

ESTTA Tracking number: **ESTTA239010**

Filing date: **09/25/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92048260
Party	Plaintiff i play. inc.
Correspondence Address	Steven C. Schnedler Carter & Schnedler, P.A. P.O. Box 2985 Asheville, NC 28802 UNITED STATES schnedler@ashevillepatent.com
Submission	Testimony For Plaintiff
Filer's Name	Steven C. Schnedler
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Signature	/Steven C. Schnedler/
Date	09/25/2008
Attachments	Exhibits 10-12.pdf (55 pages)(10004653 bytes)

Cancellation No. 92048260

i play. inc. (change of name from FAMILY CLUBHOUSE, INCORPORATED d/b/a i play), a North Carolina corporation,

Cancellation Petitioner,

v.

INTERNATIONAL PLAYTHINGS, INC, a Delaware corporation,

Registrant.

Exhibit offered by i play. inc.

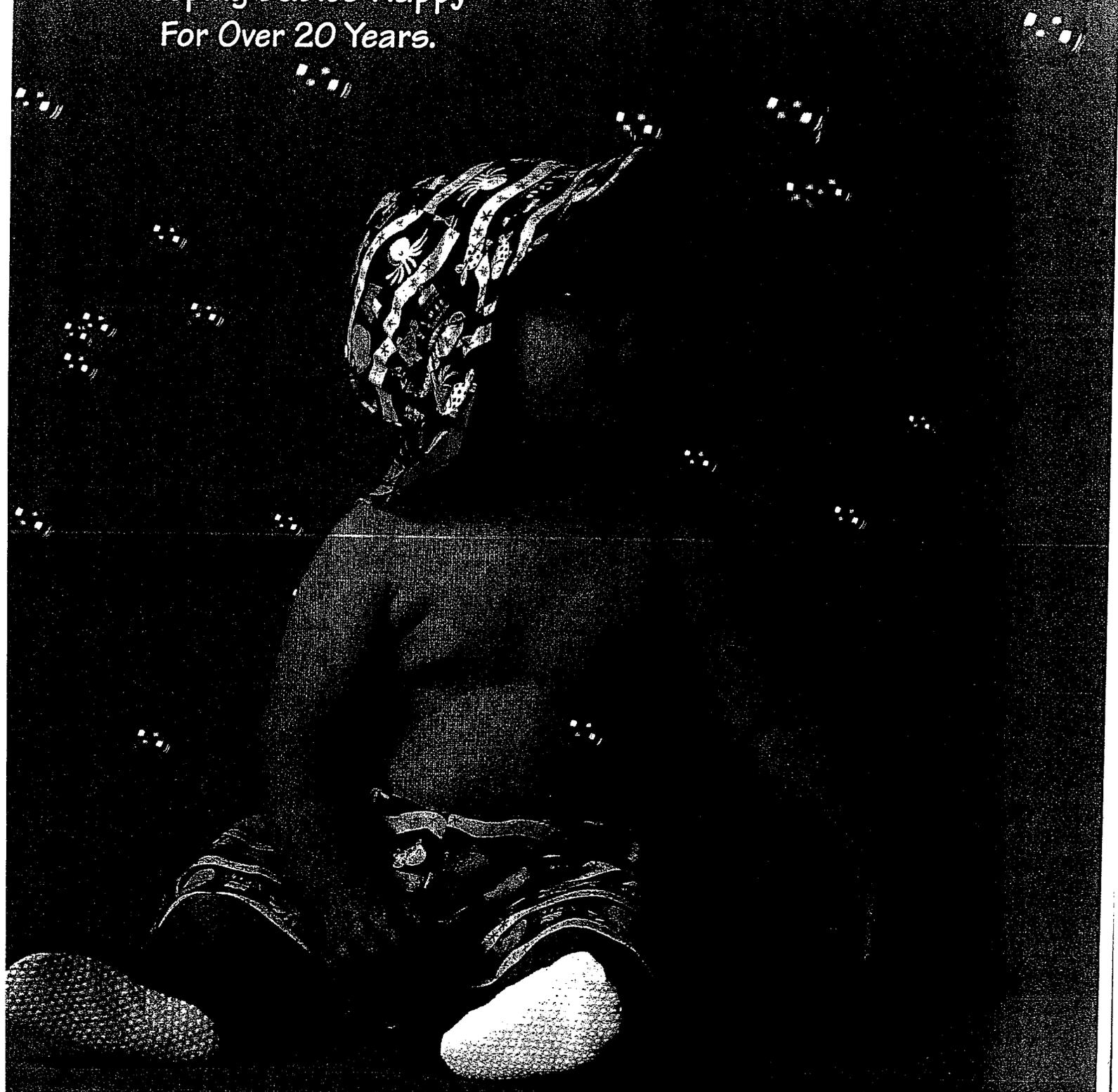
10

2004

extraordinary



Keeping Babies Happy
For Over 20 Years.





extraordinary
i:play.[®]
baby wear

Pick Your Prints

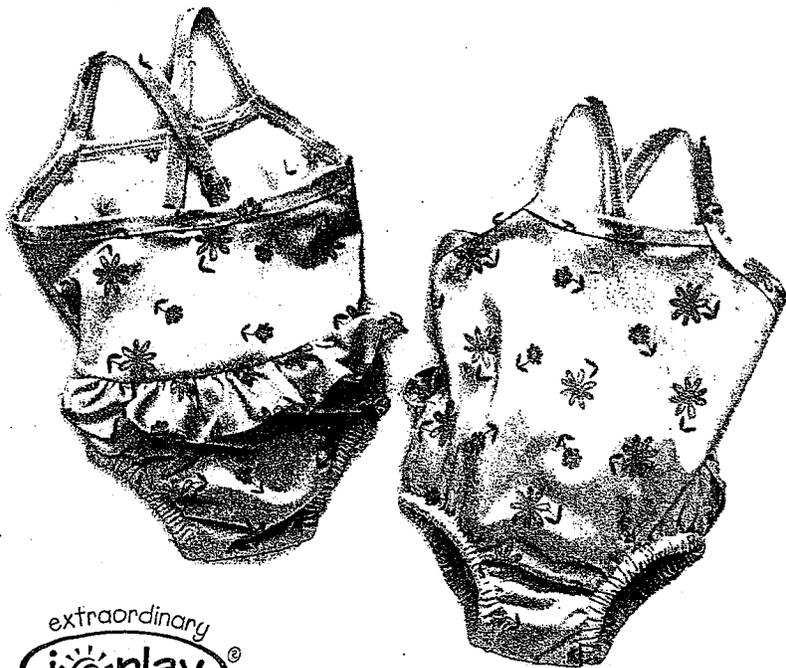




Coordinates



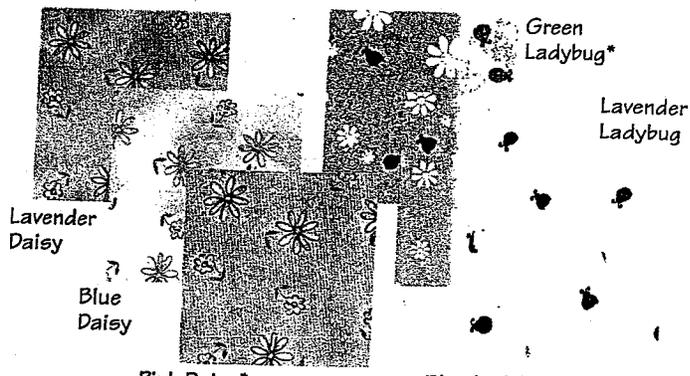
Swimwear for girls

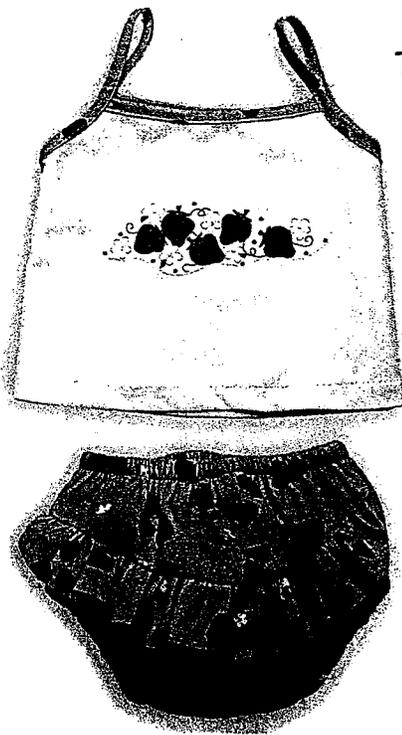
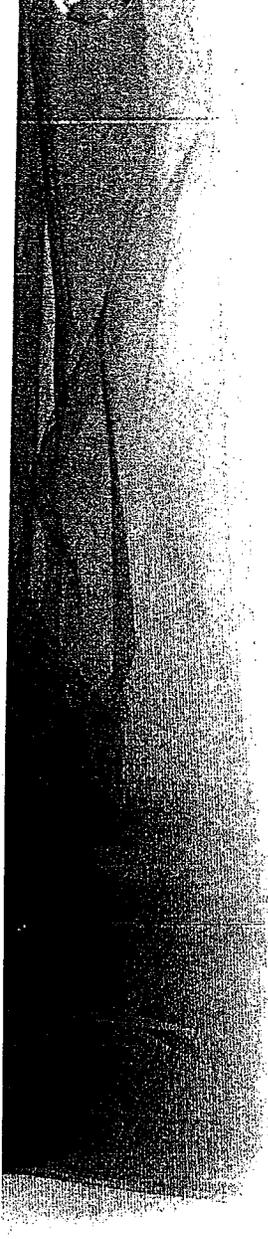


Tanksuit

Tailored and stretchy one-piece Tanksuit with built-in Swim Diaper. Poly Lycra® with laminated terry Swim Diaper lining.

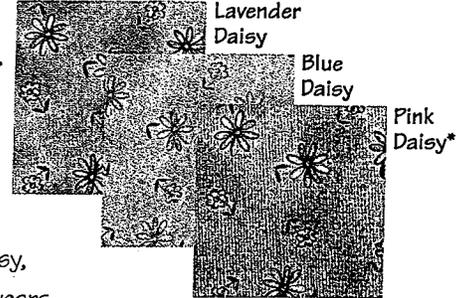
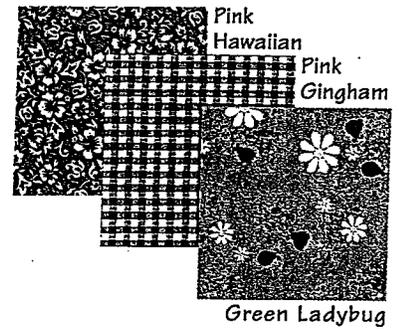
***Pick Your Prints:** Pink Daisy, Green Ladybug, Mixed Prints include (may include others): Lavender Daisy, Blue Daisy, Lavender Ladybug, Blue Ladybug. 6 months to 3 years.





Tankini

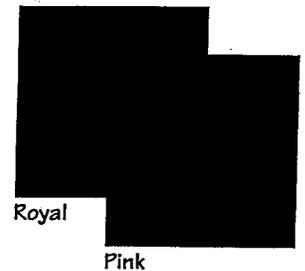
Waterproof and absorbent ruffled Swim Diaper bottom with coordinating screenprinted tank. Water resistant UV-treated nylon Supplex® diaper with laminated terry lining and cotton Lycra® tank. ***Pick Your Prints:** Pink Daisy, Green Ladybug. Mixed Prints include (may include others): Aqua Strawberry, Pink Hawaiian, Pink Gingham, Lavender Daisy, Blue Daisy. 6 months to 3 years.



Brim Hat

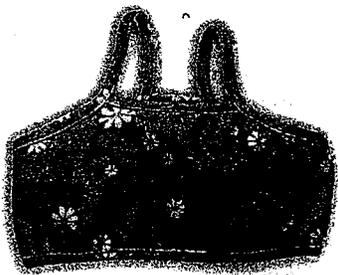


Special UV-treated fabric and wide brim offer excellent sun protection. Ties under chin. Water resistant UV-treated nylon Supplex®. ***Pick Your Prints:** Pink Daisy, Green Ladybug. Mixed Prints include (may include others): Aqua Strawberry, Pink Hawaiian, Pink Gingham, Lavender Daisy, Blue Daisy. **Assorted Solids:** Royal, Pink, White. Infant 6-18mo, Toddler 2-4T.



Bubble Suit

Stretchy one-piece Bubble Suit with built-in Swim Diaper. Poly Lycra® with laminated terry Swim Diaper lining. ***Pick Your Prints:** Pink Daisy, Green Ladybug. Mixed Prints include (may include others): Pink Stripe, Lavender Daisy, Blue Daisy, Lavender Ladybug, Blue Ladybug. 6 months to 3 years.

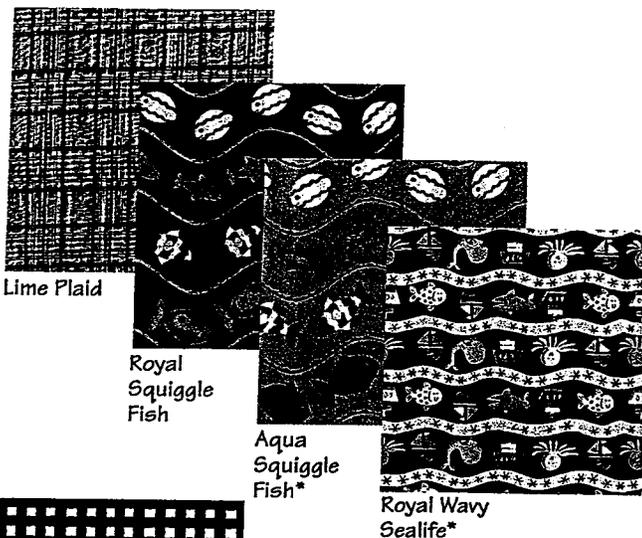


Bikini

Stretchy two-piece Bikini with ruffled Swim Diaper bottom. Poly Lycra® with laminated terry Swim Diaper lining. ***Pick Your Prints:** Pink Daisy, Green Ladybug. Mixed Prints include (may include others): Lavender Daisy, Blue Daisy, Lavender Ladybug, Blue Ladybug. 6 months to 3 years.



Swimwear for boys



Lime Plaid

Royal Squiggle Fish

Aqua Squiggle Fish*

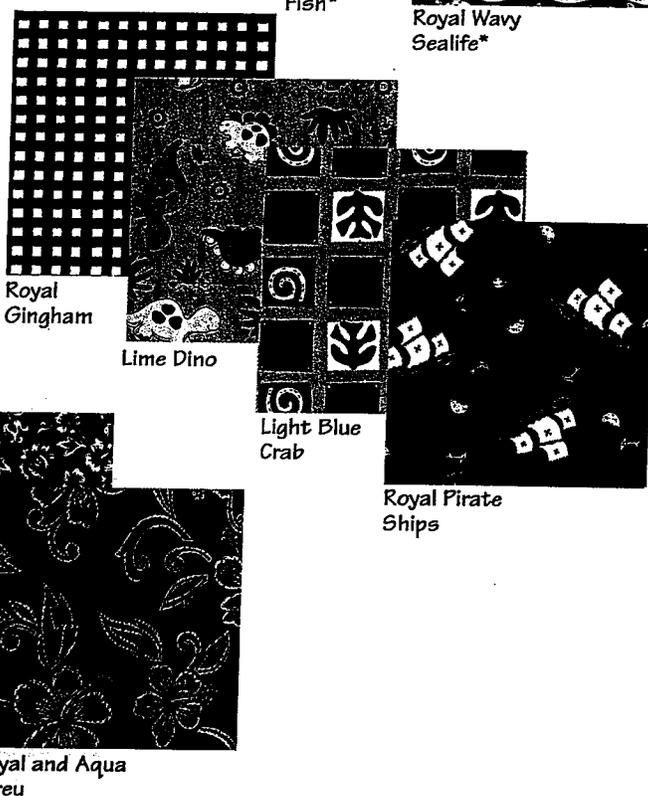
Royal Wavy Sealife*

Boys Trunks

Water-resistant and sun protective Swim Trunks with built-in waterproof and absorbent Swim Diaper. UV-treated nylon Supplex® with laminated terry Swim Diaper lining.

***Pick Your Prints: Aqua Squiggle Fish, Royal Wavy Sealife.**

Mixed Prints include (may include others): Red Jungle, Lime Plaid, Royal Squiggle Fish, Royal Gingham, Lime Dino, Light Blue Crab, Royal Pirate Ships, Royal Hawaiian, Red Hawaiian, Royal and Aqua Pareu. 6 months to 4 years.

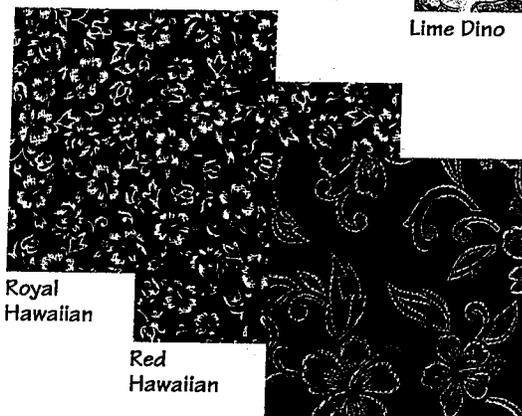


Royal Gingham

Lime Dino

Light Blue Crab

Royal Pirate Ships



Royal Hawaiian

Red Hawaiian

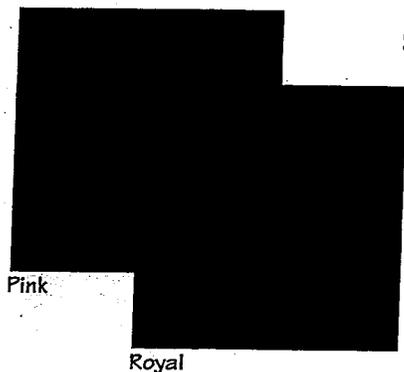
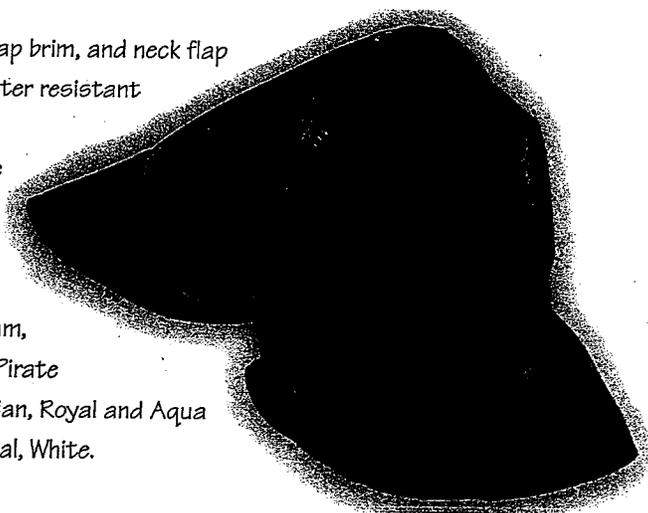
Royal and Aqua Pareu

Sunhat

Sun protective fabric, baseball cap brim, and neck flap provide great sun protection. Water resistant UV-treated nylon Supplex®.

***Pick Your Prints: Aqua Squiggle Fish, Royal Wavy Sealife.**

Mixed Prints include (may include others): Red Jungle, Lime Plaid, Royal Squiggle Fish, Royal Gingham, Lime Dino, Light Blue Crab, Royal Pirate Ships, Royal Hawaiian, Red Hawaiian, Royal and Aqua Pareu. Assorted Solids: Pink, Royal, White. Infant 6-18mo, Toddler 2-4T.



Pink

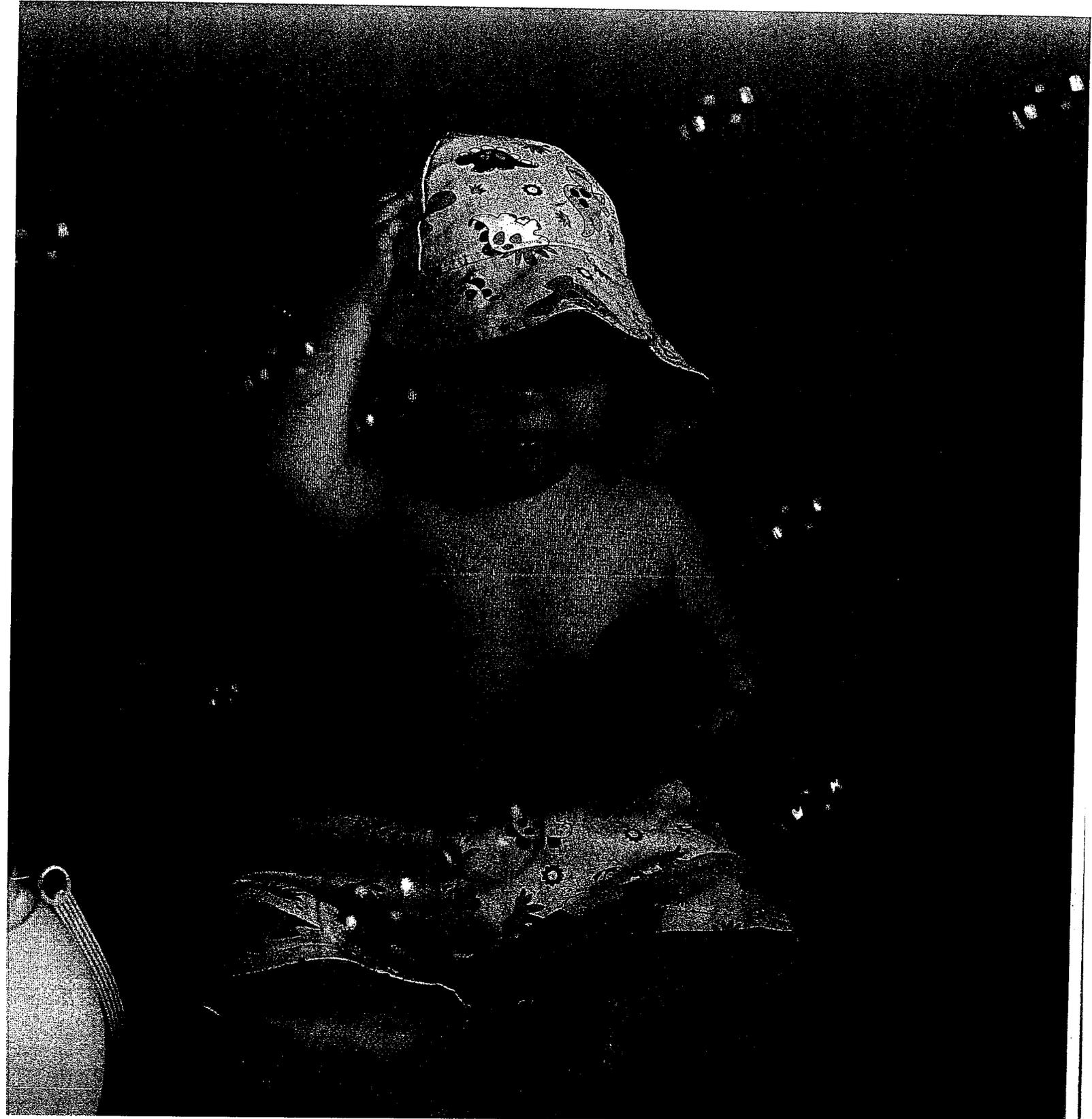
Royal

UV Protection – UPF 20 Fabrics

We are always working to improve our products so that they perform better. We now offer select items of our swimwear line in special UV-treated nylon Supplex® that is also water resistant. The UV treatment by Ciba® has a UV Protection Factor (UPF) rating of 20 and protects more than untreated fabrics.

i play.® Swim Diaper New Patent Pending Design

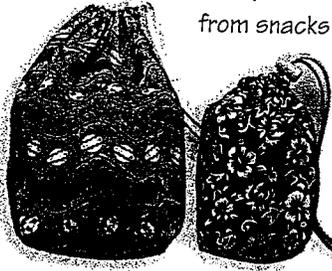
Our new Swim Diaper design now has a lightly absorbent layer inside with a snug-fitting, waterproof layer outside.
i play.® — extraordinary products for extraordinary babies.



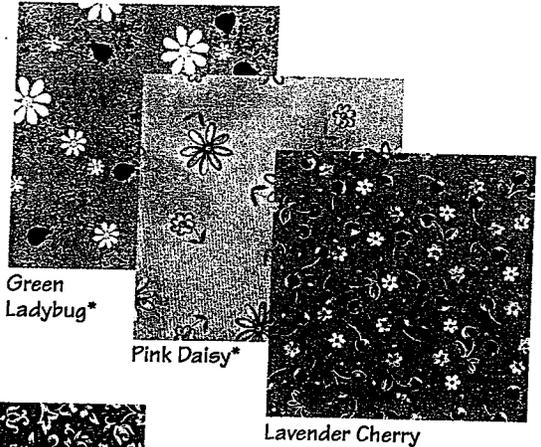
Swim Diapers

Duffle Bag

Waterproof bag with drawstring and toggle holds anything from snacks to wet swimsuits. *Pick Your Prints: Green



Ladybug, Pink Daisy. Aqua Squiggle Fish, Royal Wavy Sealife. Mixed Prints include (may include others): Dino Prints, Jungle Prints, Hawaiian Prints, Stripe Prints, Ladybug Prints, Pink Princess, Aqua Strawberry, Lavender Cherry, Royal Squiggle Fish, Lime Wavy Sealife. Small, Large.



