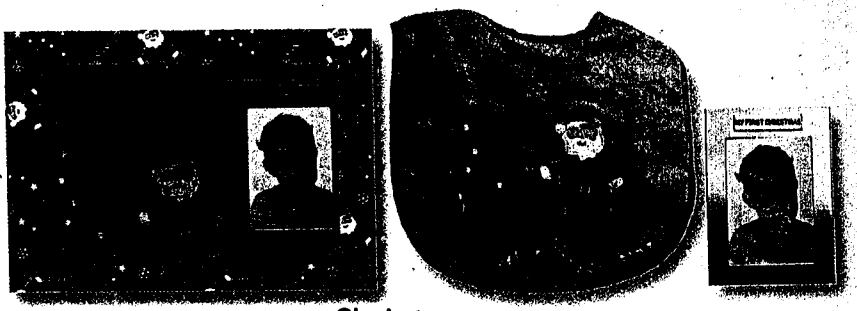
ESTTA Tracking number: **ESTTA239019**

Filing date: **09/25/2008**

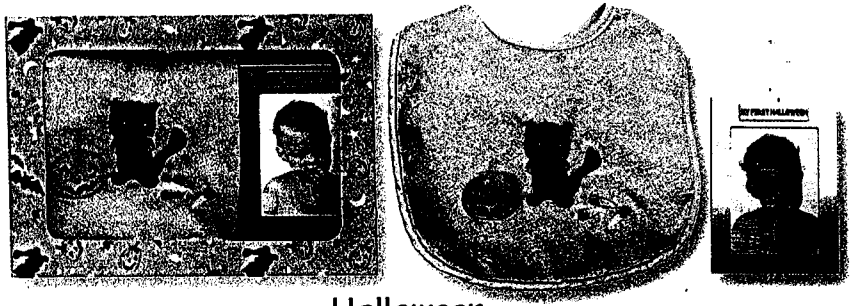
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92048260
Party	Plaintiff i play. inc.
Correspondence Address	Steven C. Schnedler Carter & Schnedler, P.A. P.O. Box 2985 Asheville, NC 28802 UNITED STATES schnedler@ashevillepatent.com
Submission	Testimony For Plaintiff
Filer's Name	Steven C. Schnedler
Filer's e-mail	schnedler@ashevillepatent.com
Signature	/Steven C. Schnedler/
Date	09/25/2008
Attachments	Exhibit 14B.pdf (44 pages)(8785865 bytes)

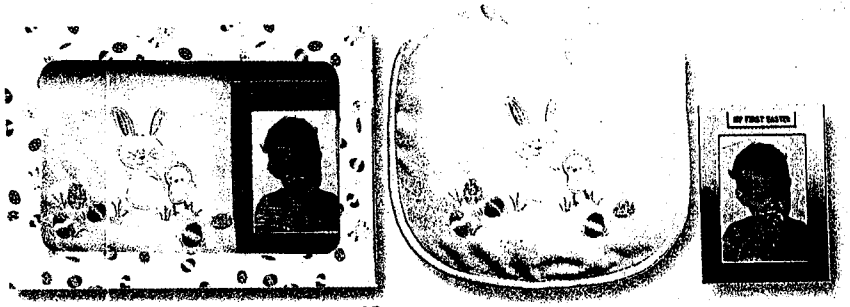
Birthday



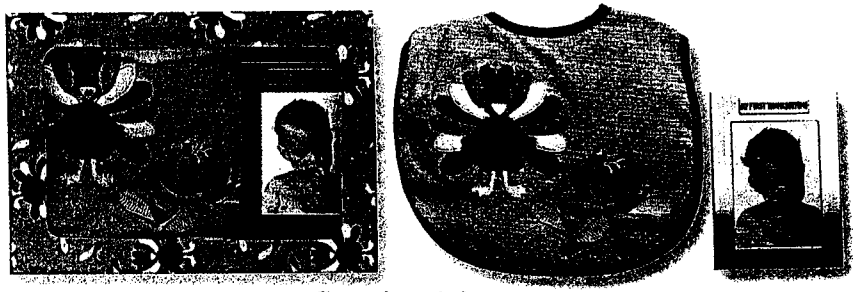
Christmas



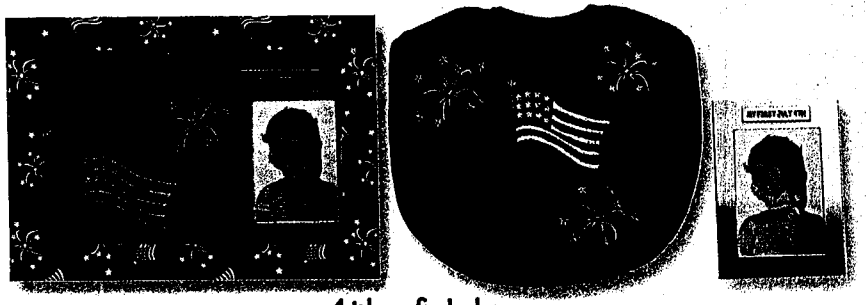
Halloween



Easter



Thanksgiving

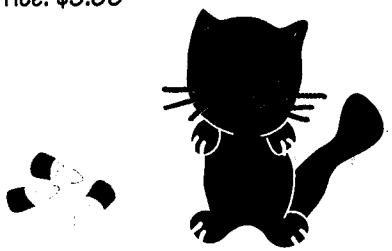


4th of July

#875 My First Holiday Gift Set

These adorable Gift Sets feature a terry Bib with holiday-themed embroidery and matching frame with space for baby's First Holiday photo. Accompanying gift box with Holiday print. Terry Bib with waterproof backing.

Color: Individual Holiday design **Case Pack: 3 pieces/holiday**
Size: One size **Price: $5.00**



#877 My First Vacation Gift Set

Fun Gift Set to enjoy and commerate baby's First Vacation. Set includes UPF 50+ Sunhat, UV protective Flexi Specs, and matching Frame for vacation photo.

Color: Assorted **Case Pack: 6 assorted pieces**
Size: One size **Price: $7.50**

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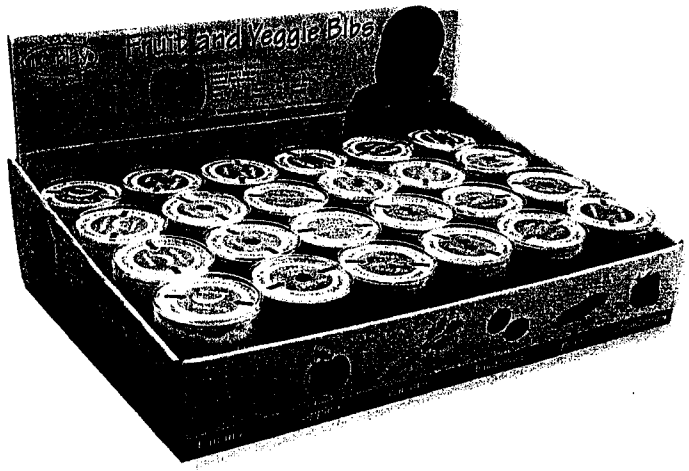
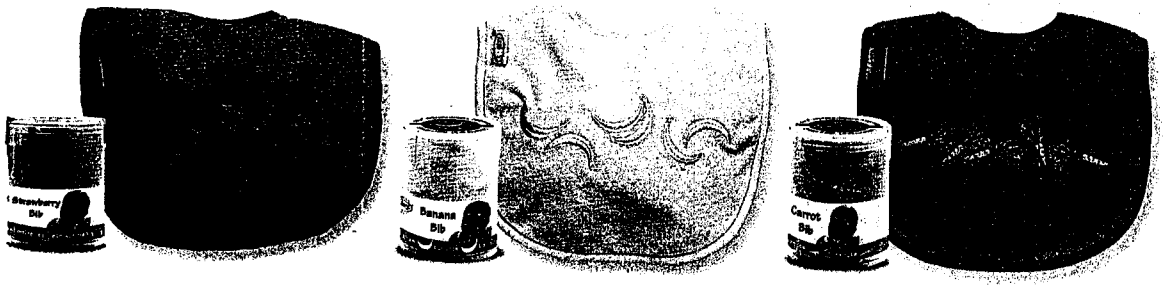
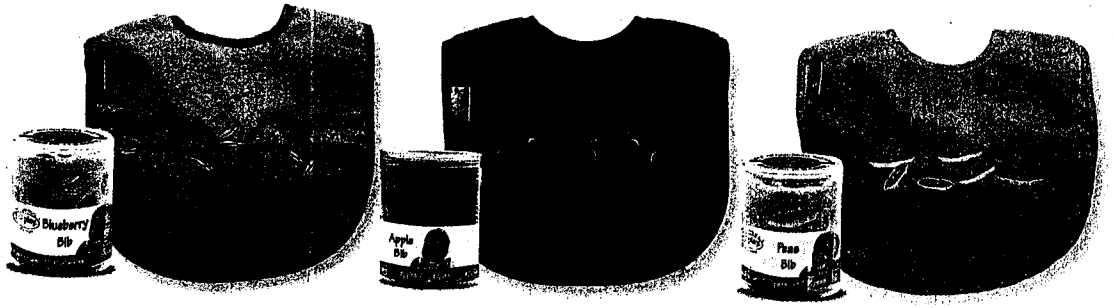


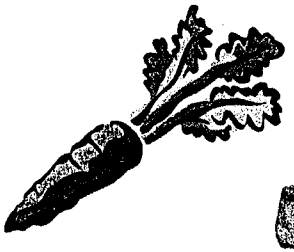


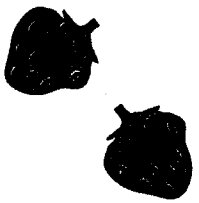


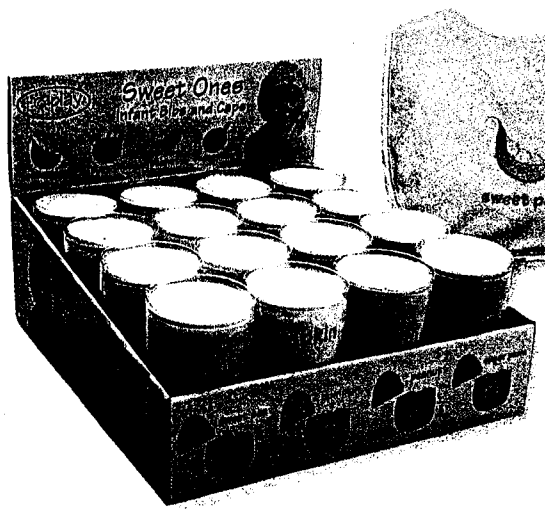
#881 Fruit and Veggie Gift Bib

Baby Food packaging makes these Fruit and Veggie Bibs adorable gifts for new baby. Soft and absorbent cotton terry with waterproof backing.

Color: Assorted with display unit **Case Pack: 24 assorted pieces**
Size: Stage 2 **Price: $60.00/unit**



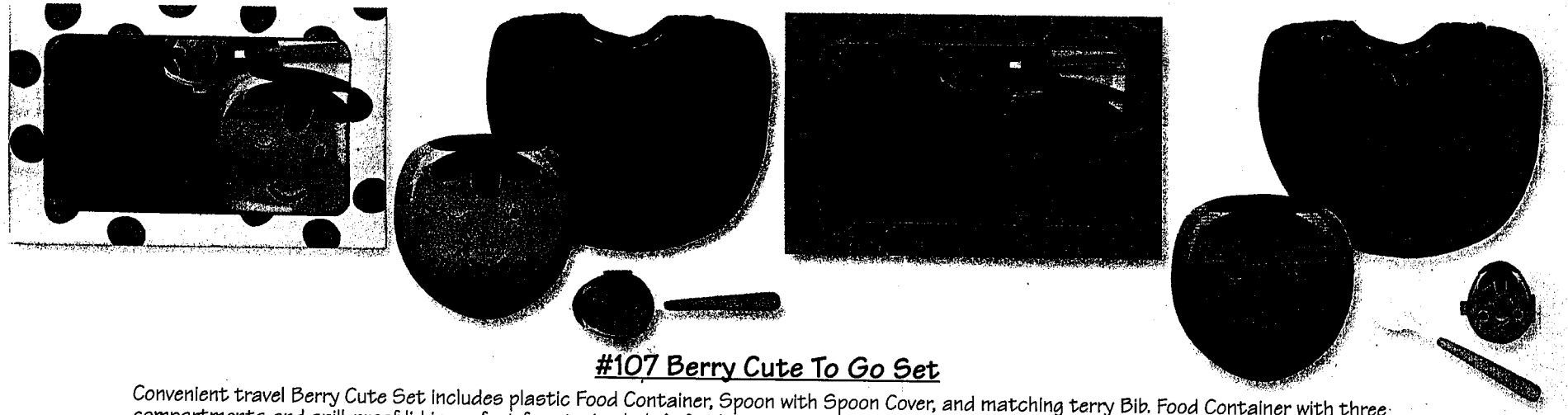




#880 Sweet Ones Cap and Bib Gift 16-Pack

Cute embroidered terry infant Cap and Bib inside "Canned Food" packaging makes a unique baby gift. Soft and absorbent terry Cap with knit lining, and Bib with waterproof backing. Includes display unit.

Color: Assorted with display unit **Case Pack: 16 assorted pieces**
Size: Infant cap/Stage 2 Bib **Price: $40.00/unit**



#107 Berry Cute To Go Set

Convenient travel Berry Cute Set includes plastic Food Container, Spoon with Spoon Cover, and matching terry Bib. Food Container with three compartments and spill-proof lid is perfect for storing baby's foods. Spoon Cover helps keep spoon clean and avoid messes. Terry Bib, Stage 2-3, with waterproof backing.

Color: Pink, Blue
Size: Bib Stage 2-3, Food Box/Spoon One size

Case Pack: 3 pieces/color
Price: $7.50

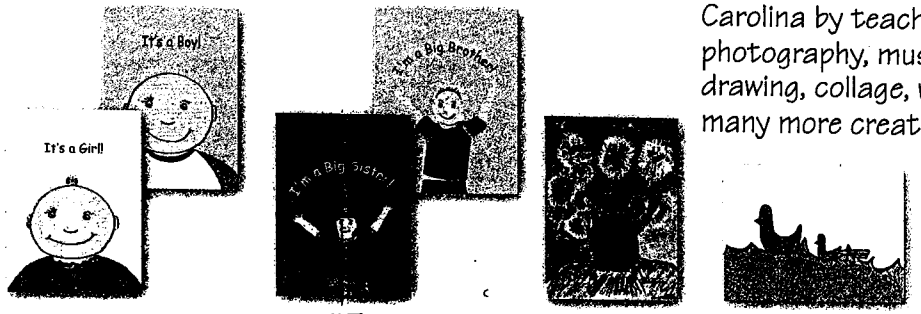
i play.® presents Arts for Life

i play.® is excited to offer new greeting cards, all in original designs from Arts for Life participants. All proceeds from sales of the cards will directly benefit the organization. Choose from It's a Girl, It's a Boy, I'm a Big Brother, I'm a Big Sister, Thank You, and assorted Flower designs. All card orders will include an Arts for Life Counter Display box to easily merchandise card sets with information about AFL and their mission.

All proceeds from the sales of Arts for Life cards will directly benefit the organization.

Arts for Life

Arts For Life is a nonprofit organization bringing the arts to patients battling cancer and other life-threatening illnesses. Everyday, we improve the healthcare experiences of hundreds of children, adolescents, and adults throughout North Carolina by teaching painting, photography, music, sculpture, drawing, collage, writing, and many more creative mediums.



#700 Arts for Life

Set of 10 cards per box. Available in It's a Girl, It's a Boy, Thank You, I'm a Big Sister, I'm a Big Brother, and Assorted Flowers.

