ESTTA Tracking number: **ESTTA239046**
Filing date: **09/25/2008**

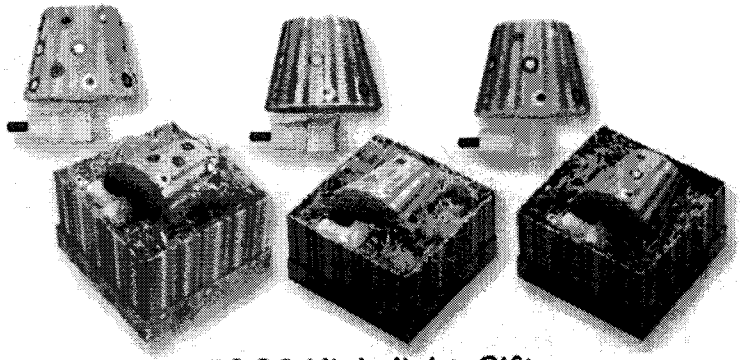
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92048260
Party	Plaintiff i play. inc.
Correspondence Address	Steven C. Schnedler Carter & Schnedler, P.A. P.O. Box 2985 Asheville, NC 28802 UNITED STATES schnedler@ashevillepatent.com
Submission	Testimony For Plaintiff
Filer's Name	Steven C. Schnedler
Filer's e-mail	schnedler@ashevillepatent.com
Signature	/Steven C. Schnedler/
Date	09/25/2008
Attachments	Exhibit 15D.pdf (11 pages)(6808255 bytes)

#862 Fork and Spoon Gift Set

Stainless Steel keepsake Fork and Spoon. Loop-style handle is easy for little hands to hold.

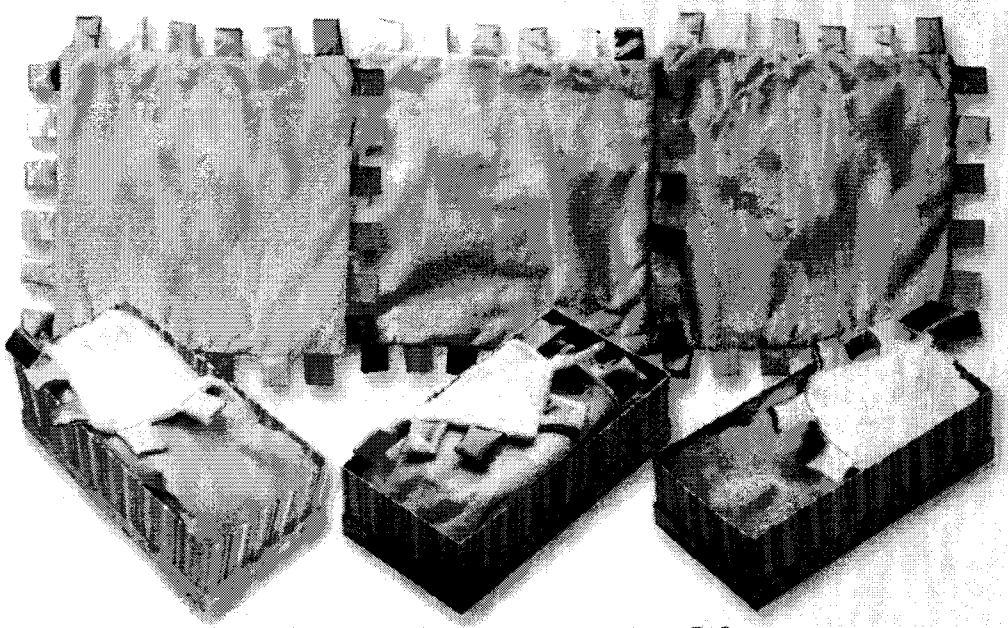
Color: Lime, Pink, Blue **Min: 2 pieces per color**
Size: One size **Price: $7.50**



#860 Nightlight Gift

Cute polka dot Nightlight brightens up baby's nursery. Includes removable light bulb.

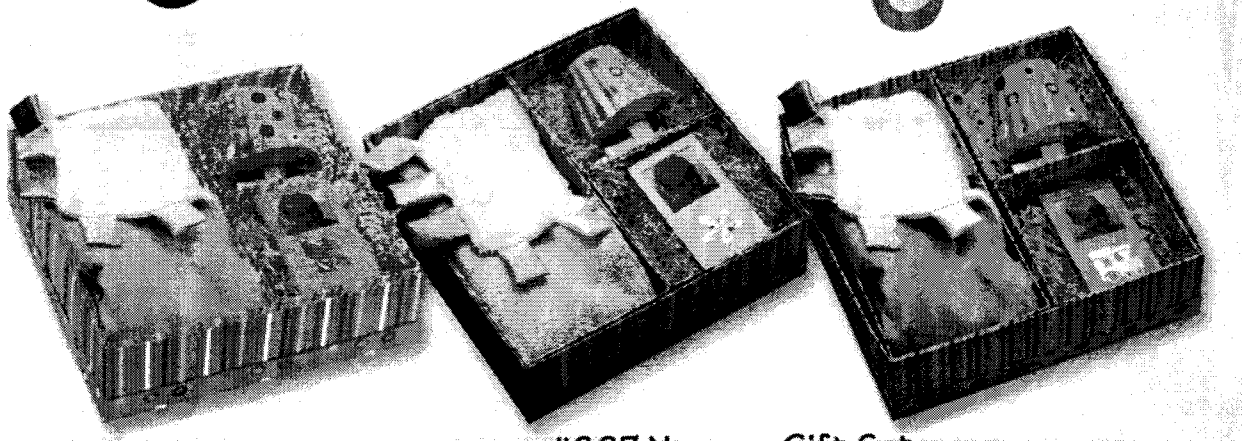
Color: Lime, Pink, Blue **Min: 2 pieces per color**
Size: One size **Price: $4.50**



#876 Pastel ChiChi Blankie Gift

Velvety, soft Ribbon Security Blankie from our Soft & Snuggly collection with matching pastel tabs.

