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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92047559
Party	Defendant Aimbridge Lending Group, LLC
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Submission	Motion for Summary Judgment
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

EAST WEST BANK,

Petitioner,

v.

THE AIMBRIDGE GROUP,

Registrant.

Cancellation No. 92047559

Registration No. 3,196,507

Mark: POWERBRIDGE

REGISTRANT'S MOTION FOR SUMMARY JUDGMENT

Pursuant to 37 C.F.R. §§ 2.127 and 2.116 and Federal Rules of Civil Procedure 56, Registrant Aimbridge Lending Group, LLC hereby moves for summary judgment of the Notice of Opposition filed by Petitioner East West Bank because, as matter of law, there is no likelihood of confusion between the Registrant's mark and the Petitioner's marks.

I. FACTUAL AND PROCEDURAL BACKGROUND

A. THE PARTIES AND MARKS

Registrant Aimbridge Lending Group, LLC ("Aimbridge") is a Colorado limited liability company located in Englewood, Colorado. Aimbridge is the assignee of all right, title to and interest in the mark at issue in this opposition proceeding, U.S. Trademark Registration No. 3,196,507 for the mark POWERBRIDGE, from predecessor-in-interest The Aimbridge Group, Inc., a related company.

Aimbridge filed an application for registration of the unique POWERBRIDGE mark on February 24, 2006 based on use at least as early as June 2004. The Trademark Examining Attorney found no similar registered or pending marks that would bar registration and the POWERBRIDGE application was published for opposition October 24, 2006 in the following two services classes:



Int'l Class 36: Consumer lending services; Credit reporting services; Financial information provided by electronic means; Financial loan consultation; Matching borrowers with potential lenders in the field of consumer and mortgage lending; Mortgage procurement for others; Mortgages services, namely, buyer pre-qualification of mortgages for mortgage brokers and banks

Int'l Class 42: Providing online non-downloadable software for collecting, analyzing, monitoring and reporting the status of loan financing, mortgage lending and financial information services

Unopposed, the POWERBRIDGE mark was subsequently registered on January 9, 2007.

Aimbridge has been using a family of trademarks incorporating the company's AIMBRIDGE trade name for use with a wide variety of automobile and mortgage lending and financial information software and consulting services for nearly five years. Aimbridge is the owner of the following seven federally registered trademarks incorporating the AIMBRIDGE term:

Mark	Reg. No.	Classes
AIMBRIDGE	3088546	35
AIMBRIDGE	2877898	39
AIMBRIDGE	2860999	36
AIMBRIDGE CONNECT	3146411	9
THE AIMBRIDGE GROUP	2940516	36
THE AIMBRIDGE GROUP	2880065	35
THE AIMBRIDGE GROUP	2875407	39

Declaration of David A. Lowe, attorney for Aimbridge, Exhibit A.

Petitioner East West Bank ("EWB") is a California corporation having its business address at 135 N. Los Robles Avenue, 7th Floor, Pasadena, California. EWB claims ownership in what it calls various "bridge" marks, including to YOUR FINANCIAL BRIDGE, U.S. Trademark Application Serial No. 78897563 (recently registered as U.S. Reg. No. 3,307,037) and BUSINESS BRIDGE, U.S. Trademark Application Serial No. 78890654. Both applications were filed the end of May 2006—subsequent to Aimbridge's February 2006 filing for the contested POWERBRIDGE registration and years after Aimbridge's filing for and

registration of six of the seven AIMBRIDGE family marks noted above—for use in association with “banking; cash management.”

Despite alleging first use of its two marks on January 1, 1997 and May 15, 1997, respectively, EWB failed to file any federal trademark application until May 31, 2006 and May 23, 2006, respectively—more than nine after claimed first use.

B. EWB’S OVERREACHING AND LITIGIOUS HISTORY

Notwithstanding the fact that it has only recently sought federal trademark protection for what it claims to be its own marks, EWB has taken the extremely aggressive position that it owns rights to any mark that incorporates, in whole or in part in any fashion, the word “bridge” for use in any aspect of the financial industry. Starting in August 2006, EWB began a calculated and litigious campaign against third parties for marks falling within EWB’s sweeping position. Since August 2006, EWB has threatened or initiated the following 16 opposition or cancellation proceedings:

Opposition No.	Opposed Mark	Filing Date
91172902	BRIDGE BANK	09.15.2006
91173156	SKYBRIDGE	09.28.2006
91175648	RIVERBRIDGE PARTNERS	09.28.2006
91174019	AIMBRIDGE CONNECT	10.12.2006
91175141	EQUIBRIDGE	01.11.2007
91176132	BRIDGECREEK	03.12.2007
91176296	BRIDGE HEALTHCARE FINANCE	03.20.2007
91176406	SMARTLINK BRIDGE	03.26.2007
91176518	BAINBRIDGE CAPITAL	03.30.2007
91176652	SKYBRIDGE CAPITAL	04.06.2007
91177318	YOUR SOLUTIONS BEGIN AT THE BRIDGE	05.16.2007
91177336	BAINBRIDGE	05.16.2007
92047559	POWERBRIDGE	05.22.2007
92047561	BRIDGELoAN.COM	05.22.2007
91177674	ROSS BRIDGE	06.06.2007
91177809	ROSS BRIDGE	06.13.2007

During this same time EWB has threatened to oppose the following eight applications:

Serial No.	Opposed Mark	Date
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Serial No.	Opposed Mark	Date
78855723	CLEARBRIDGE ADVISORS	12.21.2006
79020391	MACROBRIDGE	02.07.2007
78904173	CENTERBRIDGE	02.13.2007
78835366	REALTY BRIDGE	04.05.2007
77002301	LENDINGBRIDGE	04.26.2007
77006487	CASH BRIDGE	05.14.2007
77058604	DEPOSITBRIDGE	07.09.2007
77058115	TRADEBRIDGE	07.09.2007

Lowe Declaration, Exhibit B.

C. OPPOSITION PROCEEDING STATUS

EWB filed a Petition to Cancel to the POWERBRIDGE registration on May 22, 2007. Inconsistently, EWB claimed that (1) Aimbridge has abandoned use of the POWERBRIDGE mark in association with the International Class 36 services; (2) the term POWERBRIDGE has been a generic term of art used in the financial services industry; (3) POWERBRIDGE is confusingly similar to EWB's YOUR FINANCIAL BRIDGE and BUSINESS BRIDGE marks; and (4) Aimbridge's International Class 36 and 42 services for information reporting, software and consulting services are "nearly identical" to EWB's banking and cash management services. Aimbridge timely answered on June 28, 2007, denying EWB's claims. No discovery has been sought by EWB in the last five months since the discovery period opened June 12, 2007 and the discovery period is set to close in less than a month on December 9, 2007.

II. ARGUMENT

Summary judgment is appropriate when "the pleadings, depositions, answers to interrogatories, and admissions on file, together with the affidavits, if any, show that there is not genuine issue as to any material fact and that the moving party is entitled to judgment as a matter of law." Fed. R. Civ. P. 56(c); *Celotex Corp. v. Catrett*, 477 U.S. 317 (1986). The purpose of summary judgment is judicial economy or, in other words, to avoid an unnecessary trial where there is no genuine issue of material fact and more evidence than is already available in connection with the summary judgment motion could not reasonably be expected to change the

result in the case. *Pure Gold, Inc. v. Syntex (U.S.A.), Inc.*, 739 F.2d 624, 743 (Fed. Cir. 1984); *University Book Store v. University of Wisconsin Board of Regents*, 33 USPQ2d 1385, 1390-91 (TTAB 1994). The Board considers the summary judgment procedure as “a salutary method of disposition,” and does not hesitate to dispose of cases on summary judgment when appropriate. TBMP 528.01.

Determination of the existence of a likelihood of confusion is based on an analysis of the relevant factors set forth in *In re E. I. DuPont DeNemours & Co.*, 476 F.2d 1357, 1361 (CCPA 1973); *Shen Mfg. Co., Inc. v. The Ritz Hotel Ltd.*, 393 F.3d 1241 (Fed. Cir. 2004). In determining whether a likelihood of confusion exists the TTAB need not consider every factor. *Id.* (citing *Ban Beauty Inc. v. Alberto-Culver Co.*, 236 F.3d 1333, 1336 (Fed. Cir. 2001) (“While it must consider each factor for which it has evidence, the [b]oard may focus its analysis on *dispositive factors*, such as similarity of the marks and relatedness of the goods.”) (emphasis added). Rather, ***the TTAB may dismiss an opposition based on a determination of some or even a single DuPont factor.*** See *Champagne Louis Roederer, S.A. v. Delicato Vineyards*, 148 F.3d 1373, 1374-75 (Fed. Cir. 1998) (affirming the TTAB’s dismissal of opposition action where it “treated the dissimilarity of the marks with respect to appearance, sound, significance, and commercial impression as the dispositive *DuPont* factor, concluding that this dissimilarity alone precluded any reasonable likelihood of confusion.”); *Kellogg Co. v. Pack’em Enterprises, Inc.*, 951 F.2d 330 (Fed. Cir. 1991) (affirming TTAB decision finding no likelihood of confusion based on the first *DuPont* factor alone). This is particularly the case where the dispositive factors are devoid of any factual dispute. See *In re E.I. DuPont Nemours & Co.*, 476 F.2d at 1361.

The present case is particularly ripe for summary judgment based solely on an analysis of *DuPont* factors for which there can be no factual dispute—(a) the dissimilarity of the marks in their entirety as to appearance, sound, connotation and commercial impression; and (b) the weakness of the marks being asserted by EWB. These are factors for which the evidence is objective and uncontroverted as they implicate only the records of the USPTO: a comparison of

appropriate to dissect the unitary POWERBRIDGE term to facilitate a comparison to EWB's asserted marks; POWERBRIDGE constitutes an "inseparable whole." *See id.* Indeed, absent improper dissection, the POWERBRIDGE mark does not even include the word BRIDGE; the BRIDGE term appears only as part of the unitary POWERBRIDGE mark.

In a similar fashion, the further distinguishing terms YOUR and FINANCIAL of the YOUR FINANCIAL BRIDGE and BUSINESS of the BUSINESS BRIDGE marks asserted by EWB should not be removed from the overall comparison of the marks. These differences, taken both singly and together, confirm that there is no likelihood of confusion based solely on the strikingly different appearance of the marks.

The marks, viewed in their entireties, are clearly dissimilar in appearance, and that factor alone supports summary judgment. *See Kellogg*, 951 F.2d 330 (affirming dismissal on summary judgment because there was no likelihood of confusion between the marks FROOTEE ICE and FROOT LOOPS based on dissimilar appearance); *Miller Brewing Co. v. Premier Beverages, Inc.*, 210 USPQ 43, 48-49 (TTAB 1981) (finding no likelihood of confusion based on dissimilarity between MILLER and OLI BOB MILLER'S); *Hershey Foods Corp. v. Cerreta*, 195 USPQ 246 (TTAB 1977) (A BIG KISS FOR YOU held dissimilar to SEALED WITH A KISS); *Kampgrounds of America, inc. v. North Delaware A-OK Campground, Inc.*, 415 F. Supp. 1288 (D. Del. 1976), *aff'd*, 556 F.3d 566 (3d Cir. 1977) (A-OK held dissimilar to KOA); *Carefirst of Maryland, Inc. v. First Care, P.C.*, 350 F. Supp. 2d 714 (E.D. Va. 2004) (summary judgment of no likelihood of confusion between CAREFIRST for health insurance and FIRST CARE for physicians' group medical offices); *Murphy, Brill and Sahner, Inc. v. New Jersey Rubber Company*, 102 USPQ 420 (Comm'r Pat. & Trademarks 1954) (FLITE TOP held dissimilar to TOPFLIGHT); *In re Akzona Incorporated*, 219 USPQ 94 (TTAB 1983) (SILKY TOUCH held dissimilar to TOUCH O'SILK).

Likewise, EWB's claim that it owns all marks containing some form of the term BRIDGE is frivolous and should be rejected. *See Gruner + Jahr USA Publ'g v. Meredith Corp.*,



991 F.2d 1072, 1077 (2d Cir. 1993) (reasoning that the registration of a proper noun as a trademark does not by itself “remove it from being available to others” or “grant exclusive possession” of variations of the word to the trademark registrant).

B. SOUND

Just as the POWERBRIDGE mark and the YOUR FINANCIAL BRIDGE and BUSINESS BRIDGE marks are visually distinct from one another, the marks are also verbally dissimilar. The POWERBRIDGE mark consists of a single word with three syllables. In contrast, the YOUR FINANCIAL BRIDGE mark consists of three words with the first and last words having a single syllable and the middle word having three syllables. Likewise, while the BUSINESS BRIDGE mark consists of two words, the first word has two syllables while the second word has only a single syllable. Moreover, the only syllable in common as between the marks is the BRIDGE component, which appears at a very different position within each of the marks. In the POWERBRIDGE mark the BRIDGE term is the third syllable of the first word. In the YOUR FINANCIAL BRIDGE mark the BRIDGE term is the last syllable forming a wholly separate word in the phrase. Similarly in the BUSINESS BRIDGE mark the BRIDGE term is the last syllable forming a wholly separate word in the phrase.

Perhaps most compelling, the first pronounced syllable of the POWERBRIDGE mark is very different from that found in the YOUR FINANCIAL BRIDGE and BUSINESS BRIDGE marks. With the POWERBRIDGE mark, the first pronounced syllables are POWER-. In contrast, the first pronounced syllables in the YOUR FINANCIAL BRIDGE mark are YOUR, FIN- and BRIDGE. With the BUSINESS BRIDGE mark, the first pronounced syllables are BUSI- and BRIDGE.

Given the significant differences between the location and different use of words and syllables, as well as the different number of words and resulting pronunciations, the only conclusion is that the marks are phonetically dissimilar. *See Shen Mfg. Co., Inc.*, 393 F.3d at 1243; *See Jet, Inc. v. Sewage Aeraffon Sys.*, 165 F.3d 419 (6th Cir. 1999) (finding the



marks JET and AEROB-A-JET visually and verbally distinct); *Coca Cola Co. v. Essential Products Co.*, 421 F.2d 1374 (CCPA 1970) (COCA COLA and COCO LOCO held verbally distinct); *Coca-Cola Co. v. Snow Crest Beverages, Inc.*, 162 F.2d 280 (1st Cir.), *cert. denied*, 332 U.S. 809 (1947) (COCA COLA versus POLAR COLA); *Plough, Inc. v. Kreis Laboratories*, 314 F.2d 635 (9th Cir. 1963) (COPPERTAN and COPA TAN versus COCA TAN).

C. CONNOTATION AND COMMERCIAL IMPRESSION

In addition to appearance and sound the Board considers commercial impression of the marks. In *Champagne Louis Roederer S.A. v. Delicato Vineyards*, 148 F.3d 1373 (Fed. Cir. 1998), the Federal Circuit affirmed the Board’s dismissal of the opposition noting that “the Board found that the word marks ‘CRISTAL’ and ‘CRYSTAL CREEK’ evoked very different images in the minds of relevant consumers . . .”

In the present case no purchaser or prospective purchaser who encounters EWB’s YOUR FINANCIAL BRIDGE or BUSINESS BRIDGE marks is likely to believe upon seeing the POWERBRIDGE mark that the services originate from the same source. The terms YOUR FINANCIAL BRIDGE and BUSINESS BRIDGE evoke completely different images in the minds of relevant consumers from that of POWERBRIDGE. First, as described above, the marks are very different in appearance and sound. In particular, the marks are pronounced differently and have only one syllable—the BRIDGE term if the POWERBRIDGE mark is improperly dissected—in common.

Based on its dictionary definition, the use of the BRIDGE term in EWB’s two marks suggests a passage from one place to another. In the financial banking context for which EWB’s marks are purportedly used, both the YOUR FINANCIAL BRIDGE and BUSINESS BRIDGE marks therefore create a commercial impression of a passage to financial security. In marked contrast, the unitary term POWERBRIDGE is a wholly made up word with no corresponding dictionary definition or implied meaning. Because of the integration with the syllables POWER-, there is little focus on the syllable –BRIDGE, and the latter term does not create a separate



commercial impression, let alone the same commercial impression that the BRIDGE term does for both the YOUR FINANCIAL BRIDGE and BUSINESS BRIDGE marks. Add to that the different use of the terms YOUR FINANCIAL and BUSINESS, respectively, for the YOUR FINANCIAL BRIDGE and BUSINESS BRIDGE marks, and a completely different connotation and commercial impression is found. *See, e.g., Consolidated Cigar Corp. v. R.J. Reynolds Tobacco Co.*, 491 F.2d 1265 (CCPA 1974) (DUTCH MASTERS for cigars held not similar in meaning to DUTCH APPLE for tobacco); *Smith v. Tobacco By-Products & Chemical Corp.*, 243 F.2d 188 (CCPA 1957) (GREEN LEAF for plant spray held not similar in meaning to BLACK LEAF for plant spray); *Toro Co. v. GrassMasters Inc.*, 66 USPQ.2d 1032 (TTAB 2003) (LAWN-BOY for lawnmowers held not similar in meaning to LAWN PUP for lawnmowers); *A. & H. Transp., Inc. v. Save Way Stations, Inc.*, 214 Md. 325, 115 USPQ 251 (1957) (SAVON GAS for gasoline held not similar in meaning to SAVE WAY for gasoline).

