ESTTA Tracking number: **ESTTA185070**

Filing date: **01/07/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92047559
Party	Defendant Aimbridge Lending Group, LLC
Correspondence Address	David A. Lowe Black Lowe & Graham PLLC 701 Fifth Avenue, Suite 4800 Seattle, WA 98104 UNITED STATES lowe@blacklaw.com
Submission	Other Motions/Papers
Filer's Name	David A. Lowe
Filer's e-mail	lowe@blacklaw.com, sgist@blacklaw.com, litdocketing@blacklaw.com
Signature	/David A. Lowe/
Date	01/07/2008
Attachments	Numerical 3.pdf (1 page)(8016 bytes) AIMB-6-1002P07Ex3.pdf (1 page)(110587 bytes) Numerical 4.pdf (1 page)(7883 bytes) AIMB-6-1002P07Ex4.pdf (2 pages)(251834 bytes) Numerical 5.pdf (1 page)(7975 bytes) AIMB-6-1002P07Ex5.pdf (24 pages)(1573362 bytes) Numerical 6.pdf (1 page)(8008 bytes) AIMB-6-1002P07Ex6.pdf (27 pages)(1450784 bytes)

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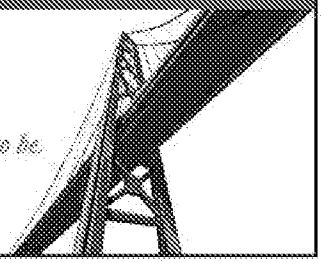

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SAVE THE DATE

Tuesday, April 12, 2005
5:30 p.m. – 7:00 p.m.
at East West Bank Alhambra Main St. Branch
1861 W. Main St., Alhambra, CA 91801

For more information and to enroll, please call
626-308-2013 for Sharon Wong.

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*No purchase necessary to enter the drawing. Drawing open only to legal residents of California who are 18 years of age or older at the time of entry. Other restrictions may apply.

