ESTTA Tracking number: **ESTTA239059**
Filing date: **09/25/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92048260
Party	Plaintiff i play. inc.
Correspondence Address	Steven C. Schnedler Carter & Schnedler, P.A. P.O. Box 2985 Asheville, NC 28802 UNITED STATES schnedler@ashevillepatent.com
Submission	Testimony For Plaintiff
Filer's Name	Steven C. Schnedler
Filer's e-mail	schnedler@ashevillepatent.com
Signature	/Steven C. Schnedler/
Date	09/25/2008
Attachments	Exhibits 16-17.pdf (45 pages)(7599698 bytes)

Cancellation No. 92048260

i play. inc. (change of name from FAMILY CLUBHOUSE, INCORPORATED d/b/a i play), a North Carolina corporation,

Cancellation Petitioner,

v.

INTERNATIONAL PLAYTHINGS, INC, a Delaware corporation,

Registrant.

Exhibit offered by i play. inc.

16

funtime gear

i play.™

for little kids

funtime gear

i play.™

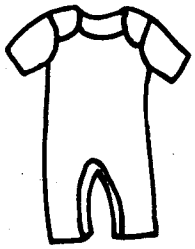
for little kids

Wetsuit

* Provides sun protection
* Keeps kids warm in the water
* Stretchy fabric allows free movement

Colors: Purple with green trim; Blue with red trim; Pink with purple trim

Sizes: 1/2 yr, 3/4 yr



Wetshirt

* Provides sun protection
* Special light fabric dries quickly
* Elasticized waist keeps shirt down in water

Colors: Tropical

Sizes: 1 yr, 2 yr, 3 yr

Girl's Two Piece Swim Diaper

* Protective design provides worry-free swim time
* Trim fit allows free movement
* Light Visa® fabric lining doesn't weigh baby down and is stain resistant
* Cute design for toddlers

Colors: Pink

Sizes: 2T, 3T

Unisex Swim Diaper

* Protective design provides worry-free swim time
* Trim fit allows free movement
* Light Visa® fabric lining doesn't weigh baby down and is stain resistant

Colors: Assorted prints, White, Blue, Red, Purple

Sizes: S (13-18 lbs), M (18-22 lbs), L (22-25 lbs), XL (25-30 lbs)

Boy's Trunk Swim Diaper

* Protective design provides worry-free swim time
* Trim fit allows free movement
* Light Visa® fabric lining doesn't weigh baby down and is stain resistant
* "Big Boy" design for toddlers

Colors: Tropical

Sizes: 2T, 3T

Sun Hat

* Flaps protect neck from sun exposure
* Elasticized back keeps hat snug
* Special light fabric dries quickly

Colors: Red, Purple, Tropical

Sizes: S (6mo-1yr), L (2-3yr)

Wetsocks

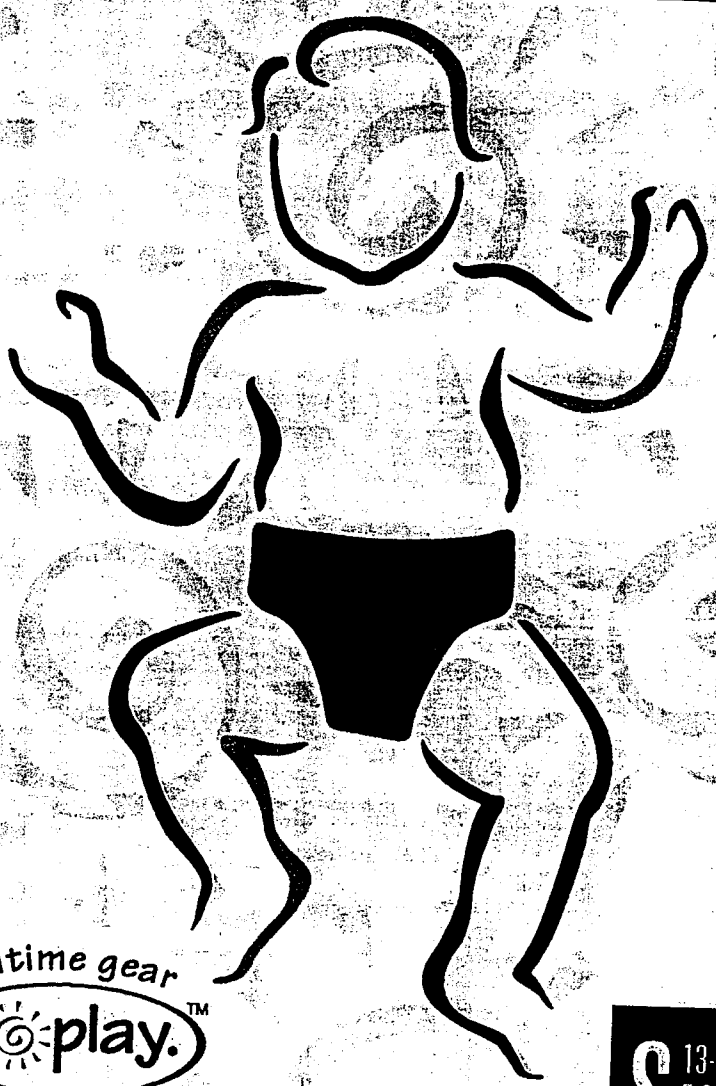
* Sure-foot soles help prevent slipping
* Stretchy fabric is easy to put on
* Soft sides are comfortable

Colors: Red, Purple

Sizes: S (0-6mos), M (6-12mos), L (12-18mos)

i play.™ 6 Chiles Ave. Asheville, NC 28803 1-800-876-1574 FAX 704-258-9052

swim diaper



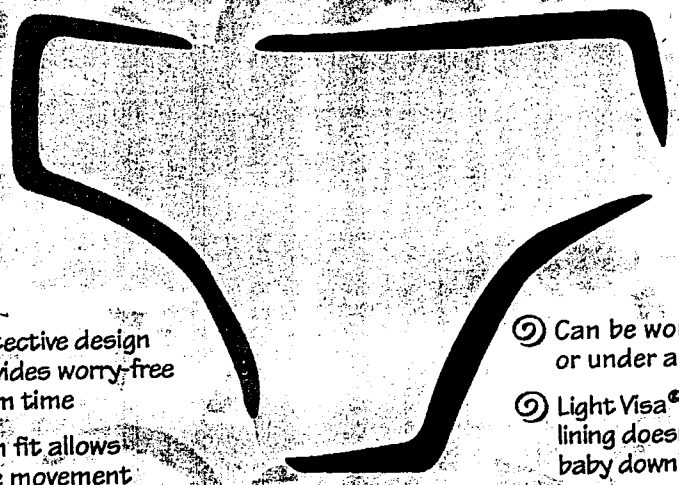
funtime gear

i play.™

for little kids

S 13-18lbs.
5.9-8.2kg.
unisex

Kids play. The most important activity children do in their growing years is play. Play fosters learning, development and social skills, and puts kids in touch with their birthright to joy. i play.™ employs home contractors to manufacture "funtime gear for little kids" to support the active lifestyle of children and their parents.



- Protective design provides worry-free swim time
- Trim fit allows free movement
- Can be worn alone or under a swimsuit
- Light Visa® fabric lining doesn't weigh baby down

Washing Instructions: Machine wash or hand wash cold. Rinse after using.

Instructrucciónes de lavado: A mano o máquina en agua fría. Enjuagar después de usar.

Lavage: Laver à la machine ou à la main a l'eau froide. Rincer après usage.

0 15418 44441 4

funtime gear i play™ for little kids

swim diaper

©1995, i play.™, Inc. 6 Chiles Avenue Asheville, NC 28803

Swim Diaper

Prevents in-pool accidents

XL
25-30 lbs

i play.

Funtime gear for little kids...and parents.

Swim Diaper

- Light-weight stain resistant Visa® lining
- Trim fit allows free movement
- Protection from embarrassing pool accidents

Washing Instructions
Machine wash or hand wash cold with mild soap.
Line dry. Do not bleach or iron. Made in USA
Special Note: Can be worn alone or under a swimsuit.

i play.™
2000 Riverside Drive, Suite #9
Asheville, NC 28804

1 54181 02603 5

Funtime gear for little kids...and parents.

i play.

i play.™
is dedicated to children and the learning experience that comes from play. It's our belief that children develop social skills and get in touch with their world through their unique style of imagination and investigation. Our long-lasting products are innovative, durable, practical and affordable, and they are designed to make parenting fun and easy, too!

Keep and reuse this bag.

Funtime gear for little kids...and parents.

i play.

a fun and comfortable way to keep baby clean

BIB

☐ 100% COTTON WITH VINYL LAMINATION

☑ 100% COTTON

☐ 75% COTTON/25% POLY

Washing Instructions:
Handwash cold with mild soap. Dry flat or line dry. Do not bleach, iron or put in dryer. RN# 91420.
Made in U.S.A.

i play.™
2000 Riverside Drive, Suite #9
Asheville, NC 28804
1-800-876-1574
e-mail: iplay-fungear@mindspring.com

i play.

i play.™
e dedicated to children and the learning experience that comes from play. It's our belief that children develop social skills and get in touch with their world through their unique style of imagination and investigation. Our long-lasting products are innovative, durable, practical and affordable, and they are designed to make parenting fun and easy, too!

Keep and reuse this bag.

Funtime gear for little kids...and parents.

Play Shirt

Natural cotton is unbleached and undyed without using harsh chemicals... so it's soft and gentle next to baby's skin.