D. PROLIFIC THIRD PARTY USE OF THE BRIDGE TERM FOR SIMILAR SERVICES CONFIRMS THAT IT IS WEAK

It is settled law that terms in common use by many third parties are not entitled to the same scope of protection as strong marks. Such common terms have been considered to fall within the category of “weak” marks, and the scope of protection to which these marks are entitled has “been so limited as to permit the use and/or registration of the same mark for different goods or of a composite mark comprising this term plus other matter, whether such other matter be equally suggestive or even descriptive, for the same or similar goods.” *Standard Brands Inc. v. Peters*, 191 USPQ 168 (TTAB 1976); *see also Basic Vegetable Products Inc. et al. v. General Foods Corp.*, 165 USPQ 781 (TTAB 1970) (“The theory behind this rests on the obvious character of the term and that purchasers have been exposed in a particular trade to such a plethora of trade designations containing this notation that they have become conditioned or accustomed to distinguishing between the various marks by other features thereof, notwithstanding how slight they may be.”). *Id.* at 784. As explained in *McCarthy on Trademarks*:



Third party registrations are also probative to determine a common, weak significance of a part of a composite mark. Third party registrations are relevant to prove that some segment of the composite marks which both contesting parties use has a normally understood and well-recognized descriptive or suggestive meaning, leading to the conclusion that that segment is relatively weak. Such registrations could also show that the PTO, by registering several marks with such a common segment, recognizes that portions of such composite marks other than the common segment are sufficient to distinguish the marks as a whole and to make confusion unlikely.

McCarthy on Trademarks, § 11:90 (2006) (citing cases); accord *Tektronix, Inc. v. Daktronics, Inc.*, 534 F.2d 915 (CCPA 1976).

The cases are legion where courts and the Board have concluded that there was no likelihood of confusion, especially where the common element of conflicting marks was a “weak” term. *Luigino’s, Inc. v. Stouffer Corp.*, 170 F.3d 827 (9th Cir. 1999) (no likely confusion between LEAN CUISINE and LEAN ‘N TASTY for low fat foods); *Duluth News-Tribune v. Mesabi Publ. Co.*, 84 F.3d 1093 (9th Cir. 1996) (no likely confusion between DULUTH NEWS-TRIBUNE newspaper and SATURDAY DAILY NEWS & TRIBUNE given that the terms “news” and “tribune” were common and weak); *Gruner*, 991 F.2d at 1077 (no likely confusion between PARENTS versus PARENTS DIGEST for magazines because “parents” portion “was extremely weak”); *Quaker Oats Co. v. General Mills, Inc.*, 134 F.2d 429 (7th Cir. 1943) (WHEATIES versus OATIES); *Clark Equipment Co. v. Baker-Lull Corp.*, 288 F.2d 926 (CCPA 1961) (no confusion between YARDLOADER and CARLOADER or YARDLIFT on fork-lift trucks); *Stouffer Corp. v. Health Valley Natural Foods, Inc.*, 1 USPQ2d 1900 (TTAB 1986) (no likely confusion between LEAN CUISINE and LEAN LIVING, both for food products; “lean” highly suggestive and weak); *Tektronix, Inc. v. Kaktronics, Inc.*, 187 USPQ 588 (TTAB 1975), *aff’d* 534 F.2d 915 (CCPA 1976) (TEKTRONIX for electronic measuring apparatus and DAKTRONICS for electronic voting systems; weak “-tronics” suffix); *see generally McCarthy on Trademarks*, § 23:48 (citing cases).

The BRIDGE terms is a perfect example of a weak element entitled to little or no protection. The BRIDGE term as used in the YOUR FINANCIAL BRIDGE and BUSINESS



BRIDGE marks is frequently used as part of trade names and marks in the financial industry. See Declaration of David A. Lowe, Exhibit C. These include, among many others, the following, which have all been approved and registered by the U.S. Patent & Trademark Office for use in association with financial services:

Trademark	Reg. No.
AGBRIDGE FINANCE	3042267
AGBRIDGE FINANCE	3042266
AIMBRIDGE	2860999
AIMBRIDGE CONNECT	3146411
ALPHABRIDGE	2517573
BRACEBRIDGE	2744542
BRIDGE	1526534
BRIDGE COMMUNITY BANK	3101564
BRIDGE ETICKER	2613778
BRIDGE FINANCE GROUP, LLC	3180483
BRIDGE FUNDS	3178893
BRIDGE HEALTHCARE FINANCE	2957062
BRIDGE VIEW BANK	1825473
BRIDGE.COM	2554574
BRIDGECHANNEL	2222060
BRIDGEEXPRESS	3024430
BRIDGEFORCE	2810508
BRIDGELOAN INVESTORS	2312071
BRIDGELOAN.COM	2786815
BRIDGEPOINT	2957407
BRIDGEPOINT	2129371
BRIDGEPORTFOLIO	2549030
BRIDGES	2545962
BRIDGES	2518546
BRIDGESOURCE	3231445
BRIDGESTATION	2216675
BRIDGEWATER	2395503
BRIDGEWEALTH	2928314
BUILDING FINANCIAL BRIDGES	2376839
CAMBRIDGE SAVINGS BANK	2472254
CAMBRIDGE ASSOCIATES LLC	1448853
CAMBRIDGE SAVINGS BANK	2995105
CAMBRIDGECOMMERCE	2573800
CROSSBRIDGE	2598805
DRAGONBRIDGE	3270067
DRAWBRIDGE	2845803

Trademark	Reg. No.
ECBRIDGES	2307742
GLOBALBRIDGE	2591225
HIGHBRIDGE	2643425
HIGHBRIDGE CAPITAL	2417249
HIGHBRIDGE CAPITAL MANAGEMENT, LLC	2858395
INCOME BRIDGE	2968758
INCOME BRIDGE APPROACH	2979830
IRON BRIDGE	2784833
KNIGHTSBRIDGE	1476178
KNIGHTSBRIDGE PARTNERS	1476179
LIGHTBRIDGE	3172046
MACROBRIDGE	3245113
MARBRIDGE	2872371
MARKETBRIDGE	2747796
NORTH BRIDGE VENTURE PARTNERS	2796528
ONEBRIDGE	3014146
ONEBRIDGE	3014096
ONEBRIDGEHOUSE	3281576
PENNBRIDGE	3283756
ROCKBRIDGE CAPITAL	2623934
SOUNDBRIDGE	2870281
SOUNDBRIDGE CAPITAL MANAGEMENT	2870280
STARBRIDGE CHOICES	3149771
STRONGBRIDGE	3054495
SUNBRIDGE	2768072
TAXBRIDGE	3005901
THE AIMBRIDGE GROUP	2940516
THE BRIDGE GROUP	2995277
THE WIDOW'S BRIDGE	3249947
VANGUARD BRIDGE	2171983
VESBRIDGE PARTNERS	3058247
WEALTHBRIDGE	3080517
WESTBRIDGE CAPITAL	2546319
WHITEBRIDGE	3164000

The seventy registrations show that the U.S. Patent & Trademark Office, by registering numerous marks with the common BRIDGE term for use in the financial industry, recognizes that other portions of these marks are sufficient to distinguish the marks as a whole and to make confusion unlikely. Stated differently, the presence of the descriptive or suggestively weak BRIDGE term does not make confusion likely. *See, e.g., Spraying Systems Co. v. Delavan, Inc.*, 762 F. Supp. 772 (N.D. Ill. 1991), *aff'd*, 975 F.2d 387 (7th Cir. 1992) (third party registration of composites containing the “-JET” suffix were probative to show that it was descriptive for spray nozzles. “When the sole aim is to determine whether or not ‘-JET’ is a descriptive term, it is unimportant that [the trademark proponent] was able to show that many of the registered trademarks were not in current use.”); *Knight Textile Corp. v. Jones Investments Co.*, 75 USPQ2d 1313 (TTAB 2005) (no confusion was likely between senior ESSENTIALS and junior NORTON MCNAUGHTON ESSENTIALS (both for women’s apparel) because the basic word “essentials” was “highly suggestive” of clothing that is “essential” to a person’s wardrobe.” Twenty three third-party registrations of the term “essentials” helped to prove that both others in the field and the Trademark Office have considered the word ESSENTIALS to have suggestive significant as applied to clothing).

Even though evidence of actual use of these marks is not required in order to demonstrate the weakness of the BRIDGE term, in fact most if not all of these registered marks are presently in use and have been in use for a substantial period of time. Lowe Declaration, Exhibit D.

Based on the foregoing, it is clear that the term BRIDGE is frequently contained in other registered marks in the same or even more direct manner as in the POWERBRIDGE mark, and frequently used by companies specifically in association with financial services. Given the weakness of the BRIDGE term, EWB cannot claim sole ownership over it as used separately, let alone as a single syllable of a unitary mark as it is in the POWERBRIDGE mark.

III. CONCLUSION

EWB contends, based on an improper dissection of the POWERBRIDGE mark and exclusive focus on the single –BRIDGE syllable, that the POWERBRIDGE mark is “substantially similar” to both the YOUR FINANCIAL BRIDGE and BUSINESS BRIDGE marks. That simply is not true. As this motion demonstrates, even if one assumes that the services and channels of trade are identical, the marks themselves are so dissimilar that there is no likelihood of confusion between the two marks as a matter of law.

EWB has failed to allege facts sufficient to deny registration of the POWERBRIDGE mark. In the face of the overwhelming evidence of the dissimilarity between the marks and the inherent weakness of the only overlapping aspect of similarity (the BRIDGE term), EWB’s mere allegations of a likelihood of confusion are not enough to survive summary judgment. *See Int’l Ass’n of Machinists & Aerospace Workers v. Winship Green Nursing Ctr.*, 103 F.3d 196, 200 (1st Cir. 1996) (affirming district court’s grant of summary judgment where there was no issue of fact respecting likelihood of confusion and noting, “[to] demonstrate likelihood of confusion a markholder (or one claiming by, through, or under her) must show more than the theoretical possibility of confusion.”).

WHEREFORE, Registrant Aimbridge respectfully requests that the Board GRANT summary judgment against Petitioner EWB to the extent and for the reasons set forth above, dismissing the Petition to Cancel with prejudice as a matter of law, and ordering such other and further relief as the Board deems just and proper.

DATED this 13th day of November, 2007.

s/ David A. Lowe, PTO Reg. No. 39,281
BLACK LOWE & GRAHAM^{PLLC}
Email: lowe@blacklaw.com

Attorneys for Aimbridge Lending Group, LLC

CERTIFICATE OF SERVICE

I hereby certify that on the 13th day of November, 2007, a true copy of the foregoing REGISTRANT'S MOTION FOR SUMMARY JUDGMENT was served via First Class U.S Mail, addressed as follows:

Kirk Hermann
CHAN LAW GROUP^{LLP}
1055 W. 7th Street, Suite 1880
Los Angeles, CA 90079

EXECUTED on November 13, 2007.

s/ Ryan Speer_____



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Mark: POWERBRIDGE

**DECLARATION OF DAVID A. LOWE IN SUPPORT OF
REGISTRANT'S MOTION FOR SUMMARY JUDGMENT**

1. I am an attorney licensed in the State of Washington and with the United States Patent & Trademark Office, over 21 years of age, and make this declaration on personal knowledge.

2. Attached hereto as Exhibit A are true and correct copies of the Certificates of Registration I obtained on September 11, 2007 from the USPTO website for the seven marks owned by Applicant Aimbridge Lending Group, LLC that incorporate the term BRIDGE as part of the company name Aimbridge.

3. Attached hereto as Exhibit B is a true and correct copy of the printout of TTABVUE information I obtained on September 11, 2007 from the USPTO website when I searched for TTAB proceedings wherein Opposer East West Bank was a party.

4. Attached hereto as Exhibit C are true and correct copies of the Certificates of Registration I obtained on September 11, 2007 from the USPTO website for the seventy marks owned by third parties that incorporate the term BRIDGE and are for goods or services related to financial, bank or banking.

5. Attached as Exhibit D are true and accurate copies of website webpages I obtained from the Internet as well as the archive website WayBackMachine (www.archive.org). This archive site has captured and archived websites since 1996. These webpages demonstrate

DECLARATION OF DAVID A. LOWE IN
SUPPORT OF REGISTRANT'S MOTION FOR
SUMMARY JUDGMENT - 1

AIMB-6-1002P05DEC_DAL

BLACK LOWE & GRAHAM^{PLLC}



701 Fifth Avenue, Suite 4800
Seattle, Washington 98104
206.381.3300 • F: 206.381.3301

present and historical use by third parties of marks incorporating the BRIDGE term for a wide variety of financial services. The webpages are dated along the bottom of the pages with the current date when I obtained the webpages as well as the date of the original webpages were archived by the WayBackMachine website.

I declare under penalty of perjury that the forgoing is true and correct.

DATED this 13th day of November, 2007.

s/ David A. Lowe, PTO Reg. No. 39,281

Email: lowe@blacklaw.com



CERTIFICATE OF SERVICE

I hereby certify that on the 13th day of November, 2007, a true copy of the foregoing DECLARATION OF DAVID A. LOWE IN SUPPORT OF REGISTRANT'S MOTION FOR SUMMARY JUDGMENT was served via First Class U.S Mail, addressed as follows:

Kirk Hermann
CHAN LAW GROUP^{LLP}
1055 W. 7th Street, Suite 1880
Los Angeles, CA 90079

EXECUTED on November 13, 2007.

s/ Ryan Speer

EXHIBIT A

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,088,546

Registered May 2, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

AIMBRIDGE

THE AIMBRIDGE GROUP (COLORADO CORPORATION)
SUITE 300
4610 S. ULSTER STREET
DENVER, CO 80237

FOR: AUTOMOBILE DEALERSHIPS; PROVIDING INFORMATION ABOUT PURCHASING AUTOMOBILES BY MEANS OF THE INTERNET, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-2002; IN COMMERCE 6-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-422,122, FILED 5-20-2004.

ERNEST SHOSHO, EXAMINING ATTORNEY

Int. Cl.: 39

Prior U.S. Cls.: 100 and 105

United States Patent and Trademark Office

Reg. No. 2,877,898

Registered Aug. 24, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

AIMBRIDGE

THE AIMBRIDGE GROUP (COLORADO COR-
PORATION)
7995 E. HAMPDEN AVENUE - SUITE 200
DENVER, CO 80231

FIRST USE 12-6-2002; IN COMMERCE 12-6-2002.

SN 76-456,876, FILED 10-7-2002.

FOR: LEASING OF AUTOMOBILES; PROVIDING
INFORMATION ABOUT AUTOMOBILES FOR
LEASE BY MEANS OF THE INTERNET, IN CLASS
39 (U.S. CLS. 100 AND 105).

CAROLINE WEIMER, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,860,999

Registered July 6, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

AIMBRIDGE

THE AIMBRIDGE GROUP (COLORADO CORPORATION)
7995 E. HAMPDEN AVENUE - SUITE 200
DENVER, CO 80231

VIDING SERVICES THERETO, NAMELY, INSURANCE AGENCY ADMINISTRATION, CLAIMS ADJUSTMENT AND BROKERAGE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FOR: CREDIT UNION SERVICES; LENDING SERVICES; LOAN FINANCING; LEASE PURCHASE FINANCING; MORTGAGE LENDING SERVICES; INSURANCE CONSULTING SERVICES; INSURANCE SERVICES, NAMELY WRITING AND UNDERWRITING OF PERSONAL PROPERTY, CASUALTY, AND LIFE INSURANCE AND PRO-

FIRST USE 12-6-2002; IN COMMERCE 12-6-2002.

SN 76-456,877, FILED 10-7-2002.

ALICIA COLLINS, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 3,146,411

Registered Sep. 19, 2006

TRADEMARK
PRINCIPAL REGISTER

AIMBRIDGE CONNECT

THE AIMBRIDGE GROUP (COLORADO CORPORATION)
SUITE 300
4610 S. ULSTER STREET
DENVER, CO 80237

FOR: DOWNLOADABLE INTERACTIVE FINANCIAL DATA SOFTWARE FOR COLLECTING, ANALYZING, MONITORING AND REPORTING THE STATUS OF LOAN FINANCING, MORTGAGE LENDING AND FINANCIAL INFORMATION SERVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-13-2006; IN COMMERCE 6-13-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-431,185, FILED 6-7-2004.

ERNEST SHOSHO, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,940,516

Registered Apr. 12, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

THE AIMBRIDGE GROUP

THE AIMBRIDGE GROUP (COLORADO CORPORATION)
4610 S. ULSTER - SUITE 300
DENVER, CO 80237

FOR: CREDIT UNION SERVICES; LENDING SERVICES; LOAN FINANCING; LEASE PURCHASE FINANCING; MORTGAGE LENDING SERVICES; INSURANCE CONSULTING SERVICES; INSURANCE SERVICES, NAMELY WRITING AND UNDERWRITING OF PERSONAL PROPERTY, CASUALTY, AND LIFE INSURANCE AND PROVIDING SERVICES THERETO, NAMELY, INSURANCE AGENCY ADMINISTRATION, CLAIMS

ADJUSTMENT AND BROKERAGE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-2002; IN COMMERCE 10-0-2002.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GROUP", APART FROM THE MARK AS SHOWN.

SN 76-456,999, FILED 10-7-2002.