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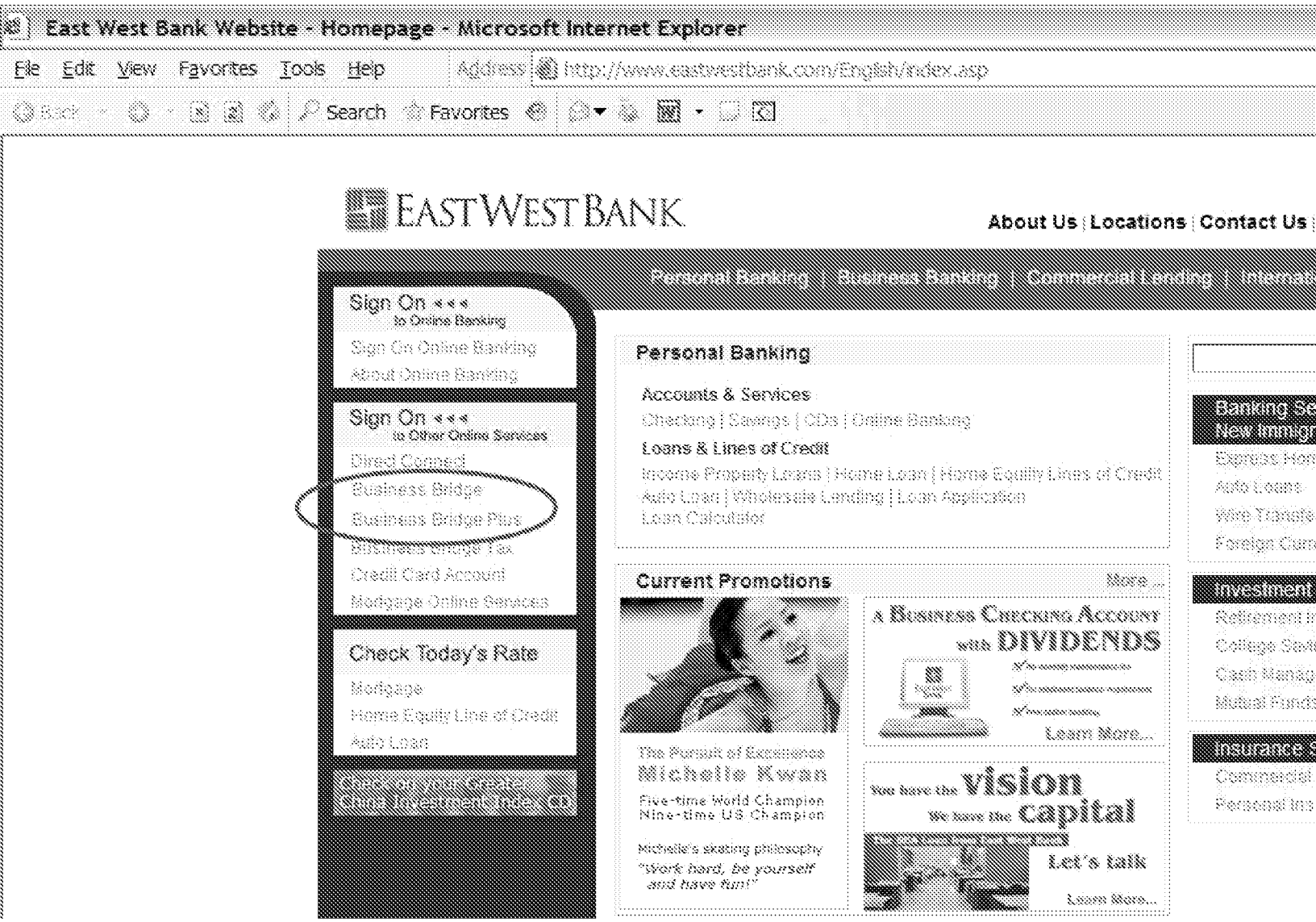
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Accounts & Services
Checking | Savings | CDs | Online Banking
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Current Promotions
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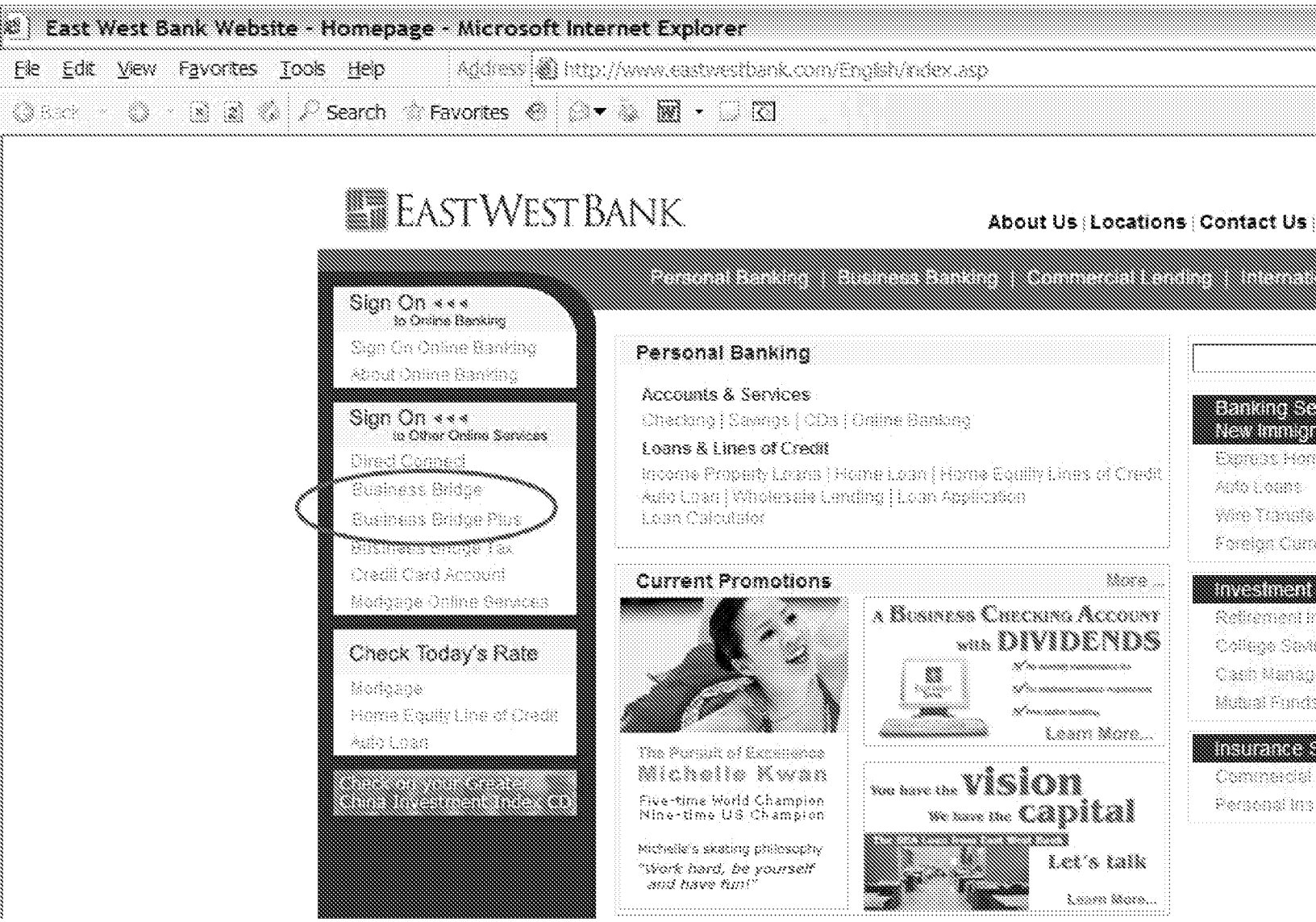
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East West Bank - Your Financial Bridge Between East and West

East West Bank is Southern California's fourth-largest commercial bank and offers a full range of personal and business banking services. The solid and vast international presence of our parent group -- the Gajah Tunggal Group -- enables East West Bank to provide the connections and expertise our clients need to do business in today's global markets.

