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Filing date: **02/27/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|--|
| Proceeding | 92049560 |
| Party | Defendant DM PERSONAL CARE PRODUCTS, INC. |
| Correspondence Address | DM PERSONAL CARE PRODUCTS, INC. 15 WEST SOUTH TEMPLE, SUITE 1400 SALT LAKE CITY, UT 84101 UNITED STATES |
| Submission | Appearance of Counsel/Power of Attorney |
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| Date | 02/27/2009 |
| Attachments | Signed USPTO POA SM Immel 02 02 09.pdf (4 pages)(64907 bytes) |

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**Revocation of Attorney/Domestic Representative and/or Appointment of
Attorney/Domestic Representative**

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To the Commissioner for Trademarks:

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By submission of this request, the undersigned hereby APPOINTS the following new attorney:

Newly Appointed Attorney:

Margaret M. Serrano, Esq.
PlanBrand LLC
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By submission of this request, the undersigned hereby APPOINTS the following new domestic representative:

Newly Appointed Representative:

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