Color: Lime, Pink, Blue **Min: 2 pieces per color**
Size: 13 ½" x 13 ½" **Price: $7.50**



#887 Nursery Gift Set

Nightlight, Frame, and ChiChi Blankie combinations. Pre-packed for your convenience.

Color: Lime, Pink, Blue **Min: 1 piece per color**
Size: One size **Price: $15.00**

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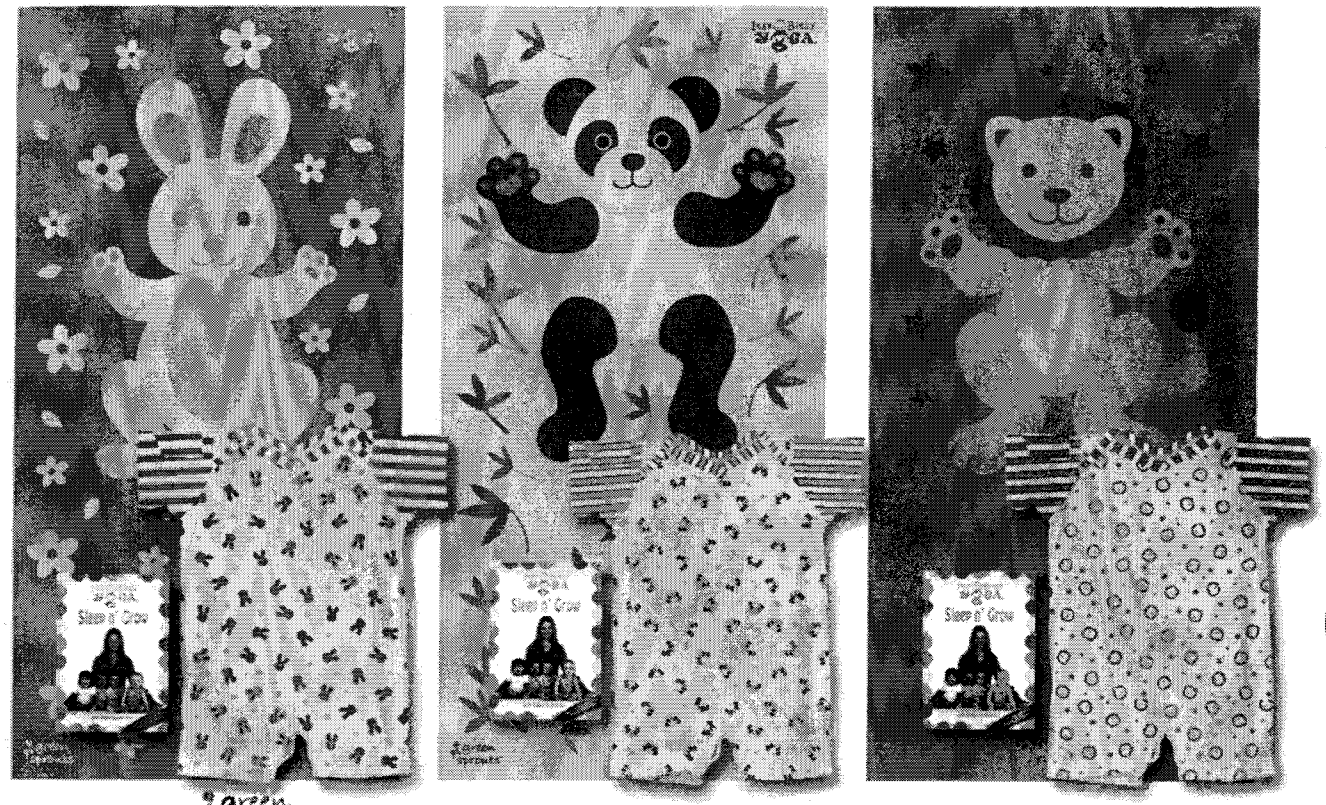
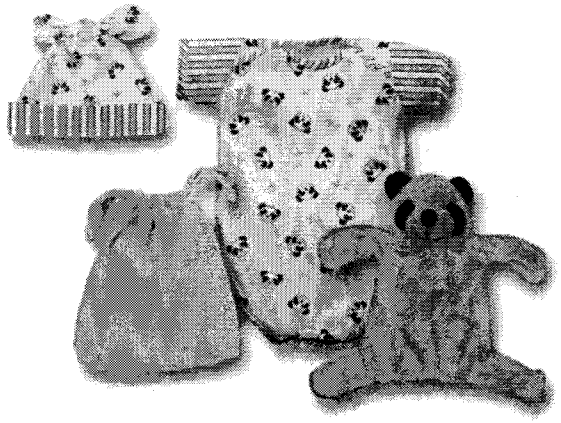
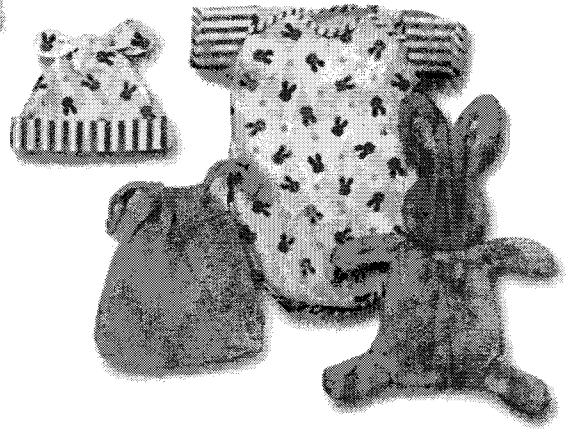


