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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92051006
Party	Defendant 12 Interactive, LLC
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Submission	Defendant's Notice of Reliance
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Signature	/Michael G. Kelber/
Date	10/03/2011
Attachments	Registrant_Notice_of_Reliance.pdf (25 pages)(93419 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

COUCH/BRAUNSDORF AFFINITY, INC.,))	
)	
Petitioner/Counter-Registrant,))	
)	
v.))	Cancellation No. 92051006
)	
12 INTERACTIVE, LLC,))	
)	
Registrant/Counter-Petitioner))	
)	

REGISTRANT’S NOTICE OF RELIANCE

Pursuant to 37 C.F.R. §§ 2.120 and 2.122, Registrant, 12 Interactive, LLC (“Registrant”), by and through its attorneys Neal, Gerber & Eisenberg, hereby submits its Notice of Reliance. Registrant’s Notice of Reliance includes the following attached materials:

- A. Documents constituting documents obtained from the internet, pursuant to 37 C.F.R. §2.122(e) and TBMP 704.08(b), included as **Exhibit A** and listed on Schedule 1. All of the documents on Schedule 1 were obtained from publicly available internet websites. The website address where the documents were obtained, and the date on which they were obtained, is identified on the face of the document in accordance with *Safer Inc. v. OMS Investments Inc.*, 94 USPQ2d 1031 (TTAB 2010). Where a document was downloaded from a publicly available internet website, a printout of the webpage where the document was obtained is included showing the website address and the date it was obtained.
- B. Documents constituting official records, pursuant to 37 C.F.R. §2.122(e) and TBMP 704.07, included as **Exhibit B** and listed on Schedule 2. All of the documents on Schedule 2 are true and correct copies obtained from the United States Patent and Trademark Office or its website, from the websites or record files of other governing bodies, or from recognized reporting services that report federal court opinions.
- C. Other printed publications, pursuant to 37 C.F.R. §2.122(e) and TBMP 704.08(a), included as **Exhibit C** and included on Schedule 3. All of the documents on Schedule 3 are true and correct copies of articles gathered from publicly available media sources as identified on the face of those documents.

An indication of the relevance of each document or set of documents contained within the attached Materials is set forth in the attached schedules hereto, pursuant to 37 C.F.R. §2.122(e).

Opposer intends to rely upon and hereby makes of record the attached materials.

Respectfully submitted,

Dated: October 3, 2011

/Michael G. Kelber/
One of the Attorneys for Registrant,
12 Interactive, LLC

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CERTIFICATE OF SERVICE

I, Mavis Benson, a non-attorney, state that I served a copy of ***REGISTRANT'S NOTICE OF RELIANCE*** upon counsel for Petitioner/Counter- Registrant:

Philip A. Jones, Esq.
BRINKS HOFER GILSON & LIONE
455 N. Cityfront Plaza Dr., Ste 3600
Chicago, IL 60611-5599

via First Class U.S. Mail and email on this 3rd day of October, 2011.