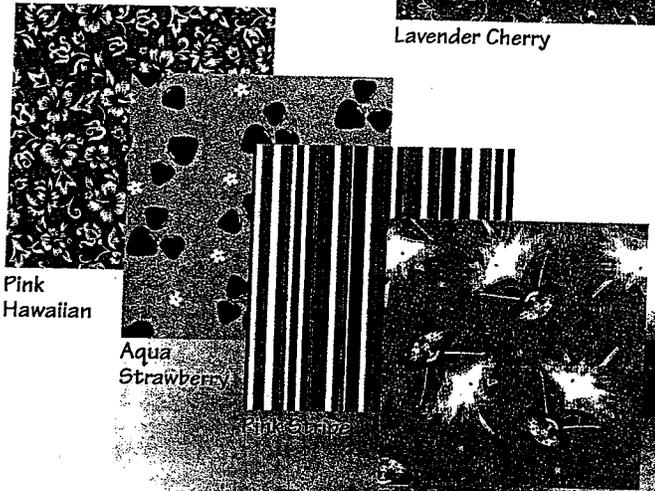
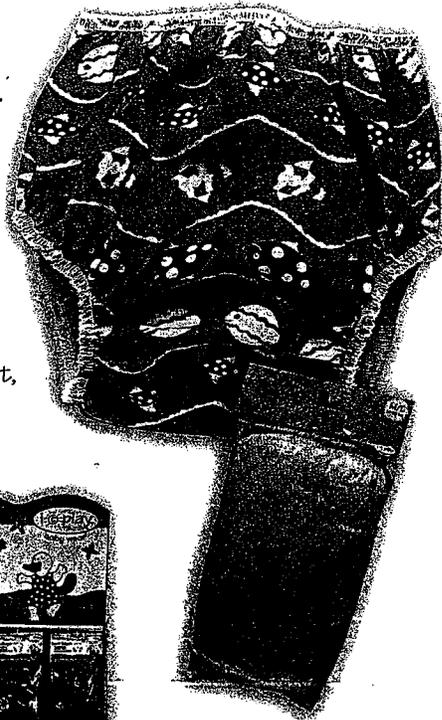
Green Ladybug*

Pink Daisy*

Lavender Cherry

Disposable Swim Diaper

Same protection as our reusable Swim Diaper in a convenient disposable. Made from waterproof material, tight-fitting around the legs and waist, and lightly absorbent, our Disposable Swim Diaper meets public pool requirements. Pink Print, Blue Print, Solid White. 6 months to 3 years.

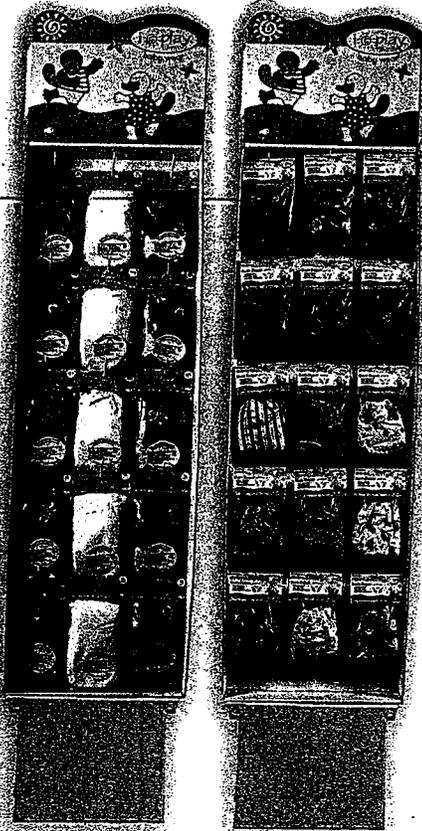


Pink Hawaiian

Aqua Strawberry

Swim Diapers that really work

Many public pools are requiring swim diapers for diaper-aged children. Proper swim diaper use can reduce the risk of accidental pool contamination.



Power Panel

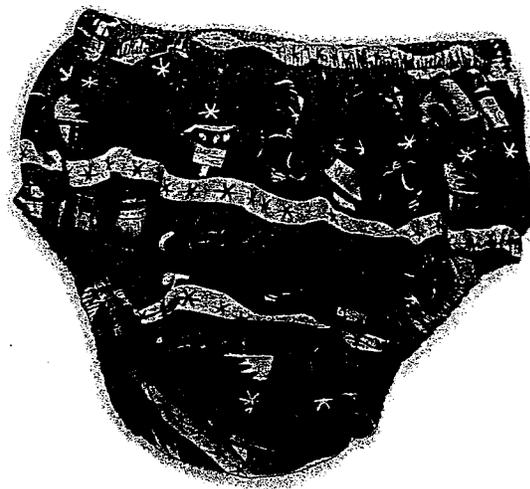
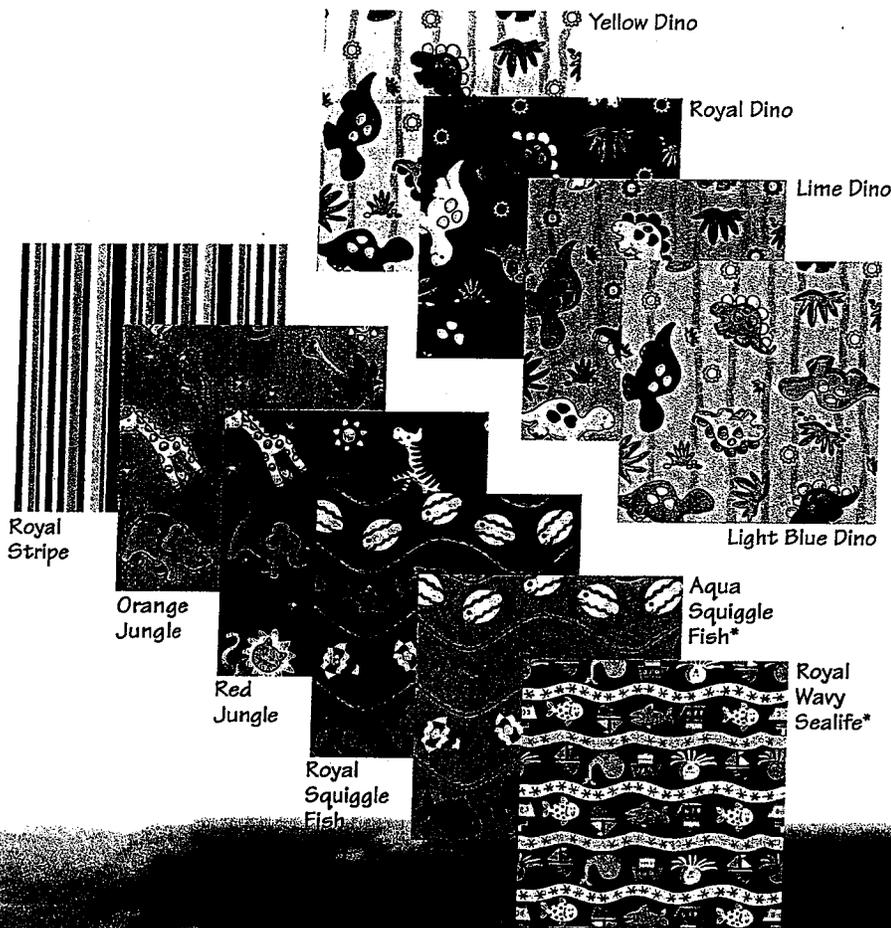
Disposable Swim Diaper Power Panel (3 Packs) shown on the far left, and Swim Diaper Power Panel (Mixed Prints) shown to the left. Also available for custom combinations of i play.® swimwear products.



i play.® supports safe swimming for the health and swimming enjoyment of all.

For more information about healthy swimming, visit the Centers for Disease Control and Prevention at www.healthyswimming.org. We are an official sponsor of the National Swim School Association at www.nationalswimschools.com.





Swim Diaper

Original i play.[®] reusable Swim Diaper with an improved waterproof and absorbent design. Coated poly shell with terry lining. *Pick Your Prints: Green Ladybug, Pink Daisy, Aqua Squiggle Fish, Royal Wavy Sealife, Solid White. Mixed Prints include (may include others): Lime Wavy Sealife, Lavender Cherry, Pink Hawaiian, Aqua Strawberry, Pink Stripe, Pink Princess, Royal Stripe, Orange Jungle, Red Jungle, Royal Squiggle Fish, Yellow Dino, Royal Dino, Lime Dino, Light Blue Dino. 6 months to 4 years.

Poolside Sign

"All Babies Must Wear An Approved Swim Diaper In The Pool Area" sign to hang in pool areas.

**All Babies
Must Wear
An Approved
Swim Diaper
In The Pool Area.**

Available At The Front Desk.





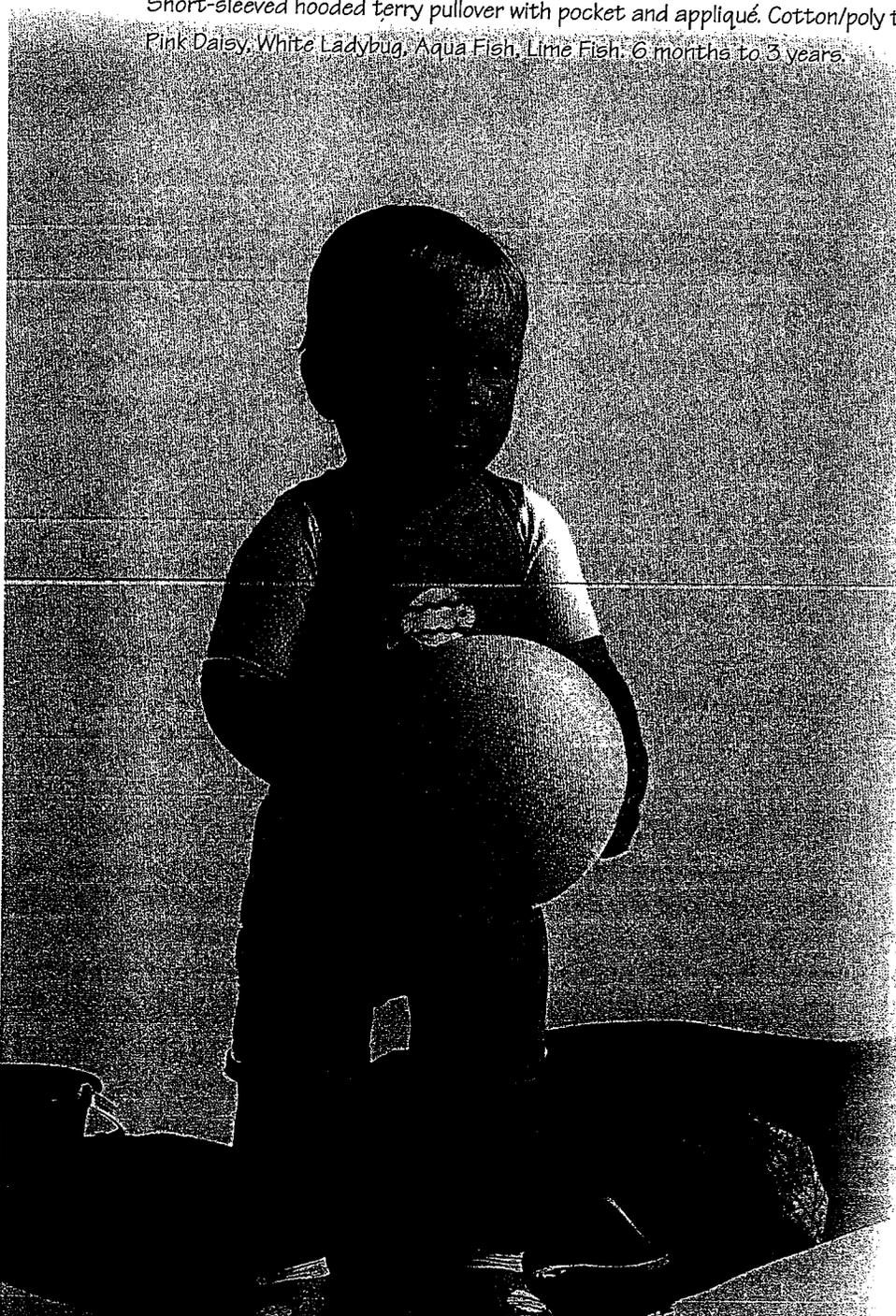
Hoodie

Short-sleeved hooded terry pullover with pocket and appliqué. Cotton/poly terry.
 Pink Daisy, White Ladybug, Aqua Fish, Lime Fish: 6 months to 3 years.



Swim Socks

Soft, water-friendly booties to protect feet and prevent slipping. Nylon Lycra® upper with non-skid soles. Pink Daisy, Red Ladybug, Aqua Fish, Royal Fish. 6 to 18 months.

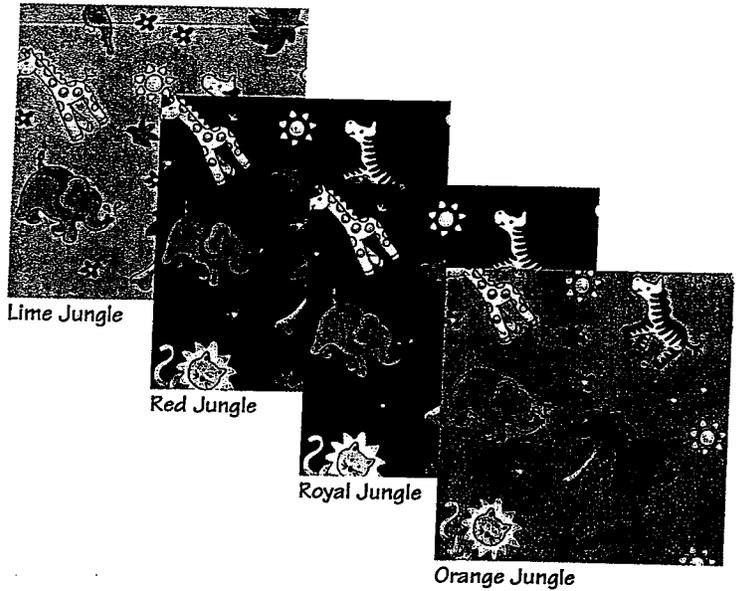
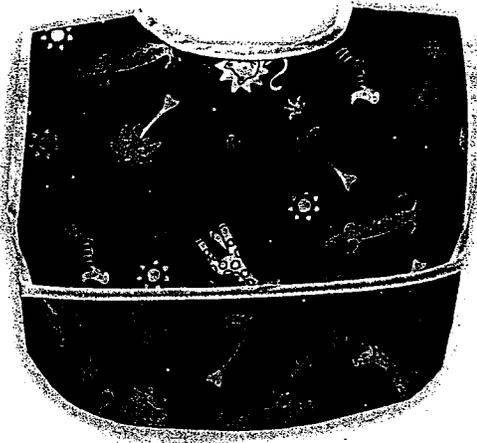


Sun Protective Wear for infants:

- SunSuits and Swimwear made from specially treated fabric from Ciba® with a UV Protection Factor (UPF) like SPF rating of 20
- Sunglasses that meet US and International standards and provide 100% UVA and UVB protection

Babies have thinner skin that is more vulnerable to sunburn than adult skin and should be well-protected from the sun. They also have sensitive eyes that should be protected from harmful UVA and UVB rays.

Best Bib
Toddler



Lime Jungle

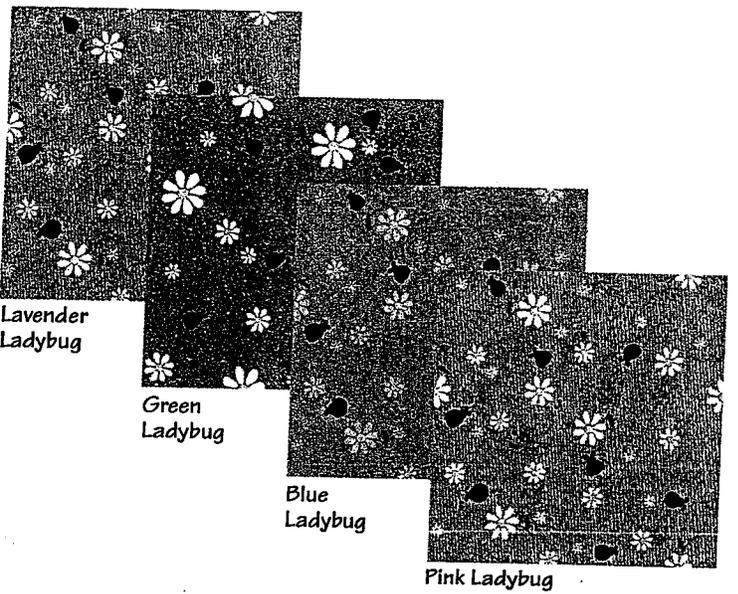
Red Jungle

Royal Jungle

Orange Jungle

Best Bib for messy eaters

Made from extra lightweight and durable waterproof fabric, this new Bib is THE BEST for messy eaters. Flip-pocket design to catch more mess. Velcro® closure, coated polyester; easy care. Stage 4 Bibs (12-24 months): Toddler, Long Sleeve, Pullover styles. Mixed Prints include (may include others): Jungle Prints, Ladybug Prints, Dino Prints.



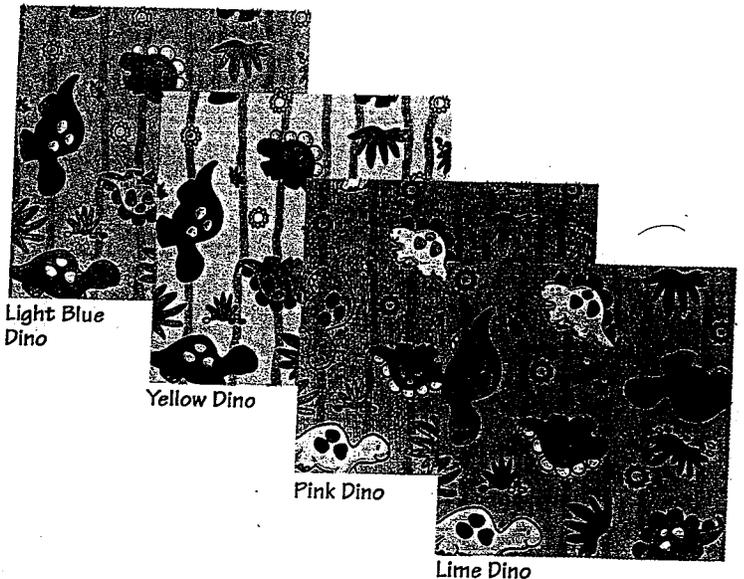
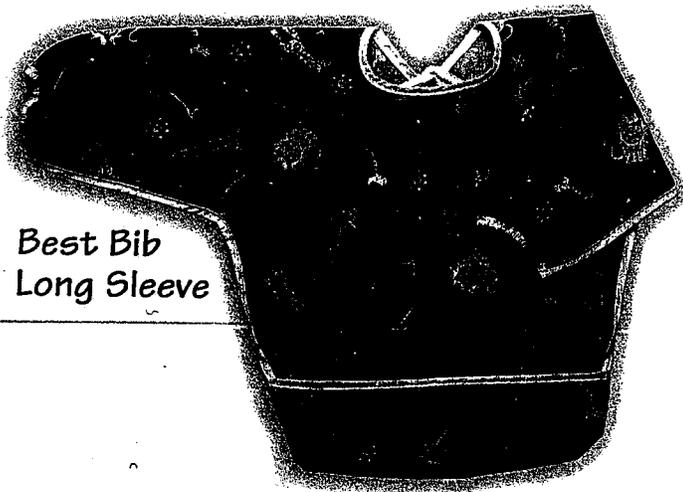
Lavender
Ladybug

Green
Ladybug

Blue
Ladybug

Pink Ladybug

Best Bib
Long Sleeve



Light Blue
Dino

Yellow Dino

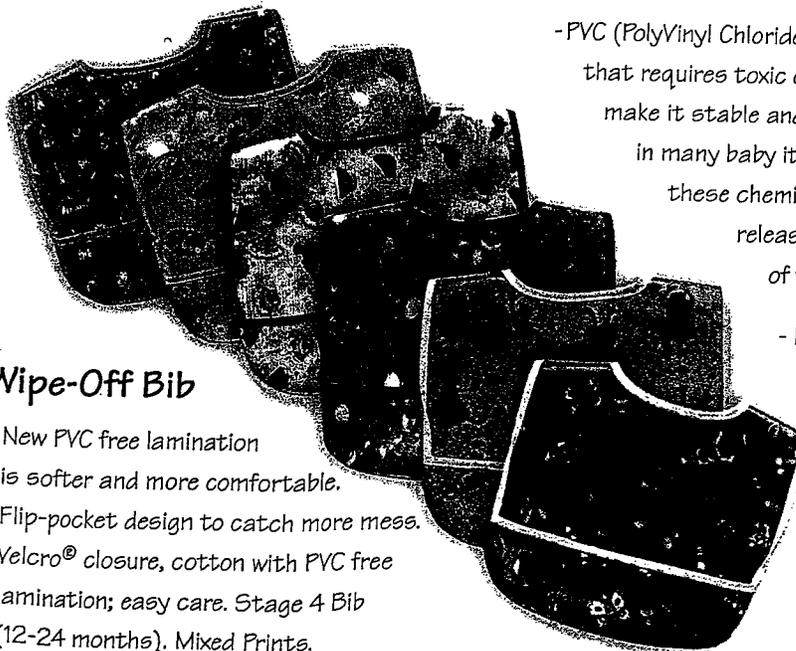
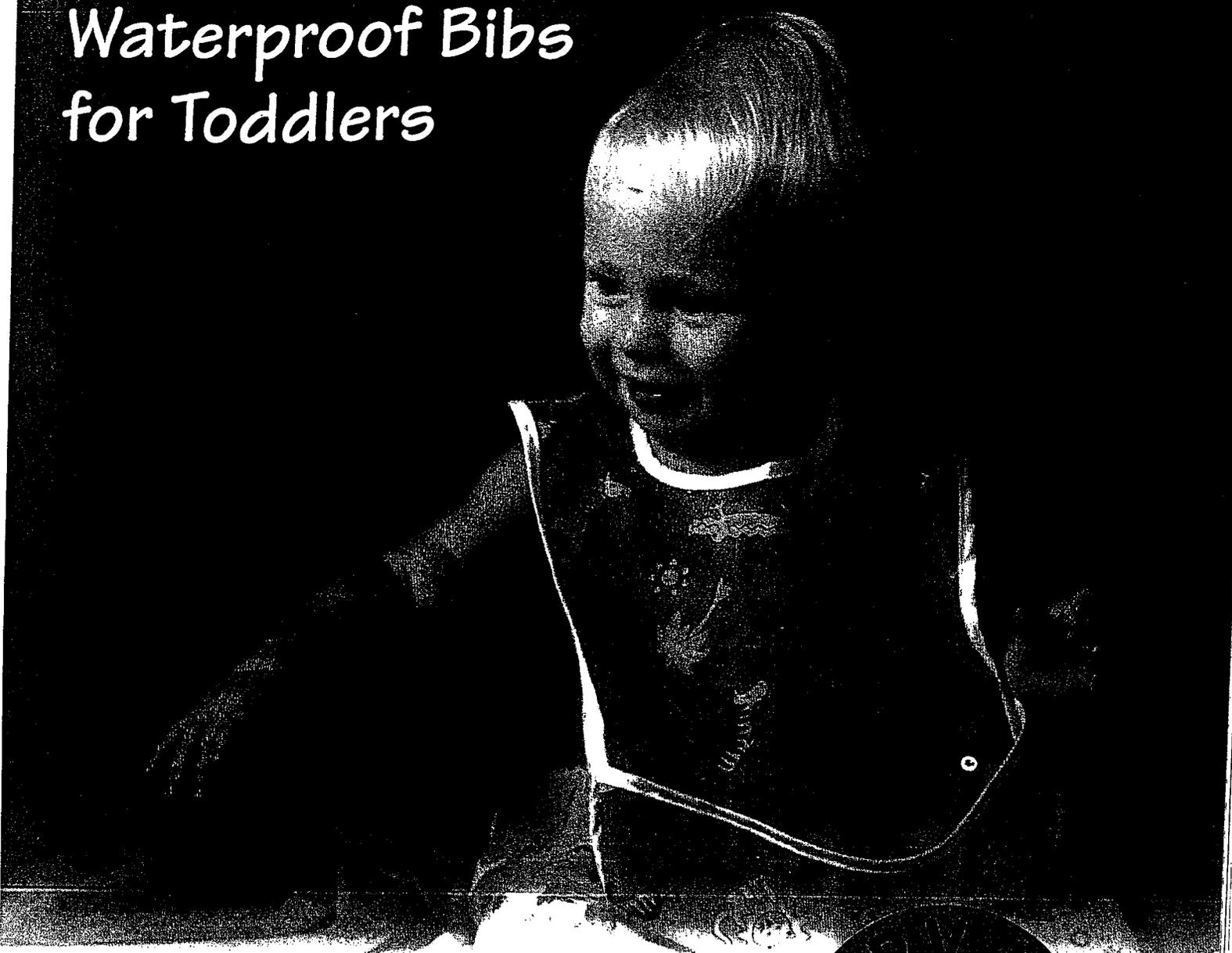
Pink Dino

Lime Dino

Best Bib
Pullover



Waterproof Bibs for Toddlers



-PVC (PolyVinyl Chloride) is a plastic that requires toxic chemicals to make it stable and soft for use in many baby items. Over time, these chemicals can be released to the surface of the plastic.

