

**UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451**

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Mailed: March 17, 2011

Cancellation No. 92053141  
Registration No. 3396170

TV Guide Magazine, LLC

v.

Sports TV Insider, LLC

No appearance having been entered in response to service effected by publication in the Official Gazette, the petition to cancel is granted, and the above-identified registration will be cancelled in due course.

***By the Trademark Trial  
and Appeal Board***