ESTTA Tracking number: **ESTTA433633**
Filing date: **10/03/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92051006
Party	Defendant 12 Interactive, LLC
Correspondence Address	MICHAEL G KELBER NEAL GERBER & EISENBERG LLP TWO NORTH LASALLE STREET, SUITE 1700 CHICAGO, IL 60602-3801 UNITED STATES mkelber@ngelaw.com, knye@ngelaw.com
Submission	Defendant's Notice of Reliance
Filer's Name	Michael G. Kelber
Filer's e-mail	mkelber@ngelaw.com, knye@ngelaw.com, mbenson@ngelaw.com
Signature	/Michael G. Kelber/
Date	10/03/2011
Attachments	Exhibit A Part 8 of 8 to 12 Interactive NOR.pdf (42 pages)(6390661 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

COUCH/BRAUNSDORF AFFINITY, INC.,	)	
	)	
Petitioner/Counter-Registrant,	)	
	)	
v.	)	Cancellation No. 92051006
	)	
12 INTERACTIVE, LLC,	)	
	)	
Registrant/Counter-Petitioner	)	
	)	

EXHIBIT A
TO
REGISTRANT'S NOTICE OF RELIANCE

Part 8 of 8

Anyone who has one--are the products usually like clearance stuff? Or is there a wide selection of things. I didnt see any pet perks stickers when I was there.. but then again I wasnt really looking for them etiher.

Shannon hopelessly devoted to
Cinnamon 07/31/04
Brandy 04/26/97
Sheba- waiting at the Bridge for me

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1 ridiculously huge coupon a day. Get 50-90% off Chicago's best!
www.Groupon.com/Chicago

Ads by Google

05-16-2005, 11:57 AM #2

wnt2adpt
Boxer Booster

Join Date: Mar 2005
Location: Franklin, TN
Posts: 264
gallery

They're like Kroger cards. The last time I went, I got one, but nothing I bought was eligible for a discount. I'll have to check it out the next time I go. I hope it's not all clearance crap!! 😄

(((Greta)))
with us since 03/05

05-17-2005, 11:25 AM #3

jlynnholt
Super Boxer

Join Date: Feb 2005
Location: Trainer, PA
Posts: 641
gallery

REG000545

I got one too. It just gives discounts like a a grocery store card. At our Petsmart the items that are discounted are labeled so.

Jaime & Brian - Parents
Pimp -brindle male- docked and cropped, born 1/31/05

05-17-2005, 11:55 AM #4

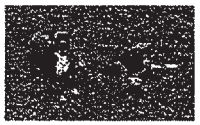
Austin's Mom
Boxer Insane

Join Date: Jul 2001
Location: New Jersey
Posts: 5,772
gallery

I have one, but the only thing I buy there is treats and toys. I didn't get any discounts, either.

Chris
Austin, 1998-11/7/08
Forever in our hearts.
Megan..2 yr old brindle rescue

05-17-2005, 03:57 PM #5



Coco'smommy
Boxer Insane

Join Date: Mar 2004
Location: USA, Missouri
Posts: 1,503
gallery

I have one for Petsmart & Petco and they get used often enough that I normally always gets some kind of discount. More so at Petco than at Petsmart. It's like my Chopper Shopper card only for pet products! It doesn't only apply to clearance items here. I just have them scan the darn thing every time I shop then if a discount applies I get it, if not, no biggie.

Diane, Coco and Dozer

Last edited by Coco'smommy; 05-17-2005 at 03:58 PM. Reason: Still not spelling well today

05-17-2005, 04:20 PM #6

Anna Begins
Completely Boxer Crazy

Join Date: May 2004
Location: Norther California
Posts: 824
gallery

I have one for Petco, but nothing I buy is discounted... it must be a small amount of products.

I try to be as good of a person as my dog thinks I am.

05-17-2005, 09:50 PM #7

Luvnmyboxer
Boxer Insane

Join Date: Apr 2004
Location: Southwest Indiana
Posts: 2,363
gallery

I have a Petsmart one, occasionally the things I buy are discounted items with the card. Usually save less than a dollar, but a dollar saved is a dollar more to spend IMO.

Laura and Titan
Brindle male/natural ears born 5/8/03
Rescued 2/04.

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REG000547

A-342

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Switch to Threaded Mode

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All times are GMT -6. The time now is 10:42 AM.

Boxer World - **Archive** - **Top**

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Boxer World

Top

the shopping memo

take note of life's little luxuries

beauty. * fashion * shopping * lifestyles.

"Pink Perks" V.I.P Shopping Memo Card - 2010

11:37 PM

Check out the latest "Pink Perks" Offers!

Get dibs on our NEW 2010 "Pink Perks" V.I.P Shopping Memo card! - $25/Year - gives you access all year long!

ORDER Yours NOW!

REGISTER & ACTIVATE YOUR CARD HERE.

Get access to a variety of **Exclusive Offers, Discounts** & other **"Perks"** ALL YEAR LONG with ONE card from *boutiques, retail shops, online shops, salons, spas,* **cafe's/bakeries** & more! Also receive **Exclusive Invites** to the **hottest** Fashion Shows, Shopping Parties, Sample Sales, Girls Nite Out, Giveaways and much more all year round! **For every card purchased, TheShoppingMemo.com will donate $5 to The Pretty in Pink Foundation of Raleigh.**

We have over 20 current SPECIAL offers just for "Pink Perks" cardholders from our local sponsors and continue to add NEW Perks regularly! Be sure to **Order** online **NOW** to start Saving & you will receive **your 2010 Membership Card (s) in a few business days.**

Order 1 for yourself or as many as you'd like and give them as gifts to your friends and family while helping out a great cause and saving money! They'll appreciate it.

ORDER NOW!

REG000556

A-344

You don't want to miss out on any great deals, events or special offers and you don't want your friends too either!

2010 Card Memberships will be *valid thru December 31st, 2010* and will need to be renewed in January 2011. *Additional Offers will be added regularly*, so check back often!

Thank you as always for being a valued reader/subscriber and we look forward to continue to provide you with the best of "***Life's Little Luxuries***"!

Email Us or **Comment us below** and Tell us what you think! We'd love to hear from you?