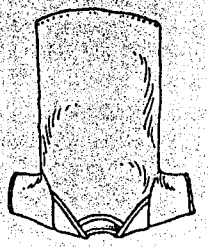
- Easy over the head neck design
- Soft interlock cotton knit

Washing Instructions:
Machine wash cold with mild soap.
Line dry or tumble dry, low heat. Do not bleach.
Made in USA

i play.™
2000 Riverside Drive, Suite #9
Asheville, NC 28804

Funtime gear for little kids...and parents.

i play.™



100%
Natural Cotton
Extra length for extended wear

Play Shirt

Preemie/Newborn Swaddling Blanket

100%
Natural Cotton
Securely wraps new baby

i play.™

Funtime gear for little kids...and parents.

i play.

i play
is dedicated to children and the learning experience that comes from play.
It's our belief that children develop social skills and get in touch with their world through their unique style of imagination and investigation.
Our long-lasting products are innovative, durable, practical and affordable, and they are designed to make parenting fun and easy, too!

Keep and reuse this bag.

Preemie/Newborn Swaddling Blanket

Natural cotton is unbleached and undyed without using harsh chemicals... so it's soft and gentle next to baby's skin.

- Snug fit keeps baby warm
- Reversible design
- Soft cotton knit and flannel

Washing Instructions: Machine wash cold with mild soap. Line dry or tumble dry, low heat. Do not bleach. Made in USA #50035
100% cotton is not flame retardant.

i play.™
2000 Riverside Drive, Suite #9, Asheville, NC 28804

7 15418 50035 5

Funtime gear for little kids...and parents.

Burp Pads

Natural Cotton is unbleached and undyed, without using harsh chemicals...so it's soft and gentle next to baby's skin

Protects clothing

Extra soft and super absorbent cotton

10"x18"

Set of 2

Washing Instructions: Machine wash cold with mild soap.
Line dry or tumble dry low heat. Do not bleach.
Made in USA

i play ™
2000 Riverside Dr, Ste #9
Asheville, NC 28804

i play ™

Diaper Cover

Waterproof shell with wick-away lining
Lightweight with quick velcro closures

Use with cloth diapers

P	N	S
(2-5lbs)	(6-11lbs)	(11-17lbs)
M	L	XL
(17-25lbs)	(25-34lbs)	(34-42lbs)

Washing Instructions: Machine wash warm with mild soap
Line dry or tumble dry low heat. Do not bleach.
Made in USA

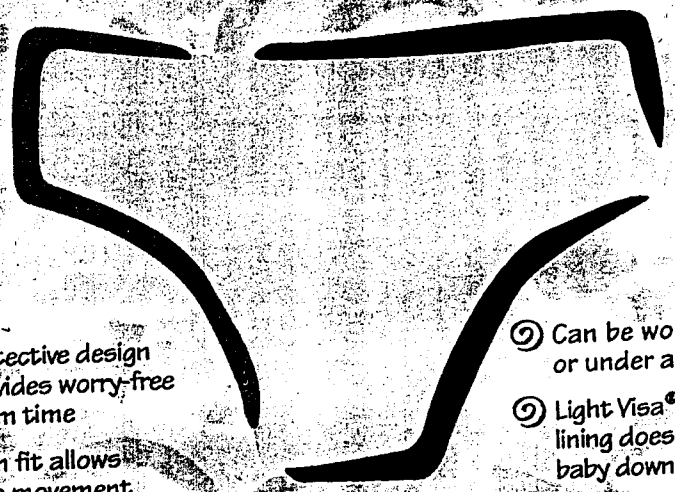
i play.™
2000 Riverside Dr, Ste #9
Asheville, NC 28804

i play ™

Funtime gear for little kids...and parents.

Medium 18-22 lbs.
Swim Diaper Set
• Secure protection helps meet health standards in public pools.
• NO DIAPER NECESSARY

Kids play. The most important activity children do in their growing years is play. Play fosters learning, development and social skills, and puts kids in touch with their birthright to joy. i play.™ employs home contractors to manufacture "funtime gear for little kids" to support the active lifestyle of children and their parents.



- Protective design provides worry-free swim time
- Trim fit allows free movement
- Can be worn alone or under a swimsuit
- Light Visa® fabric lining doesn't weigh baby down

Washing Instructions: Machine wash or hand wash cold. Rinse after using.

Instructrucciónes de lavado: A mano o máquina en agua fría. Enjuagar después de usar.

Lavage: Laver à la machine ou à la main a l'eau froide. Rincer après usage.

0 15418 44441 4

funtime gear i play.™ for little kids

swim diaper

©1995, i play.™, Inc. 6 Chiles Avenue Asheville, NC 28803

Cancellation No. 92048260

i play. inc. (change of name from FAMILY CLUBHOUSE, INCORPORATED d/b/a i play), a North Carolina corporation,
Cancellation Petitioner,

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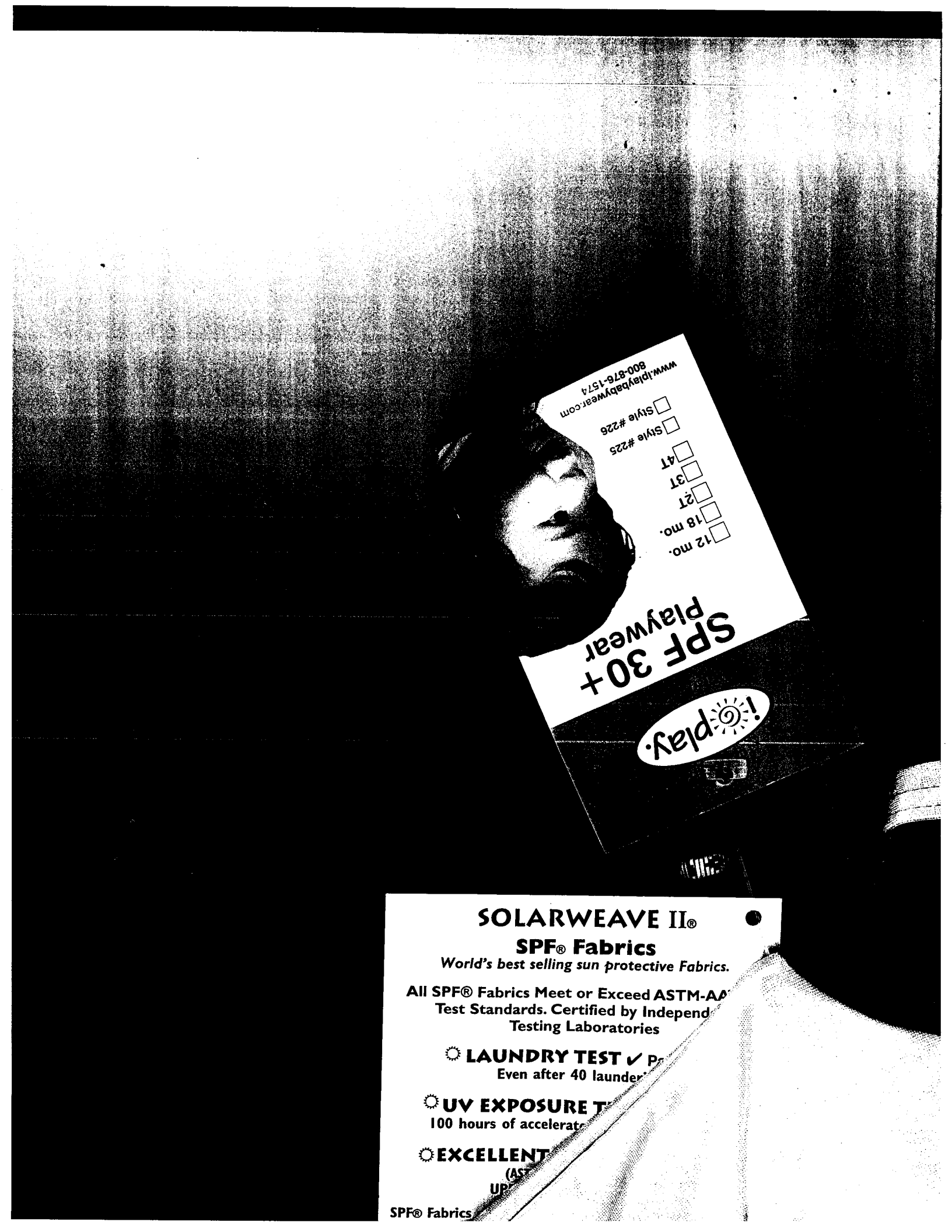
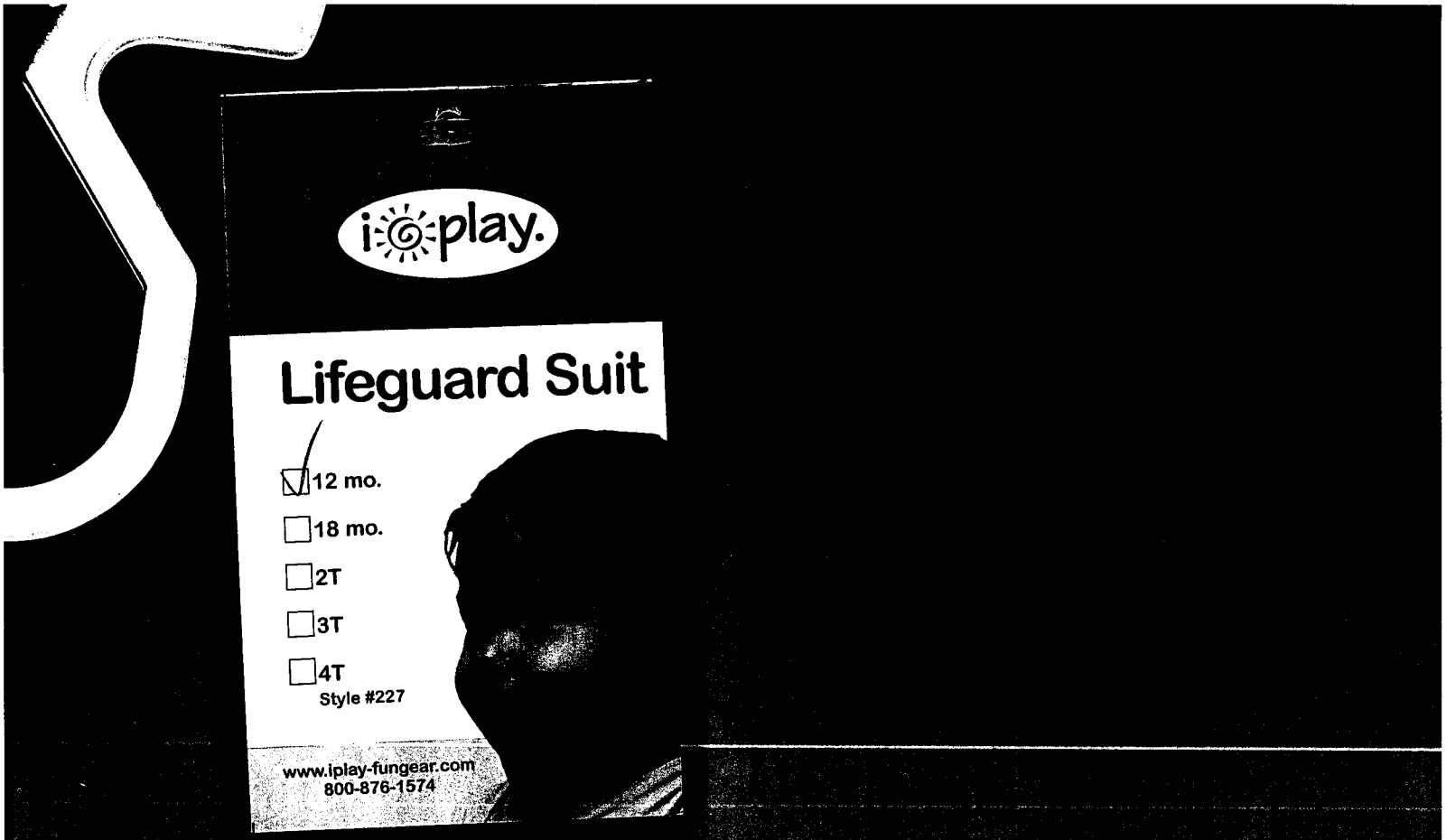
INTERNATIONAL PLAYTHINGS, INC, a Delaware corporation,
Registrant.