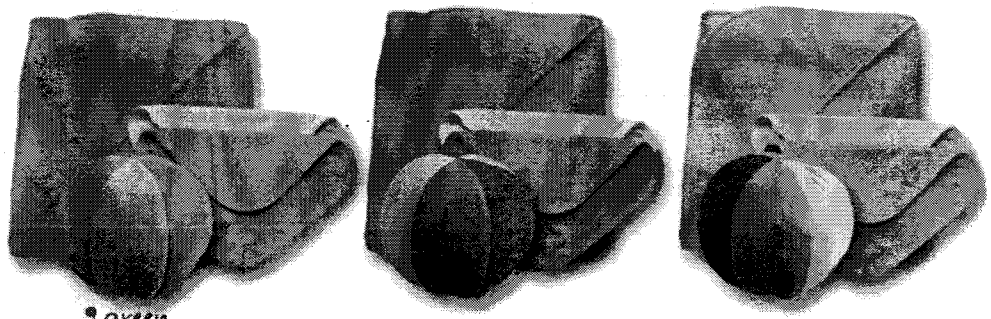




green sprouts #835 Yoga Organic Bamboo Starter Set

Itsy Bitsy Yoga and i play.® have teamed together to offer this great set featuring our Organic Bamboo Romper with a Yoga Mat and DVD to get started on yoga for Mom and Baby.

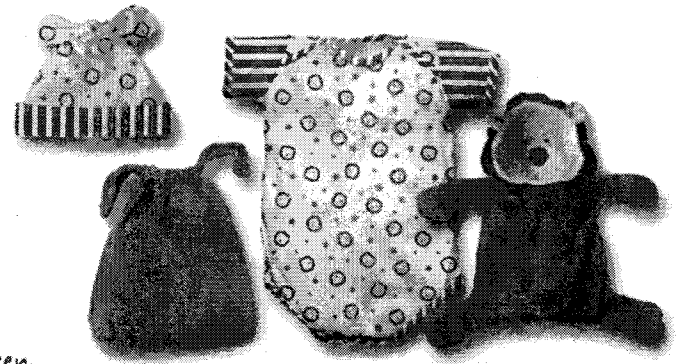
Color: Rose, Cornflower, Sage **Min: 1 set**
Size: Newborn, Small **Price: $30.00**



green sprouts #815 Bath Organic Bamboo Set

Splish-Splash time for a bath with our organic cotton Hooded Towel, 2-pack of washcloths and bath ball. A great gift! All items made from our organic cotton terry.

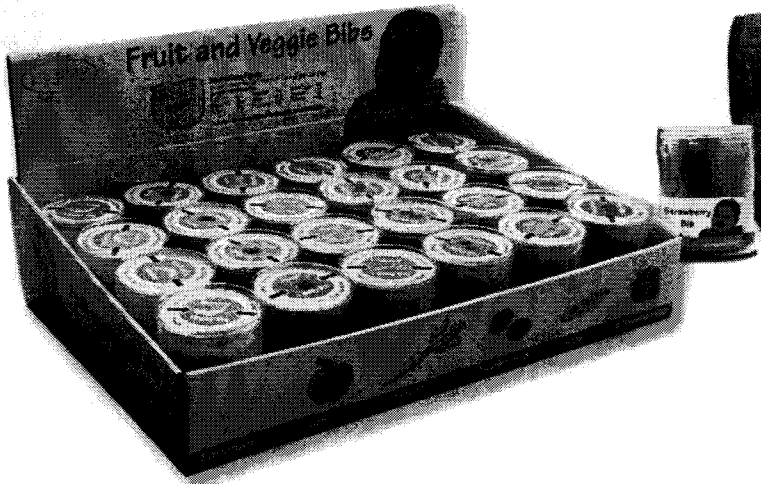
Color: Rose, Cornflower, Sage **Min: 1 set**
Size: One size **Price: $20.00**

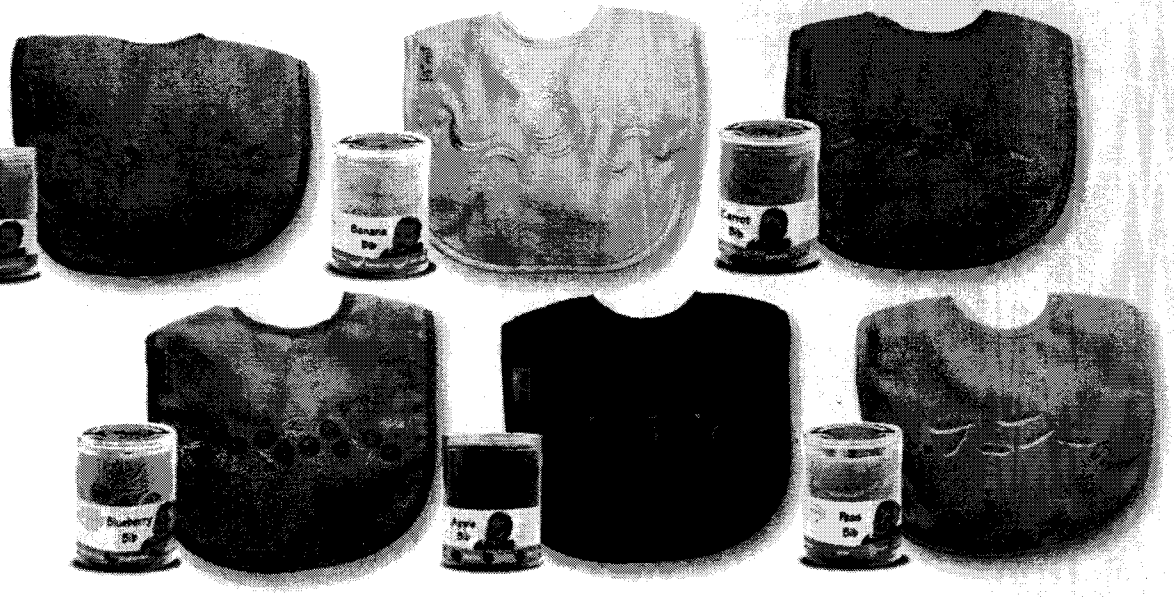


green sprouts #827 Newborn Organic Bamboo Set

This newborn set is perfect as a gift or as baby's take home outfit. Bag helps to keep everything together and blankie is ready to be loved.