ATTN Retail BUSINESS OWNERS! - Submit your exclusive discount, special offer or "perk" here.

SHARE

* The Shopping Memo *

Labels: "Pink Perks" VIP Card, Exclusive Discounts, THE GOODIE BAG

Reactions: Im There! (0) Maybe! (0) Next Time! (0)

Newer Post Home Older Post

0 comments:

Post a Comment

REG000557

A-345

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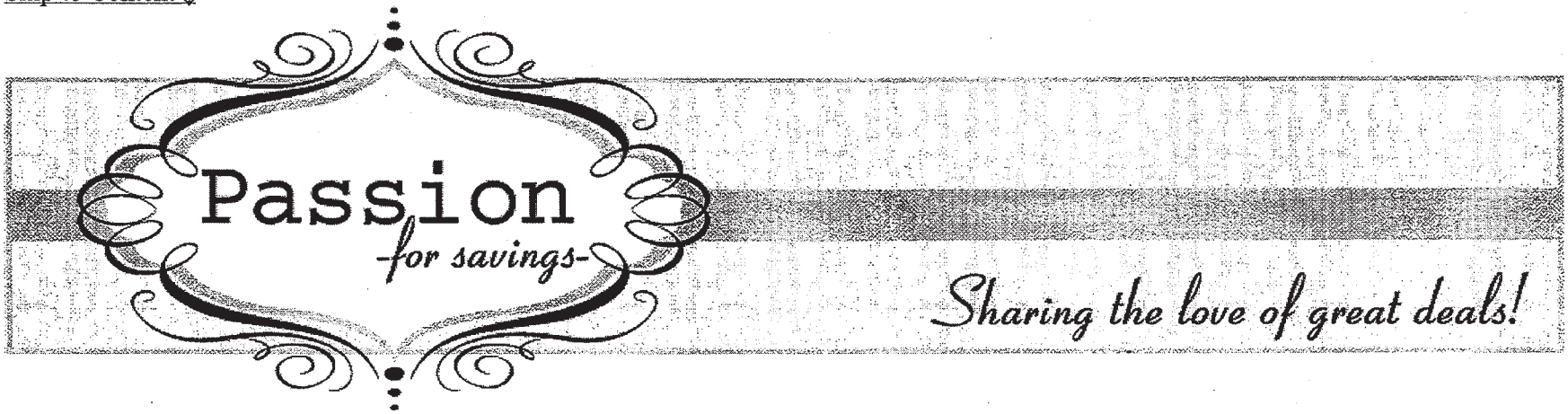

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- The Basics
- Free Stuff

REG000559

The Children's Place: Place Perks Card

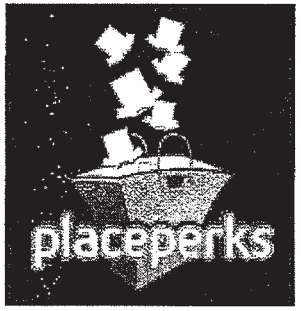
Oct 11th, 2009
by Heather.

Searching for

perks card?

Worldperks Card Holders

Welcome! To stay up to date on the latest deals make sure you subscribe to our daily updates either by RSS or Email. Thanks for checking us out!



The Children's Place has a new Rewards Program Available. Sign Up Here for Place Perks and you can receive 1 point for every dollar you spend at The Children's Place.

Sign Up Now and get 20 Free Points!

REG000360

For every 75 points you earn you will get a $10 rewards coupon in the mail.

If you are already on the mailing list check your most recent flyer (With the Holiday Pass Coupon). I was automatically enrolled and when

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Get Special Explorer Deals at Your Local Ford Dealer Now!
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HOT DEAL: Toys R Us Little Tikes Toys →

3 Comments

1. *Sheryl* says:
November 13, 2009 at 11:17 pm

Hello,

I was wondering if you could give us the online code for the 20% off Holiday pass. The coupon says "see email for code." Thank you!

[Reply]

Reply

Kelly says:
October 12, 2009 at 11:18 am

Hello…wondered if you could help. I'm an avid Children's Place shopper and was very excited to see this post. I tried to sign up for the place perks and am not able to. I have the mailing with holiday fashions and tried to use the ID # there but it says I don't have the correct number. Could you help me out. Thank you!

[Reply]

REG000561

A-349

Heather Reply:
October 12th, 2009 at 1:41 pm

Hi Kelly,

My number was on the back of my mailing. Does your mailing have the Place Perks information? You might try calling if they aren't letting you sign up online. Maybe they have something wrong in their computer. Check the spelling of your name and address on the mailer that should match the computer's info.

That's about all I can think of.

[Reply]

Reply

Leave a Comment

Name (required)

Email (will not be published) (required)

Website (optional)

Comment:

REG000562

A-350

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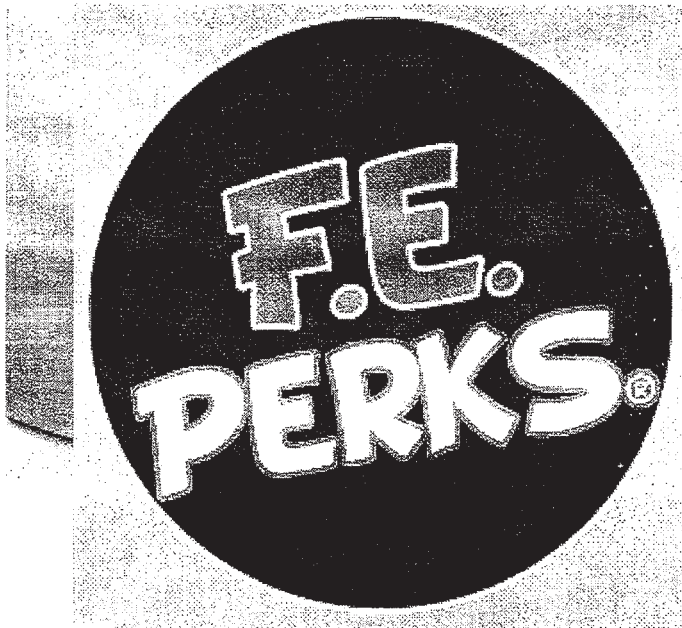

$AVE A FORTUNE ON

REGISTER Y

UPDATE YO

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FOLLOW US

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$AVE A FORTUNE ON FUEL!