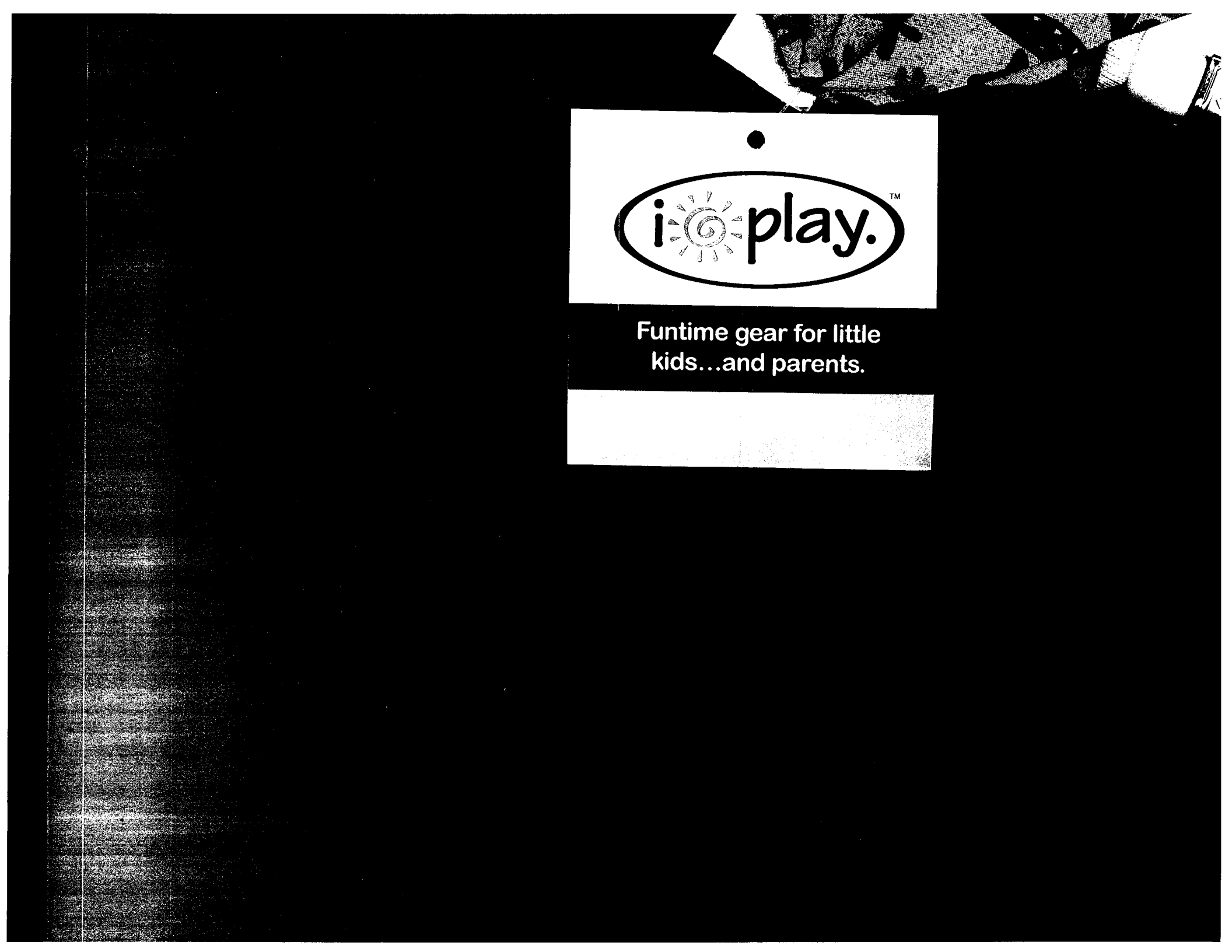
Exhibit offered by i play. inc.

17

i play.
Swim Diaper
Secure protection helps meet health standards in public pools.
S 13-18 lbs.
M 18-22 lbs.
L 22-25 lbs.
XL (2T) 25-30 lbs.
XXL (3T) 30-37 lbs.
4T 38-46 lbs.
www.iplay-fungear.com
800-876-1574


SOLARWEAVE II®
SPF® Fabrics
World's best selling sun protective Fabrics.
All SPF® Fabrics Meet or Exceed ASTM-AA
Test Standards. Certified by Independ
Testing Laboratories
LAUNDRY TEST ✓ P
Even after 40 launder
UV EXPOSURE T
100 hours of accelerat
EXCELLENT
(AS
UP
SPF® Fabrics
i play.
SPF 30+
playwear
12 mo.
18 mo.
2T
3T
4T
Style #225
Style #226
www.iplaybabywear.com
800-876-1574


i play.
Lifeguard Suit
12 mo.
18 mo.
2T
3T
4T
Style #227
www.iplay-fungear.com
800-876-1574


i play.™
Funtime gear for little
kids...and parents.

Swim Diaper

Prevents
in-pool accidents

XL
25-30 lbs

i play.™

Funtime gear for little kids...and parents.

i play.™

'is dedicated to children and the learning experience that comes from play. It's our belief that children develop social skills and get in touch with their world through their unique style of imagination and investigation. Our long-lasting products are innovative, durable, practical and affordable, and they are designed to make parenting fun and easy, too!

Keep and reuse this bag.

i play.™
2000 Riverside Drive, Suite #9
Asheville, NC 28804

1 54181 02603 5

Funtime gear for little kids...and parents.

Swim Diaper

- Light-weight stain resistant Visa® lining
- Trim fit allows free movement
- Protection from embarrassing pool accidents

Washing Instructions
Machine wash or hand wash cold with mild soap. Line dry. Do not bleach or iron. Made in USA.
Special Note: Can be worn alone or under a swimsuit.

i play.™
2000 Riverside Drive, Suite #9
Asheville, NC 28804

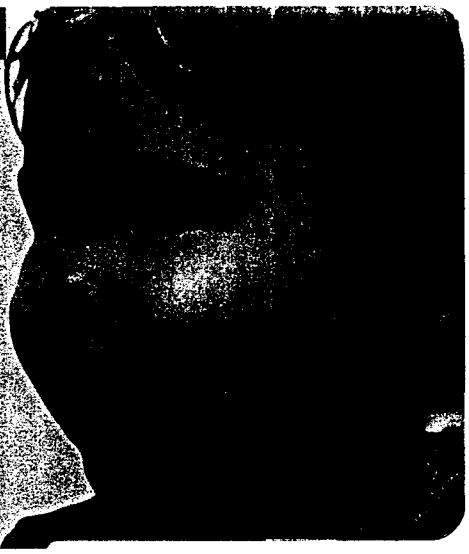
1 54181 02603 5

Funtime gear for little kids...and parents.

i play.™

a fun and comfortable way to keep baby clean

BIB

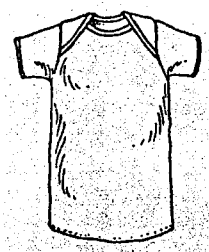


- ☐ 100% COTTON WITH VINYL LAMINATION
- ☑ 100% COTTON
- ☐ 75% COTTON/25% POLY

Washing Instructions:
Handwash cold with mild soap. Dry flat or line dry. Do not bleach, iron or put in dryer. RN# 91420.
Made in U.S.A.

i play.™
2000 Riverside Drive, Suite #9
Asheville, NC 28804
1-800-876-1574
e-mail: iplay-fungear@mindspring.com

Play Shirt



100% Natural Cotton

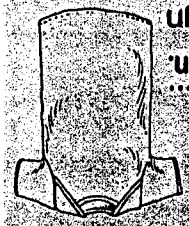
Extra length for extended wear

i play.™

Funtime gear for little kids...and parents.