/Mavis Benson/
Mavis Benson

SCHEDULE 1 – EXHIBIT A

Page(s)	Identification	Relevance
A-1 to A-100	Yahoo! search results for term “perks,” accessed on August 13, 2010; REG0076-0175	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-101 to A-140	Yahoo! search results for phrase “perks cards,” accessed on August 13, 2010; REG0176-0215	Shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-141 to A-142	Main page from <perks.com>, accessed on September 27, 2011	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-143 to A-144	“Perks Enterprise” from <incentiveprograms.com>, accessed on September 27, 2011	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-145 to A-146	“PerksXpress” from <incentiveprograms.com>, accessed on September 27, 2011	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-147 to A-148	“Perks Plus” from <incentiveprograms.com>, accessed on September 27, 2011	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-149 to A-152	“Employee benefit,” from <wikipedia.org>, accessed on September 16, 2010; REG 0278-0281	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-153 to A-154	“Perk,” from <thefreedictionary.com>, accessed on September 16, 2010; REG0290-0291	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-155 to A-169	“Perks” from <callofduty.wikia.com>, accessed on September 16, 2010; REG0297-311	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
A-170 to A-173	"Perks" from <modernwarfare247.com>, accessed on September 16, 2010; REG0312-315	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-174 to A-178	"Perks" from <thmodernwarfare2.com>, accessed on September 16, 2010; REG0316-0320	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-179	"Login" from <us.corporateperks.com>, accessed on September 16, 2010; REG0321	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-180 to A-181	"Drug company perks may sway doctors" from <pittsburghlive.com>, accessed on September 15, 2010; REG0323-324	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-182 to A-186	"The Perks of Being a Wallflower" from <amazon.com>, accessed on September 15, 2010; REG0325-329	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-187 to A-188	"Perks" from <businessdictionary.com>, accessed on September 15, 2010; REG0331-332	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-189 to A-196	Main page from <bordersrewardperks.com>, accessed on September 15, 2010; REG0333-340	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-197 to A-200	"Multiplayer Perks" from <mw2blog.com>, accessed on September 15, 2010; REG0341-344	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-201 to A-206	"Fallout 3 perks" from <fallout.wikia.com>, accessed on September 15, 2010; REG0345-350	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-207	"Job Searching" from <jobsearch.about.com>, accessed on September 15, 2010; REG0351	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
A-208 to A-210	"Perk" from <answers.com>, accessed on September 15, 2010; REG0352-0354	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-211 to A-217	"Perks" from <answers.com>, accessed on September 15, 2010; REG0355-361	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-218	"Perks" from <wikipedia.org>, accessed on September 15, 2010; REG0362	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-219	Main page from <insiderperks.com>, accessed on September 15, 2010; REG0363	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-220 to A-224	Main page from <mommyperks.com>, accessed on September 15, 2010; REG0364-0368	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-225 to A-226	Main page from <deverpostperks.com>, accessed on September 15, 2010; REG0369-0370	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-227	"Perks" from <dunkindonuts.com>, accessed on September 15, 2010; REG0371	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-228 to A-230	"Call of Duty 4 Perks" from <cod4central.com>, accessed on September 15, 2010; REG0373-0375	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-231 to A-232	"Login" from <officemaxperks.com>, accessed on September 15, 2010; REG0376-0377	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-233 to A-235	Main page from <corporateperks.com>, accessed on September 15, 2010; REG0378-0380	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
A-235 to A-238	“Five Overlooked Hotel Perks” from <foxnews.com>, accessed on September 15, 2010; REG0381-0383	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-239 to A-240	Main page from <personalityperks.com>, accessed on September 15, 2010; REG0384-0385	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-241	Main page from <greatworkperks.com>, accessed on September 15, 2010; REG0386	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-242 to A-244	Main page from <perksconsulting.com>, accessed on September 15, 2010; REG0387-0389	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-245 to A-246	Main page from <septapassperks.org>, accessed on September 15, 2010; REG0390-0391	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-247 to A-249	Main page from <diningperks.com>, accessed on September 15, 2010; REG0392-0394	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-250 to A-252	“At rescued banks, perks keep rolling,” from <washingtonpost.com>, accessed on September 15, 2010; REG0397-399	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-253 to A-255	“Portland Perks” from <travelportland.com>, accessed on September 15, 2010; REG0404-406	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-256 to A-257	“Perks” from <starwoodhotels.com>, accessed on September 15, 2010; REG0407-408	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-258 to A-259	“PetPerks” from <petsmart.com>, accessed on September 16, 2010; REG0447-0448	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership

Page(s)	Identification	Relevance
		in benefit programs or to gain benefits/“perks”
A-260 to A-262	“Cincinnati Public Radio Perks” from <publicmediaperks.com>, accessed on September 16, 2010; REG0449-451	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-263 to A-265	“Perks Card” from <lanebryant.com>, accessed on September 16, 2010; REG0452-454	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-266 to A-268	“Card Perks Directory” from <cardoffers.com>, accessed on September 16, 2010; REG0460-0462	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-269 to A-272	“Brooklyn Perks Card” from <twitter.com>, accessed on September 16, 2010; REG0463-0466	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-273 to A-274	Main page from <brooklynperkscard.com>, accessed on September 16, 2010; REG0467-0468	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-275 to A-277	Main page from <laperks.com>, accessed on September 16, 2010;	Shows the designation PERKS is generic for benefits; goes to weakness