1. F.E. Perks lets you earn **cents-on savings on fuel** - including gasoline, diesel and E85 - and redeem them at any Family Express pump.

2. Make sure that you register your card on our F.E. Perks website as soon as possible. This will enable us to let you know when we add new features to the card that will make your life easier and lower your gas price everyday.

3. We value your business and want you to have convenience at the speed of life when you shop at Family Express. Stay tuned for more and more enhancements to your F.E. Perks card. At Family Express we're continually looking for new ways to expand the benefits of the F.E. Perks card. More functionality. More F.E. Perks. More value for you!

F.E.Perks add up!

It's easy to earn F.E. Perks. For example, if you buy 12 donuts that equals **12¢ off per gallon** on your next fill up. F.E. Perks can be earned on hundreds of items you buy every day. That adds up to significant savings on gas.

How to get started.

1. Pick up a card and a brochure at any FAMILY EXPRESS location. Log on to FEPERKS.com and register your card numbered PIN

FAMI

your card numberand PIN.

2. If you dont have internet access, ask a friendly FAMILY EXPRESS associate for a postage-paid registration form. Fill out the registration form, drop it in the mail and FAMILY EXPRESS will register your card for you.

3. Have your F.E. Perks card scanned every time you make a purchase at FAMILY EXPRESS.

How does it work?

Inside every Family Express store, a display icon marked with cents-off perk indicates which merchandise is a qualifying item. Look for them at the Cravin's Case, in the refrigerated case and on the shelf. When you purchase a qualifying item, you earn cents off gas perks that can be redeemed at the pump.

F.E.Perks is a registere
FAMILY EXPRESS CC

This the site is best vi
8, Firefox 3.6 or S

REG000577

A-355

Proud Reseller and start your own business in your city. Click Here to learn more!

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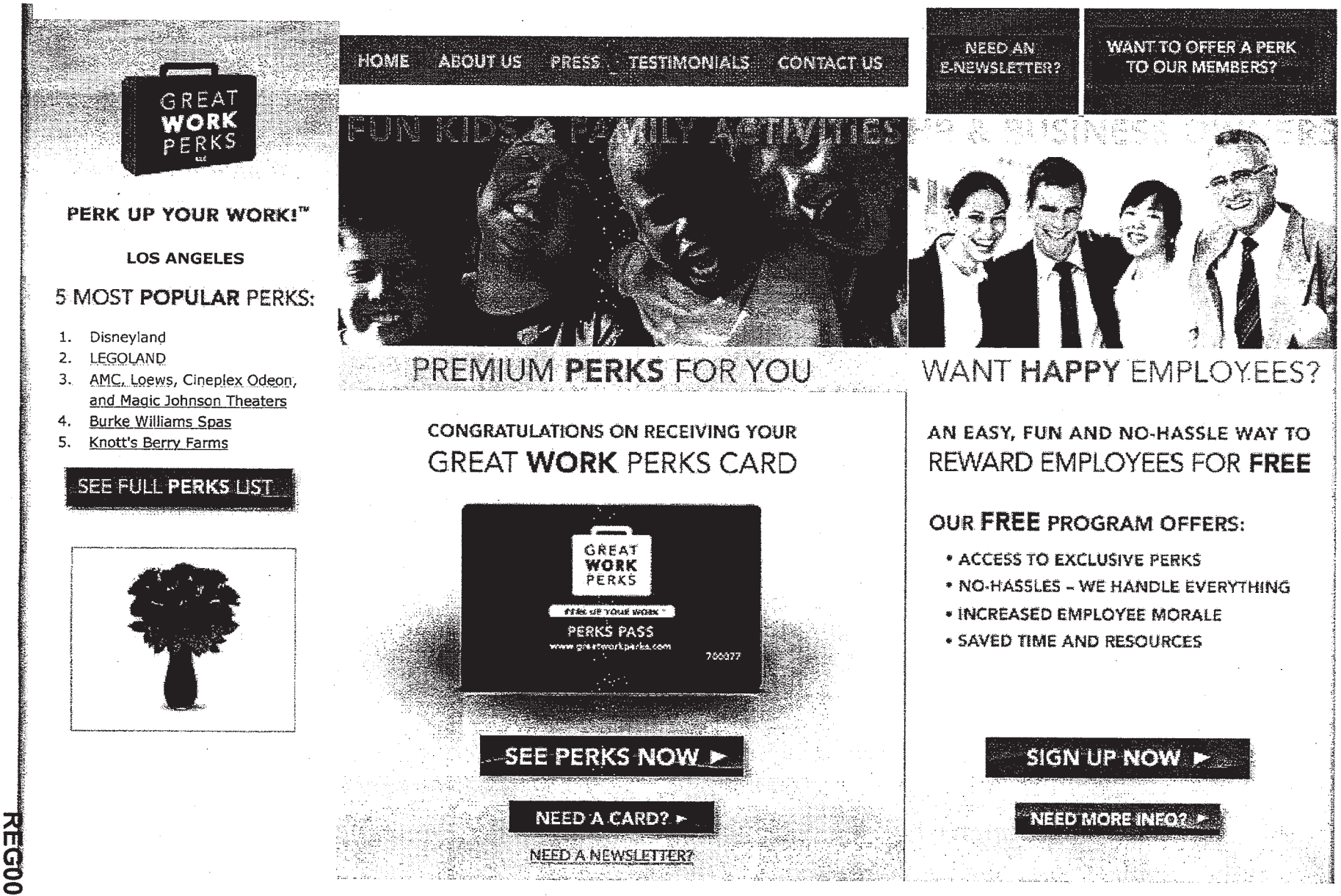


REG000581

http://www.greatworkperks.com/

9/16/2010

A-358

McDowell Hospital's
Lighten Up 4 Life

Home | Local Events | Standings | Videos | Health & Wellness | Recipes | Healthy Eating | Exercise | Sponsors | Lighten Up Community

Prizes and Offers

Offers for All Lighten Up 4 Life Participants

Show your Lighten Up 4 Life "Perks" card to receive the following:

