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Filing date: **09/25/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92048260
Party	Plaintiff i play. inc.
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Submission	Testimony For Plaintiff
Filer's Name	Steven C. Schnedler
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Signature	/Steven C. Schnedler/
Date	09/25/2008
Attachments	Exhibit 7.pdf (23 pages)(6426170 bytes)

Cancellation No. 92048260

***i play. inc. (change of name from FAMILY
CLUBHOUSE, INCORPORATED d/b/a i play), a
North Carolina corporation,***

Cancellation Petitioner,

v.

***INTERNATIONAL PLAYTHINGS, INC,
a Delaware corporation,***

Registrant.

Exhibit offered by i play. inc.

7

2001

Discover

extraordinary



baby wear

Our name says it all.

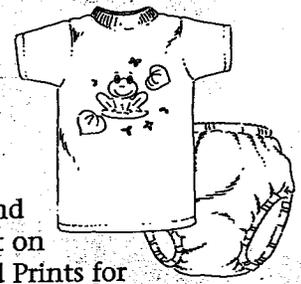
Fun and frolic, romp and rollick.

Putting extraordinary wear on babies since 1982.



Discover i:play.™ on the web at
www.iplaybabywear.com

(A)



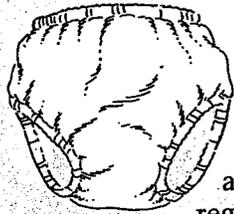
Swim Diaper Set #215

Set includes our Swim Diaper* and matching T-Shirt that looks great on display and on baby. Cute Mixed Prints for boys and girls. Cotton Swim Diaper with nylon coated lining and cotton T-Shirt. 6 months to 3 years.



Boys' Trunk Set #219, 220

He'll have fun in the sun sporting this outfit—includes Boys' Trunks with built-in i play™ Swim Diaper* and coordinating cotton T-Shirt. Comes in fun, boyish prints, including our NEW! Aloha prints that coordinate with our Sunhats. Cotton Trunks with nylon coated lining and cotton T-Shirt. 6 months to 3 years.



Swim Diaper #211, 212, 213, 214

Baby looks cute, swimming in an i play™ Swim Diaper, which prevents embarrassing accidents and meets pool and beachfront regulations*. Comes in playful prints, bright solids and white. Cotton or supplex with nylon coated lining. 6 months to 3 years.

Boys' Trunks #217, 218

Boys love our "Big Kid" trunks with the built-in protection of our Swim Diaper*. Colorful and fun critter prints, classic plaid and NEW! Aloha prints. Cotton with nylon coated lining. 6 months to 4 years.



Girls' Tankini Set #215

Our NEW! Tankini Set is a full-coverage two-piece swimsuit that pairs our ruffled Swim Diaper* with a tailored tank top. Comes in pick your prints and NEW! Aloha prints that coordinate with our Shade Hats. Cotton Swim Diaper with nylon coated lining and cotton Lycra™ Tank. 12 months to 2 years.



Bubble Suit #230

Playful and fun Bubble Suit design is adorable on baby girls and functions as a Swim Diaper*, too. Suit "bubbles" at waist and has a bow in back. Cotton Lycra™ or Lycra™ in original prints for girls with nylon coated lining. 12 months to 3 years.



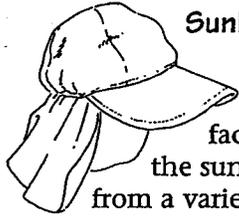
Girls' Tanksuit #216

With a NEW! improved design, our one-piece Girls' Tanksuit with built-in i play™ Swim Diaper* is tailored with a ruffle in back and thin, stylish criss-cross straps. NEW! prints in original designs. Cotton Lycra™ or Lycra™ with nylon coated lining. 12 months to 3 years.



* Many pools and beachfronts require infants aged 3 and under, and nontilet-trained children to wear "tight-fitting rubber or plastic pants". The Illinois Department of Public Health has been a frontrunner in regulating health codes at swimming areas. i play™ Swim Diapers meet their specifications for "plastic pant" when appropriately sized. Parents should not take infants with diarrheal stools swimming—swim diapers are designed specifically to contain formed stools and not fluids.



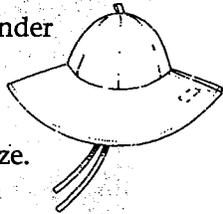


Sunhat #231, 232, 233

Baby plays safely in the sun under our colorful Sunhat. Protect head, face and neck from harmful exposure to the sun. Elastic band keeps hat snug. Choose from a variety of prints and Solarweave® solids as an assortment, or to coordinate with our other Swimwear products. 6 months to 3 years.

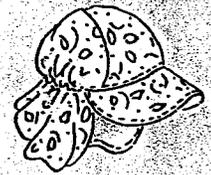
Shade Hat #236, 237, 238

Baby is "made in the shade" in the i play.™ Shade Hat. Wide brim protects tender skin. Sweet prints and solids match girls' swimsuits, or come as an assortment. Cotton prints and solids, including NEW! Aloha prints, or Solarweave® solids. One size.



Solarweave®

Children's sensitive skin is very vulnerable to the sun's ultra-violet rays. Our Solarweave® fabric is a special nylon, which provides twice the protection of cotton clothing, giving 97%+ protection against UVB rays with Sun Protection Factor of 30+.



Romper Set #243, 244

Absorbent and comfortable, this one-piece Romper can be worn as a cover-up after swimming, and also as a cute outfit. Includes screenprinted knitted terry Romper and matching Sunhat. Coordinates with i play.™ Swim Diapers* and provides great sun protection. White knitted terry beats summer heat. 6 months to 2 years.



SoftShades™ #246

Totally soft eyewear for kids. Comfortable fabric and foam fits snugly and securely around toddler's head. Sunglasses adjust in back with a Velcro® closure. Lexan lenses filter out 100% of UVA and UVB rays so children can safely and easily enjoy being in the sun.



Island Hat #234

Our Island Hat's popular style is perfect for beach and poolside. Comfortably loose-fitting with flexible brim, this hat can be worn anywhere! Protects from sun. Unisex design in cool, white cotton. 6 months to 2 years.

Aloha Shirt #245

Nothing says, "Welcome to the islands," like our NEW! Aloha Shirt made of a Hawaiian floral print on cotton in vibrant colors. Cute and comfortable—perfect for playing on the beach or in the backyard. 6 months to 3 years.



Lifeguard Suit #227

Help keep baby covered in the sun in our comfortable, fun Lifeguard Suit. Stretchy cotton Lycra™ makes a great fit and resists picks. Snaps allow for quick diaper changes. Snug and flexible in and out of water. Wear over an i play.™ Swim Diaper* for protected swimming. Bold stripes and NEW! Nautical print reminisce of days past. 12 months to 3 years.



Aloha Dress #242

Our NEW! Aloha Dress is just right for fun in the sun—a playful sundress in pretty cotton prints. Stylish worn alone and as a swimsuit cover-up. Simple, clean design is loose-fitting and comfortable—ties in back. 6 months to 3 years.



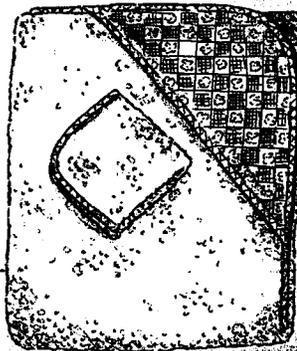
Super Plush Towel #628

Our super thick 100% cotton towel is extra plush and generous for a special gift. Hooded towel with rectangular shape and special design wraps baby up warm and dry. 20-ounce white cotton terry with gingham trim and covered hood. One size.