Page(s)	Identification	Relevance
	REG0469-471	of PERKS mark
A-278 to A-279	“Perks” from <shopnsavefood.com>, accessed on September 16, 2010; REG0472-473	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-280 to A-281	“Sign up” from <placeperks.instorecard.com>, accessed on September 16, 2010; REG0474-475	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-282 to A-283	“Perks card program at Fort Bragg offers customer discounts” from <army.mil>, accessed on September 16, 2010; REG0476-477	Shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-284 to A-285	Main page from <officemaxperks.com>, accessed on September 16, 2010; REG0481-482	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-286 to A-289	Main page from <onecardgivesback.com>, accessed on September 16, 2010; REG0483-486	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-290 to A-298	“Employee perks” from <biocom.com>, accessed on September 16, 2010; REG0487-495	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-299 to A-303	“How to use the place perks card on childrens place online???” from <imamother.com>, accessed on	Shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to

Page(s)	Identification	Relevance
	September 16, 2010; REG0496-500	gain benefits/“perks”
A-304 to A-308	“OCPRSA Membership Perks Card” from <ocprsa.org>, accessed on September 16, 2010; REG 0501-0505	Shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-309 to A-312	“Pump Perks” from <discoversomethingbiggs.com>, accessed on September 16, 2010; REG 0506-509	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-313 to A-315	“The ASU Bookstore ‘Pitchfork Perks’ Program” from <asu.edu>, accessed on September 16, 2010; REG 0510-512	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-316 to A-317 and A-319	“VIP Perks Card” from <orpheum-memphis.com>, accessed on September 16, 2010; REG 0513-514	Shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-318 and A-320	“Get a Perks Card” from <sorbaras.com>, accessed on September 16, 2010; REG 0516-517	Shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-321 to A-322	“PerksCard” from <jazzmanscafe.com>, accessed on September 16, 2010; REG 0518-519	Shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-323 to A-324	Main page from <tdhaperks.com>, accessed on September 16, 2010; REG 0524-525	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”

Page(s)	Identification	Relevance
A-325 to A-327	"Family Perks" from <familychristian.com>, accessed on September 16, 2010; REG 0528-530	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-328 to A-337	"California Destination Guide" from <californiadaytrips.blogspot.com>, accessed on September 16, 2010; REG 0531-540	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/"perks"
A-338	"MWR Perks Card" from <fortbraggmwr.com>, accessed on September 16, 2010; REG 0541	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/"perks"
A-339 to A-343	"Petsmart Pet Perks card" from <boxerworld.com>, accessed on September 16, 2010; REG 0544-0548	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/"perks"
A-344 to A-346	"Pink Perks' VIP Shopping Memo Card 2010" from <theshoppingmemo.com>, accessed on September 16, 2010; REG 0556-0558	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/"perks"
A-347 to A-353	"The Children's Place: Place Perks Card" from <passionforsavings.com>, accessed on September 16, 2010; REG 0559-565	Shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/"perks"
A-354 to A-355	"Save a Fortune on Fuel!" from <feperks.com>, accessed on September 16, 2010; REG0576-577	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic

Page(s)	Identification	Relevance
		for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-356 to A-357	Main page from <localproud.com>, accessed on September 16, 2010; REG0579-580	Shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-358	Main page from <greatworkperks.com>, accessed September 16, 2010; REG0581	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-359 to A-360	“Lighten Up 4 Life” from <liftenup4life.com>, accessed September 16, 2010; REG0582-583	Shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-361 to A-363	“Xbox Live Perks Card” from <talkxbox.com>, accessed September 16, 2010; REG0584-586	Shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-364 to A-366	“Special Perks for You” from <jacksonmn.com>, accessed September 16, 2010; REG0587-589	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark; and shows the designation PERKS CARD is generic for the cards used to show membership in benefit programs or to gain benefits/“perks”
A-367 to A-378	“US Bank Flex Perks Visa Card Holders- Delayed WorldPerks mileage credits” from <flyertalk.com>, accessed September 16, 2010; REG0590-601	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
A-379 to A-380	“My Login” from <officemaxperks.com>, accessed September 16, 2010; REG0602-603	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