A Quick Snapshot of East West Bank

The East West Bank Story and Information on Our Parent Company

Find an East West Branch Location

East West Bank in the News

How to Contact East West Bank

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East West Bank - Your Financial Bridge Between East and West

East West Bank is a full-service commercial bank with 23 branches in Southern and Northern California. The bank specializes in financing international trade for California companies and lending for commercial, construction and residential real estate projects. With $2 billion in assets, East West Bank is one of the largest commercial banks in California.

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- Current Promotions
- Online Banking
- Personal Banking
- Home Loan Programs
- Business Banking
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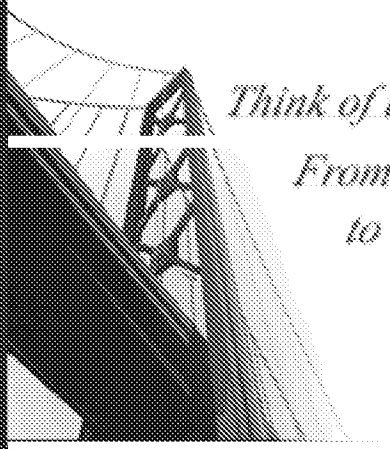

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From where you are,
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Recent News -

East West Bancorp Announces the Acquisition of Prime Bank (11/02/00)

East West Bancorp Reports Record Net Income for the Third Quarter (10/12/00)

Third Quarter Conference Call (Audio) - (10/12/00)

East West Bancorp Introduces Chinese-Language Internet Banking (8/31/00)

East West Bancorp Announces The Acquisition of East West Insurance Agency (8/24/00)

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- Home Loan Programs
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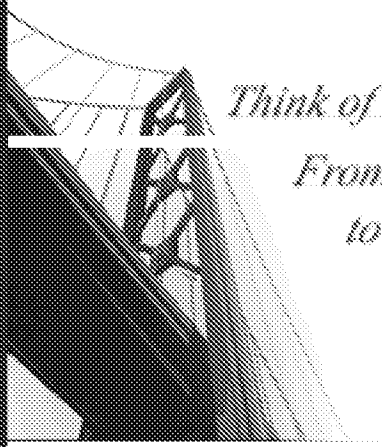

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East West Bank - Event Center

Recent News -

New Commercial Banking Center in CENTURY CITY, CA !!!

L.A. Time Article: Growing Network of Lenders Helps Minority Entrepreneurs

East West Bancorp Trade Finance Executive Receives Philippine Government Honor - (02/08/01)

East West Bancorp Added To The Nasdaq Financial 100 Index - (02/06/01)

East West Bancorp Board Of Directors Announces Declaration Of First Quarter 2001 Dividend - (01/17/01)

Online Seminar - Tools & Strategies for Small Businesses (Video) - (01/16/01)

Drug-free America Campaign 2001 (Video) - (01/16/01)

East West Bancorp Closes The Prime Bank Acquisition - (01/16/01)

East West Bank and Asian Teen Idol Jimmy Lin Team Up to Deliver Anti-Drug Message to U.S. Teens - (01/16/01)

East West Bancorp Reports Record Earnings Per Share For 2000 - (01/16/01)

Fourth Quarter Conference Call (Audio) - (01/16/01)

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...ew Year!

...welcome Year
of the Horse.

2002

February 12th is Chinese New Year.

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- Online Banking
- Personal Banking
- Personal Finance Center
- Home Loan Center
- Apartment Loans
- Business Banking
- Commercial Lending
- International Banking
- Insurance Services
- Investment Services
- About East West Bank
- Investor Information
- Career Opportunities
- Our Privacy Policy

Recent News - *Donations To The American Red Cross*

- East West Bancorp Announces Fourth Quarter 2001 Dividend - (10/19/01)
- East West Bank Partners with ShareBuilder to Offer Easy, Low-Cost Online Investing - (1
- East West Bancorp Reports Third Quarter Financial Results - (10/11/01)
- East West Bancorp, Inc. Third Quarter Conference Call (Audio) - (10/11/01)
- East West Bancorp and 99 Ranch Market Announce Nation's First Asian-American Superr Banking Partnership - (09/04/01)

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Online Banking
Personal Banking
Personal Finance Center
Home Loan Center
Income Properties
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About East West Bank
Investor Information
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Recent News -

- East West Bancorp Announces Fourth Quarter 2002 Dividend - (10/23/2002)
- East West Bancorp Reports 27% Increase In Earnings Per Share - (10/10/2002)
- East West Bancorp Announces Third Quarter 2002 Dividend - (07/23/2002)
- East West Bancorp Record Breaking Quarter - (07/11/2002)
- East West Bancorp, Inc. Second Quarter Conference Call (Audio) - (07/11/02)

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- Income Properties
- Business Banking
- Commercial Lending
- International Banking
- Insurance Services
- Investment Services
- About East West Bank
- Investor Information
- Career Opportunities
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Recent News -

- East West Bancorp Closes Pacific Business Bank Acquisition and Issues Preliminary 1st Quarter Estimate - (03/17/03)
- East West Bank Commemorates its 30th Anniversary with Special Customer Promotions From Staples and Singapore Tourism Board - (01/27/03)
- East West Bankcorp Reports Record Annual EPS - (01/23/03)
- East West Bancorp Declares $0.10 Quarterly Dividend - (01/16/2003)
- East West Bancorp Announces Opening of Beijing Representative Office - (01/13/2003)