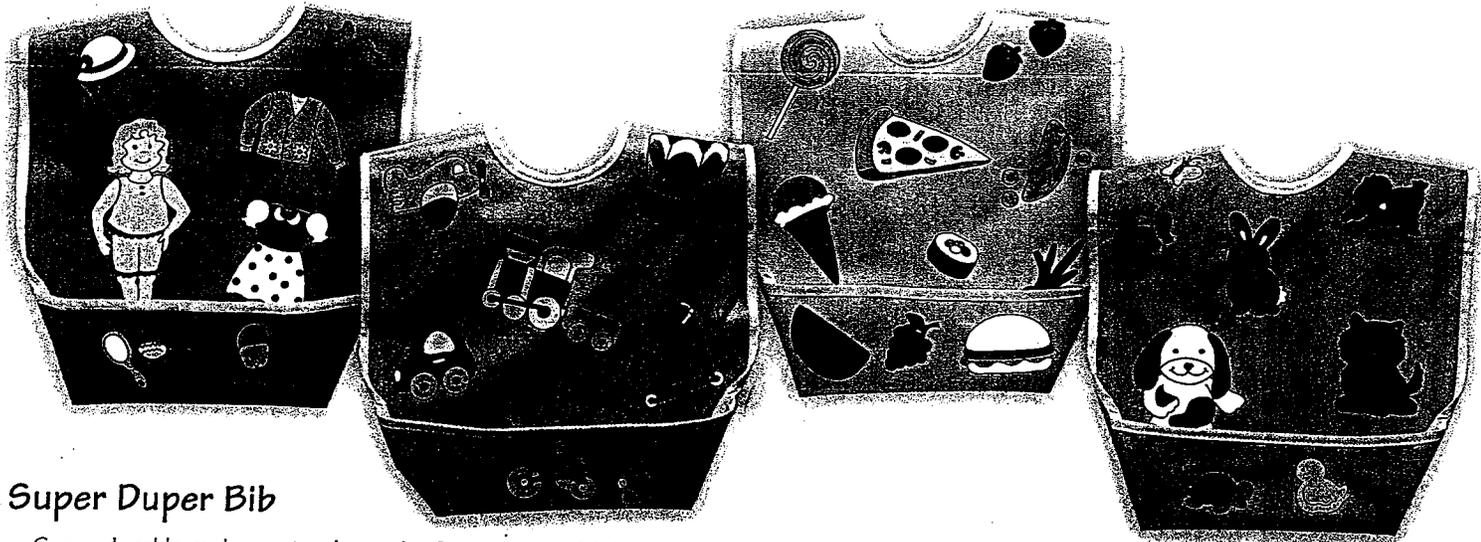


- Babies develop by exploring through their senses and putting everything in their mouths. Keeping PVC products from the reach of children minimizes their risk of chemical ingestion.

i play®. is continually working to improve our products for children's health and safety, so all of our bibs are now PVC free.

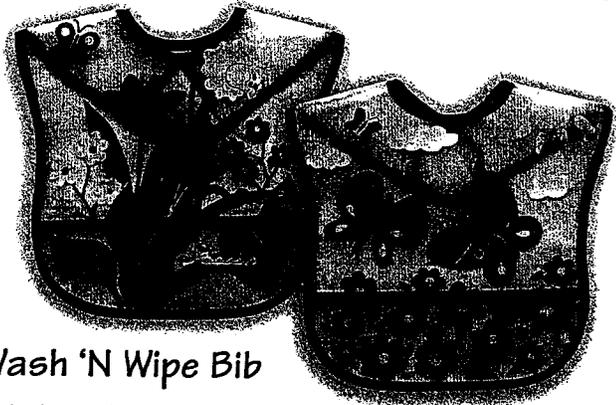
Wipe-Off Bib

New PVC free lamination is softer and more comfortable. Flip-pocket design to catch more mess. Velcro® closure, cotton with PVC free lamination; easy care. Stage 4 Bib (12-24 months). Mixed Prints.



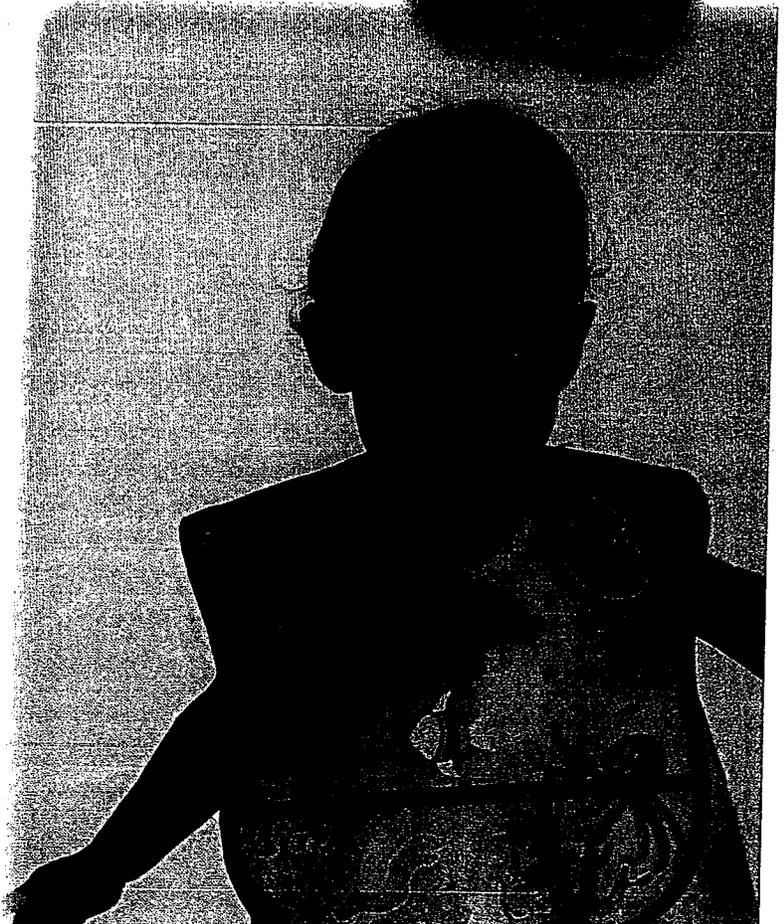
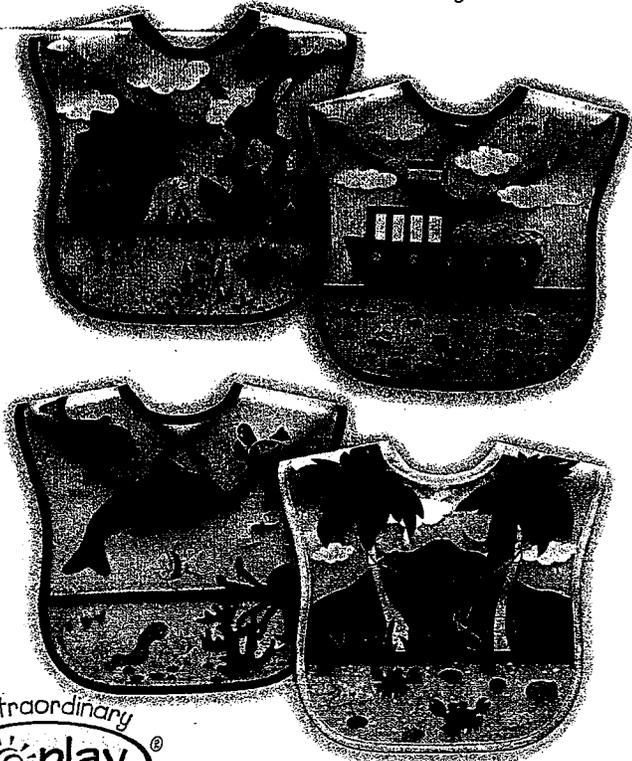
Super Duper Bib

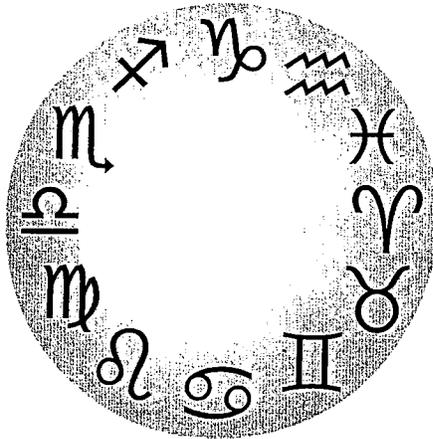
Super durable and easy to clean, the Super Duper Bib has bright developmental designs for learning through play. Flip-pocket catches more mess. Velcro® closure, EVA material; easy care. Stage 4 Bib (12-24 months). Assorted Designs.



Wash 'N Wipe Bib

Lightweight EVA material is durable and easy to clean. Flip-pocket design to catch more mess. Velcro® closure, EVA material; easy care. Stage 4 Bib (12-24 months). Classic Assorted Designs. Wildlife Assorted Designs.





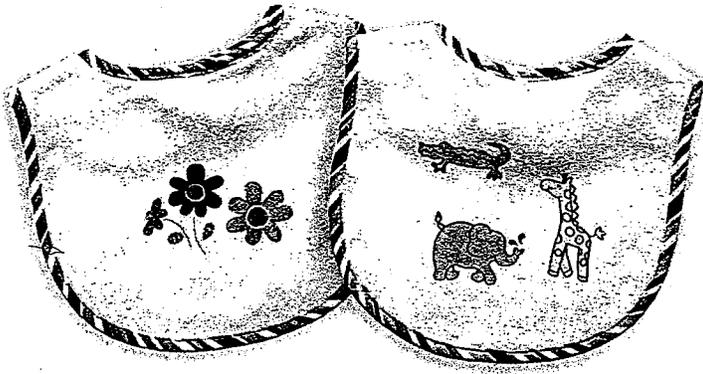
Hey baby, what's your sign?

Zodiac Bib

The Super Duper Bib with the symbol of baby's Zodiac sign. Super durable and easy to clean. Flip-pocket catches more mess. Velcro® closure, EVA material; easy care. Stage 4 Bib (12-24 months). Assorted designs.

Absorbent Bibs for infants

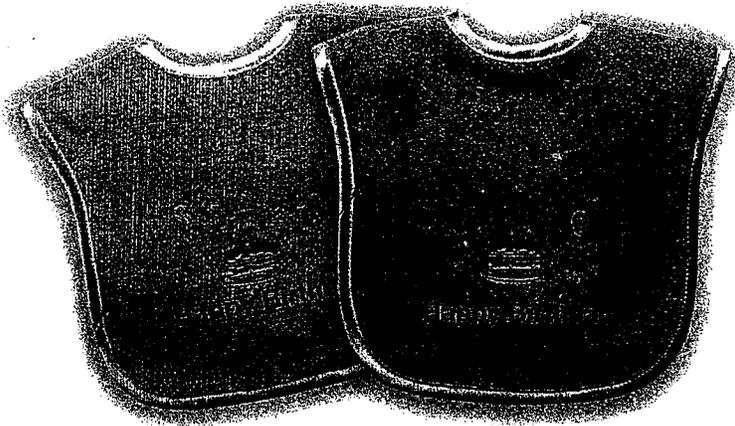
i play.® Bib Stages



Stripe Bib

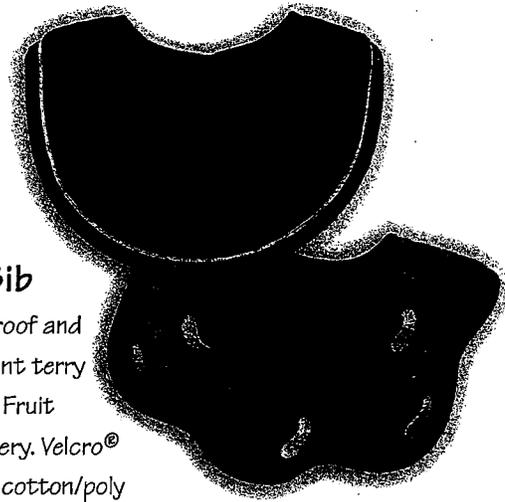
Soft and absorbent terry bib with screenprinted design. Velcro® closure, cotton/poly terry. Stage 2 Bib (3-6 months). Assorted Designs.

Stage	Ages	What Happens	Bibs Needed
Stage 1	Birth-3 months	Milk, drips, leaks	Absorbent, small, simple, basic
Stage 2	3-6 months	Teething, lots of dribble, lots of drool, spit-up	Absorbent, lots of bibs, cute, sweet
Stage 3	6-12 months	Solid foods with a spoon, controlled mess, chewing, exploring	Waterproof backing, pullover bibs, easy on and off, bright colors
Stage 4	12-24 months	Self-feeding, exploring, very messy	Easy to wipe and clean, waterproof, more coverage, fun colors, developmental designs



Birthday Bib

Thick absorbent terry with Happy Birthday embroidery. Velcro® closure, cotton/poly terry. Stage 3 Bib (12 months). Assorted Designs.

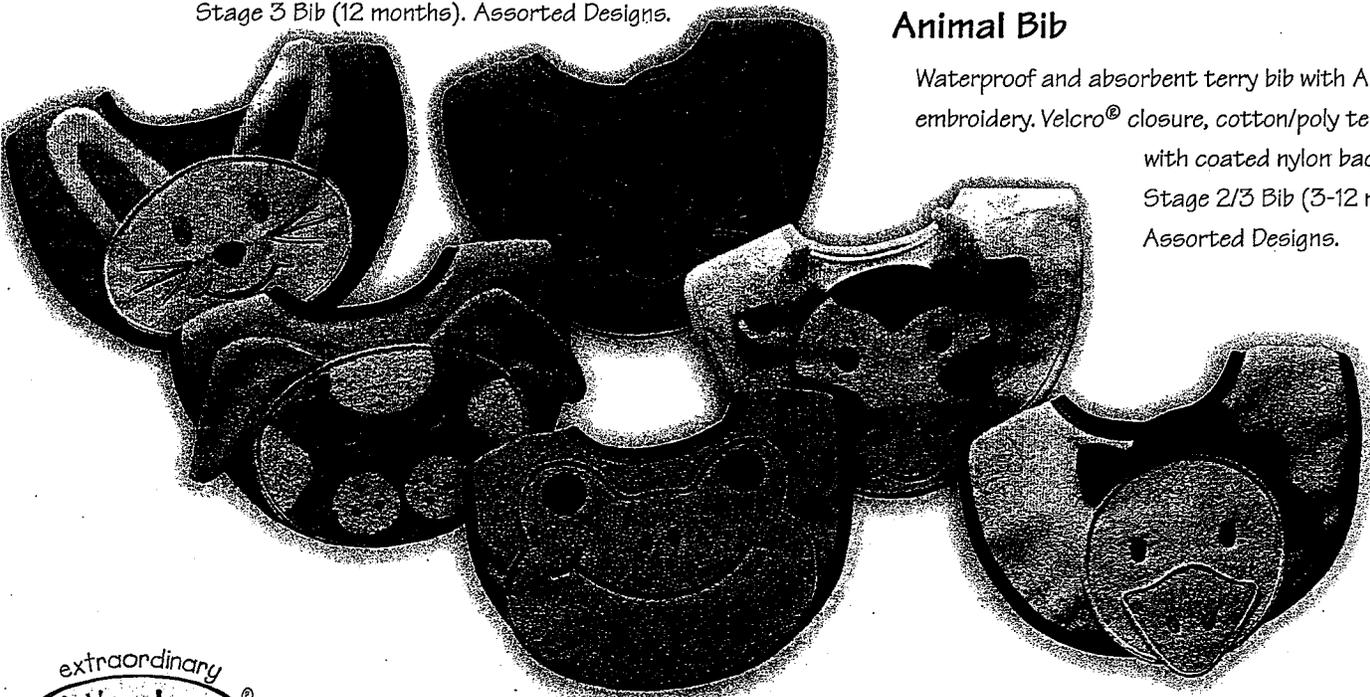


Fruit Bib

Waterproof and absorbent terry bib with Fruit embroidery. Velcro® closure, cotton/poly terry with coated nylon backing. Stage 2/3 Bib (3-12 months). Assorted Designs.

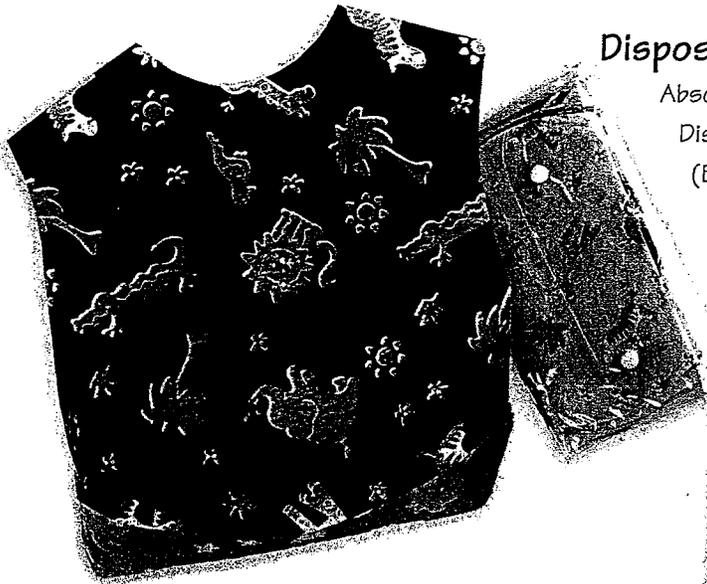
Animal Bib

Waterproof and absorbent terry bib with Animal embroidery. Velcro® closure, cotton/poly terry with coated nylon backing. Stage 2/3 Bib (3-12 months). Assorted Designs.



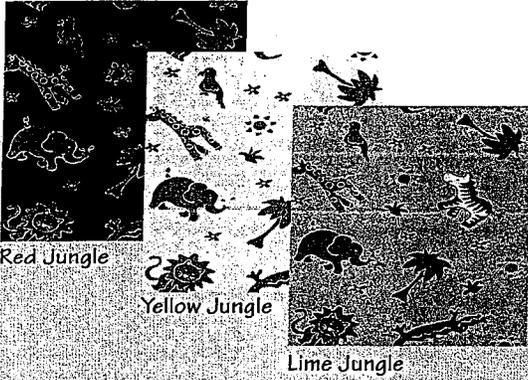
Disposable Bib

Absorbent layer on the front with waterproof backing and flip-pocket.
Disposable for convenience. Adhesive tab closures. Infant-Stage 1/2 Bib
(Birth-12 months), Toddler-Stage 3/4 Bib (12-24 months).
Red, Yellow, Lime Jungle Print Multi-Pack.



Disposable Snack Mat

Disposable placemat to make a clean surface for dining out.
Adhesive tabs on back adhere to flat surface. Jungle Fun Design.



Red Jungle

Yellow Jungle

Lime Jungle

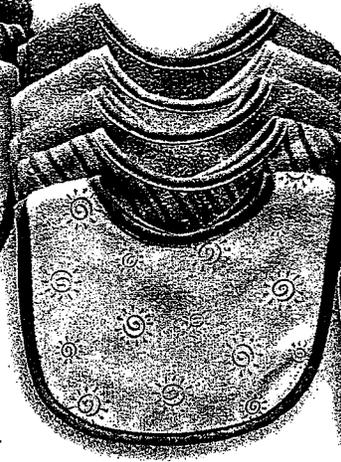




Terry Bib 5 Pack—Print

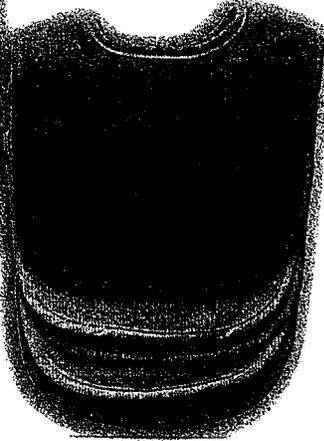
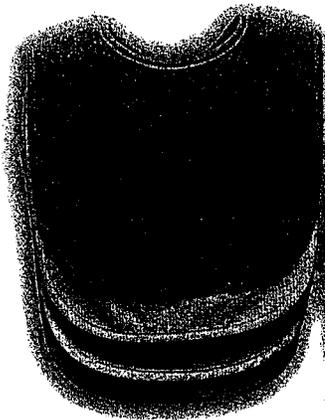
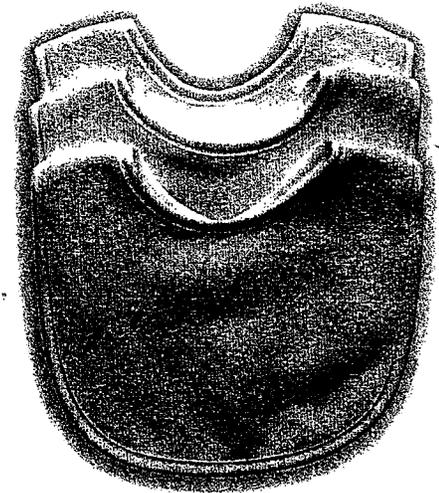
Soft and absorbent terry bibs for newborns. Velcro® closure, cotton/poly terry.

Stage 1 Bib (Birth-3 months). Pink/Lavender, Blue/Yellow, Lime/Yellow screenprinted designs and solids.



Terry Bib 3 Pack—White

Soft and absorbent terry bibs for newborns. Velcro® closure, cotton/poly terry. Stage 1 Bib (Birth-3 months). White.



Terry Bib 5 Pack—Solid

Waterproof and absorbent terry bibs for infants. Velcro® closure, cotton/poly terry with coated nylon backing.

Stage 2/3 Bib (3-12 months). Girls, Boys.

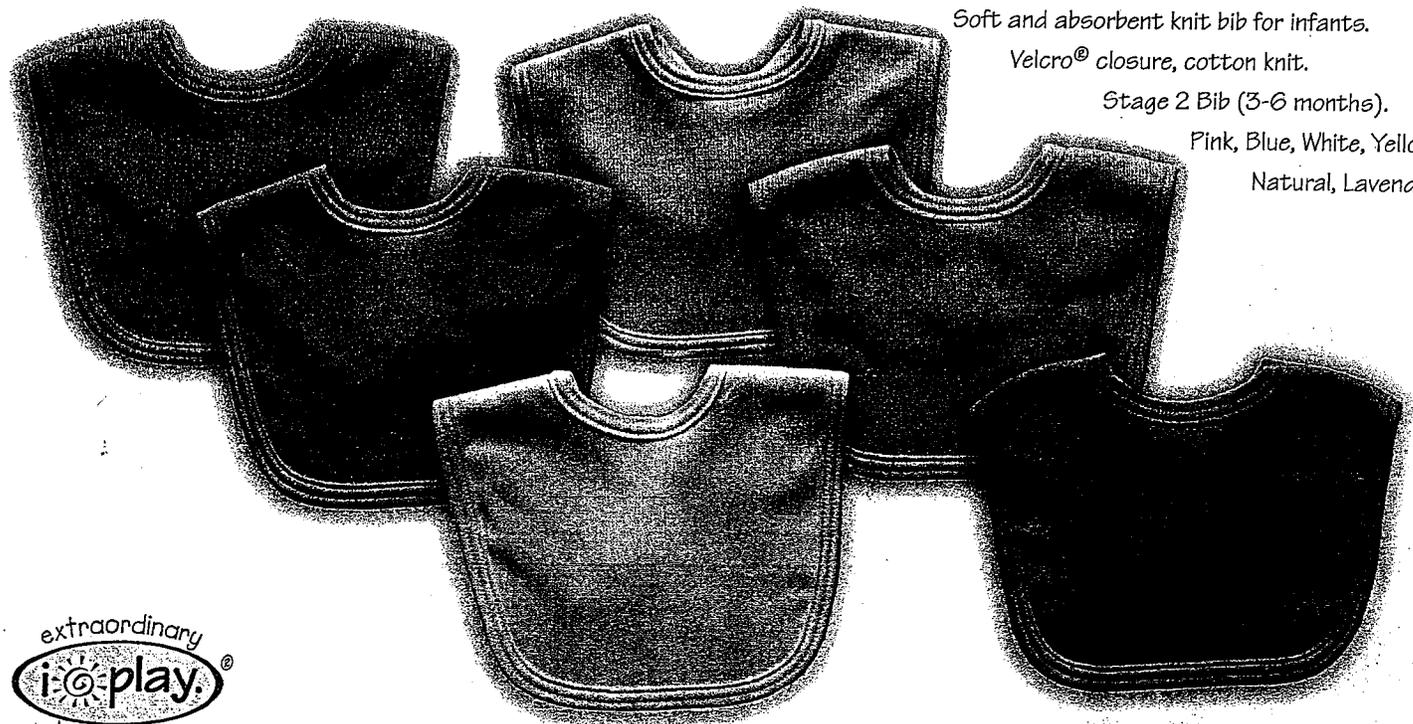
Knit Solid Bib

Soft and absorbent knit bib for infants.

Velcro® closure, cotton knit.

Stage 2 Bib (3-6 months).