Baby Cover-Up #251

Wrap baby or toddler in thick, stylish i play.™ bathrobe after pool and bath time. Cute hooded design keeps baby snug and warm. White 100% cotton terry with matching trim and tie. 6 months to 4 years.



Hooded Towel Bath Set #650

Set includes Hooded Towel and Washcloth with matching trim. Babies and parents will love the thick and thirsty terry in a playful design. Makes a distinctive and practical gift. White 100% cotton terry with colorful cotton mixed print trim and covered hood. One size.



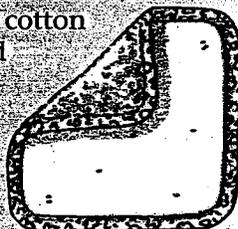
Critter Cape #652

Kids love playing in our Critter Cape after a bath or a day at the beach. Hooded animal design is whimsical and fun. Parents love its easy over-the-head styling. Cotton terry in fun animal designs. 1 to 3 years.



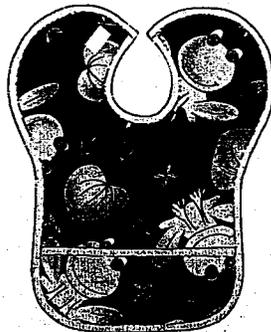
Washcloths #651, 655

Soft and absorbent, our Washcloths are fun and functional. Convenient packs of three make first-class, colorful gifts. Choose from white 100% cotton terry with stripe trim in baby colors and white with bright mixed print trim.

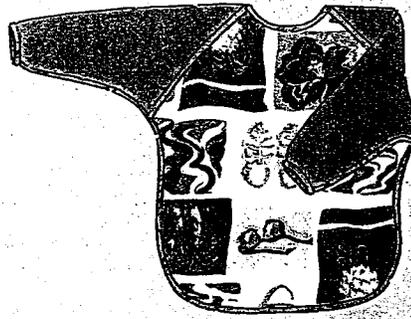




Wipe-Off Feeding
#14100



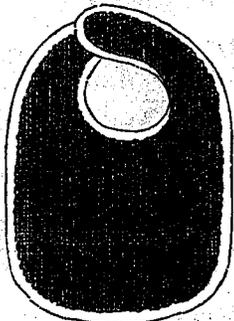
Wipe-Off Toddler
#14000



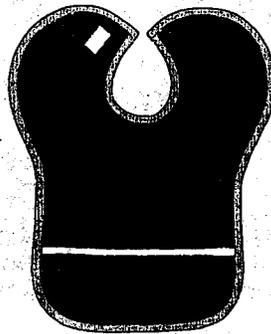
Long Sleeve Wipe-Off
#14002



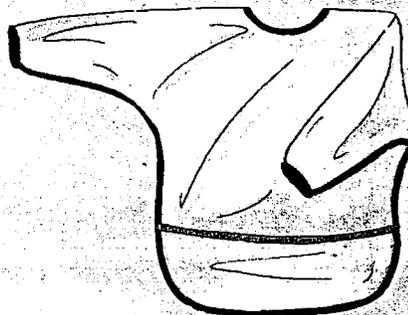
Wipe-Off Apron
#14003



Slicker Feeding
#14700



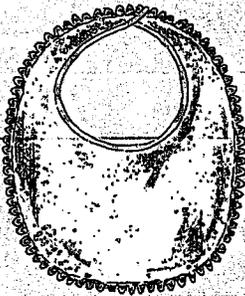
Slicker Toddler
#14710



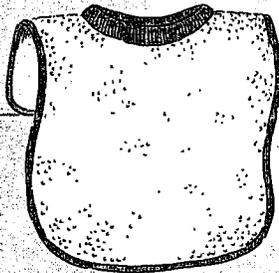
Long Sleeve Slicker
#14720



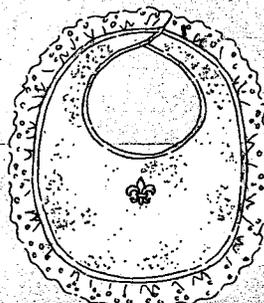
Slicker Smock
#14730



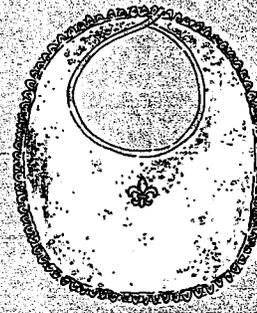
Baby
#139



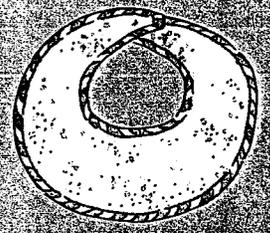
Pullover Bib
#144



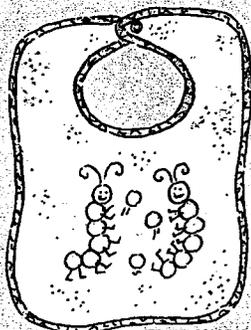
Girls' Dress-Up
#148



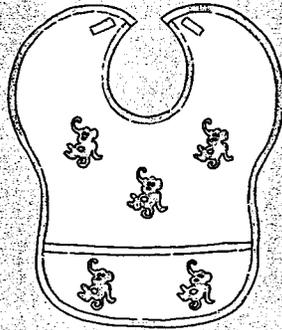
Boys' Dress-Up
#148



Chin
#136



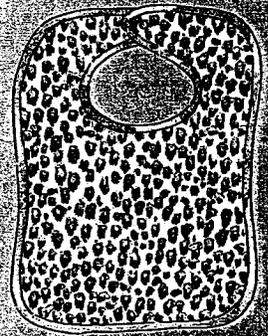
Screenprint
#143



Vinyl
#137



Scoop
#138

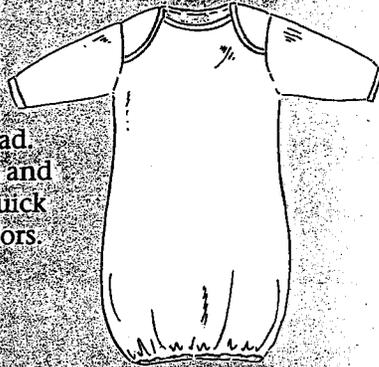


Zoo Print
#145

Our Organic line comes in the finest 100% Organic cotton interlock knit around—organically grown without pesticides or harsh treatments. Pure, creamy and soft, our Organic products treat new babies' sensitive skin right, which is especially valuable for skin allergies. Parents love the clean and simple designs of i play.™ Organic cottonwear—it is truly extraordinary and affordable, too.

Saque #670

Bundle baby in our soft and comfortable cotton Saque. NEW! design with lap shoulders fits easily over baby's head. Elasticized bottom keeps legs and feet covered, yet allows for quick diaper changes. Soft baby colors. Premie and Newborn.



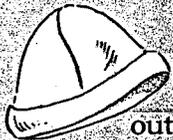
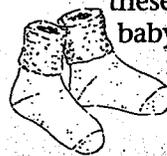
Booties #679

Little feet stay warm when there're tucked safely inside our snug-fitting, cuffed Booties. Elastic around the ankles keeps them on baby's feet. Soft baby colors. Newborn.



Socks #668

Made from soft and stretchy Organic cotton ribbed knit, these Socks are breathable and perfect next to baby's delicate skin. Undyed natural color is neutral and goes with almost everything. 6 months to 4 years.



Baby Cap #671

Keep baby's head toasty warm indoors or out with our special double-layered Baby Cap. Practical design fits snugly and stays put. Coordinate with other Organic cottonwear products for perfect baby shower gifts. Soft baby colors. Premie and Newborn.