Color: Rose, Cornflower, Sage **Min: 1 set**
Size: Newborn **Price: $20.00**

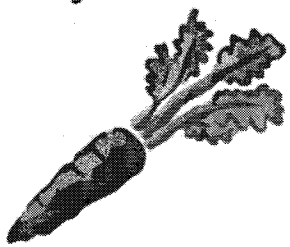


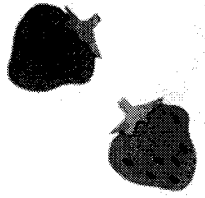


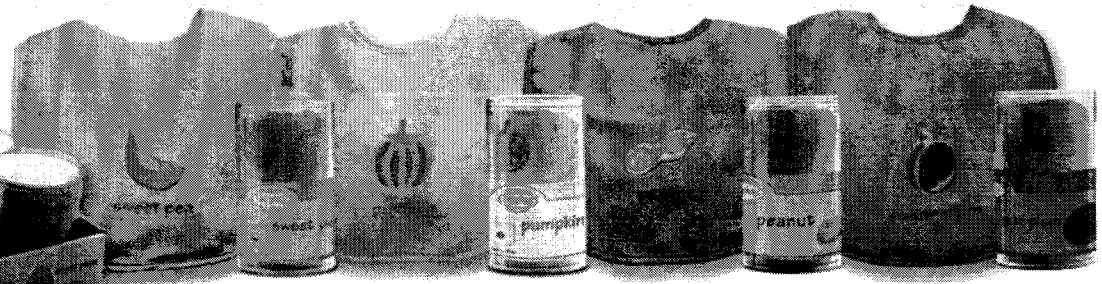
#881 Fruit and Veggie Gift Bib

Baby Food packaging makes these Fruit and Veggie Bibs adorable gifts for new baby. Soft and absorbent organic cotton terry with waterproof backing.

Color: Assorted with display unit **Min: 24 assorted pieces**
Size: Stage 2 **Price: $60.00 per unit**







#880 Sweet Ones Cap and Bib Gift 16-Pack

Cute embroidered terry infant Cap and Bib inside "Canned Food" packaging makes a unique baby gift. Soft and absorbent organic cotton terry Cap with knit lining, and Bib with waterproof backing. Includes display unit.

Color: Assorted with display unit **Min: 16 assorted pieces**
Size: Infant cap per Stage 2 Bib **Price: $40.00 per unit**

Erin Grace, Sweet Ones Cap and Bib

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#605 Brothers' and Sisters' Gift Set

Make new big brothers and sisters feel special! Adorable matching T-shirt and One-Piece Bodysuit. Cotton Bodysuit and T-shirt come in Gift Box, includes Gift Tag for easy gift giving.
Big Sister/Little Brother Giraffe, Big Sister/Little Sister Cat, Big Brother/Little Brother Rhino, Big Brother/Little Sister Zebra.

Color: Giraffe, Cat, Rhino, Zebra **Minimum: 1 piece per design per size**
Size: X-Large/4T T-Shirt, Newborn/Small Bodysuit **Price: $8.50**

#606 Sibling Caps

These adorable matching Caps are the perfect accessories for the family's loved ones. Made from water-resistant UPF 50+ nylon that provides great sun protection.

Color: Pink, Blue **Minimum: 1 piece per design per size**
Size: Newborn, Toddler **Price: $6.00**

#877 My First Vacation Gift Set

Fun Gift Set to enjoy and commerate baby's First Vacation. Set includes UPF 50+ Sunhat, UV protective Flexi Specs, and matching Frame for vacation photo.

Color: Assorted **Min: 6 assorted pieces**
Size: One size **Price: $7.50**

#892 "Big Brother," "Big Sister" Buttons

"Big Brother" and "Big Sister" Buttons. 2" diameter plastic buttons for older siblings to help welcome their younger sibling into the world.

Color: Pink, Blue **Min: 12 pieces**
Size: One size **Price: $3.00**

Bath Time!

#655 Splash Puppet

Playful bath mitt comes in four fun animal designs. Waffle knit terry with soft knit lining.

Color: Assorted animals **Min: 12 assorted pieces**
Size: One size **Price: $4.00**

#656 Splash Toy Set

Our PVC-free Splash Toys come in colorful and fun aquatic critter shapes that make bath time a fun time! Each Set comes in a reusable mesh bucket with handle and zipper closure. Toys feature string loop to hang dry. Soft terry. Set includes 5 toys.

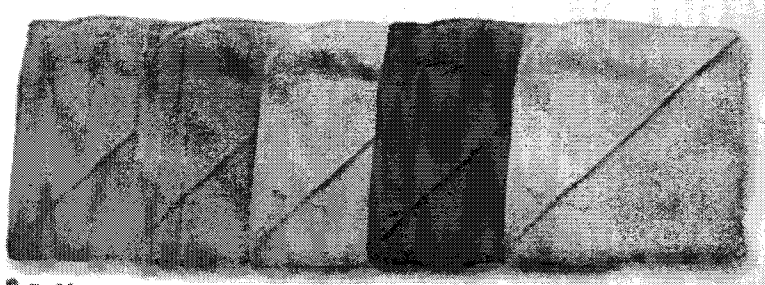
Color: Assorted **Min: 3 assorted sets**
Size: One size **Price: $7.50**

green sprouts **#812 Organic Cotton Bath Ball**

Organic cotton terry fun bath or play ball that is a perfect gift paired up with our organic terry Hooded Towel.