ROBERT COGGINS, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,880,065

Registered Aug. 31, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

THE AIMBRIDGE GROUP

THE AIMBRIDGE GROUP (COLORADO CORPORATION)
4610 S. ULSTER - SUITE 300
DENVER, CO 80237

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GROUP", APART FROM THE MARK AS SHOWN.

FOR: AUTOMOTIVE DEALERSHIPS; PROVIDING INFORMATION ABOUT AUTOMOBILES FOR SALE BY MEANS OF THE INTERNET, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

SN 76-456,875, FILED 10-7-2002.

FIRST USE 12-6-2002; IN COMMERCE 12-6-2002.

CAROLINE WEIMER, EXAMINING ATTORNEY

Int. Cl.: 39

Prior U.S. Cls.: 100 and 105

United States Patent and Trademark Office

Reg. No. 2,875,407

Registered Aug. 17, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

THE AIMBRIDGE GROUP

THE AIMBRIDGE GROUP (COLORADO CORPORATION)
SUITE 300
4610 S. ULSTER STREET
DENVER, CO 80237

FOR: LEASING OF AUTOMOBILES; PROVIDING INFORMATION ABOUT AUTOMOBILES FOR LEASE BY MEANS OF THE INTERNET, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 12-6-2002; IN COMMERCE 12-6-2002.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GROUP", APART FROM THE MARK AS SHOWN.

SN 76-456,998, FILED 10-7-2002.

ROBERT COGGINS, EXAMINING ATTORNEY

EXHIBIT B



United States Patent and Trademark Office

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TTABVUE. Trademark Trial and Appeal Board Inquiry System

Summary

Query: Party Name contains all words: EAST WEST BANK

Number of results: 46

Results are in reverse chronological order

Page # 1. Go to page: 2 Next

Proceeding Filing Date	Defendant(s), Property(ies)	Plaintiff(s), Property(ies)
77058604 07/09/2007	East West Bank Mark: DEPOSITBRIDGE S# : 77058604	Bridge Bank, N.A. Sabrient Systems, LLC
77058115 07/09/2007	East West Bank Mark: TRADEBRIDGE S# : 77058115	Bridge Bank, N.A. Sabrient Systems, LLC
91177809 06/13/2007	United States Steel Corporation Mark: ROSS BRIDGE S# : 78969891	East West Bank Mark: YOUR FINANCIAL BRIDGE S# : 78897563 Mark: BUSINESS BRIDGE S# : 78890654
91177674 06/06/2007	United States Steel Corporation Mark: ROSS BRIDGE S# : 78969789	East West Bank Mark: YOUR FINANCIAL BRIDGE S# : 78897563 Mark: BUSINESS BRIDGE S# : 78890654
92047561 05/22/2007	BridgeLoan Investors, Inc. Mark: BRIDGELOAN.COM S# : 76002529 R# : 2786815	East West Bank
92047559 05/22/2007	Aimbridge Lending Group, LLC Mark: POWERBRIDGE S# : 78823304 R# : 3196507	East West Bank Mark: YOUR FINANCIAL BRIDGE S# : 78897563
91177345 05/16/2007	East West Bank Mark: BUSINESS BRIDGE S# : 78890654	Bridge Bank, N.A.
91177344 05/16/2007	East West Bank Mark: YOUR FINANCIAL BRIDGE S# : 78897563	Bridge Bank, N.A.
91177336 05/16/2007	Bainbridge Capital, Inc. Mark: BAINBRIDGE S# : 78844125	East West Bank Mark: YOUR FINANCIAL BRIDGE S# : 78897563 Mark: BUSINESS BRIDGE S# : 78890654
91177318 05/16/2007	Bay Bridge Administrators, LLC Mark: "YOUR SOLUTIONS BEGIN AT THE BRIDGE" S# : 78883388	East West Bank Mark: BUSINESS BRIDGE S# : 78890654
77006487 05/14/2007	Champion Every One LLC Mark: CASH BRIDGE S# : 77006487	East West Bank
77002301 04/26/2007	Accredited Home Lenders, Inc. Mark: LENDINGBRIDGE S# : 77002301	East West Bank
91176652 04/06/2007	SkyBridge Capital, LLC Mark: SKYBRIDGE CAPITAL S# : 78779739	East West Bank

<u>78835366</u>	<u>HomeGift Realty, Inc.</u>	<u>East West Bank</u>
04/05/2007	Mark: REALTY BRIDGE S# : <u>78835366</u>	
<u>91176518</u>	<u>Bainbridge Capital, Inc.</u>	<u>East West Bank</u>
03/30/2007	Mark: BAINBRIDGE CAPITAL S# : <u>78844137</u>	
<u>91176406</u>	<u>Sabrient Systems LLC</u>	<u>East West Bank</u>
03/26/2007	Mark: SMARTLINK BRIDGE S# : <u>78742638</u>	
<u>91176296</u>	<u>Bridge Healthcare Finance, LLC</u>	<u>East West Bank</u>
03/20/2007	Mark: BRIDGE HEALTHCARE FINANCE S# : <u>78860002</u>	
<u>91176239</u>	<u>East West Bank</u>	<u>Riverbridge Partners, LLC</u>
03/16/2007	Mark: YOUR FINANCIAL BRIDGE S# : <u>78897563</u>	
<u>91176132</u>	<u>Bridgewater Investment Management, LLC</u>	<u>East West Bank</u>
03/12/2007	Mark: BRIDGE CREEK S# : <u>78855634</u>	
<u>78969891</u>	<u>United States Steel Corporation</u>	<u>East West Bank</u>
03/08/2007	Mark: ROSS BRIDGE S# : <u>78969891</u>	<u>East West Bank</u>
<u>78969789</u>	<u>United States Steel Corporation</u>	<u>East West Bank</u>
02/15/2007	Mark: ROSS BRIDGE S# : <u>78969789</u>	
<u>78883388</u>	<u>Bay Bridge Administrators, LLC</u>	<u>East West Bank</u>
02/15/2007	Mark: "YOUR SOLUTIONS BEGIN AT THE BRIDGE" S# : <u>78883388</u>	
<u>91175648</u>	<u>Riverbridge Partners, LLC</u>	<u>East West Bank</u>
09/28/2006	Mark: RIVERBRIDGE PARTNERS S# : <u>78708253</u>	
<u>78904173</u>	<u>Centerbridge Holdings, LLC</u>	<u>East West Bank</u>
02/13/2007	Mark: CENTERBRIDGE S# : <u>78904173</u>	
<u>78844125</u>	<u>Bainbridge Capital, Inc.</u>	<u>East West Bank</u>
02/13/2007	Mark: BAINBRIDGE S# : <u>78844125</u>	

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TTABVUE. Trademark Trial and Appeal Board Inquiry System

Summary

Query: Party Name contains all words: EAST WEST BANK

Number of results: 46

Results are in reverse chronological order

Page # 2. Go to page: [Previous](#) 1

Proceeding Filing Date	Defendant(s), Property(ies)	Plaintiff(s), Property(ies)
78890647 02/12/2007	East West Bank Mark: BUSINESS BRIDGE PLUS S# :78890647	Bridge Bank, N.A. Legg Mason, Inc.
78890654 02/12/2007	East West Bank Mark: BUSINESS BRIDGE S# :78890654	Bridge Bank, N.A.
78897563 02/12/2007	East West Bank Mark: YOUR FINANCIAL BRIDGE S# :78897563	Bridge Bank, N.A. Riverbridge Partners, LLC
79020391 02/07/2007	Gardner Finance AG Mark: MACROBRIDGE S# :79020391	East West Bank
91175141 01/11/2007	EquiBridge, Inc. Mark: EQUIBRIDGE S# :78736725	East West Bank
78708253 N/A	Riverbridge Partners, LLC Mark: RIVERBRIDGE PARTNERS S# :78708253 R# :3170997	East West Bank
78742638 12/22/2006	Sabrient Systems LLC Mark: SMARTLINK BRIDGE S# :78742638	East West Bank
78844137 12/22/2006	Bainbridge Capital, Inc. Mark: BAINBRIDGE CAPITAL S# :78844137	East West Bank
78855723 12/21/2006	Legg Mason, Inc. Mark: CLEARBRIDGE ADVISORS S# :78855723	East West Bank
78860002 12/21/2006	Bridge Healthcare Finance, LLC Mark: BRIDGE HEALTHCARE FINANCE S# :78860002	East West Bank
78736725 12/08/2006	EquiBridge, Inc. Mark: EQUIBRIDGE S# :78736725	East West Bank
78855634 12/01/2006	Bridgewater Investment Management, LLC Mark: BRIDGECREEK S# :78855634	East West Bank
91174019 11/17/2006	EastWest Mortgage Services, Inc. Mark: EASTWEST MORTGAGE SERVICES, INC. S# :78639046	East West Bank
91173364 10/12/2006	The Aimbridge Group Mark: AIMBRIDGE CONNECT S# :78976095	East West Bank

78639046	EastWest Mortgage Services, Inc.	East West Bank
10/10/2006	Mark: EASTWEST MORTGAGE SERVICES, INC. S# : 78639046	
91173156	SkyBridge Capital, LLC	East West Bank
09/28/2006	Mark: SKYBRIDGE S# : 78779746	
91172902	Bridge Bank, N.A.	East West Bank
09/15/2006	Mark: BRIDGE BANK S# : 78468964	
78976095	The Aimbridge Group	East West Bank
09/08/2006	Mark: AIMBRIDGE CONNECT S# : 78976095	
78468964	Bridge Bank	East West Bank
08/16/2006	Mark: BRIDGE BANK S# : 78468964	
78284182	East-West Bank	Colonial Penn Life Insurance Company
06/07/2005	Mark: INNOVATIVE INSURANCE SOLUTIONS FOR BUSINESS AND LI S# : 78284182	SBLI USA Mutual Life Insurance Company, Inc.
91112869	EAST-WEST BANK	BRIDGE INFORMATION SYSTEMS, INC.
12/23/1998	Mark: INVESTMENT BRIDGE S# : 75464185	Mark: BRIDGE S# : 73428791 R# : 1521300

Results as of 09/11/2007 12:55 PM

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EXHIBIT C

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,042,267

Registered Jan. 10, 2006

SERVICE MARK
PRINCIPAL REGISTER



LOVELAND PRODUCTS, INC. (COLORADO
CORPORATION)
7251 W. 4TH STREET
GREELEY, CO 80634

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "FINANCE" , APART FROM THE
MARK AS SHOWN.

FOR: FINANCING SERVICES, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

SN 76-560,998, FILED 11-3-2003.

FIRST USE 9-0-2003; IN COMMERCE 9-0-2003.

SUSAN STIGLITZ, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,042,266

Registered Jan. 10, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

AGBRIDGE FINANCE

LOVELAND PRODUCTS, INC. (COLORADO
CORPORATION)

7251 W. 4TH STREET

GREELEY, CO 80634

FOR: FINANCING SERVICES, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 9-0-2003; IN COMMERCE 9-0-2003.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "FINANCE", APART FROM THE
MARK AS SHOWN.

SN 76-560,993, FILED 11-3-2003.

SUSAN STIGLITZ, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,860,999

Registered July 6, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

AIMBRIDGE

THE AIMBRIDGE GROUP (COLORADO CORPORATION)
7995 E. HAMPDEN AVENUE - SUITE 200
DENVER, CO 80231

VIDING SERVICES THERETO, NAMELY, INSURANCE AGENCY ADMINISTRATION, CLAIMS ADJUSTMENT AND BROKERAGE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FOR: CREDIT UNION SERVICES; LENDING SERVICES; LOAN FINANCING; LEASE PURCHASE FINANCING; MORTGAGE LENDING SERVICES; INSURANCE CONSULTING SERVICES; INSURANCE SERVICES, NAMELY WRITING AND UNDERWRITING OF PERSONAL PROPERTY, CASUALTY, AND LIFE INSURANCE AND PRO-

FIRST USE 12-6-2002; IN COMMERCE 12-6-2002.

SN 76-456,877, FILED 10-7-2002.

ALICIA COLLINS, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 3,146,411

Registered Sep. 19, 2006

TRADEMARK
PRINCIPAL REGISTER

AIMBRIDGE CONNECT

THE AIMBRIDGE GROUP (COLORADO CORPORATION)
SUITE 300
4610 S. ULSTER STREET
DENVER, CO 80237

FOR: DOWNLOADABLE INTERACTIVE FINANCIAL DATA SOFTWARE FOR COLLECTING, ANALYZING, MONITORING AND REPORTING THE STATUS OF LOAN FINANCING, MORTGAGE LENDING AND FINANCIAL INFORMATION SERVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-13-2006; IN COMMERCE 6-13-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-431,185, FILED 6-7-2004.

ERNEST SHOSHO, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,517,573

United States Patent and Trademark Office

Registered Dec. 11, 2001

**SERVICE MARK
PRINCIPAL REGISTER**

ALPHABRIDGE

**ALPHABRIDGE CAPITAL MANAGEMENT LLC
(DELAWARE LIMITED LIABILITY COMP-
NY)
151 RAILROAD AVENUE
GREENWICH, CT 06830**

FIRST USE 10-28-2000; IN COMMERCE 10-28-2000.

SER. NO. 78-054,780, FILED 3-23-2001.

**FOR: INVESTMENT MANAGEMENT, IN CLASS
36 (U.S. CLS. 100, 101 AND 102).**

BARBARA BROWN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,744,542

Registered July 29, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

BRACEBRIDGE

BRACEBRIDGE CAPITAL L.L.C. (MASSACHU-
SETTS LIMITED LIABILITY COMPANY)
ONE BOW STREET
CAMBRIDGE, MA 02138

FOR: FINANCIAL SERVICES, NAMELY, INVEST-
MENT ADVICE, INVESTMENT MANAGEMENT,
FUNDS INVESTMENT, INVESTMENT CONSULTA-
TION AND ANALYSIS, AND INVESTMENT OF

FUNDS FOR OTHERS, IN CLASS 36 (U.S. CLS. 100,
101 AND 102).

FIRST USE 1-1-1999; IN COMMERCE 1-1-1999.

SN 76-381,696, FILED 3-4-2002.

CHRISTOPHER ADKINS, EXAMINING ATTOR-
NEY

Int. Cls.: 9 and 42

Prior U.S. Cls.: 21, 26, 38, 100 and 101

United States Patent and Trademark Office

Reg. No. 1,526,534

Registered Feb. 28, 1989

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

BRIDGE

**BRIDGE HOLDING CORP. (MISSOURI CORPORATION)
10050 MANCHESTER ROAD
ST. LOUIS, MO 63122, ASSIGNEE OF BRIDGE
DATA COMPANY (DELAWARE CORPORATION)
ST. LOUIS, MO 63122**

FOR: COMPUTER-BASED COMMUNICATIONS AND TERMINAL EQUIPMENT, NAMELY COMPUTERS, CRT DISPLAY TERMINALS, PRERECORDED MAGNETIC DISCS, COMPUTER PROGRAMS, FOR USE IN DATA COMMUNICATIONS, MODEMS, INSULATED INTERCONNECTING ELECTRICAL CABLES, PRINTERS AND LINE CONTENTION UNITS, IN CLASS 9 (U.S. CLS. 21, 26 AND 38).

FIRST USE 6-30-1975; IN COMMERCE 6-30-1975.

FOR: PROVIDING ON LINE COMPUTER SERVICES AND PROVIDING THE USE OF COMPUTER-BASED COMMUNICATION AND TERMINAL EQUIPMENT TO THE FINANCIAL INDUSTRY, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-30-1975; IN COMMERCE 6-30-1975.

SER. NO. 428,782, FILED 6-6-1983.

PATRICK HINES, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 3,101,564

United States Patent and Trademark Office

Registered June 6, 2006

SERVICE MARK
PRINCIPAL REGISTER



BRIDGE COMMUNITY BANK (IOWA CORPORATION)
302 HWY 1 SOUTH
MOUNT VERNON, IA 52314

THE LOGO PORTION OF THE MARK IS GREEN WITH THE EXCEPTION OF AN INSET 3 LEAF WHITE MARK WITHIN AND TO THE BOTTOM OF THE GREEN PORTION OF THE LOGO.

FOR: BANKING, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-1-1998; IN COMMERCE 6-1-1998.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE COMMUNITY BANK, APART FROM THE MARK AS SHOWN.

THE COLOR(S) BLUE, GREEN AND WHITE IS/ ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF TWO ARCHES THAT SWEEP UPWARD AND FROM LEFT TO RIGHT WITH A THREE LEAF SYMBOL WITHIN THE LOWER PART OF THE LOWER ARCH WITH THE WORD "BRIDGE" UNDER AND TO THE RIGHT OF THE ARCHES AND THE WORDS "COMMUNITY BANK" CENTERED BELOW THE ARCHES AND THE WORD "BRIDGE".

SN 78-327,260, FILED 11-13-2003.

ALL TEXT OF THE WORDS "BRIDGE COMMUNITY BANK" ARE IN THE COLOR OF BLUE AND

JAMES GRIFFIN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,613,778

Registered Sep. 3, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGE ETICKER

BRIDGE INFORMATION SYSTEMS, INC. (MISSOURI CORPORATION)
717 OFFICE PARKWAY
ST. LOUIS, MO 631417115

OWNER OF U.S. REG. NOS. 2,187,479, 2,263,498
AND OTHERS.