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- Current Promotions
- Online Banking
- Personal Banking
- Personal Finance Center
- Home Loan Center
- Income Properties
- Business Banking
- Commercial Lending
- International Banking
- Insurance Services
- Investment Services
- About East West Bank
- Investor Information
- Career Opportunities
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- East West Bancorp Declares Second Quarter 2003 Dividend - (04/18/2003)
- East West Bancorp Reports First Quarter Results - (04/17/2003)
- East West Bancorp Closes Pacific Business Bank Acquisition and Issues Preliminary 1st Quarter Estimate - (03/17/03)
- East West Bank Commemorates its 30th Anniversary with Special Customer Promotions From Staples and Singapore Tourism Board - (01/27/03)
- East West Bankcorp Reports Record Annual EPS - (01/23/03)

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- Current Promotions
- Online Banking
- Personal Banking
- Personal Finance Center
- Home Loan Center
- Apartment Loans
- Business Banking
- Commercial Lending
- International Banking
- Insurance Services
- Investment Services
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- Investor Information
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Recent News -

- East West Bancorp Declares Fourth Quarter 2003 Dividend - (10/17/2003)
- East West Bancorp Reports 25% Increase In Third Quarter EPS - (10/16/2003)
- East West Bancorp's CFO Honored By U.S. Banker - (10/06/2003)
- East West Bancorp Declares Third Quarter 2003 Dividend - (07/18/2003)
- East West Bancorp Reports Record EPS of $0.60 for the Second Quarter - (07/17/2003)

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- Business Banking
- Commercial Lending
- International Banking
- Insurance Services
- Investment Services
- About East West Bank
- Investor Information
- Career Opportunities
- Our Privacy Policy

Recent News -

- East West Bancorp Reports Record Earnings For 4th Quarter and Full Year 2003 - (01/22/2004)
- East West Bancorp Declares First Quarter 2004 Dividend - (01/21/2004)
- East West Bancorp Declares Fourth Quarter 2003 Dividend - (10/17/2003)
- East West Bancorp Reports 25% increase In Third Quarter EPS - (10/16/2003)
- East West Bancorp's CFO Honored By U.S. Banker - (10/06/2003)

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Insurance Services
Investment Services
About East West Bank
Investor Information
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- Q&A for New Customers from Trust Bank
  (Including Incoming Wire Instructions for East West Bank)

- 21st CENTURY ACT (Check 21 Act) Effective Date October 28th, 2004

Recent News -

- East West Bancorp Reports Record Earnings for Third Quarter of 2004 (10/21/04)
- East West Bancorp Declares Fourth Quarter 2004 Dividend - (10/19/2004)
- East West Bancorp Closes Trust Bank Acquisition - (08/09/2004)
- East West Bank Introduces the Greater China Investment Index CD - (07/26/2004)
- East West Bancorp to Present at Keefe, Bruyette & Woods 5TH Annual Community Bank Investor Conference - (07/26/2004)
- East West Bancorp Declares Third Quarter 2004 Dividend - (07/16/2004)
- East West Bancorp Reports Record Earnings for Second Quarter of 2004 - (07/15/2004)

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Current Promotions
Online Banking
Personal Banking
Personal Finance Center
Home Loan Center
Income Properties
Business Banking
Commercial Lending
International Banking
Insurance Services
Investment Services
About East West Bank
Investor Information
Career Opportunities
Our Privacy Policy
Customer Identification Program Notice

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Recent News -

- East West Bancorp Declares First Quarter 2005 Dividend - (02/03/2005)
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- East West Bancorp Reports Record Earnings for Third Quarter of 2004 (10/21/04)
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International Banking
Insurance Services
Investment Services
About East West Bank
Investor Information
Career Opportunities
Our Privacy Policy
Customer Identification Program Notice

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- Figure Skating Champion Michelle Kwan Has New Home with Opening of East West Ice Palace - (05/16/05)
- East West Bancorp Declares Second Quarter 2005 Dividend - (04/19/05)
- East West Bancorp Reports Record Earnings of $23.5 Million or a 39% Increase for First Quarter of 2005 - (04/14/05)
- Michelle Kwan - New East West Bank Spokesperson - (03/14/05)
- East West Bancorp to present at Piper Jaffray Financial Services Conference - (03/09/05)
- East West Bancorp Declares First Quarter 2005 Dividend - (02/03/2005)
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Insurance Services
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About East West Bank
Investor Information
Career Opportunities
Our Privacy Policy
Customer Identification Program Notice

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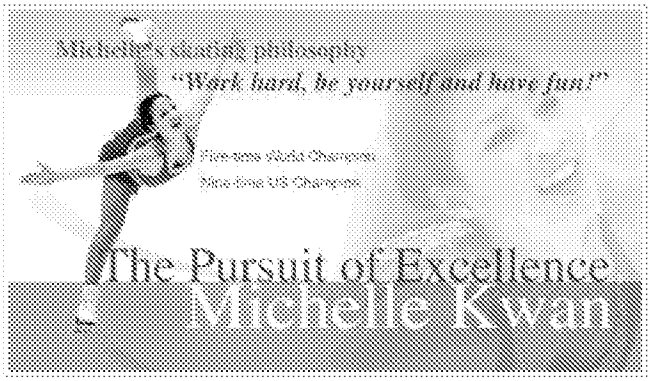