Color: Individual Card designs
Size: One size

Case Pack: 10/10-Packs
Price: $5.00

#605 Brothers' and Sisters' Gift Set

Make new big brothers and sisters feel special! Adorable matching T-shirt and One-Piece Bodysuit. Cotton Bodysuit and T-shirt come in Gift Box, includes Gift Tag for easy gift giving. Big Sister/Little Brother Giraffe, Big Sister/Little Sister Cat, Big Brother/Little Brother Rhino, Big Brother/Little Sister Zebra.

Color: Giraffe, Cat, Rhino, Zebra
Size: Newborn/Small Bodysuit, X-Large/4T T-Shirt

Case Pack: 2 pieces/set
Price: $8.50

#636 Baby Panda Gift Set

Soft cotton Kimono Set with adorable Panda embroidery makes a perfect gift for new babies. Long-sleeved Kimono top ties on the inside and outside with matching pull-on pants. Includes matching gift box.

Color: Pink, Blue, Sage
Size: Newborn

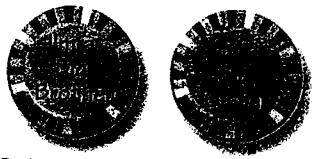
Case Pack: 1 piece/color
Price: $10.00

#606 Sibling Caps

These adorable matching Caps are the perfect accessories for the family's loved ones. Made from water-resistant UPF 50+ nylon that provides great sun protection.

Color: Pink, Blue
Size: Newborn, Toddler

Case Pack: 2 pieces/design/size
Price: $6.00



#892 "Big Brother," "Big Sister" Buttons

"Big Brother" and "Big Sister" Buttons. 2" diameter plastic buttons for older siblings to help welcome their younger sibling into the world.

Color: Pink, Blue
Size: One size

Case Pack: 12 pieces
Price: $3.00

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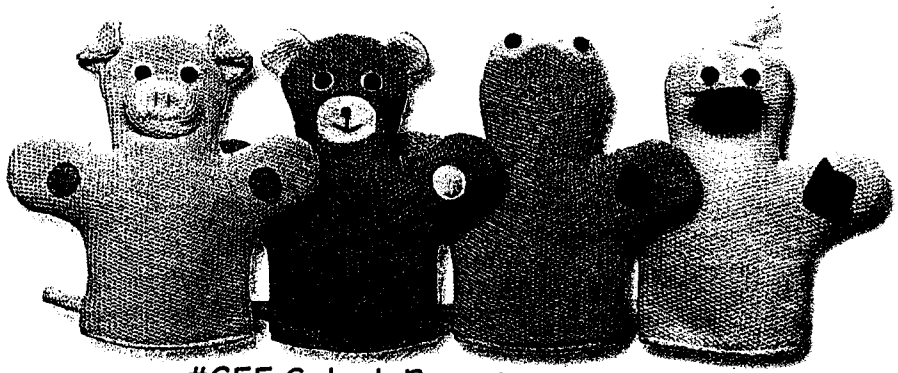
Bath Time!

#657 Hooded Towel and Slipper Set

Soft and absorbent velour terry Towel with sweet Bear or Bunny hood. Matching terry Slippers have non-skid soles and knit cuff at ankle. Cotton terry.

Color: Pink, Blue **Case Pack: 6 pieces/color**
Size: One size **Price: $7.50**



#655 Splash Puppet

Playful bath mitt comes in four fun animal designs. Waffle knit terry with soft knit lining.

Color: Assorted animals **Case Pack: 12 assorted pieces**
Size: One size **Price: $4.00**

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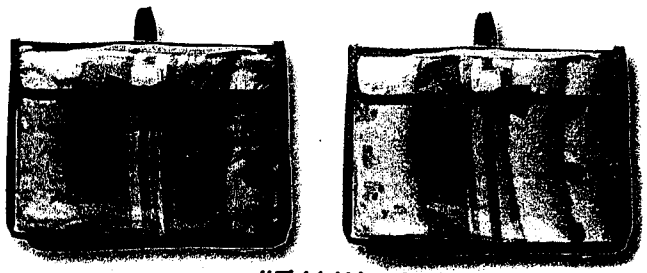
Ella, Hooded Towel and Slipper Set

#656 Splash Toy Set

Our PVC-free Splash Toys come in colorful and fun aquatic critter shapes that make bath time a fun time! Each Set comes in a reusable mesh bucket with handle and zipper closure. Toys feature string loop to hang dry. Soft terry. Set includes 5 toys.

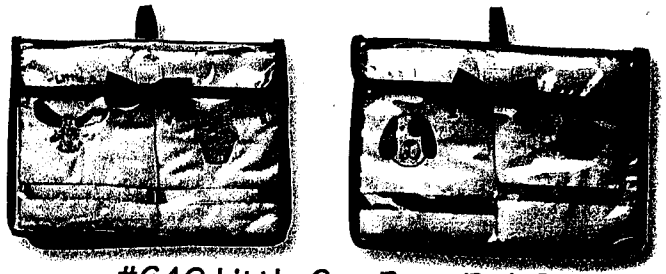
Color: Assorted **Case Pack: 3 assorted sets**
Size: One size **Price: $7.50**



#741 Washcloth 5-Pack

Soft and absorbent terry washcloths in solids and fun screenprinted designs.

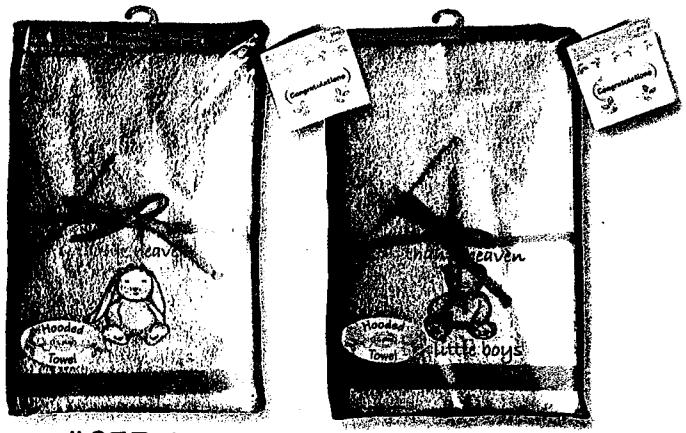
Color: Assorted Girls', Boys' 5-Packs
Size: 10" X 10"
Case Pack: 6 assorted 5-packs
Price: $5.00



#640 Little One Burp Pad Gift Set

Soft white flannel Burp Pads with adorable embroidered and appliquéd design. Gift Set comes in reusable gift bag with matching trim.

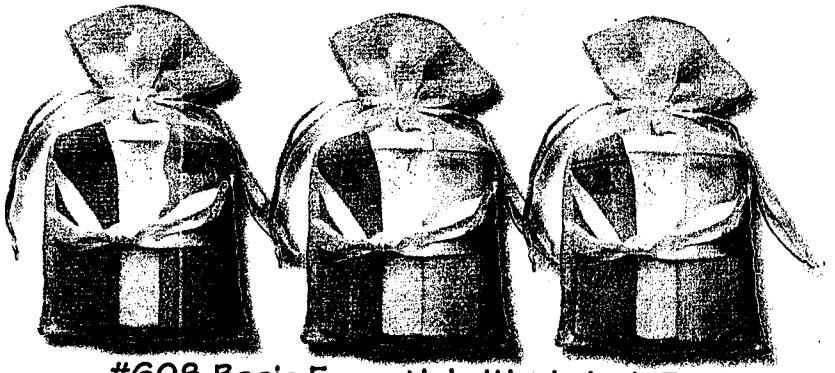
Color: Assorted Girls', Boys
Size: 13" X 20"
Case Pack: 4 assorted 2-packs
Price: $5.00



#653 Bunny and Bear Hooded Towel

Thick absorbent terry with sweet design makes a perfect gift for new babies and parents. White 100% cotton terry with embroidery.

Color: Pink, Blue
Size: 24" X 48"
Case Pack: 12 assorted pieces
Price: $9.00



#608 Basic Essentials Washcloth 3-Pack

Soft and absorbent terry washcloths. 100% cotton coordinates with Basic Essentials Hooded Bath Towel.

Color: Girls', Boys', Unisex
Size: 10" X 10"
Case Pack: 12 assorted 3-Packs
Price: $3.50

#607 Basic Essentials Hooded Bath Towel

Soft and absorbent Hooded Bath Towel with a double layer of terry. 100% cotton coordinates with Basic Essentials Washcloths.

Color: Pink, Blue, Lime, White, Yellow
Size: 23" X 45"
Case Pack: 2 pieces/color
Price: $8.00

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#767 Piggie in a Blanket

Adorable, plush pig wrapped in a soft, snuggly security blanket. Complete with satin ribbon and gift tag; makes a perfect gift for new baby.

Color: Pink, Blue, Sage on Cream **Case Pack: 3 pieces/color**
Size: One size **Price: $6.50**

#751 Pastel ChiChi Blankie

Velvety, soft Security Blankie from our Soft & Snuggly collection, with matching pastel satin tabs.

Color: Assorted pastels **Case Pack: 6 assorted pieces**
Size: One size **Price: $6.50**

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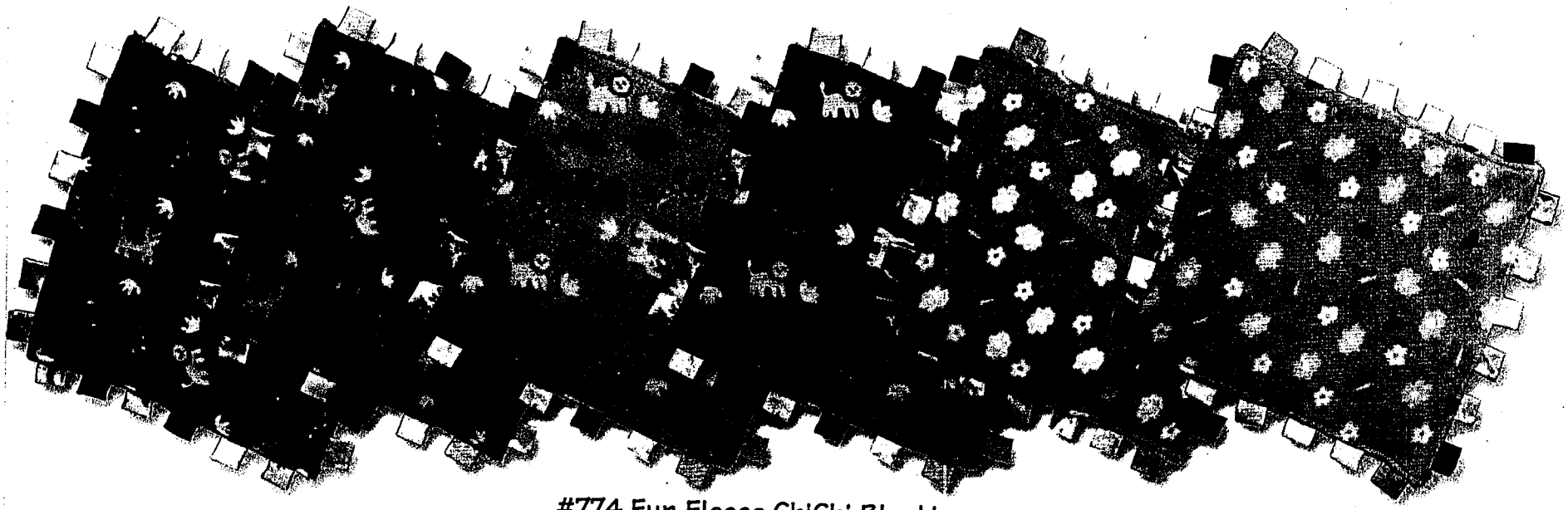


#774 Fun Fleece ChiChi Blankie

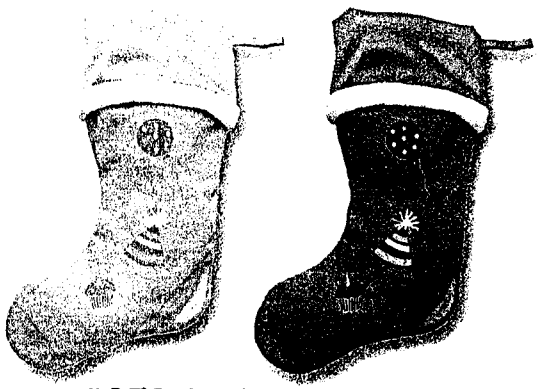
Bright and soft security Blankie from our Fun Fleece collection, with matching crinkly satin tabs.

Color: Assorted Fun Fleece designs
Size: One size
Case Pack: 6 assorted pieces
Price: $5.00

#734 Forest Friends ChiChi Blankie

Bright and soft security Blankie from our Forest Friends Fleece collection, with matching crinkly satin tabs.

Color: Assorted
Size: One size
Case Pack: 6 assorted pieces
Price: $5.00



#879 Birthday Stocking

Start a new tradition with our Birthday Stocking. Velour fleece with fur trim.

Color: Pink, Blue **Case Pack: 1 piece/color**
Size: One size **Price: $7.50**

#769 Animal Hat & Mittens Set

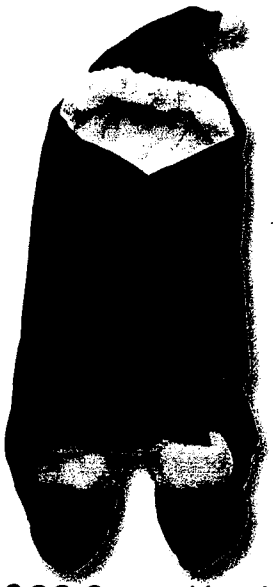
Fun and playful Animal Hat with matching Animal Mittens for toddlers. Knit-lined velour fur.

Color: Green Frog, Yellow Ducky, Blue Bear, Pink Bunny **Case Pack: 1 piece/animal**
Size: One size **Price: $7.50**

#775 Soft & Snuggly Santa Cap

Fun, festive Santa Cap is a perfect gift for the holidays. Coordinates with other Soft & Snuggly accessories. Velour fleece with velour fur lining and trim.

Color: Red **Case Pack: 1 piece**
Size: Infant, Toddler **Price: $8.00**



#800 Santa Hug Me

European design wrap-style swaddling baby bag with built-in booties and hood to keep baby warm and soft for the holiday season! Velour fleece with velour fur lining.

Color: Red **Case Pack: 1 piece**
Size: Newborn **Price: $17.50**

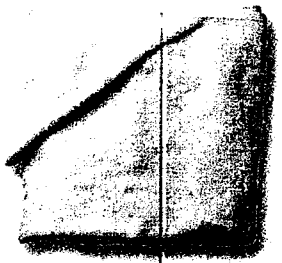
Monogram Basics Collection

Introducing our new line of basics, ready for your custom monogramming and embroidery.

#851 Basic Burp Pad

Soft and absorbent white Burp Pad. 100% cotton terry.

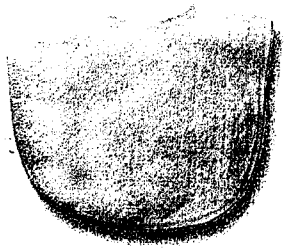
Color: White **Case Pack: 6 pieces**
Size: One size **Price: $2.00**



#853 Basic Hooded Towel

Thick absorbent hooded towel. 100% cotton terry.

Color: White **Case Pack: 6 pieces**
Size: One size **Price: $7.50**



#850 Basic Infant Bib

Soft and absorbent terry Bib for Infants. Velcro closure.