FOR: ONLINE FINANCIAL SERVICES, NAMELY,
PROVIDING A COMPUTER WEBSITE WITH FINANCIAL
INFORMATION BY MEANS OF A GLOBAL COMPUTER
NETWORK FOR THE TRANSFER AND DISSEMINATION
OF SECURITIES PRICES, IN CLASS 36 (U.S. CLS.
100, 101 AND 102).

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "ETICKER", APART FROM THE
MARK AS SHOWN.

SER. NO. 75-889,384, FILED 1-6-2000.

FIRST USE 10-1-1999; IN COMMERCE 10-1-1999.

KATHY DE JONGE, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,180,483

Registered Dec. 5, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

Bridge Finance Group, LLC

BRIDGE HEALTHCARE FINANCE, LLC (DELA-
WARE LTD LIAB CO), DBA BRIDGE FI-
NANCE GROUP, LLC
10 SOUTH RIVERSIDE PLAZA, SUITE 1800
CHICAGO, IL 60606

FOR: FINANCIAL SERVICES, NAMELY, PRO-
VIDING FINANCING IN THE HEALTH CARE
INDUSTRY, IN CLASS 36 (U.S. CLS. 100, 101 AND
102).

FIRST USE 4-3-2006; IN COMMERCE 4-3-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "FINANCE GROUP, LLC", APART
FROM THE MARK AS SHOWN.

SER. NO. 78-775,271, FILED 12-16-2005.

INGA ERVIN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,178,893

Registered Dec. 5, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGE FUNDS

BRIDGEFUNDS LIMITED (NEVADA CORPORATION)

1325 AIRMOTIVE WAY, SUITE 175
RENO, NV 89502

FOR: FINANCING SERVICES, NAMELY, ADVANCING FUNDS TO CLAIMANTS IN TORT DAMAGE SUITS WITH THE REPAYMENT OBLIGATION OF THE CLAIMANT LIMITED TO PROCEEDS FROM THE SUIT, WHETHER LARGER OR SMALLER THAN THE AMOUNT ADVANCED, AND THE FINANCING PARTY HAVING THE RIGHT TO RECEIVE THE FULL AMOUNT OF ANY DAMAGE AWARD OR SETTLEMENT, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-1-2004; IN COMMERCE 2-1-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FUNDS", APART FROM THE MARK AS SHOWN.

SER. NO. 76-602,512, FILED 7-16-2004.

DOMINIC J. FERRAIUOLO, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,957,062

Registered May 31, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

**BRIDGE HEALTHCARE
FINANCE**

BRIDGE HEALTHCARE FINANCE, LLC (DELA-
WARE LTD LIAB CO)

10 SOUTH RIVERSIDE PLAZA, SUITE 1800

CHICAGO, IL 60606

FOR: FINANCIAL SERVICES, NAMELY, PRO-
VIDING FINANCING IN THE HEALTH CARE
INDUSTRY, IN CLASS 36 (U.S. CLS. 100, 101 AND
102).

FIRST USE 8-13-2003; IN COMMERCE 8-13-2003.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE HEALTHCARE FINANCE, APART
FROM THE MARK AS SHOWN.

SER. NO. 78-327,558, FILED 11-13-2003.

MARK SPARACINO, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cl.: 102

United States Patent and Trademark Office

Reg. No. 1,825,473

Registered Mar. 8, 1994

**SERVICE MARK
PRINCIPAL REGISTER**



BRIDGE VIEW BANK (NEW JERSEY CORPORATION)
457 SYLVAN AVENUE
ENGLEWOOD CLIFFS, NJ 07632

FOR: BANK SERVICES, IN CLASS 36 (U.S. CL. 102).

FIRST USE 3-15-1990; IN COMMERCE 3-15-1990.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK", APART FROM THE MARK AS SHOWN.

THE MARK COMPRISES A DESIGN OF A BRIDGE AND THE WORDS "BRIDGE VIEW BANK" BELOW THE DESIGN.

SER. NO. 74-400,375, FILED 6-11-1993.

LAURA SMITH, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,554,574

Registered Apr. 2, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGE.COM

BRIDGE INFORMATION SYSTEMS, INC. (MISSOURI CORPORATION)
717 OFFICE PARKWAY
ST. LOUIS, MO 631417115

FOR: ONLINE FINANCIAL SERVICES, NAMELY, PROVIDING A COMPUTER WEBSITE WITH FINANCIAL INFORMATION AND LINKS TO OTHER PROVIDERS BY MEANS OF A GLOBAL COMPUTER NETWORK FOR THE TRANSFER AND DISSEMINATION OF A WIDE RANGE OF INFORMATION RELATED TO SECURITIES PRICES, FINANCIAL NEWS, CURRENCY EXCHANGE

RATES AND ASSOCIATED FINANCIAL ANALYSIS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1992; IN COMMERCE 0-0-1992.

OWNER OF U.S. REG. NOS. 1,526,534, 2,263,498 AND OTHERS.

SER. NO. 75-699,563, FILED 5-7-1999.

KATHY DE JONGE, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 2,222,060

United States Patent and Trademark Office

Registered Feb. 2, 1999

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGECHANNEL

**BRIDGE INFORMATION SYSTEMS, INC. (MISSOURI CORPORATION)
717 OFFICE PARKWAY
ST. LOUIS, MO 631417115**

FOR: PROVIDING A WIDE RANGE OF INFORMATION RELATED TO SECURITIES PRICES, FINANCIAL NEWS, SECURITY AND ASSOCIATED ANALYSES AND INFORMATION RELATED THERETO, ALL VIA A GLOBAL COMPUTER INFORMATION NET-

WORK AND PROPRIETARY GLOBAL COMPUTER INFORMATION NETWORK, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-0-1997; IN COMMERCE 11-0-1997.

SN 75-352,571, FILED 9-5-1997.

SAMUEL E. SHARPER JR., EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,024,430

Registered Dec. 6, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGEEXPRESS

FEDERAL NATIONAL MORTGAGE ASSOCIATION (UNITED STATES CORPORATION),
DBA FANNIE MAE,
3900 WISCONSIN AVENUE, NW
WASHINGTON, DC 200162892

FOR: LOAN AND FINANCING SERVICES,
NAMELY PROVIDING LOANS FOR HOUSING
AND NEIGHBORHOOD DEVELOPMENT AND RE-

VITALIZATION PROJECTS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-2001; IN COMMERCE 10-0-2001.

SN 78-295,245, FILED 9-3-2003.

WON TEAK OH, EXAMINING ATTORNEY

Int. Cls.: 35, 36, 42 and 45

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,810,508

Registered Feb. 3, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGEFORCE

BRIDGEFORCE, INC. (DELAWARE CORPORATION)
NEW CASTLE CORPORATE COMMONS
2 READ'S WAYSUITE 123
NEW CASTLE, DE 19720

FOR: BUSINESS PLANNING AND CONSULTATION SERVICES IN THE FIELDS OF STRATEGIC BUSINESS AND BUSINESS RESOURCE TECHNOLOGY PLANNING, ACQUISITION MARKETING STRATEGY, MANAGEMENT OF CALL CENTER OPERATIONS, CUSTOMER SERVICE, PERSONNEL MANAGEMENT, NAMELY, TRACKING AGENT SALES PRODUCTIVITY AND EFFECTIVENESS, AND TELEPHONE SALES VOLUME TRACKING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-7-2000; IN COMMERCE 12-7-2000.

FOR: FINANCIAL CONSULTATION IN THE FIELD OF DEBT COLLECTIONS, LOAN FINANCE PROCESSING, RISK MANAGEMENT STRATEGIES, AND FINANCIAL PORTFOLIO MANAGEMENT, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-7-2000; IN COMMERCE 12-7-2000.

FOR: COMPUTER PROJECT MANAGEMENT SERVICES, NAMELY, DESIGN, SELECTION, IMPLEMENTATION AND USE OF COMPUTER HARDWARE AND SOFTWARE FOR THE DEVELOPMENT OF BUSINESS PROCESSING REENGINEERING AND BUSINESS SYSTEMS FOR BUSINESS CASE AND INVESTMENT ANALYSIS, NEEDS ASSESSMENT, BUSINESS REQUIREMENTS DEVELOPMENT, DESIGN SPECIFICATIONS, OVERALL PROJECT PLANNING, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 12-7-2000; IN COMMERCE 12-7-2000.

FOR: CONSULTATION IN THE FIELD OF FRAUD DETECTION SERVICES IN THE FIELD OF CREDIT CARDS FOR ON-LINE PURCHASING, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 12-7-2000; IN COMMERCE 12-7-2000.

SER. NO. 78-163,717, FILED 9-13-2002.

CHERYL CLAYTON, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,312,071

United States Patent and Trademark Office

Registered Jan. 25, 2000

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGELoAN INVESTORS

BRIDGELoAN INVESTORS, INC. (FLORIDA
CORPORATION)
2601 SOUTH BAYSHORE DRIVE, SUITE 1200
MIAMI, FL 33133

FOR: FINANCIAL SERVICES, NAMELY
COMMERCIAL LENDING SERVICES, IN
CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-0-1998; IN COMMERCE
11-0-1998.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "INVESTORS", APART FROM
THE MARK AS SHOWN.

SER. NO. 75-687,850, FILED 4-22-1999.

KIMBERLY REDDICK, EXAMINING ATTOR-
NEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,786,815

Registered Nov. 25, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGELoAN.COM

BRIDGELoAN INVESTORS, INC. (FLORIDA
CORPORATION)
2601 SOUTH BAYSHORE DRIVE
SUITE 1200
MIAMI, FL 33133

FOR: FINANCIAL SERVICES, NAMELY COM-
MERCIAL LENDING SERVICES, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 5-10-2000; IN COMMERCE 5-10-2000.

OWNER OF U.S. REG. NO. 2,312,071.

SN 76-002,529, FILED 3-17-2000.

CAROLYN GRAY, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,957,407

Registered May 31, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGEPOINT

BRIDGEPOINT CAPITAL LIMITED (UNITED
KINGDOM LIMITED CORPORATION)
101 FINSBURY PAVEMENT
LONDON, EC2A 1EJ, ENGLAND

FOR: ARRANGING EQUITY FINANCING FOR
BUSINESSES AND INVESTORS; ARRANGING PRI-
VATE EQUITY FINANCING FOR BUSINESSES
AND INVESTORS; AND MANAGING INVEST-

MENT FUNDS FOR OTHERS, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 0-0-2002; IN COMMERCE 0-0-2002.

SN 76-012,997, FILED 3-29-2000.

DAVID C. REIHNER, EXAMINING ATTORNEY

Int. Cls.: 36 and 42

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 2,129,371

United States Patent and Trademark Office

Registered Jan. 13, 1998

**SERVICE MARK
PRINCIPAL REGISTER**



BridgePoint

BRIDGEPOINT SYSTEMS, INC. (CALIFORNIA CORPORATION)
ONE ANNABEL LANE, SUITE 104
SAN RAMON, CA 94583

FOR: FINANCIAL SERVICES, NAMELY, CREDIT AND DEBIT CARD SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-0-1996; IN COMMERCE 6-0-1996.

FOR: DESIGN SERVICE FOR OTHERS OF CARD-READING AND INFORMATION STOR-

AGE TERMINALS AND ASSOCIATED LOCKING DEVICES FOR OPERATION OF EQUIPMENT UPON THE EXTENSION OF CREDIT OR THE DEBITING OF AN ACCOUNT USING CREDIT CARDS OR DEBIT CARDS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-0-1996; IN COMMERCE 6-0-1996.

SN 75-046,718, FILED 1-22-1996.

ROBERT LORENZO, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,549,030

Registered Mar. 19, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGEPORTFOLIO

BRIDGEPORTFOLIO.COM (DELAWARE CORPORATION)
405 NORTH WABASH AVENUE, SUITE 1408
CHICAGO, IL 60611

AND MANAGEMENT SERVICES IN THE FIELDS OF STOCKS AND MUTUAL FUNDS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FOR: FINANCIAL SERVICES, NAMELY, FINANCIAL CONSULTATION, INVESTMENT, AND MANAGEMENT SERVICES IN THE FIELDS OF STOCKS AND MUTUAL FUNDS; COMPUTERIZED ONLINE FINANCIAL SERVICES CONDUCTED VIA A GLOBAL COMPUTER NETWORK IN THE NATURE OF FINANCIAL CONSULTATION, INVESTMENT,

FIRST USE 4-0-2000; IN COMMERCE 4-0-2000.

SER. NO. 76-008,773, FILED 3-24-2000.

TRACY WHITAKER-BOWN, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,545,962

Registered Mar. 12, 2002

**TRADEMARK
PRINCIPAL REGISTER**

BRIDGES

FEDERAL RESERVE BANK OF ST. LOUIS, THE
(UNITED STATES FEDERALLY CHARTERED
CORPORATION)

411 LOCUST
ST. LOUIS, MO 63102

FOR: PUBLICATIONS NAMELY A NEWSLETTER
ON FINANCIAL ISSUES INVOLVING COMMU-

NITY DEVELOPMENT, IN CLASS 16 (U.S. CLS. 2, 5,
22, 23, 29, 37, 38 AND 50).

FIRST USE 0-0-1997; IN COMMERCE 0-0-1997.

SER. NO. 75-920,936, FILED 2-15-2000.

ELLEN PERKINS, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 2,518,546

United States Patent and Trademark Office

Registered Dec. 11, 2001

**SERVICE MARK
PRINCIPAL REGISTER**

PROGRESS PLUS

**PFL LIFE INSURANCE COMPANY (IOWA COR-
PORATION)
4333 EDGEWOOD ROAD NE
CEDAR RAPIDS, IA 52499**

FIRST USE 6-0-2000; IN COMMERCE 6-0-2000.

SN 75-915,095, FILED 1-31-2000.

**FOR: ANNUITY UNDERWRITING SERVICES, IN
CLASS 36 (U.S. CLS. 100, 101 AND 102).**

JOYCE A. WARD, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,231,445

Registered Apr. 17, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGESOURCE

BRIDGESOURCE CAPITAL CORP. (CALIFORNIA CORPORATION)
SUITE 550
8910 UNIVERSITY CENTER LANE
SAN DIEGO, CA 92122

FOR: FINANCIAL SERVICES, NAMELY, BROKERING AND MAKING LOANS SECURED BY REAL ESTATE AND BROKERING AND MAKING INVESTMENTS IN REAL ESTATE RELATED ASSETS, AND MANAGING LOANS AND REAL ESTATE INVESTMENTS FOR LENDERS AND INVESTORS; REAL ESTATE SERVICES, NAMELY,

ACQUIRING AND MANAGING REAL ESTATE ASSETS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-2-2006; IN COMMERCE 6-2-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-705,389, FILED 9-1-2005.

KEVON CHISOLM, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 2,216,675

United States Patent and Trademark Office

Registered Jan. 5, 1999

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGESTATION

BRIDGE INFORMATION SYSTEMS, INC. (MISSOURI CORPORATION)
717 OFFICE PARKWAY
ST. LOUIS, MO 631417115

FOR: COMPUTER SERVICES, NAMELY, PROVISION OF ON-LINE FINANCIAL MARKET INFORMATION, DATA, STATISTICS, AND ANALYSIS; PROVISION OF ON-LINE SECURITIES INFORMATION; PROVI-

SION OF ON-LINE HISTORICAL AND CURRENT PRICING AND TRADING INFORMATION, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-1-1996; IN COMMERCE 11-1-1996.

SN 75-202,744, FILED 11-21-1996.

CAROLYN GRAY, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,395,503

United States Patent and Trademark Office

Registered Oct. 17, 2000

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGEWATER

BRIDGEWATER ASSOCIATES, INC. (CONNECTICUT
CORPORATION)
1 GLENDINNING PLACE
WESTPORT, CT 06880

FIRST USE 0-0-1975; IN COMMERCE 0-0-1975.

SER. NO. 75-772,977, FILED 8-11-1999.

LESLIE RICHARDS, EXAMINING ATTORNEY

FOR: MANAGEMENT OF FINANCIAL INVEST-
MENT PORTFOLIOS, IN CLASS 36 (U.S. CLS. 100,
101 AND 102).

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,928,314

Registered Feb. 22, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

BRIDGEWEALTH

HACKNEY, DAVID, EDWIN (UNITED STATES
INDIVIDUAL)
13355 SE 43RD PLACE
BELLEVUE, WA 980062120

AND REAL ESTATE, FINANCIAL SERVICES IN
NATURE OF AN INVESTMENT SECURITY, IN
CLASS 36 (U.S. CLS. 100, 101 AND 102).

FOR: INVESTMENT MANAGEMENT, FINAN-
CIAL PLANNING, INVESTMENT BANKING SER-
VICES, FUND INVESTMENT CONSULTATION,
MUTUAL FUND INVESTMENT, BUSINESS
BROKERAGE, INVESTMENT BROKERAGE, FI-
NANCIAL VALUATION OF PERSONAL PROPERTY

FIRST USE 11-1-2003; IN COMMERCE 11-1-2003.

SN 78-278,086, FILED 7-24-2003.

