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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92049029
Party	Defendant Review Publishing Limited Partnership
Correspondence Address	Glenn A. Gundersen DECHERT LLP Cira Centre, 2929 Arch Street Philadelphia, PA 19104 UNITED STATES
Submission	Motion to Dismiss - Rule 12(b)
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Signature	/Jacob Bishop/
Date	05/13/2008
Attachments	TASTE OF SOUTH JERSEY borden declaration.pdf ( 2 pages )(355266 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

DAVID. J. LONG, JR.	:	
	:	
Petitioner,	:	
	:	
v.	:	Cancellation No. 92/049,029
	:	
REVIEW PUBLISHING	:	
LIMITED PARTNERSHIP	:	
	:	
Registrant.	:	

**DECLARATION OF HAL E. BORDEN**

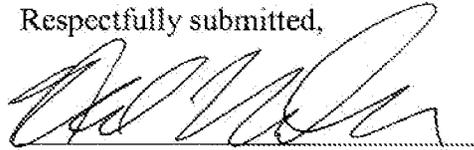
I, Hal E. Borden declare and state as follows:

I am an attorney with the law firm of Dechert LLP, counsel of record for Registrant Review Publishing Limited Partnership. I make this Declaration in support of Registrant's Reply Brief, which was filed in this proceeding on May 13, 2008. The following facts are within my personal knowledge and, if called and sworn as a witness, I could and would testify competently thereto:

1. On March 19, 2008 I called the Petitioner, Mr. David J. Long, Jr. Petitioner told me that he publishes a magazine called "Taste of South Jersey." I asked the Petitioner to send me a copy of this publication via email. Petitioner initially agreed to send me a copy of this publication by mail. Shortly thereafter, Petitioner called back and told me that he would not send me his publication until he has discussed this matter with an attorney. I have not made any other phone calls to the Petitioner, nor have I received any other phone calls from the Petitioner.
2. I have never received any email messages from the Petitioner, nor have I sent any letters, emails, or other written correspondence to the Petitioner.
3. Petitioner never asked me if I would be willing to accept service of his

cancellation petition by facsimile or email, and I never agreed to accept service of the  
cancellation petition by facsimile or email.

Respectfully submitted,



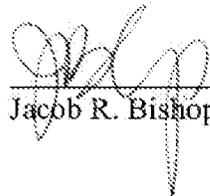
Hal E. Borden  
DECHERT LLP  
Cira Centre  
2929 Arch Street  
Philadelphia, PA 19104  
(215) 994-2183

Attorneys for Registrant  
REVIEW PUBLISHING  
LIMITED PARTNERSHIP

Dated: May 13, 2008

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of Declaration of Glenn A. Gundersen has  
been duly served by mailing such copy first class, postage prepaid, to David J. Long, Jr., 2050  
Delsea Drive, Sewell, NJ 08080 on May 13, 2008.



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Jacob R. Bishop