Funtime gear for little kids...and parents.

Play Shirt



Natural cotton is unbleached and undyed without using harsh chemicals... so it's soft and gentle next to baby's skin.

- Easy over the head neck design
- Soft interlock cotton knit

Washing Instructions:
Machine wash cold with mild soap.
Line dry or tumble dry, low heat. Do not bleach.
Made in USA

i play.™
2000 Riverside Drive, Suite #9
Asheville, NC 28804

i play.

i play.™ is dedicated to children and the learning experience that comes from play. It's our belief that children develop social skills and get in touch with their world through their unique style of imagination and investigation. Our long-lasting products are innovative, durable, practical and affordable, and they are designed to make parenting fun and easy, too!

Keep and reuse this bag.

Preemie/Newborn Swaddling Blanket

100%
Natural Cotton
Securely wraps new baby

i play.™

Funtime gear for little kids...and parents.

i play.

Funtime gear for little kids...and parents.

Preemie/Newborn Swaddling Blanket

Natural cotton is unbleached and undyed without using harsh chemicals... so it's soft and gentle next to baby's skin.

- Snug fit keeps baby warm
- Reversible design
- Soft cotton knit and flannel

Washing Instructions: Machine wash cold with mild soap. Line dry or tumble dry, low heat. Do not bleach. Made in USA #50035
100% cotton is not flame retardant.

i play.™
2000 Riverside Drive, Suite #9, Asheville, NC 28804

7 15418 50035 5

i play.

i play.™
is dedicated to children and the learning experience that comes from play.
It's our belief that children develop social skills and get in touch with their world through their unique style of imagination and investigation.
Our long-lasting products are innovative, durable, practical and affordable, and they are designed to make parenting fun and easy, too!

Keep and reuse this bag.

Burp Pads

Natural Cotton is unbleached and undyed, without using harsh chemicals...so it's soft and gentle next to baby's skin

Protects clothing

Extra soft and super absorbent cotton

10" x 18"

Set of 2

Washing Instructions. Machine wash cold with mild soap.
Line dry or tumble dry low heat. Do not bleach.
Made in USA

i play.™
2000 Riverside Dr, Ste #9
Asheville, NC 28804

i play.™

Diaper Cover

Waterproof shell with wick-away lining
Lightweight with quick velcro closures

Use with cloth diapers

P	N	S
(2-5lbs)	(6-11lbs)	(11-17lbs)
M	L	XL
(17-25lbs)	(25-34lbs)	(34-42lbs)

Washing Instructions: Machine wash warm with mild soap
Line dry or tumble dry low heat. Do not bleach.
Made in USA

i play.™
2000 Riverside Dr, Ste #9
Asheville, NC 28804

i play.™

Funtime gear for little kids...and parents.

Swim Diaper

Couche-culotte de natation
Matériel imperméable
Ajusté et confortable
PAS D'AUTRE COUCHE-CULOTTE NÉCESSAIRE

Pañal de nadar
Material impermeable
Ajustado
NINGÚN OTRO PAÑAL NECESARIO

Schwimmwindel
Wasserfestes Material, auslaufsicher
Angenehme und gute Passform
KEINE ZUSÄTZLICHE WINDEL NOTWENDIG

Zwemluier
Waterbestendig materiaal
Nauwsluitend
Geen andere luier meer nodig

size	age months	weight lbs	weight kg
S	6 mo.	13-18	6-8
M	12 mo.	18-22	8-10
L	18 mo.	22-25	10-11.5
XL	2 yr.	25-30	11.5-13.5
XXL	3 yr.	30-37	13.5-17

I swim safely.

For healthy swimming tips visit the **Centers for Disease Control and Prevention** Web site at **www.healthyswimming.org**

Made in China Item #21902

7 15418 21902 8

Keep packaging out of reach of children

RN 91420

Swim Diaper

Medium / 12 months

18-22 lbs (8-10 kg)

Approved

Keeping babies happy for over 20 years.

According to public health departments, Swim Diapers that really work are:

- Snug fitting around the legs and waist to contain solid matter
- Made from waterproof material to prevent leakage

Why does your baby need an i play.® Swim Diaper?

- i play.®'s approved Swim Diapers help prevent messy pool accidents because they meet the above standards
- 27 states encourage the use of approved Swim Diapers in public pools

*Designed to contain solid accidents, put on the Swim Diaper when your child is ready to go in the water.

www.iplaybabywear.com

Protect your family

Protect your family and others from dangerous waterborne illnesses by using approved Swim Diapers, making sure they fit properly, and never taking your children swimming when they have diarrhea.

*Although Swim Diapers contain solid accidents, they are not designed to contain diarrheal stools.

i swim safely.®

i play.® supports safe swimming in both public health and swimming instruction.

For more information about healthy swimming, visit the Centers for Disease Control website:
www.healthyswimming.org

We are now a proud official sponsor of the National Swim School Association.
Check their website to find a class near you:
www.nationalswimschools.com

Sunsuit

Two-Piece Style

Combinaison anti UV
Deux pièces
Couche imperméable intégrée
Tissu anti UV
Protège le bébé du soleil

Pañal de nadar
Material impermeable
Ajustado
NINGÚN OTRO PAÑAL NECESARIO

Sonnenschutzanzug
2teilig
eingearbeitete Schwimmwindel
spezielles UV-Schutz-Material
schützt das Baby vor der Sonne

Zwempak
2-delig
Geïntegreerde zwemluier
UV beschendige stof
Beschermd het gevoelige babyhuidje tegen de zon

size	age months	weight lbs
S	6 mo.	13-18
M	12 mo.	18-22
L	18 mo.	22-25
XL	2 yr.	25-30

i swim safely.

For healthy swimming tips visit the
Centers for Disease Control and Prevention
Web site at
www.healthyswimming.org

Made in China Item #30303

7 15418 30303 1

CE

Keep packaging out of reach of children.

RN#91420

X-Large

2 years

extraordinary baby

Sunsuit

Two-Piece Style

- Built-in Swim Diaper
- UV protective fabric
- Protects baby from the sun

UV Protection Factor UPF 50+

Approved

www.iplaybabywear.com

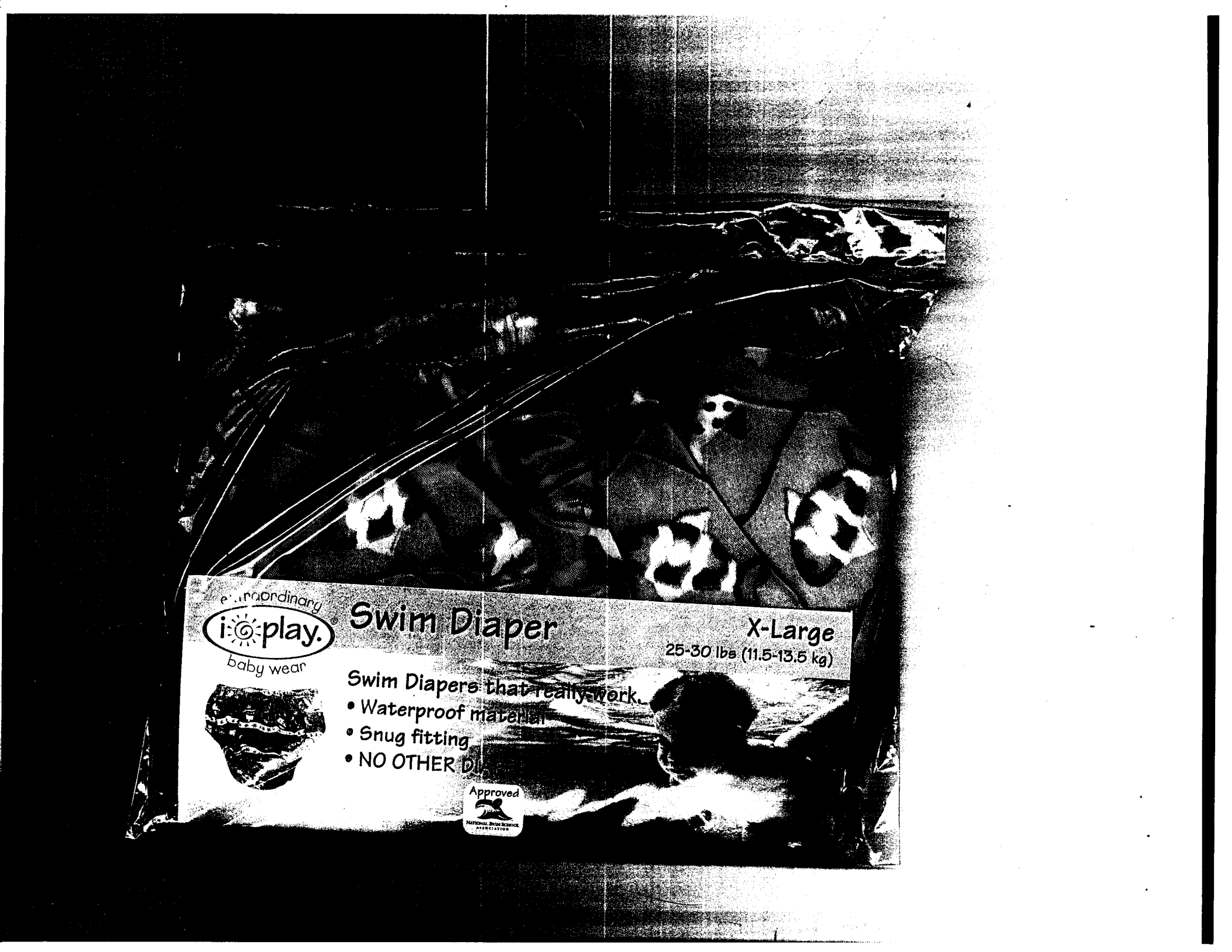
Keeping babies happy for over 20 years.