SUSAN HAYASH, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,376,839

Registered Aug. 15, 2000

**SERVICE MARK
PRINCIPAL REGISTER**

BUILDING FINANCIAL BRIDGES

THE TRUSTEES OF THE PREFERRED GROUP OF
MUTUAL FUNDS, A MASSACHUSETTS TRUST,
THE TRUSTEES COMPRISING GARY M. ANNA,
A U.S. CITIZEN, WILLIAM F. BAHL, A U.S. CIT-
IZEN, JAMES F. MASTERSON, A U.S. CITIZEN,
F. LYNN MCPHEETERS, A U.S. CITIZEN, AND
DIXIE L. MILLS, A U.S. CITIZEN (MASSACHU-
SETTS BUSINESS TRUST)

411 HAMILTON BOULEVARD SUITE 1200
PEORIA, IL 616021104

FOR: FINANCIAL SERVICES, NAMELY, INVEST-
MENT MANAGEMENT, INVESTMENT ADVICE, IN-

VESTMENT CONSULTATION AND INVESTMENT
OF FUNDS FOR OTHERS, IN CLASS 36 (U.S. CLS.
100, 101 AND 102).

FIRST USE 11-1-1998; IN COMMERCE 11-1-1998.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT
TO USE "FINANCIAL", APART FROM THE MARK
AS SHOWN.

SER. NO. 75-613,113, FILED 12-29-1998.

CIMMERIAN COLEMAN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,472,254

Registered July 24, 2001

**SERVICE MARK
PRINCIPAL REGISTER**



**CAMBRIDGE FINANCIAL GROUP, INC. (MAS-
SACHUSETTS CORPORATION)
1374 MASSACHUSETTS AVENUE
CAMBRIDGE, MA 021383822**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "CAMBRIDGE SAVINGS BANK",
APART FROM THE MARK AS SHOWN.**

**FOR: BANKING SERVICES, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).**

SN 75-779,426, FILED 8-19-1999.

FIRST USE 8-1-1999; IN COMMERCE 8-1-1999.

KAREN K. BUSH, EXAMINING ATTORNEY

Int. Cls.: 36 and 41

Prior U.S. Cls.: 102 and 107

United States Patent and Trademark Office

Reg. No. 1,448,853
Registered July 21, 1987

**SERVICE MARK
PRINCIPAL REGISTER**

CAMBRIDGE ASSOCIATES, INC.

CAMBRIDGE ASSOCIATES, INC. (MASSACHU-
SETTS CORPORATION)
ONE FINANCIAL CENTER
BOSTON, MA 02111

FOR: FINANCIAL PLANNING, CONTROL
AND MANAGEMENT, IN CLASS 36 (U.S. CL.
102).

FIRST USE 3-7-1978; IN COMMERCE
3-7-1978.

FOR: EDUCATIONAL SERVICES, NAMELY,
CONDUCTING SEMINARS ON FINANCIAL
TOPICS, IN CLASS 41 (U.S. CL. 107).

FIRST USE 3-7-1978; IN COMMERCE
3-7-1978.

OWNER OF U.S. REG. NO. 1,148,498.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "INC.", APART FROM THE
MARK AS SHOWN.

SEC. 2(F).

SER. NO. 621,133, FILED 9-22-1986.

IRA J. GOODSaid, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,995,105

Registered Sep. 13, 2005

SERVICE MARK
PRINCIPAL REGISTER

CAMBRIDGE SAVINGS
BANK

CAMBRIDGE FINANCIAL GROUP, INC. (MAS-
SACHUSETTS CORPORATION)
1374 MASSACHUSETTS AVENUE
CAMBRIDGE, MA 02138

FOR: BANKING SERVICES, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 3-14-1868; IN COMMERCE 7-2-1958.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,472,254.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "SAVINGS BANK", APART FROM
THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 78-453,362, FILED 7-20-2004.

WILLIAM VERHOSEK, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,573,800
Registered May 28, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

CAMBRIDGECOMMERCE

**CAMBRIDGECOMMERCE, INC. (CALIFORNIA
CORPORATION)
380 S. MELROSE DRIVE, SUITE 209
VISTA, CA 92083**

FIRST USE 7-1-2000; IN COMMERCE 7-1-2000.

SER. NO. 78-037,077, FILED 11-29-2000.

**FOR: ELECTRONIC BILL PAYMENT SERVICES,
IN CLASS 36 (U.S. CLS. 100, 101 AND 102).**

KEVIN DINALLO, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,598,805

Registered July 23, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

CROSSBRIDGE

CROSSBRIDGE VENTURE PARTNERS LLC (DE-
LAWARE LIMITED LIABILITY COMPANY)
1001 BAYHILL DRIVE, #289
SAN BRUNO, CA 94066

FIRST USE 12-0-1999; IN COMMERCE 12-0-1999.

SN 76-007,285, FILED 3-22-2000.

FOR: PRIVATE EQUITY VENTURE FUNDS, IN
CLASS 36 (U.S. CLS. 100, 101 AND 102).

ALICIA COLLINS, EXAMINING ATTORNEY

Int. Cls.: 35 and 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,270,067

Registered July 24, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

DRAGONBRIDGE

DRAGON BRIDGE CAPITAL, LLC (HAWAII LTD
LIAB CO)

PACIFIC GUARDIAN CENTER, MAKAI TOWER
733 BISHOP STREET, SUITE 2500
HONOLULU, HI 96813

FOR: BUSINESS CONSULTATION IN THE FIELD OF JOINT VENTURES, STRATEGIC ALLIANCES, MERGERS AND ACQUISITIONS, AND INITIAL PUBLIC OFFERINGS; BUSINESS CONSULTATION IN THE FIELD OF BUSINESS PLANS AND PRESENTATIONS; BUSINESS CONSULTATION ON DEVELOPMENT OF A BOARD OF DIRECTORS; ACCOUNTING SERVICES; SALES PROMOTION SERVICES; BUSINESS MARKETING SERVICES; HUMAN RESOURCES MANAGEMENT; BUSINESS MANAGEMENT, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-1-2005; IN COMMERCE 5-1-2005.

FOR: MERCHANT BANKING SERVICES; PROVIDING CAPITAL FORMATION ASSISTANCE, NAMELY, PROVIDING FINANCING TO EMERGING AND START-UP COMPANIES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-1-2005; IN COMMERCE 5-1-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-757,312, FILED 11-18-2005.

LINDA LAVACHE, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,845,803

Registered May 25, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

DRAWBRIDGE

FORTRESS INVESTMENT GROUP LLC (DELA-
WARE LIMITED LIABILITY COMPANY)
1301 AVENUES OF THE AMERICAS
42ND FLOOR
NEW YORK, NY 10019

FOR: FINANCIAL SERVICES, NAMELY, INVEST-
MENT ADVISORY SERVICES, INVESTMENT MAN-
AGEMENT SERVICES AND ASSET

MANAGEMENT SERVICES, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 4-1-2002; IN COMMERCE 4-1-2002.

SN 76-409,701, FILED 5-17-2002.

INGA ERVIN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 2,307,742

United States Patent and Trademark Office

Registered Jan. 11, 2000

**SERVICE MARK
PRINCIPAL REGISTER**

ECBRIDGES

**ECBRIDGES, INC. (CALIFORNIA CORPORATION)
3451 VINCENT RD, SUITE C
PLEASANT HILL, CA 94523**

**FIRST USE 5-1-1997; IN COMMERCE
5-1-1997.**

SN 75-278,037, FILED 4-21-1997.

**FOR: FINANCIAL INFORMATION AND FINANCIAL
TRANSACTIONS PROVIDED BY
COMPUTER, IN CLASS 36 (U.S. CLS. 100, 101
AND 102).**

DOMINICK J. SALEMI, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,591,225

Registered July 9, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

GLOBALBRIDGE

GLOBALBRIDGE, INC. (MINNESOTA CORPORATION)
11100 WAYZATA BOULEVARD
SUITE 170
MINNEAPOLIS, MN 55305

INSTITUTIONAL ASSET MANAGERS, IN CLASS 36
(U.S. CLS. 100, 101 AND 102).

FIRST USE 3-15-2001; IN COMMERCE 3-15-2001.

FOR: INVESTMENT SERVICES, NAMELY INVESTMENT ADVICE, BROKERAGE, CONSULTATION, AND MANAGEMENT FOR PROFESSIONAL

SER. NO. 76-250,069, FILED 5-2-2001.

MATTHEW KLINE, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,643,425

Registered Oct. 29, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

HIGHBRIDGE

HIGHBRIDGE CAPITAL MANAGEMENT, LLC
(DELAWARE LIMITED LIABILITY COMPAN-
NY)
767 FIFTH AVENUE
NEW YORK, NY 10153

MANAGEMENT SERVICES, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 2-0-2001; IN COMMERCE 2-0-2001.

FOR: FINANCIAL SERVICES; NAMELY, INVEST-
MENT ADVISORY SERVICES; INVESTMENT MAN-
AGEMENT SERVICES; AND ASSET

SN 75-793,389, FILED 9-7-1999.

SHARI SHEFFIELD, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,417,249

Registered Jan. 2, 2001

**SERVICE MARK
PRINCIPAL REGISTER**

HIGHBRIDGE CAPITAL

HIGHBRIDGE CAPITAL MANAGEMENT, LLC
(DELAWARE LIMITED LIABILITY COMPANY)
767 FIFTH AVENUE
NEW YORK, NY 10153

FOR: FINANCIAL SERVICES; NAMELY, INVESTMENT ADVISORY SERVICES; INVESTMENT MANAGEMENT SERVICES; AND ASSET MANAGEMENT SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-1992; IN COMMERCE 9-0-1992.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CAPITAL", APART FROM THE MARK AS SHOWN.

SER. NO. 75-794,048, FILED 9-7-1999.

SHARI SHEFFIELD, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,858,395

Registered June 29, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

HIGHBRIDGE CAPITAL MANAGEMENT, LLC

HIGHBRIDGE CAPITAL MANAGEMENT, LLC
(DELAWARE LIMITED LIABILITY COMPAN-
NY)
767 FIFTH AVENUE
NEW YORK, NY 10153

FOR: FINANCIAL SERVICES, NAMELY, INVEST-
MENT ADVISORY SERVICES, INVESTMENT MAN-
AGEMENT SERVICES AND ASSET
MANAGEMENT SERVICES, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 1-0-2003; IN COMMERCE 1-0-2003.

OWNER OF U.S. REG. NOS. 2,417,249, 2,454,647,
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "CAPITAL MANAGEMENT, LLC",
APART FROM THE MARK AS SHOWN.

SN 76-341,594, FILED 11-26-2001.

SHARI SHEFFIELD, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,968,758

Registered July 12, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

INCOME BRIDGE

THE PRUDENTIAL INSURANCE COMPANY OF
AMERICA (NEW JERSEY CORPORATION)

751 BROAD STREET
NEWARK, NJ 07102

FOR: FINANCIAL SERVICES, NAMELY, UNDERWRITING AND ADMINISTERING ANNUITIES, INSURANCE AND DEFINED CONTRIBUTION PLANS; INVESTMENT SERVICES, NAMELY, INVESTMENT MANAGEMENT SERVICES FOR FUNDING RETIREMENT; AND RETIREMENT SERVICES, NAMELY, PROVIDING AND

ADMINISTERING RETIREMENT PLANS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-15-2004; IN COMMERCE 3-15-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-369,790, FILED 2-18-2004.

MELVIN AXILBUND, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,979,830

Registered July 26, 2005

SERVICE MARK
PRINCIPAL REGISTER

INCOME BRIDGE
APPROACH

THE PRUDENTIAL INSURANCE COMPANY OF
AMERICA (NEW JERSEY CORPORATION)
751 BROAD STREET
NEWARK, NJ 07102

FOR: FINANCIAL SERVICES, NAMELY, UNDERWRITING AND ADMINISTERING ANNUITIES, INSURANCE AND DEFINED CONTRIBUTION PLANS; INVESTMENT SERVICES, NAMELY, INVESTMENT MANAGEMENT SERVICES FOR FUNDING RETIREMENT; AND RETIREMENT SERVICES, NAMELY, PROVIDING AND ADMINISTERING RETIREMENT PLANS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-15-2004; IN COMMERCE 3-15-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "APPROACH", APART FROM THE MARK AS SHOWN.

SN 78-369,816, FILED 2-18-2004.

MELVIN AXILBUND, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,784,833

Registered Nov. 18, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

IRON BRIDGE

IRON BRIDGE CAPITAL MANAGEMENT, LLC
(ILLINOIS CORPORATION)
10 S. WACKER DRIVE SUITE 1860
CHICAGO, IL 60606

FOR: FINANCIAL SERVICES, NAMELY INVEST-
MENT MANAGEMENT, ASSET MANAGEMENT,
INVESTMENT ADVISORY SERVICES, INVEST-
MENT BANKING, REAL ESTATE INVESTMENT
SERVICES, VENTURE CAPITAL AND FINANCIAL

CONSULTING, IN CLASS 36 (U.S. CLS. 100, 101 AND
102).

FIRST USE 7-0-2002; IN COMMERCE 7-0-2002.

SN 76-384,933, FILED 3-19-2002.

MARC LEIPZIG, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cl.: 102

United States Patent and Trademark Office

Reg. No. 1,476,178

Registered Feb. 9, 1988

**SERVICE MARK
PRINCIPAL REGISTER**

KNIGHTSBRIDGE

**KNIGHTSBRIDGE PARTNERS (PARTNER-
SHIP)
200 WEST MADISON AVENUE
CHICAGO, IL 60606**

**OTHER INVESTMENT OPPORTUNITIES, IN
CLASS 36 (U.S. CL. 102).**

**FIRST USE 5-13-1986; IN COMMERCE
5-13-1986.**

**FOR: FINANCIAL CONSULTING AND IN-
VESTMENT CONSULTING SERVICES RELAT-
ING TO MERGERS, ACQUISITIONS AND**

SER. NO. 626,608, FILED 10-23-1986.

G. MAYERSCHOFF, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cl.: 102

United States Patent and Trademark Office

Reg. No. 1,476,179

Registered Feb. 9, 1988

**SERVICE MARK
PRINCIPAL REGISTER**

KNIGHTSBRIDGE PARTNERS

**KNIGHTSBRIDGE PARTNERS (PARTNER-
SHIP)
200 WEST MADISON AVENUE
CHICAGO, IL 60606**

**FOR: FINANCIAL CONSULTING AND IN-
VESTMENT CONSULTING SERVICES RELAT-
ING TO MERGERS, ACQUISITIONS AND
OTHER INVESTMENT OPPORTUNITIES, IN
CLASS 36 (U.S. CL. 102).**

**FIRST USE 5-13-1986; IN COMMERCE
5-13-1986.**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "PARTNERS", APART FROM
THE MARK AS SHOWN.**

SER. NO. 626,643, FILED 10-23-1986.

G. MAYERSCHOFF, EXAMINING ATTORNEY

Int. Cls.: 36, 42, and 45

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,172,046

Registered Nov. 14, 2006

SERVICE MARK
PRINCIPAL REGISTER

The logo for Lightbridge features the word "Lightbridge" in a bold, italicized, sans-serif font. A thick, black, curved line arches over the letters "i", "g", "h", and "t", starting from the left and ending at the right, resembling a bridge or a stylized "L".

LIGHTBRIDGE, INC. (DELAWARE CORPORATION)
30 CORPORATE DRIVE
BURLINGTON, MA 01803

FOR: PROVIDING ONLINE INFORMATION CONCERNING CONSUMER CREDIT TO ENABLE BUSINESSES TO EVALUATE POTENTIAL CUSTOMERS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-31-2004; IN COMMERCE 3-31-2004.

FOR: INTEGRATION OF COMPUTER SYSTEMS AND NETWORKS; DEVELOPMENT OF COMPUTER SOFTWARE FOR OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-31-2004; IN COMMERCE 3-31-2004.

FOR: TELECOMMUNICATIONS INDUSTRY SUPPORT SERVICES, NAMELY, PROVIDING

FRAUD SCREENING, RISK PROFILE DETERMINATION, FRAUD SCORING, AND FRAUD MONITORING SERVICES TO ENABLE TELECOMMUNICATIONS CARRIERS TO DETECT FRAUD RISK OF POTENTIAL CUSTOMERS; PROVIDING ONLINE INFORMATION CONCERNING CONSUMER FRAUD, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 3-31-2004; IN COMMERCE 3-31-2004.

OWNER OF U.S. REG. NOS. 2,382,618 AND 2,385,033.

THE MARK CONSISTS OF THE WORD LIGHTBRIDGE WITH AN OVAL DESIGN.

SN 78-355,926, FILED 1-22-2004.

CARRIE ACHEN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,245,113

Registered May 22, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

Macrobridge

GARDNER FINANCE AG (SWITZERLAND CORPORATION)

RIGISTRASSE 2

CH-6300 ZUG, SWITZERLAND

FOR: INSURANCE UNDERWRITING SERVICES FOR ALL TYPES OF INSURANCE; FINANCIAL SERVICES, NAMELY, FINANCIAL FORECASTING, MANAGEMENT, PLANNING, AND CONSULTATION SERVICES, MONETARY EXCHANGE AND ACQUISITION SERVICES AND TRANSFER OF MONETARY CLAIMS; REAL ESTATE BROKERAGE, INVESTMENT AND MANAGEMENT SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 10-6-2005 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 0875443 DATED 12-20-2005, EXPIRES 12-20-2015.

SER. NO. 79-020,391, FILED 12-20-2005.