Color: Pink/Sage/Cream, Blue/Salmon/Cream, Sage/Salmon/Cream **Min: 6 assorted pieces**
Price: $4.00
Size: One size

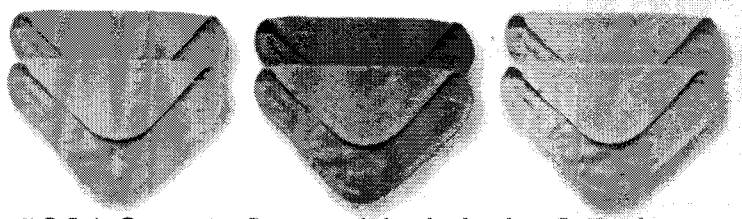
Hayley, 6 Months
- Organic Cotton Hooded Towel



green sprouts **#893 Organic Cotton Hooded Towel**

Organic cotton terry. The perfect Hooded Bath Towel for after bath.

Color: Rose, Cornflower, Sage, Salmon, Bamboo **Min: 2 pieces per color**
Price: $12.00
Size: One size



green sprouts **#894 Organic Cotton Washcloths 2-Pack**

Organic cotton terry. Absorbent and perfect to pair with our Hooded Towel.

Color: Rose/Sage, Salmon/Cornflower, Sage/Bamboo **Min: 6 assorted 2-packs**
Price: $4.00
Size: One size

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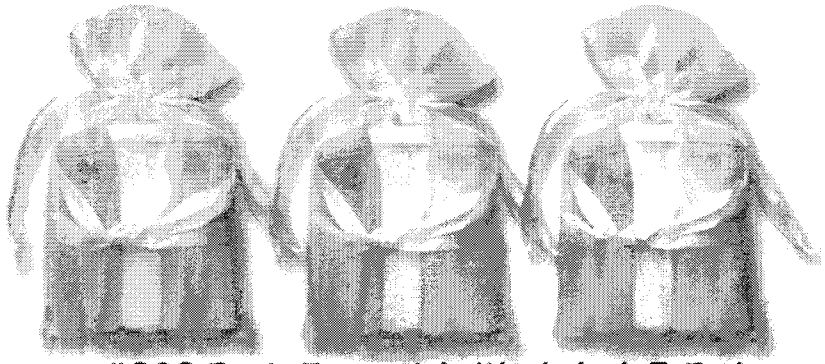
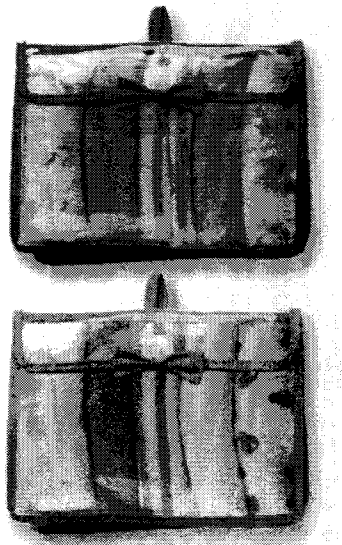


#608 Basic Essentials Washcloth 3-Pack

Soft and absorbent terry washcloths. 100% cotton coordinates with Basic Essentials Hooded Bath Towel.

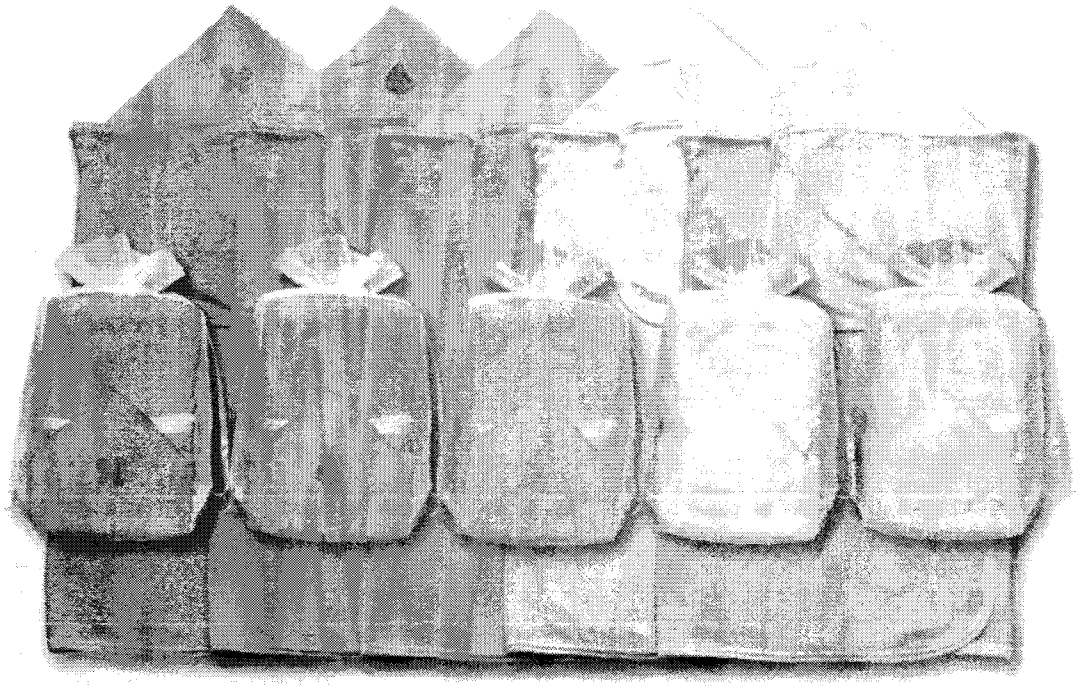
Color: Girls', Boys', Unisex **Min: 12 assorted 3-Packs**
Size: 10" X 10" **Price: $3.50**



#741 Washcloth 5-Pack

Soft and absorbent terry washcloths in solids and fun screenprinted designs.