Color: White **Case Pack: 12 pieces**
Size: Stage 2-3 **Price: $2.00**

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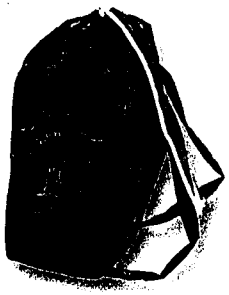
Rainwear

RainShield™ Rainwear & Accessories

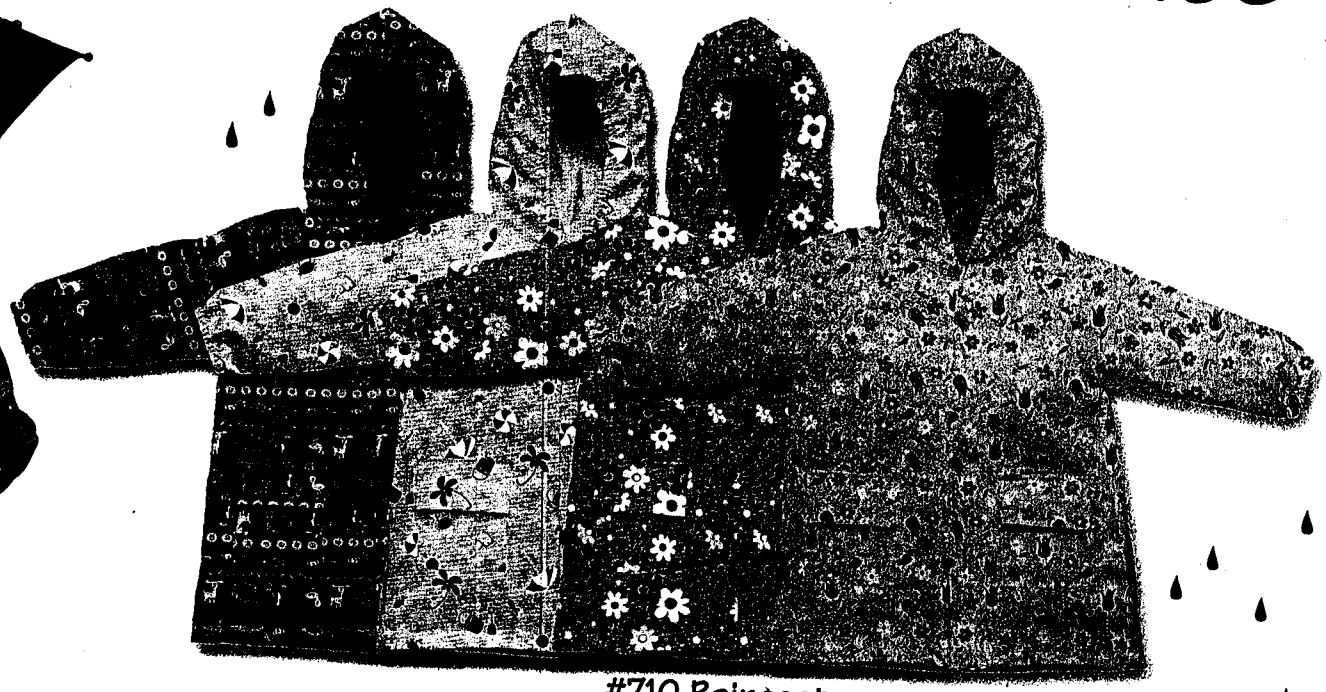
Tristan, Raincoat, Umbrella and Rain Boots



#243 Knapsack

Waterproof Knapsack in bright colors and designs that coordinate with i play.® Rainwear and accessories. Drawstring closure. Perfect for school or little ones on the go.

Color: Assorted prints **Case Pack: 12 assorted pieces**
Size: One size **Price: $3.50**



#710 Raincoat

Fun Raincoat in bright waterproof fabric lined with poly/cotton. Hood and zipper closure to keep little ones covered in the rain. Lightweight coated poly matches our Rain Pants and Rain Boots.

Color: Royal, Red, Yellow, Pink, Lime **Case Pack: 2 pieces/size/color**
Size: Large/X-Large, XX-Large **Price: $7.50**

#750 Rain Boots

Rubber Rain Boots in bright colors and designs to match i play.® Raincoats. Waterproof rubber upper and sole for traction.

Color: Royal, Red, Yellow, Pink **Case Pack: 2 pairs/size/color**
Size: 6-9 **Price: $9.00**

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#713 Umbrella

Adorable child-sized umbrella is the perfect accessory to pair up with i play.® Raincoat and Rain Boots. Bright colored waterproof material with soft-grip handle and screenprints. Makes a great gift for kids! Coated polyester with EVA handle.

Color: Green, Red, Pink, Blue, Yellow
Size: One size
Case Pack: 2 piece/color
Price: $6.00

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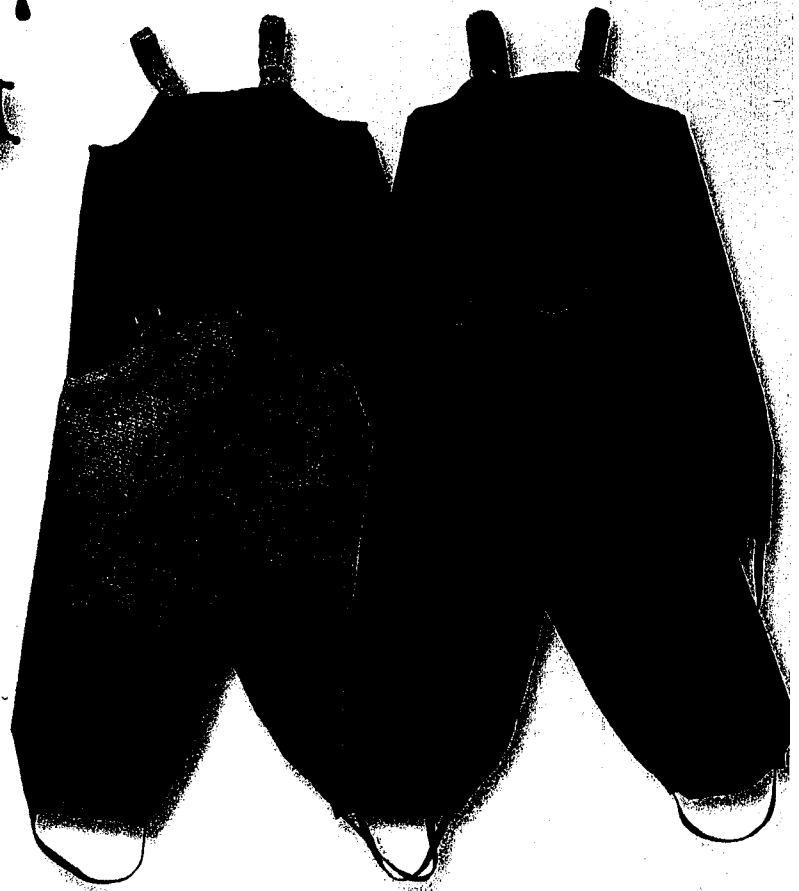
RainShield™
Waterproof Rainwear



#711 Rain Pants

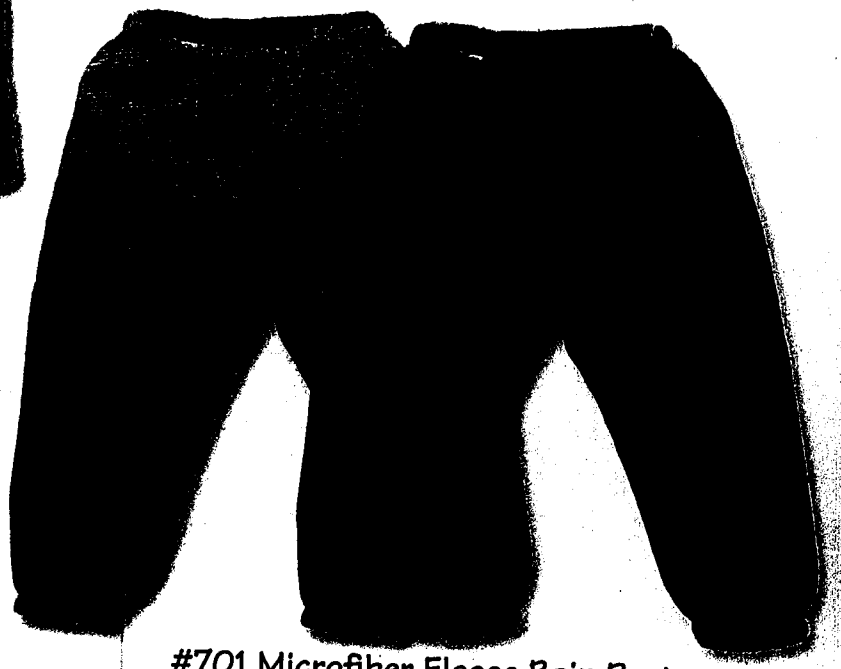
Bright, waterproof Rain Pants are perfect for keeping babies and toddlers dry in rainy weather. Adjustable overall-style straps and elastic loops at ankle keep them tucked into Rain Boots. Coated poly with elastic trim.

Color: Aqua, Royal, Yellow, Green
Size: Large/X-Large, XX-Large
Case Pack: 2 pieces/size/color
Price: $6.50

#702 Microfiber Fleece Rain Coat

Our new winter weight Rain Coat keeps babies warm and dry. Water-resistant sueded microfiber with fleece lining.

Color: Pink, Blue
Size: Large/X-Large, XX-Large/4T
Case Pack: 1 piece/size
Price: $12.50



#701 Microfiber Fleece Rain Pants

Our new winter weight Rain Pants are perfect for cold-weather rainy days. Water-resistant sueded microfiber with fleece lining.

Color: Pink, Blue
Size: Large/X-Large, XX-Large/4T
Case Pack: 1 piece/size
Price: $10.00

#709 Slicker Raincoat and Hat

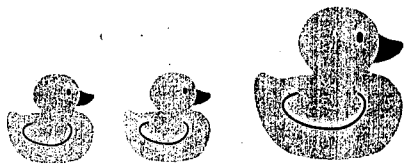
Wonderfully paired set for those rainy months. Both raincoat and hat made with supple slicker fabric for fast drying and easy cleaning convenience. Lined with water-resistant UPF 50+ nylon.

Color: Pink, Blue, Yellow
Size: Large/X-Large, XX-Large
Case Pack: 2 sets/color/size
Price: $13.50

#708 Striped Rain Boots

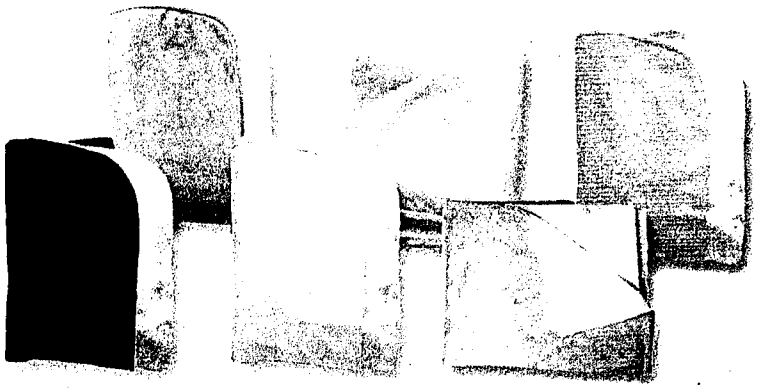
Rubber rain boots in a bright, colorful striped design that coordinates wonderfully with our Slicker Raincoat and Hat Set. Has waterproof upper and sole for traction.

Color: Striped
Size: 6-9
Case Pack: 2 pairs/size
Price: $9.00



Soft & Snuggly

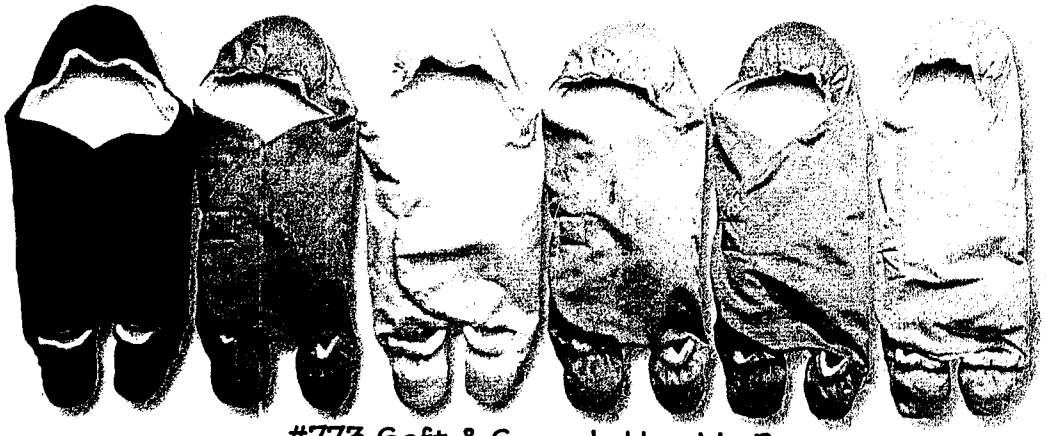
Our new Soft & Snuggly collection of soft, supple velour fleece with knit and velour fur lining comes in sweet pastel colors and cuddly styles, perfect for bundling up newborns and infant. Available in Pink, Blue, Sage, Cream, and Lavender. Select items also available in brown and red.



#760 Infant Blanket

Generously cut Infant Blanket with warm velour Fleece on one side and soft, cushy velour fur on the other.

Color: Assorted colors **Case Pack: 1 pieces/color**
Size: 30" x 36" **Price: $15.00**



#773 Soft & Snuggly Hug Me Bag

European design wrap-style swaddling baby bag with built-in booties and hood to keep baby warm from top to bottom. Velour fleece with velour fur lining.

Color: Assorted colors **Case Pack: 1 pieces/color**
Size: Newborn **Price: $15.00**

#761 Soft & Snuggly Cuddlesuit

Warm and cozy knit-lined hooded suit with covered hands and feet. Double zippers for easy on and off. Velour fleece with velour fur trim and cotton knit lining.

Color: Assorted colors **Case Pack: 1 pieces/size/color**
Size: Small, Medium **Price: $20.00**

#765 Ear-Warmer Cap

Ear-Warmer Cap has fleece-covered flaps to protect little ears. Ties under chin. Velour fleece with velour fur lining.

Color: Assorted colors **Case Pack: 1 pieces/size/color**
Size: Newborn, Infant **Price: $7.50**

#762 Soft & Snuggly Robe

Soft fleece Robe keeps baby warm and cozy before bed. Comfortable fit with belted waist.

Color: Assorted colors **Case Pack: 1 pieces/size/color**
Size: Infant, Toddler **Price: $20.00**

#764 Soft & Snuggly Booties

New design! Warm velour Fleece Booties with Velcro closure for easier on and off. Velour fleece with velour fur lining.

Color: Assorted colors **Case Pack: 1 pairs/size/color**
Size: Newborn, Infant **Price: $6.00**

#763 Soft & Snuggly Mittens

New design! Warm velour Fleece Mittens with Velcro closure for easier on and off. Velour fleece with velour fur lining.

Color: Assorted colors **Case Pack: 1 pairs/size/color**
Size: Newborn, Infant **Price: $5.00**

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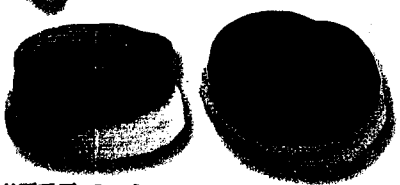
#777 Soft & Snuggly Jacket

Warm, snuggly Jacket with zipper. Velour fleece with velour fur lining.