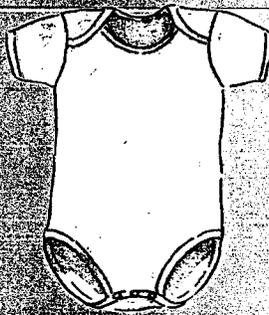
Simple Bib #135

Our Organic cotton knit is so thick and absorbent, it makes a fantastic bib. Double layered design is simple and practical. Velcro® closure. Soft baby colors. Infant.



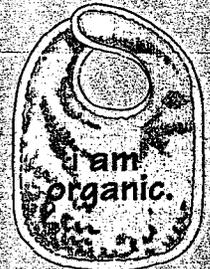
Playsuit #675

Dressing baby is as easy as 1-2-3 in our Playsuit with its roomy over-the-head design and snap closure bottom. Short sleeves. For longer wear, use with i play.™ Snap 'n Grow Garment Extender (sold separately). Soft baby colors. Comes in Premie, Newborn and Small.



i am organic. Bib #142

Natural colored Simple Bib with "i am organic." embroidered on front in Sage lettering. Infant.

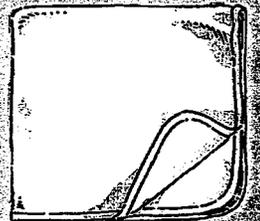


Bodysuit #685

Our all-in-one Bodysuit is long-sleeved and has built-in feet for extra warmth. NEW! design snaps diagonally in front for simpler diaper changes. Soft baby colors. Premie, Newborn and Small.

Receiving Blanket #632

Rich Organic cotton knit Receiving Blanket cuddles newborn baby with the best. Bound edges make attractive finishing. Add our Receiving Blanket to any coordinating Organic items for a great gift set. Soft baby colors. One size.



Our distinctive Flannel/Knit combinations are refreshingly old-fashioned and come in an array of prints and plaids, trimmed in colorful coordinating interlock knit. The line includes Saque Sets and Bodysuit Sets, both with Reversible Hooded Receiving Blankets (sold separately) to match. Warm and cozy, our 100% cotton flannel gets softer with each washing. Choose from a variety of gingham, prints, plaids, NEW! Zoo prints and special Holiday prints.

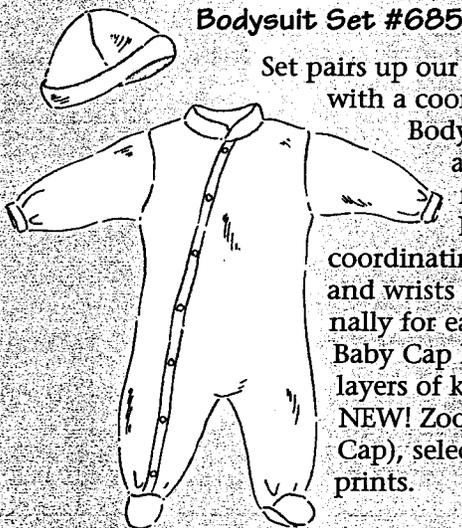
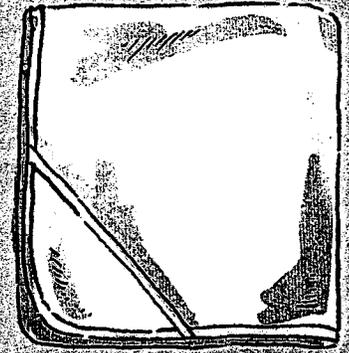


Saque Set #621

Set includes our soft, comfortable Saque and matching, no-nonsense Baby Cap. Saque has NEW! design with lap shoulders, which fits easily over baby's head. Elasticized bottom keeps legs and feet covered, yet allows for quick diaper changes. Baby Cap is double-layered and fits snugly for warmth. Makes a terrific gift for new parents. Gingham and select prints. Newborn.

Reversible Hooded Receiving Blanket #629

Warm cotton flannel combined with soft interlock knit backing makes this Receiving Blanket so cozy, parents will want to wrap baby in it all the time. Blanket is thick and reversible with two layers of fabric. Features a hood on the corner to keep baby's head warm. Match up with Saque Set or Bodysuit Set for an adorable gift set at a reasonable price. Choose from gingham, prints, plaids, NEW! Zoo prints and NEW! Polka Dot prints (with stripe trim). One size.



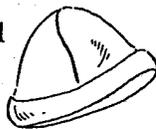
Bodysuit Set #685

Set pairs up our all-in-one Bodysuit with a coordinating Baby Cap. Bodysuit is long-sleeved and has built-in feet for extra warmth. NEW! design has coordinating trim at neck and wrists and snaps diagonally for easier diaper changes. Baby Cap has practical design with two layers of knit. Makes a great gift. Plaids, NEW! Zoo prints (with Flannel Animal Cap), select prints and special Holiday prints.



Baby Cap #671

Keep baby's head toasty warm outdoors with our special double-layered Baby Cap. Practical design with roll-up edge fits snugly and stays put. Six pastel colors and Garden Friends print. Newborn and Small.



For one-stop cap shopping, look no further than our Cap line. We offer a wide variety of NEW! styles and colors for every occasion. Designs are simple, practical and generously sized. Soft interlock knit comes in pastel colors, primary colors and our exclusive Garden Friends print. 3 months to 3 years.

Knot Cap #795

NEW! design is cute and playful with knot on top and roll-up cuff at bottom. Six pastel colors and Garden Friends print. Newborn and Small.

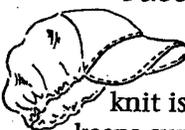


Fun Cap #794

Our down-to-earth Baby Cap with a new added twist—fun appliqués for both boys and girls, and bows for girls. Assorted solids with appliqués and assorted pastels with bows. Newborn and Small.



Baseball Cap #796



Our NEW! stylish Baseball Cap is unbelievably adorable. Its unique design in soft knit is comfortable and classy. Flexible brim keeps sun out of baby's eyes, and elasticized back keeps cap in place. Pastel and primary colors. Small/Medium and Large/XLarge.

Animal Cap #791

Fun animal designs encourage imaginative play. Two layers keep baby's head warm. Cap has a roll-up edge and snug fit. Pink Rabbit, Blue Cat, Yellow Mouse and Green Frog. Newborn and Small.



Flap Cap #792

Keep little delicate ears out of the cold with our NEW! Flap Cap. Ear flaps provide coverage, and strings tie underneath chin. With a secure fit, this double-layered cap is super cozy. Six pastel colors and Garden Friends print. Newborn and Small.



Bonnet #797

Dress baby girl in NEW! sweet Bonnet with eyelet lace to frame her face. Made out of soft interlock knit, she'll love the way our Bonnet feels. Pink or White with eyelet trim. Newborn and Small.

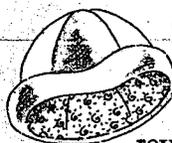


Santa Cap #793

Make baby's first Christmas with our NEW! Santa Cap. Red interlock knit with roll-up cuff and Christmas tree print. Newborn and Small.



Beanie #798



A NEW! take on an old classic, our Beanie has two layers in three colors with reversible print lining. Choose from primary and pastel colors. Newborn and Small.

W:

Tanks #681

Made from incredibly soft, lightweight Peruvian cotton interlock knit, this Tank is perfect for layering on chilly days and wearing alone on warm days. Styled for boys and girls. Matches with Briefs. 6 months to 3 years.