RAMONA ORTIGA, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,972,371

Registered July 19, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

MARBRIDGE

MARBRIDGE GROUP LLC (DELAWARE LTD
LIAB CO)
703 MARKET STREET, SUITE 2100
SAN FRANCISCO, CA 94103

FOR: PROVIDING INFORMATION, ADVICE, RE-
SEARCH AND CONSULTING IN THE FIELDS OF
FINANCE AND INVESTMENT; FINANCIAL IN-
VESTMENT SERVICES IN THE FIELDS OF SECU-
RITIES, FUNDS, AND VENTURE CAPITAL
BUSINESSES; INVESTMENT AND ASSET MAN-
AGEMENT SERVICES; INVESTMENT OF FUNDS
FOR OTHERS; AND INVESTMENT INTRODUC-
TION SERVICES, NAMELY, PROVIDING FINAN-

CIAL ADVICE AND ASSISTANCE TO INTRODUCE
INVESTORS WITH INVESTMENT OPPORTUNI-
TIES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-31-2004; IN COMMERCE 12-31-2004.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 76-559,871, FILED 11-14-2003.

PATRICIA EVANKO, EXAMINING ATTORNEY

Int. Cls.: 35, 36, and 42

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,747,796

Registered Aug. 5, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

MARKETBRIDGE

MARKETBRIDGE CORP. (MARYLAND CORPORATION)
4550 MONTGOMERY AVENUE
500 NORTH TOWER
BETHESDA, MD 20814 BY CHANGE OF NAME
OXFORD ASSOCIATES, INC. (MARYLAND CORPORATION) BETHESDA, MD 20814

FOR: BUSINESS CONSULTATION AND RESEARCH; CONDUCTING BUSINESS AND MARKETPLACE SURVEYS; MARKETPLACE STATISTICAL ANALYSIS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-18-2000; IN COMMERCE 9-18-2000.

FOR: FINANCIAL FORECASTING, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-18-2000; IN COMMERCE 9-18-2000.

FOR: DESIGNING COMPUTER HARDWARE AND SOFTWARE FOR OTHERS AND IMPLEMENTING COMPUTER SOFTWARE FOR OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 9-18-2000; IN COMMERCE 9-18-2000.

SN 76-071,071, FILED 6-15-2000.

ELIZABETH HUGHITT, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,796,528

Registered Dec. 23, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

NORTH BRIDGE VENTURE PARTNERS

**NORTH BRIDGE VENTURE MANAGEMENT
COMPANY, INC. (DELAWARE CORPORA-
TION)
960 WINTER STREET, SUITE 4600
WALTHAM, MA 02451**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "VENTURE PARTNERS", APART
FROM THE MARK AS SHOWN.**

**FOR: INVESTMENT SERVICES IN THE FIELDS
OF VENTURE CAPITAL AND PRIVATE EQUITY,
IN CLASS 36 (U.S. CLS. 100, 101 AND 102).**

SER. NO. 76-121,692, FILED 8-31-2000.

FIRST USE 3-8-1994; IN COMMERCE 3-8-1994.

DOMINICK J. SALEMI, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,014,146

Registered Nov. 8, 2005

**SERVICE MARK
PRINCIPAL REGISTER**



ONEBRIDGE, INC. (INDIANA CORPORATION)
7820 INNOVATION BOULEVARD
SUITE 300
INDIANAPOLIS, IN 46278

FOR: FINANCIAL SERVICES, NAMELY, CREDIT
CARD, DEBIT CARD AND CHARGE CARD SER-
VICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-25-2004; IN COMMERCE 8-25-2004.

THE MARK CONSISTS OF THE WORD "ONE-
BRIDGE" WITH AN ARCH EXTENDING OVER
THE LETTER O TO THE LETTER I. THE ARCH
HAS FOUR CIRCLES WHICH DECREASE IN SIZE
BEGINNING AFTER THE APEX OF THE ARCH ON
THE RIGHT OF THE ARCH.

SN 78-422,730, FILED 5-21-2004.

GINA HAYES, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,014,096

Registered Nov. 8, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

ONEBRIDGE

ONEBRIDGE, INC. (INDIANA CORPORATION)
7820 INNOVATION BOULEVARD
SUITE 300
INDIANAPOLIS, IN 46278

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: FINANCIAL SERVICES, NAMELY, CREDIT CARD, DEBIT CARD AND CHARGE CARD SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SN 78-392,219, FILED 3-29-2004.

FIRST USE 8-25-2004; IN COMMERCE 8-25-2004.

GINA HAYES, EXAMINING ATTORNEY

Int. Cls.: 35, 36 and 45

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,281,576

Registered Aug. 21, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

ONEBRIDGEHOUSE

BRIDGEHOUSE RUECKEL & BOLTHAUSEN,
LLC (GEORGIA LTD LIAB CO)
1170 PEACHTREE STREET NE, SUITE 1750
ATLANTA, GA 30309

FOR: ADVICE IN THE FIELD OF BUSINESS MANAGEMENT AND MARKETING; ADVICE RELATING TO THE ORGANISATION AND MANAGEMENT OF BUSINESS; ADVISORY SERVICE FOR ORGANIZATIONAL ISSUES AND BUSINESS ADMINISTRATION, WITH AND WITHOUT THE HELP OF ELECTRONIC DATA BASES; ADVISORY SERVICES RELATING TO BUSINESS MANAGEMENT AND BUSINESS OPERATIONS; ASSISTANCE IN MANAGEMENT OF BUSINESS ACTIVITIES; ASSISTANCE TO INDUSTRIAL OR COMMERCIAL ENTERPRISES IN THE RUNNING OF THEIR BUSINESS; ASSISTANCE WITH BUSINESS MANAGEMENT AND PLANNING; ASSISTANCE, ADVISORY SERVICES AND CONSULTANCY WITH REGARD TO BUSINESS PLANNING, BUSINESS ANALYSIS, BUSINESS MANAGEMENT, AND BUSINESS ORGANIZATION; BUSINESS ACQUISITION AND MERGER CONSULTATION; BUSINESS ACQUISITIONS CONSULTATION; BUSINESS ADMINISTRATION AND MANAGEMENT; BUSINESS ADMINISTRATION AND OFFICE WORK; BUSINESS ADMINISTRATION CONSULTANCY; BUSINESS ADVICE AND ANALYSIS OF MARKETS; BUSINESS ADVICE AND COMMERCIAL INFORMATION; BUSINESS ADVICE AND INFORMATION; BUSINESS ADVICE AND INFORMATION ABOUT A CORPORATE EXECUTIVE WHOSE WEALTH AMOUNTS TO AT LEAST A MILLION DOLLARS, POUNDS, OR THE EQUIVALENT IN OTHER CURRENCY; BUSINESS ADVICE AND INFORMATION ABOUT CORPORATE EXECUTIVES WHOSE WEALTH AMOUNTS TO AT LEAST A MILLION DOLLARS, POUNDS, OR THE EQUIVALENT IN OTHER CURRENCY; BUSINESS ADVICE, INQUIRIES OR INFORMATION; BUSINESS ADVISORY SERVICES, CONSULTANCY AND INFORMATION; BUSINESS APPRAISAL CONSULTATION; BUSINESS CONSULTATION; BUSINESS CONSUL-

TATION AND MANAGEMENT REGARDING MARKETING ACTIVITIES AND LAUNCHING OF NEW PRODUCTS; BUSINESS CONSULTATION SERVICES; BUSINESS CONSULTING AND BUSINESS INFORMATION FOR ENTERPRISES; BUSINESS CONSULTING, INQUIRIES OR INFORMATION; BUSINESS CONSULTING, MANAGEMENT, PLANNING AND SUPERVISION; BUSINESS DEVELOPMENT SERVICES, NAMELY, PROVIDING START-UP SUPPORT FOR BUSINESSES OF OTHERS; BUSINESS ENQUIRIES AND INVESTIGATIONS; BUSINESS INFORMATION AND INQUIRIES; BUSINESS INFORMATION MANAGEMENT; BUSINESS INFORMATION SERVICES IN THE NATURE OF PROVIDING INFORMATION ON BUSINESS OPPORTUNITIES; BUSINESS INTERMEDIARY AND ADVISORY SERVICES IN THE FIELD OF SELLING PRODUCTS AND RENDERING SERVICES; BUSINESS INVESTIGATIONS, EVALUATIONS, EXPERT APPRAISALS, INFORMATION AND RESEARCH; BUSINESS LEADERSHIP DEVELOPMENT; BUSINESS MANAGEMENT; BUSINESS MANAGEMENT AND ADVICE; BUSINESS MANAGEMENT AND CONSULTATION; BUSINESS MANAGEMENT ASSISTANCE TO INDUSTRIAL OR COMMERCIAL COMPANIES; BUSINESS MANAGEMENT CONSULTANCY AND ADVISORY SERVICES; BUSINESS MANAGEMENT CONSULTANCY AS WELL AS DEVELOPMENT OF PROCESSES FOR THE ANALYSIS AND THE IMPLEMENTATION OF STRATEGY PLANS AND MANAGEMENT PROJECTS; BUSINESS MANAGEMENT CONSULTANCY SERVICES; BUSINESS MANAGEMENT CONSULTATION; BUSINESS MANAGEMENT CONSULTING AND ADVISORY SERVICES; BUSINESS MANAGEMENT CONSULTING WITH RELATION TO STRATEGY, MARKETING, PRODUCTION, PERSONNEL AND RETAIL SALE MATTERS; BUSINESS MANAGEMENT PLANNING; BUSINESS MERGER CONSULTATION; BUSINESS NETWORKING; BUSINESS OPERATION, BUSINESS ADMINISTRATION AND OFFICE FUNCTIONS; BUSINESS ORGANISATION AND MANAGEMENT CONSULTING SERVICES;

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,283,756

Registered Aug. 21, 2007

SERVICE MARK
PRINCIPAL REGISTER

Pennbridge

PENNBRIDGE CAPITAL, LLC (UTAH LTD LIAB
CO)
STE. B
3375 WEST MAYFLOWER
LEHI, UT 84043

FOR: EVALUATION OF REAL PROPERTY; FINANCIAL INVESTMENT IN THE FIELD OF REAL PROPERTY; FINANCIAL VALUATION OF PERSONAL PROPERTY AND REAL PROPERTY; LEASING OF REAL PROPERTY; REAL PROPERTY ACQUISITION SERVICES; REAL PROPERTY EQUITY SHARING, NAMELY, MANAGING AND ARRANGING FOR CO-OWNERSHIP OF REAL PROPERTY BY TENANTS-IN-COMMON; REAL PROPERTY MANAGEMENT; REAL PROPERTY PROCUREMENT FOR OTHERS; REAL PROPERTY BROKERAGE;

REAL PROPERTY SYNDICATION; FINANCIAL SERVICES, NAMELY, ASSET MANAGEMENT SERVICES AND MANAGED INVESTMENT FUNDS ON BEHALF OF INVESTORS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-1-2005; IN COMMERCE 10-1-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-731,190, FILED 10-11-2005.

MICHELE SWAIN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,623,934

Registered Sep. 24, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

ROCKBRIDGE CAPITAL, INC.

ROCKBRIDGE CAPITAL, INC. (OHIO CORPORATION)
191 WEST NATIONWIDE BOULEVARD, SUITE 600
COLUMBUS, OH 43215

FOR: PROVIDING FINANCING SERVICES TO REAL ESTATE ORGANIZATIONS; REAL ESTATE MANAGEMENT; AND REAL ESTATE INVESTMENT MANAGEMENT, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-0-2001; IN COMMERCE 1-0-2001.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CAPITAL, INC.", APART FROM THE MARK AS SHOWN.

SER. NO. 76-231,177, FILED 3-26-2001.

YONG KIM, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,870,281

Registered Aug. 3, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

SOUNDBRIDGE

SOUNDBRIDGE CAPITAL MANAGEMENT, LLC
(DELAWARE LTD LIAB CO)
2481 VALLEJO STREET
SAN FRANCISCO, CA 94123

FIRST USE 4-15-2004; IN COMMERCE 4-15-2004.

SN 76-481,097, FILED 1-9-2003.

FOR: FINANCIAL SERVICES, NAMELY, INVEST-
MENT MANAGEMENT AND ADVISORY SERVI-
CES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

PAUL F. GAST, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,870,280

Registered Aug. 3, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

SOUNDBRIDGE CAPITAL MANAGEMENT

SOUNDBRIDGE CAPITAL MANAGEMENT, LLC
(DELAWARE LTD LIAB CO)
2481 VALLEJO STREET
SAN FRANCISCO, CA 94123

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "CAPITAL MANAGEMENT",
APART FROM THE MARK AS SHOWN.

FOR: FINANCIAL SERVICES, NAMELY, INVEST-
MENT MANAGEMENT AND ADVISORY SERVI-
CES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SN 76-481,095, FILED 1-9-2003.

FIRST USE 4-15-2004; IN COMMERCE 4-15-2004.

PAUL F. GAST, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,149,771

Registered Sep. 26, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

STARBRIDGE CHOICES

THE MEGA LIFE AND HEALTH INSURANCE
COMPANY (OKLAHOMA CORPORATION)
SUITE 350
2222 W. DUNLAP AVENUE
PHOENIX, AZ 85021

FOR: INSURANCE SERVICES, NAMELY MEDICAL, DENTAL, PRESCRIPTION AND ACCIDENT UNDERWRITING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-0-2005; IN COMMERCE 2-0-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,674,514 AND 1,678,803.

SN 78-510,546, FILED 11-3-2004.

BRENDAN MCCAULEY, EXAMINING ATTORNEY

Int. Cls.: 35 and 42

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,054,495

Registered Jan. 31, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

Strongbridge

STRONGBRIDGE CORPORATION (VIRGINIA CORPORATION)
15209 BUNCHBERRY CT.
NORTH POTOMAC, MD 20878

FOR: BUSINESS CONSULTATION SERVICES PROVIDED TO GOVERNMENT AND INDUSTRY TO ASSIST THEM IN THE EVALUATION, IMPLEMENTATION, AND SUPPORT OF FINANCIAL, ADMINISTRATIVE, ACCOUNTING, AND ENTERPRISE RESOURCE SYSTEMS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-23-2004; IN COMMERCE 6-23-2004.

FOR: INFORMATION TECHNOLOGY CONSULTATION; CONSULTATION SERVICES IN THE FIELDS OF SELECTION, IMPLEMENTATION AND USE OF COMPUTER HARDWARE AND

SOFTWARE SYSTEMS FOR OTHERS; DESIGN, DEVELOPMENT, IMPLEMENTATION AND MAINTENANCE OF SOFTWARE AND SOFTWARE SYSTEMS FOR OTHERS; TECHNICAL SUPPORT SERVICES, NAMELY, TROUBLESHOOTING OF COMPUTER SOFTWARE AND NETWORK SYSTEMS PROBLEMS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-23-2004; IN COMMERCE 6-23-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-555,644, FILED 1-28-2005.

BARBARA RUTLAND, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,768,072

Registered Sep. 23, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

SUNBRIDGE

SUNBRIDGE CORPORATION (JAPAN CORPORATION)
SHIBUYA MARK CITY 17F 1-12-1
DOGENZAKA, SHIBUYA-KU
TOKYO 150-0043, JAPAN BY CHANGE OF NAME
SUNBRIDGE, INC. (JAPAN CORPORATION) TOKYO, JAPAN 150-0043

AND GROWTH COMPANIES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-28-2000; IN COMMERCE 11-28-2000.

SN 78-043,416, FILED 1-16-2001.

FOR: INVESTMENT OF VENTURE CAPITAL
FOR THE BENEFIT OF START-UP, EMERGING,

GINNY ISAACSON, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,005,901

Registered Oct. 11, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

Taxbridge

TAXBRIDGE FINANCIAL GROUP, INC. (MAS-
SACHUSETTS CORPORATION)
SUITE 202
678 MASSACHUSETTS AVENUE
CAMBRIDGE, MA 02139

FOR: INVESTMENT MANAGEMENT, IN CLASS
36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-25-1987; IN COMMERCE 11-25-1987.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-471,711, FILED 8-23-2004.

FLORENTINA BLANDU, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,940,516

Registered Apr. 12, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

THE AIMBRIDGE GROUP

THE AIMBRIDGE GROUP (COLORADO CORPORATION)
4610 S. ULSTER - SUITE 300
DENVER, CO 80237

FOR: CREDIT UNION SERVICES; LENDING SERVICES; LOAN FINANCING; LEASE PURCHASE FINANCING; MORTGAGE LENDING SERVICES; INSURANCE CONSULTING SERVICES; INSURANCE SERVICES, NAMELY WRITING AND UNDERWRITING OF PERSONAL PROPERTY, CASUALTY, AND LIFE INSURANCE AND PROVIDING SERVICES THERETO, NAMELY, INSURANCE AGENCY ADMINISTRATION, CLAIMS

ADJUSTMENT AND BROKERAGE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-2002; IN COMMERCE 10-0-2002.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GROUP", APART FROM THE MARK AS SHOWN.

SN 76-456,999, FILED 10-7-2002.

ROBERT COGGINS, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,995,277

United States Patent and Trademark Office

Registered Sep. 13, 2005

SERVICE MARK
PRINCIPAL REGISTER

The logo for The Bridge Group features a stylized gray silhouette of a suspension bridge on the left. To the right of the bridge, the word "THE" is written in a small, gray, sans-serif font above the letter "B" of the word "BRIDGE". The words "BRIDGE GROUP" are written in a larger, blue, sans-serif font.