Color: Assorted colors **Case Pack: 1 pieces/size/color**
Size: Small, Medium, Large **Price: $15.00**

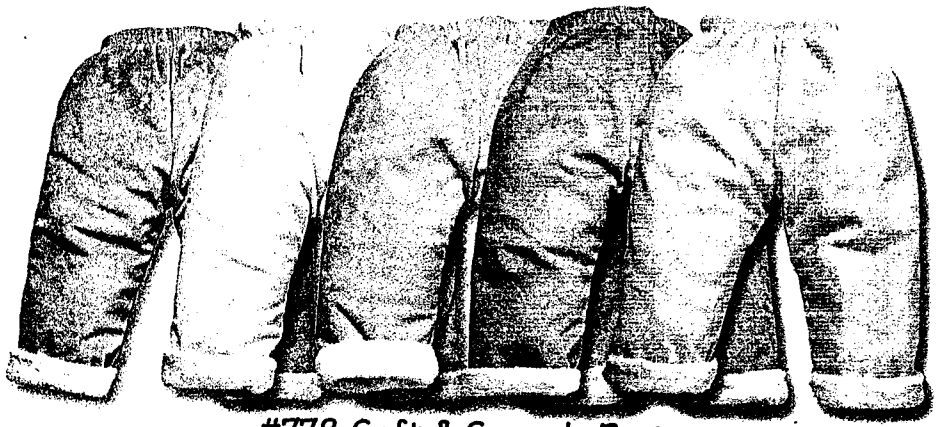


#757 Soft & Snuggly Fur Cap

Fur Cap with velour fur roll brim.

Color: Hot Pink, Navy **Case Pack: 1 pieces/size/color**
Size: Infant, Toddler **Price: $6.00**

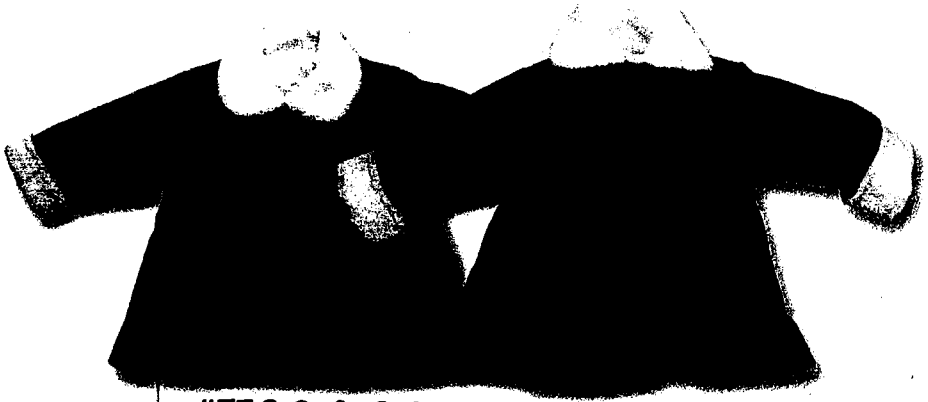
Carolyn, Soft & Snuggly Fur Cap and Swing Coat



#778 Soft & Snuggly Pants

Pull-on style Pants with comfortable elastic waistband. Velour fleece with velour fur lining and trim.

Color: Assorted colors **Case Pack: 1 pieces/size/color**
Size: Small, Medium, Large **Price: $12.50**



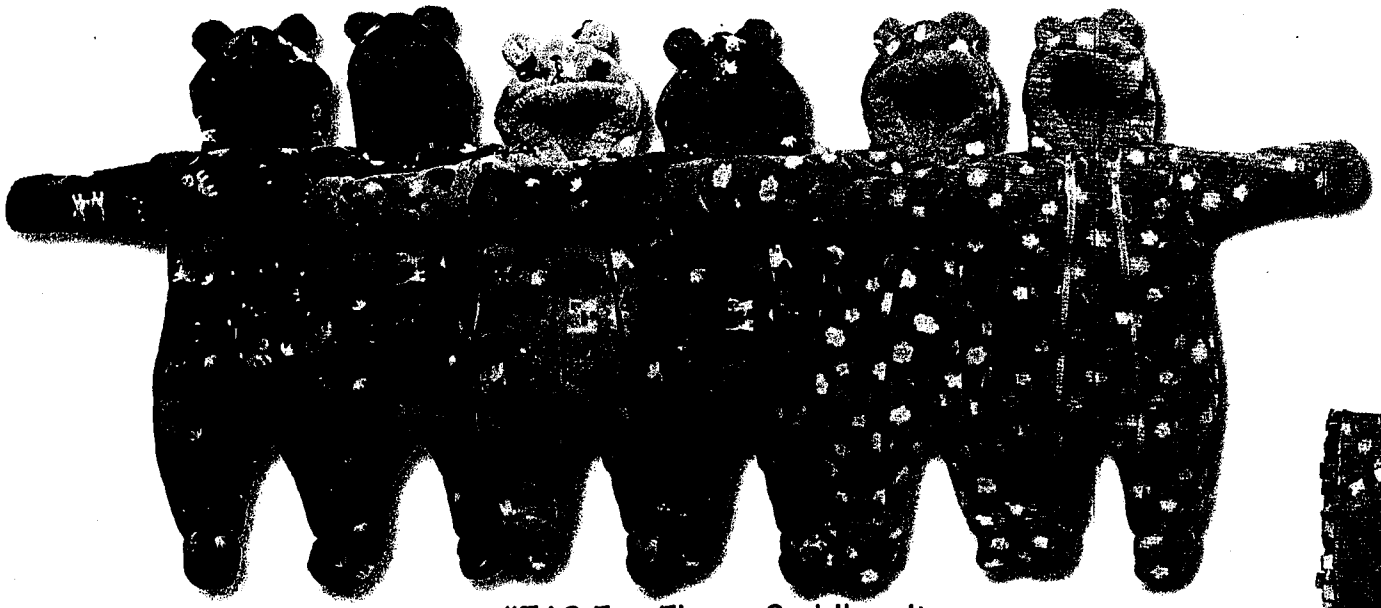
#756 Soft & Snuggly Swing Coat

Warm and cozy Swing Coat for little girls is super soft. Velour fleece with velour fur lining and trim at cuff and collar.

Color: Hot Pink, Navy **Case Pack: 1 pieces/size/color**
Size: Small, Medium, Large, X-Large, XX-Large **Price: $25.00**

Fun Fleece

Mix and Match your favorite styles in Pink, Blue, Tan, Pink Winter Garden, Aqua Winter Garden, Red Jungle, Blue Jungle, Lime Jungle, and Tan Jungle.

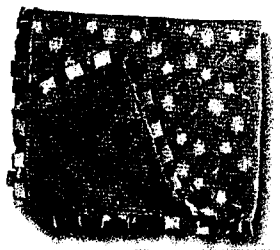


#740 Fun Fleece Cuddlesuit

Warm and cozy hooded suit with covered hands and feet. Double zippers for easy on and off. Fleece with velour fur trim and knit lining.

Color: Assorted prints, solids
Size: Small, Medium
Case Pack: 1 pieces/size/print
Price: $17.50

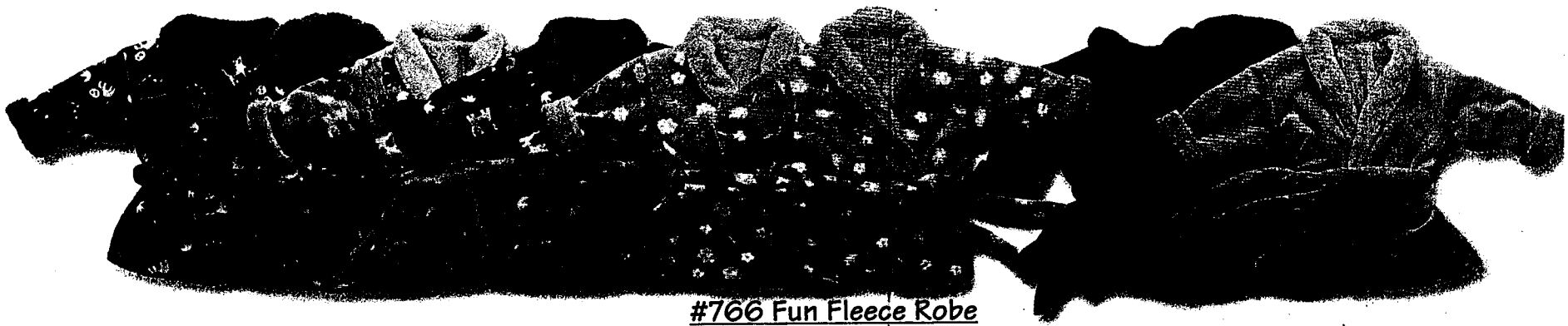
Ella, Fun Fleece Jacket, Pants and Bootlee



#779 Fun Fleece Infant Blanket

Generously cut Infant Blanket with bright satin ribbon tabs around the edges. Fleece with velour fur on reverse side.

Color: Assorted prints
Size: 30" x 36"
Case Pack: 1 pieces/print
Price: $12.50



#766 Fun Fleece Robe

Soft Fleece Robe keeps baby warm and cozy before bed. Comfortable fit with belted waist. Fleece with velour fur lining.

Color: Assorted prints, solids
Size: Infant, Toddler
Case Pack: 1 pieces/size/print
Price: $15.00

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#744 Fun Fleece Ear-Warmer Hat

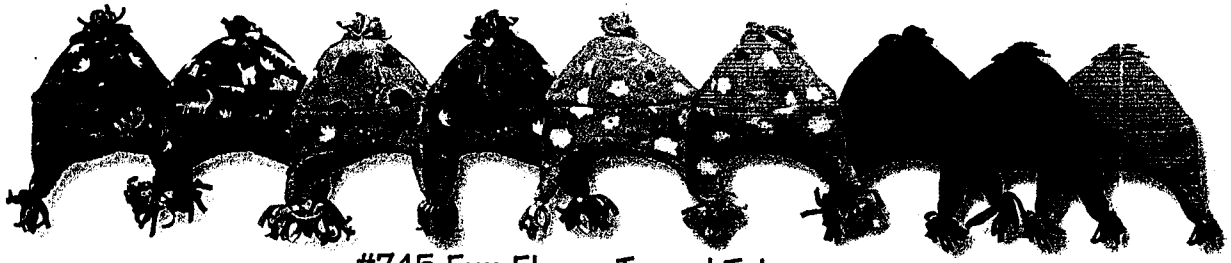
Fleece-covered flaps protect little ears; ties under chin. Fleece with velour fur lining.

Color: Assorted prints, solids **Case Pack: 1 pieces/size/print**
Size: Infant, Toddler **Price: $6.00**

#746 Fun Fleece North Pole Hat

Cute, unisex design with flip-up bill and flap to protect baby's neck in the cold. Fleece with velour fur lining.

Color: Assorted prints, solids **Case Pack: 1 pieces/size/print**
Size: Infant, Toddler **Price: $6.00**



#745 Fun Fleece Tassel Toboggan

Toboggan with whimsical, updated styling is fun and functional, keeping babies head and ears warm in cold weather. Fleece with velour fur lining.

Color: Assorted prints, solids **Case Pack: 1 pieces/size/print**
Size: Infant, Toddler **Price: $7.00**

#743 Fun Fleece Booties

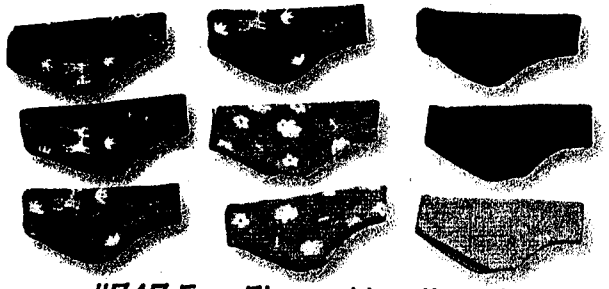
New design! Soft Booties featuring new Velcro closure for easier on and off. Fleece with velour fur lining and non-skid soles.

Color: Assorted prints, solids **Case Pack: 1 pairs/size/print**
Size: Newborn, Infant, Toddler **Price: $5.00**

#749 Fun Fleece Neck Warmer

Simple and cozy Neck Warmer stays put and keeps baby's neck warm without bulkiness.

Color: Assorted prints, solids **Case Pack: 1 pieces/size/print**
Price: $3.00
Size: One size



#747 Fun Fleece Headband

Warm, lightweight Headband keeps baby comfortable outdoors.

Color: Assorted prints, solids **Case Pack: 1 pieces/size/print**
Price: $3.00
Size: One size

#742 Fun Fleece Mittens

New design! Warm Fleece Mittens with Velcro closure for easier on and off. Fleece with velour fur lining.

Color: Assorted prints, solids **Case Pack: 1 pairs/size/print**
Size: Newborn, Infant, Toddler **Price: $4.00**

#758 Fun Fleece Jacket

Fun, bright-colored Jacket with zipper. Fleece with velour fur lining.

Color: Assorted prints, solids
Size: Small, Medium, Large, X-Large, XX-Large
Case Pack: 1 pieces/size/print
Price: $12.50

#748 Fun Fleece Reversible Vest

Fun, bright-colored Vest is fully reversible. Fleece with velour fur lining.

Color: Assorted prints, solids
Size: Small/Medium, Large/X-Large, XX-Large
Case Pack: 1 pieces/size/print
Price: $10.00

#759 Fun Fleece Pants

Pull-on style Fleece Pants. Fleece with velour fur lining.

Color: Assorted prints, solids
Size: Small, Medium, Large, X-Large, XX-Large
Case Pack: 1 pieces/size/print
Price: $10.00

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Forest Friends Eco Circle™ Fleece

- the environmentally friendly polyester fiber

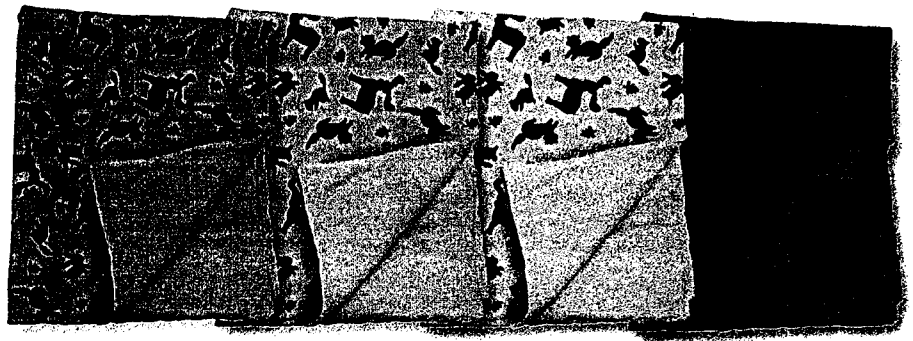
ECO CIRCLE™ FIBERS

New for January 2007! Forest Friends Print Fleece Line! Babies will look darling hanging out in these favorite forest animals: Bunnies, Chipmunks, Raccoons, and Moose. Mix and Match your favorite styles in Rose, Cornflower, Sage, and Salmon.

#722 Forest Friends Cuddlesuit

Warm and cozy hooded suit with covered hands and feet. Double zippers for easy on and off. Fleece with velour fur trim and knit lining.