- Frankie Bones Restaurant - Mondays - Saturdays - show your Perks Card. Enjoy our most popular lunch entree, a 2-Way Parlay Lunch Combo and soft drink for $8. Not valid with any other promotion.
- Real Fitness for Life – Accountability, Telephone Training, Let's Get Started! Offering Lighten Up 4 Life Participants a Free Consulting Call to answer questions about fitness. Call Jolene at 828-216-8134 for further information or visit www.RealFitnessforLife.com.
- ***Club Fitness*** - $29.00 per month membership fee, no joining fee and no contract required.
- **The Open Door To Health** – 10% off massage of your choice with presentation of Perks Card; *limit one per person per month (cannot be combined with any other promotions).* Contact Angela Horton (828) 652-1517.
- **The Open Door To Health** - 10% discount off any Esthetician service, i.e., hand massage, foot massage, facial, etc., limit one per person per month; *limit one per person per month (cannot be combined with any other promotions).* Contact Ashley Hall.
- Special Offer for Lighten Up 4 Life Participants: Order online - The Checkbook style Food Journal and/or Pedometer. Both are great to keep you on track and more active!
- Anything Green Online (AGO) Affordable Organics Program delivers fresh organic produce for what you would pay at local supermarkets And for every 10 pounds of produce sold, AGO will donate 2 pounds of first quality produce to local charities that provide food to children in need. "Together, we can help eliminate hunger for children in Your Area." Sign Up For Free Today, With No Obligation
- Banner Therapy is offering 20% off the number one rated "Diet Minder, Personal Food & Fitness Journal" to all Lighten Up 4 Life Participants

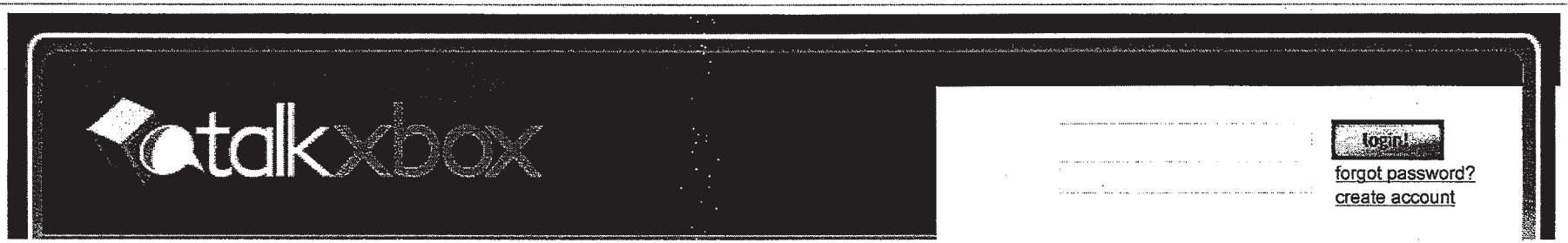
REG000582

- Chimney Rock Park With presentation of valid Lighten Up 4 Life membership card, members will receive a 12-month Annual Pass for $22.00 when purchased at the Chimney Rock Ticket Plaza. Discounted Annual Passes are available to Lighten Up 4 Life members only. Cannot be combined with other discounts or offers.

more to come...

Prizes for Lighten Up 4 Life Winning Participants

Prize listings coming soon!



login!
forgot password?
create account

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post new reply!

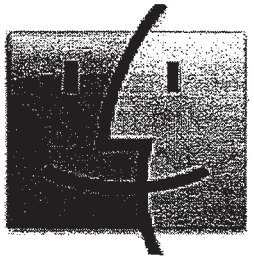
Thread Tools

11-18-2005, 10:59 AM

post # 1

Xbox Live Perks Card

TriggerFinger485



Status:	
Rank:	
Join Date:	Nov 2002
Location:	MA
Posts:	7,085

Wow, this is super cool.

Quote:

> Calling all Xbox Live® gamers! You're about to experience a whole new level in entertainment. Yes, we're talking about the launch of Xbox 360™, but we're also talking about the brand new—and free—Xbox Live perks card, an unprecedented merger of your entertainment activities, online and off. Never heard of it? Well, here's what you're in for:
>
> * Your own card: Did you sign up for a digital gamer card on Xbox.com? Of course you did. Now, how about a real, live, flash-it-to-your-friends card personalized with your gamertag? Ask no more! The Xbox Live perks card is here.
> * That's not all: The perks card does much more. Xbox Live has partnered with your favorite stores, restaurants, and other retailers across the country for discounts and promotions exclusively for perks card program members.*
> * It gets even better: Xbox Live isn't going to sit still, either. We'll continue to bring you new partners and more opportunities to use your perks card.
> * The best part: The Xbox Live perks card is free! It's our big thank you to all our loyal Xbox Live subscribers.

REG000585

A-362

9/16/2010

http://www.talkxbox.com/forum/showthread.php?t=8893

Jackson

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A View of Jackson
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Worship

Perks for You

Chamber of Commerce - Perks for You Program

Area Chamber of Commerce Jackson Creating and Promoting New Possibilities

Jackson Area Chamber of Commerce

▸Chamber Members

Creating & Promoting New Possibilities

Special Perks for You

Welcome to the Special Perks for You program. In an effort to support our members, we encourage you and your employees to use your "Perks" card at participating businesses. To use your card, present it to business staff for the applicable special. It's that simple. If you have not already joined the Jackson Area Chamber of Commerce, call (507) 847-3867 and become a member today. It's a great way to support local business and our community!

Participating businesses and the specials or discounts they offer, are listed below. Perks specials are subject to change throughout the year. Be sure to check back here for updates. "Perks" may not be combined with other discounts or promotions.

- **AmericInn** - $10.00 off any pool party with Perks card
- **Ashley's Hallmark** – 10% off picture order with the Kodak picture-maker
- **Bank Midwest** – Receive $20.00 in Jackson Bucks for opening a new consumer checking account with an automatic deposit
- **Bridget's Bucksnort's Brew HaHa & Grill** - Show your Perks card & receive a Bucksnort's punch card, with each burger basket ordered, receive a punch. For every 5 punches, receive your 6th burger basket FREE. Show your Perks card and get a $4 pitcher of domestic beer
- **Bull Market Realty** - $100 off commission of a listed property that closes with BMR
- **Coast True Value Marine** – FREE gun case with any gun purchase, FREE key with key purchase, and.....