extraordinary i play. baby wear

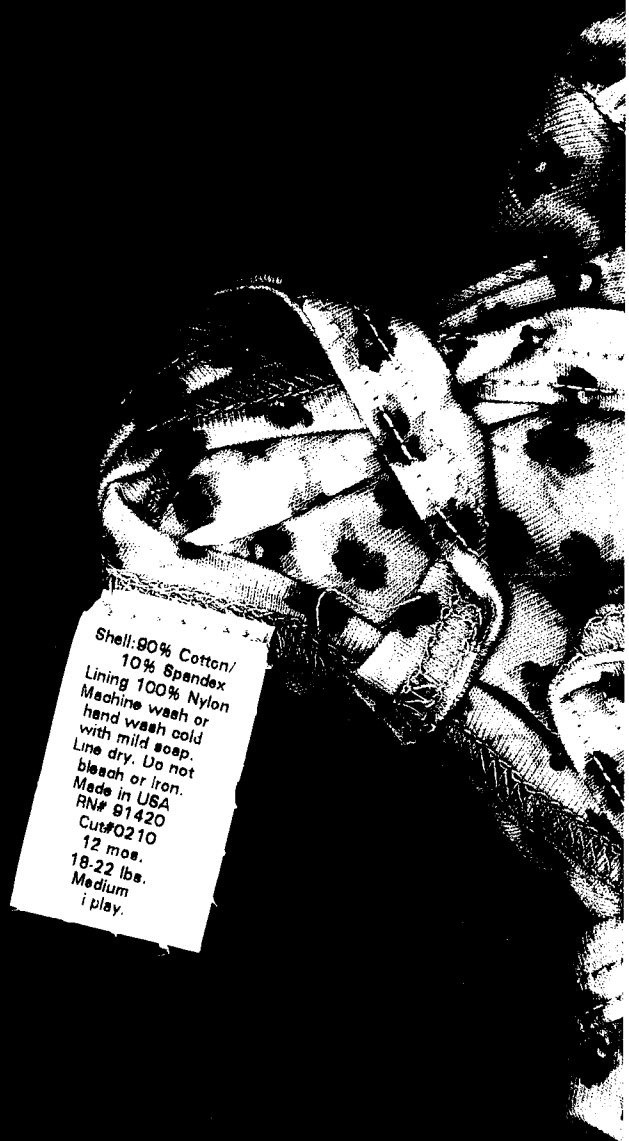
Swim Diaper

- Secure protection helps meet health standards in public pools.

☐	S	6 mo.	13-18 lbs.
☐	M	12 mo.	18-22 lbs.
☑	L	18 mo.	22-25 lbs.
☐	XL	2 yr.	25-30 lbs.
☐	XXL	3 yr.	30-37 lbs.
☐	4T	4 yr.	37-46 lbs.


extraordinary
i play.
baby wear
Swim Diaper
X-Large
25-30 lbs (11.5-13.5 kg)
Swim Diapers that really work.
• Waterproof material
• Snug fitting
• NO OTHER DI
Approved

i play.
PVC
i play.
free


Shell:90% Cotton/
10% Spandex
Lining 100% Nylon
Machine wash or
hand wash cold
with mild soap.
Line dry. Do not
bleach or iron.
Made in USA
RN# 91420
Cut#0210
12 mos.
18-22 lbs.
Medium
i play.

Shell:87% Nylon, 13%
Lycra
Machine wash warm.
Non chlorine bleach,
when need. Tumble
dry warm. Do not iron
or dry clean.
Colors may fade in chlorine
i play.®
Made in China
RN# 91420
Xlarge/2T
25-30 lbs
11.5-13.5 kg

extraordinary i play. baby wear

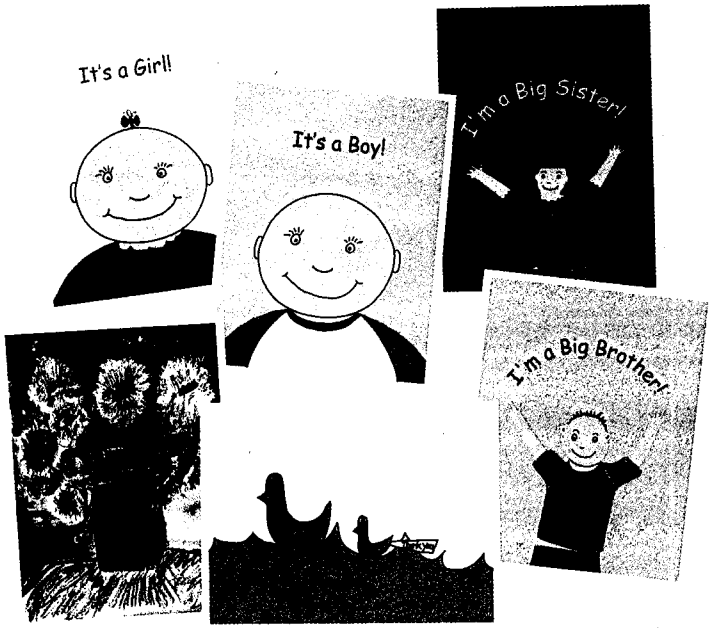
presents

Arts for Life

Greeting Cards

© Arts For Life

www.theartsforlife.org
828-712-8120



Artwork on Arts For Life cards is produced by the young patients participating in our programs.

Made in China Item #700

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RN#91420

4 042183 700052 >

Arts for Life

10 Greeting Cards

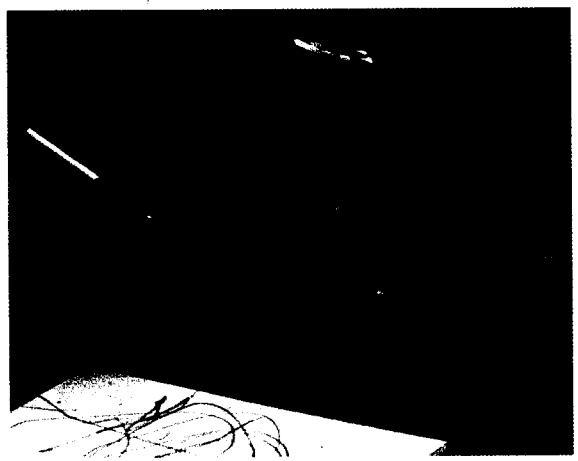
extraordinary i play. baby wear

presents

Thank You

Arts for Life

Set of 10 cards with envelopes • Blank inside



Arts For Life is a nonprofit organization bringing the arts to patients battling cancer and other life-threatening illnesses. Everyday, we improve the healthcare experiences of hundreds of children, adolescents, and adults throughout North Carolina by teaching painting, photography, music, sculpture, drawing, collage, writing, and many more creative mediums.

100% of all card costs and profits are donated to Arts for Life by I play.®

Blankie Doll

- soft velour and smooth satin
- helps baby feel secure

Blankie Doll
• soft velour and smooth satin
• helps baby feel secure

extraordinary i play. baby wear

extraordinary i play. baby wear

Keeping babies happy for over 20 years.

According to public health departments, Swim Diapers that really work are:

- Snug fitting around the legs and waist to contain solid matter
- Made from waterproof material to prevent leakage

Why does your baby need an i play.® Swim Diaper?

- i play.®'s approved Swim Diapers help prevent messy pool accidents because they meet the above standards
- 27 states encourage the use of approved Swim Diapers in public pools

www.iplaybabywear.com

4 042183 210025

Keep packaging out of reach of children.

RN#9 420

size	age months	weight lbs	weight kg
S	6 mo.	13-18	6-8
M	12 mo.	18-22	8-10
L	18 mo.	22-25	10-11.5
XL	2 yr.	25-30	11.5-13.5
XXL	3 yr.	30-37	13.5-17
4T	4 yr.	37-46	17-21

i swim safely.®

*Designed to contain solid accidents, put on the Swim Diaper when your child is ready to go in the water.