Color: Assorted Girls', Boys' 5-Packs **Min: 6 assorted 5-packs**
Price: $5.00
Size: 10" X 10"



#607 Basic Essentials Hooded Bath Towel

Soft and absorbent Hooded Bath Towel with a double layer of terry. 100% cotton coordinates with Basic Essentials Washcloths.

Color: Pink, Blue, Lime, White, Yellow **Min: 2 pieces per color**
Size: 23" X 45" **Price: $8.00**

#640 Little One Burp Pad Gift Set

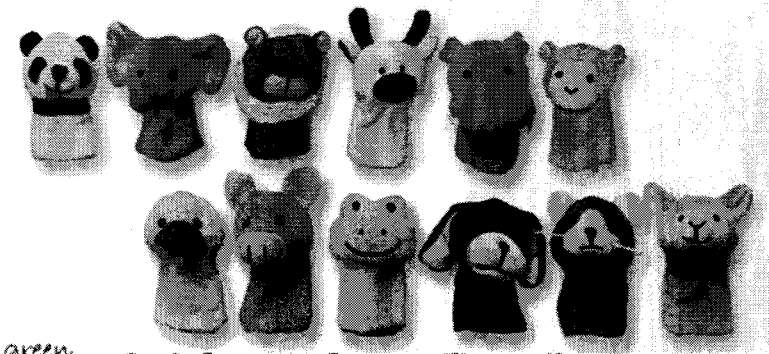
Soft white flannel Burp Pads with adorable embroidered and appliquéd design. Gift Set comes in reusable gift bag with matching trim.

Color: Assorted Girls', Boys **Min: 4 assorted 2-packs**
Size: 13" X 20" **Price: $5.00**

green sprouts **#822 Organic Cotton Blankie Animal**

A sweet little blankie every little one wants to hold. Organic cotton velour blankies have coordinating animals to match our Itsy Bitsy apparel.

Color: Pink Bunny, Sage Panda, Blue Lion **Min: 2 pieces per color**
Size: One size **Price: $7.50**



green sprouts **#842 Organic Cotton Finger Puppets**

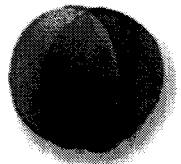
Organic cotton Velour Finger Puppets that are fun and interactive. Two themes: Jungle or farm animals.

Color: Jungle, Farm **Min: 12 pieces assorted pack**
Size: One size **Price: $1.50**

green sprouts **#821 Organic Cotton Gift Bag**

Create your own gift of layette and toys with this "so soft" Organic Cotton Velour Gift Bag.

Color: Cocoa, Cornflower, Sage, Salmon, Bamboo, Rose **Min: 2 pieces**
Size: 9" x 10" **Price: $5.00**



green sprouts **#841 Organic Cotton Ball**

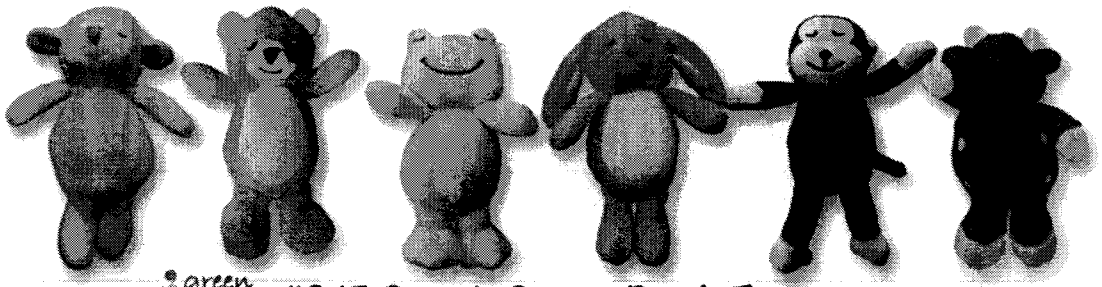
This plush and snuggly ball is fun for baby and soft to hold. Organic cotton velour.

Color: Multicolor **Min: 2 pieces**
Size: One size **Price: $6.00**

green sprouts **#660 Organic Cotton Teddy Bear**

Organic cotton velour Classic Bears are a perfect gift item and can be given in our organic cotton velour gift bag.

Color: Blue, Pink, Sage **Min: 2 pieces per color**
Size: One size **Price: $4.50**



green sprouts **#845 Organic Cotton Rattle Toys**

Entertain baby with sweet rattle toys. Organic cotton velour.