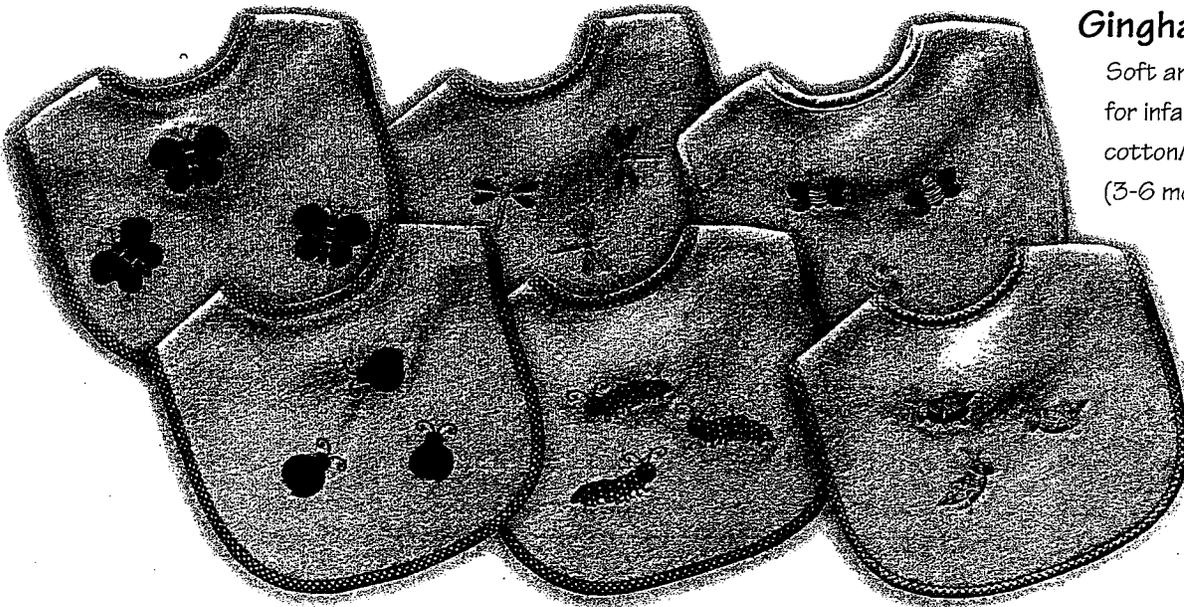
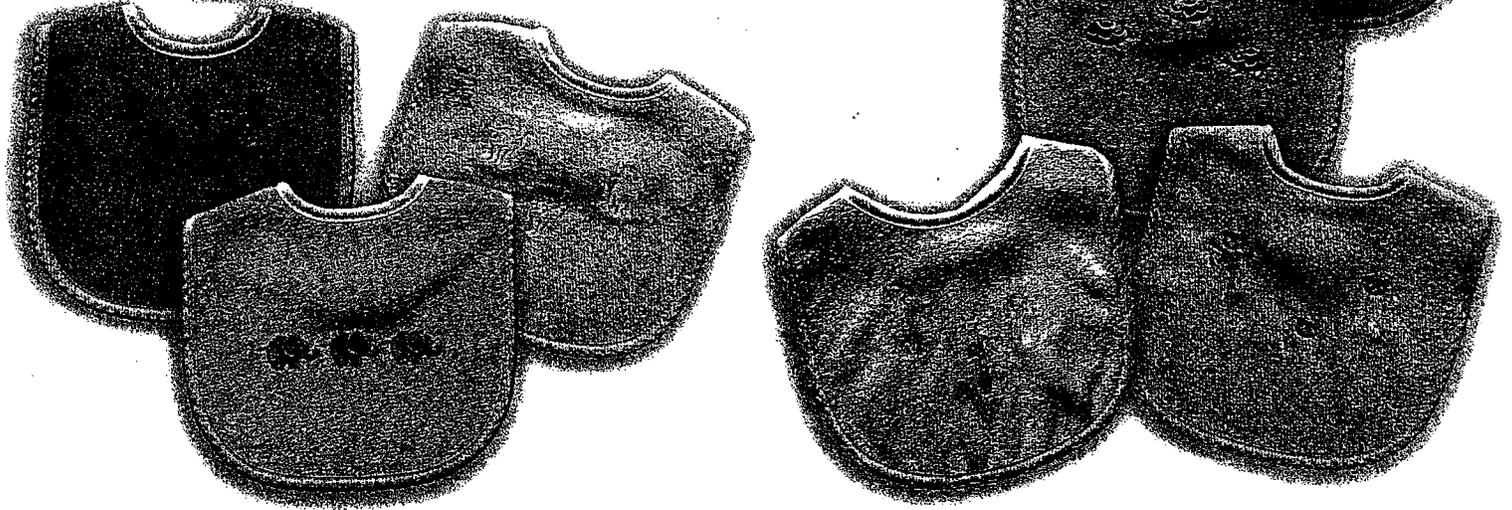
Pink, Blue, White, Yellow, Natural, Lavender.





Reversible Bib

Striped soft knit on one side, absorbent terry on the reverse, with embroidery. Velcro® closure, cotton/poly knit and terry. Stage 2 Bib (3-6 months). Assorted Designs.



Gingham Bib

Soft and absorbent terry bib for infants. Velcro® closure, cotton/poly terry. Stage 2 Bib (3-6 months). Assorted Designs.



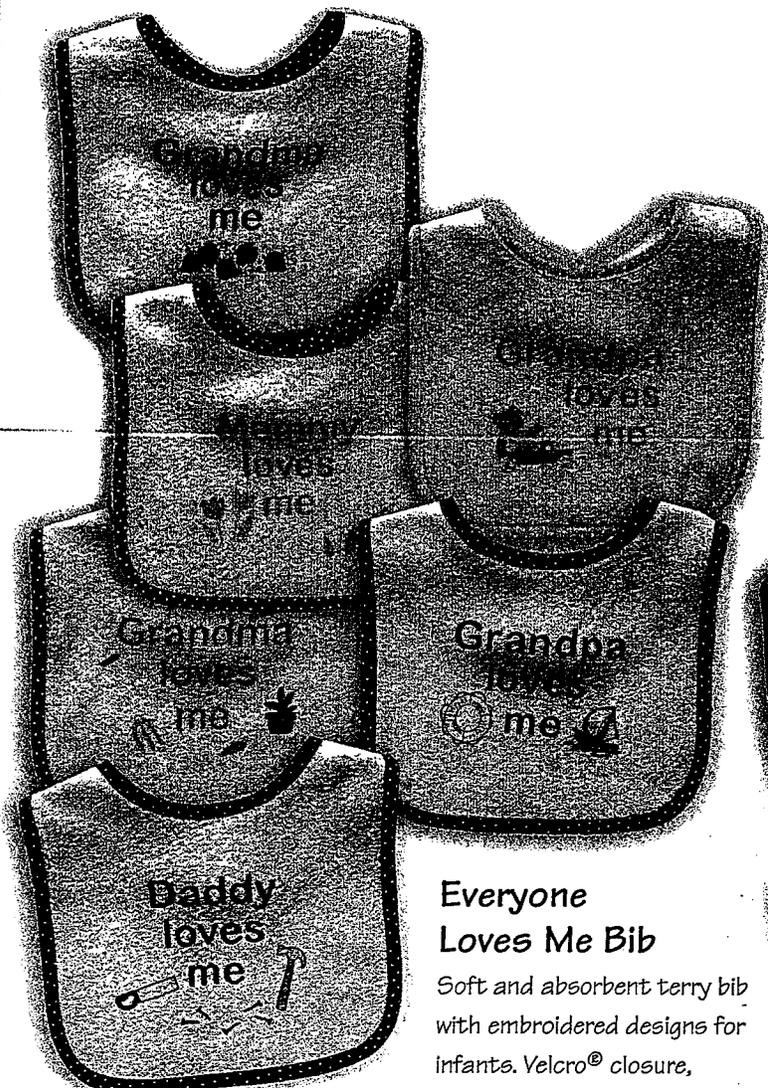
I Love Mommy and Daddy Appliqué Bib

Soft and absorbent terry bib for newborns. Velcro® closure, cotton/poly terry. Stage 1 Bib (Birth-3 months). Assorted Designs.



I Love Mommy and Daddy Fruit Bib

Soft and absorbent terry bib with embroidered designs for infants. Velcro® closure, cotton/poly terry. Stage 2 Bib (3-6 months). Assorted Designs.



Everyone Loves Me Bib

Soft and absorbent terry bib with embroidered designs for infants. Velcro® closure, cotton/poly terry. Stage 2 Bib (3-6 months). Assorted Designs.

I Love My Big Sibling Bib

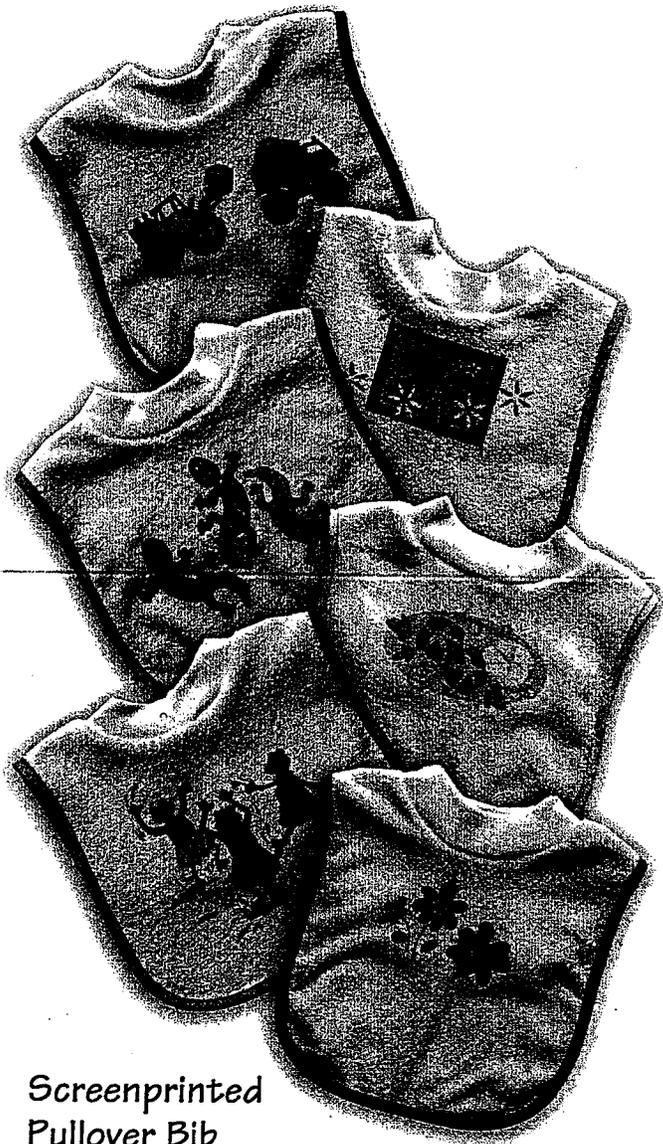
Soft and absorbent terry bib with embroidered designs for infants. Velcro® closure, cotton/poly terry. Stage 2 Bib (3-6 months). Assorted Designs.





Thank Heaven Bib

Soft and absorbent terry bib with embroidered designs for infants. Velcro® closure, cotton/poly terry. Stage 2 Bib (3-6 months). Assorted Designs.



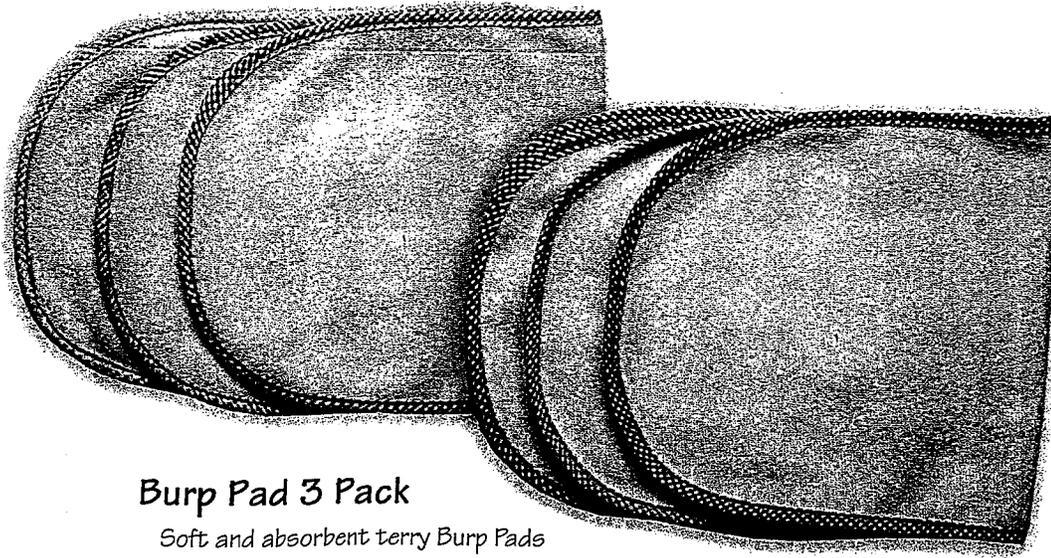
Screenprinted Pullover Bib

Absorbent terry bib with screenprinted designs for older infants. Pullover design, cotton/poly terry. Stage 3 Bib (6-12 months). Assorted Designs.



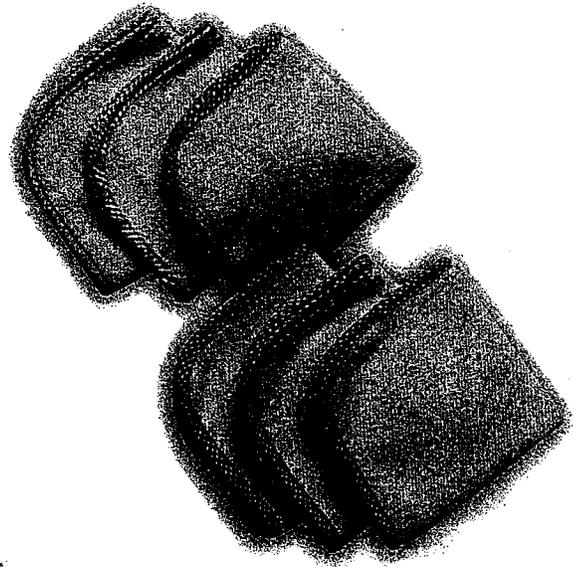
Clown Pullover Bib

Large absorbent terry bib with bright printed designs for older infants. Pullover design, cotton terrycloth. Stage 3 Bib (6-12 months). Assorted Designs.



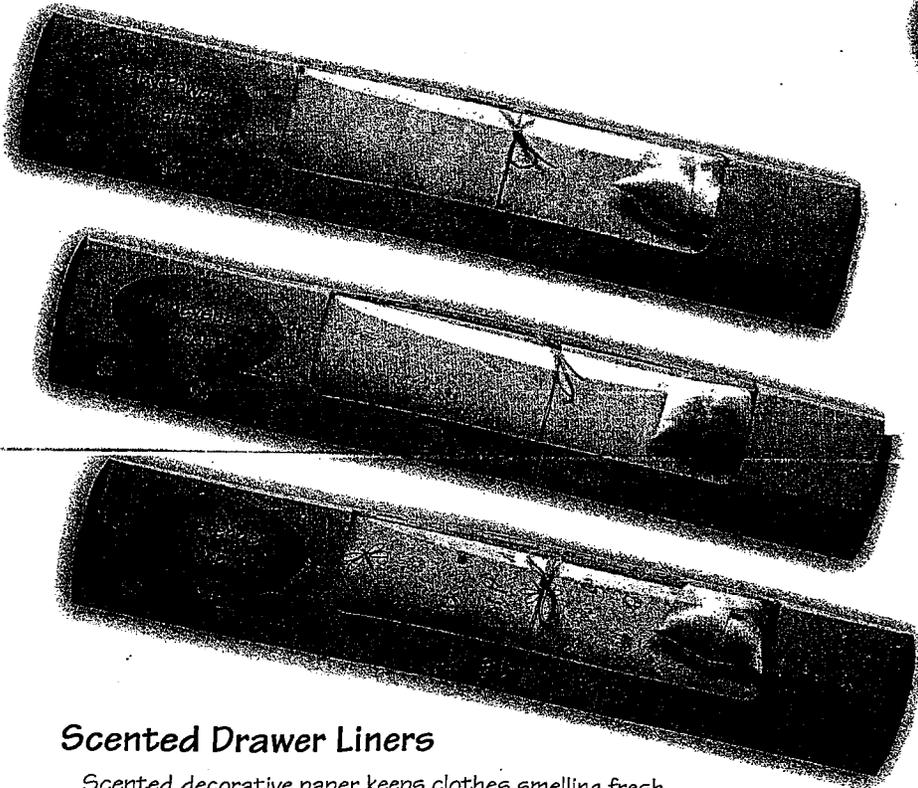
Burp Pad 3 Pack

Soft and absorbent terry Burp Pads with gingham trim. Cotton/poly terry. Pink/Lime/Yellow, Navy/Blue/Red.



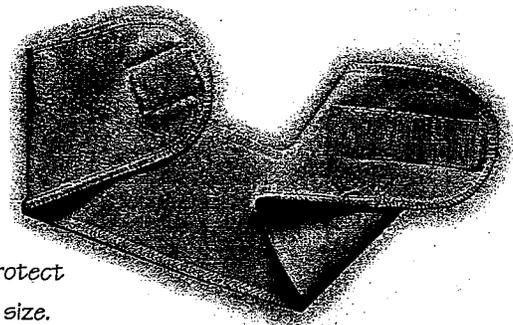
Washcloth 3 Pack

Soft and absorbent terry Washcloths with gingham trim. Cotton/poly terry. Pink/Lime/Yellow, Navy/Blue/Red.



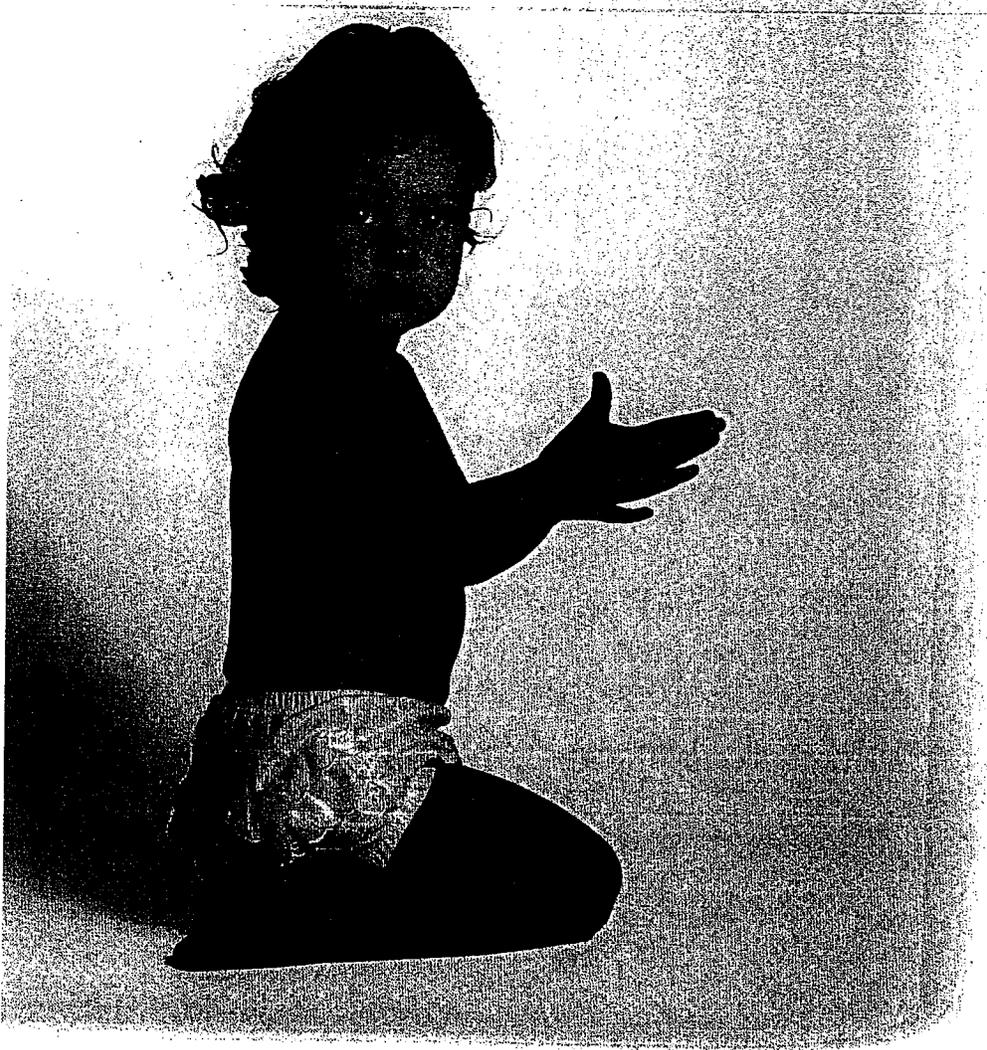
Scented Drawer Liners

Scented decorative paper keeps clothes smelling fresh. Box of six liners includes free Scented Sachet. Sleepy Sparkles/Baby Powder Scent, Garden Friends/Honeysuckle Scent, Sage Floral/Lavender Scent.



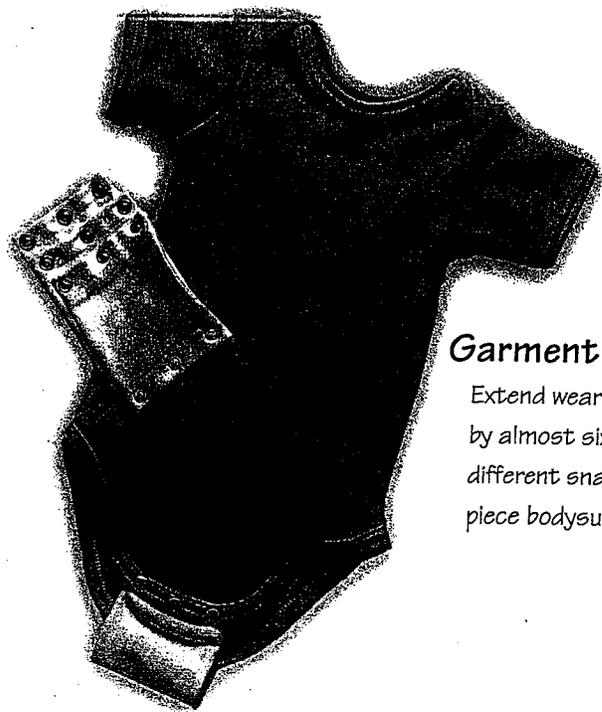
Belly Band

Soft knit with Velcro® closure to protect umbilical cord. Adjustable Newborn size.



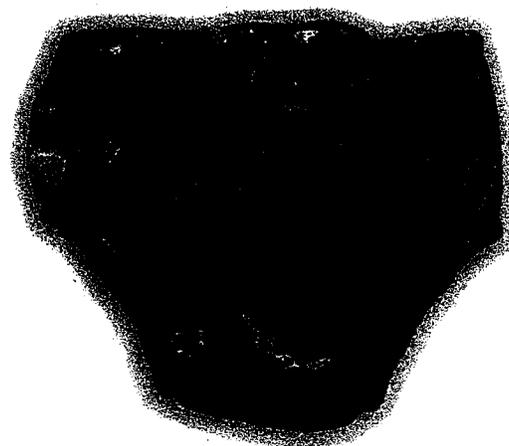
Fancy Pants

Pull-up pants with eyelet lace trim to go over diapers. Newborn to 3 years. White Eyelet, White Batiste with Appliqué.



Garment Extenders

Extend wearing time of baby's clothes by almost six months. Three-pack with different snap sizes to fit most one-piece bodysuits.



Training Pants

Layers of terry inside for absorbency and waterproof layer on the outside for protection. Coated poly outer layer, cotton terry lining. Mixed Prints.

Keeping Babies Happy
For Over 20 Years.



i play. ©

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Fax: (828) 258-9052 • Email: contact@iplaybabywear.com

Discover i play.© on the web at: www.iplaybabywear.com

Cancellation No. 92048260

***i play. inc. (change of name from FAMILY
CLUBHOUSE, INCORPORATED d/b/a i play), a
North Carolina corporation,
Cancellation Petitioner,***

v.

***INTERNATIONAL PLAYTHINGS, INC,
a Delaware corporation,
Registrant.***

Exhibit offered by i play. inc.

//

Keeping Babies Happy
For Over 20 Years



baby wear

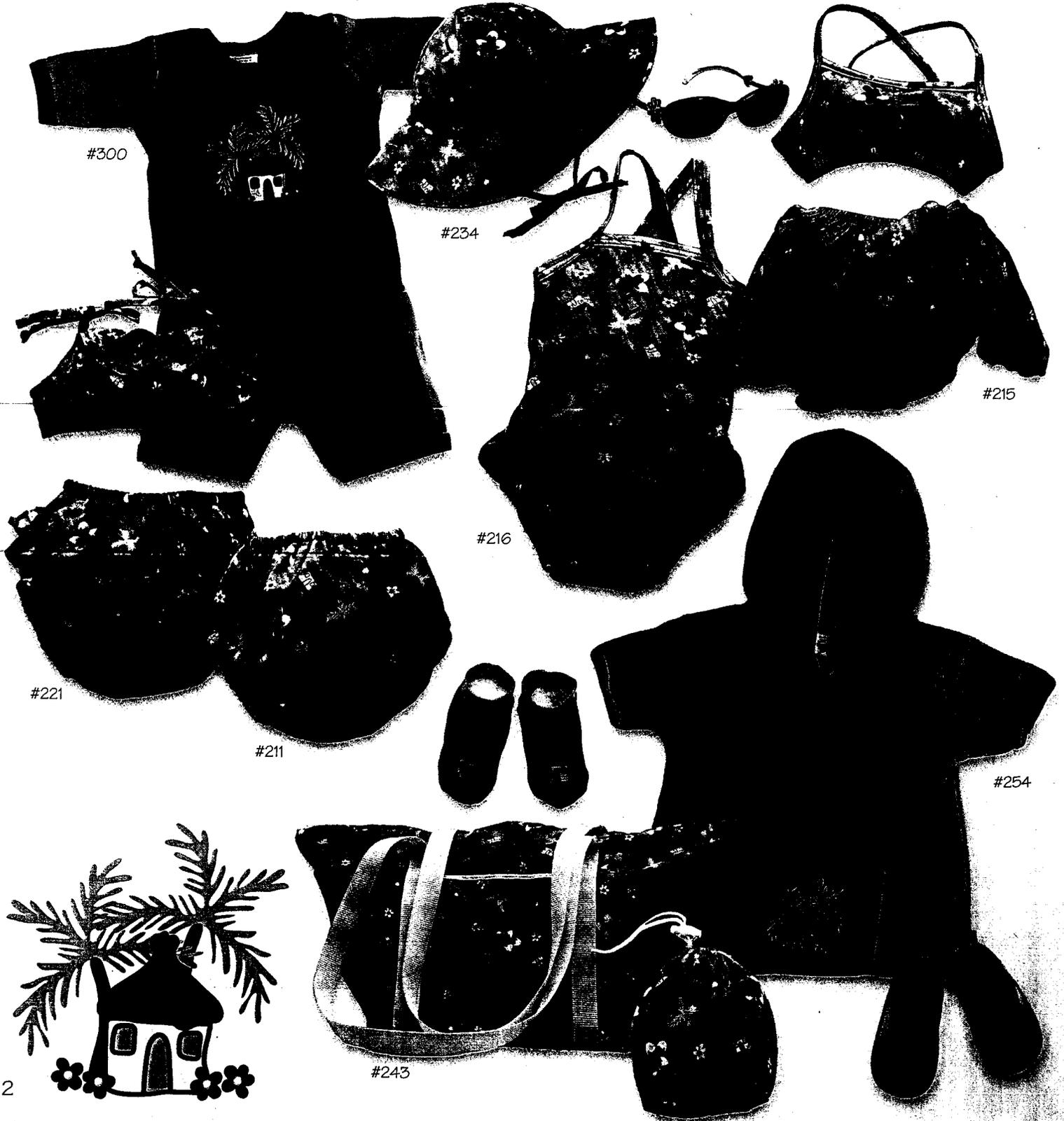
2005 Collection





Pick Your Prints

i play.®'s exclusive Pick Your Prints allow you to select your favorite styles of swimwear among 4 print collections, 2 for Boys and 2 for Girls. Almost all of i play.®'s Swimwear is available in each of the four Pick Your Prints, from Swim Diapers to Hoodies to our new Diaper Beach Bags and everything in between! Choose any or all of the available styles from your favorite Pick Your Print collections to create a colorful, coordinating display in your store. Or, select one of our Mixed Print collections starting on page 6.