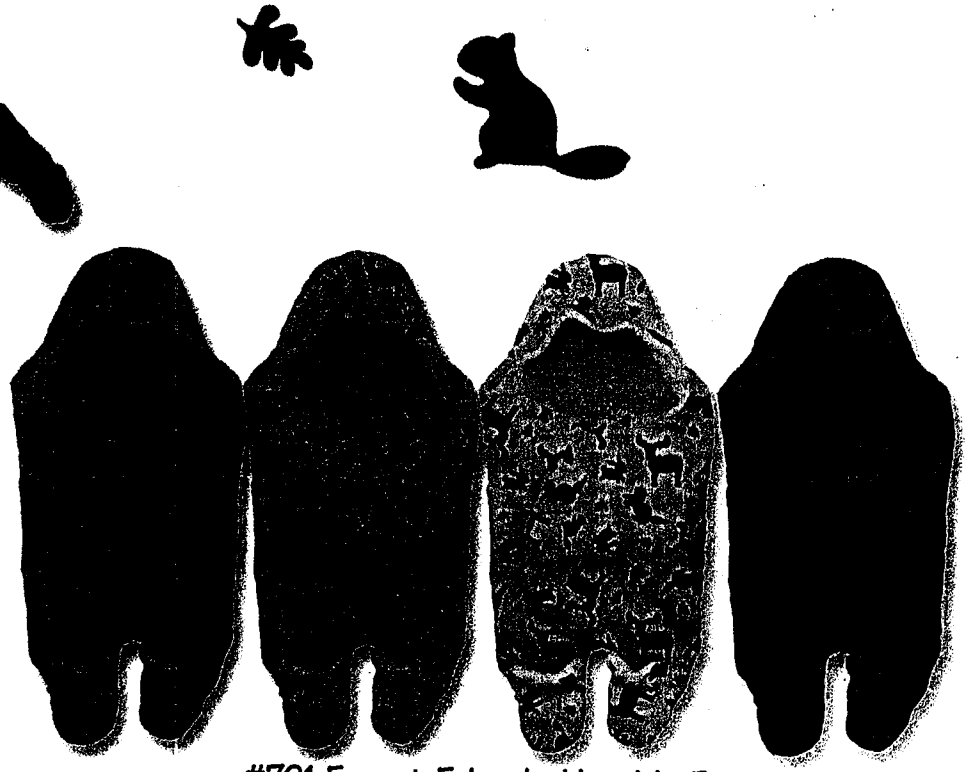
Color: Assorted prints **Case Pack: 1 pieces/size/print**
Size: Small, Medium **Price: $18.50**



#723 Forest Friends Blanket

Generously cut Infant Blanket with warm fleece on one side and soft, cushy velour fur on the other.

Color: Assorted prints **Case Pack: 1 pieces/color/print**
Size: 30" x 36" **Price: $16.00**



#721 Forest Friends Hug Me Bag

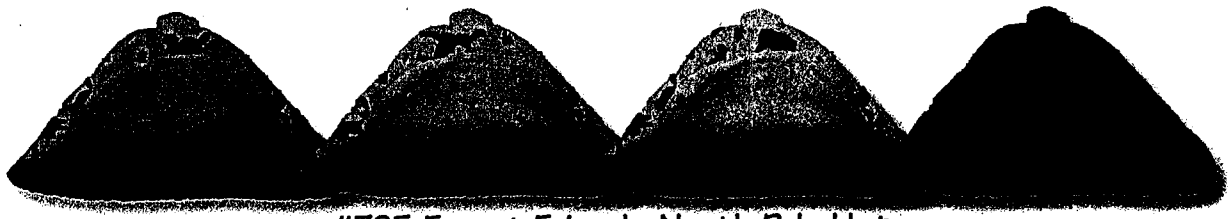
European design wrap-style swaddling baby bag with built-in booties and hood to keep baby warm from top to bottom. Fleece with velour fur lining.

Color: Assorted prints **Case Pack: 1 pieces/print**
Size: One size **Price: $16.00**

#736 Forest Friends Ear-Warmer Hat

Fleece-covered flaps protect little ears; ties under chin. Fleece with velour fur lining.

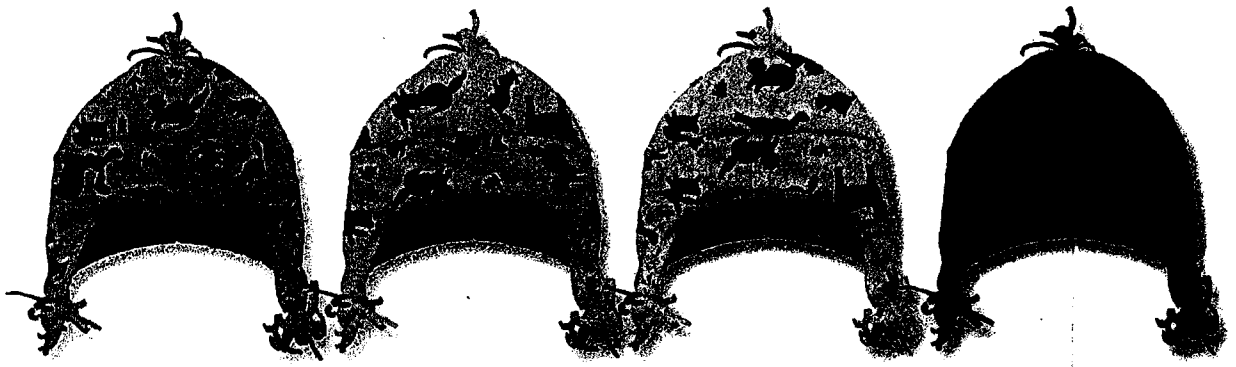
Color: Assorted prints **Case Pack: 1 piece/color/print**
Size: Infant, Toddler **Price: $6.50**



#725 Forest Friends North Pole Hat

Cute, unisex design with flip-up bill and flap to protect baby's neck in the cold. Fleece with velour fur lining.

Color: Assorted prints **Case Pack: 1 pieces/color/print**
Size: Infant, Toddler **Price: $6.50**



#724 Forest Friends Tassel Toboggan

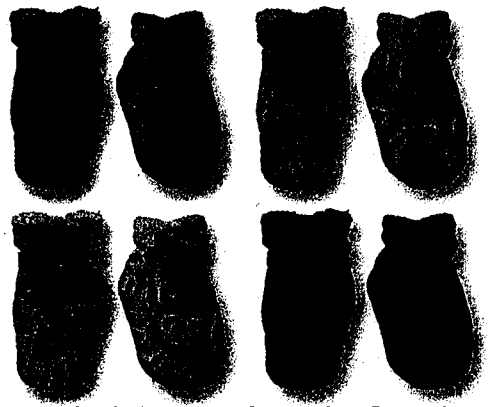
Toboggan with whimsical, updated styling is fun and functional, keeping babies head and ears warm in cold weather. Fleece with velour fur lining.

Color: Assorted prints **Case Pack: 1 pieces/color/print**
Size: Infant, Toddler **Price: $7.50**

726 Forest Friends Mittens

New design! Warm Fleece Mittens with Velcro closure for easier on and off. Fleece with velour fur lining.

Color: Assorted prints **Case Pack: 1 pairs/size/print**
Size: Newborn, Infant, Toddler **Price: $4.50**



#727 Forest Friends Booties

New design! Soft Booties featuring new Velcro closure for easier on and off. Fleece with velour fur lining and non-skid soles.

Color: Assorted prints **Case Pack: 1 pairs/size/prin**
Size: Newborn, Infant, Toddler **Price: $5.50**

#729 Forest Friends Jacket

Fun, bright-colored Jacket with zipper. Fleece with velour fur lining.

Color: Assorted prints
Size: Small, Medium, Large, X-Large, XX-Large

Case Pack: 1 pieces/color/print
Price: $13.50

#730 Forest Friends Pants

Pull-on style Fleece Pants. Fleece with velour fur lining.

Color: Assorted prints
Size: Small, Medium, Large, X-Large, XX-Large

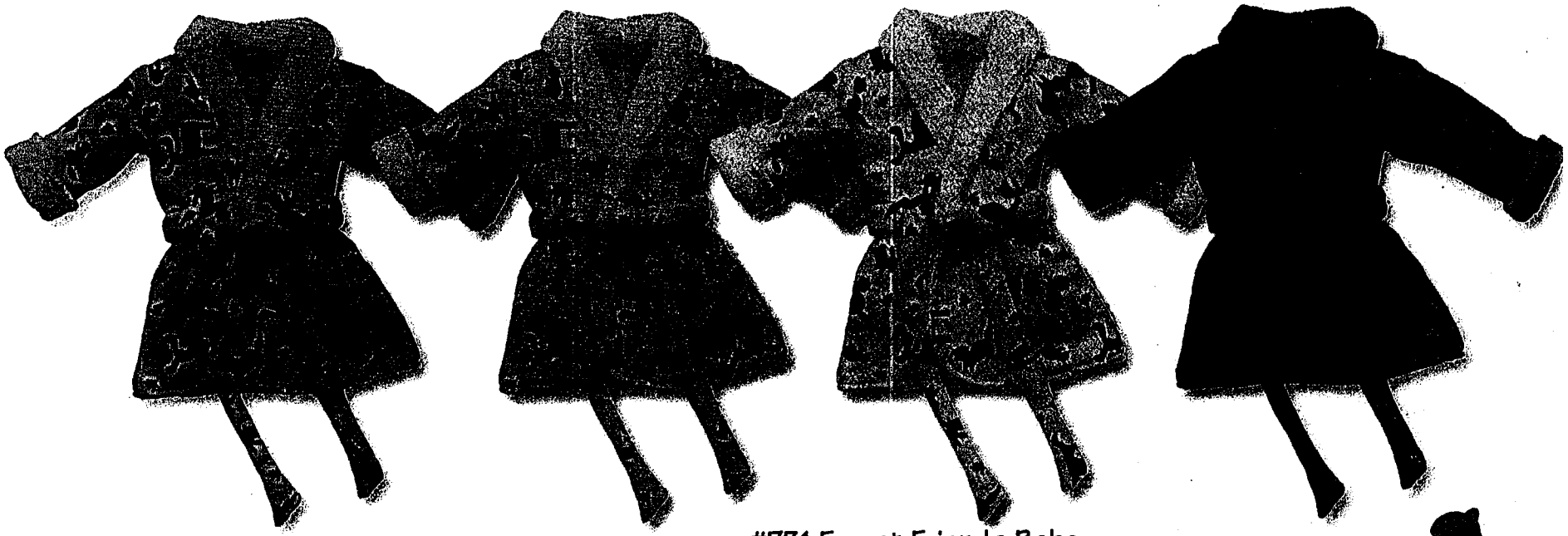
Case Pack: 1 pieces/color/print
Price: $11.00

#728 Forest Friends Vest

Fun, bright-colored Vest is fully reversible. Fleece with velour fur lining.

Color: Assorted prints
Size: Small/Medium, Large/X-Large, XX-Large

Case Pack: 1 pieces/color/print
Price: $11.00



#731 Forest Friends Robe

Soft Fleece Robe keeps baby warm and cozy before bed. Comfortable fit with belted waist. Fleece with velour fur lining.

Color: Assorted prints **Case Pack: 1 piece/color/print**
Size: Infant, Toddler **Price: $16.00**

#735 Forest Friends Poncho

Trendy flared Poncho design for keeping baby warm and cozy. Fleece with velour fur trim.

Color: Assorted prints **Case Pack: 1 piece/color/print**
Size: One size **Price: $16.00**

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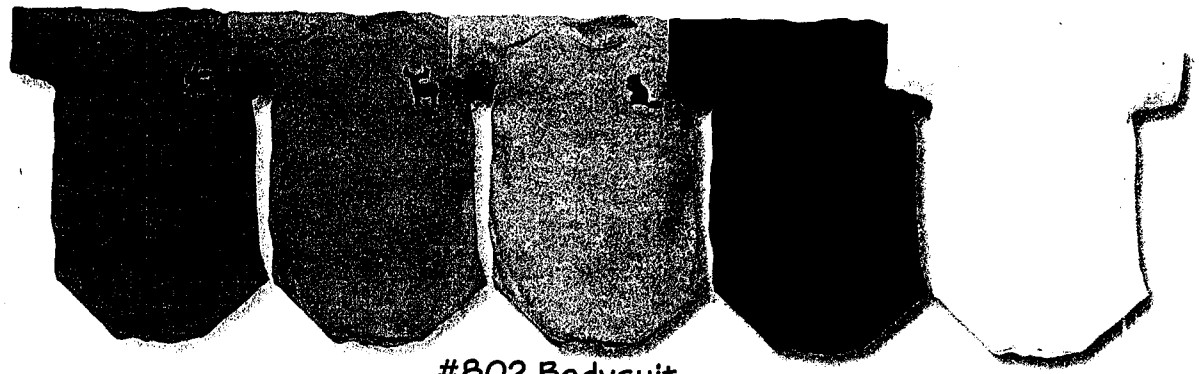
Organic Cotton

New for January 2007! Certified Organic Cotton is grown without the use of any toxins or synthetic fertilizers, and without the use of any pesticides. It is produced without any harsh chemical bleaches or dyes and is also strictly tested to ensure the absence of chemical and metal contaminants. Since Organic Cotton is Hypo-Allergenic and Chemical-Free it is safer and healthier, especially for allergy sensitive babies. Our Organic Cotton is not only soft and comfortable, but it is also well designed and well constructed clothing. It is substantial, tight knit, making it stronger and more durable than regular cotton. We've also designed our Organic Cotton Clothing with a unique stitching that doesn't have any rough edges touching baby's skin.



#802 Bodysuit

Classic Bodysuit with lap shoulders with easy on and off snaps at bottom. Forest Friends embroidery. 100% organic cotton knit.

Color: Rose, Cornflower, Sage, Salmon, Bamboo
Size: Newborn, Small, Medium
Case Pack: 2 pieces/size/color
Price: $7.00

#801 Wrap Bodysuit

Soft, short-sleeved Bodysuit wraps around and snaps on the side. Forest Friends embroidery. 100% organic cotton knit.

Color: Rose, Cornflower, Sage, Salmon, Bamboo
Size: Newborn, Small
Preemie size available: Rose, Cornflower, Bamboo
Case Pack: 2 pieces/size/color
Price: $8.00

#803 Receiving Blanket

Thick, comfortable Receiving Blanket for wrapping newborn babies. Features hood on the corner to keep baby's head warm. Forest Friends embroidery. 100% organic cotton knit.

Color: Rose, Cornflower, Sage, Salmon, Bamboo
Size: 30" X 30"
Case Pack: 2 pieces/color
Price: $12.50

Layette

#804 Footie

Long-sleeved, footed one-piece that is perfect for keeping baby warm. Forest Friends embroidery. 100% organic cotton knit.

Color: Rose, Cornflower, Sage, Salmon, Bamboo
Size: Newborn, Small, Medium
Case Pack: 2 pieces/size/color
Price: $12.50

#805 Baby Gown

One-piece Gown allows your baby to be comfortable and cozy. Forest Friends embroidery. 100% organic cotton knit. Easy over head design, and easy diaper change access from the bottom.

Color: Rose, Cornflower, Sage, Salmon, Bamboo
Size: Newborn, Small
Preemie size available: Rose, Cornflower, Bamboo
Case Pack: 2 pieces/size/color
Price: $10.00

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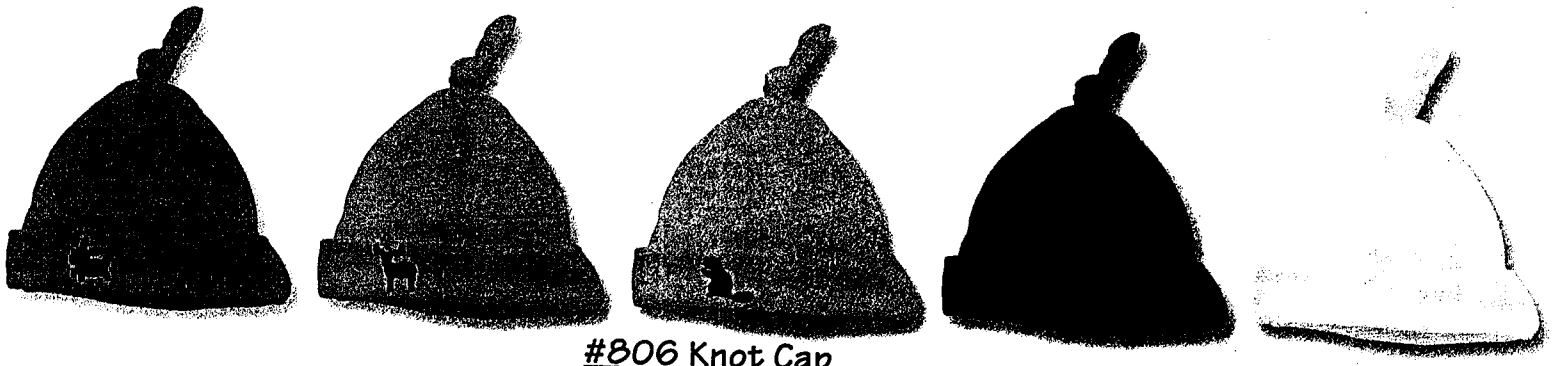
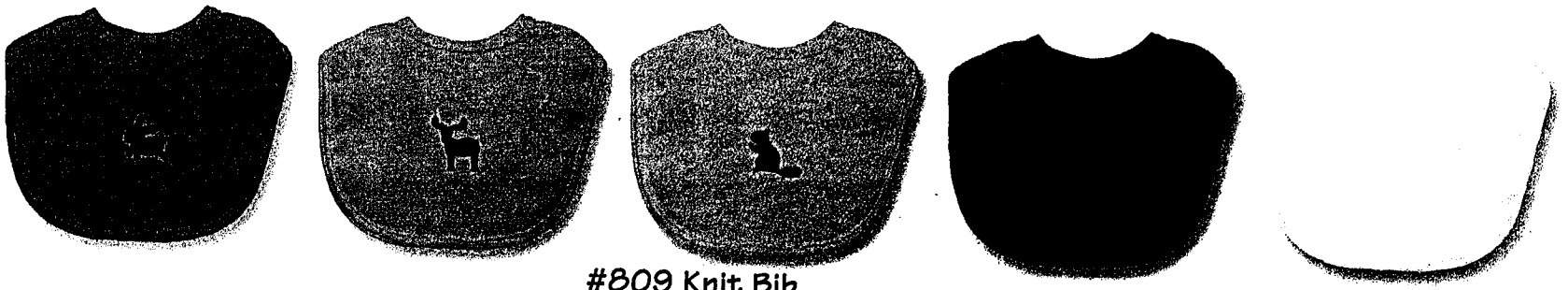


#806 Knot Cap

Our cute Knot Cap keeps baby's head toasty and warm. Forest Friends embroidery. 100% organic cotton knit.