FREE use of fertilizer spreader, FREE $20.00 gift certificate with DirecTV purchase
FREE $20.00 gift certificate with Weber grill purchase, FREE $20.00 gift certificate with Hi-HD

REG000587

TV purchase, FREE $20.00 gift certificate with any boat, motor, trailer, canoe, dock, or lift purchase, $1.00 off UPS service, $1.00 off LP exchange or new tank, $1.00 off CO2 fills, $1.00 off Rug Doctor Rental, $1.00 off tiller or power rake rental, $5.00 off outboard motor service, 10% off XM or Sirius radio install, 10% off home & auto audio & video install, 15% off window & screen repair, 15% off vacuum repair, 15% off knife or scissors sharpening, 20% off plumbing & electrical hard parts for remodeling...includes special orders, Buy 1 wireless phone accessory and get the 2nd at 50% off, Double coupons up to $1.00 coupons, Guaranteed lowest price of the season on True Value paint, FREE delivery, FREE gift-wrapping. 10% off with Perks card on orders from the Spring 2010 Outdoor Living Catalog, with free freight and free delivery.

- **Countywide Real Estate** - 1% commission discount for any property listed with Countywide Real Estate - card must be presented at time of initial listing negotiation
- **Culligan** - Buy 10 bags of 40 lb. softener salt & get one FREE. 10% off purchase of any water softener
- **Curves** - 2 trial weeks "FREE" at Curves in Jackson "No Service Fee"
- **Dairy Queen** – 10% discount on card holder's Dairy Queen purchase, excluding cakes & take home treat boxes
- **Dr. Paul Roggow DDS** - 2 arches of teeth whitening for $165.00 with Perks card
- **Econo Lodge/Garden's Steakhouse & Lounge** – FREE "refill" on soft drink purchase with any order off the Garden's menu
- **Edward Jones** – Stop in for information, office is located at 114 Second St. in Jackson
- **Enchanted Flowers & Gifts** – Buy 2 roses at regular cost, get 1 FREE. Excluding February, May & December. One Perk per customer per year.
- **Fort Belmont** - $5.00 off family membership, available at the Chamber office
- **Heartland Image** – 15% off, regular priced purchase
- **Historic State Theatre** - $1.00 off a couple's combo at the concession counter, or get .50 cents off a single jumbo combo at the concession counter.
- **Jackson Building Center** – 15% off regular priced in-store merchandise
- **Jackson County Fair Association** – Check back for details. 2010 Jackson County Fair will be held July 28th through August 1st
- **Jackson Federal Savings & Loan** - 0.25% off interest rate for new loans
- **Jackson Golf Club** - $1.00 off of green fee
- **Jackson Sports** – 10% discount on parts
- **Kemna-Asa Auto Plaza** - $5.00 off an oil change and free inspection of your brakes, suspension and alignment
- **Land & Home Services** - $100.00 off off your real estate commission on a property listed with Land & Home Services and closed
- **Leach Decorating Center** – 25% discount on bed bundles and mattress protectors
- **Lite-Form Midwest** – $100 discount on Lite-Form Wall Forming System, plus free estimate ($300.00 value)
- **Livewire Printing Company** – $1.00 off any ink cartridge. No other offers apply
- **Merv's Appliance** - $5.00 of a service call

REG000588

- **Pillars Pub & Eatery** – Buy one large one-topping pizza for medium price. $4.00 pitchers of domestic beer with Perks card
- **Pizza Ranch** – 10% off one *lunch* buffet
- **Reggie's Cinema Barista** - Buy a 12oz hot beverage and receive 1/2 off of a equal or lesser value hot beverage
- **Sanford Jackson Medical Center** – FREE blood pressure checks
- **Santee/Embers** – Monday through Friday buy 1 signature skillet, get the 2nd signature skillet at ½ price
- **Schwalbach's Ace Hardware** – $5.00 off purchase of $25.00 or more
- **Sievert's Furniture & Flooring** - 15% off regular priced, in-stock furniture and mattress sets. 10 to 25% off in-stock carpeting
- **Strom's Clothing** - 15% off regular priced Red Wing steel toe shoes & boots, 15% off regular priced dress, casual & athlete shoes, 20% off regular priced clothing for Men and Women
- **Sunshine Foods** – 50 cents off Sunshine bread
- **T-Care LLC** – 10% off any oil change with your Perks card
- **Taco Depot** – FREE Churro with the purchase of a Mexi Combo meal
- **Thurmer's Plumbing & Heating** – 20% off any Bluetooth cellular headset
- **United Prairie Bank** -1 box of basic checks, free with opening a consumer checking account
- **Willett's Mini Storage** - 20% disc for new customers on 2nd month of rent who rent for a minimum of 2 months

Executive Director: Marilyn Reese
Jackson Area Chamber of Commerce
82 West Ashley Street, Jackson MN 56143

Office Hours: 8:30 am - 4:30 pm Monday -Friday
Phone: 507-847-3867 Fax: 507-847-3869
Email: chamber@jacksonmn.com

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Mileage Plus UNITED The card that Triples your miles on United purchases That's a Plus VISA APPLY NOW>

Jun 17, 09, 8:47 pm **#1**

celeoc

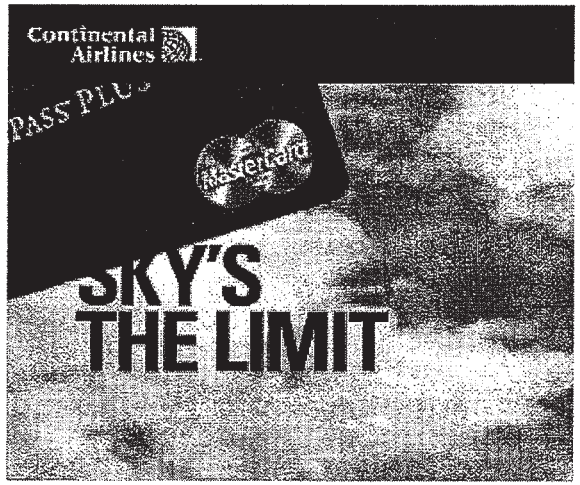
Join Date: Dec 2007
Location: Ann Arbor, Michigan
Programs: Delta Diamond Medallion, Continental Platinum, HHonors Gold
Posts: 180