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- Figure Skating Champion Michelle Kwan Has New Home with Opening of East West Ice Palace
  Skating, Fitness, Dance Center Holds Grand Opening - (5/16/2005)
- East West Bancorp Declares Second Quarter 2005 Dividend - (4/19/2005)
- East West Bancorp Reports Record Earnings of $23.5 Million Or a 39% Increase for First Quarter of 2005 - (4/14/2005)
- Michelle Kwan - New East West Bank Spokesperson - (3/14/2005)
- East West Bancorp to present at Piper Jaffray Financial Services Conference - (3/9/2005)
- East West Bancorp Declares First Quarter 2005 Dividend - (2/3/2005)
- East West Bancorp Reports 27% Increase in Earnings per Share for Fourth Quarter of 2004 - (1/27/2005)

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Express Home Loan
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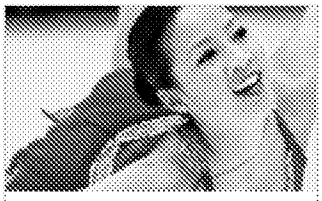

The Pursuit of Excellence

Michelle Kwan

Five-time World Champion
Nine-time US Champion

Michelle's skating philosophy

"Work hard, be yourself and have fun!"

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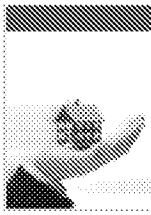

Express Home Loan

Owning A Home Is Well Within Your Reach!

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- East West Bancorp Declares Fourth Quarter 2005 Dividend - (10/19/2005)
- East West Bancorp Reports Record Third Quarter 2005 Earnings of $28.6 Million - (10/18/2005)
- East West Bancorp to Present at RBC Capital Markets 2005 Financial Institutions Conference - (9/14/2005)
- East West Bancorp to Present at Lehman Brothers 2005 Financial Services Conference - (9/9/2005)
- East West Bancorp Closes United National Bank Acquisition - (9/6/2005)
- East West Bancorp Declares Third Quarter 2005 Dividend - (7/21/2005)
- East West Bancorp Reports Record Second Quarter 2005 Earnings of $25.5 Million or a 41% Increase - (7/20/2005)
- East West Bancorp Enters Into Definitive Agreement for the Acquisition of United National Bank - (6/30/2005)
- Rudolph I. Estrada, Business Executive and former Commissioner on the White House Commission on Small Business, appointed to East West Bancorp Board of Directors - (6/23/2005)
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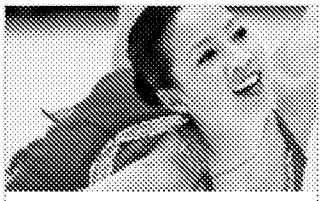

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- East West Bancorp to Present at RBC Capital Markets 2005 Financial Institutions Conference - (9/14/2005)
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- East West Bancorp Closes United National Bank Acquisition - (9/6/2005)
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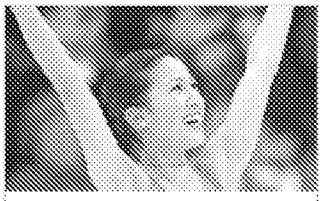

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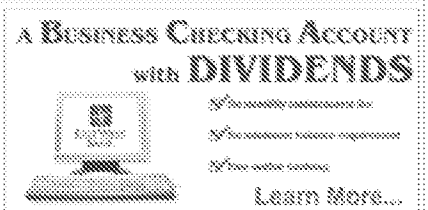

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Foreign Currency

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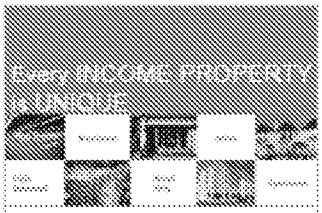

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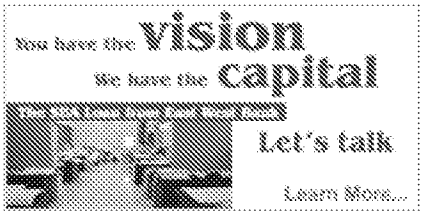

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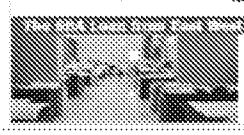
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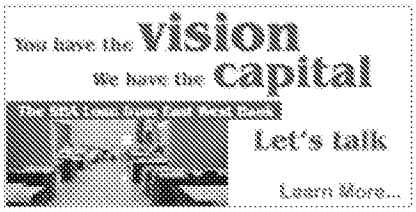

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- East West Bancorp Declares Second Quarter 2007 Dividend - (4/17/2007)
- East West Bancorp Reports Record Earnings of $42.1 Million for First Quarter 2007 - (4/16/2007)
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- East West Bancorp Reports Record Earnings for 10th Consecutive Year; Record Fourth Quarter 2006 Earnings of $39.1 Million or 27% Increase - (1/24/2007)
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- East West Bancorp Declares Second Quarter 2006 Dividend - (4/20/2006)