For healthy swimming tips visit the Centers for Disease Control and Prevention Web site at www.healthyswimming.org

Swim Diaper

Couche-culotte de natation
Matériel imperméable
Ajusté et confortable
PAS D'AUTRE COUCHE-CULOTTE NÉCESSAIRE

Pañal de nadar
Material impermeable
Ajustado
NINGÚN OTRO PAÑAL NECESARIO

Schwimmwindel
Wasserfestes Material, auslaufsicher
Angenehme und gute Passform
KEINE ZUSÄTZLICHE WINDEL NOTWENDIG

Zwemluier
Waterbestendig materiaal
Nauwsluitend
Geen andere luier meer nodig

Made in China Item# 210

7 15418 21042 1

extraordinary i play. baby wear

Swim Diaper

Maillot de bain/couche
Pañal de nadar
Schwimmwindel
Zwemluier

Large
22-25 lbs (10-11.5kg)

- Swim Diapers that [illegible]
- A swimsuit and [illegible] fitting [illegible] diaper in one, or [illegible] over a disposable [illegible]
- Fun prints that [illegible] other i play.® [illegible]

Infant

Flexi Specs®

Flexible Rubber Frame for a Secure Fit!

i play. baby wear

100 % UVA & UVB protection
Filtercategorie 2, medium tinted
EN 1836 (10/03)
clean with soft cleaning material
dry with soft towel
keep safe in sunglass bag
CE

100 % UVA & UVB
Filterkategorie 2 - mittelstark getönt
EN 1836 (10/03)
Reinigen mit Handspülmittellösung
Trocknen mit weichem Tuch
Aufbewahrung im Brillenetui
CE

100 % UVA & UVB
Teinte filtre - 2-moyen
EN 1836 (10/03)
Nettoyer avec savon doux
Sécher avec chiffon doux
A conserver après usage dans son étui
CE

100 % UVA & UVB
Filter categorie 2, medium getint
EN 1836 (10/03)
Reinigen met zachte doek
Drogen met keukenhanddoek
Bewaren in een brillendoos
CE

100 % UVA & UVB
EN 1836 (10/03)
CE

SunShield
Sun Protective Wear for Infants

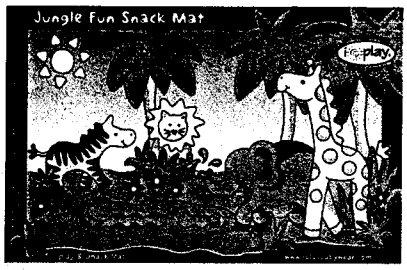
Disposable Placemat

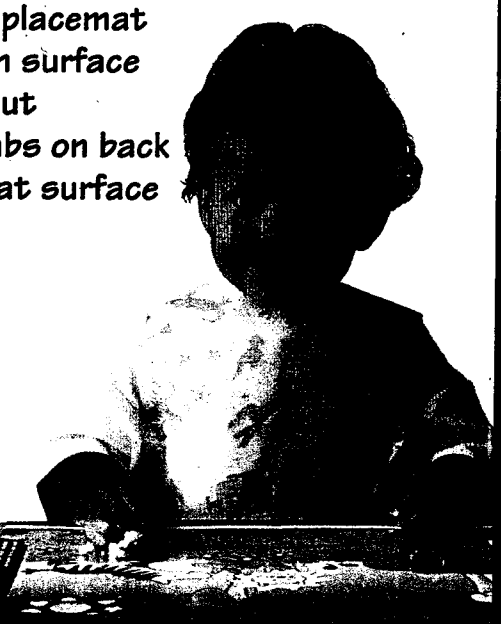
Pack of 10

extraordinary i play. baby wear

Disposable Snack Mat

- Disposable placemat
- Makes clean surface for dining out
- Adhesive tabs on back adhere to flat surface





Keeping babies happy for over 20 years.

extraordinary i play. baby wear

Adjustable Band for a Secure Fit!

Flexible Rubber Frame for baby's comfort

- 100% UV Protection
- Velcro Closure

Lunettes de soleil flexibles
Bande flexible et réglable
Protection UV à 100%

Gafas de Sol Flexibles
Banda flexible y ajustable
Protección UV del 100%

www.iplaybabywear.com
800-876-1574

Sonnenbrille: Flexi Specs®
Flexibles, anpassbares Band
100% UV-Schutz

Flex Specs
Soepele en verstelbare band
100% UVA&UVB bestendig

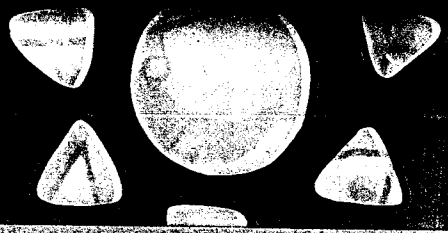
I play.®
2000 Riverside Dr. #9
Asheville, NC 28804
United States

Keep packaging out of reach of children.

4 042183 248011 >

Made in China Item #248

7 15418 24801 1



extraordinary i play. baby wear

Keeping babies happy for over 20 years.

WARNING: THIS BAG IS NOT A TOY.
TO AVOID DANGER OF SUFFOCATION,
KEEP BABIES AND CHILDREN

Disposable Snack Mat

Snack Mat Jetable
Natte de table; jetable
Fait une surface propre pour diner dehors
Ruban adhésif de l'arrière adhère à une surface plate
Paquet de 10

Snack Mat Desechable
Mantelito de mesa; desechable
Hace una superficie limpia para cenar afuera
Cinta adhesiva en la parte de atras se adhiere a una superficie plana
Paquete de 10

Einmal-Platzdeckchen
Einmal-Platzdeckchen
Ideal für unterwegs
Klebestreifen an der Rückseite zur besseren Haftung
Mehrfachpackung mit 10 Stück

使い捨てスナックマット
使い捨てランチョンマット
いつでもきれいな表面でお食事を楽しめる（使い捨てランチョンマット）
粘着テープでテーブルに固定できます。
（1パック）10枚入り

What is PVC?

Why take the risk?

www.iplaybabywear.com

4 042183 165011 >

7 15418 16501 1

5 Bib
Value Pack

Birth-3 months
Stage 1

extraordinary
i play.®
baby wear

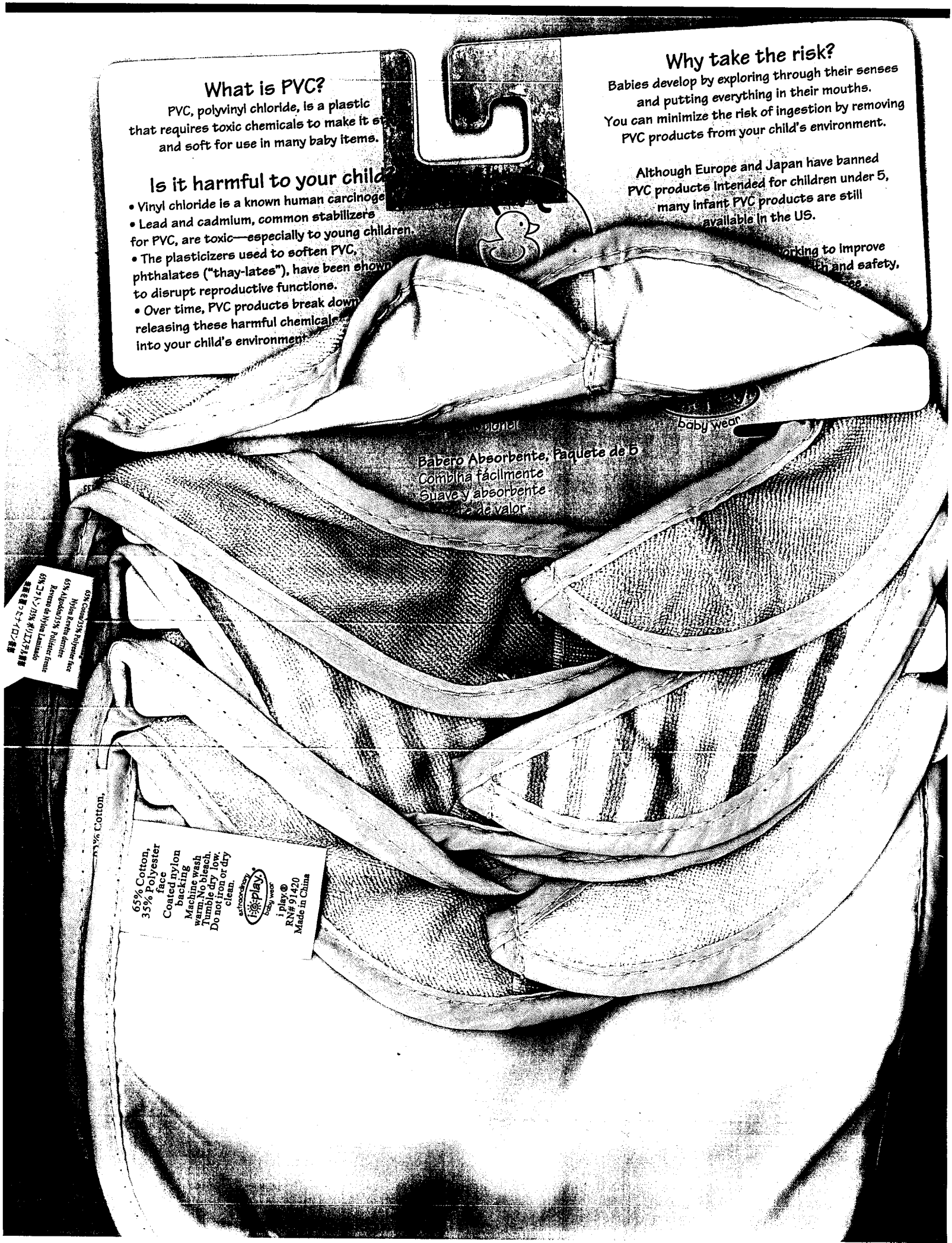
Newborn Absorbent Bibs

- Coordinates easily
- Soft and absorbent

i play.® Keeping babies happy for over 20 years.