US Bank Flex Perks Visa Card Holders - Delayed WorldPerks mileage credits

I am a current US Bank customer for many years and had the discontinued NW World Perks Business and Signature Visa credit cards. As I was just switched by US Bank to their new Flex Perks program with a promise of both

REG000590

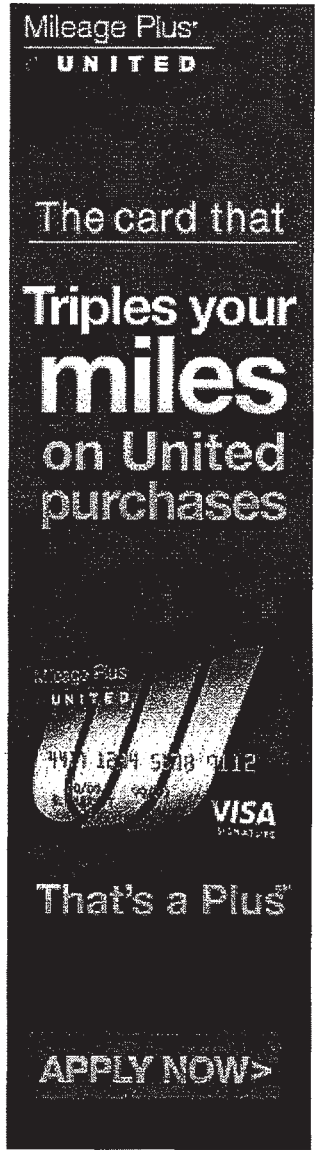
miles/points on the "old" and "new" programs for one month, I accelerated my normal spending to get over $25,000 to help max out the EQM program being eliminated at the end of this month and also earn a domestic airline ticket award up to $400.00. I'll also get a fee annual fee waiver for next year.



I have two issues with the new US Bank program, and I would like to know if you are also having the same problems.

Issue #1: On the former US Bank World Perks Visa credit card program, the miles for credit card spending posted within 1-3 days of the statement closing. This month, the points for the US Bank Flex Perks program posted within 1-3 days of my June statement closing, but, the miles credited to my NW WorldPerks account did not post. When I contacted US Bank, they say it could be as late as the end of August before the final bonus miles post to the NW WorldPerks account. I should also get the additional EQM bonus in August. I just wish US Bank would have disclosed this delay of posting the NW World Perks miles in their promotional literature. Many people would be anticipating prompt posting of their earned miles as before and might need to delay their upcoming flights and vacations.

Issue #2: In the US Bank literature it says, "The account number on your card is the same as your World Perks Visa Business card number. Automatic payments should continue without interruption." What US Bank also forgot to disclose was your new US Bank FlexPerks Travel Rewards Visa card has a new and different expiration date from the old Visa card and also a new and different Card ID (CID) number. The CID is the three numbers in the white box on the back of your Visa card. Accordingly, many automated payment merchants using the old expiration date on file or CID number will be declined by US Bank even though your account is in good standing. When I called US Bank Customer service, the supervisor I spoke to informed me that Visa USA has a program for automatically giving merchants the new expiration date, if and only if, the merchant makes an automated inquiry. Many merchants do not use this service. Accordingly, my automated payment to United Parcel Service was declined by US Bank because the new expiration date was not transmitted by the merchant. The remedy for Flyer Talk readers to avoid being declined on their new US Bank Flex Perks travel rewards credit cards is simple. To help eliminate the hassle of declining



automated payments, cardholders must contact every vendor currently set up for automatic payment and give them your new card expiration date and new CID number. Do not assume your automated payments to your new US Bank Flex Perks Visa card will continue to approve without you taking the effort to update all your automatic payment accounts.

I also recommend everyone check their Northwest World Perks accounts now if you are at least three days after your US Bank Flex Perks Visa statement close to see if you experienced the same delay in posting of your Northwest WorldPerks bonus miles.

If you have US Bank Flex Perks Travel Rewards Visa card, let me know if you have experienced the same issues #1 and #2 described above.

Quote

Jun 17, 09, 9:34 pm #2

reddawngrl

Join Date: Sep 2007
Location: sf bay area
Programs: DL PM, CO plat, Exec Emerald, amex plat, anything else good
Posts: 504

Same here. I can understand about the bonus not showing up for awhile, but the base miles for purchases have always shown up within a 2-3 days. My statement closed June 10 and no miles for that period have posted to my worldperks account.

DL MQM status: 111,610
Upgrades scored: 30/37

Quote

Jun 18, 09, 12:16 am #3

runninaway

Join Date: Jun 2008
Location: MSP
Programs: DL PM
Posts: 545

Issue #1 My miles haven't posted yet either, but I was expecting ZERO miles for June so anything I get is a gift. As for the EQMs, I've been waiting since February...so what's another month?

Issue #2 The only truely automatic payment I have is my AT&T cell phone bill which went trough without issue (earning double flexpoints).

My only complaint so far is that the much larger bill for my companyy's phone service did not earn double flex points.

Quote

Jun 18, 09, 5:44 am #4

REG000592

Mixmaster300

Join Date: Jan 2009
Posts: 63

FWIW, I just redeemed flexperks points for a round trip from MSP to SEA and here are my first impressions:

- It took a secure login and SEVERAL mouse clicks to get to the award booking engine, I could see this being a PITA for someone that wanted to get in frequently.

- Once in, it looked just like travelocity, except that there was absolutely no ability to manipulate fare class (refundable vs.. not, or otherwise).

On the upside, once I got there, there were SOOO many options at the 20,000 redemption level it blew me away. For comparison, I had an orbitz tab oppen at the same time doing the same search and the results were virtually identical.

After selecting my itinerary, it showed me the cash value and how many flex perks it cost. The way it presented it (showing cash due) suggested that there was a way to not get scrooged on a 400.99 itinerary (points plus cash) but then again, maybe not.

I was able to enter my WP #, but during the seat selection process, my much envied Silver Elite status did not allow me to select any of the "P" seats. I selected to pick the seats for me and completed the transaction.