Coordinates for Girls



#300

#234

#215

#216

#221

#211

#254

#243

Clockwise from top left; available in Girls' Pick Your Prints: Pink Tiki or Lime Gingham Garden:

#300 Two-Piece Sunsuit 6 months to 2 years, **#234 Brim Hat** Newborn to 4 years, **#216 Tanksuit** 6 months to 3 years, **#215 Skirtini** 6 months to 3 years, **#254 Hoodie** 6 months to 3 years, **#243 Beach Bag** with matching changing pad. One size, **#211 Swim Diaper** 6 months to 4 years, **#221 Bikini** 6 months to 3 years.

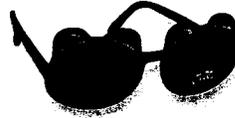
Sunglasses p. 13, Duffles p. 11, Aqua Shoes p. 13, Swim Socks p. 13

Pick Your Prints

#217



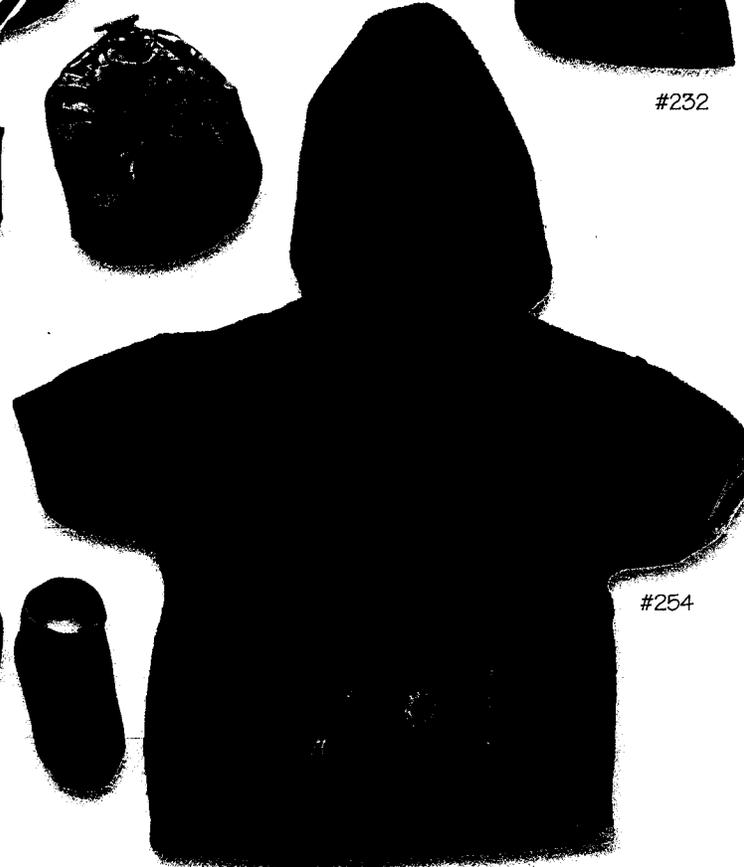
#211



#232



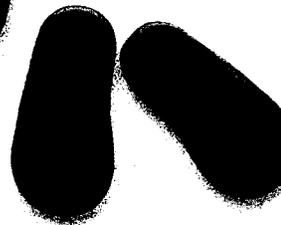
#300



#254



#243



Clockwise from top left; available in **Boys Pick Your Prints: Royal Safari or Aqua Under the Sea**: #217 Trunks 6 months to 4 years
#211 Swim Diaper 6 months to 4 years
#232 Sunhat Newborn to 4 years

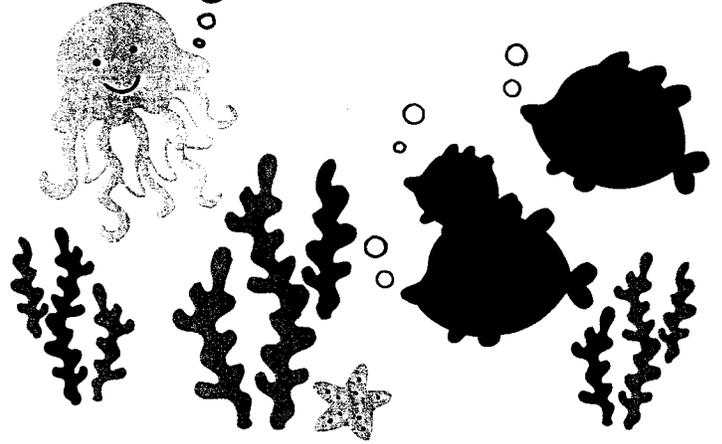
Coordinates for Boys



#217



#211



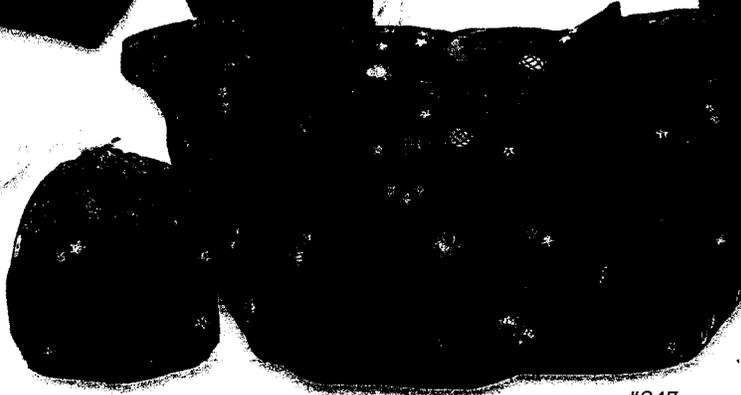
#300



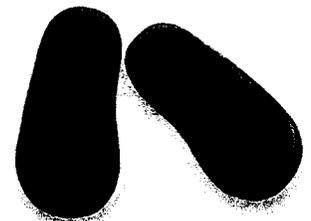
#232



#254

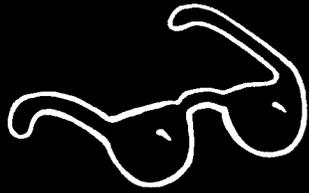


#243

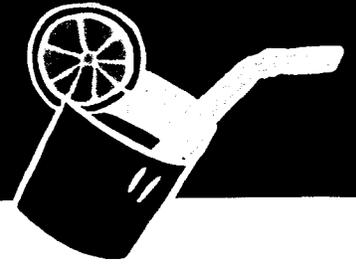


- #254 Hoodie 6 months to 3 years,
- #243 Beach Bag with matching changing pad. One size,
- #300 Two-Piece Sunsuit 6 months to 2 years.

Sunglasses p. 13, Duffles p. 11, Aqua Shoes p. 13, Swim Socks p. 13



Beach Girls Swimwear for girls



Girls' Fun Print Collection

Set of Six Fun Prints, available in: #224 Swim Diaper, #242 Brim Hat, #231 Bikini, and #259 Next-to-Nothin' Girls' Fun Prints: Yellow Fresh Fruit, Lime Tiki, Pink Gingham Garden, Aqua Beach Girls, Lime Watercolor Tulip, and Pink Poodl

#242 Girls Fun Prints Brim Hat

Special UV-treated fabric and wide brim offer excellent sun protection. Ties under the chin. Lightweight water-resistant UV-treated nylon. Newborn to 4 years.



#224



#242

#224 Girls Fun Prints Swim Diaper

Original i play.[®] Swim Diaper in an improved waterproof and absorbent design. Waterproof pant with terry lining. 6 months to 4 years.



#259 Girls Fun Print Next-to-Nothin'

Fun sundress style cover-up with gathered elastic top and a loose, relaxed fit. Lightweight water-resistant nylon. 12 to 24 months.

#231 Girls Fun Prints Bikini

Two-piece Bikini with ruffled Swim Diaper bottom and adjustable tie top. Lightweight waterproof pant with absorbent terry lined Swim Diaper. 6 months to 3 years.

Girls' Hula Suit Collection

#229 Set of Three Hula Suits

Hula Suit Prints: Yellow Beach Girls, Pink Tiki, and Lime Gingham Garden

#229 Hula Suit

Stretchy one-piece suit with Built-in Swim Diaper. Fun green fringe around waist and playful ruffled "lei" at neckline. Poly Lycra[®] with absorbent terry Swim Diaper Lining. 6 months to 3 years.





Girls Hawaiian Prints Collection

Hawaiian Prints: Aqua/Pink Pareau, Lime/Pink Pareau, Hot Pink/Pink Pareau, Lavender/Pink Pareau, Hot Pink/Pink Aloha, Navy/Pink Aloha.



#226

#226 Girls Hawaiian Prints Swim Diaper

Original i play.[®] Swim Diaper in an improved waterproof and absorbent design. Waterproof pant with terry lining. 6 months to 4 years.

Girls Mixed Print Tanksuit and Skirtini Collections

Set of Six Mixed Prints, available in: #219 Tanksuit and #213 Skirtini

Mixed Prints: Yellow Beach Girls, Aqua Beach Girls, Pink Tiki, Lime Tiki, Pink Gingham Garden, and Lime Gingham Garden

#219 Mixed Prints Tanksuit

Tailored and stretchy one-piece Tanksuit with built-in Swim Diaper lining. Poly Lycra[®] with absorbent terry Swim Diaper lining. 6 months to 3 years.



#219



#239

#239 Girls' Hawaiian Prints Brim Hat

Special UV-treated fabric and wide brim offer excellent sun protection. Ties under the chin. Lightweight water resistant UV-treated nylon. Newborn to 4 years.



#213

#213 Mixed Print Skirtini

Stretchy three-piece Skirtini with Swim Diaper bottom, gathered top, and removable sarong-style skirt. Poly Lycra[®] with absorbent terry lining. 6 months to 3 years.



#200

#200 Girls Hawaiian Prints Bikini

Two-piece Bikini with ruffled Swim Diaper bottom and adjustable tie top. Lightweight waterproof pant with absorbent terry lined Swim Diaper. 6 months to 3 years.



UV Protection—UPF 30+ Fab
 We are always working to improve our products so that they perform better. Now offer our Sunhats in special lightweight nylon with UV treatment. The treatment gives products a UV Protection Factor (UPF) rating of 30+ and protects more than untreated fabrics.

Boys Fun Print Collection

Set of Six Fun Prints, available in: #230 Trunk, #241 Sunhat, and #223 Swim Diaper
 Boys Fun Prints: Aqua Surf's Up, Yellow Beach Boys, Royal Cowbird, Lime Under the Sea, Red Safari, Light Blue Pirate Ship



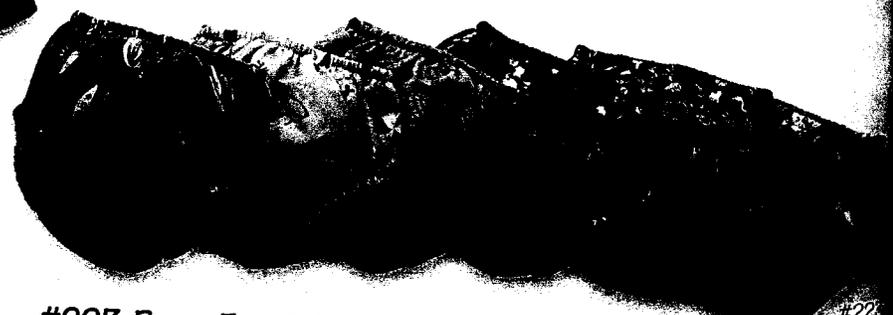
#230

#230 Boys Fun Prints Trunks
 Water-resistant Swim Trunks with built-in waterproof and absorbent Swim Diaper. Lightweight water resistant nylon with absorbent terry lining. 6 months to 4 years.



#241

#241 Boys Fun Prints Sunhat
 Sun protective fabric, baseball cap brim, and new longer neck flap to provide great sun protection. Lightweight water resistant UV-treated nylon. Newborn to 4 years.



#223 Boys Fun Prints Swim Diaper
 Original i play.® Swim Diaper in an improved waterproof and absorbent design. Waterproof pant with terry lining. 6 months to 4 years

Beach Boys Swimwear for boys

Boys Hawaiian Prints Collection

Set of Six Hawaiian Prints, available in: #228 Trunks, #240 Sunhat, and #227 Swim Diaper
 Hawaiian Prints: Red/Orange Aloha, Royal/Yellow Pareau, Navy/Aqua Pareau,
 Royal/Light Blue Pareau, Red/Navy Pareau, Royal/Lime Aloha.

#228 Boys Hawaiian Prints Trunk

Water-resistant Swim Trunks with built-in waterproof and absorbent Swim Diaper. Lightweight water resistant nylon with absorbent terry Swim Diaper lining. 6 months to 4 years.



#228



#240

#240 Boys Hawaiian Prints Sunhat

Sun protective fabric, baseball cap brim, and new longer neck flap to provide great sun protection. Lightweight water resistant UV-treated nylon. Newborn to 4 years.

#022 Poolside Sign

"All Babies Must Wear An Approved Swim Diaper In The Pool Area." Durable sign to hang in pool areas.

**All Babies
 Must Wear
 An Approved
 Swim Diaper
 In The Pool Area.**

Available At The Front Desk.



#227

#227 Boys Hawaiian Prints Swim Diaper

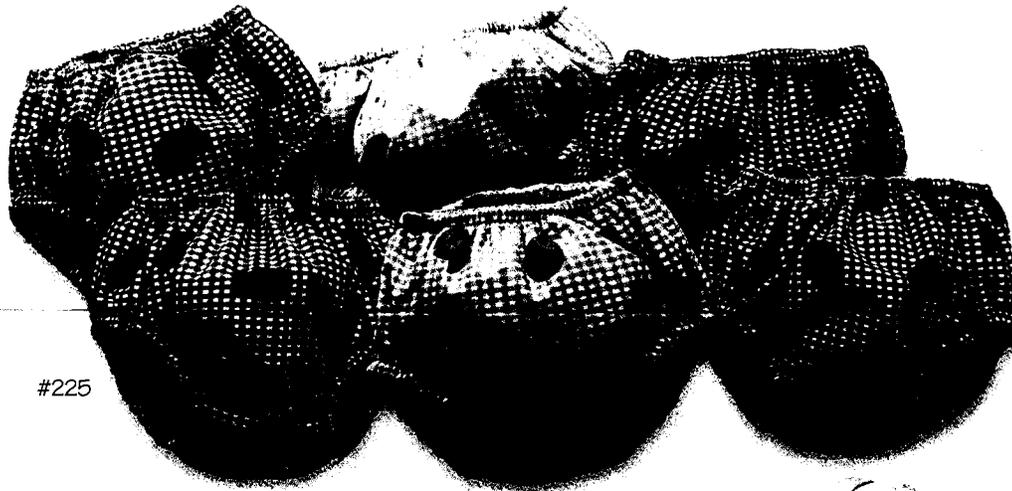
Original i play.[®] Swim Diaper in an improved waterproof and absorbent design. Waterproof pant with absorbent terry lining. 6 months to 4 years.

Swim Diaper Essentials

Swim Diapers that really work. i play.®'s new design Swim Diapers now have a lightly absorbent inside layer with a snug-fitting, waterproof outside layer! Our multi-use Swim Diaper is designed to be worn alone, but can be worn over a disposable diaper. i play.® is the original Swim Diaper manufacturer, and with over 10 years of experience, making, testing and improving our Swim Diaper, we feel it's the best. 27 states now require or encourage approved Swim Diapers for diaper-aged children swimming in public pools. Properly fitting Swim Diapers help prevent messy pool accidents and can reduce the risk of spreading dangerous waterborne illnesses. i play.® supports safe swimming in both public health and swimming instruction. For more information about healthy swimming, visit the Center for Disease Control's website, www.healthyswimming.org. No other diaper is necessary!

Gingham Fish Prints Collection

Set of Six Gingham Fish Prints in colors for boys and girls, available in: #225 Swim Diaper, #236 Brim Hat, #247 Gingham Print Funglasses, & #257 Gingham Fish Hoodie
Gingham Fish colors: Aqua, Lavender, Lime, Pink, Yellow, and Royal.



#225

#225 Gingham Fish Prints Swim Diaper

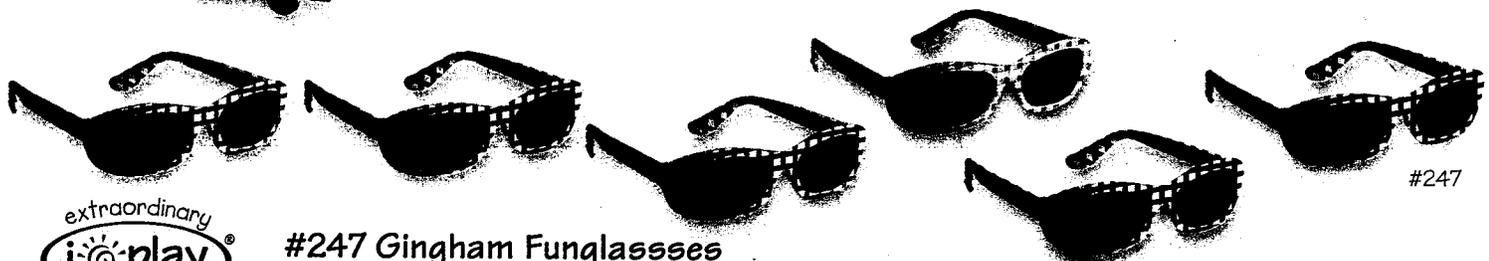
Original i play.® Swim Diaper in an improved waterproof and absorbent design. Waterproof pant with absorbent terry lining. 6 months to 4 years.



#236

#236 Gingham Fish Prints Brim Hat

Special UV-treated fabric and wide brim offer excellent sun protection. Ties under the chin. Lightweight water resistant UV-treated nylon. Newborn to 4 years.



#247

#247 Gingham Funglasses

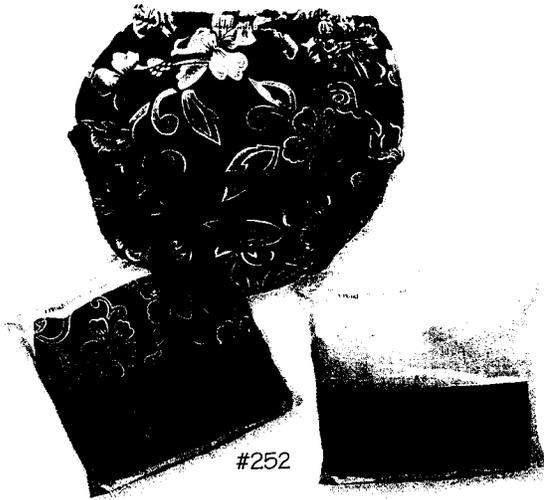
Cute basic shaped Funglasses with gingham print design, in colors to match Gingham Fish collection or other i play.® prints! Block 100% of UVA and UVB rays. One size fits infants and toddlers 6 months to 2 years.



& Accessories

i
swim
safely.®

#112 Swim Diaper Power Panel & #111 Disposable Swim Diaper Power Panel
Swim Diaper Power Panel (Mixed Print single packs) or Disposable Swim Diaper Power Panel (3-Packs). Also available in custom combinations of i play.® products.



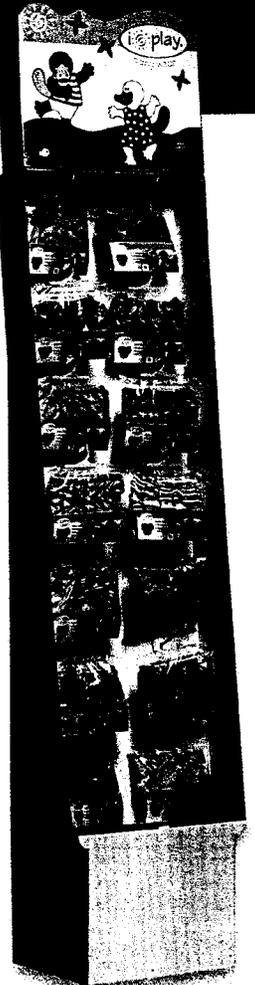
#252

#252 Disposable Swim Diaper
Same protection as our reusable Swim Diaper in a convenient disposable. Made from a waterproof material, snug-fitting around the legs and waist, and lightly absorbent, our Disposable Swim Diaper meets public pool requirements. Girls' Print, Boys' Print, Solid White. 6 months to 3 years.

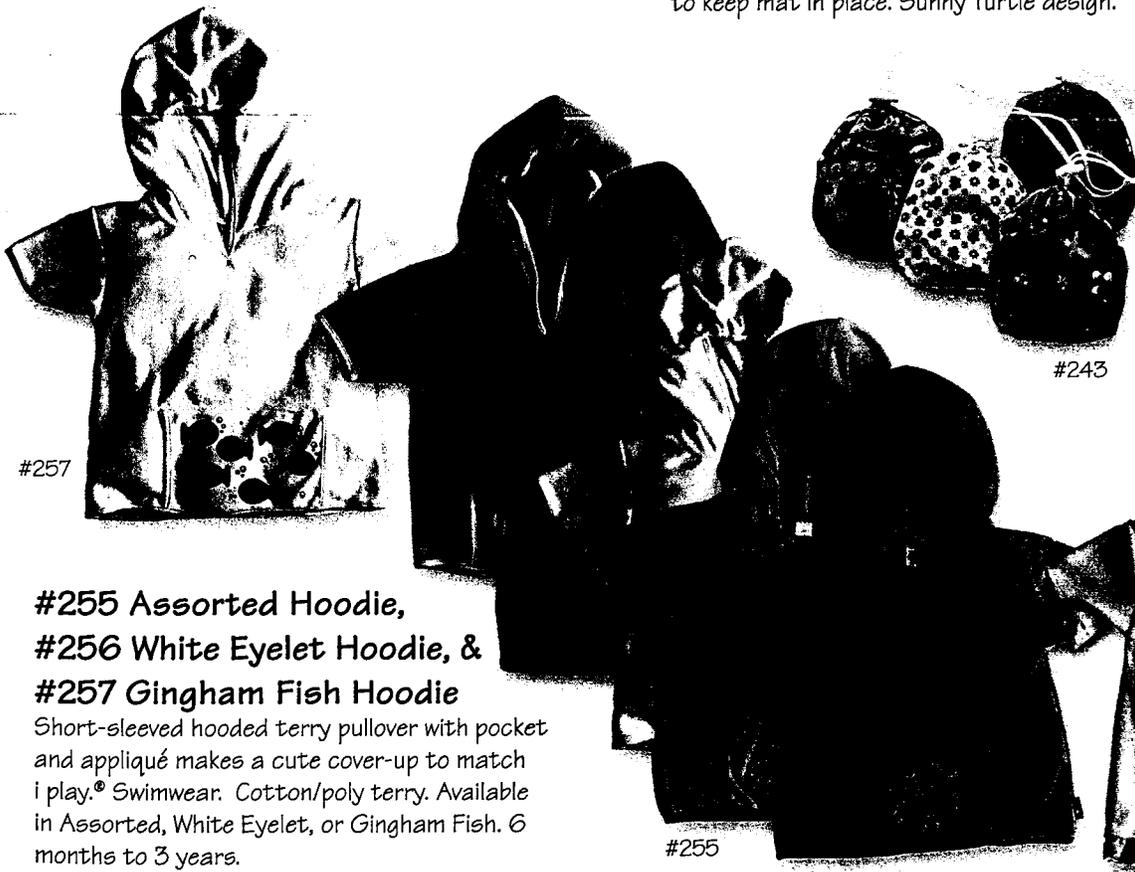


#258

#258 Beach Mat
35 x 37 inch beach mat with a fun unisex design. Absorbent terry with waterproof, non-slip backing to keep mat in place. Sunny Turtle design.



