

ESTTA Tracking number: **ESTTA390412**

Filing date: **01/27/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92050920
Party	Plaintiff Intellect Technical Solutions, Inc.
Correspondence Address	WILLIAM G GILTINAN CARLTON FIELDS PA 4221 W BOY SCOUT BLVD , SUITE 1000 TAMPA, FL 33607-5780 UNITED STATES tgiltinan@carltonfields.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	William Giltinan
Filer's e-mail	trademarks@carltonfields.com
Signature	/William Giltinan/
Date	01/27/2011
Attachments	NOR151.tif (7 pages)(213708 bytes)

**In The United States Patent And Trademark Office
Before The Trademark Trial And Appeal Board**

In re: Registration No. 3,009,990
Trademark: ENTELLECT
Registered November 1, 2005

INTELLECT TECHNICAL SOLUTIONS, INC.

Petitioner,

v.

MILENA SONI,

Respondent.

Cancellation No.: 92050920

PETITIONER'S TWELFTH NOTICE OF RELIANCE

Petitioner Intellect Technical Solutions, Inc. submits this Notice of Reliance in accord with 37 C.F.R. § 2.120, et seq. and 37 C.F.R. 37.122, et seq. The following is hereby designated and made part of the record of this proceeding:

1. Intellect's Exhibit 151. Dated printout of the web page available at www.potentialsdevelopment.org/pdicoaching.htm, pursuant to 37 C.F.R. 2.122(c). The dated printout of the published website describing the services offered by PDI Coaching Services is relevant to Respondent's allegation that a contractual relationship between Respondent and PDI Coaching Services supports her use of the subject mark in commerce, and to the nature of the services, if any, she actually provides under the subject mark.

Petitioner submits that the above-identified exhibit, and the copy of the same submitted herewith, is a publication, available to the general public or in general circulation among a segment of the public which is relevant under an issue in this proceeding.

Respectfully submitted,

Date: January 27, 2011



William G. Giltinan
Carlton Fields, P.A.
P.O. Box 3239
Tampa, FL 33601-3239
(813) 223-7000
Attorney for Petitioner

CERTIFICATE OF SERVICE

I hereby certify that I served the foregoing Petitioner's Twelfth Notice of Reliance to Respondent's counsel at the following address:

Surjit P. Soni,
Ronald E. Perez, ron@sonilaw.com
The Soni Law Firm
35 N. Lake Ave. #720
Pasadena, CA 91101

via Federal Express, Overnight Delivery (Tracking No. 794362475167) and email on January 27, 2011.

Dated: January 27, 2011



William G. Giltinan

Intellect Technical Solutions v. Milena Soni
Cancellation No. 92050920
Intellect's Exhibit 151

PDI Coaching Services

"Putting the Pieces Together"

Please click [HERE](#) to return to Home Page

PDI Coaching Services:

Dorothy C. Neils, M. Ed. Counseling & Guidance,
and
Kenneth G. Neils, APD, SPHR, Management
Consultant & Systems Engineer
are offering coaching services.

The key to their coaching service is Potentials Development, Inc.'s "Reflections Assessment", which quickly provides an exhaustive inventory of personality, psychological orientation and educational/vocational potential.

Rather than lengthy front-end time taken to ask lots of questions to get acquainted with clients, the PDI appraisal quickly leads to answering questions and exploring educational and vocational potential.

Dorothy or Kenneth can be reached at 406-442-1686 for appointments.

How To Login at SelfMaps™:

Registered Users: Please click [HERE](#) to login using your e-mail address and the password you were previously assigned.

New Users: Contact us and we will assign you a unique password to use with your e-mail address. You may then click [HERE](#) to login and take the test. Note: Email address + Password must be unique for each user.

Sample User: If you would like to login so you can view sample MAPs and get a feel for the site, please click [HERE](#) and login with Email=johndoe@pdic.com and Password=johndoe.

Contact Us:

PDI Coaching Services
Kenneth G. Neils, APD, SPHR
Helena, Montana
(406)442-1686
E-Mail: kneils@potentialsdevelopment.com

About You:

Think about it, when others ask you "Who are you?" do you respond by telling them:

1. What you do,

2. Where you work,
3. Where you went to school,
4. Who your family members are,
5. Who your friends are and so on?

This is not who you are, it is information about your history, environment and behavior.

The Reflections Questionnaire™ and the Motivational Assessment of Personality (MAP™) will help you and others you interact with get a better understanding of "Who You Are" and find "Best Fit" personal, vocational and educational options for your future.

About Us:

PDI Coaching Services is a company with over fifty years of research, development and practical application with thousands of individuals and hundreds of organizations around the world!

We are dedicated to helping you and your organization recognize your potential and reach life goals.

We will help you determine "Who You Are" and find "Best Fit" personal, vocational and educational options based on individual assessment results.

As an added benefit, one of our representatives will be available to work with you at whatever level you decide is best for you!

Our Services:

Reflections Questionnaire™:

Your motivational preferences are identified by the completed Reflections Questionnaire™, requiring only 30 to 40 minutes to finish. Your responses go directly into the Motivational Assessment of Personality (MAP™) software.

Motivational Assessment of Personality (MAP™):

The Motivational Assessment of Personality (MAP™) varies from three to five parts and up to 50 pages in length, depending upon client request. These reports form the basis for personalized coaching and consultation with affiliated, trained and certified professionals.

Job MAP™:

Job MAP™ is our proprietary process of matching individuals with specific tasks and jobs. The Job MAP™ precisely evaluates the person relative to behavioral and task terminology. Specific jobs are defined and measured in those same terms. Having the person's motivations and the tasks of the job, we match them against each other. It is immediately apparent why someone is succeeding in or stressed by his or her job. Any work

P0760

components can be defined using the Job MAP™ technology.

Work Group MAP™:

Work Group MAP™ is another proprietary process by which PDI looks at teams of people. This process compares communication, decision making, leadership and other key characteristics of individuals within a work group. Twenty-seven graphical overlays and numerical comparisons allow immediate understanding of the inter-personal dynamics of a Work Group. In a world where people share a project and never meet each other Work Group MAP™ promotes understanding and communication. Each of the graphs is accompanied by definitions and explanatory information.

Reflections Questionnaire™:

One component of the SelfMaps™ process is the powerful Reflections Questionnaire™ that measures personal preference and motivation. These individual characteristics drive the choice of vocation and occupation, in addition to communication, learning and relationships.

A very complex analysis of your responses creates a Motivational Assessment of Personality (MAP™) that correlates your inherent drives with the world of work, study and relationships.

The Reflections Questionnaire™ can be completed in less than forty minutes. It is important to respond intuitively. Your first choice is your best choice. Do not over-analyze your response.

It is not necessary for you to have the skills, physical capability, training or experience required for the task, only the desire.

Respond only on the basis of your preference.

Sample Question:

Please read all 3 statements in the sample section below.

Click only one of the 3 Green Buttons for the statement that you prefer Most, then

Click only one of the 2 remaining Red Buttons for the statement that you prefer the Least.

Do not click Most and Least buttons for the same statement.

In the example below, the statement "Visit stores in a metropolitan shopping mall" was preferred

P0761

the **Most** and the statement "**Hike through a national wilderness area**" was preferred the **Least**.

M L

- Visit stores in a metropolitan shopping mall.
 - Spend a vacation at a luxury resort.
 - Hike through a national wilderness area.
-

PDI Coaching Services
Authorized Representative of SelfMaps, LLC
Motivational Assessments of Personality (MAP™)
Professional products from SelfMaps, LLC



P0762