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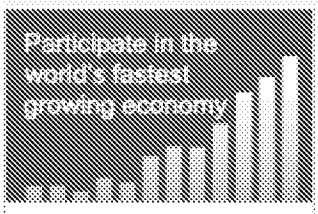

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- East West Bancorp Reports Strong Earnings of $40.5 Million for Second Quarter 2007 - (7/18/2007)

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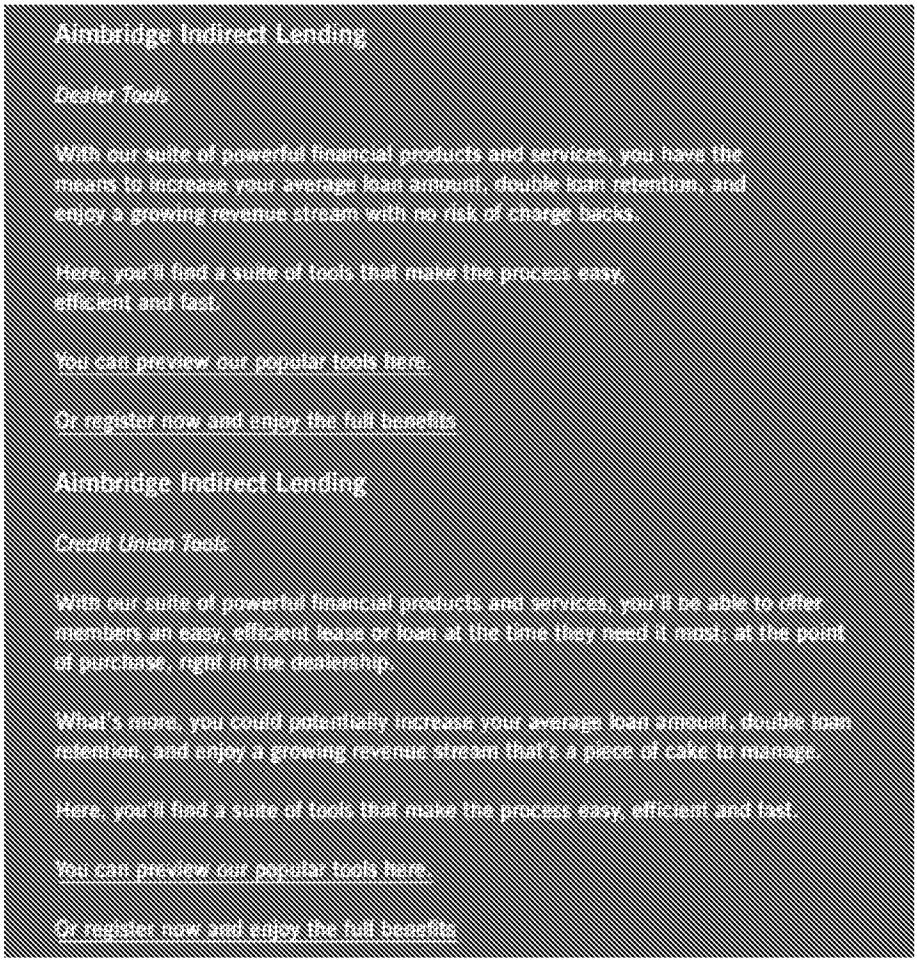

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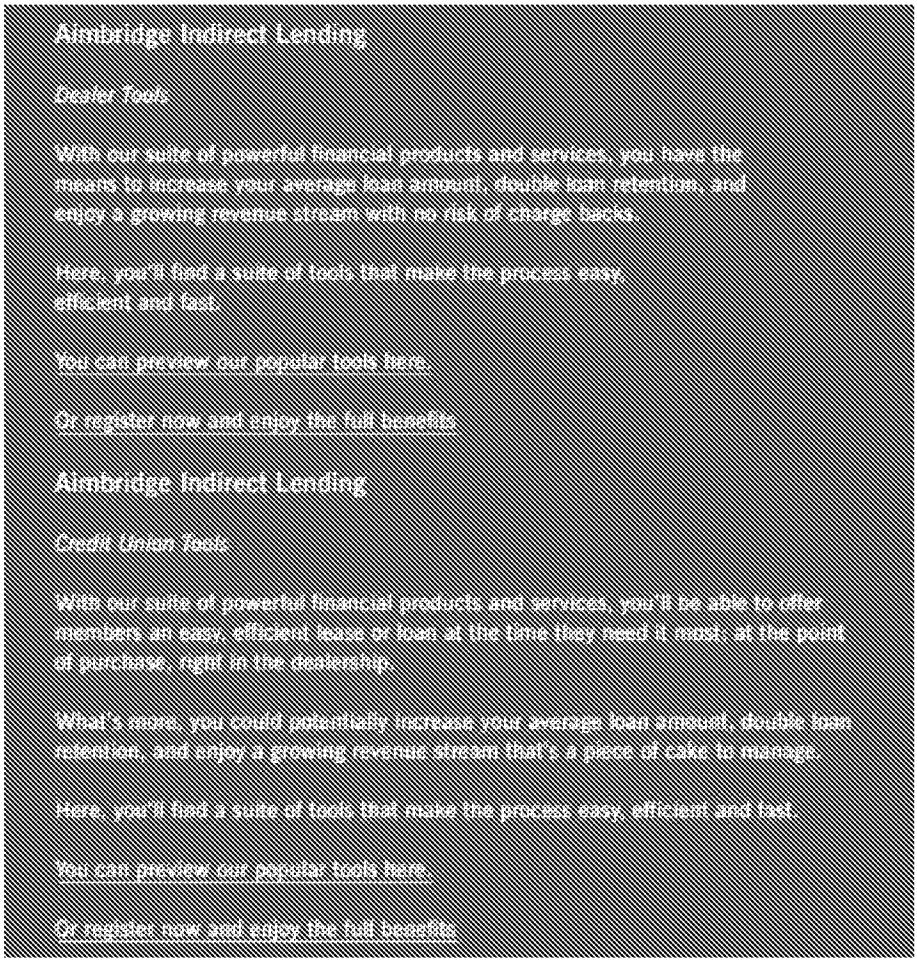