SCHEDULE 2 – EXHIBIT B

Page(s)	Identification	Relevance
B-1 to B-31	Search results for “perks” in the Trademark Electronic Search System (TESS)	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-32 to B-34	TARR report for Registration No. 2453390 - PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-35 to B-37	TARR report for Registration No. 2121465 – PERKS PLUS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-38 to B-40	TARR report for Registration No. 3125217 – CARD PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-41 to B-44	TARR report for Registration No. 3291476 – PERQZ	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-45 to B-48	TARR report for Registration No. 3768493 – THE PERKS COMPANY	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-49 to B-51	TARR report for Registration No. 4029941 – PERKSHARE	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-52 to B-54	TARR report for Registration No. 2964287– PERKSNOW	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-55 to B-57	TARR report for Registration No. 2930976– PERKS RESOURCES	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-58 to B-60	TARR report for Registration No. 3290667 – CORPORATE PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-61 to B-63	TARR report for Registration No. 3077460 – FAST PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
B-64 to B-66	TARR report for Registration No. 3798715 – PAYPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-67 to B-69	TARR report for Registration No. 3590776 – PERKCHASE	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-70 to B-72	TARR report for Registration No. 3609224 – PERKS EVERYDAY	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-73 to B-75	TARR report for Registration No. 2683472—MAXPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-76 to B-78	TARR report for Registration No. 4017353 – PERKS POINTS MALL	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-79 to B-81	TARR report for Registration No. 3989150 – PROJECT PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-82 to B-84	TARR report for Registration No. 3239649– PERKPASS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-85 to B-87	TARR report for Registration No. 3239648– PERKSAVER	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-88 to B-90	TARR report for Registration No. 3374455– MONEYPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-91 to B-94	TARR report for Registration No. 3383279– DENTALPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-95 to B-97	TARR report for Registration No. 3304444 – SHOP ‘N SAVE PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
B-98 to B-100	TARR report for Registration No. 3236578– CARPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-101 to B-104	TARR report for Registration No. 3235230– HEALTHEPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-105 to B-107	TARR report for Registration No. 3280722– GAS PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-108 to B-111	TARR report for Registration No. 3396011– WORK PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-112 to B-115	TARR report for Registration No. 3308687– PINK PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-116 to B-118	TARR report for Registration No. 3071073– SUN PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-119 to B-122	TARR report for Registration No. 3185535– CLUBPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-123 to B-125	TARR report for Registration No. 3035037– PETPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-126 to B-128	TARR report for Registration No. 3027901– PUMPPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-129 to B-131	TARR report for Registration No. 3044733– PURPLE PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-132 to B-135	TARR report for Registration No. 3419730– PAW PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
B-136 to B-139	TARR report for Registration No. 3007334– COOL PERKS FOR CONCERT FANS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-140 to B-142	TARR report for Registration No. 2889342– STAR PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-143 to B-146	TARR report for Registration No. 2881578– CARMAX AUCTIONS PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-147 to B-149	TARR report for Registration No. 2785019– FIT:PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-150 to B-153	TARR report for Registration No. 2529987– PARTSPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-154 to B-157	TARR report for Registration No. 2865599– PETPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-158 to B-160	TARR report for Registration No. 3829574– PAYS LIKE DEBIT...PERKS LIKE CREDIT	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-161 to B-163	TARR report for Registration No. 3837962– MORE PERKS. MORE PRIVILEGES.	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-164 to B-166	TARR report for Registration No. 3831602– RCI SHOPPING PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-167 to B-169	TARR report for Registration No. 3831474—RCI RUISE PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-170 to B-172	TARR report for Registration No. 3924083—FE PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
B-173 to B-175	TARR report for Registration No. 3814121—OMNIPERK	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-176 to B-178	TARR report for Registration No. 3788510—VISA SIGNATURE THE CARD DEFINED BY ITS PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-179 to B-181	TARR report for Registration No. 3741921—PH PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-182 to B-184	TARR report for Registration No. 3773213—FLEXPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-185 to B-187	TARR report for Registration No. 3760081—DD PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-188 to B-190	TARR report for Registration No. 3639391—DD PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-191 to B-193	TARR report for Registration No. 3880629—LIFE RUNS BETTER WITH PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-194 to B-197	TARR report for Registration No. 3904886—GEVALIA PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-198 to B-200	TARR report for Registration No. 3773065—VIPPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-200 to B-203	TARR report for Registration No. 3723643—BRAND PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-204 to B-206	TARR report for Registration No. 3650812—THE PERK THAT WORKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