BRIDGE INVESTMENTS, LP (TEXAS LIMITED
PARTNERSHIP)
#1000
3744 RICE BLVD.
HOUSTON, TX 77005

FOR: FINANCIAL SERVICES IN THE FIELD OF
MONEY LENDING, NAMELY IN THE AREA OF
RESIDENTIAL REAL ESTATE, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 0-0-1999; IN COMMERCE 6-1-2001.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "GROUP", APART FROM THE
MARK AS SHOWN.

THE COLOR(S) BLUE AND GRAY IS/ARE
CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORDS
"BRIDGE GROUP," IN STYLIZED BLUE LETTERS,
WITH THE WORD "THE," IN STYLIZED GRAY
LETTERS. THE WORD "THE" IS PLACED IMMEDI-
ATELY ABOVE AND TO THE LEFT OF THE
LETTER "B" OF THE WORD "BRIDGE", AND
EXTENDS OVER PART OF THE STYLIZED SIL-
HOUETTE OF A SUSPENSION BRIDGE IN GRAY
WHICH IMMEDIATELY PRECEDES THE WORD
"BRIDGE". ALL COLORS ARE CLAIMED AS A
FEATURE OF THE MARK.

SER. NO. 78-456,869, FILED 7-26-2004.

SUSAN HAYASH, EXAMINING ATTORNEY

Int. Cls.: 16, 36, and 45

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 50, 100, 101, and 102

Reg. No. 3,249,947

United States Patent and Trademark Office

Registered June 5, 2007

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

THE WIDOW'S BRIDGE

THOMAS, JAMES F., JR. (UNITED STATES INDIVIDUAL)
4275 EXECUTIVE SQUARE, SUITE 990
LA JOLLA, CA 92037

FOR: PRINTED MATTER AND PAPER GOODS, NAMELY, BOOKS, MAGAZINES, AND NEWSLETTERS FEATURING INFORMATION, STORIES AND ADVICE PERTAINING TO LIFESTYLE AND FINANCIAL MANAGEMENT ISSUES, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-12-2006; IN COMMERCE 12-12-2006.

FOR: CONSULTING SERVICES, NAMELY, FINANCIAL PORTFOLIO CONSULTING AND ADVISORY SERVICES, ESTATE PLANNING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-12-2003; IN COMMERCE 11-12-2003.

FOR: CONSULTING SERVICES, NAMELY, PERSONAL LIFESTYLE CONSULTING AND ADVISORY SERVICES, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 11-12-2003; IN COMMERCE 11-12-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-412,606, FILED 5-4-2004.

CAROL SPILS, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 2,171,983

United States Patent and Trademark Office

Registered July 7, 1998

**SERVICE MARK
PRINCIPAL REGISTER**

THE VANGUARD BRIDGE

VANGUARD GROUP, INC., THE (PENNSYLVANIA CORPORATION)
100 VANGUARD BOULEVARD
MALVERN, PA 19355

FOR: FUND INVESTMENT SERVICES, IN
CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-14-1997; IN COMMERCE
2-14-1997.

OWNER OF U.S. REG. NOS. 1,738,612,
1,980,975, AND 2,048,188.

SN 75-248,882, FILED 2-27-1997.

GEOFFREY FOSDICK, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,058,247

Registered Feb. 7, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

VESBRIDGE PARTNERS

VESBRIDGE PARTNERS, LLC (DELAWARE LTD
LIAB CO)

WESTBORO OFFICE PARK

1700 WEST PARK DRIVE

WESTBORO, MA 01581

FOR: VENTURE CAPITAL AND PRIVATE EQUI-
TY INVESTMENT AND MANAGEMENT SERVI-
CES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-9-2004; IN COMMERCE 6-9-2004.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE PARTNERS, APART FROM THE
MARK AS SHOWN.

SN 78-419,555, FILED 5-16-2004.

WILLIAM VERHOSEK, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,080,517

Registered Apr. 11, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

WEALTHBRIDGE

GFS, INC. (OREGON CORPORATION)
9400 SW BARNES ROAD, SUITE 100
PORTLAND, OR 97221

FOR: MORTGAGE LENDING, MORTGAGE
BANKING, MORTGAGE BROKERAGE, MORT-
GAGE PROCUREMENT FOR OTHERS, AND CON-
SULTATION IN THE FIELD OF MORTGAGE
LENDING, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-2005; IN COMMERCE 7-1-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 78-370,437, FILED 2-19-2004.

CARRIE ACHEN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,546,319

Registered Mar. 12, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

WESTBRIDGE CAPITAL

CHADHA, SUMIR (UNITED STATES CITIZEN)
333 EAST 56TH ST., APT. 11 K
NEW YORK, NY 10022

FIRST USE 2-1-2000; IN COMMERCE 2-1-2000.

FOR: FINANCIAL INVESTMENT SERVICES IN THE FIELD OF VENTURE CAPITAL, CROSS-OVER FUNDS, HEDGE FUNDS, MUTUAL FUNDS, PRIVATE EQUITY FUNDS; FINANCIAL ANALYSIS, RESEARCH MANAGEMENT AND CONSULTATION IN CONNECTION THEREWITH; FINANCIAL INVESTMENT SERVICES IN THE FIELD OF DERIVATIVES, INVESTMENT BANKING AND FUNDS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CAPITAL", APART FROM THE MARK AS SHOWN.

SER. NO. 76-078,821, FILED 6-28-2000.

ELIZABETH PIGNATELLO, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,164,000

Registered Oct. 24, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

WHITEBRIDGE

WHITEBRIDGE MANAGEMENT COMPANY,
LLC (DELAWARE LTD LIAB CO)
26TH FLOOR
225 FRANKLIN STREET
BOSTON, MA 021102817

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: INVESTMENT ADVISORY SERVICES, IN
CLASS 36 (U.S. CLS. 100, 101 AND 102).

SN 78-614,751, FILED 4-22-2005.

FIRST USE 5-5-2005; IN COMMERCE 5-5-2005.

ANN E. SAPPENFIELD, EXAMINING ATTORNEY



Bracebridge Capital, LLC
One Bow Street
Cambridge, MA 02138
Ph: 617.497.3525

Bracebridge Capital, LLC ("Bracebridge") invites dedicated, team-oriented individuals looking for positions in trading, research, finance, legal and/or operations to send their resume and a cover letter to the above address to the attention of "Recruiting".

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Credit !

We call it "Dime-A-Time"

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Mechanicsville

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People

Bridge Community Bank
200 South Cherry Street
Mechanicsville, Iowa 52306-0129
(563)432-7291

Bridge Community Bank
302 Hwy 1 South
Mount Vernon, Iowa 52314
(319)895-8200

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Our employee/owners make the difference.

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www.bankatbridge.com

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Web site Designed and Built by [Mary Jo Davidson](#) and [David Orkowski](#)



NEWS AND FINANCIAL INTELLIGENCE FROM THE WORLD LEADER

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Java Web Start (beta)

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Welcome to Bridge Finance Group

Bridge Finance Group provides the flexibility, responsiveness and industry expertise you need to meet your financial goals. Whether you're looking to fund growth or achieve financial security, we offer a full array of loan products designed to give you peace of mind.

Helping Them Grow

Bridge Finance Group Provides \$23.4 Million Funding Package To Help Madison-Kipp Corporation Expand Operations

Chicago, IL October 10, 2007

Bridge Finance Group announced the completion of a \$12 million revolver, and a \$8.4 million term loan/capital expenditure line to Madison-Kipp Corporation ("MKC").

[<Learn More >](#)

Bridge Finance Group Commits \$26.5 Million Financing Package To Help Rockford Products Corporation Focus On Business Operations

Chicago, IL July 26, 2007

Bridge Finance Group today announced the completion of a Debtor-In-Possession financing arrangement with Rockford Products Corporation. The facility includes a \$20.5 million revolving line of credit and a \$6.0 million term loan.

[<Learn More >](#)

Bridge Finance Group Provides \$39.15 Million Financing Package To Simply Goodies

Chicago, IL May 31, 2007

Bridge Finance Group today announced the completion of a \$23.5 million revolving line of credit, a \$15.0 million direct finance lease and a \$650 thousand term loan to Simply Goodies, LLC ("Simply Goodies").

[<Learn More >](#)

Bridge Finance Group Provides \$27.5 Million Financing Package To Rockford Products Corporation

Chicago, IL April 9, 2007

Bridge Finance Group today announced the completion of a \$20.5 million revolving line of credit and a \$7.0 million term loan to Rockford Products Corporation. The company is an employee owned ESOP that manufactures and distributes steel cold-formed components, fasteners and other related products.

[<Learn More >](#)

Bridge Finance Group Provides \$15.58 Million Funding To Help LifeHouse Retirement Properties Complete Acquisition

Chicago, IL March 13, 2007

Bridge Finance Group funded a \$12,180,000 Senior Term Loan and a \$3,400,000 Revolving Line to LifeHouse Retirement Properties, an owner and operator of assisted living and skilled nursing facilities throughout the Midwest and California.

Executive's Corner

Bridge Finance Group was formed with a single goal in mind – to help businesses grow the right way.

Because we accomplish our goal only when you accomplish yours, our focus is on addressing your needs in a way that provides you with peace of mind.

Of course, many companies claim to be customer centered. So what makes us different?

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Bridge Charities

Bridge Finance Group believes strongly in actively contributing to its community. Through Bridge Charities, we participate in activities that both raise funds and promote awareness for organizations.

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[<Learn More >](#)

Bridge Finance Group Provides \$4.3 Million To Help Finance Growth Opportunity For Dayspring Pharma, LLC

Chicago, IL March 7, 2007

Bridge Finance Group funded a \$3,300,000 Senior Term Loan and a \$1,000,000 Revolving Line to DaySpring Pharma, LLC, a specialty pharmaceutical company.

[<Learn More >](#)

Bridge Finance Group Provides \$4.2 Million Facility To Wilmac Corporation

Chicago, IL January 8, 2007

Bridge Finance Group today announced the completion of a \$4.2 million revolver to Wilmac Corporation.

[<Learn More >](#)

Bridge Finance Group Provides \$14.45 Million Acquisition Financing To Rincon Industries, Inc.

Chicago, IL January 3, 2007

Bridge Finance Group funded a \$2,450,000 Revolving Line and a \$12,000,000 Senior Term Loan to Rincon Industries, Inc. The credit facility allowed for the acquisition of Paris Precision Products, Inc. Rincon is a conglomerate comprised of precision sheet metal manufacturing and data center equipment focused on high-margin market segments, low volume, large scale, complex, short lead-time engineering development and rapid prototyping requirements.

[<Learn More >](#)

Bridge Finance Group Provides \$8.5 Million Growth Financing To Family Private Care, Inc.

Chicago, IL January 2, 2007

Bridge Finance Group today announced the completion of a \$3.0 million revolving line of credit and a \$5.5 million term loan to Family Private Care, Inc. The company is a State-licensed Registry specializing in the placement of nurses, nurse aids, and companions to clients in homes, hospitals or assisted living facilities. Family Private Care, Inc. is headquartered in Hobe Sound, Florida.

[<Learn More >](#)

BRIDGE NEWS

BRIDGE FINANCE GROUP ACQUIRES OAK STREET FUNDING

Acquisition Adds Specialty Finance Platform To Complement Existing Commercial Lending Business
Chicago, IL and Indianapolis, IN June 26, 2007

Bridge Finance Group today announced the acquisition of Oak Street Funding, in a transaction valued at approximately \$75 million.

[<Read More >](#)

JS ONLINE

RidgeStone sets goal of fast growth

by PAUL GORES

Published September 13, 2006

New owner planning area business loans, bank near Chicago. A banker who raised \$30 million to buy and expand Brookfield-based RidgeStone Bank said he plans to open a branch in suburban Chicago and aggressively pursue business loans in southeastern Wisconsin.

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THE BUSINESS JOURNAL

RidgeStone sale nears completion; bank plans Chicago-area branch

by Jennifer Batog

Published September 11, 2006

RidgeStone Financial Services Inc. plans to open a Chicago-area office by the end of the year and has established business ties with two of the investors in a group acquiring the bank, including B.C. Ziegler and Co.

The group of investors is acquiring RidgeStone Financial, the parent company of RidgeStone Bank, Brookfield. The acquisition is expected to be completed by next week, said Bruce Lammers, who leads RAC Wisconsin Inc., Kohler, the group buying the banking firm. Lammers will serve as the bank's chief executive officer.

The bank also has created a referral relationship with two of the group's investors, Milwaukee-based B.C. Ziegler and Co., and Bridge Finance Group, Chicago. The three companies will refer business to each other, Lammers said.

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Helping Them Grow

Bridge Finance Group Provides \$3.25 Million Financing To Barrington Medical Imaging, LLC. Chicago, IL July 17, 2006

Bridge Finance Group today announced the completion of a \$3.25 million revolving line of credit to Barrington Medical Imaging, LLC. Barrington purchases and refurbishes used medical equipment and sells the equipment to hospitals and clinics. The company is headquartered in Cary, Illinois.

[<Learn More >](#)

Bridge Finance Group Provides \$9.5 Million Financing To Olson & Co. Steel Chicago, IL July 13, 2006

Bridge Finance Group today announced the completion of a \$6.0 million revolving line of credit and a \$3.5 million term loan to Olson and Co. Steel. Olson is a fabricator and installer of structural and architectural steel, miscellaneous iron and specialty metal products for commercial and residential buildings in California. The company is headquartered in San Leandro, California with a secondary location in Fresno, California.

[<Learn More >](#)

Bridge Finance Group Provides \$35 Million Revolver/ \$12.5 Million Term Loan To Interdynamics Holding, Inc. Chicago, IL May 16, 2006

Bridge Finance Group today announced the completion of a \$35.0 million revolving line of credit and a \$12.5 million term loan to Interdynamics Holding, Inc., an industry leader of automotive air-conditioning kits, refrigerants, and accessories in the U.S. retail aftermarket. The refinancing allows Interdynamics to refinance its existing lender and provide the capital necessary to grow their business.

[<Learn More >](#)

Bridge Finance Group Provides \$5.0 Million Revolving Line Of Credit To Royce, Inc. Chicago, IL May 8, 2006

Bridge Finance Group today announced the completion of a \$5.0 million revolving line of credit to Royce, Inc., an operator of sub prime auto dealerships with locations in Indiana and Illinois. The financing allow Royce to refinance its existing lender and provide the capital necessary to grow their business.

[<Learn More >](#)

BRIDGE NEWS

INSIDE HEALTH CARE

Executive's Corner

Bridge Finance Group was formed with a single goal in mind – to help businesses grow the right way. Because we accomplish our goal only when you accomplish yours, our focus is on addressing your needs in a way that provides you with peace of mind.

Of course, many companies claim to be customer centered. So what makes us different?

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Opportunity Finance

Bridge Opportunity offers a wide range of custom term and working capital loan structures both in health care and in other industries outside of the health care arena.

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Bridge Charities

Bridge Finance Group believes strongly in actively contributing to its community. Through Bridge Charities, we participate in activities that both raise funds and promote awareness for organizations.

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Retail

Skilled Nursing Facilities

Staffing Companies

Surgery Centers

Wholesale Distribution

Japanese Drugmakers Strengthen Area Ties

BRUCE JAPSEN

Published March 31, 2005

Japanese drugmakers are keeping their roots firmly planted in the Chicago area.

Effective Friday, Astellas Pharma U.S. Inc. will list the address of its U.S. headquarters as Deerfield, the longtime home of Fujisawa Healthcare Inc.

The Astellas name replaces Fujisawa as a result of Fujisawa's recently completed merger with Yamanouchi Pharmaceutical Co. of Tokyo. Yamanouchi's U.S. headquarters had been in New Jersey but will now be in Deerfield.

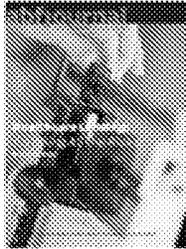
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Capital Improvement

February 2005

More money is becoming available, especially for solid performers. For operators who need capital, this is already a very good year. Whether the goal is refurbishing, expanding services or even purchasing new facilities, old and new funding sources are readily available — with terms that are especially inviting. Perhaps too inviting, those with long memories might caution.

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Healthcare Lending: Weighing All The Risks

by Randy Abrahams, January 3, 2005

In the January 2005 issue of ABF Journal, CEO Randy Abrahams writes about the risks associated with healthcare lending and the benefits of partnering with specialists in the field.

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BRIDGE NEWS

JS ONLINE

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Published September 13, 2006

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THE BUSINESS JOURNAL

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Skilled Nursing Facilities

Staffing Companies

Surgery Centers

Wholesale Distribution

by Jennifer Batog

Published September 11, 2006

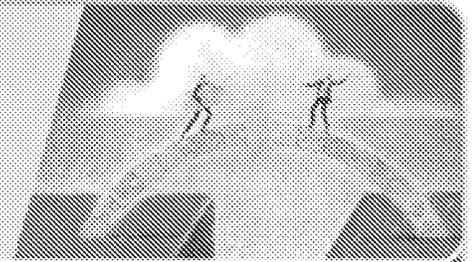
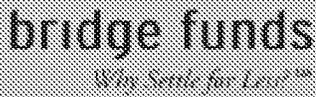
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If you are an attorney interested in funding for your practice, click below to apply now.