Stage	Ages	What Happens	Bibs Needed
Stage 1	Birth-3 months	Milk, drips, leaks	Absorbent, small, simple, basic
Stage 2	3-6 months	Teething, lots of dribble, lots of drool, spit-up	Absorbent, lots of bibs, cute, sweet
Stage 3	6-12 months	Solid foods with a spoon, controlled mess, chewing, exploring	Waterproof backing, pullover bibs, easy on and off, bright colors
Stage 4	12 months	Self-feeding, exploring, very messy	Easy to wipe and clean, waterproof, more cover-, fun colors, developi-

i play.®


What is PVC?
PVC, polyvinyl chloride, is a plastic
that requires toxic chemicals to make it st
and soft for use in many baby items.
Is it harmful to your child
• Vinyl chloride is a known human carcinoge
• Lead and cadmium, common stabilizers
for PVC, are toxic—especially to young children.
• The plasticizers used to soften PVC,
phthalates ("thay-lates"), have been shown
to disrupt reproductive functions.
• Over time, PVC products break down
releasing these harmful chemicals
into your child's environment
Why take the risk?
Babies develop by exploring through their senses
and putting everything in their mouths.
You can minimize the risk of ingestion by removing
PVC products from your child's environment.
Although Europe and Japan have banned
PVC products intended for children under 5,
many infant PVC products are still
available in the US.
orking to improve
th and safety,
baby wear
Babero Absorbente, Paquete de 5
Combina fácilmente
Suave y absorbente
te de valor
65% Cotton/35% Polyester face
Nylon Revêtu derrière
65% Algodón/35% Poliéster frente
Reverso de Nylon Laminado
65% コットン/35% ポリエステル前面
裏面を覆ったナイロン委部
65% Cotton,
35% Polyester
face
Coated nylon
backing
Machine wash
warm. No bleach.
Tumble dry low.
Do not iron or dry
clean.
extraordinary
i play.
baby wear
i play.®
RN# 91420
Made in China

Infant Flexi Specs®

extraordinary i play. baby wear

Flexible Rubber Frame for a Secure Fit!

100 % UVA & UVB protection
Filtercategoris 2, medium tinted
EN 1836 (10/03)
clean with soft cleaning material
dry with soft towel
keep safe in sunglass bag
CE

100 % UVA & UVB
Filterkategorie 2 - mittelstark getönt
EN 1836 (10/03)
Reinigen mit Handspülmittellösung
Trocknen mit weichem Tuch
Aufbewahrung im Brillenetui
CE

100 % UVA & UVB
Teinte filtre - 2-moyen
EN 1836 (10/03)
Nettoyer avec savon doux
Sécher avec chiffon doux
A conserver après usage dans son étui
CE

100 % UVA & UVB
Filter categorie 2, medium getint
EN 1836 (10/03)
Reinigen met zachte doek
Drogen met keukenhanddoek
Bewaren in een brillendoos
CE

100 % UVA & UVB
EN 1836 (10/03)
CE

SunShield™ Sun Protective Wear for Infants

Flexible Rubber Frame
100% UV Protection

extraordinary i play. baby wear

Adjustable Band for a Secure Fit!

Flexible Rubber Frame for baby's comfort
- 100% UV Protection
- Velcro Closure

Lunettes de soleil flexibles
Bande flexible et réglable
Protection UV à 100%

Gafas de Sol Flexibles
Banda flexible y ajustable
Protección UV del 100%

SunShield™

i play.®
2000 Riverside Dr. #9
Asheville, NC 28804
United States

www.iplaybabywear.com
800-876-1574

Sonnenbrille: Flexi Specs®
Flexibles, anpasebares Band
100% UV-Schutz

Flex Specs
Soepele en verstelbare band
100% UVA&UVB bestendig

Keep packaging out of reach of children.

4 042183 264004 >

Made in China Item #264

7 15418 26400 4

extraordinary i play. baby wear

Medium
12 months
18-22 lbs (8-10 k

Ultimate Swim Diaper

(Reusable) - Patent Pending

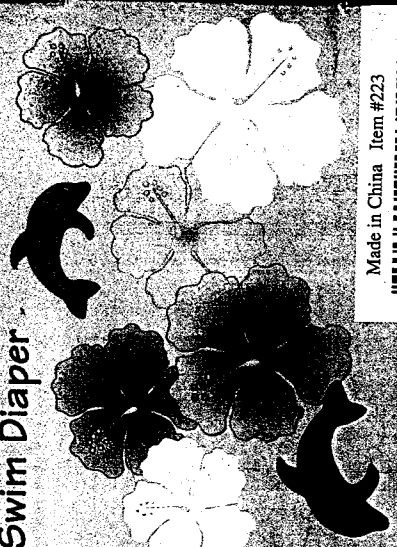
Mejor pañal
Maillot de bain couche
Neuartige Schwimmwindel
Ultieme Zwemluier

Keeping babies and parents happy for 25 years.

extraordinary i play. baby wear

Medium
12 months

Ultimate Swim Diaper



Made in China Item #223

7 15418 22301 8

4 042183 223018 >

800-876-1574
www.iplaybabywear.com

Keep packaging out of reach of children.

RN#91420

extraordinary i play. baby wear

i play.®

i play.® is an international manufacturer of extraordinary babywear—something different, something special, something more than ordinary for your baby.

i play.® produces products for babies and young children (Newborn to 4T) that have fun, colorful designs. Healthy, safe and convenient features, consistent and durable quality give you more value for your money.

i play.® has been keeping babies...and parents... happy for 25 years. i play.® joins parents in celebrating the "special" in their babies. i play.® products are made for a baby's perspective—comfortable, healthy, safe and fun. i play.® products are also made for a parent's perspective —convenient, durable, economical, and fun.

extraordinary i play.

Extraordinary babywear for extraordinary babies.

Discover the i play.® in your baby.

For feedback or questions about i play.® products,
email: contact@iplaybaywear.com

Visit us on the web at:
www.iplaybabywear.com
800-876-1574

123 SESAME STREET

Aqua Bottle

- Volume measurement
- Durable, dishwasher safe
- PVC and Bisphenal-A Free
- Includes extra straw

You can help, too!

When you purchase Sesame Street products, you are supporting the education of children at home and around the world.

extraordinary i play. baby wear

123 SESAME STREET

Aqua Bottle

- Volume measurement
- Durable, dishwasher safe
- PVC and Bisphenal-A Free
- Includes extra straw

i play.

i play.®
2000 Riverside Drive, Suite 9
Asheville, NC 28804
(800) 876-1574
(828) 254-9236
www.iplaybabywear.com

Made in China Item #163 RN#91420

7 15418 16300 0

Replacing straw: Twist straw from the bottom of the lid to insert straw into cap.

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sesame workshop.

Sesame Workshop, the nonprofit educational organization behind Sesame Street, puts the proceeds it receives from sales of its products right back into Sesame Street and its other projects for children at home and around the world.

Learn more at www.sesameworkshop.org

To set up an appointment, contact the i play.® representative in your area!

Joanne Perry
Atlanta Apparel Mart, STE 13 S 336
(404) 521-0601

Teresa Stephen
California Market Center, STE A653
(866) 723-KIDS

Scott Trotcky
Chicago Apparel Center, STE 686
(800) 237-2688

Lola Herndon
Dallas Market Center, STE 8802 – WTC
(214) 638-4448

Karen Scharff
Honolulu, Hawaii
(808) 536-5208

Olga Quinones
Miami International Merchandise Mart
STE 3 AA 25
(305) 264-3828

Paul Hagberg
New York State/Mid-Atlantic Region
(203) 834-1777

Sue Callahan
New England Merchandise Mart, STE 101
(681) 251-0265

extraordinary
i play.®
baby wear

i play.®
2000 Riverside Drive, Suite 9
Asheville, NC 28804
(800) 876-1574

extraordinary

i play.®

baby wear

Waterproof Absorbent Bibs

- Soft and absorbent
- Protects baby's clothes

i play.® Keeping babies happy for over 20 years.

Stage	Ages	What Happens	Bibs Needed
Stage	Birth-3 months	Milk, drips, leaks	Absorbent, small, simple, basic
Stage 2	3-6 months	Teething, lots of dribble, lots of drool, spit-up	Absorbent, lots of bibs, cute, sweet
Stage 3	6-12 months	Solid foods with a spoon, controlled mess, chewing, exploring	Waterproof backing, pullover bibs, easy on and off, bright colors
Stage 4	12-24 months	Self-feeding, exploring, very messy	Easy to wipe and clean, waterproof, more coverage, fun colors, developmental designs

65% Cotton/35% Polyester Face - Coated Polyester Backing
65% Coton/35% Polyester Face - Polyester Revêtu Derrière
65% Algodón/35% Poliéster Frente - Reverso de Polyester Laminado
65% Baumwolle/35% Polyester - Polyesterbeschichtung
65% コットン/35% ポリエステル前面 - 表面を覆ったポリエステル後部

www.iplaybabywear.com

Made in China

What is PVC?

123 Best Bib w/L/S w/Toddler
12 Assorted pcs/case
12 mo w/24 mo
$4.50 each $54.00 per case

- Lead and cadmium, common stabilizers for PVC, are toxic—especially to young children.
- The plasticizers used to soften PVC, phthalates ("thay-lates"), have been shown to disrupt reproductive functions.
- Over time, PVC products break down, releasing these harmful chemicals into your child's environment.

PVC free

Why take the risk?

Babies develop by exploring through their senses and putting everything in their mouths. You can minimize the risk of ingestion by removing PVC products from your child's environment.