Briefs #682

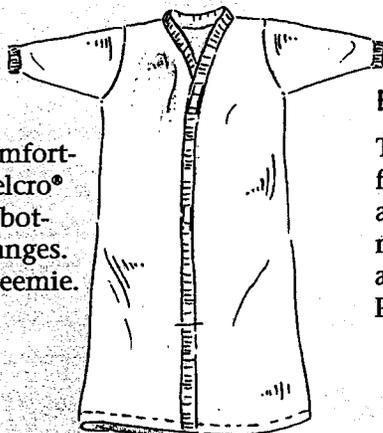
Mix and match Briefs with matching print and solid Tanks. Ideal for everyday use, worn over a diaper or alone as baby gets older. Unisex styling. Imported from Peru. 6 months to 3 years.



All items in our Easy-Access Premiewear line are especially made in true Premie sizes for special new preemie babies. Made with Velcro® or plastic (non-metal) snaps for quick and easy access of tubes and monitors. Soft and gentle interlock knit comes in six pastel colors and exclusive i play.™ Garden Friends print. Premie size (2-5 pounds).

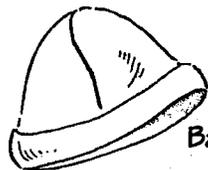
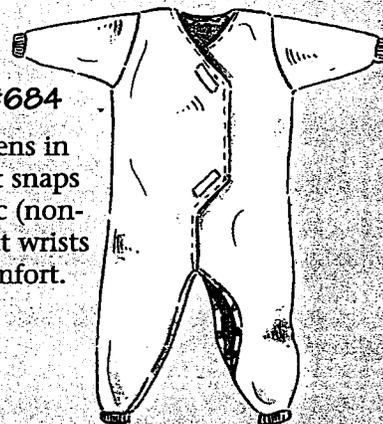
Easy-Access Saque #670

Bundle baby in our soft and comfortable Saque. Easy design with Velcro® closures down the front. Open bottom allows for quick diaper changes. Knit trim at wrists and neck. Premie.



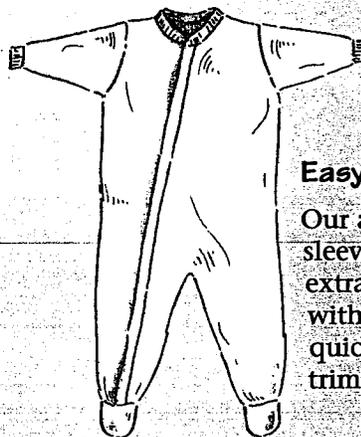
Easy-Access Coverall #684

This comfy Coverall fastens in front with Velcro® and at snaps at legs with quick, plastic (non-metal) snaps. Knit trim at wrists and ankles for baby's comfort. Premie.



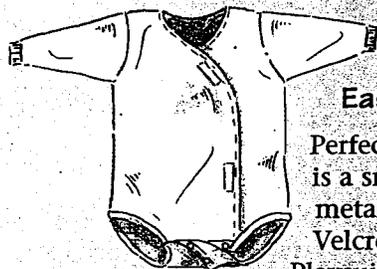
Baby Cap #671

Our classic Baby Cap for preemies keeps baby's head toasty warm indoors and out with special two-layered design. Practical with roll-up edge, Cap fits snugly and stays put. Coordinate with other Premiewear products for special gifts. Premie.



Easy-Access Bodysuit #685

Our all-in-one Bodysuit is long-sleeved and has built-in feet for extra warmth. Snaps diagonally with plastic (non-metal) snaps for quick and trouble-free access. Knit trim at neck and wrists. Premie.



Easy-Access Playsuit #673, 674

Perfect for everyday wear, our Playsuit is a snap, with quick, plastic (non-metal) snap bottom closures and Velcro® front closures. Long-sleeved Playsuit has knit trim at wrists, and short-sleeved version has cap sleeves for small preemie arms. Premie.





Raincoat #550

Made out of our supple, waterproof slicker fabric in bright, fun colors, our NEW! Raincoat keeps little ones warm and dry. Lined with coordinating soft cotton flannel plaids and prints. For complete rainy weather protection, gear up with a matching Rain Hat (sold separately). 12 months to 4 years.



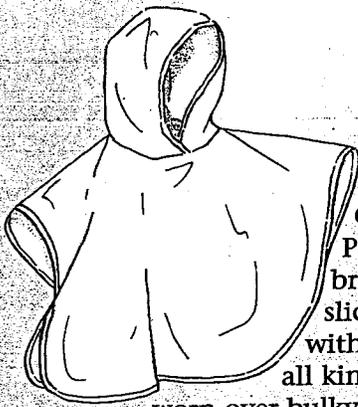
Polar Cap & Mittens Set #505

Little ones will want to wear these Caps and Mittens in playful animal designs all the time because they are so soft and fun. Set includes animal Polar Cap and a matching pair of Mittens. Cozy polarfleece keeps head and hands warm. Cap has elastic in back to keep in place. Mittens have stretchy ribbed knit cuffs at wrists. Choose from Pink Rabbit, Blue Cat, Yellow Mouse, White Polar Bear and Green Frog—all in soft baby colors. 6 to 12 months.



Rain Hat #549

Keep little heads out of the rain in our NEW! slicker Rain Hat. Hat is so cozy—lined on inside with coordinating cotton flannel plaids and prints for extra warmth. Looks great paired up with a matching Raincoat. Comes in playful colors that brighten up a rainy day. One size.



Rain Poncho #502

Our fun, affordable Rain Poncho now comes in our bright, attractive waterproof slicker fabric. Simple design with flexible sizing is perfect in all kinds of rainy weather—even worn over bulky winter clothing. Edges are finished with stylish nylon trim. Comes in yellow and red. One Size.

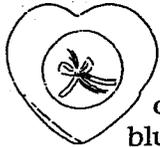
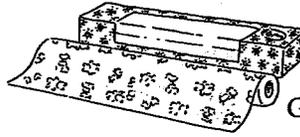
Play Set #665

Bright, playful prints are fun to wear every day. Set includes Shorts (can be worn over diaper) and coordinating screenprinted T-Shirt. Parents love the affordability and convenience of this matching set that looks terrific any day of the week. Mixed Prints. 6 months to 3 years.



Scented Drawer Liners #175,176, 177, 178, 179

The delicate scent of our Drawer Liners keeps nursery and baby's clothes fresh and fragrant. Smooth surface keeps drawers tidy. Lines three to four drawers or shelves. Choose from a variety of scents in pink or blue gingham and original i play™ Garden Friends print.



First Lock of Hair #182

Cherish baby's first lock for a lifetime with our stylish acrylic keepsake heart. Pink and blue ribbons are included for tying baby's hair. Easy snap-apart design. Works for small photo, too. Enclosed in clear acrylic box for guarding timeless treasured keepsakes.

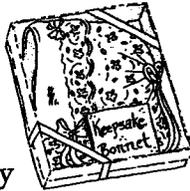
Tiny Prints Handprint Kit #183

Kids make a "good impression" of their hand or footprint, and parents get a precious keepsake with our Tiny Prints Handprint Kit. Includes complete instructions and everything needed to create a lasting memory. White tin features a choice of pink, blue, or mint decoration.



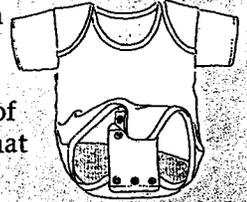
Keepsake Bonnet #560

Our NEW! Keepsake Bonnet is traditionally worn as a Bonnet for baby girl's special ceremonies and carried as a handkerchief on her wedding day. Embroidered linen with sweet bows and ribbons for decoration. Comes in attractive box, ready to give as a beautiful gift.