Within a minute, the reservation showed up on my NWA reservations tab and I had been assigned "P" seats (albeit not the ones I wanted). I could quickly change them to where I wanted to be.

I also had NWA.com searching the same perameters.

the net result... I booked via flexperks for 20K points (where I will still earn WP rdms & eqms) rather than the 40K that DL/NW wanted for the exact same flights. Had I been "flexible" on the flights, I could have gotten a non milage earning, EQM-free flight for as low as 32K (slightly less appealing departure times).

For me, this card is the HolyGrail, since I can effectively use it to book my business travel (my company, my dime). DL/NW miles really don't work effectively in that way (high redemption rates, close-in fees).

I cut and pasted the above post from another thread, it was encouraging to read and wanted to pass it along. I understand the issue with the posting of miles

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being delayed and the time it takes to update automatic payments, but I see this whole thing as a brief transition period on to a better card for all of us. The alternative is signing up for Delta's American Express. In the long run, I see those who did sign up for American Express coming back to Flexperks and Delta discovering that they made a huge mistake dropping Visa.

Quote

Jun 18, 09, 12:12 pm #5

ned

Join Date: Nov 2002
Programs: MTD pass holder
Posts: 844

Same here on #1.

Quote

Jun 18, 09, 7:28 pm #6

Cher905

Join Date: May 2004
Location: MSP
Programs: Delta SM
Posts: 96

Quote:

Originally Posted by **reddawngrl**
Same here. I can understand about the bonus not showing up for awhile, but the base miles for purchases have always shown up within a 2-3 days. My statement closed June 10 and no miles for that period have posted to my worldperks account.

Me too...Same issue and same closing date. I called US Bank two days ago about this. Spoke to a supervisor who couldn't understand why my miles hadn't posted. She was going to send a notice to someone in the appropriate department and said the miles should post within the next week or so. I have a feeling that it's going to take more than just one phone call to US Bank.

Quote

Jun 18, 09, 9:51 pm #7

NW.BTR.Than.The.Rest

Join Date: Jul 2002
Location: Salt Lake City
Programs: DL/DE and 1MM;CO/PE;MR Silver;HO

The good and the bad

After registering my card, I too was able to check the Travelocity pricing and was pleased that it was correct. Some years back, I was with some card that made you call a contracted travel agency to book and even though lower fares were clearly present, they could not be obtained using the credits on the card. It was

REG000594

A-371

Silver;PC Gold
Posts: 355

always more than it should have been. Needless to say I dropped it. I may keep the Visa Sig after all.

However, the bad is that I passed $25K months ago and expected the first installment of 10K EQMs, then, two months ago, I passed $50K spend and still nothing. I had better get those EQMs, or I will be going to court alone or with the class.

Where am I?

Quote

Jun 18, 09, 10:25 pm #8

motytrah

Join Date: Jan 2007
Posts: 3,551

Red flag cid!

Quote:

> Originally Posted by **ceieoc**
> *also a new and different Card ID (CID) number. The CID is the three numbers in the white box on the back of your Visa card. Accordingly, many automated payment merchants using the old expiration date on file or CID number will be declined by US Bank even though your account is in good standing.*

Merchants are not allowed to store the CID number. It is a huge red flag and can result in a substancial fine from Visa/Mastercard.

Quote

Jun 19, 09, 9:05 am #9

ceieoc

Join Date: Dec 2007
Location: Ann Arbor, Michigan
Programs: Delta Diamond Medallion, Continental Platinum, HHonors Gold
Posts: 180

It's like smoke and mirrors

Quote:

> Originally Posted by **motytrah**
> *Merchants are not allowed to store the CID number. It is a huge red flag and can result in a substancial fine from Visa/Mastercard.*

Therefore, when US Bank, in their Flex Perks Business Travel Rewards Visa card literature, under the section, "Enjoy Greater Benefits. More options. fewer restrictions. Better value" writes "...Automatic payments should continue without

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interruption," US Bank already knew that they were going to decline the credit cards if the new expiration date or CID was not supplied to merchants.

When I'm mailed literature that I would "enjoy greater benefits" and "automatic payments should continue without interruption," it implies that you would not need to update your card information, and, it is misleading. I'll bet a few million other US Bank Flex Perks card holders will have the same problem getting automatic payments processed unless they contact every merchant. Why should a bank deceive their clients with vague directions? It does not seem that I enjoy a"greater benefit" when I must take the time to update my automated payment information with every business I currently use. This misdirection seems to be like a magician using smoke and mirrors. This year, even their airline partner, Delta managed to make over 15,000 miles disappear from my frequent flyer account before my eyes. Fortunately, I got these miles to reappear after I found out how Delta's "magic" works.

When US Bank does not promptly post our earned mileage, my impression is that we all will lose, as our frequent flyer miles, on airlines like Delta/Northwest seem to devalue with time. What used to be a 20,000 mile travel award can now be a 60,000 mile reward. I wonder if US Bank can purchase miles cheaper, the longer they wait to issue our rewards. Previously, US Bank posted our earned miles within 1-3 days over the last decade. Why now, should there be a delay of greater than 60 days for US Bank to post mileage or even our EQM awards?

Quote

Jun 22, 09, 7:56 pm #10

celeoc

Join Date: Dec 2007
Location: Ann Arbor, Michigan
Programs: Delta Diamond Medallion, Continental Platinum, HHonors Gold
Posts: 180

Is anyone not having a problem with their missing Northwest Miles?

I see a new thread started today titled "Worldperks Visa - Did your June miles post ?"

Everyone seems to be having the same missing mileage credit problem.

Quote

Jun 22, 09, 7:58 pm #11

Cher905

Join Date: May 2004
Location: MSP

After a phone call to US Bank on June 16, I received a follow-up letter today stating that the missing June mileage would be posted to my WorldPerks account within 6-8 weeks.

REG000596

Programs: Delta SM
Posts: 96

Aug 14, 09, 9:42 am #12

celeoc

Join Date: Dec 2007
Location: Ann Arbor, Michigan
Programs: Delta Diamond Medallion, Continental Platinum, HHonors Gold
Posts: 180

Still waiting for 20,000 promised EQM's from US Bank from Visa purchases

US Bank just posted the 26,580 miles they owed me from May/June, 2009 Visa purchases. They backdated the transaction to June 11, 2009 and credited these miles to my NW FF account on August 11, 2009. This US Bank mileage posting is 60 days overdue. However, I am still waiting for their promised posting of 20,000 EQM miles for $50,000 purchases on the US Bank Visa card before June 30, 2009.