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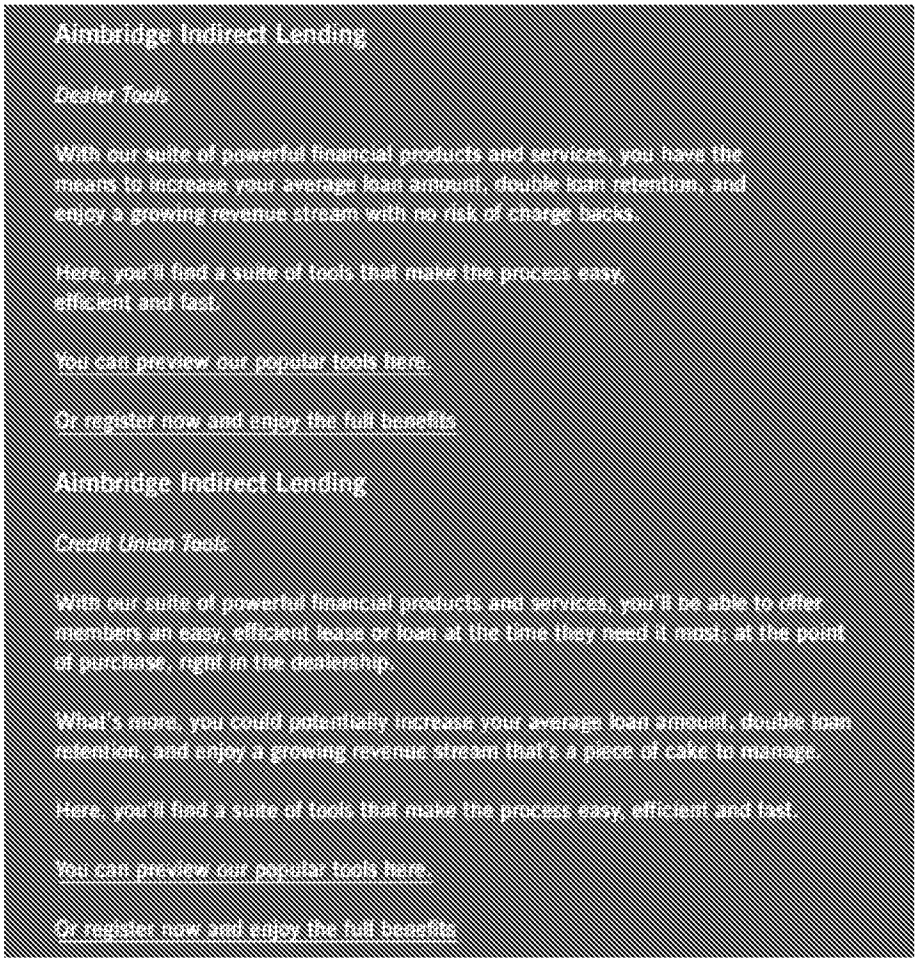

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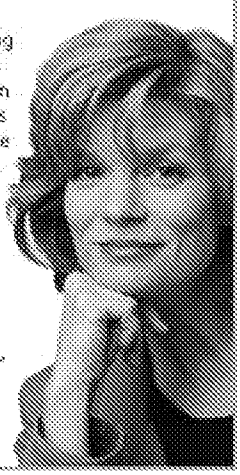

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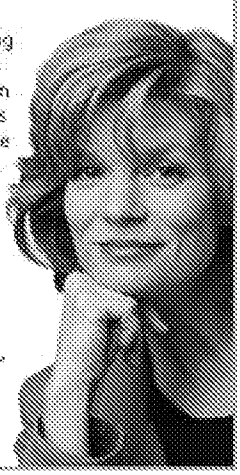

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>> 08/04/03 How to buy a home: Be an informed consumer. -- Buying a home is one of life•s biggest, most exciting decisions.

>> 01/29/03 Aimbridge Indirect Lending Helps Credit Unions Comply with USA PATRIOT Act -- Aimbridge integrates TransUnion's Total ID.