Snap 'n Grow Garment Extenders #181

Extending the life of baby's clothes is a snap! These soft and sturdy extenders stretch wearing time by almost 6 months. Comes in a convenient pack of three, with three different snap sizes that fit most one-piece bodysuits.



Belly Band #188 i play™

Belly Band is made of soft knit with a Velcro® closure for protection of newborn baby's umbilical cord. Band shields from diaper chafing and expedites healing. White interlock knit. Adjustable Newborn size.



All About Me Children's Health Journal #186

This pocket-sized journal is really a child's passport to a healthy life. Keeps personal medical history handy, including a prenatal section, inoculation dates and dental records. Available in English and Spanish. Written by a physician. 33 pages. Durable vinyl cover.



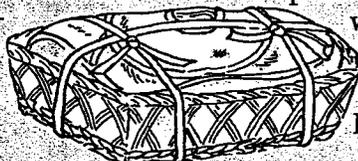
Sock Corsage #187

Make a new Mother feel special by pinning her with our pretty Sock Corsage made from lacy baby socks. She will keep it as a memento of baby's special day. Perfect for baby's shower or arrival. Includes corsage pin and packaged in corsage box.



Preemie Gift Set #561

Give a special Gift Set for a special teeny baby. Our Preemie Gift Set includes a comfortable Easy-Access Saque, a practical Baby Cap and matching Bib—all in soft, breathable interlock knit. Saque has Velcro® closures for quick and easy access of tubes and monitors. Baby Cap is double-layered for warmth and has roll-up cuff. Baby pink and blue come with contrasting white trim, and original i play™ Garden Friends print comes trimmed with natural. Preemie (2-5 pounds).



Knee Pads #189 i play™

Protect baby's tender knees that crawl on rough surfaces from scratches, bruises and burning. Soft and thick padding stretches to fit next to skin or over clothing. Assorted pastel and bright solid colors to mix and match with baby's clothing.



Newborn Gift Set #562, 563

New baby and parents alike will love this Gift Set in Organic or exclusive i play™ Garden Friends print. Soft natural fibers are best for newborn baby's sensitive skin. Set includes Saque, Baby Cap and embroidered "i am organic." Bib (Organic only). Saque has NEW! lap shoulder design and elasticized bottom, making life easier for parents. Cozy Baby Cap keeps newborn's head toasty warm with two thick layers. Organic cotton knit comes in Rose, Periwinkle, Sage and Natural. Natural Cotton knit comes in Garden Friends print. Newborn (6-13 pounds).





i play.™

2000 Riverside Drive, Suite #9

Asheville, NC 28804

(800) 876-1574 • (828) 254-9236

Discover i play.™ on the web at

www.ipplaybabywear.com

June 29, 2001

Dear Customer,

We have had a phenomenal spring season this year because of increased awareness of these issues:

******Swim Pant** protection to prevent bacteria contamination in swimming areas. **i play.**'s Swim Pants have been approved by the Illinois Department of Public Health and we have a new disposable to co-ordinate with other swim accessories.

******Sunhat** protection is a concern of parents as they are paying more attention to the sun protective factor in skin care.

******i play.** is communicating with public health departments and working on legislation to create awareness and establish standards on this issue. **i play.** is providing educational material for parents, municipalities, water parks, swim schools, health clubs and resorts. **i play.** has conducted a study at the University of North Carolina Environmental Quality Institute comparing the three disposable swim pants on the market. The study found that **i play.**'s Swim Pants "protect better overall" than the Huggies and Luv's brands.

****See the enclosed press release and safe swimming tips brochure for more details.

We have some "**End of the Season Specials**" on the following items:

******Sunhats-L/XL** 36 assorted prints & solids for **\$99.00** (\$2.75 each)

******Swim Pants-reusable**
S,M,L,XL 36 assorted prints & solids for **\$99.00** (\$2.75 each)

******Tankini's** 4 each of S,M,L,XL assorted prints for **\$99.00** (\$6.20 each)

******Swim Set** 6 each of L,XL,XXL assorted prints for **\$99.00** (\$5.50 each)

Preparations for JPMA bring closeout opportunities (see enclosed list). Limited quantities available so order early. For more information, please call Sarah Bell or Cathy Edwards in customer service - or for online ordering visit our website at www.iplaybabywear.com. Be sure to see us at JPMA - showroom 5A76 and get a taste of our 2002 "oriental style".

As always, Thank you for being our customer and for sharing your ideas with us. We look forward to continuing to serve you.

Best regards,
Becky Cannon

CLOSE OUT SPECIALS
2001

BATH		LAYETTE-CAPS	
#628	Super Plush Towels	#795	Knot Cap
#652	Critter Capes-Natural Bear	#791	Animal Cap
#14100	Wipe Off Feeding Bibs	#793	Santa Cap
#14002	Long Sleeve Wipe Off Bibs	#794	Fun Cap
#14003	Wipe Off Aprons	#796	Baseball Cap
#14700	Slicker Feeding Bibs	#797	Bonnet
#13900	Baby Bibs	#798	Beanie
#14400	Pullover Bibs		
#14800	Girl's & Boy's Dress Up Bibs	UNDERWEAR	
#13600	Chin Bibs	#681	Tanks
#14300	Screenprint Bibs	#682	Briefs
#13800	Scoop Bibs		
#14500	Zoo Print Bibs	LAYETTE-EASY ACCESS	
		#670	Saque
LAYETTE-ORGANIC		#671	Cap
#670	Day Saque	#673	Playsuit-long sleeve
#671	Baby Cap	#674	Playsuit-short sleeve
#675	Playsuit	#684	Coverall
#685	Bodysuit	#685	Bodysuit
#679	Booties		
#668	Socks	FUNWEAR	
#135	Simple Bib	#550	Raincoats
#142	I am Organic Bib	#549	Rain Hats
#632	Receiving Blanket	#502	Rain Poncho
		#505	Polar Caps & Mittens
LAYETTE - FLANNEL/KNIT			
#621	Saque Set	GIFTS	
#629	Hooded Receiving Blanket	#186	Health Journals
#685	Bodysuit Set	#189	Knee Pads
		#561	Preemie Gifts Set
		#562/563	Newborn Gift Sets
Quantities are limited so order early. All items are available in assorted prints or colors only. Sorry, specific colors cannot be chosen.			

2000-2001 PRICE LIST
i play.™
2000 Riverside Drive, #9
Asheville, NC 28804
www.iplaybabywear.com

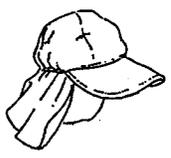


Toll free: 800-876-1574
Phone: 828-254-9236
Fax: 828-258-9052
customer_service@iplaybabywear.com

SWIM SIZE CHART

S/6mo (13-18 lbs), M/12mo (18-22 lbs), L/18mo (22-25 lbs), XL/2yr (25-30 lbs), XXL/3yr (30-37 lbs), 4T/4yr (38-46 lbs)