Color: Rose, Cornflower, Sage, Salmon, Bamboo
Size: Newborn, Infant
Preemie size available: Rose, Cornflower, Bamboo

Case Pack: 2 pieces/size/color
Price: $5.00



#809 Knit Bib

Basic Knit Bib is soft and absorbent. Forest Friends embroidery. 100% organic cotton knit.

Color: Rose, Cornflower, Sage, Salmon, Bamboo
Size: Stage 2

Case Pack: 12 assorted pieces
Price: $4.00

#808 Booties

Little feet stay warm inside our snuggly Booties. Elastic around the ankle keeps them in place. Forest Friends embroidery. 100% organic cotton knit.

Color: Rose, Cornflower, Sage, Salmon, Bamboo
Size: Newborn, Infant

Case Pack: 2 pairs/size/color
Price: $4.00

#810 Fancy Pants

These adorable Fancy Pants are great for covering baby's diaper and perfect for dress-up occasions. Forest Friends embroidery. 100% organic cotton knit.

Color: Rose, Bamboo
Size: Newborn, Small, Medium

Case Pack: 3 pieces/size/color
Price: $5.00

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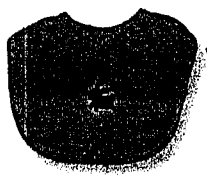
Mix and Match Forest Friends Co-ordinates

Organic Cotton Layette and Eco Circle™ Fleece

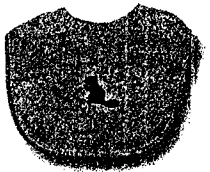


#809 Knit Bib, page 65

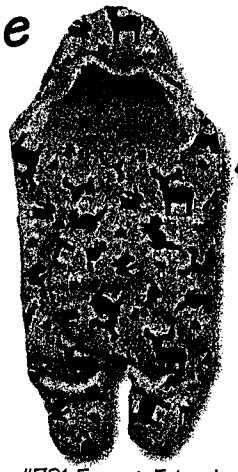
#801 Wrap Bodysuit, page 63

#722 Forest Friends Fleece Cuddlesuit, page 59

#806 Knot Cap, page 65



#809 Knit Bib, page 65

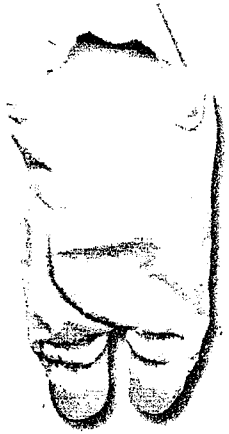


#721 Forest Friends Fleece Hug Me Bag, page 59

#805 Baby Gown, page 64

#804 Footie, page 64

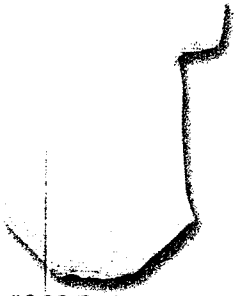
#731 Forest Friends Fleece Robe, page 62



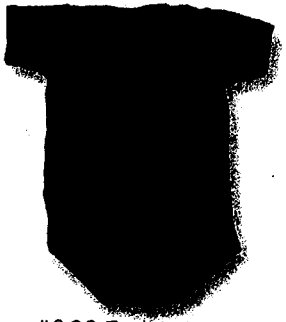
#773 Soft & Snuggly Hug Me Bag, page 53

#724 Forest Friends Fleece Tassel Toboggan, page 60

#728 Forest Friends Fleece Vest, page 61



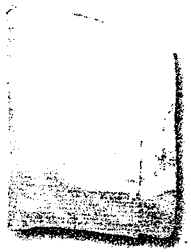
#802 Bodysuit, page 63



#802 Bodysuit, page 63

#808 Forest Friends Fleece Booties, page 60

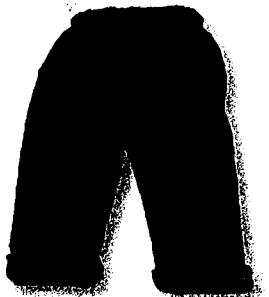
#730 Forest Friends Fleece Pants, page 61



#760 Soft & Snuggly Infant Blanket, page 53

#808 Booties, page 65

#808 Forest Friends Fleece Booties, page 60



#730 Forest Friends Fleece Pants, page 61

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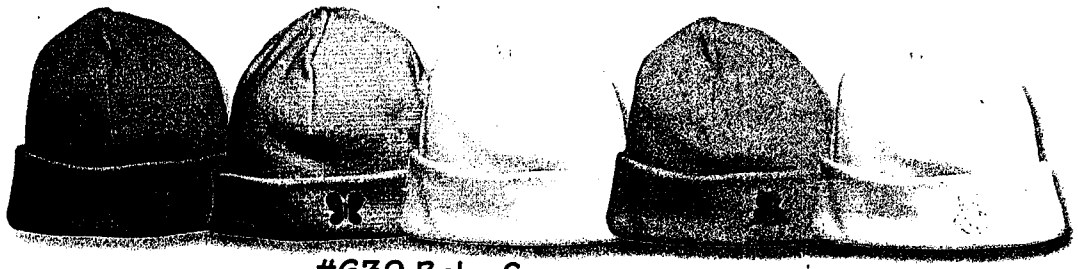
Accessories

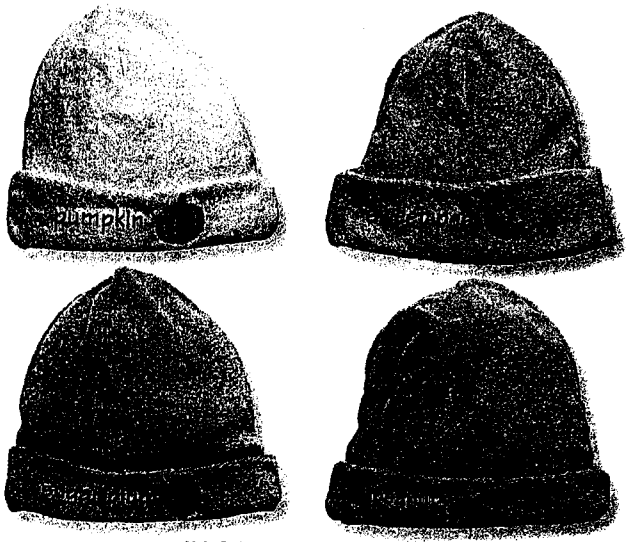
Top to Bottom



#639 Baby Cap

Knit Cap keep baby's head toasty warm indoors and out. Practical design fits snugly and stays put. Embroidered trim. Cotton knit.

Color: Assorted **Case Pack: 12 assorted pieces**
Size: Newborn **Price: $3.00**



#101 Sweet Ones Cap

Cute infant Cap with sweet embroidery. Soft and absorbent terry with knit lining.

Color: Assorted **Case Pack: 12 pieces**
Size: Infant **Price: $3.00**

#638 Barrette Set

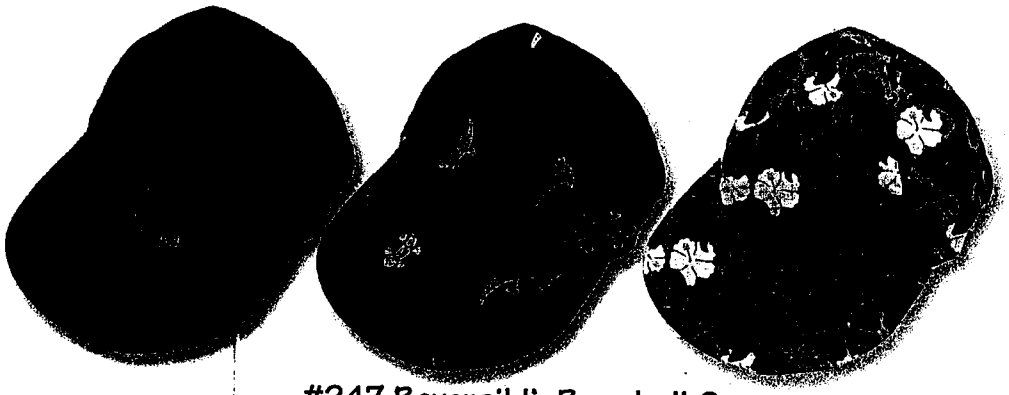
Little girls will love these fun hair Barrettes in small sizes. Bright multi-colored Sets coordinate with i play.® apparel. Each Set includes 3 to 6 Barrettes

Color: Assorted **Case Pack: 3 sets of 6 pairs**
Size: One size **Price: $2.00**

#644 Drawstring Mini Purse

This cute pouch is the perfect size for little hands, with pockets inside to keep accessories, jewelry, and small toys organized. Cotton with solid lining. One size. Assorted girls' prints.

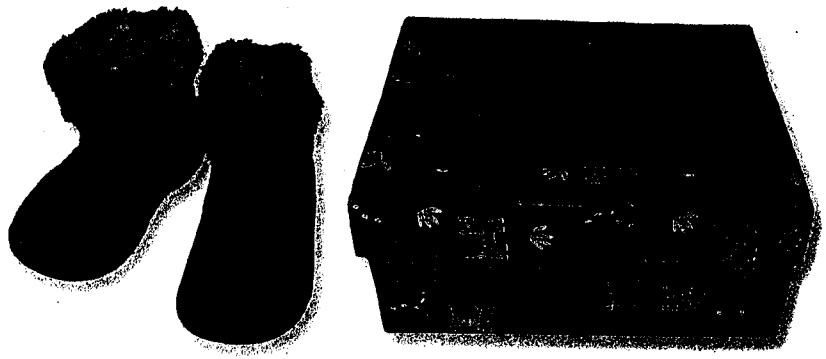
Color: Assorted prints **Case Pack: 6 assorted pieces**
Size: One size **Price: $5.00**

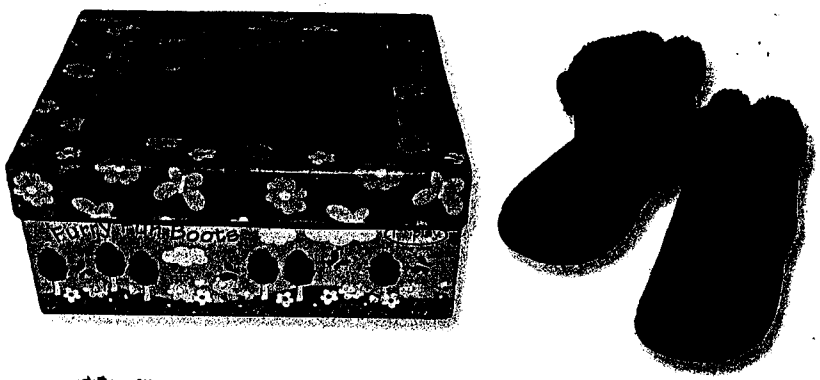


#247 Reversible Baseball Cap

Reversible cap with colorful print on one side and solid nylon reversible lining on the other. Made from water-resistant UPF 50+ nylon that provides great sun protection.

Color: Assorted prints **Case Pack: 6 assorted pieces/size**
Size: Newborn, Infant, Toddler **Price: $5.00**



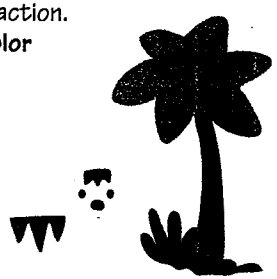


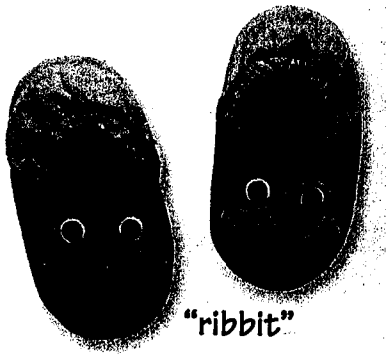
#738 Furry Fun Boots

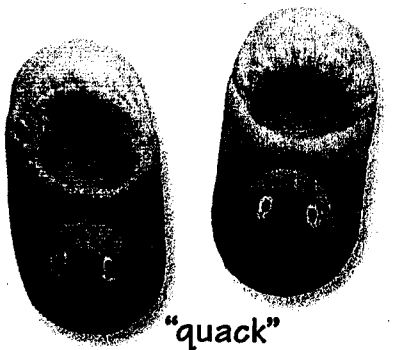
Our new Fun Boots for toddlers have an adjustable toggle closure at the ankle. Faux suede with faux fur lining and rubber sole for traction.

Color: Tan, Pink, Blue
Size: 7, 8, 9

Case Pack: 1 pair/size/color
Price: $8.00







#601 Barnyard Slippers

These whimsical Slippers come in fun Barnyard animal shapes that light up and make animal noises. Elastic at heel helps slippers stay put. Soft plush material with padded sole and non-slip tread on the bottom.

Color: Pink Kitty, Green Frog, Brown Horse, Black/White Cow, Blue Dog, Yellow Ducky
Size: 3/4, 5/6, 7/8
(Duck also available in Newborn)

Case Pack: 2 pairs/size/design

Price: $5.00

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#269 Aqua Sandals

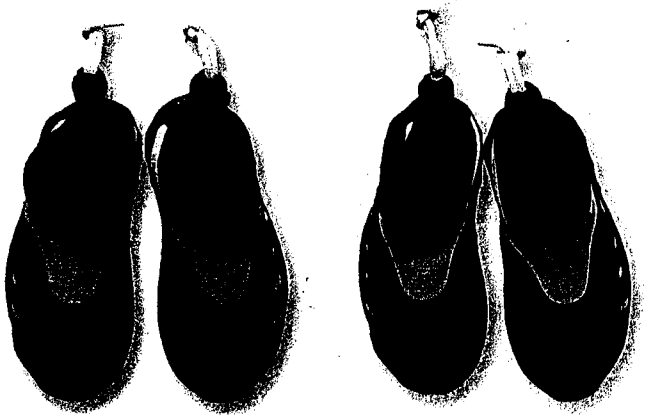
Lightweight water-friendly Aqua Sandals with tread on bottom for traction. Heel strap provides secure fit. EVA material.