B-207 to B-209	TARR report for Registration No. 3650455—JAVA PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-210 to B-213	TARR report for Registration No. 3729689—GIANT EAGLE FOODPERKS!	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-214 to B-217	TARR report for Registration No. 3825848—PERKS BY CLUB WYNDHAM	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-218 to B-221	TARR report for Registration No. 3648743—FUELPERKS! MALL.COM	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-222 to B-225	TARR report for Registration No. 3648743—FUELPERKS! MALL	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-226 to B-228	TARR report for Registration No. 3723465—FUELPERKS! MALL	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-229 to B-231	TARR report for Registration No. 3652557—FUELPERKS! MALL.COM	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-232 to B-234	TARR report for Registration No. 3664891—FOODPERKS!	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-235 to B-237	TARR report for Registration No. 3579468—ECOPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-238 to B-240	TARR report for Registration No. 3567375—TRAVEL PERKS AT WORK	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-241 to B-244	TARR report for Registration No. 3525191—GEVITY GP PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
B-245 to B-247	TARR report for Registration No. 3525190—GEVITY PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-248 to B-251	TARR report for Registration No. 3571267—BIZ PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-252 to B-254	TARR report for Registration No. 3465366—BIZ PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-255 to B-257	TARR report for Registration No. 3371856—BIZ PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-258 to B-261	TARR report for Registration No. 3399148—ADPERK	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-262 to B-264	TARR report for Registration No. 3625748—AWARDPERQS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-265 to B-267	TARR report for Registration No. 3544943—PERKS FOR EYES	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-268 to B-270	TARR report for Registration No. 3621652—PARTNERPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-271 to B-273	TARR report for Registration No. 3484213—VISIONPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-274 to B-276	TARR report for Registration No. 3491728—PERKSPLUS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-277 to B-279	TARR report for Registration No. 3481977—AQUAPERK	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
B-280 to B-283	TARR report for Registration No. 3755177—FUELPERKS!	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-284 to B-286	TARR report for Registration No. 3385268—VERY IMPRESSIVE PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-287 to B-290	TARR report for Registration No. 3789071—PLUS PERKS PREMIUM	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-291 to B-293	TARR report for Registration No. 3381375—PLUS PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-294 to B-297	TARR report for Registration No. 3573282—ECOPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-298 to B-301	TARR report for Registration No. 3923384—TIMEPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-302 to B-304	TARR report for Registration No. 3355322—PIG PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-305 to B-307	TARR report for Registration No. 3406186—DUNKIN' PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-308 to B-311	TARR report for Registration No. 3609224—PERKS ADVANTAGE	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-312 to B-315	TARR report for Registration No. 3350820—PAYLESS PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-316 to B-318	TARR report for Registration No. 3075340—GERI-PERK	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
B-319 to B-322	TARR report for Registration No. 3033466—PACIFICARE PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-323 to B-325	TARR report for Registration No. 2854820—PERKS IN THE CITY	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-326 to B-329	TARR report for Registration No. 3532872—ePERKS.com	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-330 to B-332	TARR report for Registration No. 3543973—CONDO PERKS. IT PAYS TO OWN.	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-333 to B-335	TARR report for Registration No. 3449997—CONDO PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-336 to B-338	TARR report for Registration No. 3322198—REALPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-339 to B-341	TARR report for Registration No. 3305166—MOVE PERKS PLUS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-342 to B-344	TARR report for Registration No. 3263918—PARADE PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-345 to B-347	TARR report for Registration No. 3167317—AIRPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-348 to B-350	TARR report for Registration No. 3245852—CENTRAL PARK PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-351 to B-354	TARR report for Registration No. 3232099—MOVE PERKS NOW IT PAYS TO MOVE!	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
B-355 to B-357	TARR report for Registration No. 3043496—FUELPERKS!	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-358 to B-361	TARR report for Registration No. 3043672—GIANT EAGLE FUELPERKS!	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-362 to B-364	TARR report for Registration No. 3013682 —POWERSAVER PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-365 to B-368	TARR report for Registration No. 2964759—DEBITPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-369 to B-371	TARR report for Registration No. 2924795—BLUE PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-372 to B-374	TARR report for Registration No. 3006939—PRIMEPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-375 to B-378	TARR report for Registration No. 3261476—CARINGPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-379 to B-382	TARR report for Registration No. 2948190—PALMPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-383 to B-385	TARR report for Registration No. 3043236—CLIENT PERKS PROGRAM	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-386 to B-388	TARR report for Registration No. 2986801—PRACTICE PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-389 to B-391	TARR report for Registration No. 3125306—PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
B-392 to B-394	TARR report for Registration No. 3067012—PINNACLE PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-395 to B-397	TARR report for Registration No. 2429562—LOANPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-398 to B-400	TARR report for Registration No. 2521662—PAYROLL PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-401 to B-403	TARR report for Registration No. 2109175—PARKING PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-404 to B-406	TARR report for Registration No. 2131247—POWER PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-407 to B-409	TARR report for Registration No. 1925939—WORLDPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-410 to B-412	TARR report for Registration No. 2147896—WORLDPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-413 to B-415	TARR report for Registration No. 2547676—FAMILY PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-416 to B-418	TARR report for Registration No. 2494626—CREDITPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-419 to B-421	TARR report for Registration No. 2581548—PAYLESS PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-422 to B-424	TARR report for Registration No. 2743125—PURCHASE PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