Color: Lamb, Bear, Frog, Bunny, Monkey, Giraffe **Min: 12 pieces assorted**
Size: One size **Price: $3.00**

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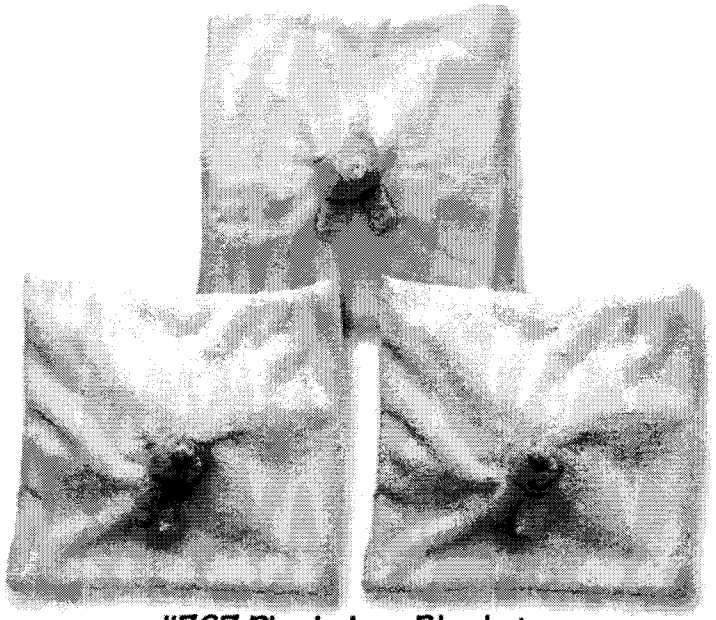
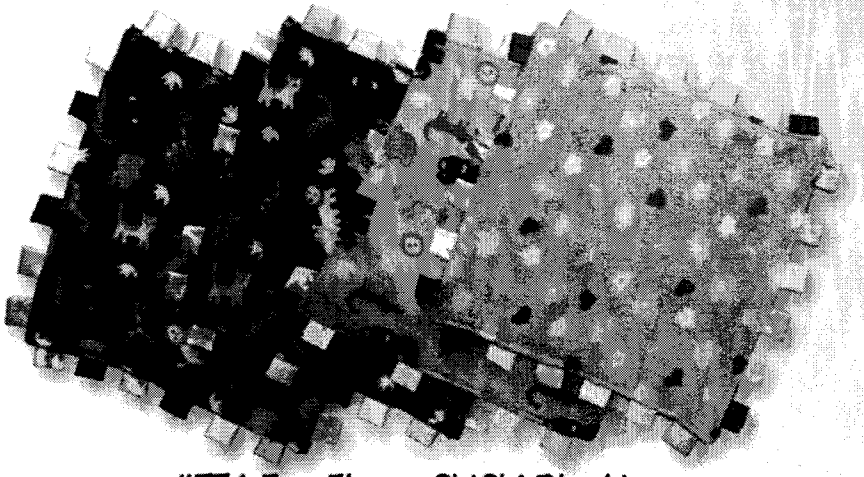


#767 Piggie in a Blanket

Adorable, plush pig wrapped in a soft, snuggly security blanket. Complete with satin ribbon and gift tag; makes a perfect gift for new baby.

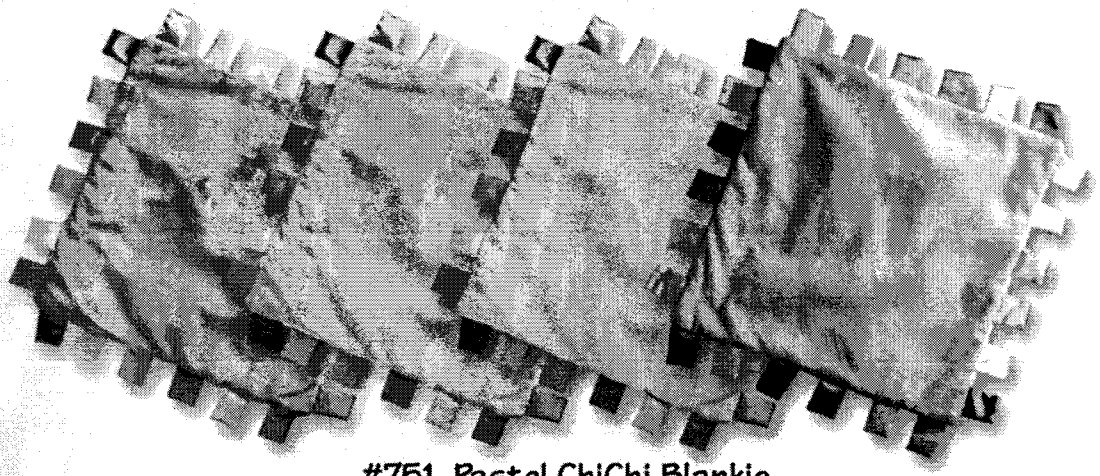
Color: Pink, Blue, Sage on Cream **Min: 3 pieces per color**
Size: One size **Price: $6.50**



#774 Fun Fleece ChiChi Blankie

Bright and soft security Blankie from our Fun Fleece collection, with matching crinkly satin tabs.

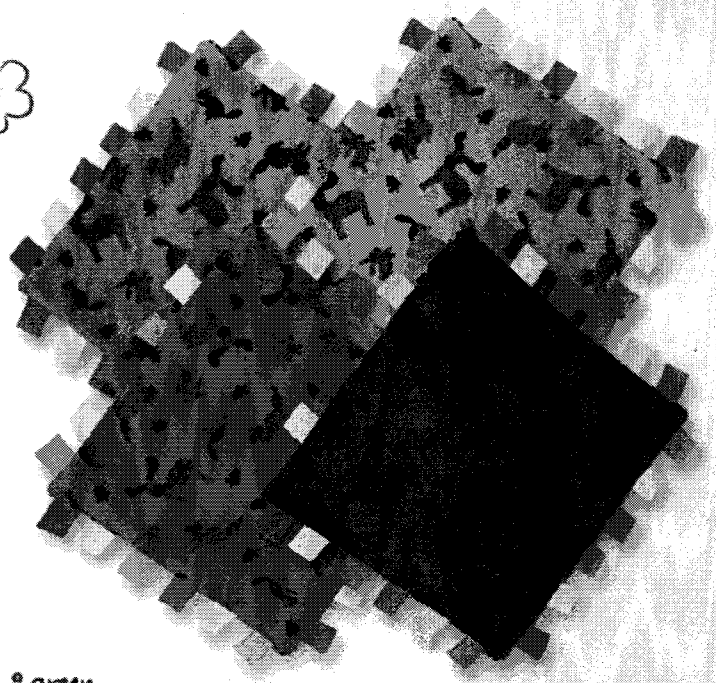
Color: Assorted Fun Fleece designs **Min: 6 assorted pieces**
Size: 13 1/2" x 13 1/2" **Price: $5.00**