#112



#257

#255 Assorted Hoodie, #256 White Eyelet Hoodie, & #257 Gingham Fish Hoodie

Short-sleeved hooded terry pullover with pocket and appliqué makes a cute cover-up to match i play.® Swimwear. Cotton/poly terry. Available in Assorted, White Eyelet, or Gingham Fish. 6 months to 3 years.

#255

#243

#243 Duffle Bag
Waterproof bag with drawstring and toggle holds anything from snacks to wet swimsuits. Available in Small, Large, and Knapsack styles. Assorted prints.

#256



Safe in the Sun

Sunshield™ Sun Protective Wear for Infants



#235 Solid Sunhats

Sun protective fabric, baseball cap brim, and new longer neck flap provide great sun protection. Lightweight water resistant UV-treated nylon. Collection includes 6 solid hats. Newborn to 4 years.

#235



#238

#238 Solid Brim Hat & #249 White Eyelet Brim Hat

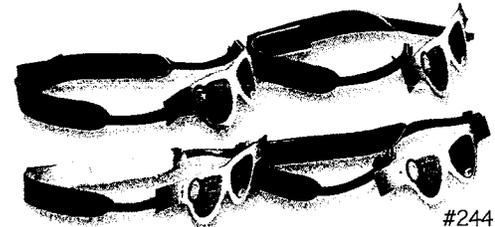
Special UV-treated fabric and wide brim offer excellent sun protection. Ties under chin. Lightweight water resistant UV-treated nylon. Available in set of 6 solids, or in White Eyelet Cotton. Newborn to 4 years.



#246 Funlasses

Whimsical designs match i play.® prints and make sun protection fun! Block 100% of UVA and UVB rays. Collection includes 12 assorted designs for girls and boys. One size fits 6 months to 2 years.

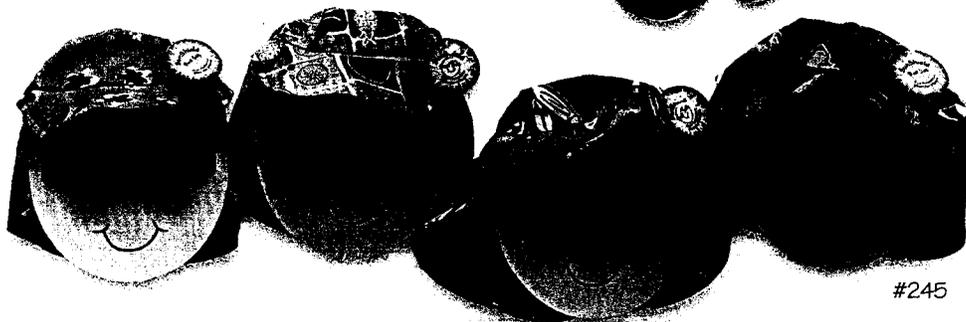
#246



#244

#244 Flexi Bands

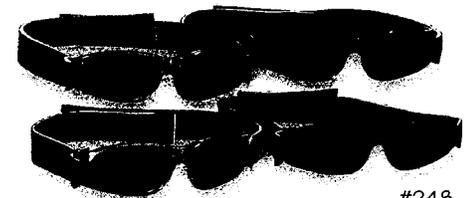
Flexible wrap-around band attaches to most sunglasses to secure to baby's head. Adjustable with Velcro® closure in back. Assortment includes solid colors for boys and girls. Adjustable size fits most glasses.



#245

#245 Sunshield Sun Sets

UV-protective Sunhat and matching 100% UVA and UVB blocking Sunglasses on a cute baby face will brighten your store and provide complete sun protection. Assorted Girls' and Boys' print lightweight water resistant UV-treated nylon hats, matching Sunglasses. Infant and Toddler.



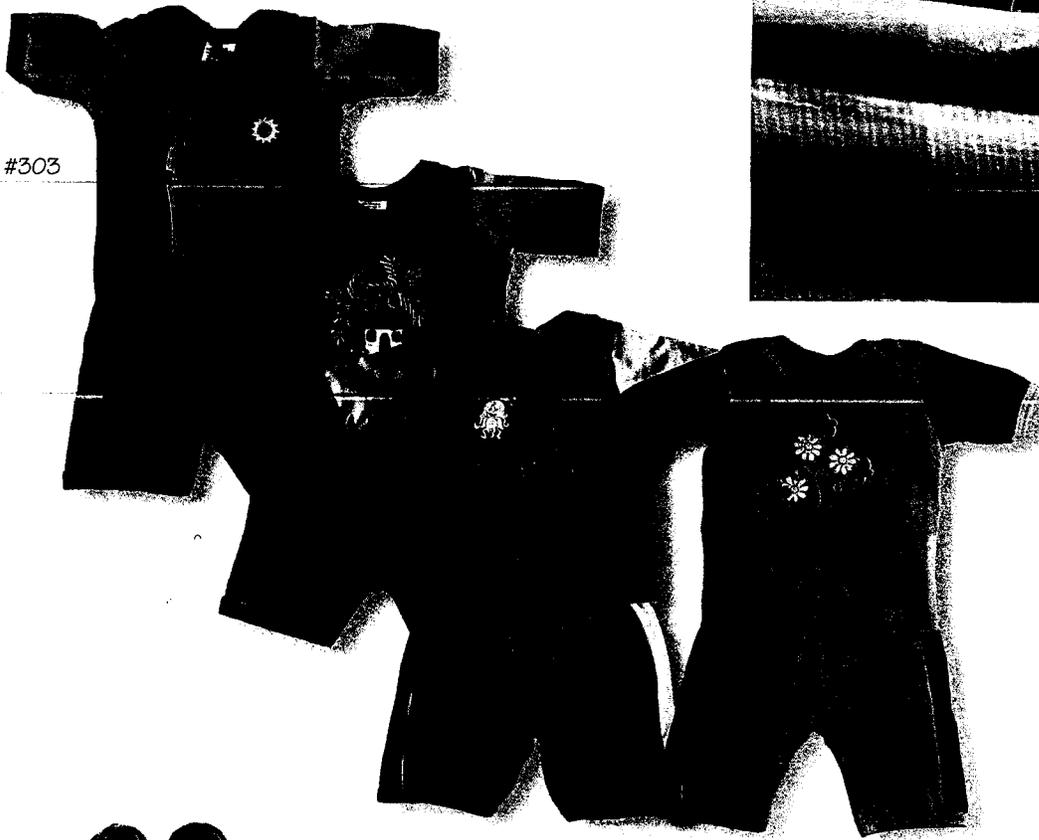
#248

#248 Flexi Specs

Sunglasses with flexible wrap-around band to keep glasses in place. Adjustable with Velcro® closure in back. Provides 100% UVA and UVB protection. Set includes assorted solid colors for boys and girls. Infant 6-18mo, Toddler 2-4T.

Because babies have thinner skin that is more vulnerable to sunburn than adult skin, special care must be taken to ensure that it's well-protected from the sun. Babies also have sensitive eyes that should be protected from harmful UVA and UVB rays. i play.®'s Sunshield™ line of Sun Protective Wear for infants features:

- *Sunsuits and Swimwear made from specially treated fabric with a UV Protection Factor like SPF rating of 30*
- *Sunglasses that meet US and International standards and provide 100% UVA and UVB protection*



#303 Assorted UPF 2-Piece Sunsuit

Stretchy Sunsuit with lap shoulder top and pull-up shorts with Swim Diaper built in. UV-treated nylon Lycra.® with absorbent terry Swim Diaper lining. Assortment includes Royal Safari, Pink Tiki, Lime Garden, and Aqua Under the Sea. 6 months to 2 years.



#305 Swim Socks

Soft, water-friendly booties to protect feet and prevent slipping. Nylon Lycra.® upper with non-skid soles. Assortment includes Pink Tiki, Lime Gingham Garden, Aqua Under the Sea, and Royal Safari. 6 to 18 months.

#304 Aqua Shoes

Stretchy water-friendly Aqua Shoes with rubber sole for traction and zipper for easy on and off. Neoprene.® upper with rubber sole. Assortment includes Pink and Blue. 6 months to 3 years.



i play.® bibs

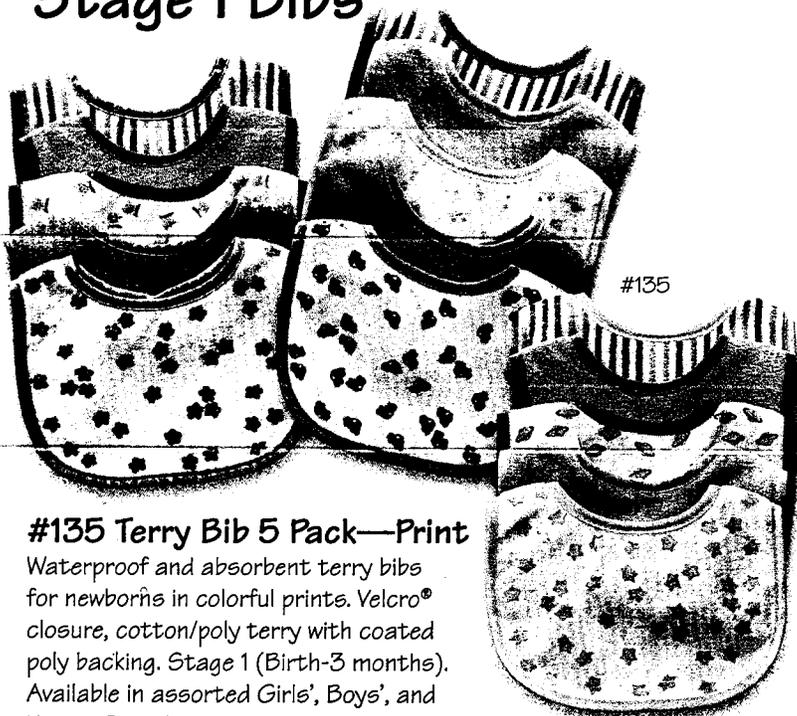
for all ages and stages

Feeding is an important part of a baby's development, and the right bib can be a valuable tool to make the challenges of feeding easier. For over 20 years, i play.® has been developing bibs to meet the needs of babies as they grow and develop through infancy.

From absorbent infant bibs to easy wipe-off waterproof bibs for toddlers, i play.® offers bibs with features to match baby's development at every age and stage. Use the i play.® bib stages chart as your guide to choose the right bibs to give baby the best possible care and make feeding time fun!



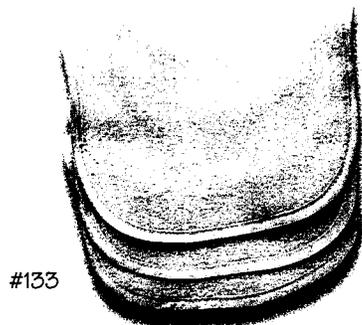
Stage 1 Bibs



#135 Terry Bib 5 Pack—Print

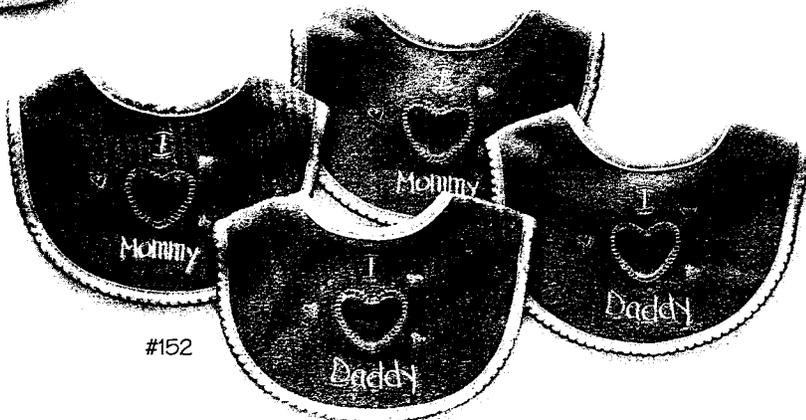
Waterproof and absorbent terry bibs for newborns in colorful prints. Velcro® closure, cotton/poly terry with coated poly backing. Stage 1 (Birth-3 months). Available in assorted Girls', Boys', and Unisex 5-packs.

Stage	Ages	What Happens	Bibs Needed
Stage 1	Birth-3 months	Milk, drips, leaks	Absorbent, small, simple, basic
Stage 2	3-6 months	Teething, lots of dribble, lots of drool, spit-up	Absorbent, lots of bibs, cute, sweet
Stage 3	6-12 months	Solid foods with a spoon, controlled mess, chewing, exploring	Waterproof backing, pullover bibs, easy on and off, bright colors
Stage 4	12-24 months	Self-feeding, exploring, very messy	Easy to wipe and clean, waterproof, more coverage, fun colors, developmental designs



#133 Terry Bib 3 Pack—White

Soft and absorbent terry bibs for newborns. Velcro® closure, cotton/poly terry. Stage 1 bib (Birth-3 months). White.



#152 I Love Mommy and Daddy Appliqué Bib

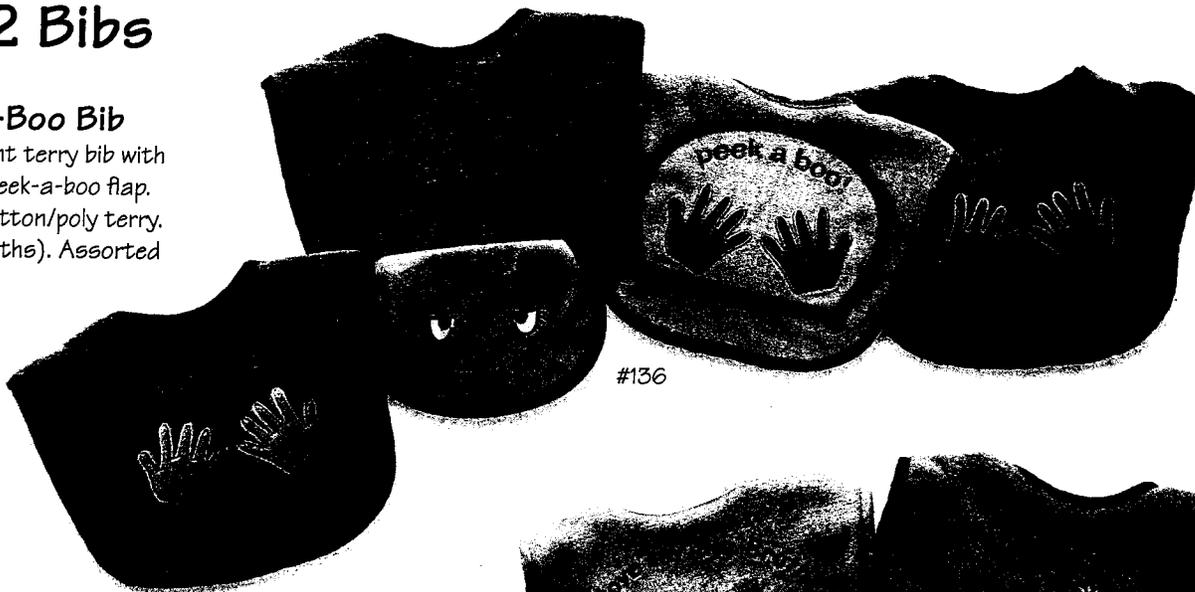
Soft and absorbent terry bib for newborns. Velcro® closure, cotton/poly terry. Stage 1 (Birth-3 months) Pink and blue assorted designs.



Stage 2 Bibs

#136 Peek-a-Boo Bib

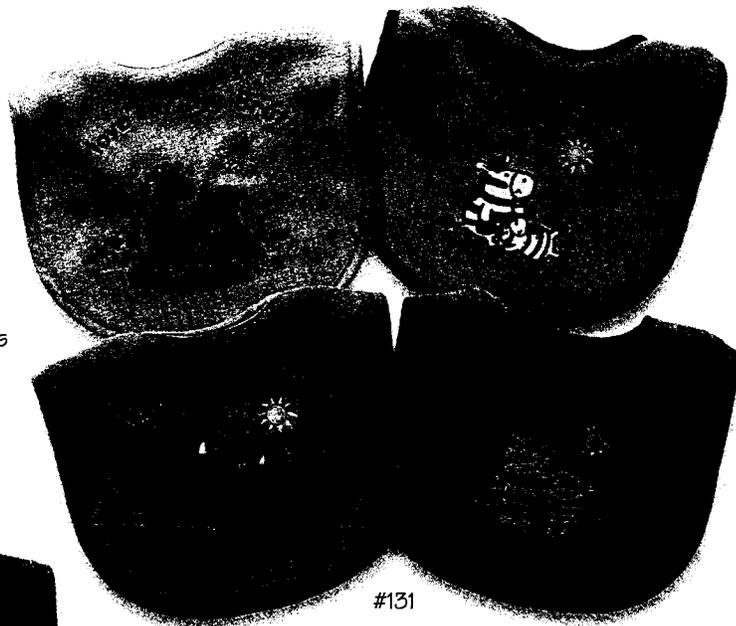
Soft and absorbent terry bib with cute, interactive Peek-a-boo flap. Velcro® closure, cotton/poly terry. Stage 2 (3-6 months). Assorted designs.



#136

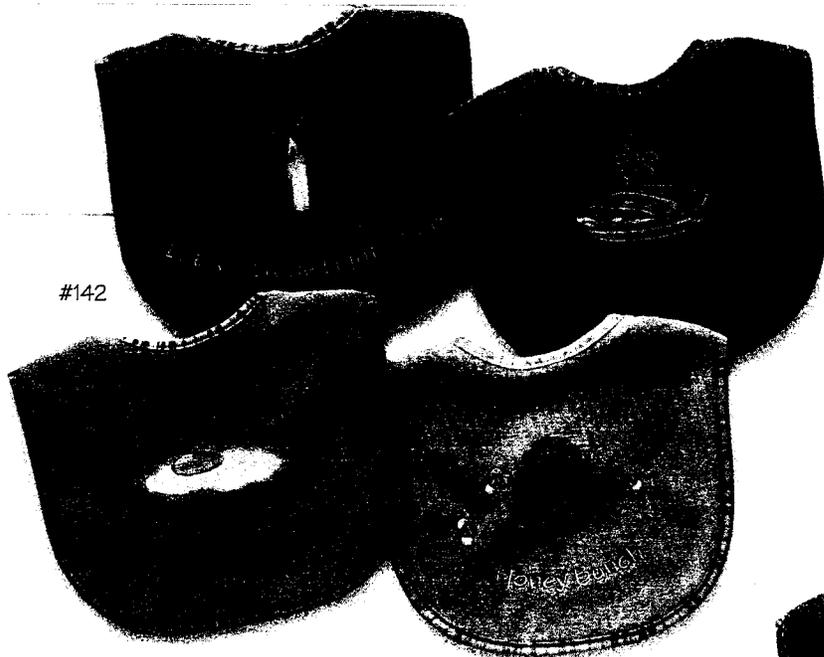
#131 I Love My Big Sibling Bib

Soft and absorbent terry bib with embroidered design for infants. Velcro® closure, cotton/poly terry. Stage 2 (3-6 months). Assorted designs for little sister and little brothers.



#131

#142

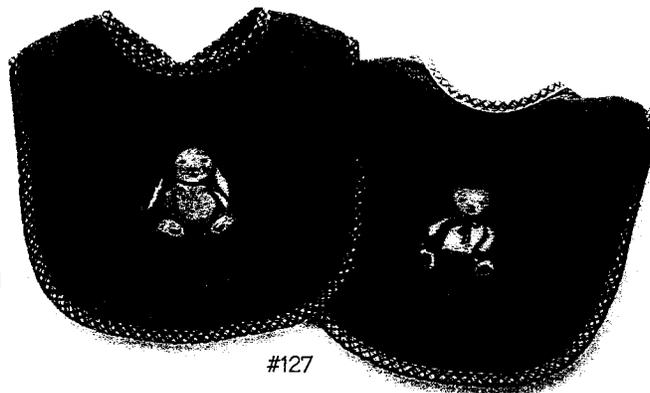


#142 Conversation Bib

Soft and absorbent terry bib for infants. Velcro® closure, cotton/poly terry. Stage 2 (3-6 months). Assorted designs.

#127 Thank Heaven Bib

Soft and absorbent terry bib with embroidered design for infants. Velcro® closure, cotton/poly terry. Stage 2 (3-6 months). Assorted blue and pink designs.



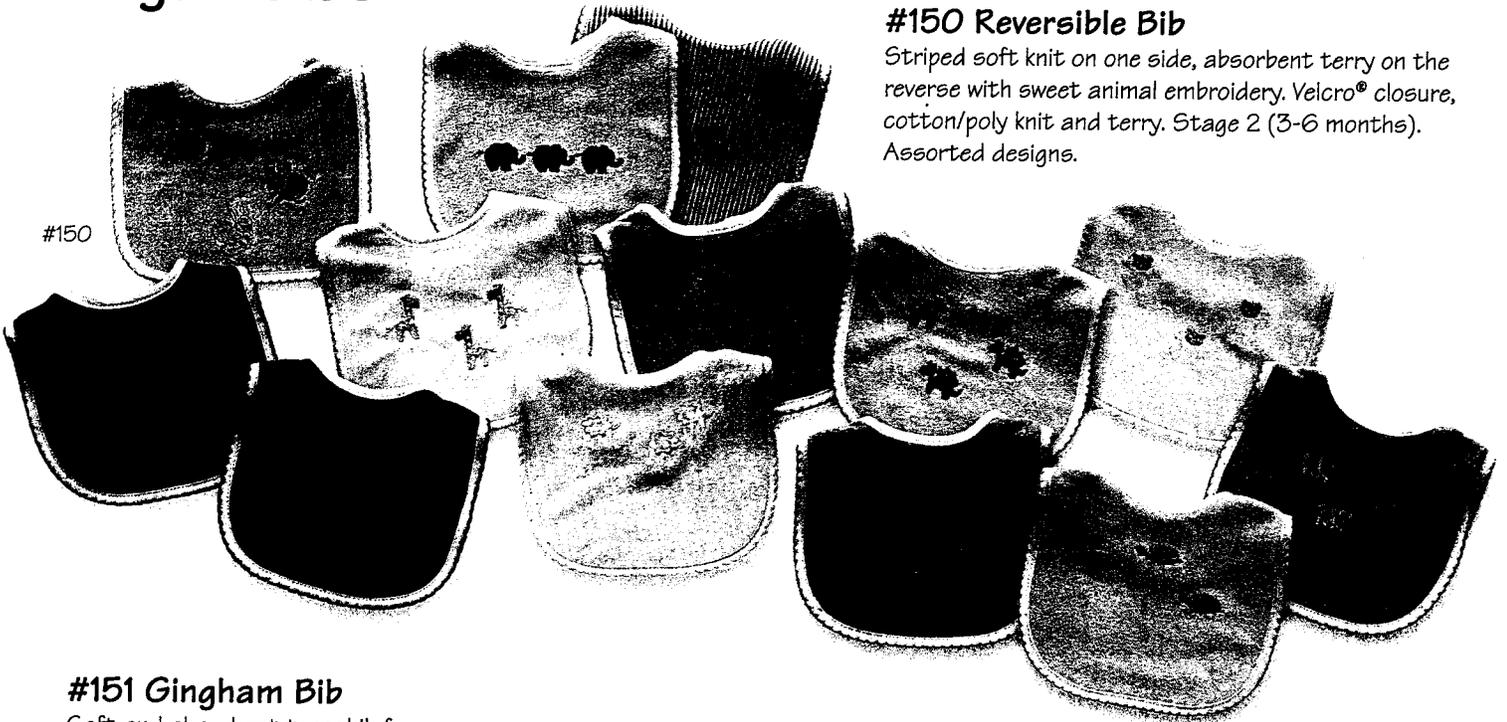
#127

Stage 2 Bibs

#150 Reversible Bib

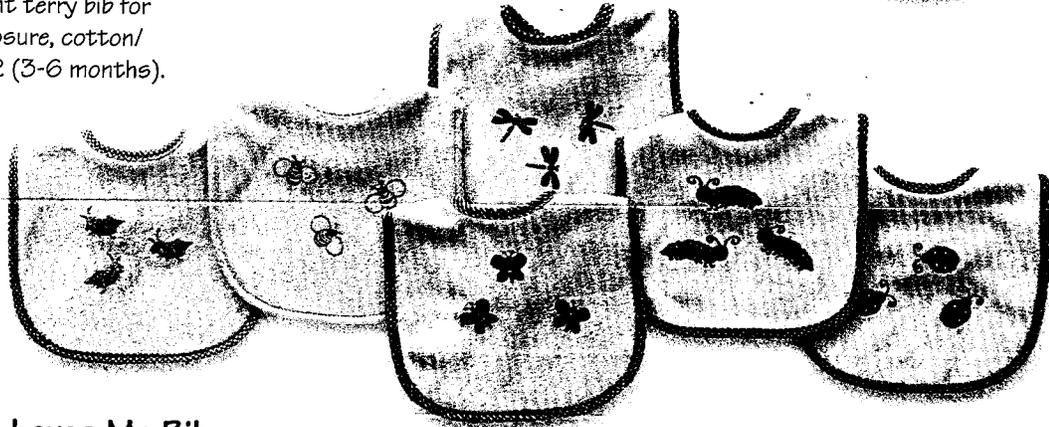
Striped soft knit on one side, absorbent terry on the reverse with sweet animal embroidery. Velcro® closure, cotton/poly knit and terry. Stage 2 (3-6 months). Assorted designs.

