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Filing date: **11/30/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92052146
Party	Defendant Juan E. Rodriguez
Correspondence Address	FRANK HERRERA H NEW MEDIA LAW 1445 N CONGRESS AVENUE, SUITE 7 DELRAY BEACH, FL 334445 UNITED STATES therrera@hnewmedia.com, fherrera@hnewmedia.com
Submission	Motion to Join/Substitute Party
Filer's Name	Frank Herrera
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Signature	/FH/
Date	11/30/2012
Attachments	Reg_Motion_to_Substitute_Registrant.pdf (2 pages)(55114 bytes) Exhibit A to Motion to Substitute Party PDR.pdf (1 page)(65935 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Registration No. 3,542,236
Registered: December 2, 2008
Mark: PINAR DEL RIO

_____)	
CORPORACION HABANOS, S.A., and)	
EMPRESA CUBANA DEL TABACO,)	
d/b/a CUBATABACO,)	
)	Cancellation No.: 92052146
Petitioners,)	
)	
v.)	
)	
JUAN E. RODRIGUEZ,)	
Registrant.)	
_____)	

REGISTRANT'S MOTION TO SUBSTITUTE PARTY

COMES NOW Juan E. Rodriguez ("Rodriguez" or "Registrant") and hereby moves to substitute Abraham Flores as Registrant in this matter.

Recently, Registrant Rodriguez entered into an assignment agreement of the subject registration. See attached. On November 25, 2012, the undersigned counsel filed and recorded the assignment with the United States Patent and Trademark Office. As such, as of the effective date of the assignment, Rodriguez is no longer the owner of the subject registration. Mr. Flores is no the assignee of the registration and therefore should be substituted as a party to this action.

November 30, 2012

/s/Frank Herrera
FRANK HERRERA
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Respondent

CERTIFICATE OF SERVICE

The undersigned certifies that a true and correct copy of the foregoing REGISTRANT'S MOTION TO SUBSTITUTE PARTY was served on Petitioners by mailing, postage prepaid, said copy on November 30, 2012 via US Mail, to the counsel of record, namely:

DAVID GOLDSTEIN, Esq.
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/s/Frank Herrera
FRANK HERRERA



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

NOVEMBER 27, 2012

PTAS

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900239380

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RECORDATION DATE: 11/25/2012

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BRIEF: ASSIGNS THE ENTIRE INTEREST

ASSIGNOR:

RODRIGUEZ, JUAN E.

DOC DATE: 11/13/2012
CITIZENSHIP: UNITED STATES
ENTITY: INDIVIDUAL

ASSIGNEE:

FLORES, ABRAHAM

CITIZENSHIP: UNITED STATES
ENTITY: INDIVIDUAL

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SERIAL NUMBER: 77428932

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REGISTRATION DATE: 12/02/2008

MARK: PINAR DEL RÍO

DRAWING TYPE: STANDARD CHARACTER MARK

ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION