%
5,000-14,999	0	0	0%
1,000-4,999	0	0	0%
Under 1,000	0	0	0%

Based on payments collected over last 12 months.
 All Payment experiences reflect how bills are paid in relation to the terms granted. In some instances, payment beyond terms can be the result of disputes over merchandise, skipped invoices etc.

Payment Summary

There are 1 payment experience(s) in D&Bs file for the most recent 24 months, with 0 experience(s) reported during the last three month period.

The highest **Now Owes** on file is 0 . The highest **Past Due** on file is 0

Below is an overview of the companys currency-weighted payments, segmented by its suppliers primary industries:

	Total Revd (#)	Total Amts	Largest High Credit	Within Terms (%)	Days Slow <31 31-60 61-90 90> (%) (%) (%) (%)
Top Industries					
Other payment categories					
Cash experiences	1	100	100		
Payment record unknown	0	0	0		
Unfavorable comments	0	0	0		
Placed for collections:					
With D&B	0	0	0		
Other	0	N/A	0		
Total in D&Bs file	1	100	100		

Accounts are sometimes placed for collection even though the existence or amount of the debt is disputed.

Indications of slowness can be result of dispute over merchandise, skipped invoices etc.

Detailed payment history for this company

Date Reported (mm/yy)	Paying Record	High Credit	Now Owes	Past Due	Selling Terms	Last Sale Within (month)
02/11	(001)	100			Cash account	1 mo

Payments Detail Key:  30 or more days beyond terms

Payment experiences reflect how bills are paid in relation to the terms granted. In some instances payment beyond terms can be the result of disputes over merchandise, skipped invoices, etc. Each experience shown is from a separate supplier. Updated trade experiences replace those previously reported.

Public Filings

Currency: Shown in USD unless otherwise indicated ¹

Summary

A check of D&B's public records database indicates that no filings were found for HANDLE THE ROCK, LLC at 8599 Burlington Ct , Manassas VA .

D&B's extensive database of public record information is updated daily to ensure timely reporting of changes and additions. It includes business-related suits, liens, judgments, bankruptcies, UCC financing statements and business registrations from every state and the District of Columbia, as well as select filing types from Puerto Rico and the U.S. Virgin Islands.

D&B collects public records through a combination of court reporters, third parties and direct electronic links with federal and local authorities. Its database of U.S. business-related filings is now the largest of its kind.

History & Operations

Currency: Shown in USD unless otherwise indicated 

Company Overview

Company Name:	HANDLE THE ROCK, LLC
Street Address:	8599 Burlington Ct Manassas , VA 20110
Phone:	UNKNOWN
Present management control	2 years

History

The following information was reported: **06/04/2011**
Business started 2009.

Business Registration

CORPORATE AND BUSINESS REGISTRATIONS REPORTED BY THE SECRETARY OF STATE OR OTHER OFFICIAL SOURCE AS OF Jun 14 2011

Registered Name:	Handle the Rock, LLC
Business type:	LIMITED LIABILITY COMPANY
State of incorporation:	VIRGINIA
Filing date:	Oct 27 2009
Registration ID:	S307461
Duration:	PERPETUAL
Status:	CANCELED
Status Attained Date:	Dec 31 2010
Where filed:	STATE CORPORATE COMMISSION , RICHMOND , VA LEIGH GAYDEN , 8599 BURLINGTON COURT , MANASSAS , VA , 201100000
Registered agent:	Agent appointed: Oct 27 2009 AgentStatus: ACTIVE

Operations

06/04/2011	
Description:	Manufactures wooden products, specializing in handles.
Employees:	UNDETERMINED.
Facilities:	Occupies premises in building.

SIC & NAICS

SIC:
Based on information in our file, D&B has assigned this company an extended 8-digit SIC. D&B's use of 8-digit SICs enables us to be more specific about a company's operations than if we use the standard 4-digit code.
The 4-digit SIC numbers link to the description on the Occupational Safety & Health Administration (OSHA) Web site. Links open in a new browser window.
2499 0803 Handles, wood
NAICS:

321999 All Other Miscellaneous Wood Product Manufacturing

Financials

Currency: Shown in USD unless otherwise indicated 

Company Financials: D&B

D&B currently has no financial information on file for this company.
You can ask D&B to make a personalized request to this company on your behalf to obtain its latest financial information by clicking the Request Financial Statements button below.

Additional Financial Data

Request Financial Statements

[Request Financial Statements](#)

Requested financials are provided by HANDLE THE ROCK, LLC and are not DUNSRight certified.

Key Business Ratios

D & B has been unable to obtain sufficient financial information from this company to calculate business ratios. Our check of additional outside sources also found no information available on its financial performance.

To help you in this instance, ratios for other firms in the same industry are provided below to support your analysis of this business.

Based on this Number of Establishments

18

Industry Norms Based On 18 Establishments

	This Business	Industry Median	Industry Quartile
Profitability			
Return on Sales	UN	3.1	UN
Return on Net Worth	UN	11.4	UN
Short-Term Solvency			
Current Ratio	UN	2.4	UN
Quick Ratio	UN	0.7	UN
Efficiency			
Assets/Sales (%)	UN	37.0	UN
Sales / Net Working Capital	UN	8.4	UN
Utilization			
Total Liabilities / Net Worth (%)	UN	59.2	UN

UN = Unavailable

Detailed Trade Risk Insight™

Detailed Trade Risk Insight provides detailed updates on over 1.5 billion commercial trade experiences collected from more than 260 million unique supplier/purchaser relationships.

Days Beyond Terms - Past 3 & 12 Months

Derogatory Events Last 1 Months from Feb 11 to Feb 11

No Derogatory trade Event has been reported on this company for the past 13 Months

Total Amount Current and Past Due - 1 month trend from Feb 11 to Feb 11

Status	Feb-11
Total	0
Current	-
1-30 Days Past Due	-
31-60 Days Past Due	-
61-90 Days Past Due	-
90+ Days Past Due	-

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