#150



#151 Gingham Bib

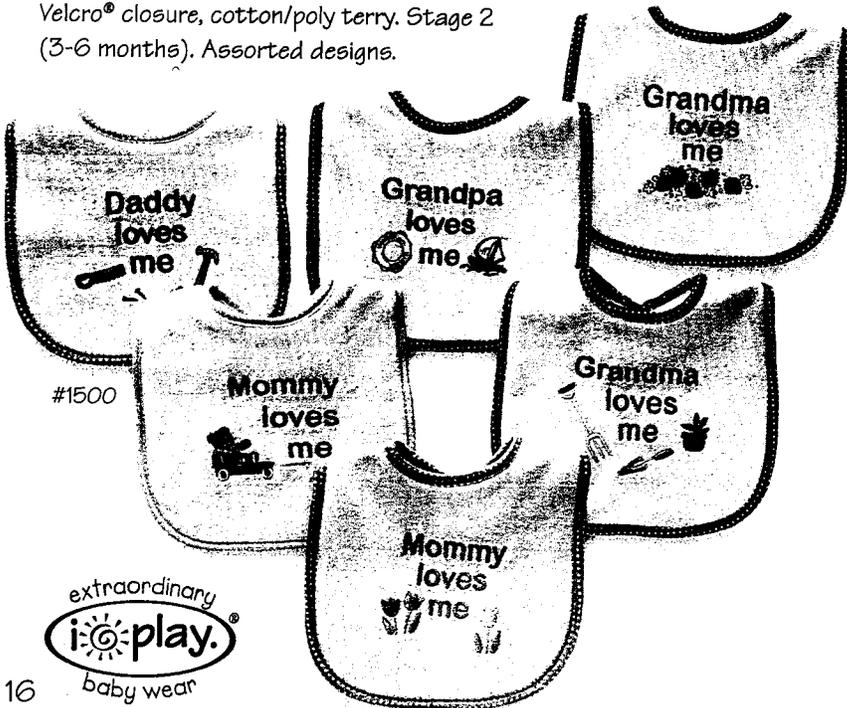
Soft and absorbent terry bib for infants. Velcro® closure, cotton/poly terry. Stage 2 (3-6 months). Assorted designs.



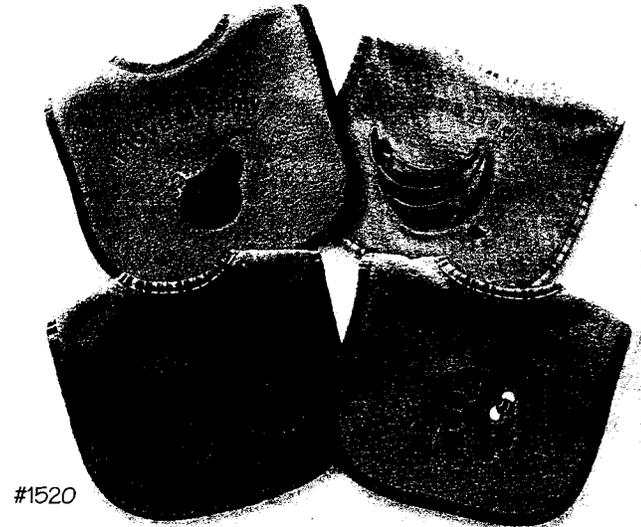
#151

#1500 Everyone Loves Me Bib

Soft and absorbent terry bib for infants. Velcro® closure, cotton/poly terry. Stage 2 (3-6 months). Assorted designs.



#1500

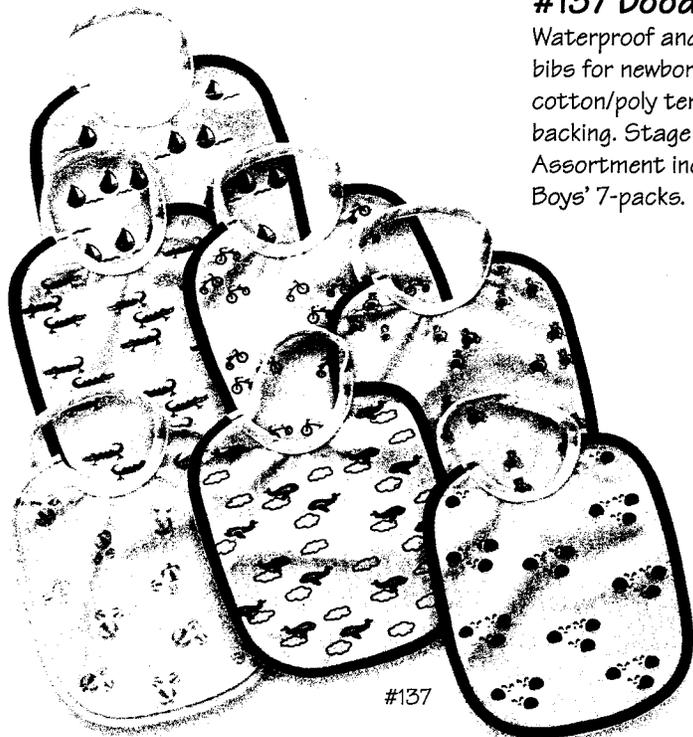


#1520

#1520 I Love Mommy & Daddy Fruit Bib

Soft and absorbent terry bib for infants. Velcro® closure, cotton/poly terry. Stage 2 (3-6 months).

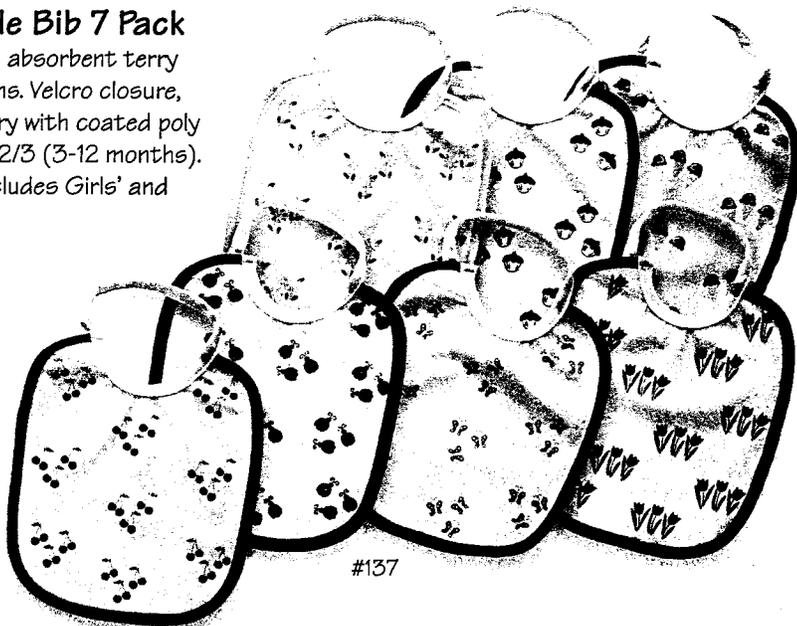
Stage 2-3 Bibs



#137

#137 Doodle Bib 7 Pack

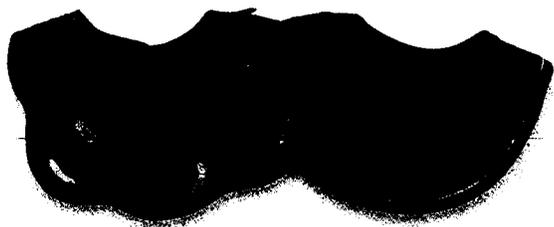
Waterproof and absorbent terry bibs for newborns. Velcro closure, cotton/poly terry with coated poly backing. Stage 2/3 (3-12 months). Assortment includes Girls' and Boys' 7-packs.



#137

#129 Fruit Bib

Waterproof and absorbent terry bibs with Fruit embroidery. Velcro® closure, cotton/poly terry with coated polyester backing. Stage 2-3 (3-12 months). Assorted designs.



#129



#130

#130 Animal Bib

Waterproof and absorbent terry bibs with Animal embroidery. Velcro® closure, cotton/poly terry with coated polyester backing. Stage 2-3 (3-12 months). Assorted designs.

Stage	Ages	What Happens	Bibs Needed
Stage 1	Birth-3 months	Milk, drips, leaks	Absorbent, small, simple, basic
Stage 2	3-6 months	Teething, lots of dribble, lots of drool, spit-up	Absorbent, lots of bibs, cute, sweet
Stage 3	6-12 months	Solid foods with a spoon, controlled mess, chewing, exploring	Waterproof backing, pullover bibs, easy on and off, bright colors
Stage 4	12-24 months	Self-feeding, exploring, very messy	Easy to wipe and clean, waterproof, more coverage, fun colors, developmental designs

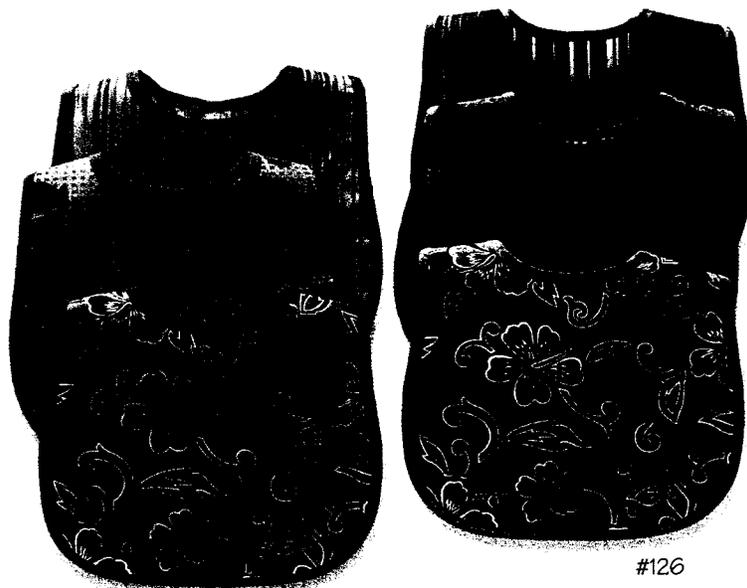


#132

#132 Terry Bib 5 Pack—Solid

Waterproof and absorbent terry bibs for infant. Velcro® closure, cotton/poly terry with coated polyester backing. Stage 2-3 (3-12 months). Available in Girls' or Boys' sets.

Stage 3 Bibs



#126

#126 Waterproof 3 Pack—Print

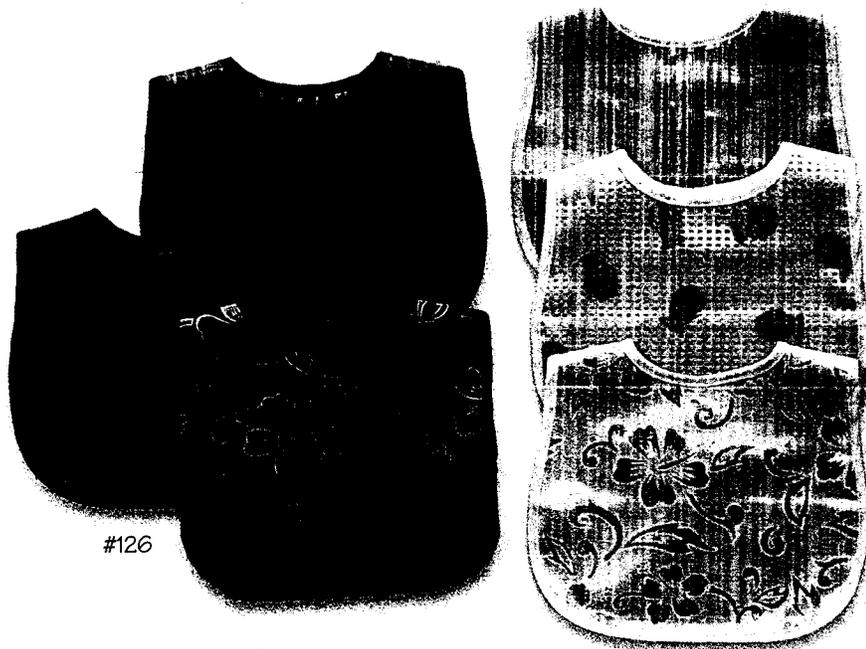
Lightweight EVA material is durable and easy to clean, screen-printed with fun, colorful i play.® prints. Flip-pocket design to catch more mess. Velcro® closure, EVA material, easy care. Stage 3 Bib (6-12 months). Assorted colorful print 3-packs.



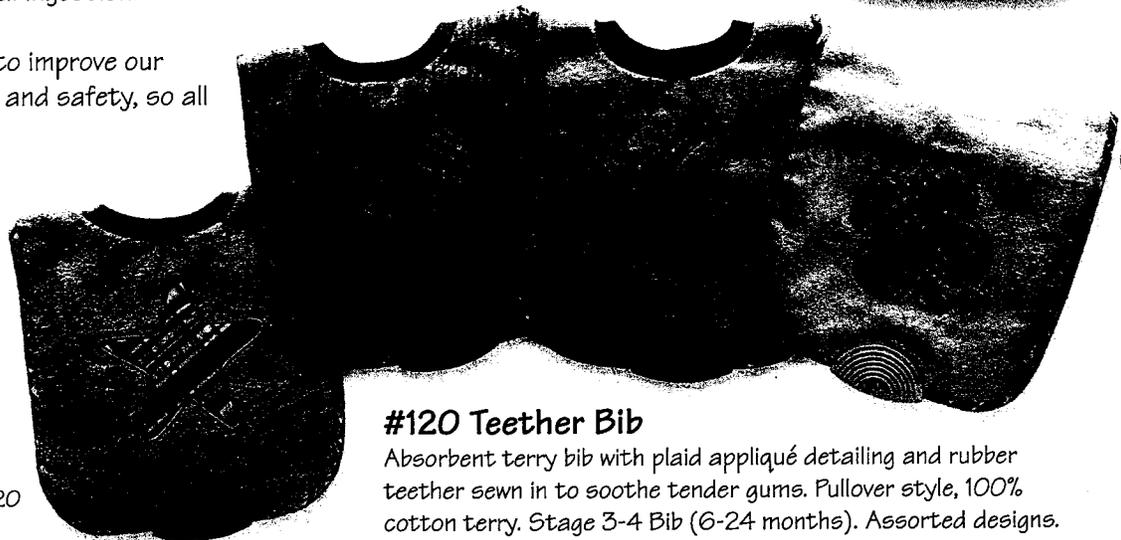
i play.® PVC-free bibs

- PVC (PolyVinyl Chloride) is a plastic that requires toxic chemicals to make it stable and soft for use in many baby items. Over time, these chemicals can be released to the surface of the plastic.
- Babies develop by exploring through their senses and putting everything in their mouths. Keeping PVC products from the reach of children minimizes their risk of chemical ingestion.

i play.® is continually working to improve our products for children's health and safety, so all of our bibs are now PVC free.



#126



#120 Teether Bib

Absorbent terry bib with plaid appliqué detailing and rubber teether sewn in to soothe tender gums. Pullover style, 100% cotton terry. Stage 3-4 Bib (6-24 months). Assorted designs.



#120

Stage 3-4 Bibs



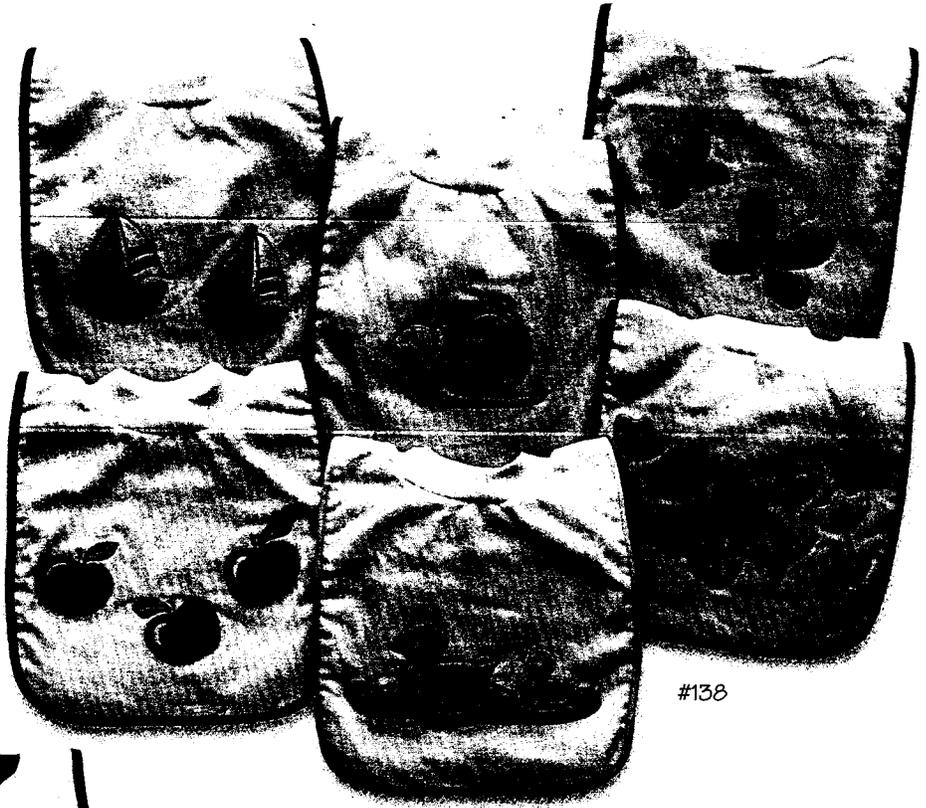
#170

#170 Around the World Knit Pullover Bib

Large, absorbent cotton knit bib with bright printed designs representing cultures from around the world. Pullover design with extra coverage for toddlers. Poly cotton knit. Stage 3-4 (6-24 months). Assorted international designs.

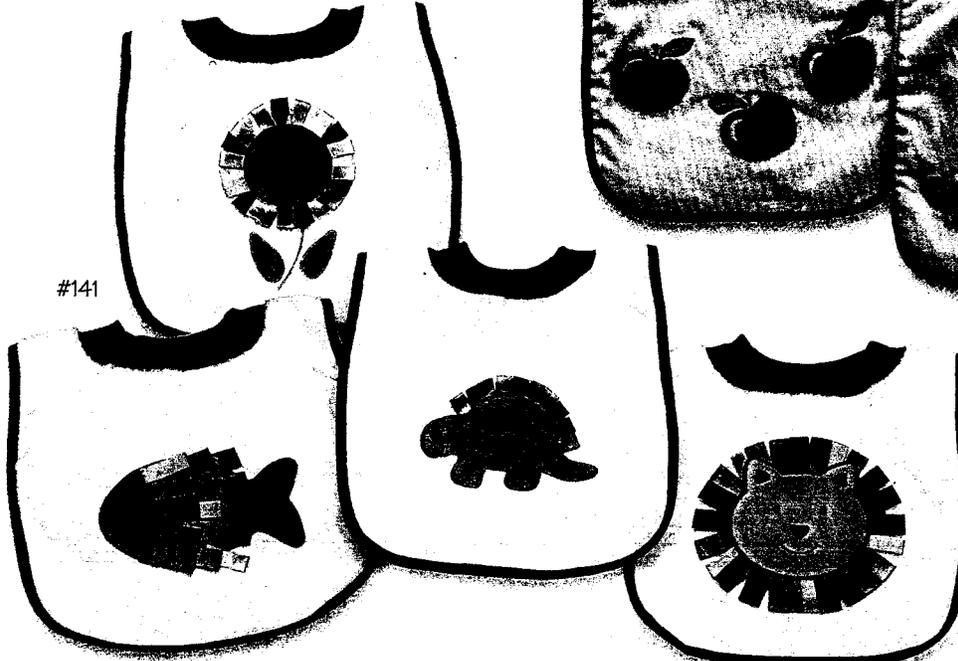
#138 Appliqué Bibs

Absorbent and soft velour terry bib with bright textured appliqué. Pullover design with extra coverage for older infants, 100% cotton velour terry. Stage 3-4 (6-24 months).



#138

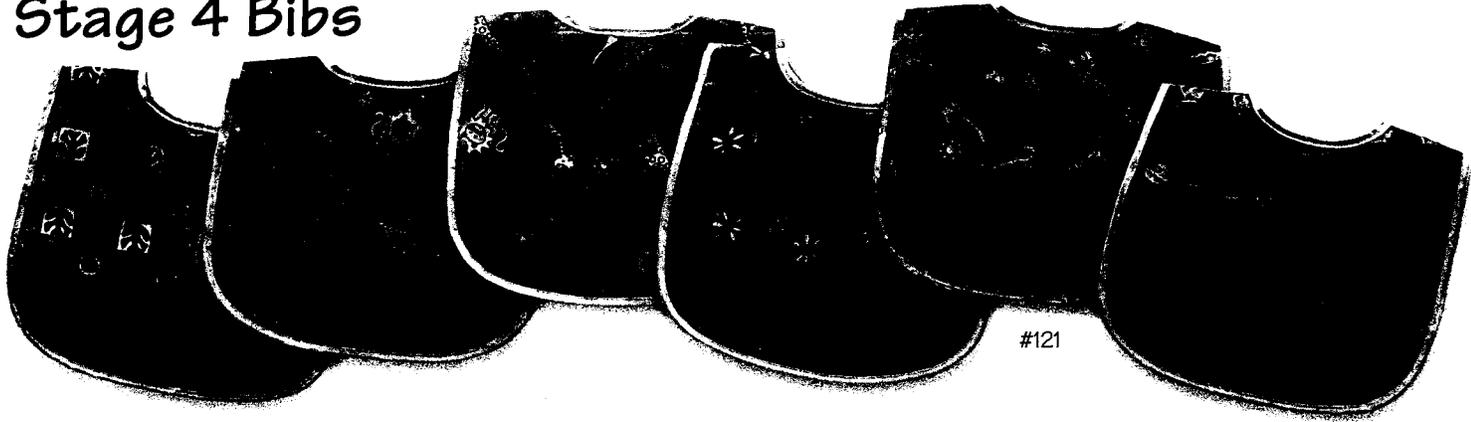
#141



#141 Ribbon Bib

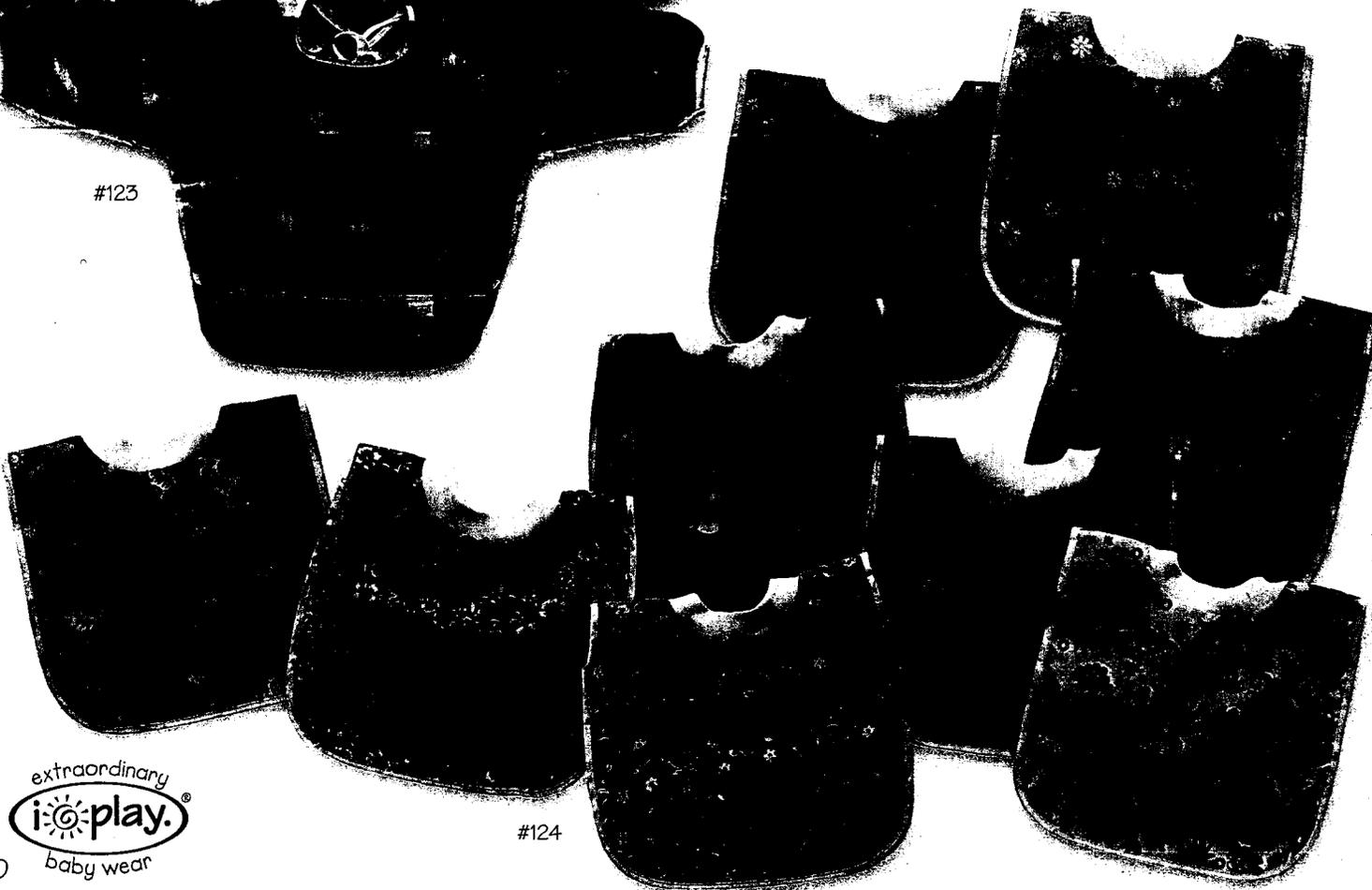
Absorbent and soft velour terry bib with bright ribbon appliqué featuring fun developmental shapes. Pullover design with extra coverage for older infants, 100% cotton velour terry. Stage 3-4 (6-24 months). Assorted designs.