Color: Assorted colors **Case Pack: 1 pair/size/color**
Size: 4-9 **Price: $6.00**

#305 Swim Socks

New design! Soft, water-friendly booties protect feet and prevent slipping. New padding added to the sole for comfort and support. Nylon Lycra upper with non-skid soles.

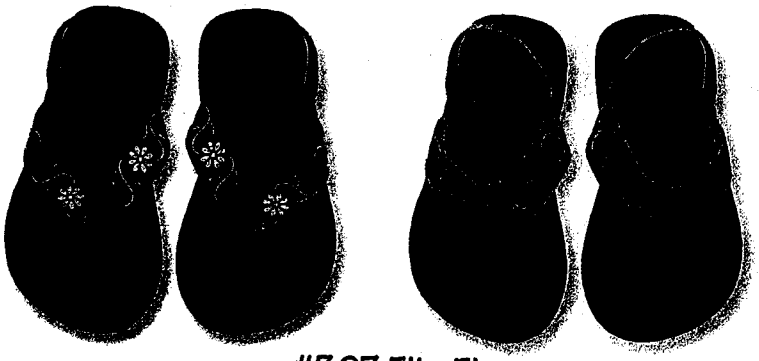
Color: Assorted Assorted Pick Your Print designs **Case Pack: 4 assorted pairs/size**
Size: Small, Medium, Large **Price: $3.00**



#304 Aqua Shoes

Stretchy, water-friendly Aqua Shoes with non-slip sole for traction. Drawstring and toggle closure at ankle keep shoes in place. Neoprene upper, TPR sole.

Color: Pink, Blue **Case Pack: 2 pairs/size/color**
Size: 4-9 **Price: $6.00**



#307 Flip Flops

Soft foam soled flip flops for fun time out at the pool. Sporty woven design with elastic heel strap for comfort.

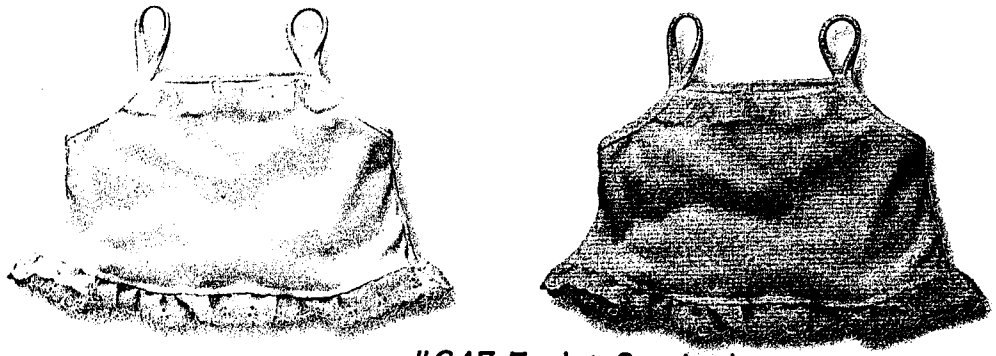
Color: Pink, Aqua **Case Pack: 1 pair/size/color**
Size: 4-9 **Price: $6.00**

Bottom Basics

#642 Eyelet Cap

Adorable Eyelet Cap coordinates with Skirty Pants. 100% cotton.

Color: White, Pink **Case Pack: 2 pieces/size/color**
Size: Infant, Toddler **Price: $3.00**



#643 Eyelet Camisole

Soft cotton tank with thin straps and eyelet trim at waist to match our Skirty Pants. Available in white and pink cotton with eyelet trim. 100% cotton knit.

Color: White, Pink **Case Pack: 2 pieces/size/color**
Size: Infant, Toddler **Price: $3.00**

#641 Skirty Pants

Adorable bloomer-style diaper cover with skirt sewn in. Available in white or pink cotton with eyelet trim. Eyelet Cap in cute new style coordinates with Skirty Pants. Satin ribbon and cotton eyelet trim. 100% cotton.

Color: White, Pink **Case Pack: 3 pieces/size/color**
Size: Infant, Toddler **Price: $5.00**

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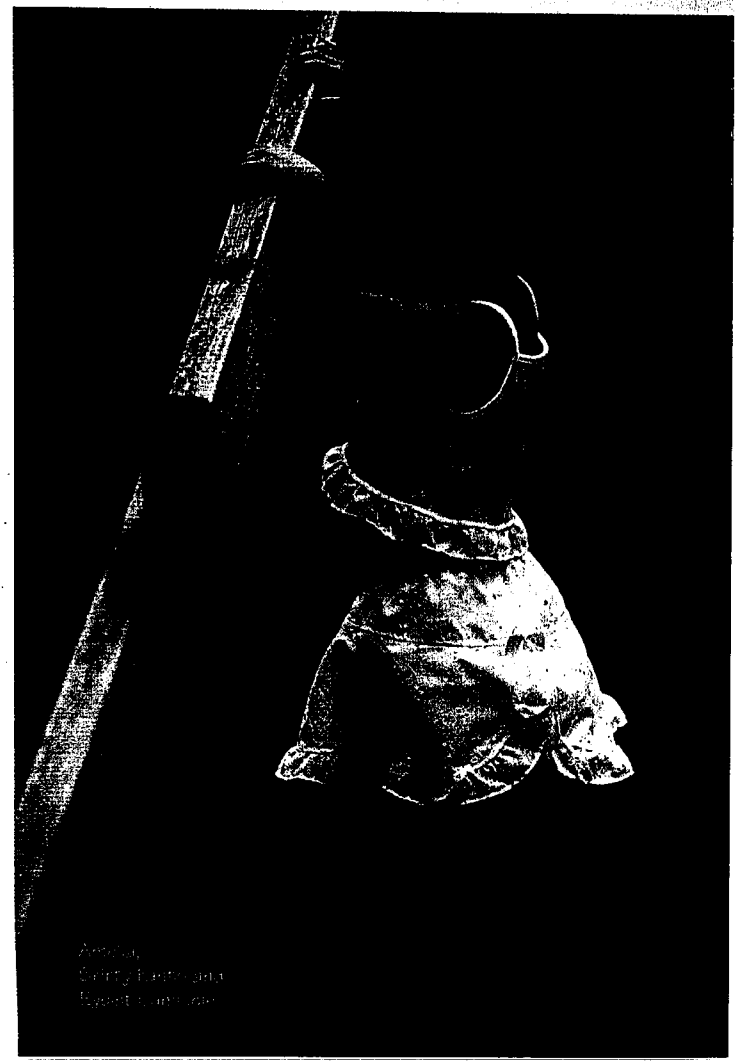
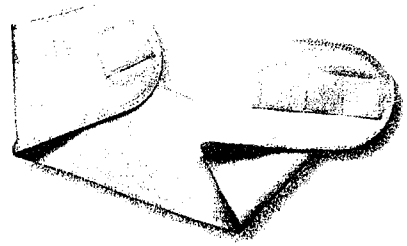
#683 Fancy Pants

Cover baby's diaper for dress-up occasions with our Fancy Pants. Pull up pants with rows of eyelet on back.

Color: White **Case Pack: 3 pieces/size**
Size: Newborn, Small, Medium, Large **Price: $3.50**

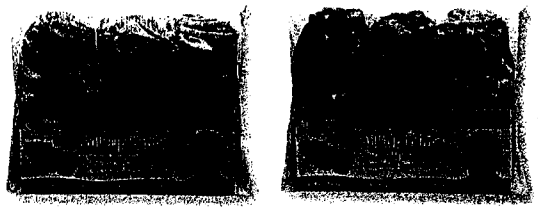




#188 Belly Band

Soft knit with Velcro closure to protect umbilical cord. Shields baby's skin from diaper chafing and expedites healing. Interlock cotton knit, adjustable.

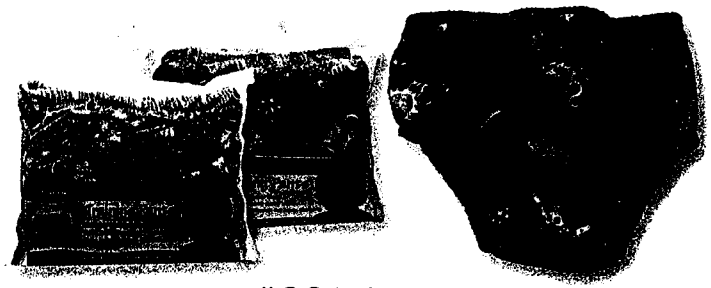
Color: White **Case Pack: 12 pieces**
Size: Newborn **Price: $1.50**



#685 Pull Up Pants

Lightweight, waterproof pant with elasticized leg and waist to cover diapers and prevent leaks. Washable coated poly.

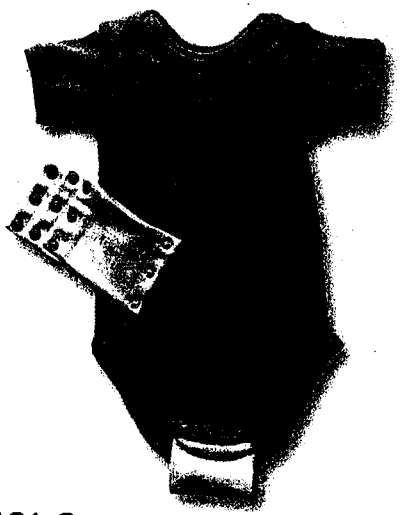
Color: Assorted mixed prints **Case Pack: 3 assorted pieces/size**
Size: Small, Medium, Large, X-Large, XX-Large **Price: $5.00**



#664 Training Pants

Layers of terry inside for absorbency and waterproof layer on the outside for protection. Coated poly outer layer, cotton terry lining.

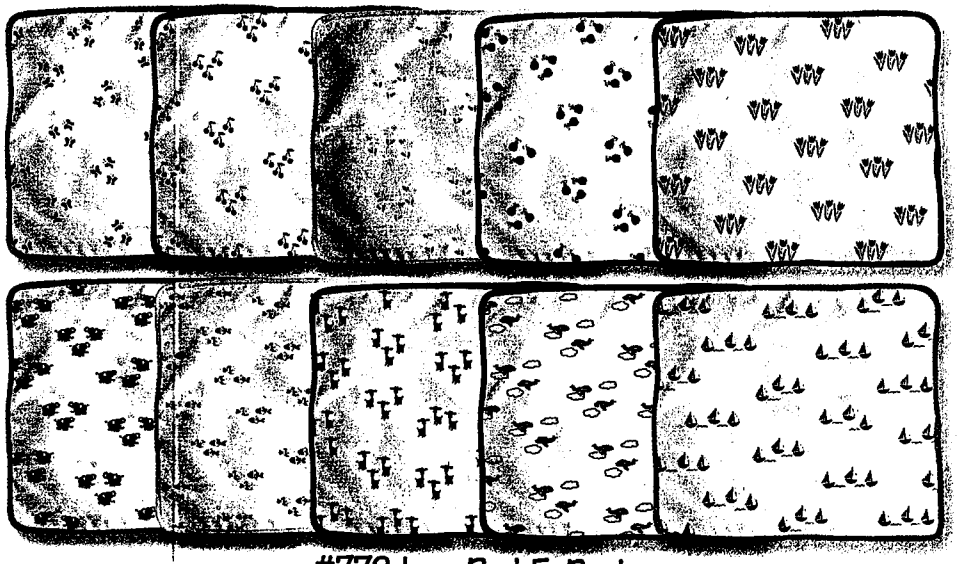
Color: Assorted mixed prints, White **Case Pack: 3 assorted pieces/size**
Size: Large, X-Large, XX-Large, 4T **Price: Mixed prints $5.00**
White $4.50



#181 Garment Extenders 3-Pack

Extending the life of baby's clothes is a snap! These soft and sturdy extenders stretch wearing time by adding extra length to one-piece garments. Convenient three pack with different snap sizes fit most one-piece bodysuits.

Color: White **Case Pack: 12/3-Packs**
Size: One size **Price: $2.75**



#772 Lap Pad 5-Pack

Waterproof and absorbent terry Lap Pads catch spills and drips and prevent messes. Laminated terry with coated poly backing.

Color: Assorted Girls', Boys' **Case Pack: 6 assorted 5-packs**
Size: One size **Price: $8.00**

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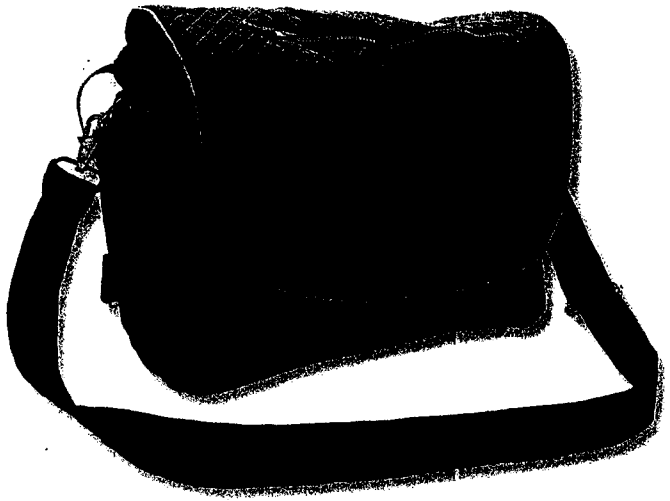
Good-to-Go Diaper Bags



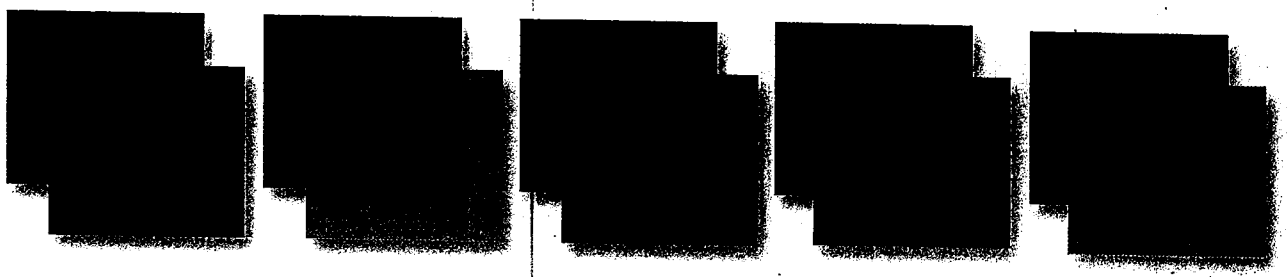
#280 Good-to-Go Diaper Bag

New for the Organized Mom! Introducing i play.®'s Good-to-Go Diaper Bag and Accessories. Our new Diaper Bag meets busy moms' complete diapering and organizational needs by making outings with baby easier. Attractive bag in soft, durable quilted microfiber with contrasting color lining. Includes a variety of great features:

- Microfiber changing pad repells moisture
- Pockets for credit cards, pens, lipsticks, dirty diapers, toys, and everything in between
- Side pockets
- Hooks for attaching keys and wallets

Color: Black/Black, Black/Lime, Navy/Blue, Brown/Pink, Brown/Light Blue
Size: One size

Case Pack: 1 piece/color
Price: $35.00



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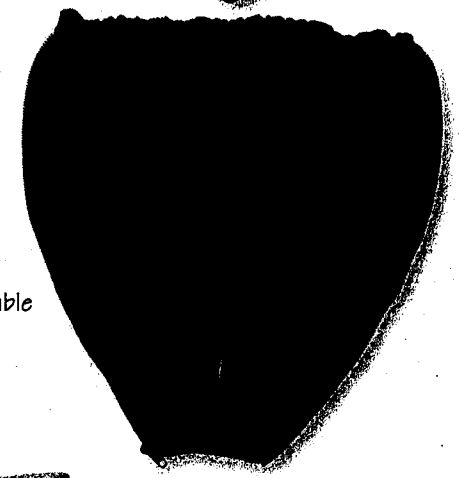
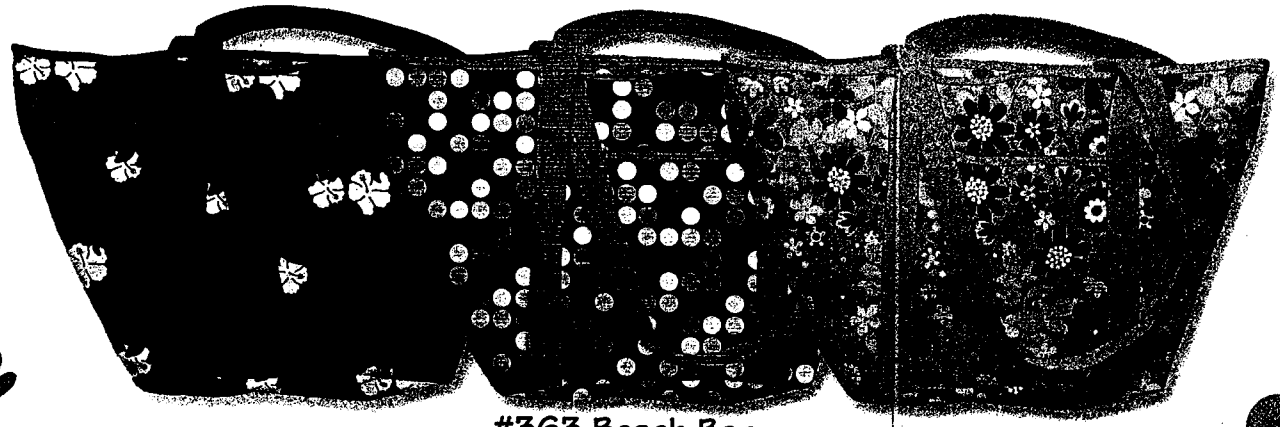


#776 Mother Coat

Sophisticated and versatile coat can be worn during and after pregnancy. Removeable panel zips in to create more space. Quilted, textured fabric with fleece lining.