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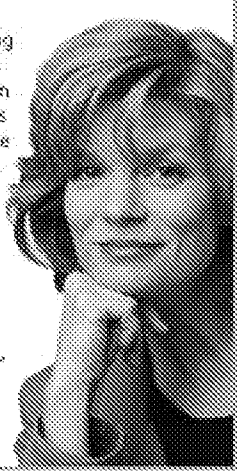

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>> 12/10/03 Aimbridge Indirect Lending Launches Program in Michigan. -- •We needed a company to aggressively manage dealer relationships,•

>> 11/17/03 Aimbridge Indirect Lending, Ohio Credit Unions and Ohio Credit Union League Services Corporation Form Indirect Lending Program -- Aimbridge Indirect Lending announced that it has joined forces with OCUL Services Corporation and Ohio credit unions to launch Aimbridge Indirect Lending (AIL) of Ohio.

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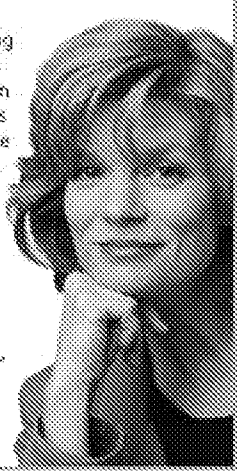

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>> 03/29/04 The Aimbridge Group Names Ann Schmitt Chief Operating Officer. -- •The Aimbridge Group, a provider of financial products through partnerships with credit unions, named Ann Schmitt chief operating officer for The Aimbridge Group. •

>> 03/03/04 The Aimbridge Group Launches Aimbridge Explorer. -- The Aimbridge Group, a provider of financial products through partnerships with credit unions, announced the introduction of Aimbridge Explorer.

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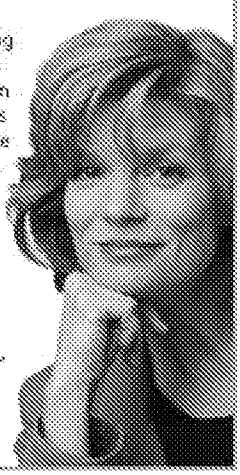

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>> 08/26/04 Nebraska Credit Union League & Affiliates Signs Agreement with Aimbridge Home Loans.

>> 08/16/04 Chris Truelson Named Senior Vice President of Sales at Aimbridge.

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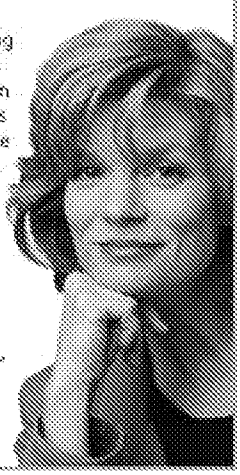

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>> 12/6/04 Lakes Community Credit Union Partners with Aimbridge Indirect Lending

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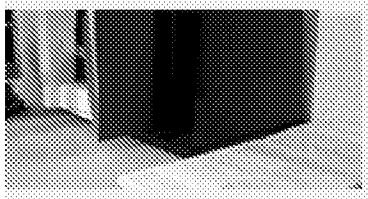

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10.20.05 - CUALN Network Employs Aimbridge's PowerBridge
The Credit Union Auto Lending Network (CUALN) has implemented the Aimbridge Lending Group's system integration solution, PowerBridge in its member credit unions. Read More...

10.16.05 - Genesis Employees Credit Union Selects Aimbridge

Indrect Lending
Zanesville, Ohio-based Genesis Employees Credit Union (GECU) has selected Aimbridge Indirect Lending to support its first indirect auto lending program. GECU is a member of the Ohio Credit Union... Read More...

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Bay Pines Federal Credit Union recognizes that partnership with Aimbridge drives loan volume from dealerships. Read More...

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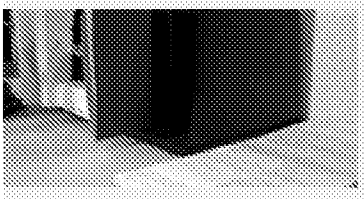

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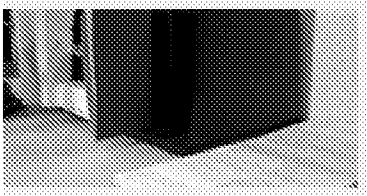

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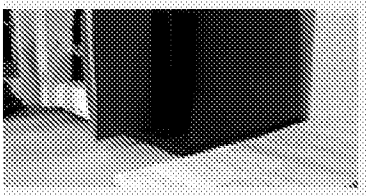

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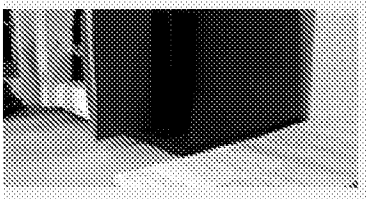

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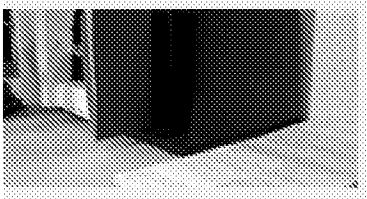

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