Page(s)	Identification	Relevance
B-425 to B-427	TARR report for Registration No. 2838929—PAMPERED PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-428 to B-431	TARR report for Registration No. 2772108—POWER PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-432 to B-435	TARR report for Registration No. 2782349—QUESTPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-436 to B-439	TARR report for Registration No. 2375685—PERSONAL PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-440 to B-442	TARR report for Registration No. 1949128—PASTOR PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-443 to B-445	TARR report for Registration No. 1951280—FAMILY PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-446 to B-448	TARR report for Registration No. 2349999—SMART PERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-449 to B-451	TARR report for Registration No. 2119150—NETPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
B-452 to B-454	TARR report for Registration No. 2636253—ROADPERKS	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark

SCHEDULE 3 – EXHIBIT C

Page(s)	Identification	Relevance
C-1 to C-7	Definitions of “perk” and “perquisite” printed from the Oxford English Dictionary Online, REG0046-0052	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
C-8 to C-10	Pages of Black’s Law Dictionary, Ninth Edition, showing definitions of “perk” and “perquisite,” REG0053-0055	Shows the designation PERKS is generic for benefits; goes to weakness of PERKS mark
C-11 to C-14	Pages of Webster’s Ninth New Collegiate Dictionary, showing definitions of “perk” and “perquisite,” REG0056-0059	Shows the designation PERKS is generic for benefits
C-15 to C-17	Pages of Merriam-Webster’s Desk Dictionary, showing definitions of “perk” and “perquisite,” REG0060-0062	Shows the designation PERKS is generic for benefits
C-18 to C-20	Pages of Random House Webster’s College Dictionary, showing definitions of “perk” and “perquisite,” REG0063-0065	Shows the designation PERKS is generic for benefits
C-21 to C-23	Pages of The American Heritage College Dictionary, Fourth Edition, showing definitions of “perk” and “perquisite,” REG0066-0068	Shows the designation PERKS is generic for benefits