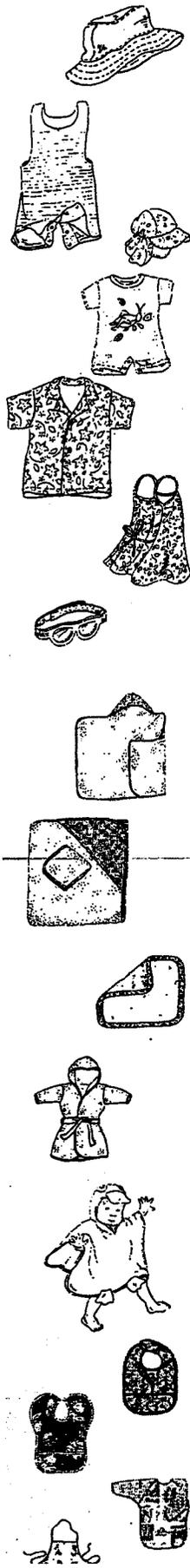
Style #	Color/Print	Sizes	Case Quantity	Unit Price	Case Price
211	Pick Your Prints Pink Tulip, Yellow Butterfly, Dancing Frog, Jumping Frog, Glow Worm, Sealife	M, L, XL, XXL	3/print & size	\$5.00	\$15.00
214	White	S, M, L, XL, XXL	6/size	\$4.50	\$27.00
213	Mixed Prints	S, M, L, XL, XXL	6 asst./size	\$4.50	\$27.00
212	Mixed Prints & Solids (Polybag/Header)	S, M, L, XL, XXL	6 asst./size	\$4.00	\$24.00
217	Pick Your Prints Red Aloha, Royal Aloha, Dancing Frog, Jumping Frog, Glow Worm, Khaki, Sealife, Navy Plaid	S, M, L, XL, XXL, 4T	3/print & size	\$7.50	\$22.50
218	Mixed Prints	S, M, L, XL, XXL, 4T	6 asst./size	\$7.00	\$42.00
215	Mixed Prints	S, M, L, XL, XXL	6 asst./size	\$8.00	\$48.00
220	Pick Your Prints Red Aloha, Royal Aloha, Dancing Frog, Jumping Frog, Glow Worm, Navy Plaid	S, M, L, XL, XXL	2/print & size	\$9.50	\$19.00
219	Mixed Prints	S, M, L, XL, XXL	6 asst./size	\$9.00	\$54.00
2153	Pink Aloha, Lilac Aloha, Pink Tulip, Yellow Butterfly	M, L, XL	2/print & size	\$9.50	\$19.00
216	Cotton Lycra™-Flamingo, Lilac Floral Lycra™-Pink Leopard	12mo, 18mo, 2T, 3T	2/print & size	\$9.00	\$18.00
230	Cotton Lycra™-Flamingo, Lilac Floral Lycra™-Pink Leopard	12mo, 18 mo, 2T, 3T	2/print & size	\$10.00	\$20.00
231	Pick Your Prints Red Aloha, Royal Aloha, Dancing Frog, Jumping Frog, Glow Worm, Navy Plaid	S/M, L/XL, XXL	2/print & size	\$4.75	\$9.50
233	Mixed Prints	S/M, L/XL, XXL	6 asst./size	\$4.50	\$27.00
232	Solarweave® Nylon-Pink, Blue, Yellow, White	S/M, L/XL, XXL	6 asst./size	\$6.00	\$36.00
236	Pick Your Prints Pink Aloha, Lilac Aloha, Pink Tulip, Yellow Butterfly, Candy Pink, White, Eyelet	One Size	2/color	\$5.00	\$10.00
237	Mixed Prints	One Size	6 asst.	\$4.50	\$27.00
238	Solarweave® Nylon-Pink, Blue, Yellow, White	One Size	6 asst.	\$7.00	\$42.00



SWIM SIZE CHART

S/6mo (13-18 lbs), M/12mo (18-22 lbs), L/18mo (22-25 lbs), XL/2yr (25-30 lbs), XXL/3yr (30-37 lbs), 4T/4yr (38-46 lbs)

Style #	Color/Print	Sizes	Case Quantity	Unit Price	Case Price
SWIMWEAR					
ISLAND HAT-Hook/Tag					
234	White	S/M, L/XL	3/size	\$7.00	\$21.00
LIFEGUARD SUIT-Hanger/Tag					
227	Cotton Lycra™-Royal Stripe, Red Stripe, Nautical	12mo, 18mo, 2T, 3T, 4T	2/print & size	\$8.00	\$16.00
ROMPER SET-Romper & Sunhat-Hanger/Tag					
243	Pick Your Prints Pink Tulip, Yellow Butterfly, Dancing Frog, Jumping Frog, Glow Worm	S/M, L/XL	2/color & size	\$11.00	\$22.00
244	Mixed Prints	S/M, L/XL	6 asst./size	\$10.00	\$60.00
ALOHA SHIRT-Hanger/Tag					
245	Aloha Print-Red, Royal, Periwinkle, Orange	S/M, L/XL/XXL	2/color & size	\$7.50	\$15.00
ALOHA DRESS-Hanger/Tag					
242	Pink Aloha, Lilac Aloha, Pink Tulip, Yellow Butterfly	S/M, L/XL/XXL	2/color & size	\$5.00	\$10.00
SOFT SHADES-ETC.					
246	Mixed Solids-Red, Royal, Lime, Lemon, Orange	Toddler	36 asst.	\$3.75	\$135.00
BATH					
SUPER PLUSH TOWEL-100% COTTON-1/2 SET					
628	Plush White with Gingham Trim & Hood Pink, Blue, Yellow	One Size	1/color	\$16.00	\$16.00
HOODIED TOWEL BATH SET-Hooded Towel & Washcloth-Hanger/Tag					
650	White with Trim & Hood-Mixed Prints	One Size	6 asst.	\$8.00	\$48.00
WASHCLOTHS-3-pack-Hook/Tag					
655	White with Print Trim-Mixed Prints	9" x 9"	12	\$3.85	\$46.20
BABY COVER-UP-Hanger/Tag					
251	White with Stripe Trim Candy Pink, Navy, Yellow	S/M, L/XL, XXL	2/color & size	\$10.00	\$20.00
CRUMPER CAPE-Hanger/Tag					
652	Yellow Duck, Natural Bear	1-3yr	3/color	\$10.00	\$30.00
FEEDING					
WIPE-OFF BIB-Laminated Cotton-Header					
14100	Feeding with Pocket-Mixed Prints	Infant	12 asst.	\$2.50	\$30.00
14000	Toddler -Mixed Prints	Toddler	12 asst.	\$2.50	\$30.00
14002	Long Sleeve Toddler with Pocket-Mixed Prints	Toddler	12 asst.	\$4.50	\$54.00
14003	Apron-Mixed Prints	Child	6 asst.	\$4.50	\$27.00



Style #	Color/Print	Sizes	Case Quantity	Unit Price	Case Price
FEEDING					
SLICKER BIB - Supple Laminated Polyester - Header					

14700	Feeding with Pocket Pink, Blue, Yellow, Green, Orange, Red	Infant	12 asst.	\$2.50	\$30.00
14710	Toddler with Pocket Pink, Blue, Yellow, Green, Orange, Red	Toddler	12 asst.	\$2.75	\$33.00
14720	Long Sleeve Toddler with Pocket Pink, Blue, Yellow, Green, Orange, Red	Toddler	12 asst.	\$5.00	\$60.00
1473	Smock-Pink, Blue, Yellow, Green, Orange, Red	2-3 yr, 4-5 yr	12 asst./size	\$4.50	\$54.00

BABY BIB - Header

139	Terry with Lace Trim-Pink, Blue, Yellow, White	Infant	12 asst.	\$1.50	\$18.00
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144	Plush White Terry with Rib Trim Pink, Blue, Yellow, White	Infant, Toddler	12 asst./size	\$3.00	\$36.00
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WIPER BIB - Header

148	White Terry with Lace Trim & Appliqué Boys', Girls'	Infant	6/style	\$2.75	\$16.50
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CHILD BIB - Header