Stage 4 Bibs



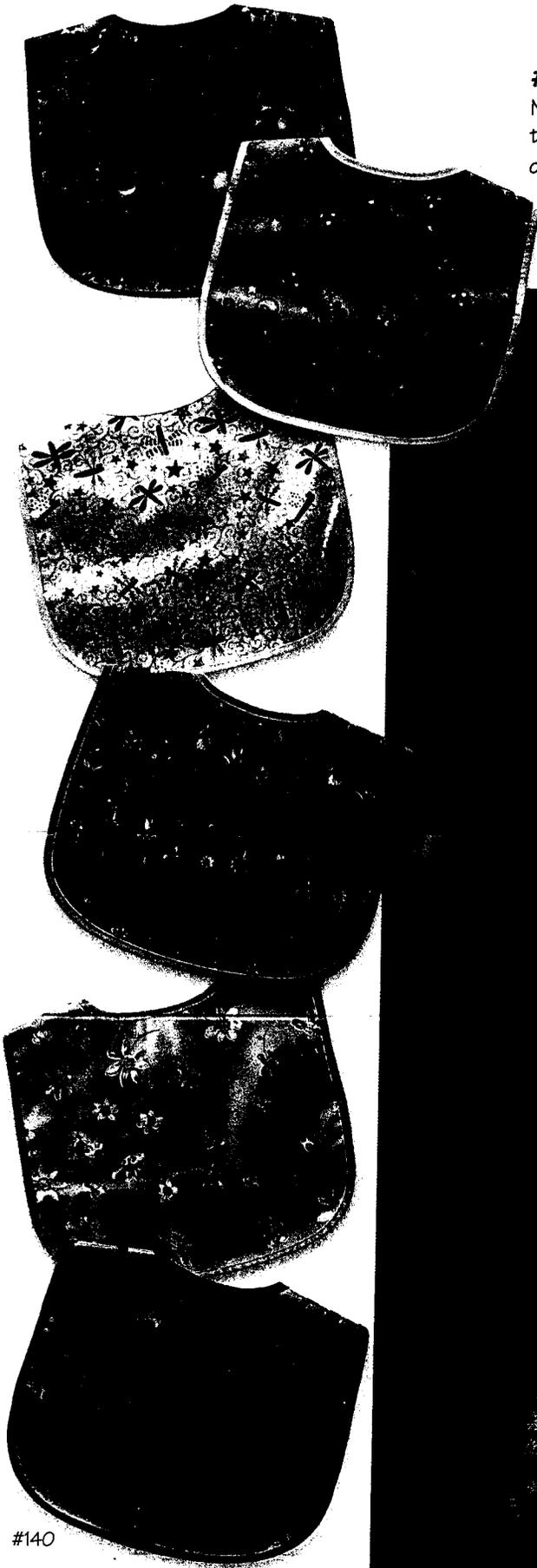
#121, #123, & #124 Best Bibs for messy eaters

Made from extra lightweight and durable waterproof fabric, this bib is the THE BEST for messy eaters. Flip-pocket design to catch more mess. Velcro® closure, coated polyester; easy care. Stage 4 (12-24 months). Available in Toddler, Pullover, and Long Sleeve styles; assorted prints.

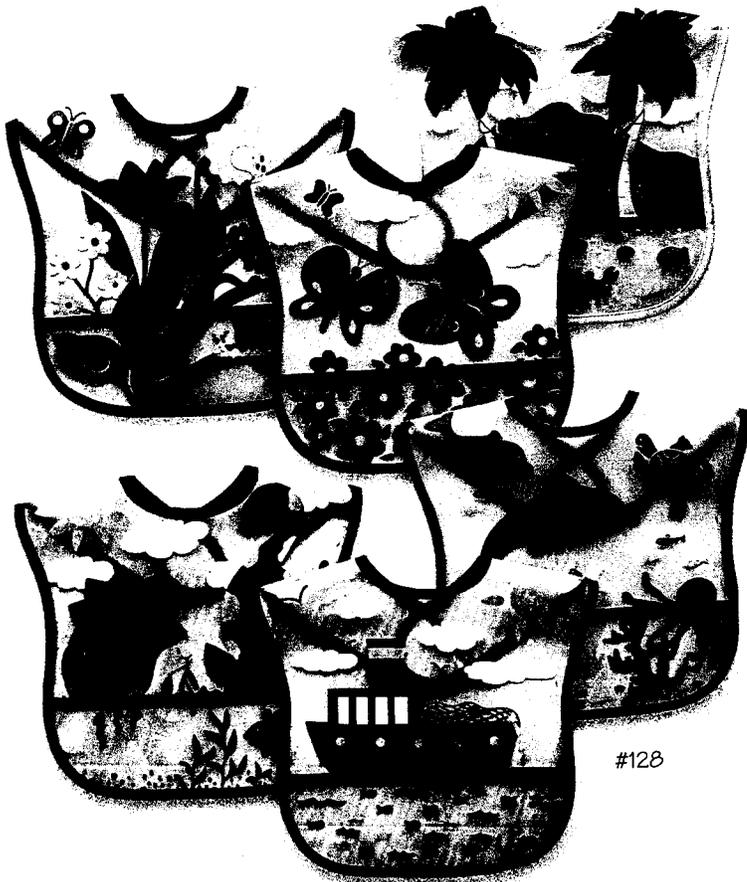


#140 Wipe-Off Bib

New PVC-free lamination is softer and more comfortable. Flip-pocket design to catch more mess. Velcro® closure, cotton with PVC free lamination; easy care. Stage 4 (12-24 months). Available in assorted prints.



#140



#128

#128 Wash 'N Wipe Bib

Lightweight EVA material is durable and easy to clean. Flip-pocket design to catch more mess. Velcro® closure, EVA material; easy care. Stage 4 (12-24 months). Available in Classic assorted designs.



Stage 4 Bibs



#1280

#1280 Super Duper Bib

Super durable EVA material is easy to clean and features bright whimsical designs. Flip-pocket catches more mess. Velcro® closure, EVA material; easy care. Stage 4 (12-24 months). Assorted colorful designs for boys and girls.



Disposable Feeding and Diapering Accessories



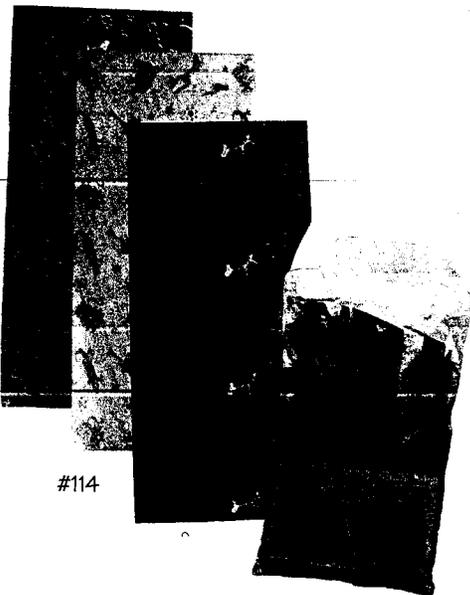
#113

#113 Disposable Bib

Absorbent layer on the front with waterproof backing and flip-pocket to catch more mess. Disposable for convenience. Adhesive tab closures. Infant Stage 1 to 2 (Birth-12 months) or Toddler Stage 3-4 (12-24 months). Red, Yellow, Lime Jungle Print Multi-Pack.

#165 Disposable Snack Mat

Disposable placemat to make a clean surface for dining out. Adhesive tabs on back adhere to flat surface. Jungle Fun Design,



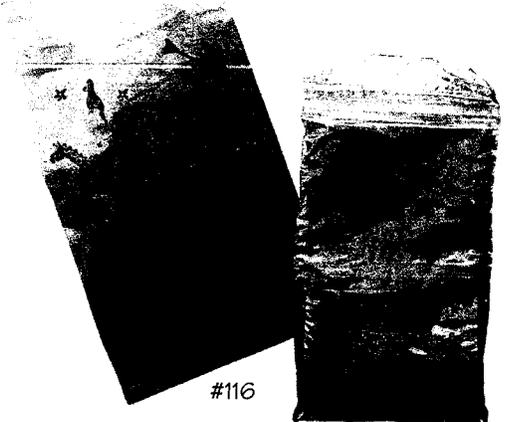
#114



#165

#114 Disposable Burp Pad

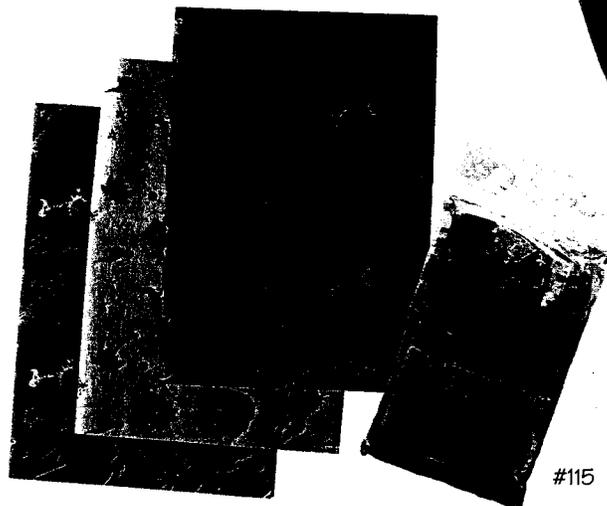
Multi-Pack of burp pads made of a special fabric with absorbent layer on the front and waterproof backing. Disposable for convenience. Red, Yellow, Lime Jungle Print Multi-Pack.



#116

#115 Disposable Changing Pads

Multi-Pack of generously sized Changing Pads to provide sanitary surface for diaper changing. Special fabric with absorbent layer on the front and waterproof backing. Disposable for convenience. Adhesive tabs on back to adhere to flat surface. Red, Yellow, Lime Jungle Print.

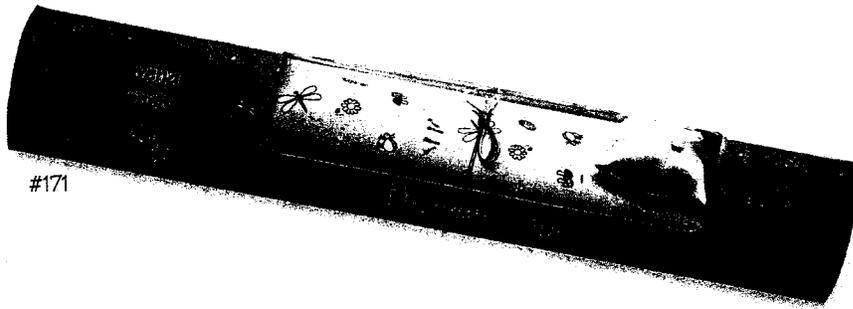


#115

#116 Disposable Diaper Sack

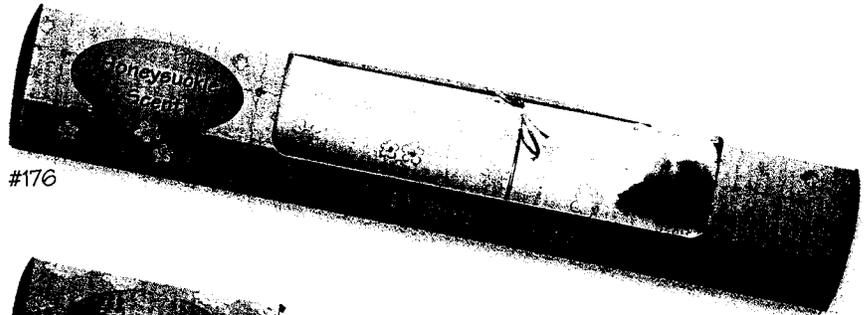
Multi-Pack of scented Sacks for disposing of diapers while on the go. Disposable for convenience. Lime Jungle Print.

Nursery Accessories



#175, #176, #171 Scented Drawer Liners

Scented decorative paper keeps clothes smelling fresh. Box of six liners includes free Scented Sachet. Available in Sleepy Sparkles/Baby Powder Scent, Garden Friends/Honeysuckle Scent, Sage Floral/Lavender Scent.



#175



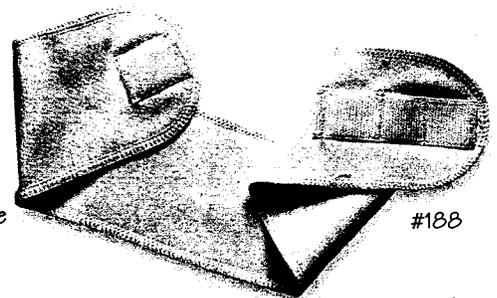
#181

#181 Garment Extenders

Extending the life of baby's clothes is a snap! These soft and sturdy extenders stretch wearing time by adding extra length to one-piece garments. Convenient three pack with different snap sizes fit most one-piece bodysuits.

#188 Belly Band

Soft knit with Velcro® closure to protect umbilical cord. Shields baby's skin from diaper chafing and expedites healing. Interlock cotton knit, adjustable Newborn size.

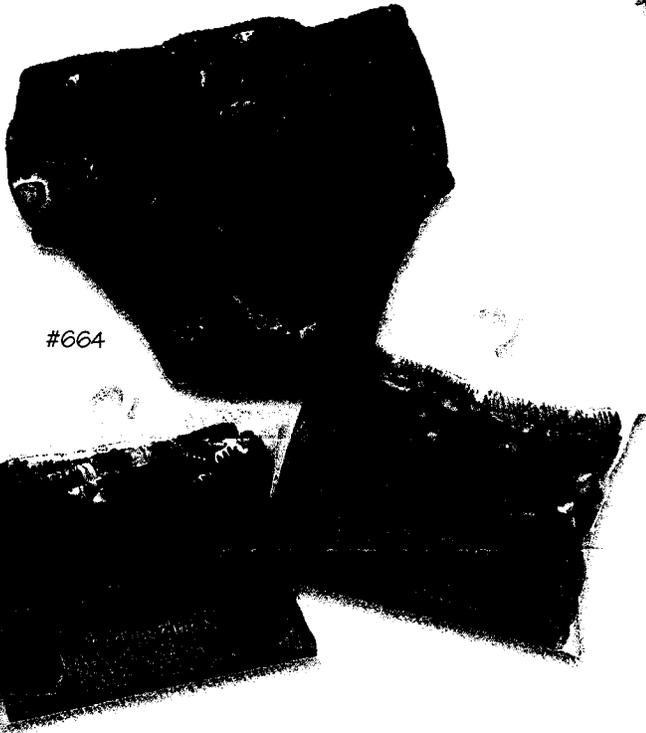
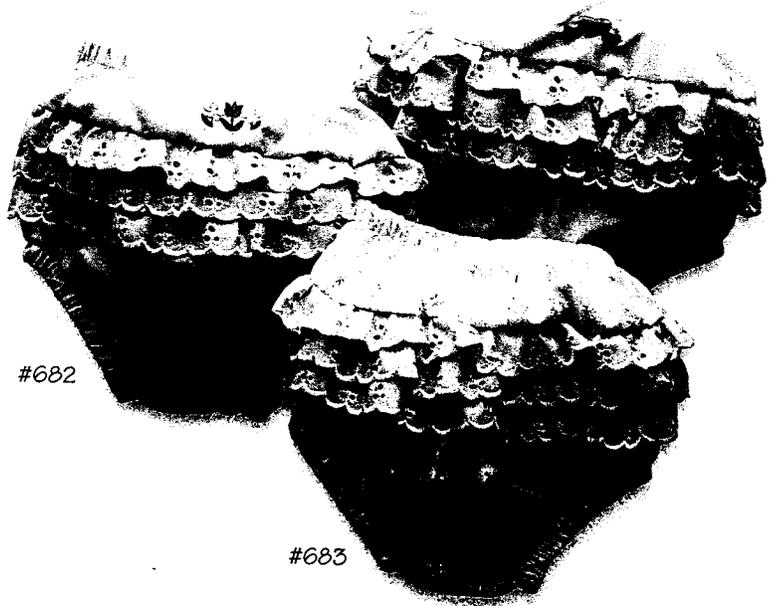


#188

Bottom Basics

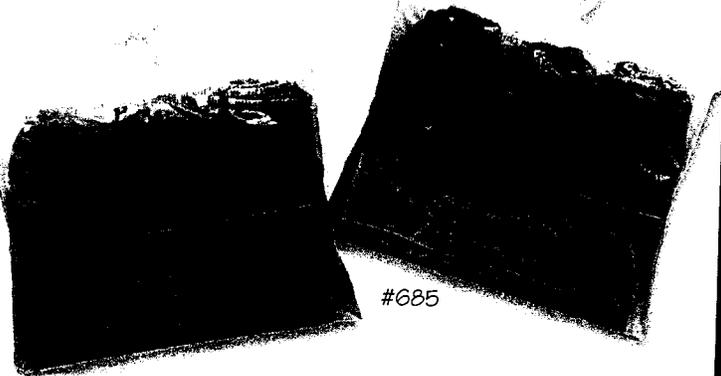
#682, #683 Fancy Pants

Cover baby's diaper for dress-up occasions with our Fancy Pants. Eyelet lace pants with rows of eyelet on back. Newborn to 3 years. White Eyelet or White Batiste with Embroidery.



#664 Training Pants

Layers of terry inside for absorbency and waterproof layer on the outside for protection. Coated poly outer layer, cotton terry lining. Available in assorted prints. 18 months to 4 years.



#685 Pull Up Pants

Lightweight, waterproof pant with elasticized leg and waist to cover diapers and prevent leaks. Washable coated poly. 6 months to 3 years. Assorted print 3-packs for boys and girls.



RainShield Rainwear



#710



#750

#750 Rain Boots
Rubber Rain Boots in bright colors and designs to match i play.® Raincoats. Waterproof rubber upper and sole for traction. Pink, Royal, and Red. 18 months to 4 years.

#710 Raincoat
Fun Raincoat in bright water-resistant fabric. Hood and zipper closure keep little ones covered in the rain. Lightweight coated poly. Pink, Royal, and Red. 18 months to 4 years.



Gifts

#610 Burp Pad Gift Set

Soft white flannel Burp Pads with decorative trims of bright fabric and ribbon or classic embroidery and trims. Gift Set includes 2 coordinating Burp Pads. Assorted designs.

#610

#635

#636

#653

#635 & #636 Swim Set

Clear Fun Fish knapsack with Swim Diaper and matching sun protective Sunhat with coordinating sunglasses. Perfect gift set for first-time swimmers! Swim Diaper, Sunhat, and Sunglasses. Assorted Sets for Girls, Boys. 12 to 18 months.

#653 Hooded Towel Gift Set

Thick absorbent terry with sweet design makes a perfect gift for new babies and parents. White 100% cotton terry with embroidery. Girls', Boys' designs. One size.

#605

#605

#605 Brothers' and Sisters' Gift Set

Make new big brothers and sisters feel special! Adorable matching T-shirt and One-Piece Bodysuit. 100% Cotton Bodysuit and T-shirt come in gift bag tied with satin ribbon; includes Gift Tag for easy gift-giving. Big Brother/Little Brother, Big Brother/Little Sister, Big Sister/Little Sister, and Big Sister/Little Brother. 0 to 6 months Bodysuit, 2 to 6 years T-shirt.



i play.®

2000 Riverside Drive, Suite 9

Asheville, NC 28804

(800) 876-1574 • (828) 254-9236

Discover i play. on the web at:

www.iplaybabywear.com



i play.® is a proud official sponsor of the National Swim School Association.

www.nationalswimschools.com

Cancellation No. 92048260

***i play. inc. (change of name from FAMILY
CLUBHOUSE, INCORPORATED d/b/a i play), a
North Carolina corporation,***

Cancellation Petitioner,

v.

***INTERNATIONAL PLAYTHINGS, INC,
a Delaware corporation,***

Registrant.

Exhibit offered by i play. inc.

12

extraordinary

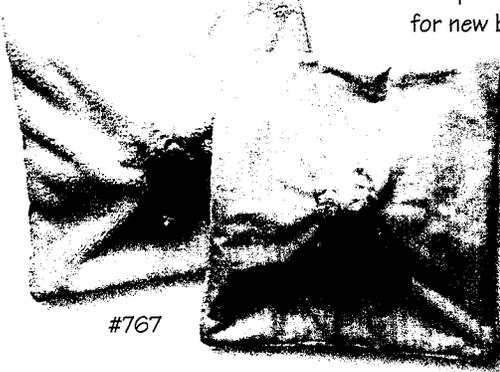


Fall Collection 2005

baby wear

#767 Pig in a Blanket

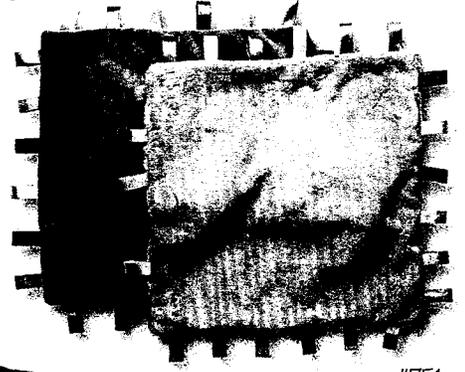
Adorable, plush pig wrapped in a soft, snuggly security blanket. Complete with satin ribbon and gift tag; makes a perfect gift for new baby. Pink or Blue Pig with Cream. One size.



#767

#751 Pastel ChiChi Blankie

Velvety, soft Security Blankie from our Soft & Snuggly collection, with matching pastel tabs. Pink or Blue with Cream One size.



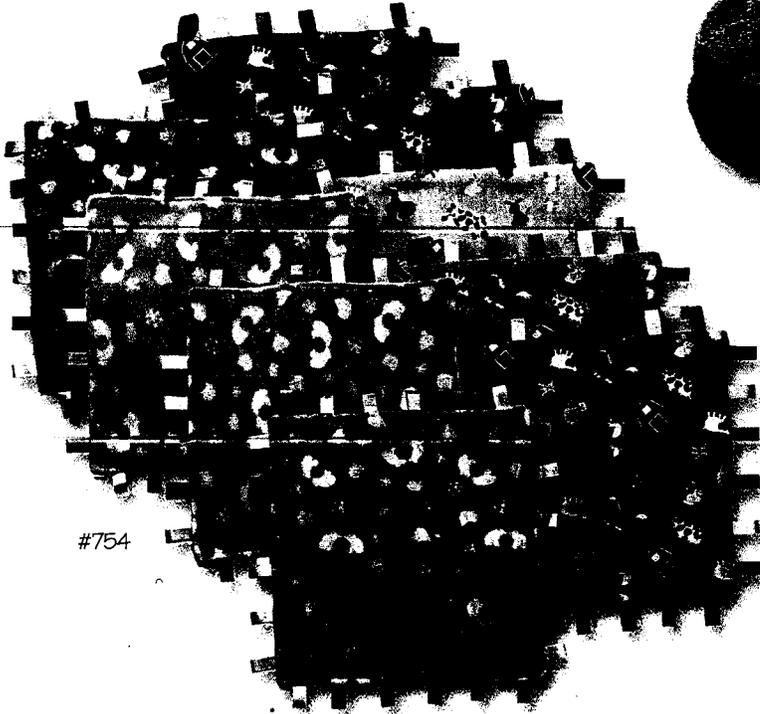
#751



#768

#768 Hat & Muff Set

Sweet and pretty hat and matching muff with satin ribbon trim for toddler girls. Cream or pink knit-lined velour fur. One size. Also available individually.



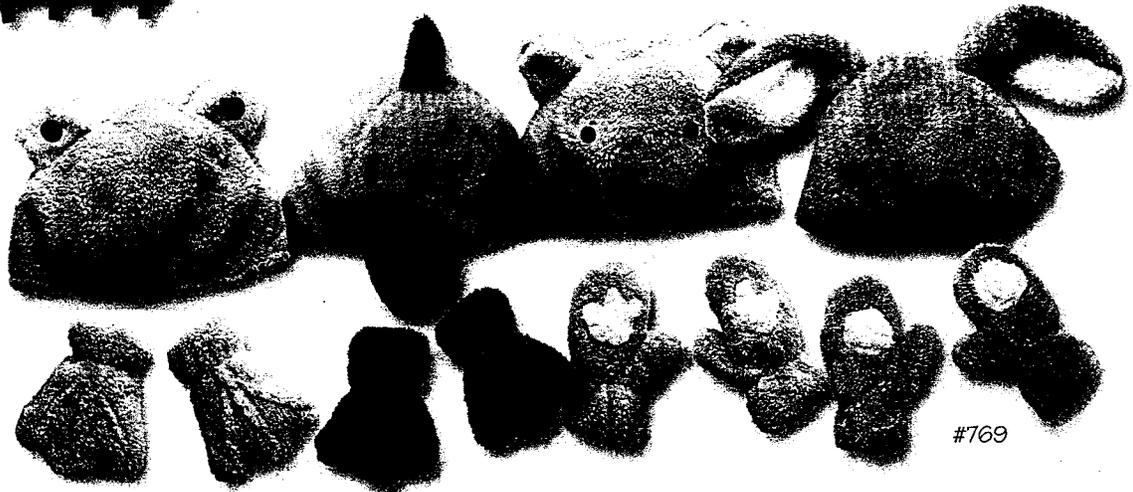
#754

#754 Fun Fleece ChiChi Blankie

Bright, fun and soft Security Blankie from our Fun Fleece collection (see page 2), with matching bright satin trim. Arctic Friends or Barnyard print Fleece with matching velour fur trim. One size.

#769 Animal Hat & Mittens Set

Fun & playful Animal Hat with matching Animal mittens for toddlers. Knit-lined velour fur. Green Frog, Yellow Ducky, Blue Bear, or Pink Bunny. One Size



#769