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BridgeFunds provides clients with non-recourse funding so you have more time to negotiate the best possible settlement for their lawsuit or claim.

BridgeFunds provides non-recourse plaintiff funding to give good people the strength to stand up to deep-pocketed defendants.

It's simple: We provide interim funds for clients involved in civil litigation disputes. The funds can be used to cover credit card debt, medical bills and other living expenses. By helping your client through a difficult period, we also give you the extra time to negotiate a larger settlement.

BridgeFunds' pre-settlement funding services relieve the pressure on clients to settle lawsuits early and help reduce the anxiety and financial strain that comes from lost or reduced wages or tapping into cash reserves.

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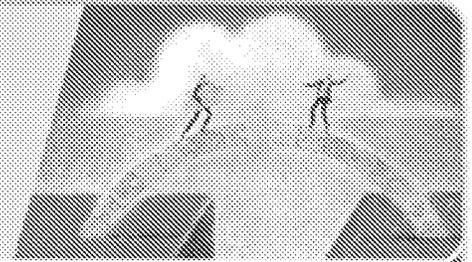


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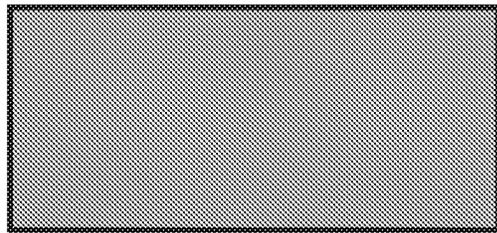
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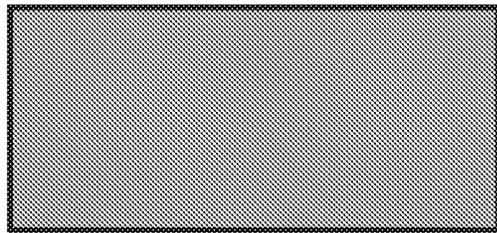
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Bridge Healthcare Finance Provides \$18.7 Million Facility to Nydic

Business Wire, July 11, 2005

CHICAGO -- Bridge Healthcare Finance, in conjunction with its division, Bridge Opportunity Finance, today announced the completion of a \$5 million revolving line of credit and a \$13.7 million term loan to Nydic Open MRI of America, L.L.C., a leading provider of magnetic resonance imaging ("MRI") services.

"Diagnostic Imaging is a capital intensive business requiring significant amounts to fund operations. It is also a highly competitive business. This financing will allow us to continue to capitalize on the growing demand for diagnostic imaging services and remain competitive," said Lawrence Buchwalter, president and chief executive officer of Nydic. "We were

looking for a financial partner who understood the intricacies of the diagnostic imaging business. Bridge Healthcare

Finance demonstrated its expertise and closed this facility in a timely and efficient manner."

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"Our expertise in diagnostic imaging and appetite for restructuring made us an excellent match and partner for the completion of this transaction. We look forward to helping Nydic focus on growing and expanding their business and providing additional capital to that end."

About Nydic

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Nydic Open MRI of America, LLC and affiliates is one of the largest companies in the United States to provide open magnetic resonance imaging services. Headquartered in Montvale, New Jersey, the company has 28 imaging facilities located in 14 states. The company is owned by Lawrence Buchwalter and Timothy Kennedy. For more information about Nydic, visit www.nydic.com.

About Bridge Healthcare Finance

Bridge Healthcare Finance offers a combination of comprehensive loan products, decades of financial expertise and an unparalleled service approach unique to the healthcare lending industry. Through accounts receivable, cash flow and real estate based term loan lending products, Bridge is able to address the differing capital needs of the healthcare industry. Bridge is based in Chicago, Illinois with offices in the Northeast and Southern California. For more information visit Bridge Healthcare Finance at www.bridgehcf.com.

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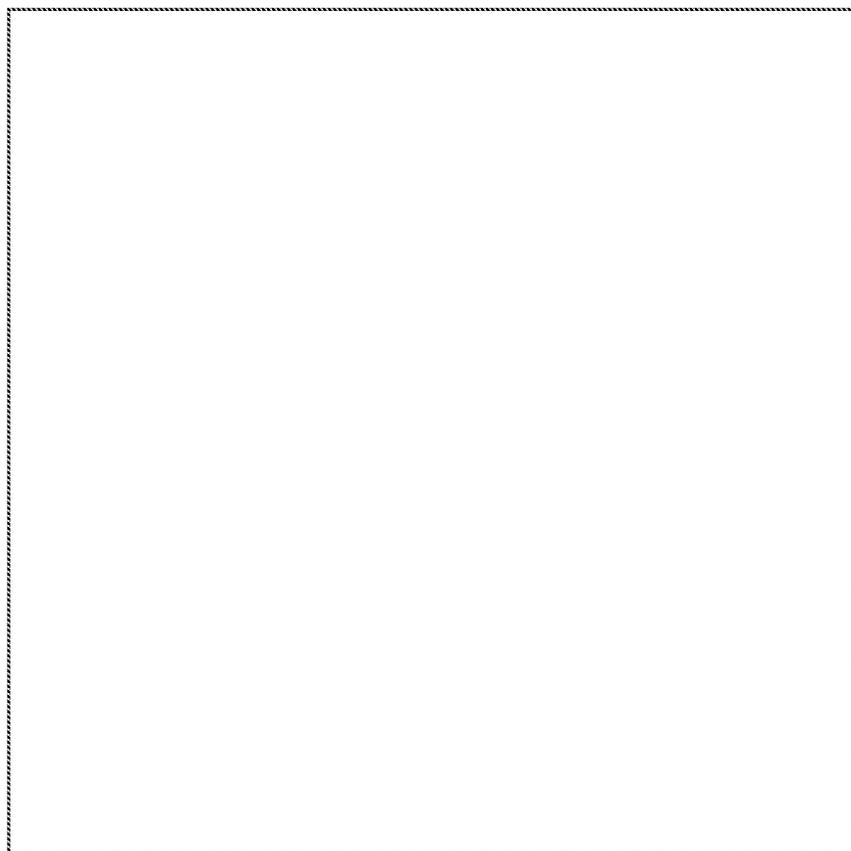
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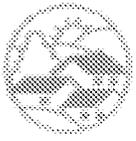
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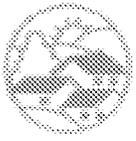
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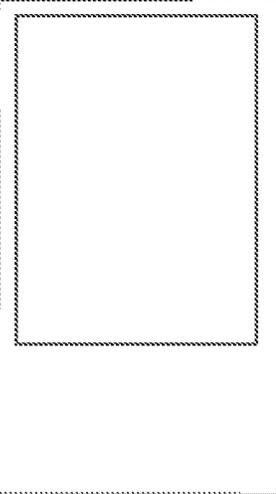
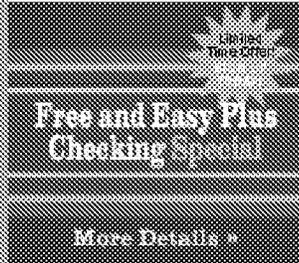
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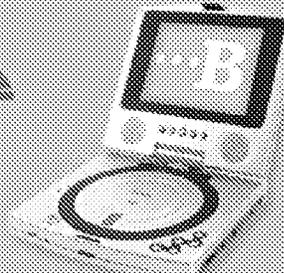


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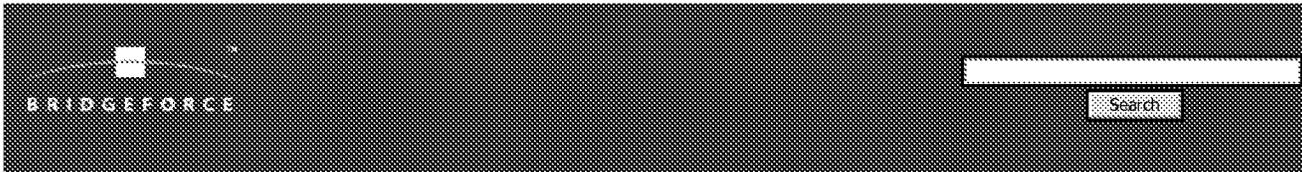
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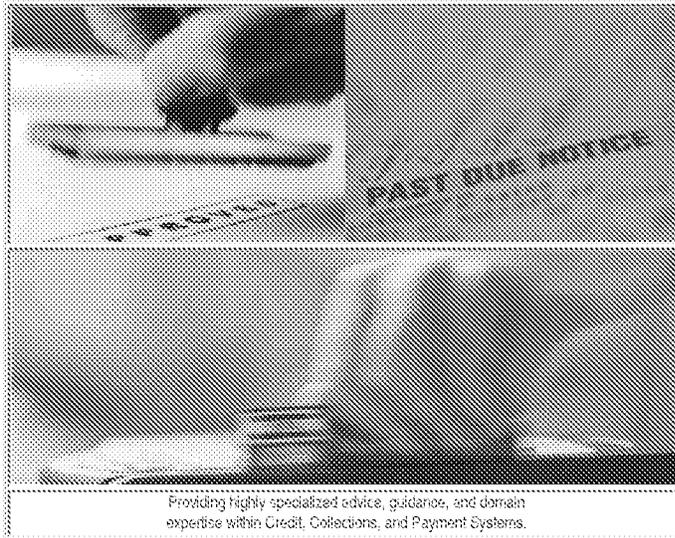
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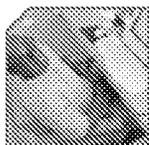
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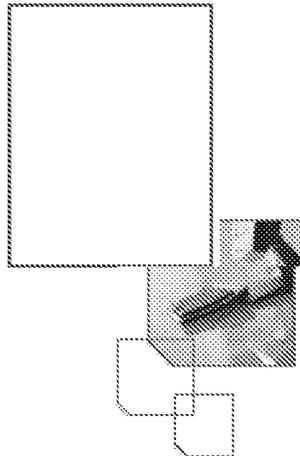
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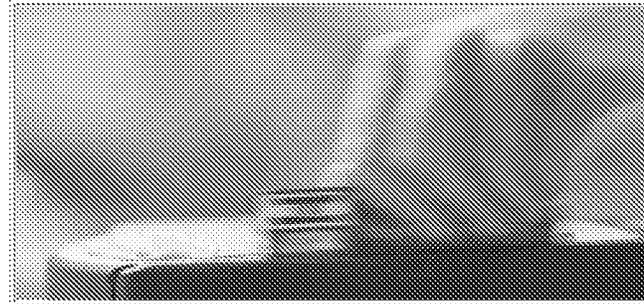
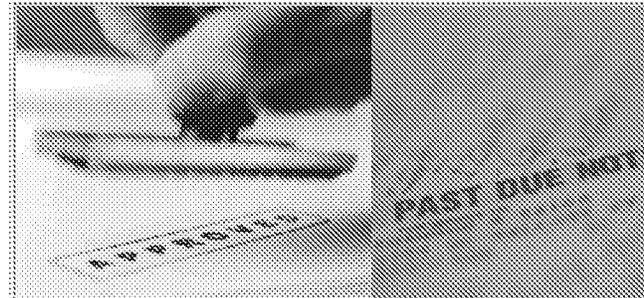


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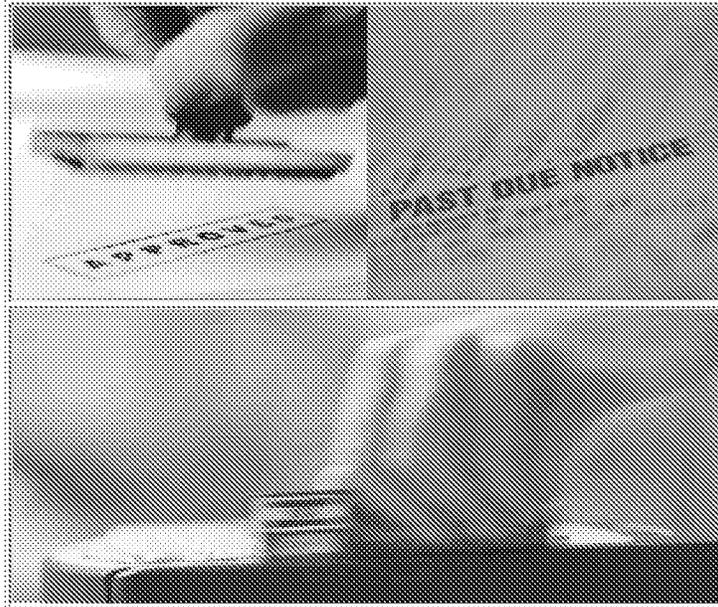
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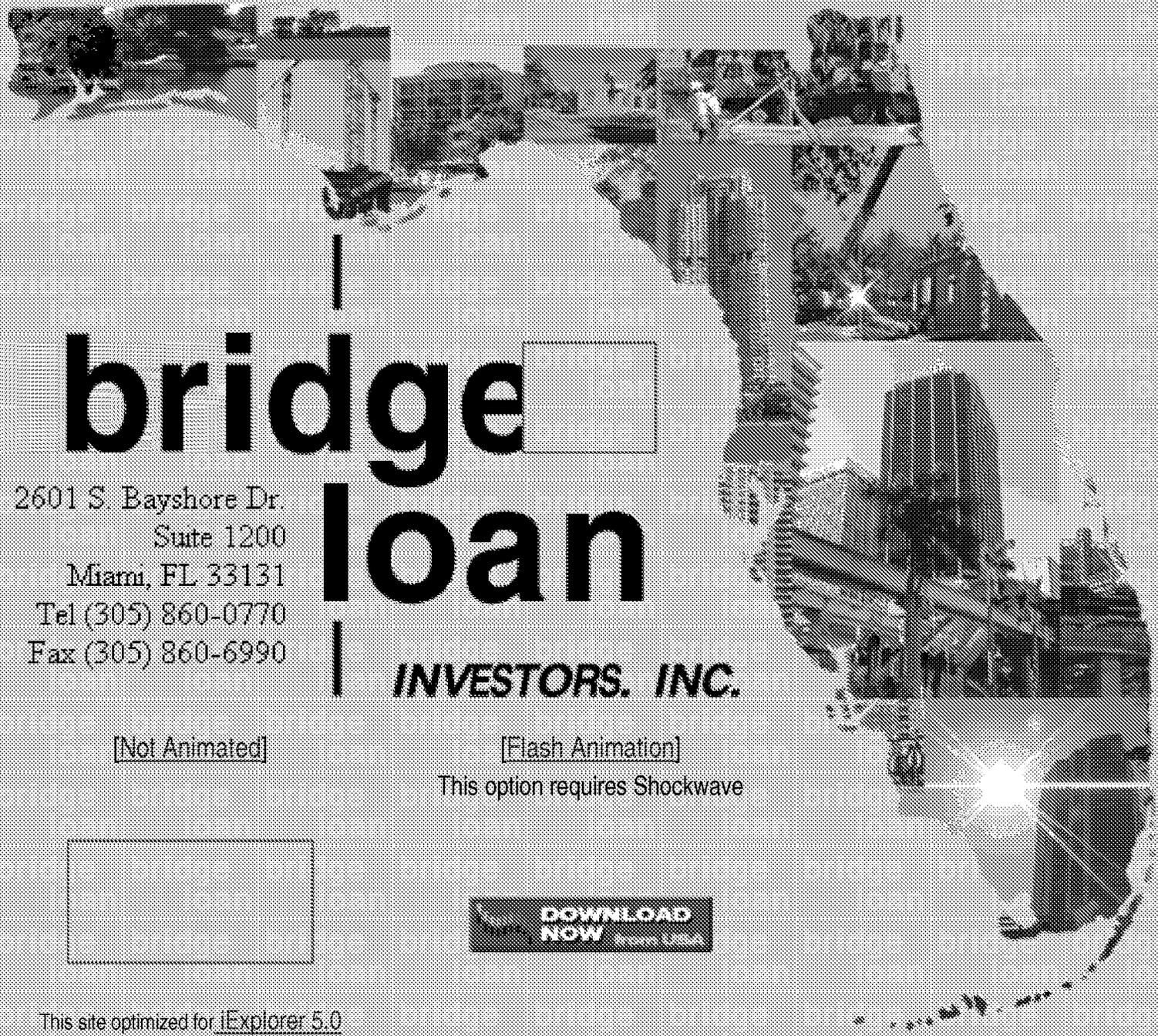
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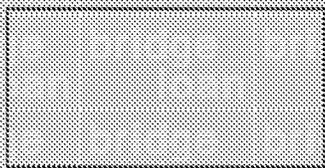
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Are You Happy with Your Account? ...just checking!

*Open a Cambridge Checking Account Today & We'll Give You a Free Gift and Your First Order of Checks Free!**

The Cambridge Account is a **FREE*** checking account with no minimum balance requirement, no teller fees, and no monthly service fees.

Plus...we offer **FREE** coffee and donuts on Saturday mornings!

Visit one of our [Three Locations](#) or [Contact Us](#) for more details.

*Offer applies to new accounts opened with money not on deposit at Cambridge Bank. Account must be opened with one of the following bank services: direct deposit, automatic deposit, debit card, ATM card or online banking. Other fees such as overdraft charges and fees for special services may apply. First check order maximum of \$25.00. Limit one gift per household while quantities last.

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