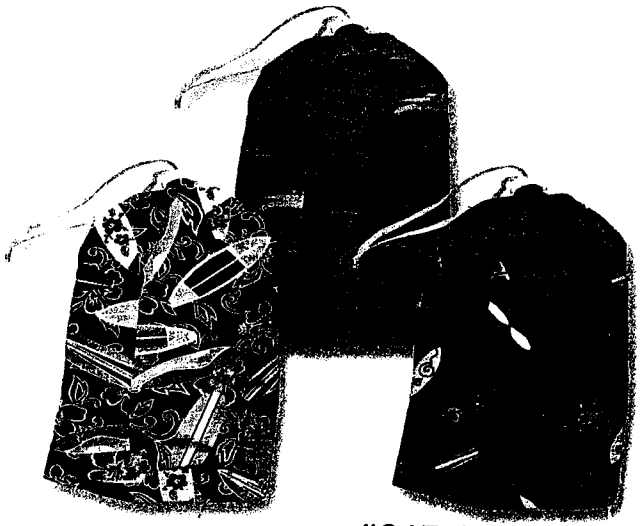
Color: Black **Case Pack: 1 piece/size**
Size: Small, Medium, Large **Price: $40.00**

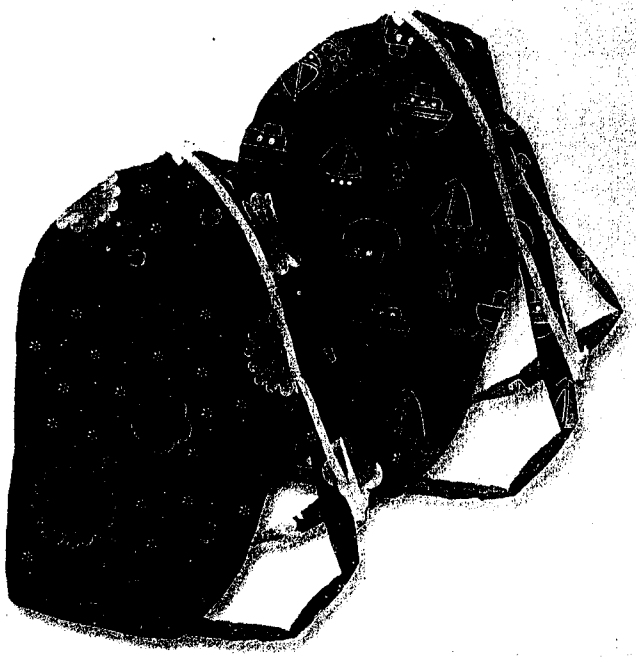


#363 Beach Bag

Waterproof bag for those fun, sun-filled times at the beach. Made from nylon and lined with EVA material for easy cleaning. Includes inside pockets for convenient storage and easy access.

Color: Assorted prints **Case Pack: 3 assorted pieces**
Size: One size **Price: $7.50**

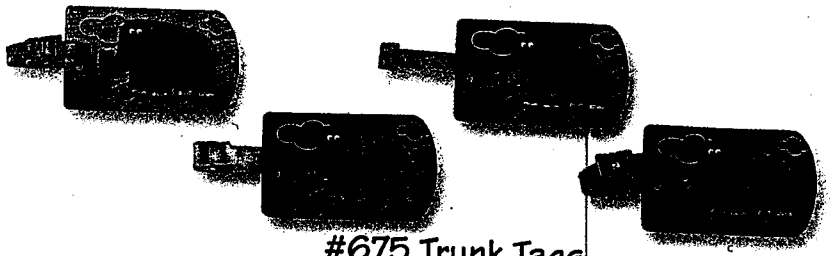




#243 Duffy Bags

Waterproof bag with drawstring and toggle holds anything from snacks to wet swimsuits. Available in Small, Large, and Knapsack styles.

Color: Assorted prints
Size: Small, Large, Knapsack
Case Pack: 3 assorted pieces/size
Price: $1.50/small
$2.00/Large
$3.00/Knapsack



#675 Trunk Tags

Our adorable luggage Tags come in bright colors and a fun elephant design. Perfect for kids' luggage. Removable address card on reverse.

Color: Assorted color
Size: One size
Case Pack: 12 assorted
Price: $2.50

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Merchandising

Merchandising Materials

i play.® Merchandising Materials include display units that come in all shapes and sizes to help you maximize your floor and counter space. i play.® continuously strives to develop and design new ways to help your business maximize sales of your i play.® brand merchandise.

#210 Mixed Print Swim Diaper Display

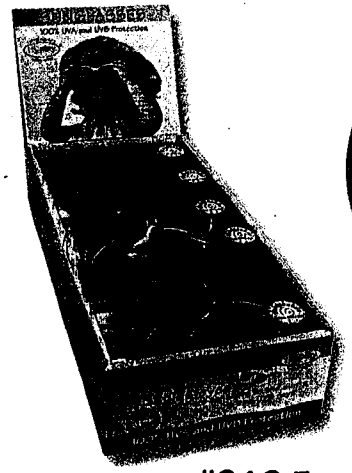
Color: Assorted mixed prints
Size: 4 Small, 8 Medium, 10 Large, 10 X-Large, 4 XX-Large
Case Pack: 36 assorted Swim Diapers
Price: $130.00

#111 Disposable Swim Diaper Display

Color: Pink, Blue, White
Size: 6 Small, 12 Medium/Large, 6 X-Large
Case Pack: 24 assorted single-packs
Price: $150.00

#030 i play.® Logo Sign

Color: Blue
Size: 18" x 10"
Case Pack: 1 sign
Price: Free sign with $1,000 purchase



#246 Funglasses

Whimsical designs match i play.® prints and make sun protection fun! Now include coordinated, removable Flexi Bands to keep glasses in place. Packaged in an eye-catching counter display box that easily displays 12 pairs of Funglasses. Glasses block 100% of UVA and UVB rays.

Color: Assorted designs with display unit
Size: One Size fits 6 months to 2 years
Case Pack: 12 assorted pieces
Price: $3.75

#264 Fun Flexi Specs

Sunglasses with flexible wrap-around band to keep glasses in place. New flexible frames for a more comfortable fit. Adjustable with Velcro closure in back. Provide 100% UVA & UVB protection.

Color: Assorted prints with display unit
Size: Infant, Toddler
Case Pack: 12 assorted pieces/size
Price: $4.00

#248 Flexi Specs

Sunglasses with flexible wrap-around band to keep glasses in place. New flexible frames for a more comfortable fit. Adjustable with Velcro closure in back. Provide 100% UVA & UVB protection.

Color: Assorted solid colors with display unit
Size: Infant, Toddler
Case Pack: 12 assorted pieces/size
Price: $3.75

#112 Swim Diaper Power Panel

Color: Assorted mixed prints
Size: Small, Medium, Large, X-Large, XX-Large
Case Pack: 70 assorted Swim Diapers
Price: $270.00

#022 Poolside Sign

"All Babies Must Wear An Approved Swim Diaper In The Pool Area." Durable sign to hang in pool areas.

Color: White
Size: One size
Case Pack: 1 sign
Price: $7.50

Refer to our website www.iplaybabywear.com for other displays, merchandising materials, ongoing specials and promotional opportunities.

Marchandising Materials

#880 Sweet Ones Cap and Bib Gift 16-Pack

Cute embroidered terry infant Cap and Bib inside "Canned Food" packaging makes a unique baby gift. Soft and absorbent terry with knit lining, and waterproof backing for Bib. Includes display unit.

Color: Assorted with display unit **Case Pack: 16 assorted pieces**
Size: Infant cap/Stage 2 Bib **Price: $40.00/unit**

#881 Fruit and Veggie Gift Bib

Baby Food packaging makes these Fruit and Veggie Bibs adorable gifts for new baby. Soft and absorbent cotton terry with waterproof backing.

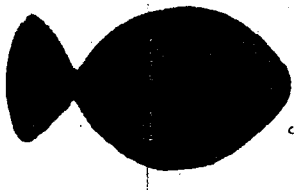
Color: Assorted with display unit **Case Pack: 24 assorted pieces**
Size: Stage 2 **Price: $60.00/unit**

#100 Toddler Bib Power Panel

Color: Assorted Bibs **Case Pack: 72 assorted Bibs**
Size: Toddler **Price: $144.00**

#100 Infant Bib Power Panel

Color: Assorted Bibs **Case Pack: 96 assorted Bibs**
Size: Infant **Price: $144.00**



Baby Essentials Display

Display hold 24 pieces. Fill display with your choice of 4 case packs of 6 from any of the following items:

#313 Disposable Swim Diaper
#314 Reusable Swim Diaper
#315 Sunhat
#316 Sunglasses
#317 Swim Socks
#318 Baby Bib

#313 Disposable Swim Diaper

Color: Yellow with print **Case Pack: 6 pieces**
Size: One Size **Price: $2.00**

#314 Reusable Swim Diaper

Color: Assorted prints **Case Pack: 6 pieces**
Size: One Size **Price: $5.00**

#315 Sunhat

Color: Assorted prints **Case Pack: 6 pieces**
Size: Infant **Price: $5.00**

#316 Sunglasses

Color: Assorted colors **Case Pack: 6 pieces**
Size: Infant **Price: $4.00**

#317 Swim Socks

Color: Assorted designs **Case Pack: 6 pieces**
Size: Infant **Price: $3.50**

#318 Baby Bib

Color: Assorted designs **Case Pack: 6 pieces**
Size: One size **Price: $3.00**

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Refer to our website www.iplaybabywear.com for other displays, merchandising materials, ongoing specials and promotional opportunities.

For A Detailed Order Form Please Check Our Website To Download

ORDER FORM

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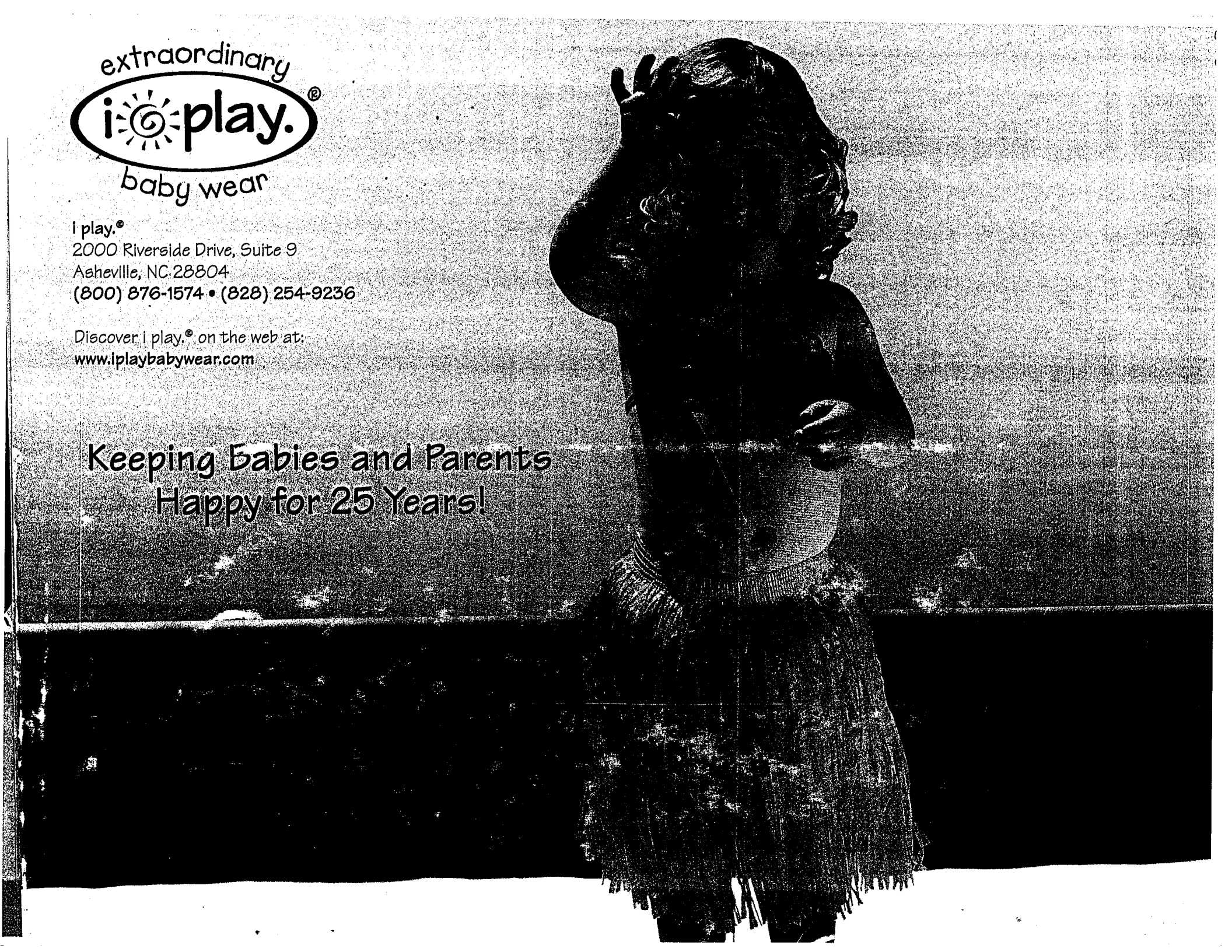
Ship Via:	
Partial Ship: ❑ Yes ❑ No	Require UPC Barcode: ❑ Yes
Comments:	

Sold to:	Ship To:
Phone:	
Fax:	E-mail:

Minimum Total Order $250.00. (Initial order must be PREPAID, CREDIT CARD, or C.O.D. Net 30 must be PREAPPROVED).

**** PLEASE ORDER IN MULTIPLES OF CASE QUANTITIES ****

Pg#	Style#	Item Description	Color	One Size	S 6mo	M 12mo	L 18mo	XL 2yrs	XXL 3yrs	4T 4yrs	S/M	L/XL	XXL	NEW 0-6mo	INF 6-18mo	TOD 2-4yrs	4	5	6	7	8	9	Total Pcs	Unit Price	Ext Price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