136	White Terry with Stripe Trim Baby Pink/Yellow, Baby Blue/Yellow	Infant	12 asst.	\$2.50	\$30.00
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SOLUTION BIB - Header

143	Laminated Terry with Screenprint & Trim	Toddler	12 asst.	\$2.50	\$30.00
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INTELLIGENT BIB - Header

137	Clear Vinyl with Decorations & Trim	Toddler	12 asst.	\$2.75	\$33.00
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SMOCK BIB - Header

138	Flexible Plastic-Blue, Yellow, Melon, Lime	Toddler	12 asst.	\$2.25	\$27.00
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TOPPIN BIB - Header

145	Cheetah, Leopard, Tiger, Zebra	Toddler	12 asst.	\$2.75	\$33.00
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LAYETTE SIZE CHART

P/Preemie (2-5 lbs), NB/3mo (6-13 lbs), S/6mo (14-21 lbs), M/12mo (22-28 lbs), L/2yr (29-36 lbs), XL/3yr (37-43 lbs)

LAYETTE - Header

670	Organic Cotton Knit-Rose, Cornflower, Chamomile, Sage, Lavender, Natural	P, NB	3/color & size	\$11.00	\$33.00
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LAYETTE - Header

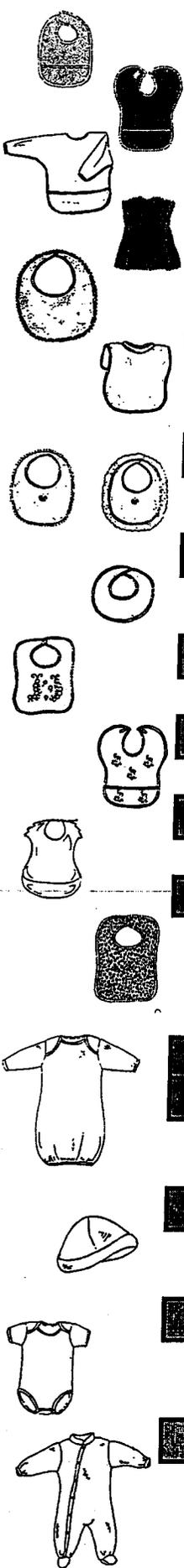
6717	Organic Cotton Knit (double-layered)-Rose, Cornflower, Chamomile, Sage, Lavender, Natural	P, NB	3/color & size	\$3.50	\$10.50
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PLAY SUIT - Header

675	Organic Cotton Knit-Rose, Cornflower, Chamomile, Sage, Lavender, Natural	P, NB, S	3/color & size	\$7.00	\$21.00
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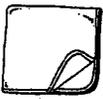
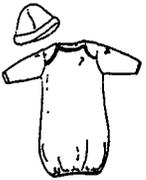
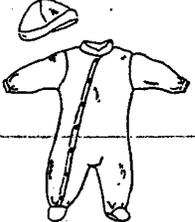
BODYSUIT - Header

685	Organic Cotton Knit-Rose, Cornflower, Chamomile, Sage, Lavender, Natural	P, NB, S	3/color & size	\$15.00	\$45.00
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LAYETTE SIZE CHART

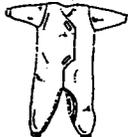
P/Preemie (2-5 lbs), NB/3mo (6-13 lbs), S/6mo (14-21 lbs), M/12mo (22-28 lbs), L/2yr (29-36 lbs), XL/3yr (37-43 lbs)

Style #	Color/Print	Sizes	Case Quantity	Unit Price	Case Price
LAYETTE-Organic					
BOOTIES-Hook/Tag					
 679	Organic Cotton Knit-Rose, Cornflower, Chamomile, Sage, Lavender, Natural	Newborn	3/color	\$3.00	\$9.00
SOCKS 2-pack-Hook/Tag					
 668	Organic Cotton Rib Knit-Natural	6-24mo, 24-36mo, 3T-4T	6	\$3.50	\$21.00
SIMPLE BIB-Hanger/Tag					
 135	Organic Cotton Knit (double-layered) Rose, Cornflower, Chamomile, Sage, Lavender	Infant	3/color	\$3.50	\$10.50
ORGANIC BIB-Hanger/Tag					
 142	Organic Cotton Knit (double-layered) Natural with Sage Embroidery	Infant	6	\$4.25	\$25.50
REVERSIBLE BLANK KEE-Hanger/Tag					
 632	Organic Cotton Knit (double-layered)-Rose, Cornflower, Chamomile, Sage, Lavender, Natural	One Size	3/color	\$8.00	\$24.00
LAYETTE-Flannel/Knit					
SAOUE SET - SAOUE & BABY CAP-Hanger/Tag					
 621	Flannel with Knit Trim Gingham-Pink, Royal, Yellow Prints-Pink Cloud, Blue Cloud, Garden Friends (Knit)	Newborn	2/print	\$9.00	\$18.00
BOYS SET - BOYS CAP & BABY CAP-Hanger/Tag					
 6858	Flannel with Knit Trim Prints-Rosebud, Airplane, Garden Friends (Knit) Plaids-Pink, Blue, Yellow, Royal: Cloud-Pink, Blue Zoo Prints (with Flannel Animal Cap)-Cheetah, Leopard, Tiger, Zebra Christmas (with Santa Cap)-Snowflake Valentine's Day (with Knot Cap)-Heart	S	2/print	\$11.00	\$22.00
REVERSIBLE HOODED BLANK KEE-Hanger/Tag					
 629	Flannel with Knit Backing & Trim Gingham-Pink, Royal, Yellow Prints-Pink Cloud, Blue Cloud, Rosebud, Airplane, Garden Friends (Knit) Plaids-Pink, Blue, Yellow, Royal Polka Dots-Pink, Blue, Yellow, Green Zoo Prints-Cheetah, Leopard, Zebra	One Size	2/print	\$9.00	\$18.00
LAYETTE-Caps					
BABY CAP-Hook/Tag					
 671	Pink, Blue, Yellow, Mint, White, Natural, Garden Friends	NB, S	3/color & size	\$2.50	\$7.50
KNOT CAP-Hook/Tag					
 795	Pink, Blue, Yellow, Mint, White, Natural, Garden Friends, Red, Navy	NB, S	3/color & size	\$2.50	\$7.50
ANIMAL CAP-Hook/Tag					
 791	Pink Rabbit, Blue Cat, Yellow Mouse, Green Frog, White Bear	NB, S	3/color & size	\$3.00	\$9.00

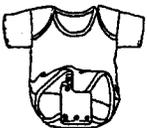
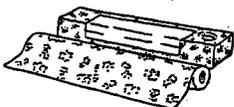
LAYETTE SIZE CHART

P/Preemie (2-5 lbs), NB/3mo (6-13 lbs), S/6mo (14-21 lbs), M/12mo (22-28 lbs), L/2yr (29-36 lbs), XL/3yr (37-43 lbs)