I thought US Bank was an ethical institution and I even transferred to their FlexPerks Travel Rewards Visa card instead signing up for the Delta American Expres card program on the demise of the NW World Perks program. The US Bank contintinued stall tactics regarding posting our frequent flyer mileage and EQM credits are extremely irksome any makes me wonder if I made the correct credit card vendor decision.

I know US Bank would charge up to 20.99% interest to a US Bank cardholder if they were 60 days late. To be fair, why shouldn't US Bank give their cardholders a bonus of 20.99% more frequent flyer miles for their late posting of our mileage credits by 60 days or more?

Has anyone received their full credit for earned EQM miles from US Bank?

Aug 14, 09, 10:05 am #13

bmchris

Join Date: Oct 2008
Posts: 801

Quote:

Originally Posted by **celeoc**
US Bank just posted the 26,580 miles they owed me from May/June, 2009 Visa purchases. They backdated the transaction to June 11, 2009 and credited these miles to my NW FF account on August 11, 2009. This US Bank mileage posting is 60 days overdue. However, I am still waiting for their promised posting of 20,000 EQM miles for $50,000 purchases on the US Bank Visa card before June 30, 2009.

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> *I thought US Bank was an ethical institution and I even transferred to their FlexPerks Travel Rewards Visa card instead signing up for the Delta American Expres card program on the demise of the NW World Perks program. The US Bank contintinued stall tactics regarding posting our frequent flyer mileage and EQM credits are extremely irksome any makes me wonder if I made the correct credit card vendor decision.*
>
> *I know US Bank would charge up to 20.99% interest to a US Bank cardholder if they were 60 days late. To be fair, why shouldn't US Bank give their cardholders a bonus of 20.99% more frequent flyer miles for their late posting of our mileage credits by 60 days or more?*
>
> *Has anyone received their full credit for earned EQM miles from US Bank?*

Did you verify your timelines with the conditions of the offer? End of August is the widely quoted date.

Quote

Aug 14, 09, 11:02 am **#14**

ceieoc

Join Date: Dec 2007
Location: Ann Arbor, Michigan
Programs: Delta Diamond Medallion, Continental Platinum, HHonors Gold
Posts: 180

Quote:

> Originally Posted by **bmchris**
> *Did you verify your timelines with the conditions of the offer? End of August is the widely quoted date.*

I understand that US bank is now saying end of August. However when US Bank issued this card, we had prompt posting of our mileage credits every month until they decided to change to their the US Bank Flex Perks Travel Rewards program. I can think of no reason to delay until the end of August posting our earned credits to our FF accounts now as US Bank knows we have earned these credits. I would think these delays are upsetting to their customers who want the benefits they earned.

I do not like it when a bank previously promises that you will earn a benefit in a credit card program and does not give you prompt credit. When you meet the requirements of the US Bank offer, they seem to be stalling in issuing earned rewards to their cardholders.

Before Aloha airlines declared bankruptcy in 2008, if your were owed Aloha frequent flyer miles, and never received them, you lost all of your earned

REG000598

A-375

benefits.

When I invest in a bank, I trust them to keep their promises. In these troubled financial times for banks, any unnecessary delay in crediting my earned benefits has me concerned. This delay with US Bank seemed to start in June, 2009. That is why I want to know if other people received their mileage, EQM's or just excuses from this US Bank program. I also noticed my August, 2009 credits for Flex Perks are delayed even though my accounts are in good standing. I hope this is not the trend for the future.

Quote

Aug 14, 09, 11:54 am #15

bmchris

Join Date: Oct 2008
Posts: 801

Quote:

> Originally Posted by **celeoc**
> *II can think of no reason to delay until the end of August posting our earned credits to our FF accounts now as US Bank knows we have earned these credits.*

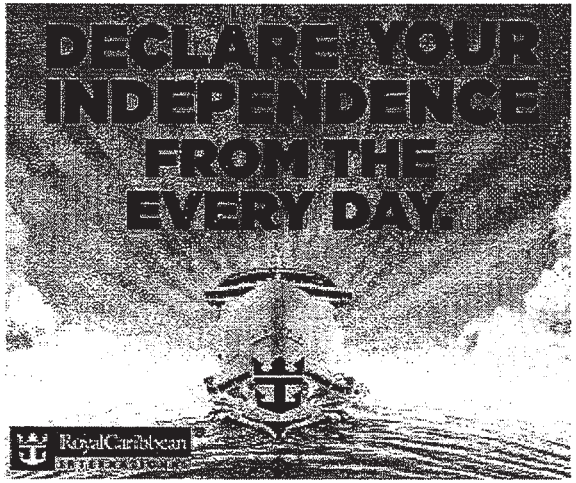
I can think of at least one - they are winding down their business with WorldPerks. So it is prudent to do a final settling of miles, cutting down the technology streams, making sure any debits due to returns are accounted for etc. It's definitely not a case of Business As Usual.

Overall - I don't think they have done too bad a job. Definitely better than what Amex has been doing for WorldPerks Visa customers (almost nada).

Quote

REG000599

A-376



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Forum Jump

Northwest WorldPerks (Discontinued Program) Go

All times are GMT -6. The time now is 11:01 am.

SEO by vBSEO 3.3.2

REG000601

A-378

Step 1
create your login

Step 2
enter your profile

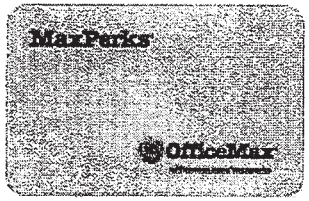
Step 3
enter your preferences

MY LOGIN

Choose the program that's right for you, create a password, then tell us who you are and your enrollment in MaxPerks® is complete!

Required fields are denoted by *

Choose My Program



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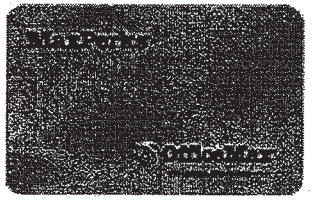

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