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Filing date: **03/26/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92050058
Party	Plaintiff Hillside Candy, LLC
Correspondence Address	Richard M. Goldberg 25 East Salem Street, Suite 419 Hackensack, NJ 07601 UNITED STATES goldbergpat@earthlink.net
Submission	Appearance of Counsel/Power of Attorney
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Date	03/26/2009
Attachments	GO NATURAL - Substitution of Counsel.pdf ( 3 pages )(10538 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application Serial No. 78/245,161  
Filed: May 2, 2003  
For Mark: GO NATURAL and Design  
Published in the Official Gazette: July 27, 2004

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Hillside Candy, LLC,

Petitioner,

v.

Natur-All Pty Ltd,

Respondent.

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Commissioner for Trademarks  
Attn: Trademark Trial & Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Cancellation No. 92050058

**NOTICE OF APPEARANCE AND  
SUBSTITUTION OF COUNSEL FOR PETITIONER**

PLEASE TAKE NOTICE that Petitioner Hillside Candy, LLC substitutes as its counsel and attorney of record in this matter Cowan Liebowitz & Latman, P.C., in the place and stead of Richard M. Goldberg. All papers in this matter should henceforth be served upon Cowan Liebowitz & Latman, P.C., at the address listed below.

PLEASE ENTER THE APPEARANCE of Cowan, Liebowitz & Latman, P.C. and the following individuals of that firm at the address below as counsel of record for Hillside Candy, LLC in the above-captioned matter: Richard S. Mandel and Jonathan Z. King.

The undersigned hereby certifies that this substitution will not delay the proceedings in this matter.

Dated: New York, New York  
March 26, 2009

Respectfully submitted,  
COWAN, LIEBOWITZ & LATMAN, P.C.  
Attorneys For Petitioners

By: Richard S. Mandel  
Richard S. Mandel  
Jonathan Z. King

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New York, New York 10036  
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**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that, on March 26, 2009, the foregoing Notice of Appearance and Substitution Of Counsel for Petitioner was served on Respondent by mailing a true copy by First Class Mail, postage prepaid, to Respondent's Counsel of Record, Deborah J. Peckham, Esq., K&L Gates LLP, One Lincoln Street, State Street Financial Center, Boston, MA 02111.

Dated: New York, New York  
March 26, 2009

/Maryann E. Licciardi/  
Maryann E. Licciardi