Style #	Color/Print	Sizes	Case Quantity	Unit Price	Case Price
LAYETTE-Caps					
FLAP CAP-Hook/Tag					
792	Pink, Blue, Yellow, Mint, White, Natural, Garden Friends, Red, Navy	NB, S	3/color & size	\$3.00	\$9.00
SANTA CAP-Hook/Tag					
793	Red with White Trim and Appliqué	NB, S	3/size	\$3.00	\$9.00
FUN CAP-Hook/Tag					
794	Solid with Appliqué-Boys' & Girls'	NB, S	6 asst./size	\$3.00	\$18.00
7941	Pastel with Bow-Girls'	NB, S	6 asst./size	\$3.00	\$18.00
BASEBALL CAP-Hook/Tag					
796	Blue, Yellow, Red, Royal, Navy	S/M, L/XL	3/color & size	\$3.00	\$9.00
BONNET-Hook/Tag					
797	Knit with Eyelet Ruffle-Pink, White	NB, S	3/color & size	\$3.50	\$10.50
BEANIE-Hook/Tag					
798	Tricolor with Reversible Print Lining Primary, Pastel	NB, S	6 asst./size	\$3.00	\$18.00
LAYETTE-Underwear					
DIAPERS - Pack of 12 Bag Insert					
681	Rosebud/Pink, Sailboat/Blue, White	S, M, L, XL	3/color & size	\$6.00	\$18.00
DIAPERS - Pack of 12 Bag Insert					
682	Rosebud/Pink, Sailboat/Blue, White	S, M, L, XL	3/color & size	\$5.50	\$16.50
LAYETTE-Outerwear					
RAIN COATS - Long Sleeve-Flange Tag					
6708	Pink, Blue, Yellow, Mint, White, Natural, Garden Friends	Preemie	3/color	\$9.50	\$28.50
BABY CAP-Hook/Tag					
6718	Pink, Blue, Yellow, Mint White, Natural, Garden Friends	Preemie	3/color	\$2.50	\$7.50
EASY ACCESS PLAYSUIT - Long Sleeve-Flange Tag					
673	Pink, Blue, Yellow Mint, White, Natural, Garden Friends	Preemie	3/color	\$7.50	\$22.50
EASY ACCESS PLAYSUIT - Short Sleeve-Flange Tag					
674	Pink, Blue, Yellow, Mint, White, Natural, Garden Friends	Preemie	3/color	\$7.00	\$21.00
EASY ACCESS COVERALL - Hanger/Tag					
684	Pink, Blue, Yellow, Mint, White, Natural, Garden Friends	Preemie	3/color	\$11.00	\$33.00
EASY ACCESS BODYSUIT - Hanger/Tag					
6858	Pink, Blue, Yellow, Mint, White, Natural, Garden Friends	Preemie	3/color	\$9.00	\$27.00



Style #	Color/Print	Sizes	Case Quantity	Unit Price	Case Price
FUNWEAR					
RAINCOAT-Hanger/Tag					
550	Slicker with Flannel Lining Pink, Yellow, Red	12-24mo, 3T-4T	2/color & size	\$15.00	\$30.00
RAIN HAT-Hook/Tag					
549	Slicker with Flannel Lining Pink, Yellow, Red	One Size	2/color	\$6.00	\$12.00
RAIN PONCHO-Hanger/Tag					
502	Slicker with Nylon Trim-Yellow, Red	One Size	3/color	\$10.00	\$30.00
POLAR CAP & MITTENS SET-Vinyl Bag/Insert					
505	Pink Rabbit, Blue Cat, Yellow Mouse, White Polar Bear, Green Frog	S/M	2/color	\$10.00	\$20.00
PLAY SET-Shirts & T-Shirts-Vinyl Bag/Insert					
665	Mixed Prints	S/M, L/XL	6 asst./size	\$7.00	\$42.00
GIFTS, etc.					
FIRST LOCK OF HAIR-Box					
182	Clear includes Pink and Blue Ribbons	One Size	12	\$4.50	\$54.00
SOFT PRINTS HANDPRINT KIT					
183	Pink, Blue, Teal	One Size	12 asst.	\$4.75	\$57.00
WASHABLE BONNET-CUBE					
560	White	One Size	12	\$8.50	\$102.00
56030	Mixed Case-Pink, Blue, White	One Size	12	\$8.50	\$102.00
LOOK BOOKSAGE-Box					
187	Pink, Blue, White	One Size	6/color	\$4.00	\$24.00
GREEN GIFT SET-3 Pack Assorted Colors-Box					
561	Cotton Knit-Pink, Blue, Garden Friends	Premie	1/color	\$10.00	\$10.00
MINI GIFT SET-3 Pack Assorted Colors-Box					
562	Organic Cotton Knit (with i am organic. Bib) Rose, Cornflower, Sage, Natural	Newborn	1/color	\$15.00	\$15.00
563	Cotton Knit-Garden Friends	Newborn	1	\$12.50	\$12.50
SCENTED DRAWER LINERS-Box					
175	Baby Powder Scent-Garden Friends	One Size	12/scent & print	\$4.95	\$59.40
176	Honeysuckle Scent-Garden Friends	"	"	"	"
177	Jasmine Scent-Pink Gingham	"	"	"	"
178	Baby Powder Scent-Blue Gingham	"	"	"	"
179	Mixed Case-Pink & Blue Gingham	"	"	"	"
1791	Mixed Case-Asst. Scents & Prints	"	"	"	"
SNACK IN GROW GARMENT EXPANDERS-3 Pack Polybag/Header					
181	White 3 Snap	One size	12	\$2.95	\$35.40
BULLY BAND-Polybag/Header					
188	White	One Size	12	\$1.50	\$18.00
ALL ABOUT ME CHILDREN'S HEALTH JOURNAL-Vinyl Bag/Insert					
186	English, Spanish	One Size	12/language	\$2.55	\$30.60
KNEE PADS-Polybag/Header					
189	Mixed Solids Pink, Blue, Yellow, White, Red, Navy	One Size	12 asst.	\$2.50	\$30.00



i play.™
 2000 Riverside Drive, #9
 Asheville, NC 28804
www.iplaybabywear.com



Toll free: 800-876-1574
 Phone: (828) 254-9236
 Fax: (828) 258-9052
customer_service@iplaybabywear.com

Placing an order

Ordering information:

- Terms: Net 30 Days, terms are subject to credit approval.
- Freight: FOB Asheville, NC 28804
- Minimum Order: \$100, orders under \$100 are subject to a \$10 processing fee.
- Pricing: Prices are subject to change without notice.
- Case Quantity: Cases are packed and sold by size and color. Cases cannot be broken.
 Example: Style #211 Case Quantity is 3 Medium Pink Tulip or 3 Large Dancing Frog.

Payment:

- Initial orders are C.O.D., prepaid check or MC/Visa.
- Orders requesting net terms are asked to submit 2 bank and 4 trade references, including fax and telephone numbers of the credit departments. Please allow 7-10 working days for credit approval.
- Payment is due 30 days from invoice date.
- Interest on overdue accounts will accrue at 1.5% monthly.

Warranty:

- All i play.™ products are warranted against manufacturing defects in materials or workmanship for 90 days from date of purchase. However, failure to follow specific garment laundering instructions will not be considered as a "manufacturer's defect".
- All returns must be pre-approved and given a return authorization number.
- Any merchandise returned without a return authorization number will be refused.
- Credit will not be issued for goods which are counter damaged, shopworn, or damaged in transit.

i play.™ has special programs with the following associations:

Baby Furniture Plus/Baby News/Bellini/Kid to Kid/Ninfa/Once Upon a Child/USA Baby

Swimwear and Bath Sizes

Size	Weight	Age
S	13-18 lbs.	6 mo.
M	18-22 lbs.	12 mo.
L	22-25 lbs.	18 mo.
XL (2T)	25-30 lbs.	2 yr.
XXL (3T)	30-37 lbs.	3 yr.
4T	38-46 lbs.	4 yr.

Layette and Funwear Sizes

Size	Weight	Age
P	2-5 lbs.	Preemie
NB	6-13 lbs.	3 mo.
S	14-21 lbs.	6 mo.
M	22-28 lbs.	12 mo.
L	29-36 lbs.	2 yr.
XL	37-43 lbs.	3 yr.