Although Europe and Japan have banned PVC products intended for children under 5, many infant PVC products are still available in the US.

i play.® is continually working to improve our products for children's health and safety, so all of our bibs are now PVC free.

www.iplaybabywear.com

Best Bib
Imperméable
La poche se renverse et récupère plus de miettes
Entretien facile ; durable
Extra-léger et très confortable

Best Latzchen
Wasserabweisend
Mit Auffangschutz, abwaschbar, schnelltrocknend
Pflegeleicht
Extra leicht und angenehm

Best Babero
Impermeable
El bolsillo se inverte y agarra más migas
Cuidado fácil; duradero
Extraordinariamente ligero y cómodo

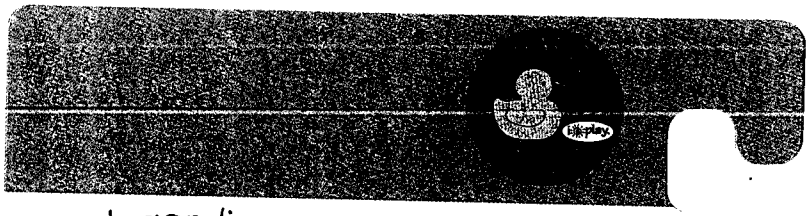
extraordinary i play. baby wear

ベストビブ（よだれかけ）
防水
折りたたみポケットがより多くの汚れをキャッチします
取り扱いやすく、丈夫なデザイン
超軽量、快適なデザイン

Item #12301

4 042183 123011

7 15418 12301 1



extraordinary i play. baby wear

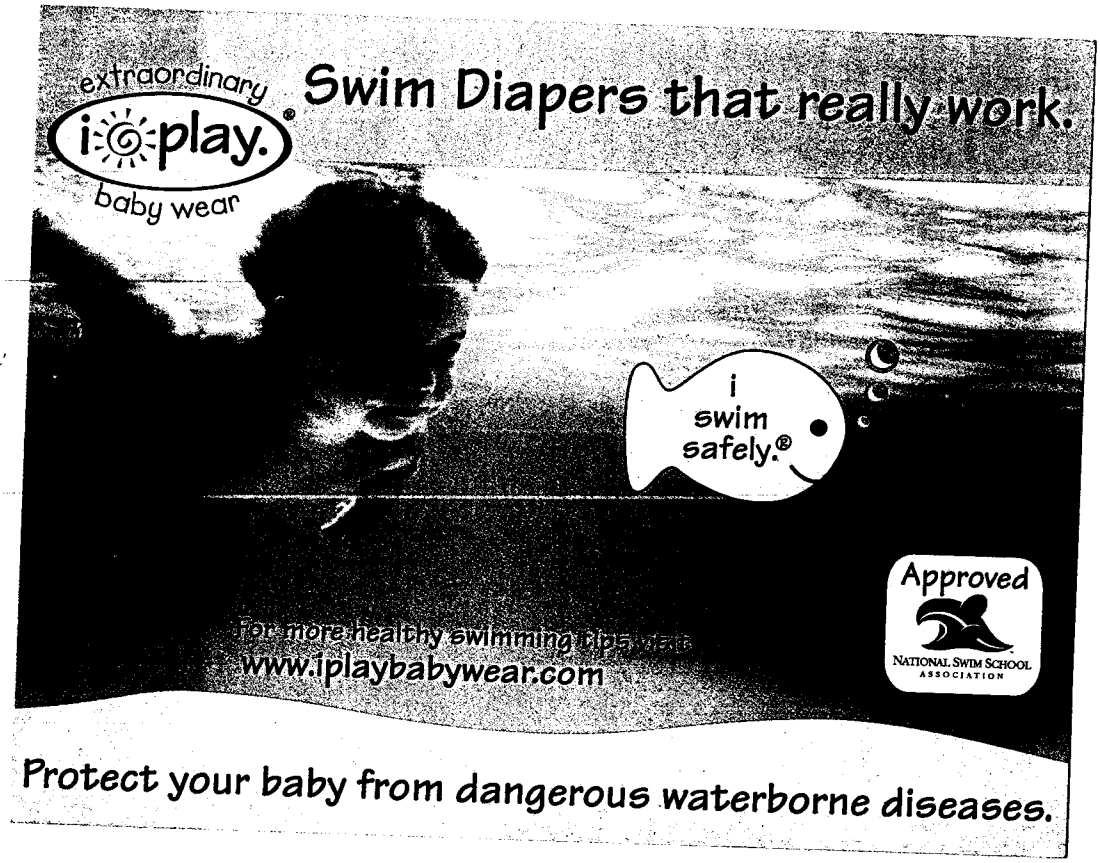
Bib

i play.® Keeping babies happy for over 20 years.

Stage	Ages	What Happens	Bibs Needed
Stage 1	Birth-3 months	Milk, drips, leaks	Absorbent, small, simple, basic
Stage 2	3-6 months	Teething, lots of dribble, lots of drool, spit-up	Absorbent, lots of bibs, cute, sweet
Stage 3	6-12 months	Solid foods with a spoon, controlled mess, chewing, exploring	Waterproof backing, pullover bibs, easy on and off, bright colors
Stage 4	12-24 months	Self-feeding, exploring,	Easy to wipe and clean, waterproof, more coverage.

☐ 65% Cotton/35% Polyester
☐ Cotton with Lamination
☐ Polyester with Lamination

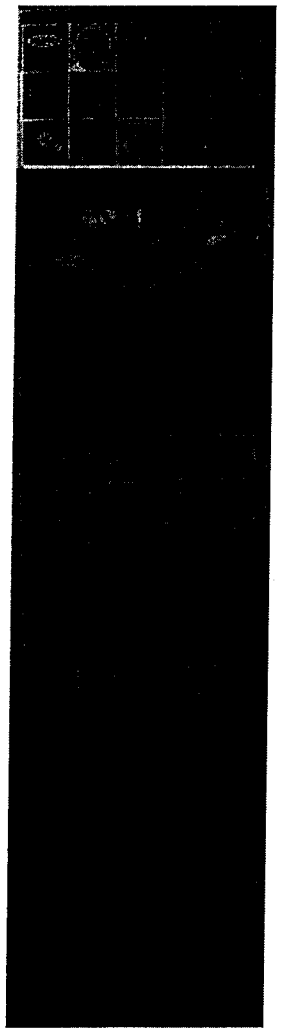
extraordinary
i play.
baby wear
828-254-9236
Fax: 828-258-9052
selena@iplaybabywear.com
2000 Riverside Dr., #9
Asheville, NC 28804
extraordinary
babywear


extraordinary
i play.
baby wear
Swim Diapers that really work.
i swim safely.®
Approved
NATIONAL SWIM SCHOOL ASSOCIATION
For more healthy swimming tips, visit
www.iplaybabywear.com
Protect your baby from dangerous waterborne diseases.

Wash-N-Wipe Bib Power Panel
Case Item # 12830
Case UPC# 715418 12830 6

48 Assorted
Toddler Bibs

Unit UPC#
715418 12800 9

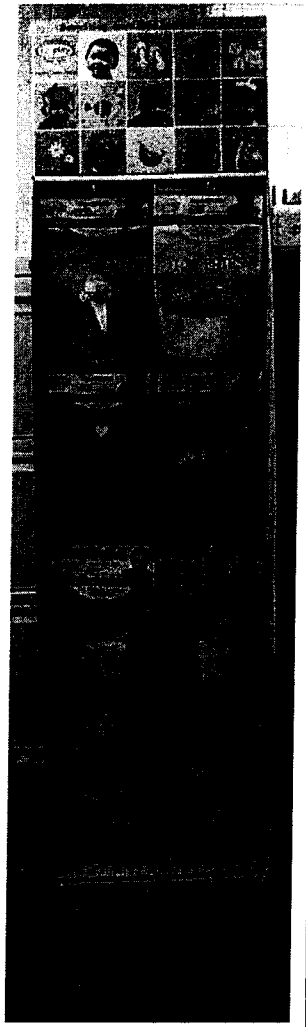


Case pack—1 (48 pc. display unit)
Case pack weight—10 lbs
Case pack cube—2.2
Case dimensions—48" x 15.5" x 5"
Cost: $2.52 each
Suggested Retail: $3.99
Delivered & Filled Cost: $120.96

Favorite Food Bib Power Panel
Case Item # 15410 7
Case UPC# 715418 15410 7

72 Assorted
Infant Bibs

Unit UPC#
715418 15401 5

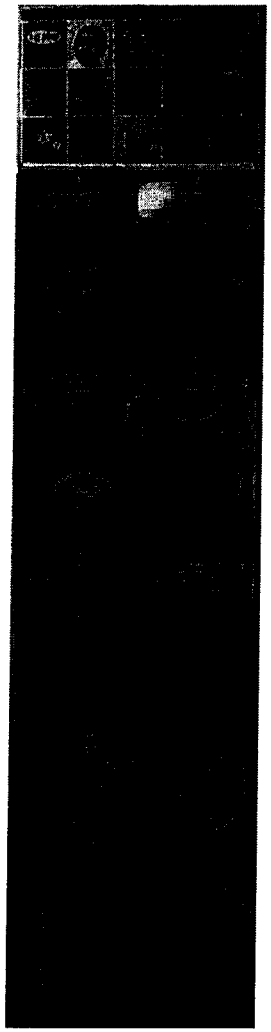


Case pack—1 (72 pc. display unit)
Case pack weight—10.5 lbs
Case pack cube—2.2
Case dimensions—48" x 15.5" x 5"
Cost: $2.52 each
Suggested Retail: $3.99
Delivered & Filled Cost: $181.44

Animal Bib Power Panel
Case Item # 13001
Case UPC# 715418 13001 9

48 Assorted
Infant Bibs

Unit UPC#
715418 16700 8



Case pack—1 (48 pc. display unit)
Case pack weight—9 lbs
Case pack cube—2.2
Case dimensions—48" x 15.5" x 5"
Cost: $1.95 each
Suggested Retail: $2.99
Delivered & Filled Cost: $93.60