#751 Pastel ChiChi Blankie

Velvety, soft Security Blankie from our Soft & Snuggly collection, with matching pastel satin tabs. **"By Color" option: 3 piece minimum when choosing by color.**

Color: Assorted pastels **Min: 6 assorted pieces**
Size: 13 1/2" x 13 1/2" **Price: $6.50**



green sprouts #734 Forest Friends ChiChi Blankie

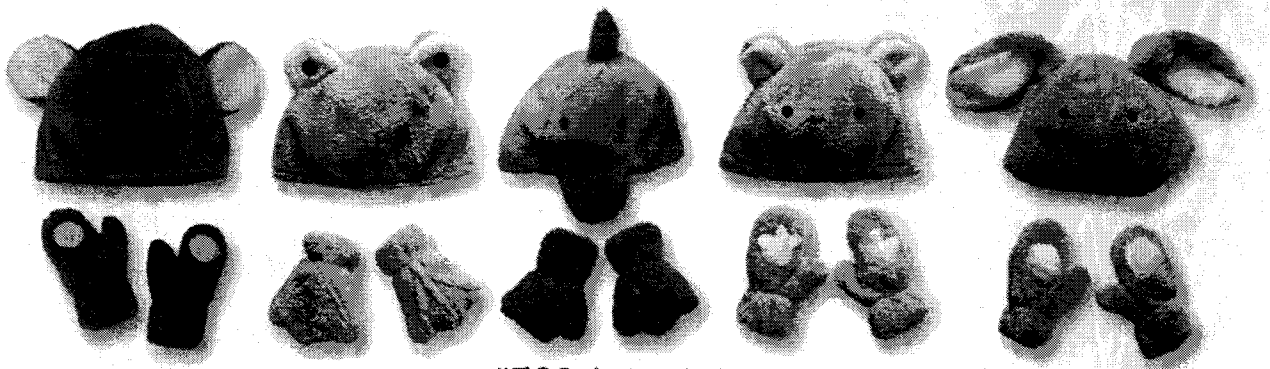
Bright and soft security Blankie from our Forest Friends Eco-Fleece collection, with matching crinkly satin tabs.

Color: Assorted **Min: 6 assorted pieces**
Size: 13 1/2" x 13 1/2" **Price: $5.00**

#879 Birthday Stocking

Start a new tradition with our Birthday Stocking. Velour fleece with fur trim.

Color: Pink, Blue **Min: 1 piece per color**
Size: One size **Price: $7.50**



#769 Animal Hat & Mittens Set

Fun and playful Animal Hat with matching Animal Mittens for toddlers. Knit-lined velour fur.

Color: Tan Monkey, Green Frog, Yellow Ducky, Blue Bear, Pink Bunny **Min: 1 piece per animal**
Size: One size **Price: $7.50**

#775 Soft & Snuggly Santa Cap

Fun, festive Santa Cap is a perfect gift for the holidays. Coordinates with other Soft & Snuggly accessories. Velour fleece with velour fur lining and trim.

Color: Red **Min: 1 piece**
Size: Infant, Toddler **Price: $8.00**

#800 Santa Hug Me

European design wrap-style swaddling baby bag with built-in booties and hood to keep baby warm and soft for the holiday season! Velour fleece with velour fur lining.

Color: Red **Min: 1 piece**
Size: Newborn **Price: $17.50**

#878 Christmas Stocking

Holiday Stocking Velour Fleece with fur trim. Embroidered Design.

Color: Red **Min: 1 piece per color**
Size: One size **Price: $7.50**

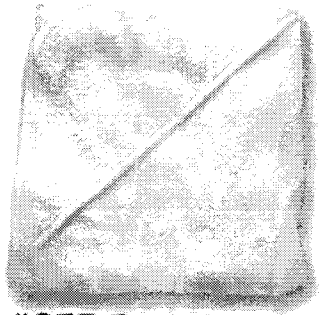
Monogram Basics Collection

Introducing our new line of basics, ready for your custom monogramming and embroidery.

#851 Basic Burp Pad

Soft and absorbent white Burp Pad. 100% cotton terry.

Color: White **Min: 6 pieces**
Size: One size **Price: $2.00**



#853 Basic Hooded Towel

Thick absorbent hooded towel. 100% cotton terry.

Color: White **Min: 6 pieces**
Size: One size **Price: $7.50**

#850 Basic Infant Bib

Soft and absorbent terry Bib for Infants. Velcro closure.

Color: White **Min: 12 pieces**
Size: Stage 2-3 **Price: $2.00**

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Rainwear

RainShield™ Rainwear & Accessories

Kayleigh, 3 Years
- Umbrella, Raincoat
& Rainboots

#243 Knapsack

Waterproof Knapsack in bright colors and designs that coordinate with i play.® Rainwear and accessories. Drawstring closure. Perfect for school or little ones on the go.

Color: Assorted prints **Min: 12 assorted pieces**
Size: One size **Price: $3.50**

#710 Raincoat

Fun new styles coordinate with our rainboots and umbrellas. This waterproof fabric helps keep little ones dry!

Color: Pink Dot, Blue Fairies, Royal Gecko, Lime Frogs, Orange Giraffe **Min: 2 pieces per size per color**
Size: Large/X-Large, XX-Large **Price: $7.50**